



# people's panel



## People's Panel parks and open spaces, sports and recreation survey

June 2013

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## 2 Key findings

### Key findings

- 71% of panellists visit local parks monthly or more often, 58% visit beaches monthly or more and 53% visit civic spaces monthly or more
- The sports and recreation facilities used most frequently were streets and walkways. Around half of panellists never used fitness centres, sports clubs, sports fields, public swimming pools or sports stadiums. A number of participants also used beaches and parks for exercise and recreation.
- The majority (more than 60%) of panellists had walked, jogged, swum in the sea, had a picnic or BBQ and/or walked in the bush over the past year and a number had participated in a wide range of other activities.
- The two most critical factors when people are thinking about which parks and open spaces to visit are their safety (87% of panellists said this was important) and their cleanliness – in terms of rubbish and graffiti (86%).
- Similarly, the most critical factors when people are thinking about which sport and recreation facilities to use are their safety (83% of panellists said this was important), the quality of the amenities (82%) and their cleanliness – in terms of rubbish and graffiti (81%).
- The most important actions for protecting parks and open spaces were protection from development, controlling pests and weeds, and improving riparian planting.
- The most important actions for providing places for recreation and leisure were making existing parks safer, maintaining facilities to a high standard, and ensuring there is a park within easy walk of people's homes.
- The most important actions for improving connections between parks and open spaces were providing trails for walking and running, enhancing waterways and creating paths between parks, streets shops and schools.
- In terms of increasing the environmental and economic benefits of parks and green spaces, the three most important actions were restoring streams and waterways to improve water quality, investing in parks that create attractive urban environments and increasing street trees and planting.
- The most important actions for encouraging participation in sport and recreation were providing free or low cost opportunities, providing family friendly opportunities, and opportunities for young people to participate.
- In terms of developing a network of facilities that enables sport and recreation at all levels, the most important actions were the provision of a range of open spaces, better public transport connections, and the provision of more sport and recreation opportunities in areas of high density.
- Panellists generally felt that actions to build pride in Auckland's sporting achievements and celebrating talent and excellence were of less importance (for council) than other actions. A number of panellists felt this was outside council's scope. However, the top three actions were more school programmes to identify and support talent, better funding and support for talented athletes, and more large sporting events.
- The most important actions for developing a strong and capable sector that delivers quality sport and recreation experiences were more support and training for volunteers, encouraging more volunteers to be involved and better alignment and coordination between sporting organisations.

### **3 Background**

#### **3.1 Survey background**

Auckland Council is currently preparing strategic action plans for:

- Parks and open spaces
- Sport and recreation

Strategic action plans identify the priorities and actions that Auckland Council will focus on to deliver on the vision of Auckland to be the world's most liveable city. To help develop these strategic action plans, the council sought People's Panel members' views on:

- how they use parks and open spaces
- what sport and recreation activities they participate in
- what they think the priorities are for Auckland Council to focus on to improve parks and open spaces
- what facilities they use for sport and recreation activities
- what would encourage them to participate in more sport and recreation activities in their daily lives.

The following report summarises the key results and comments identified in the survey.

#### **3.2 About the People's Panel**

The People's Panel aims to provide an opportunity for Aucklanders to get involved with a range of council issues, giving feedback by regularly completing online surveys and getting involved with focus groups and other activities as needed.

The panel ideally supplements other research, consultation and engagement activities used to provide public perceptions to help inform decision-making processes. Panellists are recruited to be 'typical' members of the public – that is they include members of the public who come from a range of backgrounds and a range of levels of involvement with the council.

At the time of surveying there were 12523 people registered with the panel, with representation from residents of each local board area and by age group and ethnicity. The People's Panel is not yet representative of the wider Auckland population and further recruitment is under way to improve participation from particular areas, age groups and ethnicities.

For more information about the People's Panel visit [www.aucklandcouncil.govt.nz/peoplespanel](http://www.aucklandcouncil.govt.nz/peoplespanel)

#### **3.3 Methodology**

This survey was open from Wednesday 5 June to Monday 17 June 2013 and one reminder was sent to those who had not completed the survey. In total 3,289 completed surveys were received.

The feedback has been analysed in two ways:

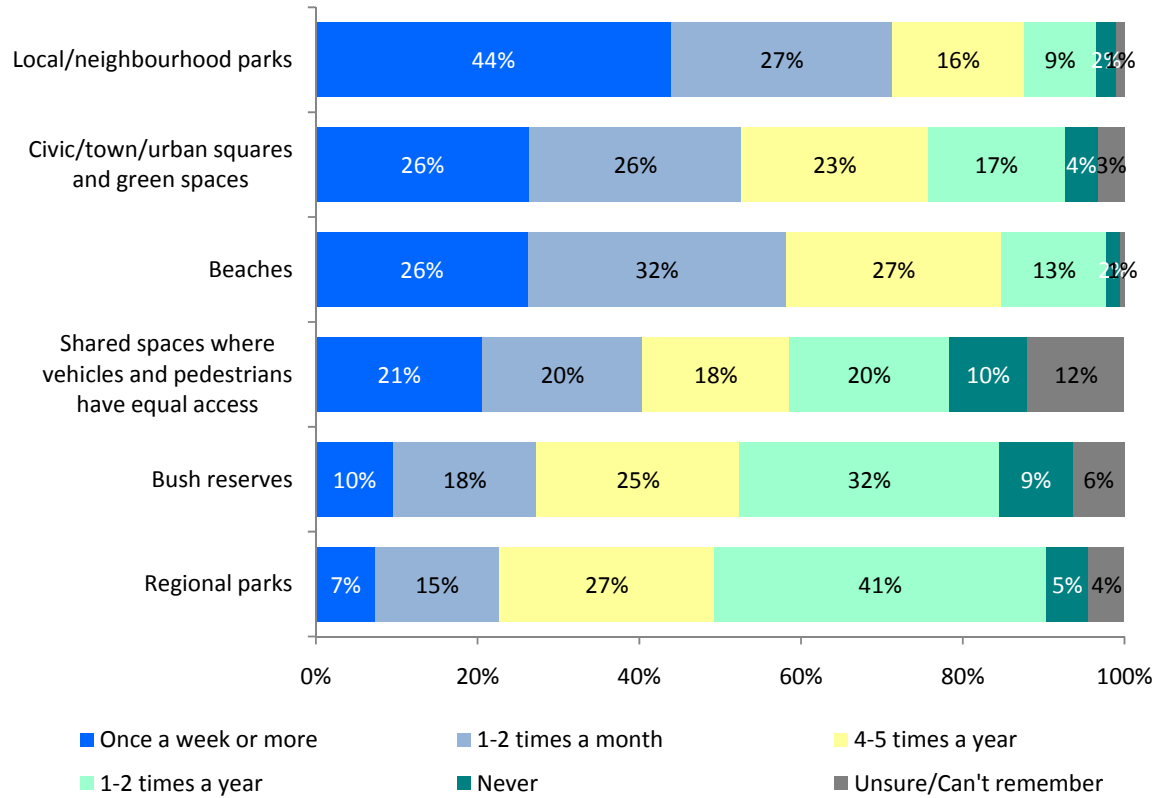
- For the tick box questions, responses to each option have been reported as proportions of the total sample and presented as charts (and tables in the appendix).
- Responses to open-ended questions ranged from one-word answers to lengthy comments with several points and ideas. Key themes from these comments have been identified and ordered by frequency. A selection of comments has been included in the report, to illustrate these themes.

Please note that results in charts and tables presented in this report may not sum to 100% because multiple responses were allowed for some questions and/or as a result of rounding.

## 4 Survey results

### 4.1 Visitation and participation

#### Q1A How often have you visited the following types of parks and open spaces in the last 12 months?

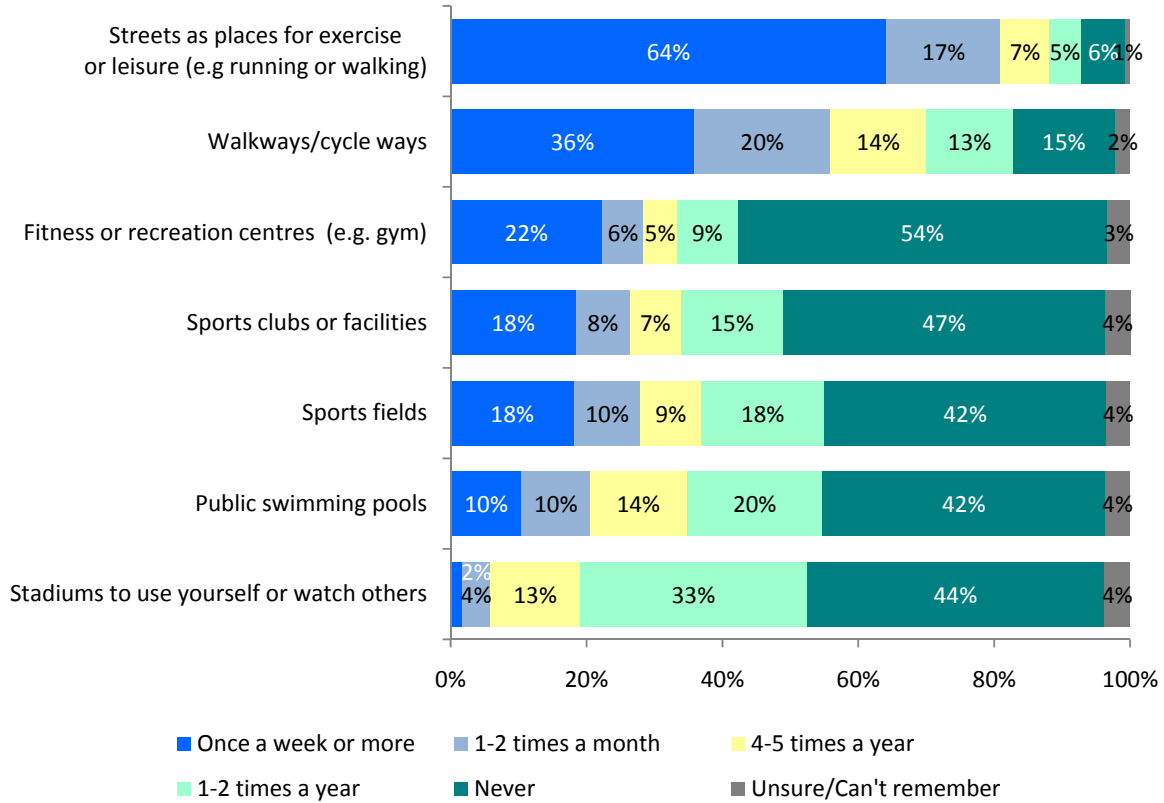


Base: Panellists participating in survey n= 3289

Panellists tend to visit local parks, civic spaces and beaches most often with 71% visiting local parks monthly or more often, 58% visiting beaches monthly or more and 53% visiting civic spaces. Bush reserves and regional parks were visited less frequently

Residents of Waitākere Ranges and Mangere-Otahuhu were most likely to visit regional parks weekly (20% and 18% respectively) while residents of Devonport-Takapuna and Waitemātā were most likely to visit local parks weekly (59% and 58%). Not surprisingly those living in coastal areas such as Waiheke, Devonport-Takapuna and Hibiscus and Bays were most likely to visit beaches weekly (83%, 64% and 62%), while those living in Waiheke, Waitākere Ranges and Kaipātiki were most likely to visit bush reserves weekly (29%, 23% and 23%).

**Q2A How often have you used the following sport and recreation facilities in the last 12 months?**



Base: Panellists participating in survey n= 3289

In terms of sport and recreation facilities, panellists used streets (81% used monthly or more) and walkways (56%) most frequently. Around half of panellists never used fitness centres, sports clubs, sports fields, public swimming pools or sports stadiums.

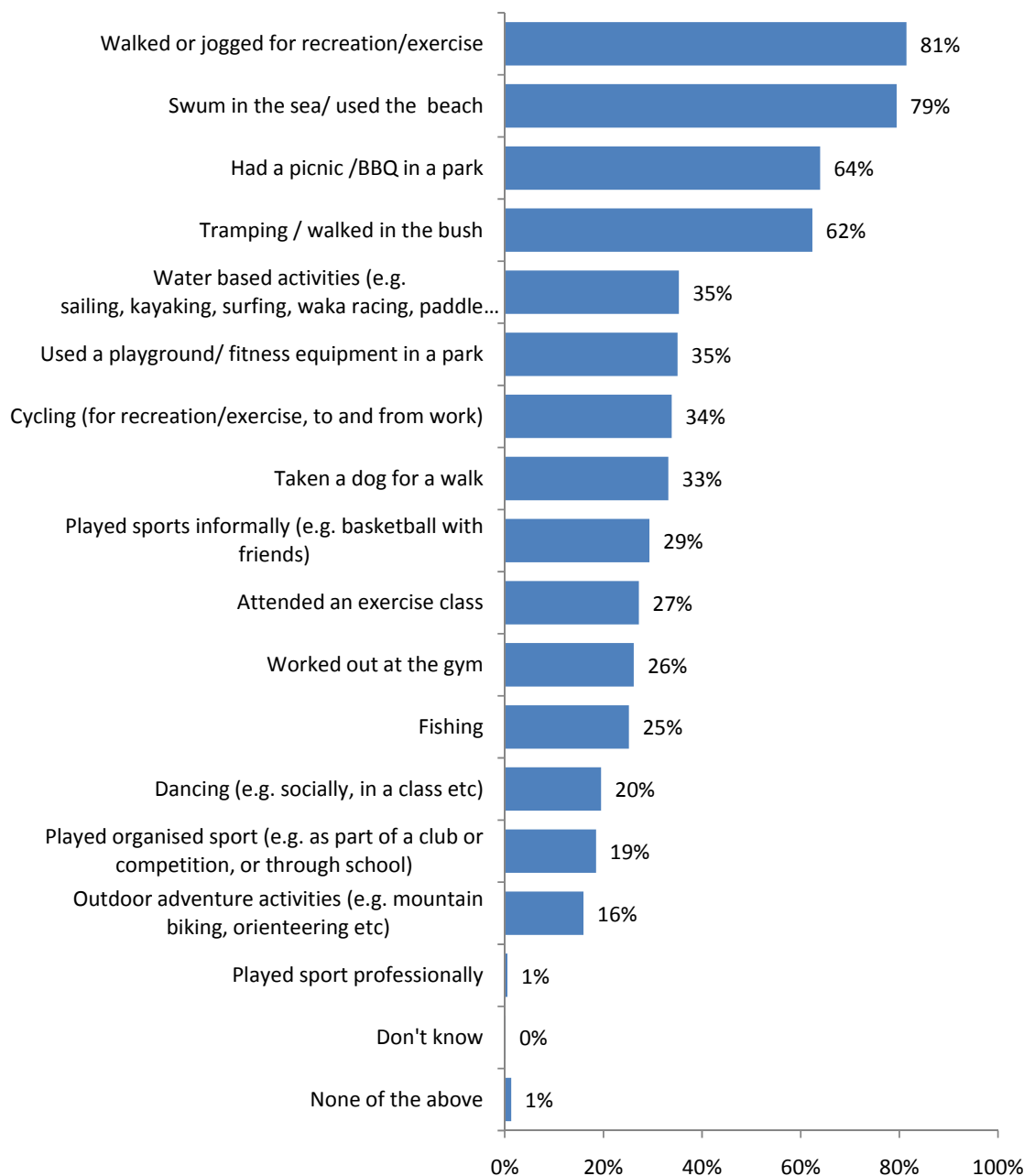
Pacific participants were more likely to use sports fields, clubs and swimming pools weekly (40%, 35%, and 21%), Māori participants were more likely to use fitness or recreation centres weekly (33%), while Europeans were most likely to use the streets (65%). Residents of inner-city areas such as Orākei, Albert-Eden and Waitematā were more likely to use the streets weekly (77%, 75% and 73% respectively), while those in Mangere-Otahuhu were more likely to use swimming pools weekly (21%).

## Q2B Where else do you go for exercise, recreation or sporting activities?

From the comments received, the most frequently used exercise locations were beaches, parks, people's homes, nearby streets and the harbour. In addition however panellists also use a wide range of other exercise venues and locations.

Where else do you go for exercise, recreation or sporting activities?	Number of responses n=1,223	% of responses
Beach	260	21%
Regional Parks - bush walks/ tramping	229	19%
Local park	199	16%
My home/ property	195	16%
Local streets	122	10%
Boating/ fishing/ harbour/ watersports	120	10%
Walkways	77	6%
Local hall - church, community centre	72	6%
Gym	70	6%
Local school grounds/ school facilities	61	5%
Dog parks/ walking the dog	47	4%
Swimming pool - public pools	44	4%
Yoga studio	42	3%
Cycleways	39	3%
Dance studio	22	2%
Golf course	22	2%
Commercial venue e.g. Rock climbing, bowling etc	21	2%
Sports fields/ clubs	17	1%
Pilates studio	14	1%
Equestrian facilities	14	1%
At work	13	1%
Tai Chi	12	1%
Tennis club/ tennis courts	10	1%
Basketball/volleyball/netball courts	7	1%
Ski fields	7	1%
Don't exercise/ do very little exercise	9	1%
Other	24	2%

### Q3A Thinking about the last 12 months, which of the following have you done?



Base: Panellists participating in survey n= 3289

The majority of panellists had walked, jogged, swum in the sea, had a picnic or BBQ and/or walked in the bush over the past year and a number had participated in a wide range of other activities.

The percentage of people walking, jogging and swimming in the sea over the past year was fairly similar across local board areas except those living in Waitemata were more likely to have swum (87%) and those in Otara-Papatoetoe were less likely to have done so (60%).

There were a number of differences by ethnicity, in that European participants were more likely to have swum (81%), tramped (64%) and walked their dog (35%), while Maori and Pacific participants were more likely to have played sports informally (40% and 62%), worked out at the gym (50% and 44%), used a



playground (46% and 58%), attended an exercise class (38% and 47%) and danced (29% and 48%). Asian participants were more likely to have had a picnic or BBQ (76%) and played sports informally (46%).

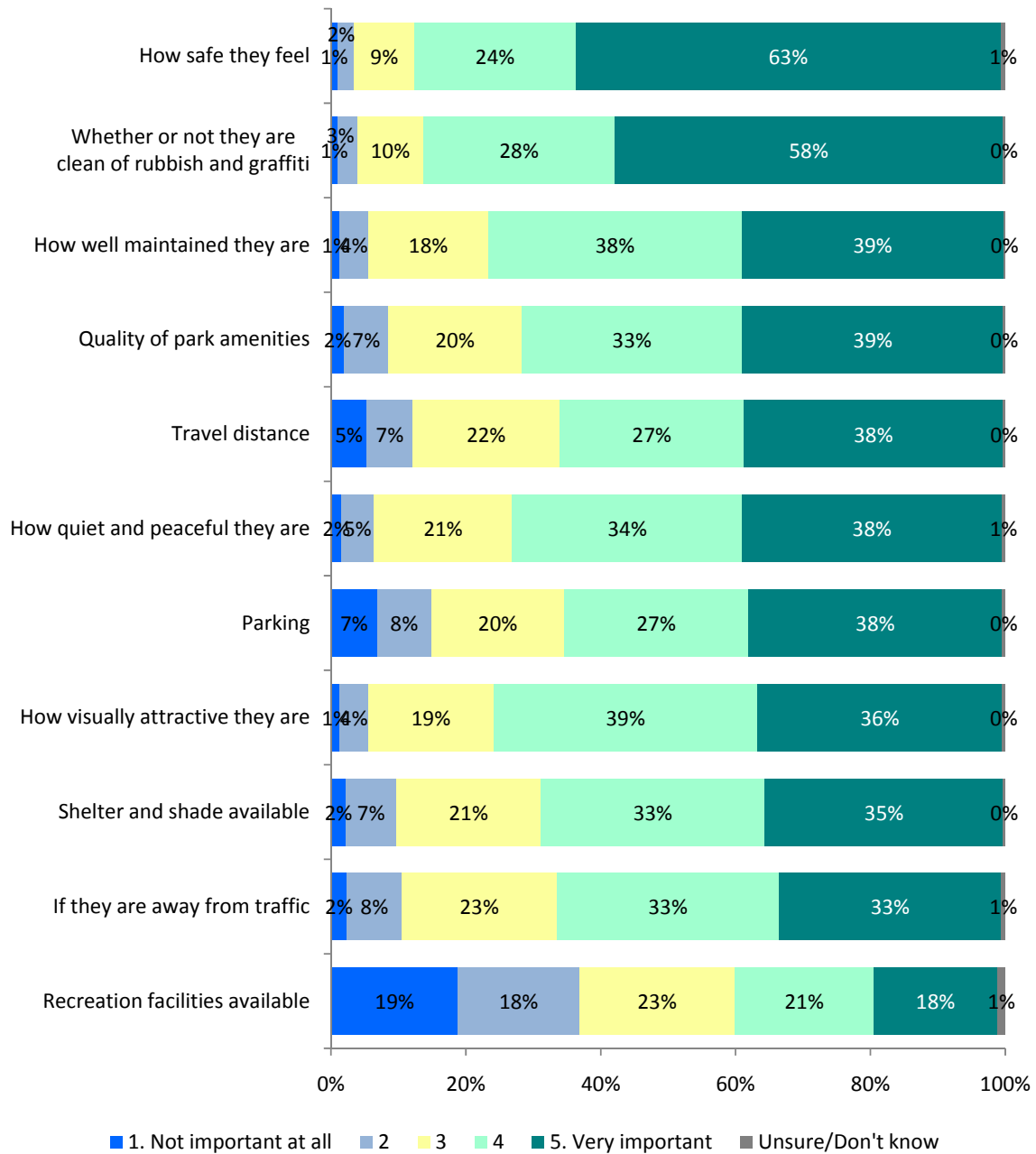
### Q3B What other sports or recreational activities have you taken part in over the last 12 months?

From the comments received, the most frequently mentioned other activities included activities such as yoga, pilates, tai chi and martial arts, swimming, gardening, walking and water sports.

What other sports or recreational activities have you taken part in over the last 12 months?	Number of responses n=598	% of responses
Yoga/ Pilates/ Tai Chi/ Martial Arts	69	12%
Swimming/ Aquarobics	58	10%
Gardening/Tree planting/Volunteer Gardening	46	8%
Walking	45	8%
Water sports - sailing, jet ski, fishing	38	6%
Equestrian events	35	6%
Running/ endurance	33	6%
Social recreation in general - tag, playing with kids at park	30	5%
Group activities - book group, mah-jong group, painting, exercise	29	5%
Camping/ tramping	25	4%
Sport at stadiums - Eden Park, North Harbour/Sport Spectator	25	4%
Badminton/Tennis/Squash/Table Tennis	24	4%
Events in parks - concerts, movies	23	4%
Skiing	23	4%
Flying Model Aircraft/Kites/Frisbee	23	4%
Golf	22	4%
Coaching/admin sport	20	3%
Exercise at home	20	3%
Cycling/Cycling Events	14	2%
Beach combing	11	2%
Lawn bowls/ bowling	10	2%
Rock Climbing/Indoor Climbing	10	2%
Ice Skating/Roller Skating/Skateboarding	10	2%
Volleyball/ Cricket/ Hockey/ Soccer/ Rugby/ Netball	9	2%
Motor sports	8	1%
Art Gallery/ Museum/ Zoo	7	1%
Regional park visits	7	1%
Dog Walking/Training	7	1%
Geocaching	7	1%
Hunting/Shooting	7	1%
Singing	5	1%
Bird watching	4	1%
Croquet/Petanque	4	1%
Zumba/Dancing	4	1%
None	7	1%
Other	21	4%

## 4.2 Choice of location or venue

**Q4A How important are the following factors when you are thinking about which parks and open spaces to use or visit?**



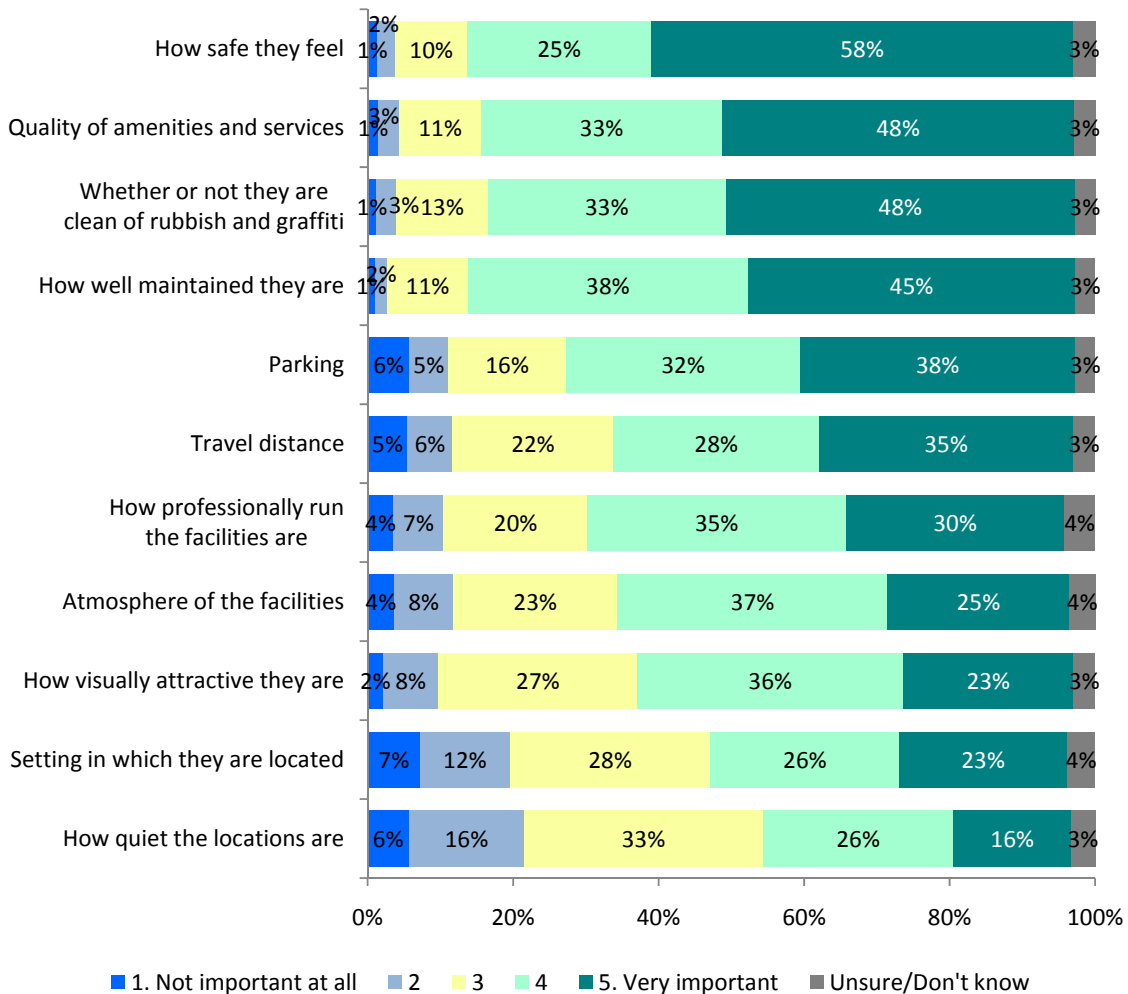
Base: Panellists participating in survey n= 3277

The two most critical factors when people are thinking about parks and open spaces are their safety (87% of panellists said this was important) and their cleanliness – in terms of rubbish and graffiti (86%). Factors such as the presence of recreation facilities, distance from traffic and availability of shelter were less important for most panellists.

Asian participants were more likely to feel safety (94%), whether the parks are clean and graffiti free (94%) and how well maintained they are (91%) was important. The presence of recreation facilities was considered important by over half of participants from all ethnicities except Europeans.

Results were fairly similar across residents of all local boards.

**Q5A How important are the following factors when you are thinking about which sport or recreation locations or facilities you use?**



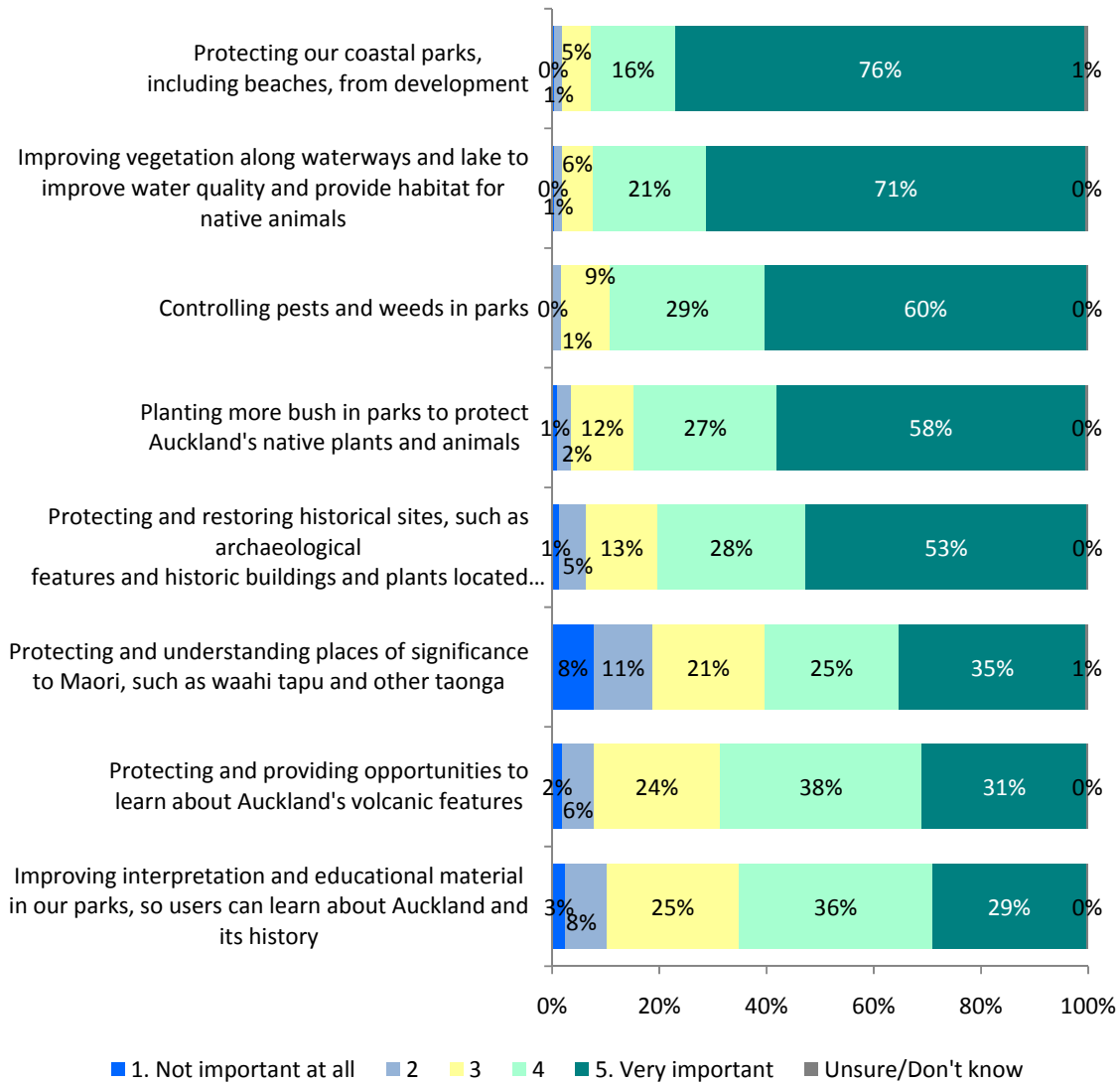
Base: Panellists participating in survey n= 3225

Similarly, the most critical factors when people are thinking about which sport and recreation facilities to use are their safety (83% of panellists said this was important), the quality of the amenities (82%) and their cleanliness – in terms of rubbish and graffiti (81%). Factors such as the how quiet the locations are and the overall setting were less important for most panellists.

Again, results were similar by local board. Safety was of particular importance to Asian participants (94%) as was the quality of amenities (91%) and parking (84%). The quality of amenities was also highly important to Pacific participants (93%), as was how well maintained the parks are (95%), and the atmosphere (83%). Atmosphere was also more important to Māori participants (74%).

### 4.3 Parks and Open Spaces Strategic Action Plan: Nature and heritage

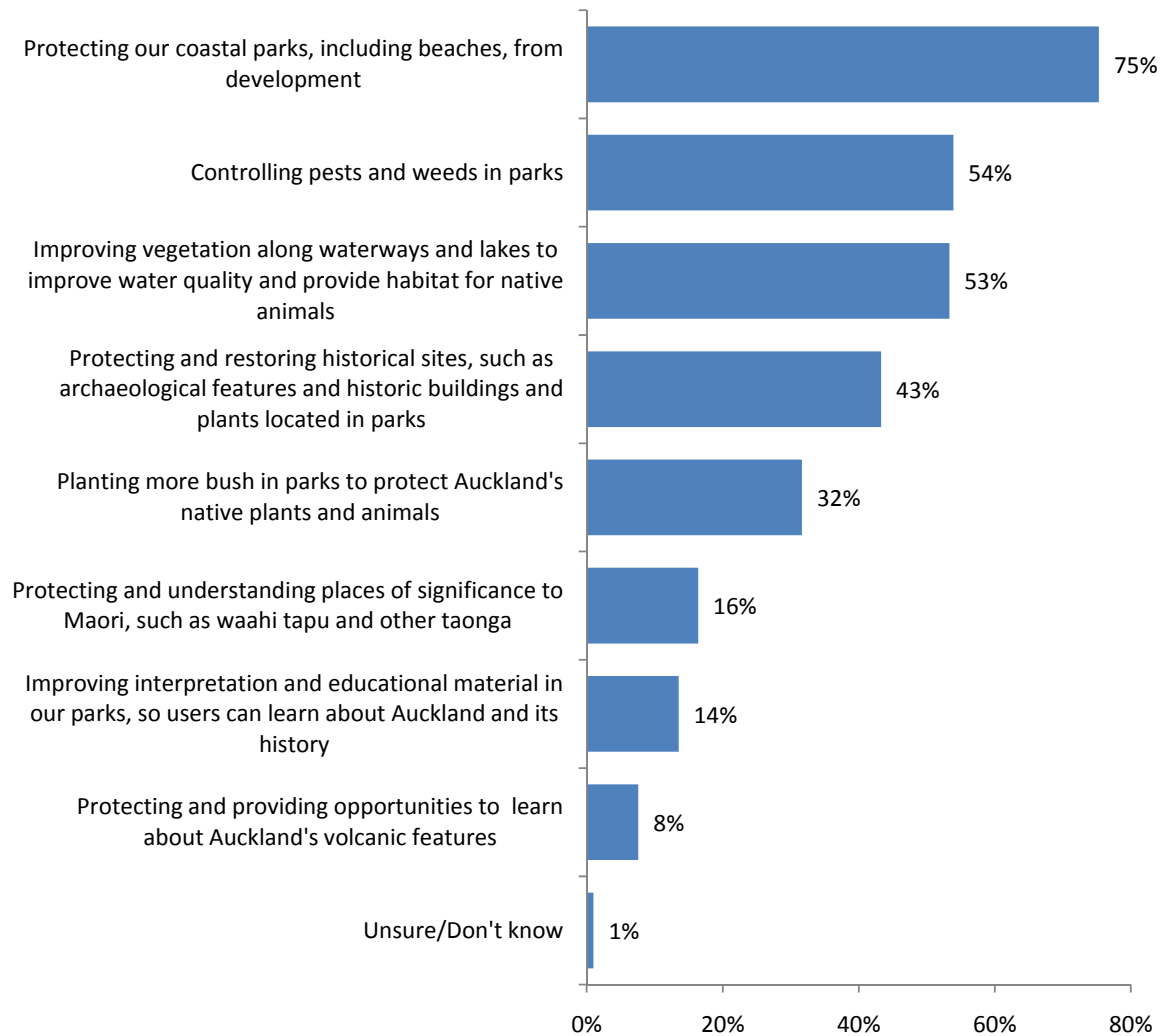
**Q6A How important do you think each of the following actions are in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance?**



Base: Panellists participating in survey n= 3289

Panellists felt the most important actions for protecting our parks and open spaces were protection from development (92% felt this was important), improving riparian planting to improve water quality (92%), controlling pests and weeds (89%) and planting more bush (84%). However, all of the above were rated as important by at least two thirds of panellists, with the exception of protecting places of significance to Māori (60%).

**Q7A Which of these do you think are the top three actions needed to protect and conserve our parks and open spaces and help people understand and appreciate their value and significance?**



Base: Panellists participating in survey n= 3289

Likewise, when asked to pick the top three actions, panellists chose protection from development, controlling pests and weeds, and improving riparian planting.

Protecting and understanding places of significance to Māori was more important to Māori and Pacific participants (48% and 51% respectively) and improving interpretation was more important to Pacific and Asian participants (27% and 26%).

Protecting and understanding places of significance to Māori was more important to residents of Ōtara-Papatoetoe (33%) and Mangere-Otahuhu (31%).

**Q7B How else can we protect and conserve our parks and open spaces and help people understand and appreciate their value and significance?**

From the comments received, panellists propose a multi faceted approach involving education and promotion through the media and other channels, encouraging active community participation and ownership (through projects like planting days Twin Streams etc), more vigilant monitoring and enforcement to remove rubbish and prevent damage, and vigilant removal of weeds and pests (including encouraging neighbours to weed and remove pests as well).

How else can we protect and conserve our parks and open spaces and help people understand and appreciate their value and significance?	Number of responses n=887	% of responses
More community involvement/ volunteer groups	128	14%
More enforcement of current rules/ fines/ wardens/ security cameras	99	11%
Educate the public	98	11%
Educate/involve school children	95	11%
More focus on rubbish and recycling	95	11%
Promote parks and recreation in general/ advertise/ apps	86	10%
More/ better signage and information boards	82	9%
Pest and weed control /reduce water pollution	77	9%
General maintenance/upkeep, lighting, clean toilets	76	9%
Less commercial use and development/ no sales of parkland	74	8%
More native planting/ more trees	50	6%
Guided walks, open days, events	46	5%
More parks/ green spaces to match housing increase	43	5%
Protecting historical sites - Māori heritage, volcanic cones, European heritage	39	4%
All points in Q7A are relevant/ can't select 3	34	4%
Better walkways/ cycleways	32	4%
More amenities - family friendly facilities, cafes, benches, toilets	28	3%
Educate new migrants/ multilingual signs	24	3%
Pedestrian priority - reduce/remove cars	21	2%
Make them more accessible for all	20	2%
Better town planning/ more empathetic structures	18	2%
Keep spaces open/ don't overplant /too many signs and clutter	18	2%
No dog areas, more restrictions	13	1%
Encourage more dog-on-leash parks	10	1%
Stop spraying	9	1%
Improve parking	8	1%
Stop catering for sport	8	1%
Concerns regarding cost/ stick to core business	7	1%
Fine as it is	11	1%
Comments regarding previous survey questions/ survey structure	6	1%
Other	45	5%

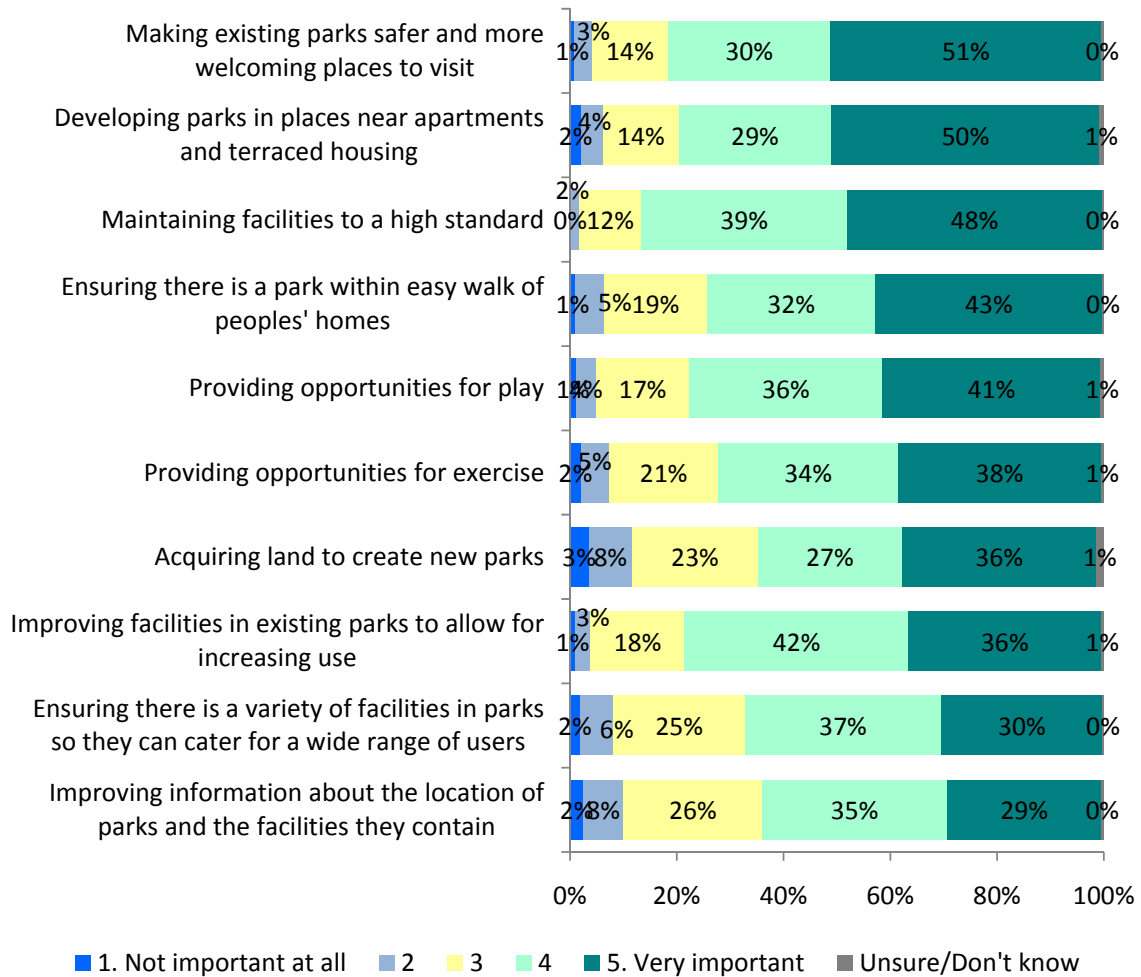
**Selection of comments**

- *“Encourage peoples’ questions, develop web sites, work with community groups like Twin Rivers [Streams] project, Friends of the Whau. Group discussions in libraries and community centres.”*

- *“Greater public discourse about the value of New Zealand's flora, fauna, and heritage could be achieved through having more events to draw people into the areas in which they exist. Having a schedule of events at the various parks and open spaces.”*
- *“Ask for and encourage more community involvement, it needs better advertising as I often find out about planting days too late.”*
- *“Education - working with school programmes and initiatives on conservation - supporting local community projects that schools engage in, arising from social studies, science and conservation topics in the curriculum. Promoting this work in the media - publicising and reporting on the conservation activities of different groups and continuing to report on the outcomes to help the public understand their long-term impact.”*
- *“Encourage people in the neighbourhood to group together for the upkeep of community parks.”*
- *“Encourage use and educate, the more people use and understand the better.”*
- *“Through school programmes; public education programmes, incl. on-site pamphlets and volunteers to help with visitor education. Info kiosks. Get local groups to "adopt" local parks etc, support them to help maintain parks and bush reserves etc.”*
- *“Through free workshops or the use of an interactive application available for download on android and apple.”*
- *“To fine or penalise those who destroy the areas. Through littering, vandalism and destruction of property.”*
- *“The issue I have is with young people hanging out at night time and leaving beer cans and rubbish lying around. Not sure how you can stop that short of putting up cameras.”*
- *“Regular policing of the parks and reserves to deter the idiot factor who seem determined to destroy all the good things Auckland has and spoil all the effort that the rangers put in.”*
- *“Put up signs so people don't do at risk activities such as lighting fires or dumping rubbish. Involving the community to cut costs e.g. planting days, weed clearing.”*
- *“Reduce weeds in all publicly owned parks and reserves to help control the spread of these. Reduce the planting of trees on Auckland's volcanic cones and in parks to allow recreational use and protect open spaces. Remove trees from parks and volcanic cones that have been carelessly planted by misguided councils in the past. Reintroduce grazing animals to cone such as Mt Eden to preserve the open spaces and the iconic views of the cones that are associated with Auckland.”*
- *“Provide homeowners who live adjacent to Council land (bush/water catchments) with traps and baits for rats, possums and other pests. We live adjacent to Helensvale water catchment and are forever catching possums from the council land, but get no assistance whatsoever - these possums eat native vegetation and multiply rapidly.”*

#### 4.4 Parks and Open Spaces Strategic Action Plan: Recreation and growth

**Q8A How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing population?**

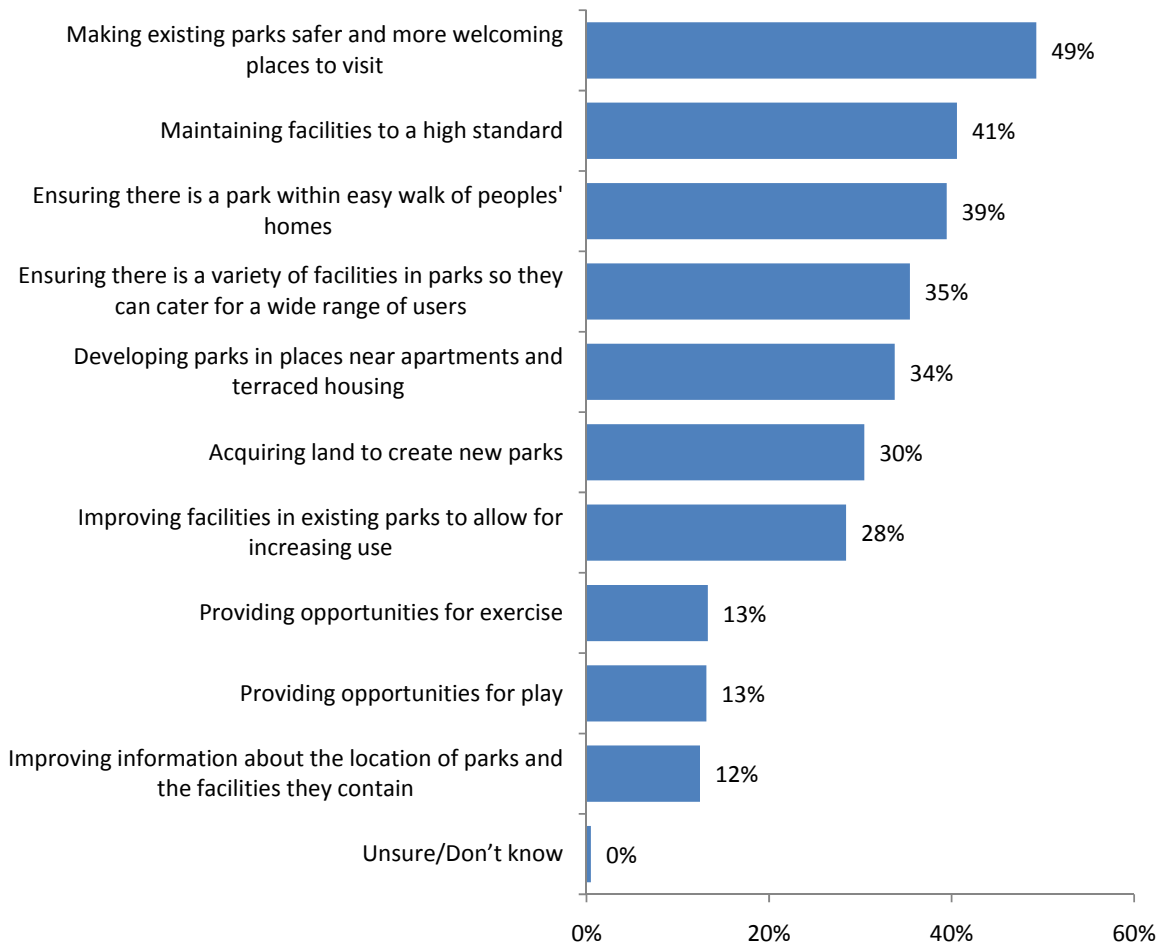


Base: Panellists participating in survey n= 3289

The most important actions for providing places for recreation and leisure were making existing parks safer and more welcoming (81% felt this was important), developing more parks near apartments and terraced housing (79%) and maintaining facilities to a high standard (86%). However, all of the above were rated as important by around two thirds of panellists or more.



**Q9A Which of these do you think should be the top three actions needed to provide places for recreation and leisure in our parks and open spaces and meet the differing needs of our growing population?**



*Base: Panellists participating in survey n= 3288*

The top three actions were making existing parks safer, maintaining facilities to a high standard, and ensuring there is a park within easy walk of people's homes.

Making existing parks safer was of particular importance to residents of Henderson-Massey (68%), while ensuring there is a park within easy walk was particularly important to Albert-Eden (49%) and Waitemata (48%) residents.

Likewise, making existing parks safer was of particular importance to Asian and Pacific participants (73% and 71%), and improving facilities was also more important for Asian participants (38%).

**Q9B How else can we provide places for recreation and leisure in our parks and open spaces and meet the differing needs of our growing population?**

From the comments received, many panellists talked about ensuring there are a wide variety of different parks available to suit the needs of different people and activities, ensuring that the development of parks and green space keeps pace with the speed of population increase in residential intensification, improving maintenance across all parks in the region and improving accessibility to and through the parks.

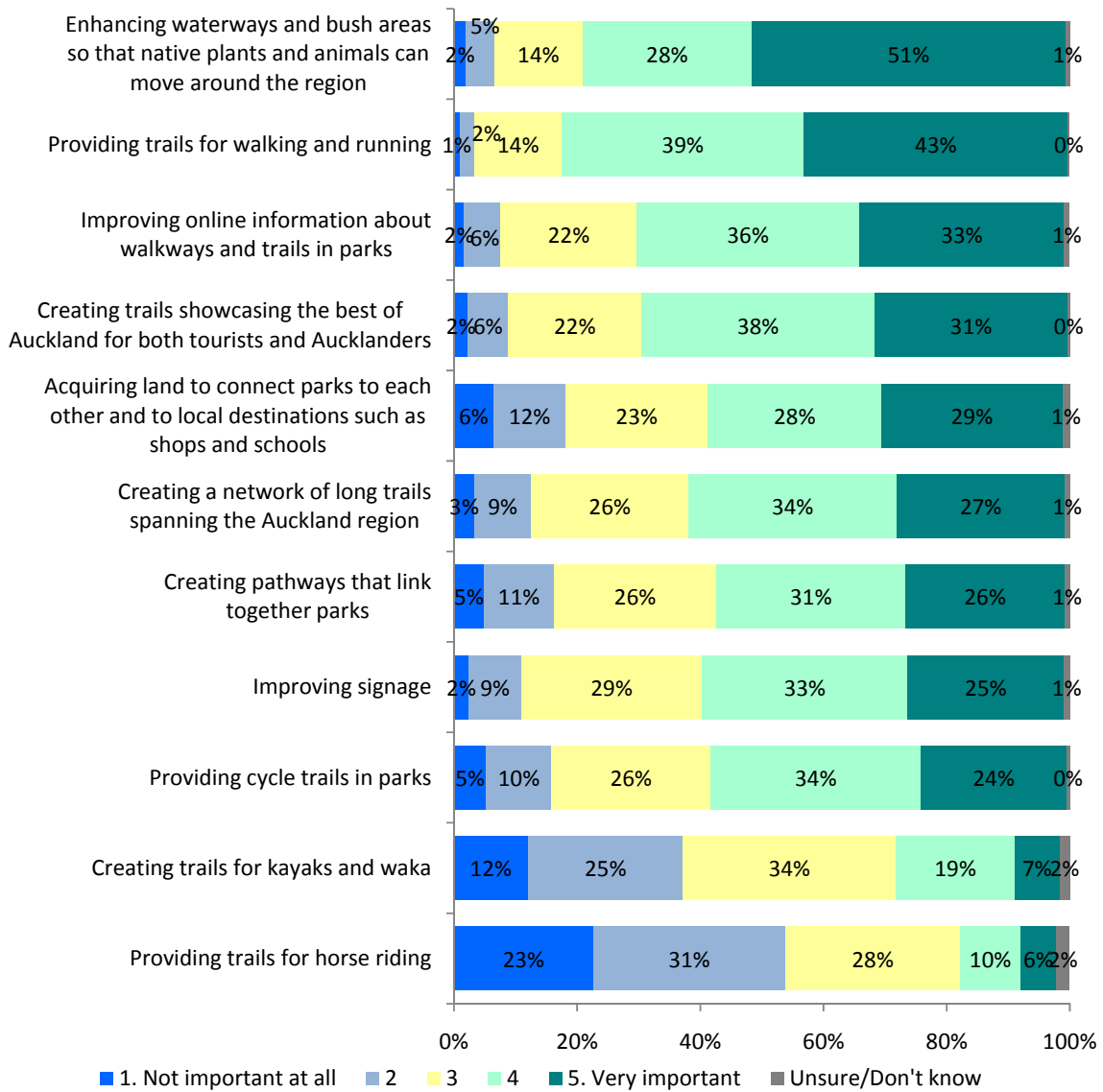
How else can we provide places for recreation and leisure in our parks and open spaces and meet the differing needs of our growing population?	Number of responses n=623	% of responses
Park variety - sports, historical, bush, playgrounds, open spaces, bridle tracks	127	20%
More parks/ green spaces to match housing increase/ developers to subsidise	126	20%
More options for dog owners	58	9%
Walkways/ pedestrian areas	53	9%
General maintenance - clean toilets, rubbish removal, same standards for all parks	49	8%
Better access/suitability - public transport, parking, disabled, elderly, different cultures, local	44	7%
Better amenities - more toilets, seating, shelter, BBQs, drinking fountains	41	7%
Community involvement - planting, orchards, gardens	34	5%
Security - better lighting, cameras, wardens to patrol, enforce regulations	34	5%
Community feedback/ consultation/ education	33	5%
Cycleways	32	5%
Fine as it is	29	5%
Trees for climbing/ more planting in general	19	3%
Information - advertise, apps, website, better information on what is currently available	19	3%
Public exercise equipment	18	3%
Concerned with cost/ unnecessary expenditure	17	3%
More organised activities/ events	15	2%
All points in Q9A are relevant/ can't select 3	14	2%
Stop catering to sport	11	2%
No dogs/ more restrictions and enforcement	8	1%
Less cars and traffic	8	1%
Better signage/ multi lingual	6	1%
Utilise land that is not being used	6	1%
Improve access/quality of marine reserves and waterways	6	1%
Encourage land gifting	5	1%
Utilise alternate locations - schools, rooftops	3	0%
Better town planning/ control/ legislation	3	0%
Comments regarding survey structure	3	0%
Other	35	6%

## Selection of comments

- *“Create specific parks for specific needs. For example I have been to parks overseas that specifically cater for children 6 years and older. This is clearly labelled and the playground equipment is more challenging and exciting for that age group. You could also create areas within parks for different groups - e.g. a scented garden, a medicinal garden, walks for the elderly etc.”*
- *“Most important acquiring land for future use as parks and reserves. Good quality land with good natural sightlines for safety. Take notice of what people, including youth and older adults, want and need. e.g. more adventure. Do NOT fill parks with buildings; all existing buildings in parks to have multiple users/ best value ratepayers. Formal relationship with MOE, to position council for relationship with BOT's, so school grounds and pools are better used. Remember female sports; not enough provided for females usually male sports fields; more netball etc. Cater for other nationalities e.g. Muslim and swimming. Provide more swimming pools out west; as only one at WestWave and is also the ONLY national competition pool in NZ now (as Christchurch one closed). New pool at new Westgate/ Massey; New Lynn/Avondale etc.”*
- *“Not all parks should be for kids. Skateboards in skateboard areas, noisy kids play areas in certain parks but not everyone wants or has the need for noisy kids. Adult friendly quiet restful places are just as important.”*
- *“Parks must be of a shape and terrain to interest people and paths must be clear and many trees planted. Disabled access must be provided including sealed parking areas to enable wheelchair users to benefit. See parks in Japan with good paths and boardwalks over bog so thousands of "Silvers" can tramp regularly on relatively flat land.”*
- *“More parks safe for toddlers and younger children - if people don't have space in apartments etc for kiddies, they need a space to let the kids play. Mothers with toddlers often are pregnant as well so are not able to run after toddlers so need a fenced park so kids can't run onto roads. Need play equipment which gives small children ability to climb and practice basic motor skills.”*
- *“Create fenced exercise areas within parks where dogs can be safely exercised off leash at specific times.”*
- *“Currently there are no official locations I know of for small (under 1.5kg) park flying electric planes, but there are many possible spaces this can happen safely. I would love to discuss appropriate locations with council staff and have already set up a local group who can give feed back on what areas are ok and a basic set of guidelines to keep everything safe.”*
- *“Parks need to be versatile to meet the demands of high residential dwellings been developed.”*
- *“Protect existing parks from development into housing.”*
- *“Make developers of new subdivisions/apartments etc put aside an area of green or park area, AND develop it. Get schools and community groups involved in adopting and caring for the park or recreation area in their neighbourhood, hence keeping council costs to a minimum.”*
- *“Each residential precinct should have a green area attached (preferably set in the centre of the residential precinct).”*
- *“Build cycle paths / walking paths around the perimeters of parks.”*
- *“Create online booking facilities for sports grounds, with penalties for people who abuse the system (i.e. do not turn up.) You can limit bookings to 1 hour per week or per fortnight. Be more explicit about what facilities/sportsgrounds are available for public use on the council website and keep this information up to date.”*

#### 4.5 Parks and Open Spaces Strategic Action Plan: Connections

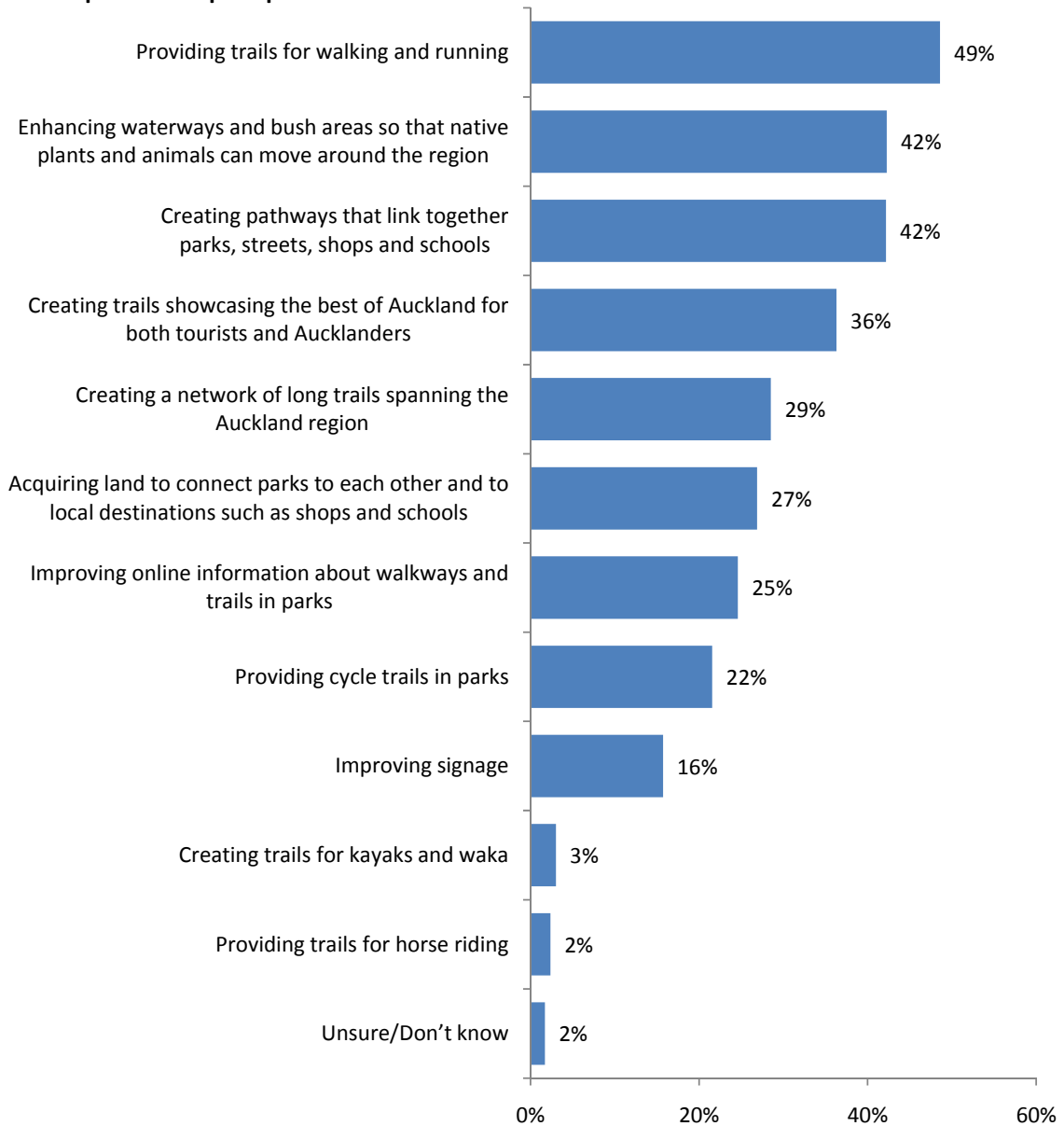
##### Q10A How important do you think each of the following are in terms of improving connections between Auckland's parks and open spaces?



Base: Panellists participating in survey n= 3287

Panellists felt the most important actions for improving connections were enhancing water ways and bush so native plants and animals can move around (78% felt this was important), providing trails for walking and running (82%), improving online information (69%) and creating trails showcasing the best of Auckland (69%). Over half of panellists felt all of the above were important however, with the exception of creating trails for kayaks and waka (27%) and trails for horse riding (16%).

**Q11A Which of these do you think are the top three actions needed to improve connections between Auckland’s parks and open spaces?**



Base: Panellists participating in survey n= 3287

When asked to pick the top three actions, the most frequently mentioned were providing trails for walking and running, enhancing waterways and creating paths between parks, streets shops and schools.

Providing for horse riding was more likely to be considered important among residents of Franklin (12%) and Rodney (9%).

Improving signage was seen as more important by Asian participants (27%).

## Q11B How else can we improve connections between Auckland's parks and open spaces?

From the comments received, panellists also mentioned a network of dedicated cycleways linking parks, other types of trails, paths and loops including walkways, and ensuring that any such connections, paths, overpasses etc were safe and well lit. People also talked about ensuring there was information readily available about these paths and parks.

How else can we improve connections between Auckland's parks and open spaces?	Number of responses n=361	% of responses
More cycleways/ dedicated cycleways	62	17%
Create a connected trail network/ corridors/ loops	58	16%
Safety - well lit, maintained, concern about crime in general	57	16%
More walkways/ dedicated walkways/ overbridges	47	13%
More information for public to access/ effective marketing/ improve online information	39	11%
More/ better signage	38	11%
Improve public transport and access to these areas	32	9%
Less encroachment - motorways, developments, built up housing, access to water	22	6%
Not council's core business/ cost concerns	20	6%
Better access for all - prams, wheelchairs	18	5%
Community feedback/ consultation/ involvement	17	5%
Planting and pollution - encourage people to plant natives in their backyard, address weeds and pests, address waterways	17	5%
All points in Q11A are relevant/ can't select 3	16	4%
More dog friendly locations	14	4%
Better amenities - toilets, drinking fountains, exercise stations, BBQs, shelter, bins etc	14	4%
Acquire land and plan for new housing developments	14	4%
Don't need to be connected	13	4%
Adequate parking at parks	9	2%
Family friendly activities/ events	9	2%
Don't cater for horse riding, kayaking, dogs, organised sport	9	2%
More space for horse riding	3	1%
Kayak trails	3	1%
Other	30	8%

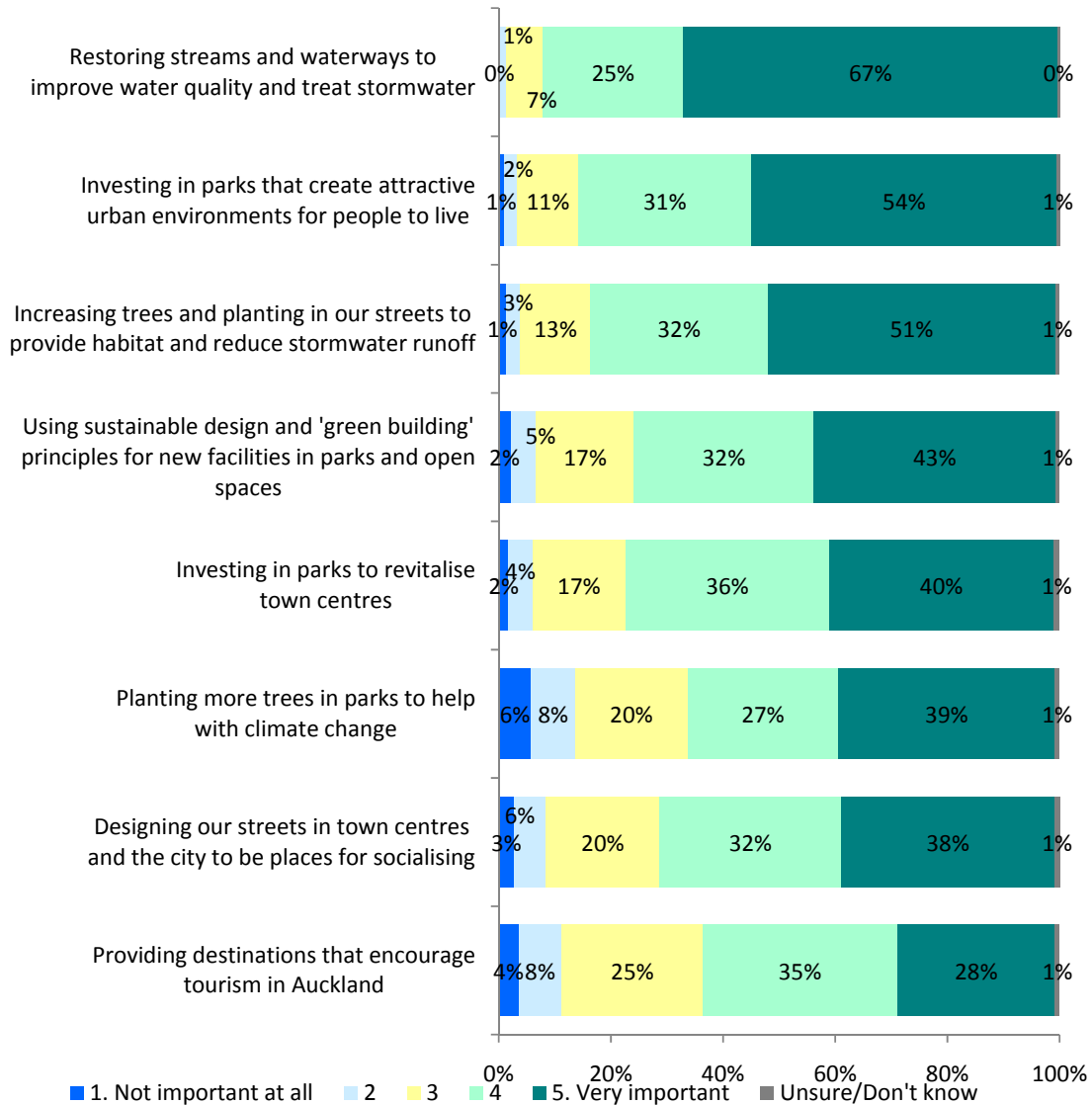
### Selection of comments

- *"The city parks are usually quite small, so it would be nice to create bigger cycle paths that are suitable for families and other casual riders to get some exercise and fresh air."*
- *"Safe connections with bike lanes on the roadways. NOT providing lanes that suddenly cease!!!"*
- *"Providing pathways and cycleways is extremely important as well. In country areas e.g. Kaukapakapa there are very few places where you can safely walk to get exercise - it has a highway going through it, very few footpaths but with lots of potential, including great patches of bush."*
- *"Linking paths between local facilities is ideal however they must be well lit and maintained. Certainly more cycle ways to schools may encourage more parents to let their children ride to school."*

- *“If there are “nice” connections between parks/green spaces this makes walking/running/cycling (i.e. low cost exercise) appealing to more people e.g. the Coast to Coast walkway - excellent.”*
- *“Linking parks and trails is a good idea. Not so much linking schools and shops that tends to make it too easy for burglars to escape. Better signs would help also.”*
- *“Increase the use of loop trails / pathways. People can park, then use the trails to get back to where they started. Often in NZ you end up having to come back the same way. Signage in NZ is of a poor standard; Use smart phone apps to provide pathway data. Easy!”*
- *“Improve quality of footpaths between parks. Safe car parks so you are happy to leave your car at the start of the trail. Existing online information for parks is good, an activity specific map e.g. dog exercise areas would be helpful.”*
- *“I’ve been a kayaker for many years - appreciate what we’ve got and know how to get it, without expecting my rates money to help me. Priorities in my mind are doing things to improve daily recreation, reduce car dependency and create a bush town belt so we can enjoy seeing native birds and animals proliferate - as they do in Australia, and also be part of it. Overbridge bush pathways for native flora and fauna something to think about too.”*
- *“I don’t think you have given adequate consideration to the question of safety and security. Near my home, for example, my wife and I have walked the Oakley Creek walkway last summer & we found it littered with rubbish, old tyres and even a discarded couch at the waterfall. There are frequent reports of assaults and even rape. By the same token, as part of the New Lynn development, a pedestrian walkway was built alongside the railway, linking Olympic Park and LynnMall. It is constantly marked with graffiti and so littered with abandoned supermarket trollies and broken beer bottles that we have to pick up our dog and carry him. There’s precious little point in spending more ratepayer money to establish new trails when the City can’t maintain or secure the ones it has.”*
- *“Ensuring there are plenty of trails available in all areas of Auckland that can cater for horse riding as well as cyclists, walker and runners. And ensuring that the trails are safe for all activities to be able to enjoy themselves without interfering with others. e.g. cyclists not scaring the horses and horses not being in the way of runners.”*
- *“Ensure public transport to parks actually exists and is well publicised.”*
- *“Create interesting signage and feature entrances to these areas that create a want or curiosity to move between them to explore them further.”*
- *“Create a connected system walkways and cycle lanes that also connect parks to public transport facilities, especially train stations, bus way stations and ferry terminals. Ensure these pathways are linked into Google maps which most people use, especially young people.”*

#### 4.6 Parks and Open Spaces Strategic Action Plan: Environmental and economic benefits

**Q12A How important do you think each of the following actions are in terms of increasing the environmental and economic benefits of our parks and green spaces?**

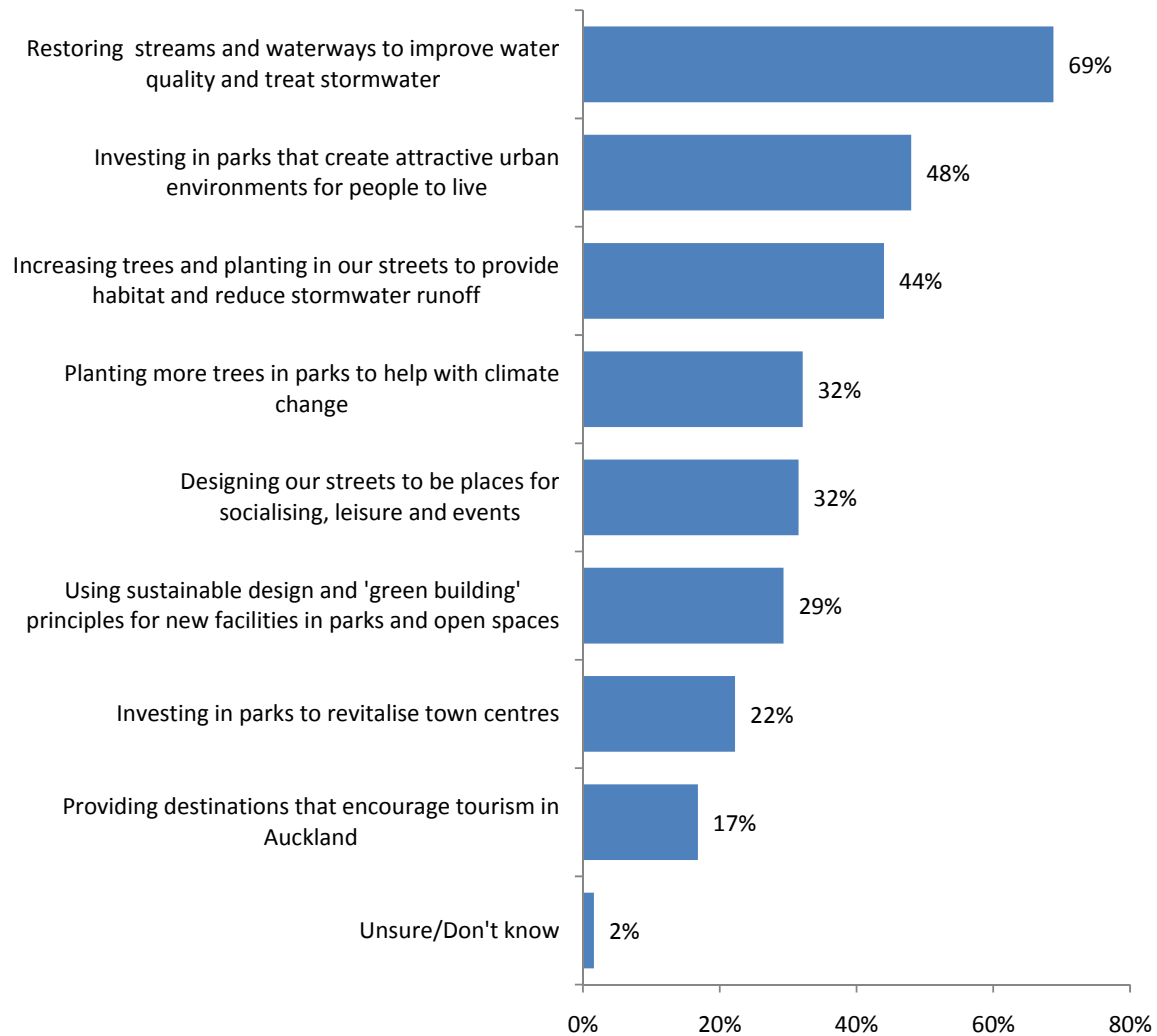


Base: Panellists participating in survey n= 3288

Around two thirds or more of panellists rated each of the above actions as important for improving environmental and economic benefits. However, the three rated as most important were restoring streams and waterways to improve water quality (92% felt this was important), investing in parks that create attractive urban environments (85%) and increasing street trees and planting (83%).



**Q13A Which of these do you think should be the top three actions needed to increase the environmental and economic benefits of parks and green spaces?**



*Base: Panellists participating in survey n= 3289*

Likewise, when asked to pick the top three actions, panellists chose the same three actions - restoring streams and waterways to improve water quality, investing in parks that create attractive urban environments and increasing street trees and planting.

Residents of Howick were more likely to feel planting more trees in parks to help with climate change was important (43%), while Waitemata and Albert-Eden residents were more likely to feel designing streets to be places for socialising, leisure and events was important (41% in both cases).

Asian participants were more likely to feel that planting trees to help climate change (49%), using sustainable urban design (40%) and providing destinations to encourage tourism (25%) were important, while Māori participants were likely to feel using sustainable urban design was important (40%).

**Q13B How else can we increase the environmental and economic benefits of Auckland's parks and open spaces?**

From the comments received, panellists focused on similar things – planting plenty of trees (including fruit trees) and ensuring they are well maintained, investing in parks to create attractive spaces and revitalise town centres and a number of other green initiatives such as green roofs and green buildings.

How else can we increase the environmental and economic benefits of Auckland's parks and open spaces?	Number of responses n=394	% of responses
Tree protection/ replanting/ appropriate planting, natives/ maintenance	63	16%
Investing in parks to revitalise town centres/ providing parks for new development/ green belts (wildlife habitats)/green links	50	13%
Plant fruit trees/ community gardens	34	9%
Green initiatives/green buildings, ecotourism, green design and planning/stop chemical spraying	31	8%
More social, interactive streets/ squares, open spaces/ creative urban design/ street art, playgrounds	27	7%
More planting on berms - with appropriate trees and plants	17	4%
Keep berms tree-free, to avoid invasive roots, unwanted shading, high maintenance	9	2%
Restoring streams and waterways to improve water quality and treat stormwater/ other stormwater/ drainage comments	26	7%
Educate the public/ community involvement/ involve schools, children	23	6%
Environmental and economic benefits are separate	21	5%
climate change comments	21	5%
General maintenance/ beautification of existing parks/ managing diversity of parks/ don't over-develop	20	5%
More pedestrian friendly areas/ less cars	19	5%
Comments regarding tourism/providing destinations that encourage tourism in Auckland	18	5%
Good access/ public transport	18	5%
Better amenities - signage, lighting, seating, pathways	18	5%
More events/ classes, outdoor gyms	16	4%
Comments regarding intensification	13	3%
Fines for littering/ recycling focus/ more rubbish bins	13	3%
User pays, sponsorship / other cost related comments	13	3%
Increase connectivity - cycleways, walkways	12	3%
Improve safety in parks	9	2%
Allow more coffee and food vendors/	9	2%
More places to walk dogs	7	2%
Marine/ coastal protection	5	1%
Support community groups, restoration projects	5	1%
All of them are important and interconnected	4	1%
Comments regarding survey structure	8	2%
Other	22	6%

## Selection of comments

- *“Create green buildings, green spaces on top of and between buildings, plant low maintenance trees and bushes wherever you can, i.e. along motorways, footpaths, roads, off ramps. Provide grants to individuals that wish to purchase plants for property frontages and boundaries. Pull down deciduous trees that increase street maintenance costs and replace them with low maintenance plants such as native palms and plants that will attract and provide for native fauna. Plant fruit trees in community areas - or anywhere and allow the community to look after them.”*
- *“Definitely more trees and planting in streets to provide habitat and reduce stormwater runoff. Only got three choices though :).”*
- *“Encourage/use native plants in as many places as appropriate but at same time encourage/support/use food producing plants especially in urban areas eg citrus and apple trees on public berms.”*
- *“I think we need to get some raingardens going along sides of streets, to help slow down water run-off. Also on the sides of carparks, and subsidise Auckland residents to get water tanks and rain gardens. This would save a lot of money being spent on storm water systems. Grass verges should be planted out with natives, or just any plants. People should be encouraged to do this via newsletters etc. More trees are definitely needed in parks. Big King reserve and Mangere Mt. and many other parks have a lot of room to spare for more trees. It should be bush, but also attractive exotics like maples, Norfolk pines, pines and oaks. We should make Auckland famous as a green city, and this will attract tourists too.”*
- *“Ensuring plantings in parks are diverse and use seedlings sourced from local species so that parks can support a wider range of insects and birds.”*
- *“Green areas and parks are especially important if we are going to intensify as well as good urban design to protect the environment.”*
- *“Having lush parks and bush areas increases the value of homes and real estate.”*
- *“Green roof initiatives, help bring more birds back into the city. Rat and pest control in the city.”*
- *“Photovoltaic panels providing extra lighting at night. By providing low grade ambient lighting [probably motion activated] to supplement the regular lighting while being an example of eco awareness - most parks tend to have little shading from buildings so they are ideal for this. Why not art works that incorporate this technology - I can imagine a group of tall totem pole like sculptures with solar panels as part of their design or a large metal tree with solar panels as leaves.”*
- *“Provide more vegetable allotments for people to grow their own food. Encourage schools to do this too. Use ecologically safe sprays and weed control measures. Prioritise water collection from municipal buildings - walk the talk in real and constructive ways. Showcase environmental and economic options to the community by doing so.”*

#### 4.7 Parks and Open Spaces Strategic Action Plan: Other actions

##### Q14A What other actions should we be taking to improve parks and open spaces in Auckland?

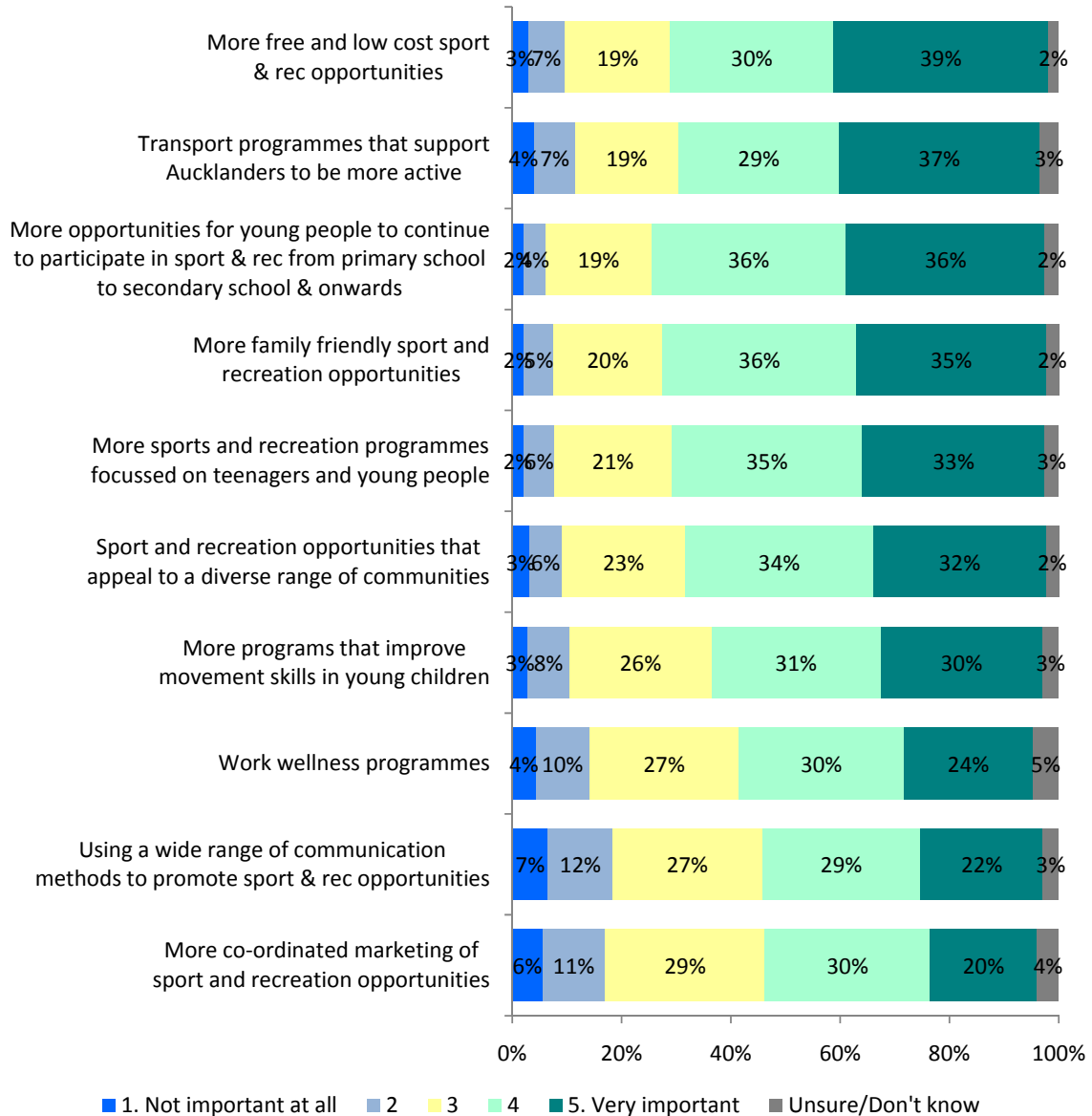
Other comments included reinforcing the importance of safety and security in parks, improving the amenities and facilities available as well as the maintenance of these, ensuring that parks were protected as natural environments, and ensuring that there were sufficient parks and natural spaces to keep pace with development and population increases.

What other actions should we be taking to improve parks and open spaces in Auckland?	Number of responses n=1018	% of responses
Safety and pollution - security, better/eco lighting, alcohol bans, smoke/noise free	135	13%
Better amenities - parking, more toilets, seating, shelter, bbq areas, signage	124	12%
Protection/conservation - leave as natural environments, no building, sustainability, no spraying	91	9%
General maintenance/ upkeep	88	9%
More parks to match housing increase - equal distribution of parks, acquiring more land for parks	88	9%
Walkways - more, improve current, make them more fun, connectivity, pedestrian friendly city	83	8%
More planting variety - fruit trees, community gardens, natives	77	8%
More community involvement and support/community focus	76	7%
More playground variety, interactive options, suit older kids, skate parks	65	6%
Pro dogs - dog parks, fenced off dog areas	64	6%
More focus on rubbish/ recycling	64	6%
Public exercise equipment, more sports recreational options	52	5%
More information on what is currently available to visit/ educate	50	5%
Cycleways - more, improve current, separate, connectivity	48	5%
More arts, events, activities, sculpture	42	4%
Anti dogs - no dogs off leash, dog control in general	37	4%
More green belts, more wilderness areas/regional parks	31	3%
General support	31	3%
Better public transport	30	3%
Better access - wheelchairs, prams, general access	28	3%
Less sport focus/ more balance/ include all	27	3%
Pest/ weed control	27	3%
Comments regarding Unitary Plan, intensification, urban planning, design	24	2%
Concerns regarding council/parks admin, cost, staff	20	2%
Allow food and beverage operators	7	1%
Marine parks, boat ramps, fishing	7	1%
More investment in residential streets/beams	5	0%
Camping/accommodation facilities	4	0%
Tracks for recreational horse riding	3	0%
Comments regarding survey structure	6	1%
Other	56	6%

#### 4.8 Draft Sport and Recreation Strategic Action Plan: Participation

Panellists were told that “Auckland Council is also working on the draft Sport and Recreation Strategic Action Plan which will guide how we deliver sport and recreation opportunities to help Aucklanders be more active, more often. The action plan is being developed in conjunction with the sport and recreation sector, iwi and Māori organisations, and other council controlled organisations such as Auckland Regional Facilities, Auckland Transport and Auckland Tourism, Events and Economic Development.”

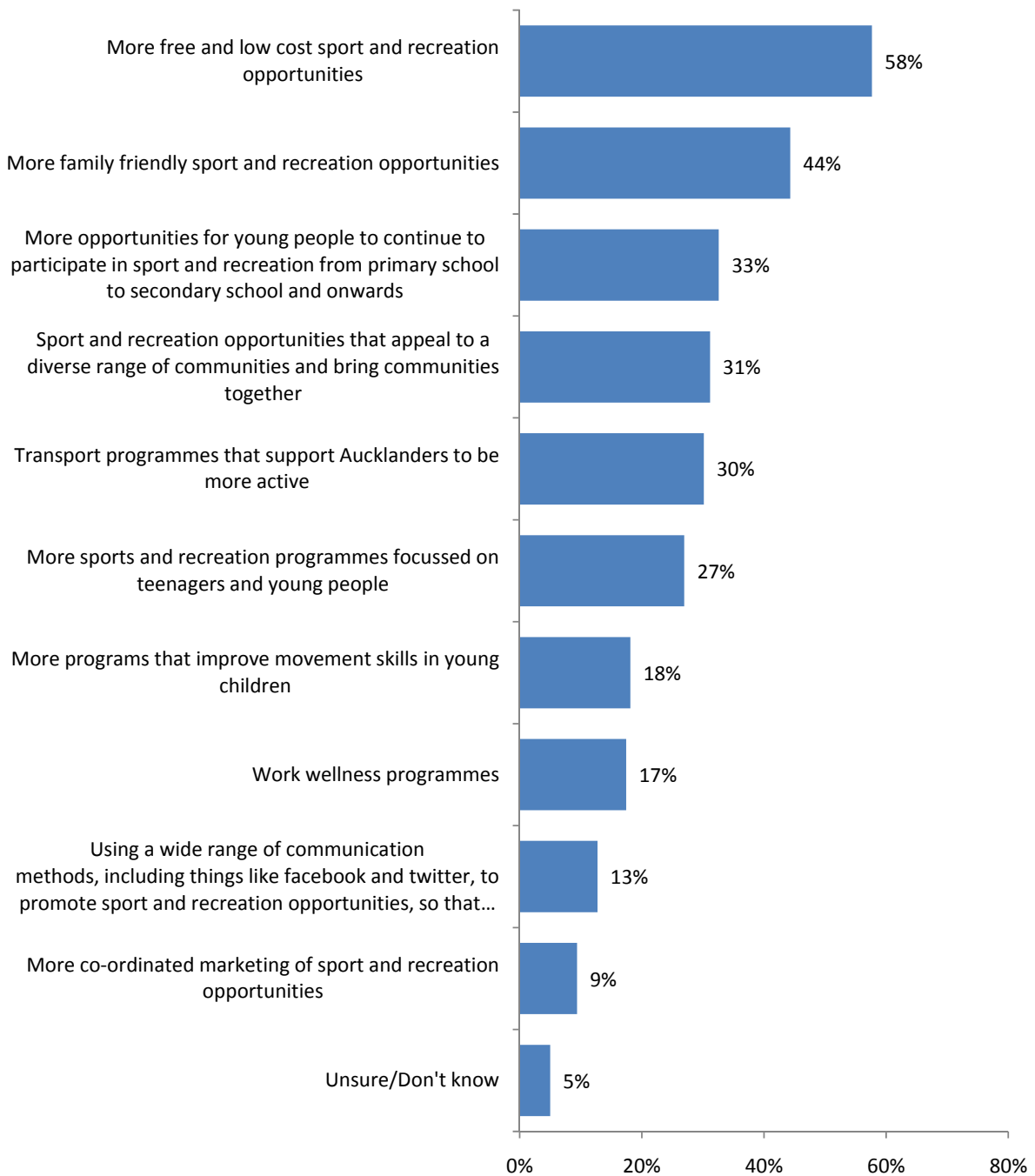
#### Q15A How important do you think each of the following are in terms of encouraging more Aucklanders to participate in sport and recreation and live physically active lives?



Base: Panellists participating in survey n= 3289

The most important actions for encouraging participation were providing low cost/free opportunities (69% felt this was important), providing transport programmes that support activity (66%), providing opportunities for young people to participate as they age (72%) and providing more family friendly sport and recreation opportunities (70%).

**Q16A Which three of these actions do you think are the most important in terms of encouraging Aucklanders to participate more in sport and recreation and live physically active lives?**



Base: Panellists participating in survey n= 3289

The top three actions were providing free or low cost opportunities, providing family friendly opportunities, and opportunities for young people to participate.

Results were generally consistent across local board areas but residents of Albert-Eden and Waitemata were more likely to feel transport programmes that support Aucklanders to be more active were important (40% and 39%). Providing free and low cost opportunities was of particular importance to Pacific and Asian participants (82% and 70%). Asian participants also felt work wellness programmes were important (26%).

## Q16B How else can we encourage Aucklanders to participate more in sports and recreation and live physically active lives?

The most frequently mentioned suggestions for improving participation were around making Auckland less car dependent so Aucklanders walked or cycled more - improving cycling and walking opportunities, reducing costs associated with participating (and travelling to the venue) and providing events. However, a sizeable segment of the panel felt this was not council's responsibility and that the council should not spend money on this goal, beyond providing the basic infrastructure and facilities for people to use.

How else can we encourage Aucklanders to participate more in sports and recreation and live physically active lives?	Number of responses n=556	% of responses
Better cycleways/ facilities for cyclists (bike storage, showers)	91	16%
This is not the council's responsibility	79	14%
Pedestrian focus - encourage walking, pedestrian friendly, less cars, amenities within walking distance	75	13%
Discounts/ free access to recreation centres/activities	59	11%
Better roading and public transport/ cheaper	48	9%
Events - community fun days, open days, programmes-biking, walking school bus	43	8%
More variety for all - cater for the elderly, parents, disabled	38	7%
More options (less competitive sport) -zumba, tai chi, tennis, archery, basketball courts, skate parks	38	7%
Youth focus - early participation, work with schools, educate	35	6%
Its personal choice - people have to want to be active, family's responsibility	34	6%
Sporting facilities - more, maintain existing, family friendly, all weather	33	6%
Walkways - better, more footpaths/walkways, connectivity	32	6%
More information on what is currently available	24	4%
Nutrition - reduce/tax/campaign against fast food outlets, educate about nutrition, benefits of exercise	22	4%
Parks - keep well maintained/attractive, well distributed, focus on existing, more parks	22	4%
More options for teenagers and young adults	18	3%
Less technology/screen time for children	15	3%
Make parks/streets safer - lighting, security	13	2%
Encourage workplace programmes/ flexi time	10	2%
Comments regarding social media	9	2%
Comments regarding dogs	8	1%
More 'adventure' opportunities - unstructured, interactive	7	1%
Sport and recreation are expensive/ people are time poor	6	1%
Rural and other areas need focus too/ reduce isolation	5	1%
Provide more funding/subsidies to sports trusts/ groups	3	1%
Promotion - more sport on TV, sporting ambassadors	3	1%
More volunteers/ support	3	1%
Comments regarding survey length/ structure	11	2%
Other	29	5%

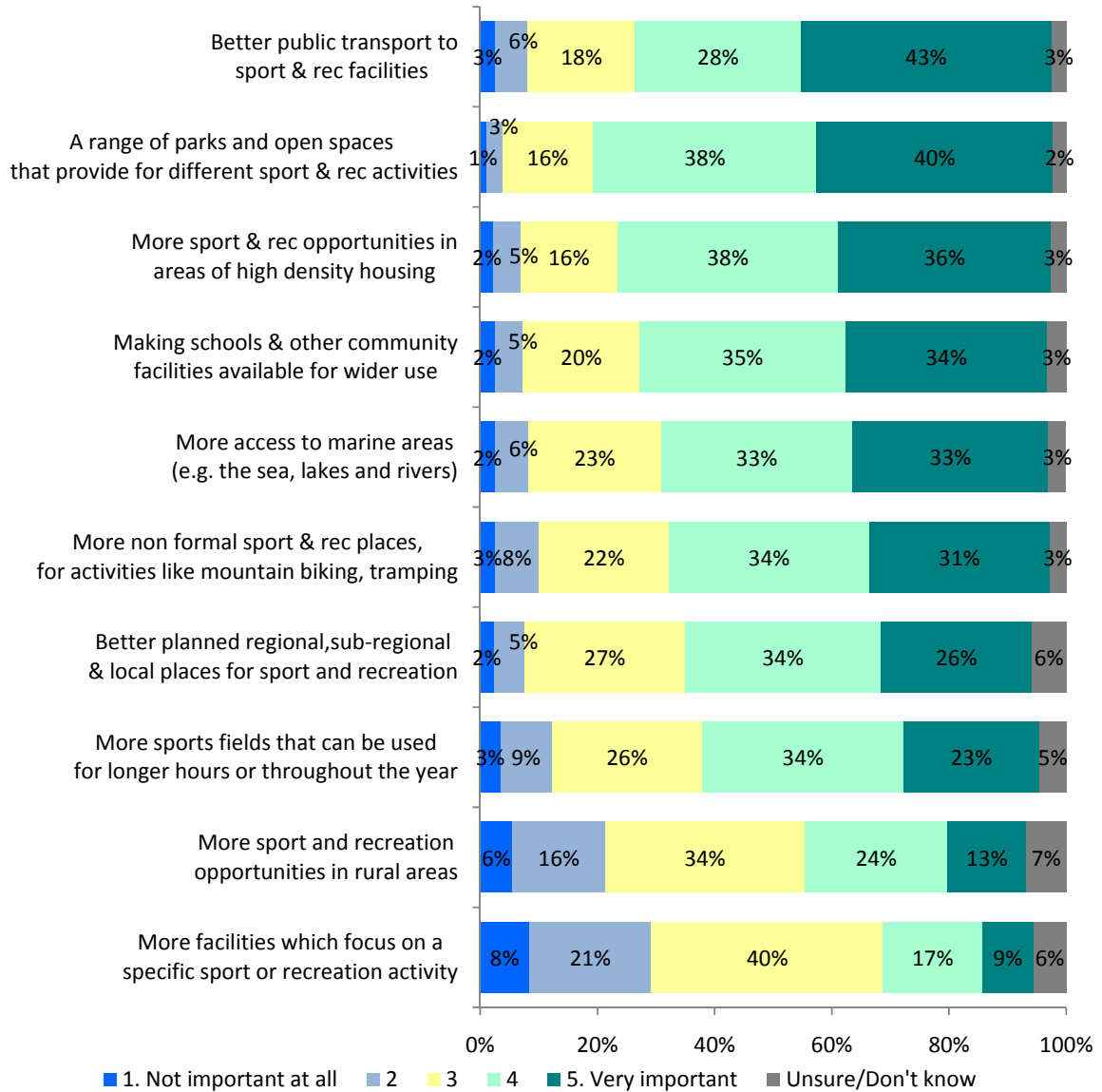
## Selection of comments

- *“Anything that makes walking/running/cycling more attractive/safer and using cars less attractive.”*
- *“Bike lanes that are safe. I want to ride to work each day but find it too dangerous. So I drive.”*
- *“Bikeways.....sports are not for everyone.”*
- *“Bicycles and bicycle roads to get from home to parks.”*
- *“Maintaining/providing velodrome, cycleways and safe cycle lanes, parking at train stations so we can access facilities.”*
- *“Make Auckland less reliant to private cars; and make it safer and easy to walk and/or cycle. The rest will easily follow and come to place/fruition.”*
- *“Make footpaths and cycle lanes safer. More 'pedestrian zones only' in city and community centres.”*
- *“Make it easy (safe) to bike to work or safely walk to a train station in early morning or evening when it is often dark. PS. The free access to swimming pools for children is fabulous!”*
- *Make it safer for kids to walk or bike or scooter to schools. Encourage schools/parents to get their kids to walk to or from school. Increase the number and variety of playgrounds & their equipment. The adult outdoor gym equipment in Rocket Park is great. Roll that out at other playgrounds. And for goodness sake, FENCE OFF ROCKET PARK!!!!”*
- *“Make pedestrians a priority in most cases. There seems to be a lot of emphasis put on cyclists at the moment and pedestrians tend to be forgotten. Good well maintained footpaths which do not get blocked by parked cars, delivery vehicles, etc.”*
- *“Make it very cheap. Minimal charge to go to the rec centre for example. I'd love to take my little girl to pre-school gym, but with the cost of living even \$60 is still a bit of a chunk of money.”*
- *“I think cost and time are the biggest barriers to people being active. So providing opportunities that can be accessed over a range of hours - for shift workers, teenagers that tend to stay up late, for people that work long days. They need to have places that are low cost and available so that can fit it around competing work and family demands.”*
- *“Improve public transport and access to parks, beaches and open spaces and create more safe cycle and walkways. Along the waterfront (Tamaki Drive) drive a cantilevered walkway or board-walk would enable pedestrians and cyclists to use the route more safely.”*
- *“Improve public transport so people leave their cars at home and walk to and from a bus stop etc.”*
- *“I think it's a huge assumption that it is the council's role to provide any of these things. Especially free or at low cost.”*
- *“I think people who want to play sport will find the info and facilities without rate payers needing to spend their money on more programmes or publicity.”*
- *“I think that I'm becoming more and more uncomfortable with local Council, who taxes me to provide essential amenities for all citizens, planning to spend more money on these social programs. It is up to us individuals to decide if we spend our money on sport and recreation.”*
- *“I think this is an area like education which belongs to schools and parents to introduce to children, not Council. If the parks are well laid out parents with children will gravitate to them and it doesn't require Council to do more than provide the amenities. Look at how families love the Mission Bay grass beside the beach to play games on.”*



#### 4.9 Draft Sport and Recreation Strategic Action Plan: Infrastructure

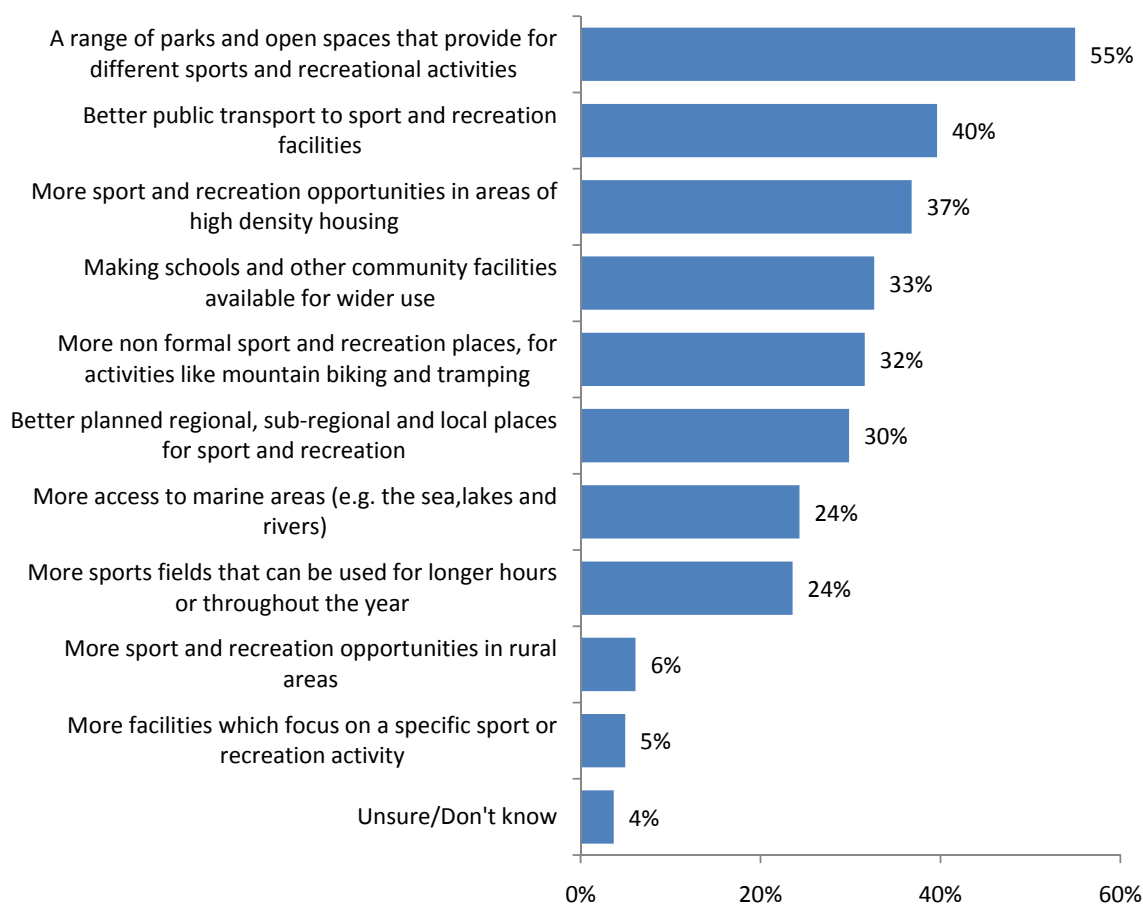
**Q17A How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels?**



Base: Panellists participating in survey n= 3289

The three most important infrastructure actions were to provide better public transport, a range of parks and open spaces, more opportunities in higher density areas.

**Q18A Which three of these actions do you think are the most important in terms of developing a network of facilities that enables sport and recreation at all levels?**



Base: Panellists participating in survey n= 3289

Likewise, when asked to pick the top three actions, panellists chose the provision of a range of open spaces, better public transport connections, and the provision of more sport and recreation opportunities in areas of high density.

Providing a range of parks and open spaces was of particular importance to Hibiscus and Bays residents (65%) and providing more opportunities in areas of high density housing was particularly important to Waitemata residents (48%). Having more sports fields that can be used for longer hours or throughout the year was more important to Howick (37%) and Orakei (32%) residents, while providing more sport and recreation opportunities in rural areas was more important to Rodney and Franklin residents (33% and 15%).

Asian and Pacific participants were more likely to feel better planned regional, sub-regional and local places for sport and recreation were important (49% and 44%) and Pacific people were more likely to feel facilities which focus on a specific sport were important (16%).

## Q18B How else could we develop a network of facilities that enables sport and recreation at all levels?

The most frequently mentioned other ideas were to use schools and ensure they are sufficiently resourced, to improve access for all residents (via public transport, parking, etc), and continuing to focus on developing and maintaining the council's existing facilities to ensure these are fit for purpose. Again a number of people felt that this was not something the council should be prioritising.

How else could we develop a network of facilities that enables sport and recreation at all levels?	Number of responses n=242	% of responses
Utilise schools/ more support/aid for school use	30	12%
Better access for all - public transport, parking, disabled, elderly, different cultures	27	11%
Focus on current facilities - maintenance, longer opening hours, lights, drainage, beautification	21	9%
This is not the council's responsibility	17	7%
Current facilities are sufficient/ use existing	16	7%
More sporting facilities - all weather/ more evenly distributed/ more venues	16	7%
More community support/ community involvement/ understand what community needs	15	6%
More sport and recreation opportunities in areas of high density housing - plan and acquire in advance/ parks in all neighbourhoods	14	6%
Ensure venues are multi-functional	14	6%
Walk/Bike focus - safer roads, pedestrian friendly, less cars, amenities within walking distance	14	6%
Connect areas with walkways/ cycleways/ walking maps	13	5%
Ensure venues are dedicated to specific activity (velodrome, skating, ice skating, rock climbing)	12	5%
Better marine access/ quality	11	5%
More options - tai chi, archery, basketball courts, skate parks, adventure courses	11	5%
More swimming complexes/ distributed throughout wider Auckland	9	4%
Free access/ classes/ more affordable	8	3%
More information on what is currently available	7	3%
More events in general	5	2%
Prioritise noxious plant, spray free and dog free parks	3	1%
Less focus on rugby, soccer and netball	2	1%
Don't know	3	1%
Comments regarding survey length/ structure	16	7%
Other	24	10%

### Selection of comments

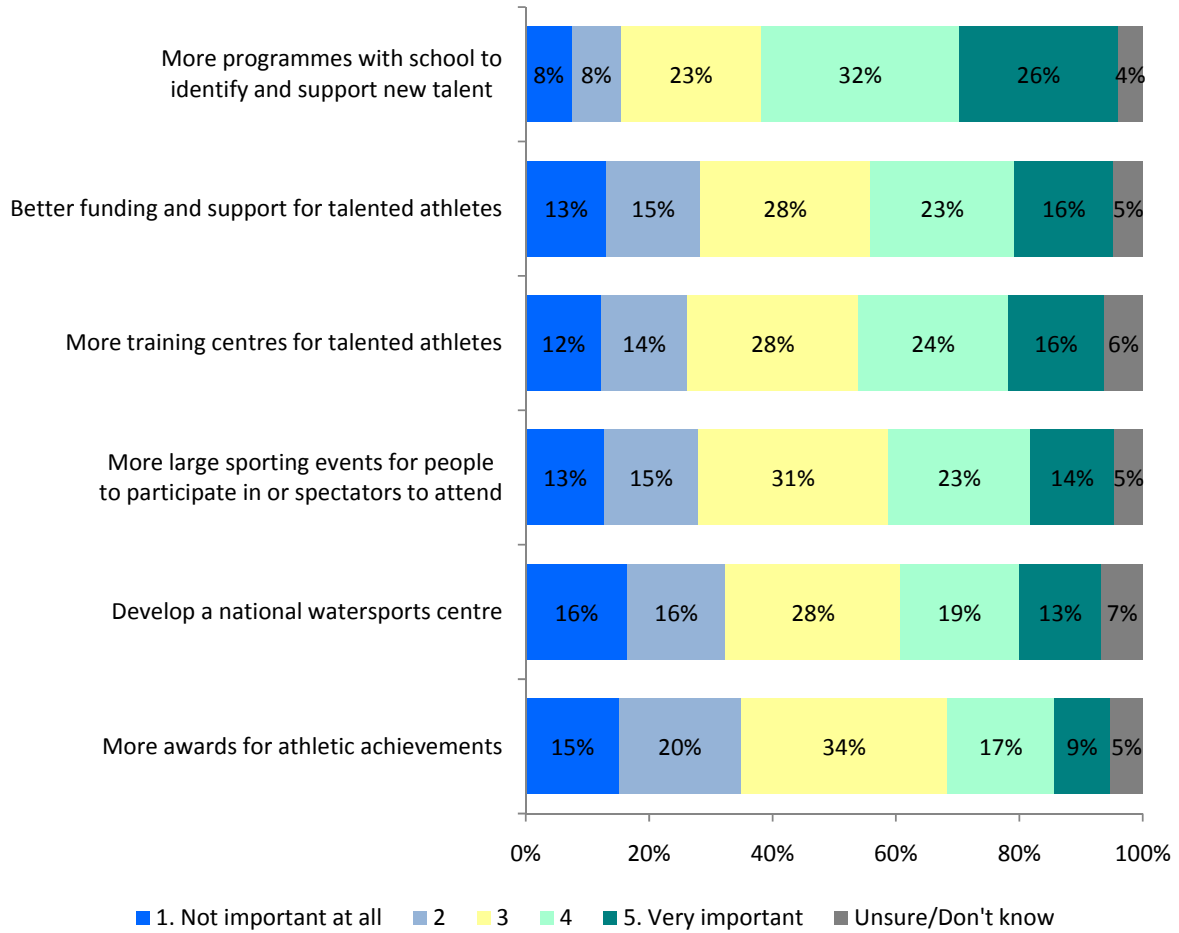
- *“Schools often have playing fields but these are often not to a standard suitable for sport. Work in partnership with schools to improve the quality. Maybe in advice, assistance in maintenance, supporting installation of all weather surfaces.”*
- *“If you want to have schools and other community facilities available, you would need to provide funding towards them as they have very limited funds available i.e. our local school is used by the community as a playground as we don't have one locally. This puts extra pressure on the school for the maintenance, (we need matting under play equipment which*

*is very expensive, we have to continually replace the bark in the play areas). Spending in these areas means that we can't provide learning resources for the students."*

- *"Our school sport fields have been lost by the public due to the actions of a few people. With volunteer wardens, CCTV we could make these available during the weekends. But the schools would need to be financially supported."*
- *"Buses that can take cycles so that people can access the 'safe' places to cycle / get home if something happens / they get too tired to do as planned...esp please have replacement rail buses that can take cycles so that it really is a replacement service - we have been stranded at least once and have had to change our plans several times when trains have not been running."*
- *"Reduce car dependence - make sure buses run frequently to sports facilities; make roads safer for cycling with less cars; encourage walking."*
- *"Improve pavements so that the elderly and very young do not trip on uneven paving stones, when walking the streets. Again, I reiterate that it is not Council's responsibility to ensure that people exercise. Many facilities are already available, all's good as it stands, but get rid of all those petanque areas in Gribblehirst Park! I also suggest fencing in children's play areas as is done in MT Albert "Rocket Park"."*
- *"Again I don't think the issue is developing facilities. Yes this is necessary and important to maintain facilities to a high standard but it still doesn't mean people are going to be more active."*
- *"The condition of some sports fields needs to improve. The "fields closed" signs come out as soon as there has been a little bit of rain."*
- *"Auckland already has good sports fields in abundance. We don't need more. They need to be better utilized and kept clean. Making known what is out there should be a priority. Land is needed for more vertical housing, not parks. Perhaps downtown there could be more parks."*
- *"Again, not the council's responsibility other than making provision for sporting fields."*
- *"I have marked "unsure" because I feel that we are well served with sports fields that are suited to Auckland's mild weather. Sea, lakes, rivers, biking, tramping etc are all individual or club activities. I don't think they should be part of council spending, outside of maintenance and modest expansion."*

#### 4.10 Draft Sport and Recreation Strategic Action Plan: Excellence in sport and recreation

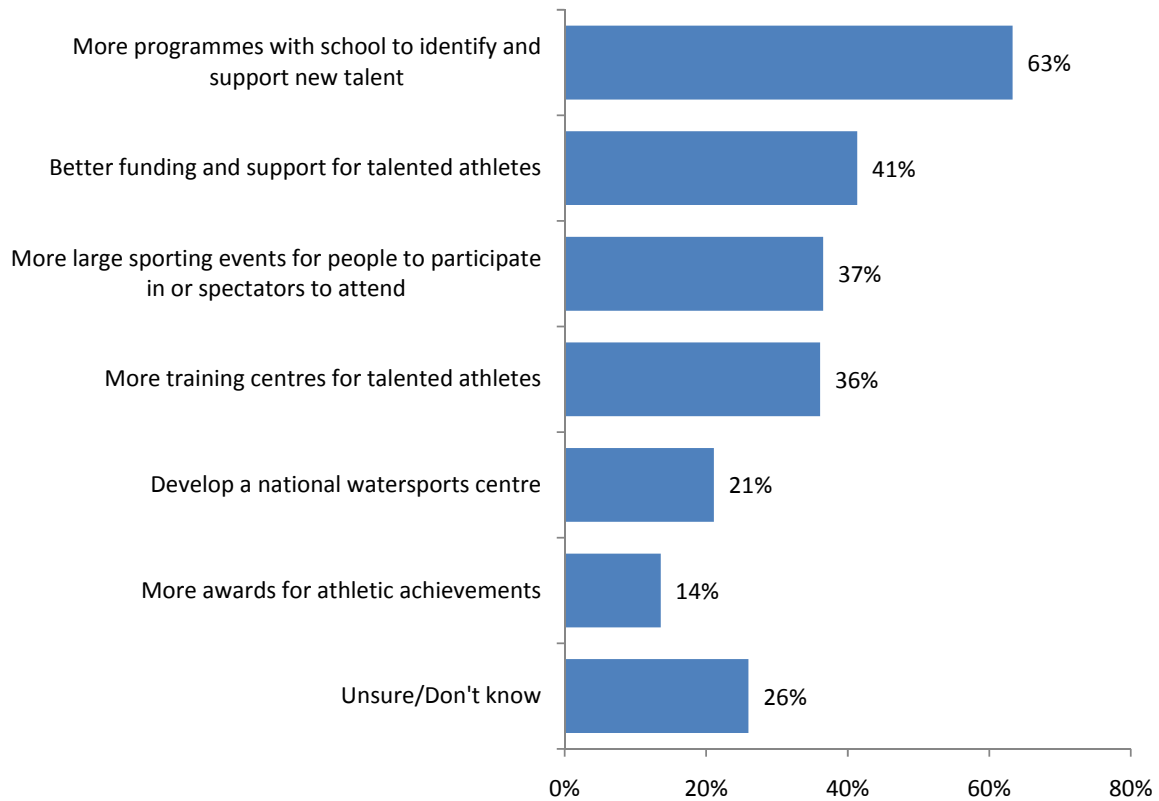
**Q19A How important do you think the following actions are in terms of building pride in Auckland’s sporting achievements and strong sporting culture, and celebrating talent and excellence?**



Base: Panellists participating in survey n= 3289

Panellists generally rated these actions as less important than previous activities in the survey, and only one activity was rated as important by more than half of panellists – more school programmes to identify and support talent (58% felt this was important). The two other actions rated as most important were better funding and support for talented athletes (39%) and more training centres for talented athletes (40%).

**Q20A Which three of these actions do you think are most important in terms of building pride in Auckland’s sporting achievements and strong sporting culture, and celebrating talent and excellence?**



Base: Panellists participating in survey n= 3289

Likewise, more school programmes to identify and support talent was rated as the most important action and better funding and support for talented athletes was second. Panellists rated large sporting events and more training centres as equally important. However a quarter said they didn’t know which of these were most important and as per the comments below a number of panellists felt this was not the council’s responsibility.

These results were largely similar across residents of different local board areas.

Having more school programmes to identify and support new talent was particularly important to Māori participants (76%) while having large sporting events for people to participate in or attend, and providing better funding and support for talented athletes were of more importance to Pacific participants (66% and 62%). Providing better funding and support for talented athletes and more awards for athletic achievements were more important to Asian participants (56% and 26%).

**Q20B How else could we build pride in Auckland’s sporting achievements and strong sporting culture, and celebrate talent and excellence?**

From the comments received, the most consistent theme was that this was not something that the council should be focusing on, nor spending money on, and people felt that this was already well provided in Auckland / New Zealand. Panellists felt that an appropriate council activity would be to focus on grass roots activities, encourage participation and provide things that benefit children rather than the elite.

How else could we build pride in Auckland’s sporting achievements and strong sporting culture, and celebrate talent and excellence?	Number of responses n=472	% of responses
This is not the council's responsibility/ should not be ratepayer funded	161	34%
Focus on grass roots/ educate children/ less focus on elite	95	20%
Already well taken care of	40	8%
Comments regarding national watersports centre/ Q20a	38	8%
Too much focus on sport	37	8%
Encourage participation/ good sportsmanship	32	7%
Broaden the spectrum of sports supported/ recognise sporting diversity	31	7%
Rewarding achievement at all levels/ media exposure/ sponsor talent	28	6%
This does not interest me/ irrelevant/ there are more important things	27	6%
Improve public transport, walkways to major venues	12	3%
More community events/ have a go days	12	3%
More family orientated focus/ leisure	11	2%
Support clubs/ business sponsorship/ more coaching	11	2%
Make larger sporting events more accessible/ affordable	9	2%
More support for schools - funding, sharing of resources	9	2%
Sports role models/ mentoring programmes	7	1%
Too much focus on rugby	5	1%
Cost of playing sport too high	5	1%
Utilise and improve current venues	5	1%
Comments regarding teams winning/ success/ Auckland colours	4	1%
More support/opportunities for women and girls	3	1%
More opportunities for disabled people	2	0%
Comments regarding survey length/ structure	8	2%
Other	23	5%

**Selection of comments**

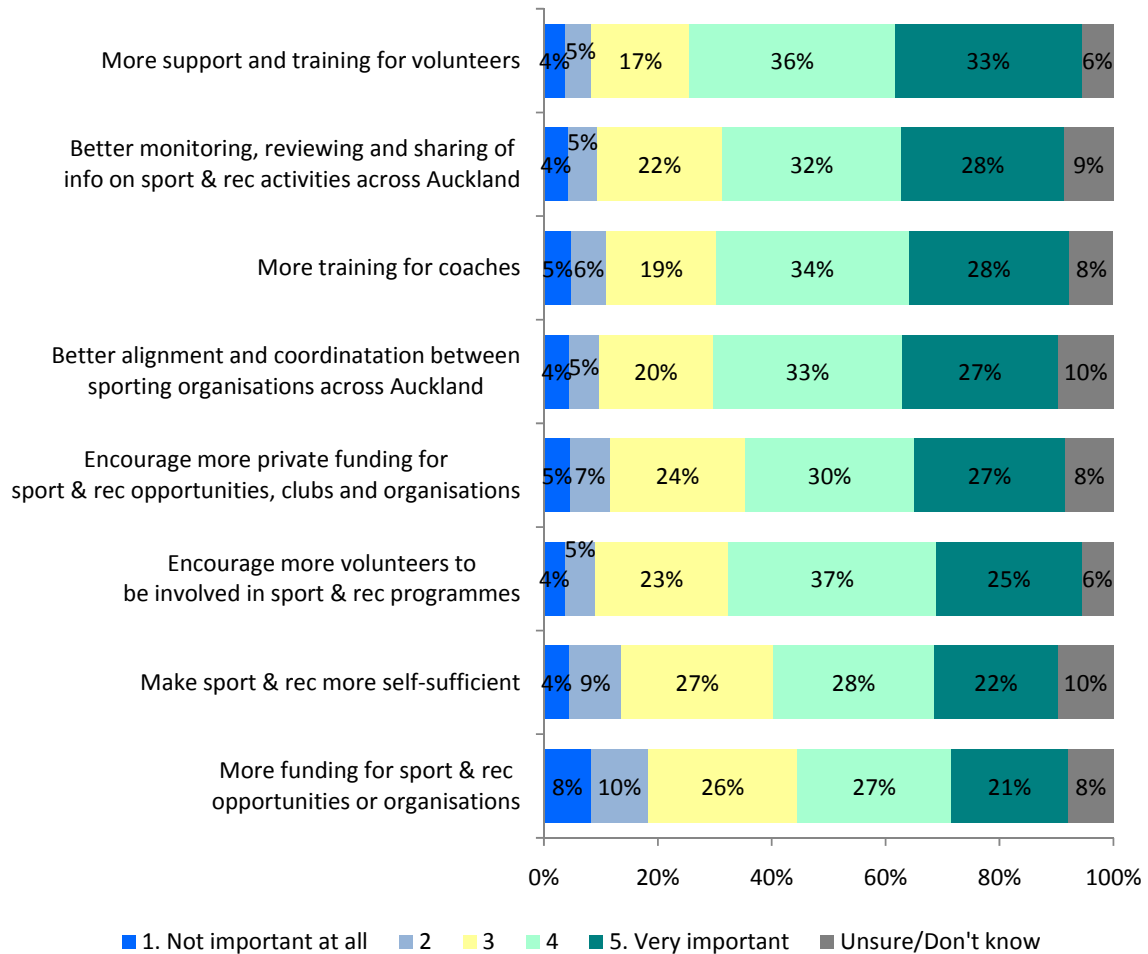
- “For our size NZ does very well in the sporting world and because of this I believe the opportunities are there if people want to pursue them. I do not know how all the sports centres around have been funded but I think this is a field that companies like Vector and ASB etc can sponsor and it should not come out of councils’ budget. All council should do is make sure the planning is in place for such sports centres and the transport facilities to get there. The Top Town series does encourage community participation and there are many teams from work places that participate in competition in badminton/soccer/etc. Already there are many good ways that we celebrate sporting achievements but drunken parties down town is certainly not one of them.”*

- *"I don't think it is part of Council's responsibility to be involved in funding athletes. As regards providing large sporting events - why should ratepayers help the promoters to make money? This money would be better spent in providing permanent facilities. Before building new facilities, however, Council should investigate thoroughly whether that facility would have a high take-up rate - a ""build-it-and-they-will-come"" ethos could simply result in an expensive white elephant."*
- *"Building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence" is in no way a core function of city council. Money spent on this sort of thing is simply providing a platform for politicians to bask in the reflected glory when sharing the stage and should not be permitted."*
- *"Talented" - or "elite" - athletics & sports are solely the areas of exclusively code commercial sponsorship support and funding. They are not an appropriate Auckland Council rates-funded activity."*
- *"A lot of these options should be funded nationally. Local government should focus on providing facilities to enhance the physical well being of everyone in the city."*
- *"Again I have no idea of the costs involved and am not sure that this should be anything to do with the Council."*
- *"Again not an AK Council issue. AK Council is not a boot camp for athletes. Keep away from personal stuff like this and focus on keeping your rates down so people can sleep at night."*
- *"Don't see this as a big issue. Are we really lacking in pride? Is this where council should spend money?"*
- *"This is already provided for by schools and sporting clubs. Should not be a council concern other than providing traffic control, public transport etc for events like Round the Bays, Ironman and other sports events. It is not fair to only cater for a few select sporting activities."*
- *"Recognise that families grow champions and that we need to be ready to enhance transport and facilities to allow for grandparents parenting and care-giving in the process of getting kids to training. Focus has to be on improving safety for young children in parks, events for local families to get out informally into parks more often, recognising many children are growing up in inner city environments where access to parks space is limited and they don't have yards to play in."*
- *"Think we over emphasise sporting achievement, I have represented NZ in my chosen sport, would rather see monies put into opportunities for lower socio economic sports fields and programmes. SPARC should do elite sport, Auckland sport should focus on participation."*
- *"Ask the athletes themselves what would help, or what would have helped them and made their path easier. I don't feel we lack pride in sporting achievements, and I think we already have a strong sporting culture and that we celebrate talent and excellence. However, how accessible is training for all? How much does it cost for parents to support the development of their kids' athletic ability? How many fail to be developed because training and support isn't available, or costs too much? We don't want sporting achievement to be restricted only to those at higher income levels."*



#### 4.11 Draft Sport and Recreation Strategic Action Plan: Sector development

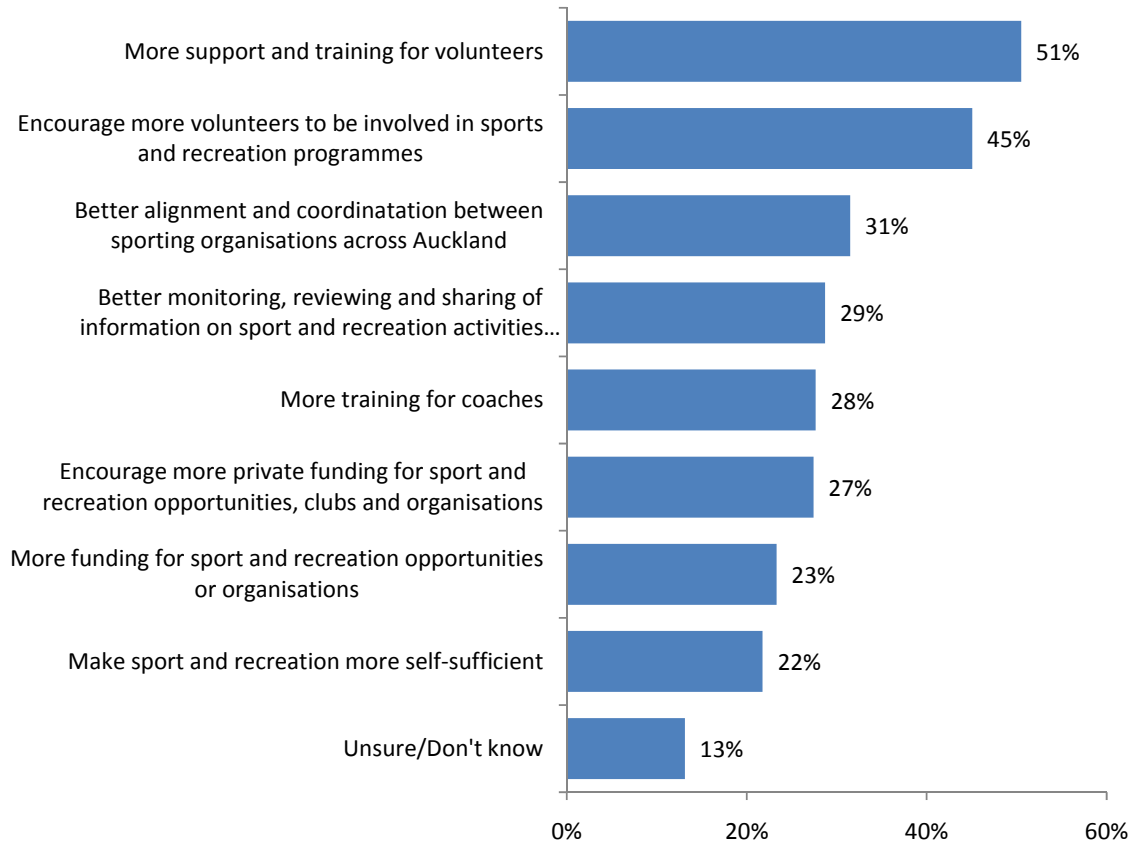
**Q21A How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland’s economy?**



Base: Panellists participating in survey n= 3289

Sector development was seen as more important, and all but one of the above actions was rated as important by 50% or more of panellists. More support and training for volunteers was rated as most important (69% felt this was important), but beyond this many of the above actions were rated very similarly, with the exception of making sport and recreation more self sufficient and providing more funding for sport and recreation opportunities, which were seen as less important (50% and 48% respectively).

**Q22A Which three of the following actions do you think are most important in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland’s economy?**



*Base: Panellists participating in survey n= 3289*

When asked to select the top three actions to support sector development, panellists chose more support and training for volunteers, encouraging more volunteers to be involved and better alignment and coordination between sporting organisations.

Providing more funding for sport and recreation opportunities or organisations was of more importance to Pacific participants (43%) but there were no other significant differences by ethnicity or local board area.

**Q22B How else can we develop a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland’s economy?**

Beyond the activities mentioned above, there were few comments from panellists suggesting other ideas. Again the most frequently mentioned theme was that this was not a core council function. A number of people felt the council should focus on grass roots activities, support volunteers and encourage corporate sponsorship to provide the necessary funding.

How else can we develop a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland’s economy?	Number of responses n=277	% of responses
This is not the council's responsibility/ should not be ratepayer funded	64	23%
More funding/ corporate funding	40	14%
Support for volunteers/ coaches	36	13%
Maintain existing facilities/ make them affordable	27	10%
Focus on grass roots/ educate children/ non competitive	24	9%
Leave it to sports bodies themselves/ SPARC	21	8%
Coordinate partnerships/ community engagement	16	6%
Broaden the spectrum of sports supported/ recognise sporting diversity	12	4%
Don't mix economic viability with recreation and sport	12	4%
General health and fitness should be promoted/ recreation is not organised sport	11	4%
Too much focus on sport/ not interested in sport/ other things more important	11	4%
More opportunities/affordable for all - ages, abilities, women	8	3%
Easier access to information on what’s currently available (incl social media, website etc)	7	3%
Foster respect and good sportsmanship	6	2%
More events	6	2%
Improve public transport	4	1%
No alcohol/tobacco sponsorship/ limit grants	4	1%
Support talent/ sponsorships/ awards	3	1%
Comments regarding survey length/ structure/options	14	5%
Other	23	8%

Selection of comments
<ul style="list-style-type: none"> <li>• <i>"Make sport and recreation more self-sufficient" - if you're making it happen, then they are *not* self-sufficient More private funding might be a good thing, but it's not the Council's role to spend time &amp; money encouraging it to happen."</i></li> <li>• <i>"Again, the Council seems to want to be in areas where it is not its job."</i></li> <li>• <i>"Again, this is not the role for Auckland Council. Don't use our rates on this. Use our rates to buy and improve parks, transportation etc."</i></li> <li>• <i>"By not interfering. Leave sports administrators to volunteer their time and effort. The council has no role in this."</i></li> <li>• <i>"Council has an umbrella role to play here at best; I don't see Council needing to be involved in volunteering and training."</i></li> <li>• <i>Council only has a responsibility to provide some venues and encouragement for sport. After that it is up to the individual sports to determine how to do things."</i></li> </ul>

- *“Council should NOT be training coaches. Let Sport run Sport. And RSTs already provide much of these services. Council should be working at the top level - funding, partnerships, encouraging sponsorship etc.”*
- *“Encourage sponsorship of athletes and clubs.”*
- *“Corporate sponsorship needs to be encouraged where local business can sponsor a team.”*
- *“By the council recognising that capital funding is required to develop facilities.”*
- *“Funding in our sport is the biggest problem to keep children in the sport (Ice Hockey).”*
- *“Funding more sports, which would keep more teenagers busy in a healthy way.”*
- *“Funding given to sporting organisations will never be fair or sufficient.... but funding in delivering excellence of grounds, facilities, and coaching will pay off.”*
- *“I would definitely like to see more support and training for volunteers. It seems that in many sports, they rely off a small number of volunteers to do a large amount of the work, and with more training we could help spread the burden around.”*
- *“Organised sport should be self funding. The user should pay. They pay to go to a gym, why shouldn't they pay to belong to a hockey club. There are fundraising opportunities amongst the users and their families etc. They should be self sufficient and share information and facilities to assist this.”*
- *“Our son plays lacrosse for a social club at AUT, it's all run by students, they have no support at all, and I listen to them talk about how they struggle with issues that arise, and these are just a bunch of young adults wanting to be active, more talk across many organisations and groups and support, for groups who are running sport activities, the ability to be able to hook up with the right people in the know who for example could assist these kids in making their activities better for themselves and others.”*

#### 4.12 Other actions

What other actions should we be taking to improve sport and recreation opportunities in Auckland and encourage people to be more active, more often?	Number of responses n=661	% of responses
More recreation options - low cost, community fun events, informal/ non-competitive, arts	79	12%
Information/promotion - advertising, campaigning, awards	63	10%
Not council core business/ not ratepayer funded/ no action	53	8%
Access/inclusion for all - retired, disabled, cultural needs, low socio-economic	50	8%
Make them affordable/ free	47	7%
Encourage people to walk/cycle, pedestrian focus/ needs to be safe	47	7%
Increase connectivity - cycleways, walkways, skypath	46	7%
Health focus - ban smoking, healthy food awareness, tax petrol/fast food, less TV, health sector involvement	38	6%
Improve public transport/ cheaper /more parking	35	5%
Focus on maintaining existing facilities/infrastructure - improve lighting, drainage, general amenities	34	5%
Focus on children - target teens/youth, more action less screens	24	4%
Work/life balance - less work hours, more family time	23	3%
Focus on schools/ schools should be providing this	23	3%
Partnerships with clubs/ assist coaches and volunteers/ less red tape	20	3%
Less emphasis on competitive and professional sport / elite athletes	19	3%
Funding - clubs, coaches, fees	19	3%
Less restrictions on dog owners	15	2%
More public swimming pools	15	2%
Balance between sharing of facilities	15	2%
Needs to be area specific rather than blanket approach/ consult community	13	2%
Private funding/ sponsorship	12	2%
All weather courts/ all hours	11	2%
It's personal choice	10	2%
Provide facilities to suit density	8	1%
Make land available/ keep development away	8	1%
Positive feedback in general	8	1%
Less rugby focus	5	1%
Better marine access	5	1%
Comments regarding survey structure/ survey too long	12	2%
Other	34	5%

#### 5 How these results have been used

The people's panel results and other feedback received during consultation has helped to confirm and refine the final drafts of the strategic action plans prior to their adoption by council in September 2013. Both strategic action plans will be published on council's website.

**Appendix I Questionnaire with tables:**

Q1A. How often have you visited the following types of parks and open spaces in the last 12 months? - Regional parks	Number of responses n=3289	% of responses
Once a week or more	242	7%
1-2 times a month	503	15%
4-5 times a year	876	27%
1-2 times a year	1349	41%
Never	173	5%
Unsure/Can't remember	146	4%

Base: Panellists participating in survey n= 3289

Q1A. How often have you visited the following types of parks and open spaces in the last 12 months? - Local/neighbourhood parks	Number of responses n=3289	% of responses
Once a week or more	1445	44%
1-2 times a month	900	27%
4-5 times a year	535	16%
1-2 times a year	294	9%
Never	79	2%
Unsure/Can't remember	36	1%

Base: Panellists participating in survey n= 3289

Q1A. How often have you visited the following types of parks and open spaces in the last 12 months? - Beaches	Number of responses n=3289	% of responses
Once a week or more	863	26%
1-2 times a month	1049	32%
4-5 times a year	876	27%
1-2 times a year	429	13%
Never	53	2%
Unsure/Can't remember	19	1%

Base: Panellists participating in survey n= 3289

Q1A. How often have you visited the following types of parks and open spaces in the last 12 months? - Civic/town/urban squares and green spaces	Number of responses n=3289	% of responses
Once a week or more	869	26%
1-2 times a month	862	26%
4-5 times a year	759	23%
1-2 times a year	556	17%
Never	134	4%
Unsure/Can't remember	109	3%

Base: Panellists participating in survey n= 3289

Q1A. How often have you visited the following types of parks and open spaces in the last 12 months? - Shared spaces where vehicles and pedestrians have equal access	Number of responses n=3289	% of responses
Once a week or more	679	21%
1-2 times a month	648	20%
4-5 times a year	600	18%
1-2 times a year	647	20%
Never	321	10%
Unsure/Can't remember	394	12%

Base: Panellists participating in survey n= 3289

Q1A. How often have you visited the following types of parks and open spaces in the last 12 months? - Bush reserves	Number of responses n=3289	% of responses
Once a week or more	315	10%
1-2 times a month	582	18%
4-5 times a year	827	25%
1-2 times a year	1055	32%
Never	300	9%
Unsure/Can't remember	210	6%

Base: Panellists participating in survey n= 3289

Q2A. How often have you used the following in the last 12 months? - Sports fields	Number of responses n=3289	% of responses
Once a week or more	598	18%
1-2 times a month	321	10%
4-5 times a year	295	9%
1-2 times a year	594	18%
Never	1365	42%
Unsure/Can't remember	116	4%

Base: Panellists participating in survey n= 3289

Q2A. How often have you used the following in the last 12 months? - Streets as places for exercise or leisure (e.g. running or walking)	Number of responses n=3289	% of responses
Once a week or more	2111	64%
1-2 times a month	552	17%
4-5 times a year	233	7%
1-2 times a year	157	5%
Never	212	6%
Unsure/Can't remember	24	1%

Base: Panellists participating in survey n= 3289

Q2A. How often have you used the following in the last 12 months? - Walkways/cycle ways	Number of responses n=3289	% of responses
Once a week or more	1180	36%
1-2 times a month	657	20%
4-5 times a year	466	14%
1-2 times a year	419	13%
Never	495	15%
Unsure/Can't remember	72	2%

Base: Panellists participating in survey n= 3289

Q2A. How often have you used the following in the last 12 months? - Sports clubs or facilities	Number of responses n=3289	% of responses
Once a week or more	606	18%
1-2 times a month	262	8%
4-5 times a year	246	7%
1-2 times a year	498	15%
Never	1555	47%
Unsure/Can't remember	122	4%

Base: Panellists participating in survey n= 3289

Q2A. How often have you used the following in the last 12 months? - Fitness or recreation centres (e.g. gym)	Number of responses n=3289	% of responses
Once a week or more	735	22%
1-2 times a month	199	6%
4-5 times a year	161	5%
1-2 times a year	295	9%
Never	1788	54%
Unsure/Can't remember	111	3%

Base: Panellists participating in survey n= 3289

Q2A. How often have you used the following in the last 12 months? - Stadiums to use yourself or watch others (e.g. Eden Park, North Harbour Stadium)	Number of responses n=3289	% of responses
Once a week or more	55	2%
1-2 times a month	137	4%
4-5 times a year	436	13%
1-2 times a year	1096	33%
Never	1440	44%
Unsure/Can't remember	125	4%

Base: Panellists participating in survey n= 3289



Q2A. How often have you used the following in the last 12 months? - Public swimming pools	Number of responses n=3289	% of responses
Once a week or more	344	10%
1-2 times a month	331	10%
4-5 times a year	469	14%
1-2 times a year	657	20%
Never	1367	42%
Unsure/Can't remember	121	4%

Base: Panellists participating in survey n= 3289

Q3A . Thinking about the last 12 months, which of the following have you done?	Number of responses n=3289	% of responses
Played sports informally (e.g. basketball with friends)	965	29%
Played organised sport (e.g. as part of a club or competition, or through school)	609	19%
Played sport professionally	18	1%
Swum in the sea/ used the beach	2613	79%
Water based activities (e.g. sailing, kayaking, surfing, waka racing, paddle boarding etc)	1161	35%
Dancing (e.g. socially, in a class etc)	643	20%
Cycling (for recreation/exercise, to and from work)	1113	34%
Tramping / walked in the bush	2051	62%
Outdoor adventure activities (e.g. mountain biking, orienteering etc)	525	16%
Fishing	828	25%
Worked out at the gym	860	26%
Attended an exercise class	894	27%
Walked or jogged for recreation/exercise	2679	81%
Taken a dog for a walk	1091	33%
Used a playground/ fitness equipment in a park	1153	35%
Had a picnic /BBQ in a park	2103	64%
None of the above	43	1%
Don't Know	6	0.2%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

Q3B: What other sports or recreational activities have you taken part in over the last 12 months?	Number of responses n=	
Open text		

Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? - Travel distance	Number of responses n=3227	% of responses
1. Not important at all	174	5%
2	223	7%
Total not important (1 & 2)	397	12%
3	715	22%
4	894	27%
5. Very important	1261	38%
Total important (4 & 5)	2155	66%
Unsure/Don't know	10	0%

Base: Panellists participating in survey n= 3227

Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? - Parking	Number of responses n=3227	% of responses
1. Not important at all	224	7%
2	263	8%
Total not important (1 & 2)	487	15%
3	648	20%
4	892	27%
5. Very important	1237	38%
Total important (4 & 5)	2129	65%
Unsure/Don't know	13	0%

Base: Panellists participating in survey n= 3227

Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? -Whether or not they are clean of rubbish and graffiti	Number of responses n=3227	% of responses
1. Not important at all	31	1%
2	96	3%
Total not important (1 & 2)	127	4%
3	323	10%
4	929	28%
5. Very important	1886	58%
Total important (4 & 5)	2815	86%
Unsure/Don't know	12	0.4%

Base: Panellists participating in survey n= 3227

<b>Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit?</b> <b>-How well maintained they are (e.g. grass, gardens, vegetation etc)</b>	<b>Number of responses n=3227</b>	<b>% of responses</b>
1. Not important at all	43	1%
2	137	4%
<b>Total not important (1 &amp; 2)</b>	<b>180</b>	<b>5%</b>
3	586	18%
4	1229	38%
5. Very important	1276	39%
<b>Total important (4 &amp; 5)</b>	<b>2505</b>	<b>76%</b>
Unsure/Don't know	6	0.2%

Base: Panellists participating in survey n= 3227

<b>Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit?</b> <b>-Recreation facilities available (e.g. playgrounds, fitness equipment)</b>	<b>Number of responses n=3227</b>	<b>% of responses</b>
1. Not important at all	618	19%
2	588	18%
<b>Total not important (1 &amp; 2)</b>	<b>1206</b>	<b>37%</b>
3	758	23%
4	672	21%
5. Very important	604	18%
<b>Total important (4 &amp; 5)</b>	<b>1276</b>	<b>39%</b>
Unsure/Don't know	37	1%

Base: Panellists participating in survey n= 3227

<b>Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit?</b> <b>-Quality of park amenities (e.g. signage, toilets, benches etc)</b>	<b>Number of responses n=3227</b>	<b>% of responses</b>
1. Not important at all	64	2%
2	215	7%
<b>Total not important (1 &amp; 2)</b>	<b>279</b>	<b>9%</b>
3	647	20%
4	1074	33%
5. Very important	1268	39%
<b>Total important (4 &amp; 5)</b>	<b>2342</b>	<b>71%</b>
Unsure/Don't know	9	0.3%

Base: Panellists participating in survey n= 3227

Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? - How visually attractive they are	Number of responses n=3227	% of responses
1. Not important at all	43	1%
2	136	4%
Total not important (1 & 2)	179	5%
3	613	19%
4	1279	39%
5. Very important	1193	36%
Total important (4 & 5)	2472	75%
Unsure/Don't know	13	0.4%

Base: Panellists participating in survey n= 3227

Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? -How safe they feel	Number of responses n=3227	% of responses
1. Not important at all	31	1%
2	81	2%
Total not important (1 & 2)	112	3%
3	294	9%
4	783	24%
5. Very important	2067	63%
Total important (4 & 5)	2850	87%
Unsure/Don't know	21	1%

Base: Panellists participating in survey n= 3227

Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? -How quiet and peaceful they are	Number of responses n=3227	% of responses
1. Not important at all	51	2%
2	158	5%
Total not important (1 & 2)	209	6%
3	672	21%
4	1119	34%
5. Very important	1259	38%
Total important (4 & 5)	2378	73%
Unsure/Don't know	18	1%

Base: Panellists participating in survey n= 3227

<b>Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? -If they are away from traffic</b>	<b>Number of responses n=3227</b>	<b>% of responses</b>
1. Not important at all	76	2%
2	269	8%
<b>Total not important (1 &amp; 2)</b>	<b>345</b>	<b>11%</b>
3	753	23%
4	1079	33%
5. Very important	1081	33%
<b>Total important (4 &amp; 5)</b>	<b>2160</b>	<b>66%</b>
Unsure/Don't know	19	1%

Base: Panellists participating in survey n= 3227

<b>Q4A. How important are the following factors when you are thinking about which park or open spaces to use or visit? -Shelter and shade available</b>	<b>Number of responses n=3227</b>	<b>% of responses</b>
1. Not important at all	72	2%
2	245	7%
<b>Total not important (1 &amp; 2)</b>	<b>317</b>	<b>10%</b>
3	703	21%
4	1088	33%
5. Very important	1160	35%
<b>Total important (4 &amp; 5)</b>	<b>2248</b>	<b>69%</b>
Unsure/Don't know	9	0.3%

Base: Panellists participating in survey n= 3227

<b>Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - Travel distance</b>	<b>Number of responses n=3225</b>	<b>% of responses</b>
1. Not important at all	177	5%
2	199	6%
<b>Total not important (1 &amp; 2)</b>	<b>376</b>	<b>12%</b>
3	715	22%
4	910	28%
5. Very important	1128	35%
<b>Total important (4 &amp; 5)</b>	<b>2038</b>	<b>63%</b>
Unsure/Don't know	96	3%

Base: Panellists participating in survey n= 3225

Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - Parking	Number of responses n=3225	% of responses
1. Not important at all	187	6%
2	169	5%
Total not important (1 & 2)	356	11%
3	526	16%
4	1034	32%
5. Very important	1223	38%
Total important (4 & 5)	2257	70%
Unsure/Don't know	86	3%

Base: Panellists participating in survey n= 3225

Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - Whether or not they are clean of rubbish and graffiti	Number of responses n=3225	% of responses
1. Not important at all	39	1%
2	89	3%
Total not important (1 & 2)	128	4%
3	405	13%
4	1055	33%
5. Very important	1547	48%
Total important (4 & 5)	2602	81%
Unsure/Don't know	90	3%

Base: Panellists participating in survey n= 3225

Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - How well maintained they are	Number of responses n=3225	% of responses
1. Not important at all	32	1%
2	56	2%
Total not important (1 & 2)	88	3%
3	357	11%
4	1241	38%
5. Very important	1452	45%
Total important (4 & 5)	2693	84%
Unsure/Don't know	87	3%

Base: Panellists participating in survey n= 3225

<b>Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - Quality of amenities and services (e.g. toilets, change rooms, equipment etc)</b>	<b>Number of responses n=3225</b>	<b>% of responses</b>
1. Not important at all	48	1%
2	93	3%
<b>Total not important (1 &amp; 2)</b>	<b>141</b>	<b>4%</b>
3	361	11%
4	1072	33%
5. Very important	1557	48%
<b>Total important (4 &amp; 5)</b>	<b>2629</b>	<b>82%</b>
Unsure/Don't know	94	3%

Base: Panellists participating in survey n= 3225

<b>Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - How visually attractive they are</b>	<b>Number of responses n=3225</b>	<b>% of responses</b>
1. Not important at all	68	2%
2	246	8%
<b>Total not important (1 &amp; 2)</b>	<b>314</b>	<b>10%</b>
3	883	27%
4	1177	36%
5. Very important	756	23%
<b>Total important (4 &amp; 5)</b>	<b>1933</b>	<b>60%</b>
Unsure/Don't know	95	3%

Base: Panellists participating in survey n= 3225

<b>Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - How safe they feel</b>	<b>Number of responses n=3225</b>	<b>% of responses</b>
1. Not important at all	43	1%
2	80	2%
<b>Total not important (1 &amp; 2)</b>	<b>123</b>	<b>4%</b>
3	319	10%
4	815	25%
5. Very important	1871	58%
<b>Total important (4 &amp; 5)</b>	<b>2686</b>	<b>83%</b>
Unsure/Don't know	97	3%

Base: Panellists participating in survey n= 3225

Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - Atmosphere of the facilities (e.g. buzz, community hub, friendly etc)	Number of responses n=3225	% of responses
1. Not important at all	118	4%
2	262	8%
Total not important (1 & 2)	380	12%
3	727	23%
4	1199	37%
5. Very important	804	25%
Total important (4 & 5)	2003	62%
Unsure/Don't know	115	4%

Base: Panellists participating in survey n= 3225

Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - How professionally run the facilities are	Number of responses n=3225	% of responses
1. Not important at all	115	4%
2	221	7%
Total not important (1 & 2)	336	10%
3	640	20%
4	1144	35%
5. Very important	969	30%
Total important (4 & 5)	2113	66%
Unsure/Don't know	136	4%

Base: Panellists participating in survey n= 3225

Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - How quiet the locations are	Number of responses n=3225	% of responses
1. Not important at all	183	6%
2	511	16%
Total not important (1 & 2)	694	22%
3	1058	33%
4	846	26%
5. Very important	520	16%
Total important (4 & 5)	1366	42%
Unsure/Don't know	107	3%

Base: Panellists participating in survey n= 3225



<b>Q5A. How important are the following factors when you are thinking about which sport or recreation locations or facilities you use? - Setting in which they are located (e.g.: bush, coastal, remote, farmland, terrain)</b>	<b>Number of responses n=3225</b>	<b>% of responses</b>
1. Not important at all	232	7%
2	399	12%
<b>Total not important (1 &amp; 2)</b>	<b>631</b>	<b>20%</b>
3	889	28%
4	837	26%
5. Very important	744	23%
<b>Total important (4 &amp; 5)</b>	<b>1581</b>	<b>49%</b>
Unsure/Don't know	124	4%

Base: Panellists participating in survey n= 3225

<b>Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Protecting and restoring historical sites, such as archaeological features and historic buildings and plants located in parks</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
1. Not important at all	45	1%
2	164	5%
<b>Total not important (1 &amp; 2)</b>	<b>209</b>	<b>6%</b>
3	436	13%
4	910	28%
5. Very important	1728	53%
<b>Total important (4 &amp; 5)</b>	<b>2638</b>	<b>80%</b>
Unsure/Don't know	6	0.2%

Base: Panellists participating in survey n= 3289

<b>Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Protecting and understanding places of significance to Māori, such as waahi tapu and other taonga</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
1. Not important at all	256	8%
2	360	11%
<b>Total not important (1 &amp; 2)</b>	<b>616</b>	<b>19%</b>
3	686	21%
4	828	25%
5. Very important	1142	35%
<b>Total important (4 &amp; 5)</b>	<b>1970</b>	<b>60%</b>
Unsure/Don't know	17	1%

Base: Panellists participating in survey n= 3289

Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Controlling pests and weeds in parks	Number of responses n=3289	% of responses
1. Not important at all	10	0.3%
2	44	1%
Total not important (1 & 2)	54	2%
3	300	9%
4	950	29%
5. Very important	1975	60%
Total important (4 & 5)	2925	89%
Unsure/Don't know	10	0.3%

Base: Panellists participating in survey n= 3289

Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Protecting and providing opportunities to learn about Auckland's volcanic features	Number of responses n=3289	% of responses
1. Not important at all	62	2%
2	194	6%
Total not important (1 & 2)	256	8%
3	776	24%
4	1235	38%
5. Very important	1014	31%
Total important (4 & 5)	2249	68%
Unsure/Don't know	8	0.2%

Base: Panellists participating in survey n= 3289

Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Protecting our coastal parks, including beaches, from development	Number of responses n=3289	% of responses
1. Not important at all	15	0.5%
2	47	1%
Total not important (1 & 2)	62	2%
3	176	5%
4	519	16%
5. Very important	2513	76%
Total important (4 & 5)	3032	92%
Unsure/Don't know	19	1%

Base: Panellists participating in survey n= 3289

Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Improving vegetation along waterways and lakes to improve water quality and provide habitat for native animals	Number of responses n=3289	% of responses
1. Not important at all	14	0.4%
2	45	1%
Total not important (1 & 2)	59	2%
3	191	6%
4	695	21%
5. Very important	2329	71%
Total important (4 & 5)	3024	92%
Unsure/Don't know	15	0.5%

Base: Panellists participating in survey n= 3289

Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Planting more bush in parks to protect Auckland's native plants and animals	Number of responses n=3289	% of responses
1. Not important at all	36	1%
2	79	2%
Total not important (1 & 2)	115	3%
3	386	12%
4	876	27%
5. Very important	1897	58%
Total important (4 & 5)	2773	84%
Unsure/Don't know	15	0.5%

Base: Panellists participating in survey n= 3289

Q6A. How important do you think each of the following actions in terms of protecting and conserving our parks and open spaces and increasing peoples' understanding and appreciation of their value and significance? Improving interpretation and educational material in our parks, so users can learn about Auckland and its history	Number of responses n=3289	% of responses
1. Not important at all	84	3%
2	251	8%
Total not important (1 & 2)	335	10%
3	813	25%
4	1185	36%
5. Very important	944	29%
Total important (4 & 5)	2129	65%
Unsure/Don't know	12	0.4%

Base: Panellists participating in survey n= 3289

<b>Q7A. Which of these do you think are the top three actions needed to protect and conserve our parks and open spaces and help people understand and appreciate their value and significance?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
Protecting and restoring historical sites, such as archaeological features and historic buildings and plants located in parks	1424	43%
Protecting and understanding places of significance to Māori, such as waahi tapu and other taonga	539	16%
Controlling pests and weeds in parks	1774	54%
Protecting and providing opportunities to learn about Auckland's volcanic features	250	8%
Protecting our coastal parks, including beaches, from development	2477	75%
Improving vegetation along waterways and lakes to improve water quality and provide habitat for native animals	1754	53%
Planting more bush in parks to protect Auckland's native plants and animals	1041	32%
Improving interpretation and educational material in our parks, so users can learn about Auckland and its history	445	14%
Unsure/Don't know	33	1%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

<b>Q7B: How else can we protect and conserve our parks and open spaces and help people understand and appreciate their value and significance?</b>	<b>Number of responses n=</b>	
Open text		

<b>Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
<b>Making existing parks safer and more welcoming places to visit</b>		
1. Not important at all	30	1%
2	106	3%
<b>Total not important (1 &amp; 2)</b>	<b>136</b>	<b>4%</b>
3	468	14%
4	1002	30%
5. Very important	1667	51%
<b>Total important (4 &amp; 5)</b>	<b>2669</b>	<b>81%</b>
Unsure/Don't know	16	0.5%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations? Ensuring there is a park within easy walk of peoples' homes	Number of responses n=3289	% of responses
1. Not important at all	34	1%
2	177	5%
Total not important (1 & 2)	211	6%
3	634	19%
4	1037	32%
5. Very important	1400	43%
Total important (4 & 5)	2437	74%
Unsure/Don't know	7	0.2%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations? Ensuring there is a variety of facilities in parks so they can cater for a wide range of users	Number of responses n=3289	% of responses
1. Not important at all	61	2%
2	208	6%
Total not important (1 & 2)	269	8%
3	808	25%
4	1211	37%
5. Very important	994	30%
Total important (4 & 5)	2205	67%
Unsure/Don't know	7	0.2%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations? Acquiring land to create new parks	Number of responses n=3289	% of responses
1. Not important at all	114	3%
2	271	8%
Total not important (1 & 2)	385	12%
3	772	23%
4	890	27%
5. Very important	1195	36%
Total important (4 & 5)	2085	63%
Unsure/Don't know	47	1%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations?	Number of responses n=3289	% of responses
<b>Maintaining facilities to a high standard</b>		
1. Not important at all	5	0.2%
2	52	2%
Total not important (1 & 2)	57	2%
3	382	12%
4	1270	39%
5. Very important	1568	48%
Total important (4 & 5)	2838	86%
Unsure/Don't know	12	0.4%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations?	Number of responses n=3289	% of responses
<b>Improving facilities in existing parks to allow for increasing use</b>		
1. Not important at all	34	1%
2	92	3%
Total not important (1 & 2)	126	4%
3	580	18%
4	1381	42%
5. Very important	1184	36%
Total important (4 & 5)	2565	78%
Unsure/Don't know	18	1%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations?	Number of responses n=3289	% of responses
<b>Developing parks in places near apartments and terraced housing</b>		
1. Not important at all	69	2%
2	135	4%
Total not important (1 & 2)	204	6%
3	465	14%
4	943	29%
5. Very important	1649	50%
Total important (4 & 5)	2592	79%
Unsure/Don't know	28	1%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations? Providing opportunities for play	Number of responses n=3289	% of responses
1. Not important at all	38	1%
2	123	4%
Total not important (1 & 2)	161	5%
3	575	17%
4	1189	36%
5. Very important	1345	41%
Total important (4 & 5)	2534	77%
Unsure/Don't know	19	1%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations? Providing opportunities for exercise	Number of responses n=3289	% of responses
1. Not important at all	68	2%
2	171	5%
Total not important (1 & 2)	239	7%
3	677	21%
4	1106	34%
5. Very important	1249	38%
Total important (4 & 5)	2355	72%
Unsure/Don't know	18	1%

Base: Panellists participating in survey n= 3289

Q8A. How important do you think each of the following actions are in terms of providing places for recreation and leisure in our parks and open spaces and meeting the differing needs of our growing populations? Improving information about the location of parks and the facilities they contain	Number of responses n=3289	% of responses
1. Not important at all	81	2%
2	250	8%
Total not important (1 & 2)	331	10%
3	852	26%
4	1141	35%
5. Very important	949	29%
Total important (4 & 5)	2090	64%
Unsure/Don't know	16	0.5%

Base: Panellists participating in survey n= 3289

<b>Q9A. Which of these do you think should be the top three actions needed to provide places for recreation and leisure in our parks and open spaces and meet the differing needs of our growing population?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
Making existing parks safer and more welcoming places to visit	1621	49%
Ensuring there is a park within easy walk of peoples' homes	1298	39%
Ensuring there is a variety of facilities in parks so they can cater for a wide range of users	1165	35%
Acquiring land to create new parks	1001	30%
Maintaining facilities to a high standard,	1335	41%
Improving facilities in existing parks to allow for increasing use	935	28%
Developing parks in places near apartments and terraced housing	1111	34%
Providing opportunities for play	432	13%
Providing opportunities for exercise	437	13%
Improving information about the location of parks and the facilities they contain	409	12%
Unsure/Don't know	16	0.5%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

<b>Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
<b>Creating pathways that link together parks</b>		
1. Not important at all	162	5%
2	370	11%
Total not important (1 & 2)	532	16%
3	869	26%
4	1008	31%
5. Very important	852	26%
Total important (4 & 5)	1860	57%
Unsure/Don't know	26	1%

Base: Panellists participating in survey n= 3289

<b>Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
<b>Creating trails showcasing the best of Auckland for both tourists and Aucklanders</b>		
1. Not important at all	77	2%
2	211	6%
Total not important (1 & 2)	288	9%
3	715	22%
4	1241	38%
5. Very important	1032	31%
Total important (4 & 5)	2273	69%
Unsure/Don't know	11	0.3%

Base: Panellists participating in survey n= 3289



Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Creating a network of long trails spanning the Auckland region	Number of responses n=3289	% of responses
1. Not important at all	110	3%
2	302	9%
Total not important (1 & 2)	412	13%
3	840	26%
4	1111	34%
5. Very important	897	27%
Total important (4 & 5)	2008	61%
Unsure/Don't know	27	1%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Providing trails for horse riding	Number of responses n=3289	% of responses
1. Not important at all	744	23%
2	1024	31%
Total not important (1 & 2)	1768	54%
3	934	28%
4	321	10%
5. Very important	192	6%
Total important (4 & 5)	513	16%
Unsure/Don't know	72	2%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Creating trails for kayaks and waka	Number of responses n=3289	% of responses
1. Not important at all	394	12%
2	830	25%
Total not important (1 & 2)	1224	37%
3	1133	34%
4	637	19%
5. Very important	238	7%
Total important (4 & 5)	875	27%
Unsure/Don't know	55	2%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Providing cycle trails in parks	Number of responses n=3289	% of responses
1. Not important at all	174	5%
2	344	10%
Total not important (1 & 2)	518	16%
3	854	26%
4	1119	34%
5. Very important	780	24%
Total important (4 & 5)	1899	58%
Unsure/Don't know	16	0.5%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Providing trails for walking and running	Number of responses n=3289	% of responses
1. Not important at all	31	1%
2	79	2%
Total not important (1 & 2)	110	3%
3	466	14%
4	1292	39%
5. Very important	1409	43%
Total important (4 & 5)	2701	82%
Unsure/Don't know	10	0.3%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Improving signage	Number of responses n=3289	% of responses
1. Not important at all	80	2%
2	281	9%
Total not important (1 & 2)	361	11%
3	961	29%
4	1101	33%
5. Very important	831	25%
Total important (4 & 5)	1932	59%
Unsure/Don't know	33	1%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Improving online information about walkways and trails in parks	Number of responses n=3289	% of responses
1. Not important at all	55	2%
2	196	6%
Total not important (1 & 2)	251	8%
3	723	22%
4	1191	36%
5. Very important	1092	33%
Total important (4 & 5)	2283	69%
Unsure/Don't know	30	1%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Acquiring land to connect parks to each other and to local destinations such as shops and schools	Number of responses n=3289	% of responses
1. Not important at all	212	6%
2	384	12%
Total not important (1 & 2)	596	18%
3	760	23%
4	925	28%
5. Very important	966	29%
Total important (4 & 5)	1891	58%
Unsure/Don't know	40	1%

Base: Panellists participating in survey n= 3289

Q10A. How important do you think each of the following are in terms of improving connections between Auckland's park and open spaces? Enhancing waterways and bush areas so that native plants and animals can move around the region	Number of responses n=3289	% of responses
1. Not important at all	65	2%
2	152	5%
Total not important (1 & 2)	217	7%
3	468	14%
4	906	28%
5. Very important	1671	51%
Total important (4 & 5)	2577	78%
Unsure/Don't know	25	1%

Base: Panellists participating in survey n= 3289

Q11A. Which of these do you think are the top three actions needed to improve connections between Auckland's parks and open spaces?	Number of responses n=3289	% of responses
Creating pathways that link together parks, streets, shops and schools	1387	42%
Creating trails showcasing the best of Auckland for both tourists and Aucklanders	1194	36%
Creating a network of long trails spanning the Auckland region	938	29%
Providing trails for horse riding	78	2%
Creating trails for kayaks and waka	99	3%
Providing cycle trails in parks	709	22%
Providing trails for walking and running	1598	49%
Improving signage	517	16%
Improving online information about walkways and trails in parks	809	25%
Acquiring land to connect parks to each other and to local destinations such as shops and schools	884	27%
Enhancing waterways and bush areas so that native plants and animals can move around the region	1390	42%
Unsure/Don't know	56	2%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

Q11B: How else can we improve connections between Auckland's parks and open spaces?	Number of responses n=	
Open text		

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Planting more trees in parks to help with climate change	Number of responses n=3289	% of responses
1. Not important at all	191	6%
2	258	8%
Total not important (1 & 2)	449	14%
3	658	20%
4	885	27%
5. Very important	1269	39%
Total important (4 & 5)	2154	66%
Unsure/Don't know	27	1%

Base: Panellists participating in survey n= 3289

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Restoring streams and waterways to improve water quality and treat stormwater	Number of responses n=3289	% of responses
1. Not important at all	8	0.2%
2	36	1%
Total not important (1 & 2)	44	1%
3	215	7%
4	824	25%
5. Very important	2193	67%
Total important (4 & 5)	3017	92%
Unsure/Don't know	12	0.4%

Base: Panellists participating in survey n= 3289

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Using sustainable design and 'green building' principles for new facilities in parks and open spaces	Number of responses n=3289	% of responses
1. Not important at all	70	2%
2	150	5%
Total not important (1 & 2)	220	7%
3	575	17%
4	1050	32%
5. Very important	1423	43%
Total important (4 & 5)	2473	75%
Unsure/Don't know	20	1%

Base: Panellists participating in survey n= 3289

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Designing our streets in town centres and the city to be places for socialising	Number of responses n=3289	% of responses
1. Not important at all	90	3%
2	185	6%
Total not important (1 & 2)	275	8%
3	670	20%
4	1062	32%
5. Very important	1252	38%
Total important (4 & 5)	2314	70%
Unsure/Don't know	29	1%

Base: Panellists participating in survey n= 3289

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Increasing trees and planting in our streets to provide habitat and reduce stormwater runoff	Number of responses n=3289	% of responses
1. Not important at all	44	1%
2	83	3%
Total not important (1 & 2)	127	4%
3	412	13%
4	1037	32%
5. Very important	1690	51%
Total important (4 & 5)	2727	83%
Unsure/Don't know	22	1%

Base: Panellists participating in survey n= 3289

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Providing destinations that encourage tourism in Auckland	Number of responses n=3289	% of responses
1. Not important at all	116	4%
2	255	8%
Total not important (1 & 2)	371	11%
3	825	25%
4	1140	35%
5. Very important	927	28%
Total important (4 & 5)	2067	63%
Unsure/Don't know	25	1%

Base: Panellists participating in survey n= 3289

Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Investing in parks to revitalise town centres	Number of responses n=3289	% of responses
1. Not important at all	58	2%
2	140	4%
Total not important (1 & 2)	198	6%
3	547	17%
4	1191	36%
5. Very important	1320	40%
Total important (4 & 5)	2511	76%
Unsure/Don't know	32	1%

Base: Panellists participating in survey n= 3289

<b>Q12A. How important do you think each of the following actions in terms of increasing the environmental and economic benefits of our parks and green spaces? Investing in parks that create attractive urban environments for people to live</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
1. Not important at all	31	1%
2	80	2%
<b>Total not important (1 &amp; 2)</b>	<b>111</b>	<b>3%</b>
3	355	11%
4	1017	31%
5. Very important	1788	54%
<b>Total important (4 &amp; 5)</b>	<b>2805</b>	<b>85%</b>
Unsure/Don't know	17	1%

Base: Panellists participating in survey n= 3289

<b>Q13A. Which of these do you think should be the top three actions needed to increase the environmental and economic benefits of parks and green spaces?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
Planting more trees in parks to help with climate change	1057	32%
Restoring streams and waterways to improve water quality and treat stormwater	2263	69%
Using sustainable design and 'green building' principles for new facilities in parks and open spaces	965	29%
Designing our streets to be places for socialising, leisure and events	1037	32%
Increasing trees and planting in our streets to provide habitat and reduce stormwater runoff	1448	44%
Providing destinations that encourage tourism in Auckland	553	17%
Investing in parks to revitalise town centres	732	22%
Investing in parks that create attractive urban environments for people to live	1579	48%
Unsure/Don't know	53	2%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

<b>Q13B: How else can we increase the environmental and economic benefits of Auckland's parks and open spaces?</b>	<b>Number of responses n=</b>	
Open text		

<b>Q14A: What other actions should we be taking to improve parks and open spaces in Auckland?</b>	<b>Number of responses n=</b>	
Open text		

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? More free and low cost sport and recreation opportunities	Number of responses n=3289	% of responses
1. Not important at all	96	3%
2	222	7%
Total not important (1 & 2)	318	10%
3	633	19%
4	982	30%
5. Very important	1294	39%
Total important (4 & 5)	2276	69%
Unsure/Don't know	62	2%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? More family friendly sport and recreation opportunities	Number of responses n=3289	% of responses
1. Not important at all	71	2%
2	177	5%
Total not important (1 & 2)	248	8%
3	655	20%
4	1170	36%
5. Very important	1140	35%
Total important (4 & 5)	2310	70%
Unsure/Don't know	76	2%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? More programs that improve movement skills in young children	Number of responses n=3289	% of responses
1. Not important at all	94	3%
2	249	8%
Total not important (1 & 2)	343	10%
3	859	26%
4	1014	31%
5. Very important	977	30%
Total important (4 & 5)	1991	61%
Unsure/Don't know	96	3%

Base: Panellists participating in survey n= 3289



Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? More sports and recreation programmes focussed on teenagers and young people	Number of responses n=3289	% of responses
1. Not important at all	70	2%
2	183	6%
Total not important (1 & 2)	253	8%
3	706	21%
4	1148	35%
5. Very important	1098	33%
Total important (4 & 5)	2246	68%
Unsure/Don't know	84	3%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? More opportunities for young people to continue to participate in sport and recreation from primary school to secondary school and onwards	Number of responses n=3289	% of responses
1. Not important at all	68	2%
2	134	4%
Total not important (1 & 2)	202	6%
3	635	19%
4	1173	36%
5. Very important	1197	36%
Total important (4 & 5)	2370	72%
Unsure/Don't know	82	2%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? Work wellness programmes	Number of responses n=3289	% of responses
1. Not important at all	141	4%
2	322	10%
Total not important (1 & 2)	463	14%
3	901	27%
4	993	30%
5. Very important	777	24%
Total important (4 & 5)	1770	54%
Unsure/Don't know	155	5%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? Transport programmes that support Aucklanders to be more active	Number of responses n=3289	% of responses
1. Not important at all	135	4%
2	242	7%
Total not important (1 & 2)	377	11%
3	625	19%
4	965	29%
5. Very important	1208	37%
Total important (4 & 5)	2173	66%
Unsure/Don't know	114	3%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? Sport and recreation opportunities that appeal to a diverse range of communities and bring communities together	Number of responses n=3289	% of responses
1. Not important at all	103	3%
2	196	6%
Total not important (1 & 2)	299	9%
3	742	23%
4	1132	34%
5. Very important	1041	32%
Total important (4 & 5)	2173	66%
Unsure/Don't know	75	2%

Base: Panellists participating in survey n= 3289

Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives? Using a wide range of communication methods, including things like facebook and twitter, to promote sport and recreation opportunities, so that Aucklanders know what is on offer	Number of responses n=3289	% of responses
1. Not important at all	216	7%
2	388	12%
Total not important (1 & 2)	604	18%
3	900	27%
4	954	29%
5. Very important	737	22%
Total important (4 & 5)	1691	51%
Unsure/Don't know	94	3%

Base: Panellists participating in survey n= 3289

<b>Q15A. How important do you think each of the following are in terms of encouraging more Aucklanders participate in sport and recreation and live physically more active lives?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
<b>More co-ordinated marketing of sport and recreation opportunities</b>		
1. Not important at all	182	6%
2	378	11%
<b>Total not important (1 &amp; 2)</b>	<b>560</b>	<b>17%</b>
3	962	29%
4	991	30%
5. Very important	648	20%
<b>Total important (4 &amp; 5)</b>	<b>1639</b>	<b>50%</b>
Unsure/Don't know	128	4%

Base: Panellists participating in survey n= 3289

<b>Q16A. Which three of these actions do you think are the most important in terms of encouraging Aucklanders to participate more in sport and recreation and live physically active lives?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
More free and low cost sport and recreation opportunities	1897	58%
More family friendly sport and recreation opportunities	1457	44%
More programs that improve movement skills in young children	596	18%
More sports and recreation programmes focussed on teenagers and young people	886	27%
More opportunities for young people to continue to participate in sport and recreation from primary school to secondary school and onwards	1072	33%
Work wellness programmes	573	17%
Transport programmes that support Aucklanders to be more active	991	30%
Sport and recreation opportunities that appeal to a diverse range of communities and bring communities together	1025	31%
Using a wide range of communication methods, including things like facebook and twitter, to promote sport and recreation opportunities, so that Aucklanders know what is on offer	419	13%
More co-ordinated marketing of sport and recreation opportunities	309	9%
Unsure/Don't know	164	5%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? Better planned regional, sub-regional and local places for sport and recreation	Number of responses n=3289	% of responses
1. Not important at all	75	2%
2	175	5%
Total not important (1 & 2)	250	8%
3	898	27%
4	1102	34%
5. Very important	846	26%
Total important (4 & 5)	1948	59%
Unsure/Don't know	193	6%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? A range of parks and open spaces that provide for different sports and recreational activities	Number of responses n=3289	% of responses
1. Not important at all	33	1%
2	91	3%
Total not important (1 & 2)	124	4%
3	511	16%
4	1252	38%
5. Very important	1326	40%
Total important (4 & 5)	2578	78%
Unsure/Don't know	76	2%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? More sports fields that can be used for longer hours or throughout the year	Number of responses n=3289	% of responses
1. Not important at all	114	3%
2	287	9%
Total not important (1 & 2)	401	12%
3	847	26%
4	1126	34%
5. Very important	765	23%
Total important (4 & 5)	1891	57%
Unsure/Don't know	150	5%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? More sport and recreation opportunities in areas of high density housing	Number of responses n=3289	% of responses
1. Not important at all	76	2%
2	151	5%
Total not important (1 & 2)	227	7%
3	542	16%
4	1241	38%
5. Very important	1190	36%
Total important (4 & 5)	2431	74%
Unsure/Don't know	89	3%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? More sport and recreation opportunities in rural areas	Number of responses n=3289	% of responses
1. Not important at all	181	6%
2	520	16%
Total not important (1 & 2)	701	21%
3	1120	34%
4	803	24%
5. Very important	440	13%
Total important (4 & 5)	1243	38%
Unsure/Don't know	225	7%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? More facilities which focus on a specific sport or recreation activity	Number of responses n=3289	% of responses
1. Not important at all	275	8%
2	686	21%
Total not important (1 & 2)	961	29%
3	1301	40%
4	556	17%
5. Very important	286	9%
Total important (4 & 5)	842	26%
Unsure/Don't know	185	6%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? More non formal sport and recreation places, for activities like mountain biking and tramping	Number of responses n=3289	% of responses
1. Not important at all	83	3%
2	248	8%
Total not important (1 & 2)	331	10%
3	727	22%
4	1126	34%
5. Very important	1010	31%
Total important (4 & 5)	2136	65%
Unsure/Don't know	95	3%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? Better public transport to sport and recreation facilities	Number of responses n=3289	% of responses
1. Not important at all	84	3%
2	183	6%
Total not important (1 & 2)	267	8%
3	603	18%
4	930	28%
5. Very important	1406	43%
Total important (4 & 5)	2336	71%
Unsure/Don't know	83	3%

Base: Panellists participating in survey n= 3289

Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels? More access to marine areas (e.g. the sea, lakes and rivers)	Number of responses n=3289	% of responses
1. Not important at all	81	2%
2	191	6%
Total not important (1 & 2)	272	8%
3	742	23%
4	1076	33%
5. Very important	1098	33%
Total important (4 & 5)	2174	66%
Unsure/Don't know	101	3%

Base: Panellists participating in survey n= 3289

<b>Q17A. How important do you think each of the following actions are in terms of developing a network of facilities that enables sport and recreation at all levels?</b> <b>Making schools and other community facilities available for wider use</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
1. Not important at all	82	2%
2	157	5%
<b>Total not important (1 &amp; 2)</b>	<b>239</b>	<b>7%</b>
3	658	20%
4	1152	35%
5. Very important	1133	34%
<b>Total important (4 &amp; 5)</b>	<b>2285</b>	<b>69%</b>
Unsure/Don't know	107	3%

Base: Panellists participating in survey n= 3289

<b>Q18A Which three of these actions do you think are the most important in terms of developing a network of facilities that enables sport and recreation at all levels?</b>	<b>Number of responses n=3289</b>	<b>% of responses</b>
Better planned regional, sub-regional and local places for sport and recreation	981	30%
A range of parks and open spaces that provide for different sports and recreational activities	1808	55%
More sports fields that can be used for longer hours or throughout the year	775	24%
More sport and recreation opportunities in areas of high density housing	1210	37%
More sport and recreation opportunities in rural areas	201	6%
More facilities which focus on a specific sport or recreation activity	163	5%
More non formal sport and recreation places, for activities like mountain biking and tramping	1039	32%
Better public transport to sport and recreation facilities	1303	40%
More access to marine areas (e.g. the sea, lakes and rivers)	800	24%
Making schools and other community facilities available for wider use	1073	33%
Unsure/Don't know	121	4%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

Q19A. How important do you think the following actions are in terms of building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence? More large sporting events for people to participate in or spectators to attend	Number of responses n=3289	% of responses
1. Not important at all	420	13%
2	497	15%
Total not important (1 & 2)	917	28%
3	1017	31%
4	754	23%
5. Very important	450	14%
Total important (4 & 5)	1204	37%
Unsure/Don't know	151	5%

Base: Panellists participating in survey n= 3289

Q19A. How important do you think the following actions are in terms of building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence? Better funding and support for talented athletes	Number of responses n=3289	% of responses
1. Not important at all	431	13%
2	498	15%
Total not important (1 & 2)	929	28%
3	909	28%
4	764	23%
5. Very important	532	16%
Total important (4 & 5)	1296	39%
Unsure/Don't know	155	5%

Base: Panellists participating in survey n= 3289

Q19A. How important do you think the following actions are in terms of building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence? More awards for athletic achievements	Number of responses n=3289	% of responses
1. Not important at all	498	15%
2	648	20%
Total not important (1 & 2)	1146	35%
3	1102	34%
4	568	17%
5. Very important	301	9%
Total important (4 & 5)	869	26%
Unsure/Don't know	172	5%

Base: Panellists participating in survey n= 3289



Q19A. How important do you think the following actions are in terms of building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence? More programmes with school to identify and support new talent	Number of responses n=3289	% of responses
1. Not important at all	247	8%
2	260	8%
Total not important (1 & 2)	507	15%
3	749	23%
4	1054	32%
5. Very important	847	26%
Total important (4 & 5)	1901	58%
Unsure/Don't know	132	4%

Base: Panellists participating in survey n= 3289

Q19A. How important do you think the following actions are in terms of building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence? Develop a national watersports centre	Number of responses n=3289	% of responses
1. Not important at all	541	16%
2	524	16%
Total not important (1 & 2)	1065	32%
3	933	28%
4	630	19%
5. Very important	442	13%
Total important (4 & 5)	1072	33%
Unsure/Don't know	219	7%

Base: Panellists participating in survey n= 3289

Q19A. How important do you think the following actions are in terms of building pride in Auckland's sporting achievements and strong sporting culture, and celebrating talent and excellence? More training centres for talented athletes	Number of responses n=3289	% of responses
1. Not important at all	404	12%
2	457	14%
Total not important (1 & 2)	861	26%
3	912	28%
4	796	24%
5. Very important	515	16%
Total important (4 & 5)	1311	40%
Unsure/Don't know	205	6%

Base: Panellists participating in survey n= 3289

Q20A. Which three of these actions do you think are most important in terms of building pride in Auckland's sporting achievements and sporting culture, and celebrating talent and excellence?	Number of responses n=3289	% of responses
More large sporting events for people to participate in or spectators to attend	1201	37%
Better funding and support for talented athletes	1360	41%
More awards for athletic achievements	446	14%
More programmes with school to identify and support new talent	2082	63%
Develop a national water sports centre	693	21%
More training centres for talented athletes	1187	36%
Unsure/Don't know	854	26%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

Q20B. How else could we build pride in Auckland's sporting achievements and sporting culture, and celebrate talent and excellence?	Number of responses n=	
Open text		

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? Encourage more volunteers to be involved in sports and recreation programmes	Number of responses n=3289	% of responses
1. Not important at all	122	4%
2	176	5%
Total not important (1 & 2)	298	9%
3	765	23%
4	1204	37%
5. Very important	838	25%
Total important (4 & 5)	2042	62%
Unsure/Don't know	184	6%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? More support and training for volunteers	Number of responses n=3289	% of responses
1. Not important at all	123	4%
2	152	5%
Total not important (1 & 2)	275	8%
3	568	17%
4	1185	36%
5. Very important	1077	33%
Total important (4 & 5)	2262	69%
Unsure/Don't know	184	6%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? More training for coaches	Number of responses n=3289	% of responses
1. Not important at all	159	5%
2	203	6%
Total not important (1 & 2)	362	11%
3	634	19%
4	1110	34%
5. Very important	930	28%
Total important (4 & 5)	2040	62%
Unsure/Don't know	253	8%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? Better alignment and coordination between sporting organisations across Auckland	Number of responses n=3289	% of responses
1. Not important at all	147	4%
2	170	5%
Total not important (1 & 2)	317	10%
3	662	20%
4	1088	33%
5. Very important	904	27%
Total important (4 & 5)	1992	61%
Unsure/Don't know	318	10%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? More funding for sport and recreation opportunities or organisations	Number of responses n=3289	% of responses
1. Not important at all	272	8%
2	331	10%
Total not important (1 & 2)	603	18%
3	861	26%
4	888	27%
5. Very important	676	21%
Total important (4 & 5)	1564	48%
Unsure/Don't know	261	8%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? Make sport and recreation more self-sufficient	Number of responses n=3289	% of responses
1. Not important at all	145	4%
2	304	9%
Total not important (1 & 2)	449	14%
3	874	27%
4	932	28%
5. Very important	713	22%
Total important (4 & 5)	1645	50%
Unsure/Don't know	321	10%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? Encourage more private funding for sport and recreation opportunities, clubs and organisations	Number of responses n=3289	% of responses
1. Not important at all	151	5%
2	231	7%
Total not important (1 & 2)	382	12%
3	781	24%
4	975	30%
5. Very important	872	27%
Total important (4 & 5)	1847	56%
Unsure/Don't know	279	8%

Base: Panellists participating in survey n= 3289

Q21A. How important do you think the following are in terms of developing a strong and capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy? Better monitoring, reviewing and sharing of information on sport and recreation activities across Auckland	Number of responses n=3289	% of responses
1. Not important at all	138	4%
2	172	5%
Total not important (1 & 2)	310	9%
3	717	22%
4	1040	32%
5. Very important	936	28%
Total important (4 & 5)	1976	60%
Unsure/Don't know	286	9%

Base: Panellists participating in survey n= 3289

Q22A. Which three of the following actions do you think are most important in terms of developing a capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy?	Number of responses n=3289	% of responses
Encourage more volunteers to be involved in sports and recreation programmes	1482	45%
More support and training for volunteers	1661	51%
More training for coaches	910	28%
Better alignment and coordination between sporting organisations across Auckland	1036	31%
More funding for sport and recreation opportunities or organisations	767	23%
Make sport and recreation more self-sufficient	716	22%
Encourage more private funding for sport and recreation opportunities, clubs and organisations	902	27%
Better monitoring, reviewing and sharing of information on sport and recreation activities across Auckland	944	29%
Unsure/Don't know	432	13%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

Q22B: How else can we develop a capable sector that delivers quality sport and recreation experiences in a sustainable way that contributes to Auckland's economy?	Number of responses n=	
Open text		

Q23A: What other actions should we be taking to improve sport and recreation opportunities in Auckland and encourage people to be more active, more often?	Number of responses n=	
Open text		

Q24. Which of the following best describes the neighbourhood where you live?	Number of responses n=3289	% of responses
Medium to high density residential area	309	9%
Low density suburb, community or town	2214	67%
Mixed use with residences and commercial activity	427	13%
Mostly commercial or industrial with some housing	6	0%
Rural lifestyle area	188	6%
Rural production	100	3%
Unsure/Don't know	17	1%
Prefer not to say	20	1%
Other	8	0.2%

Base: Panellists participating in survey n= 3289 Note this was a multiple response question, so responses add to more than 100%

## Appendix II Respondent profile

	All respondents n=3289	Percentages (%) n=3289	Statistics NZ Percentages (%) 2006 census data
<b>Gender</b>			
Female	1920	58%	51%
Male	1349	41%	49%
Prefer not to say/Unknown	20	1%	
<b>Age</b>			
15-24 years	69	2%	20%
25-34 years	286	9%	19%
35-44 years	613	19%	21%
45-54 years	685	21%	17%
55-64 years	707	21%	12%
65-74 years	621	19%	7%
75+ years	175	5%	6%
Prefer not to say/Unknown	133	4%	
<b>Ethnicity (Multiple response)</b>			
European	2951	90%	55%
Māori	127	4%	11%
Pacific Peoples	77	2%	15%
Asian	161	5%	18%
Middle Eastern, Latin American, African	29	1%	1%
Other	1	0%	8%
Prefer not to say/Unknown	69	2%	
<b>Local Board</b>			
Albert-Eden	295	9%	7%
Devonport-Takapuna	162	5%	4%
Franklin	142	4%	4%
Great Barrier	7	0.2%	0.1%
Henderson-Massey	191	6%	8%
Hibiscus and Bays	227	7%	6%
Howick	207	6%	9%
Kaipātiki	233	7%	6%
Mangere-Otahuhu	71	2%	5%
Manurewa	99	3%	6%
Maungakiekie-Tāmaki	149	5%	5%
Orākei	255	8%	6%
Ōtara-Papatoetoe	73	2%	6%
Papakura	57	2%	3%
Puketāpapa	81	2%	4%
Rodney	206	6%	4%
Upper Harbour	98	3%	3%
Waiheke	52	2%	1%
Waitākere Ranges	188	6%	3%
Waitematā	327	10%	5%
Whau	156	5%	5%
Other/Prefer not to say/Unknown	13	0.4%	-

*Demographics from People's Panel registration information*