

I hereby give notice that the public deliberation for a Special Consultative Procedure will be held on:

**Date:** Friday 1 April 2022  
(And 11 April 2022 if required)  
**Time:** 1.00pm  
**Meeting Room:** via MS Teams

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**DELIBERATION REPORT**

**AUCKLAND COUNCIL AND AUCKLAND  
TRANSPORT TE TURE Ā-ROHE MO NGA TOHU  
2022/ SIGNS BYLAW 2022**

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**PANEL MEMBERS**

**Chairperson** Cr Linda Cooper JP  
**Members** Cr Shane Henderson  
IMSB Glenn Wilcox  
Darren Linton (Auckland Transport)  
Kylie Clegg (Auckland Transport)

**Bevan Donovan**  
**KAITOHUTOHU WHAKAWĀTANGA /**  
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## **WHAT HAPPENS AT A SPECIAL CONSULTATIVE PROCEDURE PUBLIC DELIBERATION**

At the start of the meeting, the Chairperson will introduce the panel members and council staff and will briefly outline the procedure.

The hearing panel have attended a series of Have Your Say events to hear from the public and have read the officers report and written submissions.

The hearing panel will now deliberate on what they have heard and read and will make a recommendation to the Governing Body.

**SPECIAL CONSULTATIVE PROCEDURE - AUCKLAND COUNCIL AND AUCKLAND  
TRANSPORT TE TURE Ā-ROHE MO NGA TOHU 2022/ SIGNS BYLAW 2022**

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Reporting Officer, Steve Hickey, Senior Policy Advisor

Reporting on the Have Your Say events and written submissions on the proposed Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022/ Signs Bylaw 2022.



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# Deliberations on the proposed new Signs Bylaw 2022

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## Te take mō te pūrongo

### Purpose of the report

1. To assist Bylaw Panel deliberations on public feedback to the proposed new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls.

## Whakarāpopototanga matua

### Executive summary

2. To assist Bylaw Panel deliberations on public feedback to the proposal, staff have summarised the feedback and provided a structure for the deliberations (Attachment A).
3. The proposal better manages the problems signs can cause in relation to nuisance, safety, misuse of public places, the Auckland transport system and environment.
4. Council received responses from 106 people and organisations. This included late feedback and clarifications from two organisations after the close of the public consultation period on 27 October 2021. All feedback has been summarised into the following topics:

Topic and description	Topic and description
• <b>Proposal 1</b> Banners	• <b>Proposal 10</b> Verandah signs
• <b>Proposal 2</b> Election signs	• <b>Proposal 11</b> Wall-mounted signs
• <b>Proposal 3</b> Event signs	• <b>Proposal 12</b> Window signs
• <b>Proposal 4</b> Free-standing signs	• <b>Proposal 13</b> Major Recreational Facility Zones, Open Space Zones, and commercial sexual services
• <b>Proposal 5</b> Portable signs	• <b>Proposal 14</b> General rules
• <b>Proposal 6</b> Posters	• <b>Proposal 15</b> Controls and approvals
• <b>Proposal 7</b> Real estate signs	• <b>Proposal 16</b> Enforcement powers and penalties and savings
• <b>Proposal 8</b> Stencil signs	• <b>Other matters</b>
• <b>Proposal 9</b> Vehicle signs	

5. Staff recommend that the Panel accept the late feedback, consider all feedback received on the proposal and make the necessary recommendations to the Governing Body.
6. This approach will help complete the statutory process the council must follow. This includes considering with an open mind the views of people and organisations interested in the proposal before making a final decision.
7. There is a reputational risk that some people or organisations who provided feedback may not feel that their views are addressed. This risk can be mitigated by the Panel considering all public feedback contained in this report and in its decision report to the Governing Body.
8. The final step in the statutory process is for the Governing Body to approve the Bylaw Panel recommendations. If approved, staff will publicly notify the decision and publish the Bylaw.

## Ngā tūtohunga Recommendation/s

That the Bylaw Panel:

- a) mihi / thank those persons and organisations who gave public feedback on the proposed new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls.
- b) whakaae / accept and consider the late feedback from Waka Kotahi New Zealand Transport Agency and Heart of the City Auckland alongside all other public feedback received.
- c) tono / request that staff as delegated by the Chief Executive prepare a decision report to the Governing Body for approval of the Panel.

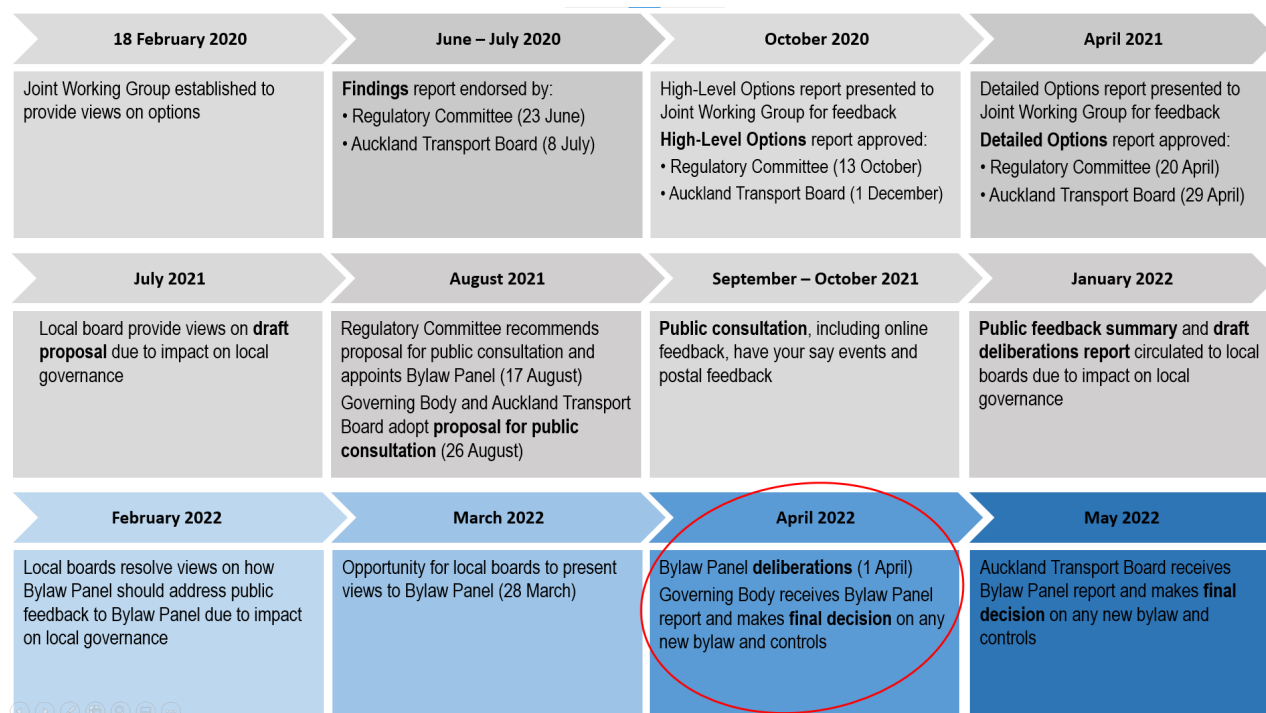
## Horopaki Context

### Two bylaws currently regulate most signs in Auckland

9. Two bylaws currently regulate most signs in Auckland:
  - The Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2015 / Signage Bylaw 2015 and associated controls
  - Te Ture ā-Rohe mo nga Tohu Pānui Pōti a Auckland Transport 2013 / the Auckland Transport Election Signs Bylaw 2013.
10. The Signage Bylaw minimises risks to public safety, prevents nuisance and misuse of council controlled public places, and protects the environment from negative sign impacts.
11. The Election Signs Bylaw addresses public safety and amenity concerns from the negative impacts of election signs.
12. The rules are enforced by the Auckland Council Licensing and Regulatory Compliance unit using a graduated compliance model (information, education and enforcement).
13. The two bylaws and controls are part of a wider regulatory framework that includes the:
  - Auckland Unitary Plan for billboards and comprehensive development signage
  - Auckland Council District Plan – Hauraki Gulf Islands Section for signs on, in or over a heritage item or its scheduled site on the Hauraki Gulf Islands
  - Electoral Act 1993, Local Electoral Act 2001 and Electoral (Advertisements of a Specified Kind) Regulations 2005 for election signs
  - Land Transport Rule: Traffic Control Devices and New Zealand Transport Agency (Signs on State Highways) Bylaw 2010 for transport-related purposes
  - New Zealand Advertising Standards Authority codes and the Human Rights Act 1993 for the content of signs
  - Auckland Council Public Safety and Nuisance Bylaw 2013 and Public Trading, Events and Filming Places Bylaw 2022 for regulating the activities of people and businesses using public places, including erecting structures such as signs.
14. The Signage Bylaw 2015 will expire on 28 May 2022 and council must make a new bylaw before that date to avoid a regulatory gap.

## The proposal makes a new Signs Bylaw 2022

15. On 26 August 2021, the Governing Body and the Board of Auckland Transport adopted a [proposal](#) to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 (Bylaw) and associated controls (controls) for public consultation.<sup>1</sup>
16. The proposal arose from a statutory review of the Auckland Council and Auckland Transport Signage Bylaw 2015 which is due to expire on 28 May 2022 (see figure below).



17. The proposal better manages the problems signs can cause in relation to nuisance, safety, misuse of public places, the Auckland transport system and environment.

Key proposals for a new Signs Bylaw 2022:
<ul style="list-style-type: none"> <li>make a new bylaw and associated controls that combines the current Signage Bylaw 2015 and Election Signs Bylaw 2013</li> </ul>
<ul style="list-style-type: none"> <li>revoke the current bylaws</li> </ul>
<ul style="list-style-type: none"> <li>in relation to elections signs: <ul style="list-style-type: none"> <li>enable the display of election signs on places not otherwise allowed up to nine weeks prior to an election</li> <li>limit the display of election signs on places not otherwise allowed to nine weeks prior to an election</li> <li>clarify that election signs on private property must not be primarily directed at a park, reserve, or Open Space Zone</li> <li>remove the display of election signs related to Entrust.</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>in relation to event signs: <ul style="list-style-type: none"> <li>allow the display of event signs on the same roadside sites as election signs</li> <li>clarify that community event signs on sites associated with the community may only be displayed if the event is provided by a not-for-profit group</li> <li>add rules about signs that advertise temporary sales of goods.</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>increase the current portable sign prohibited area to cover the entire City Centre Zone</li> </ul>
<ul style="list-style-type: none"> <li>increase the maximum area of flat wall-mounted signs in the Heavy Industry Zone to 6m<sup>2</sup></li> </ul>

<sup>1</sup> GB/2021/103 and Auckland Transport Board Meeting 26 August 2021, Item 10.

Key proposals for a new Signs Bylaw 2022:
<ul style="list-style-type: none"> <li>• retain the intent of the rules in the current bylaws (unless otherwise stated) in a way that is up to date, more certain and reflective of current practice. For example, the new bylaw will clarify:               <ul style="list-style-type: none"> <li>○ that signs on boundary fences with an Open Space Zone require council approval</li> <li>○ the placement of directional real estate signs to the 'three nearest intersections'</li> <li>○ that changeable messages relate to transitions between static images</li> <li>○ that LED signs must comply with the relevant maximum luminance standards</li> <li>○ that there is a limit of one commercial sexual services sign per premises.</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• use a bylaw structure, format and wording more aligned to the Auckland Unitary Plan and current council drafting standards.</li> </ul>

18. The proposed new Bylaw would continue to be part of the wider regulatory framework described in paragraph 13.

### Bylaw Panel was appointed to deliberate on public feedback to the proposal

19. The Regulatory Committee on 17 August and Board of Auckland Transport on 26 August 2021 appointed members to a Bylaw Panel to attend public consultation events, deliberate and make recommendations to the Governing Body on public feedback to the proposal.<sup>2</sup>

20. When deliberating, the Panel:<sup>3</sup>

- must receive public feedback with an open mind and give it due consideration
- must provide the decisions and reasons to submitters who gave feedback
- must ensure all meetings are open to the public
- may consider or request comment or advice from staff or any other person to assist their decision-making.

### Feedback on the proposal was received from 106 people and organisations

21. The proposal was publicly notified for feedback from 22 September until 27 October 2021. During that period, council received [feedback](#) from 106 individuals and 30 organisations from across Auckland, including late feedback and clarifications from two organisations.

#### Summary of public notification and feedback

Public consultation initiatives
<ul style="list-style-type: none"> <li>• Public notice in all local suburban papers in September 2021.</li> <li>• Article on 'Our Auckland' website in September 2021.</li> <li>• Email notification to all local board members, advisors, senior advisors and local area managers, and the Chair of the Independent Māori Statutory Board in September 2021.</li> <li>• Email notification to mana whenua representative groups.</li> <li>• Email notification to all stakeholders consulted on during the Findings Review.</li> <li>• Email notification to Community Engagement and Insights list and to People's Panel mailing list.</li> <li>• Follow-up email / email reminder notification to signage industry stakeholders.</li> <li>• Website and email reminder notification to stakeholders, business networks and industry representatives; mana whenua; and advisory panels and community interest groups.</li> </ul>
Public feedback opportunities
<ul style="list-style-type: none"> <li>• In writing online, by email or by post from Wednesday 22 September until Wednesday 27 October 2021.</li> <li>• At a virtual drop-in 'Have Your Say' event on Monday 11 October 2021 and Monday 18 October 2021.</li> <li>• In-person at one-on-one sessions for mana whenua (by request).</li> <li>• Verbally by phone.</li> </ul>
Consultation reach (number of responses)

<sup>2</sup> REG/2021/51 and Auckland Transport Board Meeting 26 August 2021, Item 10.

<sup>3</sup> Sections 82(1)(e), 82(1)(f) and 83(3) of the Local Government Act 2002 and sections 46 and 47 of the Local Government Official Information and Meetings Act 1987.



- Feedback received from 106 people and organisations (76 individuals and 30 organisations) by completing an online feedback form or submitting an email. This included one email late feedback and clarifications from Waka Kotahi New Zealand Transport Agency and Heart of the City Auckland after the public consultation period.
- Four people attended a 'Have Your Say' event. All subsequently provided written feedback.
- No mana whenua opted to attend any one-on-one session.
- The 'AK Have Your Say' webpage received 1800 visits.<sup>4</sup>

22. Attachments A to F in this report contain a deliberations table, proposal, summary and full copy of public feedback, summary of operational and non-bylaw-related feedback and local board views on the public feedback.

## Tātaritanga me ngā tohutohu

### Analysis and advice

23. To assist the Bylaw Panel in its deliberations, staff have summarised bylaw-related public feedback into topics in Attachment A. This enables the Panel to deliberate and record its recommendations on each topic to meet statutory requirements.
24. The majority of public feedback supported the proposal (excluding Proposals 9 and 13A).

Topic	Auckland-wide feedback	
	Support	Opposition
• <b>Proposal 1:</b> Banners	73 per cent	22 per cent
• <b>Proposal 2A:</b> Election signs (9-week display)	53 per cent	36 per cent
• <b>Proposal 2B:</b> Election signs (directed at council-controlled parks or reserves, or at an Open Space Zone)	63 per cent	35 per cent
• <b>Proposal 2C:</b> Election signs	67 per cent	21 per cent
• <b>Proposal 3A:</b> Event signs (temporary sales)	54 per cent	34 per cent
• <b>Proposal 3B:</b> Event signs (election sign sites and not-for-profits)	59 per cent	27 per cent
• <b>Proposal 3C:</b> Event signs	78 per cent	7 per cent
• <b>Proposal 4:</b> Free-standing signs	66 per cent	14 per cent
• <b>Proposal 5A:</b> Portable signs (City Centre Zone)	65 per cent	20 per cent
• <b>Proposal 5B:</b> Portable signs	74 per cent	8 per cent
• <b>Proposal 6:</b> Posters	76 per cent	16 per cent
• <b>Proposal 7A:</b> Real estate signs (Heavy Industry Zones)	56 per cent	32 per cent
• <b>Proposal 7B:</b> Real estate signs	62 per cent	24 per cent
• <b>Proposal 8:</b> Stencil signs	71 per cent	13 per cent
• <b>Proposal 9:</b> Vehicle signs	40 per cent	43 per cent
• <b>Proposal 10:</b> Verandah signs	54 per cent	18 per cent
• <b>Proposal 11A:</b> Wall-mounted signs (Heavy Industry Zones)	60 per cent	24 per cent
• <b>Proposal 11B:</b> Wall-mounted signs	59 per cent	24 per cent
• <b>Proposal 12:</b> Window signs	69 per cent	28 per cent

<sup>4</sup> IMPORTANT: The 'AK Have Your Say' webpage for the proposal included a separate consultation about signs at off-licence premises. So for example, the 1800 visits comprised of 452 'engaged' participants (people who completed the online survey), no more than 106 of those related to the proposal in this report. Overall there were also 729 'informed' participants (people who downloaded a document, visited an FAQ page or multiple project pages, or completed the survey) and 1428 'aware' participants (people who visited at least one page).

Topic	Auckland-wide feedback	
	Support	Opposition
• <b>Proposal 13A:</b> Major Recreational Facility Zones	48 per cent	10 per cent
• <b>Proposal 13B:</b> Open Space Zones	59 per cent	21 per cent
• <b>Proposal 13C:</b> Commercial sexual services	73 per cent	20 per cent
• <b>Proposal 14A:</b> General (safety and traffic)	67 per cent	13 per cent
• <b>Proposal 14B:</b> General (tops of buildings)	79 per cent	18 per cent
• <b>Proposal 14C:</b> General (illuminated signs)	74 per cent	8 per cent
• <b>Proposal 14D:</b> General (business that cease trading)	58 per cent	37 per cent
• <b>Proposal 15:</b> Controls and approvals	52 per cent	24 per cent
• <b>Proposal 16:</b> Enforcement powers and penalties, and savings	62 per cent	7 per cent

## Tauākī whakaaweawe āhuarangi Climate impact statement

25. Council considered climate impacts as part of the Bylaw review and proposal process. The use of signage in Auckland has minor climate implications.
26. The proposal continues to support climate change adaptation by requiring signs to be secured and not able to be displaced under poor or adverse weather conditions.
27. The proposal has a similar climate impact as the current Bylaws. For example, illuminated signs may have a minor impact on emissions and the proposed maximum luminance levels are aligned with national standards and the Unitary Plan.

## Ngā whakaaweawe me ngā tirohanga a te rōpū Kaunihera Council group impacts and views

28. The proposal has been developed jointly with Auckland Transport.
29. The proposal impacts the operations of several council departments and council-controlled organisations. This includes Auckland Council's Licencing and Regulatory Compliance Unit and its Parks, Sports and Recreation Department, and Auckland Unlimited, Eke Panuku Development Auckland and Auckland Transport.
30. Relevant staff are aware of the impacts of the proposal and their implementation role.

## Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe Local impacts and local board views

31. The Bylaw is important to local boards due to its impact on local governance. For example, it regulates signs about community events and signs on local facilities and parks.
32. In February 2022, all local boards had the opportunity to provide formal views by resolution on how the Bylaw Panel should address matters raised in public feedback to the proposal. In addition, local boards could also choose to present those views to the Bylaw Panel at the hearing on 28 March 2022.
33. All 21 local boards provided their views by resolution (Attachment F) and in addition, 10 local boards requested to present their views to the Bylaw Panel. Local board views are summarised in Attachment A.

## Tauākī whakaaweawe Māori Māori impact statement

34. The proposal supports the key directions of rangatiratanga and manaakitanga under the Independent Māori Statutory Board's [Māori Plan](#) for Tāmaki Makaurau and [Schedule of](#)

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[Issues of Significance 2021-2025](#), and the [Auckland Plan 2050](#)'s Māori Identity and Wellbeing outcome by:

- balancing Māori rights under Te Tiriti o Waitangi to exercise their tikanga and rangatiratanga across their whenua with the council's and Auckland Transport's obligations to ensure public safety<sup>5</sup>
  - supporting Māori who want to make their businesses uniquely identifiable and visible
  - enabling Māori to benefit from signs to promote and participate in community activities and events, share ideas and views, and engage in elections
  - protecting Māori and Tāmaki Makaurau's built and natural environments from the potential harms that signs can cause.
35. The Issues of Significance also contains key directions for council-controlled organisations to integrate Māori culture and te reo Māori expression into signage. The council group are implementing policies to support the use of te reo Māori in council infrastructure and signs. The proposal, however, does not require the use of te reo Māori on signs as there is no central government legislation that gives the council or Auckland Transport the appropriate bylaw-making powers for this purpose.
36. Mana whenua and mataawaka were notified of the proposal and given the opportunity to provide feedback through face-to-face meetings, in writing, online and in-person. Five individuals identifying as Māori (6 per cent of submitters) provided feedback. No mana whenua opted to attend any one-on-one session
37. There was support for most proposals. The exceptions were for 2B, 9, 13C and 14D. These views differed to the Auckland-wide feedback where the exceptions (opposition) were Proposals 9 and 13A.

## Ngā ritenga ā-pūtea Financial implications

38. There are no financial implications arising from decisions sought in this report. The cost of the Bylaw Panel deliberations and Bylaw implementation will be met within existing budgets.

## Ngā raru tūpono me ngā whakamaurutanga Risks and mitigations

39. The following risks have been identified:

If...	Then...	Mitigation
Some people or organisations feel the feedback was not addressed,	There may be a negative perception about the appropriateness of the deliberations.	The Bylaw Panel considers all public feedback contained in this report and records its recommendations (with reasons) in its decision report to the Governing Body.

## Ngā koringa ā-muri Next steps

40. Staff will prepare a report from the Bylaw Panel to the Governing Body to implement the Panel directions on public feedback from its deliberations meeting. The report will be circulated to the Panel for approval and if necessary, the Panel can reconvene.

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<sup>5</sup> For example, the proposal does not apply council controlled public place rules to land under the control of the Tūpuna Maunga o Tāmaki Makaurau Authority or to internal signs not on or visible from council controlled public places or the Auckland transport system. The proposal does however apply rules to signs on marae that are visible from council controlled public places or Auckland transport system as these could have safety impacts.

41. The final step in the statutory process is for the Governing Body to approve recommendations from the Panel. If approved, council staff will publicly notify the decision and publish the new Bylaw.

## Ngā tāpirihanga Attachments

No.	Title	Page
A	Deliberations table	
B	<a href="#">Statement of Proposal</a> [click link]	
C	Summary of public feedback	
D	<a href="#">Online and written feedback</a> [click link]	
E	Operational and non-bylaw-related public feedback	
F	Local Board views on public feedback	
G	Portable sign prohibited area maps	
H	Current and Proposed Council-controlled Election Sign Sites	

## Ngā kaihaina Signatories

Authors	Steve Hickey – Senior Policy Advisor, Regulatory Practice Elizabeth Osborne – Senior Policy Advisor, Regulatory Practice
Authorisers	Paul Wilson – Senior Policy Manager, Regulatory Practice

**ATTACHMENT A**  
**DELIBERATIONS TABLE**



## Attachment A – Deliberations Table

This attachment provides a structure for deliberations. It contains a summary of public feedback on the proposal and local board views.

The Bylaw Panel will have read all the feedback and views in Attachments C to F to ensure that all matters raised receive due consideration.

### Notes:

- Feedback is summarised in the topic it best relates too (which may differ from the topic it may have been submitted under).
- The number of comments for key themes may not equal the total number of comments stated for the proposal because they include general comments or exclude operational and non-bylaw related matters and percentages may not add to 100 per cent due to rounding.
- References to things the Panel could consider highlight key points for deliberation identified by staff and do not limit the Panel’s deliberation on any matters raised in public feedback or local board views.
- Public feedback about operational and non-bylaw related matters is summarised in Attachment E and will be referred to other Auckland Council and Auckland Transport departments and other council-controlled organisations where relevant.

Public feedback topic (Proposal 1 - Banners) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify current rules, including the placement and conditions for the display of banners</b></p> <p>41 feedback responses: <b>30 support (73 per cent)</b>, 9 oppose (22 per cent), 2 other (5 per cent) and 19 comments.</p> <p><b>Key themes in support (4)</b></p> <ul style="list-style-type: none"> <li>• Banners create safety risks / worsen visual amenity, for example are an eyesore, irrelevant and dangerous (2) [FRN 42, 48].</li> <li>• Proposal is reasonable / useful (2) [FRN 81, 91 (Business North Harbour)]:               <ul style="list-style-type: none"> <li>○ more certain rules support compliance and reduce health and safety risks</li> <li>○ provides opportunity to advertise without competition for same space.</li> </ul> </li> </ul> <p><b>Key themes opposed (5)</b></p> <ul style="list-style-type: none"> <li>• Restricts private property rights, for example through limits on sign content (3) [FRN 38, 43, 46].</li> <li>• Imposes unnecessary restrictions, for example council may over-regulate, censor or limit rights and freedoms (2) [FRN 17, 38].</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Requires all horizontal and vertical banner signs to be placed in approved locations in accordance with rules relating to size, placement and installation [cl 18].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains and clarifies the current Bylaw to make it easier to understand [cl 14], for example:               <ul style="list-style-type: none"> <li>○ clarifies that banners fixed to free-standing, wall or portable signs must comply with the rules for those sign types</li> <li>○ clarifies the rules for banners on private property, including that they may only advertise things available on the property</li> <li>○ clarifies that on council-controlled public places cross-street banners require an approval and vertical banners can only be attached to light poles that have an existing supporting device</li> </ul> </li> </ul>

Public feedback topic (Proposal 1 - Banners) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li>• <b>Five</b> suggest the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Ōrākei, Papakura, Puketāpapa).</li> <li>• <b>One</b> suggests the proposal be <b>rejected</b> and either be replaced or the status quo be maintained – Hibiscus and Bays seek to maintain status quo as they consider current rules sufficient.</li> </ul>	<ul style="list-style-type: none"> <li>○ provides information about separate ‘landowner’ approval, health and safety legislation and Auckland Transport links on how to advertise on streets and light poles it controls</li> <li>○ consolidates banner approval rules in the same part of the Bylaw as all other approval rules [Subpart 2 of Part 3, in particular cl 34(3)].</li> </ul>

Public feedback topic (Proposal 1) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (content) (6)</b></p> <ul style="list-style-type: none"> <li>• Amend content rules: <ul style="list-style-type: none"> <li>○ <b>restrict</b> content of banner signs on a private site to what is relevant to the site</li> <li>○ <b>remove</b> restrictions on banner sign content on sites such as a private property (for example, allow to display content not related to activities on the site, to protect private property rights)</li> <li>○ <b>regulate</b> colours, animations and changeable messages on banners.</li> </ul> </li> </ul> <p>[FRN 19, 22, 38, 43, 46, 71]</p>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 14.</b></li> </ul> <p><b>About ‘restrict content’</b></p> <ul style="list-style-type: none"> <li>• Proposal already requires banner signs on a private site and visible from a council-controlled public place or the Auckland transport system to only advertise products, services, goods or events available or taking place on the site [cl 14(2)(a) and 14(3)(d)].</li> </ul> <p><b>About ‘remove restrictions on content’</b></p> <ul style="list-style-type: none"> <li>• Proposal is part of a wider regulatory framework (in particular <a href="#">Chapter 23</a> of the Auckland Unitary Plan) which continues to limit third-party advertising on private property to achieve its objectives, for example to protect the environment.</li> </ul> <p><b>About ‘colours and animations’</b></p> <ul style="list-style-type: none"> <li>• Proposal already regulates signs that use changeable messages, including to prohibit signs from moving, being animated or appearing to move [cl 27].</li> <li>• Proposal only regulates colour of banner signs where an approval is required [cl35(2)(c)] (for example a sign across a council-controlled road).</li> </ul>	<p>That the proposal about <a href="#">clarifying current rules, including the placement and conditions for the display of banners</a> <b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p>
<p><b>Key changes sought (safety / environmental protection) (4)</b></p> <ul style="list-style-type: none"> <li>• Introduce rules for safety: <ul style="list-style-type: none"> <li>○ require banners not to block footpaths or pedestrians, or obstruct or distract traffic on road</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 14.</b></li> </ul> <p><b>About ‘obstruction’</b></p> <ul style="list-style-type: none"> <li>• Proposal [cl 24] already manages obstruction and public safety risks by prohibiting signs that: <ul style="list-style-type: none"> <li>○ affect the safe and efficient movement of traffic on council-controlled public places</li> <li>○ obstruct the line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing or private entrance according to Auckland Transport standards</li> </ul> </li> </ul>	<p><b>be rejected and the proposal amended to [Panel to insert].</b></p> <p><b>AND</b></p>



Public feedback topic (Proposal 1) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ prohibit display of banners if windy conditions expected</li> <li>○ require banners to comply with animal and environmental protection legislation. [FRN 22, 32, 58, 76].</li> </ul>	<ul style="list-style-type: none"> <li>○ obstruct or create a hazard to a person on foot or in a vehicle (for example blocking a road, driveway, doorway or footpath).</li> </ul> <p><b>About 'weather conditions'</b></p> <ul style="list-style-type: none"> <li>● Proposal [cl 23] already addresses weather conditions by prohibiting a sign that endangers public safety or causes a nuisance, and requiring signs to be: <ul style="list-style-type: none"> <li>○ secure, structurally sound, not easily broken, and not able to be displaced under poor or adverse weather conditions</li> <li>○ maintained in a condition that does not endanger public safety (for example become structurally unsound or fall over) or cause a nuisance.</li> </ul> </li> </ul> <p><b>About 'compliance with legislation'</b></p> <ul style="list-style-type: none"> <li>● Proposal in Bylaw Summary notes that the Bylaw does not need to duplicate or require compliance with legislation. More specifically, clause 14 has a note that banners on private property must also comply with health and safety legislation.</li> </ul>	<p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (display period) (2)</b></p> <ul style="list-style-type: none"> <li>● Introduce removal rules in general.</li> <li>● Require banners advertising events to be removed within one day of the event. [FRN 19, 32]</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 14.</b></li> <li>● Proposal regulates duration and removal of banner signs in other parts of the Bylaw, for example duration and approval: <ul style="list-style-type: none"> <li>○ can be condition of approval for cross-street banner signs on council-controlled public places [cl 35(2)(b)]</li> <li>○ can be a condition of landowner approval for vertical banners on council-controlled street light poles [cl 14 related information note]</li> <li>○ can be a rule for banners that are part of another sign type (for example portable [cl 11] or event signs [cl 16]).</li> </ul> </li> <li>● This means that banners advertising events must comply with event sign display and duration rules (for example removal no later than three working days after the event, which is considered a reasonable time to ensure removal) (refer cl 16; Proposal 3B).</li> </ul>	
<p><b>Key changes sought (location) (2)</b></p> <ul style="list-style-type: none"> <li>● Only allow banners on private property (for example wrong to use public land for personal gain).</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 14.</b></li> <li>● Proposal provides for banners on council-controlled public places at approved locations to achieve wider Auckland Transport <a href="#">objectives</a> (revenue source to generate further investment and keep public transport fares down) in a manner that continues to achieve the Bylaw's purpose.</li> </ul>	

Public feedback topic (Proposal 1) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>Apply rules to entire region, not just city centre. [FRN 22, 71]</li> </ul>	<ul style="list-style-type: none"> <li>Proposal already applies to the entire Auckland region.</li> </ul>	
<p><b>Key changes sought (quantity) (2)</b></p> <ul style="list-style-type: none"> <li>Prohibit / reduce number of banners (there are too many). [FRN 48, 55]</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 14.</b></li> <li>Proposal seeks to balance rights and freedoms to display banner signs with rules that manage their potential negative impacts (as opposed to prohibiting banner signs).</li> <li>Proposal limits the number and location of banner signs: <ul style="list-style-type: none"> <li>on council-controlled public places by limiting their display to approved locations</li> <li>that form part of another sign type (for example portable or event sign) which must comply with number and location limits for that sign type.</li> </ul> </li> </ul>	
<p><b>Key changes sought (approvals) (1)</b></p> <ul style="list-style-type: none"> <li>Require council approval for banners on council-controlled public places, excluding banners attached to buildings (for example sports clubs). [FRN 29]</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 14.</b></li> <li>Proposal already clarifies current rule that only cross-street banners on council-controlled public places require an approval [cl 14(2)].</li> <li>Proposal provides for limited signs without an approval on council-controlled public places used by sports clubs on Open Space Zones [cl 21] which can include flat wall-mounted banners [cl 14(2)(a) and 9(4)(g)].</li> </ul>	

Public feedback topic (Proposal 2A – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify that election signs may be displayed on some sites for nine weeks and are permitted on billboards and poster board sites</b></p> <p>47 feedback responses: 25 support (53 per cent), 17 oppose (36 per cent), 5 other (11 per cent) and 31 comments.</p> <p><b>Key themes in support (8)</b></p> <ul style="list-style-type: none"> <li>Election signs can create public safety risks / worsen visual amenity, for example an eyesore; obstruct traffic sightlines; often vandalised / graffitied and damaged by weather (4) [FRN 12, 42, 59, 65].</li> </ul>	<p><b>Current Auckland Transport Election Signs Bylaw 2013</b></p> <ul style="list-style-type: none"> <li>Allows election signs on private property, specified council-controlled public places, and on vehicles [cl 6(1)] (Attachment H lists the areas with maps).</li> <li>Does not specify a display period.</li> <li>Requires signs to be removed before midnight on the day before election day [cl 7(1)(a)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Reduces complexity by combining the Signage Bylaw 2015 and Election Signs Bylaw 2013.</li> </ul>

Public feedback topic (Proposal 2A – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	
<ul style="list-style-type: none"> <li>Proposal is reasonable / useful (4) [FRN 12, 21, 70, 91 (Business North Harbour)]:               <ul style="list-style-type: none"> <li>sufficient period to inform public</li> <li>aligns with central government legislation</li> <li>timeframe creates consistency and makes rules easier to understand and comply with.</li> </ul> </li> </ul> <p><b>Key themes opposed (15)</b></p> <ul style="list-style-type: none"> <li>Over-exposes public to election signs / nine weeks is too long, for example election signs can compromise amenity of an area / town centre and create clutter; do not support increase in sites / non-digital sites for election signs (5) [FRN 33, 39, 41, 55, 62].</li> <li>Election signs are irrelevant or unnecessary, for example outdated medium; do not influence people who will vote anyway; an eyesore; fall over in wind; clutter; distract drivers; vandalised (5) [FRN 38, 41, 48, 65, 71].</li> <li>Advantages currently elected members / incumbents (2) [FRN 17, 50].</li> <li>Compromises fair elections, for example loosens election sign rules which help prevent corruption and dominance of election messages (2) [FRN 23, 71].</li> <li>Unnecessary to limit display period of election signs, for example no rationale to limit especially if elections are delayed with long campaign under lockdown like in past (1) [FRN 90].</li> </ul> <p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li><b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna (as aligns with Electoral Act 1993), Henderson-Massey, Hibiscus and Bays (as aligns with Electoral Act 1993), Papakura, Puketāpapa, Waitematā (as provides certainty for signs that support awareness of elections and candidates)).</li> </ul>	<ul style="list-style-type: none"> <li>Clarifies the intent of the Bylaw to provide more opportunities for election signs that would not otherwise be allowed to achieve the Bylaw purpose to limit signs not directly related to its location [cl 4(2)].</li> <li>Clarifies that election signs can be displayed on private property, specified council-controlled public places and on vehicles for nine weeks prior to an election [cl 17(4)(a)(b)].</li> <li>Clarifies that election signs can be displayed at any time on billboards and poster boards [cl 17(2)(d), cl 17(8)].</li> <li>Lists the council-controlled public places and site specific conditions approved for the display of election signs [Control 7(c), Appendix C] (Attachment H lists the areas with maps).</li> </ul> <p><b>About nine-week display period</b></p> <ul style="list-style-type: none"> <li>Nine-week display period aligns with the <a href="#">Electoral Act 1993</a> (s221B) for national elections. Proposal clarifies period for certainty, and ease of understanding and compliance.</li> </ul> <p><b>Note: Error in the related information note under clause 17(2) that refers to Appendix D will be corrected to refer to Appendix C.</b></p>	

Public feedback topic (Proposal 2A – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (election sign sites) (13)</b></p> <ul style="list-style-type: none"> <li>Do not support <b>increase in sign sites</b> (creates clutter and reduces amenity of an area):           <ul style="list-style-type: none"> <li>allow only on sites normally recognised as being suitable</li> <li>allow only on additional sites that are existing, permanent digital infrastructure.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 17.</b></li> </ul> <p><b>About ‘increase in sign sites’</b></p> <ul style="list-style-type: none"> <li>The proposal does not increase the number of sign sites available under the current Bylaw. For example, the ability to use private property, council-controlled election sign sites and vehicles are the same sites approved under the current Bylaw [cl 17(2) and Control Appendix C].</li> </ul>	<p>That the proposal about <a href="#">clarifying that election signs may be displayed on some sites for nine weeks and are permitted on</a></p>

Public feedback topic (Proposal 2A – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>• Allow election signs with <b>no limits on placement</b> if displayed with landowner permission.</li> <li>• Prohibit election signs: <ul style="list-style-type: none"> <li>○ on all <b>private properties</b> aside from MP’s residential and office properties, for example to prevent politicians from using private property fences for personal gain</li> <li>○ on council-controlled <b>public places</b>, parks, reserves and Open Space Zones, for example as are an eyesore, fall over in wind, and politicians have sufficient media time</li> <li>○ on <b>posterboards</b>, as disadvantages areas that need these sites for community communication and mass use of political posters adds stress to modern life</li> <li>○ at locations where <b>not all parties may display</b> only allow display where all parties may do so, not exclusive locations).</li> </ul> </li> <li>• Prohibit election signs <b>directed</b> at primary and secondary schools, industrial / commercial parks and playgrounds typically well contained within four walls (for example McDonalds and Lollipops).</li> <li>• Prohibit <b>all election signs</b> / all party election signs on all sites.</li> </ul> <p>[FRN 4, 19, 25, 29, 33, 38, 46, 61, 65, 69, 73 (Newmarket Business Association), 76, 105 (Parnell Business Association)]</p> <p>[Note: incorporates similar key changes sought from Proposals 2B and 2C].</p>	<ul style="list-style-type: none"> <li>• The proposal clarifies that existing third-party signs can be used to display election signs at any time. This applies not only to permanent digital infrastructure but any existing billboard or poster board [cl 17(8)(a)].</li> </ul> <p><b>About ‘no limits on placement’</b></p> <ul style="list-style-type: none"> <li>• Proposed rules about the placement of election signs on private property seek to address the potential negative impacts of display. Any limits on the placement align with limits imposed on other sign types. For example, the proposal provides for fence mounted, freestanding and even wall mounted signs [cl 17(5)(c)] but the Auckland-wide prohibition on rooftop signs would apply [cl 17(3)(b) and cl 26].</li> </ul> <p><b>About ‘prohibiting signs on private properties’</b></p> <ul style="list-style-type: none"> <li>• Proposal does not restrict election signs on private property to Member of Parliaments’ residences and offices to recognise that both incumbent and new candidates use election signs [cl 17(2)(a)]. The Bylaw manages both central and local government elections and proposal seeks to provide equal opportunities for display to support democracy.</li> </ul> <p><b>About ‘prohibiting signs in public places’</b></p> <ul style="list-style-type: none"> <li>• Proposal limits election signs in council-controlled public places to places that are either specified in a control or already allow signs unrelated to activities on the site.</li> <li>• Proposal already prohibits display of election signs in Open Space Zones. Only signs that relate to the club, code or facility using the zone are allowed without approval [cl 21(1)(a)(ii)].</li> <li>• Proposal does however retain the current ability to display election signs in specified council-controlled public places which does include parts of some Open Space Zones adjacent to a road [Control Appendix C].</li> <li>• The Bylaw restricts use of public space for election signs seeks to limit potential negative impacts, while allowing limited display to recognise the role of election signs in democracy.</li> </ul> <p><b>About ‘prohibiting signs on poster boards’</b></p> <ul style="list-style-type: none"> <li>• Poster boards in the current and proposed Bylaws can be commercial sign boards on which posters (traditionally but not exclusively for events) can be displayed [cl</li> </ul>	<p>billboards and poster board sites Either [Panel to decide]</p> <p>be adopted as publicly notified. <b>OR</b> be amended to [Panel to insert]. <b>OR</b> be rejected and the proposal amended to [Panel to insert]. <b>AND</b> Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 2A – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Devonport-Takapuna suggest that outside the 9-week election campaign period signs designed purely to promote government or local body elected members should be restricted to their official premises or residence.</li> </ul>	<p>13(4)] and not to be confused with Community Notice Boards which cannot be used for election signs [cl 16(1)(e)].</p> <p><b>About ‘prohibiting election signs at locations where not all parties may display’</b></p> <ul style="list-style-type: none"> <li>Bylaw cannot discriminate by candidate status. Council can only make a Bylaw for the reasons stated in its purpose [cl 4].</li> </ul> <p><b>About ‘prohibiting signs directed at certain facilities’</b></p> <ul style="list-style-type: none"> <li>Proposal does not prohibit election signs directed at certain spaces such as schools as there is no evidence of issues from this type of display.</li> </ul> <p><b>About ‘prohibiting signs on all sites’</b></p> <ul style="list-style-type: none"> <li>Proposal seeks to balance display of election signs with rules that manage their potential negative impacts (as opposed to prohibiting election signs).</li> </ul> <p><b>About local board views</b></p> <ul style="list-style-type: none"> <li>Signs that are not election signs are subject to relevant rules for the sign type elsewhere in the Bylaw. Bylaw does not regulate based on whether signs relate to political matters.</li> </ul>	
<p><b>Key changes sought (display period) (9)</b></p> <ul style="list-style-type: none"> <li>Retain <b>current</b> rules - election signs displayed for long enough as it is.</li> <li>Allow display only for a <b>limited</b> time.</li> <li><b>Reduce</b> display period, for example to one month or four weeks maximum as signs are damaged, not looked after, and display period too long for purpose of signs.</li> <li><b>Increase</b> display period for candidates who aren't currently elected, but do not increase for currently elected members / incumbents.</li> </ul> <p>[FRN 17, 21, 28, 33, 39, 41, 49, 55, 62] [Note: includes similar key changes sought from Proposals 2B and 2C].</p>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 17.</b></li> <li>Current Bylaw does not set a display period, but national election signs must still comply with the <b>limit</b> to the nine-week period before polling day set in the <a href="#">Electoral Act 1993</a> (s221B).</li> <li>Proposal clarifies the display period at nine weeks on private property and on vehicles [cl 17(4)(a)], but also allows for more <b>limited durations</b> on council-controlled public places in a Bylaw Control [cl 17(6)(n)].</li> <li>Proposal retains the current conditions of use of council controlled public places in a new Bylaw Control which includes a more restrictive four week display period for local government election signs on parks within the Ōrākei Local Board area [Control Appendix C(1)].</li> <li>Bylaw cannot discriminate about current candidate status. Council can only make a Bylaw for the reasons stated in its purpose [cl 4].</li> </ul>	

Public feedback topic (Proposal 2A – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>Devonport-Takapuna suggest that outside the 9-week election campaign period signs where a government or local body elected member is promoting a particular cause or event should be limited to no more than 3 weeks at any one site in any three-month period.</li> <li>Ōrākei suggests providing clear and unambiguous guidelines about whether the nine-week display period overrides the board’s 2017 resolution to impose a four-week display period on election signs in local parks and reserves, and the relevant enforcement authority.</li> </ul>	<ul style="list-style-type: none"> <li>Signs that are not election signs are subject to relevant rules for the sign type elsewhere in the Bylaw. Bylaw does not regulate based on whether signs relate to political matters.</li> </ul>	
<p><b>Key changes sought (removal / safety) (6)</b></p> <ul style="list-style-type: none"> <li>Require election signs to be removed after nine-week display period / be removed or repaired immediately after damage (for example from weather or vandalism) (4) [FRN 19, 21, 22, 36].</li> <li>Require election signs to be clear of street intersections / not block traffic visibility, to avoid visual obstruction (2) [FRN 4, 42].</li> </ul> <p>[Note: includes similar key changes sought from Proposals 2B and 2C].</p>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 17.</b></li> <li>Proposal already requires election sign <b>removal</b> before midnight on the day before polling day, consistent with the <a href="#">Electoral Act 1993</a> (s221B) [cl 17(4)(b)].</li> <li>Proposal does not require removal or <b>repair</b> immediately after damage. Proposal instead focuses on ensuring a sign does not endanger public safety or causes a nuisance. This includes requiring a sign to be [cl 17(3)(2)(a) and cl 23]: <ul style="list-style-type: none"> <li>secure, structurally sound, not easily broken, and not able to be displaced under poor or adverse weather conditions;</li> <li>maintained in a condition that does not endanger public safety (for example become structurally unsound or fall over) or cause a nuisance.</li> </ul> </li> <li>Proposal [cl 24] already manages physical / visual <b>obstruction</b> by prohibiting signs that: <ul style="list-style-type: none"> <li>affect the safe and efficient movement of traffic on council-controlled public places</li> <li>obstruct the line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing or private entrance according to Auckland Transport standards</li> </ul> </li> </ul>	

Public feedback topic (Proposal 2A – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (appearance / quantity / application) (3)</b></p> <ul style="list-style-type: none"> <li>• Amend election sign appearance / quantity / application rules: <ul style="list-style-type: none"> <li>○ regulate <b>colours</b> of election signs</li> <li>○ regulate animations or apparent <b>movements</b> / changes in an election sign’s display</li> <li>○ reduce <b>number</b> of signs permitted</li> <li>○ <b>apply</b> the rules to the Auckland region.</li> </ul> </li> </ul> <p>[FRN 19, 22, 39]</p> <p><b>Local board views on how Panel should address feedback (1)</b></p> <ul style="list-style-type: none"> <li>• Howick suggests setting a maximum number of election signs per person for local board and councillor positions combined per electorate (for example, to prevent visual pollution and distraction to drivers during elections).</li> </ul>	<ul style="list-style-type: none"> <li>○ obstruct or create a hazard to a person on foot or in a vehicle (for example blocking a road, driveway, doorway or footpath).</li> </ul> <ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 17.</b></li> <li>• Proposal does not regulate <b>colour</b> of election signs as: <ul style="list-style-type: none"> <li>○ this is considered unnecessary to achieve the Bylaw’s purpose in clause 4</li> <li>○ <a href="#">Electoral Act 1993</a> exempts rules about the content of signs during the nine-week display period.</li> </ul> </li> <li>• Proposal already regulates signs that use <b>changeable messages</b>, including to prohibit signs from moving, being animated or appearing to move [cl 17(3)(2)(a) and cl 27].</li> <li>• Proposal retains the ability to display the same <b>number</b> of signs at a location as the current Bylaw during the nine-week election period. Proposed and current rules however indirectly limit numbers, for example by the type of sign, maximum size, number of signs a person or party may display per site, landowner approvals, and rules for signs unrelated to a site.</li> <li>• Proposal already <b>applies</b> to the entire Auckland region [cl 3].</li> </ul>	

Public feedback topic (Proposal 2B – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Prohibit election signs directed at a council-controlled park, reserve or Open Space Zone</b></p> <p>48 feedback responses: <b>30 support (63 per cent)</b>, 17 oppose (35 per cent), one selected ‘I don’t know’ (2 per cent) and 34 comments.</p> <p><b>Key themes in support (11)</b></p> <ul style="list-style-type: none"> <li>• Election signs are irrelevant or unnecessary (8) [FRN 33, 48, 49, 59, 62, 65, 71, 91 (Business North Harbour)], for example: <ul style="list-style-type: none"> <li>○ as an advertising medium (other mediums available, unnecessary to have widespread display)</li> </ul> </li> </ul>	<p><b>Current Auckland Transport Election Signs Bylaw 2013</b></p> <ul style="list-style-type: none"> <li>• Applies to election signs on sites that are on or visible from <u>roads</u> [cl 3].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Reduces complexity by combining the Signage Bylaw 2015 and Election Signs Bylaw 2013.</li> <li>• Clarifies the current Bylaw by prohibiting election signs on private property from being primarily directed at a</li> </ul>

Public feedback topic (Proposal 2B – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>○ in council spaces as don't align with purpose of the space (recreation and relaxation)</li> <li>○ Bylaw provides other display opportunities that preserve amenity of council-controlled places.</li> <li>● Election signs worsen visual amenity, for example are an eyesore (2) [FRN 33, 65].</li> <li>● Encourages fair elections, for example closes a loophole (1) [FRN 42].</li> </ul> <p><b>Key themes opposed (20)</b></p> <ul style="list-style-type: none"> <li>● Restricts private property rights, for example owner's right to control own property; don't need council regulating / censoring private property use (9) [FRN 2, 22, 25, 28, 36, 38, 46, 52, 55].</li> <li>● Unnecessary / unclear (6) [FRN 26, 50, 52, 55, 70, 90]: <ul style="list-style-type: none"> <li>○ 'directed at' is too subjective and vague</li> <li>○ no rationale for change / unreasonable</li> <li>○ need more democracy, not less</li> <li>○ signs less distracting to drivers if directed at a park.</li> </ul> </li> <li>● Unnecessarily limits freedom of expression in a democratic society, for example opportunity to engage with new ideas (3) [FRN 22, 38, 46].</li> <li>● Advantages currently elected members / <b>incumbents</b>, for example disadvantages small parties with limited resources and new candidates (2) [FRN 17, 37].</li> </ul> <p><b>Local board views (8)</b></p> <ul style="list-style-type: none"> <li>● <b>Three</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Papakura, Waitemātā (as provides certainty / clarity given election signs support awareness of elections and candidates)).</li> <li>● <b>One</b> recommend the proposal be <b>adopted with amendments</b> (Puketāpapa).</li> <li>● <b>Four</b> recommend the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Devonport-Takapuna (as restricts democratic right to display election signs), Franklin, Hibiscus and Bays (as electoral signs are temporary and rules applying to private properties are not a justifiable use of bylaw powers), Ōrākei (as restricts democracy, free speech and transparency; limited numbers of responses make it difficult to assume this is widely-held community view)).</li> </ul>	<p>council-controlled park, reserve or Open Space Zone [cl 17(5)(a)].</p> <p><b>About 'advantages incumbents' feedback</b></p> <ul style="list-style-type: none"> <li>● Bylaw cannot discriminate about current candidate status. Council can only make a Bylaw for the reasons stated in its purpose [cl 4].</li> </ul>



Public feedback topic (Proposal 2B – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (permit in certain places) (8)</b></p> <ul style="list-style-type: none"> <li>• Permit election signs on private property, for example to avoid restrictions on private property rights: <ul style="list-style-type: none"> <li>○ on private property opposite a council-controlled park, reserve or Open Space Zone</li> <li>○ private property directed at a council-controlled park, reserve or Open Space Zone.</li> </ul> </li> </ul> <p>[FRN 2, 22, 25, 28, 29, 38, 46, 81]</p> <p><b>Local board views (3)</b></p> <ul style="list-style-type: none"> <li>• Devonport-Takapuna suggest prohibiting election signs on the shared boundary between private and council-controlled land.</li> <li>• Franklin suggests only prohibiting election signs directed at a council-controlled park, reserve or Open Space Zone if on a common boundary fence between the public space and private property (for example because proposal is too restrictive and regulation of private fences should not be council's role).</li> <li>• Puketāpapa suggest restricting signs on reserve fences but not signs on private fences opposite reserves.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 17.</b></li> <li>• Proposal does not define 'primarily directed at' which could arguably apply to: <ul style="list-style-type: none"> <li>○ signs on a side boundary fence of a private property shared with a public park</li> <li>○ signs on a front boundary fence of a private property directly facing a public park on the opposite side of the road.</li> </ul> </li> <li>• Proposal seeks to clarify that the current Bylaw only anticipated election signs on sites that are on or visible from <u>roads</u> to protect the Open Space Zone environment.</li> <li>• Proposal aligns with wider objectives contained in park management guidelines and plans for parks to provide places of respite from the pressures of everyday life.<sup>1</sup></li> <li>• Council has a mandate to make a bylaw that manages signs visible from a council-controlled public place (which may include signs on private property) to protect council-controlled public places.</li> <li>• <b>The Panel could if it wishes (amongst other things), seek to clarify what 'primarily directed at' means.</b></li> </ul>	<p>That the proposal about <b>prohibiting election signs directed at a council-controlled park, reserve or Open Space Zone</b></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (restrict) (1)</b></p> <ul style="list-style-type: none"> <li>• Restrict display based on candidate status [FRN 17]: <ul style="list-style-type: none"> <li>○ prohibit only currently elected members / incumbents from displaying election signs directed at a council-controlled park, reserve or Open Space Zone</li> <li>○ allow non-elected members to advertise in this way, as they are already at a disadvantage.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 17.</b></li> <li>• Bylaw cannot discriminate about current candidate status. Council can only make a Bylaw for the reasons stated in its purpose [cl 4].</li> </ul>	<p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>

<sup>1</sup> Draft Interim Park Management Guidelines (May 2018) for all local board areas, Draft Local Park Management Plans, Parks & Open Spaces Strategic Action Plan 2013, Draft Regional Parks Management Plan and Regional Parks Management Plan 2010.

Public feedback topic (Proposal 2C – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the current rules, including to remove Entrust from the types of permitted election signs</b></p> <p>48 feedback responses: <b>32 support (67 per cent)</b>, 10 oppose (21 per cent), 4 selected 'I don't know' (8 per cent), 2 other (4 per cent) and 21 comments.</p> <p><b>Key themes in support (11)</b></p> <ul style="list-style-type: none"> <li>• Encourages fair elections (4) [FRN 4, 61, 69, 71].</li> <li>• Removes inconsistency, for example treats utility trusts consistently; removes an anomaly; rules easier to understand and comply with (3) [FRN 55, 69, 91 (Business North Harbour)].</li> <li>• Candidates can use alternative advertising methods, for example signs are unnecessary and do not influence voting decisions (3) [FRN 12, 21, 71].</li> <li>• Signs worsen visual amenity (1) [FRN 12].</li> </ul> <p><b>Key themes opposed (5)</b></p> <ul style="list-style-type: none"> <li>• Too restrictive, for example restricts private property rights and lower restrictions on election signs most appropriate to support democracy (2) [FRN 38, 90].</li> <li>• Entrust should be treated differently (2) [FRN 70, 76]: <ul style="list-style-type: none"> <li>○ large electoral base</li> <li>○ election cycle does not overlap with local governments'</li> <li>○ raises awareness of Entrust</li> <li>○ only energy trust with an elected board.</li> </ul> </li> <li>• Election signs are unnecessary / an eyesore (1) [FRN 33].</li> </ul> <p><b>Local board views (8)</b></p> <ul style="list-style-type: none"> <li>• <b>Four</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna (ensures equal treatment of energy trusts), Henderson-Massey, Papakura, Waitematā (provides certainty / clarity given election signs support awareness of elections and candidates)).</li> <li>• <b>Two</b> recommend the proposal be <b>adopted with amendments</b> (Hibiscus and Bays (certainty / clarity required for sign placement / location), Ōrākei (removing Entrust restricts democratic process)).</li> <li>• <b>Two</b> recommend the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Maungakiekie-Tāmaki, Puketāpapa).</li> </ul>	<p><b>Current Auckland Transport Election Signs Bylaw 2013</b></p> <ul style="list-style-type: none"> <li>• Allows election signs for Entrust elections, but not for other Auckland energy trust elections [Cl 5(1) 'election' definition].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Reduces complexity by combining the current Signage Bylaw 2015 and Election Signs Bylaw 2013.</li> <li>• Removes ability to display election signs for Entrust elections, to treat Auckland's energy trusts consistently and focus on enabling more significant types of elections that currently use election signs [cl 17(1)].</li> <li>• Reduce repetition and remove contradictions by clarifying: <ul style="list-style-type: none"> <li>○ where signs can be installed, for certainty</li> <li>○ that all election signs must comply with the special and general rules in Subparts 2 and 3 of Part 2.</li> </ul> </li> </ul>

Public feedback topic (Proposal 2C – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (energy trust signs) (10)</b></p> <ul style="list-style-type: none"> <li>Allow Entrust signs in general; allow on private land; prohibit on council-controlled public places (6) [FRN 17, 38, 46, 70, 76, 90].</li> <li>Allow Entrust signs but restrict content, to create awareness and avoid misinformation (1) [FRN 76]: <ul style="list-style-type: none"> <li>only allow generic information on the process and where to access information on candidates</li> <li>prohibit photos or similar that may identify an individual</li> <li>restrict to two colours.</li> </ul> </li> <li>Allow other energy trust signs, for example (3) [FRN 46, 90, 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>Allow all or no energy trust signs, to treat energy trusts consistently</li> <li>Allow all energy trust signs (including Entrust) for consistency and as low restrictions most appropriate to support democracy.</li> </ul> </li> </ul> <p><b>Local board views (4)</b></p> <ul style="list-style-type: none"> <li>Hibiscus and Bays, Maungakiekie-Tāmaki, Ōrākei and Puketāpapa all suggest allowing Entrust election signs, because: <ul style="list-style-type: none"> <li>Bylaw should treat all energy trusts consistently and not make exceptions (Hibiscus and Bays)</li> <li>proposal challenges freedom of expression and transparency which are fundamental principles of democracy; Entrust is only energy trust with an elected board; more information / transparency supports democratic process; diminishes objective to encourage more community / voter participation (Ōrākei)</li> <li>Entrust should be treated the same as other elections albeit the only energy trust election (Puketāpapa).</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 17.</b></li> <li>Current Election Signs Bylaw 2013 allows Entrust election signs but does not permit election signs related to other energy trusts (for example, for the Counties Power Consumer Trust, noting that Trust area extends outside Auckland).</li> <li>Proposal does not allow any energy trust signs, to treat Auckland’s energy trusts consistently as current rules advantage Entrust elections compared to other energy trust elections.</li> <li>Proposal effectively requires energy trust elections to use alternative means to promote their elections, for example social media, print media and circulars. Entrust elections can still be displayed on existing third-party sign infrastructure (for example billboards and poster boards).</li> </ul> <p><b>About Entrust</b></p> <ul style="list-style-type: none"> <li>Entrust elections are happen every <u>three years</u>.</li> <li>The last election was October 2021 and does not align with national (traditionally November, last election was October 2020) or local body elections (next election October 2022).</li> <li>Entrust is a private trust that protects and manages assets for the benefit of their beneficiaries and is a majority shareholder for Vector.</li> <li>When established in 1993, the assets were those previously owned by the Auckland Electric Power Board (lines and retailing) and its beneficiaries are those local authorities and end-consumers within the <u>area</u> served by the former power board (areas in Auckland City, Manukau, northern Papakura and eastern Franklin).</li> <li>Currently, assets include lines outside the former power board area on the North Shore, Waitakere and in Wellington and gas distribution.</li> <li>Entrust election signs in public places within the former power board area were visible during the last elections in 2021.</li> </ul> <p><b>About other elected bodies</b></p> <ul style="list-style-type: none"> <li><u>Counties Energy</u> is the only other consumer trust in Auckland who hold elections biannually. It fully owns Counties Energy that operates the electricity distribution network to service over 43,000 customers coast to</li> </ul>	<p>That the proposal about <u>clarifying the current rules, including to remove Entrust from the types of permitted election signs</u></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p><b>be amended to [Panel to insert].</b></p> <p><b>OR</b></p> <p><b>be rejected and the proposal amended to [Panel to insert].</b></p> <p><b>AND</b></p> <p>Reasons include to <b>[Panel to insert]</b>.</p>

Public feedback topic (Proposal 2C – Election signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<p>coast between southern Papakura and Mercer, and west of the Waikato River from Mercer to Waikaretu and the former Franklin District.</p> <ul style="list-style-type: none"> <li>Government announcements about possible future <a href="#">three waters legislation</a> indicate possible future community elections of four new publicly owned water entities.</li> </ul>	
<p><b>Key changes sought (central electoral process) (1)</b></p> <ul style="list-style-type: none"> <li>Clarify / amend relationship with central electoral process to ensure that the rules comply with / will not require changes to electoral requirements.</li> </ul> <p>[FRN 104]</p>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 17.</b></li> <li>Proposal in Bylaw Summary and related information note under clause 17(8) already clarifies the relationship with other electoral legislation.</li> <li>Proposal does not seek to duplicate or be inconsistent with electoral requirements, including the Electoral Act 1993, Local Electoral Act 2001, Referendums Framework Act 2019 and the Electoral (Advertisements of a Specified Kind) Regulations 2005.</li> </ul>	
<p><b>Other local board views (2)</b></p> <ul style="list-style-type: none"> <li>Hibiscus and Bays suggest requiring all election signs to comply with the special and general rules in Subparts 2 and 3 of Part 2 of the proposed new Bylaw, for fairness.</li> <li>Ōrākei suggest requiring a separation distance between election signs (for example 10 metres or another reasonable distance) as election billboards become cluttered and work on a first-in, first-served basis.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 17.</b></li> <li>Proposal does not set separation distances between election signs. For example, use of the election sign sites in the Bylaw Control [Control Appendix C] are: <ul style="list-style-type: none"> <li>a temporary activity limited to a nine-week period prior to an election on a triennial basis</li> <li>focused on the negative impacts to the public (for example safety) as opposed to arbitrating fair exposure amongst candidates displays within the site.</li> </ul> </li> <li>Proposal already requires all election signs to comply with all special and general rules in Subparts 2 and 3 of Part 2 [cl 17(3)(b)].</li> </ul>	

Public feedback topic (Proposal 3A – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Allow people to advertise temporary sales (like garage sales) on the day of the event</b></p> <p>41 feedback responses: <b>22 support (54 per cent)</b>, 14 oppose (34 per cent), 4 other (10 per cent), one selected 'I don't know' (2 per cent) and 26 comments.</p> <p><b>Key themes in support (7)</b></p> <ul style="list-style-type: none"> <li>Signs are often not removed after event, for example remain for a longer period and become litter (4) [FRN 22, 32, 42, 71].</li> <li>Proposal is reasonable / useful (3) [FRN 21, 71, 81]: <ul style="list-style-type: none"> <li>informs public about local events</li> <li>provides choice and options</li> <li>may help to reduce garage sales as alternative options are available, for example Facebook Marketplace and Trade Me.</li> </ul> </li> </ul> <p><b>Key themes opposed (22)</b></p> <ul style="list-style-type: none"> <li>Insufficient time to promote event (13) [FRN 1 (Hobsonville Community Trust), 11, 12, 13, 26, 28, 29, 31, 43, 46, 51, 79, 91 (Business North Harbour)].</li> <li>Creates barriers to selling products (4) [FRN 25, 26, 28, 43]: <ul style="list-style-type: none"> <li>may be only way for some to notify buyers</li> <li>display in days prior necessary for some</li> <li>hinders recycling / second-hand good exchange (particularly for low-income earners)</li> <li>allows people to earn extra income if struggling financially.</li> </ul> </li> <li>Increases enforcement costs, for example too costly / difficult to enforce in proportion to issue (3) [FRN 25, 33, 36].</li> <li>People would not comply with rules (2) [FRN 25, 76]: <ul style="list-style-type: none"> <li>may ignore, breach or be unaware of rules</li> <li>proposal could inadvertently allow more significant events that could cause issues.</li> </ul> </li> </ul> <p><b>Local board views (8)</b></p> <ul style="list-style-type: none"> <li><b>One</b> recommends the proposal be <b>adopted as notified</b> (Papakura).</li> <li><b>Six</b> recommend the proposal be <b>adopted with amendments</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Kaipātiki, Ōrākei, and Waitemata).</li> <li><b>One</b> recommends the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Puketāpapa).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Arguably provides for advertising temporary sales as a community event [cl 26]: <ul style="list-style-type: none"> <li>may display one sign on any property (including fences) associated with event or on approved public sites (such as community notice boards)</li> <li>may be 1.5m high and 1.5m<sup>2</sup> in area</li> <li>may be displayed 21 days before and removed 3 days after the event.</li> </ul> </li> <li>Does not explicitly provide for temporary sale event signs.</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Adds new rules to specifically provide for advertising temporary sales of goods on residential properties (for example 'garage sales') [cl 16(1)(d)]: <ul style="list-style-type: none"> <li>applies sole-agent real estate sign rules [cl 16(2)(d)]</li> <li>may display one wall-mounted or free-standing sign at or in front of the property, up to three directional signs on a grass verge at three nearest intersections and one 'open home / auction' sign at or in front of the property on a grass verge or vehicle</li> <li>cannot be displayed on approved public sites (such as community notice boards [Control, Appendix A(3)])</li> <li>may be 2m high and 1.8m<sup>2</sup> in area</li> <li>may be displayed only on the day of the sale.</li> </ul> </li> </ul> <p><b>About 'people would not comply with rules' feedback</b></p> <ul style="list-style-type: none"> <li>Proposal seeks to balance the current use of temporary sale signs with clarifications to: <ul style="list-style-type: none"> <li>treat them similarly to real estate signs, which have a similar impact</li> <li>improve ease of understanding of permitted display locations and compliance.</li> </ul> </li> </ul>

Public feedback topic (Proposal 3A – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
	<ul style="list-style-type: none"> <li>Proposal is limited to a specific temporary sale event which precludes a wider permissive approach.</li> </ul>

Public feedback topic (Proposal 3A – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (display period / removal) (14)</b></p> <ul style="list-style-type: none"> <li>Require sign removal, for example the day after the sale.</li> <li>Increase display period before the sale, for example one, two, three, five or up to seven days to allow sufficient time to generate awareness amongst more people, ensure signs are effective, and assist disposal of goods and potential reduction of waste to landfill.</li> </ul> <p>[FRN 1 (Hobsonville Community Trust), 11, 12, 13, 21, 28, 29, 31, 42, 43, 46, 51, 79, 91 (Business North Harbour)].</p> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>Henderson-Massey suggest requiring removal of the sign the day after the event.</li> <li>Maungakiekie-Tāmaki suggest setting a “permitted duration of temporary sales signage”.</li> <li>Six boards suggest increase the display period before the sale, for example to: <ul style="list-style-type: none"> <li>two or three days (Hibiscus and Bays)</li> <li>three days (Devonport-Takapuna, Henderson-Massey)</li> <li>between three and seven days (Kaipātiki), as most garage sales begin early in the morning, require advance advertising, and contribute to the zero-waste strategy by enabling reuse</li> <li>seven days / one week (Ōrākei, Puketāpapa).</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 16(2)(d).</b></li> <li>Proposal requires sign to be removed on the day of the sale: <ul style="list-style-type: none"> <li>display after the sale is unnecessary</li> <li>small number of signs does not require additional time for removal</li> <li>for consistency with removal of directional real estate signs.</li> </ul> </li> <li>Extending the proposed display period may be justified to: <ul style="list-style-type: none"> <li>recognise that a longer period may help attract custom</li> <li>better align with the current use of temporary sale signs, which could result in greater compliance.</li> </ul> </li> <li>An extension could however also: <ul style="list-style-type: none"> <li>Increase problems the Bylaw seeks to address</li> <li>reduce visual amenity over a longer time period</li> <li>be less clear and easy to understand, which could decrease compliance.</li> </ul> </li> </ul>	<p>That the proposal about <a href="#">allowing people to advertise temporary sales (like garage sales) on the day of the event</a> <b>Either [Panel to decide]</b> be <b>adopted as publicly notified.</b> <b>OR</b> be <b>amended</b> to [Panel to insert]. <b>OR</b> be <b>rejected and the proposal amended</b> to [Panel to insert]. <b>AND</b> Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (conditions) (2)</b></p> <ul style="list-style-type: none"> <li>Apply further conditions: <ul style="list-style-type: none"> <li>align and further define rules with existing event restrictions for residential zones (for example, noise, items being sold,</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 16(2)(d).</b></li> <li>Temporary sales from residential properties (such as garage sales) are minor events on private property provided for in <a href="#">Chapter E40</a> of the Auckland Unitary Plan (excluding ‘temporary</li> </ul>	

Public feedback topic (Proposal 3A – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p>attendee numbers and parking) as garage sales now attract greater numbers from greater distances due to social media</p> <ul style="list-style-type: none"> <li>○ require temporary sale signs to be made of paper.</li> </ul> <p>[FRN 20, 76]</p>	<p>signs’ in <a href="#">Chapter J</a>) and not of a scale requiring formal event management.</p> <ul style="list-style-type: none"> <li>• The organiser and all attendees must still however comply with any relevant regulation, for example noise restrictions and street parking rules.</li> <li>• Council lacks sufficient bylaw-making powers to regulate signage for sustainability purposes.</li> </ul>	
<p><b>Key changes sought (placement) (1)</b></p> <ul style="list-style-type: none"> <li>• Amend placement rules / conditions to: <ul style="list-style-type: none"> <li>○ require display only on the property where the sale occurs, not in a public place</li> <li>○ add rules for sign mountings to ensure signs are secured and do not blow into pedestrians, cars, cyclists and house windows.</li> </ul> </li> </ul> <p>[FRN 19]</p> <p><b>Local board views on how to address feedback (1)</b></p> <ul style="list-style-type: none"> <li>• Waitemata suggest allowing display only on the property where the sale occurs.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 16(2)(d).</b></li> <li>• Proposal aligns temporary sale sign rules to real estate sign rules [cl 15].</li> <li>• Allowing display in public places near property considered appropriate: <ul style="list-style-type: none"> <li>○ garage type sales are minor events, do not occur regularly and have a low risk of issues</li> <li>○ have no greater impact than sole-agent real estate sign rules which are accepted by the community</li> <li>○ clarify a lawful alternative to attaching signs to lamp posts which are not currently [cl 7(2)] or proposed [cl 6(3)] to be allowed.</li> </ul> </li> <li>• Proposed new Bylaw [cl 23] already provides for safe display and construction, including that all signs are secure and not able to be displaced under poor or adverse weather conditions.</li> </ul>	

Public feedback topic (Proposal 3B – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Allow event signs to use election sign sites and clarify that community events must be provided by not-for-profit groups</b></p> <p>41 feedback responses: <b>24 support (59 per cent)</b>, 11 oppose (27 per cent), 5 other (12 per cent), one selected 'I don't know' (2 per cent) and 23 comments.</p> <p><b>Key themes in support (3)</b></p> <ul style="list-style-type: none"> <li>Proposal is reasonable / useful (3) [FRN 21, 71, 73 (Newmarket Business Association)]: <ul style="list-style-type: none"> <li>creates additional opportunities for event signs</li> <li>prevents unnecessary commercial event clutter</li> <li>people are used to seeing signs on election sign sites.</li> <li>informs public about local / relevant events</li> <li>signs can be ignored if not of interest</li> </ul> </li> </ul> <p><b>Key themes opposed (17)</b></p> <ul style="list-style-type: none"> <li>Events may have benefits to the community but not be organised by not-for-profit groups (7) [FRN 1 (Hobsonville Community Trust), 13, 26, 43, 51, 67, 81].</li> <li>Creates barriers to holding community events (7) [FRN 1 (Hobsonville Community Trust), 25, 26, 29, 43, 67, 81]: <ul style="list-style-type: none"> <li>all community events should have same opportunities</li> <li>unnecessary bureaucracy / compliance costs and involvement in event profit</li> <li>fewer impediments for community events beneficial for community.</li> <li>unreasonable to differentiate by profit</li> </ul> </li> <li>Allowing use of election sign sites has negative impacts, for example clutter, poor environmental outcomes and visual amenity, and enforcement burdens (3) [FRN 37, 76, 88 (Phantom Billstickers)].</li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li><b>Four</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Ōrākei, Papakura, Puketāpapa).</li> <li><b>Three</b> recommend the proposal be <b>adopted with amendments</b> (Devonport-Takapuna, Hibiscus and Bays, Waitemātā (supports community event signs on sites associated with the community being limited to events by not-for-profit groups)).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>All event signs: <ul style="list-style-type: none"> <li>must comply with applicable size, number, placement and duration rules for the sign type [cl 26(1)(4)(6), 27(1)]</li> <li>may alternatively be displayed on approved sites subject to conditions [cl 26(2), cl27(2)(3)]</li> <li>must display details for person responsible for sign [cl 26(5), 27(1)(4)].</li> </ul> </li> <li>Community event signs may also be displayed on private property associated with the event community [cl 26(3)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retains rules similar in effect to the current Bylaw in a way that is more certain and easier to understand [cl 16].</li> <li>clarifies that 'regional' event rules also apply to 'sub-regional' events [cl 16(2)(b)].</li> <li>clarifies that community event signs on private property associated with the event community only applies to events provided by not-for-profit groups [cl16(3)(b)].</li> <li>clarifies the public sites where event signs can be displayed [cl 16(2)(c)(i)] as: <ul style="list-style-type: none"> <li>community notice boards for community events provided by not-for-profit groups [Control 7(a), Appendix A]</li> <li>election sign sites for major, regional, sub-regional and community events [Control 7(b), Appendix B].</li> </ul> </li> </ul>



Public feedback topic (Proposal 3B – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (community event signs) (11)</b></p> <ul style="list-style-type: none"> <li>Allow display of community event signs by groups other than not-for-profit groups (for example by business and commercial groups): <ul style="list-style-type: none"> <li>in general</li> <li>if event is 'community-minded'</li> <li>if event meets 'community event' definition and there is a proven benefit for the local community.</li> </ul> </li> <li>Allow display of community event signs by groups other than not-for-profit groups on sites associated with the community (for example by businesses, Big Gay Out, Diwali, Home shows, Circuses, Gypsy fairs, rangatahi groups that may not be formally registered as a not-for-profit; but not commercial events such as the Food and Baby Expos).</li> <li>Clarify whether schools (both public and private) may display community event signs.</li> </ul> <p>[FRN 1 (Hobsonville Community Trust), 13, 25, 26, 27, 43, 51, 67, 76, 81, 91 (Business North Harbour)].</p> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Hibiscus and Bays suggest recognising that events for community groups may be provided by groups other than not-for-profit groups.</li> </ul>	<p><b>Relates to Bylaw clause 16 and Control appendices A – C.</b></p> <p><b>About the proposal</b></p> <ul style="list-style-type: none"> <li>Recognises that community events may be provided by groups other than not-for-profit groups [cl16(2)(a)].</li> <li>Enables display of signs for those events on the site of the event or on a dedicated location, such as a private property, that has prior approval [cl 16(2)(a), 16(2)(c)(ii)].</li> <li>Clarifies that not-for-profit run community events are given greater ability to promote their event (compared to other community events) by displaying signs: <ul style="list-style-type: none"> <li>on a site associated with that community [cl16(3)(b)]</li> <li>on a community notice board [cl 16(3)(b) and Control Appendix A]</li> <li>on election sign sites [cl 16(3)(b) and Control Appendix B].</li> </ul> </li> <li>Seeks to retain the intent of the current rules: <ul style="list-style-type: none"> <li>to provide low-cost opportunities for not-for-profit run community events to promote their event locally (compared to paid advertisements in other forms of media for example)</li> <li>avoid clutter and aligning with the wider regulatory framework which limits third-party advertising</li> <li>align with <a href="#">current practice</a> about the use of community notice boards for not-for-profit run community events.</li> </ul> </li> </ul> <p><b>About proof of not-for-profit status</b></p> <ul style="list-style-type: none"> <li>The proposal does not define 'not-for-profit' (for example the need to registered).</li> <li>The current practice to use community notice boards does however require proof of status. In all other instance, council enforcement officers use discretion.</li> <li>Proposal already allows both public and private schools to display community event signs at the school site [cl 16(2)(a)]. Display at locations restricted to events organised by not-for-profit groups, for example on community notice boards, is limited however to public schools (refer 'Key changes sought (community event signs)').</li> </ul>	<p>That the proposal about <a href="#">allowing event signs to use election sign sites and clarifying that community events must be provided by not-for-profit groups</a></p> <p>Either [Panel to decide]</p> <p>be adopted as publicly notified.</p> <p>OR</p> <p>be amended to [Panel to insert].</p> <p>OR</p> <p>be rejected and the proposal amended to [Panel to insert].</p> <p>AND</p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 3B – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<p><b>Typographical error</b></p> <ul style="list-style-type: none"> <li>Control Appendix B contains an error that staff will correct. The control refers to 'Appendix D' and should instead refer to 'Appendix C'.</li> </ul>	
<p><b>Key changes sought (display duration / removal) (4)</b></p> <ul style="list-style-type: none"> <li>Limit display period pre and post-event (for example, require removal the next day).</li> <li>Require signs to be removed or repaired immediately after damage (for example from vandalism or weather).</li> </ul> <p>[FRN 19, 21, 22, 34]</p> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>Albert-Eden suggest limiting display of community event signs to two weeks before until one day after event.</li> <li>Waitematā suggest limiting display of 'event signs' to one week before until one day after the event.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 16 and Control Appendix A-C.</b></li> <li>Proposal retains current limits on duration and removal of event signs: <ul style="list-style-type: none"> <li>for community event signs from 21 working days before the event until three working days after the event</li> <li>major, regional and sub-regional event signs must be removed no later than three working days after the event (no pre-event date not specified).</li> </ul> </li> <li>Proposed duration and removal rules are considered to allow a reasonable time to raise awareness of the event and ensure removal post-event.</li> <li>Any display pre-major or regional event is limited by the date the event is confirmed. This could be up to a year or 18 months following public announcement of a major event.</li> <li>Proposal already addresses removal or repair after damage, by requiring all signs to be maintained in a condition that does not endanger public safety or cause a nuisance [cl 23].</li> </ul>	
<p><b>Key changes sought (election sign sites) (4)</b></p> <ul style="list-style-type: none"> <li>Do not allow event signs to be displayed on election sign sites / on public land (for example, to avoid clutter usually seen only at election times).</li> <li>Instead of using election sign sites, establish dedicated event sign sites that are appropriately operated and curated (for example, tender for operators responsible for managing locations). This is due to concern use of election sign sites will: <ul style="list-style-type: none"> <li>result in proliferation of single-use corflute signs that will have adverse aesthetic and environmental impacts inconsistent with council policy (for example, are blown away or vandalised, and must be disposed in general waste as difficult to recycle)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Control Appendix B.</b></li> <li>Proposal aligns with current practice to enable the display of major, regional, sub-regional and community event signs on election sign sites on council-controlled public places listed in Appendix C of the associated Bylaw controls.</li> <li>Proposal seeks to allow display at these existing sites which would not otherwise be used outside of the nine-week election period, to support event awareness and use existing infrastructure.</li> <li>Proposal continues to require event signs to comply with relevant event sign rules, rather than election sign rules. This includes limits on the number of signs per site which may reduce risk of sign proliferation and environmental impact.</li> <li>Council enforces the Bylaw using a graduated enforcement approach which initially focuses on education.</li> </ul>	

Public feedback topic (Proposal 3B – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ be difficult to monitor / enforce due to lack of council resources (for example, determining if signs are for non-profit events, placement and removal dates, and finding responsible person). Event promoters have placed non-compliant corflute signs in past which council did not immediately remove.</li> <li>● Ensure that restrictions for election signs do not apply to event signs on election sign sites (for example, as same restrictions not applicable).</li> </ul> <p>[FRN 29, 37, 69, 88 (Phantom Billstickers)]</p> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>● Devonport-Takapuna seek clarification around signs for events benefitting not-for-profits which are sponsored or provided by a commercial third party, and suggest that election sign sites be limited to election candidates and not-for-profit organisations and events in the local board/ward area.</li> <li>● Waitemata suggest prohibiting the display of event signs on election sign sites, for example due to clutter, public safety risks and reduced visual amenity and access from display of more signs year-round.</li> </ul>	<ul style="list-style-type: none"> <li>● Proposal specifies that the community event must be ‘provided by a not-for-profit community group or organisation’ and does not specify sponsorship of the event. <b>Panel could if it wishes further clarify this aspect.</b></li> <li>● Limiting use of election sign sites to candidates or events within a local board area may reduce clutter, but also may potentially: <ul style="list-style-type: none"> <li>○ increase clutter in areas that host large numbers and multiple types of events</li> <li>○ limit awareness of matters relevant outside of the local board area.</li> </ul> </li> </ul>	
<p><b>Key changes sought (clarifications) (2)</b></p> <ul style="list-style-type: none"> <li>● Clarify how proposal impacts display of ‘political signs’.</li> <li>● Clarify proposal to prevent association of events with political parties that the parties are not affiliated with (concern about taking credit for initiatives like festivals).</li> <li>● Clarify how proposal will interact with existing advertising legislation and communications industry standards.</li> </ul> <p>[FRN 1 (Hobsonville Community Trust), 76]</p>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 16</b></li> </ul> <p><b>About political signs</b></p> <ul style="list-style-type: none"> <li>● Proposal applies to ‘political’ event signs, for example for a ‘public meeting’ event organised by a political party or politician can display the event using the regional, sub-regional and community event rules [cl 16(1)].</li> <li>● Proposal cannot regulate sign content in terms of association of independent events with political parties. The Bylaw can only address the matters contained in its purpose [cl 4(1)]. Sign content must still comply with other legislation, including for example the <a href="#">Crimes Act 1961</a>.</li> </ul>	

Public feedback topic (Proposal 3B – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>Proposal clarifies that election signs cannot use the event rules and must instead comply with separate election sign rules [cl 16(1)(e)] (refer Proposals 2A – C).</li> </ul> <p><b>About interaction with other legislation and standards</b></p> <ul style="list-style-type: none"> <li>Proposal provides Auckland-specific rules in addition to existing central government legislation.</li> <li>Proposal in Bylaw Summary already notes that the Bylaw does not need to duplicate or require compliance with legislation.</li> <li>Industry standards continue to provide guidance.</li> </ul>	
<p><b>Key changes sought (display locations) (1)</b></p> <ul style="list-style-type: none"> <li>Allow additional or alternative display locations: <ul style="list-style-type: none"> <li>if an event will be held at a council-controlled public place, allow signs for the event to be displayed there (for example, sports events at a council-controlled park, reserve or open space) / allow no other signs in those spaces</li> <li>enable the display of signs on any roadside in the event's area.</li> </ul> </li> </ul> <p>[FRN 31]</p> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>Waitematā (for all event signs) and Albert-Eden (for community event signs) suggest allowing signs only 'for an event within the local board area and within two kilometres of the sign's location'.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 16, 33 and 34</b></li> <li>Proposal already allows the display of major, regional and community event signs on the site of the event [cl 16(2)(a)(b)].</li> <li>Proposal requires an approval to display event signs on any roadside in the event's area [cl 16(c)(ii)] to enable an assessment suitability of the site [cl 33, 34(4)].</li> <li>Limiting display of event signs to events within a local board area and within a specified distance may reduce display of signs considered irrelevant to the local area and reduce potential for 'clutter', however may also: <ul style="list-style-type: none"> <li>increase clutter in areas that host large numbers and multiple types of events</li> <li>limit awareness of major, regional, sub-regional and community events relevant outside of the local board area</li> <li>further limit use of specified sign sites on council-controlled public places, which is not the intent of the Bylaw.</li> </ul> </li> </ul>	

Public feedback topic (Proposal 3C – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the current event sign rules, including their definition and placement</b></p> <p>41 feedback responses: <b>32 support (78 per cent)</b>, 3 oppose (7 per cent), 4 other (10 per cent), 2 selected 'I don't know' (5 per cent) and 15 comments.</p> <p><b>Key themes in support (7)</b></p> <ul style="list-style-type: none"> <li>Proposal is reasonable / useful (4) [FRN 12, 81, 91 (Business North Harbour), 105 (Parnell Business Association)]: <ul style="list-style-type: none"> <li>supports public safety</li> <li>opportunity for additional event signage is useful</li> <li>provides advertising opportunities for not-for-profit organisers for community events</li> <li>clarifications make Bylaw more relevant and easier to understand and comply with.</li> </ul> </li> <li>Clarifies rules, for example are clearer, easy to understand, common-sense (3) [FRN 43, 68, 71].</li> </ul> <p><b>Key themes opposed (2)</b></p> <ul style="list-style-type: none"> <li>Adds unnecessary bureaucracy and compliance costs, for example is waste of rates (1).</li> <li>Events may be managed by other legislation or regulations (1).</li> <li>People would not comply with rules, for example events can be disruptive and non-compliance is common from unawareness or deliberate breaches (1).</li> </ul> <p>[FRN 26, 76]</p> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li><b>Six</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Hibiscus and Bays (public safety paramount and current gaps and contradictions should be rectified), Ōrākei (promoting community events encourages attendance, creates vibrancy, makes events viable and increases fund raising), Papakura, Puketāpapa).</li> <li><b>One</b> recommends the proposal be <b>adopted with amendments</b> (Devonport-Takapuna).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Regulates the size, number, placement, display duration and display of contact details on event signs [cl 26(1)(4)(5) and cl 27(1)(4)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retain rules similar in effect to the current Bylaw in a way that is more certain and easier to understand [cl 16], including to: <ul style="list-style-type: none"> <li>clarify that event signs do not include real estate or election signs</li> <li>clarify 'community events' as events that attract participants from, or have significance to, a local area</li> <li>clarify that 'regional events' include sub-regional events attracting participants from multiple local areas</li> <li>add a related information note about council-controlled locations for the display of event signs</li> <li>clarify that there is a maximum projection of 0.03m metres (30 millimetres) from the wall for ground floor flat-wall mounted event signs, for public safety</li> <li>move rules unrelated to event signs to separate clauses (for example rules about approving a dedicated site for event signs to a new clause 34 and references to signs on major recreational facilities to a new clause 20)</li> <li>clarify that free-standing community event signs are allowed, to remove contradiction in Tables 3 and 9 of existing Bylaw.</li> </ul> </li> </ul>

Public feedback topic (Proposal 3C – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (event definition) (2)</b></p> <ul style="list-style-type: none"> <li>Broaden ‘event’ definition to include real estate signs and garage sales (as these activities cause issues, for example with traffic in a residential street) [FRN 21, 76].</li> </ul> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>Albert-Eden suggest restricting ‘community signs’ to community events and community non-profit-making events.</li> <li>Hibiscus and Bays suggest ensuring rules differentiate between community and commercial events.</li> </ul>	<ul style="list-style-type: none"> <li>Proposal continues to regulate <b>real estate signs</b> as a separate sign type to event signs [cl 15 and 16(1)(e)] (refer Proposals 7A and 7B).</li> <li>Proposal already adds rules about <b>temporary sales</b> of used goods, which include garage sales [cl 16(1)(4)] (refer Proposal 3A).</li> <li>Proposal does not differentiate between <b>community and commercial events</b>. A community event is defined as an event ‘that is not a major or regional event’ and ‘attracts participants from or has significance to a local area’ [cl 16(1)(c)].</li> <li>Proposal does however clarify the current Bylaw by differentiating between <b>community events run by ‘not-for-profit’ groups</b> and other groups to provide additional opportunities to promote community events that may not have the funds to promote the event in alternative media [cl 16(3)(b), Control Appendix A and B] (refer Proposal 3B).</li> </ul>	<p>That the proposal about <a href="#">clarifying the current event sign rules, including their definition and placement</a> <b>Either [Panel to decide]</b> be <b>adopted as publicly notified.</b></p> <p><b>OR</b> be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b> be <b>rejected and the proposal amended</b> to [Panel to insert].</p>
<p><b>Key changes sought (conditions) (1)</b></p> <ul style="list-style-type: none"> <li>Clarify Auckland Transport owned land / sites.</li> <li>Clarify rules about permanent event noticeboards that can be used for different community events.</li> </ul> <p>[FRN 1 (Hobsonville Community Trust)]</p>	<ul style="list-style-type: none"> <li>Clarification of <b>Auckland Transport owned land / sites</b> is unnecessary (would create unnecessary complexity that a joint Bylaw seeks to avoid) to understand the Bylaw and an operational matter.</li> <li>Proposal provides a related information note under clause 16 about the council-controlled public places on which event signs can be displayed.</li> <li>The note however only references Appendix C of the associated controls (election sign sites) and does not reference Appendix A (<b>community notice boards</b>). <b>The Panel could if it wishes consider amending the note to reference Appendix A for clarity.</b></li> </ul>	<p>[Panel to insert].</p> <p><b>AND</b> Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (public safety) (1)</b></p> <ul style="list-style-type: none"> <li>Require signs to be secured to reduce public safety risks and damage, for example from being blown away and into pedestrians or property.</li> </ul> <p>Refer feedback number 19 for examples of the above.</p>	<ul style="list-style-type: none"> <li>Refer to clause 23, Proposal 14A.</li> </ul>	

Public feedback topic (Proposal 3C – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (placement / appearance) (1)</b></p> <ul style="list-style-type: none"> <li>Allow a sponsor’s name on a not-for-profit event sign [FRN 36].</li> </ul> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Devonport-Takapuna support temporary signs up to 3m<sup>2</sup> on private property supporting trade exhibitions, shows, and commercial events which may be displayed up to four weeks prior, and moved immediately after the event.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 16.</b></li> <li>Proposal does not prohibit inclusion of a sponsor’s name on a not-for-profit event sign.</li> <li>Proposal already limits size of event signs on private property to 1.5m<sup>2</sup> and provides appropriate display duration and removal rules.</li> </ul>	
<p><b>Staff clarification (events include sponsorship)</b></p>	<ul style="list-style-type: none"> <li>Amend the definition of ‘event sign’ to allow sponsorship on the sign, as the secondary message, as this already occurs in practice [cl 16(1)].</li> </ul>	

Public feedback topic (Proposal 4 – Free-standing signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify current rules, including the definition and separation distances for free-standing signs</b></p> <div style="border: 1px solid black; padding: 5px;"> <p>50 feedback responses: <b>33 support (66 per cent)</b>, 7 oppose (14 per cent), 6 other (12 per cent), 4 selected ‘I don’t know’ (8 per cent) and 29 comments.</p> </div> <p><b>Key themes in support (3)</b></p> <ul style="list-style-type: none"> <li>Mitigates safety risks, for example from obstruction of pedestrians on footpath (2) [FRN 22, 58].</li> <li>Freestanding signs worsen visual amenity, for example large numbers / concentrations are unattractive and less effective (1) [FRN 55].</li> </ul> <p><b>Key themes opposed (13)</b></p> <ul style="list-style-type: none"> <li>Proposal unnecessary / unclear; 10m separation distance too large (6) [FRN 13, 37, 50, 51, 67 (NZ Sign Solutions), 71]: <ul style="list-style-type: none"> <li>no issues caused that justify proposal</li> <li>proposal is confusing or vague</li> <li>no reasoning provided for 10m separation distance.</li> </ul> </li> <li>Negative impacts from placement / size rules, for example obstructed vision / pedestrian movement (especially where large signs placed in or adjacent to areas where vehicles park or exit the road); clutter; first-in-first-served placement</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Regulates the size, number and location of free-standing signs [cl 16(1)(3)], and their separation distance from the site boundary, buildings and other free-standing signs [cl 16(2)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retain the intent of the current rules in a way that is up to date, more certain and reflective of current practice, for example by clarifying that free-standing signs [cl 7]: <ul style="list-style-type: none"> <li>include large portable signs that can’t be easily moved by hand</li> <li>need to be separated by 10 metres if they are on the same site and by two metres if they are on different sites.</li> </ul> </li> </ul>

Public feedback topic (Proposal 4 – Free-standing signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p>disadvantage (5) [FRN 37, 42, 67 (NZ Sign Solutions), 94 (Communities Against Alcohol Harm), 99 (Safety Collective Tāmaki Makaurau)].</p> <ul style="list-style-type: none"> <li>Restricts private property rights, for example signs on private property should not be regulated, including if they are temporary (2) [FRN 13, 46].</li> </ul> <p><b>General key themes (1)</b></p> <ul style="list-style-type: none"> <li>Signs where structure is narrower than display area pose greatest risk to vision and mobility-impaired [FRN 3].</li> </ul> <p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li><b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays (as provides clarify, improves amenity and placement of signs should not create safety risks), Ōrākei, Papakura, Puketāpapa).</li> </ul>	

Public feedback topic (Proposal 4 – Freestanding signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (safety) (7)</b></p> <ul style="list-style-type: none"> <li>Ensure freestanding signs (including any permanent, fixed signage such as signage on monuments, poles and pylons) are placed in a way that: <ul style="list-style-type: none"> <li>does not obstruct / impede pedestrian use of the footpath, pathways and accessways</li> <li>ensures safety of all members of the public, especially the blind and vision-impaired, and mobility-impaired who may use mobility devices (e.g. wheelchairs, mobility scooters, walkers).</li> </ul> </li> <li>Ensure signs are safely displayed and constructed, for example in windy conditions.</li> <li>Prohibit large 'A' Frame signs (area: 4m<sup>2</sup>, width: 2m, height: 6m) / Remove 'or placed on the ground' from the definition of freestanding sign (clause 7(1)(b) (for example to reduce clutter and obstruction of pedestrians especially in Local Centre and Neighbourhood Centre</li> </ul>	<p><b>Relates to Bylaw clause 7.</b></p> <p><b>About 'obstruction / safety'</b></p> <ul style="list-style-type: none"> <li>Proposed new Bylaw [cl 24] already manages obstruction and public safety risks from signs by prohibiting display of a sign that: <ul style="list-style-type: none"> <li>affects the safe and efficient movement of traffic on council-controlled public places</li> <li>obstructs the line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing or private entrance according to Auckland Transport standards</li> <li>obstructs or creates a hazard to a person on foot or in a vehicle (for example blocking a road, driveway, doorway or footpath).</li> </ul> </li> <li>Proposed new Bylaw [cl 23] already provides for safe display and construction by prohibiting display of a sign that endangers public safety or causes a nuisance, and requiring signs to be: <ul style="list-style-type: none"> <li>secure, structurally sound, not easily broken, and not able to be displaced under poor or adverse weather conditions</li> </ul> </li> </ul>	<p>That the proposal about <a href="#">clarifying current rules, including the definition and separation distances for free-standing signs</a></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p>



Public feedback topic (Proposal 4 – Freestanding signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p>Zones, as signs are placed on footpaths / grass verges instead of a site). [FRN 4, 29, 32, 49, 93 (Disabled Persons Assembly NZ), 94, (Communities Against Alcohol Harm), 102 (Blind Citizens NZ)]</p>	<ul style="list-style-type: none"> <li>○ maintained in a condition that does not endanger public safety (for example become structurally unsound or fall over) or cause a nuisance.</li> </ul> <p><b>About “A’ Frame signs’</b></p> <ul style="list-style-type: none"> <li>● Proposal continues to permit large ‘A’ Frame signs with the same maximum size as in the current Bylaw.</li> <li>● Proposal adds ‘or placed on the ground’ and ‘excludes portable signs’ to the freestanding sign definition to clarify that freestanding signs may include signs like large ‘A’ Frame signs that can’t be easily moved by hand.</li> <li>● Proposal does not consider a prohibition on large ‘A’ Frame signs, either by amending the freestanding sign definition or prohibiting a large sign size, is necessary to help to control risk of clutter and obstruction of pedestrians: <ul style="list-style-type: none"> <li>○ maximum size applies alongside sign number, placement and separation distance rules (distance from site boundary, buildings and other free-standing signs) [cl 7] and rules prohibiting signs that affect the safe and efficient movement of traffic [cl 24] which limit the use of ‘A’ Frame signs</li> <li>○ proposal continues to permit display of free-standing signs solely on a site, for example a property and not a road, which would pose greater risks to pedestrians. Signs not on a site would breach the Bylaw</li> <li>○ amending the freestanding sign definition may also prohibit other types of freestanding signs that are ‘placed on the ground’.</li> </ul> </li> </ul>	<p><b>AND</b> Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (separation distance) (6)</b></p> <ul style="list-style-type: none"> <li>● Amend separation distances between principal freestanding signs to: <ul style="list-style-type: none"> <li>○ ensure the distances accurately reflect best practice</li> <li>○ reduce the 10m distance for signs on same site, for example to 2m (as 10m too large and prevents adjacent display of multiple signs for different businesses at head of a driveway)</li> <li>○ introduce limit of one sign per 10m property front (to prevent purposeful placement to prevent signs on an adjacent site)</li> </ul> </li> </ul>	<p><b>Relates to Bylaw clause 7.</b></p> <p><b>About ‘best practice’</b></p> <ul style="list-style-type: none"> <li>● Proposal retains current separation distances of two metres for signs on different sites and 10m for signs on the same site, which reduce nuisance and public safety risks while providing for the fair opportunity for display of signs on different properties. Council enforcement officers have not identified issues with the distances.</li> </ul> <p><b>About ‘reduce distance / one sign per property front’</b></p> <ul style="list-style-type: none"> <li>● Reducing the 10m distance could increase problems the Bylaw seeks to address from signs on the same site [cl 4].</li> </ul>	

Public feedback topic (Proposal 4 – Freestanding signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ extend the 2m distance for signs on another site to 10m between signs on any site.</li> </ul> <p>[FRN 19, 37, 46, 50, 51, 91 (Business North Harbour)] Note: feedback about trailer signs has been moved to Proposal 9 about vehicle signs.</p> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>● Maungakiekie-Tāmaki suggest setting a “permitted distance from property for freestanding signs”.</li> </ul>	<ul style="list-style-type: none"> <li>● Separation distances apply only for principal freestanding signs. Proposal permits two freestanding wayfinding signs per vehicle or pedestrian entrance in Business and Special Purpose – Major Recreational Facility Zones (approval required in other zones).</li> </ul> <p><b>About ‘extend distance’</b></p> <ul style="list-style-type: none"> <li>● Extending the 2m distance to 10m, or limiting one sign per 10m property front, could inequitably restrict the display of signs on different sites as this would limit or prevent sign display depending on the distance enabled by site size.</li> <li>● The 2m separation distance for signs on different sites is considered an appropriate distance to enable sign display near a site boundary without preventing display on an adjacent site.</li> </ul> <p><b>About ‘local board views’</b></p> <ul style="list-style-type: none"> <li>● Proposal already sets: <ul style="list-style-type: none"> <li>○ separation distances for principal freestanding signs from the side boundary of the site and from any building greater than 1.5m high</li> <li>○ placement restrictions on freestanding menu board and wayfinding signs in terms of requiring placement beside a drive-through lane, site boundary, or vehicle or pedestrian entrance.</li> </ul> </li> </ul>	
<p><b>Key changes sought (sign size) (2)</b></p> <ul style="list-style-type: none"> <li>● Add maximum sign size, for example to protect public safety [FRN 43, 49].</li> </ul>	<p><b>Relates to Bylaw clause 7.</b></p> <ul style="list-style-type: none"> <li>● Proposal already sets maximum sign sizes in area, height and width for principal signs and wayfinding signs, and in area for menu boards.</li> </ul>	
<p><b>Key changes sought (clarify) (1)</b></p> <ul style="list-style-type: none"> <li>● Clarify difference between freestanding and portable signs further, including their ability to be moved, and provide description to inform how freestanding signs are to be moved.</li> </ul> <p>[FRN 99 (Safety Collective Tāmaki Makaurau)]</p>	<p><b>Relates to Bylaw clause 7.</b></p> <ul style="list-style-type: none"> <li>● Proposal already identifies that the key difference between freestanding and portable signs is the ability to be moved easily by hand, by clarifying: <ul style="list-style-type: none"> <li>○ the freestanding sign definition to include signs ‘placed on the ground’ but exclude portable signs</li> <li>○ the portable sign definition to specify signs ‘able to be moved by a single person using their hands or a hand trolley not propelled by mechanical power’.</li> </ul> </li> </ul>	

Public feedback topic (Proposal 4 – Freestanding signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>This clarifies that freestanding signs may include large 'A' Frame signs that cannot be easily moved (for example would require multiple people, pallet jack or forklift).</li> </ul>	

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Increase the area where portable signs are prohibited to cover the entire City Centre Zone</b></p> <p>50 feedback responses: <b>33 support (66 per cent)</b>, 10 oppose (20 per cent), 4 other (8 per cent), 3 selected 'I don't know' (6 per cent) and 35 comments.</p> <p><b>Key themes in support (24)</b></p> <ul style="list-style-type: none"> <li>Portable signs create nuisance / worsen visual amenity, for example privatise public space; an eyesore; fall and blow around in wind; create clutter (even when placed correctly); block footpaths and parking areas; reduce space for pedestrians, including the mobility or vision impaired (9) [FRN 3, 4, 6, 23, 30, 38, 52, 61, 70].</li> <li>Portable signs create safety risks, for example obstruct footpaths and traffic view; fall in wind; dangerous for pedestrians including the mobility or vision impaired (9) [FRN 3, 4, 6, 23, 30, 52, 62, 70, 94 (Communities Against Alcohol Harm)].</li> <li>Reasonable / useful (6): [FRN 52, 55, 61, 71, 93 (Disabled Persons Assembly NZ), 105 (Parnell Business Association)]: <ul style="list-style-type: none"> <li>aligns with growing City Centre area / high volume of pedestrian traffic in area</li> <li>portable signs are unnecessary / too numerous in City Centre.</li> </ul> </li> </ul> <p><b>Key themes opposed (12)</b></p> <ul style="list-style-type: none"> <li><b>Disadvantages businesses</b> (9) [FRN 25, 26, 43, 50, 66, 67, 76, 80 (Heart of the City), 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>reduces ability to attract custom (especially where no street frontage)</li> <li>portable signs necessary to support business response to challenges from COVID-19 and City Rail Link development (for example portable signs may be visible despite construction)</li> <li>inequitable rules for City Centre businesses compared to businesses in comparable street environments elsewhere in Auckland</li> <li>inequitable rules for small businesses (for example, includes concern proposal includes temporary verandah signs commonly used by small businesses).</li> </ul> </li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Prohibits portable signs in a number of streets in the City Centre Zone of the Auckland Unitary Plan [cl 36(3)] (refer map in Attachment G).</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Expands the area where portable signs are prohibited to include all council-controlled public places within or immediately adjacent to the City Centre Zone [cl 30(1)(b) and Appendix D, associated controls] (refer map in Attachment G).</li> <li>Includes city centre areas formerly in a ban adopted by the legacy Auckland City Council (refer map in Attachment G).</li> </ul> <p><b>About 'disadvantages businesses' feedback</b></p> <ul style="list-style-type: none"> <li>Both current Bylaw [cl 14(10)] and proposal [cl 30(1)(b)] set a framework for ensuring equity between areas by enabling additional portable sign prohibited areas to be made in a control.</li> <li>Potential additional areas may be separately assessed at any time at the discretion of the relevant authority.</li> </ul>

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>• Inadequately considers <b>context of area</b> (3) [FRN 51, 76, 80 (Heart of the City)]: <ul style="list-style-type: none"> <li>○ does not take a ‘nuanced approach’ to different street types / functions within City Centre Zone and future evolution of city</li> <li>○ some portable signs are necessary to protect public safety</li> <li>○ unnecessary to change rules to benefit minority (mobility / vision-impaired)</li> <li>○ unclear that portable signs are permitted on private property within area.</li> </ul> </li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>• <b>Four</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Papakura, Puketāpapa, Waitemata).</li> <li>• <b>Three</b> recommend the proposal be <b>adopted with amendments</b> (Albert-Eden, Hibiscus and Bays, Ōrākei (noting that portable signs may assist small businesses with impacts of Covid-19 lockdowns and City Rail Link development)).</li> </ul>	<ul style="list-style-type: none"> <li>• Proposal does not apply to verandah signs. Proposal defines and manages verandah signs separately to portable signs.</li> </ul> <p><b>About ‘context of area’ feedback</b></p> <ul style="list-style-type: none"> <li>• Proposal does not solely seek to benefit people who are mobility or vision-impaired.</li> </ul>

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (remove prohibition / solely regulate) (8)</b></p> <ul style="list-style-type: none"> <li>• Remove / do not increase prohibited area (3) [FRN 46, 66, 91 (Business North Harbour)]</li> <li>• Regulate rather than prohibit portable signs (5) [FRN 21, 42, 50, 76, 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>○ regulate size and weight</li> <li>○ focus on preventing clutter, obstruction, pedestrian public safety risks, and privatisation of public space (for example as considers safety and accessibility can be achieved without ban)</li> <li>○ allow portable signs relating to emergencies, road works, construction and hazards, to reduce public safety risks.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 30(1)(b) and Appendix D of associated controls.</b></li> <li>• Current prohibited area already covers a significant area of the City Centre Zone (refer maps in Attachment G).</li> <li>• Proposal extends the existing ban area to include areas formerly in a ban adopted by the legacy Auckland City Council (refer maps in Attachment G).</li> <li>• Proposal considers a ban is appropriate to achieve the purpose of the Bylaw [cl 4] in the City Centre Zone.</li> <li>• Proposal aligns with the <a href="#">City Centre Masterplan</a> by seeking to prioritise the City Centre Zone for pedestrians and place-making activities, remove potential safety risks, nuisance and clutter, and to improve accessibility for mobility and vision-impaired pedestrians.</li> <li>• Proposal may help to make the rules easier to read, understand, comply with and enforce by managing a distinct area rather than individual streets.</li> </ul>	<p>That the proposal about <a href="#">increasing the area where portable signs are prohibited to cover the entire City Centre Zone</a></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p><b>be amended to [Panel to insert].</b></p> <p><b>OR</b></p> <p><b>be rejected and the proposal</b></p>

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>Proposed Bylaw does not apply to certain signs, for example signs relating to traffic control, regulation, public wayfinding or education, or instructional or information signs for public safety or security (clause 6(2)). This may include portable signs relating to emergencies, road works, construction and hazards.</li> </ul>	<p><b>amended</b> to [Panel to insert]. <b>AND</b> Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (consider local context) (3)</b></p> <ul style="list-style-type: none"> <li><b>Delay commencement</b> of new prohibited area, for example for 12 months or until at least 2026 to support small businesses (due to concern about enforcement in current construction and Covid-19 environment).</li> <li><b>Ensure other options</b> available for small businesses (such as cost-effective or free sign alternatives)</li> <li><b>Take more nuanced approach</b> by developing criteria to determine prohibited areas, more aligned with local context (for example, consider footpath width, pedestrian numbers, street amenity, micro-mobility device usage, business use of the area and traffic counts). Appreciate however need for accessible streets, avoidance of cumulative effects and that proposal clarifies ban area, may be easier to enforce and be more equitable within the area.</li> <li>Clarify that portable signs are allowed on publicly accessible <b>private property</b> within the ban area (as difference between portable signs on private property and public spaces is unclear).</li> </ul> <p>[FRN 43, 76, 80 (Heart of the City)]</p> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Ōrākei suggests support to small businesses through portable sign advertising may help mitigate impacts of lower foot traffic from lockdown and City Rail Link disruption.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 30(1)(b) and Appendix D of associated controls.</b></li> </ul> <p><b>About ‘delay commencement’</b></p> <ul style="list-style-type: none"> <li>The Covid-19 pandemic has a significant impact for businesses. At high Alert Level and Traffic Light settings, people who can work from home are encouraged to do so, and close contacts and people who have Covid-19 must isolate. This may result in staffing, supply or capital issues.</li> <li>A delayed commencement date may be justified to: <ul style="list-style-type: none"> <li>allow for awareness prior to compliance activity</li> <li>enable responsiveness to the impacts of the pandemic by temporarily allowing portable signs to help attract custom</li> <li>recognise that there are currently lower-than-average pedestrian volumes in the City Centre which may result in a lower risk from portable signs to public safety, nuisance and clutter than during regular pedestrian volumes.<sup>2</sup></li> </ul> </li> </ul> <p><b>About ‘ensure other options available’</b></p> <ul style="list-style-type: none"> <li>Proposal continues to enable use of other sign types in the City Centre Zone, for example poster signs and window signs.</li> </ul> <p><b>About ‘nuanced approach’</b></p> <ul style="list-style-type: none"> <li>Proposal considers there to be similar issues across all of the City Centre Zone.</li> </ul>	

<sup>2</sup> Heart of the City’s pedestrian count system captures the number of people who pass each of up to 20 monitoring sites in the City Centre in real time, 24 hours a day, 7 days a week. Data available from 17 sites for the month of February 2022 showed lower-than-average total pedestrian counts at those sites compared to February 2021, and at 14 of those sites compared to the preceding four months (the remaining three sites had counts consistent with those months) (<https://www.hotcity.co.nz/city-centre/results-and-statistics/pedestrian-counts>).

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>Any nuanced approach would require further analysis that may not be completed in time to adopt the Bylaw.</li> <li>Proposed consistent approach for the entire area may be simpler to enforce than a nuanced approach.</li> </ul> <p><b>About 'private property'</b></p> <ul style="list-style-type: none"> <li>Proposal applies to council-controlled public places. Portable signs may continue to be displayed in publicly accessible spaces on private property in the City Centre Zone subject to compliance with applicable rules in clause 11.</li> </ul>	
<p><b>Key changes sought (extend prohibited area) (15)</b></p> <ul style="list-style-type: none"> <li>Extend prohibited area (for example due to safety and accessibility risks from obstruction, especially for blind and vision-impaired pedestrians and disability community) to: <ul style="list-style-type: none"> <li>other town centres</li> <li>all shopping centres</li> <li>all public footpaths / pedestrian accessways / public places (for all signs)</li> <li>entirety of Auckland</li> <li>other areas, including Neighbourhood Centre Zones (as safety rationale applies to additional areas; signs decrease amenity which impacts community wellbeing; multiple signs are often outside premises with narrow and frequently used footpaths; and there is current widespread non-compliance and enforcement)</li> <li>other areas, such as those with high pedestrian traffic volumes</li> <li>in the long-term and with a transition period (for example to enable alternative marketing and sign strategies), footpaths / pedestrian accessways, for sandwich boards and other signage that poses potential public safety risks and obstruction for disabled people and the mobility or vision impaired.</li> </ul> </li> <li>Prohibit portable signs on footpaths but allow for events, temporary activities, and public interest and community purposes, for example protests, sports and markets (1).</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 30(1)(b) and Appendix D of associated controls.</b></li> <li>Proposal seeks to balance rights and freedoms to display portable signs with rules that manage their potential negative impacts.</li> <li>Proposal considers that the nature of the City Centre Zone justifies a ban. For example, the Zone: <ul style="list-style-type: none"> <li>is a unique, highly-pedestrianised international centre for business, learning, innovation, entertainment, culture and urban living</li> <li>enables greater density and activities than other Zones which means risks from the use of portable signs are less likely to be resolved independently by lower numbers of non-residential premises that may use portable signs and low pedestrianisation.</li> </ul> </li> <li>Proposed Bylaw [cl 11(4) and cl 24] continues to manage obstruction and public safety risks from portable signs in other council-controlled public places by specifying placement and separation rules to address impacts on pedestrians and vehicles (for example to prioritise placement on grass verge or as close as possible to the roadway). Council mostly enforces the current signs bylaws reactively, giving high priority to safety risks.</li> </ul>	

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Note: Includes similar feedback from Proposal 5B. Feedback about bollard sleeve signage may be found in Proposal 5B.</b></p> <p>[FRN 6, 22, 23, 29, 30, 41, 70, 74, 78 (Alcohol Healthwatch), 82 (Otago Gambling and Alcohol Action Group), 92 (Community Action on Youth and Drugs), 93 (Disabled Persons Assembly NZ), 94 (Communities Against Alcohol Harm), 99 (Safety Collective Tāmaki Makaurau), 102 (Blind Citizens NZ)]</p> <p><b>Local board views (3)</b></p> <ul style="list-style-type: none"> <li>• Albert-Eden suggest banning portable signs in the City Centre and Neighbourhood Centre Zones.</li> <li>• Hibiscus and Bays suggest prohibiting portable signs in all town centres (as obstruction and hindered visibility occur in any commercial area).</li> <li>• Puketapapa suggest investigating banning or further regulating portable signs in the City Centre and Neighbourhood Centre Zones (for example to address issues relating to accessibility, amenity, and proliferation of advertising in the public realm).</li> </ul>	<ul style="list-style-type: none"> <li>• Proposal does not specify rules to address impacts on pedestrians and vehicles from portable signs on private property. This is a matter for the owner or occupier, including their obligations under the <a href="#">Health and Safety at Work Act 2015</a>.</li> <li>• Proposal continues to provide an equity framework enabling council to make a control specifying other areas of council-controlled public places in which portable signs are prohibited [cl 11(4)(e)(iii) of current Bylaw and cl 30(1)(b) proposed Bylaw]. Potential additional prohibited areas may be separately assessed at any time at the discretion of the relevant authority.</li> </ul>	

Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify current rules, including the definition and placement of portable signs</b></p> <p>50 feedback responses: <b>37 support (74 per cent)</b>, 4 oppose (8 per cent), 5 other (10 per cent), 4 selected 'I don't know' (8 per cent) and 28 comments.</p> <p><b>Key themes in support (8)</b></p> <ul style="list-style-type: none"> <li>• Clarifies rules / is reasonable, for example: <ul style="list-style-type: none"> <li>○ ease of sign movement on footpaths important (especially for scooters)</li> <li>○ reduced repetition makes rules easier to understand and comply with</li> <li>○ supports definition and placement, detection, safety, and nuisance rules.</li> </ul> </li> </ul> <p>[FRN 55, 58, 66, 71, 91 (Business North Harbour), 93 (Disabled Persons Assembly NZ), 99 (Safety Collective Tāmaki Makaurau), 102 (Blind Citizens NZ)]</p>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Regulates the number, size and placement of portable sign boards, flags and ladder boards on private and council-controlled public places [cl14].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of the rules in the current bylaws in a way that is up to date, more certain and reflective of current practice, for example to clarify [cl 11]: <ul style="list-style-type: none"> <li>○ the definition of portable sign as a sign able to be moved by one person with their hands or a</li> </ul> </li> </ul>

Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Key themes opposed (4)</b></p> <ul style="list-style-type: none"> <li>• <b>Impractical / ineffective / unnecessary</b>, for example: <ul style="list-style-type: none"> <li>○ separation distances (for example from roadway) impractical within town centres due to small retailers and few laneways into private property</li> <li>○ concern about impact on markets using pallets for signs, hotels in low traffic areas, culture of parts of central city and inadequate alternative sign options.</li> </ul> </li> </ul> <p>[FRN 73 (Newmarket Business Association), 76, 94 (Communities Against Alcohol Harm), 105 (Parnell Business Association)]</p> <p><b>General key themes (10)</b></p> <ul style="list-style-type: none"> <li>• Portable signs can create public safety risks / nuisance / worsen visual amenity, for example: <ul style="list-style-type: none"> <li>○ create physical and visual obstruction on footpaths / roads especially for vision or mobility-impaired (in particular signs where structure is narrower than display area); can result in risk of injury / death; people with short and long-term injuries at risk of social exclusion</li> <li>○ signs decrease amenity in Neighbourhood Centre Zones / Local Centres which impacts community wellbeing, especially in vulnerable communities.</li> </ul> </li> </ul> <p>[FRN 3, 6, 41, 70, 78 (Alcohol Healthwatch), 82 (Ōtara Gambling and Alcohol Action Group), 92 (Community Action on Youth and Drugs), 94 (Communities Against Alcohol Harm), 99 (Safety Collective Tāmaki Makaurau), 107]</p> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>• <b>Four</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Hibiscus and Bays (as provides clarity and is less repetitive than current Bylaw), Ōrākei (as neighbourhood centres need to have wide walkways and portable signs can restrict space), Papakura).</li> <li>• <b>Three</b> recommend the proposal be <b>adopted with amendments</b> (Albert-Eden, Devonport-Takapuna, Puketāpapa).</li> </ul>	<p>non-mechanical trolley, and by providing examples</p> <ul style="list-style-type: none"> <li>○ that signs can only advertise products etc. available or happening at the sign's premises</li> <li>○ where signs can (for example private property, shared zones) and cannot (for example shared paths, portable sign ban areas) be displayed.</li> </ul> <p><b>About 'impractical / ineffective / unnecessary' feedback:</b></p> <ul style="list-style-type: none"> <li>• Separation distance rules [cl 11(4)(f – j)]: <ul style="list-style-type: none"> <li>○ apply only to portable signs on council-controlled public places</li> <li>○ are standardised for consistency, ease of understanding and to achieve Bylaw purpose, including managing impacts on the safety, effectiveness and efficiency and of footpaths.</li> </ul> </li> <li>• Main impact of proposal (for example on markets, hotel signs, city culture) is that large 'portable' signs (for example signs on pallets requiring multiple persons or mechanical trolleys or lifts to move) are clarified as not being allowed on council-controlled public places. Proposal does not prevent the use of 'pallet signs' so long as they comply with freestanding sign rules on private property [cl 7].</li> </ul>



Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (placement / duration) (7)</b></p> <ul style="list-style-type: none"> <li>• Amend or clarify placement / duration rules: <ul style="list-style-type: none"> <li>○ reduce <b>number</b> of portable signs on pavements in town centres</li> <li>○ clarify that sign placement and ‘no obstruction’ requirement must <b>prioritise pedestrian needs</b> before advertising needs, and require portable signs on footpaths to be placed based on the zone’s specific footpath width, purpose, and typical users (to prioritise safety over advertising)</li> <li>○ allow <b>businesses without direct street frontage</b> to display portable signs (for example those on ground level down laneway or above street level need street signs, more than those with direct frontage)</li> <li>○ apply distance rules only to signs on council-controlled land and have no distance or number rules for temporary signs on private property</li> <li>○ specify that ‘1.8m unobstructed footpath’ requirement does not apply if there is a moving vehicle lane or bus route against the kerb, as is not always achievable</li> <li>○ change wording in portable ladder board diagram from “minimum separation distance” to “minimum separation”</li> <li>○ specify <b>who is responsible for a portable ladder board</b> (for example the landowner or businesses, who responsible for moving and costs to update and maintain).</li> </ul> </li> </ul> <p>[FRN 41, 46, 73 (Newmarket Business Association), 95 (New Zealand Sign and Display Association), 99 (Safety Collective Tāmaki Makaurau), 105 (Parnell Business Association), 107]</p> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>• Devonport-Takapuna suggest allowing flexibility or a consenting process to allow additional portable ladder boards for multi-business buildings and arcades, and/or to allow</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 11.</b></li> </ul> <p><b>About ‘number of signs’</b></p> <ul style="list-style-type: none"> <li>• Proposal already sets limit for portable signs on council-controlled public places (including town centres) to one sign per premises with direct ground floor frontage and access, and one ladder board sign per building if no direct ground floor frontage and access [cl 11(5), (6)].</li> <li>• Proposal contains drafting errors that are a significant change from the current Bylaw and not intended or identified as a key change in the proposal. The necessary corrections together with other drafting improvements include to: <ul style="list-style-type: none"> <li>○ delete clause 11(3)(d) and amend 11(2)(a) to require compliance with 11(5) and (6) to retain effect of current Bylaw 14(1) and (3)(a) to regulate the number and size of portable signs on private property</li> <li>○ amend clause 11(3)(b) and 11(4)(j) to better retain the effect of current Bylaw clause 16(2)(c) to require portable signs to be separated from associated free-standing signs</li> <li>○ clarify in 11(2)(b) that signs must comply with the number, dimension and placement rules in 11(4), (5) and (6)</li> <li>○ add a footnote under the Table in clause 11(5) to list the Business Zones mentioned, for clarity</li> <li>○ add reference to mobile vendors in the definition of premises for certainty.</li> </ul> </li> <li>• <b>The Panel could if it wishes consider amending the proposed Bylaw to retain the effect of the current portable sign rules on private property and to improve drafting for certainty.</b></li> </ul> <p><b>About ‘prioritise pedestrian needs over advertising’</b></p> <ul style="list-style-type: none"> <li>• Proposal already prioritises reducing public safety and nuisance risks to pedestrians over advertising, by: <ul style="list-style-type: none"> <li>○ setting number, placement, separation and detection rules for portable signs on council-controlled public places [cl 11(4)]</li> </ul> </li> </ul>	<p>That the proposal about <b>clarifying current rules, including the definition and placement of portable signs</b></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p>reasonable signage at street corners to enable customers to find businesses and local attractions located down side-streets (for example, to support business recovery, and the vibrancy and viability of our shopping centres).</p>	<ul style="list-style-type: none"> <li>○ prohibiting signs that obstruct or create a hazard to a person on foot or in a vehicle in a council-controlled public place (for example blocking a road, driveway, doorway or footpath) [cl 24].</li> <li>● Proposal sets standardised placement rules based on zone characteristics [cl 11(4)] but also allows for a Bylaw Control to prohibit portable signs from specific areas unless bespoke conditions are met [cl 30(1)(b)]. <b>The Panel could if it wishes clarify clause 30(1)(b) to refer to ‘prohibiting or restricting’ portable signs.</b></li> </ul> <p><b>About ‘businesses without direct street frontage’ / ‘local board views’</b></p> <ul style="list-style-type: none"> <li>● Proposal permits businesses without direct street frontage to use a communal portable ladder board sign rather than a separate portable sign, to recognise that there may be multiple businesses on a single premises and the need to manage the negative impacts of sign proliferation on council-controlled public places.</li> <li>● Additional boards may be approved as an exception under the Bylaw where appropriate.</li> <li>● Proposal prioritises the effectiveness, efficiency and safety of pedestrian use of footpaths which may mean that a portable sign cannot be displayed in front of every business. The proposal requires portable signs on council-controlled public places to maintain an ‘unobstructed footpath width of at least 1.8m’ [cl 11(4)(f)] and no closer than 0.8m to the kerb if the roadway is directly adjacent to or becomes an Auckland Transport bus route, or has a lane for moving motor vehicles directly beside the kerb [cl 11(4)(g) and cl 24(2)(h)(i)].</li> </ul> <p><b>About ‘responsibility for portable ladder-boards’</b></p> <ul style="list-style-type: none"> <li>● Proposal attributes responsibility for a portable ladder board in the definition of ‘person’ which may vary depending on the circumstances. It could for example mean the body corporate or every owner, occupier or manager of any premises whose business is displayed [cl 5].</li> </ul>	

Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (safety) (2)</b></p> <ul style="list-style-type: none"> <li>• Add rules to better protect public safety [FRN 19, 41]: <ul style="list-style-type: none"> <li>○ add guidance for portable signs close to traffic junctions, to address signs / flags that obstruct visibility of traffic</li> <li>○ require signs (regardless of ownership of site) to be firmly secured, to prevent public safety risks or damage from being blown away.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 11.</b></li> <li>• Proposal already manages visual obstruction risks by prohibiting signs that impact the safe and efficient movement of traffic, including those that obstruct line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing or private entrance [cl 24].</li> <li>• Proposal already manages risks from unsecure signs by prohibiting signs that endanger public safety or cause a nuisance and requiring signs to be secure and are removed or not able to be displaced under poor or adverse weather conditions [cl 11(4)(n) and 23].</li> </ul>	
<p><b>Key changes sought (bollard sleeve signs) (4)</b></p> <ul style="list-style-type: none"> <li>• Prohibit bollard sleeve signs on footpaths and surrounding areas.</li> <li>• Include bollard sleeves as a type of portable sign and prohibit bollard sleeve signs, for example by: <ul style="list-style-type: none"> <li>○ including bollard sleeves in list of examples of portable signs in clause 11(1)</li> <li>○ inserting a new clause 11(4)(e)(vii) stating that a portable sign must not be displayed “on a bollard”</li> <li>○ adding that a ‘sign’ includes advertisements etc placed (or similar) onto a ‘bollard’ in subclause (a)(iii) of Clause 5.</li> <li>○ For example, to improve visual amenity of Neighbourhood Centre Zones and reduce harm from advertising (as advertising on bollards at eye height of children is unnecessary, and bollards should be considered a safety feature and prohibited as advertising space).</li> </ul> </li> </ul> <p>[FRN 78 (Alcohol Healthwatch), 82 (Otago Gambling and Alcohol Action Group), 92 (Community Action on Youth and Drugs), 94 (Communities Against Alcohol Harm)].</p> <p><b>Local board views (4)</b></p> <ul style="list-style-type: none"> <li>• Prohibit bollard sleeve signage throughout Auckland (Albert-Eden).</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 11.</b></li> <li>• Proposed bylaw already addresses bollards that are intended to be used to display posters [cl 13].</li> <li>• This form of bollard is different to bollards intended to control access to premises which as a secondary purpose can be used to display a sign that is ‘sleeved’ over or ‘wrapped’ around it.</li> <li>• Approval is required from Auckland Transport prior to installation of any permanent structure on a footpath that Auckland Transport controls [section 357 of the Local Government Act 1974].</li> <li>• However, neither the current or proposed Bylaw addresses display of signs on bollards intended to control access to a premises (for example it is not within the definition of a freestanding, wall, stencil or poster sign.</li> <li>• Arguably a ‘sleeved’ sign over a bollard could be a portable sign, but the proposal requires portable signs to be placed near the roadside and not the premises where the bollard is and only one of the bollards would be allowed to display a sign.</li> <li>• <b>Panel could if it wishes clarify the rules that apply to bollards intended to control access to premises on private, council-controlled or both public places.</b></li> </ul>	

<ul style="list-style-type: none"> <li>Address bollard advertising, to avoid unnecessary clutter and harmful advertising at shop entrances and other public spaces (Maungakiekie-Tāmaki).</li> <li>Prohibit bollard sleeve signage; particular concern about prevalence in Neighbourhood Centre Zones (Waitematā).</li> <li>Investigate banning or further regulating bollard sleeves in the City Centre and Neighbourhood Centre Zones (for example to address issues relating to accessibility, amenity, and proliferation of advertising in the public realm) (Puketapapa).</li> </ul>		
<p><b>Other local board views (1)</b></p> <ul style="list-style-type: none"> <li>Maungakiekie-Tāmaki suggests setting a “permitted distance from property for portable signs”.</li> </ul>	<p><b>Relates to Bylaw clause 11.</b></p> <ul style="list-style-type: none"> <li>Proposal already sets placement and separation distance rules for portable signs on council-controlled public places, for example from the premises, free-standing signs, and roads [cl 11(4) and cl 24].</li> </ul>	

<b>Public feedback topic (Proposal 6 – Posters)</b> (Number of comments) [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>
<p><b>Clarify current rules, including that poster board sites require approval</b></p> <p>37 feedback responses: <b>28 support (76 per cent)</b>, 6 oppose (16 per cent), 2 other (5 per cent), 1 selected ‘I don’t know’ (3 per cent) and 18 comments.</p> <p><b>Key themes in support (5)</b></p> <ul style="list-style-type: none"> <li>Proposed rules are reasonable and useful (5) [FRN 4, 27, 43, 71, 91]:           <ul style="list-style-type: none"> <li>prevents uncontrolled display of posters (for example limits the number of posters in the City Centre Zone) [FRN 4, 27]</li> <li>increases amenity by requiring posters displayed in a window to be inside the window (for example people removing or defacing the poster) [FRN 91 (Business North Harbour)].</li> </ul> </li> </ul> <p><b>Key themes opposed (17)</b></p> <ul style="list-style-type: none"> <li>Proposed rules are unnecessary or too restrictive (5) [FRN 11, 21, 38, 46, 103 (Shout Media)]:           <ul style="list-style-type: none"> <li>council should not be able to control too much of people’s lives, over-regulate, censor, or limit freedom of expression [FRN 11]</li> <li>disadvantages local small businesses from promoting their own events; unfair red tape in context of COVID impacts and recovery [FRN 21]</li> </ul> </li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Requires any posters to be displayed either inside a window (if it complies with window signage rules in current clause 21) or on a poster board site or poster bollard [cl 17(1)(a)(b)].</li> <li>Sets maximum size limits for poster signs:           <ul style="list-style-type: none"> <li>on windows of one A1 sheet [cl 17(2)(a)]</li> <li>on poster boards (including poster bollards) of 6m<sup>2</sup> (five A0 sheets) [cl 17(2)(b)].</li> </ul> </li> <li>Sets maximum size limits for:           <ul style="list-style-type: none"> <li>poster boards of 6m<sup>2</sup> [cl 17(3)(a)]</li> <li>poster bollards of 12m<sup>2</sup> [cl 17(3)(b)].</li> </ul> </li> <li>Requires a poster to display contact details [cl 17(4)].</li> <li>Sets time limit for posters advertising events to be removed three days after the event [cl 17(5)].</li> <li>Enables the relevant authority to specify poster board sites by resolution and specify how much of the poster board must be used for</li> </ul>

Public feedback topic (Proposal 6 – Posters) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>○ the proposed Bylaw is skewed towards restricting signage rather than enabling it to be provided [FRN 103 (Shout Media)]</li> <li>○ restricts private property rights (for example council should not regulate / control private property) [FRN 38, 46].</li> <li>● Poster signs on façades of premises (for example boarded-over windows of dairies) have negative impacts and fall into a regulatory gap (3) [FRN 78 (Alcohol Healthwatch), 82 (Ōtara Gambling and Alcohol Action Group), 94 (Communities Against Alcohol Harm)].</li> <li>● Posters provide <b>economic / social benefits</b> (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)].</li> <li>● There are problems with the proposed poster board approval process (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)] (Refer Proposal 15 Controls and Approvals).</li> <li>● Maximum size provisions for poster boards are inappropriate (for example requiring poster boards to comply with wall-mounted sign sizes significant change makes the size conditions of Clause 13 redundant) (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)].</li> <li>● Digital posterboard rules are inadequate (1) [FRN 103 (Shout Media)].</li> <li>● Negatively impacts poster users / arts organisations (2) [FRN 76, 86 (Auckland Arts Festival)]: <ul style="list-style-type: none"> <li>○ reduces space available to arts organisations of all sizes to promote their productions</li> <li>○ Auckland has limited poster space for promoting arts events. Any reduction in space will potentially restrict the ability to reach arts and entertainment customers</li> <li>○ alternative outdoor methods are available but have prohibitive costs.</li> </ul> </li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>● <b>Four</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna – maintains vibrancy without overwhelming visual clutter, Henderson-Massey, Ōrākei – posters of varying content appear on walls and create visual clutter, Papakura).</li> <li>● <b>Three</b> recommend the proposal be <b>adopted with amendments</b> (Albert-Eden, Hibiscus and Bays (rules should reflect current practice and poster board site locations should be approved), Puketāpapa).</li> </ul>	<p>advertisements for artistic, cultural, religious, community, or regional events (not-for-profit events) [cl 17(6)(7)].</p> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>● To retain the intent of the rules in the current bylaws (unless otherwise stated) in a way that is up to date, more certain and reflective of current practice [cl 13].</li> <li>● Continue to require posters to be displayed either inside a window (if it complies with window signage rules in current clause 10) or on a poster board (which is clarified to include poster board, poster bollard and pole wrap [cl 13(2)(a)(b), 13(3)(d)(f), 13(4)]).</li> <li>● Sets the same maximum size limits for poster signs [cl 13(3)(e)(d)]</li> <li>● Moves maximum size limits for poster boards to approvals [Sub-part 2 Approvals of Part 3].</li> <li>● Sets time limit for posters advertising events to be removed three days after the event [cl 13(3)(a)].</li> <li>● Requires a poster board (not poster) to display contact details as a condition of an approval [cl 13(4) and 35(2)(q)].</li> <li>● Sets time limits for posters advertising events aligned to the rules for events in clause 16 [cl 13(3)(a)].</li> <li>● Enables the relevant authority to specify poster board sites in an approval, including the area that can be used for events [cl 13(4), 35(2)(p) and Subpart 2 of Part 3] (Refer Proposal 15 Controls and Approvals).</li> </ul> <p><b>About ‘economic / social benefits’ feedback:</b></p> <ul style="list-style-type: none"> <li>● The proposal is part of a wider regulatory framework that helps achieve economic and social benefits by only regulating behaviours and activities to the extent that is justified and reasonable to address issues legislation allows council to include in a Bylaw [Bylaw Summary].</li> </ul>

Public feedback topic (Proposal 6 – Posters) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (façade posters) (3)</b></p> <ul style="list-style-type: none"> <li>Prohibit poster signs on the façades of premises (for example on a board covering a window) in Neighbourhood Centre Zones (3): <ul style="list-style-type: none"> <li>the proposed Bylaw has a regulatory gap: façade posters are not council-approved poster sites, they are not on or inside a window, they typically cover windows which wall-mounted signs are not allowed to do, and they typically exceed the size and coverage requirements for wall-mounted signs</li> <li>additional regulations could restrict prevalence, size/coverage and content of façade signs</li> <li>worsens visual amenity in Neighbourhood Centre Zones.</li> </ul> </li> </ul> <p>[FRN 78 (Alcohol Healthwatch), 82 (Ōtara Gambling and Alcohol Action Group), 94 (Communities Against Alcohol Harm)].</p> <ul style="list-style-type: none"> <li>Amend clause 13(1) to add definition of façade poster sign (for example ‘, and to a façade poster sign, which in this Bylaw means a temporary sign fixed to a structure or building (or within a frame fixed to a structure or building)’).</li> </ul> <p><b>Local board views (3)</b></p> <ul style="list-style-type: none"> <li>Three local boards in relation to façade signs on premises in Neighbourhood Centre Zones suggest: <ul style="list-style-type: none"> <li>including façade signs in the Bylaw due to concerns about prevalence, particularly in Neighbourhood Centre Zones [Waitemata]</li> <li>prohibiting façade signs (or regulating prevalence, size/coverage and content) [Albert-Eden]</li> <li>investigating banning or further regulating façade signs [Puketāpapa].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 13.</b></li> <li>The current and proposed Bylaws already regulate these types of signs: <ul style="list-style-type: none"> <li>a poster advertising things on the site can only be displayed on the inside of a window [cl 13(2)(b)]</li> <li>a poster advertising things <u>not</u> on the site can only be displayed on a poster board [cl 13(2)(a)]</li> <li>any other form of poster requires an approval [cl 6(1)(b)] a ‘poster’ that requires a supporting device attached to a building (for example a frame) is regulated as a wall-mounted sign, which must not cover a window [cl 9(1)].</li> </ul> </li> </ul>	<p>That the proposal about <b>clarifying the current rules, including that poster board sites require approval</b></p> <p><b>Either [Panel to decide]</b></p> <p>be <b>adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (clarify requirements for event posters) (1)</b></p> <ul style="list-style-type: none"> <li>Clarify that some posters related to an event are permitted without an approval (by adding underlined text and replacing struck-through text) by amending [FRN 94 (Communities Against Alcohol Harm): <ul style="list-style-type: none"> <li>clause 13(2) to say “A person may <u>only</u> display a poster sign if ...”</li> <li>clause 13(2)(b) to say “<u>on the inside of a window</u>”</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 13.</b></li> <li>The proposal intends that posters signs about events are only allowed on a poster board [cl 13(3)(a)] or a site associated the community of a community event run by a not-for-profit group [cl 16(3)].</li> </ul>	

Public feedback topic (Proposal 6 – Posters) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ header row of table in clause 13(3) to say “Conditions for the display of all poster signs in (1) without an approval <u>‘2’</u>”.</li> </ul>	<ul style="list-style-type: none"> <li>● While the poster board must have an approval [cl 13(4)], the poster sign about the event does not, provided it complies with any conditions of the poster board [cl 6(1)(b)] and clause 13(3).</li> <li>● <b>The Panel could if it wishes consider amendments to clarify clause 13. For example, by moving clause 13(3)(a) to ‘Conditions for ... poster boards in (2)(a)’ and amending the first table header to ‘Conditions for display of all poster signs in (2)’.</b></li> </ul>	
<p><b>Key changes sought (clarify definitions and phrasing) (1)</b></p> <ul style="list-style-type: none"> <li>● Clarify whether “poster” and “poster sign” can be used interchangeably (only “poster sign” is defined) [FRN 88 (Phantom Billstickers)]: <ul style="list-style-type: none"> <li>○ The proposed Bylaw only defines ‘poster sign’</li> <li>○ The proposed Bylaw avoid any suggestion that a “poster” is different from a “poster sign”.</li> </ul> </li> <li>● Define ‘poster board’ in clause 5 or clause 13(1) to align with the definition in 13(4) [FRN 88].</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 13.</b></li> <li>● The proposal seeks to differentiate the term ‘poster’ (which could be of an artistic picture) from a ‘poster sign’ (which is a sign on a poster). The proposed Bylaw contains a number of drafting errors to give effect to this.</li> <li>● <b>The Panel could if it wishes consider amendments to correct those errors, for example in the title of clauses 13 and 14 to refer to posters and banners used as a ‘poster sign’.</b></li> <li>● The proposed definition of ‘poster board’ is not easy to find in clause 13(4).</li> <li>● <b>The Panel could if it wishes consider an amendment to include a definition in clause 5 and 13(2)(a) (where it first appears) instead of clause 13(4).</b></li> </ul>	
<p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>● Maungakiekie-Tāmaki suggests setting a “permitted distance from property for posters”.</li> </ul>	<ul style="list-style-type: none"> <li>● Permitted distance from property for a poster is unnecessary due to the nature of a poster sign which is displayed on a building or other structure.</li> </ul>	

Public feedback topic (Proposal 7A – Real estate signs in Heavy Industry Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p data-bbox="203 272 1498 304"><b>Increase maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m<sup>2</sup></b></p> <div data-bbox="203 309 1498 384" style="border: 1px solid black; padding: 5px;"> <p data-bbox="215 317 1487 376">34 feedback responses: <b>19 support (56 per cent)</b>, 11 oppose (32 per cent), 1 other (3 per cent), 3 selected 'I don't know' (9 per cent) and 14 comments.</p> </div> <p data-bbox="203 395 501 427"><b>Key themes in support (7)</b></p> <ul data-bbox="203 437 1464 639" style="list-style-type: none"> <li data-bbox="203 437 1084 469">• Informs residents about local sales (2) [FRN 23, 91 (Business North Harbour)].</li> <li data-bbox="203 474 1173 571">• Proposal is reasonable / useful (4) [FRN 21, 71, 81, 91]: <ul data-bbox="248 507 1173 571" style="list-style-type: none"> <li data-bbox="248 507 1173 539">○ proposed size increase is not major, proposed change will have a negligible effect</li> <li data-bbox="248 544 1048 571">○ heavy industry areas must have clear signage to protect public safety).</li> </ul> </li> <li data-bbox="203 576 1464 639">• Maximising visibility could lead to shorter sale-periods, which benefit the vendor, purchaser and the area (1) [FRN 91].</li> </ul> <p data-bbox="203 651 501 683"><b>Key themes opposed (13)</b></p> <ul data-bbox="203 692 1480 1134" style="list-style-type: none"> <li data-bbox="203 692 1480 756">• Flat wall-mounted real estate signs in Heavy Industry Zones are unnecessary. There are alternative sources for the information such as online advertising, direct from the agent and office space ad (2) [FRN 19, 54].</li> <li data-bbox="203 761 1379 825">• Proposed changes unnecessary, for example these signs are already visible, potential buyers can look up information online (5) [FRN 6, 11, 38, 43, 61].</li> <li data-bbox="203 829 1429 962">• Increases amount of signage in Auckland (3) [FRN 32, 38, 61]: <ul data-bbox="248 866 1429 962" style="list-style-type: none"> <li data-bbox="248 866 1137 898">○ signs are already large enough to be visible; there is already too much signage</li> <li data-bbox="248 903 1429 935">○ worsens visual amenity (for example signs can be eyesores or ugly, and can be wind-blown or vandalised)</li> <li data-bbox="248 940 1167 962">○ billboards are the appropriate medium for conveying large displays of information.</li> </ul> </li> <li data-bbox="203 967 1406 1134">• Larger signs provide real estate agencies with unintended benefits (3) [FRN 31, 54, 61]: <ul data-bbox="248 1003 1406 1134" style="list-style-type: none"> <li data-bbox="248 1003 943 1035">○ proposal allows agencies to advertise towards the motorway</li> <li data-bbox="248 1040 920 1072">○ agencies can advertise themselves as well as the property</li> <li data-bbox="248 1077 1406 1134">○ signs are often not removed when required after the sale (for example they become outdated, damaged, unreadable, irrelevant).</li> </ul> </li> </ul> <p data-bbox="203 1145 450 1177"><b>Local board views (8)</b></p> <ul data-bbox="203 1187 1476 1319" style="list-style-type: none"> <li data-bbox="203 1187 1476 1251">• <b>Four</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Hibiscus and Bays (as long as firmly attached to a structure and located on private property), Papakura, Puketāpapa).</li> <li data-bbox="203 1256 1408 1319">• <b>Three</b> recommend the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Henderson-Massey, Ōrākei, Waitemātā).</li> </ul>	<p data-bbox="1520 272 1688 304"><b>Current Bylaw</b></p> <ul data-bbox="1520 314 2033 443" style="list-style-type: none"> <li data-bbox="1520 314 2033 443">• Enables real estate signs in Heavy Industry Zones to have a maximum area of 2.88m<sup>2</sup>, the same size as in all non-Residential and non-Rural Zones [Table 8 of Schedule 1].</li> </ul> <p data-bbox="1520 454 1630 486"><b>Proposal</b></p> <ul data-bbox="1520 496 2040 799" style="list-style-type: none"> <li data-bbox="1520 496 2040 625">• Enables real estate signs in Heavy Industry Zones to have a maximum area of 6m<sup>2</sup> if they are flat wall-mounted attached to a wall of a building [cl 15(3)(d)].</li> <li data-bbox="1520 667 2024 799">• Retains the 2.88m<sup>2</sup> maximum area for all other real estate signs in Heavy Industry Zones and in all other non-Residential and non-Rural Zones [cl 15(3)(d)].</li> </ul> <p data-bbox="1520 842 2002 943"><b>Note: The lettering '(a)' in the Table under clause 15(3)(d) will be corrected to roman numerals '(i)'.</b></p>



Public feedback topic (Proposal 7A – Real estate signs in Heavy Industry Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>• <b>Mangere-Otahuhu Local Board:</b> does not indicate support/opposition but notes that real estate signs if not regulated cause safety issues with signs obscuring views, properties having too many signs and signs obstructing footpaths and driveways.</li> </ul>	

Public feedback topic (Proposal 7A – Real estate signs in Heavy Industry Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (do not distract drivers) (1)</b></p> <ul style="list-style-type: none"> <li>• Prohibit real estate signs from distracting drivers [FRN 58].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clauses 15 and 24.</b></li> <li>• The proposed Bylaw already requires all signs (including flat wall-mounted real estate signs in Heavy Industry Zones) to not cause inappropriate distractions [cl 24(2)].</li> </ul>	<p>That the proposal about <b>increasing maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m<sup>2</sup></b></p>
<p><b>Key changes sought (retain current sign size) (4)</b></p> <ul style="list-style-type: none"> <li>• Do not increase the size to 6m<sup>2</sup> / Retain current sign size [FRN 6, 11, 38, 74].</li> </ul> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>• Henderson-Massey suggests (based on a review of public feedback) that increasing the size of wall mounted signs is unnecessary: <ul style="list-style-type: none"> <li>○ current size adequately provides for industrial areas</li> <li>○ large signs can create safety risk as they are distracting to drivers</li> <li>○ signs visually pollute an area and promote consumption.</li> </ul> </li> <li>• Waitematā suggests maintaining the status quo as larger signs could reduce visual amenity and are unnecessary as these signs are already visible.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clauses 9 and 15 and to Proposal 11A.</b></li> <li>• Proposal originated from initial consultations with stakeholders in the real estate sector. The sector suggested increasing the size of real estate signs in Heavy Industry Zones (areas that allow industrial activities that may produce odour, dust and noise, and that have a lower priority on amenity).</li> <li>• Wall-mounted signs in these areas are often on larger buildings that are set back from the road, making them less visible. Larger signs could display more information to real estate customers.</li> <li>• The proposal aligned the maximum areas of two different types of flat wall-mounted signs - real estate signs (2.88m<sup>2</sup>) and signs that are not advertising real estate (5m<sup>2</sup>) to 6m<sup>2</sup>.</li> <li>• The proposed 6m<sup>2</sup> aligns with the maximum size for wall-mounted signs in the City and Metropolitan Centre Zones.</li> </ul>	<p>Either [Panel to decide] be <b>adopted as publicly notified.</b></p> <p><b>OR</b> be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b> be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b> Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules for real estate signs, including the maximum number and placement of real estate signs</b></p> <p>34 feedback responses: <b>21 support (62 per cent)</b>, 8 oppose (24 per cent), 1 other (3 per cent), 4 selected 'I don't know' (12 per cent) and 16 comments.</p> <p><b>Key themes in support (6)</b></p> <ul style="list-style-type: none"> <li>• Real estate signs create safety hazards and nuisance (5) [FRN 4, 58, 81, 106, 107]: <ul style="list-style-type: none"> <li>○ can obstruct driver visibility and traffic, for example at traffic junctions [FRN 4, 106]</li> <li>○ can obstruct footpaths, road hazards [FRN 58, 71]</li> <li>○ can distract drivers [FRN 81]</li> <li>○ creates clutter if not removed [FRN 81, 107]</li> <li>○ portable directional signs can create safety issues if they are not removed (for example school children have used these signs in play and one school child was hurt) [FRN 107].</li> </ul> </li> <li>• Proposal is reasonable / useful, for example it makes the rules easier to understand and comply with (1) [FRN 91 (Business North Harbour)].</li> </ul> <p><b>Key themes opposed (15)</b></p> <ul style="list-style-type: none"> <li>• Negative impact on society (2) [FRN 6, 76]: <ul style="list-style-type: none"> <li>○ creates distress and is a reminder of disadvantage for non-property owners [FRN 6]</li> <li>○ contributes to overheating the real estate market [FRN 6]</li> <li>○ encourages potentially socially irresponsible or illegal practices [FRN 76].</li> </ul> </li> <li>• Creates clutter (4) [FRN 6, 19, 32, 61].</li> <li>• Adds unnecessary regulation / too restrictive, for example these signs are not disadvantaging people or creating a hazard (2) [FRN 21, 50].</li> <li>• Provides agencies with unintended benefits (4) [FRN 32, 61, 74, 107]: <ul style="list-style-type: none"> <li>○ allows agencies to advertise themselves as well as the property [FRN 61, 74]</li> <li>○ agencies are not complying with the current rules, for example they are ignore the rules or unaware of them, or there is deliberate non-compliance [FRN 32].</li> </ul> </li> <li>• Real estate signs are unnecessary (3) [FRN 32, 61, 74]: <ul style="list-style-type: none"> <li>○ alternative advertising and wayfinding methods are available, for example people can google for directions</li> <li>○ other countries don't use these signs.</li> </ul> </li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Requires real estate signs to be located within the property or flush on a wall or fence, or (if the property has no direct road frontage) directly outside the property [cl 24(2)].</li> <li>• Provides for directional and open home / auction signs and signs attached to a vehicle [cl 24(3)].</li> <li>• Specifies the maximum number, height, location, placement and period of display for real estate signs in all zones [cl 24(1), Schedule 1(Table 8)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of the current Bylaw in a way that is easier to read and understand.</li> <li>• Continues to provide for principal, directional, open home / auction signs and signs attached to vehicles [cl 15(2)], and to specify the number, height, location, placement and period of display [cl 15(3)(4)(5)].</li> <li>• Updates and clarifies the rules, including by: <ul style="list-style-type: none"> <li>○ clarifying that signs are allowed for each property in a sub-division or housing development by using the term 'site' as defined in the Auckland Unitary Plan [cl 5(1)]</li> <li>○ clarifying that the rules for Rural Zones should also apply to Future Urban Zones due to similar characteristics [cl 15(3)(d), 15(4)(c), 15(5)(d)]</li> <li>○ clarifying the duration and removal periods for principal signs by using 'working days' and adding a timeframe related to the date of sale [cl 15(3)(d)]</li> <li>○ clarifying that an agent can include a private seller [cl 15(4)(d), 15(4)(c)]</li> <li>○ clarifying that all signs must comply with kerb setback rules in clause 24 [cl 15(3)(d), 15(4)(c)(vii), 15(5)(d)]</li> </ul> </li> </ul>

Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>• <b>Five</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Hibiscus and Bays (helps to reflect current practice and reduce nuisance), Ōrākei (can obstruct driver visibility, traffic and footpaths and create road hazards), Papakura, Puketāpapa).</li> <li>• <b>One</b> recommends the proposal be <b>adopted with amendments</b> (Devonport-Takapuna (noting that real estate signs should primarily advertise the property, not the agent)).</li> <li>• <b>Mangere-Otahuhu</b> does not indicate support/opposition but notes that real estate signs cause safety issues if not regulated, for example obscure views, properties with too many signs, obstructing footpaths and driveways.</li> </ul> <p><b>Note:</b> Feedback and views about <b>illuminated and changeable message real estate signs</b> are addressed in Proposal 14C.</p>	<ul style="list-style-type: none"> <li>○ clarifying that directional signs can only be placed on the ‘three nearest intersections’ to the property [cl 15(4)(c)(vi)]</li> <li>○ clarifies that open home / auction signs can be placed on grass verge [cl 15(5)(b)]. <b>[Note: Clause needs amending to clarify only applies when directly adjacent to the site of the premises if the site does not have a front boundary].</b></li> </ul>

Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (increase restrictions) (5)</b></p> <ul style="list-style-type: none"> <li>• Limit real estate signs to one small ‘For Sale’ sign per house or within the property boundary (2) [FRN 6, 32].</li> <li>• Prohibit real estate advertising in any public space. The “online presence and office space ads [of real estate agents] are more than enough already!” (1) [FRN 19 (of Proposal 7A)].</li> <li>• Prohibit directional signs and flags (1) [FRN 32].</li> <li>• Restrict directional signs to display on one day only (1) [FRN 107].</li> </ul> <p><b>Local Board views (1)</b></p> <ul style="list-style-type: none"> <li>• <b>Devonport-Takapuna</b> suggests: <ul style="list-style-type: none"> <li>○ clarifying how long a principal sign can remain after sale</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 15.</b></li> </ul> <p><b>About current and proposed Bylaws</b></p> <ul style="list-style-type: none"> <li>• The current and proposed Bylaw provides: <ul style="list-style-type: none"> <li>○ for a house in a residential zone that is listed by [cl 15(3)(c)]: <ul style="list-style-type: none"> <li>▪ a single agency to have one principal ‘for sale’ sign</li> <li>▪ multiple agencies to have one principal ‘for sale’ sign per agency, up to a maximum of three signs</li> </ul> </li> <li>○ for real estate advertising directly in front of properties without a front boundary, and to display directional and open home / auctions signs on the day of an open home / auction [15(3)(c), 15(4)(b), 15(5)(b)(c)]</li> <li>○ for directional and open home / auctions signs on the day of an open home / auction [15(3)(c), 15(4)(b), 15(5)(b)(c)]</li> <li>○ for the removal of principal signs within 5 working days of sold notification or 10 working days of the date of sale [cl 15(3)(d)]. The clause however does not say which date applies first. This could result in principal signs being displayed for</li> </ul> </li> </ul>	<p>That the proposal about <b>clarifying the rules for real estate signs, including the maximum number and placement of real estate signs</b></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p><b>be amended to [Panel to insert].</b></p> <p><b>OR</b></p>

Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ limiting directional signs to one per intersection per real estate brand to reduce proliferation</li> <li>○ permitting signs whose primary purpose is to advertise an agent and not a property only at the agent’s business premises or private residence.</li> </ul>	<p>longer periods of time. <b>The Panel could if it wishes amend the Bylaw to clarify that the earlier of the two dates applies for certainty.</b></p> <ul style="list-style-type: none"> <li>● A sign advertising a real estate agent is not a real estate sign under the Bylaw. The sign must however comply with any relevant rules for its sign type [cl 6(1)].</li> </ul> <p><b>About deliberations</b></p> <ul style="list-style-type: none"> <li>● Approximately 55 per cent of signage complaints that Council received between September 2017 and May 2019 were about real estate signs.</li> <li>● Major changes to restrict real estate signs may require further public consultation because the proposal focused on retaining the intent of current rules.</li> </ul>	<p>be rejected and the proposal amended to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (amend number of signs for sub-divisions) (1)</b></p> <ul style="list-style-type: none"> <li>● Amend the rules for signs in sub-divisions or housing developments [FRN 19]: <ul style="list-style-type: none"> <li>○ treat a development as a single property, with one sign in the public view, and then a sign at the front door to each unit on sale within the property</li> <li>○ the proposed rule will allow thirty signs up for the same development.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 15.</b></li> <li>● Current Bylaw provides for [cl 5(1), 24(2), Table 8 of Schedule 1]: <ul style="list-style-type: none"> <li>○ signs advertising the sale of ‘the whole or part of the land or premises’ (‘premises’ means any ‘separately occupied land or building or part of the same’)</li> <li>○ signs to be located on the ‘property’ (‘property’ means any parcel of land or building able to be sold separately from any other parcel’).</li> </ul> </li> <li>● Proposed Bylaw retains the intent of the current Bylaw in a way that is easier to understand. The proposed Bylaw continue to provide for: <ul style="list-style-type: none"> <li>○ signs advertising the sale of ‘all or part of any premises’, but removes unnecessary reference to ‘land’ as it is already in the definition of ‘premises’ which is the same as the current Bylaw</li> <li>○ signs to be located on ‘the site of the premises’, which replaces the term ‘property’ (in order to align with the Auckland Unitary Plan) and includes any area of land that has or could have a certificate of title without any further consent of council.</li> </ul> </li> <li>● Proposed Bylaw also clarifies that ‘comprehensive development signage’ related to a new building includes the initial sale of units within the development [cl 6(2)(c)]. Comprehensive development signage requires a resource consent under the Auckland Unitary Plan [Chapter E23.4.2].</li> <li>● The effect of the proposal:</li> </ul>	

Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>○ allows an earlier opportunity (perhaps by 25 working days) to sell new lots or units that have been completed and have all the necessary council consents but for which a certificate is yet to be issued</li> <li>○ ensures signage for the initial sale of units in a building development are assessed in a resource consent.</li> </ul>	
<p><b>Key changes sought (prohibit on footpaths) (1)</b></p> <ul style="list-style-type: none"> <li>● Require footpaths to be kept clear [FRN 29].</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 15.</b></li> <li>● Proposed Bylaw already requires all types of real estate signs to be kept clear of footpaths [cl 15(3)(c), 15(d)(f), 15(4)(b), 15(4)(c)(ix), 15(5)(b)(c), 15(5)(d)(v) and cl 24(2)(b)].</li> </ul>	

Public feedback topic (Proposal 8 – Stencil signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules for stencil signs, including the definition and placement of stencil signs</b></p> <p>24 feedback responses: <b>17 support (71 per cent)</b>, 3 oppose (13 per cent), 4 selected 'I don't know' (17 per cent) and 6 comments.</p> <p><b>Key themes in support (3)</b></p> <ul style="list-style-type: none"> <li>● Clarifies rules, provides consistency with other types of signs (for example that stencil signs may also be another type of sign) (3) [FRN 71, 89, 91].</li> </ul> <p><b>Key themes opposed (2)</b></p> <ul style="list-style-type: none"> <li>● Inclusion of controls and approvals in the Bylaw (rather than supplementary to the Bylaw) <b>reduces adaptability</b> to new situations and practices (1) [FRN 76]: <ul style="list-style-type: none"> <li>○ controls and approvals can be interpreted differently over time (for example due to changes to relevant knowledge and qualifications)</li> <li>○ putting rules in the body of the Bylaw instead of as supplementary material or additional tables means the rule cannot be easily changed or exempted</li> </ul> </li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>● Focuses on stencils on roads and footpaths.</li> <li>● Prohibits the display of stencil signs on a roadway (at any time) or on any other part of a road or public place (without approval) [cl 15(1)].</li> <li>● Specifies requirements and approval conditions [cl 15(2)(3)(4)].</li> <li>● Enables a relevant authority to specify by resolution areas where stencil signs are permitted [cl 15(5)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>● Clarifies that a stencil sign can also be on private property (not only roads and footpaths). On private property, a stencil must: <ul style="list-style-type: none"> <li>○ comply with the rules for its location (for example a stencil on a wall or a window must comply with the 'wall-mounted' or 'window' sign rules, including all special and general rules in Subparts 2 and 3 of Part 2) [cl 12(2)(b)]</li> <li>○ only advertise products, services, goods or events available or taking place on the site [cl 12(2)(a)].</li> </ul> </li> <li>● Clarifies the rules that stencil signs on any council-controlled public place require an approval [cl 12(3)].</li> </ul>

Public feedback topic (Proposal 8 – Stencil signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>○ proposal would prevent businesses from quickly adapting their signage to deal with theft or ‘copycatting’ (for example another business using the same graphic design).</li> <li>● Stencil signs are very appropriate for <b>port and industrial areas</b> (1) [FRN 76]: <ul style="list-style-type: none"> <li>○ the proposed rules may lead to a loss of culture in these areas</li> <li>○ these signs can protect workers by providing information when portable signs are prohibited.</li> </ul> </li> </ul> <p><b>Local board views</b> (6)</p> <ul style="list-style-type: none"> <li>● <b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays (as long as stencils are firmly affixed should be treated in same way as other mounted signage) Ōrākei, Papakura, Puketāpapa).</li> </ul>	<ul style="list-style-type: none"> <li>● Clarifies that a relevant authority may make a control to prohibit stencils from specific council-controlled public places [cl 30(1)(b)].</li> <li>● Consolidates the current requirements and conditions into an approvals section [cl 35].</li> </ul> <p><b>About ‘reduces adaptability’ feedback</b></p> <ul style="list-style-type: none"> <li>● No change in the outcome for stencils on roads and footpaths between current and proposed Bylaws. Both bylaws have controls and approvals.</li> <li>● Proposal clarifies that where stencils are visible (for example on a wall or window) that the same rules for those sign types apply for consistency and fairness, noting that: <ul style="list-style-type: none"> <li>○ Bylaw does not apply to stencils on private property not visible to the public</li> <li>○ compliance staff currently address wall and window stencils the same as those sign types.</li> </ul> </li> </ul>

Public feedback topic (Proposal 8 – Stencil signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (regulate port and industrial areas differently)</b> (1)</p> <ul style="list-style-type: none"> <li>● Differentiate the rules for ‘industrial and port areas’ from other areas (for example residential, commercial etc) [FRN 76].</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to clause 12</b></li> <li>● The current and proposed Bylaw rules for stencil signs seek to address problems such as safety risks and nuisance.</li> <li>● Stencil signs in port and industrial areas create the same safety issues as other Zones.</li> <li>● Proposed Bylaw seek to retain and clarify the intent of the current Bylaw. This means: <ul style="list-style-type: none"> <li>○ rules are differentiated between council-controlled public places (which require an approval) and private property</li> <li>○ Bylaw does not apply to stencils on private property not visible to the public</li> <li>○ Bylaw allows instructional or information signs required by statute or for public safety or security [cl 6(2)(i)].</li> </ul> </li> </ul>	<p>That the proposal about <a href="#">clarifying the rules for stencil signs, including the definition and placement of stencil signs</a></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p><b>be amended to [Panel to insert].</b></p> <p><b>OR</b></p> <p><b>be rejected and the proposal amended to [Panel to insert].</b></p> <p><b>AND</b></p> <p>Reasons include to <b>[Panel to insert]</b>.</p>

Public feedback topic (Proposal 9 – Vehicle signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale</b></p> <p>24 feedback responses: <b>12 support (40 per cent)</b>, 13 oppose (43 per cent), 2 other (7 per cent), 3 selected 'I don't know' (10 per cent) and 15 comments.</p> <p><b>Key themes in support (0)</b></p> <ul style="list-style-type: none"> <li>No key themes identified.</li> </ul> <p><b>Key themes opposed (5)</b></p> <ul style="list-style-type: none"> <li>Imposes <b>unnecessary restrictions</b> (2) [FRN 11, 89]: <ul style="list-style-type: none"> <li>vehicle signs only have temporary impact on a specific location as are mobile, unlike most signs</li> <li>impacts on vehicle branding (for example delivery vehicles, chiller trailers)</li> <li>prevents sign benefits, for example, to assist people to identify vehicle function such as type of bus, courier, taxi or food delivery.</li> </ul> </li> <li>Restricts private property rights (2) [FRN 22, 38]: <ul style="list-style-type: none"> <li>vehicles that comply with the road code should not have further restrictions</li> <li>council has no right to censor / regulate signs on private vehicles</li> <li>inconsistent with allowing signs on Auckland Transport buses.</li> </ul> </li> <li>Concern about potential <b>proliferation</b> of trailer signs two metres apart on public land (1) [FRN 42].</li> </ul> <p><b>Local board views (5)</b></p> <ul style="list-style-type: none"> <li><b>Four</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Hibiscus and Bays (as aligns with Traffic Bylaw 2012 and provides clarity and simplicity), Papakura, Puketāpapa).</li> <li><b>One</b> recommends the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Devonport-Takapuna – for example, concerned about inequities if private vehicles are prohibited from being used as mobile billboards while public buses carry large advertising).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Regulates use of vehicle signs [cl 25], including: <ul style="list-style-type: none"> <li>prohibiting vehicle signs if the main purpose is to display advertising material (excluding real estate and election signs) [cl 25(1)(4) Signage Bylaw and cl 6(1)(c) Election Signs Bylaw]</li> <li>prohibiting signs that protrude from the side of a vehicle in a way that creates a safety or nuisance issue</li> <li>restricting signs about the sale of the vehicle by a motor vehicle trader on a road unless being test driven or taken to a garage or testing facility [cl 24(3)]</li> <li>noting that the Auckland Transport Traffic Safety Bylaw 2012 restricts signs about the sale of a private vehicle on a road if being used in the course of ordinary day to day travel [cl 24(3)].</li> </ul> </li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retain the intent of the current rules in a way that is easier to read and understand [cl 18].</li> </ul> <p><b>About 'unnecessary restrictions' feedback</b></p> <ul style="list-style-type: none"> <li>Proposed clause 18(2)(a)] allows advertisements on vehicles both related to the business for which it is used (for example a company vehicle) and for 'third party' advertisements (for example on the sides of delivery trucks or on Auckland Transport buses) that are used for ordinary day to-day travel.</li> <li>The rule restricts vehicles from being used as 'mobile billboards' (for example parking a trailer displaying third-party sign in the same location every day).</li> <li>Vehicle signs must still comply with general safety rules in Subparts 2 and 3 of Part 2 (for example not causing a distraction).</li> </ul> <p><b>About 'proliferation' feedback</b></p> <ul style="list-style-type: none"> <li>Proposal continues to limit vehicle sign display to where the vehicle is being used for ordinary day-to-day travel, not for the main purpose of displaying the sign (exceptions apply for real estate and election signs) [cl 18].</li> </ul>

Public feedback topic (Proposal 9 – Vehicle signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (increase restrictions) (6)</b></p> <ul style="list-style-type: none"> <li>Prohibit certain signs / practices: <ul style="list-style-type: none"> <li>prohibit <b>all signs</b> on vehicles</li> <li>prohibit large <b>trailer signs used solely for advertising</b> / as billboards on roads to ensure trailers not used for main purpose of displaying the sign (for example, as visually pollute, create road safety risks, and advertising should not be primary purpose of trailer)</li> <li>prohibit <b>bus destination signage</b> from being an unreadable size (to avoid public safety risks)</li> <li>prohibit the <b>sale of vehicles on streets</b> and instead require vehicles for sale to be parked on the owner's property (for example, as signs are unsightly, vehicles stay on street for long periods, public land should not be used for personal benefit, Facebook Marketplace and Trade Me more appropriate).</li> </ul> </li> <li>remove <b>exceptions</b> allowing election signs on vehicles outside of ordinary day-to-day travel and for the main purpose of displaying the sign [FRN 5, 6, 46, 50, 71, 74].</li> </ul> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>Devonport-Takapuna expressed concern about potential inequalities, for example that a prohibition intended to prevent commercial car yards using on-street parking to sell cars would mean private vehicle owners would also breach the Bylaw if they park their car on the road with a for sale sign.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 18.</b></li> </ul> <p><b>About 'prohibit all signs'</b></p> <ul style="list-style-type: none"> <li>Proposal seeks to balance rights and freedoms to display vehicle signs with rules that manage potential negative impacts (as opposed to prohibiting vehicle signs).</li> </ul> <p><b>About 'third-party trailer signs'</b></p> <ul style="list-style-type: none"> <li>Proposal requires an approval (which must satisfy exceptional circumstances) for trailer signs whose primary purpose is advertising [cl 18(2)(a)]. Exceptions apply for election signs) [cl 18(2)(a)(ii) and cl 17(7)].</li> </ul> <p><b>About 'bus destination'</b></p> <ul style="list-style-type: none"> <li>Waka Kotahi NZ Transport Agency urban bus standards already specify that the external destination display sign must 'be able to be easily read by the majority of sighted current or potential passengers as the bus approaches or departs'.<sup>3</sup></li> </ul> <p><b>About 'sale of vehicles'</b></p> <ul style="list-style-type: none"> <li><a href="#">Auckland Transport Traffic Bylaw 2012</a> [cl 23] already prohibits a person from stopping, standing or parking a vehicle on any road or parking place for the purpose of advertising the vehicle for sale, unless the vehicle is being used for day-to-day travel. Proposal references this provision in a related information note under clause 18.</li> <li>Proposal also continues to only allow a motor vehicle trader to display a sign about the sale of a vehicle that is on a council-controlled public place (for example a road) if being taken for a test drive or to a garage or testing facility [cl 18(2)(b)].</li> </ul> <p><b>About 'exceptions'</b></p> <ul style="list-style-type: none"> <li>Proposal clarifies that real estate and election signs may be displayed on a vehicle, for the main purpose of displaying the sign. This aligns with current real estate and election sign rules elsewhere in the Bylaw [cl 15, 17].</li> </ul>	<p>That the proposal about <b>clarifying the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale</b></p> <p>Either [Panel to decide]</p> <p>be <b>adopted as publicly notified.</b></p> <p>OR</p> <p>be <b>amended</b> to [Panel to insert].</p> <p>OR</p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p>AND</p> <p>Reasons include to [Panel to insert].</p>

<sup>3</sup> Section 5.3, [Requirements for urban buses in New Zealand for consistent urban bus quality \(2022\)](#), 1 February 2022, Version 4.2 (Minor clarifications), Waka Kotahi New Zealand Transport Agency.



Public feedback topic (Proposal 9 – Vehicle signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>• Ōrākei suggests vehicle owners should have the right to advertise and sell their vehicle.</li> </ul>		
<p><b>Key changes sought (remove rules) (3)</b></p> <ul style="list-style-type: none"> <li>• remove <b>all rules</b> for signs on vehicles (regulation of signs on private vehicles restricts private property rights / should not regulate signs legal under road code) [FRN 13, 22, 38].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 18.</b></li> <li>• Proposal seeks to balance rights and freedoms to display vehicle signs with rules that manage potential negative impacts, for example impacts on safety, nuisance, misuse of council-controlled public places and the environment (as opposed to allowing unrestricted use of vehicle signs).</li> </ul>	

Public feedback topic (Proposal 10 – Verandah signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the current rules, including the definition of verandah</b></p> <p>28 feedback responses: <b>15 support (54 per cent)</b>, 5 oppose (18 per cent), 2 other (7 per cent), 6 selected 'I don't know' (21 per cent) and 13 comments.</p> <p><b>Key themes in support (3)</b></p> <ul style="list-style-type: none"> <li>• Reasonable / useful, for example: <ul style="list-style-type: none"> <li>○ supports prohibition on signs on top of a verandah and maximum height limit of 0.6m for verandah fascia signs.</li> </ul> [FRN 73 (Newmarket Business Association), 94 (Communities against Alcohol Harm), 105 (Parnell Business Association)]</li> </ul> <p><b>Key themes opposed (8)</b></p> <ul style="list-style-type: none"> <li>• <b>Too restrictive / impractical (2)</b> [FRN 21, 50]: <ul style="list-style-type: none"> <li>○ changes unnecessary if no safety risks</li> <li>○ too restrictive on how businesses may advertise themselves</li> <li>○ obligates small businesses with a small verandah sign to spend on signage that will have little to no business improvement.</li> </ul> </li> <li>• <b>Rules are contradictory</b>, for example limit of one verandah sign per premises contradicts 'site' definition which indicates that a site may include several buildings or businesses (2) [FRN 73 (Newmarket Business Association), 105 (Parnell Business Association)].</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Regulates verandah fascia and 'under verandah' signs [cl 19(1)(a)]: <ul style="list-style-type: none"> <li>○ for verandah fascia signs, sets rules for size, 50 per cent advertising content, and number (one per building frontage, premises, pedestrian entrance, historic heritage place or retail premises, depending on the zone) [Table 4 of Schedule 1]</li> <li>○ for 'under verandah' signs, sets rules for size, placement and number (one every 5m of property frontage per business and maximum of four per business) [Table 5 of Schedule 1].</li> </ul> </li> <li>• Prohibits signs on top of a verandah [cl 19(1)(b)].</li> <li>• Requires signs to relate to activities on the site [cl 19(1)(c)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of current rules in a way that is easier to read and understand [cl 8], for example by: <ul style="list-style-type: none"> <li>○ clarifying where signs can be displayed to increase certainty (for example, that limit of one 'under verandah' sign applies to every 5m of building frontage, rather than one every 5m of property frontage per business)</li> <li>○ clarifying wording of verandah sign definition for ease of understanding</li> <li>○ combining similar rules to reduce repetition</li> </ul> </li> </ul>

Public feedback topic (Proposal 10 – Verandah signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>Allows too much advertising area on verandah fascia signs (1) [FRN 94 (Communities against Alcohol Harm)].</li> </ul> <p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li><b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays (as provides clarity and simplicity), Ōrākei, Papakura, Puketāpapa).</li> </ul>	<ul style="list-style-type: none"> <li><b>Note: maximum size in clause 8(3) reference to ‘(30mm)’ to be replaced with ‘(300mm)’ or removed, to correct an error.</b></li> </ul> <p><b>About ‘compliance – signs on top of verandah’ feedback</b></p> <ul style="list-style-type: none"> <li>Proposal continues to allow existing lawfully established ‘top of verandah’ signs to remain, and for approval of new ‘top of verandah’ signs provided exceptional criteria are met [cl 35 current Bylaw, cl 44 proposed new Bylaw].</li> </ul> <p><b>About ‘too restrictive / impractical’ feedback</b></p> <ul style="list-style-type: none"> <li>Proposal retains intent of the rules in the current Bylaw [cl 8].</li> <li>Proposal continues to allow existing lawfully established signs to remain [cl 44].</li> </ul> <p><b>About ‘rules are contradictory’ feedback</b></p> <ul style="list-style-type: none"> <li>Rules are not contradictory. ‘Premises’ and ‘site’ have different meanings. Several premises may be on one site. ‘Premises’ refers to whether the land or building is separately occupied (for example by different businesses).</li> <li>Proposal allows one verandah fascia sign per premises in the majority of zones, including Business Zones. This enables for example one verandah fascia sign per business, even if multiple businesses occupy the same site.</li> </ul>

Public feedback topic (Proposal 10 – Verandah signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (advertising conditions) (1)</b></p> <ul style="list-style-type: none"> <li>Amend advertising conditions, in ‘other’ column under clause 8(3): <ul style="list-style-type: none"> <li>to <b>reduce percentage of a verandah fascia sign</b> that may display advertising, from a maximum of 50 per cent to maximum of 10 per cent of the sign (as 50 per cent too generous)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 8.</b></li> <li>Both the current [Table 4 of Schedule 1] and proposed [cl 8(3)] Bylaw allows a maximum 50 per cent advertising area.</li> <li>Council enforcement officers have not identified issues with current advertising area.</li> </ul>	<p>That the proposal about <a href="#">clarifying the current rules, including the definition of verandah</a> <b>Either [Panel to decide]</b> be <b>adopted as publicly notified.</b></p>
<p><b>Key changes sought (completely prohibit / allow) (2)</b></p> <ul style="list-style-type: none"> <li><b>Prohibit verandah signs</b> because they are unsightly [FRN 71].</li> <li><b>Allow verandah signs</b> with no restrictions [FRN 38].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 8.</b></li> <li>Proposal seeks to balance rights and freedoms to display signs with rules that are considered justified to manage potential negative impacts.</li> </ul>	<p><b>OR</b> be <b>amended</b> to [Panel to insert].</p>

Public feedback topic (Proposal 10 – Verandah signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (above verandah signs) (1)</b></p> <ul style="list-style-type: none"> <li>Restriction on above veranda signs is against the urban design expert approach of signage being acceptable if within a building envelope (which an above veranda sign would be).</li> </ul> <p>[FRN 95 and 98 (New Zealand Sign and Display Association and supporting document)]</p>	<ul style="list-style-type: none"> <li>Relates to Bylaw clause 8.</li> <li>Proposal retains intent of current rules.</li> </ul>	<p><b>OR</b> be rejected and the proposal amended to [Panel to insert].</p> <p><b>AND</b> Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (clarify projection distance and other measurements) (3)</b></p> <ul style="list-style-type: none"> <li>Amend verandah fascia signs measurements [cl 8(3)] (2) [FRN 95 and 98 (New Zealand Sign and Display Association and supporting document)]: <ul style="list-style-type: none"> <li>amend maximum projection of signs displayed on the fascia of a verandah to 0.3m (currently incorrectly listed as 30mm)</li> <li>amend diagram to show adjusted area</li> <li>would only allow ACM (a thin signage substrate).</li> </ul> </li> <li>Under verandah signs [cl 8(4)] (1) [FRN: 95]: <ul style="list-style-type: none"> <li>change wording from “separation” to “set back”</li> <li>change minimum set back from 0.5m to 500mm</li> <li>change maximum depth from 0.25m to 250mm</li> <li>amend diagram to show adjusted area.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Increasing the distance of Verandah fascia signs from 30mm to 300mm could allow the use of lightboxes and LED signs.</li> </ul>	
<p><b>Staff clarification (verandah definition)</b></p>	<ul style="list-style-type: none"> <li>Definition of verandah in clause 8(1) should be clarified to refer to a sign ‘attached to’ rather than ‘on’ a verandah, to reflect that a sign may include swinging signage under a verandah.</li> <li><b>The Panel if it wishes could amend subclause (a)(iii) of the definition of sign in Clause 5 to clarify whether it also includes signs affixed or painted on to a verandah.</b></li> </ul>	

Public feedback topic (Proposal 11A – Wall-mounted signs in Heavy Industry Zones) (Number of comments in brackets) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Increase maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m<sup>2</sup></b></p> <p>42 feedback responses: <b>25 support (60 per cent)</b>, 10 oppose (24 per cent), 7 selected 'I don't know' (17 per cent) and 17 comments.</p> <p><b>Key themes in support (4)</b></p> <ul style="list-style-type: none"> <li>Proposal is reasonable / useful (3) [FRN 36, 89, 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>advertising signs in Heavy Industry Zones do not cause issues</li> <li>size increase enables business owners in these zones to provide and maximise information for customers.</li> </ul> </li> <li>Reduced amenity in these Zones justifies size increase (1) [FRN 91].</li> </ul> <p><b>Key themes opposed (8)</b></p> <ul style="list-style-type: none"> <li>Proposed size increase would create negative impacts (4) [FRN 6, 23, 24, 42]: <ul style="list-style-type: none"> <li>will increase public safety risks (for example larger signs with longer messages will distract drivers including heavy vehicles for longer period)</li> <li>worsens visual amenity</li> <li>contributes to negative environmental impacts (for example increased consumption, climate change).</li> </ul> </li> <li>Increases amount of signage in Auckland (for example too numerous, quantity, display area) (2) [FRN 6, 7].</li> <li>Reasoning for proposed changes is unclear / insufficient (2) [FRN 11, 68].</li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li><b>Four</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Hibiscus and Bays (as consistency required for wall-mounted real estate signs in Heavy Industry Zone), Papakura, Puketāpapa).</li> <li><b>Three</b> recommend the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Henderson-Massey, Ōrākei, Rodney).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Enables flat wall-mounted signs in Heavy Industry Zones to have a maximum area of 5m<sup>2</sup>, the same size as in General Business, Business Park and Light Industry Zones [Table 7 of Schedule 1].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Enables flat wall-mounted signs in Heavy Industry Zones to have a maximum area of 6m<sup>2</sup> [cl 9(4)(q)].</li> <li>Retains the 5m<sup>2</sup> maximum area for General Business, Business Park and Light Industry Zones [cl 9(4)(n)(o)(p)].</li> </ul> <p><b>About 'worsens visual amenity' feedback</b></p> <ul style="list-style-type: none"> <li>Heavy Industry Zones allow industrial activities that may produce odour, dust and noise. They have a lower priority on amenity than other business Zones (for example General Business, Business Park and Light Industry Zones).</li> </ul>

Public feedback topic (Proposal 11A – Wall-mounted signs in Heavy Industry Zones) (Number of comments in brackets) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (reduce / remove restrictions) (2)</b></p> <ul style="list-style-type: none"> <li>Reduce/remove restrictions [FRN 13, 21]: <ul style="list-style-type: none"> <li>remove all restrictions on signs on private property in Industrial Zones</li> <li>reduce/remove restrictions on flat wall-mounted signs in Heavy Industry Zones.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clauses 9 and 15 and to Proposal 7A.</b></li> <li>Proposal seeks to balance the rights and freedoms of people to display signs on private property while achieving the Bylaw's purpose [cl 4].</li> </ul>	<p>That the proposal about <b>increasing maximum area of flat wall-mounted signs in</b></p>

Public feedback topic (Proposal 11A – Wall-mounted signs in Heavy Industry Zones) (Number of comments in brackets) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (limit size and number) (1)</b></p> <ul style="list-style-type: none"> <li>Limit size and number of signs to “keep all signs to a minimum size and number” [FRN 74].</li> </ul> <p><b>Key changes sought (retain current sign size) (2)</b></p> <ul style="list-style-type: none"> <li>Do not increase the size to 6m<sup>2</sup> / Retain current sign size [FRN 7, 74].</li> </ul> <p><b>Local board views (3)</b></p> <ul style="list-style-type: none"> <li>Henderson-Massey suggests (based on a review of the public feedback) that increasing the size of wall-mounted signs is unnecessary: <ul style="list-style-type: none"> <li>current size adequately provides for industrial areas</li> <li>large signs can create safety risk as they are distracting to drivers</li> <li>these signs visually pollute an area and promote consumption.</li> </ul> </li> <li>Ōrākei suggests the proposed changes are unnecessary and do not add value.</li> <li>Rodney does not support the increased size of wall-mounted signs in the Heavy Industrial Zone.</li> </ul>	<ul style="list-style-type: none"> <li>This proposal originated from initial consultations with stakeholders in the real estate sector and businesses in Industrial Zones. They suggested increasing the size of signs in Heavy Industry Zones.</li> <li>Wall-mounted signs in these areas are often on larger buildings that are set back from the road, making them less visible. Larger signs could display more information to customers.</li> <li>The proposal aligned the maximum areas of two different types of flat wall-mounted signs - real estate signs (2.88m<sup>2</sup>) and signs not advertising real estate (5m<sup>2</sup>), increasing them to 6m<sup>2</sup>.</li> <li>The proposed 6m<sup>2</sup> aligns with the maximum size for wall-mounted signs in the City and Metropolitan Centre Zones.</li> </ul>	<p>Heavy Industry Zones to 6m<sup>2</sup></p> <p>Either [Panel to decide]</p> <p>be adopted as publicly notified.</p> <p>OR</p> <p>be amended to [Panel to insert].</p> <p>OR</p> <p>be rejected and the proposal amended to [Panel to insert].</p> <p>AND</p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the current rules for wall-mounted signs, including locations, separation distances and dimensions</b></p> <p>40 feedback responses: <b>23 support (58 per cent)</b>, 10 oppose (25 per cent), 4 other (10 per cent), 3 selected ‘I don’t know’ (8 per cent) and 19 comments.</p> <p><b>Key themes in support (4)</b></p> <ul style="list-style-type: none"> <li>Proposal is reasonable / useful (4) [FRN 36, 68, 71, 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>clarifies rules and increases safety (for example rules for maximum projection / depth of signs) [Business North Harbour].</li> </ul> </li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Requires wall-mounted signs to only advertise products, services, goods or events available or taking place on the site on which it is located [cl 20(1)(c)].</li> <li>Specifies the maximum number, area or size, height and protrusion of signs in each zone for: <ul style="list-style-type: none"> <li>horizontal wall-mounted signs [Table 6 of Schedule 1]</li> <li>flat wall-mounted signs [Table 7 of Schedule 1].</li> </ul> </li> <li>Prohibits wall-mounted signs to cover any window [cl 20(1)(b)].</li> </ul>

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Key themes opposed (wanting to reduce restrictions) (5)</b></p> <ul style="list-style-type: none"> <li>The proposed changes are unnecessary, conflict with other rules or are unclear (4) [FRN 21, 50, 51, 76]: <ul style="list-style-type: none"> <li>rules are unnecessary unless in response to public safety risk</li> <li>advertising signs do not cause issues</li> <li>reasoning and evidence for proposed changes is <b>unclear</b> (for example a 5-metre separation distance between horizontal wall-mounted signs)</li> <li><b>conflicts with other rules</b> about advertising signs on fences.</li> </ul> </li> <li>Signs are beneficial to supporting local businesses (for example to survive COVID impacts) and should be encouraged) (1) [FRN 21].</li> </ul> <p><b>Key themes opposed (wanting to increase restrictions) (9)</b></p> <ul style="list-style-type: none"> <li>Proposal will create negative impacts (4) [FRN 23, 42, 78 (Alcohol Healthwatch), 82 (Ōtara Gambling and Alcohol Action Group)]: <ul style="list-style-type: none"> <li>will create visual pollution and worsen amenity values</li> <li>will lead to proliferation of wall-mounted signs if not restricted to certain sites</li> <li>will create clutter</li> <li>rules need to be restrictive rather than permissive, for example to reduce clutter.</li> <li>creates inequity (for example advertising outside local dairies appears to be more prominent in residential areas with higher populations of Māori and Pasifika. This suggests council and Auckland Transport are failing to meet Treaty of Waitangi obligations) [Alcohol Healthwatch].</li> </ul> </li> <li>Proposal has a regulatory gap for exterior wall wraps (graphic-film or vinyl advertisements wrapped around a building) or vivid building colours, both of which should be considered to be advertising signs (3) [FRN 78 (Alcohol Healthwatch), 82 (Ōtara Gambling and Alcohol Action Group), 94 (Communities Against Alcohol Harm)].</li> <li>Bylaw's maximum depth for wall-mounted signs prevents the use of illuminated signs (2) [FRN 95 (New Zealand Sign and Display Association - NZSDA), 98 (NZSDA supporting document)].</li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li><b>One</b> recommends the proposal be <b>adopted with amendments</b> (Albert-Eden).</li> </ul>	<p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retain the intent of the current rules in a way that is up to date, more certain and reflective of current practice, for example by: <ul style="list-style-type: none"> <li>clarifying where signs can be displayed (for example on fences)</li> <li>combining similar rules to reduce repetition</li> <li>clarifying that there is a five-metre separation distance between horizontal wall-mounted signs</li> <li>clarifying that there is a maximum projection of 0.03m for ground floor flat-wall mounted signs.</li> </ul> </li> </ul> <p><b>Note: A footnote will be added to clause 9(3)(c) to list the Business Zones for ease of reading.</b></p> <p><b>About 'unclear rationale: separation distance' feedback</b></p> <ul style="list-style-type: none"> <li>Horizontal wall-mounted signs (which stick out from a wall) require separation when they are at the same height to avoid clutter.</li> </ul> <p><b>About 'conflicts with other rules' feedback</b></p> <ul style="list-style-type: none"> <li>There are specific rules for signs on fences in the clauses for real estate signs, event signs, election signs, and signs advertising commercial sexual services [cl 15, 16, 17, 22].</li> <li>These are sign types that allow for 'third-party' advertising unrelated to activities on the site or to activities legislation allows more restrictions on and which the Bylaw seeks to limit to achieve its purpose [cl 4].</li> </ul>

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>• <b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays – as provides clearer rules that reduce clutter and address safety issues, Ōrākei, Papakura, Puketāpapa).</li> </ul>	

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (address regulatory gaps to protect visual amenity of Neighbourhood Centre Zones) (3)</b></p> <ul style="list-style-type: none"> <li>• Amend the Bylaw to address regulatory gaps for businesses in Neighbourhood Centre Zones that use vivid colours and exterior wall-wraps as advertising signs, to protect the visual amenity of these zones as detailed in following specific relief sought [FRN 78 (Alcohol Healthwatch), 82 (Ōtara Gambling and Alcohol Action Group), 94 (Communities Against Alcohol Harm)]. <b>Refer also to Other Matters (Bylaw purpose).</b></li> </ul> <p><b>Key change sought (restrict vivid colours) (6)</b></p> <ul style="list-style-type: none"> <li>• Prohibit or regulate buildings being painted in a single colour associated with a particular brand or franchise of the premises, in Neighbourhood Centre Zones (3) [FRN 78, 82, 94]: <ul style="list-style-type: none"> <li>○ vivid building colours include retail buildings painted in bright colours which advertise the premises and/or a product, business, franchise or service associated with the premises</li> <li>○ there is a regulatory gap as the proposed bylaw does not clearly regulate vivid building colours. “In our view these are advertising signs.” [FRN 78, 82]</li> <li>○ these signs significantly detract from the character of public places and the streetscape, landscaping and open space in Neighbourhood Centre Zones</li> <li>○ they dominate views from Residential Zones and educational facilities, and creating adverse cumulative visual effects</li> <li>○ excluding ‘colour’ from the definition of sign means the definition remains open to misinterpretation [FRN 94].</li> </ul> </li> </ul>	<p><b>Relates to Bylaw clauses 9</b></p> <p><b>About the definition of sign and colours</b></p> <ul style="list-style-type: none"> <li>• In the <b>Signage Bylaw 2015</b>, the colour of a building is not excluded from the definition of a sign (a sign includes “any visual medium which advertises a product, business, service or event or acts to inform or warn any person”) [cl 5(1) Signage].</li> <li>• It is arguable that in particular situations a building’s colour constitutes a sign as it informs an onlooker of what the business is. For example, some people may assume a very large red building is The Warehouse.</li> <li>• The <b>proposed new Bylaw’s</b> definition of “sign” expressly excludes the colour of a building from being a sign [cl 5(1) Sign].</li> <li>• This change reflects current enforcement practice, aligns with the Unitary Plan and increases certainty: <ul style="list-style-type: none"> <li>○ there are practical limitations to treating colour as an advertisement. For example all The Warehouse retail store buildings could only use red colours in 5m<sup>2</sup> ‘patches’ in the Metropolitan Centre Zone and would be required to use another colour bespoke from any other The Warehouse store</li> <li>○ more than one brand can use similar colours (for example Coca-Cola, AON and The Warehouse all use a similar shade of red)</li> <li>○ the only area that the Unitary Plan regulates for muted colours is the Waitakere Ranges as this is an area with high natural amenity values and most Neighbourhood Centre Zones are not set in areas of natural beauty.</li> </ul> </li> </ul>	<p>That the proposal about <b>clarifying the current rules for wall-mounted signs, including locations, separation distances and dimensions</b></p> <p><b>Either [Panel to decide]</b></p> <p><b>be adopted as publicly notified.</b></p> <p><b>OR</b></p> <p><b>be amended to [Panel to insert].</b></p> <p><b>OR</b></p> <p><b>be rejected and the proposal amended to [Panel to insert].</b></p> <p><b>AND</b></p> <p>Reasons include to <b>[Panel to insert]</b>.</p>

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>• Amend the definition of sign in clause 5(1) to add the underlined text (3) [FRN 78, 82, 94]: <ul style="list-style-type: none"> <li>○ to exclude the colour of buildings or other structures in neighbourhood centre zones in subclause (b)(iii) (for example “a sign does not include the colour of a building, other structure or vehicle <u>(except for the colour of buildings or other structures in neighbourhood centre zones)</u>”</li> <li>○ to add that a sign includes advertisements, messages or notices placed (or similar) onto a ‘<u>bollard</u>’ in subclause (a)(iii) <b>(see relief sought in Proposal 5B)</b></li> <li>○ to specify that a sign also includes advertising a franchise (for example “sign means an advertisement ... using any visual medium, which advertises a product, business, service, <u>franchise</u>, or event... ”.</li> </ul> </li> </ul> <p><b>Local board views on vivid colours (3)</b></p> <ul style="list-style-type: none"> <li>• Albert-Eden suggests prohibiting or regulating buildings painted in vivid colours in Neighbourhood Centre Zones (for example requiring buildings in Neighbourhood Centre Zones to be painted in muted colours not associated with a business, franchise or advertiser).</li> <li>• Maungakiekie-Tāmaki suggests that the proposed Bylaw does not address changes over the last five years such as the addition of block colouring of buildings (for example, intention to reduce crime and increase safety by actively discouraging window shop window signage has led to more street and building signage).</li> <li>• Puketāpapa suggests prohibiting or regulating use of vivid building colours for advertising purposes or for brand extension, in Neighbourhood Centre Zones.</li> </ul> <p><b>Key change sought (restrict wall-wraps) (3)</b></p> <ul style="list-style-type: none"> <li>• Prohibit or regulate exterior wall wraps [FRN 78, 82, 94]: <ul style="list-style-type: none"> <li>○ wall wraps are graphic-film or vinyl advertisements affixed to a building</li> </ul> </li> </ul>	<p><b>About any rule to regulate colours of buildings</b></p> <ul style="list-style-type: none"> <li>• Retaining the current rule would continue to result in uncertainty about its implementation, noting that all existing lawful signs are proposed to be allowed to continue [cl 44].</li> <li>• Any new rule would require further consideration of: <ul style="list-style-type: none"> <li>○ an acceptable palette of muted colours</li> <li>○ implications for the limitation of freedom of expression of businesses using that colour.</li> </ul> </li> </ul> <p><b>About the regulatory gap for exterior wall wraps</b></p> <ul style="list-style-type: none"> <li>• The proposed Bylaw defines wall-mounted signs as a sign attached to or painted on a wall, fence or building [cl 9(1)] which could include ‘wrap signs’. Arguably however, a ‘wrap sign’ has similar elements to a poster (a sign fixed to a structure without the need for a supporting device) [cl 13(1)].</li> <li>• <b>The Panel could if it wishes clarify that exterior wall-wrap signs are included in the definition of wall-mounted signs.</b></li> </ul> <p><b>About ‘special protection for Neighbourhood Centre Zones’ rationale</b></p> <ul style="list-style-type: none"> <li>• All centres (Neighbourhood, Local, Town, etc) are equally important in terms of visual amenity in the Unitary Plan. Each of them has the following objective: “A strong network of centres that are attractive environments and attract ongoing investment, promote commercial activity, and provide employment, housing and goods and services, all at a variety of scales”.</li> <li>• The Unitary Plan regulates the scale of Neighbourhood Centre Zone buildings. This limits the available wall area for vivid colours and exterior wall wraps is smaller (for example one or two stories).</li> </ul>	



Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ there is a regulatory gap as the proposed bylaw does not clearly regulate exterior wall-wraps. “In our view these are advertising signs.” [FRN 78, 82]</li> <li>○ these signs significantly detract from the character of public places and the streetscape, landscaping and open space in Neighbourhood Centre Zones</li> <li>○ they dominate views from Residential Zones and educational facilities, and creating adverse cumulative visual effects.</li> </ul> <p><b>Local board views on wall wraps (3)</b></p> <ul style="list-style-type: none"> <li>● Maungakiekie-Tāmaki suggests that the proposed Bylaw does not address changes over the last five years to the addition of commercial advertising.</li> <li>● Albert-Eden and Puketāpapa suggest prohibiting or regulating exterior building wraps (for example for advertising purposes or for brand extension) in Neighbourhood Centre Zones.</li> </ul> <p><b>Rationale: Protect visual amenity of Neighbourhood Centre Zones (3)</b></p> <ul style="list-style-type: none"> <li>● The Signs Bylaw 2022 should give special protection to the visual amenity of Neighbourhood Centre Zones [FRN 78, 82, 94]: <ul style="list-style-type: none"> <li>○ amenity values of Neighbourhood Centres plays a substantial role in the quality of life of Aucklanders. Neighbourhood Centre development was expected to be in keeping with the surrounding residential environment [Alcohol Healthwatch]</li> <li>○ amenity values of Neighbourhood Centres will be especially important for residents who live in the immediate proximity to the retail space. As these residents cannot switch off from their immediate environment, the design of signs as well as their prominence and quality are of paramount importance [Alcohol Healthwatch]</li> <li>○ special protection should be especially provided to these Zones which are in vulnerable communities [Alcohol Healthwatch, Ōtara Gambling and Alcohol Action Group].</li> </ul> </li> </ul>		

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Local board views on visual amenity (3)</b></p> <ul style="list-style-type: none"> <li>• Ōtara-Papatoetoe and Māngere-Ōtāhuhu suggest providing special protection for the visual amenity of Neighbourhood Centre Zones (for example single corner stores or small shopping strips in residential neighbourhoods, especially those in vulnerable communities), to ensure these zones are attractive environments, create a sense of place and where the adverse visual effects of advertising (particularly from alcohol and fast-food) are minimised or avoided.</li> <li>• Puketāpapa suggests investigating regulating signage more strictly in Neighbourhood Centre Zones in particular to allow for consideration of the visual amenity of these spaces.</li> </ul>		
<p><b>Key changes sought (clarify / increase projection distance) (5)</b></p> <ul style="list-style-type: none"> <li>• Clarify 30mm projection or amend wall-mounted sign maximum depth to 300mm (3) [FRN 89, 95 and 98 [New Zealand Sign and Display Association]: <ul style="list-style-type: none"> <li>○ there is no support in the draft bylaw for the 0.03m (30mm) depth measurement in cl 9(4)(d) [FRN 98]</li> <li>○ would only allow ACM (a thin signage substrate) and is inconsistent with the 0.3m (300mm incorrectly cited as 30mm) at cl. 8(3)(c) [FRN 98].</li> </ul> </li> <li>• Increase projection distance of flat wall mounted signs to at least 100mm (2) [FRN 95 (New Zealand Sign and Display Association - NZSDA) and 98 (Digital Signs, in support of NZSDA)]: <ul style="list-style-type: none"> <li>○ LED signs and light boxes require a minimum depth of 100mm. This minimum depth does not include fixings or rear ventilation, if required [FRN 95]</li> <li>○ In practice, the proposed Bylaw will restrict wall-signage to using either paint or aluminium composite material (ACM) [FRN 95].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 9(4)(d).</b></li> <li>• Proposal clarifies that where a flat wall-mounted sign within 3m of the ground, the maximum depth allowed is limited to 0.03m (30mm).</li> <li>• This is intended to prevent obstructions and safety risks to pedestrians on adjoining footpaths. It assumes the building on which the sign is attached is on a boundary.</li> <li>• A maximum depth is not specified for any wall-mounted sign higher than 3m above ground level to allow for LED signs and light boxes.</li> <li>• <b>The Panel could if it wishes consider:</b> <ul style="list-style-type: none"> <li>○ <b>clarifying that this rule only applies when the wall, fence or building is on a site boundary</b></li> <li>○ <b>whether a lower height is adequate (for example 2.7m which aligns with under verandah signs or 2m).</b></li> </ul> </li> <li>• <b>Note: clause 9(4)(d) will be amended to refer to ‘ground level’ for certainty.</b></li> </ul>	

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (prohibit in specific areas) (3)</b></p> <ul style="list-style-type: none"> <li>• Prohibit wall-mounted signs in specific areas (3) [FRN 23, 42, 70]: <ul style="list-style-type: none"> <li>○ on fences [FRN 23]</li> <li>○ on fences in Residential Zones but allow on fences in commercial / industrial areas [FRN 70]</li> <li>○ on all but specific sites (no other information provided) [FRN 42].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 9.</b></li> <li>• Prohibiting wall-mounted signs on fences in Residential Zones would prevent home occupations from advertising their business.</li> </ul>	
<p><b>Key changes sought (regulate all businesses the same) (1)</b></p> <ul style="list-style-type: none"> <li>• Treat all businesses and industries the same [FRN 89 (Super Liquor Holdings)].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 9.</b></li> <li>• The proposal generally does not discriminate between businesses and industries and instead differentiates rules based on the location (for example Unitary Plan Zone) and whether the signs relate to activities on the site or not [cl 4].</li> <li>• Exceptions include: <ul style="list-style-type: none"> <li>○ greater restrictions on commercial sexual service signs specifically provided for under the Prostitution Reform Act 2003 [cl 22]</li> <li>○ greater opportunities for the display of election signs to support democracy [cl 17].</li> </ul> </li> <li>• It is noted that council is investigating further regulation of signs associated with off-licence premises separate from this proposal. Any further restrictions requiring an amendment to the proposed Bylaw would be subject to a separate public consultative procedure.</li> </ul>	
<p><b>Key changes sought (content of signs) (1)</b></p> <ul style="list-style-type: none"> <li>• Regulate the content of wall-mounted signs (for example to prevent objectionable content) [FRN 19].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 9.</b></li> <li>• The Bylaw part of a wider regulatory framework for regulating content that includes the New Zealand Advertising Standards Authority, Human Rights Act 1993, and Crimes Act 1961.</li> <li>• The proposed Bylaw does not seek to duplicate or be inconsistent with this wider framework.</li> <li>• Exceptions include restrictions on commercial sexual service signs specifically provided for under the Prostitution Reform Act 2003 [cl 22].</li> </ul>	

Public feedback topic (Proposal 12 – Window signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify current rules, including that there are no restrictions on window signs in the City Centre Zone</b></p> <p>29 feedback responses: <b>20 support (69 per cent)</b>, 8 oppose (28 per cent), 1 selected 'I don't know' (3 per cent) and 17 comments.</p> <p><b>Key themes in support (9)</b></p> <ul style="list-style-type: none"> <li>• Supports businesses, for example window signs integral to supporting awareness and patronage; city centre businesses shouldn't be limited by excessive regulation (3) [FRN 25, 50, 57].</li> <li>• Reasonable, for example improves clarity; city should be a vibrant place (4) [FRN 36, 51, 89 (Super Liquor Holdings), 91 (Business North Harbour)].</li> <li>• Provides public health and safety benefits, for example natural indoor light is healthier; non-compliant businesses that cover up windows limit ability to see inside which is a safety risk (2) [FRN 19, 108 (Pukekohe Business Association)].</li> </ul> <p><b>Key themes opposed (10)</b></p> <ul style="list-style-type: none"> <li>• Lack of restrictions for City Centre Zone reduces visual amenity (4) [FRN 6, 19, 70, 76]: <ul style="list-style-type: none"> <li>○ window signs can be intrusive and alarming</li> <li>○ complete coverage makes lower Queen Street impersonal</li> <li>○ more signage will reduce attractiveness of city</li> <li>○ pedestrians want to see inside store</li> <li>○ will not make city centre vibrant.</li> </ul> </li> <li>• Lack of restrictions for City Centre Zone disadvantages businesses outside city centre, for example Metropolitan Centre Zones such as Newmarket and Parnell (2) [FRN 73 (Newmarket Business Association), 105 (Parnell Business Association)].</li> <li>• Coverage rules inappropriate for <b>high-end retailers</b> (2) [FRN 73 (Newmarket Business Association), 105 (Parnell Business Association)], for example: <ul style="list-style-type: none"> <li>○ high-end retailers in Newmarket and Parnell use 'high-end window coverings' and appealing semi-transparent decals that exceed coverage rule</li> <li>○ rules are best suited for dairies and similar premises, to address visual amenity and safety concerns.</li> </ul> </li> <li>• Proposal does not reflect <b>best practice</b> (2) [FRN 73 (Newmarket Business Association), 105 (Parnell Business Association)]: <ul style="list-style-type: none"> <li>○ does not account for decals / vinyl stickers used throughout city to improve appearance of vacant premises</li> <li>○ coverage percentages are arbitrary.</li> </ul> </li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>• <b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Limits the area of a ground floor window that a window sign may cover. Does not limit coverage of above ground floor windows [cl 21].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of the current Bylaw in a way that is easier to understand [cl 10], for example it clarifies: <ul style="list-style-type: none"> <li>○ there are no restrictions on window signs in the City Centre Zone of the Auckland Unitary Plan [cl 10(2)(d)]</li> <li>○ signs must relate to the premises; rules exclude parts of through-site links not visible from a council-controlled public place; all signs not specifically allowed require approval and must comply with general rules [cl 10(2)(a), (e-k)(iii), (l), (m)].</li> </ul> </li> </ul> <p><b>About 'high-end retailers' and 'best practice' feedback</b></p> <ul style="list-style-type: none"> <li>• Proposal applies to decals or self-adhesive vinyl stickers [cl 10(1)] and distinguishes by location (Zone) and not retailer type.</li> <li>• The current and proposed Bylaws recognises the special character of the City Centre Zone as distinct from other commercial areas in Auckland.</li> <li>• This aligns with the Auckland Unitary Plan identifying <a href="#">retail and commercial frontage controls</a> which apply to commercial areas (for example Newmarket and Parnell) but not the City Centre.</li> <li>• The coverage percentages support wider Auckland Unitary Plan objectives to maximise</li> </ul>

Public feedback topic (Proposal 12 – Window signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>• <b>One</b> recommends the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Waitematā).</li> </ul>	<p>street activation, building continuity along the frontage, pedestrian amenity and safety and visual quality.</p>

Public feedback topic (Proposal 12 – Window signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (increase / decrease restrictions) (7)</b></p> <ul style="list-style-type: none"> <li>• Exempt window signs in Metropolitan Centre Zones from all restrictions (to avoid disadvantaging Newmarket and Parnell businesses) (4) [FRN 6, 19, 70, 76].</li> <li>• Increase restrictions for window signs in the City Centre in general or apply the same rules as for town centres as these are equivalent zones. For example, as makes street impersonal, pedestrians want to see inside store, natural light healthier, and window signs can be intrusive and alarming) (3) [FRN 73 (Newmarket Business Association), 74, 105 (Parnell Business Association)].</li> </ul> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>• Waitematā suggests applying: <ul style="list-style-type: none"> <li>○ to the city centre the current restrictions on window signs (particularly the restriction on more than half of a window being covered by a sign), to avoid impersonal street fronts</li> <li>○ current restrictions as far as practicable to signs / screens intended for viewing outside the premises, for safety and amenity reasons (noting that an internal window display could occupy an entire window space).</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 10.</b></li> </ul> <p><b>About ‘increasing / decreasing restrictions’</b></p> <ul style="list-style-type: none"> <li>• Proposal continues to apply no restrictions on window signs in the City Centre zone [cl 10(2)(d)] to recognize the special character of the City Centre Zone as distinct from other commercial areas in Auckland.</li> <li>• This aligns with the Auckland Unitary Plan identifying <a href="#">retail and commercial frontage controls</a> which apply to commercial areas. This includes the Metropolitan Centre Zone of Newmarket and Town Centre Zone of Parnell.</li> <li>• The Bylaw is part of a wider regulatory framework including as a method to achieve the wider objectives in the Unitary Plan. This means significant changes to the proposal should still ensure alignment with the characteristics of Zones in the Unitary Plan. The Unitary Plan however, currently differentiates between the City Centre Zone and other commercial areas.</li> <li>• Further, significant changes to the proposal may require additional public notification given the proposal’s intent to retain the effect of current rules.</li> <li>• The wider issue of what the characteristics of different Zones are and what window controls (not only for signs) are appropriate, may be an example of matters best addressed in a future Bylaw and Unitary Plan review (<a href="#">REG/2020/66</a>).</li> </ul> <p><b>About ‘applying restrictions to signs / screens intended for viewing outside premises’</b></p> <ul style="list-style-type: none"> <li>• Proposal applies to signs on or within 0.015 metres (15 millimetres) of the inside face of a window or building [cl 10(1)].</li> <li>• This means the Bylaw only regulates signs ‘against the inside of the window’ and does not regulate any form of ‘window displays’.</li> </ul>	<p>That the proposal about <a href="#">clarifying current rules, including that there are no restrictions on window signs in the City Centre Zone</a>.</p> <p>Either [Panel to decide]</p> <p>be <b>adopted as publicly notified</b>.</p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 12 – Window signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (decals / vinyl stickers) (2)</b></p> <ul style="list-style-type: none"> <li>Provide for use of decals or vinyl stickers on vacant premises [FRN 73 (Newmarket Business Association), 105 (Parnell Business Association)].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 10.</b></li> <li>Proposal requires window signs to relate to products, services, goods or events on the premises [cl 10(2)(a)] and to limit display of ‘third-party’ signs, including on premises that may be vacant over a long period [cl 4(2)(b)].</li> <li>Window signs on vacant premises may cause enforcement issues, for example signs may be more difficult to remove if businesses do not take occupation of the property.</li> <li>Proposal does not apply to comprehensive development signage (signs related to a new or altered building where the work requires resource consent or has a minimum value of \$100,000). These signs require a resource consent under the Auckland Unitary Plan and could include decals or vinyl stickers on the windows of vacant premises, for example that display ‘coming soon’ signs [cl 6(2)(c)].</li> </ul>	

Public feedback topic (Proposal 13A – Major Recreational Facility Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules for signs in Major Recreational Facility zones and the conditions for their display</b></p> <p>29 feedback responses: <b>14 support (48 per cent)</b>, 3 oppose (10 per cent), 2 other (7 per cent), 10 selected ‘I don’t know’ (34 per cent) and 8 comments.</p> <p><b>Key themes in support (1)</b></p> <ul style="list-style-type: none"> <li>Making the rules easier to understand will increase compliance (1) [FRN 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>supports appropriate display of event signs and self-promotional signs for major recreational facilities.</li> </ul> </li> </ul> <p><b>Key themes opposed (8)</b></p> <ul style="list-style-type: none"> <li>Proposed changes are unnecessary (4) [FRN 21, 50, 51, 71]: <ul style="list-style-type: none"> <li>facilities should be allowed to regulate themselves</li> <li><b>region-wide rules are inappropriate</b> because local communities have specific needs.</li> </ul> </li> <li>Concerns about how the proposal could affect facility co-use with Māori and fulfilment of cultural needs (1) [FRN 76].</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Specifies that publicly visible signage attached to the exterior of a major recreational facility must only refer to: [cl 27(5)]: <ul style="list-style-type: none"> <li>details about a forthcoming event (including the sponsor)</li> <li>the name and / or logo of the building owner or occupier</li> <li>the sponsor of the facility’s or event’s main occupier or user (while taking place)</li> <li>the primary activities at the facility.</li> </ul> </li> <li>Specifies that signs on a facility must be flush with the building surface and not project from the wall or above the roof [cl 27(6)].</li> <li>Excludes signs on a major recreational facility that are painted on the roof or directed primarily at the field of play [cl 27(5)].</li> <li>Provides for freestanding principal and wayfinding, verandah facia and under verandah, flat wall-mounted and portable signs [cl 16, 19, 20, 14].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Clarify the current rules in a way that is easier to understand.</li> </ul>

Public feedback topic (Proposal 13A – Major Recreational Facility Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>The proposal is too limited, does not address needs of community sports clubs (for example to promote themselves and sponsors) (1) [FRN 63].</li> <li>Reasoning for proposed changes is unclear (2) [FRN 19, 51].</li> </ul> <p><b>Local board views (5)</b></p> <ul style="list-style-type: none"> <li><b>Five</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays (makes rules easier to understand and comply with and Major Recreational Facilities require clear and effective signage), Papakura, Puketāpapa).</li> </ul>	<ul style="list-style-type: none"> <li>Clarifies in a single clause the variety of sign types allowed, including freestanding principal and wayfinding, verandah facia and under verandah, flat wall-mounted and portable signs, roof painted and directed at field of play [cl 20(1)(a-c)].</li> <li>Clarifies that all signs (including roof and directed at field of play) must only refer to events, owner, occupier, sponsor and primary activities [cl 20(2)] and must comply with all other applicable rules in Part 2 [cl 20(1)(d)].</li> </ul> <p><b>About ‘major recreational facilities’ feedback</b></p> <ul style="list-style-type: none"> <li>Proposal continue to define major recreational facilities as places Zoned for that purpose in the <a href="#">Auckland Unitary Plan</a> and include sports arenas (ASB Tennis Arena, Eden Park), showgrounds (ASB Showgrounds), events centres (Pacific Events Centre), racecourses (Alexandra Park), motor-racing tracks, zoo and MOTAT.</li> </ul> <p><b>About ‘region-wide rules are inappropriate’ feedback</b></p> <ul style="list-style-type: none"> <li>The Bylaw is designed to provide a set of rules that are consistent across the Auckland region. If local variations are required, the Bylaw enables people to apply for an approval to display a sign that does not comply with the Bylaw that may be granted in exceptional circumstances in clause 34(7).</li> </ul> <p><b>About ‘facility co-use with Māori and fulfilment of cultural needs’ feedback</b></p> <ul style="list-style-type: none"> <li>Must comply with the requirements to only refer to event details, sponsors, and the facility’s primary activities. No limitation on how this information is expressed.</li> </ul>

Public feedback topic (Proposal 13A – Major Recreational Facility Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (allow facing signs) (1)</b></p> <ul style="list-style-type: none"> <li>Amend clause 20(1)(c) to allow signs on buildings that face carparks which directly serve playing fields, and clubs that occupy the building [FRN 63]: <ul style="list-style-type: none"> <li>the proposed rules are too limited.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 20.</b></li> <li>Proposed clause 20(1)(c) allows signs that are “directed primarily at the field of play on the site (for example a sport field or track for athletics, motor sports or horse racing)”.</li> <li>Other flat wall-mounted signs visible from the exterior of the facility are also provided [cl 20(1)(a)].</li> </ul>	<p>That the proposal about <a href="#">clarifying the rules for signs in Major Recreational Facility zones and the conditions for their display</a></p>

Public feedback topic (Proposal 13A – Major Recreational Facility Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (remove rule) (1)</b></p> <ul style="list-style-type: none"> <li>Remove all rules for signs in Major Recreational Facility Zones, as these facilities can regulate themselves [FRN 71].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 20.</b></li> <li>The proposal seeks to balance the rights and freedom to display signs with the need to address their potential negative impacts.</li> <li>Clause 20(2) does appear to contain an editorial error. The clause implies any sign 'attached to the exterior of the premises' is limited in what it may display. 'Premises' can include a building on the site: this contradicts clause 20(1)(c) which has no limits on what may be displayed on signs directed primarily at the field of play (for example advertisements).</li> <li><b>The Panel could if it wishes consider amending clause 20(2) to clarify that the display limits apply to 'publicly visible signs attached to the exterior of a major recreational facility'.</b> This would clarify the intent that these limits apply to signs primarily directed off-site, which must still comply with relevant rules for the sign type (for example flat wall mounted or free-standing sign rules).</li> </ul>	<p>Either [Panel to decide] be <b>adopted as publicly notified</b>.  <b>OR</b>  be <b>amended</b> to [Panel to insert].  <b>OR</b>  be <b>rejected and the proposal amended</b> to [Panel to insert].  <b>AND</b>  Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 13B – Open Space Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules for signs in Open Space Zones, including which signs do not require an approval</b></p> <p>29 feedback responses: <b>17 support (59 per cent)</b>, 6 oppose (21 per cent), 2 other (7 per cent), 4 selected 'I don't know' (14 per cent) and 10 comments.</p> <p><b>Key themes in support (2)</b></p> <ul style="list-style-type: none"> <li>Proposal clarifies the rules, for example rules are clearer and easier to interpret, role of approvals process is easier to understand (2) [FRN 64, 91].</li> </ul> <p><b>Key themes opposed (9)</b></p> <ul style="list-style-type: none"> <li>Region-wide rules are inappropriate, for example local communities have specific needs) (1) [FRN 14].</li> <li>Restricts private property rights (2) [FRN 39, 44].</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Limits signs in a Conservation Zone or Informal Recreation Zone to the display of the club, code, or facility as its primary message on the building to which it relates [cl 22(2)].</li> <li>Requires approval in a Sports and Active Recreation Zone for field of play advertising hoardings, scoreboards and changeable message boards which must also comply with rules about content, size, location, installation and period of display [cl 22(3)(4)(5)].</li> <li>Limits the approval for any other publicly visible sign to those associated with a permitted activity under the Unitary Plan [cl 22(6)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Make the rules easier to understand, for example by clarifying that: <ul style="list-style-type: none"> <li>the display of club, code, or facility as its primary message on the building to which it relates also applies to the Spots and Active Recreation Zone (not only the Conservation and Informal Recreation Zones) [cl 21(1)(a)]</li> <li>all signs must still comply with all applicable clauses in Part 2 [cl 21(1)(a)(iii)]</li> </ul> </li> </ul>



Public feedback topic (Proposal 13B – Open Space Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>Unnecessary regulation, for example no reason to require signs on boundary fences to require approval (3) [FRN 14, 39, 44].</li> <li>The proposed changes are unclear, for example it is unclear why any publicly visible signs are allowed without approval, require more information to comment and proposed changes are confusing or vague (3) [FRN 12, 44, 69].</li> </ul> <p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li><b>Three</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Papakura).</li> <li><b>Three</b> recommend the proposal be <b>adopted with amendments</b> (Hibiscus and Bays, Ōrākei, Puketāpapa) (refer to Attachment E for Hibiscus and Bays and Puketāpapa relief sought).</li> </ul>	<ul style="list-style-type: none"> <li>the Sports and Active Recreation Zone can be a scoreboard or changeable message board displayed on the day of an event [cl 21(1)(b)]</li> <li>all other signs require prior approval (as is currently the case), including field of play and signs on boundary fences directed into a park [cl 21(2)]</li> <li>consolidating rules about signs that require an approval in the ‘approvals section’ of the Bylaw [Subpart 2 of Part 3, cl 34(5)(6)(7)].</li> </ul> <p><b>About ‘region-wide rules are inappropriate’ feedback</b></p> <ul style="list-style-type: none"> <li>The Bylaw is designed to provide a set of consistent rules across the Auckland region.</li> <li>The rules are based on Unitary Plan Zones that have been identified as having requirements that are consistent across the Auckland region.</li> <li>People can apply for an approval to display a sign that does not comply with the Bylaw. The Bylaw provides limited instances where approvals are anticipated [cl 34(5)] and where exceptional circumstances apply [cl 34(7)].</li> </ul>

Public feedback topic (Proposal 13B – Open Space Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (boundary fences) (2)</b></p> <ul style="list-style-type: none"> <li>Allow signs on boundary fences with an Open Space Zone to be displayed without approval from the relevant authority [FRN 39, 44].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 21(2).</b></li> <li>Signs on boundary fences that are directed into an Open Space Zone (for example a park) can affect the amenity of park users.</li> <li>Proposed new Bylaw [cl 21(2)] clarifies the application of the current Bylaw [cl 22(4)(f) and 22(6)(b)] which also requires approval, including for ‘field of play’ type advertising which may appear on boundary fences.</li> </ul>	<p>That the proposal about <b>clarifying the rules for signs in Open Space Zones, including which signs do not require an approval</b></p>
<p><b>Key changes sought (enable clubs to advertise themselves and sponsors) (4)</b></p> <ul style="list-style-type: none"> <li>Permit community clubs to advertise themselves on public land (2) [FRN 29, 53].</li> <li>Enable clubs on council-controlled public places whose buildings are not visible from the Auckland transport system to advertise the club with signs on boundaries (1) [FRN 63 (Onehunga Cricket Association (OCA))]:</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 21.</b></li> <li>The proposed Bylaw retains the current approach to: <ul style="list-style-type: none"> <li>limit signs in the Sports and Active Recreation Zone (which applies to Waikaraka Park) to the building to which it relates [cl 21(1)(a)(i)]</li> <li>use an approval process for exceptions [cl 34(7)], which would include a permanent free-standing or boundary fence sign promoting the Onehunga Cricket Association (OCA) visible from Neilson Street. It is noted that the OCA</li> </ul> </li> </ul>	<p>Either [Panel to decide] be <b>adopted as publicly notified.</b> <b>OR</b> be <b>amended</b> to [Panel to insert]. <b>OR</b></p>

Public feedback topic (Proposal 13B – Open Space Zones) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ As an example, the OCA in Waikaraka Park is located away from major traffic arteries and public areas. A wall on the park boundary prevents the public in Nielson St seeing signs on the OCA’s club.</li> <li>○ This limits the OCA ability to attract new members, attract sponsors or increase community participation.</li> <li>○ Proposed Bylaw allows the OCA to promote itself but signs placed on its clubrooms will not be visible to the public. The OCA will also not be able to place any permanent or temporary signs on Nielson St.</li> <li>○ Relax restrictions for bodies that lease property and own facilities on parks, etc (for example allow signs for advertising events on council space).</li> <li>○ Refer to FRN 63 comments in ‘Other matters’.</li> <li>● Enable clubs to promote club sponsors reasonably (1) [FRN 63]: <ul style="list-style-type: none"> <li>○ central government legislation (for example relating to alcohol sales and drink driving) has restricted the traditional income streams for community sports clubs on Council owned land</li> <li>○ clubs use commercial sponsorship as an alternative income stream</li> <li>○ current Signage Bylaw is restrictive and has had a negative effect on attracting potential sponsors</li> <li>○ the proposed new Bylaw addresses some of these concerns but does not go far enough.</li> </ul> </li> </ul>	<p>would need to comply with exceptional criteria to obtain an approval</p> <ul style="list-style-type: none"> <li>○ use an approval process for a temporary event sign [cl 16(2)(c)(ii)], which could apply to try-outs and matches provided certain criteria are met [cl 34(1)(4)].</li> </ul> <p><b>About enabling sponsorship</b></p> <ul style="list-style-type: none"> <li>● The proposed Bylaw: <ul style="list-style-type: none"> <li>○ requires a sign in Conservation, Informal Recreation or Sports and Active Recreation Zones to display the club, code or facility as its primary message [cl 21(1)(a)(ii)]</li> <li>○ allows sponsorship on the sign, as the secondary message</li> <li>○ enables clubs to apply for an approval.</li> </ul> </li> <li>● The Bylaw limits the amount of advertising on council-controlled public places that is unrelated to the main activities of the site (for example sponsorship).</li> <li>● <b>The Panel could if it wishes include a related information note about current enforcement practices to determine how a ‘primary message’ and a ‘secondary message’ (such as sponsorship) are assessed.</b></li> </ul>	<p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (require approvals for all signs) (1)</b></p> <ul style="list-style-type: none"> <li>● Require all signs in Open Space Zones to obtain approval from the relevant authority [FRN 67].</li> </ul> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>● Ōrākei suggests signs on boundary fences within Open Space Zones should not require council approval if on private property.</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 21.</b></li> <li>● Proposed Bylaw only enables signs in Open Space Zones that are related to the activities in those zones or that have approval, specifically: <ul style="list-style-type: none"> <li>○ signs displayed on a building to which it relates</li> <li>○ scoreboards / changeable message boards displayed on the day of an event.</li> </ul> </li> <li>● Third-party advertising (for example personal views) requires an approval.</li> <li>● While the proposed Bylaw does not regulate content it is part of a wider regulatory framework that does (for example the Advertising Standards Authority).</li> </ul>	

Public feedback topic (Proposal 13C – Signs advertising commercial sexual services) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify a limit of one sign per commercial sexual service premises</b></p> <p>30 feedback responses: <b>22 support (73 per cent)</b>, 6 oppose (20 per cent), 1 other (3 per cent), 1 selected 'I don't know' (3 per cent) and 12 comments.</p> <p><b>Key themes in support (4)</b></p> <ul style="list-style-type: none"> <li>Improves treatment of sex workers (for example publicly visible signs reduce ability to exploit workers) (1) [FRN 71].</li> <li>Commercial sexual services can use smaller signs to advertise. It improves amenity and contributes to community good (2) [FRN 46, 91 (Business North Harbour)].</li> <li>Permit commercial sexual services signs on private property that comply with the rules (for example the signs do not create a safety hazard, obstruct or be offensive) (1) [FRN 22].</li> </ul> <p><b>Key themes opposed (5)</b></p> <ul style="list-style-type: none"> <li>All legal businesses should have to comply with the same rules (5) [FRN 22, 23, 37, 38, 43].</li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li><b>Five</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Papakura, Puketāpapa, Waitematā - improves treatment of sex workers).</li> <li><b>One</b> recommends the proposal be <b>adopted with amendments</b> (Ōrākei).</li> <li><b>One</b> recommends the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained (Hibiscus and Bays - the current rules appear to be working, there is little negative feedback, and certainty is needed for commercial sexual services particularly as these premises are allowed in residential zones).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Sets a maximum area for signs advertising commercial sexual services of 0.33m<sup>2</sup> in a residential zone and 1m<sup>2</sup> in all other zones [cl 23(1)].</li> <li>Requires these signs to be attached to either a fence or a wall of the premises [cl 23(2)].</li> <li>Restricts the sign's content: <ul style="list-style-type: none"> <li>must only contain the name of the operator or registered business, street number, and telephone number of the service [cl 23(3)]</li> <li>must not contain flashing lights, changeable message signage, or sexualised shapes or images [cl 23(4)].</li> </ul> </li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retains the existing rules.</li> <li>Clarifies that commercial sexual service premises are limited to one sign per premises advertising their services.</li> </ul>

Public feedback topic (Proposal 13C – Signs advertising commercial sexual services) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (remove clause) (4)</b></p> <ul style="list-style-type: none"> <li>Remove Commercial Sexual Services clause and require these businesses to comply with the Bylaw's other rules [FRN 22, 23, 38, 43]: <ul style="list-style-type: none"> <li>legal businesses should not have separate rules.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 22.</b></li> <li>73 per cent of submitters supported the proposal, which retains the current rules.</li> <li>The Prostitution Reform Act 2003 enables commercial sexual services to be regulated differently from other activities.</li> </ul>	<p>That the proposal about <b>clarifying a limit of one sign per</b></p>

Public feedback topic (Proposal 13C – Signs advertising commercial sexual services) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>In a Residential Zone, these signs have the same size limit as any other business. The size limit is significantly smaller in all other Zones.</li> </ul>	commercial sexual service premises
<p><b>Key changes sought (sign appearance) (1)</b></p> <ul style="list-style-type: none"> <li>Reduce the permitted display area [FRN 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>in Residential Zones to 0.25m<sup>2</sup></li> <li>in all other (non-residential) Zones to 0.75m<sup>2</sup></li> <li>most customers already know where these businesses are, so smaller signs will have amenity and community benefits.</li> </ul> </li> </ul> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Ōrākei suggests allowing discretion in design of the sign.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 22</b></li> <li>Commercial sexual services signs appear to be a minor issue for Aucklanders in terms of complaints to the council, with an estimated one complaint (out of 3580) about commercial sexual services between September 2017 and May 2019.</li> <li>Proposal already allows discretion in sign design, while restricting certain content for appropriateness.</li> </ul>	<p>Either [Panel to decide]</p> <p>be adopted as publicly notified.</p> <p>OR</p> <p>be amended to [Panel to insert].</p> <p>OR</p> <p>be rejected and the proposal amended to [Panel to insert].</p>
<p><b>Key changes sought (clarify any banned areas) (1)</b></p> <ul style="list-style-type: none"> <li>Clarify whether sexual services are banned in most residential areas [FRN 76].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 22</b></li> <li>Whether a commercial sexual service is permitted in a Residential Zone is subject to the Unitary Plan. They would not be able to operate in Zones that prevent commercial activity.</li> <li>Commercial sexual services can be undertaken as a home occupation. If any of the standards are not complied with, then a resource consent would be required.</li> </ul>	<p>AND</p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 14A – Movement of traffic and vessels) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels</b></p> <p>39 feedback responses: 26 support (67 per cent), 5 oppose (13 per cent), 7 other (18 per cent), 1 selected 'I don't know' (3 per cent) and 17 comments.</p>	<p><b>Current Bylaw (Signage Bylaw 2015)</b></p> <ul style="list-style-type: none"> <li>Requires signs to be secured, displayed and maintained in a way that does not cause a nuisance or endanger public health or safety [cl 8]</li> <li>Prohibits signs that: <ul style="list-style-type: none"> <li>obstruct driver views, interfere with people using the roadway or cannot be read safely [cl 9(1)(a)(b)(f)]</li> </ul> </li> </ul>

Public feedback topic (Proposal 14A – Movement of traffic and vessels) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Key themes in support (6)</b></p> <ul style="list-style-type: none"> <li>• Proposal is reasonable (2) [FRN 38, 44].</li> <li>• Reduces public safety risks and nuisance (4) [FRN 47, 65, 91, 99]: <ul style="list-style-type: none"> <li>○ roadside signs distract traffic and introduce risk of collision</li> <li>○ proposal reduces impact on roads / traffic sight lines.</li> </ul> </li> </ul> <p><b>Key themes opposed (8)</b></p> <ul style="list-style-type: none"> <li>• Should be more restrictive (4) [FRN 19, 27, 29, 81].</li> <li>• Will not reduce public safety risks, for example safety depends on the driver rather than council regulation (3) [FRN 6, 21, 42].</li> <li>• Signs should use sustainable or environmentally friendly construction materials (for example avoid cheap plastic signage that pollutes the environment) (1) [FRN 71].</li> </ul> <p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li>• <b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays – as safety of signs is paramount, Ōrākei, Papakura, Puketāpapa).</li> </ul>	<ul style="list-style-type: none"> <li>○ could be mistaken for traffic control devices [cl 9(1)(c)(d)]</li> <li>○ are made of material or illuminated in a way that could affect traffic safety (for example driver distraction) [cl 9(1)(e)(g)].</li> <li>• Prohibits signs in specific locations that interfere with movement (for example roundabouts, traffic control devices, edges of kerb faces) [cl 9(2)(3)(4)].</li> <li>• Prohibits signs that interfere with the safe efficient movement of vessels by [cl 12]: <ul style="list-style-type: none"> <li>○ creating a hazard, blocking public access or being mistaken for a navigation aid</li> <li>○ use illumination in a way that could affect the safety of vessels.</li> </ul> </li> <li>• Prohibits stencil signs that could be mistaken for a traffic control device [cl 15(4)].</li> </ul> <p><b>Current Bylaw (Election Signs Bylaw 2013)</b></p> <ul style="list-style-type: none"> <li>• Requires signs to be secured and displayed in a way that does not cause a nuisance or endanger public health or safety [cl 7(1)(f)].</li> <li>• Requires a person to be responsible for a sign not creating nuisance or safety risks [cl 7(1)(e)].</li> <li>• Prohibits election signs on vehicles that compromise the safe and efficient operation of the road or create a nuisance [cl 6(1)(c)(i)(ii)].</li> <li>• Prohibits any election sign from: <ul style="list-style-type: none"> <li>○ obstructing driver views, interfering with the safety or movement of people using the roadway or being unable to be read safely [cl 7(1)(d)(g)(ma)(na)</li> <li>○ being able to be mistaken for traffic control devices [cl 7(1)(n)]</li> <li>○ being made of material or using illumination in a way that could affect traffic safety (for example driver distraction) [cl 7(1)(j)(k)(m)(o)(p)].</li> </ul> </li> <li>• Prohibits signs in specific locations that interfere with movement (for example roundabouts, traffic control devices, edges of kerb faces) [cl 7(1)(h)(i)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of the current rules in a way that is easier to understand by: <ul style="list-style-type: none"> <li>○ consolidating definitions of persons responsible for a sign in the Interpretation section [cl 5]</li> <li>○ combining similar rules about safety and nuisance, movement of traffic and impacts on navigable waters into consecutive clauses to reduce repetition and improve readability [cl 23, 24, 25]</li> <li>○ clarifying signs should not block kerb ramps or similar areas, to improve accessibility [cl 24(2)(g)(iv)]</li> </ul> </li> </ul>

Public feedback topic (Proposal 14A – Movement of traffic and vessels) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
	<ul style="list-style-type: none"> <li>○ adding a related information note about relevant sign standards made by Auckland Transport and Waka Kotahi / New Zealand Transport Agency that must also be complied with (cl 24).</li> </ul> <p><b>About ‘sustainable construction material’ feedback:</b></p> <ul style="list-style-type: none"> <li>● Council lacks sufficient bylaw-making powers to regulate signage for sustainability purposes.</li> </ul>

Public feedback topic (Proposal 14A – Movement of traffic and vessels) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (footpaths) (4)</b></p> <ul style="list-style-type: none"> <li>● Better protect public safety by [FRN 19, 22, 42, 81]: <ul style="list-style-type: none"> <li>○ prohibiting signs on footpaths from obstructing driver's vision of traffic</li> <li>○ introducing rules to address safety of pedestrians including those using mobility scooters or prams</li> <li>○ ensuring signs do not obstruct pedestrian or vehicle traffic [FRN 19, 22].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 24.</b></li> <li>● The Bylaw already manages obstruction risks to pedestrians and vehicles by prohibiting signs from: <ul style="list-style-type: none"> <li>○ obstructing the line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing, private entrance or any traffic control device [cl 24(2)(a)(c)].</li> <li>○ obstructing or creating a hazard to a person on foot or in a vehicle (including, for example, people using mobility scooters or prams) [cl 24(2)(b)].</li> </ul> </li> </ul>	<p>That the proposal about <b>clarifying the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels</b></p> <p><b>Either [Panel to decide]</b></p>
<p><b>Key changes sought (amend rules for traffic safety) (1)</b></p> <ul style="list-style-type: none"> <li>● Amend 24(2)(e) to add ‘luminescence’ to the list of things a sign must not use (1) [FRN 97 (Waka Kotahi New Zealand Transport Agency)]</li> <li>● Add Related Information note explaining the key determinants of rapid sign comprehension (1) [FRN 97].</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 24(2)</b></li> <li>● The proposed Bylaw specifies that a sign must not be made out of luminescent material [cl 24(2)(e)].</li> <li>● Luminescence measures light output from any source, reflected light from external or internal light sources including reflectorized light from passing night time traffic. The proposed Bylaw does not account for it.</li> </ul>	<p>be <b>adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p>
<p><b>Key changes sought (noise)</b></p> <ul style="list-style-type: none"> <li>● Waitemata Local Board suggests expanding clause 23(2)(d) (which prohibits signs from emitting noise and similar) to include outdoor signs where the sounds or effects are audible or intrude into public space or other private spaces.</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 23(2)(d)</b></li> <li>● The current and proposed Bylaws say a sign must not emit noise.</li> <li>● Adverse noise affects can also be dealt with as a noise control issue.</li> </ul>	<p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 14B – Altering the top of a building) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules for signs of rooftops by creating a new separate clause</b></p> <p>39 feedback responses: <b>31 support (79 per cent)</b>, 7 oppose (18 per cent), 1 other (3 per cent) and 18 comments.</p> <p><b>Key themes in support (10)</b></p> <ul style="list-style-type: none"> <li>• Reduces public safety risks (for example signs above a building are a public safety risk) (4) [FRN 47, 51, 81, 91].</li> <li>• Improves visual amenity (for example signs above a building are not visually pleasing) (2) [FRN 47, 71].</li> <li>• Proposal is reasonable (for example proposed rules are clearer; they remove a loophole) (4) [FRN 21, 42, 43, 44].</li> </ul> <p><b>Key themes opposed (7)</b></p> <ul style="list-style-type: none"> <li>• The proposed changes are unnecessary (3) [FRN 22, 89, 95]: <ul style="list-style-type: none"> <li>○ restrictions unnecessary if the signage is installed professionally and complies with health and safety legislation</li> <li>○ no rationale for prohibiting all above-roof signage</li> <li>○ there is already a building consent requirement to alter a building.</li> </ul> </li> <li>• Restricts private property rights, for example property owner should be able to make alterations (2) [FRN 46, 50].</li> <li>• Alterations are reasonable if they comply with other regulation, for example a building consent, professional installation, health and safety (2) [FRN 22, 89].</li> </ul> <p><b>Local board views (7)</b></p> <ul style="list-style-type: none"> <li>• <b>Six</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Ōrākei, Papakura, Puketāpapa, Waitemātā).</li> <li>• <b>One</b> recommends the proposal be <b>rejected</b> and either be replaced with a new proposal, or the status quo be maintained – Hibiscus and Bays (signs should be allowed if resource consent granted).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Prohibits adding or extending structures on or above a roofline to display a sign [cl 7(1)(a)(b)] without approval that satisfies exceptional criteria [cl 28(4)].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of the current rules in a way that is easier to understand, including by clarifying that prior approval is required to display a sign on or above the roofline [cl 6(3)(b) and 26].</li> </ul>

Public feedback topic (Proposal 14B – Altering the top of a building) (Number of comments in brackets) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (remove rules about above roof signs) (2)</b></p> <ul style="list-style-type: none"> <li>Remove rules about above roof signs [FRN 95 and 98 (New Zealand Sign and Display Association and supporting document)]: <ul style="list-style-type: none"> <li>no rationale for prohibiting all above-roof signage (for example no urban planning support; it is inconsistent with the objectives of the Unitary Plan)</li> <li>signage rules should be consistent with the Unitary Plan's objectives to provide for sustainable use of the environment, protecting character of areas (in particular heritage, open spaces and residential) while allowing for greater vibrancy, economic activity and intensification</li> <li>rooftop rules in cl 7 of the current Bylaw and cl 26 of the proposed Bylaw appear to be an archaic rule from when suburbs like Ponsonby and Papatoetoe were kept to a uniform roof line height</li> <li>many zones have increased the permitted building height to encourage greater use of the land. This will change the way suburbs and their skylines look</li> <li>rules prohibiting all signs of a particular type create hours of work for people seeking approval for a non-compliant sign.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 26.</b></li> <li>The proposal retains the intent of current rules that require an approval that satisfies exceptional criteria to display signs on or above the roofline.</li> <li>The rules seek to achieve the purpose of the Bylaw, including in relation to public safety, nuisance, the Auckland transport system and the environment</li> <li>The rules are consistent with the Auckland Unitary Plan: <ul style="list-style-type: none"> <li>the Unitary Plan regulates billboards and comprehensive development signage.</li> <li>the Unitary Plan requires an approval (resource consent) to display those signs on or above the roofline of a building [<a href="#">Chapter E23.6.1(1)(d)(ii) and E23.6.1(5)</a>].</li> </ul> </li> <li>The approval process allows for consideration of signs that would not otherwise be allowed if exceptional criteria are met. Both the Unitary Plan and Bylaw discourage signs on or above the roofline of buildings.</li> <li><b>Note.</b> There is an exception for signs painted on the roof of major recreational facilities [cl 20] (refer also Proposal 13A). <b>The Panel could if it wishes clarify this exception in clause 26.</b></li> </ul>	<p>That the proposal about <a href="#">clarifying the rules for signs of rooftops by creating a new separate clause</a></p> <p>Either [Panel to decide]</p> <p>be <b>adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (clarify scope of above roof rules) (2)</b></p> <ul style="list-style-type: none"> <li>Clarify whether rules will apply retro-actively / to existing non-compliant signs (1) [FRN 26].</li> <li>Clarify that people should not illegally adjust their building to make their signs compliant (1) [FRN 81].</li> </ul>	<p><b>Relates to Clauses 26 and 44</b></p> <ul style="list-style-type: none"> <li>Proposed Bylaw already clarifies that existing signs may continue to be displayed if lawfully established and not altered [cl 44].</li> <li>The Bylaw is part of a wider regulatory framework. Illegal alterations to a building are more appropriately addressed using powers under the Building Act 2004 and Resource Management Act 1991.</li> </ul>	



Public feedback topic (Proposal 14C – Illuminated and changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<p data-bbox="206 309 1290 373"><b>Clarify the rules for illuminated signs, including that signs must use static images and lighting, and that the person displaying the sign must demonstrate it is compliant</b></p> <div data-bbox="206 379 1326 456" style="border: 1px solid black; padding: 5px;"> <p data-bbox="219 386 1258 450">39 feedback responses: <b>29 support (74 per cent)</b>, 3 oppose (8 per cent), 6 other (15 per cent), 1 selected 'I don't know' (3 per cent) and 18 comments.</p> </div> <p data-bbox="206 469 1097 497"><b>Key themes in support for both illuminated and changeable message signs (4)</b></p> <ul data-bbox="206 507 1321 673" style="list-style-type: none"> <li>• Signs create safety hazards (4) [FRN 27, 47, 65, 91 (Business North Harbour)]: <ul data-bbox="250 545 1321 673" style="list-style-type: none"> <li>○ proposal reduces risk of distraction for pedestrians and drivers, and maintains amenity [FRN 91]</li> <li>○ increasing use of illuminated signs is unsafe (for example these signs are increasingly common around schools, distracts motorists and disrupts traffic due to content and brightness) (3) [FRN 27, 47, 65 (all from Proposal 14A)].</li> </ul> </li> </ul> <p data-bbox="206 683 1097 711"><b>Key themes opposed for both illuminated and changeable message signs (33)</b></p> <ul data-bbox="206 721 1321 1334" style="list-style-type: none"> <li>• Causes distraction (10) [FRN 6, 14, 16, 24, 42, 47, 71, 81, 95 (New Zealand Sign and Display Association), 104]: <ul data-bbox="250 794 1321 986" style="list-style-type: none"> <li>○ flashing lights, moving animations / video, brightness, or flashing effects from rapid transitions, short dwell times and colour variations between displays are fatiguing / distracting for drivers, pedestrians and cyclists</li> <li>○ road signs with multiple lights decrease visibility for the vision-impaired as they create light flares</li> <li>○ sunstrike makes illuminated signs difficult to read; traffic flow may be limited by the amount a person can read, creating a traffic safety hazard.</li> </ul> </li> <li>• Causes light pollution, for example too bright during day / night, affects sleep, light pollution impacts increase at night especially for residents (6) [FRN 6, 14, 65, 81, 95 (New Zealand Sign and Display Association), 104].</li> <li>• Worsens quality of life of nearby residents, for example bright, flickering and flashing signs shine into homes, cause migraines and distraction that damages mental health (6) [FRN 6, 14, 27, 65, 81, 104].</li> <li>• Illuminated signs worsen visual amenity, for example are an eyesore, intrusive, aggressively positioned, large, flashing, bright (5) [FRN 6, 14, 24, 65, 104].</li> <li>• Increases visual appeal or vibrancy in the city (Note: theme supports more signs) (2) [FRN 22, 95].</li> <li>• Inconsistent rules create possibility of inconsistent enforcement, for example demonstration of compliance with rules only if required risks council bias / bribery (2) [FRN 19, 65].</li> </ul>	<p data-bbox="1357 309 1523 338"><b>Current Bylaw</b></p> <ul data-bbox="1357 347 2038 1024" style="list-style-type: none"> <li>• Specifies that <b>illuminated signs</b> must [cl 11(1)]: <ul data-bbox="1402 386 2038 651" style="list-style-type: none"> <li>○ comply with relevant requirements for illumination and glare in the New Zealand Transport Agency's Traffic Control Devices Manual Part 3 Advertising Signs</li> <li>○ only have upwardly facing lighting if it is adequately shielded so that the glare does not extend beyond the sign and immediate surrounds</li> <li>○ comply with maximum luminance levels based on the size of the illuminated area.</li> </ul> </li> <li>• Specifies that <b>changeable message signs</b> [cl 10(1)]: <ul data-bbox="1402 689 2038 1024" style="list-style-type: none"> <li>○ must not scroll, continuously move or appear to be moving, or be animated</li> <li>○ have a dwell time of less than 8 seconds or a transition time greater than 1 second, or use more than three sequential images to impart a whole message</li> <li>○ must be controlled by a system that automatically adjusts brightness in response to ambient light conditions and does not exceed a luminance of 5,000 cd/m<sup>2</sup> at any time; and 250 cd/m<sup>2</sup> between sunrise and sunset [cl 10(2)].</li> </ul> </li> </ul> <p data-bbox="1357 1034 1464 1062"><b>Proposal</b></p> <ul data-bbox="1357 1072 2038 1334" style="list-style-type: none"> <li>• Retains the intent of the current Bylaw in a way that is more certain and reflects current practice.</li> <li>• For <b>illuminated signs</b> for example, by clarifying that: <ul data-bbox="1402 1177 2038 1334" style="list-style-type: none"> <li>○ the person who displays the sign must provide satisfactory evidence the sign complies with the rules, if required by council or Auckland Transport [cl 28(2)]</li> <li>○ a static illuminated sign must not appear to shimmer, sparkle or revolve [cl 28(1)(d)]</li> </ul> </li> </ul>

Public feedback topic (Proposal 14C – Illuminated and changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>Creates waste, for example unsustainable, not eco-friendly, wastes energy / electricity (2) [FRN 24, 39].</li> </ul> <p><b>Key themes opposed for changeable message signs (4)</b></p> <ul style="list-style-type: none"> <li>Luminance limits inappropriate, for example too bright, can't be measured during day, should be relative to ambient lighting conditions.</li> <li>Full-motion video / animation signs do not have adverse effects.</li> <li>Transition / dwell times inappropriate, for example too short, impractical, distract, worsen quality of life, benefit advertisers, result in subliminal messaging risks.</li> <li>Concern that in future changeable message signs may be used as design element to reduce speeds due to complexity of visual field, or that speed reduction programmes are intended to support safety profile of billboard signs.</li> </ul> <p>[FRN 95 (New Zealand Sign and Display Association), 97 (Waka Kotahi NZ Transport Agency), 98 (Digital Signs), 104]</p> <p><b>Local board views (8)</b></p> <ul style="list-style-type: none"> <li><b>Four</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Hibiscus and Bays (agrees with compliance demonstration requirement), Ōrākei (due to light pollution and distraction), Papakura).</li> <li><b>Four</b> recommend the proposal be <b>adopted with amendments</b> (Devonport-Takapuna, Kaipātiki (notes the negative impacts of illuminated real estate signs will increase), Puketāpapa (balance important to address potential issues from illumination, for example road user distraction and impact on nearby residents and businesses), Waitematā).</li> </ul>	<ul style="list-style-type: none"> <li>LED signs must comply with the maximum luminance standards for static illuminated signs [cl 28].</li> </ul> <ul style="list-style-type: none"> <li>For <b>changeable message signs</b> for example, by clarifying that: <ul style="list-style-type: none"> <li>changeable messages relate to transitions between static images and must not 'shimmer' or 'sparkle' [cl 27(1)(a)(b)]</li> <li>luminance rules apply between 'sunset and sunrise' [cl 27(1)(g)]</li> <li>the person who displays the sign must provide satisfactory evidence the sign complies with the rules, if required by council or Auckland Transport [cl 27(2)].</li> </ul> </li> </ul>

Public feedback topic (Proposal 14C – Changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (animation / movement) (7)</b></p> <ul style="list-style-type: none"> <li>Restrict rapid changes between <b>illumination levels</b> (for example from dark to bright, to prevent strobing or flashing).</li> <li>Restrict high <b>colour contrasts</b> between displays (for smoother transitions which do not distract or increase negative impacts).</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 27.</b></li> </ul> <p><b>About 'illumination levels / colour contrasts'</b></p> <ul style="list-style-type: none"> <li>Council enforcement officers have not identified changes between illumination levels or colour contrasts as an issue.</li> </ul>	<p>That the proposal about <b>clarifying the rules for changeable message signs</b></p>

Public feedback topic (Proposal 14C – Changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>Prohibit <b>animation and movement</b> on all signs visible to vehicle operators (boats, cars, bicycles) or digital video signs at intersections.</li> <li>Regulate colours, animations and changeable messages of certain sign types, for example election signs and event signs.</li> <li>Allow signs to use <b>full-motion video / animation</b>, for example because: <ul style="list-style-type: none"> <li>this does not create safety risks and improves visual amenity by creating more a modern / vibrant environment</li> <li>other councils have permitted full motion video (where entire screen may contain moving images) for years without adverse impacts; similarly, Auckland cinemas have used scrolling movie times</li> <li>proposal fails to address emerging technology (for example an Auckland Unitary Plan objective includes to become more modern and vibrant with greater economic activity).</li> </ul> </li> </ul> <p>[FRN 16, 19, 22, 29, 95 (New Zealand Sign and Display Association), 98 (Digital Signs), 104].</p>	<ul style="list-style-type: none"> <li>Proposal already prohibits signs from using illumination, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material) [cl 24(2)(e)].</li> <li>Proposal does not regulate sign colour.</li> <li><b>Panel could if it wishes consider amending the Bylaw to reference changes between illumination levels and high colour contrasts that may similarly cause a distraction, for certainty.</b></li> </ul> <p><b>About ‘animation / movement / full-motion video’</b></p> <ul style="list-style-type: none"> <li>Proposal already prohibits animation and movement on all signs, for example signs and sign contents that scroll, continuously move or appear to be moving, are animated or appear to shimmer or sparkle [cl 27(1)(a)].</li> <li>Proposal prohibits full-motion video or animation, to reduce nuisance and safety risks (including on Auckland transport system) and protect the environment.</li> <li>The Waka Kotahi / NZ Transport Agency <a href="#">Traffic Control Devices Manual, Part 3 Advertising Signs</a> states research findings that dynamic or moving signs provide greater distraction than familiar or static displays.</li> <li>Proposal notes that billboards are regulated by the Auckland Unitary Plan rather than the Bylaw, and are not subject to a similar prohibition.</li> </ul>	<p>Either [Panel to decide]</p> <p>be <b>adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (transition and dwell times) (3)</b></p> <ul style="list-style-type: none"> <li>Reduce number of <b>message changes per minute</b> (to reduce distraction of traffic and visual disturbance).</li> <li><b>Replace minimum eight second dwell time</b> (27(1)(c)) with a time that ensures that driver at legal speed limit ‘will have the potential to be distracted by no more than one change of each image or display’ (as while road user reaction times to signs are reasonably constant, vehicle speed rather than standard dwell time defines length of time a road user is exposed to a sign and the number of images viewed).</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 27.</b></li> </ul> <p><b>About ‘message changes per minute’</b></p> <ul style="list-style-type: none"> <li>Proposal focuses on transition and dwell times and restricts the number of sequential images in a message rather than restricting the number of message changes per minute, as this is considered a more direct and effective way to control a distractive or ‘animation’ effect.</li> </ul> <p><b>About ‘replace dwell time’</b></p> <ul style="list-style-type: none"> <li>Proposal uses standard transition and dwell times rather than times relative to the legal speed limit as Bylaw must address impacts of signs visible to all users of public space, not only drivers.</li> </ul>	

Public feedback topic (Proposal 14C – Changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>• Amend <b>transition and dwell</b> times: <ul style="list-style-type: none"> <li>○ impractical to use same approach as in Waka Kotahi / NZTA guidelines (for example, highway signs require specific times due to traffic speed which should not be used for signs on other road types or those not traffic management-related)</li> <li>○ times too short, cumulatively creating a ‘flash’ effect, which results in involuntary reactions that fatigue viewers, increased subliminal messaging risks, risks of driver distraction, negative effects on residents and more advertisements and profit.</li> </ul> </li> </ul> <p>[FRN 47, 97 (Waka Kotahi NZ Transport Agency), 104]</p>	<ul style="list-style-type: none"> <li>• Proposal does however require a sign to be able to be read by a driver moving at the legal speed limit, if the sign is directed at drivers [cl 24(2)(f)].</li> <li>• Proposed transition and dwell times are considered appropriate to reduce nuisance and public safety risks and protect the environment, as they: <ul style="list-style-type: none"> <li>○ prevent longer transitions between messages and short dwell times that could give the appearance of movement and increase public safety risks due to distraction</li> <li>○ improve on the times noted as potentially distracting in the Waka Kotahi / NZ Transport Agency <a href="#">Traffic Control Devices Manual, Part 3 Advertising Signs</a> (for example, transition times greater than two seconds and dwell times less than five seconds).</li> </ul> </li> <li>• Proposal does not use same approach as Waka Kotahi / NZ Transport Agency guidelines, as these do not set transition and dwell times.</li> </ul>	
<p><b>Key changes sought (luminance) (3)</b></p> <ul style="list-style-type: none"> <li>• Replace <b>daytime luminance limit</b> with requirement “not to dazzle or distract”.</li> <li>• Reduce <b>luminance limits</b> (for both day-time and night-time) (for example, as day-time limit too bright in most operating conditions, impacts increase at night and requirement for adaptation in response to ambient light changes may be inadequate and may result in issues continuing, including for billboards due to alignment with Auckland Unitary Plan).</li> <li>• Require <b>luminance levels to be relative</b> to current ambient lighting levels (for example 75 per cent of surrounding light levels at all times except for day-time) to reduce distraction and night-time visual pollution to residents. For example, because: <ul style="list-style-type: none"> <li>○ daytime luminance level unnecessary as luminance cannot be measured when there is greater ambient luminance in the area</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 27.</b></li> </ul> <p><b>About ‘luminance limits’</b></p> <ul style="list-style-type: none"> <li>• Changeable message sign luminance limits for daytime and night-time align with luminance rules for digital billboards under the Auckland Unitary Plan (<a href="#">Chapter E23.6.1(3)(a)</a>), developed from lighting expert recommendations. Limits seek to reduce potential for glare. Retaining these limits will support any future Plan review which could involve redistribution of rules.</li> <li>• Proposal already prohibits signs that use illumination, movement or materials that may cause a distraction [cl 24] and adds a new requirement that a sign and its contents must not appear to shimmer or sparkle [cl 27(1)(a)].</li> </ul> <p><b>About ‘relative luminance levels’</b></p> <ul style="list-style-type: none"> <li>• Proposal already requires signs using artificial light sources to automatically adjust brightness in response to ambient light conditions [cl 27(1)(f)].</li> <li>• Proposal sets maximum luminance levels for daytime and night-time to control the effect of any automatic adjustment that may result in brightness concerns in the two main ambient light conditions [cl 27(1)(g)].</li> </ul>	

Public feedback topic (Proposal 14C – Changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ level relative to surrounding light conditions (especially during night and overcast conditions) is more significant factor.</li> <li>● Concern that council has not considered recommendations of Hearings Commissioners in LUC60347826 and notes other councils have higher daytime brightness limits.</li> </ul> <p>[FRN 95 (New Zealand Sign and Display Association), 98 (Digital Signs), 104]</p> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>● Waitemata suggest halving maximum brightness of signs between 9pm and 7am.</li> </ul>	<ul style="list-style-type: none"> <li>● The maximum luminance level for signs at night-time (250cd/m<sup>2</sup>) is already just 5 per cent of the maximum luminance level at other times (5000 cd/m<sup>2</sup>) [cl 27(1)(g)].</li> </ul>	
<p><b>Key changes sought (increase prohibitions) (2)</b></p> <ul style="list-style-type: none"> <li>● Prohibit <b>all changeable message signs</b>.</li> <li>● Prohibit display of changeable message signs <b>visible to drivers</b> (for example, to reduce distraction).</li> <li>● Limit <b>size</b> of changeable message signs.</li> </ul> <p>[FRN 6, 42]</p>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 27.</b></li> </ul> <p><b>About ‘prohibit all changeable message signs’</b></p> <ul style="list-style-type: none"> <li>● Proposal balances rights and freedoms to display changeable message signs with rules to address potential negative impacts.</li> </ul> <p><b>About ‘prohibit signs visible to drivers’</b></p> <ul style="list-style-type: none"> <li>● Proposal already seeks to reduce safety risks from distraction, for example by limiting sign luminance level, transition and dwell times, prohibiting animation or apparent movement, and prohibiting signs that affect the safe and efficient movement of traffic on a council-controlled public place [cl 24] (refer illuminated sign ‘Key changes sought (restrictions / prohibitions)’).</li> </ul> <p><b>About ‘limit size’</b></p> <ul style="list-style-type: none"> <li>● Proposal indirectly manages potential negative impacts of changeable messages without a need for specific size limits. For example signs must comply with their sign type’s rules (for example wall-mounted signs).</li> </ul>	
<p><b>Key changes sought (approvals) (1)</b></p> <ul style="list-style-type: none"> <li>● Waitemata Local Board suggests requiring approval for illuminated signs that use changeable messages or videos, through an individual application process that enables council</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Refers to Bylaw clauses 27, 28 and subpart 2 of Part 3.</b></li> <li>● The proposed Bylaw retains the rules of the current Bylaw: <ul style="list-style-type: none"> <li>○ Signs that use full-motion videos are not permitted</li> <li>○ The Bylaw has safety standards for changeable message signs.</li> </ul> </li> </ul>	

Public feedback topic (Proposal 14C – Changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
to alter or decline signs if they create a nuisance or reduce visual amenity or safety.	<ul style="list-style-type: none"> <li>• Illuminated signs (including changeable message signs) that do not comply with the rules in clause 27 require an approval.</li> </ul>	

Public feedback topic (Proposal 14C – Illuminated signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (restrictions / prohibitions) (5)</b></p> <ul style="list-style-type: none"> <li>• Prohibit <b>all illuminated signs</b> (distracting, eyesore, not eco-friendly).</li> <li>• Prohibit display of illuminated signs <b>visible to drivers</b> (to reduce distraction).</li> <li>• Restrict illuminated signs at intersections to displaying during red lights only [FRN 47].</li> <li>• <b>Increase restrictions</b> on illuminated signs in general (for example they are unnecessary as they waste energy, they are too bright, glaring or confusing) [FRN 39, 47].</li> <li>• Add a strict limit on the <b>number</b> of illuminated signs in an area (to limit overall light pollution).</li> <li>• Limit <b>size</b> of illuminated signs.</li> </ul> <p>[FRN 24, 27, 39, 42, 47]</p> <p><b>Local board views (2)</b></p> <ul style="list-style-type: none"> <li>• Devonport-Takapuna suggest: <ul style="list-style-type: none"> <li>○ restricting illuminated signs to commercial and industrial zones, or limit the size in residential areas to 0.3m<sup>2</sup> with low luminance levels</li> <li>○ restricting size of illuminated commercial billboards and prohibit from primarily facing a motorway or road (as they create visual distractions and safety hazards)</li> <li>○ prohibiting illuminated real estate signs in residential areas due to light disturbance to neighbours and ability to enforce rules.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 28.</b></li> </ul> <p><b>About ‘prohibit all illuminated signs’</b></p> <ul style="list-style-type: none"> <li>• Proposal seeks to balance rights and freedoms to display illuminated signs with rules to address their potential negative impacts.</li> </ul> <p><b>About ‘prohibit signs visible to drivers’</b></p> <ul style="list-style-type: none"> <li>• Proposal seeks to address public safety risks from distraction, for example by: <ul style="list-style-type: none"> <li>○ limiting luminance level and glare, and prohibiting illumination that makes the sign appear to shimmer, sparkle or revolve [cl 28]</li> <li>○ prohibiting signs that affect the safe and efficient movement of traffic on a council-controlled public place, requiring signs not to use illumination, movement or materials that may cause a distraction, and requiring signs directed at drivers to be readable by a driver moving at the legal speed limit [cl 24].</li> </ul> </li> </ul> <p><b>About ‘restrict illuminated signs to red lights’</b></p> <ul style="list-style-type: none"> <li>• No evidence was provided for why illuminated signs at intersections should be restricted to displaying during red lights only.</li> <li>• A red light from one approach to an intersection can activate a green light at another approach. Relief sought would limit ability of these signs to operate.</li> <li>• The Bylaw contains rules to minimise the safety risks from illuminated signs.</li> </ul> <p><b>About ‘add number and size rules’</b></p> <ul style="list-style-type: none"> <li>• Proposal indirectly manages potential negative impacts of illumination without specific size and number limits. For example, signs must still comply</li> </ul>	<p>That the proposal about <a href="#">clarifying the rules for illuminated signs</a> <b>Either [Panel to decide]</b> be adopted as <b>publicly notified.</b> <b>OR</b> be amended to [Panel to insert]. <b>OR</b> be <b>rejected and the proposal amended to [Panel to insert].</b> <b>AND</b> Reasons include to <b>[Panel to insert].</b></p>

Public feedback topic (Proposal 14C – Illuminated signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>• Kaipātiki suggests tightening the rules on illuminated real estate signs, particularly where they are near road intersections or busy roads, and where they are attached to mobile frames (for example because they distract drivers with brightness, movement and appearance in unexpected places).</li> </ul>	<p>with rules for the sign type (for example, for wall-mounted or free-standing signs), including size and number limits and by limiting luminance levels.</p> <ul style="list-style-type: none"> <li>• Billboards are regulated in <a href="#">Chapter 23</a> of the Auckland Unitary Plan.</li> </ul>	
<p><b>Key changes sought (luminance) (1)</b></p> <ul style="list-style-type: none"> <li>• Add <b>new illumination rule</b> in a new clause 28(1)(e): ‘Must comply with the sign illumination standard AS/NZS 4282 2019’ as this is a national sign illumination standard.</li> <li>• Note in <b>related information note</b> about illumination and glare requirements in Clause 28 the “Digital Billboard Guidance-Addendum to Traffic Control Devices Manual Part 3”, as is a new addition which sets requirements for digital billboards particularly in high-speed environments. [FRN 97 (Waka Kotahi NZ Transport Agency)].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 28.</b></li> </ul> <p><b>About ‘add new illumination rule’</b></p> <ul style="list-style-type: none"> <li>• Illumination standard AS/NZS 4282 2019 ‘Control of the obtrusive effects of outdoor lighting’ is a standard developed by industry. It is part of the wider regulatory framework as a guidance document. Proposal however seeks to maintain illumination rules consistent with central government requirements.</li> </ul> <p><b>About ‘update related information note’</b></p> <ul style="list-style-type: none"> <li>• ‘Digital Billboard Guidance’ has general application to all digital signs (not only billboards) and is part of the Traffic Control Devices Manual which the proposal already requires compliance with.</li> <li>• <b>The Panel could if it wishes consider referencing this addition in the related information note under clause 28 for certainty.</b></li> </ul>	

Public feedback topic (Proposal 14C – Illuminated and changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (compliance) (2)</b></p> <ul style="list-style-type: none"> <li>Require illuminated signs used by <b>schools</b> and other facilities to comply with the Bylaw.</li> <li>Require all signs to <b>demonstrate compliance</b> with changeable message sign rules; remove ‘if required’ from clause 27(2) to reduce risk of council bias.</li> </ul> <p>[FRN 19, 65]</p> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Puketāpapa suggest ensuring an expectation that any malfunctions are fixed quickly (for example to prevent public safety risks from flashing signs).</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 27 and 28.</b></li> </ul> <p><b>About ‘compliance by schools’</b></p> <ul style="list-style-type: none"> <li>All illuminated signs must comply with the Bylaw, including signs used by schools.</li> </ul> <p><b>About ‘compliance demonstration’</b></p> <ul style="list-style-type: none"> <li>Requiring all illuminated signs to demonstrate compliance to council would in effect mean an approval is required to display those signs, when the intent of the Bylaw is to allow them with conditions.</li> <li>Compliance demonstration requirement aims to aid compliance action by ensuring responsibility to prove compliance lies with the person who displayed the sign, rather than council.</li> <li>Any malfunctions that make a sign non-compliant with the Bylaw must be corrected to avoid compliance action.</li> </ul>	<p>That the proposal about <b>clarifying the rules for illuminated and changeable message signs</b> <b>Either [Panel to decide]</b> be <b>adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p> <p>be <b>rejected and the proposal amended</b> to [Panel to insert].</p> <p><b>AND</b></p> <p>Reasons include to [Panel to insert].</p>

Public feedback topic (Proposal 14D – Businesses that have ceased to trade) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the rules for businesses that have ceased to trade, including when and where signs must be removed</b></p> <p>38 feedback responses: <b>22 support (58 per cent)</b>, 14 oppose (37 per cent), 2 other (5 per cent), 1 selected ‘I don’t know’ (3 per cent) and 18 comments.</p> <p><b>Key themes in support (3)</b></p> <ul style="list-style-type: none"> <li>Proposal is reasonable, for example making the rules easier to understand will increase compliance [FRN 71, 89, 91].</li> </ul> <p><b>Key themes opposed (14)</b></p> <ul style="list-style-type: none"> <li>Reasoning for proposed changes is unclear / insufficient (3) [FRN 33, 38, 76].</li> <li>Signs with historic heritage value should not be removed or covered (2) [FRN 12, 23].</li> <li>Time period for removal of signs is too long / unclear (6) [FRN 19, 22, 33, 38, 39, 44].</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>Requires the owner, occupier or manager of a premises to remove all signage associated with a business that has ceased to trade from those premises within three calendar months except if the sign [cl 33(3)]: <ul style="list-style-type: none"> <li>has historic heritage value</li> <li>is integral to the building’s structure and cannot be removed cost-effectively.</li> </ul> </li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>Retains the intent of the current Bylaw in a way that is more certain and easier to understand [cl 29], including by:</li> </ul>



Public feedback topic (Proposal 14D – Businesses that have ceased to trade) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<ul style="list-style-type: none"> <li>Proposed rules are impractical, unenforceable and/or too restrictive, for example concern about ability to remove historic heritage value items/enforcement if operator has already left premises (3) [FRN 11, 26, 39].</li> </ul> <p><b>Local board views (5)</b></p> <ul style="list-style-type: none"> <li><b>Four</b> recommend the proposal be <b>adopted as notified</b> (Henderson-Massey, Hibiscus and Bays (use of working days is fairer to get work done), Papakura, Puketāpapa.</li> <li><b>One</b> recommends the proposal be <b>adopted with amendments</b> (Devonport-Takapuna - support the proposal that signs should be removed or covered within 60 days of a business or organisation ceasing to trade – unless the sign is of heritage value or is an integral part of the structure of the building).</li> </ul>	<ul style="list-style-type: none"> <li>consolidating the person responsible for removing signs in the definition of 'person' [cl 5]</li> <li>clarifying the removal date to within 60 working days [cl 29(1)]</li> <li>clarifies where council agrees the sign has historic heritage value or is integral to the structure of a building, that only the display area (and not the supporting device) needs to be removed or covered [cl 29(2)].</li> </ul>

Public feedback topic (Proposal 14D – Businesses that have ceased to trade) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (time period) (8)</b></p> <ul style="list-style-type: none"> <li>Amend the time period for removal of signs (1) [FRN 44]: <ul style="list-style-type: none"> <li>reduce to three weeks, or to 30 days (2) [FRN 19, 22]</li> <li>increase to 90 days (1) [FRN 43]</li> <li>amend to three calendar months (1) [FRN 23]</li> <li>'60 working days' is less clear than 'three calendar months', for example it could be interpreted as either standard working days or the specific business' working days (2) [FRN 33, 38]</li> <li>The end date for the number of working days is more difficult to calculate than a calendar date) (1) [FRN 39].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 29.</b></li> <li>Using working days is more difficult to calculate.</li> <li><b>However</b>, using calendar months could be considered <b>unfair</b> as more people will have less time to remove a sign than others because calendar months do not account for public holidays or that some months are shorter than others.</li> <li>The proposed Bylaw uses the definition of 'working days' contained in <a href="#">section 5</a> of the Local Government Act 2002 [cl 5(3)] as a day of the week other than weekends, public holidays and from 20 December to 10 January.</li> <li>The potential fairness issue is especially apparent over the Christmas / New Year period. For example, a start date of 29 November 2021 would end on: <ul style="list-style-type: none"> <li>Monday <b>28 February</b> 2022 using three calendar months</li> <li>Friday <b>18 March</b> 2022 using 60 working days.</li> </ul> </li> <li>A typical month has 20 working days with 60 working days roughly equivalent to three calendar months. For example a start date of 12 March 2022 would end on: <ul style="list-style-type: none"> <li>Sunday <b>12 June</b> 2022 using three calendar months</li> <li>Thursday <b>09 June</b> 2022 using 60 working days.</li> </ul> </li> </ul>	<p>That the proposal about <a href="#">clarifying the rules for businesses that have ceased to trade, including when and where signs must be removed</a></p> <p>Either [Panel to decide]</p> <p>be <b>adopted as publicly notified.</b></p> <p><b>OR</b></p> <p>be <b>amended</b> to [Panel to insert].</p> <p><b>OR</b></p>

Public feedback topic (Proposal 14D – Businesses that have ceased to trade) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (heritage value) (1)</b></p> <ul style="list-style-type: none"> <li>Allow some signs with historic heritage value to remain displayed (for example if they do not cause confusion) [FRN 12].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 29 and 6.</b></li> <li>The rules seek to apply to new signs on historic heritage features associated with a place's current use (not an historic sign that forms part of a place's heritage).</li> <li>The proposed Bylaw does not apply to the display of signs on historic heritage places regulated in <a href="#">Chapter D17</a> of the Auckland Unitary Plan [cl 6(2)(d)]. The Unitary Plan allows identification, safety and temporary signs not attached the heritage feature. Signs attached to a heritage feature requires a resource consent [Chapter D17.4.1, D17.4.3, D17.6.6(1) and D17.6.7(1)].</li> <li>However, the requirement to remove signs (or at least the display area) when a business operating from a historic heritage place would apply [cl 29].</li> <li>Resource consents under the Unitary Plan do not generally address sign removal if the business ceases to operate. A person wanting a sign to remain needs to obtain an approval that satisfies exceptional criteria [cl 6(1)(b) and 34(7)].</li> <li><b>The Panel could if it wishes seek to further clarify the reference to historic heritage value in clause 29, for example by referring to the Unitary Plan.</b></li> </ul>	<p>be rejected and the proposal amended to <b>[Panel to insert]</b>. <b>AND</b> Reasons include to <b>[Panel to insert]</b>.</p>
<p><b>Key changes sought (responsibility for removal) (2)</b></p> <ul style="list-style-type: none"> <li>Clarify who is responsible for removing business signs from premises where the business has moved or closed down [FRN 26, 108 (Pukekohe Business Association)].</li> </ul> <p><b>Local board views (1)</b></p> <ul style="list-style-type: none"> <li>Maungakiekie-Tāmaki suggests the Bylaw address removal of signs after a business or similar vacates a property.</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clauses 5 and 29.</b></li> <li>Proposed attempts to clarify the person responsible for removing the sign in clause 5 under the definition of 'person'.</li> <li><b>The Panel could if it wishes consider further clarifications by:</b> <ul style="list-style-type: none"> <li>amending the definition of 'person' in clause 5 by adding an example in (c) to include the removal of a sign as being the responsibility of the owner, occupier or manager of the premises (same as the current Bylaw), or</li> <li>amending clause 29(1) to include as an example that the person is the owner, occupier or manager of the premises (same as the current Bylaw).</li> </ul> </li> <li><b>As an editorial matter, staff will include a link to the definition in clause 29 as it has with other defined terms for ease of reference.</b></li> </ul>	

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify ability for council to make additional rules and to approve signs that do not comply with the Bylaw</b></p> <p>29 feedback responses: <b>15 support (52 per cent)</b>, 7 oppose (24 per cent), 3 other (10 per cent), 4 selected 'I don't know' (14 per cent) and 13 comments.</p> <p><b>Key themes in support (2)</b></p> <ul style="list-style-type: none"> <li>• Proposal clarifies rules (2) [RFN: 71, 91 (Business North Harbour)]: <ul style="list-style-type: none"> <li>○ rules are comprehensive [RFN: 71]</li> <li>○ proposal should make approvals process more efficient and easier to complete [RFN: 91].</li> </ul> </li> </ul> <p><b>Key themes opposed (11)</b></p> <ul style="list-style-type: none"> <li>• Non-compliant signs should not be approved (3) [FRN 6,11, 19]: <ul style="list-style-type: none"> <li>○ introduces confusion [FRN 11]</li> <li>○ council should not be able to approve signs that do not comply with the Bylaw or waive restrictions in the bylaw [FRN 6, 19].</li> </ul> </li> <li>• Concerns about inequitable application and enforcement of rules (2) [FRN 11, 19]: <ul style="list-style-type: none"> <li>○ approvals process allows council to apply rules unfairly, for example by showing bias or favouritism, or granting an approval for political or financial gain.</li> </ul> </li> <li>• There are issues with the proposed poster board approval process (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)] (<b>Refer to relief sought in Proposal 6</b>).</li> <li>• Aspects of the transfer of approvals are inappropriate (2) [FRN 88, 103].</li> <li>• Proposal should clarify rules, for example make them easier to understand (2) [FRN 22, 81].</li> </ul> <p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li>• <b>Four</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Papakura, Puketāpapa).</li> <li>• <b>Two</b> recommend the proposal be <b>adopted with amendments</b> (Hibiscus and Bays (improves clarity / simplicity and is useful to enable information notes and 'a separate review clause'), Ōrākei (effective controls, rules and approvals are all conditional upon strong timely enforcement)).</li> </ul>	<p><b>Current Bylaw</b></p> <ul style="list-style-type: none"> <li>• Enables the relevant authority to create additional rules by resolution (Bylaw Controls) for event signs [cl 26(2), cl 27(3)], portable signs [cl 14(10)], stencil signs [cl 15(5)] and election signs [Election Signs Bylaw [cl 6(2)].</li> <li>• Enables the relevant authority to grant an exemption (an 'approval') from any rule in the Bylaw if exceptional criteria are met [cl 28].</li> <li>• The exemption process requires the provision of information and specifies the assessment criteria and conditions that may be imposed [cl 28(2), 29, 30].</li> <li>• Enables the relevant authority to impose conditions on any other approval (other than an exception), for example for a stencil sign [cl 15(2), 29].</li> </ul> <p><b>Proposal</b></p> <ul style="list-style-type: none"> <li>• Retains the intent of the current Bylaw in a way that is easier to understand [cl 30 – 38 inclusive].</li> <li>• Clarifies the process for making a control and information about the current controls [cl 30].</li> <li>• Clarifies rules around the lapsing, transfer and review of approvals [cl 36, 37, 38].</li> </ul>

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (poster board approvals) (3)</b></p> <ul style="list-style-type: none"> <li>• Amend or clarify poster board approval process [FRN 27, 38, 46]: <ul style="list-style-type: none"> <li>○ remove requirement to gain approval for poster board sites on private property [FRN 38, 46]</li> <li>○ add requirement to consider the number of existing poster board sites in an area before an approval is granted [FRN 27].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clauses 13, 33(2) and 34(2).</b></li> <li>• The current and proposed Bylaw seeks to address the potential negative impacts of signs that are visible to council-controlled public places [cl 4]. For example, poster boards on private property may still affect the Auckland transport system.</li> <li>• Proposed Bylaw clause 32(2)(f) already enables the relevant authority to consider the cumulative impacts of an approval in addition to other existing approvals on a public place and surrounding environment.</li> </ul>	<p>That the proposal about <b>clarifying ability for council to make additional rules and to approve signs that do not comply</b> <b>Either [Panel to decide]</b> <b>be adopted as publicly notified.</b> <b>OR</b> <b>be amended to [Panel to insert].</b> <b>OR</b> <b>be rejected and the proposal amended to [Panel to insert].</b> <b>AND</b> <b>Reasons include to [Panel to insert].</b></p>

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (remove prohibition on poster boards facing Residential Zones) (2)</b></p> <ul style="list-style-type: none"> <li>• Remove the requirement in clause 34(2)(a) for posters boards to not directly face a Residential Zone [FRN 88 (Phantom Billstickers), 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ current Bylaw restricts vertical banner signs from facing a Residential Zone, but has no equivalent restriction for posters</li> <li>○ no justification for preventing poster boards facing residential zones when almost all other forms of signage can face such zones unreasonable, for example nearly every other type of sign can face these zones; increased intensification of housing may make this more restrictive over time).</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Refers to Bylaw clause 34(2).</b></li> <li>• Current and proposed Bylaws require poster board approvals to consider “the extent to which signage is visible and dominates views from any residential zone, residential precinct or residential land unit” [current cl 29(1)(b)(iv) and proposed cl 33(2)(d)(ii)].</li> <li>• Current practice discourages poster boards directly facing residential properties.</li> <li>• Proposed clause 34(2)(b) was added to clarify current practice to help applicants avoid spending time and money on applications that are unlikely to be supported.</li> <li>• <b>The Panel could if it wishes clarify what ‘directly facing’ means.</b></li> </ul>	
<p><b>Key changes sought (increase poster board size) (3)</b></p> <ul style="list-style-type: none"> <li>• Amend clause 13(3) to increase the maximum size of poster boards to [FRN 86 (Auckland Arts Festival), 88 (Phantom Billstickers), 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ 7.2m<sup>2</sup> (six A0 posters)</li> <li>○ enable eight A0 posters on an approved poster board</li> <li>○ The current 6m<sup>2</sup> maximum size for poster boards worsens visual amenity (for example by only allowing an uneven number of posters to be displayed) [FRN 88, 103]</li> <li>○ Restricting the length of the story to five frames reduce the narrative and message arts organisations can promote. “This would effectively mean that we'd be unable to deliver displays like "Spoken Walls" for AAF 2022, a major project with South Auckland Poets Collective” [FRN 86].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 34.</b></li> <li>• The current Bylaw enables a poster board to have a display area of 6m<sup>2</sup>, which allows it to display five A0 posters [cl 17(2)(b)].</li> <li>• It is relevant to note that: <ul style="list-style-type: none"> <li>○ the proposal seeks to retain the intent of the current rules</li> <li>○ poster boards are permanent structures to display temporary signs</li> <li>○ 6m<sup>2</sup> is the largest size of a flat wall-mounted sign that the Bylaw currently enables in City and Metropolitan Centre Zones [Table 7 of Schedule 1]</li> <li>○ the proposal does not specify a minimum poster size or minimum or maximum number of posters which provides for a variety of configurations</li> <li>○ <u>temporary</u> art installations that include a poster board design are regulated under trading, event and filming bylaws.</li> </ul> </li> <li>• ‘over-size poster boards’ can be approved resource consent as a ‘billboard’ under the <a href="#">Auckland Unitary Plan</a>.</li> </ul>	

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (arts sector posters) (1)</b></p> <ul style="list-style-type: none"> <li>• Provide a specific process to enable arts and entertainment poster signs, in proximity to key arts and entertainment areas [FRN 88 (Phantom Billstickers)]: <ul style="list-style-type: none"> <li>○ the Proposed Bylaw treats all signs (including poster signs) equally, regardless of industry they promote. There is an opportunity to take a more nuanced approach</li> <li>○ an ‘arts-specific’ regime could be more flexible and enabling of establishing poster boards that are for the purpose of arts and entertainment poster signs.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 13.</b></li> <li>• The current and proposed Bylaws already provides an enabling framework by using a Bylaw approval process instead of a Unitary Plan resource consent process.</li> <li>• This enables poster boards to be more easily provided for while still managing any potential negative impacts.</li> </ul>	
<p><b>Key changes sought (include frame in maximum area) (3)</b></p> <ul style="list-style-type: none"> <li>• Amend 13(3)(c) so that the maximum size excludes frames (1) [FRN 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ it is unreasonable to include the frame within the maximum size requirements for poster signs</li> <li>○ including frames in maximum size penalises companies that use them to improve visual appearance</li> <li>○ outdoor advertising operators such as Shout should not be penalised for ensuring that their advertisements are framed in an appropriate manner.</li> </ul> </li> <li>• Remove the requirement in clause 34(2)(a) for posters boards to comply with the size rules for wall-mounted signs in clause 9 to gain an approval (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ Inappropriate, for example do not address any actual or perceived problem; are not the most appropriate form; remove officer discretion to approve a new poster board on its merits [FRN 88, 103]</li> <li>○ a significant and unjustified change that makes the size conditions of Clause 13 redundant (2) [FRN 88, 103]</li> <li>○ removes the ability for companies to apply for approvals [FRN 103]</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 34.</b></li> <li>• The definition of ‘sign’ includes a poster board’s frame [cl 5(1)].</li> <li>• However, the current Bylaw does not specify the maximum size of a poster board, only the display area of 6m<sup>2</sup> for a poster board and 12m<sup>2</sup> for a poster bollard [cl 17(3)]. The overall size (including its frame) is determined as part of the resolution to specify the poster board site [cl 17(6)].</li> <li>• The proposal seeks to retain the intent of the current rules in a way that is easier to understand by clarifying the size for a poster board. It does this by aligning with the maximum sizes for wall-mounted signs [cl 34(2)].</li> <li>• However, this does not reflect the intent of current rules. It means that unless exceptional circumstances apply: <ul style="list-style-type: none"> <li>○ a flat wall-mounted poster board on the ground floor of a building would be less than 6m<sup>2</sup> in most Zones [cl 9]</li> <li>○ poster bollards are not provided for (the current Bylaw allows to have a display are of 12m<sup>2</sup>) [cl 17(3)(b)].</li> </ul> </li> <li>• <b>The Panel could if it wishes consider an amendment to clause 34(2)(a) to instead refer to the current maximum <u>display area</u> for poster boards and poster bollards.</b> The amendment will mean the size of the frame would be assessed on a case-by-case basis, the same as the current Bylaw.</li> </ul>	

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>○ size rules for wall-mounted signs in clause 9 are complex and vary from as small as 0.33m<sup>2</sup> to as large as 40m<sup>2</sup> (as well as specifying maximum heights and in some cases maximum cumulative area controls) [FRN 88]</li> <li>○ posters have different effects to wall-mounted signs, which are generally permanent and must only advertise products, services, goods and events taking place on the site [FRN 88].</li> <li>○ posters may only be displayed on an approved poster board; wall-mounted signs can be displayed if they comply with the Bylaw's rules [FRN 88].</li> </ul>		
<p><b>Key changes sought (digital poster boards) (1)</b></p> <ul style="list-style-type: none"> <li>● Amend 13(1) and 13(4) to define a poster sign as also being 'displayed on a sign that uses changeable messages.' [FRN 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ Clause 13 does not provide for the prospect of digital poster signs, which has significant cost implications (for example requiring resource consent to digitise a poster board) and inhibits competition with other outdoor advertising operators</li> <li>○ Digital poster boards can reduce visual clutter.</li> </ul> </li> </ul> <p>The proposed amendment will enable conversion of static poster boards to digital poster boards.</p>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 13.</b></li> <li>● The current and proposed Bylaw does not intend to provide for digital poster boards. Posters are temporary signs that are fixed to a structure and do not require a supporting device, such as an LED screen.</li> <li>● Digital poster boards currently require a resource consent as a 'billboard' under the <a href="#">Auckland Unitary Plan</a>.</li> <li>● Over the last 18 months there appear to have only been two applications to convert a static poster board to a digital poster board. Neither application has been approved yet.</li> <li>● Issues to consider around enabling digital poster boards via resource consent include: <ul style="list-style-type: none"> <li>○ whether they are inappropriate in close proximity to pedestrians</li> <li>○ whether the level of illumination significantly reduces the level of pedestrian amenity.</li> </ul> </li> <li>● <b>The Panel could if it wishes consider amendments to:</b> <ul style="list-style-type: none"> <li>○ <b>clarify that the definition of poster signs excludes signs on 'digital poster boards' which are instead regulated as a 'billboard' under the Auckland Unitary Plan</b></li> </ul> </li> </ul>	

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
	<ul style="list-style-type: none"> <li>○ <b>clarify that poster signs on poster boards do not have to relate to products, services, goods or events available or taking place on the premises to which it is attached.</b></li> </ul>	
<p><b>Key changes sought (increase certainty of approval considerations) (3)</b></p> <ul style="list-style-type: none"> <li>● Amend to clause 33(1)(a) to only consider matters in 33(2) (1) [FRN 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ proposed 33(1) reduces certainty (for example criteria are too broad, the process introduces possibility of inconsistent administration between officers and it creates an unnecessarily complex and costly application process).</li> </ul> </li> <li>● Amend 33(2) to increase certainty by (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ changing 'may' to 'will' [FRN 103]</li> <li>○ adding 'the positive effects of the sign on the economic and social well-being of the community' or 'the positive effects of the activity' as a criteria [FRN 88, 103]</li> <li>○ Proposal introduces uncertainty to approval process because the list of matters that may be considered in cl 33(2) is not comprehensive, it is unclear what matters will be considered [FRN 103]</li> <li>○ The lack of certainty “will result in an unnecessarily onerous and arduous application process” [FRN 103].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● <b>Relates to Bylaw clause 33.</b></li> <li>● Proposed Bylaw clause 33(1) and (2): <ul style="list-style-type: none"> <li>○ requires council to “... have regard to any matter it considers relevant and reasonably necessary to determine the application in relation to this Bylaw’s purpose ...”</li> <li>○ states that “... the relevant authority may consider an application for an approval against one or more of the following matters...”.</li> </ul> </li> <li>● The matters listed in clause 33(2) seeks to clarify the nature of criteria without being too exhaustive. The proposed drafting provides a limited discretion for operational best practice noting that any criteria <u>must</u> be related to the Bylaw’s purpose. It could not for example be for trade competition.</li> <li>● The positive economic and social effects of signs is addressed in the Bylaw Summary (rather than in approval criteria). This approach recognizes that the Bylaw is part of a wider regulatory framework. That framework recognizes the benefits of signs. The Bylaw’s role is to address the potential negative impacts on signs to the extent that is justified and proportionate in relation to that wider framework (but it is not a tradeoff).</li> </ul>	



Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (attach transfer of poster boards to land) (2)</b></p> <ul style="list-style-type: none"> <li>• Amend clause 37 to enable the transfer of poster boards (for example by clarifying that cl 37 does not apply to poster boards, or by replacing cl 37 with a process for transferring approvals) [FRN 88 (Phantom Billstickers), 103 (Shout Media)]: <ul style="list-style-type: none"> <li>○ unreasonable for the proposed bylaw to attach transfer of approvals to a person rather than to the location</li> <li>○ proposed change is unjustified by evidence, irrelevant to amenity effects, and makes new approvals inefficient, time-consuming and costly [FRN 103]</li> <li>○ attaching an approval to a person would significantly reduce the value of poster businesses as it would prevent the transfer of approvals [FRN 88, 103]</li> <li>○ current process of attaching sign approvals to the land allows signage areas on buildings to continue to be utilised and change over the life of the building, regardless of who the owner of the building is, or who the tenant is [FRN 103]</li> <li>○ effect of the proposed Bylaw will be to require purchasers of buildings or signage inventory, or new tenants within buildings, to reapply to retain existing signs that have been granted under the Proposed Bylaw [FRN 103].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Refers to Bylaw clauses 37.</b></li> <li>• Attaching an approval to the land is more reflective of current practice and aligns with the approach of the Resource Management Act 1991.</li> <li>• Section 134 of the Act says that a “... consent shall attach to the land to which each relates and accordingly may be enjoyed by the owners and occupiers of the land for the time being, unless the consent expressly provides otherwise.”</li> <li>• Alternatives to the Act’s wording suggested in feedback included that “A holder of an approval under this Bylaw may transfer the whole or any part of the holder’s interest in the approval to any other person. The transfer of the holder’s permit has no effect until written notice of the transfer is given to the consent authority”.</li> <li>• <b>The Panel could if it wishes amend the Bylaw to attach the transfer of approvals to a location.</b></li> </ul>	
<p><b>Key changes sought (remove approvals) (4)</b></p> <ul style="list-style-type: none"> <li>• Remove approvals process, for example do not allow signs that do not comply with the Bylaw [FRN 6, 11, 19, 74].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clauses 31 to 35.</b></li> <li>• The current and proposed Bylaw provide an approval process to allow signs that do not comply with the Bylaw if it satisfies exceptional criteria.</li> </ul>	
<p><b>Key changes sought (add new approval conditions) (1)</b></p> <ul style="list-style-type: none"> <li>• Add new approval conditions to address protecting safety and the environment [FRN 97 (Waka Kotahi New Zealand Transport Agency)]: <ul style="list-style-type: none"> <li>○ Amend 33(2)(c)(i) to add the underlined text: “obstructions or hazards to pedestrian or vehicular visibility, access or flow <u>across all relevant Traffic Modes</u>”</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 35.</b></li> <li>• The proposal seeks to clarify the nature of conditions that may be imposed without being too exhaustive.</li> <li>• <b>The Panel could if it wishes, consider amending the proposal to further clarify the conditions as suggested in feedback.</b></li> </ul>	

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<ul style="list-style-type: none"> <li>Amend 35(2)(f) to add the underlined text: “The construction and maintenance requirements for the sign (<u>including but not limited to</u>): <u>(i) The structural integrity and durability of the sign, its supports and fixtures</u> <u>(ii) Access and maintenance arrangements for the sign...</u>” <ul style="list-style-type: none"> <li>In high-speed limited access road corridors these considerations can generate as many safety and traffic network efficiency issues as the sign itself.</li> </ul> </li> <li>Amend 35(2)(i) to add the underlined text: “Protecting the environment, (including but not limited to) physical and visual amenity (especially in relation to streetscape, <u>existing and subsequent landscape planting and maturation</u>, residential areas and heritage) and damage” <ul style="list-style-type: none"> <li>Adding these conditions removes any assumptions that growth and maturation of streetscape / landscape planting within public spaces will be limited by previous signage consents.</li> </ul> </li> </ul>		

Public feedback topic (Proposal 16 – Enforcement and savings) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Clarify the bylaw’s enforcement powers and penalties and how we transition to the new rules</b></p> <p>29 feedback responses: <b>18 support (62 per cent)</b>, 2 oppose (7 per cent), 6 other (21 per cent), 3 ‘I don’t know’ (10 per cent) and 7 comments.</p> <p><b>Key themes in support (3)</b></p> <ul style="list-style-type: none"> <li>Proposal is reasonable / useful [FRN 70, 71, 91]: <ul style="list-style-type: none"> <li>clarifies rules (for example clearer, more precise, legalistic, easy-to-understand, comprehensive, sensible)</li> <li>making the rules easier to understand will increase compliance.</li> </ul> </li> </ul> <p><b>Key themes opposed (0)</b></p> <ul style="list-style-type: none"> <li>Refer relief sought.</li> </ul>	<p><b>Current Bylaw (enforcement and penalties)</b></p> <ul style="list-style-type: none"> <li>Defines who is <b>responsible</b> for a sign and for complying with the Bylaw [cl 32(1)(2)].</li> <li>Specifies actions that may be taken for <b>failure to comply with an approval</b> [cl32(3)], powers to <b>remove</b> non-complying signs and other non-specified <b>powers</b> [cl 33(1)(2)].</li> <li>Specifies legislation under which <b>penalties</b> may be imposed for non-compliance [c34].</li> </ul> <p><b>Proposal (enforcement and penalties)</b></p> <ul style="list-style-type: none"> <li>Seeks to make the current rules easier to read and understand.</li> <li>Clarifies who is <b>responsible</b> for a sign in the definition of person [cl 5].</li> <li>Consolidates similar rules about actions for <b>failure to comply with an approval</b> [cl 39], powers to <b>remove</b> non-complying signs [cl 41] and clarifying in an information note other <b>powers</b> available to council to enforce the bylaw [cl 40].</li> </ul>

Public feedback topic (Proposal 16 – Enforcement and savings) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)
<p><b>Local board views (6)</b></p> <ul style="list-style-type: none"> <li>• <b>Five</b> recommend the proposal be <b>adopted as notified</b> (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays (improves clarity and ease of use in relation to transition period), Papakura, Puketāpapa).</li> <li>• <b>One</b> recommends the proposal be <b>adopted with amendments</b> (Ōrākei).</li> </ul>	<ul style="list-style-type: none"> <li>• Clarifies in an information note the <b>penalties</b> that may be imposed for failure to comply [cl 42].</li> </ul> <p><b>Proposal (savings and transitional provisions)</b></p> <ul style="list-style-type: none"> <li>• Specifies transitional provisions for signs lawfully established under the current Bylaws(as opposed to the legacy bylaws), including any existing use rights [Part 5].</li> </ul>

Public feedback topic (Proposal 16 – Enforcement and savings) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (clarify savings) (1)</b></p> <ul style="list-style-type: none"> <li>• Clarify clauses 44 and 45 (existing signs and approvals may continue) [FRN 88 (Phantom Billstickers): <ul style="list-style-type: none"> <li>○ to confirm that existing poster (and poster board) approvals are 'saved' / remain lawful</li> <li>○ to either define 'poster' in 44(2)(g) or use an equivalent defined term.</li> </ul> </li> <li>• Amend clause 45 to include the underlined text: 'For the purposes of Part 4 of this Bylaw, every approval, exemption or dispensation granted or saved under the 2015 Bylaw continues to apply as if it were an approval granted under this Bylaw. <u>For the avoidance of doubt, this clause applies to poster boards granted or saved under the 2015 Bylaw (and its predecessors).</u>'</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Part 4 of the Bylaw, in particular clauses 40, 41, 42, 44 and 45.</b></li> </ul> <p><b>About 'savings'</b></p> <ul style="list-style-type: none"> <li>• The proposed Bylaw already saves any approval granted under the 2015 Bylaw which would apply to poster boards [cl 45].</li> <li>• Proposed clause 44(2)(g) correctly refers to 'poster' as in 'poster sign' which is already defined in clause 13(1).</li> </ul> <p><b>About 'enforcement'</b></p> <ul style="list-style-type: none"> <li>• Council enforcement officers use a graduated enforcement model. If a person does not voluntarily comply, officers have discretion to use enforcement powers, including the removal of signs and recovery of costs [cl 40, 41]. Prosecution is a rare step that is only used for significant bylaw breaches where these steps are insufficient [cl 42].</li> <li>• Clause 5 (Interpretation) clarifies in a related information note that Auckland Council's Licensing and Regulatory Compliance is currently delegated to administer and enforce this Bylaw as at February 2021 (GB/2011/123).</li> </ul>	<p>That the proposal about <b>enforcement and savings</b> <b>Either [Panel to decide]</b> <b>be adopted as publicly notified.</b> <b>OR</b> <b>be amended to [Panel to insert].</b> <b>OR</b> <b>be rejected and the proposal amended to [Panel to insert].</b> <b>AND</b> <b>Reasons include to [Panel to insert].</b></p>
<p><b>Key changes sought (clarify enforcement) (2)</b></p> <ul style="list-style-type: none"> <li>• Clarify the rules and process for handling bylaw breaches [FRN 22, 69]: <ul style="list-style-type: none"> <li>○ change 'may be prosecuted' to 'will be prosecuted' (for example to prevent inconsistent or biased enforcement) [FRN 22]</li> <li>○ clarify council can remove a misplaced hoarding and charge offending person for the cost of removal and storage [FRN 69].</li> </ul> </li> </ul>	<p><b>About 'transition'</b></p> <ul style="list-style-type: none"> <li>• Proposed clause 44 describes how more lawfully-established fixed-permanent existing signs (for example verandah signs) can continue to be displayed, and how more portable or temporary existing signs will need to comply with the Bylaw immediately (for example portable signs).</li> </ul>	

Public feedback topic (Proposal 16 – Enforcement and savings) (Number of comments) [Reference feedback number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Local board views (clarify transition) (1)</b></p> <ul style="list-style-type: none"> <li>• Ōrākei Local Board suggests the Bylaw clarify who will monitor, manage and enforce the bylaws and any (ad hoc) additional rules (for example Auckland Council or Auckland Transport).</li> <li>• Ōrākei Local Board suggests the Bylaw should clarify the timeframe for transition.</li> </ul>	<ul style="list-style-type: none"> <li>• Transitional impacts should be minimal because the proposal mostly retains the intent of the current Bylaws. For example, rules about principal real estate signs are unchanged, and any impact from the need to relocate an open home sign at an intersection is minimal.</li> </ul>	

Other matters - Amend sign sizes to prevent waste [Number of comments] [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (amend sign sizes to prevent waste) (1)</b></p> <ul style="list-style-type: none"> <li>• Amend the maximum areas of signs throughout the bylaw to match the standard sizes of sheet material used to make signs, to minimise or eliminate wastage, creating economic and environmental benefits [FRN 95 New Zealand Sign and Display Association]: <ul style="list-style-type: none"> <li>○ signage industry uses rigid sign substrates in standard sheet sizes, for example approximately 1.5m<sup>2</sup>, 2.2m<sup>2</sup> and 3m<sup>2</sup> among others</li> <li>○ a sign can be made out of a combination of different sheets but small offcuts cannot be used for another sign</li> <li>○ for example the maximum area of a free-standing menu board is currently 4.2m<sup>2</sup>. Increasing this to 4.5m<sup>2</sup> allows a sign to use a 3m<sup>2</sup> + 1.5m<sup>2</sup> sheets and avoids 0.3m<sup>2</sup> of wasted material.</li> </ul> </li> </ul> <p><b>Amend the following sign sizes and amend associated diagrams</b></p> <ul style="list-style-type: none"> <li>• Free-standing menu board signs [cl 7(4)] increase area to 4.5m<sup>2</sup> (currently 4.2m<sup>2</sup>).</li> <li>• Free-standing wayfinding signs [cl 7(5)] increase area to 2.2m<sup>2</sup> (currently 2.0m<sup>2</sup>).</li> <li>• Horizontal wall-mounted signs [cl 9(3)] increase area to 2.2m<sup>2</sup> (currently 2.0m<sup>2</sup>).</li> <li>• Flat wall-mounted signs (signs displayed flat or painted) [cl 9(4)]: <ul style="list-style-type: none"> <li>○ increase area in <b>Coastal Zones</b> to 2.2m<sup>2</sup> (currently 2.0m<sup>2</sup>)</li> <li>○ reduce area in Residential Zones to 0.3m<sup>2</sup> (currently 0.33m<sup>2</sup>)</li> <li>○ increase area in General Business, Business Park, Light Industry Zones to 6m<sup>2</sup> (currently 5m<sup>2</sup>)</li> <li>○ increase area in Future Urban, Rural, Other Special Purpose Zones to 2.2m<sup>2</sup> (currently 2.0m<sup>2</sup>).</li> </ul> </li> <li>• Portable ladder board signs [cl 11(6)] increase width on a council-controlled public place to 0.8m (currently 0.715m).</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to multiple clauses stated in key changes sought.</b></li> <li>• The feedback suggests increases and decreases in current and proposed sign sizes that vary in significance depending on the Zone and amount of change, for example: <ul style="list-style-type: none"> <li>○ coastal zones have higher amenity values than light industrial zones</li> <li>○ size changes range between 0.3 m<sup>2</sup> and 6m<sup>2</sup></li> <li>○ increasing area of real estate signs in Residential Zones can arguably be significant given the number of complaints council receives.</li> </ul> </li> <li>• Significant changes to the proposal may require further investigation and public consultation. For example, increasing the area of wall-mounted signs in General Business, Business</li> </ul>	<p>That the proposal  Either [Panel to decide]  be <b>adopted as publicly notified.</b>  <b>OR</b>  be <b>amended</b> to [Panel to insert].  <b>OR</b>  be <b>rejected and the proposal amended</b> to [Panel to insert].  <b>AND</b>  Reasons include to [Panel to insert].</p>

<ul style="list-style-type: none"> <li>• Principal 'for sale' real estate signs [cl 15 (3)(d)]: <ul style="list-style-type: none"> <li>○ increase area in Future Urban, Rural, and locations in Other Zones, and for signs that are not flat wall-mounted to a wall of a building in Heavy Industry Zones to 3m<sup>2</sup> (currently 2.88m<sup>2</sup>)</li> <li>○ increase area in Residential Zones if being sold by a sole agency to 2.2m<sup>2</sup> (currently 1.80m<sup>2</sup>)</li> <li>○ increase area in Residential zones if being sold by multiple agencies to 0.75m<sup>2</sup> (currently 0.6m<sup>2</sup>).</li> </ul> </li> <li>• Directional real estate signs [cl 15(4)(c)] increase area to 0.3m<sup>2</sup> (currently 0.28m<sup>2</sup>)</li> </ul>	<p>Park, and Light Industry locations to 6m<sup>2</sup> (currently 5m<sup>2</sup>):</p> <ul style="list-style-type: none"> <li>○ council specifically consulted on similar size increases in Heavy Industry Zones</li> <li>○ General Business, Business Park, and Light Industry Zones do not have the same lower amenity as Heavy Industry Zones</li> <li>○ signs can be a combination of 3m<sup>2</sup> and 1m<sup>2</sup> sheets, which avoids wastage OR allow for 5.2 m<sup>2</sup> from a combination of 3m<sup>2</sup> and 2.2m<sup>2</sup> sheets.</li> </ul> <ul style="list-style-type: none"> <li>• A 3m<sup>2</sup> sheet size (1220 x 2440mm) is common for most sign materials (for example plywood, corflute, acrylic and aluminium composite material).</li> </ul>	
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Other matters - Waka Kotahi New Zealand Transport Agency [Number of comments] [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (address Waka Kotahi New Zealand Transport Agency concerns) (1)</b></p> <ul style="list-style-type: none"> <li>• Waka Kotahi New Zealand Transport Agency suggests a number of changes to ensure the Bylaw regulates signs visible from national state highways and motorways in Auckland [FRN 97 (Waka Kotahi New Zealand Transport Agency)].</li> <li>• Amend the summary to: <ul style="list-style-type: none"> <li>○ clarify that the Auckland transport system includes ‘the sections of the national state highway and motorway network located within the Auckland Region.’</li> <li>○ explain that ‘The Bylaw aims for better signage outcomes for the region by encouraging early consultation with the relevant authority and with all stakeholders with interests within the visual field of potential signage.’</li> <li>○ clarify the explanation of jurisdictions by add ‘Signs adversely affecting State Highways and motorways are an exception to this principle as they are not within the jurisdiction of Auckland Transport and fall to Auckland Council to administer.’</li> <li>○ add a note under the quick reference guide to sign rules to specify that ‘All sign types directed towards and or visible from the State Highway and Motorway Network require the prior approval of Waka Kotahi NZ Transport Agency’.</li> </ul> </li> <li>• Amend the purpose in clause 4(1)(b) to add the underlined text: “manage impacts on the effectiveness, efficiency and safety of the <del>Auckland transport system</del> <u>Regional Transport Network across all relevant traffic modes</u>”.</li> <li>○ This change reflects the full scope of networks and parties that the proposed Bylaw potentially affects.</li> <li>• Add the following terms to clause 5 (Interpretation): <ul style="list-style-type: none"> <li>○ <b>multi modal</b> includes but is not limited to Truck, Car, Motorcycle, Rail, Light Rail, Pedestrians, Cyclists, E-scooters / bikes / wheelchairs /skateboards and other assisted mobility devices</li> <li>○ <b>Regional Transport Network</b> means the combined transport networks under the jurisdiction of Waka Kotahi / The NZ Transport Agency and the Auckland Transport System under the jurisdiction of Auckland Transport</li> <li>○ <b>State Highway or Motorway</b> has the same meaning as in the Government Roothing Powers Act 1989 and refers to transportation networks under the jurisdiction of Waka Kotahi New Zealand Transport Agency. (Clarity on jurisdiction of Waka Kotahi).</li> </ul> </li> <li>• Amend cl 6(2) to “However, <u>a sign application under section (1) above</u> <del>does not apply to</del> <u>would not be required for-</u> <ol style="list-style-type: none"> <li>(a) signs not visible from a council-controlled public place <u>and signs not visible from a motorway and / or a state highway</u> <del>(for example this Bylaw would not apply to signs on a shop only visible within a privately owned shopping centre);</del>”</li> </ol> </li> </ul>	<ul style="list-style-type: none"> <li>• The current Bylaw arguably applies to signs visible from state highways [cl 3]</li> <li>• The <b>proposal</b> clarifies the Bylaw applies to signs visible (but not on) a state highway or motorway [cl 3]</li> <li>• <b>Waka Kotahi</b> have the power to make bylaws with respect to any state highway and motorway similar to Auckland Transport <a href="#">[s61(3)]</a> of the Government Roothing Powers Act 1989 <a href="#">[s22AB]</a> of the Land Transport Act 1998].</li> <li>• The <a href="#">Waka Kotahi New Zealand Transport Agency (Signs on State Highways) Bylaw 2010</a> regulates the construction, display or maintenance of a sign <u>on or over</u> any part of a state highway or motorway. The Bylaw does not regulate for impacts of signs visible from a state highway or motorway.</li> </ul>	<p>That the proposal <b>Either [Panel to decide]</b> be <b>adopted as publicly notified.</b> <b>OR</b> be <b>amended</b> to [Panel to insert]. <b>OR</b> be <b>rejected and the proposal amended</b> to [Panel to insert]. <b>AND</b> Reasons include to [Panel to insert].</p>

<p align="center"><b>Other matters - Waka Kotahi New Zealand Transport Agency</b>            [Number of comments] [Feedback reference number(s) FRN]</p>	<p align="center"><b>Staff comment (information to assist deliberations)</b></p>	<p align="center"><b>Panel recommendation</b></p>
<ul style="list-style-type: none"> <li>• Amend the example in cl 6(2) because it is difficult to follow, too narrow in scope and potentially confusing.  <b>Key changes sought (require approvals for some sign types larger than 4m<sup>2</sup>) (1)</b></li> <li>• Require free-standing, wall mounted, event, election and real estate signs that are larger than 4m<sup>2</sup> and that are directed towards and or visible from the state highway and motorway network ('specific signs over 4m<sup>2</sup>') to gain an approval [FRN 97]:             <ul style="list-style-type: none"> <li>○ signs smaller than 4m<sup>2</sup> are relatively unobtrusive in the high-speed context of the Highways and Motorways</li> <li>○ change intended to manage the adverse effects of signs located on private or public property that is not part of the State Highway and Motorway network, including to the visual amenity or the effectiveness, efficiency and safety of the state highways and motorways within the Auckland region across all relevant traffic modes</li> <li>○ Waka Kotahi is primarily concerned about the effect on traffic safety of complex signs (for example signs that use smaller fonts, complex graphics and text, and which can't be understood at a glance)</li> <li>○ at an operational level, Auckland Transport and Auckland Council would process approvals for these signs and enforce non-compliance</li> <li>○ Waka Kotahi estimates this would apply to approximately 1-2 signs per month. While this is a low number, Waka Kotahi is concerned about the cumulative effect over a period of years.</li> </ul> </li> <li>• Amend the following sections of the bylaw to list the types of signs that are permitted if they are smaller than 4m<sup>2</sup> in area:             <ul style="list-style-type: none"> <li>○ note in quick reference table of Summary (page 3 of proposed Bylaw)</li> <li>○ a new sub-clause after 6(3)(d).</li> </ul> </li> <li>• Add a new clause to Subpart 2 detailing the approval process for specific signs over 4m<sup>2</sup> that:             <ul style="list-style-type: none"> <li>○ lists the types of specific signs over 4m<sup>2</sup></li> <li>○ restricts these signs to only identifying the business and / or the products, services, goods and events available or taking place on the site</li> <li>○ requires compliance with clauses in the proposed Bylaw public safety and nuisance [cl 23], traffic safety [cl 24], changeable message signs [cl 27] and illuminated signs [cl 28]</li> <li>○ requires compliance with approvals criteria and conditions in the proposed Bylaw [cl 32, 33, 35]</li> <li>○ adds new approval criteria specific to state highways / motorways, with signs that do not meet the following criteria requiring approval:                 <ul style="list-style-type: none"> <li>▪ placement, clutter, distraction, amenity values</li> <li>▪ provision for maintenance access from within the site</li> <li>▪ separation of 250 metres between signs whether on the same or adjoining sites (250 metres = 8-10 seconds viewing time at 100km/hr). This does not preclude the possibility of at least one sign per site</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Waka Kotahi is effectively asking Auckland Council and Auckland Transport to include it in a 'joint bylaw' approach.</li> <li>• Its feedback provides details on how the Bylaw could be drafted, and it is developing a position on how funding and administration of bylaw implementation would work (noting that the actual number of signs that would need an approval is unknown).</li> <li>• Some changes sought are significant (for example requiring an approval for signs greater than 4m<sup>2</sup>) and would require further public consultation.</li> <li>• Other changes sought are already addressed, for example by requiring signs to only advertise things on the site or to comply with traffic safety, illumination and changeable message rules [cl 23, 24, 27 and 28].</li> </ul>	

<b>Other matters - Waka Kotahi New Zealand Transport Agency</b> [Number of comments] [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>	<b>Panel recommendation</b>
<ul style="list-style-type: none"> <li>▪ separation of 250 metres from Traffic Control Devices; traffic lights, warning signs, speed change indicators, variable message displays, direction control signs and the like, and other key complex decision points formally identified by the road controlling authority</li> <li>○ must reconcile the sign location with any crash record within a 500 metre radius of the proposed site for the sign.</li> </ul> <p><b>Key changes sought (prohibit signs near state highways) (1)</b></p> <ul style="list-style-type: none"> <li>• Amend 24(1) to prohibit display of a sign that affects the safe and efficient movement of traffic ‘on a state highway or motorway’ in addition to a council-controlled public place [FRN 97]             <ul style="list-style-type: none"> <li>○ State Highways / Motorways are critical elements of the regional road network and their high speed, high volume, environment makes them sensitive to adverse effects from signage.</li> </ul> </li> <li>• Add new subclause 24(2)(i) that specifies areas near State Highways, Motorways and similar environments where signs must not be displayed because these high-speed limited access corridors are critical elements of the regional road network and their high-speed, high traffic volume environment makes them particularly sensitive to adverse effects from signage [FRN 97]:             <ul style="list-style-type: none"> <li>○ near complex road user decision making environments (for example motorway interchanges, merging or dividing traffic lanes, exit or on ramps, traffic control / warning variable message displays, traffic lights, transitions in speed limits, closely spaced interchanges)</li> <li>○ in locations where the degree of existing sign density is at the limit in terms of levels of acceptable clutter / luminance / distraction potential.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Note:</b> There are other public places controlled by public organisations from which signs are visible. For example maunga controlled by the Tūpuna Maunga o Tāmaki Makaurau Authority.</li> <li>• <b>The Panel could if it wishes consider the extent to which the proposed Bylaw could (in terms of its legislative ability to do so) or should address matters related to state highways and motorways and other public places not controlled by Auckland Council or Auckland Transport.</b></li> </ul>	



<b>Other matters</b> [Number of comments] [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>	<b>Panel recommendation</b>
<b>Key changes sought (consideration of businesses) (1)</b> <ul style="list-style-type: none"> <li>Consider needs of businesses in approach to new Bylaw, as businesses face an uncertain year ahead [FRN 91 (Business North Harbour)].</li> </ul>	<ul style="list-style-type: none"> <li>Proposal seeks to retain intent of current Bylaw and balance sign display with rules to manage potential negative impacts.</li> <li>Proposal 5A about portable signs summarises deliberations on a delayed introduction of the proposed extended portable sign ban.</li> </ul>	That the proposal <b>Either [Panel to decide]</b>
<b>Key changes sought (regulate other signs) (1)</b> <ul style="list-style-type: none"> <li>Ban most public advertising (causes visual pollution and supports consumption which contributes to climate change) [FRN 6].</li> </ul> <b>Local board views</b> <ul style="list-style-type: none"> <li>Waitematā Local Board suggests:               <ul style="list-style-type: none"> <li>allowing only one descriptive sign per alcohol and gambling outlets where client's problematic / addictive behaviour can be readily triggered by advertising or promotional signs</li> <li>restricting advertising of gas stations and new petrol and diesel vehicles if Auckland Council were to adopt Auckland Transport's advertising policy or develop their own policy around content.</li> </ul> </li> <li>Howick Local Board suggests prohibiting signs outside schools or day-cares, except for community-focused billboards not of a sexual, medical, religious or political nature.</li> </ul>	<ul style="list-style-type: none"> <li>Proposal seeks to balance rights and freedoms to display signs in Auckland with rules that manage potential negative impacts.</li> <li>The Bylaw can only regulate matters within its legislative scope (summarised in clause 4(1)) where justified and proportionate.</li> <li>Council is undertaking an investigation (separate from the consideration about feedback on this proposal) about the further regulation of signs at off-licence premises, for example bottle stores.</li> <li>The Auckland Transport <a href="#">advertising policy</a> sets out high-level principles and decision-making framework for the approval of advertisements which appear on Auckland Transport's infrastructure and services.</li> <li>The review of current Bylaw did not identify any issues with the advertising of gas stations, new petrol and diesel vehicles and signs outside schools or day-cares that justified greater regulation.</li> <li>Any significant changes to the proposal (which generally sought to retain the intent of the current rules) may require further public consultation.</li> </ul>	<b>be adopted as publicly notified.</b> <b>OR</b> <b>be amended to [Panel to insert].</b> <b>OR</b> <b>be rejected and the proposal amended to [Panel to insert].</b> <b>AND</b> Reasons include to <b>[Panel to insert].</b>
<b>Key comment / changes sought (billboards) (6)</b> <ul style="list-style-type: none"> <li>Reduce the number of freestanding billboards (billboards reduce visual amenity and create light pollution, especially bright LED / electric billboards) (1) [FRN 27].</li> <li>Prevent Bylaw and Auckland Unitary Plan from influencing the other's digital sign and billboard rules / conditions. For example, concern Bylaw enables permissive approach for digital billboards through use as a guide for resource consent conditions, and vice versa (considers Bylaw should anticipate issues from more digital signs, not just billboards) (1) [FRN 104].</li> <li>Ensure that sign conversion from a static sign to digital billboard does not become common (concern about proliferation of digital</li> </ul>	<ul style="list-style-type: none"> <li>The Auckland Unitary Plan regulates billboards (<a href="#">Chapter E23 Signs</a>), including bus stop advertising and digital billboards. Any amendment to reduce the number of freestanding billboards would require a Plan change.</li> <li>The proposed Bylaw provides for digital signs related to activities on a site provided it complies with all other relevant rules, including about changeable messages and illumination.</li> <li>Conflicts of interest are avoided through different parts of the relevant authority apply for and process an approval.</li> <li>The Regulatory Committee previously recommended that consideration be given to a redistribution of sign rules between the Bylaw and Unitary Plan as part of a future Bylaw and Plan review (<a href="#">REG/2020/66</a>).</li> </ul>	

<b>Other matters</b> [Number of comments] [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>	<b>Panel recommendation</b>
<p>billboards which are more intrusive than static signs, potential regulatory gap, and conversion precedents set) (1) [FRN 104].</p> <ul style="list-style-type: none"> <li>Prevent conflicts of interest in relation to billboards (for example, concern about Auckland Transport regulation role given bus stop advertising revenue; risk of council-controlled organisations granting more permissive consent conditions as part of landowner approval; and that landowners may justify signs / billboards as an environmental design feature) (1) [FRN 104].</li> <li>Out of Home Media Association Aotearoa and oOh!media New Zealand support exclusion of billboards and signs integrated with street furniture from Bylaw scope (for example, as Resource Management Act 1991 enables more appropriate, fair and transparent process than a Bylaw) (2) [FRN 83, 84].</li> </ul> <p><b>Local board views</b></p> <ul style="list-style-type: none"> <li>Waitematā Local Board suggest regulating the content of billboards and regulating signs and billboards in the same regulation.</li> </ul>		
<p><b>Key changes sought (road controlling authority) (1)</b></p> <ul style="list-style-type: none"> <li>Require Auckland Council and Auckland Transport to not shirk their responsibilities as regulators by misusing Part 3 of Waka Kotahi NZ Transport Agency <a href="#">Traffic control devices manual</a>, Part 3 Advertising Signs and asserting that “private landowners managing roads used by the public, including car parks, shopping centres, hospitals, universities and airports and other private landowners” are the Road Controlling Authority [FRN 104].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 4.</b></li> <li>Council legislative powers to make a bylaw are limited to those matters summarised in clause 4.</li> <li>The proposed Bylaw uses these powers to regulate all signs on or visible from a council-controlled public place.</li> </ul>	
<p><b>Key changes sought (‘temporary community signs’)</b></p> <ul style="list-style-type: none"> <li>Puketāpapa Local Board suggests clarifying that ‘temporary community signs’ (for example about a lost cat) should not be regulated.</li> </ul>	<ul style="list-style-type: none"> <li>Current and proposed Bylaws do not allow for signs of this nature.</li> <li>Proposal requires approval to display a sign on council-controlled infrastructure such as a bus stop or light pole [cl 6(3)(a)].</li> <li>The current approach to compliance focuses on commercial advertising. Officer discretion is used in other instances, including lost pet signs.</li> </ul>	

<b>Other matters</b> [Number of comments] [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>	<b>Panel recommendation</b>
<b>Key changes sought (clarify rules) (1)</b> <ul style="list-style-type: none"> <li>Make sign rules easier for both businesses and public to understand and recognise (for example, lack of clarity hinders enforcement and compliance, gaps allow businesses to stretch rules to fit their interests and display advertising that may not be amenable to the community or neighbourhood) [FRN 94 (Communities Against Alcohol Harm)].</li> </ul>	<ul style="list-style-type: none"> <li>Proposal seeks to clarify the current rules to be easier to read and understand and therefore easier to comply with and enforce.</li> </ul>	
<b>Key changes sought (water safety signs and beach flags) (2)</b> <ul style="list-style-type: none"> <li>Use AS/NZS 2416.3:2010 'Water safety signs and beach safety flags - Guidance for use' for free standing signs in open spaces and around aquatic environments (for example, relating to clauses 21, 24(2)(a), (b) and 25(2)(a), (b) and (c). [FRN 85 (Drowning Prevention Auckland), 99 (Safety Collective Tāmaki Makaurau)].</li> </ul>	<ul style="list-style-type: none"> <li>The standard provides guidance for use of water safety signs and beach safety flags (for example their location, height, visibility and construction materials).</li> <li>Proposal does not apply to (impose restrictions on) instructional or information signs required by statute or for public safety or security [cl 6(2)(i)]. This ensures that those signs may be displayed in a manner considered appropriate to achieve their purpose and means for example water safety signs may be displayed in accordance with the AS/NZS water safety sign standard.</li> </ul>	

<b>Other matters</b> [Number of comments] [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>	<b>Panel recommendation</b>
<b>Key changes sought (permanent signs) (1)</b> Clarify rules in relation to permanent signs: their definition, process for installation, and relevant regulation / legislation additional to the Bylaw (for example best practice, and industry codes or standards including for advertising and design) [FRN 76].	<ul style="list-style-type: none"> <li>'Summary' on pages two and three of the proposed new Bylaw already defines permanent signs and references relevant legislation that is part of the wider regulatory framework for signs, including advertising standards.</li> <li>Sign installation is an operational matter outside of the Bylaw.</li> </ul>	That the proposal <b>Either [Panel to decide]</b> <b>be adopted as publicly notified.</b> <b>OR</b>

<p style="text-align: center;"><b>Other matters</b></p> <p style="text-align: center;">[Number of comments] [Feedback reference number(s) FRN]</p>	<p style="text-align: center;"><b>Staff comment (information to assist deliberations)</b></p>	<p style="text-align: center;"><b>Panel recommendation</b></p>
<p><b>Key changes sought (sustainability)</b></p> <ul style="list-style-type: none"> <li>Howick Local Board suggests requiring all signs to be recyclable. If this is not possible then a proven method for disposal of signs should be provided (for example taking a sustainable approach to the thousands of short-term plastic / corflute signs displayed that are difficult to dispose of).</li> </ul>	<ul style="list-style-type: none"> <li>Council lacks sufficient bylaw-making powers to regulate signage for sustainability purposes.</li> </ul>	<p>be <b>amended</b> to [Panel to insert].  <b>OR</b>  be <b>rejected and the proposal amended</b> to [Panel to insert].</p>
<p><b>Key changes sought (property numbering standards) (1)</b></p> <ul style="list-style-type: none"> <li>Require display of the street number on any commercial sign (for example, because street numbers are a fundamental aspect of civilised life, street numbering rules are not enforced, and to improve road safety) [FRN 106].</li> </ul> <p><b>Local board views</b></p> <ul style="list-style-type: none"> <li>Devonport-Takapuna suggest encouraging businesses to clearly display their street number.</li> <li>Hibiscus and Bays Local Board suggests incorporating property numbering standards into the Bylaw, instead of referencing them as a guidance standard.</li> </ul>	<ul style="list-style-type: none"> <li>The requirement to display street numbers was previously addressed in the <a href="#">Auckland Transport Public Safety and Nuisance Bylaw 2013</a> [cl 10].</li> <li>This Bylaw expired in 2020. It is proposed to consolidate provisions of this Bylaw related to activities in the road corridor into a new <a href="#">Activities in the Road Corridor Bylaw 2022</a>. The proposal did not include rules about the display of street numbers.</li> </ul>	<p><b>amended</b> to [Panel to insert].  <b>AND</b>  Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (Māori signs / te reo Māori) (2)</b></p> <ul style="list-style-type: none"> <li>Clarify impact on Māori signage in public and private places and Te Kete Rukuruku programme (1) [FRN 81]</li> <li>Exempt signs on marae to support marae rangatiratanga (1) [FRN 101 (Te Rūnanga o Ngāti Whātua)]</li> </ul> <p><b>Local board views</b></p> <ul style="list-style-type: none"> <li>Hibiscus and Bays Local Board suggests requiring signage design rules to suggest that all signs use English and/or te reo Māori.</li> </ul>	<ul style="list-style-type: none"> <li>Proposal applies to all signs visible from a council-controlled public place, motorway or state highway.</li> <li>Proposal does not exempt Māori signs or signs on marae as same potential for negative impacts on the external environment remains.</li> <li>Proposal has no impact on Te Kete Rukuruku programme (which adds names significant to Māori to local parks and community places) [cl 6(2)(k)].</li> <li>There is no government legislation requiring signs to use te reo Māori, and council is not empowered to use a bylaw to regulate the content of most signs, including their use of te reo.</li> <li>The council and Auckland Transport are integrating te reo Māori into their signs but they cannot require that of others sign users.</li> </ul>	

<p style="text-align: center;"><b>Other matters</b></p> <p style="text-align: center;">[Number of comments] [Feedback reference number(s) FRN]</p>	<p style="text-align: center;"><b>Staff comment (information to assist deliberations)</b></p>	<p style="text-align: center;"><b>Panel recommendation</b></p>
<p><b>Key changes sought (regulating signs in Unitary Plan / regulatory gaps) (1)</b></p> <ul style="list-style-type: none"> <li>• The Auckland Unitary Plan should control most matters relating to signs [FRN 95 (Digital Signs) and 98 (New Zealand Sign and Display Association)]: <ul style="list-style-type: none"> <li>○ a bylaw is not the most appropriate way to manage most signage</li> <li>○ proposed Bylaw should regulate wayfinding and temporary signs in public places (such as election, event, and real estate signs), and be restricted to matters of safety (for example driver distraction, blocking of footpaths), and nuisance (for example light spill) (for example have a 'catch-all provision for traffic safety, brightness and full motion video), as a bylaw has the necessary enforcement ability for dangerous situations</li> <li>○ Unitary Plan should deal with all matters relating to visual amenity of signs (for example size and placement on private land, as most of Bylaw relates to visual amenity).</li> </ul> </li> </ul> <p><b>Local board views</b></p> <ul style="list-style-type: none"> <li>• Albert-Eden Local Board supports a review of the lighting rules in the Auckland Unitary Plan, as considers that even when sign lighting standards are met illumination can cause light distress and disturbance to residents, especially in areas experiencing intensification.</li> <li>• Waitemata Local Board suggests: <ul style="list-style-type: none"> <li>○ in a future review that signs and billboards be covered by the same regulations</li> <li>○ as part of the proposal or the next Auckland Unitary Plan review to: <ul style="list-style-type: none"> <li>▪ consider areas of high amenity (for example through public art, urban design, heritage, or natural space) to avoid signs that reduce quality of space where council has invested heavily in improvements</li> <li>▪ strengthen amenity rules in mixed-use areas</li> <li>▪ put residents' needs and preferences first in considering applications for signs in mixed-use areas (for example residents consider signs do not improve amenity, and illuminated signs that intrude on living spaces significantly reduce wellbeing as contributes to feeling of intrusion and lights make it harder to sleep)</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Proposal in general seeks to retain the intent of the rules in the current bylaws in a way that is up to date, more certain and reflective of current practice. This includes a focus on physical structures.</li> <li>• Any significant changes to the proposal would require further investigation and public consultation.</li> <li>• The Regulatory Committee has endorsed considering the redistribution of signage rules between a bylaw and the Unitary Plan as part of future signage bylaw and Unitary Plan reviews <a href="#">[REG/2020/66]</a>.</li> </ul>	

<b>Other matters</b> [Number of comments] [Feedback reference number(s) FRN]	<b>Staff comment (information to assist deliberations)</b>	<b>Panel recommendation</b>
<ul style="list-style-type: none"> <li>▪ addressing signs / billboards with bluetooth data-collecting capabilities of passer-bys, including legal and moral ramifications (privacy and resident well-being) and need to only allow after public consultation (including with youth, educators, health providers, CAB and Seniors Advisory Panel).</li> <li>• Maungakiekie-Tāmaki suggests the proposed Bylaw does not address changes over the last five years that have increased the amount of street and building signage.</li> </ul>		
<p><b>Key changes sought (amend Bylaw purpose to include visual amenity) (2)</b></p> <ul style="list-style-type: none"> <li>• Amend clause 4 to retain a purpose of the current Bylaw: to assist in enhancing, maintaining, and promoting the visual amenity value of Auckland’s built environments [FRN 78 (Alcohol Healthwatch), 88 (Phantom Billstickers)]:             <ul style="list-style-type: none"> <li>○ signs can provide visual amenity benefits</li> <li>○ negative effect of amenity on neighbourhoods, and community wellbeing and pride can be caused by too many signs and advertising, especially when the signs are dominant.</li> </ul> </li> <li>• <b>prohibit advertising on verandah fascia signs</b> in Neighbourhood Centre Zones (as detracts from amenity values in Neighbourhood Centre Zones) [FRN 94 (Communities against Alcohol Harm)].             <ul style="list-style-type: none"> <li>○ Verandah signs proposal does not consider <b>amenity values (3)</b> [FRN 73 (Newmarket Business Association), 94 (Communities against Alcohol Harm), 105 (Parnell Business Association)]</li> <li>○ advertising on verandah fascia signs detracts from Neighbourhood Centre Zone amenity values (for example the character of public places and characteristics of the streetscape)</li> <li>○ existing signs on top of verandahs in Newmarket / Parnell add to vibrancy and colour of business precinct (noting that Bylaw permits existing signs lawful before Bylaw commencement).</li> </ul> </li> </ul> <p><b>Local board views</b></p> <ul style="list-style-type: none"> <li>• Albert-Eden, Ōtara-Papatoetoe and Māngere-Ōtāhuhu suggest retaining the visual amenity purpose.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 4.</b></li> <li>• The proposal continues to address visual amenity impacts of signs within the context of council’s bylaw making powers, including misuse of council-controlled public places and to protect the environment [cl 4].</li> <li>• Any significant changes to the proposal would require further investigation and public consultation and may be an example of matters best addressed in a future Bylaw and Unitary Plan review [<a href="#">REG/2020/66</a>].</li> </ul> <p><b>About ‘verandah signs and visual amenity’</b></p> <ul style="list-style-type: none"> <li>• Relief sought for verandah signs (based on visual amenity) has been moved to this section, to allow the Panel to make decisions on broader visual amenity issues first.</li> </ul>	

<p style="text-align: center;"><b>Other matters</b></p> <p style="text-align: center;">[Number of comments] [Feedback reference number(s) FRN]</p>	<p style="text-align: center;"><b>Staff comment (information to assist deliberations)</b></p>	<p style="text-align: center;"><b>Panel recommendation</b></p>
<ul style="list-style-type: none"> <li>Albert-Eden and Puketāpapa suggest more strict rules in Neighbourhood Centre Zones in particular to allow for consideration of the visual amenity of these spaces.</li> </ul>		
<p><b>Key changes sought (amend Bylaw purpose to include other benefits) (3)</b></p> <ul style="list-style-type: none"> <li>Add 'enable the <b>benefits</b> of signs to the economic and social well-being of the community' to clause 4 (Purpose) (2) [FRN 88 (Phantom Billstickers), 103 (Shout Media)]: <ul style="list-style-type: none"> <li>Signs including poster advertising contribute to social and economic well-being (for example community events, local government information, Covid/public health messaging, arts and entertainment)</li> <li>Current Bylaw purpose recognises positive contributions of signs. Proposed Bylaw purpose does not provide balance and is skewed towards restriction.</li> </ul> </li> <li>Amend clause 4(2)(a) to add that the Bylaw seeks to achieve its purpose by providing for '<b>poster</b> signs, subject to conditions and the approvals process' (in addition to signs that directly relate to the primary use or activities on the sign site) (1) [FRN 103].</li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw Summary and clause 4.</b></li> <li>The positive economic and social effects of signs is addressed in the Bylaw Summary (rather than in the Purpose). This approach recognizes that the Bylaw is part of a wider regulatory framework which recognises the benefits of signs.</li> <li>The Bylaw's role is to address the potential negative impacts on signs.</li> <li>The Panel's decisions about Proposal 6 (Posters) and Proposal 15 (Controls and Approvals) may remove the need for specifically mentioning posters in cl 4(2)(a). The proposed Bylaw makes it clear that all applicable signs (including posters) are required to comply with the approvals process.</li> </ul>	
<p><b>Key changes sought (clarify measurement units / drafting errors) (3)</b></p> <ul style="list-style-type: none"> <li>Correct <b>drafting errors</b> in the proposed Bylaw: <ul style="list-style-type: none"> <li>review bylaw and amend all units of measurement so they are expressed in either millimetres (mm) or metres (m) (2) [FRN 95, 98]</li> <li>in contents page, change Part 2, Subpart 1 heading to correct numbering error (1) [FRN 97 (Waka Kotahi / NZTA)].</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>The proposed Bylaw does contain drafting errors and rules that could be clarified, including to consistent units of measurements and corrections to headings.</li> <li>Further corrections and improvements are identified in "Other Matters from Staff – Staff recommended amendments".</li> <li><b>Staff recommend the Panel request staff to audit the Bylaw to address the above corrections.</b></li> </ul>	
<p><b>Key changes sought (clarify free-standing billboards on road reserve) (1)</b></p> <ul style="list-style-type: none"> <li>Amend clause 6(2)(b) to clarify the <b>status quo</b> that free-standing billboard signs in the road reserve are excluded from the proposed Bylaw and are regulated by the Unitary Plan (considers billboard regulation in Plan appropriate and efficient, as avoids duplication of regulation and costs) (1) [FRN 84 (oOh! Media)]: <ul style="list-style-type: none"> <li>"billboards (a sign not directly related to the primary use or activities occurring on the site of the sign, <b>or a sign in the road reserve which displays 'third</b></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Relates to Bylaw clause 6(2).</b></li> <li>The definition of billboard in clause 6(2)(b) aligns with Unitary Plan (Chapter J).</li> <li>However, the rule refers to 'site' which does not include the 'road' and this can result in uncertainty.</li> <li><b>The Panel could if it wishes consider clarifying the intention that all 'third-party' advertising, except</b></li> </ul>	

Other matters [Number of comments] [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<u>party' advertising which is not directly related to the function of the road reserve</u> regulated in the Auckland Unitary Plan ...”	those specifically provided for in the Bylaw (for example election signs) are regulated in the Unitary Plan.	

Other matters [Number of comments] [Feedback reference number(s) FRN]	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key changes sought (increase restrictions on number and location generally) (5)</b></p> <ul style="list-style-type: none"> <li>• Increase restrictions to [FRN 19, 27, 38, 42, 61]: <ul style="list-style-type: none"> <li>○ limit the number of signs (for example, reduce visual amenity and increase public safety risks)</li> <li>○ limit the square metre area of signs per kilometre / limit the size of signs in general</li> <li>○ increase the minimum distance between signs</li> <li>○ prohibit all advertising on Auckland Transport buses and at bus stops.</li> </ul> </li> </ul>	<p><b>About 'limiting numbers, area, distances' requests</b></p> <ul style="list-style-type: none"> <li>• Limitations on the number, areas and minimum distances are addressed in the specific clauses for each sign type.</li> <li>• Cumulative limits per kilometre would be difficult to measure and difficult to justify as it could unfairly limit freedom of expression.</li> <li>• Clause 24 addresses the safety concerns underlying these suggestions by requiring all signs to not distract or obstruct the views of drivers, or to obstruct safe movement.</li> </ul> <p><b>About 'prohibit Auckland Transport advertising' requests:</b></p> <ul style="list-style-type: none"> <li>• The majority of commercial advertisements on Auckland Transport infrastructure are billboards. The Unitary Plan regulates billboards, rather than the Bylaw.</li> <li>• These billboards at approved locations achieve wider Auckland Transport <u>objectives</u> (revenue source to generate further investment and keep public transport fares down) in a manner that continues to achieve the Bylaw's purposes.</li> </ul>	<p>That the proposal Either [Panel to decide] be <b>adopted as publicly notified.</b> <b>OR</b> be <b>amended</b> to [Panel to insert]. <b>OR</b> be <b>rejected and the proposal amended</b> to [Panel to insert]. <b>AND</b> Reasons include to [Panel to insert].</p>
<p><b>Key changes sought (allow alterations) (2)</b></p> <ul style="list-style-type: none"> <li>• Allow alteration of signs that comply with other regulation, for example building consents, professional installation, health and safety laws [FRN 22, 89].</li> </ul> <p><b>Local board views</b></p> <ul style="list-style-type: none"> <li>• Hibiscus and Bays suggests allowing signs as long as they have building consent, for example building alterations must have building consent, so signs should be allowed if permitted as part of that consent.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw Summary and clause 6(2).</b></li> <li>• Different regulations apply for different reasons.</li> <li>• While a Building Consent may address public safety concerns in relation to construction, it cannot address for other safety, nuisance, misuse, Auckland transport system and environmental concerns.</li> </ul>	



<p><b>Key changes sought (maintenance and sign removal) (2)</b></p> <ul style="list-style-type: none"> <li>• Introduce further requirements for businesses (1) [FRN 44]: <ul style="list-style-type: none"> <li>○ to maintain signs</li> <li>○ to remove signs without causing damage to the building.</li> </ul> </li> <li>• Introduce maximum age and condition for signs (as can become old, tatty and unreadable which reduces visual amenity) (1) [FRN 61].</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 23 and 29.</b></li> <li>• The proposed Bylaw already requires signs to be secure, structurally sound and maintained in a condition that does not endanger public safety [cl 23(2)(a), (b)] and to be removed from a business that has ceased to trade [cl 29].</li> <li>• Damage to buildings from sign removal can be addressed as a civil matter or breach of other existing legislation where applicable (for example section 362I of the Building Act 2004).</li> <li>• Older signs are not necessarily in poor condition.</li> <li>• The current and proposed Bylaws do not require signs to be maintained for visual reasons.</li> </ul>	
<p><b>Key changes sought (signs attached to public infrastructure)</b></p> <ul style="list-style-type: none"> <li>• Devonport-Takapuna suggest prohibiting signs attached to public infrastructure such as traffic signs, power poles, communications cabinets, or power transformers for purposes not related to the purpose of the infrastructure (including about house removals, real estate sales, vehicle sales, or advertising services).</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Relates to Bylaw clause 6(1)(b) and 6(3)(a).</b></li> <li>• Proposed Bylaw already requires prior approval to display a sign on any street furniture, bridge, underpass, overpass, tree or other infrastructure on a council-controlled public place.</li> </ul>	

Other Matters	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key comments / changes recommended (Attachment E)</b></p> <p>Panel could if it wishes deliberate on any of the matters in Attachment E about:</p> <ul style="list-style-type: none"> <li>• Enforcement</li> <li>• Fees and infringements</li> <li>• Illumination limits</li> <li>• Bylaw Review Process</li> <li>• Complaints and public monitoring.</li> </ul>	<ul style="list-style-type: none"> <li>• This is an opportunity for the Bylaw Panel to deliberate on any matters contained in Attachment E that it considers require more direction from elected members.</li> <li>• The matters in Attachment E contain detail considered by staff to be outside the scope of the proposal and are therefore more appropriately referred to relevant council departments / council-controlled organisations for their consideration.</li> </ul>	<p><b>Either [Panel to decide]</b></p> <p>That matters contained in Attachment E be referred to relevant council departments / council-controlled organisations for consideration.</p> <p><b>OR</b></p> <p>That in relation to the matters contained in Attachment E:</p> <ul style="list-style-type: none"> <li>• <b>[Panel to insert recommendations]</b></li> <li>• for any matters not referred to above be referred to relevant council departments / council-controlled organisations for consideration.</li> </ul>

Other Matters	Staff comment (information to assist deliberations)	Panel recommendation
<p><b>Key comments / changes recommended (Any other matters)</b></p> <ul style="list-style-type: none"> <li>Panel should deliberate on any matters contained in public feedback and local board views it considers has not been adequately addressed in this Attachment A.</li> </ul>	<ul style="list-style-type: none"> <li>This is an opportunity for the Bylaw Panel to deliberate on any matters contained in public feedback and local board views it considers have not been adequately addressed in this Attachment A.</li> </ul>	<p>Either [Panel to decide]</p> <p>Consider that all matters raised in public feedback and local board views have been given adequate consideration.</p> <p><b>OR</b></p> <p>That in relation to the matters raised in public feedback and local board views, the Panel:</p> <ul style="list-style-type: none"> <li>[Panel to insert recommendations, suggestions, notes].</li> </ul>
<p><b>Staff recommended amendments</b></p> <ul style="list-style-type: none"> <li>Correct drafting errors that: <ul style="list-style-type: none"> <li>create key changes to the intent of the current Bylaws not identified in the Proposal</li> <li>clarify the drafting of the proposed new Bylaw.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Because the proposal is highly complex and technical, while preparing this Attachment A staff commenced a full audit of the proposed new Bylaw against the current Bylaws and stated intent of the proposal.</li> <li>Where the audit to date has identified corrections or improvements, they have been included in Attachment A (for example in relation to portable signs on private property and to poster bollards).</li> <li>Another example (not stated elsewhere in this Attachment A) is to clarify where appropriate that signs related to the site can include advertising the business (and not only products, services, goods or events)". This would improve certainty and better align with the definition of Billboard in the Auckland Unitary Plan [chapter J]</li> <li>At the time of writing this report, the audit is on-going and further suggested changes may be identified. For example, a preliminary audit for wall-mounted signs has identified errors in the diagrams and uncertainty of rules in relation to current practice.</li> <li><b>Staff recommend the Panel ask staff to complete the audit and identify any further changes for Panel approval in its decision report.</b></li> </ul>	<ul style="list-style-type: none"> <li>That the Panel request staff to complete an audit of the proposed new Bylaw against the current Bylaws and stated intent of the proposal to identify any corrections or drafting improvements for approval of the Panel.</li> </ul>

**ATTACHMENT C**  
**SUMMARY OF PUBLIC FEEDBACK**



# Attachment C – Summary of public feedback

## PROPOSED SIGNS BYLAW 2022

### FEEDBACK OVERVIEW

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## Te take mō te pūrongo

### Purpose of the report

The information in this report summarises feedback received during the consultation period of 22 September to 27 October 2021 on the proposed Signs Bylaw 2022.

## Whakarāpopototanga

### Executive summary

We identified that we can manage the issues caused by signs more effectively and efficiently by combining and updating the current Signage Bylaw 2015 and Election Signs Bylaw 2013 into a new Signs Bylaw 2022.

We received public feedback via an online form and email. This feedback includes the submissions of four individuals and organisational representatives who participated in virtual Have Your Say events.

#### Overall:

- A total of 106 pieces of feedback were received
- 89 pieces of feedback (84 per cent) were received via the online form
- 17 pieces of feedback were received via email
- We heard from 30 organisations (28 per cent of all submissions).

**Please note** percentages may exceed or may not add to 100 per cent because:

- a single comment can be attributed to multiple themes
- figures have been rounded
- submitters may have provided incomplete age, gender and ethnicity information.

## Consultation items

**Proposal 1 – Banners:** Clarify current rules, including the placement and conditions for the display of banners

#### Proposal 2 – Election signs:

- Proposal 2A: Clarify that election signs may be displayed on some sites for nine weeks and are permitted on billboards and poster board sites
- Proposal 2B: Prohibit election signs directed at a council-controlled park, reserve or Open Space Zone
- Proposal 2C: Clarify the current rules, including to remove Entrust from the types of permitted election signs

#### Proposal 3 – Event signs:

- Proposal 3A: Allow people to advertise temporary sales (like garage sales) on the day of the event
- Proposal 3B: Allow event signs to use election sign sites and clarify that community events must be provided by not-for-profit groups
- Proposal 3C: Clarify the current event sign rules, including their definition and placement

**Proposal 4 – Free-standing signs:** Clarify current rules, including the definition and separation distances for free-standing signs

#### Proposal 5 – Portable signs:

- Proposal 5A: Increase the area where portable signs are prohibited to cover the entire City Centre Zone
- Proposal 5B: Clarify current rules, including the definition and placement of portable signs

**Proposal 6 – Posters:** Clarify current rules, including that poster board sites require approval

**Proposal 7 – Real estate signs:**

- Proposal 7A: Increase the maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m<sup>2</sup>
- Proposal 7B: Clarify current rules, including the maximum number and placement of real estate signs

**Proposal 8 – Stencil signs:** Clarify current rules, including the definition and placement of stencil signs

**Proposal 9 – Vehicle signs:** Clarify the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale

**Proposal 10 – Verandah signs:** Clarify the current rules, including the definition of verandah

**Proposal 11 – Wall-mounted signs:**

- Proposal 11A: Increase the maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m<sup>2</sup>
- Proposal 11B: Clarify the current rules, including locations, separation distances and dimensions

**Proposal 12 – Window signs:** Clarify current rules, including that there are no restrictions on window signs in the City Centre Zone

**Proposal 13 – Special rules for certain signs:**

- Proposal 13A: Clarify rules for signs in Major Recreational Facility zones and the conditions for their display
- Proposal 13B: Clarify the rules for signs in Open Space Zones, including which signs do not require an approval
- Proposal 13C: Clarify a limit of one sign per commercial sexual service premises

**Proposal 14 – General rules for all signs:**

- Proposal 14A: Clarify the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels
- Proposal 14B: A person must not alter the top of a building to display a sign
- Proposal 14C: Clarify the rules for illuminated signs, including that signs must use static images and lighting, and that the person displaying the sign must demonstrate it is compliant
- Proposal 14D: Clarifying rules for businesses that have ceased to trade, including when and where signs must be removed

**Proposal 15 – Controls (additional rules) and Approvals (permissions):** Clarify ability for council to make additional rules and to approve signs that do not comply with the Bylaw

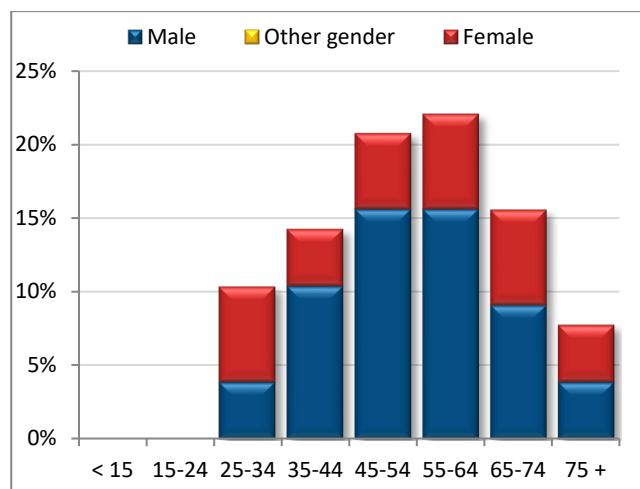
**Proposal 16 – Enforcement powers, penalties and transitional rules (how the new rules apply to existing signs):** To clarify the current enforcement powers and penalties and how we transition to the new rules

**Other feedback**

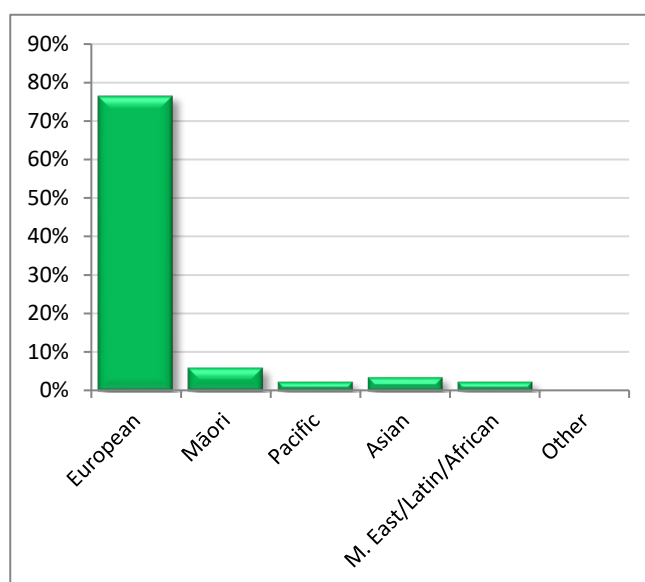
## Who we heard from Total feedback

The tables below indicate the demographic profile of those that answered the demographic questions.

AGE	Male	Female	Other gender	Total	%
< 15	0	0	0	0	0%
15 – 24	0	0	0	0	0%
25 – 34	3	5	0	8	10%
35 – 44	8	3	0	14	18%
45 – 54	12	4	0	18	23%
55 – 64	12	5	0	18	23%
65 – 74	7	5	0	13	17%
75 +	3	3	0	6	8%
<b>Total</b>				<b>77</b>	<b>100%</b>



ETHNICITY	#	%
<b>European</b>	<b>62</b>	<b>77%</b>
Pākehā/NZ European	54	67%
Other European	8	10%
<b>Māori</b>	<b>5</b>	<b>6%</b>
<b>Pasifika</b>	<b>2</b>	<b>2%</b>
Samoaan	2	2%
Cook Islands Māori	0	0%
Tongan	0	0%
Other Pasifika	0	0%
<b>Asian</b>	<b>3</b>	<b>4%</b>
Chinese	0	0%
Korean	0	0%
South East Asian	2	2%
Indian	1	1%
Other Asian	0	0%
<b>Middle Eastern/Latin American/African</b>	<b>2</b>	<b>2%</b>
<b>Other (incl. Kiwi/New Zealander)</b>	<b>0</b>	<b>0%</b>
<b>Total</b>	<b>81</b>	<b>NA</b>



Feedback was received via an online form: 89 (84 per cent) and via email: 17.

The table below indicates the total number of pieces of feedback received by the local board that submitters live in.

LOCAL BOARD	Total	Percentage
Albert-Eden	7	7%
Aotea/Great Barrier	0	0%
Devonport-Takapuna	3	3%
Franklin	4	4%
Henderson-Massey	7	7%
Hibiscus and Bays	4	4%
Howick	6	6%
Kaipātiki	2	2%
Māngere-Ōtāhuhu	1	1%
Manurewa	1	1%
Maungakiekie-Tāmaki	13	12%
Ōrākei	7	7%
Ōtara-Papatoetoe	1	1%
Papakura	0	0%
Puketāpapa	2	2%
Rodney	7	7%
Upper Harbour	5	5%
Waiheke	1	1%
Waitākere Ranges	1	1%
Waitematā	10	9%
Whau	6	6%
Regional organisation	16	15%
Not supplied	1	1%
Outside Auckland	1	1%
<b>TOTAL</b>	<b>106</b>	<b>103%</b>



# Urupare Feedback

## 1. Banners

### Proposal 1: Clarify current rules, including the placement and conditions for the display of banners

We want to provide rules that are more certain.

We are proposing to update the current rules for banners, for example to clarify that:

- banners that are displayed on a site (such as over a private road on a commercial property) and that are visible from a council-controlled public place or the Auckland transport system must only advertise products, services, goods or events available from or taking place on the site
- banners over private property must comply with health and safety legislation
- banners on council-controlled public places require an approval (for example, by Auckland Council or Auckland Transport)
- banners may need to comply with rules for other sign types and may be displayed at any location if they comply with those rules.

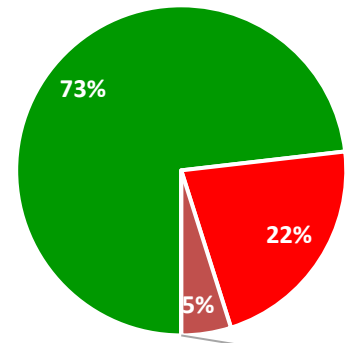
Submitters were asked to choose a response option and then to provide a comment in an open comment field.

(n=106 submitters made submissions but only 41 selected a response to this question)

**SUMMARY OF FEEDBACK**  
Almost three quarters (73 per cent) of submitters **agreed** with the **proposed changes to the current rules**.

RESPONSE	TOTAL	%
Agree	30	73%
Disagree	9	22%
Other	2	5%
<b>TOTAL</b>	<b>41</b>	<b>100%</b>

- Agree
- Disagree
- Other



## Main theme

### 32 per cent: Amend content, appearance and application rules

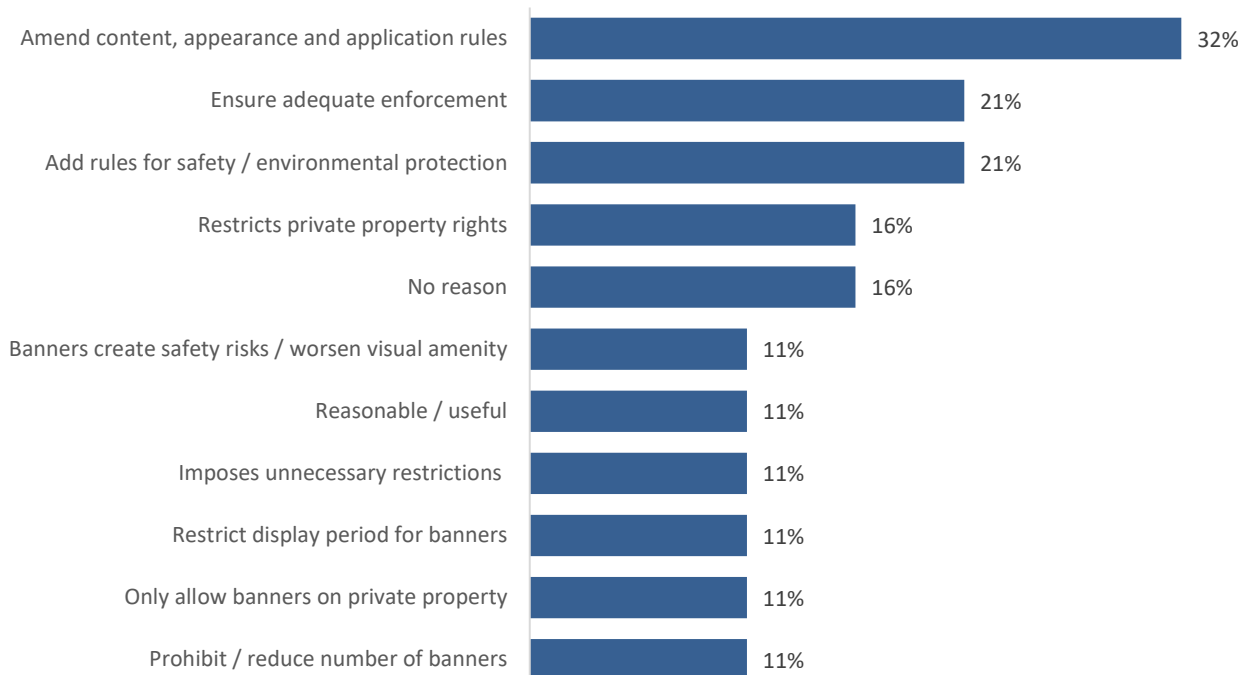
(6 comments)



Comments included:

- “Banners on private sites should not be restricted to only advertising goods or events available on that site.”
- “You need rules on the removal of these items, the colours, animations or apparent movements / changes in their displays.”
- “Should apply to whole city not just centre.”

THEMES	TOTAL	%
Amend content, appearance and application rules	6	32%
Ensure adequate enforcement	4	21%
Add rules for safety / environmental protection	4	21%
Restricts private property rights	3	16%
No reason	3	16%
Banners create safety risks / worsen visual amenity	2	11%
Reasonable / useful	2	11%
Imposes unnecessary restrictions	2	11%
Restrict display period for banners	2	11%
Only allow banners on private property	2	11%
Prohibit / reduce number of banners	2	11%
Amend approval requirements	1	5%



## 2. Election signs

### Proposal 2A: Clarify that election signs may be displayed on some sites for nine weeks and are permitted on billboards and poster board sites

We want to provide rules that:

- align with central government legislation
- treat election signs consistently with how the Bylaw enables other temporary sign types for specific time periods.

The Electoral Act 1993 sets a nine-week period before an election where a bylaw cannot prohibit or restrict the period of display of an election sign under three square metres (3m<sup>2</sup>) in area.

We are proposing to:

- clarify that election signs may be displayed in places they would not otherwise be allowed, for nine weeks before an election
- add related information notes about the council-controlled public places approved for the display of election signs and about central government regulations rules for election signs.

Please note that **election signs would be permitted at all times in the nine-week period (except on polling day) in places that allow advertising about activities unrelated to the site.** This includes poster board sites and billboards.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

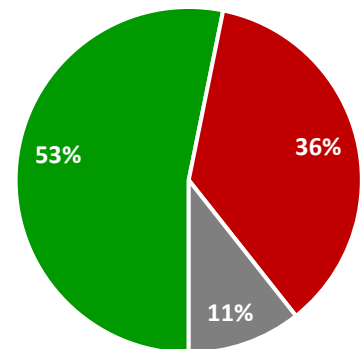
(n=106 submitters made submissions but only 47 selected a response to this question)

#### SUMMARY OF FEEDBACK

Just over half of submitters (53 per cent) **agreed** with the **proposal to clarify rules relating to election signs.**

RESPONSE	TOTAL	%
Agree	25	53%
Disagree	17	36%
Other	5	11%
<b>TOTAL</b>	<b>47</b>	<b>100%</b>

- Agree
- Disagree
- Other



## Main theme

### 26 per cent: Amend permitted election signs

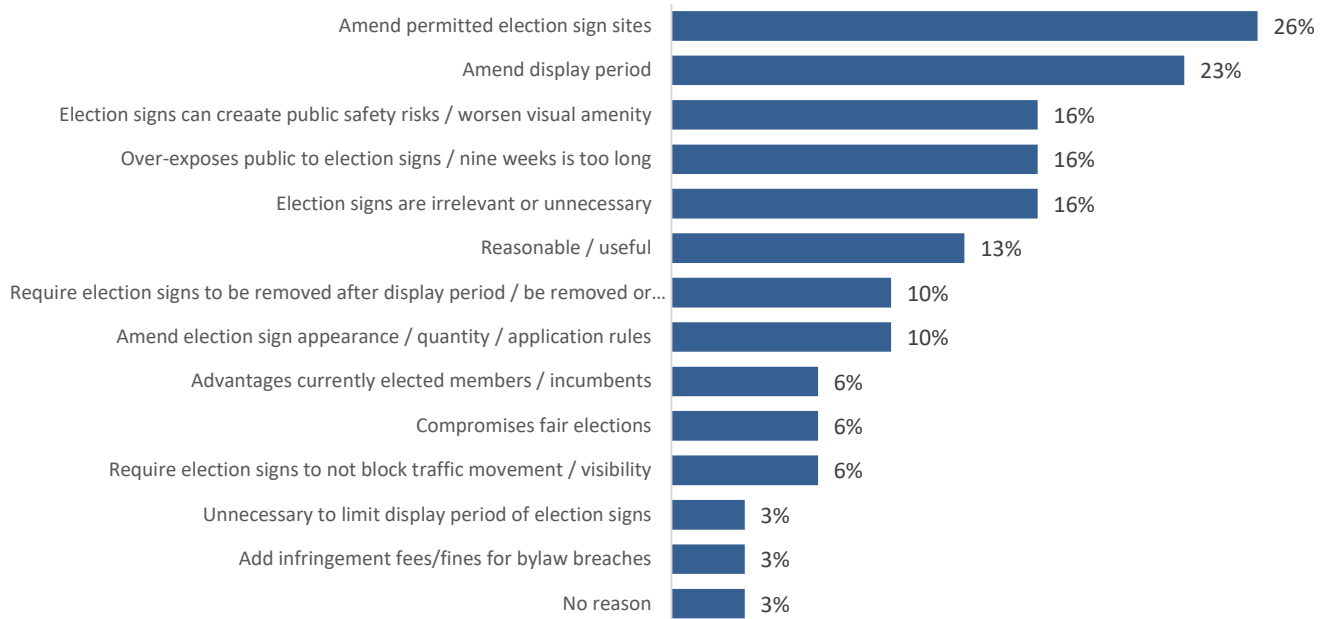
(8 comments)



Comments included:

- “I don't think we should have any election signs in Auckland on public property at all.”
- “Election signs should be banned on ALL privately owned properties aside from the MP's residential and office properties.”
- “There should be no limits on the placement of election signs providing it is done with the permission of the landowner.”

THEMES	TOTAL	%
Amend permitted election sign sites	8	26%
Amend display period	7	23%
Election signs can create public safety risks / worsen visual amenity	5	16%
Over-exposes public to election signs / nine weeks is too long	5	16%
Election signs are irrelevant or unnecessary	5	16%
Reasonable / useful	4	13%
Require election signs to be removed after display period / be removed or repaired immediately after damage	3	10%
Amend election sign appearance / quantity / application rules	3	10%
Advantages currently elected members / incumbents	2	6%
Compromises fair elections	2	6%
Require election signs to not block traffic movement / visibility	2	6%
Unnecessary to limit display period of election signs	1	3%
Add infringement fees/fines for bylaw breaches	1	3%
No reason	1	3%



### Proposal 2B: Prohibit election signs directed at a council-controlled park, reserve or Open Space Zone

We want to provide rules that protect the amenity of council-controlled parks, reserves and Open Space Zones.

We are proposing to add a new rule that does not allow election signs on private property to be primarily directed at a council-controlled park, reserve or Open Space Zone. For example, under this rule an election sign on a residential fence directly opposite one of these spaces would be prohibited.

#### What is your opinion on the proposed rule for election signs directed at a council-controlled park, reserve or Open Space Zone?

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

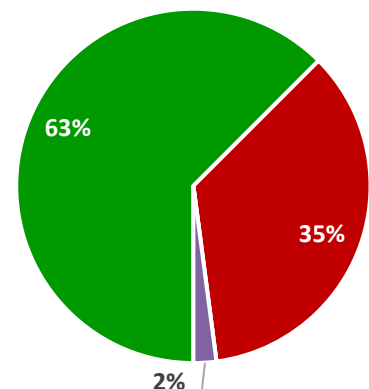
(n=106 submitters made submissions but only 48 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over half of submitters (63 per cent) **agreed** with the proposal to **add a new rule to protect the amenity of council-controlled parks, reserves and Open Space Zones.**

RESPONSE	TOTAL	%
Agree	30	63%
Disagree	17	35%
Other	0	0%
I don't know	1	2%
<b>TOTAL</b>	<b>48</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 26 per cent: Restricts private property rights

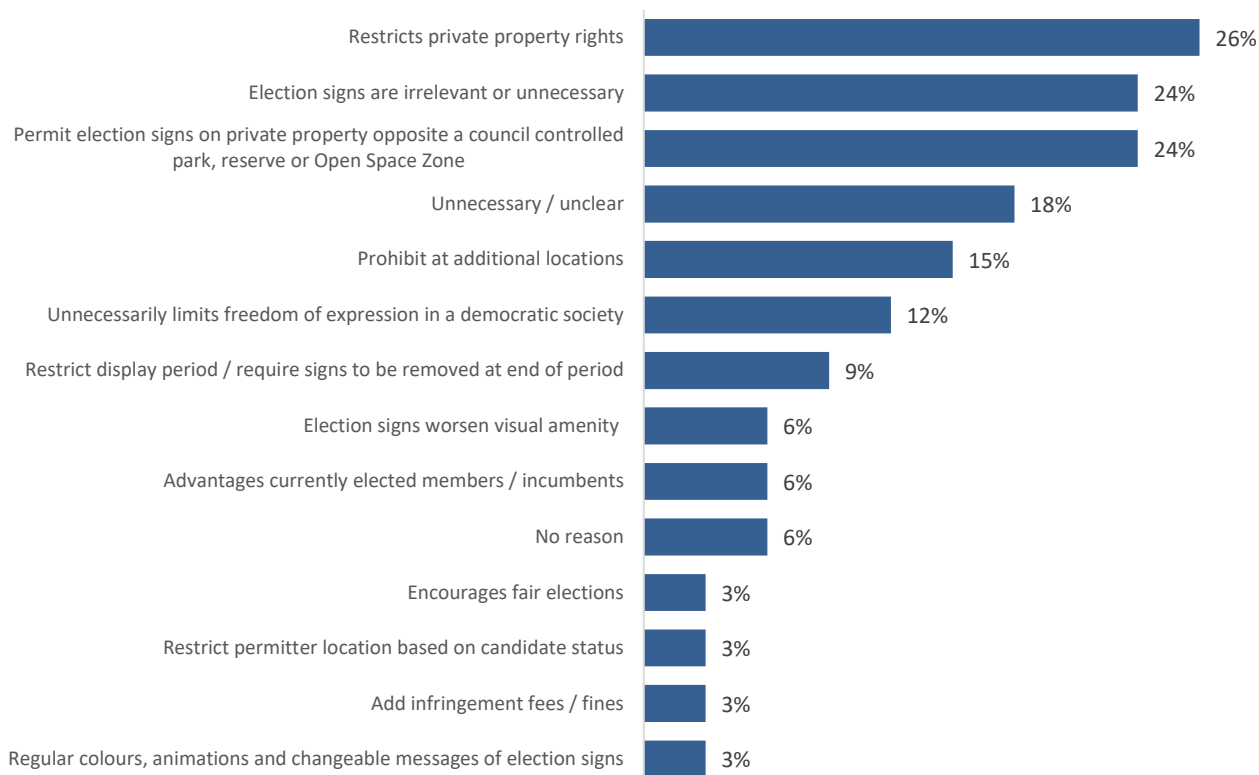
(9 comments)



Comments included:

- “People should have the right to display an election sign, no matter where their property is. This is an unnecessary and unreasonable change.”
- “Private property is just that, don't need council dictating everything.”

THEMES	TOTAL	%
Restricts private property rights	9	26%
Election signs are irrelevant or unnecessary	8	24%
Permit election signs on private property opposite a council controlled park, reserve or Open Space Zone	8	24%
Unnecessary / unclear	6	18%
Prohibit at additional locations	5	15%
Unnecessarily limits freedom of expression in a democratic society	4	12%
Restrict display period / require signs to be removed at end of period	3	9%
Election signs worsen visual amenity	2	6%
Advantages currently elected members / incumbents	2	6%
No reason	2	6%
Encourages fair elections	1	3%
Restrict permitter location based on candidate status	1	3%
Add infringement fees / fines	1	3%
Regulate colours, animations and changeable messages of election signs	1	3%



### Proposal 2C: Clarify the current rules, including to remove Entrust from the types of permitted election signs

We want to provide rules that reduce repetition, remove contradictions and treat similar types of signs consistently.

We are also proposing for example to:

- clarify where signs can be installed to increase certainty
- clarify that all election signs must comply with the special and general rules in Subparts 2 and 3 of Part 2 of the new bylaw.

We are also proposing to remove the rule allowing the display of election signs related to Entrust.

Entrust is the only Auckland energy trust that the Election Signs Bylaw 2013 allows to display election signs. This proposed rule change aims to:

- treat all of Auckland’s energy trusts consistently
- focus on enabling more significant types of elections that currently use election signs.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

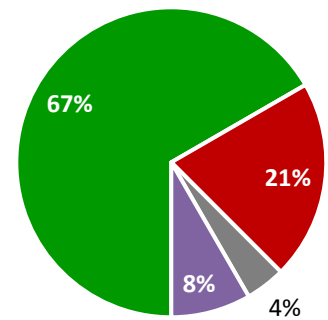
(n=106 submitters made submissions but only 48 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over half of submitters (67 per cent) **agreed** with the proposal to **clarify the current rules, including to remove Entrust from the types of permitted election signs.**

RESPONSE	TOTAL	%
Agree	32	67%
Disagree	10	21%
Other	2	4%
I don't know	4	8%
<b>TOTAL</b>	<b>48</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 29 per cent: Allow Entrust election signs

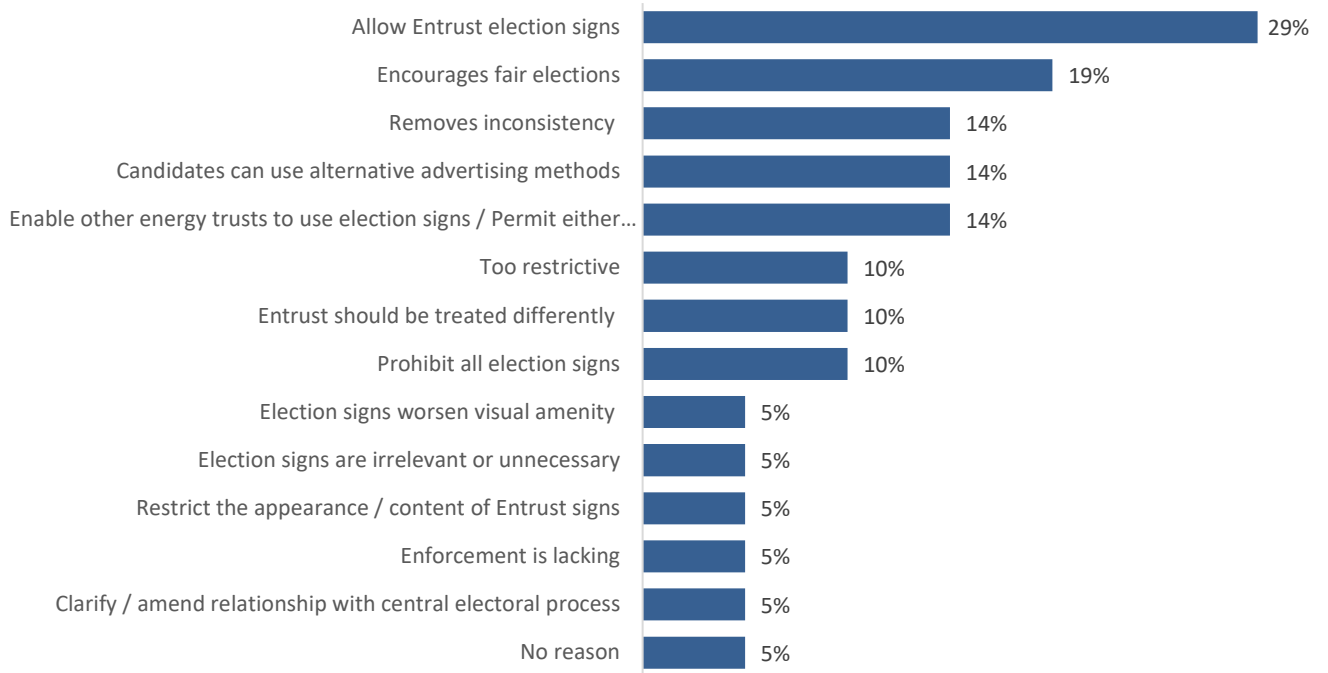
6 comments)



- Comments included:
  - “Entrust is the only energy trust that has an elected board, and a widespread electoral base. It should be treated differently.”
  - “I think modifying [the rules for the Entrust election signs] to show when the elections are and where to access the information on nominees for the board...”

THEMES	TOTAL	%
Allow Entrust election signs	6	29%
Encourages fair elections	4	19%
Removes inconsistency	3	14%
Candidates can use alternative advertising methods	3	14%
Enable other energy trusts to use election signs / Permit either all or no Auckland energy trusts to display election signs	3	14%
Too restrictive	2	10%
Entrust should be treated differently	2	10%
Prohibit all election signs	2	10%
Election signs worsen visual amenity	1	5%
Election signs are irrelevant or unnecessary	1	5%
Restrict the appearance / content of Entrust signs	1	5%
Enforcement is lacking	1	5%
Clarify / amend relationship with central electoral process	1	5%
No reason	1	5%





### 3. Event signs

#### Proposal 3A: Allow people to advertise temporary sales (like garage sales) on the day of the event

We want to address a gap in the Bylaw by adding rules about signs that advertise temporary sales of goods on residential properties, for example ‘garage sales’.

We are proposing to introduce new rules that treat these ‘temporary sale of goods’ signs in a similar way to real estate signs.

- People advertising a temporary sale of goods would be allowed to use one wall-mounted or free-standing sign and three directional signs.
- The signs would only be able to be displayed on the day of the sale.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

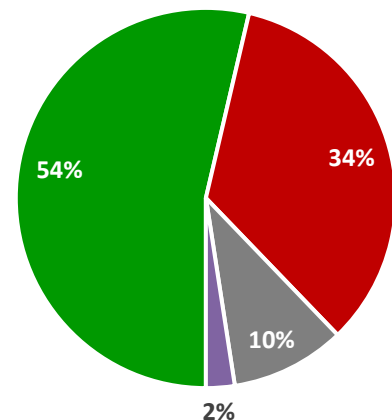
(n=106 submitters made submissions but only 41 selected a response to this question)

#### SUMMARY OF FEEDBACK

Just over half of submitters (54 per cent) **agreed** with the proposal **to allow people to advertise temporary sales (like garage sales) on the day of the event.**

RESPONSE	TOTAL	%
Agree	22	54%
Disagree	14	34%
Other	4	10%
I don't know	1	2%
<b>TOTAL</b>	<b>41</b>	<b>98%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 52 per cent: Increase display period / require removal the day after the sale

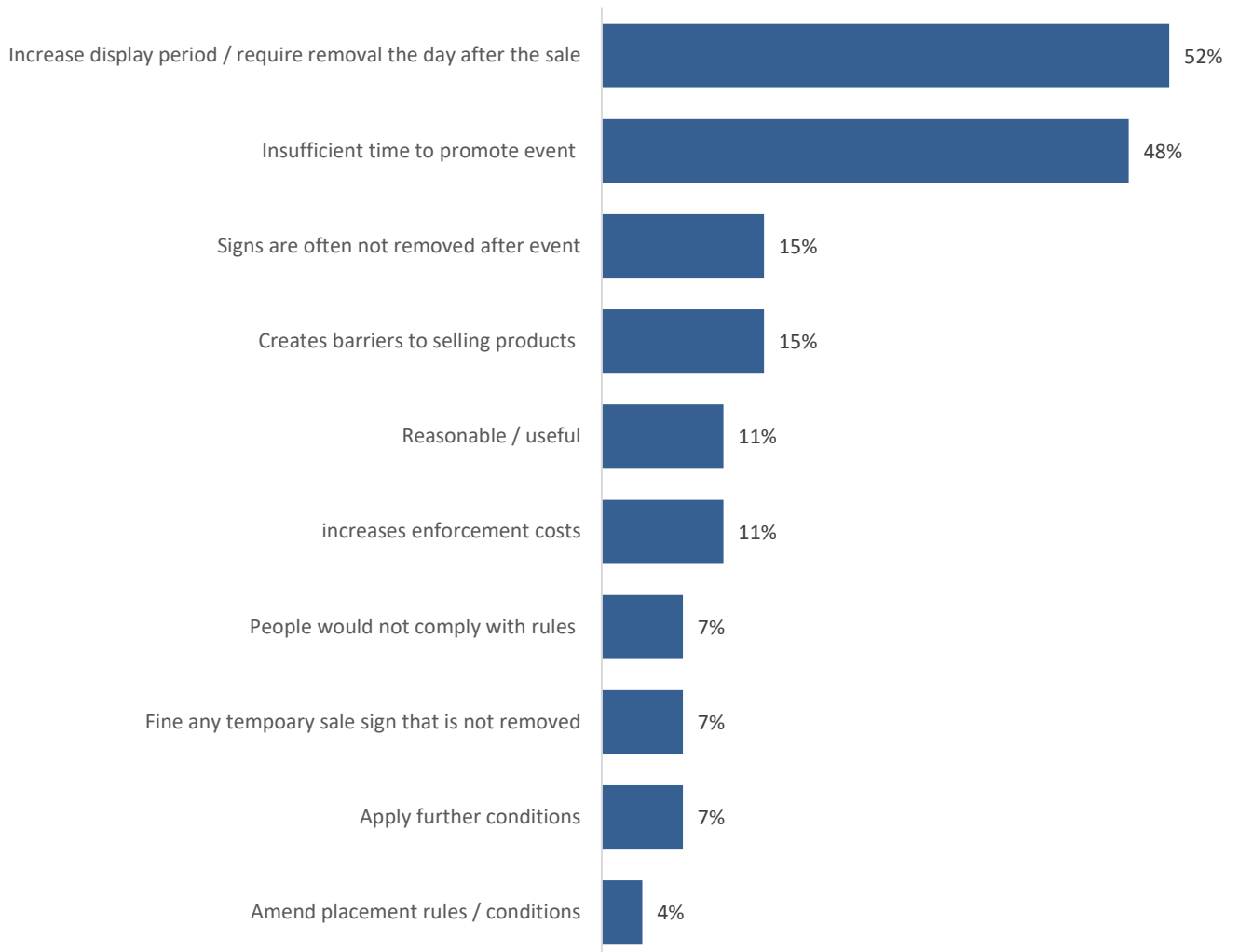
(14 comments)



Comments included:

- “It should be 1 week before. So anyone driving past will know it’s on.”
- “I think it should be allowed to advertise from 3 days before the sale to generate awareness. On the date is too late.”

THEMES	TOTAL	%
Increase display period / require removal the day after the sale	14	52%
Insufficient time to promote event	13	48%
Signs are often not removed after event	4	15%
Creates barriers to selling products	4	15%
Reasonable / useful	3	11%
increases enforcement costs	3	11%
People would not comply with rules	2	7%
Fine any temporary sale sign that is not removed	2	7%
Apply further conditions	2	7%
Amend placement rules / conditions	1	4%



### Proposal 3B: Allow event signs to use election sign sites and clarify that community events must be provided by not-for-profit groups

We want rules that provide opportunities to advertise major, regional, sub-regional and community events while reducing potential nuisance and clutter.

We are proposing to update the current rules for event sign sites, for example to:

- allow the display of event signs on the same roadside sites as election signs
- clarify that community event signs (for events that attract participants from, or have significance to, a local area) that are on sites associated with the community may only be displayed if the event is provided by a not-for-profit group.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

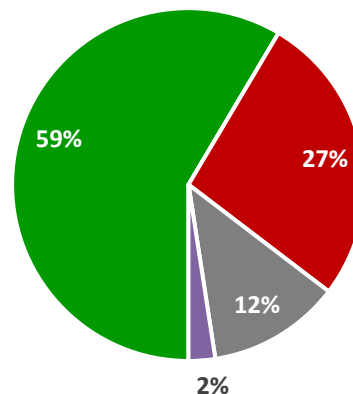
(n=106 submitters made submissions but only 41 selected a response to this question)

#### SUMMARY OF FEEDBACK

Just over half of submitters (59 per cent) **agreed** with the proposal to **allow event signs to use election sign sites and clarify that community events must be provided by not-for-profit groups**.

RESPONSE	TOTAL	%
Agree	24	59%
Disagree	11	27%
Other	5	12%
I don't know	1	2%
<b>TOTAL</b>	<b>41</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 42 per cent: Allow additional groups to display community event signs

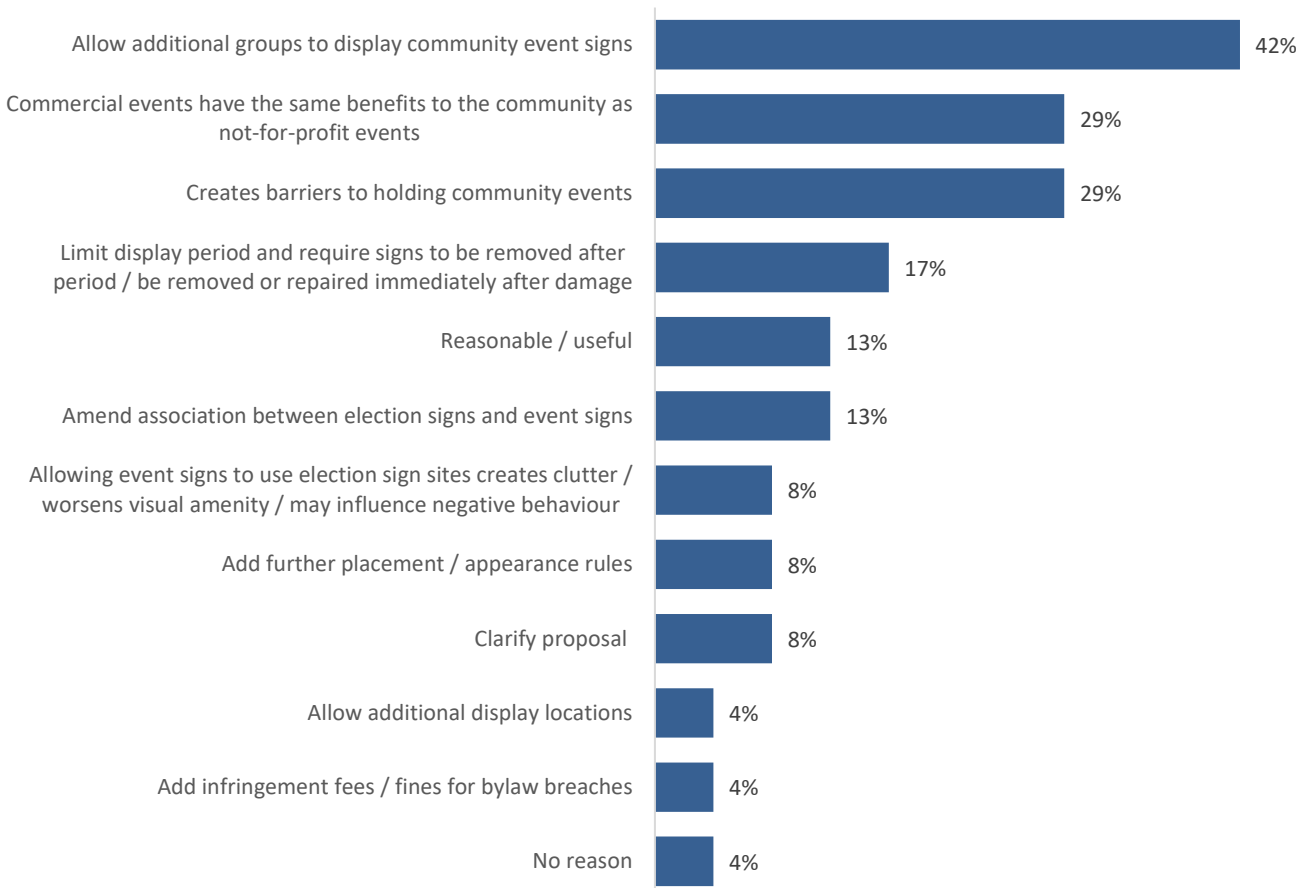
(10 comments)



Comments included:

- “There are some great events that benefit the community but may be run by a business.”
- “Events should still be able to be run by profitable groups and be given the same opportunities with regard to signage as everyone else.”

THEMES	TOTAL	%
Allow additional groups to display community event signs	10	42%
Commercial events have the same benefits to the community as not-for-profit events	7	29%
Creates barriers to holding community events	7	29%
Limit display period and require signs to be removed after period / be removed or repaired immediately after damage	4	17%
Reasonable / useful	3	13%
Amend association between election signs and event signs	3	13%
Allowing event signs to use election sign sites creates clutter / worsens visual amenity / may influence negative behaviour	2	8%
Add further placement / appearance rules	2	8%
Clarify proposal	2	8%
Allow additional display locations	1	4%
Add infringement fees / fines for bylaw breaches	1	4%
No reason	1	4%



### Proposal 3C: Clarify the current event sign rules, including their definition and placement

We want to provide rules for event signs that increase public safety and that address gaps and contradictions in the current rules.

We are proposing to update the current rules for signs promoting events, for example to:

- clarify that event signs do not include real estate or election signs
- clarify 'community events' as events that attract participants from, or have significance to, a local area
- clarify that 'regional events' include sub-regional events attracting participants from multiple local areas.
- add a related information note with a list of council-controlled locations where people can display event signs
- clarify that there is a maximum projection of 0.03m metres (3 centimetres) from the wall for flat-wall mounted event signs on a ground floor
- move rules unrelated to event signs to separate clauses (for example rules about approving a dedicated site for event signs to a new clause 34 and references to signs on major recreational facilities to a new clause 20) clarify that free-standing community event signs are allowed

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

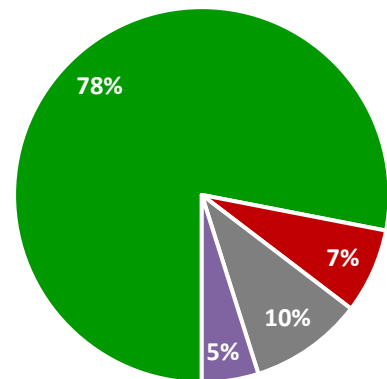
(n=106 submitters made submissions but only 41 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over three-quarters (78 per cent) of submitters **agreed** with the proposal to **clarify the current event sign rules, including their definition and placement.**

RESPONSE	TOTAL	%
Agree	32	78%
Disagree	3	7%
Other	4	10%
I don't know	2	5%
<b>TOTAL</b>	<b>41</b>	<b>95%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 27 per cent: Reasonable / useful

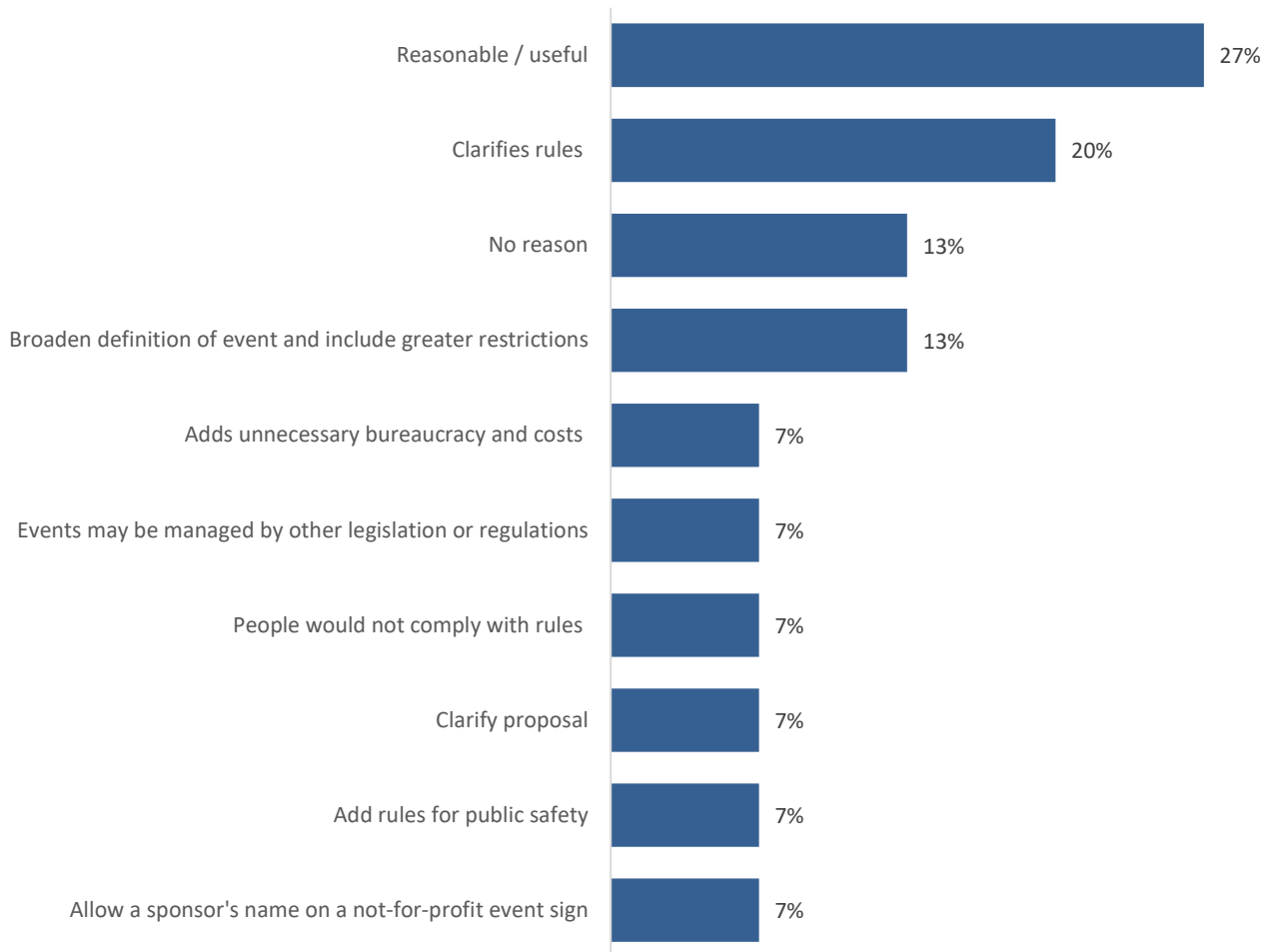
(4 comments)



Comments included:

- “We welcome this opportunity for additional signage for our events.”
- “These kind of signs are one of the few methods local not-for-profit organizers can use to inform the local public about their community event. So indeed, there needs to [be] places to put up these signs.”

THEMES	TOTAL	%
Reasonable / useful	4	27%
Clarifies rules	3	20%
No reason	2	13%
Broaden definition of event and include greater restrictions	2	13%
Adds unnecessary bureaucracy and costs	1	7%
Events may be managed by other legislation or regulations	1	7%
People would not comply with rules	1	7%
Clarify proposal	1	7%
Add rules for public safety	1	7%
Allow a sponsor's name on a not-for-profit event sign	1	7%





## 4. Free-standing signs

### Proposal 4: Clarify current rules, including the definition and separation distances for free-standing signs

We want to provide rules that are more certain and reflect current practice.

We are proposing to update the current free-standing sign rules, for example to clarify that these signs:

- include large portable signs that can't be easily moved by hand
- need to be separated by 10 metres if they are on the same site and by two metres if they are on different sites.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

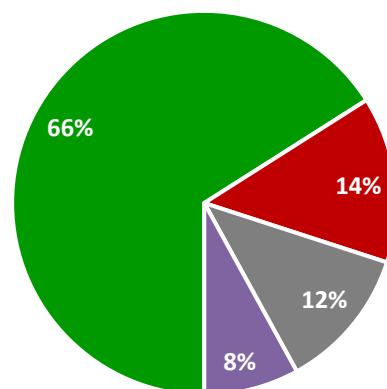
(n=106 submitters made submissions but only 50 selected a response to this question)

#### SUMMARY OF FEEDBACK

Two thirds (66 per cent) of submitters **agreed** with the proposal to **clarify current rules, including the definition and separation distances for free-standing signs.**

RESPONSE	TOTAL	%
Agree	33	66%
Disagree	7	14%
Other	6	12%
I don't know	4	8%
<b>TOTAL</b>	<b>50</b>	<b>92%</b>

- Agree
- Disagree
- Other
- I don't know



### Main theme

#### 24 per cent: Add rules to better protect public safety

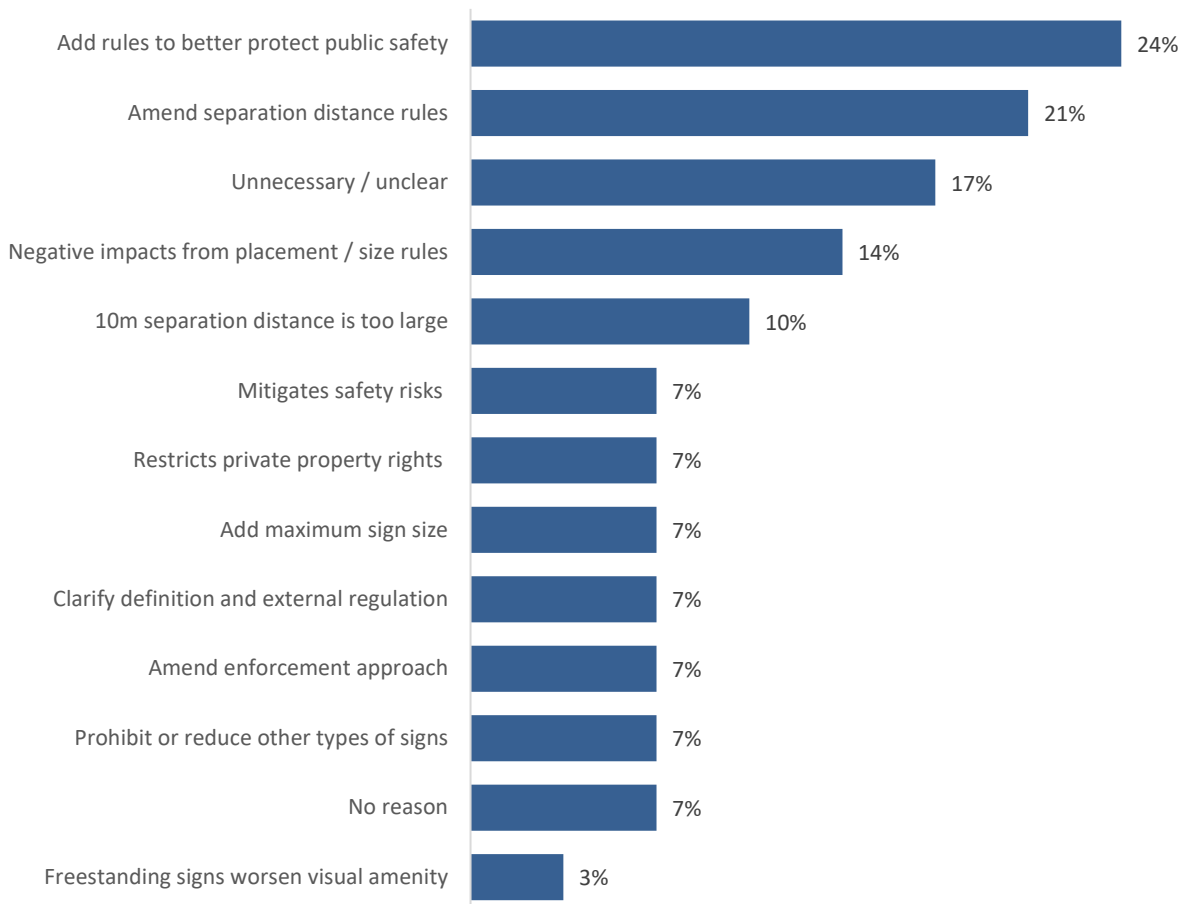
(7 comments)



Comments included:

- "‘One-stop-shop’ the way to go!"
- "Simpler, the better."
- "People will have a clear picture of what is or is not permitted."

THEMES	TOTAL	%
Add rules to better protect public safety	7	24%
Amend separation distance rules	6	21%
Unnecessary / unclear	5	17%
Negative impacts from placement / size rules	4	14%
10m separation distance is too large	3	10%
Mitigates safety risks	2	7%
Restricts private property rights	2	7%
Add maximum sign size	2	7%
Clarify definition and external regulation	2	7%
Amend enforcement approach	2	7%
Prohibit or reduce other types of signs	2	7%
No reason	2	7%
Freestanding signs worsen visual amenity	1	3%



## 5. Portable signs

### Proposal 5A: Increase the area where portable signs are prohibited to cover the entire City Centre Zone

Portable signs are currently prohibited in a number of streets in the City Centre Zone.

This removes potential safety risks, nuisance and clutter. It also improves accessibility for pedestrians who are mobility or vision impaired, and prioritises the area for pedestrians and place-making activities.

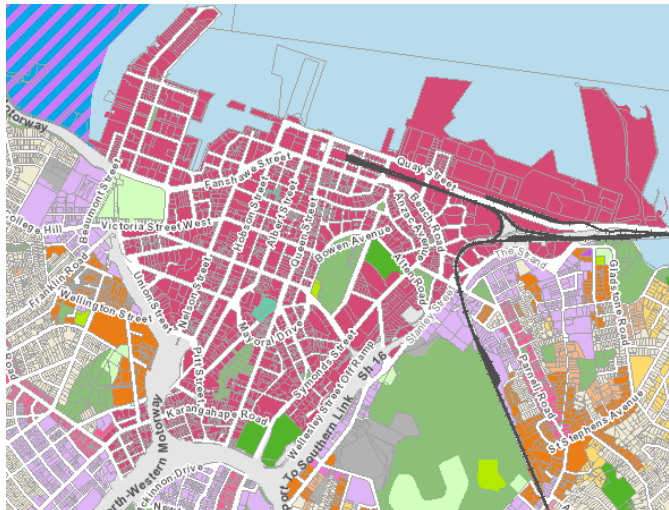
We are proposing to expand the area where portable signs cannot be displayed.

The proposed area covers any council-controlled public places within or immediately adjacent to the City Centre Zone of the Auckland Unitary Plan. This would include:

- footpaths on Queen Street and Karangahape Road
- civic spaces such as Aotea Square, Freyberg Place, Khartoum Place, Queen Elizabeth Square and St Patrick’s Square.

The map on the right shows the City Centre Zone where we propose that portable signs cannot be displayed.

**Key:** ■ Business – City Centre Zone (shaded red)



Submitters were asked to choose a response option and then to provide a comment in an open comment field.

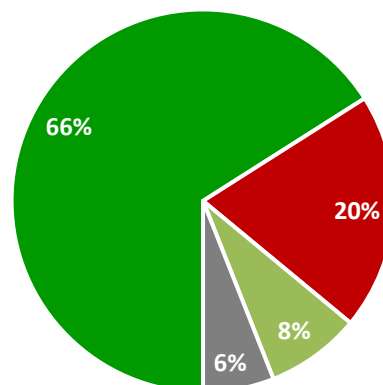
(n=106 submitters made submissions but only 50 selected a response to this question)

#### SUMMARY OF FEEDBACK

Two thirds (66 per cent) of submitters **agreed** with the proposal to **Increase the area where portable signs are prohibited to cover the entire City Centre Zone.**

RESPONSE	TOTAL	%
Agree	33	66%
Disagree	10	20%
Other	4	8%
I don't know	3	6%
<b>TOTAL</b>	<b>50</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 25 per cent: Disadvantages businesses

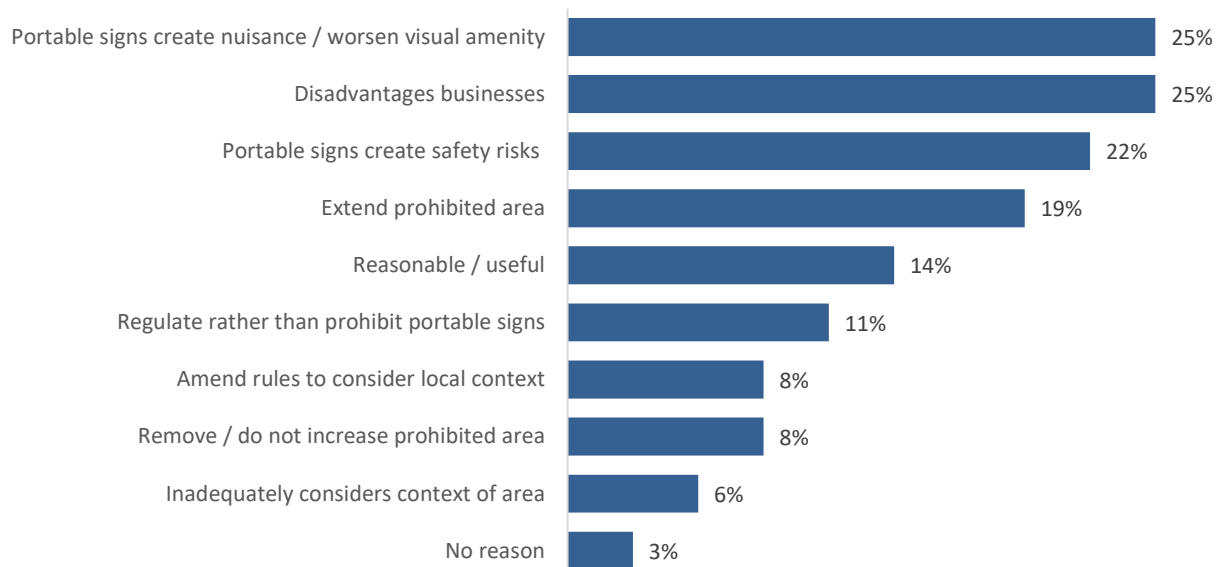
(9 comments)



Comments included:

- “Seems unreasonable at this time, during a lockdown, with months or perhaps years of reduced foot traffic, in addition to the havoc and reduced pedestrians caused by the CRL development, to then add another restriction in place for City Centre business.”
- “These businesses are already struggling to get foot traffic and you are just making it harder to get noticed or point to the direction of their business when it’s tucked away in a corner or upstairs etc.”

THEMES	TOTAL	%
Portable signs create nuisance / worsen visual amenity	9	25%
Disadvantages businesses	9	25%
Portable signs create safety risks	8	22%
Extend prohibited area	7	19%
Reasonable / useful	5	14%
Regulate rather than prohibit portable signs	4	11%
Amend rules to consider local context	3	8%
Remove / do not increase prohibited area	3	8%
Inadequately considers context of area	2	6%
No reason	1	3%



## Proposal 5B: Clarify current rules, including the definition and placement of portable signs

We want to provide rules that are more certain and less repetitive.

We are proposing to update the current rules for portable signs, for example to clarify:

- the definition by including examples of portable signs
- the definition by specifying that in order to be 'portable' one person must be able to move the sign with their hands or a non-mechanical trolley
- that portable signs can be displayed on sites that are not council-controlled public places (such as a footpath within a private commercial property).

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

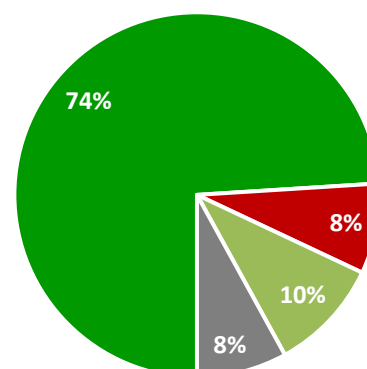
(n=106 submitters made submissions but only 50 selected a response to this question)

### SUMMARY OF FEEDBACK

Nearly three quarters (74 per cent) of submitters **agreed** with the proposal to **clarify current rules, including the definition and placement of portable signs.**

RESPONSE	TOTAL	%
Agree	37	74%
Disagree	4	8%
Other	5	10%
I don't know	4	8%
<b>TOTAL</b>	<b>50</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



### Main theme

#### 36 per cent: Prohibit portable signs in certain areas / certain portable signs

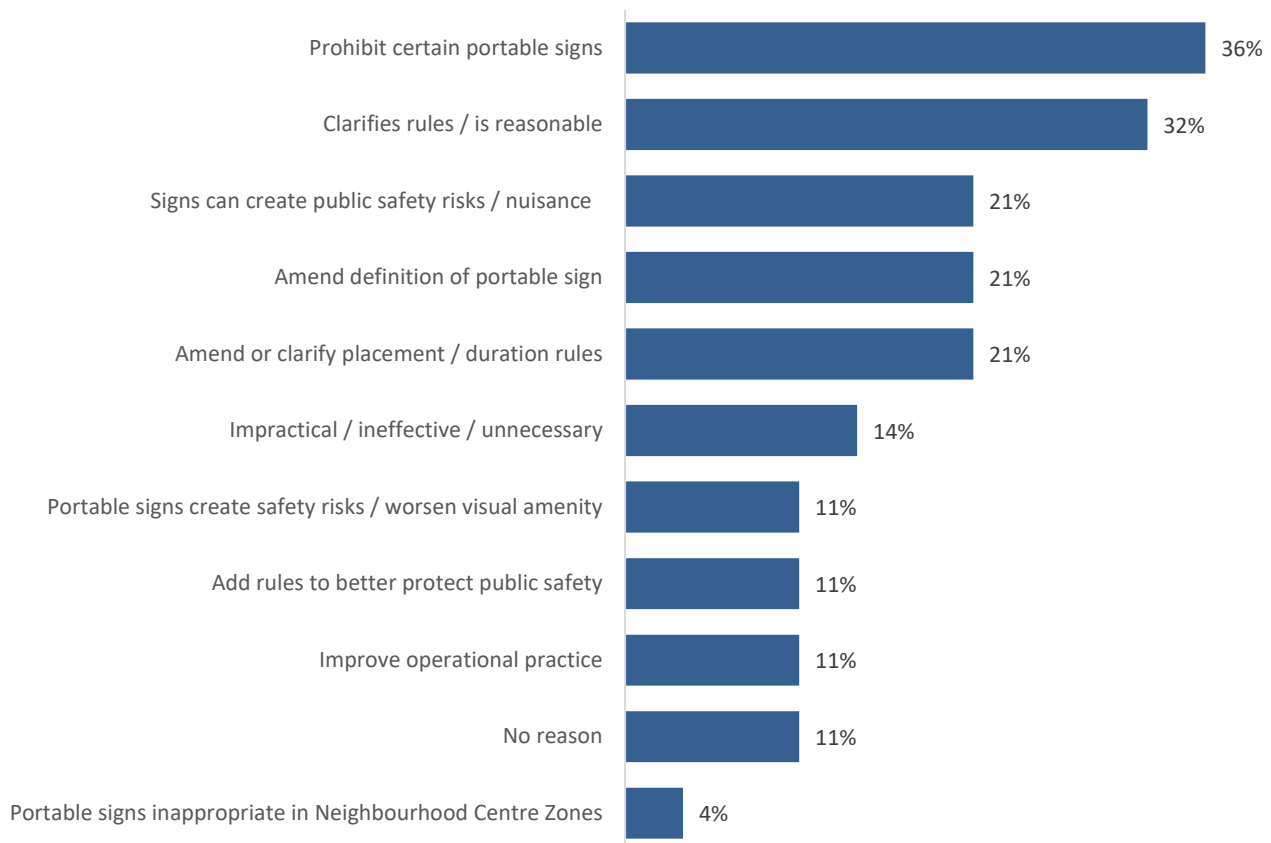
(10 comments)



Comments included:

- "We ask that portable signs also be prohibited in neighbourhood centre zones."
- "No portable signs in public places please."
- "We recommend that clause 11(1) of the proposed Signs Bylaw 2022 be amended so that bollard sleeves are included as a type of portable sign and prohibited."

THEMES	TOTAL	%
Prohibit certain portable signs	10	36%
Clarifies rules / is reasonable	9	32%
Signs can create public safety risks / nuisance	6	21%
Amend definition of portable sign	6	21%
Amend or clarify placement / duration rules	6	21%
Impractical / ineffective / unnecessary	4	14%
Portable signs create safety risks / worsen visual amenity	3	11%
Add rules to better protect public safety	3	11%
Improve operational practice	3	11%
No reason	3	11%
Portable signs inappropriate in Neighbourhood Centre Zones	1	4%



## 6. Posters

### Proposal 6: Clarify current rules, including that poster board sites require approval

We want to provide rules that reflect current practice.

We are proposing to update the current rules for posters, for example to clarify that a poster board site must be approved before it can be installed.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

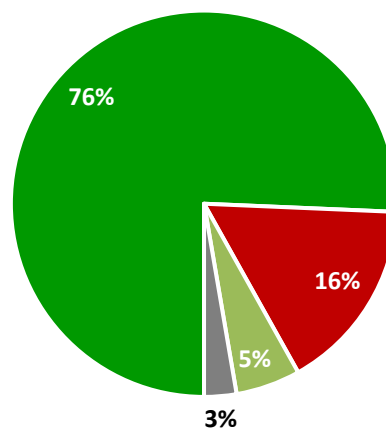
(n=106 submitters made submissions but only 37 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over three quarters (76 per cent) of submitters **agreed** with the proposal to **clarify current rules, including that poster board sites require approval.**

RESPONSE	TOTAL	%
Agree	28	76%
Disagree	6	16%
Other	2	5%
I don't know	1	3%
<b>TOTAL</b>	<b>37</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



### Main theme

#### 33 per cent: Amend or clarify approval process

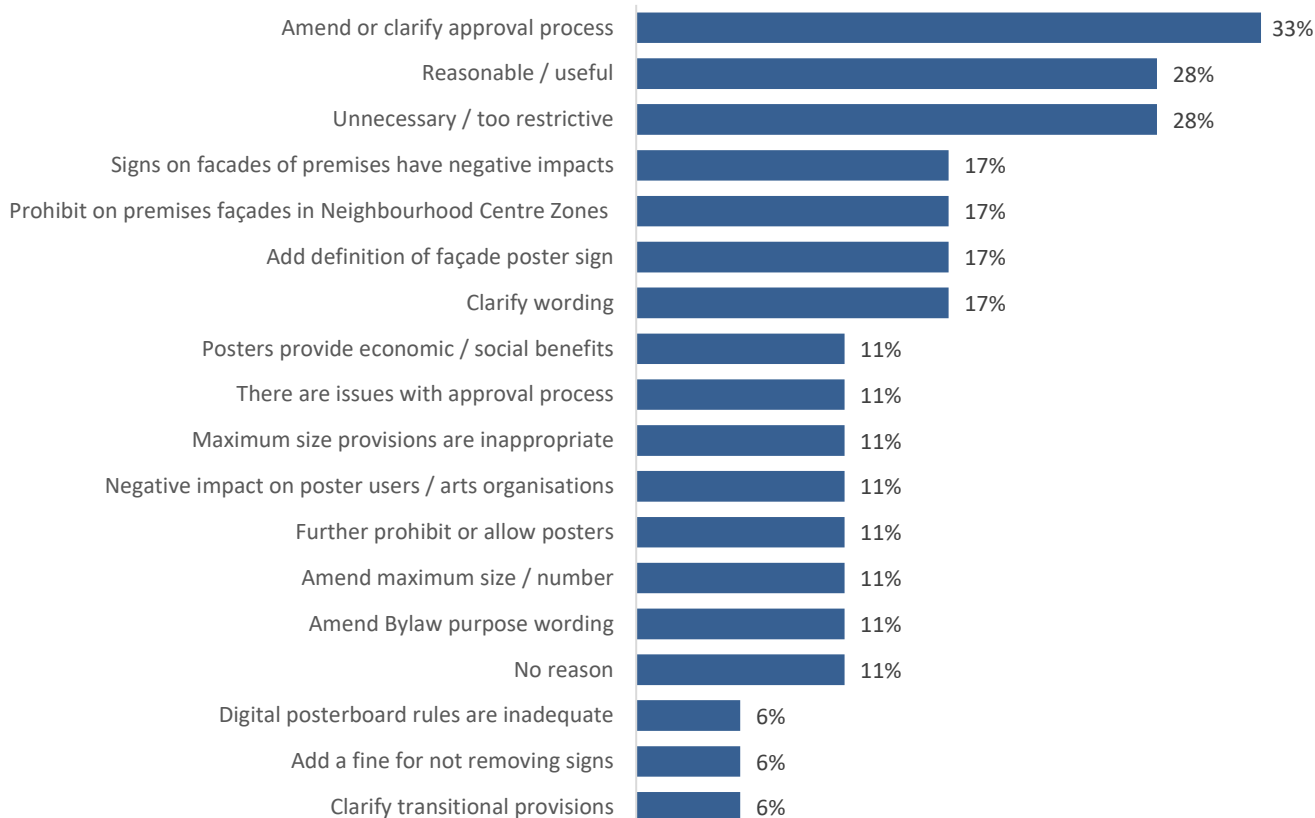
(6 comments)



Comments included:

- “Approval process should take into account the number of existing poster sites in the area. The city centre has too many billboards, posters etc.”
- “Do not agree with needing to have an approval for a poster board site if it is private property.”
- “It also appears ... that some posters are permitted without an approval. These appear to be signs that relate to an event. ... [W]e recommend an amendment to clauses 13(2) and 13(3) to make this clear.”

THEMES	TOTAL	%
Amend or clarify approval process	6	33%
Reasonable / useful	5	28%
Unnecessary / too restrictive	5	28%
Signs on facades of premises have negative impacts	3	17%
Prohibit on premises façades in Neighbourhood Centre Zones	3	17%
Add definition of façade poster sign	3	17%
Clarify wording	3	17%
Posters provide economic / social benefits	2	11%
There are issues with approval process	2	11%
Maximum size provisions are inappropriate	2	11%
Negative impact on poster users / arts organisations	2	11%
Further prohibit or allow posters	2	11%
Amend maximum size / number	2	11%
Amend Bylaw purpose wording	2	11%
No reason	2	11%
Digital posterboard rules are inadequate	1	6%
Add a fine for not removing signs	1	6%
Clarify transitional provisions	1	6%





## 7. Real estate signs

### Proposal 7A: Increase the maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m<sup>2</sup>

We have heard a range of views about the size of real estate signs in Heavy Industry Zones of the Auckland Unitary Plan (areas that allow industrial activities that may produce odour, dust and noise). Currently, these signs can have a maximum area of 5m<sup>2</sup>, if they are attached to the wall of a building.

We are seeking feedback on whether to increase the maximum area of flat wall-mounted signs on buildings in Heavy Industry Zones to 6m<sup>2</sup>.

These zones have a lower priority on amenity and contain larger buildings that are often set back further from the road. Having larger signs would allow people involved with real estate to display more information to their customers.

Real estate signs that are attached to fences or walls that are not part of a building would continue to have a maximum area of 2.88m<sup>2</sup>.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

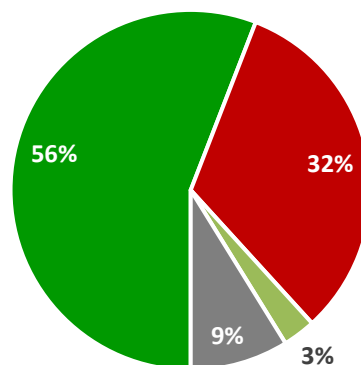
(n=106 submitters made submissions but only 34 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over half of submitters (56% per cent) **agreed** with the proposal to **increase the maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m<sup>2</sup>**.

RESPONSE	TOTAL	%
Agree	19	56%
Disagree	11	32%
Other	1	3%
I don't know	3	9%
<b>TOTAL</b>	<b>34</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 36 per cent: Proposal is unnecessary

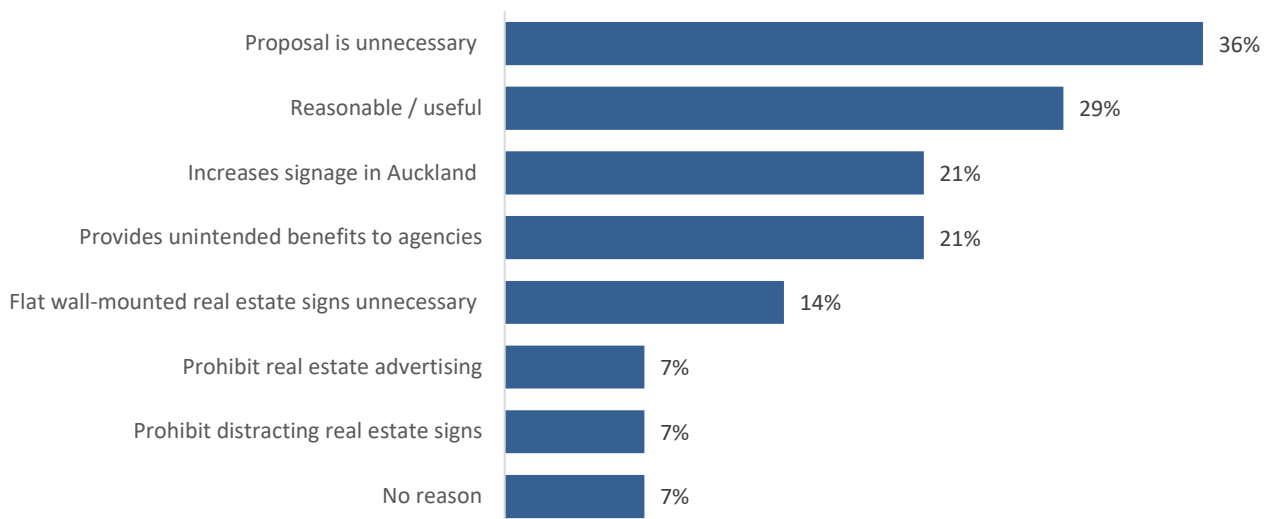
(5 comments)



Comments included:

- “There is no need for increasing signage size. Anyone wanting additional information can access it by contacting the associated agent, or online.”
- “They don't need bigger signs. They are quite visible as they are.”
- “Don't need any bigger, more hideous real estate signs that are there for months and months.”

THEMES	TOTAL	%
Proposal is unnecessary	5	36%
Reasonable / useful	4	29%
Increases signage in Auckland	3	21%
Provides unintended benefits to agencies	3	21%
Flat wall-mounted real estate signs unnecessary	2	14%
Prohibit real estate advertising	1	7%
Prohibit distracting real estate signs	1	7%
No reason	1	7%



### Proposal 7B: Clarify current rules, including the maximum number and placement of real estate signs

We want to provide rules that reflect current practice and reduce risk of nuisance.

We are proposing to update the current rules for real estate signs, for example to:

- clarify that real estate signs are allowed for each property in a sub-division or housing development
- update rules about separation distances, including specifying when signs on grass verges and kerbs must comply with rules for the distance signs must be set back from a kerb face in clause 24
- clarify that real estate signs attached to or secured by a vehicle directly outside the property must not protrude from the side of the vehicle
- clarify that directional real estate signs (signs directing people to a property) can be placed on the 'three nearest intersections' to the property being sold.

Please note that **the Bylaw currently permits illuminated real estate signs, including in Residential Zones**. These signs must comply with the illumination rules for all illuminated signs. Maximum light levels depend on the size of the illuminated area of the sign and whether there is street lighting.

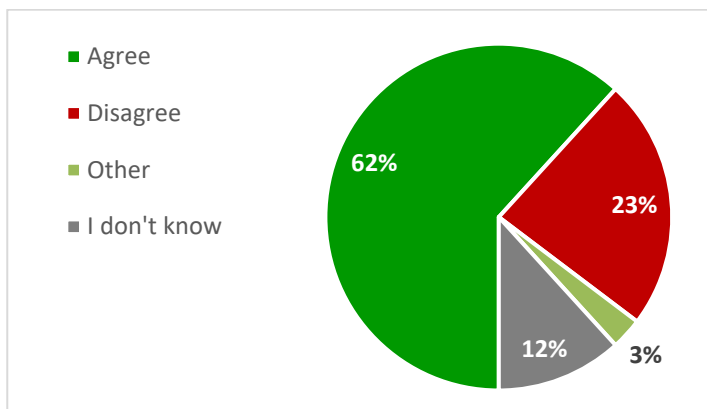
Submitters were asked to choose a response option and then to provide a comment in an open comment field.

(n=106 submitters made submissions but only 34 selected a response to this question)

## SUMMARY OF FEEDBACK

Over half of submitters (62 per cent) **agreed** with the proposal to **clarify current rules, including the maximum number and placement of real estate signs.**

RESPONSE	TOTAL	%
Agree	21	62%
Disagree	8	24%
Other	1	3%
No response	4	12%
<b>TOTAL</b>	<b>34</b>	<b>100%</b>



## Main theme

### 31 per cent: Real estate signs cause public safety risks

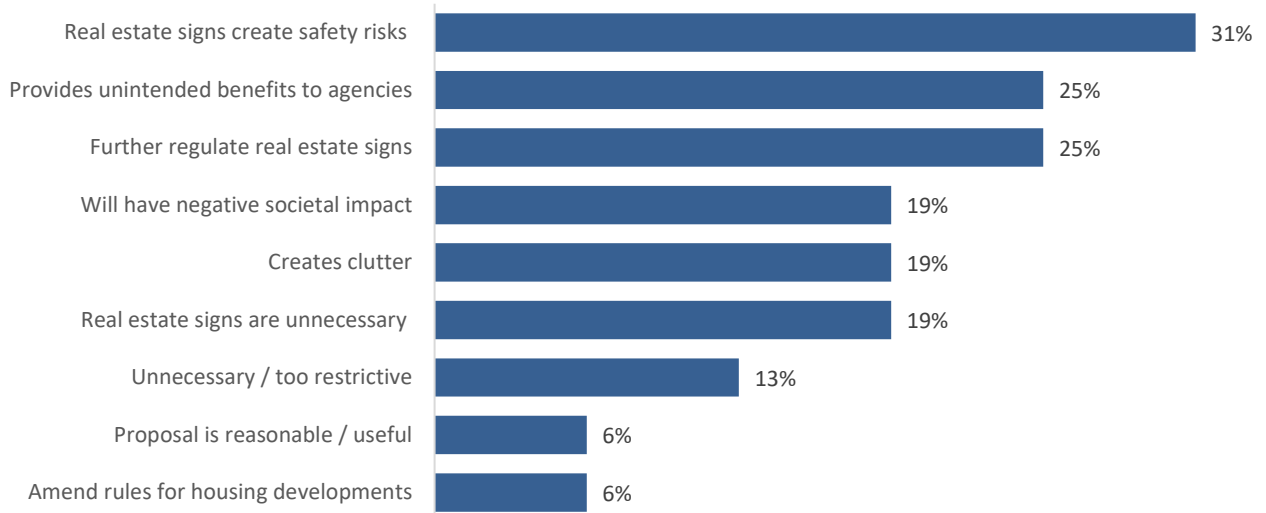
(5 comments)



Comments included:

- “Yes, some of those signs are a road hazard.”
- “Currently a lot of these signs make sightlines difficult when driving as they obstruct the view for the driver.”
- “In the past I have encountered real estate signs intruding onto the footpath...”

THEMES	TOTAL	%
Real estate signs create safety risks	5	31%
Provides unintended benefits to agencies	4	25%
Further regulate real estate signs	4	25%
Will have negative societal impact	3	19%
Creates clutter	3	19%
Real estate signs are unnecessary	3	19%
Unnecessary / too restrictive	2	13%
Proposal is reasonable / useful	1	6%
Amend rules for housing developments	1	6%



## 8. Stencil signs

### Proposal 8: Clarify current rules, including the definition and placement of stencil signs

We want to provide rules that are more certain and reflect current practice.

We are proposing to update the current rules for stencil signs, for example to:

- clarify that a stencil sign can also be a ‘wall-mounted’ or window sign
- clarify that a stencil sign on a council-controlled public place requires an approval (for example, from Auckland Council or Auckland Transport)
- move references to approval matters (including prohibited areas) to Part 3 (Controls and Approvals) of the proposed new bylaw.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

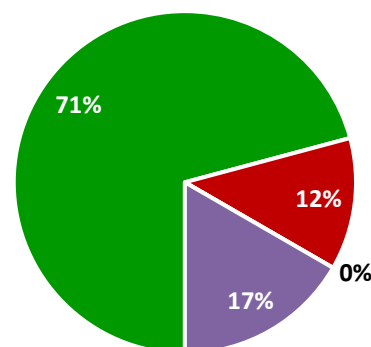
(n=106 submitters made submissions but only 24 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over two thirds of submitters (71 per cent) **agreed** with the proposal to **clarify current rules, including the definition and placement of stencil signs**.

RESPONSE	TOTAL	%
Agree	17	71%
Disagree	3	13%
Other	0	0%
I don't know	4	17%
<b>TOTAL</b>	<b>24</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 50 per cent: Clarifies rules / provides consistency

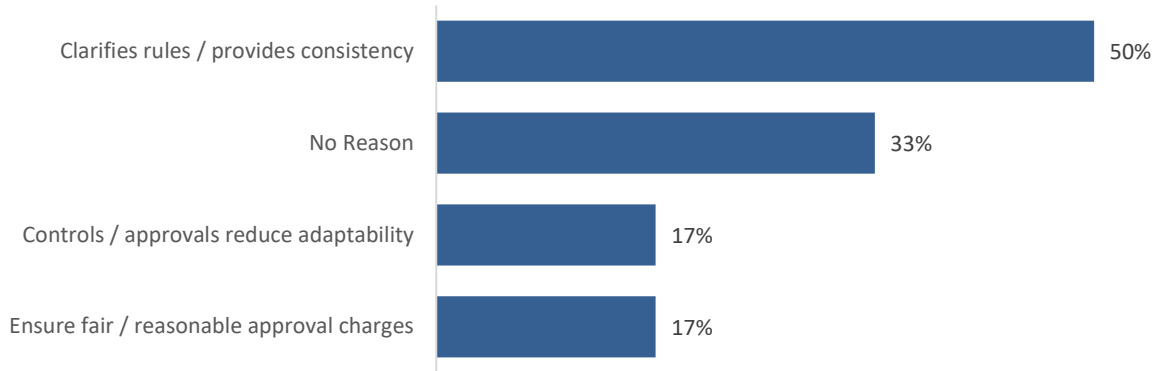
(3 comments)



Comments included:

- “The clarification of what constitutes a stencil sign and where and how they can be displayed should remove any confusion for people wishing to display them.”
- “The need for approval from Auckland Council or Auckland Transport to display a stencil sign in a council-controlled public place maintains consistency with other signs...”

THEMES	TOTAL	%
Clarifies rules / provides consistency	3	50%
No Reason	2	33%
Controls / approvals reduce adaptability	1	17%
Ensure fair / reasonable approval charges	1	17%



## 9. Vehicle signs

### Proposal 9: Clarify the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale

We want to provide rules that are easier to read and understand.

We are proposing to update the current rules for signs on vehicles to:

- add a related information note about rules for the sale of a vehicle set out in the Auckland Transport Traffic Bylaw 2012
- clarify the circumstances in which a sign may be displayed on a vehicle, including a real estate sign and an election sign.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

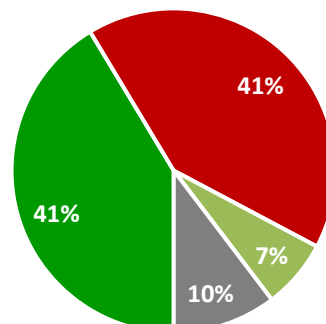
(n=106 submitters made submissions but only 29 selected a response to this question)

#### SUMMARY OF FEEDBACK

Less than half (40 per cent) of submitters **agreed** with the proposal **to clarify the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale.**

RESPONSE	TOTAL	%
Agree	12	40%
Disagree	13	43%
Other	2	7%
I don't know	3	10%
<b>TOTAL</b>	<b>24</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

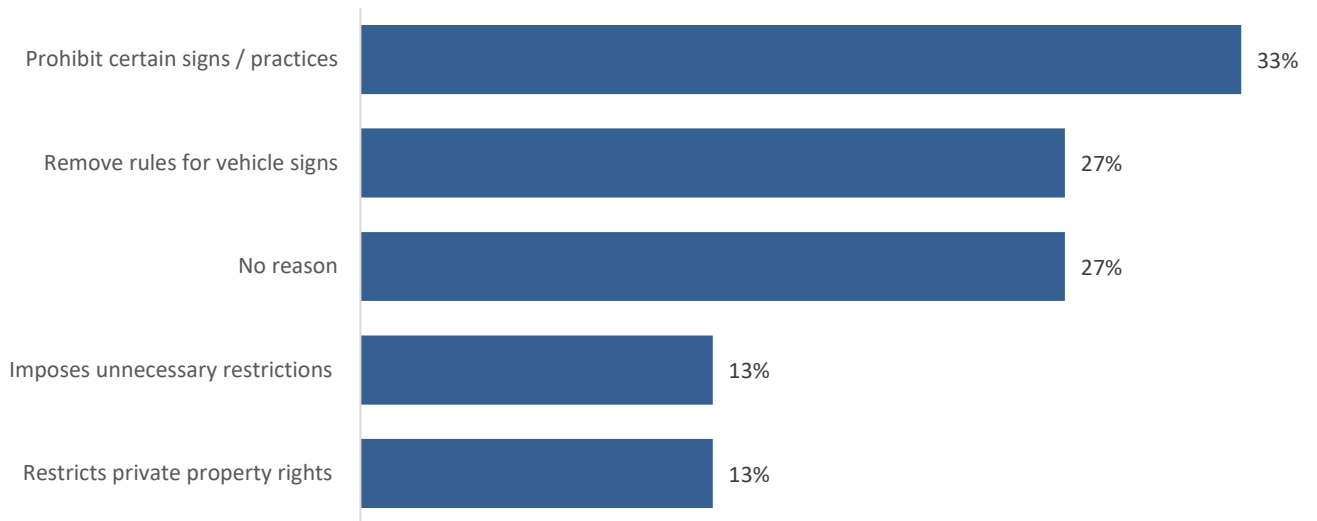
##### 33 per cent: Prohibit certain vehicle signs / practises (5 comments)



Comments included:

- "I submit that large advertising signs on a trailer, parked on the road solely for the purpose of advertising, are a visual polluter and unnecessary road safety issue and should be banned."
- "Regulate the heck out of the people who try to sell cars out on the streets... I just don't want to see unsightly 'for sale' car signs where the vehicle clearly hasn't moved."
- "No signs on vehicles please."

THEMES	TOTAL	%
Prohibit certain signs / practises	5	33%
Remove rules for vehicle signs	4	27%
No reason	4	27%
Imposes unnecessary restrictions	2	13%
Restricts private property rights	2	13%





## 10. Verandah signs

### Proposal 10: Clarify the current rules, including the definition of verandah

We want to provide rules that people can interpret with more certainty.

We are proposing to update the current verandah signs rules, for example to make them easier to read and understand.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

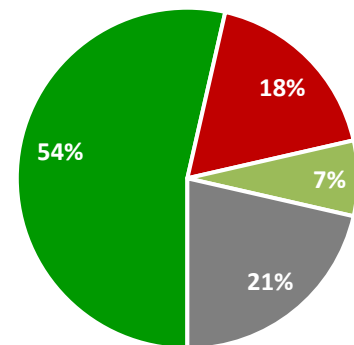
(n=106 submitters made submissions but only 28 selected a response to this question)

#### SUMMARY OF FEEDBACK

Just over half of submitters (54 per cent) **agreed** with the proposal to **clarify the current rules, including the definition of verandah**.

RESPONSE	TOTAL	%
Agree	15	54%
Disagree	5	18%
Other	2	7%
I don't know	6	21%
<b>TOTAL</b>	<b>28</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



### Main theme

#### 21 per cent: Does not consider amenity values

(3 comments)

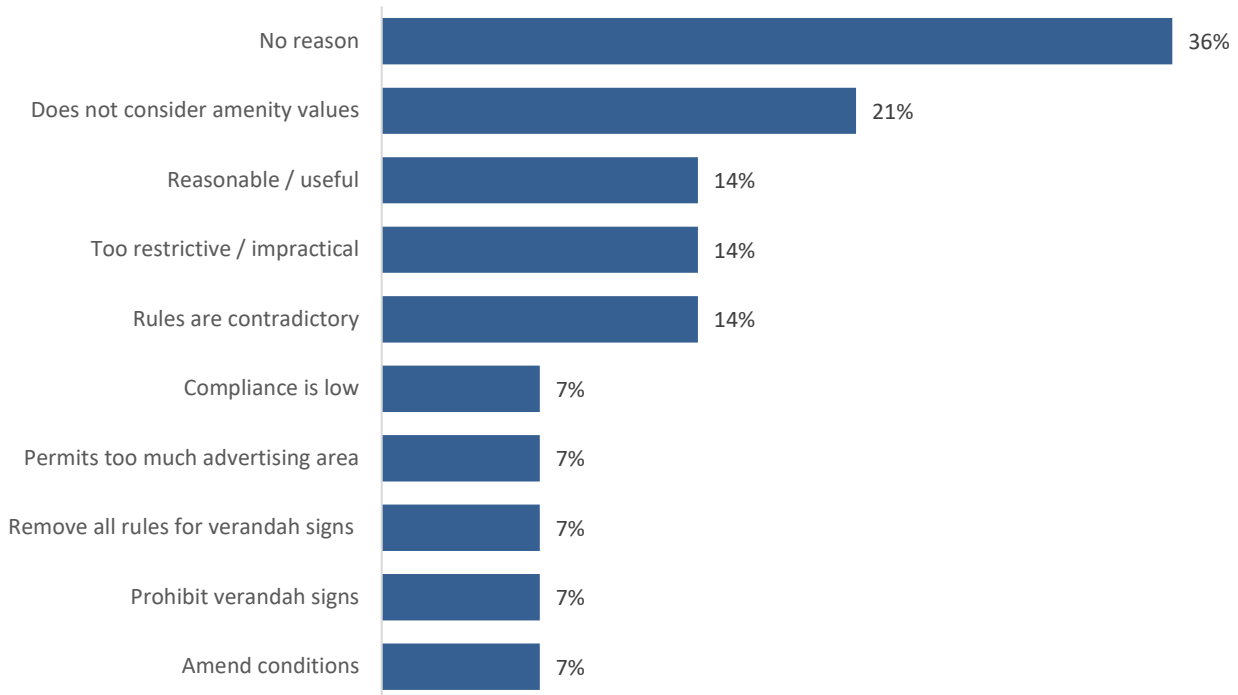


Comments included:

- “[A]n allowance for 50% of sign to display advertising is too generous.... In neighbourhood centre zones, we believe this advertising detracts from neighbourhood amenity values.”
- “[T]here are existing signs erected on top of verandas in our area, that in our view add to the vibrancy and colour of our business precinct.”

THEMES	TOTAL	%
No reason	5	36%
Does not consider amenity values	3	21%
Reasonable / useful	2	14%
Too restrictive / impractical	2	14%
Rules are contradictory	2	14%
Compliance is low	1	7%

Permits too much advertising area	1	7%
Remove all rules for verandah signs	1	7%
Prohibit verandah signs	1	7%
Amend conditions	1	7%



## 11. Wall-mounted signs

### Proposal 11A: Increase the maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m<sup>2</sup>

We have heard a range of views about the size of signs in Heavy Industry Zones of the Auckland Unitary Plan (areas that allow industrial activities that may produce odour, dust and noise). Currently, these signs can have a maximum area of 5m<sup>2</sup>.

We are seeking feedback on whether to increase the maximum area of flat wall-mounted signs to 6m<sup>2</sup> in Heavy Industry Zones.

These zones have a lower priority on amenity and contain larger buildings that are often set back further from the road. Having larger signs would allow businesses to display more information to their customers.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

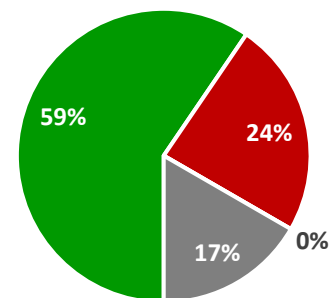
(n=106 submitters made submissions but only 42 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over half of submitters (60 per cent) **agreed** with the proposal to **increase the maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m<sup>2</sup>**.

RESPONSE	TOTAL	%
Agree	25	60%
Disagree	10	24%
Other	0	0%
I don't know	7	17%
<b>TOTAL</b>	<b>42</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 24 per cent: Will have negative impacts

(4 comments)

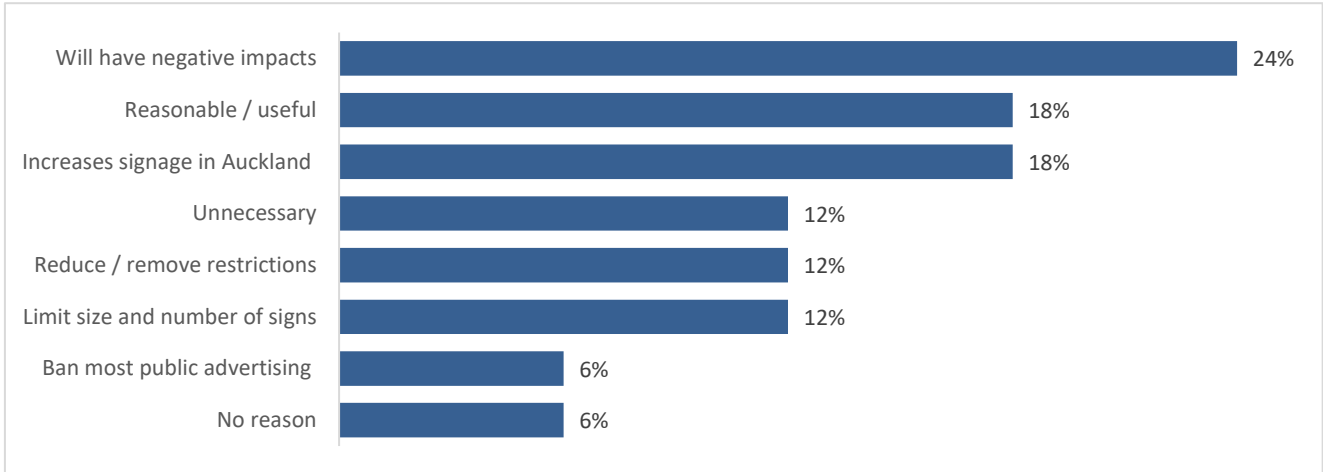


Comments included:

- "It is visual pollution and only promotes consumption."
- "Larger signage with longer messages will distract drivers."
- "It's already ugly."

THEMES	TOTAL	%
Will have negative impacts	4	24%
Reasonable / useful	3	18%
Increases signage in Auckland	3	18%
Unnecessary	2	12%

Reduce / remove restrictions	2	12%
Limit size and number of signs	2	12%
Ban most public advertising	1	6%
No reason	1	6%



**Proposal 11B: Clarify the current rules, including locations, separation distances and dimensions**

We want to provide rules that reflect current practice, are more certain and improve safety.

We are proposing to update the current wall-mounted signs rules, for example to clarify that:

- these signs can be displayed on fences
- there is a five-metre separation distance between horizontal wall-mounted signs
- flat-wall mounted signs on the ground floor of a building can project a maximum of 0.03 metres (3 centimetres) from the wall.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

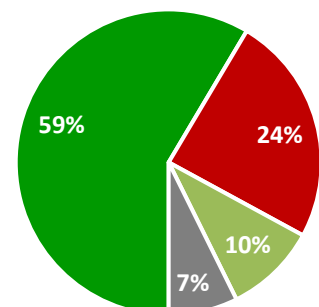
(n=106 submitters made submissions but only 41 selected a response to this question)

**SUMMARY OF FEEDBACK**

Over half of submitters (59 per cent) **agreed** with the proposal to **clarify the current rules, including locations, separation distances and dimensions.**

RESPONSE	TOTAL	%
Agree	24	59%
Disagree	10	24%
Other	4	10%
I don't know	3	7%
<b>TOTAL</b>	<b>41</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 20 per cent: Unnecessary / conflicts with other rules

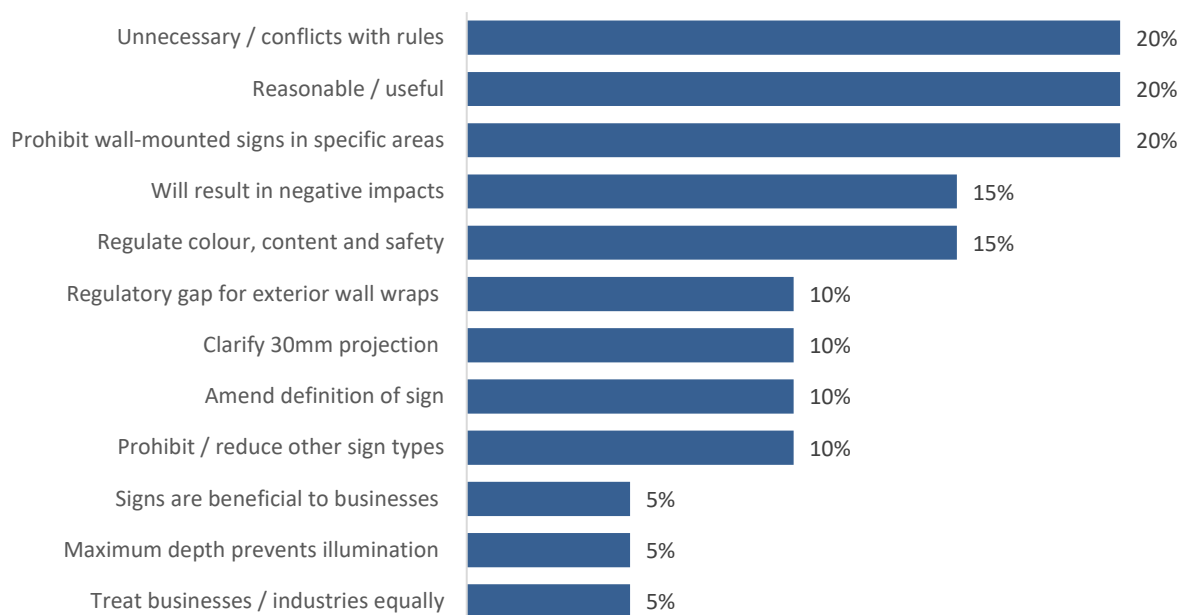
(4 comments)



Comments included:

- “Unless there is a hazard created, don't change.”
- “Conflicts with other rules about ... advertising signs on fences.”
- “I haven't seen any complaints in our local paper.”

THEMES	TOTAL	%
Unnecessary / conflicts with rules	4	20%
Reasonable / useful	4	20%
Prohibit wall-mounted signs in specific areas	4	20%
Will result in negative impacts	3	15%
Regulate colour, content and safety	3	15%
Regulatory gap for exterior wall wraps	2	10%
Clarify 30mm projection	2	10%
Amend definition of sign	2	10%
Prohibit / reduce other sign types	2	10%
Signs are beneficial to businesses	1	5%
Maximum depth prevents illumination	1	5%
Treat businesses / industries equally	1	5%



## 12. Window signs

### Proposal 12: Clarify current rules, including that there are no restrictions on window signs in the City Centre Zone

We want to provide rules that are more certain.

We are proposing to update the current rules for signs in windows, for example to clarify that there are no restrictions on window signs in the City Centre Zone of the Auckland Unitary Plan.

This recognises the unique vibrant urban environment of the city centre. Other areas such as town centres have restrictions on the percentage of window area that a window sign can cover.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

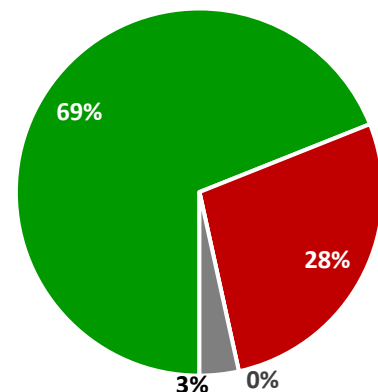
(n=106 submitters made submissions but only 29 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over two thirds of submitters (69 per cent) **agreed** with the proposal to **clarify current rules, including that there are no restrictions on window signs in the City Centre Zone.**

RESPONSE	TOTAL	%
Agree	20	69%
Disagree	8	28%
Other	0	0%
I don't know	1	3%
<b>TOTAL</b>	<b>29</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 24 per cent: Restrictions are necessary in the City Centre Zone

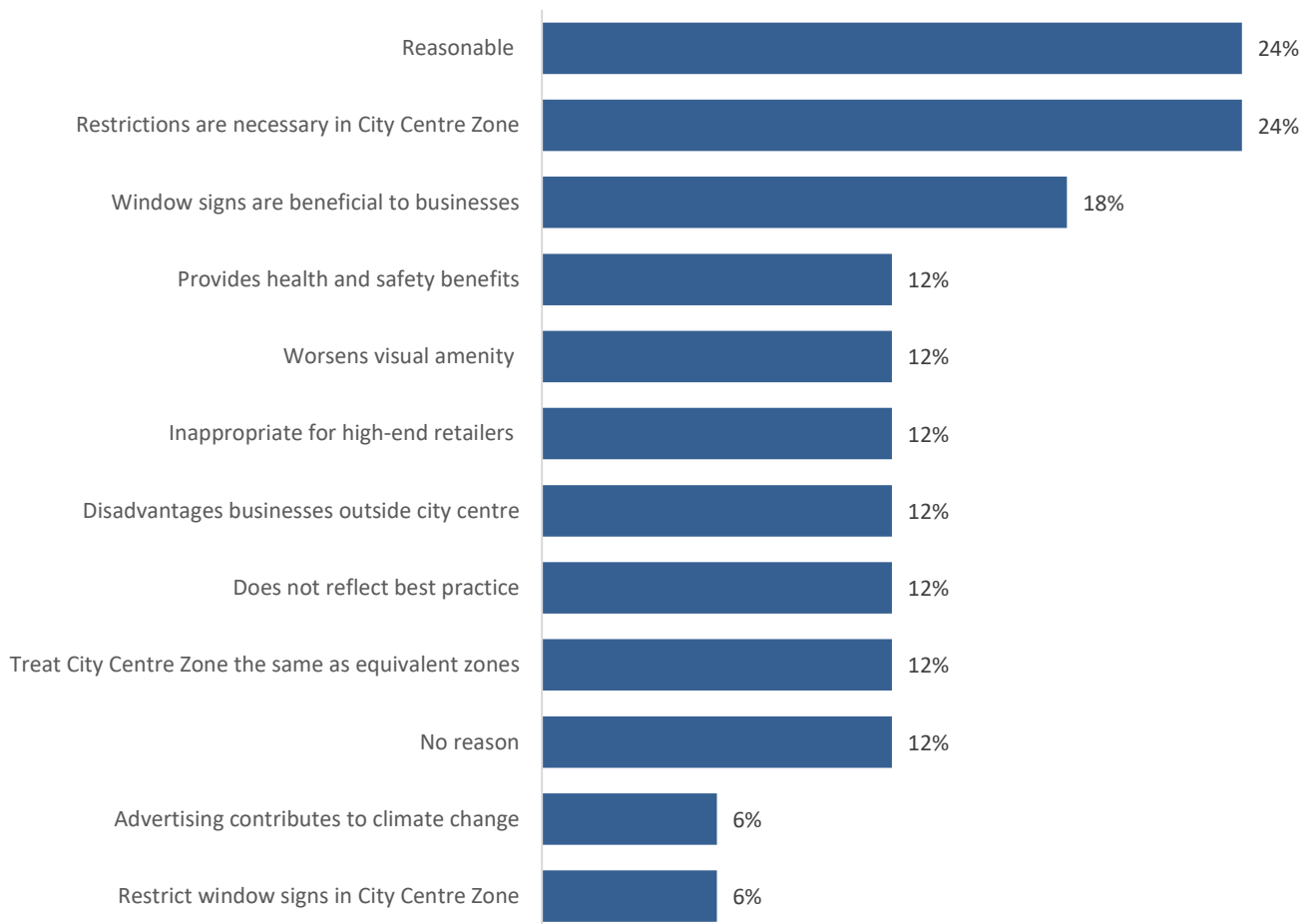
(4 comments)



Comments included:

- “The trend in lower Queen Street for complete window coverage makes the street front impersonal.”
- “Signage does not make a precinct ‘vibrant’, that’s just nonsense, and an abuse of language.”

THEMES	TOTAL	%
Reasonable	4	24%
Restrictions are necessary in City Centre Zone	4	24%
Window signs are beneficial to businesses	3	18%
Provides health and safety benefits	2	12%
Worsens visual amenity	2	12%
Inappropriate for high-end retailers	2	12%
Disadvantages businesses outside city centre	2	12%
Does not reflect best practice	2	12%
Treat City Centre Zone the same as equivalent zones	2	12%
No reason	2	12%
Advertising contributes to climate change	1	6%
Restrict window signs in City Centre Zone	1	6%



### 13. Special rules for certain signs

#### Proposal 13A: Clarify rules for signs in Major Recreational Facility zones and the conditions for their display

We want to provide rules that are easier to read and understand.

We are proposing for example to:

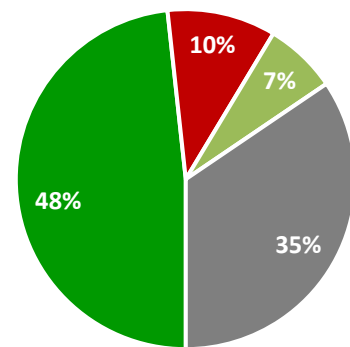
- separate rules for signs in Major Recreational Facility Zones from rules for major and regional event signs.
- clarify the conditions that need to be met in order to display a sign on a site in a Major Recreational Facility Zone.

#### SUMMARY OF FEEDBACK

Nearly half of submitters (48 per cent) **agreed** with the proposal to **clarify rules for signs in Major Recreational Facility zones and the conditions for their display**.

RESPONSE	TOTAL	%
Agree	14	48%
Disagree	3	10%
Other	2	7%
I don't know	10	34%
<b>TOTAL</b>	<b>29</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### Main theme

##### 38 per cent: Unnecessary

(3 comments)

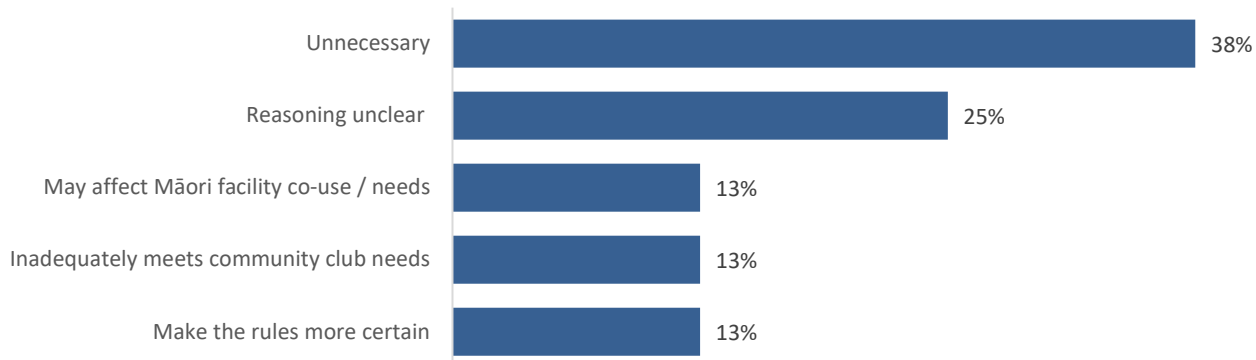


Comments included:

- “In Orewa there has never been a problem with signage along the Beach Highway. It is well self-monitored.”
- “I think the facilities can regulate themselves on this one.”

THEMES	TOTAL	%
Unnecessary	3	38%
Reasoning unclear	2	25%
May affect Māori facility co-use / needs	1	13%
Inadequately meets community club needs	1	13%
Make the rules more certain	1	13%





**Proposal 13B: Clarify the rules for signs in Open Space Zones, including which signs do not require an approval**

We want to provide rules that people can interpret with more certainty, that group similar rules together, and that make the bylaw easier to comply with.

We are proposing to update the current rules for signs in Open Space Zones, for example to:

- clarify the conditions signs must meet to be displayed without an approval
- move references to signs that do require an approval to Part 3
- clarify that signs on boundary fences with an Open Space Zone require council approval (for example, from Auckland Council or Auckland Transport)
- make rules easier to read and understand.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

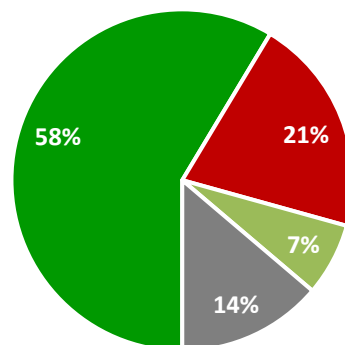
(n=106 submitters made submissions but only 29 selected a response to this question)

**SUMMARY OF FEEDBACK**

Over half of submitters (59 per cent) **agreed** with the proposal to **clarify the rules for signs in Open Space Zones, including which signs do not require an approval.**

RESPONSE	TOTAL	%
Agree	17	59%
Disagree	6	21%
Other	2	7%
No response	4	14%
<b>TOTAL</b>	<b>29</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 30 per cent: Unnecessary regulation

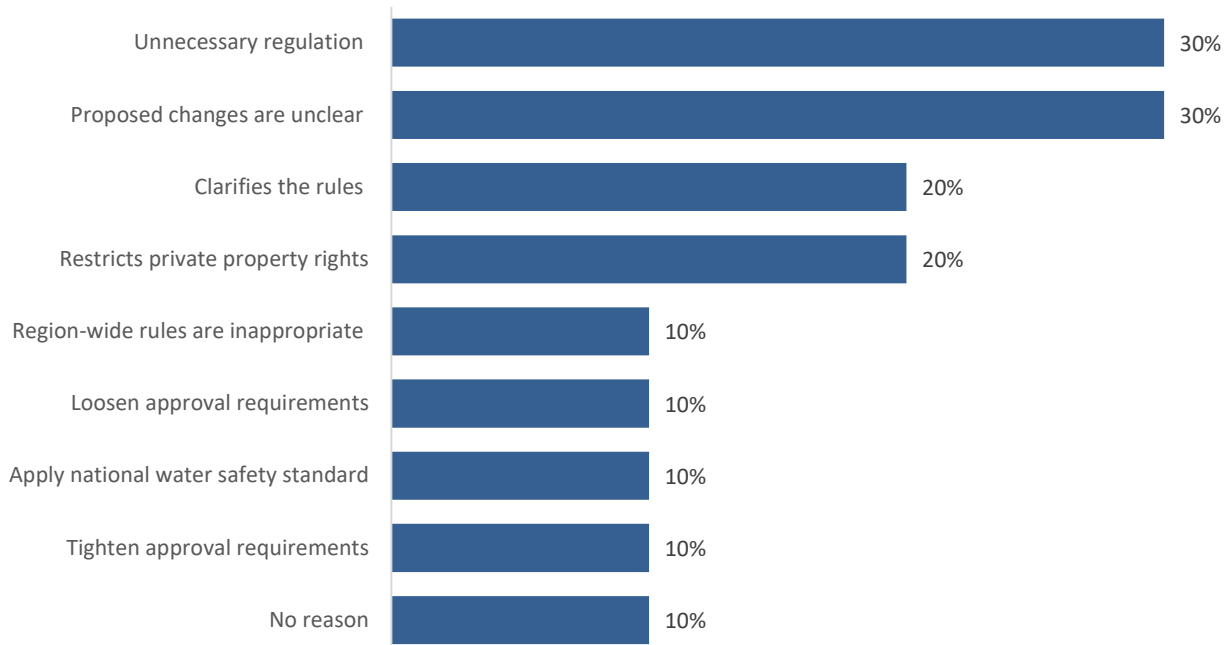
(3 comments)



Comments included:

- “Signs on boundary fences with an Open Space Zone should not require council approval if they are on the private landowner’s property.”
- “Boundary fences. Why??”

THEMES	TOTAL	%
Unnecessary regulation	3	30%
Proposed changes are unclear	3	30%
Clarifies the rules	2	20%
Restricts private property rights	2	20%
Region-wide rules are inappropriate	1	10%
Loosen approval requirements	1	10%
Apply national water safety standard	1	10%
Tighten approval requirements	1	10%
No reason	1	10%



**Proposal 13C: Clarify a limit of one sign per commercial sexual service premises**

We want to provide rules that people can interpret with more certainty.

We are proposing to clarify that commercial sexual service premises are limited to one sign per premises advertising their services.

The current rules remain unchanged. Signs:

- have a maximum area of 0.33 square metres in a residential zone and 1 square metre in all other zones
- must be a wall-mounted sign attached to either a fence or a wall of the premises
- may only contain the name of the operator or registered business, the street number, and the telephone number of the service
- must not contain flashing lights, changeable message signage, or sexualised shapes or images.

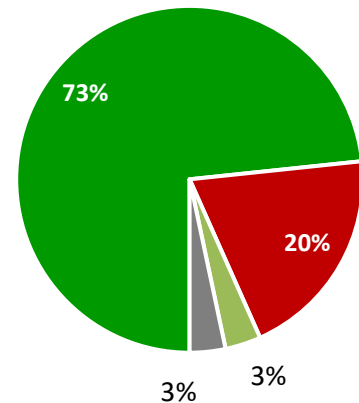
Submitters were asked to choose a response option and then to provide a comment in an open comment field.

(n=106 submitters made submissions but only 30 selected a response to this question)

**SUMMARY OF FEEDBACK**  
 Nearly three quarters of submitters (73 per cent) **agreed** with the proposal to **clarify a limit of one sign per commercial sexual service premises**.


RESPONSE	TOTAL	%
Agree	22	73%
Disagree	6	20%
Other	1	3%
I don't know	1	3%
<b>TOTAL</b>	<b>30</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



**Main theme**

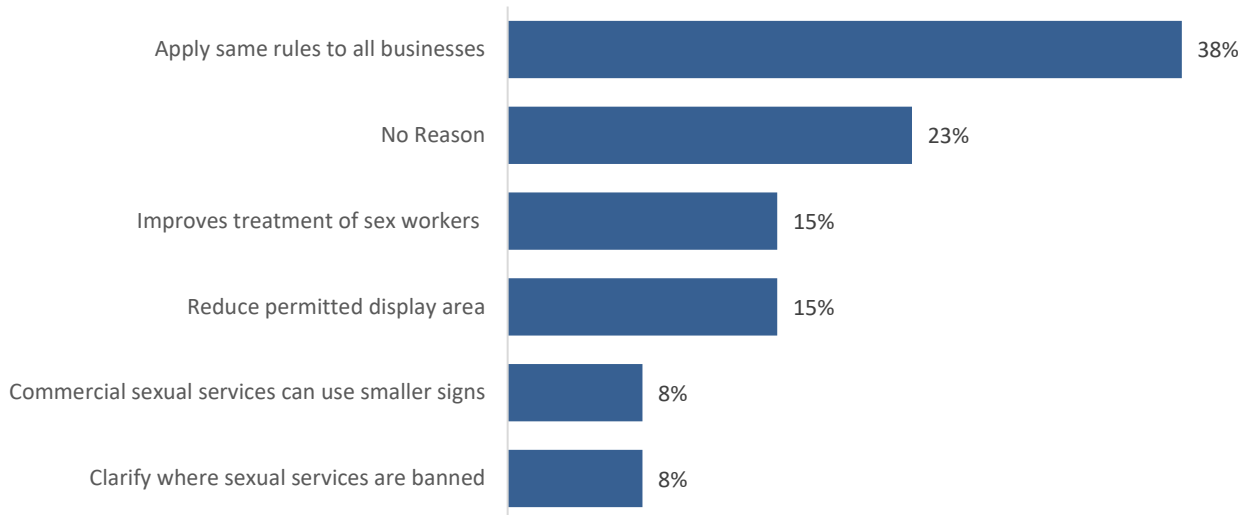
**38 per cent: Apply same rules to all businesses**  
 (5 comments)



Comments included:

- “If it is a legal business should not have separate rules.”
- “While I understand that you are ‘clarifying’ rules, I do not agree because the rules should be the same for all business[es].”

THEMES	TOTAL	%
Apply same rules to all businesses	5	38%
No Reason	3	23%
Improves treatment of sex workers	2	15%
Reduce permitted display area	2	15%
Commercial sexual services can use smaller signs	1	8%
Clarify where sexual services are banned	1	8%



## 14. General rules for all signs

### Proposal 14A: Clarify the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels

We want to provide rules that reduce repetition and group similar rules together.

We are proposing to update the rules about safety in clauses 23, 24 and 25, for example to:

- combine similar traffic-related rules from the current Signage Bylaw 2015 and the current Election Signs Bylaw 2013 into one clause to reduce repetition (cl 24)
- clarify that signs should not block kerb ramps or similar areas, to improve accessibility (cl 24)
- add a related information note about relevant sign standards made by Auckland Transport and Waka Kotahi / New Zealand Transport Agency that must also be complied with (cl 24)
- clarify that a sign must not use illumination, movement or materials that may cause a distraction to a person on navigable waters (cl 25).

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

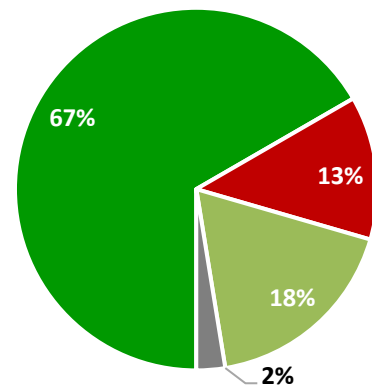
(n=106 submitters made submissions but only 39 selected a response to this question)

#### SUMMARY OF FEEDBACK

Over two thirds of submitters (67 per cent) **agreed** with the proposal to **clarify the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels.**

RESPONSE	TOTAL	%
Agree	26	67%
Disagree	5	13%
Other	7	18%
I don't know	1	3%
<b>TOTAL</b>	<b>39</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



#### 24 per cent: Should be more restrictive

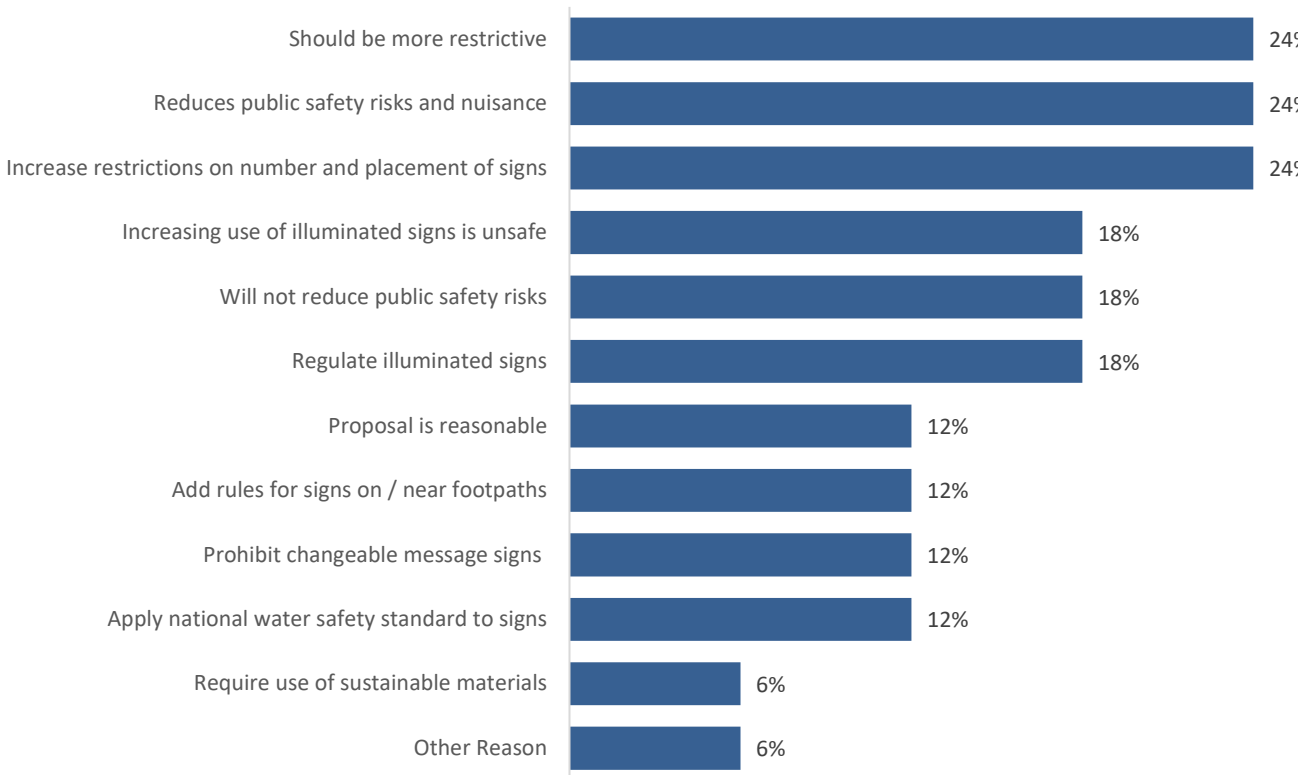
(11 comments)



Comments included:

- “That's necessary but hopelessly insufficient! You need to ban ALL animation / movement on ALL signs visible to vehicle operators regardless of the type of vehicle.”
- “[R]estrict the change of quick illumination levels. i.e. from dark coloured to bright as it provides a strobing effect.”

THEMES	TOTAL	%
Should be more restrictive	4	24%
Reduces public safety risks and nuisance	4	24%
Increase restrictions on number and placement of signs	4	24%
Increasing use of illuminated signs is unsafe	3	18%
Will not reduce public safety risks	3	18%
Regulate illuminated signs	3	18%
Proposal is reasonable	2	12%
Add rules for signs on / near footpaths	2	12%
Prohibit changeable message signs	2	12%
Apply national water safety standard to signs	2	12%
Require use of sustainable materials	1	6%
Other Reason	1	6%



## Proposal 14B: A person must not alter the top of a building to display a sign

To make the Bylaw easier to read and understand, we are proposing to create a separate clause 26 to prohibit a person from adding or extending a structure to the roof, architectural top, or above the outline of a building for the sole purpose of displaying a sign.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

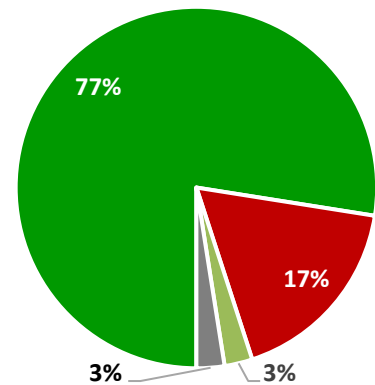
(n=106 submitters made submissions but only 39 selected a response to this question)

### SUMMARY OF FEEDBACK

Over three quarters of submitters (79 per cent) **agreed** with the proposal to **prohibit a person from altering the top of a building to display a sign**.

RESPONSE	TOTAL	%
Agree	31	79%
Disagree	7	18%
Other	1	3%
I don't know	0	0%
<b>TOTAL</b>	<b>39</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 22 per cent: Reduces public safety risks

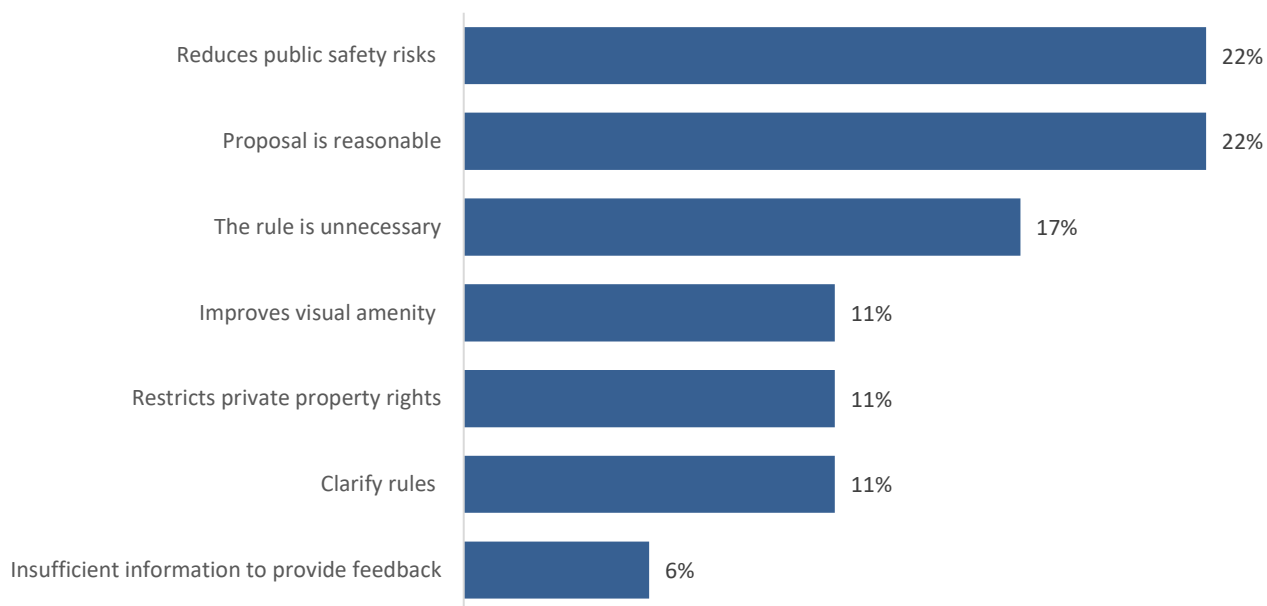
(11 comments)



Comments included:

- “Could see some pretty dodgy stuff being done that could get blown off.”
- “Safety at all times in the Bylaw. People need to be careful the rules are clear and not adjust buildings to suit their signs if it is not in the Building code of that structure.”

THEMES	TOTAL	%
Reduces public safety risks	4	22%
Proposal is reasonable	4	22%
The rule is unnecessary	3	17%
Improves visual amenity	2	11%
Restricts private property rights	2	11%
Clarify rules	2	11%
Insufficient information to provide feedback	1	6%



**Proposal 14C: Clarify the rules for illuminated signs, including that signs must use static images and lighting, and that the person displaying the sign must demonstrate it is compliant**

We want to provide rules that people can interpret with more certainty and that reflect current practice.

We are proposing to update the rules about illuminated signs in clauses 27 and 28, for example to clarify that:

- changeable messages relate to transitions between static images and must not ‘shimmer’ or ‘sparkle’ (cl 27)
- luminance rules apply between ‘sunset and sunrise’ (cl 27)
- the person who displays the sign must provide satisfactory evidence that the sign complies with the rules, if required by Auckland Council or Auckland Transport (cl 27 and 28)
- a static illuminated sign must not be illuminated in a way that makes it appear to shimmer, sparkle or revolve (cl 28)
- LED signs must comply with the maximum luminance standards for static illuminated signs (cl 28)

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

(n=106 submitters made submissions but only 39 selected a response to this question)

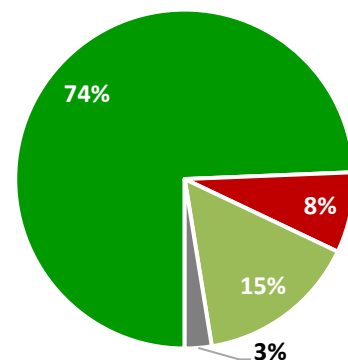
**SUMMARY OF FEEDBACK**

Nearly two thirds of submitters (74 per cent) **agreed** with the proposal to **clarify the rules for illuminated signs, including that signs must use static images and lighting, and that the person displaying the sign must demonstrate it is compliant.**



RESPONSE	TOTAL	%
Agree	29	74%
Disagree	3	8%
Other	6	15%
I don't know	1	3%
<b>TOTAL</b>	<b>39</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 39 per cent: Causes distraction

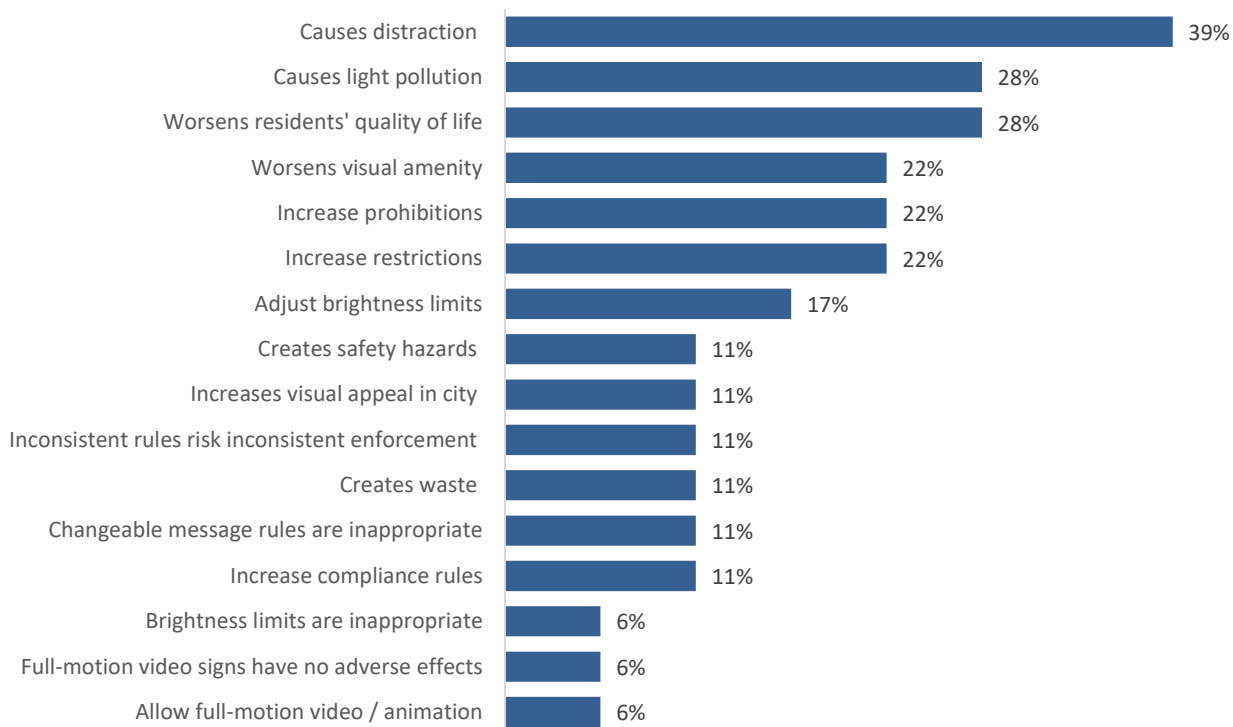
(7 comments)



Comments included:

- “Those lights can be a serious distraction and unsafe for drivers and cyclists alike.”
- “The visual and light pollution, combined with the distraction caused, are damaging to the mental health of our population.”
- “Bright lights to neighbour properties or passing public may be a distraction to a driver ....”

THEMES	TOTAL	%
Causes distraction	7	39%
Causes light pollution	5	28%
Worsens residents' quality of life	5	28%
Worsens visual amenity	4	22%
Increase prohibitions	4	22%
Increase restrictions	4	22%
Adjust brightness limits	3	17%
Creates safety hazards	2	11%
Increases visual appeal in city	2	11%
Inconsistent rules risk inconsistent enforcement	2	11%
Creates waste	2	11%
Changeable message rules are inappropriate	2	11%
Increase compliance rules	2	11%
Brightness limits are inappropriate	1	6%
Full-motion video signs have no adverse effects	1	6%
Allow full-motion video / animation	1	6%



**Proposal 14D: Clarifying rules for businesses that have ceased to trade, including when and where signs must be removed**

We want to provide rules that are easier to read and understand, that people can interpret with more certainty and that reflect current practice.

We are proposing to make a separate clause 29 for businesses that cease to trade and to update the rules in this clause, for example to:

- clarify the time period for the removal of signs of a business that has ceased to trade from ‘three calendar months’ to ‘60 working days’, to better account for public holidays
- clarify that if the sign has historic heritage value or is an integral part of the structure of a building then the display area of a sign can be removed or covered.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

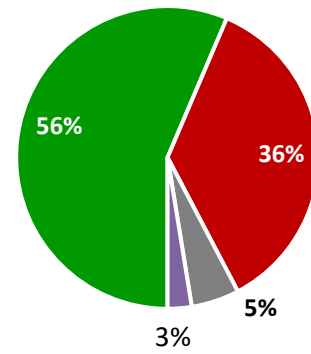
(n=106 submitters made submissions but only 39 selected a response to this question)

**SUMMARY OF FEEDBACK**

Nearly two thirds of submitters (56 per cent) **agreed** with the proposal to **clarify rules for businesses that have ceased to trade, including when and where signs must be removed.**

RESPONSE	TOTAL	%
Agree	22	56%
Disagree	14	36%
Other	2	5%
I don't know	1	3%
<b>TOTAL</b>	<b>39</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 33 per cent: Removal time period is too long / unclear

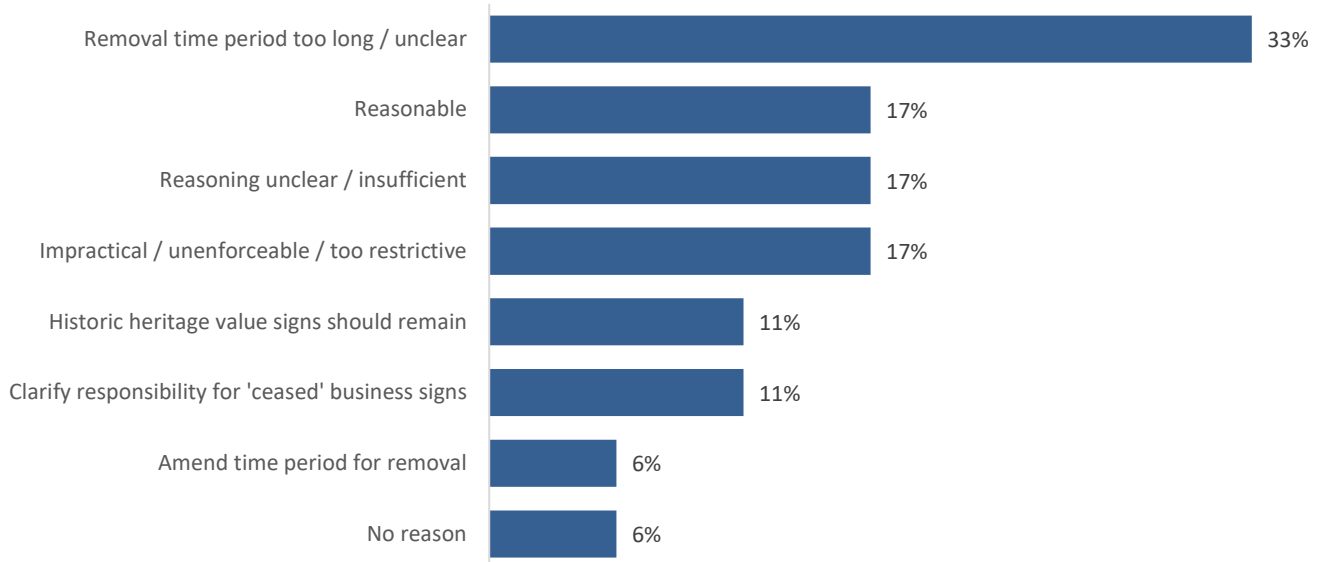
(6 comments)



Comments included:

- “60 working days is much harder to work out than 3 calendar months, it really doesn't matter if one business might have a day less than another one to take down signs. Stick with the easy to set deadline.”
- “That is far too long! Three weeks is ample time to remove signage!”
- “Get tougher: 30 days is more than long enough.”

THEMES	TOTAL	%
Removal time period too long / unclear	6	33%
Reasonable	3	17%
Reasoning unclear / insufficient	3	17%
Impractical / unenforceable / too restrictive	3	17%
Historic heritage value signs should remain	2	11%
Clarify responsibility for 'ceased' business signs	2	11%
Amend time period for removal	1	6%
No reason	1	6%



## 15. Controls (additional rules) and Approvals (permissions)

### Proposal 15: Clarify ability for council to make additional rules and to approve signs that do not comply with the Bylaw

We want to provide rules that group similar rules together, that reflect current practice and that people can interpret with more certainty.

We are proposing to create a new Part of the Bylaw that consolidates all the matters that Auckland Council and Auckland Transport can make a control (additional rule) for and how we may approve signs that do not comply with the Bylaw (permissions).

We are proposing to update the current rules for controls, for example to:

- specify locations and conditions of use of council-controlled public places to display event signs and election signs
- specify areas of council-controlled public places where portable signs and stencil signs are prohibited
- add a related information note about current controls and delegations, and the process for creating a control.

We are proposing to update the current rules for approvals, for example to:

- clarify that this Subpart applies to people who must obtain an approval
- clarify those applications for approval which are intended to be provided for in appropriate circumstances (poster boards, cross street banners, event signs and signs in Open Space Zones) and clarify that all other applications will only be granted by exception
- add a related information note about Auckland Council’s fee-setting process
- add new criteria about conditions that the council or Auckland Transport may impose, from other bylaws that manage impacts similar to signs
- make a separate clause about the review of approvals.

Submitters were asked to choose a response option and then to provide a comment in an open comment field.

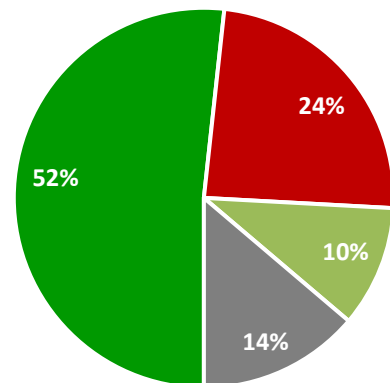
(n=106 submitters made submissions but only 29 selected a response to this question)

#### SUMMARY OF FEEDBACK

More than half of submitters (52 per cent) **agreed** with the proposal to **clarify ability for council to make additional rules and to approve signs that do not comply with the Bylaw.**

RESPONSE	TOTAL	%
Agree	15	52%
Disagree	7	24%
Other	3	10%
I don't know	4	14%
<b>TOTAL</b>	<b>29</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 23 per cent: Non-compliant signs should not be approved

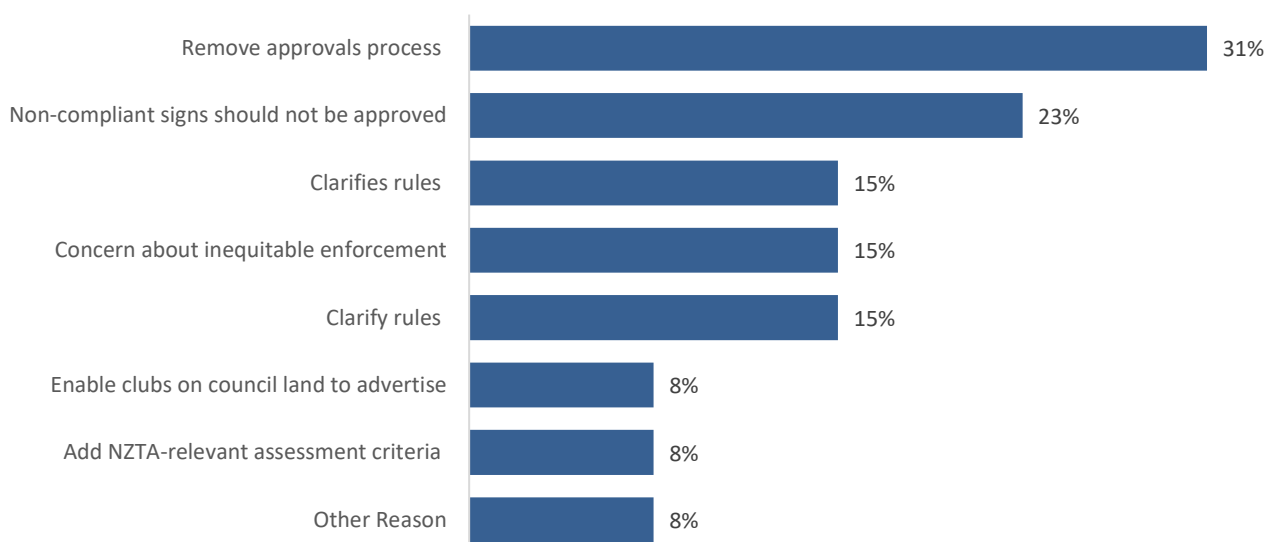
(3 comments)



Comments included:

- “I would be happy with rules that allowed council to apply additional restrictions, but not that allow council to waive restrictions built into the bylaw.”
- “[A]llows for Council to violate the other rules for unspecified reasons (i.e., favouritism for relatives, political statements, etc.)”
- “Why allow ANY ‘signs that do not comply with the Bylaw’?”

THEMES	TOTAL	%
Remove approvals process	4	31%
Non-compliant signs should not be approved	3	23%
Clarifies rules	2	15%
Concern about inequitable enforcement	2	15%
Clarify rules	2	15%
Enable clubs on council land to advertise	1	8%
Add NZTA-relevant assessment criteria	1	8%
Other Reason	1	8%
Remove approvals process	4	31%



## 16. Enforcement powers, penalties and transitional rules (how the new rules apply to existing signs)

### Proposal 16: To clarify the current enforcement powers and penalties and how we transition to the new rules

We want to provide rules that make the bylaw easier to understand and comply with, and provide for how the new bylaw will regulate signs that are already displayed or approved under the current rules.

We are proposing to create two new Parts of the Bylaw. Part 4 would consolidate all of the Bylaw’s enforcement powers and penalties. Part 5 would clarify how we would transition to the new rules.

We are proposing to update the current enforcement rules in the Bylaw, for example to:

- clarify that enforcement action may be taken against people who fail to comply with an approval or who provide inaccurate information for an approval
- add related information notes referencing the powers and penalties to enforce the Bylaw
- move rules about removing signs from a business that has ceased to trade to a new clause (cl 29)
- clarify that a person does not commit an offence if the reason they did not comply with the Bylaw was because they followed directions from Auckland Council or Auckland Transport.

We are proposing to update the transition rules, for example to:

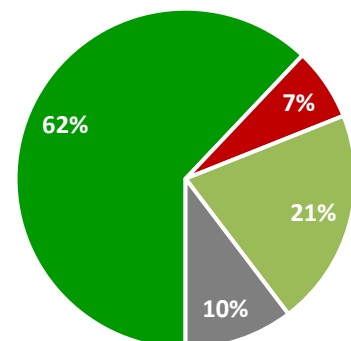
- clarify that signs that currently comply with the Signage Bylaw 2015 or the Election Signs Bylaw 2013 can continue to be displayed, if they also comply with the general rules for all signs in Subpart 3 of the proposed new Bylaw
- clarify the time period by which an existing sign and temporary sign must comply with the proposed new Bylaw
- clarify that approvals and exemptions applied for or granted under the Signage Bylaw 2015 will continue to be processed or apply as if they were made under the proposed new Bylaw
- clarify that we will use the Signage Bylaw 2015 to address any compliance and enforcement actions that started before the proposed new Bylaw comes into effect.

#### SUMMARY OF FEEDBACK

Nearly two thirds of submitters (62 per cent) **agreed** with the proposal to **clarify the current enforcement powers and penalties and how we transition to the new rules**.

RESPONSE	TOTAL	%
Agree	18	62%
Disagree	2	7%
Other	6	21%
I don't know	3	10%
<b>TOTAL</b>	<b>29</b>	<b>100%</b>

- Agree
- Disagree
- Other
- I don't know



## Main theme

### 29 per cent: Proposal is reasonable / useful

(2 comments)



Comments included:

- “Very comprehensive.”
- “Making the information easier to understand ... should increase the number of people willing to do the right thing.”

THEMES	TOTAL	%
Reasonable / useful	2	29%
Clarify enforcement rules / process	2	29%
Other reason	2	29%
Remove approvals process	1	14%





## Other feedback

### Do you have any other comments on the proposed Signs Bylaw?

**Note:** We are not seeking any public feedback on rules for sign types managed by other regulatory methods, for example billboards which are managed in the Auckland Unitary Plan.

We are also not seeking any feedback at this time on whether this Bylaw should include rules relating to the regulation of alcohol advertising.

### Main theme

#### 15 per cent: Creates negative impacts

(5 comments)

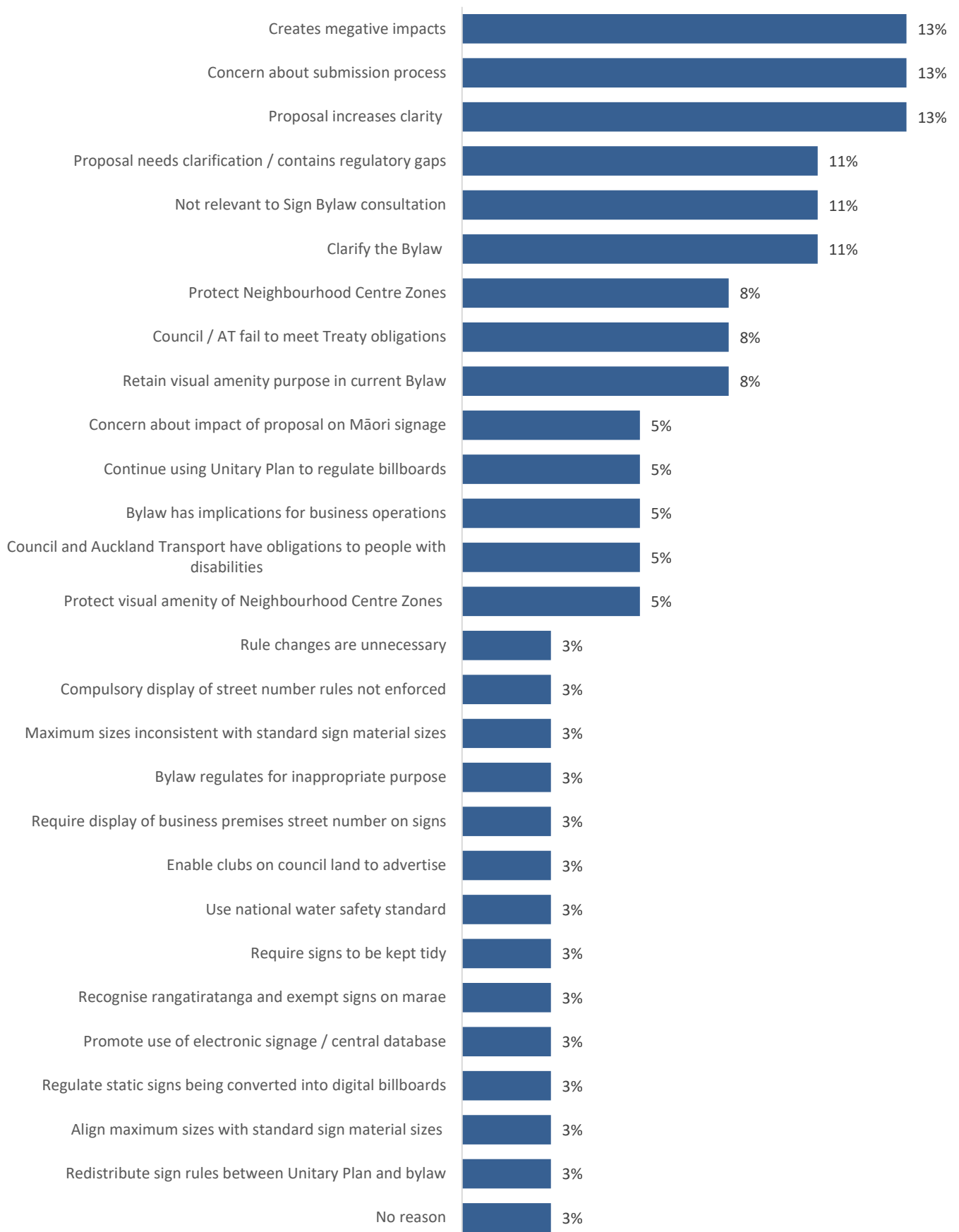


Comments included:

- “We seem to be getting buried under signage. West Auckland ... is now super ugly, hard to decipher, confusing and downright dangerous when entering highway from driveways.”
- “The type of signs which pose the greatest danger to blind and low vision folks are anything a cane would miss.”
- “The new road signs made of lots of little lights are really difficult for me to see ... [T]hey create light flares that get in the way of my vision at night.”
- “Digital video signs flashing at intersections are distracting while driving and shouldn’t be allowed.”

THEMES	TOTAL	%
Creates negative impacts	5	13%
Concern about submission process	5	13%
Proposal increases clarity	5	13%
Proposal needs clarification / contains regulatory gaps	4	11%
Not relevant to Sign Bylaw consultation	4	11%
Clarify the Bylaw	4	11%
Protect Neighbourhood Centre Zones	3	8%
Council / AT fail to meet Treaty obligations	3	8%
Retain visual amenity purpose in current Bylaw	3	8%
Concern about impact of proposal on Māori signage	2	5%
Continue using Unitary Plan to regulate billboards	2	5%
Bylaw has implications for business operations	2	5%
Council and Auckland Transport have obligations to people with disabilities	2	5%
Protect visual amenity of Neighbourhood Centre Zones	2	5%
Rule changes are unnecessary	1	3%
Compulsory display of street number rules not enforced	1	3%
Maximum sizes inconsistent with standard sign material sizes	1	3%
Bylaw regulates for inappropriate purpose	1	3%

THEMES	TOTAL	%
Require display of business premises street number on signs	1	3%
Enable clubs on council land to advertise	1	3%
Use national water safety standard	1	3%
Require signs to be kept tidy	1	3%
Recognise rangatiratanga and exempt signs on marae	1	3%
Promote use of electronic signage / central database	1	3%
Regulate static signs being converted into digital billboards	1	3%
Align maximum sizes with standard sign material sizes	1	3%
Redistribute sign rules between Unitary Plan and bylaw	1	3%
No reason	1	3%





# **ATTACHMENT E**

## **OPERATIONAL AND NON-BYLAW RELATED FEEDBACK**



## Attachment E Operational and non-bylaw-related feedback

This attachment contains a summary of operational and non-bylaw-related public feedback and local board views received on the proposal to make a new Auckland Council and Auckland Transport Signs Bylaw 2022. This attachment should be read alongside bylaw-related feedback (Attachment A).

The matters raised will be shared with the Bylaw Panel at its deliberations in April 2022 and with relevant council staff to consider as operational matters.



### Complaints and public monitoring

#### Public feedback and local board views

##### Public feedback

Comments included suggestions to enable people with industry knowledge of sign rules and practice to report rule breaches and to introduce public registers to assist in public monitoring of compliance [FRN 76, 104]. For example:

- introduce a public register of Billboard resource consents, including condition, owner, operator, and agency details; and notify all billboard resource consent applications with public consultation
- introduce a public register of any signs exempted from standard conditions
- develop a complaints roadmap to troubleshoot and reduce scenarios likely to result in no improvement and no operator censure
- include the Electoral Commission or Local Government NZ in the monitoring process for election signs (due to concern about use of illuminated and changeable message signs, and reactive campaigning).

##### Local board views

- Maungakiekie-Tāmaki Local Board suggest further investigation into preventative or proactive **communication** and **compliance** measures that suit the needs of communities who may not be attracted to or have easy access to reporting a complaint.



### Enforcement

#### Public feedback and local board views

##### Public feedback

**General** comments included suggestions:

- for consistent enforcement when signs are perceived to be causing a nuisance or are non-compliant [FRN 32, 92 (Community Action on Youth and Drugs), 99 (Safety Collective Tāmaki Makaurau)]
- to ensure officers are adequately resourced to address non-compliance [FRN 107]
- to avoid greater cost to council for regulation [FRN 25]
- to prosecute all Bylaw breaches (FRN 22)
- to provide proactive rather than reactive enforcement in response to complaints, for health and safety reasons [FRN 102 (Blind Citizens NZ)].

Comments relating to **luminance** and **changeable messages** included suggestions to adequately monitor and enforce luminance limits at night-time. Concerns included that: [FRN: 27, 104]

- signs and digital billboards are not always adjusting their brightness in response to ambient light levels
- night-time maximum luminance level of 250cd/m<sup>2</sup> has been exceeded in past due to malfunctioning or incompletely installed equipment
- animated and video digital billboards and signs remain in the city centre despite being non-compliant
- a variety of transition and dwell times are being used on e-billboards and signs which may not comply with rules and result in 'flashing' effect. For example, concerns related to subliminal messaging and 'nudge' marketing, and to Auckland Transport using advertising with dwell times of less than 8 seconds.

Comments relating to **other sign types** included suggestions:

- for stricter enforcement of rules for portable, wall-mounted, window and verandah signs due to widespread non-compliance, for example in the city centre, outside dairies and in Neighbourhood Centre Zones [FRN 80 (Heart of the City), 94 (Communities Against Alcohol Harm)]
- to apply discretion to businesses without direct street frontage that want to use a portable sign [FRN 73 (Newmarket Business Association)]
- for Auckland Transport to require contractors to use better practices with some temporary transport signs to avoid obstructions [FRN 107]
- to introduce clearer rules for election sign breaches, including to enable council to remove a misplaced hoarding and charge the offending person (or party) for the cost of removal and storage (for example, due to concern that illegal election signs remain for a long period of time after complaints, and minor parties with limited resources follow the rules unlike major parties which have resources to remove and pay any fine [FRN 70, 90])
- to require billboards about an event to be removed immediately after the event date [FRN 21].

There were also concerns about inconsistent enforcement of rules for small businesses compared to large corporations (for example associated with the America's Cup) [FRN 76].

#### Local board views

- Seven local boards advocated for more resources to achieve a high level of compliance and effective outcomes for communities, for example sufficient staffing levels and funding (Albert-Eden, Devonport-Takapuna, Franklin, Howick, Māngere-Ōtāhuhu, Manurewa and Upper Harbour).
- Four local boards requested greater enforcement (including proactive monitoring) of existing and proposed changes to the Bylaw to ensure any changes are performing as intended (Hibiscus and Bays, Manurewa, Maungakiekie-Tāmaki, and Waitemata).
- Ōrākei Local Board suggested ensuring businesses do not take advantage of restriction on certain sign sites to community events organised by a not-for-profit.
- Howick Local Board noted that the Bylaw controls need to be enforced promptly on receipt of complaints.



## Approvals, controls and associated fees

### Public feedback and local board views

#### Public feedback

Comments included suggestions to: [FRN 91 (Business North Harbour)]

- grant approvals rather than refuse them when circumstances allow (to enable exemptions where appropriate and safe)
- ensure that any additional controls are fair and reasonable and wherever possible are in line with the general Bylaw requirements
- charge fees (including any associated charges for approvals) that are fair and reasonable for businesses.

#### Local board views

- Puketāpapa Local Board suggested that the Bylaw explicitly state that sponsorship signs for community sports clubs do not require a fee for approval.



## Infringement fees

### Public feedback and local board views

#### Public feedback

Comments included suggestions to:

- add higher infringement fees for bylaw breaches (for example instant fines or fines of up to \$50,000) [FRN 19, 71]
- add fines for any temporary sale sign or poster sign for an event that is not removed and signs that continually obstruct pedestrians on footpaths [FRN 21, 25, 58].



### Local board views

- Three local boards recommended council should advocate for the ability to impose infringement fines for breaches (including the ability to fine an individual more for repeat offences) as an incentive for the public to remove signs and to reduce council removal and disposal costs (Devonport-Takapuna, Hibiscus and Bays and Puketāpapa).
- Two local boards requested that harsh fines and penalties be given to those that breach the Bylaw (Howick and Māngere-Otahuhu).



## Bylaw review process

### Public feedback and local board views

#### Public feedback

Comments included that there was insufficient information to give informed feedback [FRN 13, 51, 76] and concerns about a low level of consultation with industry, rushed timeline for public consultation with insufficient time to provide feedback, no further engagement as indicated during bylaw review and no consideration of industry input provided during bylaw review engagement [FRN 95 (New Zealand Sign and Display Association) and 98 (Digital Signs)].

#### Local board views

Two local boards raised concerns about public consultation, for example: (Hibiscus and Bays and Ōrākei)

- limited numbers of submissions, low levels of public engagement, limited online 'Have Your Say' sessions that could have been better targeted and that the feedback form was overly lengthy and repetitive
- Hibiscus and Bays suggested further targeted engagement with key user groups (for example business associations, real estate agencies and community groups) before implementation to gain their feedback.

## Role of local boards



### Public feedback and local board views

#### Local board views:

Hibiscus and Bays recommended clarification on the role of local boards, for example:

- clarification on local board roles and delegations for Open Space Zones, given the key local board role in local decision-making and place-making
- provision to local boards of delegated decision-making authority to approve poster board sites and ability to require landowner approvals as part of any sign approval in local reserves.



## Non-regulatory measures

### Public feedback and local board views

#### Public feedback:

General **comments** included suggestions to:

- introduce electronic signs to enable blind and vision-impaired people to access information on signs and promote placement away from pedestrian walkways (for example, signs which use a central database to store sign text, and use iBeacons to speak or send braille messages of the text to passing smartphones used by blind pedestrians) [FRN 102 (Blind Citizens NZ)]
- incentivise businesses to reduce the number of portable signs on pavements in town centres and to put signs away at night [FRN 41]
- educate people who are affected by changes to the poster rules [FRN 76].

Comments relating to the City Centre **portable sign ban** area included suggestions to: [FRN 80 (Heart of the City)]

- work with Heart of the City to implement the ban
- communicate rules and any transition period to affected businesses, including by providing an overview of how businesses can use permitted signage and other means such as window displays

- take into account the sensitivity around the portable sign ban area increasing to include less busy streets on businesses in the City Centre Zone
- make it easier to find the portable sign ban area on council's website.

**Local board views:**

- Howick Local Board suggested increasing the number and the size of wording of **council-related signs** in public areas.
- Waitemata Local Board recommends stronger enforcement of Auckland Council **policies** and notes residents are broadly supportive of advertising content policies that support healthy living choices and restrict promotion of gambling, alcohol, sex work, tobacco and vaping in residential areas and within 300m of a primary or intermediate school.



## Alcohol signage and policy

### Public feedback and local board views

**Local board views:**

- Two local boards requested work continue around the review and enforcement of **alcohol signage regulations**, noting that alcohol signage is outside the scope of this bylaw review, but is of ongoing concern to their community (Manurewa and Maungakiekie-Tāmaki).
- Two local boards suggested continuing to advocate for the **Provisional Local Alcohol Policy** to be made operative as soon as possible and to strengthen the Sale and Supply of Alcohol Amendment Bill (No 2) (Māngere-Ōtāhuhu and Ōtara-Papatoetoe).

# **ATTACHMENT F**

## **LOCAL BOARD VIEWS ON PUBLIC FEEDBACK**



## Attachment F – Views of local boards

This attachment contains the views of local boards on public feedback to the proposal make a new Signs bylaw 2022 and associated controls and summarised in Attachment A.

View of local board
<p><b>AE/2022/12 – That the Albert-Eden Local Board:</b></p> <ul style="list-style-type: none"> <li>a) support making a new bylaw which combines the current Signage Bylaw 2015 and Election Signs Bylaw 2013, subject to the points raised in e) – g).</li> <li>b) whakarato / provide its views on how the Bylaw Panel should address matters raised in public feedback to the proposal in resolution a) to assist the Bylaw Panel in its deliberations: <ul style="list-style-type: none"> <li>i. Proposal 5B: support banning portable signs throughout the city centre and in neighbourhood centre zones. Support prohibiting bollard sleeve signs throughout the Auckland region;</li> <li>ii. Proposal 6: support prohibiting façade signs (or regulating the prevalence, size/coverage and content of façade signs) on premises in neighbourhood centre zones;</li> <li>iii. Other Feedback: support prohibiting the use of exterior wall wraps and vivid building colours (or regulating the use of exterior wall wraps and vivid building colours) on premises in neighbourhood centre zones;</li> <li>iv. Other Feedback: support regulating signage more restrictively in neighbourhood centre zones and that the purpose of the Signs Bylaw 2022 include “enhancing, maintaining and promoting the visual amenity value of Auckland’s built environment, especially in neighbourhood centre zones”.</li> </ul> </li> <li>c) support overall improvements in wording and structure as shown in the draft signage bylaw.</li> <li>d) request any new bylaw have adequate resourcing allocated for enforcement.</li> <li>e) note the low number of submissions received from Albert-Eden area.</li> <li>f) support a review of the lighting rules in the Auckland Unitary Plan given that even when sign lighting standards are met illumination can cause light distress and disturbance to residents, especially in areas experiencing intensification.</li> <li>g) note the issue of signs causing visual and physical footpath clutter, especially in busy areas such as town centres, and that signs add to competition of space between for example pedestrians, micro-mobility vehicles, bikes, outdoor diners.</li> <li>h) endorse the requirement that community signs be limited to community events and community non profit-making events signs therefore should only be permitted for an event within the local board area and within 2 kilometres of the sign’s location and they should only be permitted from two week before until one day after the event.</li> <li>i) whakatuu / appoint Member W McKenzie to present the views in resolutions b) – h) to the Bylaw Panel on 28 March 2022.</li> <li>j) tuku mana / delegate authority to the local board chair to appoint replacement(s) to the persons in resolution i) should an appointed member be unable to present to the Bylaw Panel on 28 March 2022.</li> </ul>
<p><b>GBI/2022/17 – That the Aotea / Great Barrier Local Board:</b></p> <ul style="list-style-type: none"> <li>a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.</li> </ul> <p><b>Note:</b> changes to the original recommendation with deletion of clause b), c) and d) were made with the agreement of the meeting.</p>
<p><b>DT/2022/25 – That the Devonport-Takapuna Local Board:</b></p> <ul style="list-style-type: none"> <li>a) receives the public feedback on the proposal to make a new Auckland Council and Auckland Transport Signs Bylaw 2022 / Ture ā-Rohe mo nga Tohu 2022 and associated controls as attached to this agenda report</li> <li>b) notes that three people from the local board area provided feedback to this proposal, and a total of 106 submissions were received from the whole of Auckland (76 individuals and 30 organisations)</li> <li>c) supports making a new bylaw which combines the current Signage Bylaw 2015 and Election Signs Bylaw 2013</li> <li>d) provides the following feedback on matters raised in the public submissions and by the local board, to assist the Bylaw Panel in its deliberations:</li> </ul>

## View of local board

- i. P1 Banners: Support the definitions and controls outlining the use of banner signs in selected locations to promote events which add vibrancy to our town centres and communities
- ii. P2 Election Signs
  - A. P2A Display period – Support the 9-week display period and note that, while all three local submitters would have preferred a briefer timeframe, the Electoral Act 1993 prohibits a bylaw being made to shorten this period
  - B. P2B Election signs facing parks – Do not support provisions seeking to restrict election signs on private properties facing parks, reserves, and open spaces, as this restricts the right of residents to exercise their democratic right to display election signage. However, the board would support a prohibition on placing election signs along the shared boundary between private and council-controlled land.
  - C. P2C Entrust election signs – support provisions removing Entrust’s status as the only energy trust permitted to display election signs and ensuring all energy trusts are treated equally – noting that Entrust does not hold elections in the Devonport-Takapuna Local Board area
  - D. The board considers that outside the 9-week election campaign period signs designed purely to promote government or local body elected members should be restricted to their official premises or residence
  - E. The board considers that outside the 9-week election campaign period signs where a government or local body elected member is promoting a particular cause or event should be limited to no more than 3 weeks at any one site in any three-month period.
- iii. P3 Event Signs
  - A. P3A Private garage sale signs – Partially support these provisions, but recommend allowing garage sale signs to be displayed up to three days prior
  - B. P3B Roadside event signs for elections and not-for-profits – Support proposals permitting events run by not-for-profits to use the same approved roadside sites as election signage, but seek clarification around signage for events benefitting not-for-profits which are sponsored or provided by a commercial third party, and recommend that these sites be limited to election candidates and not-for-profit organisations and events in the local board/ward area
  - C. P3C Clarify event sign rules, including definition and placement – Support the additional clarifications and definitions
  - D. Support temporary signs up to 3m<sup>2</sup> on private property supporting trade exhibitions, shows, and commercial events which may be displayed up to four weeks prior, and moved immediately after the event.
  - E. Does not support signs attached to public infrastructure such as traffic signs, power poles, communications cabinets, or power transformers for purposes not related to the purpose of the infrastructure – including house removals, real estate sales, vehicle sales, or advertising services.
- iv. P4 Freestanding signs –
  - A. P4 Support the proposals clarifying the definitions of freestanding signs, distance between multiple signs, location, and proximity to neighbouring sites
- v. P5 Portable signs
  - A. P5A Increasing area in Auckland City Centre Zone where portable signs are prohibited – We do not offer feedback on this point, which we believe would be more appropriately dealt with by the Waitemata Local Board
  - B. P5B Clarify current rules, including definition and placement – Generally support the clarity and definitions, but recommend some flexibility or consenting process which enables additional ladderboards for multi-business buildings and arcades, and/or for reasonable signage at street corners to enable customers to find businesses and local attractions located down side streets – to support business recovery, and the vibrancy and viability of our shopping centres.
- vi. P6 Posters Clarifying current rules, including poster sites needing permission – Support the proposal to introduce controls on the proliferation of poster sites, so vibrancy is maintained without overwhelming visual clutter
- vii. P7 Real estate signs

## View of local board

- A. P7A Increase size of wall-mounted real estate signs in Heavy Industry Zones to 6m<sup>2</sup> – Support the proposal
  - B. P7B General real estate signage – Support provisions for one principal ‘for sale’ sign at the property, but recommend clear rules on how long they may remain in place after the property has been sold
  - C. P7B General real estate signage – Support provisions for up to three directional signs at the three intersections nearest to the property, which may only be displayed on the day of an open home or auction
  - D. P7B General real estate signage – Recommend that each real estate brand be limited to one generic open home/auction sign at any intersection, noting a growing proliferation of signs at key intersections where multiple agents at the same branded agency are each displaying personalised open home signs
  - E. P7B General real estate signage – Recommend that illuminated real estate signs in residential areas be prohibited, as they create light disturbance to neighbours and we do not have the resources to monitor and enforce the allowed light levels.
  - F. The board considers that real estate signs where the primary purpose is to advertise the agent and not a property for sale should only be permitted at their business premises or private residence
- viii. P8 Stencil signs – Support the provisions and clarity provided
  - ix. P9 Vehicle signs – The board understands the intent of these provisions, but does not support this due to concerns about potential inequities – such as private vehicles being prohibited from being used as mobile billboards while our public buses carry large advertising, and prohibitions intended to prevent commercial car yards using on-street parking to sell cars meaning private vehicle owners would also be committing a breach if they park their car on the road with a for sale sign.
  - x. P10 Verandah signs – Support the greater clarity of these rules on the different types of verandah signage
  - xi. P11 Wall-mounted signs – Support 11A provisions increasing the size of wall-mounted signs in Heavy Industry Zones, and increased clarity in 11B’s provisions outline on size, location, and proximity to other signs
  - xii. P12 Window signs – Support these proposals
  - xiii. P13A, 13B, 13C Special rules for certain signs (Major Recreational Facility Zones, Open Space Zone, Commercial Sexual Services) – Support these proposals
- xiv. P14A, 14B General rules (Safety and Traffic, Tops of Buildings) – Support these proposals
  - xv. P14C Illuminated Signs – Support these proposals, and
    - A. recommend that illuminated signs be restricted to commercial and industrial zones, or that the size of illuminated signs in residential areas be no greater than 0.3m<sup>2</sup> and have low luminence levels
    - B. recommend that illuminated commercial billboards be restricted in size, and not be permitted to primarily face a motorway or road where they create a visual distraction and safety hazard
  - xvi. P14D Business which have ceased to trade – Support the proposal that signs should be removed or covered within 60 days of a business or organisation ceasing to trade – unless the sign is of heritage value or is an integral part of the structure of the building
  - xvii. P15 Controls and approvals – Supports these proposals
  - xviii. P16 Enforcement powers and penalties, Savings and transitional – Support these proposals, and:
    - A. notes that for this bylaw to be effective it must be enforceable and request that council ensure sufficient staffing levels, funding, and other resources are put in place to support this and ensure a high level of compliance is achieved
    - B. recommends that, as this bylaw is made under the Local Government Act, the Auckland Council seek an Order In Council empowering council to impose infringements (fines)
  - xix. Other feedback
    - A. Recommends clarifying that it is not permitted for signs to be attached temporarily or permanently to traffic signs or other public infrastructure
    - B. Recommends that businesses be encouraged to clearly display their street number

**View of local board**

- e) Appoints member George Wood and chair Ruth Jackson to present the board's to the Bylaw Panel on 28 March 2022
- f) Delegates authority to the local board chair to appoint replacement(s) should the appointed members in (e) be unable to present to the Bylaw Panel

**FR/2022/15 – that the Franklin Local Board:**

- a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.
- b) whakarato / provide the following views on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations:
  - i. do not support Proposal 2B on the basis that it goes too far in trying to regulate use of private fences facing council-controlled public reserves or public space. Such regulations should only exist for common boundary fences between the public spaces and private property. The board considers that regulation and enforcement of private property fence use should not be council's role
  - ii. consider that there is inadequate consideration of compliance and how enforcement and monitoring will be meaningfully achieved without additional funding, and request that the panel actively consider this in determining the scope of bylaw provisions
  - iii. support the intent to consolidate and make by-laws easier to read, comprehend and subsequently enforce.
- c) whakatuu / appoint the Chair Andrew Baker to present the views in b) to the Bylaw Panel on 28 March 2022.
- d) tuku mana / delegate authority to the local board chair to appoint replacement(s) to the person in c) should an appointed member be unable to present to the Bylaw Panel.

**HM/2022/11 – That the Henderson-Massey Local Board:**

- a) receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.
- b) provide its views on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations as follows:
  - i. support proposals 1, 2, 3 (with amendment to 3A) 4, 5, 6, 7B, 8, 9, 10, 11B, 12, 13, 14, 15, 16 and oppose proposals 7A and 11A
  - ii. do not support proposals 7A or 11A and want to see that regulations for flat wall mounted signs (both real estate and general business signs) in industrial areas stay at the current size. The local board has reviewed public feedback and agree that the proposal to increase the size of wall mounted signs is unnecessary. The local board believe the current size adequately provides for industrial areas and that large signs can create safety risk as they are distracting to drivers, they visually pollute an area, and they promote consumption
  - iii. supports proposal 3 'Event Signs' and propose increasing the advertising period from one day to three days for proposal 3A. The local board also support the inclusion of a requirement to remove the advertisement sign the day after the event has occurred.

**HB/2022/10 – That the Hibiscus and Bays Local Board:**

- a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.
- b) whakarato / provide the following views on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations:
  - i. Banner signage
    - A. do not endorse proposal 1, as there are sufficient rules are in place to govern their use currently
  - ii. Elections signs
    - A. endorse proposal 2A, as this aligns with the provisions of the Electoral Act 1993
    - B. note that many residents would like to see a shorter time period allowed for the display of electoral signage, but the local board believes that this would require a review of the Electoral Act 1993



## View of local board

- C. do not endorse Proposal 2B as not only is electoral signage temporary in nature but this restriction applies to private properties only which the local board believes is not a justifiable use of bylaw powers
- D. endorse Proposal 2C as certainty and clarity is required for the permitted placement and location of signs
- E. recommend that, in the interests of fairness, all signs must comply with the special and general rules in Subparts 2 and 3 of part 2 of the proposed Signs Bylaw 2022
- F. do not endorse excluding Entrust from proposal 2C as the proposed Signs Bylaw 2022 must treat all energy trusts consistently and not make exceptions
- G. note that the Entrust energy trust does not operate within the Hibiscus and Bays Local Board area
- iii. Event signage
  - A. recommend that that events signage rules in proposal 3 needs to differentiate between community and commercial events
  - B. partially endorse Proposal 3A - event signs, and suggest that a 2- or 3-day period would be more appropriate for signs advertising a temporary sale of goods, otherwise known as a garage sale, rather than just the day of the sale itself
  - C. partially endorse Proposal 3B - community events should be able to erect signage for events on the same roadside sites as election signs
  - D. recommend that proposal 3B is amended to recognise that sometimes events for community groups are provided by other parties, who might not be a not for profit group
  - E. endorse Proposal 3C, as public safety is paramount and the gaps and contradictions in the current bylaw need to be rectified in the new bylaw
- iv. Free-standing signs
  - A. endorse Proposal 4 - free-standing signs, as it provides needed clarity and approves amenity
  - B. endorse the elements of Proposal 4 - free-standing signs that relate to the placement of signage, as these should not create safety issues
- v. Portable signs
  - A. request that the Proposal 5 – portable signs apply to all town centres, not just the City Centre Zone, as the problems identified, of obstruction and hindering visibility, in the statement of proposal for the Signs Bylaw occur in any commercial area
  - B. endorse Proposal 5B as this provides clarity and is less repetitive than the current bylaw regarding portable signage
- vi. Poster rules
  - A. endorse Proposal 6 – Poster rules need to reflect current practice and agree that the location of poster board sites should be approved before it can be installed. We believe that local boards are the appropriate entity to do these approvals
- vii. Real estate signs
  - A. endorse proposal 7A that certain wall mounted real estate signs could be increased in size to 6 square metres in Heavy Industrial Zones as long as they are firmly attached to a structure and are located on private property
  - B. endorse proposal 7B as this confirms to a principle that any proposed rules should reflect current practice and reduce, where possible, the risk of nuisance
- viii. Stencil signs
  - A. endorse proposal 8 - Stencil signs as long as stencil signage is firmly affixed like other mounted signage it should be treated in the same way
- ix. Vehicle signs
  - A. endorse proposal 9 - Vehicle signs as this aligns with the Auckland Transport Traffic Bylaw 2012 as well providing greater clarity and simplicity
- x. Verandah signs
  - A. endorse proposal 10 Verandah signs as this provides providing greater clarity and simplicity
- xi. Wall-mounted signs
  - A. endorse proposal 11a – Wall mounted signs, as consistency is required in the Heavy Industry Zone with the way we treat wall mounted real estate signage

## View of local board

- B. endorse proposal 11b - Wall Mounted Signs, as clearer rules that reduce clutter and address safety issues
- xii. Window signs
  - A. endorse proposal 12 Window Signs, for all of the Auckland Council region, in non-residential areas, as long as it is on private property and adds the vibrancy and uniqueness of the area
- xiii. Special rules for certain signs
  - A. endorse proposal 13A Special Rules for Certain Signs, as the changes that make rules easier to be understood and adhered to. Major recreational facilities require clear and effective signage
  - B. endorse proposal 13B Special Rules for Certain Signs, as more clarity is required on the rules. Need to be clear who approves signage in Open Space zones
  - C. request clarification of the role and delegations that Local Boards will have in proposal 13B, given their key role on local decision making and place making
  - D. recommend that the provisions in proposal 13C remain unchanged, as the current rules appear to be working, there is little negative feedback, and certainty is needed for commercial sexual services particularly as these premises are allowed in residential zones
- xiv. General rules for all signs
  - A. endorse proposal 14A - General Rules For all Signs, as the safety of any signage proposed is paramount
  - B. do not endorse proposal 14B - General Rules For all Signs, as any building alteration is conducted with an appropriate consent, the display signage of signage should be permitted as long as it is allowed for
  - C. endorse proposal 14C - General Rules For all Signs, as the person or people responsible for displaying the illuminated signage must demonstrate that it complies with all Auckland Council and Auckland Transport rules (clauses 7 and 28) if required
  - D. endorse Proposal 14D - that unless a sign is of heritage value or is an integral part of the structure of the building it should be removed or covered within 60 working days of a business ceasing to trade noting that working days is fairer to allow the work to be done
  - E. recommend that property numbering standards are part of this bylaw, rather than purely suggested by a guidance standard
  - F. recommend that all signage design rules suggest that all signs be accessible using English and/or Maori
- xv. Controls (additional rules) and Approvals (permissions)
  - A. endorse Proposal 15 Controls (additional rules) and Approvals (permissions) as this update improves clarity and ensures greater simplicity, also enabling information notes and a separate review clause to be added are both useful additions
  - B. note that local reserves are the responsibility of Local Boards and that if signs are to be approved in these locations, landowner approvals should be applied for
- xvi. Enforcement powers, penalties and transitional rules
  - A. endorse proposal 16 - Enforcement Powers, penalties and transitional rules, especially as extending the principle of clarity and ease of use to the transition period is in line with the intentions of this updated bylaw
  - B. recommend that if this bylaw is to be effective it should be enforceable, and as it is a bylaw that is enacted under the Local Government Act the local board would request Auckland Council consider seeking an Order of Council process so that fines can be imposed, similarly to what was sought with the Navigation Bylaw 2021
- xvii. Other Feedback
  - A. note concern over the limited numbers of submissions, especially in our local board area, and low levels of public engagement, although this was impacted by the Level 3 and 4 lockdowns
  - B. note the feedback form was overly lengthy and appeared rather repetitive, and the limited series of online have your say sessions could have been targeted to key user groups, and supported by subject matter experts, to achieve a better response
- a) recommend a further targeted engagement with key user groups such as business associations, real estate agencies and community groups before implementation will gain their valuable feedback and engagement, especially given the low numbers of submissions to this bylaw proposal

**View of local board**

- b) whakatuu / appoint chairperson G Brown, deputy chairperson V Short and local board members J Parfitt and J Fitzgerald to present the views in b) to the Bylaw Panel on 28 March 2022
- c) tuku mana / delegate authority to the local board chair to appoint replacement(s) to the persons in c) should an appointed member be unable to present to the Bylaw Panel.

**HW/2022/14 – That the Howick Local Board:**

- a) Supports the Auckland wide feedback results in the Proposed Signs Byaw 2022, and notes the following:
  - i. The board suggests that, with all signage, a sustainable approach is added in, as thousands of short term plastic/corflute signage is put up and hard to dispose of. It should be a prerequisite that all signage MUST be able to be recycled or if not, a proven method for disposing of his signage should be provided.
  - ii. Only signage that should be allowed outside Schools or Daycares should be community focused billboards and nothing of a sexual, medical, religious or political nature.
  - iii. The board suggests that in public areas, beaches, coastline, parks, etc, that have council related signage, the wording on the signs is enlarged and the number of signs are increased.
  - iv. the controls in the bylaw need to be enforced promptly on receipt of complaints
  - v. There should be a maximum allowable amount of election signs per person for Local Board and councillor combined per electorate. Visual pollution of signs during an elections is unpleasant and a distraction to drivers.

**KT/2022/21 – That the Kaipātiki Local Board:**

- a) receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.
- b) note that two people from the Kaipātiki Local Board area submitted on the draft Signs Bylaw 2022.
- c) thank the Bylaw Panel for making a change to the proposal in response to previous local board feedback in regards to clarifying that approval is required for any sign on a boundary fence facing an Open Space Zone, and that election signs on private properties must not be directed at any council-controlled park, reserve or Open Space Zone.
- d) provide the following views on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations:
  - i. request that the amount of time available for garage sale signs is extended to 3-7 days, as most garage sales begin early in the morning and require advertising in advance. We support garage sales as they contribute to the zero-waste strategy by enabling the reuse of items.
  - ii. request that the rules on illuminated real estate signs are tightened, particularly where they are near road intersections or busy roads, and where they are attached to mobile frames. These signs are already proving a distraction to vehicle drivers, particularly due to the high brightness at night, the movement of the slides, and because unlike fixed billboard sites, real estate signs appear in unexpected places. We expect illuminated real estate signs to substantially increase in number over time.

**MO/2022/12 – That the Māngere-Ōtāhuhu Local Board:**

- a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report
- b) whakarato / provide the following feedback on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations:
  - i. note that Auckland-wide there is more support than opposition for all proposals other than P9: Vehicle signs
  - ii. note that the key themes from the Auckland-wide feedback highlighted issues with illuminated signs (Proposal 14C), general rules for event signs (Proposal 3C), portable signs (Proposal 5B) and posters (Proposal 6), and the rules for commercial sexual service signs (Proposal 13C)
  - iii. note that one submitter was from the Māngere-Ōtāhuhu Local Board Area
  - iv. note that the key themes from the submission was the following: signage on vehicle signs, event signs, tops of building, illuminated, business that ceases trading, controls and approvals of supporting

**View of local board**

- language used must be clear, informative and easy to understand; and opposed the following, event and election signs, and wall-mounted signs
- c) continue to advocate for the Provisional Local Alcohol Policy (PLAP) to be made operative as soon as possible and to strengthen the Sale and Supply of Alcohol (Renewal of Licences) Amendment Bill (No 2)
    - i. the negative effect on the amenity of our neighbourhoods, and community wellbeing and pride that can come from too many signs and advertising, especially when the signs are dominant
    - ii. to include a key purpose of the current Signage Bylaw 2015, which is to assist in enhancing, maintaining, and promoting the visual amenity value of Auckland's built environments
    - iii. ask for the visual amenity of our Neighbourhood Centre Zones - single corner stores or small shopping strips located in residential neighbourhoods (especially those in vulnerable communities) be given special protection in the Signs Bylaw 2022, to ensure these zones are attractive environments, create a sense of place and where the adverse visual effects of advertising (particularly from alcohol and fast-food) are minimised or avoided
  - d) real estate signs if not regulated causes safety issues with signs obscuring views, properties having too many signs and signs obstructing footpaths and driveways. The local board request that harsh fines and penalties be given to those that breach the Signage Bylaw
  - e) support the submission of Dr Grant Hewison and Reverend Emily Worman appended as Attachments A to C and presented as part of the public forum (item 9.2) at today's meeting
  - f) support Auckland Council's approach and methods to enforcing its bylaw breaches, but advocate for more resources to implement this bylaw and deliver effective outcomes for its community
  - g) whakatuu / appoint the local board chair and the deputy chair to present the views of the local board to the Bylaw Panel on 28 March 2022.

**MR/2022/9 – That the Manurewa Local Board:**

- a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report
- b) whakarato / provide the following views on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations:
  - i. the board supports the proposed Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls, noting that public feedback received was in favour of the proposal
  - ii. the board notes that alcohol outlet signage was out of scope for this consultation
  - iii. the board requests that council staff continue to explore methods independent of the proposed Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 to reduce community exposure to alcohol marketing by off-licence outlets, as we believe that this would contribute to the reduction of alcohol-related harm in our community
- c) request that enforcement of the bylaw be resourced adequately and include proactive compliance monitoring of signage.

**MT/2022/10 – That the Maungakiekie-Tāmaki Local Board:**

- a) receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.
- b) support work that makes the bylaw clearer and easier to understand for businesses and request ensuring that it addresses:
  - i. permitted duration of temporary sales signage
  - ii. permitted distance from property for free-standing, portable signs and posters
  - iii. removal of signage after a business or similar vacates a property.
  - iv. request to have Bollard advertising added for consideration, to avoid unnecessary clutter & harmful advertising at shop entrances and other public spaces
- c) request further investigation into preventative or proactive communication and compliance measures that suit the needs of communities who may not be attracted or have easy access to reporting a complaint.
- d) request continued work around review and enforcement alcohol signage regulations, noting that alcohol signage is outside the scope of this bylaw review, but is of ongoing concern to our community.

**View of local board**

- e) Request improved efforts to enforce existing and proposed changes to bylaws so any changes are performing as intended. Enforcement would achieve the outcomes as listed in the executive summary of the proposal, including health and safety, etc.
- f) notes the review has not addressed changes over the last five years, such as the addition of commercial advertising, and block colouring of buildings. The intention to reduce crime and increase safety by actively discouraging window shop window signage has led to more street and building signage.
- g) disagree with the proposal to exclude signage to promote entrust elections.
- h) appoint Member D Burrows and Chair Meredith to present the Board's views to the bylaw panel on the 28th March.
- i) delegate authority to the Chair to appoint replacements to the persons in h. should an appointed member be unable to present to the bylaw panel.

**OP/2022/13 – That the Ōtara-Papatoetoe Local Board:**

- a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report
- b) whakarato / provide the following feedback on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations:
  - i. note that Auckland-wide there is more support than opposition for all proposals other than P9: Vehicle signs
  - ii. note that the key themes from the Auckland-wide feedback highlighted issues with illuminated signs (Proposal 14C), general rules for event signs (Proposal 3C), portable signs (Proposal 5B) and posters (Proposal 6), and the rules for commercial sexual service signs (Proposal 13C)
  - iii. note that one submitter was from the Ōtara-Papatoetoe Local Board Area, Ōtara Gambling and Alcohol Action Group (OGAAG)
  - iv. note that the key themes from the Ōtara-Papatoetoe Local Board community group was issues with signage on safety bollards, the façade posters, exterior wall wraps, and vivid building colours all of which attract and normalise unhealthy behaviour, especially for children/tamariki and teenagers/rangatahi
  - v. support the submission from the Ōtara Gambling and Alcohol Action Group (OGAAG), in Attachment B, in particular the following points:
    - A. the negative effect on amenity of our neighbourhoods, and community wellbeing and pride that can come from too many signs and advertising, especially when the signs are dominant
    - B. to include a key purpose of the current Signage Bylaw 2015, which is to assist in enhancing, maintaining, and promoting the visual amenity value of Auckland's built environments
    - C. ask for the visual amenity of our Neighbourhood Centre Zones (especially those in vulnerable communities) be given special protection in the Signs Bylaw 2022, to ensure these zones are attractive environments, create a sense of place and where the adverse visual effects of advertising (particularly from alcohol and fast-food) are minimised or avoided
  - i. continue to advocate for the Provisional Local Alcohol Policy (PLAP) to be made operative as soon as possible and to strengthen the Sale and Supply of Alcohol (Renewal of Licences) Amendment Bill (No 2)
- c) whakatuu / appoint the local board chair to present the views of the local board to the Bylaw Panel on 28 March 2022
- d) tuku mana / delegate authority to the local board chair to appoint replacement(s) to the persons in c) should an appointed member be unable to present to the Bylaw Panel.

**OR/2022/12 – That the Ōrākei Local Board:**

- a) receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.
- b) provide its views on how the Bylaw Panel should address matters raised in public feedback to the proposal in clause (a) to assist the Bylaw Panel in its deliberations. **[Refer feedback from next page]**
- c) appoint one or more local board members to present the views in clause b) to the Bylaw Panel on 28 March 2022.
- d) delegate authority to the local board Chairman to appoint replacement(s) to the persons in clause c) should an appointed member be unable to present to the Bylaw Panel.

**ORAKEI LOCAL BOARD – FEEDBACK – 17 FEBRUARY 2022**

**NEW SIGNS BYLAW 2022 REVIEW**

In terms of the proposal to make a new Signs bylaw 2022 and to assist the Bylaw panel in its deliberations – the Orakei Local Board (OLB) outlines initial views and feedback summarised as follows: -

**Background**

1. Two bylaws currently regulate most signs in Auckland:
  - The Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2015 / **Signage Bylaw 2015** and associated controls
  - Te Ture ā-Rohe mo nga Tohu Pānui Pōti a Auckland Transport 2013 / the **Auckland Transport Election Signs Bylaw 2013**.
2. The Signage Bylaw minimises risks to public safety, prevents nuisance and misuse of council controlled public places, and protects the environment from negative sign impacts.
3. The Election Signs Bylaw addresses public safety and amenity concerns from the negative impacts of election signs.

In August 2021, the Governing Body and Board of Auckland Transport adopted a proposal for public consultation to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls.

OLB notes the reputational risk that the feedback from the local board area (only 7 responses) is from a limited group of people and does not reflect the views of the whole community.

OLB have assessed the summary of all public feedback – and summarise their comments below.

**Summary**

In principle the OLB are supportive of the need for greater clarification and consistency for the display, content and whereabouts of signage.

For election signs OLB still believes in the democratic process and information made available to the wider public. So, to restrict Entrust, an elected energy trust from this framework is deemed a restriction on the democratic process.

The concept of illuminated signage is an activity the local board would not want – intruding in our neighbourhood.

The eventual development of the consolidated bylaw needs to incorporate good enforcement and in the area of electioneering signage – this tends to be a free for all – without much accountability.

<b>PROPOSAL</b>	<b>CONSULTATION AREAS</b>	<b>OLB COMMENT</b>
Proposal 1: Banners	Clarify current rules, including the placement and conditions for the display of banners	<ul style="list-style-type: none"> <li>• Agree – banners over private property must comply with health and safety requirements; and any on council controlled public places – require approval from Auckland Council or AT</li> </ul>
Proposal 2A: Election signs (9-week display)	Clarify that election signs may be displayed on some sites for nine weeks and are permitted on billboards and poster board sites	<ul style="list-style-type: none"> <li>• On 16 Nov 2017 – OLB resolved to provide a 4-week time restriction on local parks and reserves in OLB area as identified in the List of Election Sign sites. Whether the 9-week period overrides previous resolutions under the new signage bylaw needs to be examined.</li> <li>• In respect of ‘road reserves’ it is understood that the Auckland Transport’s</li> </ul>

PROPOSAL	CONSULTATION AREAS	OLB COMMENT
		<p>Traffic Control Committee is not able to impose a 4-week restriction.</p> <ul style="list-style-type: none"> <li>We need clear and unambiguous guidelines what is permissible, and who the authority is to enforce.</li> </ul>
Proposal 2B: Election signs (directed at council-controlled parks, reserves, Open Space Zones)	Prohibit election signs directed at a council-controlled park, reserve or Open Space Zone	<ul style="list-style-type: none"> <li>The fundamental principle of democracy, freedom of expression and transparency is challenged here.</li> <li>If an election sign appears on private property opposite a park, reserve or open space zone – then restricting this – can be seen as restricting a democratic right of expression/speech.</li> <li>Only 48 of the 107 submitters (30 agreed to the prohibition) responded to this question – so it is difficult to assume this is community wide view.</li> </ul>
Proposal 2C: Election signs	Clarify the current rules, including to remove Entrust from the types of permitted election signs	<ul style="list-style-type: none"> <li>In a similar principle to Proposal 2B – there needs to be consistent democratic application of expression.</li> <li>Entrust is the only energy trust that has an elected board and therefore more information and transparency supports the democratic process.</li> <li>The greater objective is to encourage more community and voter participation and removing Entrust election signs negates this objective.</li> </ul>
Proposal 3A: Event signs (temporary sales)	Allow people to advertise temporary sales (like garage sales) on the day of the event	<ul style="list-style-type: none"> <li>Agree – but at the same time extend the time frame from 1 day to 1 week.</li> <li>A good example in the OLB area is the Great Auckland Bargain Book Sale (GABBS) held at Barfoot and Thompson Stadium. This is their one major fundraiser and exposure early and wide – is the key to success.</li> </ul>
Proposal 3B: Event signs (election sign sites and not-for-profits)	Allow event signs to use election sign sites and clarify that community events must be provided by not-for-profit groups	<ul style="list-style-type: none"> <li>Agree – but the needs to be surveillance and enforcement that businesses are not hiding behind the guise of a non-profit/community organisation.</li> </ul>
Proposal 3C: Event signs	Clarify the current event sign rules, including their definition and placement	<ul style="list-style-type: none"> <li>Agree – there is a need to promote community events and encourage attendance to create vibrance, viability and fund raising.</li> <li>The irony is some events are sponsored by real estate agents.</li> </ul>
Proposal 4: Free-standing signs	Clarify current rules, including the definition and separation distances for free-standing signs	<ul style="list-style-type: none"> <li>Agree – and this principle plays back into the section on Election signs where the need of separation by 10 metres or some reasonable distance needs to be considered. Election billboard become cluttered and work on the basis of first in – first served.</li> </ul>

PROPOSAL	CONSULTATION AREAS	OLB COMMENT
Proposal 5A: Portable signs (City Centre Zone)	Increase the area where portable signs are prohibited to cover the entire City Centre Zone	<ul style="list-style-type: none"> <li>Agree – but also cognisant with lockdown and reduced foot traffic and the havoc of CRL; some support to small businesses through portable sign advertising could assist</li> </ul>
Proposal 5B: Portable signs	Clarify current rules, including the definition and placement of portable signs	<ul style="list-style-type: none"> <li>Agree – neighbourhood centres need to have wide walkway berths and portable signs can restrict the travel area.</li> </ul>
Proposal 6: Posters	Clarify current rules, including that poster board sites require approval	<ul style="list-style-type: none"> <li>Agree – posters of varying content appear on walls and create visual clutter.</li> </ul>
Proposal 7A: Real estate signs (Heavy Industry Zones)	Increase the maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m <sup>2</sup>	<ul style="list-style-type: none"> <li>Recently the vacant space at the corner of Ngahue Drive and College Road had a large advertising developer sales billboard.</li> <li>And on the corner of Ngahue and Lunn Avenue there is a large billboard.</li> <li>Billboard do not need to be increased in size.</li> </ul>
Proposal 7B: Real estate signs	Clarify current rules, including the maximum number and placement of real estate signs	<ul style="list-style-type: none"> <li>Agree - overly prevalent and large signs can create road hazard and potentially make sightlines difficult.</li> </ul>
Proposal 8: Stencil signs	Clarify current rules, including the definition and placement of stencil signs	Agree
Proposal 9: Vehicle signs	Clarify the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale	<ul style="list-style-type: none"> <li>The general feedback was split. And it comes down to the owner of the vehicle having the right to advertise and sell their vehicle .</li> </ul>
Proposal 10: Verandah signs	Clarify the current rules, including the definition of verandah	<ul style="list-style-type: none"> <li>Agree</li> </ul>
Proposal 11A: Wall-mounted signs (Heavy Industry Zones)	Increase the maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m <sup>2</sup>	<ul style="list-style-type: none"> <li>To go from 5m<sup>2</sup> to 6m<sup>2</sup>– adds no further value; the principles outlined in proposal 7A apply.</li> </ul>
Proposal 11B: Wall-mounted signs	Clarify the current rules, including locations, separation distances and dimensions	<ul style="list-style-type: none"> <li>Agree</li> </ul>
Proposal 12: Window signs	Clarify current rules, including that there are no restrictions on window signs in the City Centre Zone	<ul style="list-style-type: none"> <li>Agree</li> </ul>
Proposal 13A: Major Recreational Facility Zones	Clarify rules for signs in Major Recreational Facility zones and the conditions for their display	<ul style="list-style-type: none"> <li>We are not sure what the underlying issue is – to be clarified.</li> </ul>
Proposal 13B: Open Space Zones	Clarify the rules for signs in Open Space Zones, including which signs do not require an approval	<ul style="list-style-type: none"> <li>Agree – however signs on boundary fences within an Open Space Zone should not require council approval – if they are on private landowners' property</li> </ul>
Proposal 13C: Commercial sexual services	Clarify a limit of one sign per commercial sexual service premises	<ul style="list-style-type: none"> <li>Agree – and there should be a level of discretion in the design of the sign.</li> </ul>
Proposal 14A: General (safety and	Clarify the rules that ensure signs do not endanger public safety, cause a	<ul style="list-style-type: none"> <li>Agree</li> </ul>



PROPOSAL	CONSULTATION AREAS	OLB COMMENT
traffic)	nuisance or affect the safe, efficient movement of traffic or vessels	
Proposal 14B: General (tops of buildings)	A person must not alter the top of a building to display a sign	<ul style="list-style-type: none"> <li>• Agree</li> </ul>
Proposal 14C: General (illuminated signs)	Clarify the rules for illuminated signs, including that signs must use static images and lighting, and that the person displaying the sign must demonstrate it is compliant	<ul style="list-style-type: none"> <li>• Agree – lights can be a serious distraction (for drivers and cyclists alike) and a visual pollutant</li> <li>• Light pollution is described as “the inappropriate or excessive use of artificial light.”</li> </ul>
Proposal 14D: General (business that cease trading)	Clarifying rules for businesses that have ceased to trade, including when and where signs must be removed	60 days versus 3 calendar months as a period of removal is very subtle. The enforcement is on removing the signage on a timely basis.
Proposal 15: Controls and approvals	Clarify ability for council to make additional rules and to approve signs that do not comply with the Bylaw	<ul style="list-style-type: none"> <li>• Effective controls, rules and approvals are all conditional upon strong and timely enforcement.</li> <li>• Clarity is required on who will monitor, manage and enforce the bylaws and any additional rules (ad hoc) which come about – is it Auckland Council or Auckland Transport?</li> </ul>
Proposal 16: Enforcement powers and penalties, and savings	To clarify the current enforcement powers and penalties and how we transition to the new rules	<ul style="list-style-type: none"> <li>• As noted above in 14D and 15 we need explicit ownership and accountability on who will enforce these bylaws – and seek clarity the timeframe for transition.</li> </ul>
Other feedback		<ul style="list-style-type: none"> <li>• It would be good to understand the framework and learnings in other jurisdictions like Australia – what has worked and how adaptive their principles could apply to Auckland.</li> </ul>

View of local board
<p><b>PPK/2022/24 – That the Papakura Local Board:</b></p> <p>a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report, noting no feedback was received from the Papakura Local Board area.</p> <p>b) taupua / support the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls.</p>
<p><b>PKTPP/2022/10 – That the Puketāpapa Local Board:</b></p> <p>a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.</p> <p>b) whakarato / provide its views on how the Bylaw Panel should address matters raised in public feedback to the proposal in clause a)</p> <ol style="list-style-type: none"> <li>support P1 Banners and P2A Election signs</li> <li>support to P2B Election signs where they are on Reserve fences but do not agree to the restriction on signs on private fences opposite reserves</li> <li>do not agree to P2C on basis that this is an election and should be treated the same as other elections albeit the only energy trust election</li> </ol>

<b>View of local board</b>
<ul style="list-style-type: none"> <li>iv. do not agree to P3A Event signs eg garage sales for day of event only. The Puketāpapa Local Board supports erection of signs for longer than just day of sale and recommends that the period be seven days</li> <li>v. recommend that it be made clear that temporary community signs (eg lost cat) should not be regulated</li> <li>vi. support to P3B, P3C, P4 Free-Standing signs, P5A Portable signs, P7A Real Estate signs, P7B Real Estate, Signs, P8 Stencils, P9 Vehicle signs, P10 Verandah signs, P11A Wall-mounted signs, P11B Wall mounted signs, P12 Window signs, P13 A Major Recreational Facility Zones</li> <li>vii. support investigating banning or further regulating portable signs and bollard sleeves under P5B, in the city centre and neighbourhood centre zones, to address issues around accessibility, amenity, and proliferation of advertising in the public realm.</li> <li>viii. support investigating banning or further regulating façade signs under P6 Posters, on premises in neighbourhood centre zones</li> <li>ix. support to P13B and recommend that it be made explicit that sponsorship signs for community sports clubs do not require a fee for approval</li> <li>x. support to P13C Commercial sexual services, P14A General (Safety and traffic), P14B General (top of building)</li> <li>xi. support P14C General (illuminated signs), but note a balance needs to be reached to address issues that can arise from illumination such as distracting road users, impact on nearby residents and businesses. There should be an expectation that malfunctions are fixed quickly, as flashing signs can quickly become a hazard for others</li> <li>xii. support to P14D General (business that cease trading), P15 Controls and approvals</li> <li>xiii. support to P16 and recommend that Council should advocate for the ability to fine for breaches, in particular for illegal signs where there is no incentive currently for those who put up the sign to take it down and so Council ends up wearing the cost of removal and disposal. There should also be an ability to take into account repeat offences, not just look at it on an individual sign by sign basis.</li> <li>xiv. support prohibiting or regulating the use of exterior building wraps or vivid building colours for advertising purposes or for brand extension, in neighbourhood centre zones.</li> <li>xv. supporting investigating regulating signage more strictly in neighbourhood centre zones in particular to allow for consideration of the visual amenity of these spaces.</li> </ul> <p>c) whakatuu / appoint Chair J Fairey and Member B Shen to present the views in clause b) to the Bylaw Panel on 28 March 2022</p>
<p><b>RD/2022/14 – That the Rodney Local Board:</b></p> <ul style="list-style-type: none"> <li>a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.</li> <li>b) whakarato / provide the following feedback on how the Bylaw Panel should address matters raised in public feedback to the proposal in recommendation (a) to assist the Bylaw Panel in its deliberations: <ul style="list-style-type: none"> <li>i. do not support the increased size of wall mounted signs in the heavy industrial zone (point 11A)</li> </ul> </li> </ul>
<p><b>UP/2022/7 – That the Upper Harbour Local Board:</b></p> <ul style="list-style-type: none"> <li>a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.</li> <li>b) kaitohutohu/ advocate to the Governing Body for adequate funding to be provided to ensure appropriate resourcing for management, compliance and enforcement of the Bylaw to be carried out.</li> </ul>
<p><b>WHK/2022/22 – That the Waiheke Local Board:</b></p> <ul style="list-style-type: none"> <li>a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.</li> </ul>
<p><b>WTK/2022/10 – That the Waitākere Ranges Local Board:</b></p> <ul style="list-style-type: none"> <li>a) receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report.</li> </ul>

## View of local board

### WTM/2022/13 – That the Waitemata Local Board:

- a) tūtohi / receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in this agenda report
- b) whakarato / provide the following views on how the Bylaw Panel should address matters raised in public feedback to the proposal in clause a) to assist the Bylaw Panel in its deliberations
  - i. support Proposal 2 on election signs to give certainty and clarity for election signage given the signs trigger awareness of the election and the main candidates
  - ii. endorse in Proposal 3b on event signs only the requirement that they be limited to not-for-profits. The public reluctantly accept just 9 weeks of election signs, but they should not have to accept the clutter and reduced visual amenity, reduced access and hazard of more other signs year-round. Events signs therefore should only be permitted for an event within the board area and within 2 kilometres of the sign's location and they should only be permitted from one week before until one day after the event
  - iii. support regarding Proposal 3a for local sales that signs only be permitted on the private property from which the sale is occurring and only on that day
  - iv. support Proposal 5a banning portable signs throughout the city centre as was supported by the majority of submissions
  - v. oppose Proposal 7A, to allow larger real estate signs in heavy industrial areas, on grounds of visual amenity. As some submitters said: "They don't need bigger signs. They are quite visible as they are"
  - vi. oppose Proposal 12 regarding window signs, and suggest the following changes. We believe the general limitations on window signs, particularly those preventing more than half of a window to be occupied by a sign, currently applying throughout Auckland should also continue in the central city. As a submitter said: "The trend in Lower Queen Street for complete window coverage makes the street front impersonal". The largest number of submitters said these restrictions are necessary in the city centre zone. All these rules should also apply as far as is practicable to what is the equivalent of signage or screen intended for viewing outside the premises – both for safety and amenity reasons, although an internal window display, e.g., Smith and Caughey's Christmas pageant could occupy a whole window space
  - vii. support Proposal 13C limiting commercial sex premises to one external sign and additionally banning subjective, promotional and advertising material. As a number of submitters said: "It improves the treatment of sex workers".
  - viii. support Proposal 14B including banning signs that extend beyond the height of the building
  - ix. recommend further restrictions to illuminated signs in Proposal 14C. We recommend that the maximum brightness of signs be halved between 9pm and 7am. We also recommend specific controls on each illuminated sign that changes or displays a video. These should be subject to an individualised application process and the power to change or reject them if they create a nuisance in terms of visual amenity or safety
  - x. recommend also filling some regulatory gaps as part of the Signs Bylaw or as part of the next AUP review, whichever is the most appropriate and timely, including
    - 1) extending Clause 23(2)(d) (which prohibits signs from emitting noise etc.) to outdoor signs where the sounds or effects are audible or intrude into public space or other private spaces
    - 2) recommend extending consideration of visual amenity to areas of high amenity – whether it be through public art, urban design, heritage or natural space. Where council has invested heavily in improving the public realm, it seems self-defeating to allow signage that reduces the quality of space
    - 3) recommend strengthening rules around amenity in mixed-use areas and put residents' needs and preferences first in considering applications for signage in mixed areas. Residents consistently feedback to us that signs do not improve amenity and that illuminated signs that intrude on residents' living spaces significantly reduce their wellbeing. The lights make it harder for them to sleep and they feel intruded upon
    - 4) recommend that Auckland Council more vigorously enforce its policies, as appears to be the case with Auckland Transport's advertising policy. We observe residents are broadly supportive of advertising content policies that support healthy living choices and restrict promotion of gambling,

#### View of local board

- alcohol, sex work, tobacco and vaping in residential areas and within 300m of a primary or intermediate school. We also strongly recommend that the limitation in Proposal 13C to one descriptive sign only be extended also to alcohol and gambling outlets where client's problematic and addictive behaviour can be readily triggered by advertising or promotional signs
- 5) strongly urge restricting advertising of gas stations and new petrol and diesel vehicles if Auckland Council were to adopt Auckland Transport's advertising policy or develop their own policy around content
  - 6) recommend amending section 13 of the appropriate section of the current Council Signage Bylaw (Content of Signage) so that it includes billboards
  - 7) recommend in a future review that signs and billboards are covered by the same regulations
  - 8) recommend including façade signs within the signage bylaw. A façade sign is signage on a property on a boarded-up window. We also ask that bollard sleeve signage be prohibited (these are advertising sleeves put over bollards). We are very concerned about the prevalence of façade signs on premises in neighbourhood centre zones and bollard sleeve signage in neighbourhood centre zones
  - 9) strongly recommend that if signs (or billboards) in public places have Bluetooth elements that can be involved in collecting data from the devices of passers-by then council should seriously consider the legal and moral ramifications around this including around privacy, and wellbeing of residents. If these elements are to be permitted in policy, then this should only be done after full public consultation, and that such a consultation needs to be well-advertised in advance. Stakeholders should include youth, educators, health providers, the CAB and the senior advisory panel
- c) whakatau / appoint Chair Northey, Member Fryer and Deputy Chair Bonham to present the views in clause b) to the Bylaw Panel on 28 March 2022.
  - d) tuku mana / delegate authority to the local board chair to appoint replacement(s) to the persons in clause c) should an appointed member be unable to present to the Bylaw Panel.

#### WH/2022/10 – That the **Whau Local Board:**

- a) receive the public feedback on the proposal to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls in the agenda report.

# **ATTACHMENT G**

## **PORTABLE SIGN PROHIBITED AREA MAPS**



# Attachment G – Portable Sign Prohibited Area Maps

This attachment contains details associated with the current and proposed prohibition of portable signs from the Auckland’s city centre.

## Current Signage Bylaw 2015

The current Bylaw states that sandwich boards shall not be used on any public place in any part of the central area listed below:



Council-controlled roads on which portable signs are prohibited			
Airedale Street (No.2-4)	Elliott Street	Lorne Street (No.2-72 and 3-75)	Sturdee Street
Albert Street	Emily Place	Lower Albert Street	Swanson Street
Bacons Lane	Exchange Lane	Lower Hobson Street	Tyler Street
Bankside Street	Fanshawe Street (No.22-152 and No.1-85)	Lucy Lane	Viaduct Harbour Avenue
Bradnor Lane	Federal Street	Market Lane	Victoria Street East
Britomart Place	Fields Lane	Market Place	Victoria Street West (No.2-78 and 27-103)
Chancery Street	Fort Lane	Mayoral Drive	Vulcan Lane
Commerce Street	Fort Street	Mills Lane	Wakefield Street (No.9-17 and 27-103)
Cook Street (No.31-35)	Galway Street	Neales Lane	Wellesley Street East (No.10-38)

Council-controlled roads on which portable signs are prohibited			
Courthouse Lane	Gore Street	Nelson Street (No.2-8)	Wellesley Street West (No.24-70 and 15-77)
Cruise Lane	Gore Street Lane	O'Connell Street	Wolfe Street
Customs Street East (No.8-54 and 17-105)	Greys Avenue (No.1 and No.20-38)	Pakenham Street East	Wyndham Street (No.12-66 and 1-43)
Custom Street West (No.12-110 and 7-125)	High Street	Princes Street (No.1-19 and 2-10)	
Darby Street	Hobson Street (No.1-31 and 4-168)	Quay Street (No.102-204 and 55-173)	
Durham Lane	Jean Batten Place	Queen Street (No.1-329 and 2-404)	
Durham Street East	Kingston Street	Rutland Street	
Durham Street West	Kitchener Street	Shortland Street	
Council-controlled public places on which portable signs are prohibited			
Aotea Square	Emily Place Reserve	Freyburg Square	Khartoum Place

## Current Signage Bylaw 2015 (including city centre area in legacy Auckland City Council Signs Bylaw 2007)

The legacy Bylaw increased the current rule to prohibit sandwich boards in any part of the Central Area shown in the map below.





## Proposed Signs Bylaw 2022

The proposed Bylaw seeks to prohibit portable signs on any council-controlled public places within or immediately adjacent to the City Centre Zone of the Auckland Unitary Plan, for example:

- a) immediately adjacent footpaths on unzoned land such as Queen Street and Karangahape Road; and
- b) civic spaces such as Aotea Square, Freyberg Place, Khartoum Place, Queen Elizabeth Square and St Patrick's Square.



Council-controlled roads on which portable signs are prohibited include but are not limited to:			
Abbey Street	Edinburgh Street	Madden Street	South Street
Adelaide Street	Elliot Street	Mahon Way	St Martin's Lane
Airedale Street	Emily Place	Mahuhu Crescent	St Paul Street
Albert Street	Exchange Lane	Market Place	Tamaki Drive (No.1-4)
Alfred Street	Fanshawe Street	Marmion Street	Tangihua Street
Alten Road	Federal Street	Mayoral Drive	Tapora Street
Anzac Avenue	Fields Lane	O'Connell Street	The Strand
Bacon's Lane	Fort Lane	Ophir Street	Tinley Street
Bankside Street	Fort Street	Myers Street	Tooley Street
Beach Road	Freyberg Place	Neales Lane	Turner Street
Beaumont Street (no.120-188)	Galatos Street	Nelson Street	Tyler Street
Beresford Square	Galway Street	Newton Road	Union Street
Boardman Lane	Gaunt Street	Ngaoho Place	Upper Queen Street

<b>Council-controlled roads on which portable signs are prohibited include but are not limited to:</b>			
Bouzaid Way	Fort Lane	Ngata Street	Valentine's Lane
Bowen Avenue	Gore Street	Nicholas Street	Vernon Street
Bowen Lane	Gore Street Lane	Pacific Place	Viaduct Harbour Avenue
Bradnor Lane	Gorst Lane	Pakenham Street East	Victoria Street East
Brigham Street	Governor Fitzroy Place	Pakenham Street West	Victoria Street West (No.1-218)
Britomart Place	Grafton Bridge	Parliament Street	Vincent Street
Canada Street	Grafton Road	Parnell Rise (No.47 only)	Vogel Lane
Centre Street	Graham Street	Percy Place	Vulcan Lane
Chancery Street	Greys Avenue	Pitt Street	Wakefield Street
Charles Nalden Lane	Gundry Street	Plumer Street	Warimu Place
Churchill Street	Halsey Street	Poynton Terrace	Waterloo Quadrant
Cintra Place	Hamer Street	Princes Street	Waverley Street
City Road	Hardinge Street	Quay Street	Wellesley Street East
Cobden Street	Hereford Street	Quay Street Wharves	Wellesley Street West
Commerce Street	High Street	Queen Street	Westhaven Drive (City end)
Cook Street	Hobson Street	Ronayne Street	West Terrace
Cotesmore Way	Hopetoun Street (No.17-20)	Roukai Lane	Whitaker Place Reserve
Courthouse Lane	Howe Street	Rutland Street	White Street
Cross Street	Jean Batten Place	Sale Street	Winchester Street
Customs Street East	Jellicoe Street	Sam Wrigley Street	Wolfe Street
Customs Street West	Karangahape Road	Samoa House Lane	Wyndham Street
Daldy Street	Kingston Street	Symonds Street	Wynyard Street
Darby Street	Kitchener Street	Te Ara Tahuu	
Day Street	Liverpool Street	Te Ha O Hine Place	
Dock Street	Lorne Street	Tennis Lane	
Dockside Lane	Lower Albert Street	Te Taou Crescent	
Dovedale Place	Lower Hobson Street	Te Taou Railway Gardens	
Drake Street	Lucy Lane	Te Wero Walkway	
Durham Lane	Lyndock Street	Scene Lane	
Durham Street East	Mercury Lane	Scotia Place	
Durham Street West	Mills Lane	Shipwright Lane	
East Street	Morton Street	Short Street	
Eden Crescent	Mount Street	Shortland Street	
<b>Council-controlled public places on which portable signs are prohibited</b>			
Albert Park	Freyburg Square	Myers Park	Symonds Street New Zealand Wars Memorial
Aotea Square	Grafton Cemetery East	Parliament Reserve	Queen Elizabeth Square
Constitution Hill	Grafton Cemetery West	Silo Park	
Emily Place Reserve	Khartoum Place	St Patrick's Square	

# Combined map of current, previous and proposed portable sign ban areas





# **ATTACHMENT H**

## **CURRENT AND PROPOSED COUNCIL- CONTROLLED ELECTION SIGN SITES**



## Attachment J Current and Proposed Council-controlled Election Sign Sites

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## List of Council-controlled Public Sites for Election Signs

Local Board	Street name	Map	Location type	V Shape signs allowed?
Albert-Eden	Bond Street	C-AE1	Park	No
	Boston Road	C-AE15A	Road	No
	Campbell Road / Wheturangi Road junction	C-AE2	Road	No
	Carrington Road	C-AE3	Road	No
	Dominion Road / Balmoral Road	C-AE4	Park	No
	Gillies Avenue	C-AE20	Both	No
	Great North Road (1 of 2)	C-AE5	Park	No
	Great North Road (2 of 2)	C-AE6	Park	Yes
	Green Lane West	C-AE7	Road	No
	Ian McKinnon Drive / Devon Street junction	C-AE8	Park	No
	Malvern Road	C-AE9	Both	No
	Manukau Road	C-AE10	Road	No
	Morningside Road / Sainsbury Road junction	C-AE11A	Both	No
	New North Road (1 of 2)	C-AE12)	Park	No
	New North Road (2 of 2)	C-AE13	Park	No
	New North Road / St Lukes Road junction	C-AE14	Road	No
	Owairaka Avenue	C-AE16	Park	No
	Sandringham Road	C-AE17	Park	No
	Sandringham Road / Balmoral Road junction	C-AE18	Road	No
	Western Springs Road	C-AE19	Both	No
Devonport - Takapuna	Esmonde Road	N-DT1	Road	No
	Seabreeze Road / Lake Road junction	N-DT2	Road	No
	Sunset Road	N-DT3	Road	No
Franklin	Awhitu Road	S-F1	Road	No
	Awhitu Road (2)	S-F32	Both	No
	Beach Road	S-F2	Road	Yes
	Buckland Road	S-F3	Road	No
	Cape Hill Road	S-F4	Road	No
	Clarks Beach Road	S-F7A	Road	No
	Clevedon-Kawakawa Road (1 of 2)	S-F8	Road	Yes
	Clevedon-Kawakawa Road (2 of 2)	S-F9	Road	No
	Clevedon-Takanini Road / Papakura-Clevedon Road junction	S-F10	Road	No
	Collingwood Road / Kitchener Road junction	S-F11	Road	Yes
	Constable Road	S-F16A	Park	No
	East Street	S-F12	Road	No
	Glenbrook Beach Road	S-F13	Road	Yes
	Great South Road / Mill Road junction	S-F14	Road	Yes
	Hamlin Road	S-F33	Road	No
	Linwood Road / Dyke Road junction	S-F17	Road	No
	Manukau Road	S-F18	Road	No



Local Board	Street name	Map	Location type	V Shape signs allowed?
	McKenzie Road / Village Fields Road junction	S-F19	Road	No
	Paerata Road	S-F20A	Road	Yes
	Paparimu Road	S-F21	Road	No
	Patumahoe Road	S-F6	Road	No
	Pukekohe East Road	S-F22	Road	No
	Queen Street (1 of 2)	S-F23	Road	No
	Queen Street (2 of 2)	S-F24	Road	Yes
	Sandstone Road	S-F25	Both	Yes
	Stevenson Road / Clarks Beach Road junction	S-F26	Road	No
	Titi Road	S-F27	Road	Yes
	Wades Road / Whitford Road junction	S-F28	Road	No
	Waihoehoe Road	S-F29	Road	No
	West Street	S-F30	Road	No
	Whitford-Maraetai Road	S-F31	Road	No
<b>Great Barrier (Aotea)</b>	Hector Sanderson Road	C-BG1	Park	No
<b>Henderson-Massey</b>	Awaroa Road (1 of 2)	W-HM1	Both	No
	Awaroa Road (2 of 2)	W-HM2	Both	No
	Border Road	W-HM3	Road	No
	Central Park Drive (1 of 2)	W-HM4	Both	No
	Central Park Drive (2 of 2)	W-HM5	Road	No
	Colwill Road	W-HM59	Road	No
	Corban Avenue	W-HM6	Road	Yes
	Don Buck Road (1 of 2)	W-HM7	Road	No
	Don Buck Road (2 of 2)	W-HM8	Road	No
	Don Buck Road / Glen Road / Woodside junction	W-HM9	Both	No
	Glen Road (1 of 2)	W-HM12	Both	No
	Glen Road (2 of 2)	W-HM13	Road	No
	Glendene Avenue	W-HM14	Both	No
	Great North Road	W-HM16	Road	No
	Great North Road (2)	W-HM61	Both	No
	Gunner Drive	W-HM18	Road	No
	Harvest Drive	W-HM19	Both	No
	Henderson Valley Road (1 of 2)	W-HM20	Park	No
	Henderson Valley Road (2 of 2)	W-HM21	Park	No
	Hillwell Drive	W-HM22	Park	No
	Hobsonville Road	W-HM23	Road	No
	Keegan Drive	W-HM24	Road	No
	Lincoln Road	W-HM25	Road	No
	Luckens Road / Moire Road junction	W-HM26	Road	No
	Matipo Road	W-HM27	Road	No

Local Board	Street name	Map	Location type	V Shape signs allowed?
	McLeod Road	W-HM28	Road	No
	Metcalf Road / Munroe Road junction	W-HM29	Road	Yes
	Millbrook Road	W-HM30	Road	No
	Millbrook Road (2)	W-HM62	Road	No
	Millbrook Road / Awaroa Road junction	W-HM63	Road	No
	Moire Road (2 of 2)	W-HM32	Road	No
	Moire Road (3)	W-HM64	Road	No
	Neil Avenue	W-HM65	Road	No
	Oreil Avenue	W-HM34	Road	No
	Pooks Road	W-HM35	Both	No
	Railside Avenue	W-HM36	Road	No
	San Bernadino Drive	W-HM38	Both	No
	Seymour Road / Rangeview Road junction	W-HM39	Park	No
	Spargo Road	W-HM40	Park	No
	Summerland Drive (1 of 2)	W-HM41	Both	No
	Summerland Drive (2 of 2)	W-HM42	Both	No
	Swanson Road	W-HM72	Road	No
	Taikata Road	W-HM68	Both	No
	Te Atatu Road (1 of 3)	W-HM44	Road	No
	Te Atatu Road (3 of 3)	W-HM46	Park	No
	Te Atatu Road (4)	W-HM69	Park	No
	Te Atatu Road / Gloria Avenue junction	W-HM47	Road	No
	Triangle Road (2 of 2)	W-HM49	Road	No
	Universal Drive	W-HM71	Both	No
	Universal Drive / Rathgar Road junction	W-HM50	Both	No
	Vitasovich Avenue	W-HM51	Park	No
	Vitasovich Avenue / View Road junction	W-HM52	Park	No
	Waimanu Bay Drive	W-HM53	Both	No
	Waitemata Drive	W-HM54	Both	No
	West Harbour Drive	W-HM55	Both	No
	Westgate Drive (1 of 2)	W-HM56	Park	No
	Westgate Drive (2 of 2)	W-HM57	Road	No
	Zita Maria Avenue	W-HM58	Road	No
<b>Hibiscus and Bays</b>	Beach Road	N-HB1	Road	No
	Carlisle Road	N-HB2)	Road	No
	East Coast Road (1 of 2)	N-HB3	Road	Yes
	East Coast Road (2 of 2)	N-HB4	Road	Yes
	Firth Road	N-HB5	Road	No
	Hibiscus Coast Highway (1 of 2)	N-HB6	Road	Yes
	Hibiscus Coast Highway (2 of 2)	N-HB7	Road	Yes
	Whangaparaoa Road (1 of 2)	N-HB8	Road	No
	Whangaparaoa Road (2 of 2)	N-HB9	Road	Yes

Local Board	Street name	Map	Location type	V Shape signs allowed?
<b>Howick</b>	Buckland Beach Road / Gills Road junction	S-H1	Road	Yes
	Cascades Road	S-H2	Road	Yes
	Harris Road	S-H3	Road	Yes
	Somerville Road	S-H5	Road	No
<b>Kaipātiki</b>	Akoranga Drive	N-K1	Road	No
	Archers Road (1 of 2)	N-K2	Park	No
	Archers Road (2 of 2)	N-K3	Both	Yes
	Diana Drive	N-K4	Both	No
	Eskdale Road (1 of 2)	N-K5	Road	No
	Eskdale Road (2 of 2)	N-K6	Road	No
	Glenfield Road (1 of 3)	N-K7	Park	No
	Glenfield Road (2 of 3)	N-K8	Road	Yes
	Glenfield Road (3 of 3)	N-K9	Road	No
	Kaipatiki Road (2 of 3)	N-K11	Road	No
	Kaipatiki Road (3 of 3)	N-K12	Road	No
	Lake Road (1 of 2)	N-K13	Road	Yes
	Lake Road (2 of 2)	N-K14	Both	Yes
	Leigh Terrace	N-K15	Road	No
	Morriggia Place	N-K16	Road	No
	Ocean View Road	N-K17	Road	No
	Rangatira Road / Tramway Road junction	N-K18	Road	No
	Sunnybrae Road	N-K19	Park	No
	Sunset Road / Target Road junction	N-K20	Road	No
	Waipa Street	N-K21	Road	No
	<b>Māngere-Ōtāhuhu</b>	Coronation Road	S-MO1	Park
Favona Road		S-MO2	Park	No
Massey Road (1 of 2)		S-MO3	Road	No
Portage Road		S-MO5	Road	No
<b>Manurewa</b>	Etherton Drive	S-M1	Road	No
	Great South Road (1 of 2)	S-M3	Road	No
	Great South Road (2 of 2)	S-M4	Road	No
	Selwyn Road	S-M6	Road	No
	Weymouth Road	S-M7	Road	Yes
<b>Maungakiekie-Tāmaki</b>	Almond Place / Panorama Road junction	C-MT1	Park	Yes
	Apirana Avenue / Merton Road / Line Road / Pt England Road junction	C-MT2	Road	Yes
	Beachcroft Avenue / Normans Hill Road junction	C-MT3	Park	No
	Captain Springs Road	C-MT4A	Park	No
	Great South Road	C-MT5	Road	No
	Hillside Road	C-MT6	Park	Yes
	Kohimarama Road – the St Heilers Bay Road/St Johns junction **Suspended site	C-MT7	Road	Yes

Local Board	Street name	Map	Location type	V Shape signs allowed?
	Line Road / Farrington Road junction	C-MT8	Park	No
	Mount Wellington Highway	C-MT9	Road	No
	Neilson Street	C-MT10	Park	No
	Onehunga Mall	C-MT11	Park	No
	St Heliers Bay Road	C-MT17A	Park	No
	Station Road / Rockfield Road / Mount Smart Road junction	C-MT12	Park	No
	Tripoli Road	C-MT13	Park	No
	West Tamaki Road	C-MT14	Park	No
<b>Ōrākei</b> Note: 4-week limit on sites in Parks for local elections.	Abbotts Way / Koraha Street junction	C-O1	Park	No
	Baddeley Avenue	C-O2	Road	No
	Kepa Road (adjacent to Nehu Reserve)	C-O4	Park	Yes
	Ngahue Drive	C-O5	Road	No
	Reihana Street	C-O6	Road	No
	Reihana Street / Tautari junction	C-O7	Road	No
	Riddell Road	C-O8	Park	No
	Shore Road (1 of 2)	C-O9	Park	Yes
	Shore Road (2 of 2)	C-O10	Both	No
	Upland Road / Orakei Road	C-O11	Park	No
<b>Ōtara-Papatoetoe</b>	Grange Road / Great South Road junction	S-OP2A	Road	No
	Hollyford Drive	S-OP3	Road	Yes
	Portage Road	S-OP4	Road	No
	Puhinui Road	S-OP5	Road	Yes
	Reagan Road	S-OP6	Road	Yes
<b>Papakura</b>	Airfield Road/ Porchester Road junction	S-P21	Road	No
	Alfriston Road	S-P1	Road	Yes
	Elliot Street	S-P2	Park	Yes
	Great South Road (1 of 6)	S-P3	Both	No
	Great South Road (2 of 6)	S-P4	Road	No
	Great South Road (3 of 6)	S-P5	Both	No
	Great South Road (4 of 6)	S-P6	Park	No
	Great South Road (5 of 6)	S-P7	Road	No
	Great South Road (6 of 6)	S-P8	Road	No
	Hingaia Road	S-P10A	Park	Yes
	Hingaia Road / Oakland Road junction	S-P11	Road	No
	Marne Road	S-P13	Road	No
	Marybeth Reserve	S-P22	Park	Yes
	Mill Road / Walters Road / Cosgrove Road	S-P14	Road	No
	Onslow Road	S-P15	Road	No
	Porchester Road	S-P16	Road	No
Settlement Road	S-P17	Park	No	
Settlement Road / Dominion Road junction	S-P18	Both	No	

Local Board	Street name	Map	Location type	V Shape signs allowed?
	Short Street	S-P19	Road	No
	Walter Strevens Drive / Emory Drive junction	S-P20	Road	No
	Walters Road/Porchester Road junction	S-P23	Road	No
<b>Puketāpapa</b>	Duke Street / Rewa Road / Mount Eden Road junction	C-PU1A	Road	No
	Griffen Park Road	C-PU2	Park	Yes
	Hillsborough Road	C-PU3	Road	No
	May Road	C-PU4	Park	No
	Mount Eden Road	C-PU5	Park	No
	Parau Street	C-PU6	Road	No
	Richardson Road	C-PU7	Park	No
	Sandringham Road Extension (1 of 2)	C-PU8	Park	No
	Sandringham Road Extension (2 of 2)	C-PU9	Park	No
	The Avenue	C-PU10	Park	No
<b>Rodney</b>	Brown Road	N-R1	Road	No
	Coatesville-Riverhead Highway	N-R2	Park	Yes
	Hauraki Road	N-R3	Road	No
	Kaipara Coast Highway	N-R4	Park	No
	Mahurangi East Road	N-R5	Road	No
	Main Road	N-R6	Both	No
	Matakana Road	N-R7	Road	No
	Mill Road	N-R8	Road	No
<b>Upper Harbour</b>	Albany Highway	N-UH1	Road	No
	Brigham Creek Road / Kauri Road junction	W-UH2	Road	No
	Brigham Creek Road / Trig Road junction	W-UH3	Road	No
	Kingsway Road	W-UH5	Road	No
	Luckens Road	W-UH6	Both	No
	Marina View Drive (1 of 3)	W-UH7	Park	No
	Marina View Drive (2 of 3)	W-UH8	Park	Yes
	Marina View Drive (3 of 3)	W-UH9	Both	No
	Rame Road / Greenhithe Road junction	N-UH10	Road	No
<b>Waiheke</b>	Causeway Road	C-WI1	Road	No
	Ostend Road	C-WI4	Park	Yes
	Tetley Road	C-WI5	Road	No
<b>Waitākere Ranges</b>	Atkinson Road	W-WR1	Road	No
	Forest Hill Road	W-WR2	Road	No
	Glendale Road (2 of 3)	W-WR4	Park	No
	Glendale Road (3 of 3)	W-WR5	Road	No
	Glenview Road	W-WR6	Road	No
	Holdens Road	W-WR7	Road	No
	Huia Road	W-WR8	Road	No
	Parrs Cross Road / West Coast Road junction	W-WR9	Park	No

Local Board	Street name	Map	Location type	V Shape signs allowed?
	Pleasant Road	W-WR10	Road	No
	Scenic Drive	W-WR11	Road	No
	Swanson Road (1 of 3)	W-WR12	Park	No
	Swanson Road (2 of 3)	W-WR13	Both	No
	Swanson Road (3 of 3)	W-WR14	Road	No
	Swanson Road (4 of 4)	W-WR15	Road	Yes
	Te Henga Road	W-WR16	Road	No
	Township Road	W-WR17	Road	Yes
	Waitakere Road / Northfield Road junction	W-WR18	Road	No
	West Coast Road (1 of 3)	W-WR19	Both	No
	West Coast Road (2 of 3)	W-WR20	Road	No
	West Coast Road (3 of 3)	W-WR21	Road	No
	Withers Road	W-WR22	Both	No
	Woodlands Park Road	W-WR23	Road	No
<b>Waitematā</b>	Gladstone Road	C-WA1)	Park	No
	Grafton Road	C-WA2	Road	No
	Great North Road	C-WA3	Both	No
	Ian McKinnon Drive / Newton Road junction	C-WA4	Park	No
	Meola Road	C-WA5	Both	No
	Ponsonby Road / Hopetoun Street junction	C-WA6	Park	Yes
	Quay Street	C-WA7	Road	No
	Victoria Street West	C-WA8	Park	No
	West End Road	C-WA9	Both	Yes
<b>Whau</b>	Ash Street / Great North Road junction	C-W1	Road	No
	Eastdale Road	C-W2	Park	No
	Gilfillan Street	C-W3	Road	No
	Godley Road	W-W4	Road	No
	Godley Road / Vardon Road junction	W-W5	Park	No
	Kinross Street	W-W7	Park	No
	Margan Ave (1 of 2)	W-W8	Road	No
	Margan Ave (2 of 2)	W-W9	Both	No
	Portage Road (1 of 2)	W-W10	Park	Yes
	Rankin Ave (1 of 2)	W-W12	Road	No
	Rankin Ave (2 of 2)	W-W13	Road	No
	Rata Street (1 of 3)	W-W14	Road	No
	Rata Street (2 of 3)	W-W15	Road	No
	Rata Street (3 of 3)	W-W16	Park	No
	Riversdale Road	C-W17	Park	No
	Rosebank Road	C-W18	Park	No
	Sabulite Road	W-W19	Both	No
	Terry Street	C-W20	Park	No
Titirangi Road	W-W21	Road	No	

Local Board	Street name	Map	Location type	V Shape signs allowed?
	Todd Triangle	W-W24	Park	No
	West Coast Road (1 of 2)	W-W22	Road	No
	West Coast Road (2 of 2)	W-W23	Road	No
	Wolverton Street	W-W25	Both	No

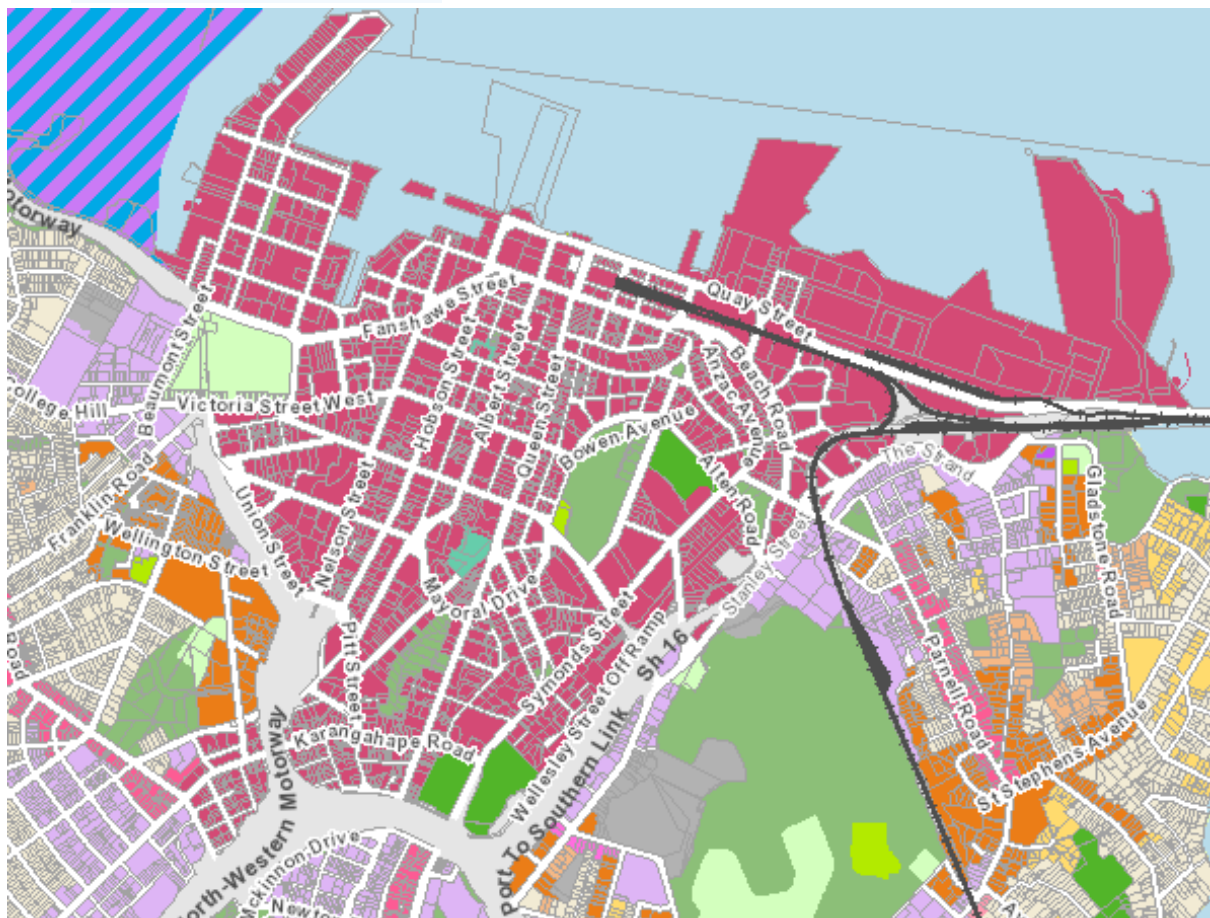
Maps for the specific places to be inserted. Can be viewed on [Auckland Transport's website](https://at.govt.nz/about-us/bylaws/election-signs-bylaw/#list) at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw/#list>

## Appendix D: Council-controlled public places on which portable signs are prohibited

Portable signs must not be displayed (are prohibited) on

- 1) any council-controlled public places within or immediately adjacent to the [City Centre Zone](#) of the Auckland Unitary Plan, for example:
  - a) immediately adjacent footpaths on unzoned land such as Queen Street and Karangahape Road; and
  - b) civic spaces such as Aotea Square, Freyberg Place, Khartoum Place, Queen Elizabeth Square and St Patrick's Square.

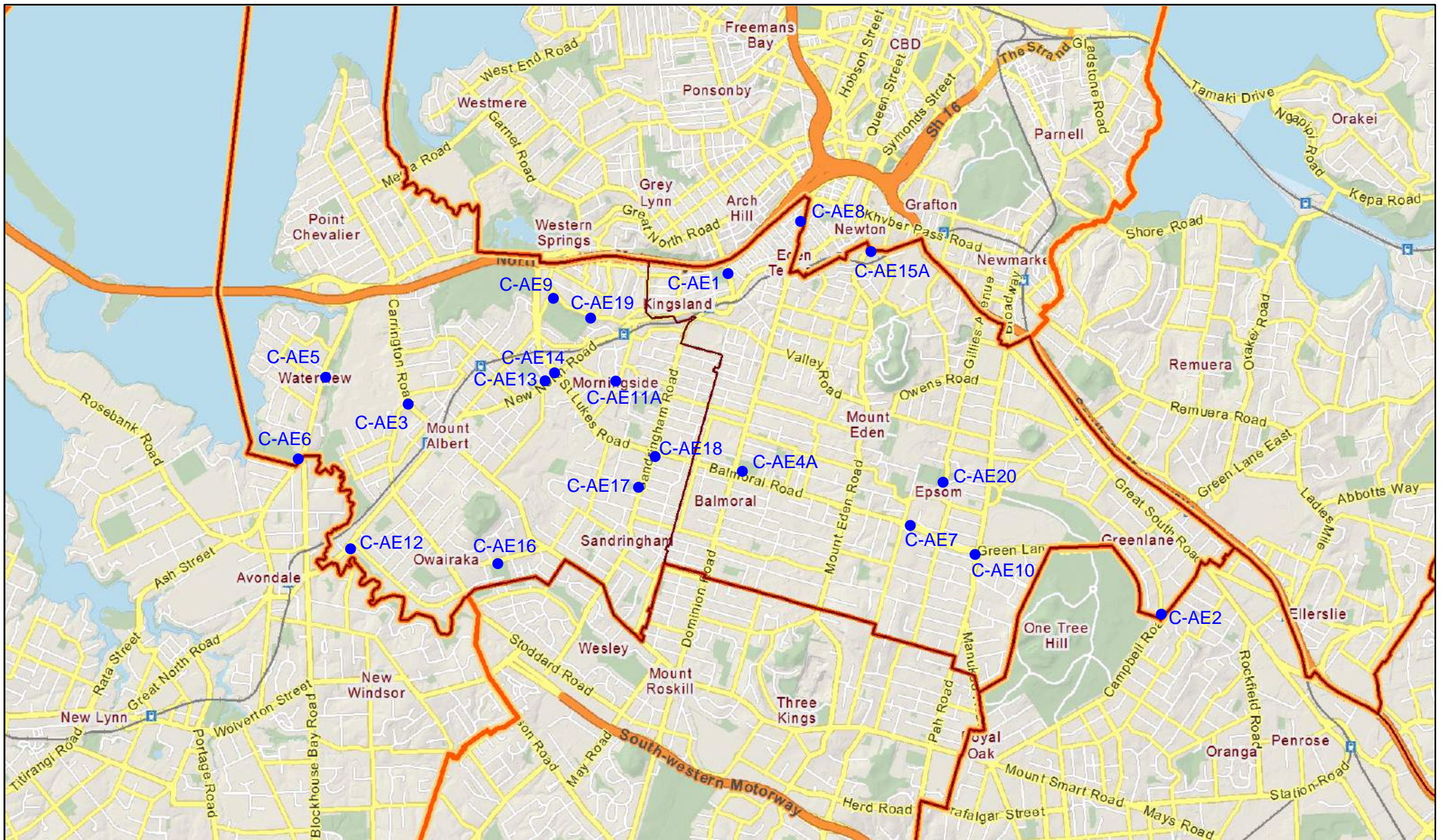
Key: Business - City Centre Zone



### Related information, Bylaw Control History

Date	Description
dd month 2022	The Governing Body of Auckland Council and Board of Auckland Transport separately made the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 (GB/2022/# and AT ref).





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## Albert-Eden election sign sites



**Auckland Council**  
Kūmara o Tāmaki Makaurau

## (C-AE1) Bond Street



This site has been specified as suitable for election signs on the western side of Bond Street within Nixon Park north of the Nixon Park sign. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(C-AE2) Campbell Road / Wheturangi Road junction**



This site has been specified as suitable for election signs on the central reserve area in the north-eastern corner of the Campbell Road and Wheturangi Road junction, adjacent to 1/174 Campbell Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-AE3) Carrington Road



This site has been specified as suitable for election signs on the western side of Carrington Road alongside the Penman House between Woodward Road and the entrance to the carpark opposite Seaview Terrace. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-AE4A) Dominion Road / Balmoral Road**



This site has been specified as suitable for election signs in the north-eastern corner of Dominion Road and Balmoral Road intersection within Potter Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-AE5) Great North Road (1 of 2)**



This site has been specified as suitable for election signs on the eastern side of Great North Road within the Oakley Creek Walkway, between Oakley Avenue and Alford Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-AE6) Great North Road (2 of 2)



This site has been specified as suitable for election signs on the north-western side of Great North Road within Heron Park between 1617 and 1661 Great North Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Conditions:

- This site has been identified as a V-Shaped sign site.

## (C-AE7) Green Lane West



This site has been specified as suitable for election signs on the northern and southern sides of Green Lane West within 30m of St Andrews Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## **(C-AE8) Ian McKinnon Drive / Devon Street junction**



This site has been specified as suitable for election signs in the road reserve on the western side of Ian McKinnon Drive north of Devon Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must not obstruct the Advance Direction Sign.

## (C-AE9) Malvern Road



This site has been specified as suitable for election signs on the eastern side of Malvern Road south-west of Western Springs Road, opposite 108 Duncan MacLean Link and within Fowlds Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (C-AE10) Manukau Road



This site has been specified as suitable for election signs on the western side of Manukau Road, south of Green Lane West and north of 461-463 Manukau Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-AE11A) Morningside Drive**



This site has been specified as suitable for election signs on the western side of Morningside Drive within the Sainsbury Reserve (South). The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-AE12) New North Road (1 of 2)



This site has been specified as suitable for election signs on the south-eastern side of New North Road within the Alan Wood Reserve, between 1182 and 1186 New North Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## **(C-AE13) New North Road (2 of 2)**

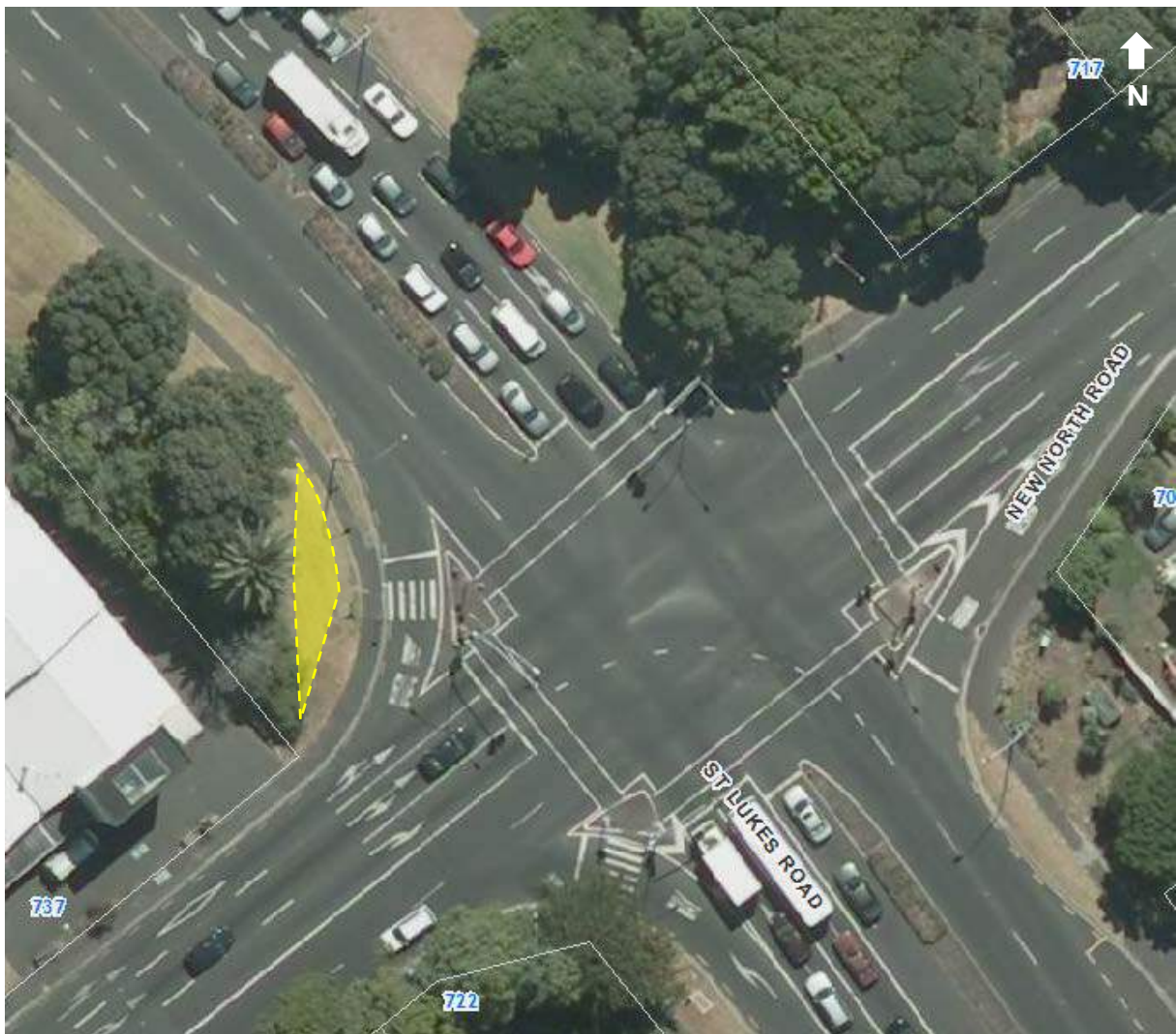


This site has been specified as suitable for election signs on the northern side of New North Road, south-west of Selcourt Road and within the Mount Albert War Memorial Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (C-AE14) New North Road / St Lukes Road junction



This site has been specified as suitable for election signs in the road reserve in the western corner of the junction of New North Road and St Lukes Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-AE15A) Boston Road**



This site has been specified as suitable for election signs on the southern side of Boston Road opposite of 47-49 Boston Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (C-AE16) Owairaka Avenue



This site has been specified as suitable for election signs on the southern side of Owairaka Avenue within the central portion of Owairaka Park between the Puriri trees and the new pathway entrance, opposite 65 Owairaka Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-AE17) Sandringham Road**



This site has been specified as suitable for election signs on the north-western side of Sandringham Road within the Edendale Reserve, opposite Mars Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-AE18) Sandringham Road / Balmoral Road junction



This site has been specified as suitable for election signs within the road reserve in the south-eastern corner of the junction of Sandringham Road and Balmoral Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Conditions:

- Signs should be placed north-west of the inner diagonal footpath.

## **(C-AE19) Western Springs Road**

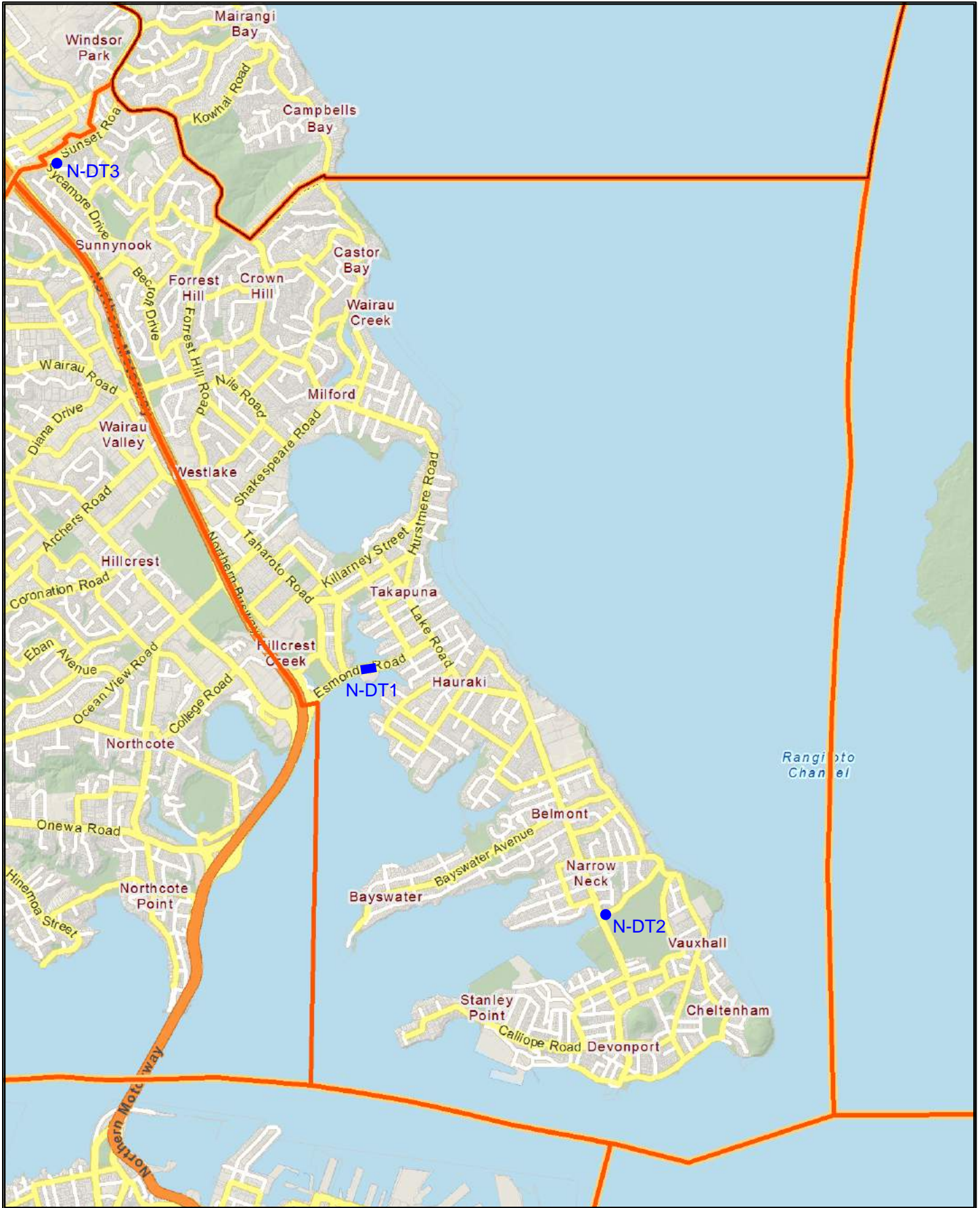


This site has been specified as suitable for election signs on the southern side of Western Springs Road within the eastern portion of Fowlds Park, opposite 71 Western Springs Road and 2 Mountain View Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-AE20) Gillies Avenue**



This site has been specified as suitable for election signs on the western side of Gillies Avenue within Melville Park and south of the access to the park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



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### Devonport-Takapuna election site

● Existing Site



**Auckland Council**  
Te Kaitiaki o Tāmaki Makaurau

Created: Monday, 18 April 2016, 5:01:19 p.m.

Scale @ A4 1:50000

## (N-DT1) Esmonde Road

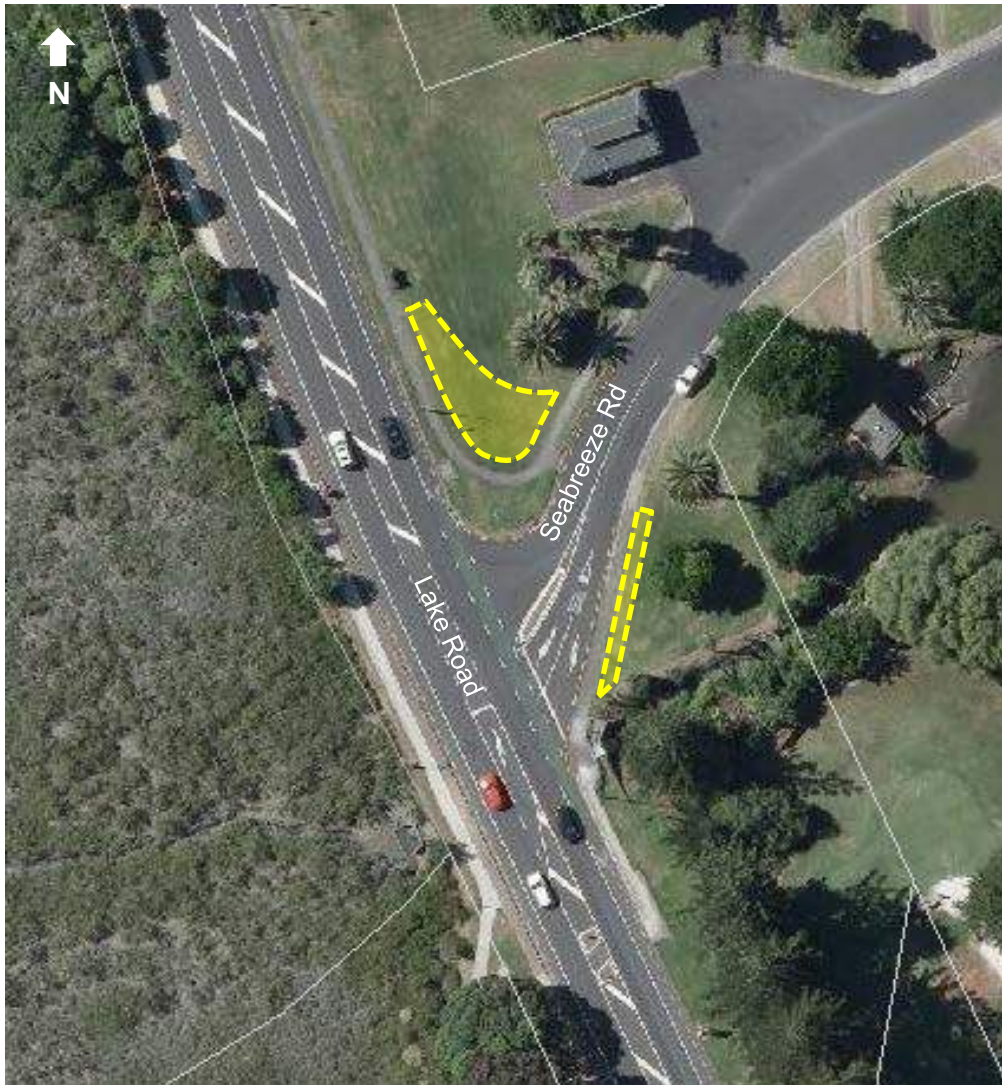


This site has been specified as suitable for election signs adjacent to and opposite number 48 Esmonde Road, Takapuna within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 2m from the kerb block.

## (N-DT2) Seabreeze Road / Lake Road junction



This site has been specified as suitable for election signs on the Seabreeze Road and Lake Road junction within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## (N-DT3) Sunset Road

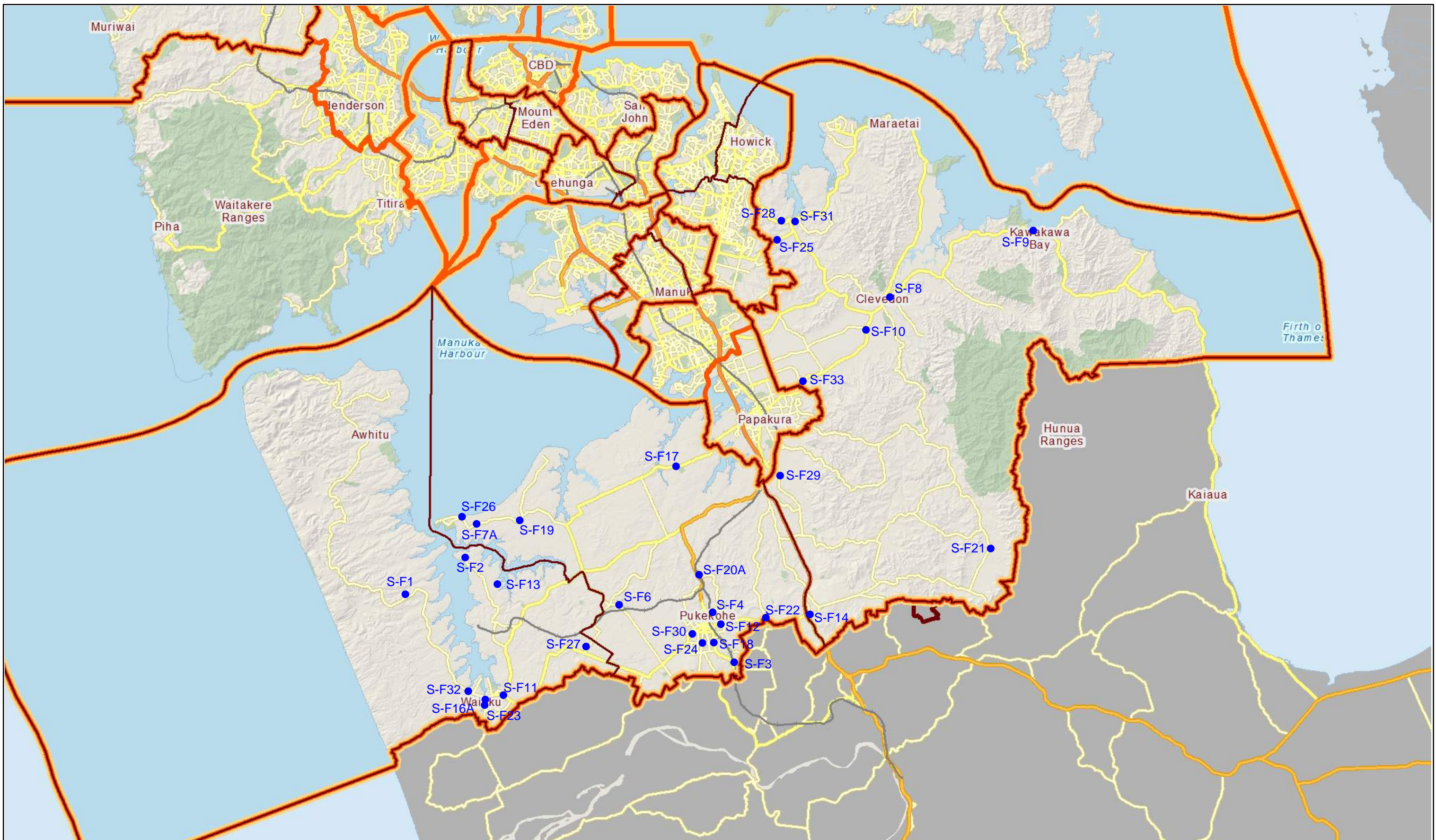


This site has been specified as suitable for election signs adjacent to number 245 Sunset Road, Sunnynook, within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 2m from the kerb block.





### Franklin election sign sites

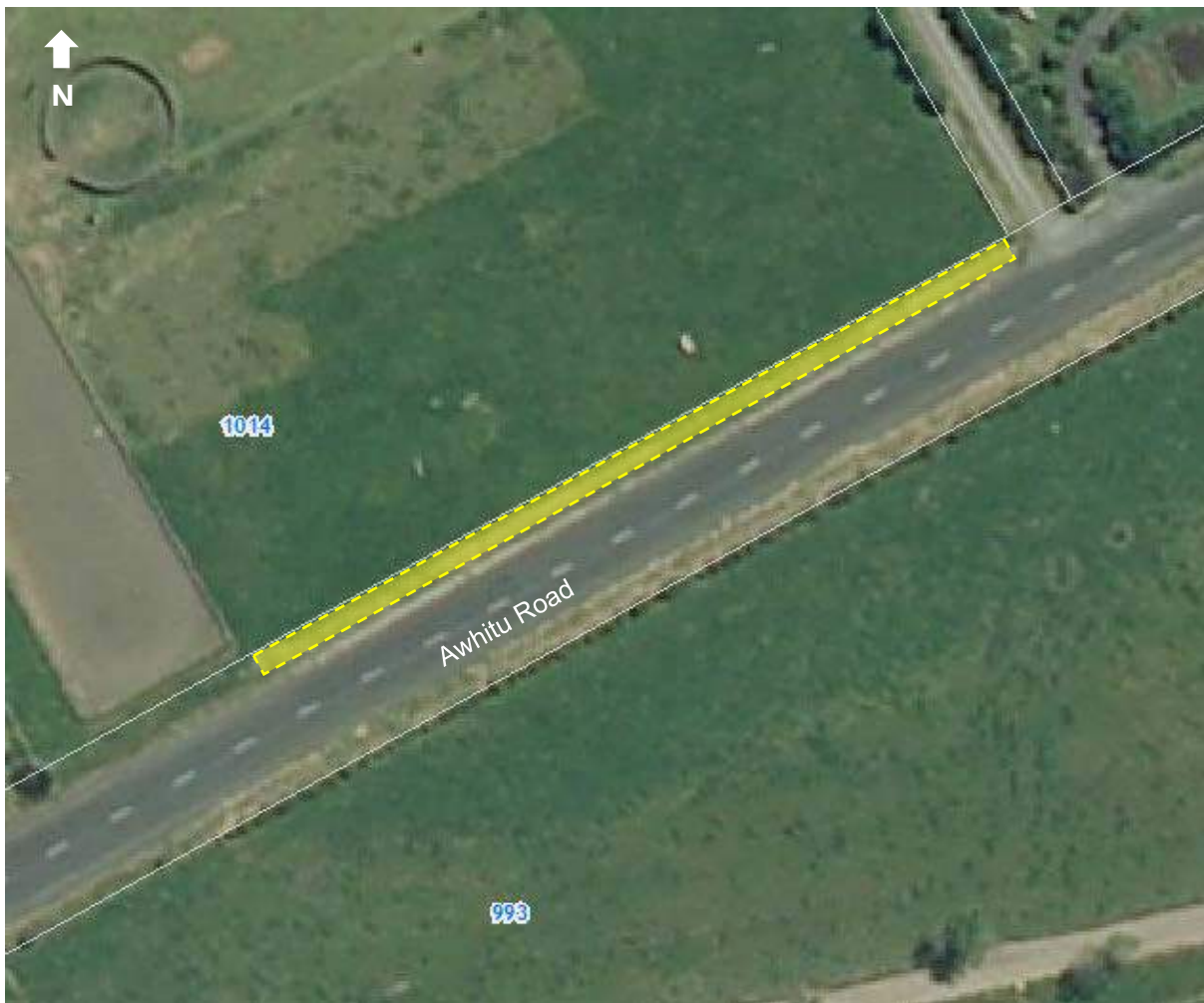
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**Auckland Council**  
Te Kaunihera o Tāmaki Makaurau



## **(S-F1) Awhitu Road**



This site has been specified as suitable for election signs on the northern side of Awhitu Road, Waiuku, outside 1014 Awhitu Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 5m from the edge of the road seal.

## (S-F2) Beach Road



This site has been specified as suitable for election signs in the road reserve on the northern side of Beach Road opposite 12-14 Beach Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.

## **(S-F3) Buckland Road**



This site has been specified as suitable for election signs in the road reserve on the eastern side of Buckland Road, approximately opposite George Crescent and between 530 and 566 Buckland Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F4) Cape Hill Road**



This site has been specified as suitable for election signs in the road reserve on the eastern side of Cape Hill Road north of Reynolds Road, outside 11 Cape Hill Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## (S-F6) Patumahoe Road



This site has been specified as suitable for election signs in the road reserve on the south-western side of Patumahoe Road south-east of Carter Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 5m from the edge of the road seal.

## **(S-F7A) Clarks Beach Road**



This site has been specified as suitable for election signs on the side of Clarks Beach Road, Clarks Beach, opposite 7 Dell Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Condition:

- Signs must be placed at least 5m from the formed roadway edge.

## **(S-F8) Clevedon-Kawakawa Road (1 of 2)**



This site has been specified as suitable for election signs on the northern side of Clevedon-Kawakawa Road, opposite to 17 Clevedon-Kawakawa Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

## **(S-F9) Clevedon-Kawakawa Road (2 of 2)**



This site has been specified as suitable for election signs on the southern side of Clevedon-Kawakawa Road, outside 1421 Clevedon-Kawakawa Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

**(S-F10) Clevedon-Takanini Road / Papakura-Clevedon Road junction**



This site has been specified as suitable for election signs in the south-western corner of the Clevedon-Takanini Road and Papakura-Clevedon Road junction, Clevedon, outside 431 Clevedon-Takanini Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F11) Collingwood Road / Kitchener Road junction**



This site has been specified as suitable for election signs in the road reserve between Collingwood Road and Kitchener Road in the eastern corner of the junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

## **(S-F12) East Street**



This site has been specified as suitable for election signs on the southern side of East Street on the road reserve alongside the Kowhai Place Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F13) Glenbrook Beach Road**



This site has been specified as suitable for election signs on the western side of Glenbrook Beach Road, Glenbrook, opposite 256 Glenbrook Beach Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 5m from the edge of the road seal.



## **(S-F14) Great South Road / Mill Road roundabout**



This site has been specified as suitable for election signs in the road reserve in the north-eastern, south-eastern and south-western corners of the Great South Road and Mill Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

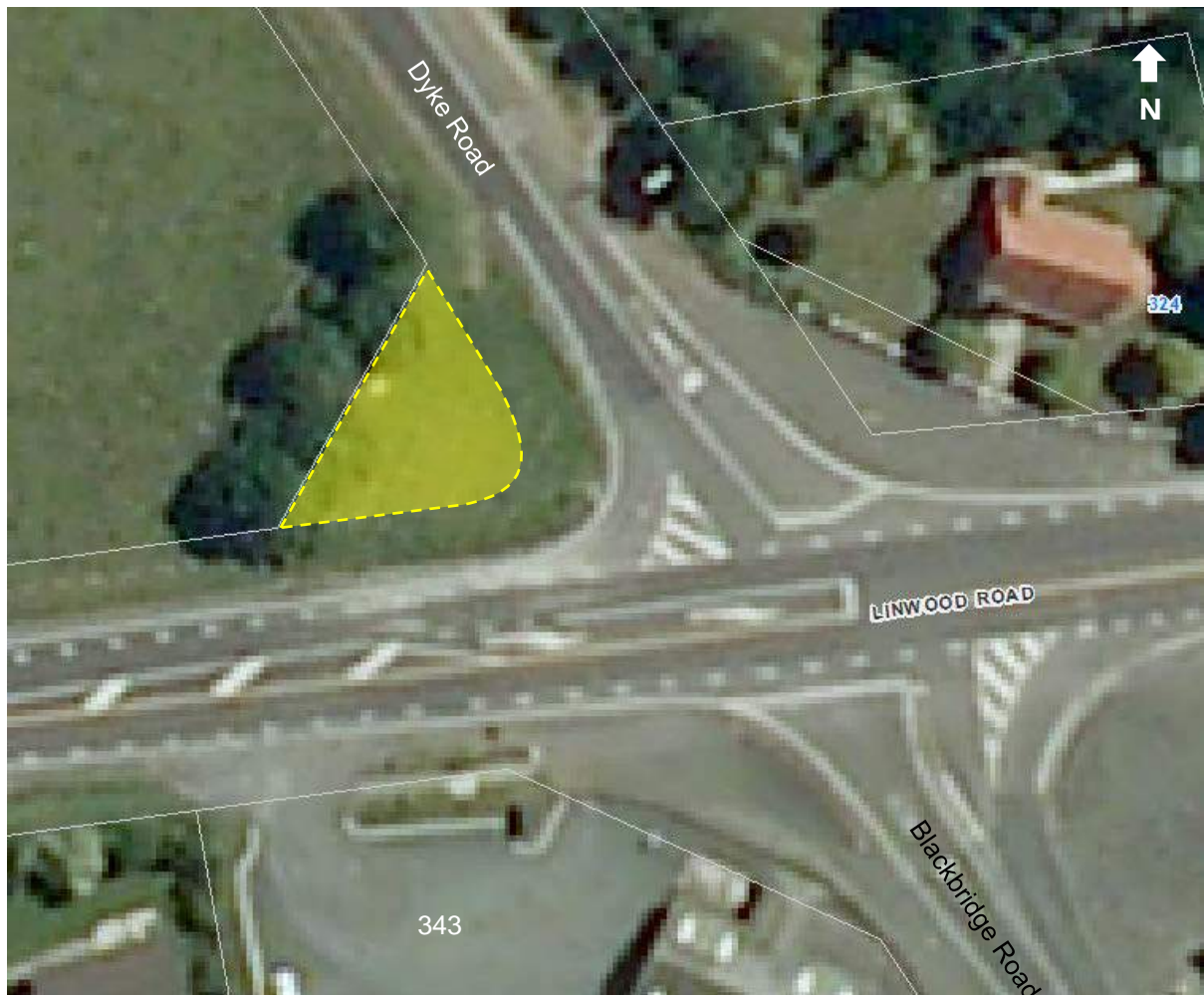
## (S-F16A) Constable Road



This site has been specified as suitable for election signs on the opposite 9 to 11 Constable Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Note: that the aerial photograph is significantly out of date and these trees no longer exist.

## **(S-F17) Linwood Road / Dyke Road junction**



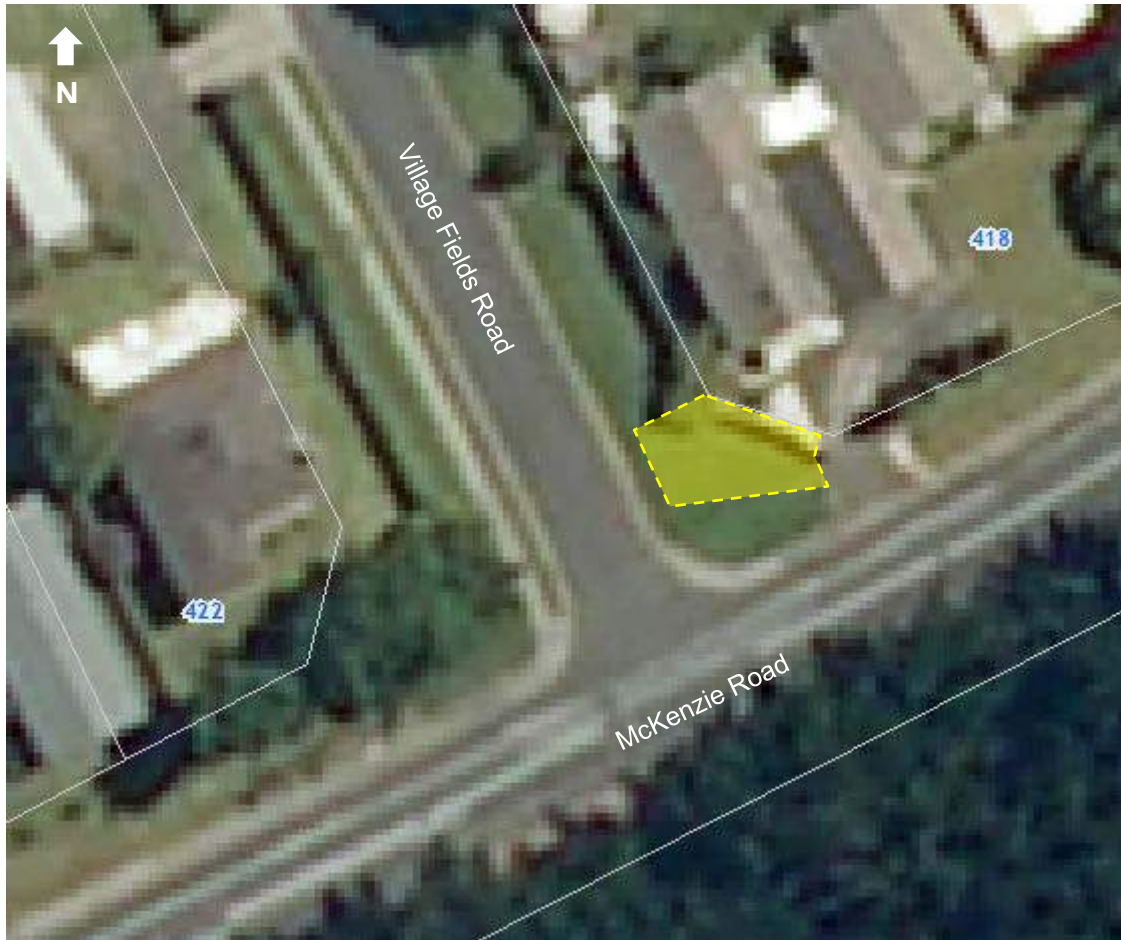
This site has been specified as suitable for election signs in the north-western corner of the junction of Linwood Road, Dyke Road, and Blackbridge Road, Karaka, opposite 324 and 343 Linwood Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F18) Manukau Road**



This site has been specified as suitable for election signs in the road reserve on the eastern side of Manukau Road alongside the frontage of 174 Manukau Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F19) McKenzie Road / Village Fields Road junction**



This site has been specified as suitable for election signs in the road reserve in the north-eastern quadrant of the junction of McKenzie Road and Village Fields Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F20A) Paerata Road**



This site has been specified as suitable for election signs on the north-eastern side of Paerata Road, Paerata, opposite 1048 to 1052 Paerata Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw/>.

Conditions:

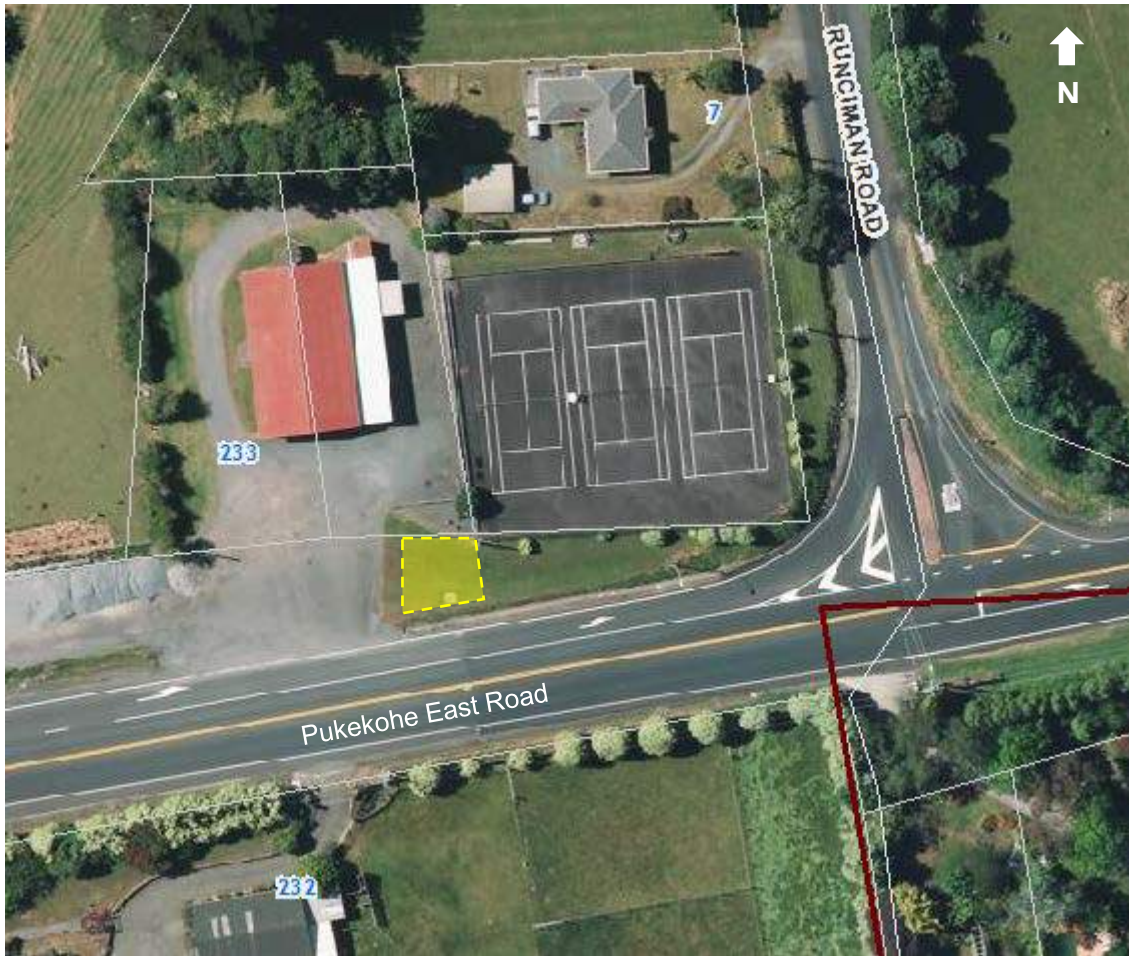
- Signs must be placed at least 5m from the State Highway carriageway.
- Signs must be placed at least 10m from the rail line.

## **(S-F21) Paparimu Road**



This site has been specified as suitable for election signs on the eastern side of Paparimu Road, Hunua, within the road reserve alongside the northern half of the property at 314 Paparimu Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

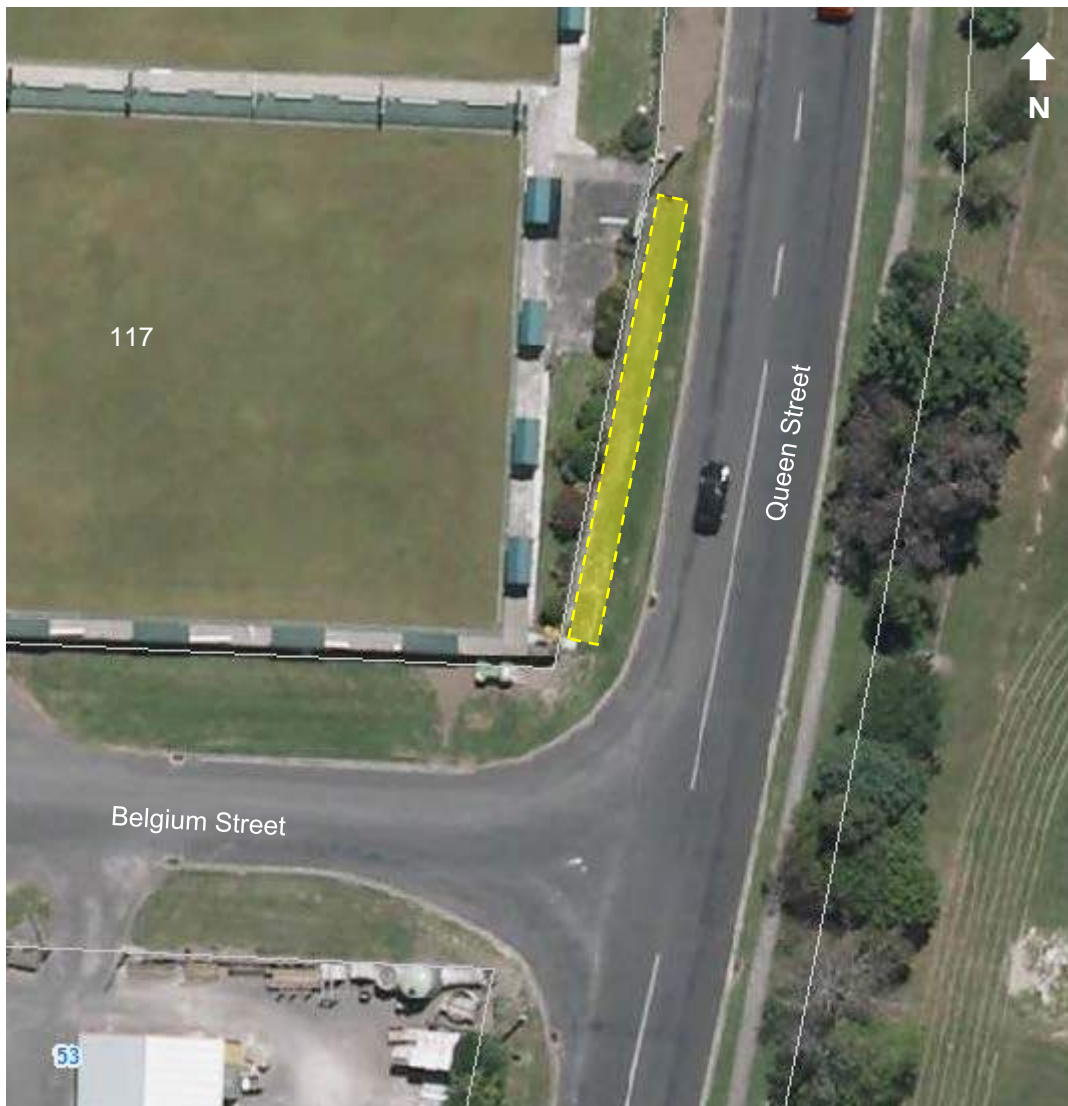
## (S-F22) Pukekohe East Road



This site has been specified as suitable for election signs on the northern side of Pukekohe East Road, Pukekohe, outside 233 Pukekohe East Road from the driveway to the eastern boundary. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## **(S-F23) Queen Street (1 of 2)**



This site has been specified as suitable for election signs on the western side of Queen Street, Waiuku, outside 117 Queen Street from Belgium Street to the entrance. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (S-F24) Queen Street (2 of 2)



This site has been specified as suitable for election signs on the eastern side of Queen Street, Pukekohe, outside 6 Queen Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 2m from the edge of the kerb block.

## **(S-F25) Sandstone Road**

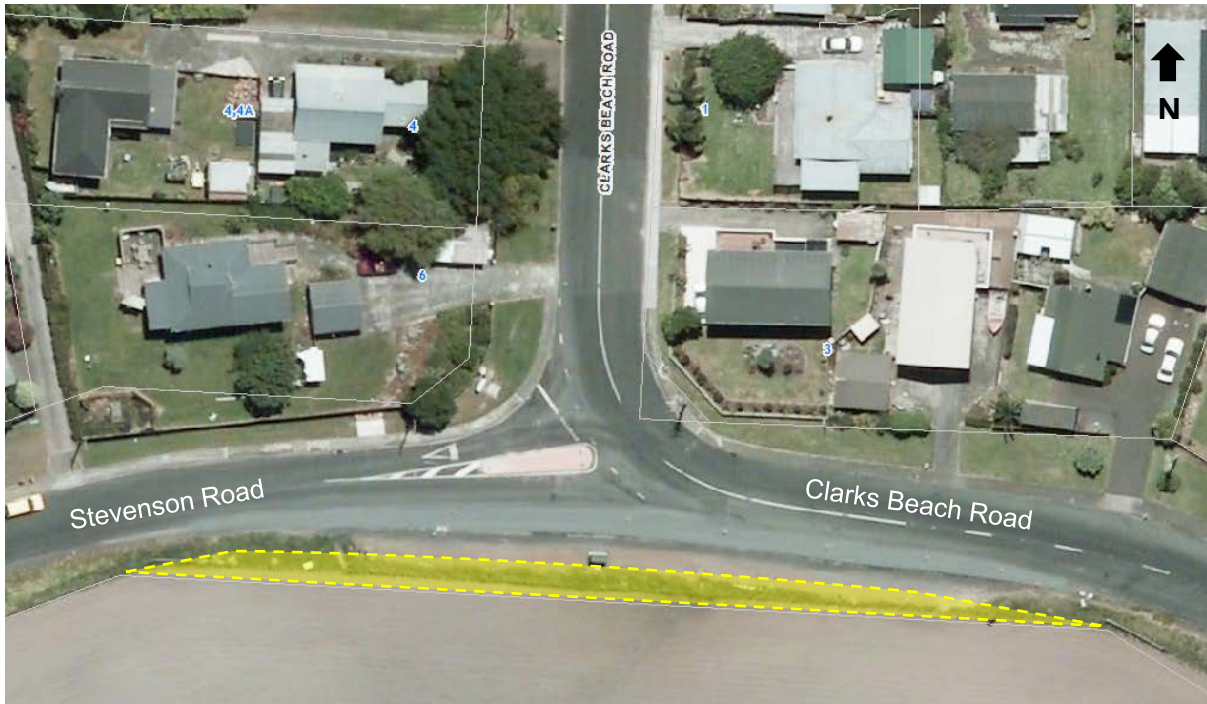


This site has been specified as suitable for election signs on the southern side of Sandstone Road, Whitford, opposite 14 Sandstone Road to the beginning of the trees in the east opposite 50 Sandstone Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 5m from the edge of the road seal.

## **(S-F26) Stevenson Road / Clarks Beach Road junction**

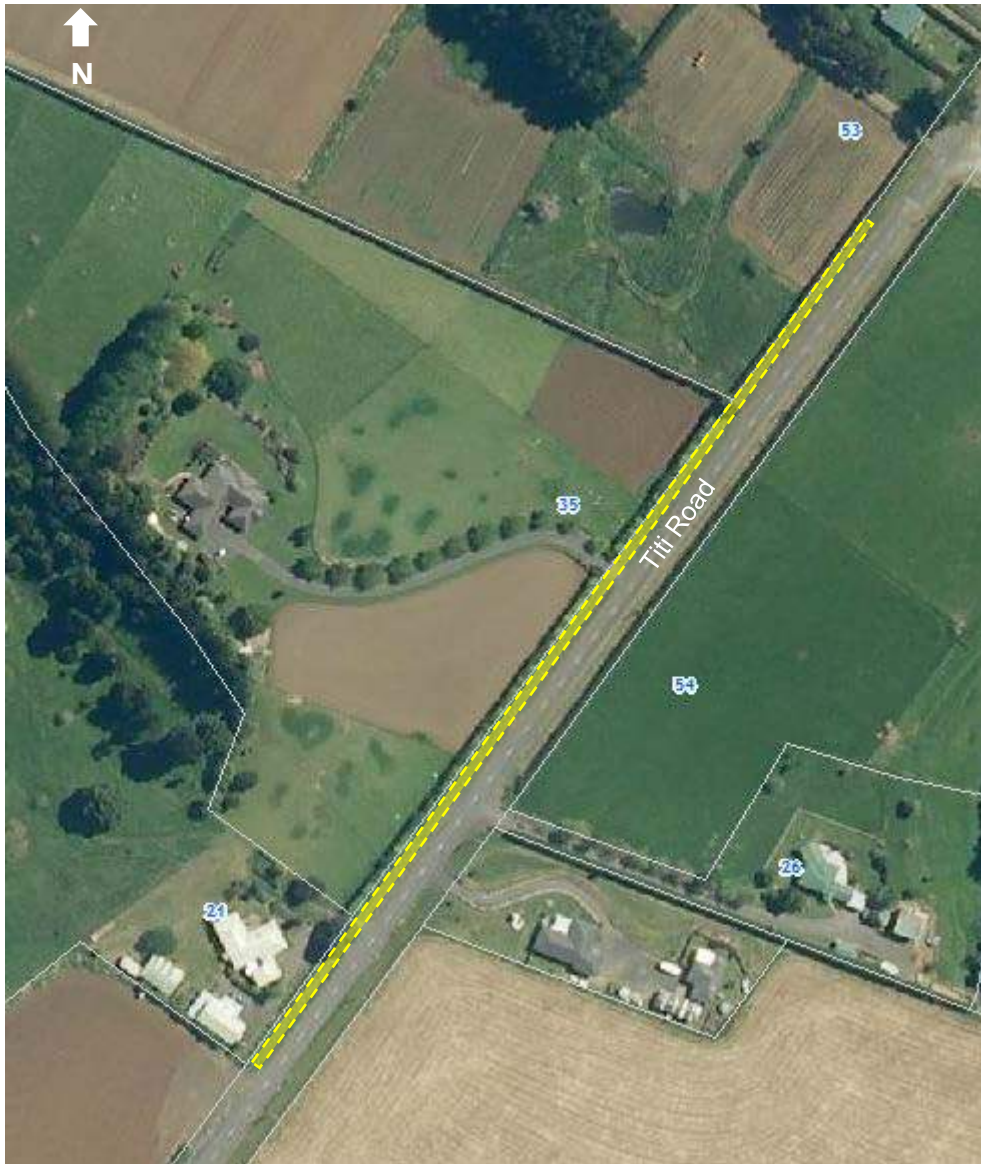


This site has been specified as suitable for election signs in the road reserve on the southern side of the junction of Stevenson Road and Clarks Beach Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 5m from the edge of the road seal.

## (S-F27) Titi Road



This site has been specified as suitable for election signs on the north-western side of Titi Road, Mauku, outside 21 to 53 Titi Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

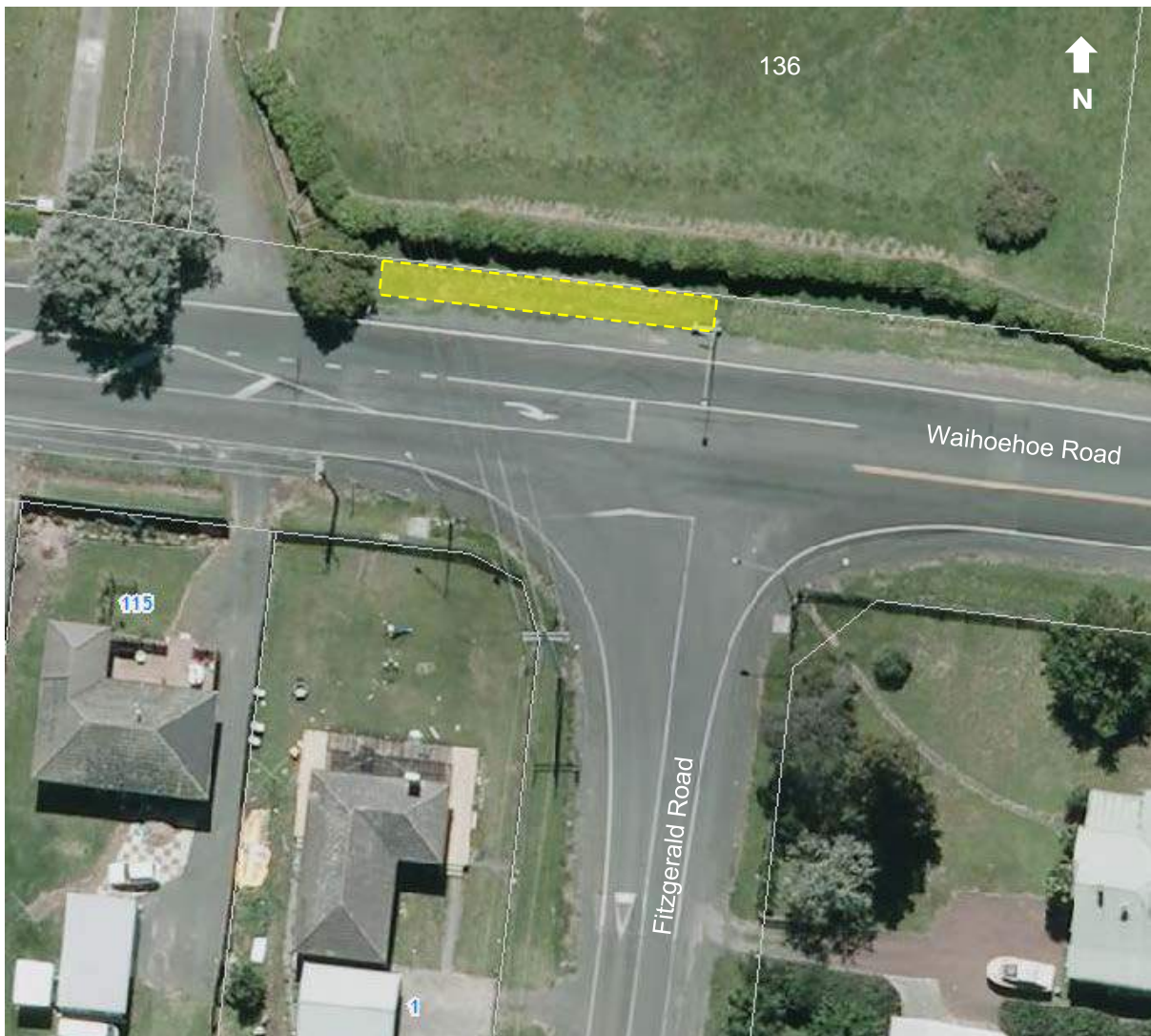
- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 5m from the edge of the road seal.

## **(S-F28) Wades Road / Whitford Road junction**



This site has been specified as suitable for election signs between Wades Road and Whitford Road. Whitford, adjacent to 1 Wades Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F29) Waihoehoe Road**



This site has been specified as suitable for election signs on the northern side of Waihoehoe Road, Drury, outside 136 Waihoehoe Road, opposite Fitzgerald Road and from the centreline of Fitzgerald Road to the west. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F30) West Street**



This site has been specified as suitable for election signs on the south-eastern side of West Street in the road reserve alongside Rosa Birch Park, approximately opposite 87 West Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## (S-F31) Whitford-Maraetai Road



This site has been specified as suitable for election signs on the south-eastern side of Whitford-Maraetai Road, Whitford, opposite 22R Whitford-Maraetai Road between the bridge and the car park access to Pohutukawa Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-F32) King Street**



This site has been specified as suitable for election signs in the Lina Place Reserve and in the road reserve outside the Lina Place Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

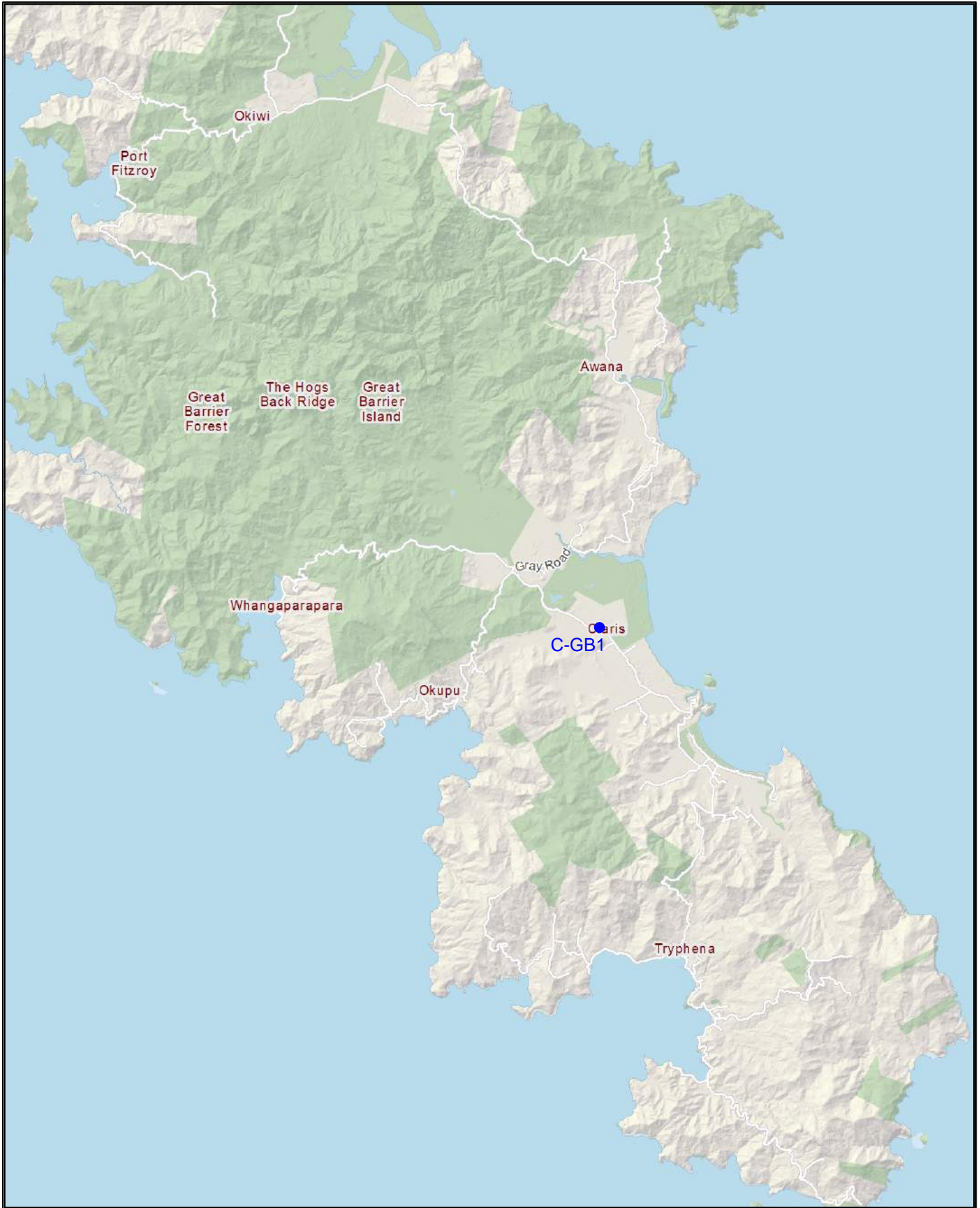
Condition:

- Signs must be placed at least 5m from the formed roadway edge.

## (S-F33) Hamlin Road



This site has been specified as suitable for election signs in the road reserve on the north-eastern side of Hamlin Road north of its junction with Papakura-Clevedon Road, opposite 871 Papakura-Clevedon Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



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### Great Barrier election sign sites

● Existing Site



**Auckland Council**  
Te Kaunihera o Tāmaki Makaurau

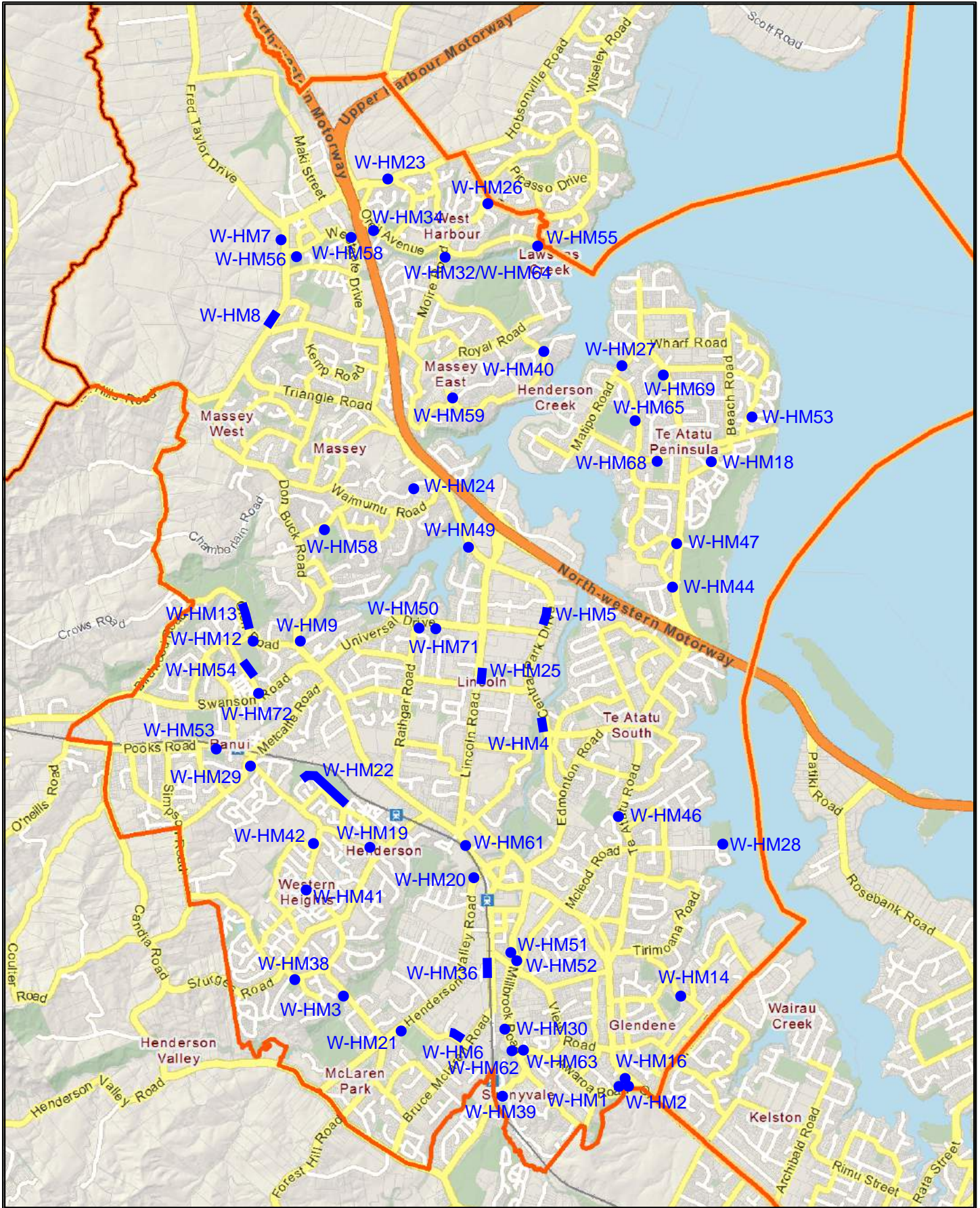
Created: Monday, 18 April 2016, 5:07:02 p.m.

Scale @ A4 1:100000

## (C-GB1) Hector Sanderson Road



This site has been specified as suitable for election signs on the southern side of Hector Sanderson Road outside 81 Hector Sanderson Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



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### Henderson-Massey election sites

● Existing Site



**Auckland Council**  
Te Kaurihera o Tāmaki Makaurau

Created: Monday, 18 April 2016, 5:11:12 p.m.

Scale @ A4 1:50000

## (W-HM1) Awaroa Road (1 of 2)



This site has been specified as suitable for election signs on the northern side of Awaroa Road, alongside the Kelston Community Centre. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-HM2) Awaroa Road (2 of 2)



This site has been specified as suitable for election signs on the northern side of Awaroa Road, between the eastern carpark entrance of the Kelston Community Centre and the junction of Awaroa Road with Great North Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## (W-HM3) Border Road



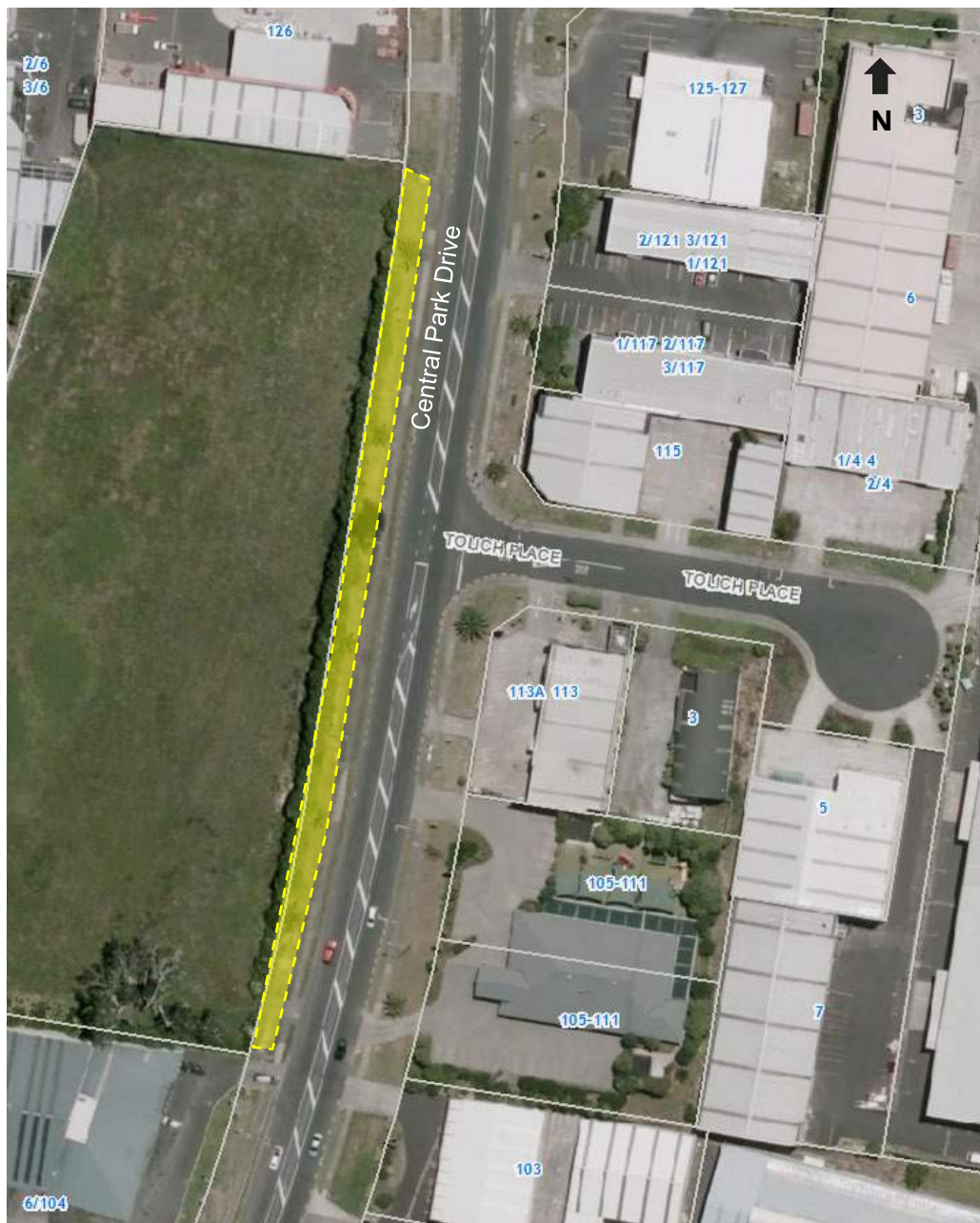
This site has been specified as suitable for election signs on the northern and southern side of Border Road, between the bridge and the walkway on the northern side, and the bridge and the driveway opposite number 53 Border Road on the southern side. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM4) Central Park Drive (1 of 2)



This site has been specified as suitable for election signs on the western side of Central Park Drive, from opposite School Road in the south to the southern extent of the densely planted area south of Henderson Creek Bridge in the north, approximately 75m south of the centre of the bridge. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-HM5) Central Park Drive (2 of 2)



This site has been specified as suitable for election signs on the western side of Central Park Drive, on the grassed area outside of 106-124 Central Park Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM6) Corban Avenue



This site has been specified as suitable for election signs on the northeast side of Corban Ave, outside 26-38 Corban Ave. This area is between Enterprise Drive and 39-41 Bruce McLaren Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a V-Shape sign site.
- Signs must be placed a minimum of 10m from the Enterprise Drive intersection.

## (W-HM7) Don Buck Road (1 of 2)



This site has been specified as suitable for election signs on the western side of Don Buck Road, on the road berm outside 550 Don Buck Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM8) Don Buck Road (2 of 2)



This site has been specified as suitable for election signs on the north-western side of Don Buck Road, on the road berm between 456A to 464 Don Buck Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Note:

- This intersection is now a roundabout and the kerb line has changed.

## (W-HM9) Don Buck Road / Glen Road / Woodside Road junction



This site has been specified as suitable for election signs on the northeast corner of the Woodside Road and Don Buck Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Conditions:

- There must be a minimum of 5 metres clearance from the kerb on Don Buck Road.

## (W-HM12) Glen Road (1 of 2)



This site has been specified as suitable for election signs on the south-western side of Glen Road, alongside Starling Park (at 34 Glen Road). The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (W-HM13) Glen Road (2 of 2)

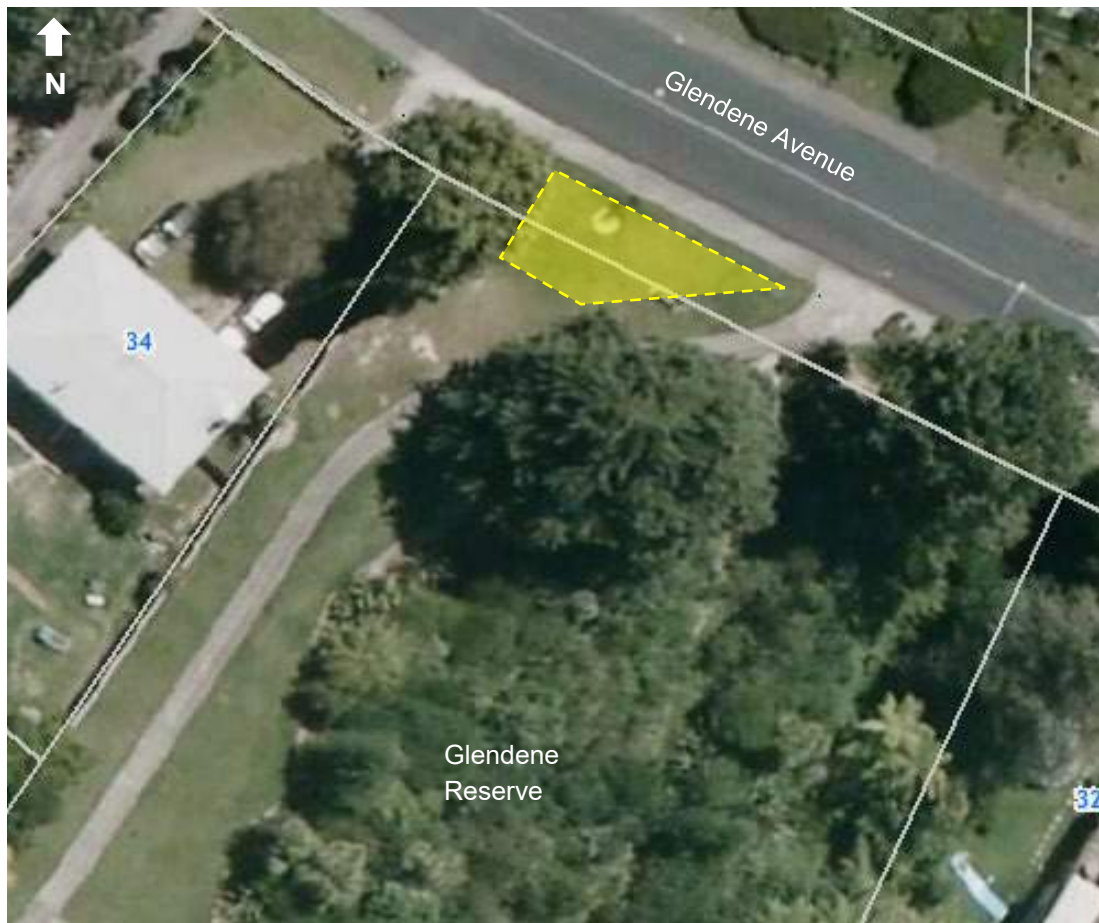


This site has been specified as suitable for election signs on the eastern side of Glen Road, outside Te Rangi Hiroa/Birdwood Winery between the old shed and the yellow pedestrian sign. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed at least 2m from the kerb block.

## (W-HM14) Glendene Avenue



This site has been specified as suitable for election signs on Glendene Ave, on the grass alongside Glendene Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM16) Great North Road



This site has been specified as suitable for election signs on the south-western side of Great North Road, outside Awaroa Park from opposite #4229-4231 Great North Road to the electricity box opposite #4219 Great North Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM18) Gunner Drive



This site has been specified as suitable for election signs on the northern side of Gunner Drive, located at Jack Pringle Skate Park between Pringle Road and the area opposite Longbush Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM19) Harvest Drive



This site has been specified as suitable for election signs on the northern side of Harvest Drive alongside Harvest Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM20) Henderson Valley Road (1 of 2)



This site has been specified as suitable for election signs on Henderson Valley Road, just southwest of Henderson Valley Road rail overbridge between the carpark entrances alongside Opanuku Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Condition:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (W-HM21) Henderson Valley Road (2 of 2)

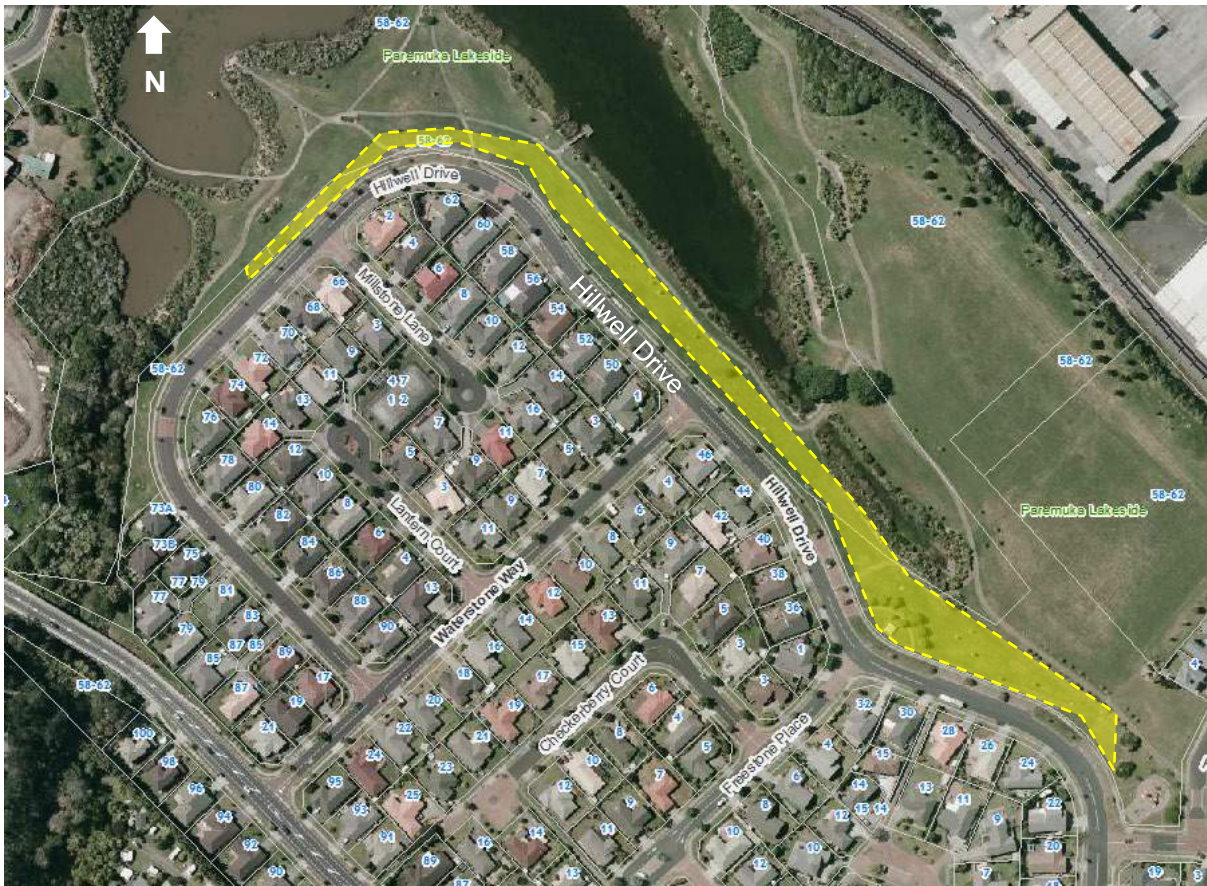


This site has been specified as suitable for election signs on the south-eastern side of Henderson Valley Road, alongside Corban Reserve (opposite 139 – 147 Henderson Valley Road only). The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Condition:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (W-HM22) Hillwell Drive



This site has been specified as suitable for election signs on the north side of Hillwell Drive, along the Paremuka Lakeside. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (W-HM23) Hobsonville Road



This site has been specified as suitable for election signs on the northern side of Hobsonville Road, on the grassy berms between 10 and 14 Hobsonville Road, opposite and east of Fitzherbert Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed at least 3m from the edge of the kerb block and from the driveway.

## (W-HM24) Keegan Drive



This site has been specified as suitable for election signs on the eastern side of Keegan Drive, alongside Keegan Park. The first area is between the “Trees for Babies” sign and the driveway for numbers 61-73 Keegan Drive. The second area is east of the large tree to the driveway for numbers 83-87 Keegan Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM25) Lincoln Road



This site has been specified as suitable for election signs on the eastern side of Lincoln Road, alongside the road frontage of Te Pai Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM26) Luckens Road / Moire Road junction



This site has been specified as suitable for election signs on the southern corner of Luckens Road and Moire Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- A clear zone of 5 metres minimum must be kept from the kerb on Luckens Road.

## (W-HM27) Matipo Road



This site has been specified as suitable for election signs on the north-western side of Matipo Road, on the grassy area outside Tawa Esplanade opposite 12 and 12A Matipo Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM28) McLeod Road



This site has been specified as suitable for election signs on the northern side of McLeod Road, on the grassy area outside McLeod Park between the public toilets and the last rubbish bin to the east. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM29) Metcalfe Road / Munroe Road junction



This site has been specified as suitable for election signs on the southern corner of the Metcalfe Road and Munroe Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- There must be a minimum of 8 metres clearance from the kerb on Metcalfe Road.
- This site has been identified as a V-Shaped sign site.

## (W-HM30) Millbrook Road



This site has been specified as suitable for election signs on the western side of Millbrook Road, on the grassy area opposite number 82-84 Millbrook Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (W-HM32) Moire Road (2 of 2)



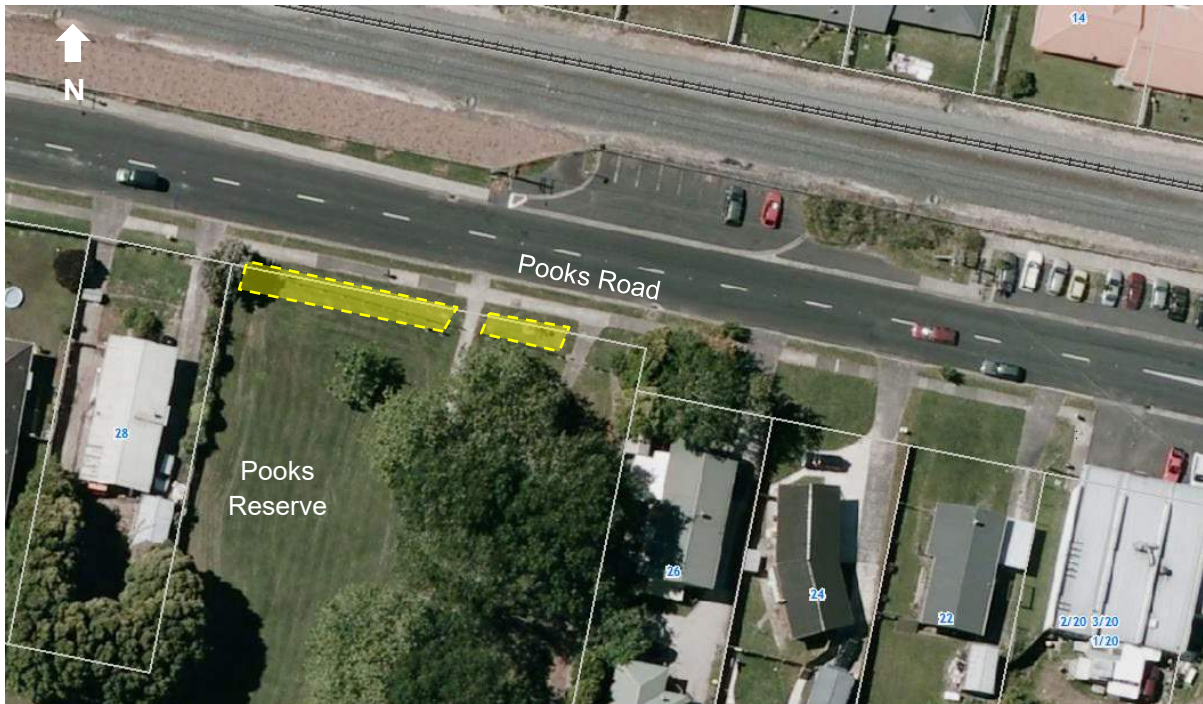
This site has been specified as suitable for election signs on the western side of Moire Road, alongside Manutewhau Walk Reserve (opposite 91-93 Moire Road). The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM34) Oreil Avenue



This site has been specified as suitable for election signs on the southern side of Oreil Avenue, outside Manutewhau Walk. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM35) Pooks Road



This site has been specified as suitable for election signs on the southern side of Pooks Road, Ranui, on the grassy area outside Pooks Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM36) RAILSIDE AVENUE



This site has been specified as suitable for election signs on the western side of RAILSIDE AVENUE, opposite 96 to 112 RAILSIDE AVENUE. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- No signage may encroach on Railway land, which is approximately 3.4m from the road edge.
- Signs must be placed at least 2m from the kerb block.

## (W-HM38) San Bernadino Drive



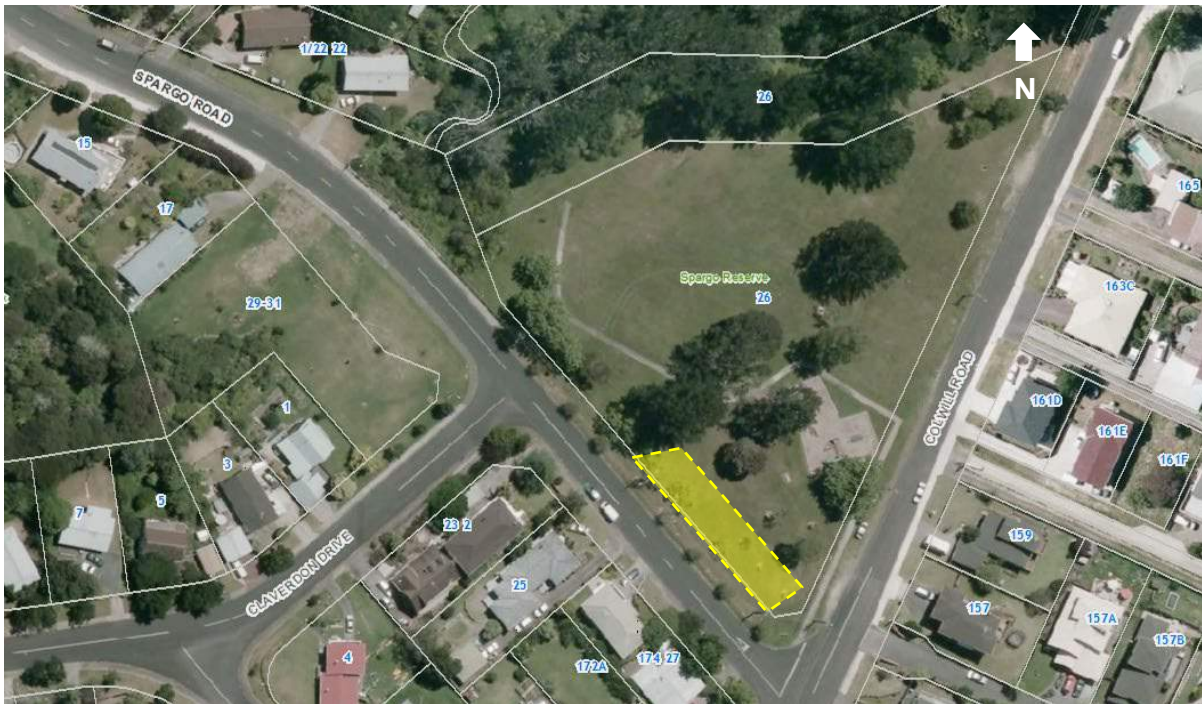
This site has been specified as suitable for election signs on the southern side of San Bernadino Drive, alongside San Bernadino Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM39) Seymour Road / Rangeview Road junction



This site has been specified as suitable for election signs in the south-western corner of the Seymour Road and Rangeview Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM40) Spargo Road



This site has been specified as suitable for election signs on the north-eastern side of Spargo Road, along Spargo Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(W-HM41) Summerland Drive (1 of 2)**



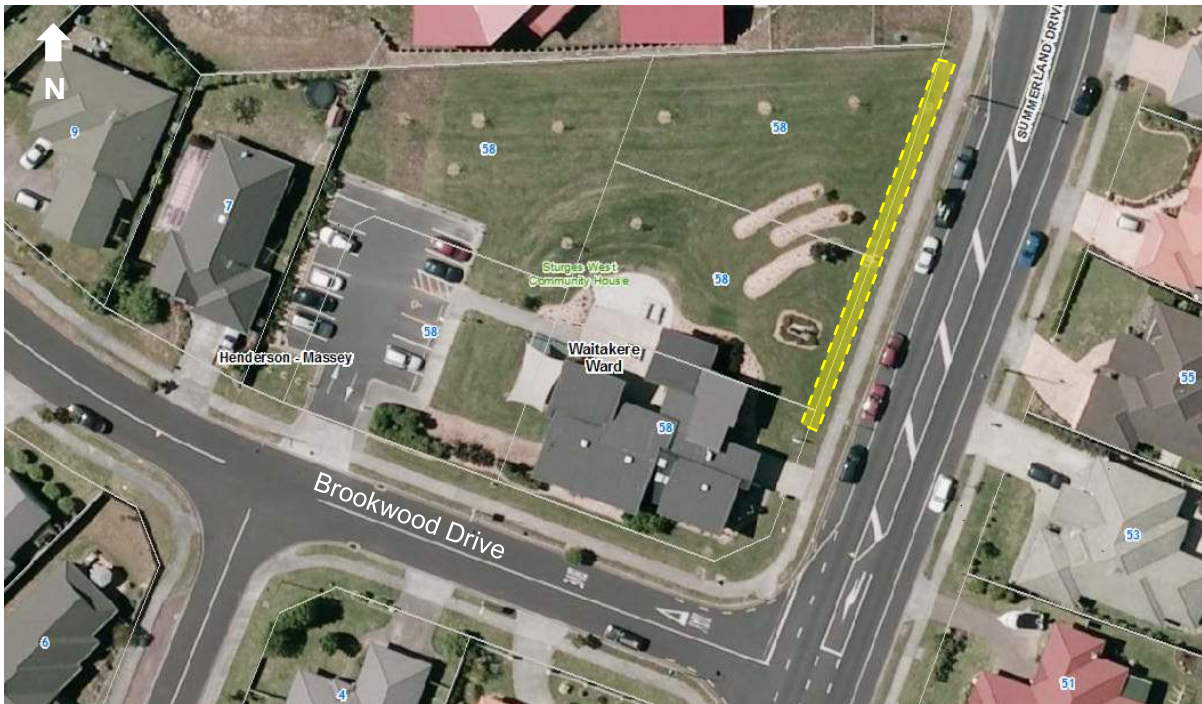
This site has been specified as suitable for election signs on the south-western side of Summerland Drive, alongside Gus Nola Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <http://www.aucklandtransport.govt.nz/about-us/Bylaws/Pages/Bylaws.aspx>.

Condition:

- Signs should not block visibility of the yellow chevron board located in the area marked red.



## **(W-HM42) Summerland Drive (2 of 2)**



This site has been specified as suitable for election signs on the western side of Summerland Drive, outside the Sturges West Community House. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM44) Te Atatu Road (1 of 3)



This site has been specified as suitable for election signs on the north-eastern side of Tatau Way within the area encompassed by Tatau Way, Old Te Atatu Road and Te Atatu Road. The area is approximately opposite 1 through 7 Tatau Way. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs should be kept well clear of the 50km/h sign in the north.

### (W-HM46) Te Atatu Road (3 of 3)



This site has been specified as suitable for election signs on the western side of Te Atatu Road, alongside Te Atatu South Park and opposite 147 – 153 Te Atatu Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

#### Condition:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (W-HM47) Te Atatu Road / Gloria Avenue Junction

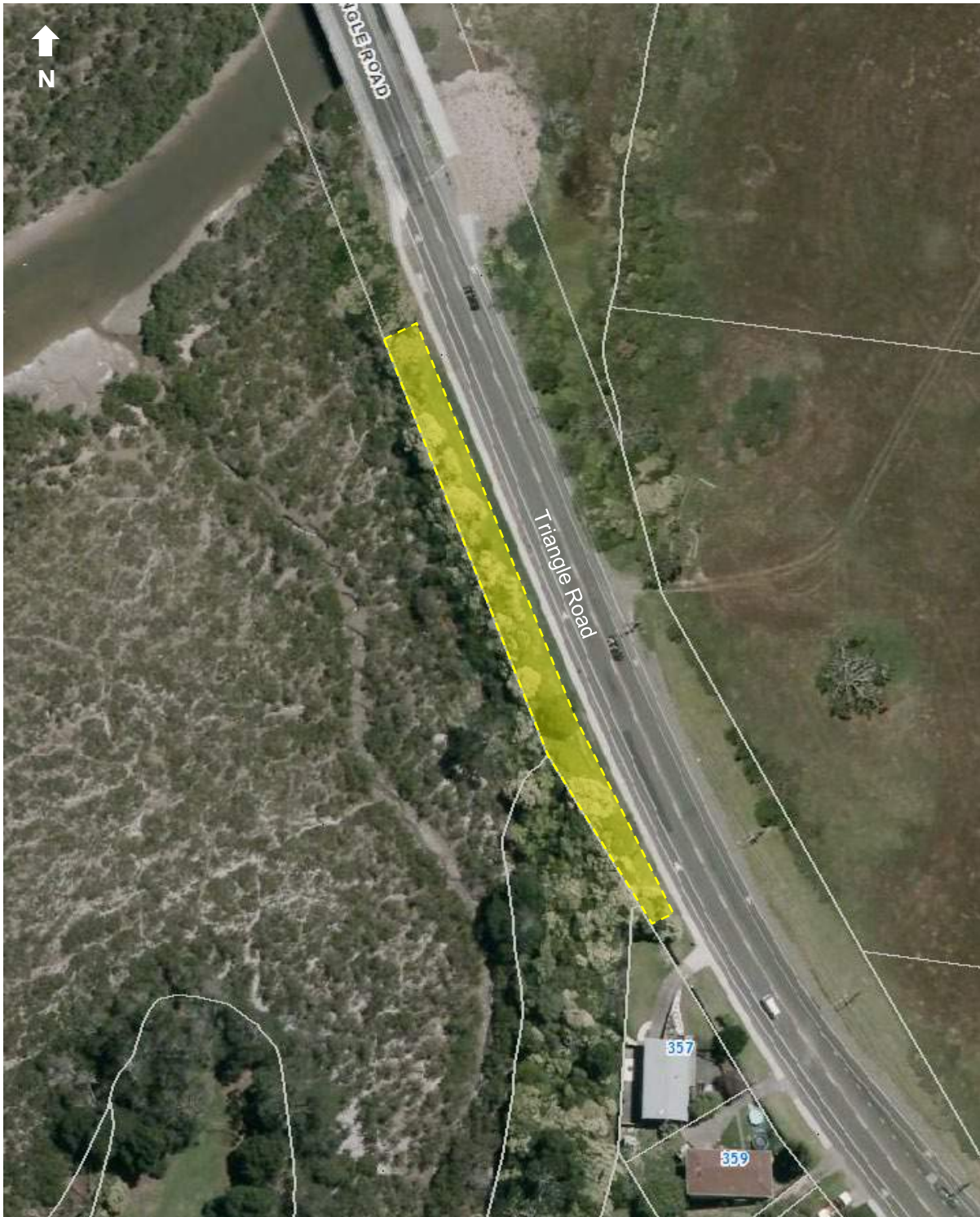


This site has been specified as suitable for election signs in the north-eastern corner of the Old Te Atatu Road and Gloria Avenue junction within the area bounded by Old Te Atatu Road, Gloria Avenue, and Te Atatu Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Election signs must not obstruct visibility of other lawful signage.

## (W-HM49) Triangle Road (2 of 2)



This site has been specified as suitable for election signs on the western side of Triangle Road, from south of Huruahu Creek to the driveway for number 357 Triangle Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM50) Universal Drive / Rathgar Road

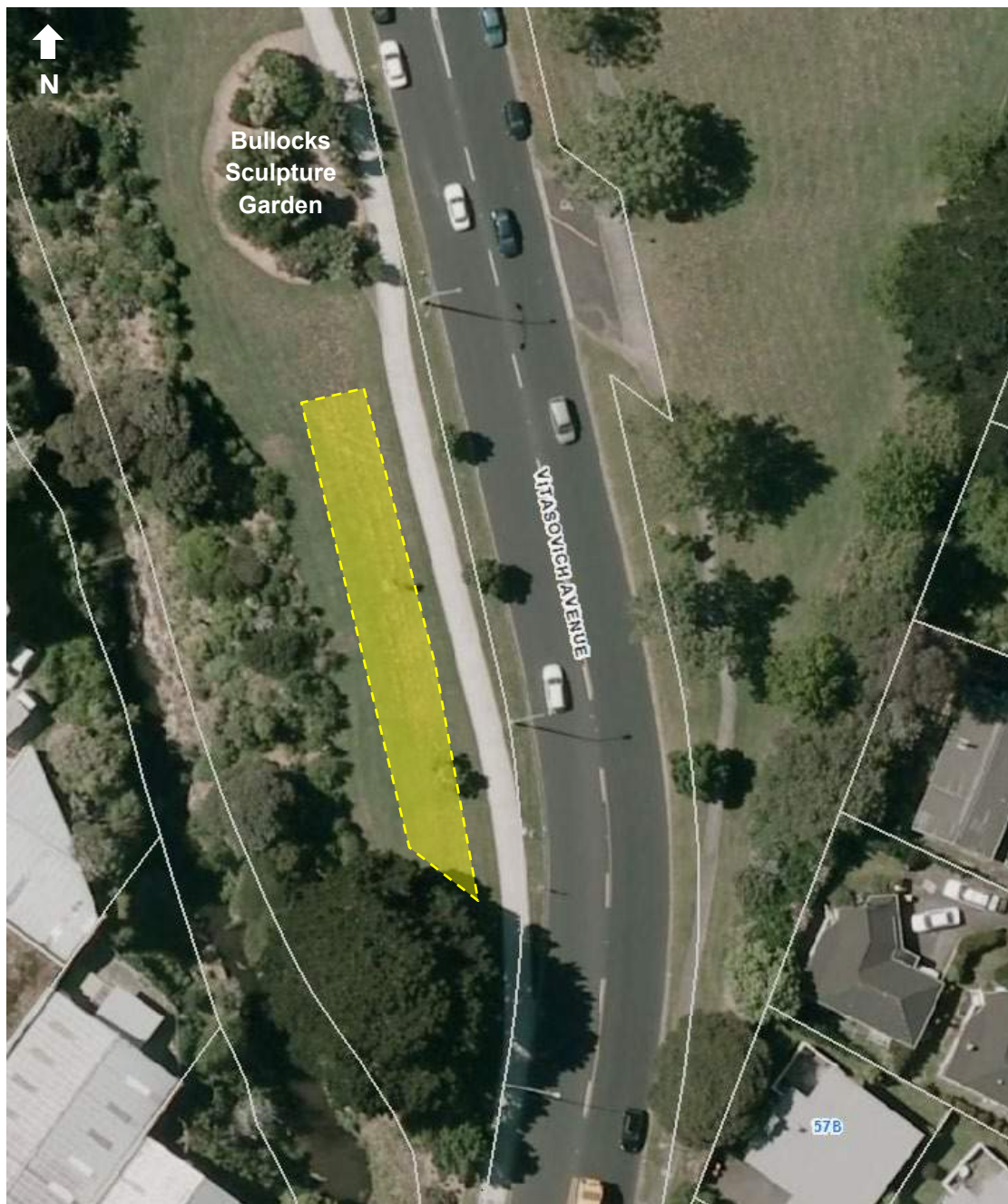


This site has been specified as suitable for election signs on the south-eastern corner of the intersection of Universal Drive and Rathgar Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed well back from the yellow chevron boards and not affect their visibility.

## (W-HM51) Vitasovich Avenue



This site has been specified as suitable for election signs on the western side of Vitasovich Road, from 10 metres south of the Bullocks Sculpture Garden in the north to the large tree approximately 50 metres to the south. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM52) Vitasovich Avenue / View Road



This site has been specified as suitable for election signs on the north-eastern corner of Vitasovich Avenue and View Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## **(W-HM53) Waimanu Bay Drive**



This site has been specified as suitable for election signs on the eastern side of Waimanu Bay Drive, on the grassy area in between Onemana Way and Waikura Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM54) Waitemata Drive



This site has been specified as suitable for election signs on the north-eastern side of Waitemata Drive, alongside Starling Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed at least 2m from the kerb block.

## (W-HM55) West Harbour Drive



This site has been specified as suitable for election signs on the southern side of West Harbour Drive, in front of West Harbour Esplanade located opposite 102 West Harbour Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM56) Westgate Drive (1 of 2)



This site has been specified as suitable for election signs on the southern side of Westgate Drive, on the grassed area between the access to the Massey Leisure Centre and Library and 23 Westgate Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM57) Westgate Drive (2 of 2)



This site has been specified as suitable for election signs on the eastern side of Westgate Drive, in the reserve near the SH16 walkbridge and opposite Lazurite Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM58) Zita Maria Drive



This site has been specified as suitable for election signs on the southern side of Zita Maria Drive, along Zita Maria Park behind the white fence. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM59) Colwill Road



This site had been specified as suitable for election signs on the eastern side of Colwill Road, on the grassed area outside of number 2 Sari Place between the concrete area next to the bus stop and the driveway of number 36 Colwill Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM61) Great North Road (2)



This site had been specified as suitable for election signs on the southwest side of Great North Road at Rotary Park, opposite 435 and 437-441 Great North Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be kept clear of the Community Notice Board at the southern end of the park.



## (W-HM62) Millbrook Road (2)



This site had been specified as suitable for election signs on the western side of Millbrook Road, on the grassy area opposite number 100 Millbrook Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM63) Millbrook Road / Awaroa Road



This site had been specified as suitable for election signs on the northern corner of the intersection of Millbrook Road and Awaroa Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### (W-HM64) Moire Road (3)



This site had been specified as suitable for election signs on the western corner of Luckens Road and Moire Road junction, on the road berm outside 158 Moire Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed at least 5m from the kerb block on Luckens Road.

## (W-HM65) Neil Avenue



This site had been specified as suitable for election signs on the western side of Neil Avenue, outside Te Atatu Peninsula Park on the small area of grass berm in front of park sign, either side of car park entrance. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM68) Taikata Road



This site had been specified as suitable for election signs on the southern side of Taikata Road, in the grassy area along Ramlea Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM69) Te Atatu Road (4)



This site had been specified as suitable for election signs on the western side of Te Atatu Road, along Kervil Park in between 652 and 654 Te Atatu Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM71) Universal Drive



This site had been specified as suitable for election signs on the southern side of Universal Drive alongside Kingdale Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-HM72) Swanson Road

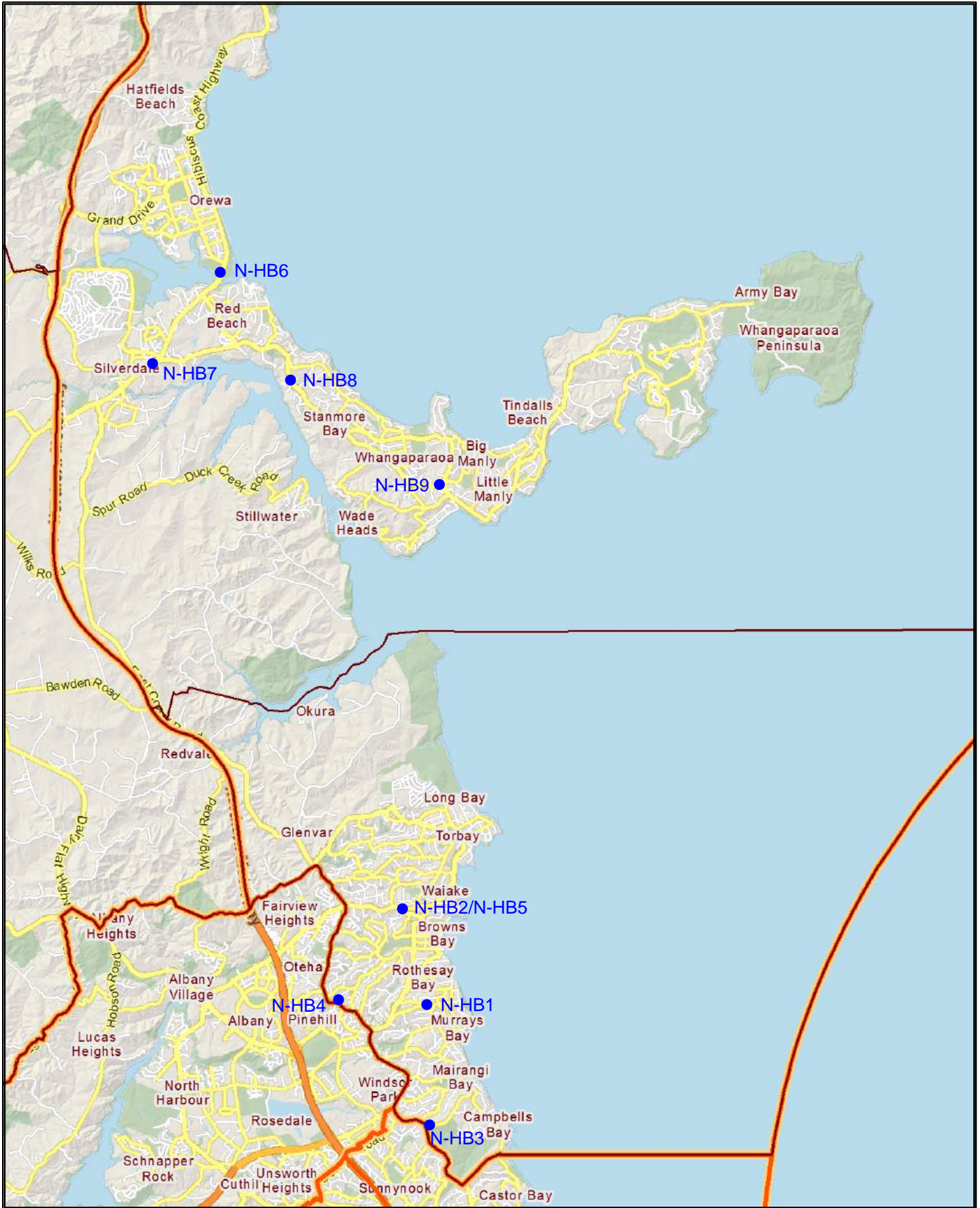


This site has been specified as suitable for election signs on the north-eastern and north-western corner of the intersection of Swanson Road and Waitemata Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 3m from the road to avoid obstructing visibility.





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## Hibiscus and Bays election sign sites

● Existing Site



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## (N-HB1) Beach Road



This site has been specified as suitable for election signs within the road reserve on the southern side of Beach Road, west of Knights Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Condition:

- Signs must be placed at least 2m from the kerb face.

## (N-HB2) Carlisle Road



This site has been specified as suitable for election signs within the road reserve on the southern side of Carlisle Road, east of Firth Road, Browns Bay. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Condition:

- Signs must be placed at least 1m from the rear edge of the footpath towards the property boundary.

## (N-HB3) East Coast Road (1 of 2)



This site has been specified as suitable for election signs within the road reserve on the eastern side of East Coast Road, north-west of Kowhai Road, opposite 354 – 358 East Coast Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw/>.

Conditions:

- This site has been identified as a V-Shaped sign site.

## (N-HB4) East Coast Road (2 of 2)



This site has been specified as suitable for election signs on the north-eastern side of East Coast Road, opposite number 706 East Coast Road, Pinehill within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 2m from the kerb block.

## (N-HB5) Firth Road



This site has been specified as suitable for election signs within the road reserve on the north-eastern side of Firth Road, south of Carlisle Road, Browns Bay. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-HB6) Hibiscus Coast Highway (1 of 2)



This site has been specified as suitable for election signs on the western side of Hibiscus Coast Highway within the road reserve alongside the Orewa Bowling Club at 214 Hibiscus Coast Highway, Orewa. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-HB7) Hibiscus Coast Highway (2 of 2)



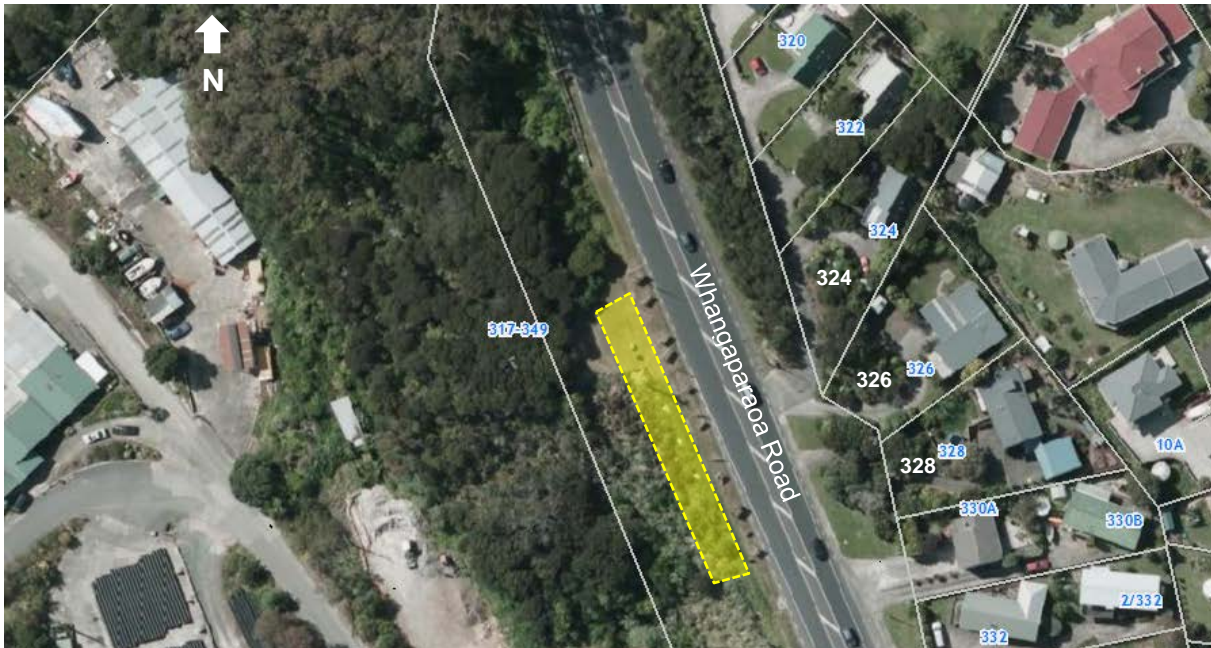
This site has been specified as suitable for election signs on the western side of Hibiscus Coast Highway outside Northern Arena, opposite 57 Hibiscus Coast Highway, Silverdale. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.



## (N-HB8) Whangaparaoa Road (1 of 2)



This site has been specified as suitable for election signs on the south-western side of Whangaparaoa Road, opposite numbers 324 to 328 Whangaparaoa Road, Stanmore Bay within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-HB9) Whangaparaoa Road (2 of 2)



This site has been specified as suitable for election signs on the northern side of Whangaparaoa Road, opposite Whangaparaoa Library at 713 Whangaparaoa Road, Stanmore Bay within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.



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### Howick election sign sites

● Existing Site



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Created: Monday, 18 April 2016, 5:51:16 p.m.

Scale @ A4 1:50000

## **(S-H1) Bucklands Beach Road / Gills Road junction**



This site has been specified as suitable for election signs in the north-western corner of the Bucklands Beach Road / Gills Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

## (S-H2) Cascades Road

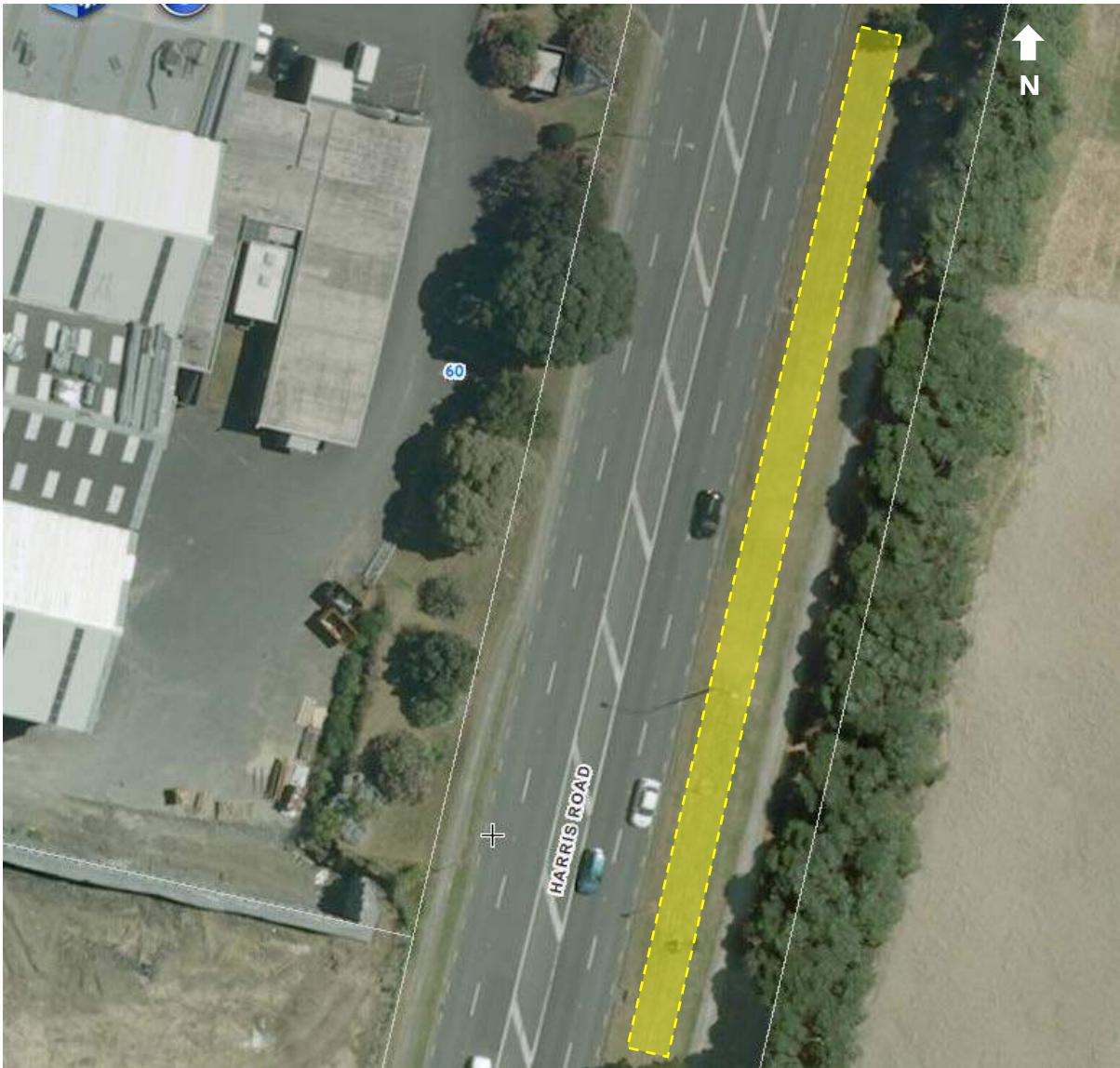


This site has been specified as suitable for election signs on the southern side of Cascades Road opposite Aviemore Drive and outside the Pakuranga Country Club. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.

## **(S-H3) Harris Road**



This site has been specified as suitable for election signs on the eastern side of Harris Road, opposite 60 Harris Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

## **(S-H5) Somerville Road**



This site has been specified as suitable for election signs on the south-eastern side of Somerville Road outside the Mangemangeroa Reserve, opposite 2 - 135 Somerville Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block or the edge of the road seal.



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## Kaipatiki Election Sites



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Created: Tuesday, 19 April 2016, 1:45:59 p.m.

Scale @ A4 1:50000



## (N-K1) Akoranga Drive



This site has been specified as suitable for election signs within the road reserve on the south-western side of Akoranga Drive opposite 72 Akoranga Drive, Northcote. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- The signs must not obstruct the transit lane sign shown in red.
- Signs must be placed at least 2m from the kerb block.

## (N-K2) Archers Road (1 of 2)



This site has been specified as suitable for election signs on the south-eastern side of Archers Road, Glenfield, opposite Chartwell Ave and within the McFetridge Park Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K3) Archers Road (2 of 2)



This site has been specified as suitable for election signs on the north-western side of Archers Road, Glenfield, within the Marlborough Park Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Condition:

- This site has been identified as a V-Shaped sign site.

## (N-K4) Diana Drive



This site has been specified as suitable for election signs on the north-western side of Diana Drive, within the Diana Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K5) Eskdale Road (1 of 2)



This site has been specified as suitable for election signs within the road reserve on the south-western side of Eskdale Road, north of Inglis Street and on the northern side of Inglis Street west of Eskdale Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K6) Eskdale Road (2 of 2)



This site has been specified as suitable for election signs on the north-eastern side of Eskdale Road within the Eskdale Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(N-K7) Glenfield Road (1 of 3)**



This site has been specified as suitable for election signs on the western side of Glenfield Road, Hillcrest within the Eskdale Reserve, and behind the wooden barrier. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K8) Glenfield Road (2 of 3)



This site has been specified as suitable for election signs on the eastern side of Glenfield Road within the road reserve alongside the Oruamo Reserve, opposite numbers 363A to 359 Glenfield Road, Birkenhead. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 2m from the kerb block.



## **(N-K9) Glenfield Road (3 of 3)**



This site has been specified as suitable for election signs on the western side of Glenfield Road, opposite 447 Glenfield Road, Glenfield. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Note:

- Limited space on this site due to drip lines of trees.

## (N-K11) Kaipatiki Road (2 of 3)



This site has been specified as suitable for election signs on the south-western side of Kaipatiki Road, Glenfield, alongside Kaipatiki Park, and opposite 39 to 43 Kaipatiki Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K12) Kaipatiki Road (3 of 3)



This site has been specified as suitable for election signs on the south-eastern side of Kaipatiki Road, Glenfield, north of Stanley Road and opposite the Witheford Scenic Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K13) Lake Road (1 of 2)



This site has been specified as suitable for election signs within the road reserve on the eastern side of Lake Road and alongside Rotary Reserve, opposite 24 Lake Road and Kawana Street, Northcote. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.

## (N-K14) Lake Road (2 of 2)



This site has been specified as suitable for election signs on the western side of Lake Road, Northcote within the Greenslade Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

## (N-K15) Leigh Terrace



This site has been specified as suitable for election signs within the road reserve on the western side of Leigh Terrace, Bayview alongside the Leigh Scenic Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K16) Morriggia Place



This site has been specified as suitable for election signs within the road reserve on the southern side of Morriggia Place, Bayview alongside the Leigh Scenic Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K17) Ocean View Road



This site has been specified as suitable for election signs on the south-western side of Ocean View Road, Hillcrest, alongside the Stancich Reserve, opposite 1 Lenihan Street and 34 Ocean View Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

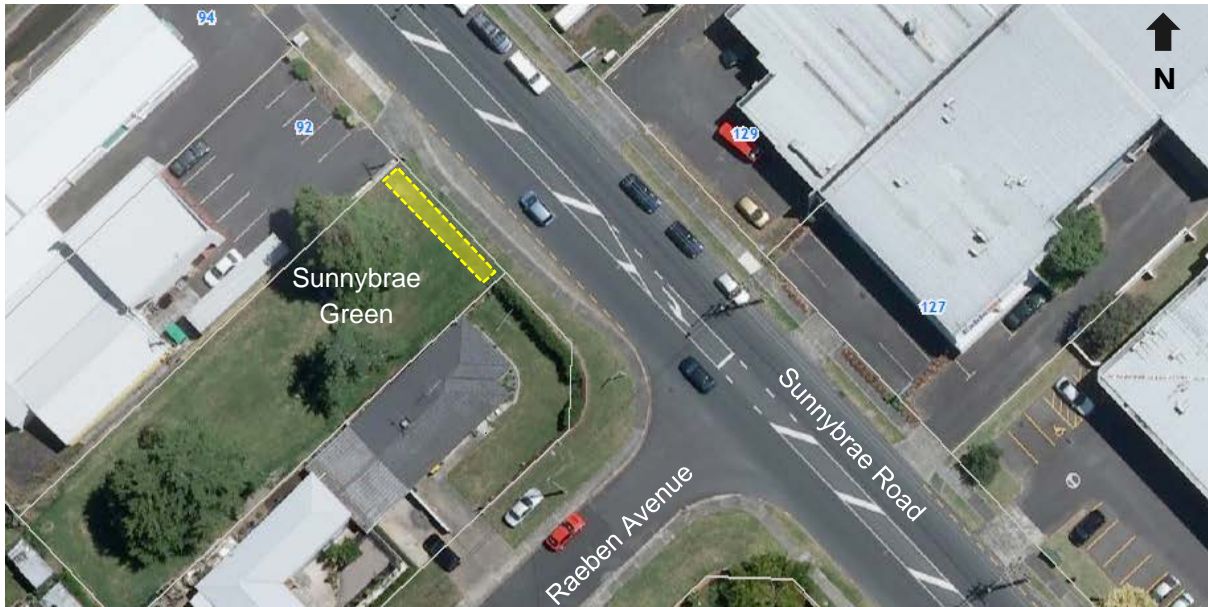


## (N-K18) Rangatira Road / Tramway Road junction



This site has been specified as suitable for election signs in the northern corner of the Rangatira Road / Tramway Road / Aeroview Drive roundabout, outside 247 Rangatira Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K19) Sunnybrae Road



This site has been specified as suitable for election signs on the south-western side of Sunnybrae Road, Hillcrest, adjacent to 92 Sunnybrae Road within the Sunnybrae Green Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-K20) Sunset Road / Target Road junction



This site has been specified as suitable for election signs in the southern and eastern corners at the junction of Sunset Road and Target Road, Unsworth Heights, within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 5m from the carriageway.

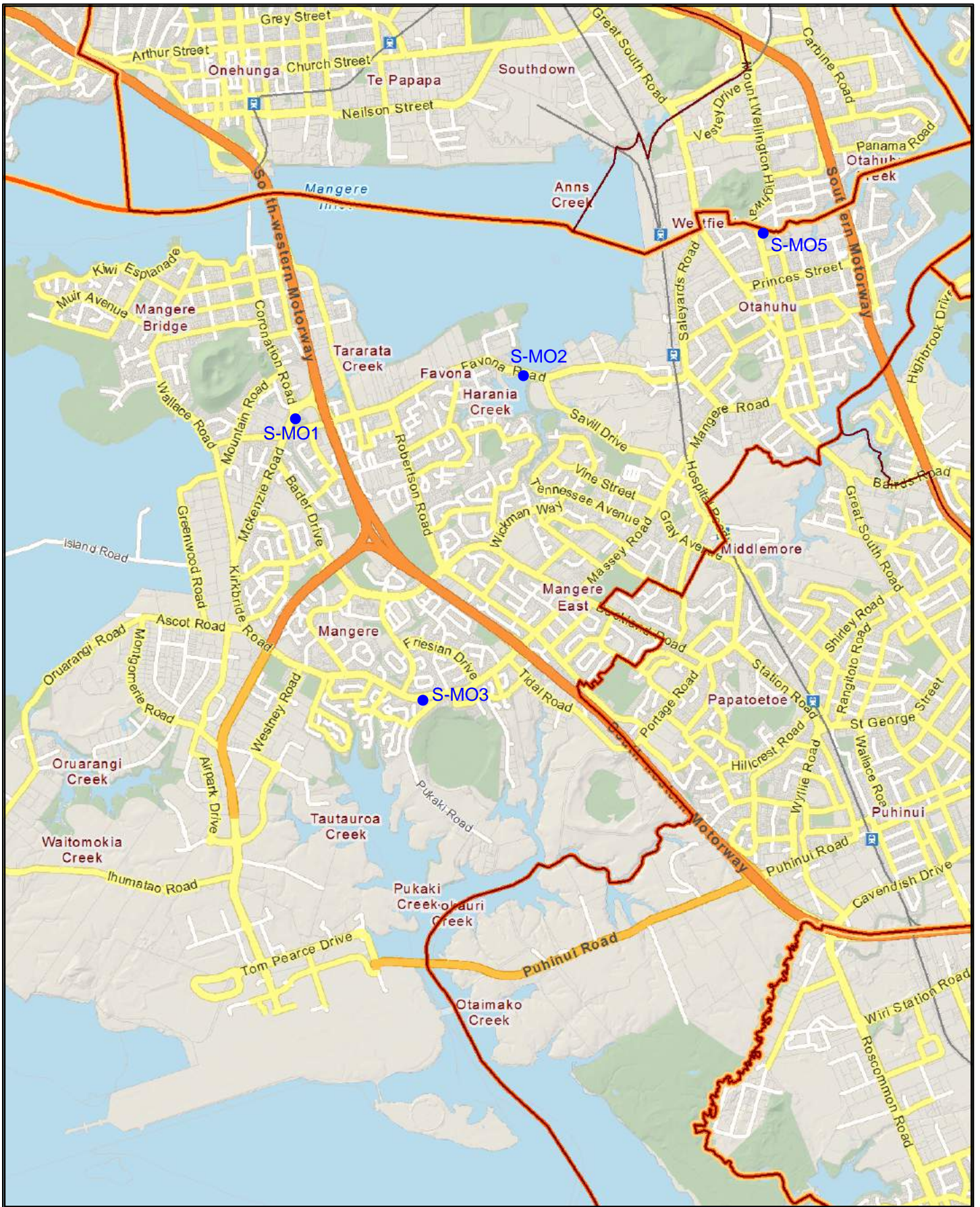
## (N-K21) Waipa Street



This site has been specified as suitable for election signs within the road reserve on the eastern side of Waipa Street alongside John Kay Park, Birkenhead. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 2m from the kerb block.



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## Mangere-Otahuhu Election Sites



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Created: Tuesday, 19 April 2016, 2:21:31 p.m.

Scale @ A4 1:50000

## (S-MO1) Coronation Road



This site has been specified as suitable for election signs on the eastern side of Coronation Road along the Black Bridge Reserve frontage, opposite 142-146 Coronation Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## **(S-MO2) Favona Road**



This site has been specified as suitable for election signs on the southern side of Favona Road, east of property number 161. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-MO3) Massey Road (1 of 2)**



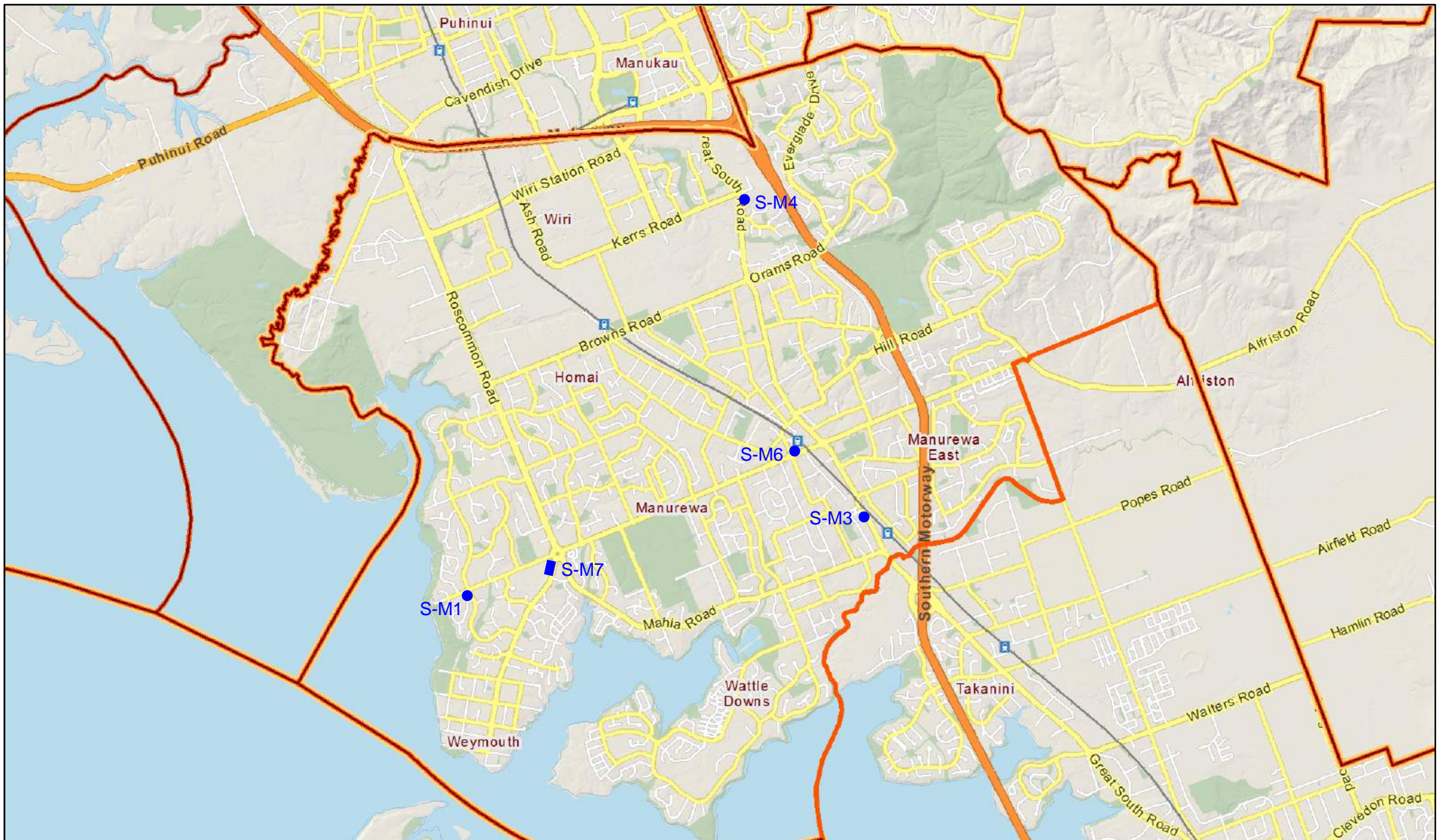
This site has been specified as suitable for election signs on the southern side of Massey Road, outside 610 Massey Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## (S-MO5) Portage Road



This site has been specified as suitable for election signs on the southern side of Portage Road east of Atkinson Avenue, alongside 4 – 12 Portage Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



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## Manurewa election sign sites

● Existing Site



**Auckland Council**  
Kūmara o Ngāi Māori

## (S-M1) Etherton Drive



This site has been specified as suitable for election signs on the western side of Etherton Drive, south of the intersection with Palmers Road and adjacent to property no. 92 Palmers Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-M3) Great South Road (1 of 2)**



This site has been specified as suitable for election signs on the eastern side of Great South Road, south of Kevale Place and north of no. 276 Great South Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-M4) Great South Road (2 of 2)**



This site has been specified as suitable for election signs on the eastern side of Great South Road, south of the intersection with Kerrs Road and adjacent to property no. 834 Great South Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Note:

- There is no on street parking in the immediate vicinity of this site.

## **(S-M6) Selwyn Road**



This site has been specified as suitable for election signs on the eastern side of Selwyn Road, north of the intersection with Weymouth Road and adjacent to property no. 15 Weymouth Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

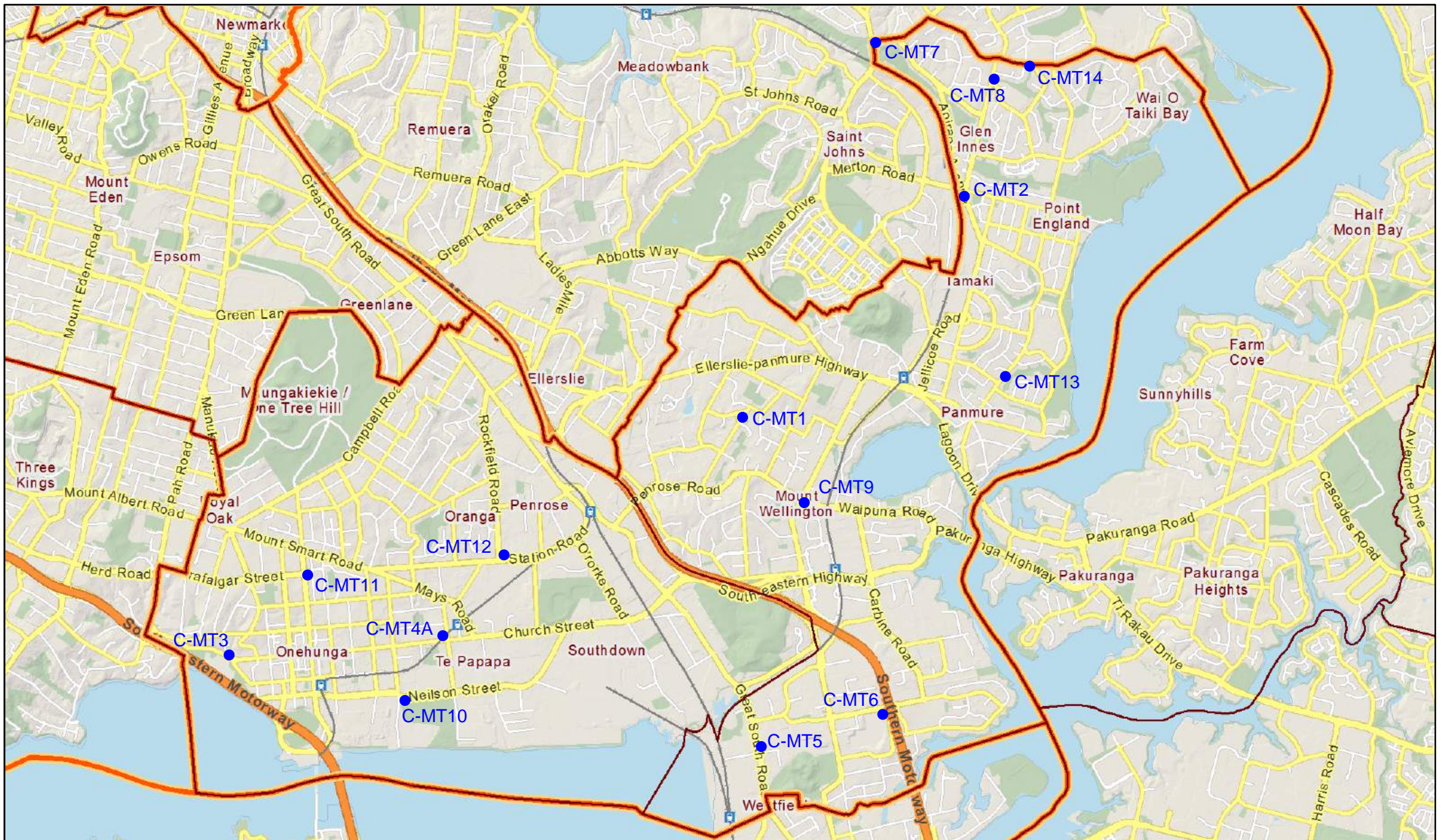
## (S-M7) Weymouth Road



This site has been specified as suitable for election signs on the western side of Weymouth Road, near the roundabout intersection with Roscommon Road and Mahia Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site



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## Maungakiekie-Tamaki Election Sites

● Existing Site



**Auckland Council**  
Kaitiaki o Te Ōhanga Kōwhiri

Created: Tuesday, 19 April 2016, 3:11:19 p.m.

Scale @ A4 1:50000

400 176



## (C-MT1) Almond Place / Panorama Road junction



This site has been specified as suitable for election signs in the south-eastern corner of the Almond Place and Panorama Road junction within the Almond Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.
- This site has been identified as a V-Shaped sign site.

**(C-MT2) Apirana Avenue / Merton Road / Line Road /  
Pt England Road junction**



This site has been specified as suitable for election signs in the south-western and south-eastern corners of the Apirana Avenue / Merton Road / Line Road / Pt England Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Conditions:

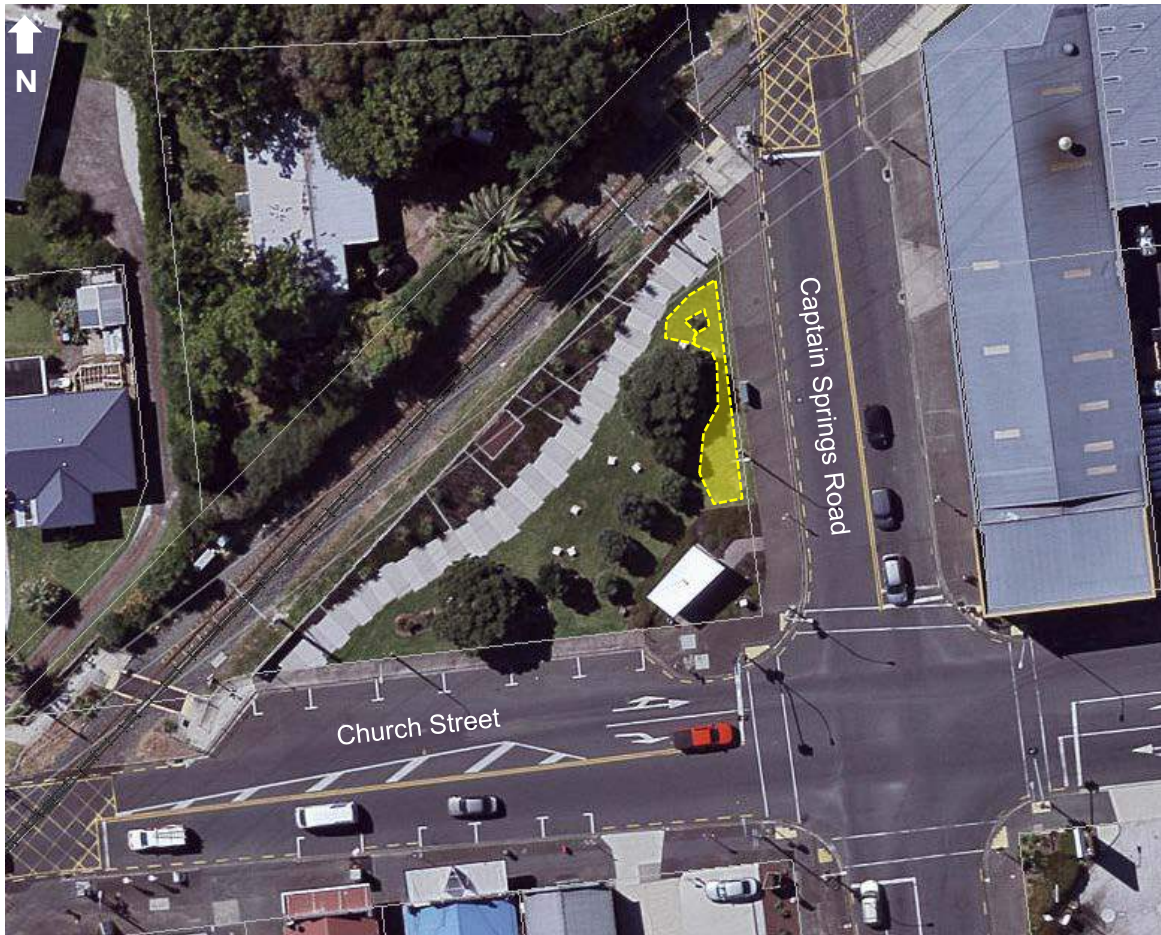
- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.
- This site has been identified as a V-Shaped sign site in the south-western corner of the junction.
- Signs must be placed at least 3m from the kerb block.

## **(C-MT3) Beachcroft Avenue / Normans Hill Road junction**



This site has been specified as suitable for election signs in the north-eastern corner at the junction of Beachcroft Avenue and Normans Hill Road within the Hornes Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-MT4A) Captain Springs Road



This site has been specified as suitable for election signs within the road reserve on the western side of Captain Springs Road north of Church Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-MT5) Great South Road**



This site has been specified as suitable for election signs within the road reserve on the eastern side of Great South Road north of Mount Richmond Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-MT6) Hillside Road**



This site has been specified as suitable for election signs on the western side of Hillside Road between Hillside Road and the Southern Motorway within the Hillside Corner Reserve and south of Panama Road, opposite 106 to 112 Hillside Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- This site has been identified as a V-Shaped sign site.

## (C-MT7) Kohimarama Road



The site on the south-eastern corner of the St Heliers Bay Road and St Johns Road junction has been specified as suitable for election signs. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- The site in the south-eastern corner of the junction is identified as a V-Shaped sign site.

## **(C-MT8) Line Road / Farringdon Street junction**



This site has been specified as suitable for election signs within the Paddington Reserve in the north-eastern corner of the Line Road and Farringdon Street junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (C-MT9) Mount Wellington Highway



This site has been specified as suitable for election signs within the road reserve on the eastern side of Mount Wellington Hwy alongside the Waipuna Recreation Area. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-MT10) Neilson Street**



This site has been specified as suitable for election signs on the southern side of Neilson Street within the north-eastern section of Waikaraka Park and west of the park entrance. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Condition:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

### Note:

- There is no on street parking in the immediate vicinity of this site.

## (C-MT11) Onehunga Mall



This site has been specified as suitable for election signs on the eastern side of Onehunga Mall south of Trafalgar Street within the TinTack Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

**(C-MT12) Station Road / Rockfield Road / Mount Smart Road junction**



This site has been specified as suitable for election signs in the north-eastern corner of the Station Road and Rockfield Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-MT13) Tripoli Road

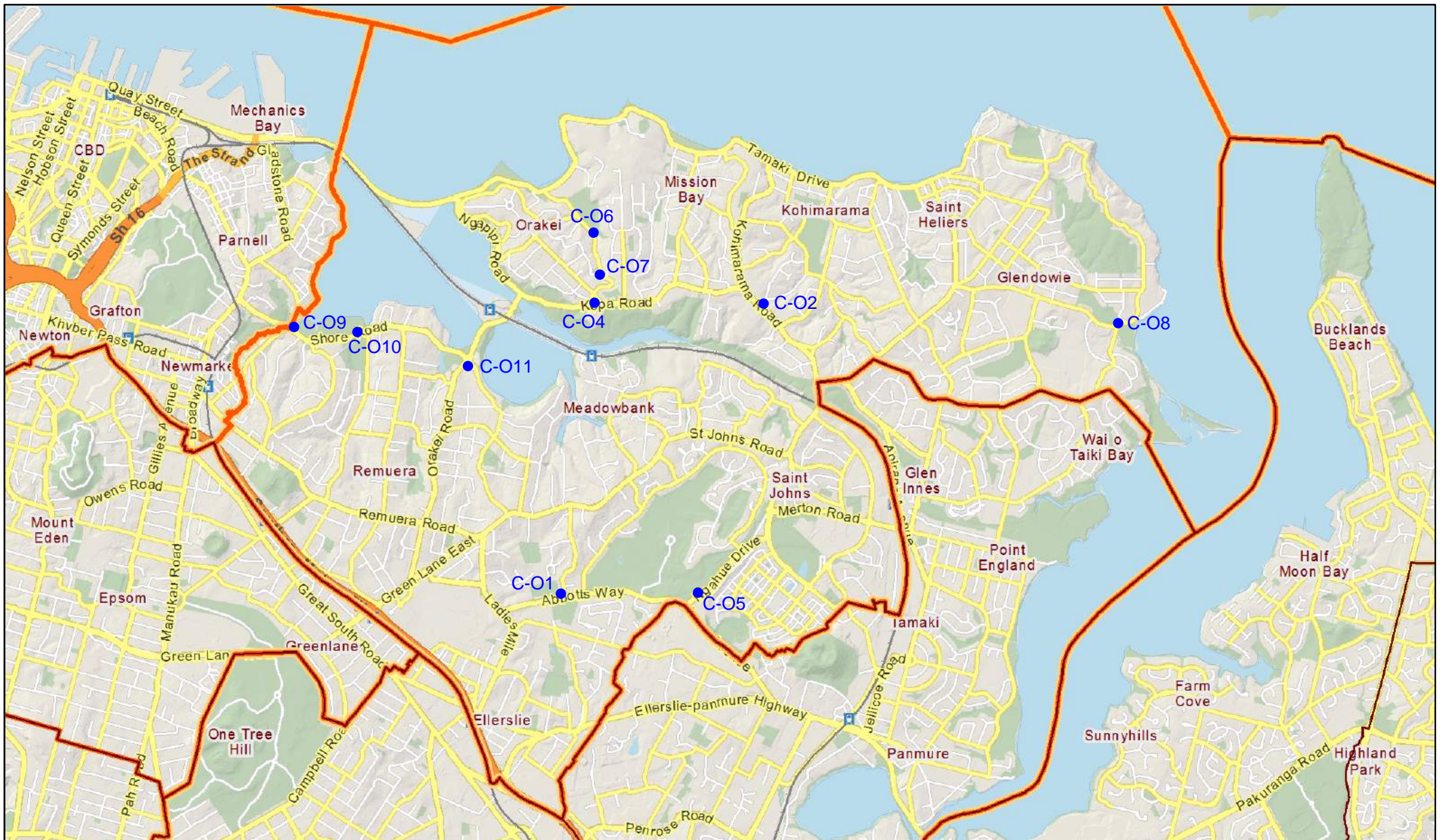


This site has been specified as suitable for election signs on the south-eastern side of Tripoli Road within the Johnson Reserve, opposite 47 Tripoli Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-MT14) West Tamaki Road



This site has been specified as suitable for election signs on the southern side of West Tamaki Road within the Paddington Reserve, between 117 and 119 West Tamaki Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



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## Orakei election sign sites



**Auckland Council**  
Kūmarua o Tāmaki Makaurau

## (C-O1) Abbots Way / Koraha Street junction



This site has been specified as suitable for election signs in the north-western corner of the Abbots Way and Koraha Street junction, within the Koraha Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.



## (C-O2) Baddeley Avenue



This site has been specified as suitable for election signs in the road reserve on the northern side of the eastern leg of Baddeley Avenue at its junction with Southern Cross Road, alongside the Madills Farm Recreation Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(C-O4) Kepa Road**



This site has been specified as suitable for election signs on the southern side of Kepa Road within the Nehu Triangle, between Nehu Street and Coates Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been assessed as suitable for V-shaped election signs.

## (C-05) Ngahue Drive



This site has been specified as suitable for election signs on the north-western side of Ngahue Drive, starting 100 metres east of Abbotts Road / Lunn Avenue and extending to the western terminus of Magma Crescent. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block.

## (C-O6) Reihana Street



This site has been specified as suitable for election signs on the south-western side of Reihana Street within road reserve alongside the Ngake Walkway, opposite 37 – 45 Reihana Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block.

## **(C-07) Reihana Street / Tautari Street junction**



This site has been specified as suitable for election signs in the road reserve in the western corner of the Reihana Street and Tautari Street junction, alongside 85 Reihana Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-08) Riddell Road

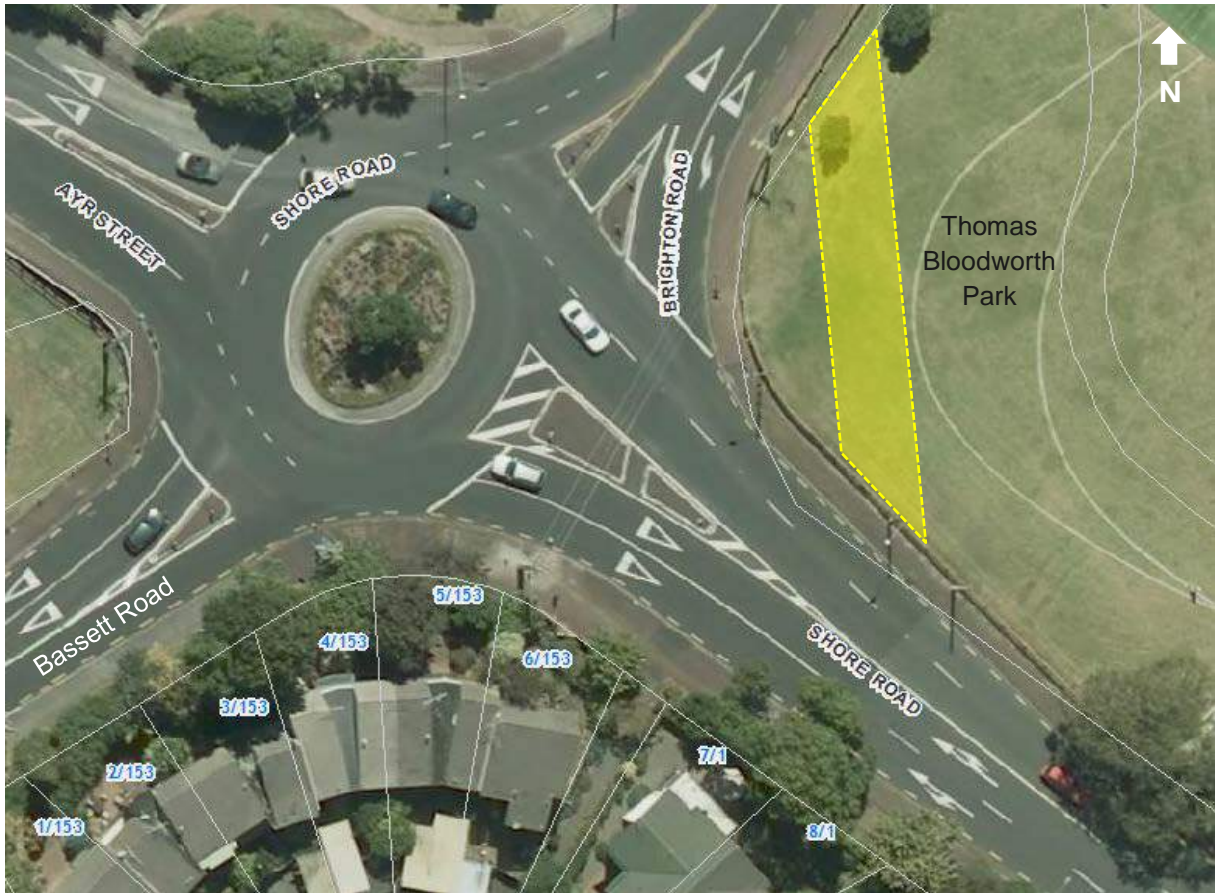


This site has been specified as suitable for election signs on the southern side of Riddell Road within the Glendowie Park, opposite Roberta Avenue and west of Hartland Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (C-O9) Shore Road (1 of 2)



This site has been specified as suitable for election signs on the north-eastern side of Shore Road within Thomas Bloodworth Park, opposite 7/1 – 8/1 Shore Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.
- This site has been assessed as suitable for V-shaped election signs.

## **(C-O10) Shore Road (2 of 2)**



This site has been specified as suitable for election signs on the northern side of Shore Road within the Shore Road Reserve East, west of the car park entrance and opposite the Waitamaroa Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

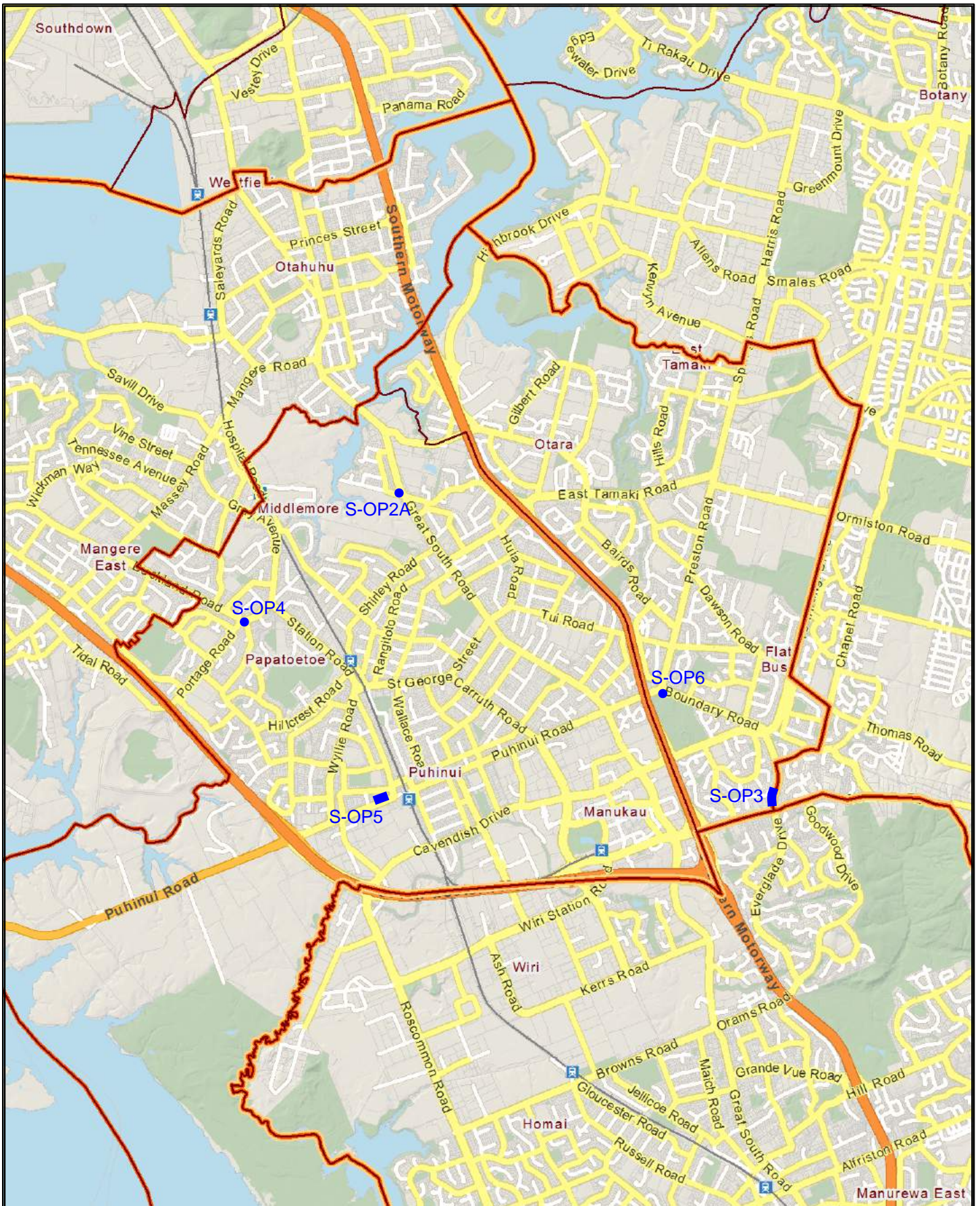
- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.
- Signs must be placed at least 2m from the kerb block.



## (C-O11) Upland Road / Orakei Road



This site has been specified as suitable for election signs on the southern side of Upland Road (opposite 187 and 189 Upland Road) and the south-eastern side of Orakei Road within the Tonks Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



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## Otago-Papatoetoe election sites



**Auckland Council**  
Te Kaitiaki o Tamaki Makaurau

## **(S-OP2A) Grange Road / Great South Road junction**



The site on the south-western corner of the Grange Road and Great South Road junction has been specified as suitable for election signs. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (S-OP3) Hollyford Drive

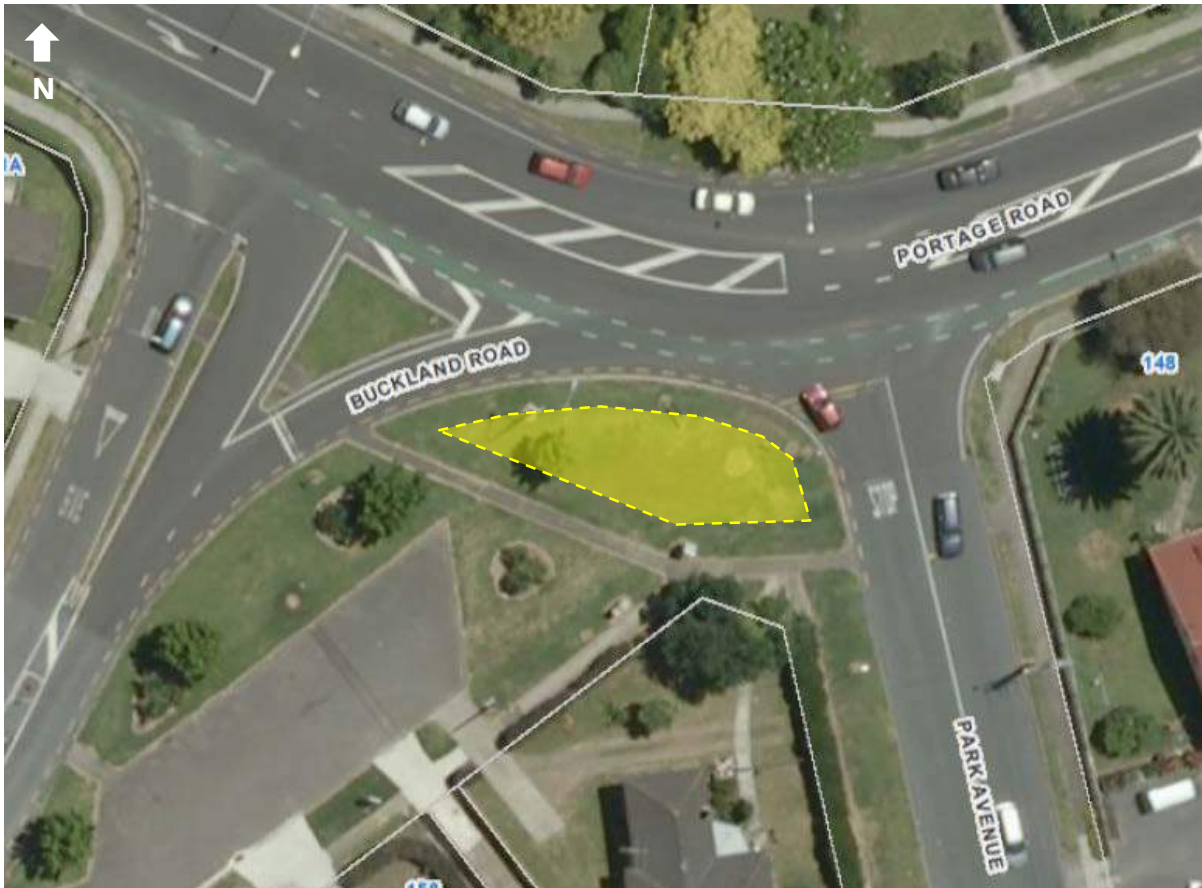


This site has been specified as suitable for election signs on the western side of Hollyford Drive from 51 Hollyford Drive to 54 Redoubt Road to the south. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed at least 2m from the kerb block.

## (S-OP4) Portage Road



This site has been specified as suitable for election signs on the southern side of Portage Road between Buckland Road and Park Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-OP5) Puhinui Road**



This site has been specified as suitable for election signs on the south-eastern side of Puhinui Road, opposite 223-235 Puhinui Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-Shaped sign site.

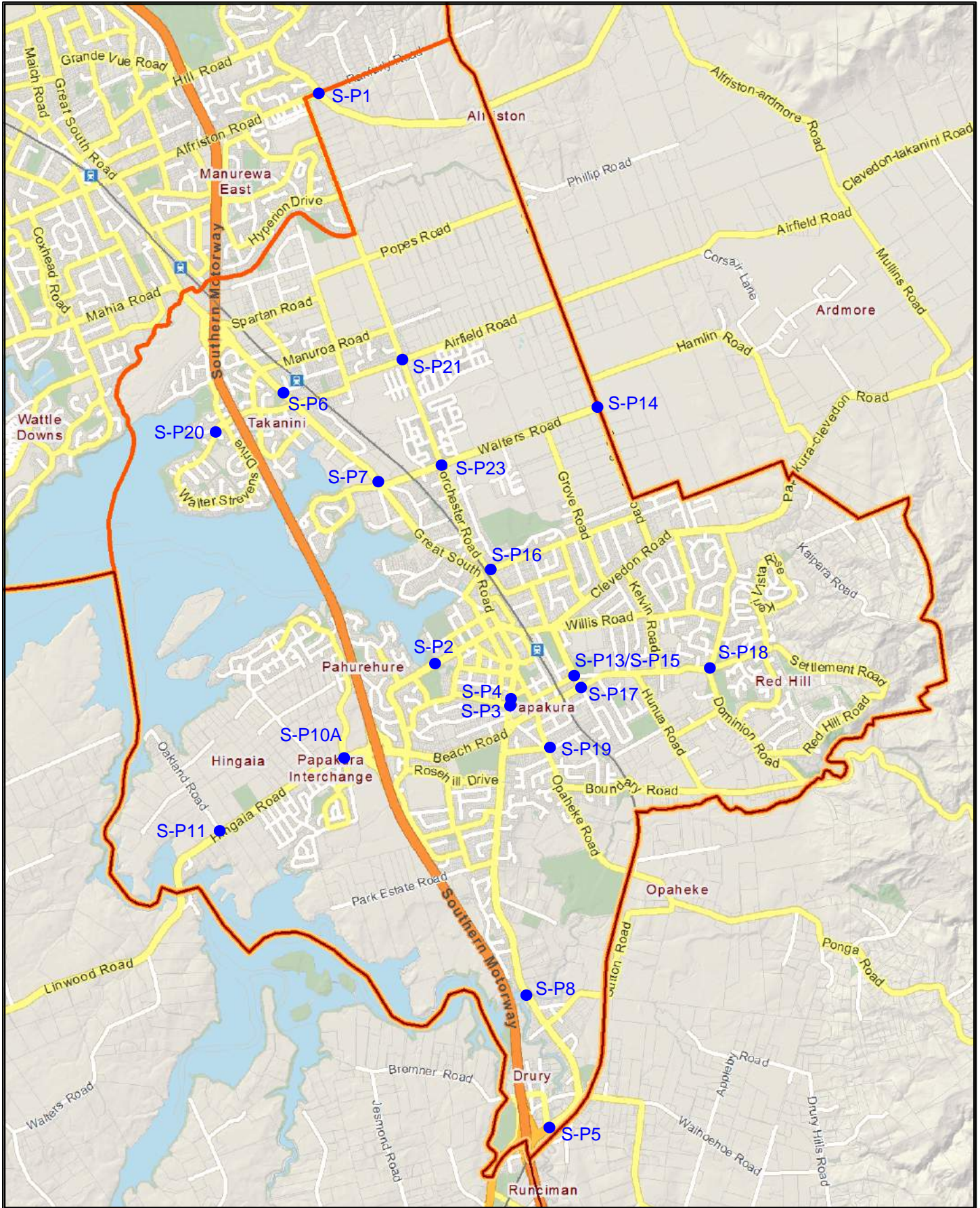
## **(S-OP6) Reagan Road**



This site has been specified as suitable for election signs on southern side of Reagan Road and Boundary Road, along the wide grass berm outside the Manukau Sports Bowl field. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.
- Signs must be placed as to avoid obstruction with the Parks sign located in the gap between the two yellow zones.



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### Papakura election sign sites



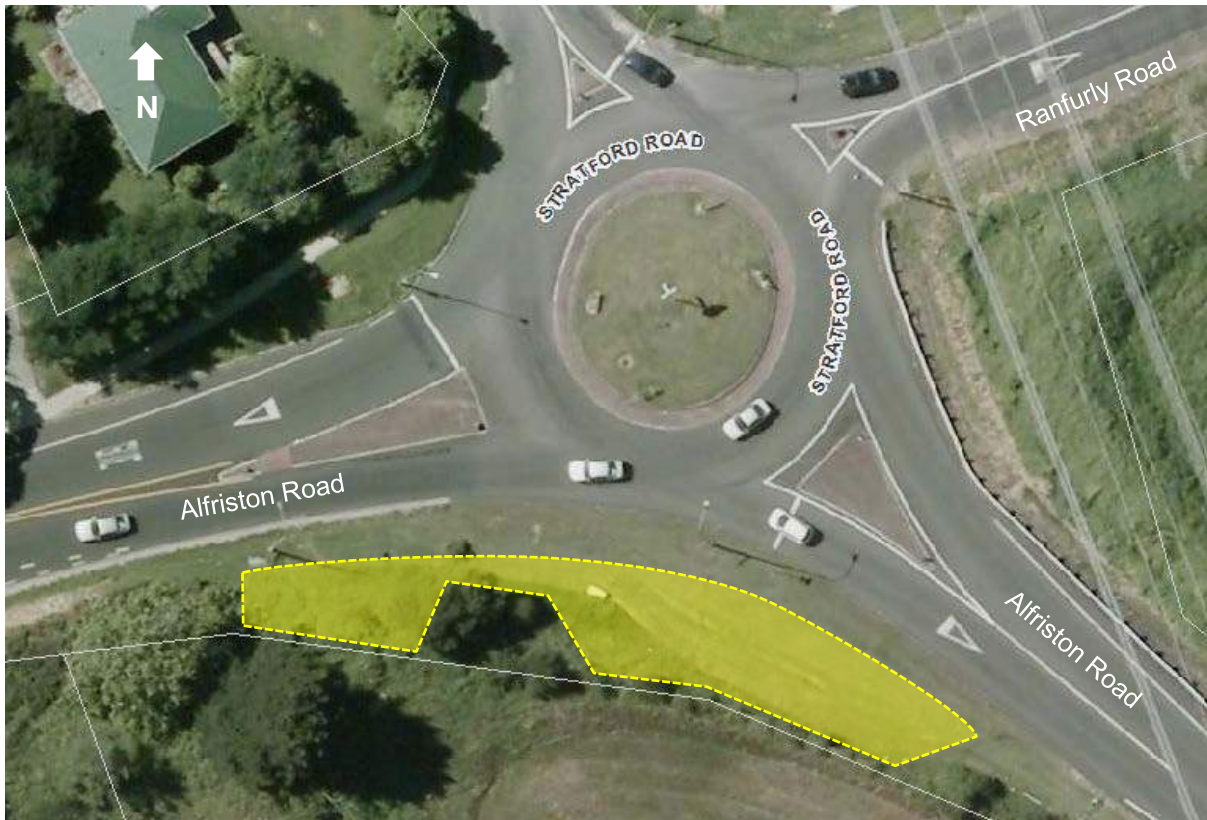
**Auckland Council**  
Te Kaunihera o Tāmaki Makaurau

Created: Thursday, 24 December 2015, 10:21:01 a.m.

Scale @ A4 1:50000



## **(S-P1) Alfriston Road**



This site has been specified as suitable for election signs in the road reserve on the southern side of Alfriston Road at its roundabout junction with Stratford Road and Ranfurlly Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.

## **(S-P2) Elliot Street**

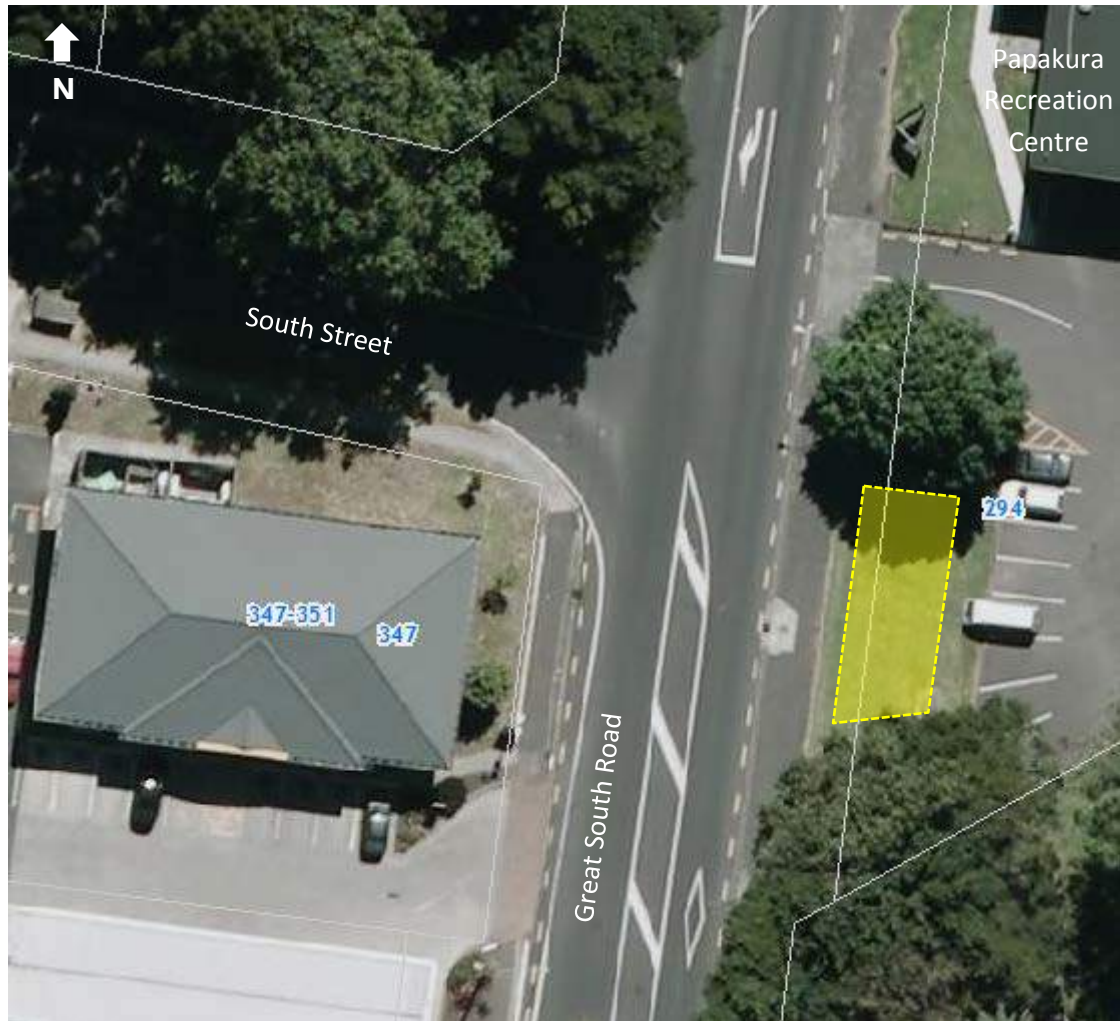


This site has been specified as suitable for election signs on the north-western side of Elliot Street within the Papakura Scout Group site. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.
- This site has been identified as a V-Shaped sign site.

### **(S-P3) Great South Road (1 of 6)**

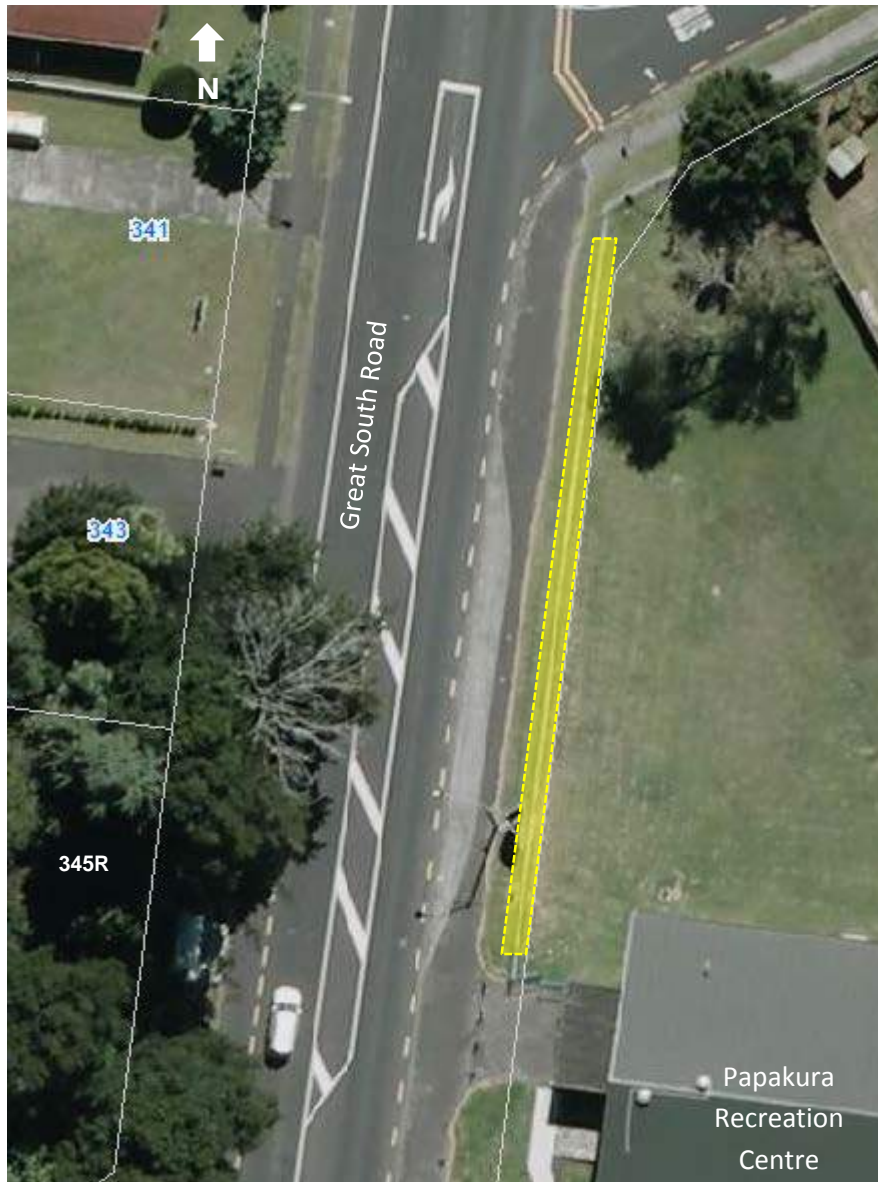


This site has been specified as suitable for election signs on the eastern side of Great South Road south of the entrance to the car park for the Papakura Recreation Centre. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed to face eastbound traffic exiting South Street.

### **(S-P4) Great South Road (2 of 6)**



This site has been specified as suitable for election signs on the eastern side of Great South Road along the northern portion of the Papakura Recreation Centre site, opposite 341-345 Great South Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### **(S-P5) Great South Road (3 of 6)**



This site has been specified as suitable for election signs on the southern side of Great South Road within the Karaka Reserve and east of Firth Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

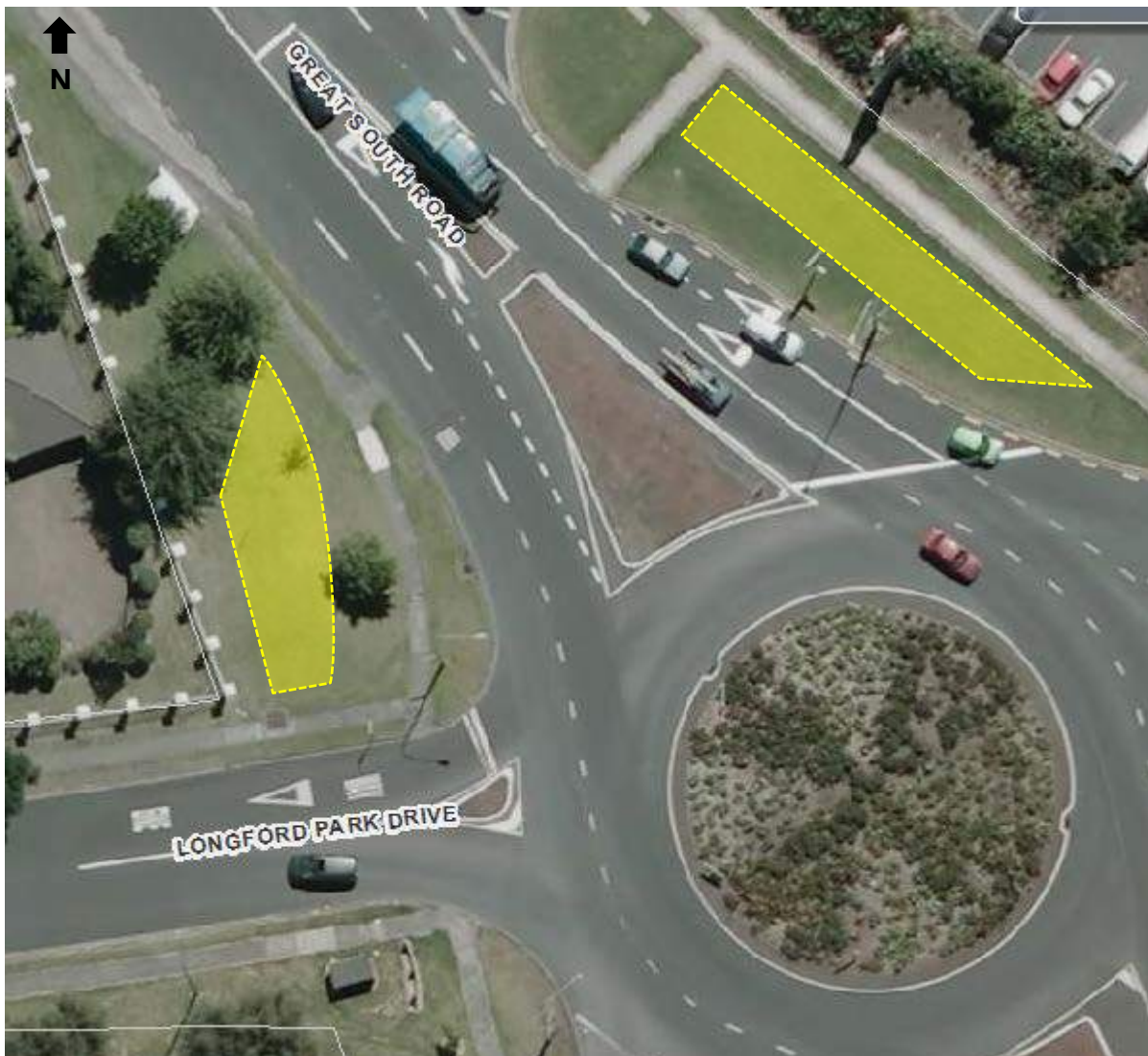
- The election signs shall also be located so that they are not visible from the southbound motorway off-ramp.

### **(S-P6) Great South Road (4 of 6)**



This site has been specified as suitable for election signs on the south-western side of Great South Road within the St Aidan's Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P7) Great South Road (5 of 6)**



This site has been specified as suitable for election signs in the road reserve on the western and eastern sides of Great South Road, north of Longford Park Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

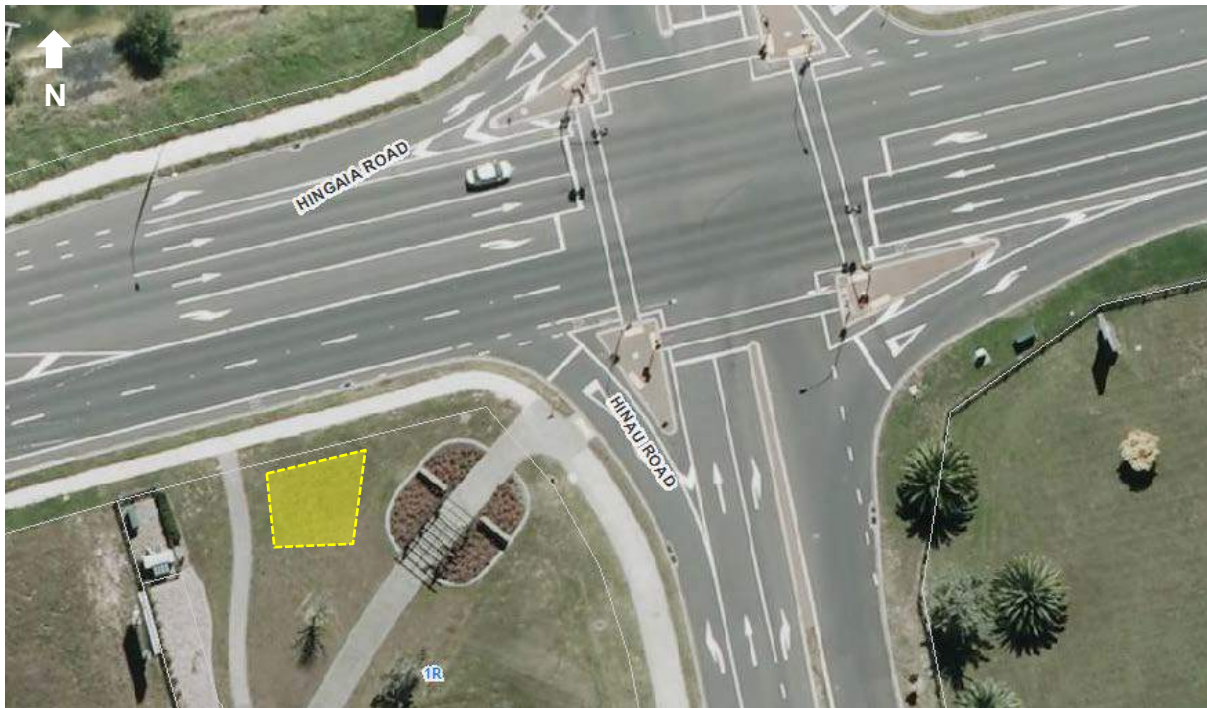
## **(S-P8) Great South Road (6 of 6)**



This site has been specified as suitable for election signs in the road reserve on the eastern side of Great South Road, south of the Slippy Creek Bridge and opposite Slippy Creek Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## **(S-P10A) Hingaia Road**



This site has been specified as suitable for election signs in the road reserve on the southern side of Hingaia Road west of Hinatu Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 3 m adjacent from footpath so that it's not blocking the existing sign.
- Signs must not be similar to or the same as any traffic control device in its shape and colour, or liable to be mistaken for a traffic control device.
- Signs must be at least 20m from the intersection
- Signs must not exceed 3m from ground level and the bottom edge must not be less than 0.5m from ground level.

## **(S-P11) Hingaia Road / Oakland Road junction**

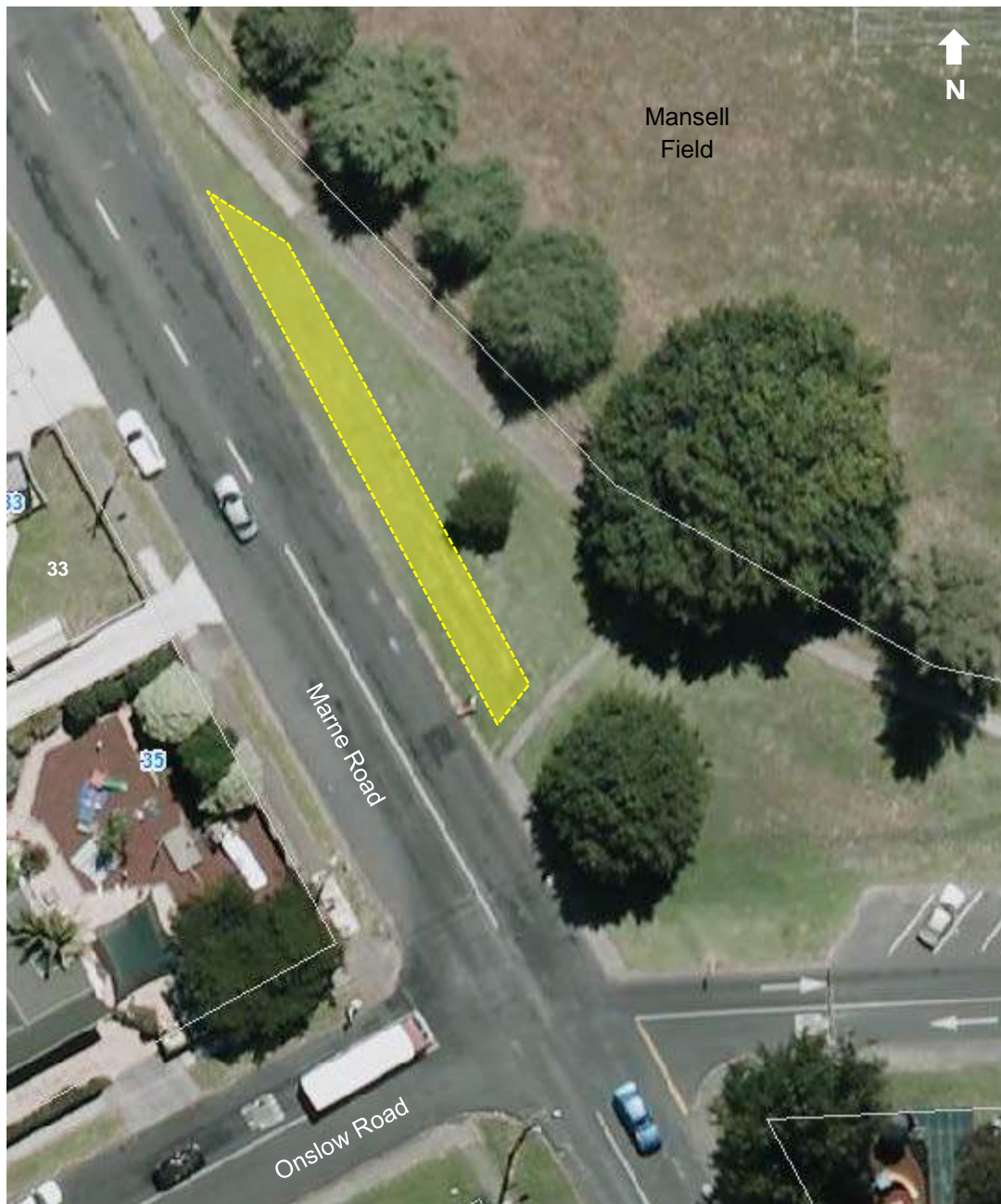


This site has been specified as suitable for election signs in the road reserves on the northern and western quadrants of the Hingaia Road and Oakland Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

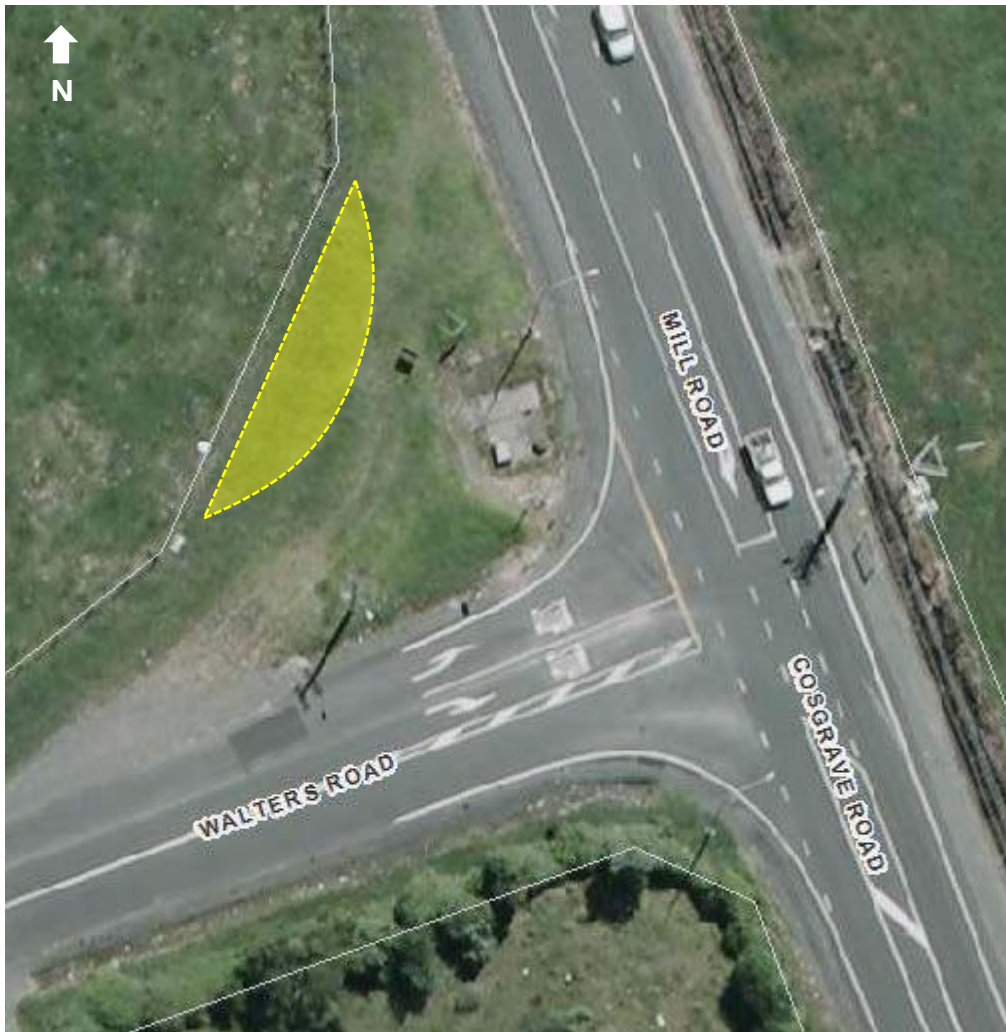
- Signs must be placed at least 5m from the carriageway.

## **(S-P13) Marne Road**



This site has been specified as suitable for election signs on the north-eastern side of Marne Road in the road reserve outside Mansell Field, opposite 33-35 Marne Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P14) Mill Road / Walters Road / Cosgrove Road junction**



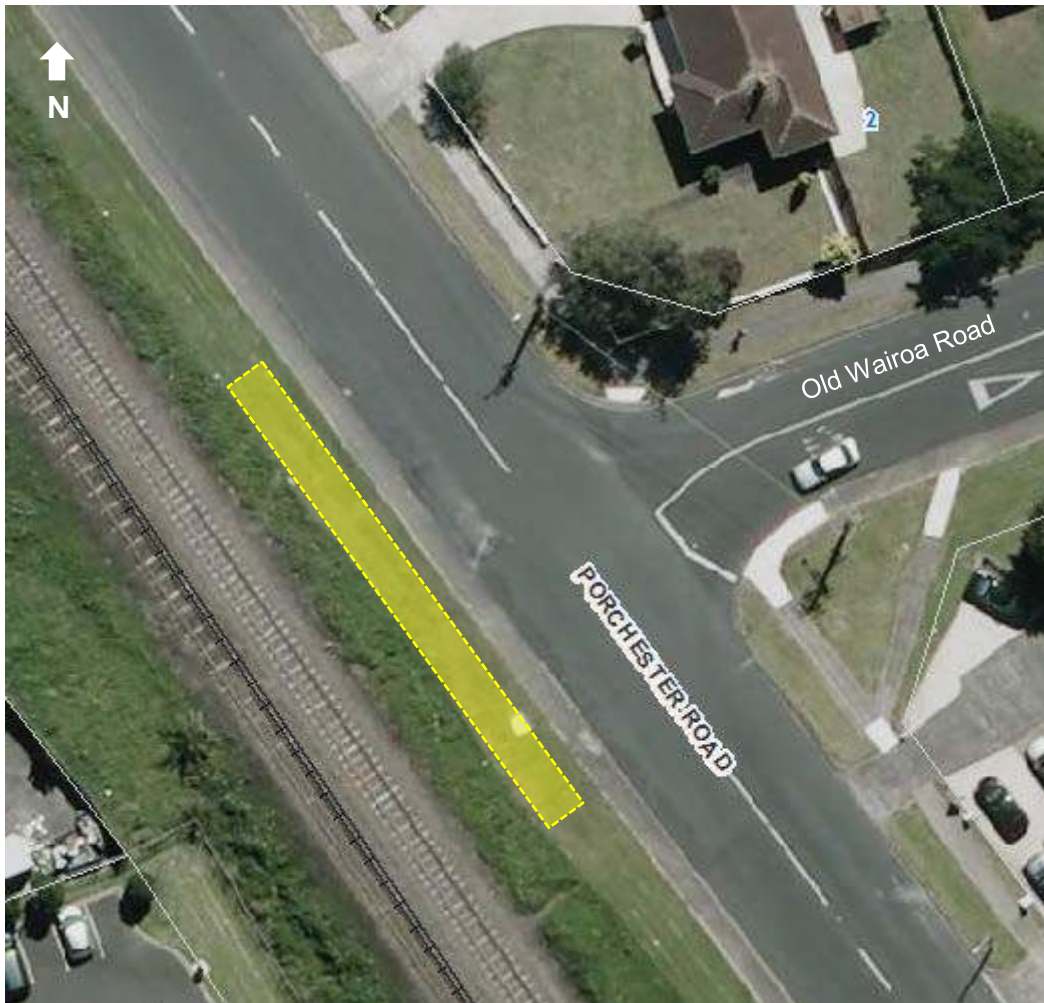
This site has been specified as suitable for election signs in the road reserve in the north-western quadrant of the junction of Walters Road, Mill Road, and Cosgrove Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P15) Onslow Road**



This site has been specified as suitable for election signs on the northern side of Onslow Road east of Marne Road in the road reserve outside Mansell Field. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P16) Porchester Road**



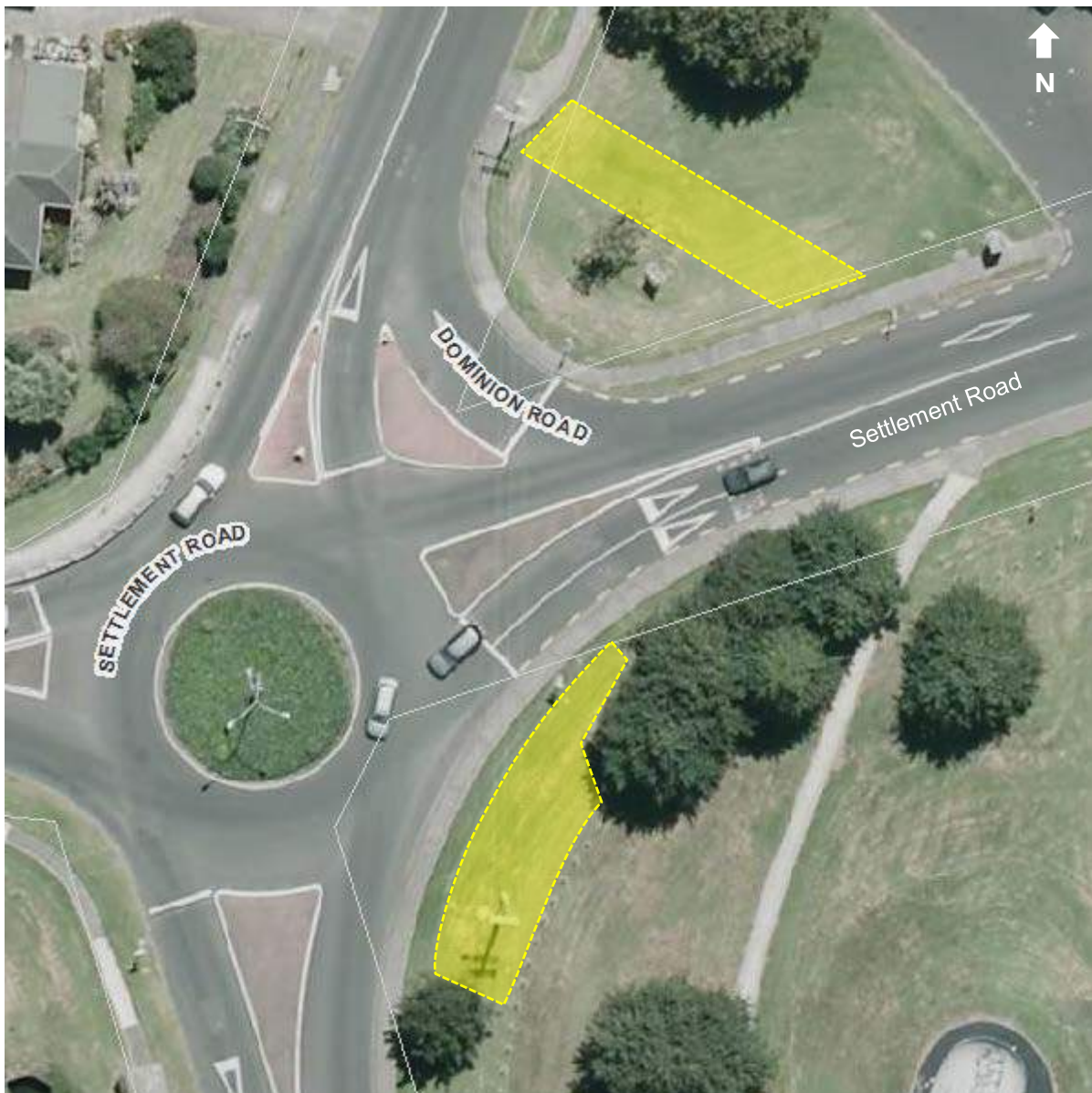
This site has been specified as suitable for election signs adjacent to the rail line on the south-western side of Porchester Road at its junction with Old Wairoa Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P17) Settlement Road**



This site has been specified as suitable for election signs on the south-eastern side of Settlement Road east of Marne Road in the road reserve outside 54 and 56 Settlement Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P18) Settlement Road / Dominion Road junction**



This site has been specified as suitable for election signs in the road reserve in the north-eastern and south-eastern corners of the Settlement Road and Dominion Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



## (S-P19) Short Street



This site has been specified as suitable for election signs in the road reserve on the northern side of Short Street at its junction with Opaheke Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P20) Walter Strevens Drive / Emory Drive junction**



This site has been specified as suitable for election signs in the road reserve in the northern corner of the junction of Walter Strevens Drive and Emory Drive, outside 55 Walter Strevens Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(S-P21) Airfield Road / Porchester Road junction**



This site has been specified as suitable for election signs within the road reserve on the northern side of Airfield Road and the north-eastern corner of the Porchester Road / Airfield Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Condition:

- Signs must be placed at least 5m away from the road seal.

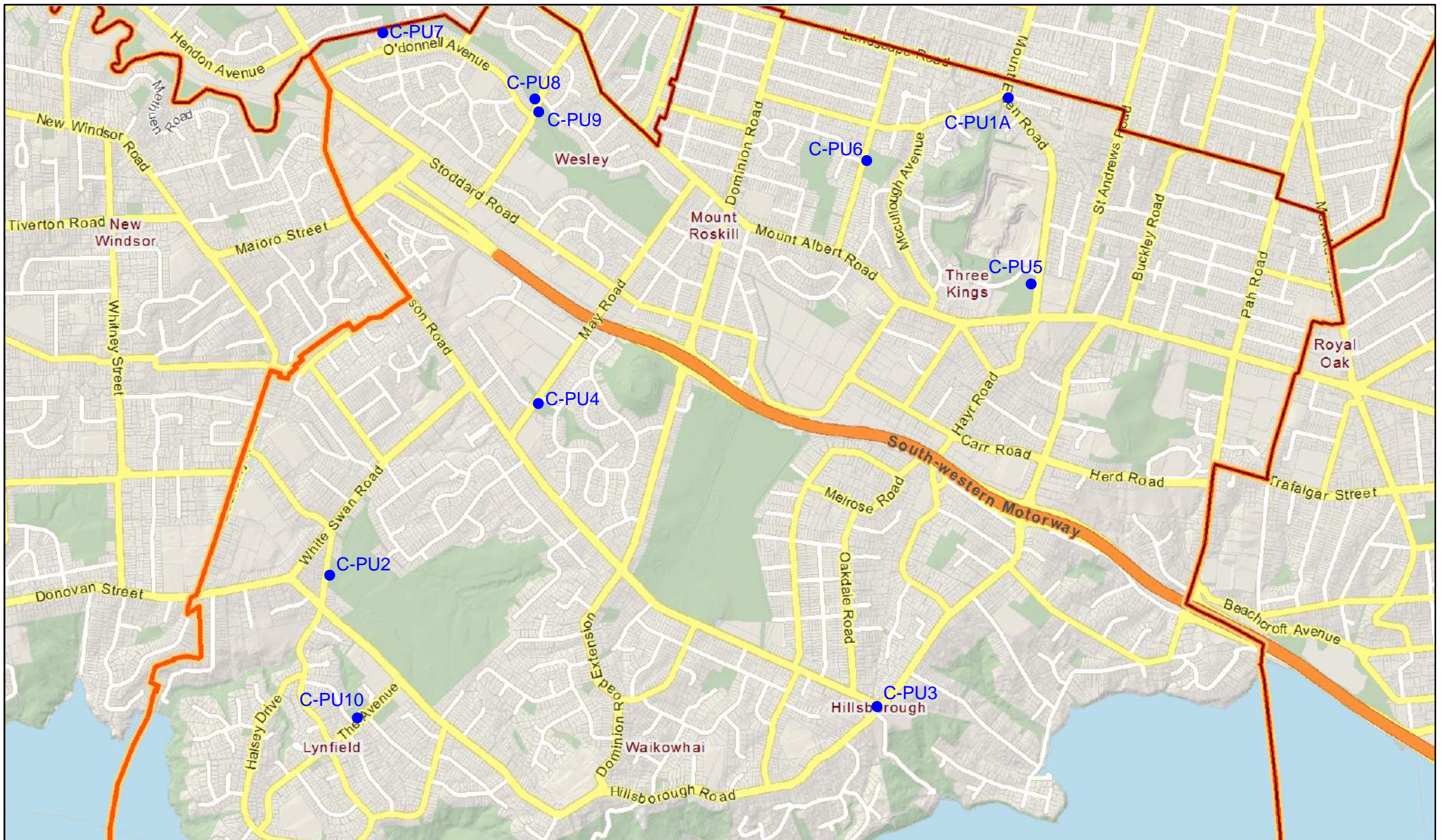
## **(S-P23) Walters Road/ Porchester Road junction**



This site has been specified as suitable for election signs in the road reserve on the northern side of Walters Road, west of Porchester Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Condition:

- Signs must be placed at least 2m away from the kerb face.



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## Puketapapa election sign sites



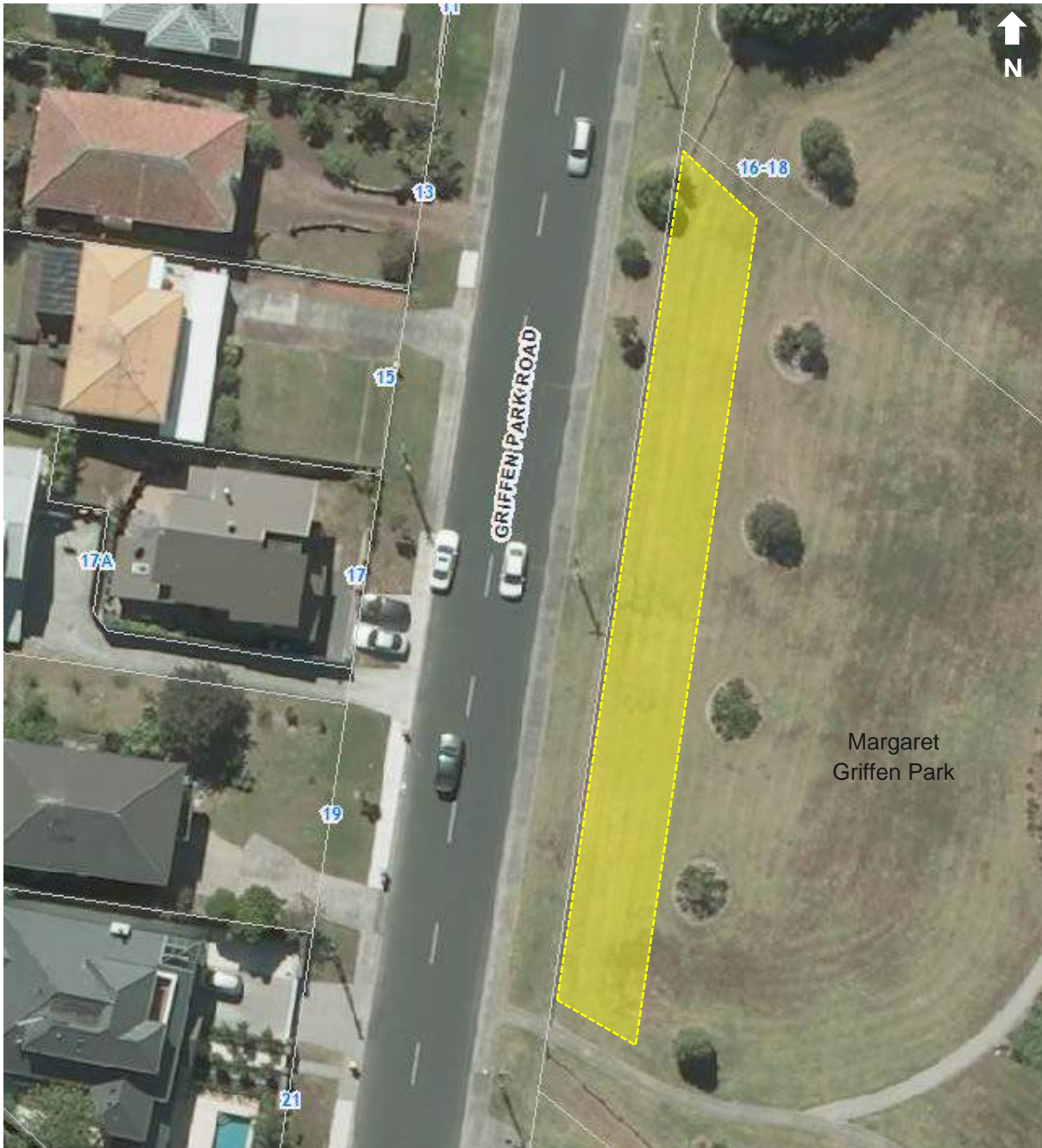
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**(C-PU1A) Duke Street / Rewa Road / Mount Eden Road junction**



This site has been specified as suitable for election signs in the south-eastern corner of the Rewa Road / Mount Eden Road junction, adjacent to 1B Rewa Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-PU2) Griffen Park Road



This site has been specified as suitable for election signs on the eastern side of Griffen Park Road within Margaret Griffen Park from the entrance sign to the concrete path to the south, opposite 13 – 19 Griffen Park Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.

## (C-PU3) Hillsborough Road



This site has been specified as suitable for election signs on the north-western side of Hillsborough Road in the triangular road reserve formed by Hillsborough Road, Richardson Road, and Alex Boyd Link, opposite Clifton Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

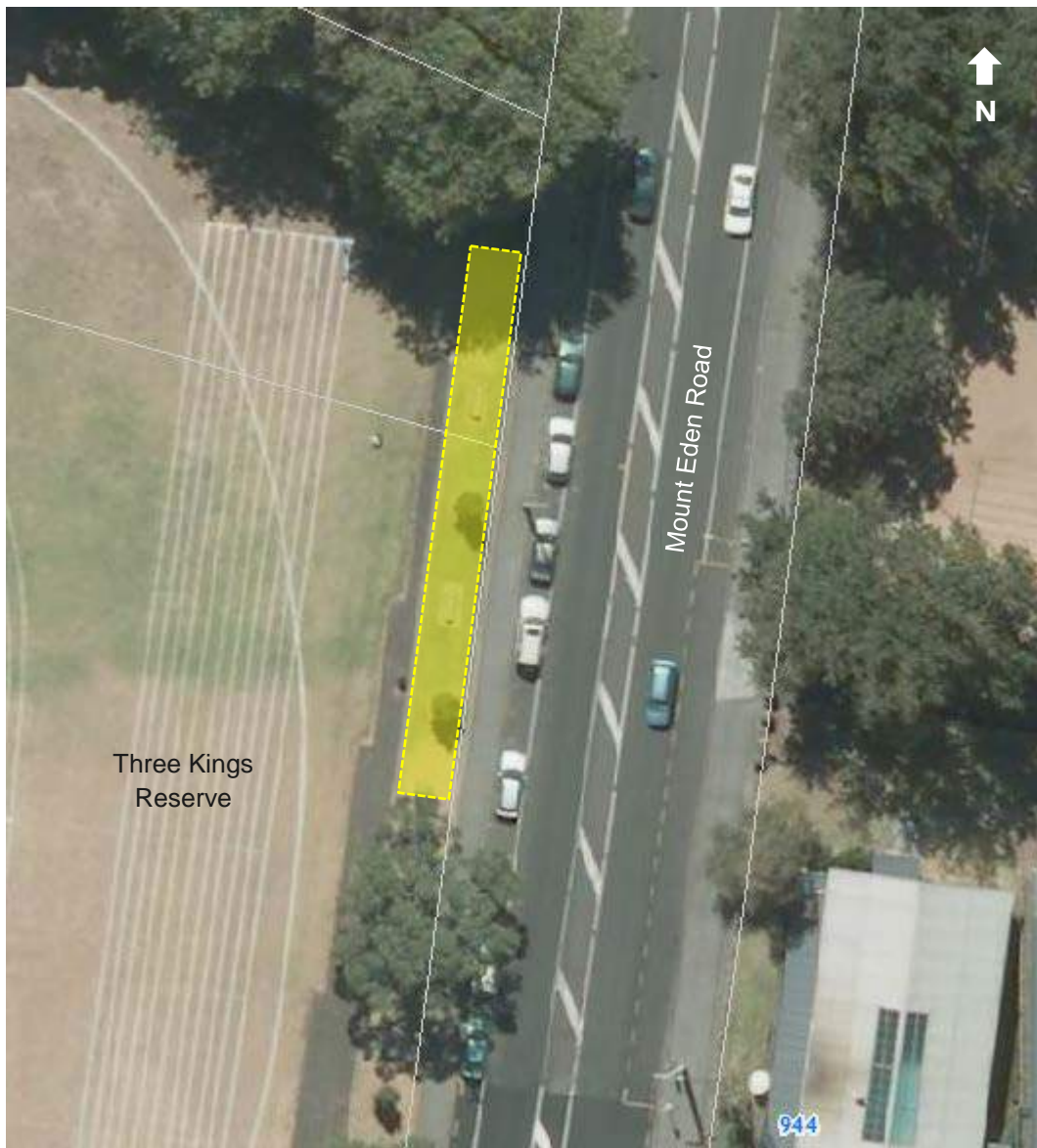


## (C-PU4) May Road



This site has been specified as suitable for election signs on the south-eastern side of May Road within Turners Reserve, opposite 127 and 129 May Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-PU5) Mount Eden Road



This site has been specified as suitable for election signs on the western side of Mount Eden Road within the Three Kings Reserve, opposite 944 Mount Eden Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-PU6) Parau Street



This site has been specified as suitable for election signs on the eastern side of Parau Street within Arthur S Richards Memorial Park, opposite Fearon Avenue, extending north to opposite 54 Parau Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-PU7) Richardson Road



This site has been specified as suitable for election signs on the north-eastern side of Richardson Road within Underwood Park at 164 Richardson Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-PU8) Sandringham Road Extension (1 of 2)



This site has been specified as suitable for election signs on the north-western side of Sandringham Road Extension within Walmsley Park. One site is located north of Gifford Avenue and the footpaths and the other site is located at the southern boundary of the park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(C-PU9) Sandringham Road Extension (2 of 2)**



This site has been specified as suitable for election signs on the south-eastern side of Sandringham Road Extension within the War Memorial Park, opposite Walmsley Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-PU10) The Avenue

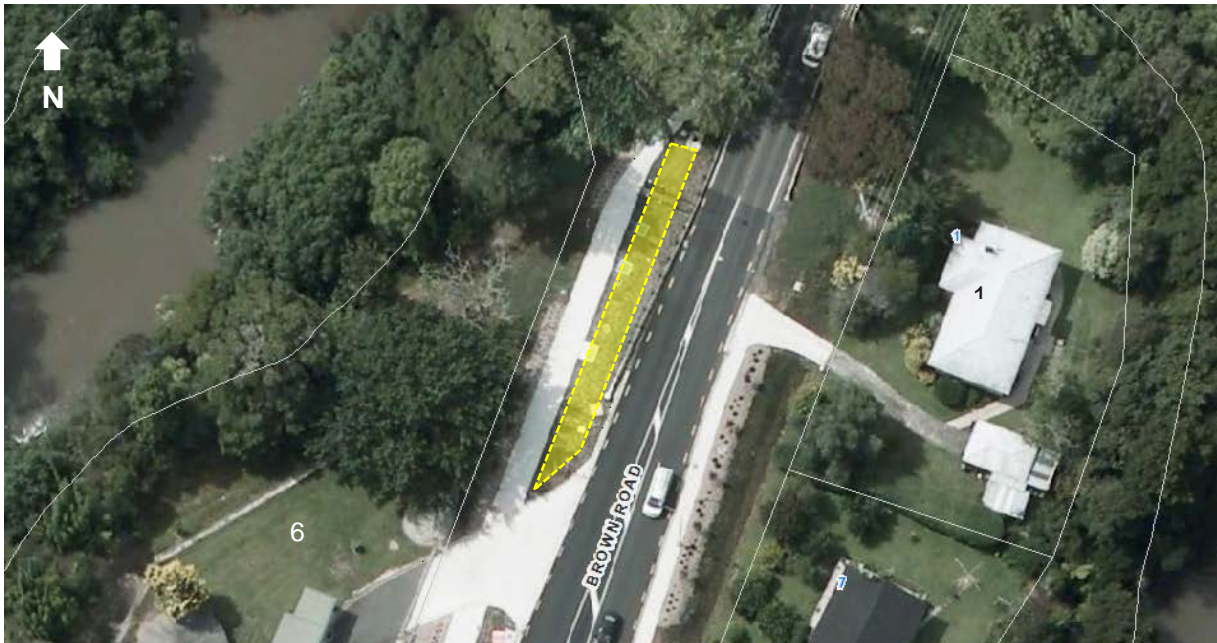


This site has been specified as suitable for election signs on the north-western side of The Avenue between the trees in the Lynfield Reserve, east of Rangitiki Crescent and opposite 28-30 The Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.





## (N-R1) Brown Road



This site has been specified as suitable for election signs on the western side of Brown Road, Warkworth within the road reserve, starting north of the northern driveway of 6 Brown Road and continuing to the northern end of the grass verge, south of the bridge (opposite 1 Brown Road). The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-R2) Coatesville-Riverhead Highway



This site has been specified as suitable for election signs on the south-eastern side of Coatesville-Riverhead Highway at 1067 Coatesville-Riverhead Highway, Riverhead within the Riverhead War Memorial Park Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- This site has been identified as a V-shaped sign site.

## (N-R3) Hauraki Road



This site has been specified as suitable for election signs on the western side of Hauraki Road within the road reserve at 28 Hauraki Road, Leigh. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-R4) Kaipara Coast Highway



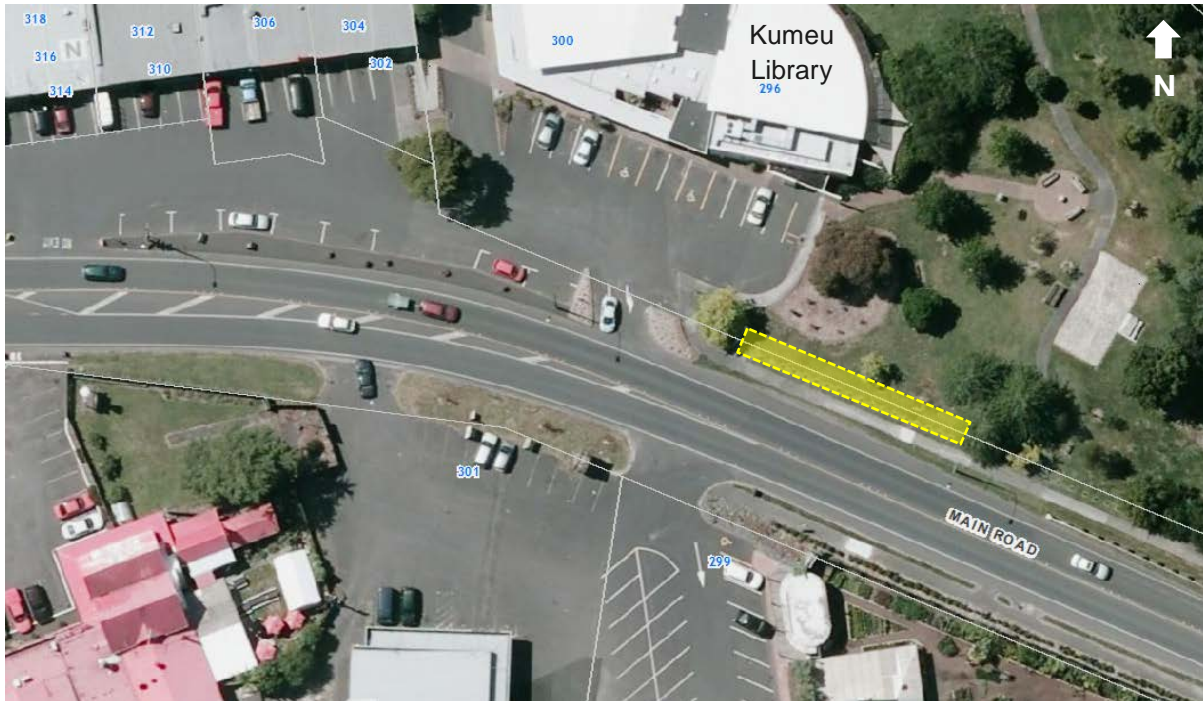
This site has been specified as suitable for election signs on the eastern side of Kaipara Coast Highway north of the bridge crossing the Kaukapakapa River within the Kaukapakapa Plantation Reserve, and opposite the southern section of 853 Kaipara Coast Highway. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-R5) Mahurangi East Road



This site has been specified as suitable for election signs on the western side of Mahurangi East Road within the road reserve adjacent to and north of number 230 Mahurangi East Road, Snells Beach. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-R6) Main Road



This site has been specified as suitable for election signs on the northern side of Main Road adjacent to and to the east of Kumeu Library at 296 Main Road, Huapai. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-R7) Matakana Road



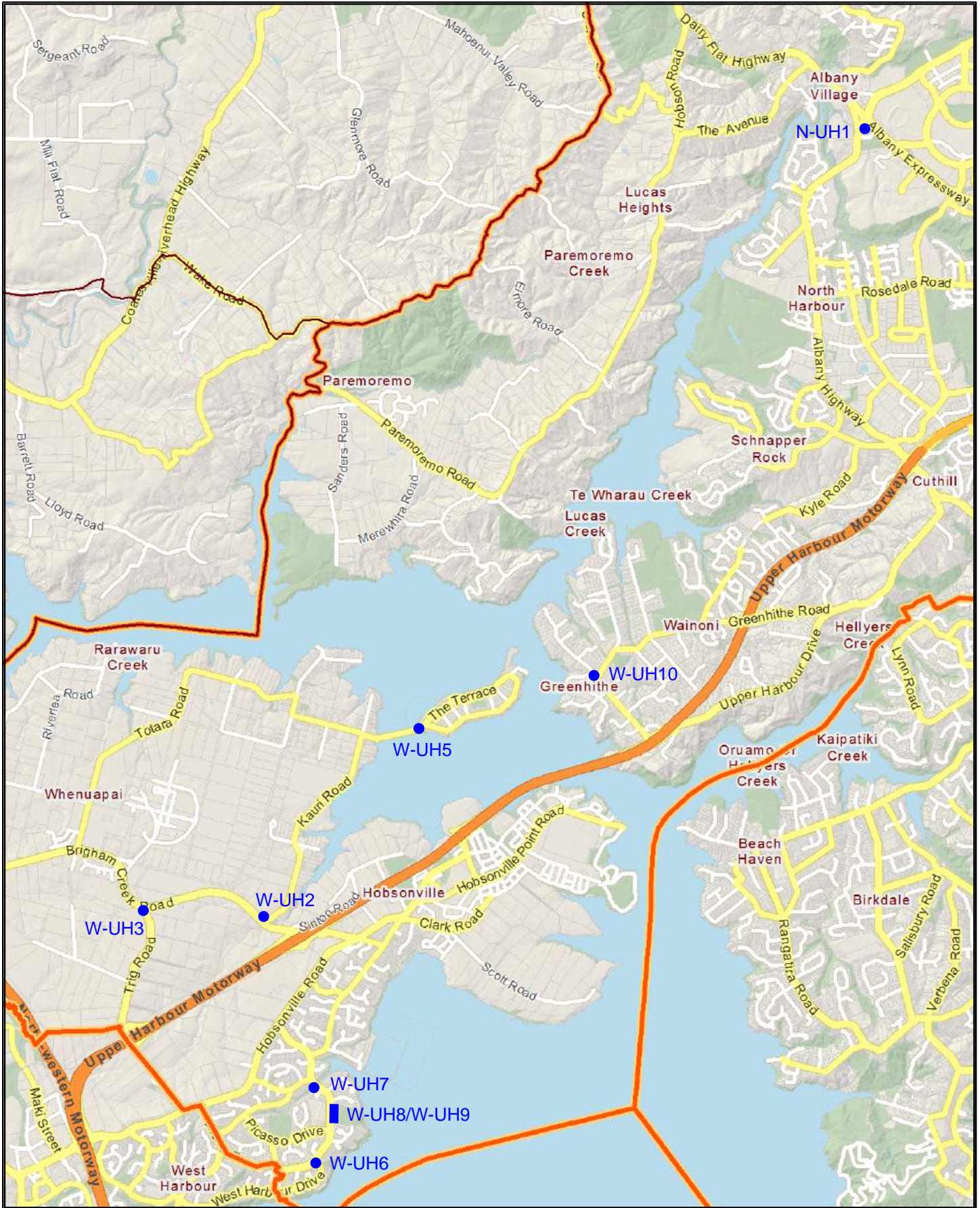
This site has been specified as suitable for election signs on the north-western side of Matakana Road opposite number 932 Matakana Road, Matakana within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (N-R8) Mill Road



This site has been specified as suitable for election signs on the north-eastern side of Mill Road within the road reserve in the southern portion of the Helensville River Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.





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## Upper Harbour election sign sites

● Existing Site

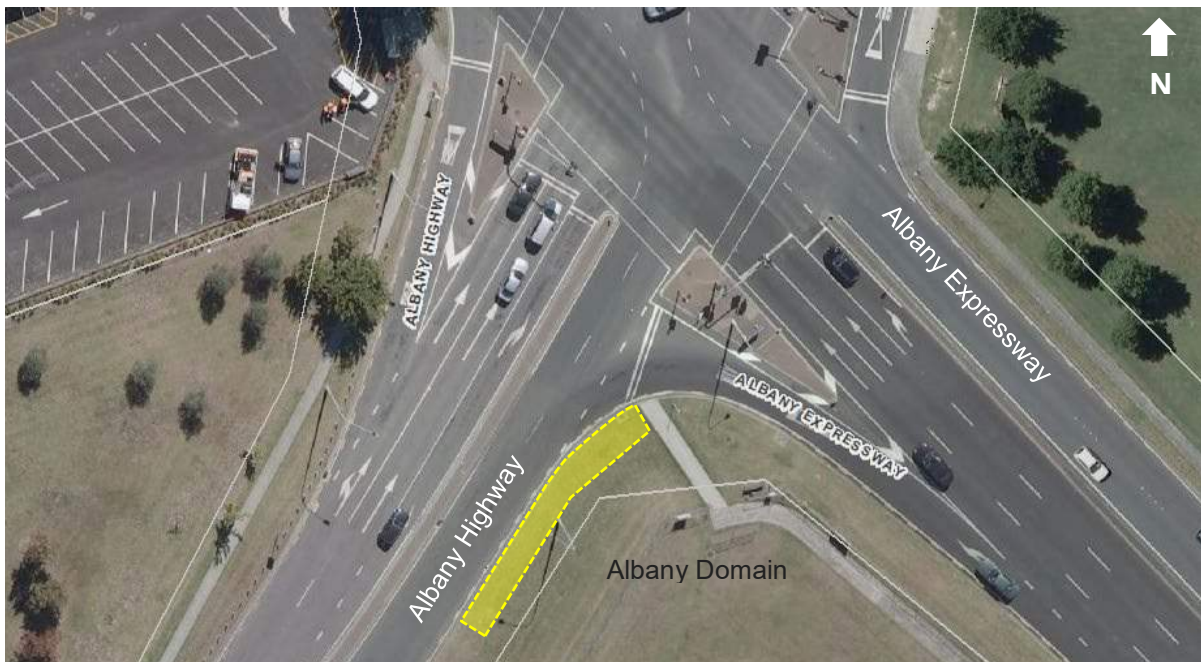


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Created: Tuesday, 19 April 2016, 6:03:16 p.m.

Scale @ A4 1:50000

## (N-UH1) Albany Highway



This site has been specified as suitable for election signs within the road reserve on the south-western corner of the junction of Albany Highway with Albany Expressway. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-UH2) Brigham Creek Road / Kauri Road junction

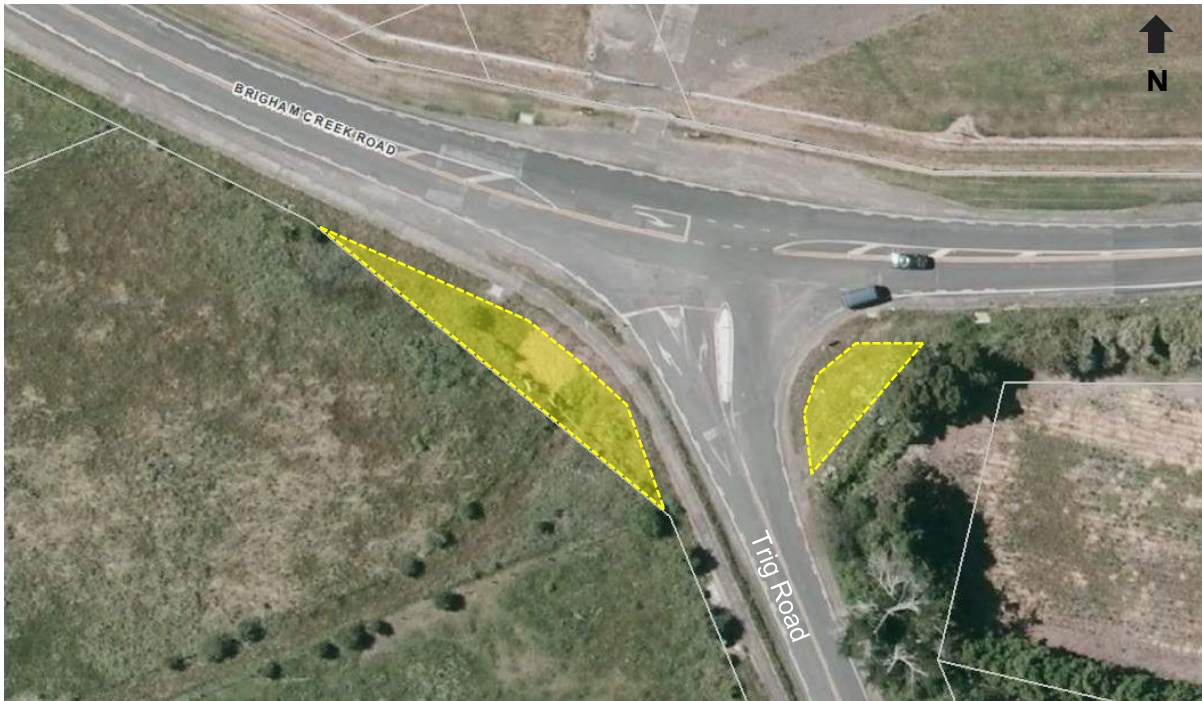


This site has been specified as suitable for election signs on the northern corner of the Brigham Creek Road and Kauri Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- A 10m clear zone must be kept from the edge of the road seal on Brigham Creek Road.

## (W-UH3) Brigham Creek Road / Trig Road junction



This site has been specified as suitable for election signs on the south-western and south-eastern corners of Brigham Creek Road and Trig Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- A 5m clear zone must be kept from the edge of the road seal on Brigham Creek Road.

## (W-UH5) Kingsway Road



This site has been specified as suitable for election signs on the northern and southern sides of Kingsway Road, alongside the reserve at the eastern end of the causeway. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-UH6) Luckens Road



This site has been specified as suitable for election signs on the south-eastern side of Luckens Road, southwest of West Harbour Drive alongside West Harbour Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-UH7) Marina View Drive (1 of 3)



This site has been specified as suitable for election signs on the south-western side of Marina View Drive, alongside Lagoon Way Reserve between 71 and 83 Marina Drive Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-UH8) Marina View Drive (2 of 3)



This site has been specified as suitable for election signs on the eastern side of Marina View Drive, alongside Luckens Reserve north of the carpark entrance and opposite Marina View School. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.



### (W-UH9) Marina View Drive (3 of 3)



This site has been specified as suitable for election signs on the eastern side of Marina View Drive, alongside Luckens Reserve south of the carpark exit, opposite Marina View School. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

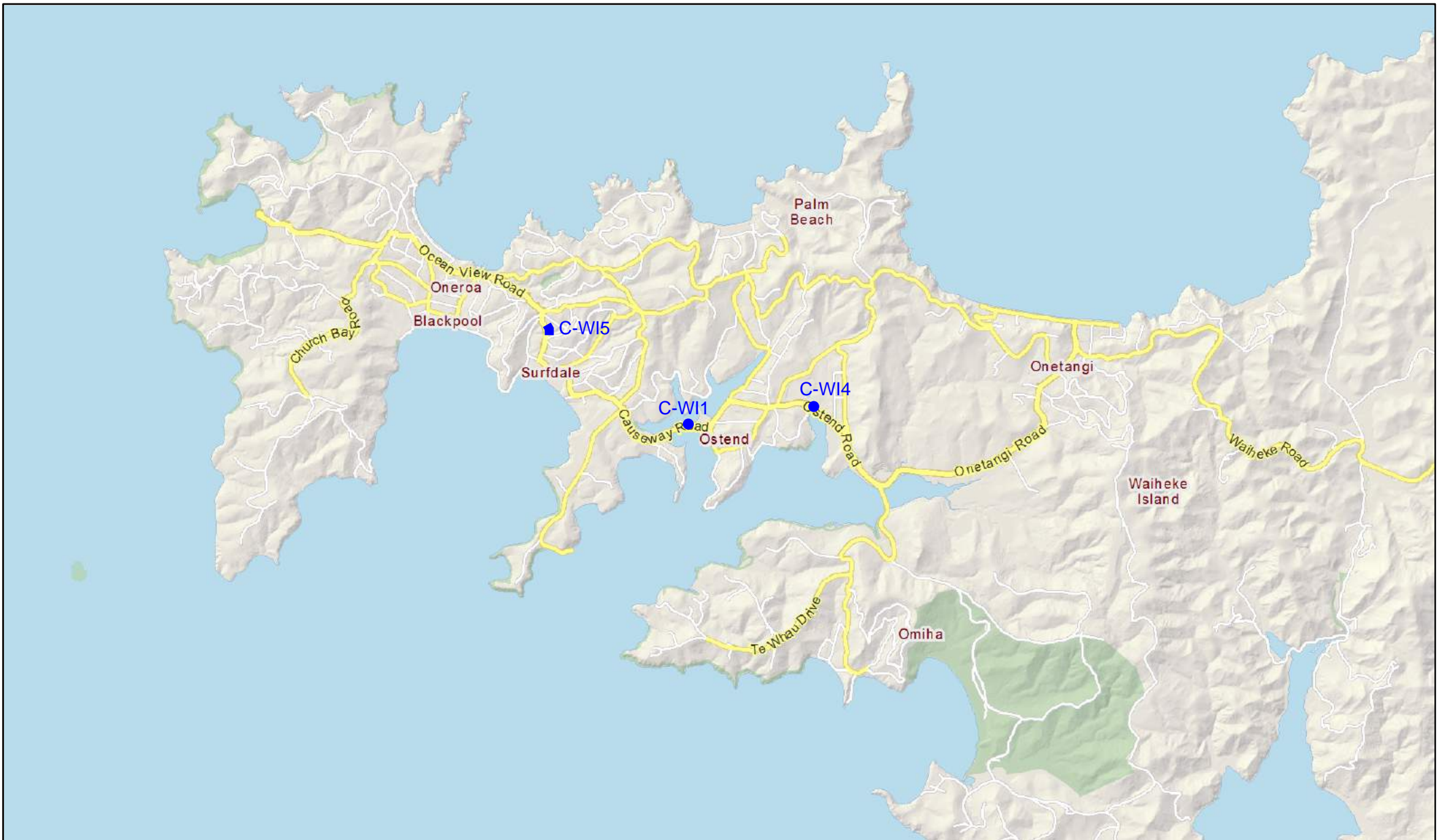
## (N-UH10) Rame Road / Greenhithe Road junction



This site has been specified as suitable for election signs on the northern corner of Greenhithe Road and Rame Road within the road reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Note:

- Limited space on this site due to drip lines of trees.



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## Waiheke election sign sites

● Existing Site



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Scale @ A4 1:50000

## (C-WI1) Causeway Road



This site has been specified as suitable for election signs on the northern side of Causeway Road, adjacent to and west of the Waiheke Sports Club. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## **(C-WI4) Ostend Road**

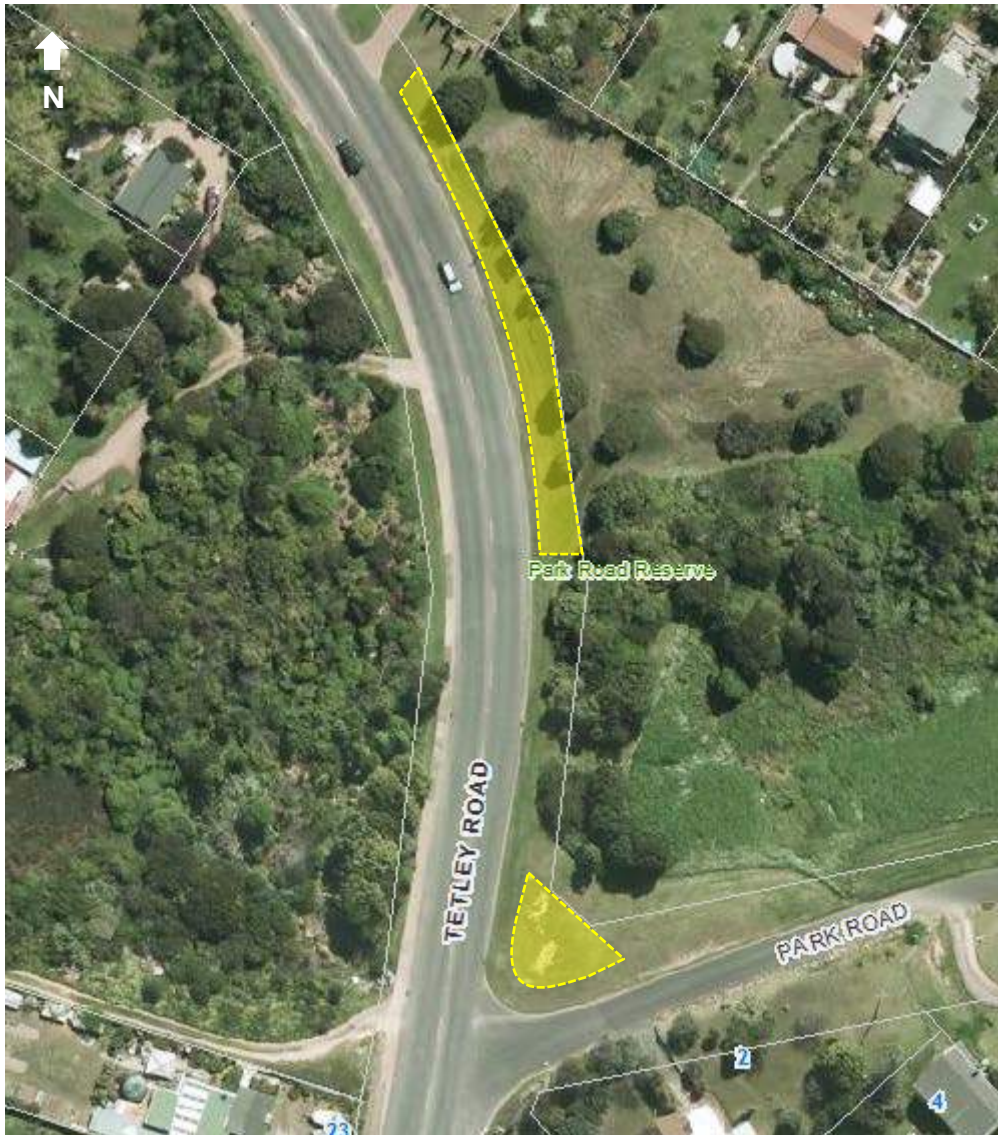


This site has been specified as suitable for election signs in the road reserve on the northern side of Ostend Road, opposite Calais Terrace along the Tawaipareira Reserve frontage. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

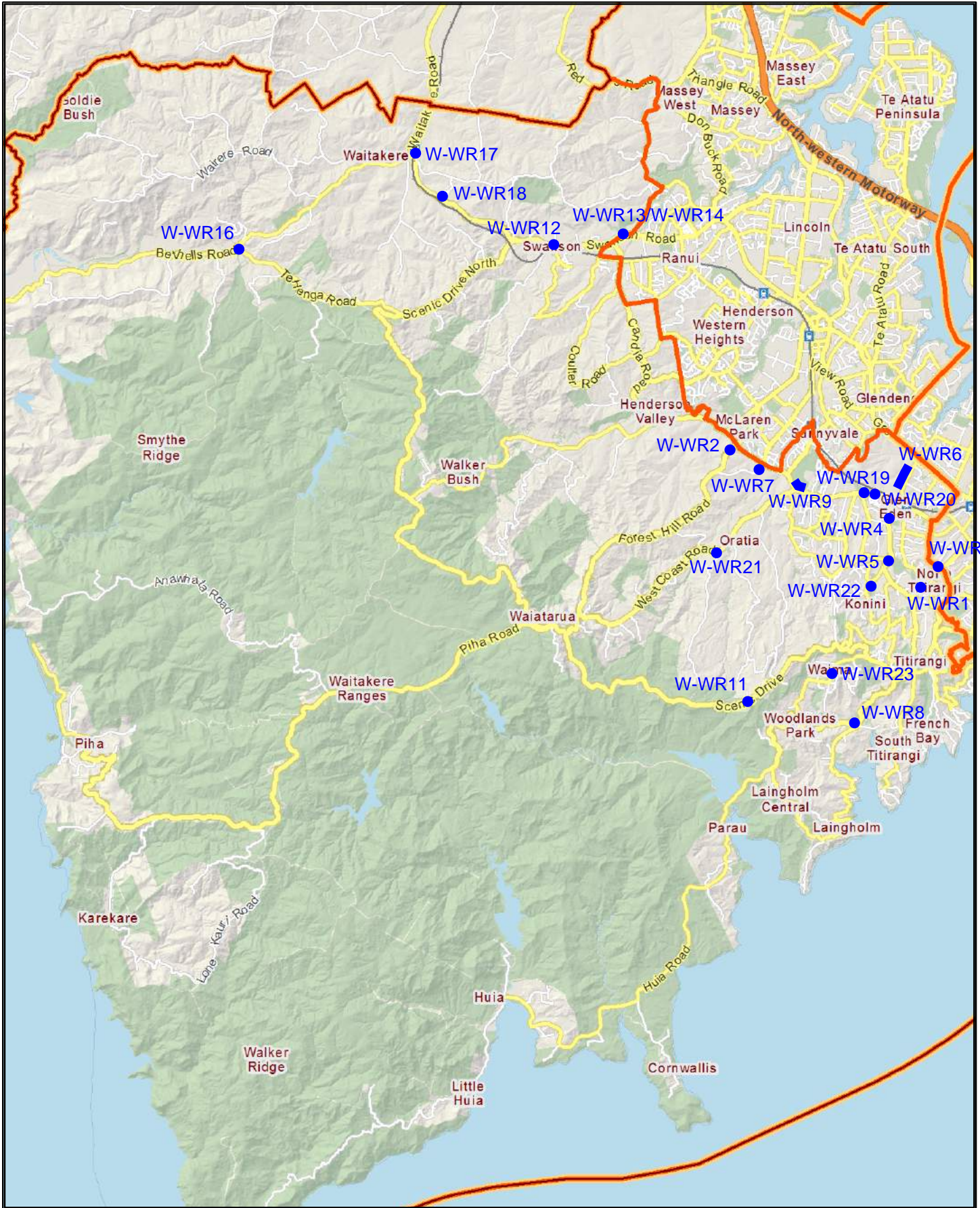
Conditions:

- This site has been identified as a V-Shaped sign site.

## (C-WI5) Tetley Road



This site has been specified as suitable for election signs in the road reserve on the western side of Tetley Road from the junction of Tetley Road and Park Road extending north along the Park Road Reserve frontage. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



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## Waitakere Ranges election sites

● Existing Site



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Created: Wednesday, 20 April 2016, 9:58:37 a.m.

Scale @ A4 1:100000

## (W-WR1) Atkinson Road



This site has been specified as suitable for election signs on the western side of Atkinson Road, alongside Kaurilands Domain north-east of the carpark entrance. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must keep clear of the frontage of the dwelling at 55 Atkinson Road.



## (W-WR2) Forest Hill Road



This site has been specified as suitable for election signs on the south-eastern side of Forest Hill Road, approximately opposite and south of 81 Forest Hill Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 2m from the kerb block.

## (W-WR4) Glendale Road (2 of 3)



This site has been specified as suitable for election signs on the eastern side of Glendale Road, alongside the road berm outside Harold Moody reserve, south of the car park entrance. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### (W-WR5) Glendale Road (3 of 3)



This site has been specified as suitable for election signs on the western side of Glendale Road, opposite the Ceramco Park entrance. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-WR6) Glenview Road (1 of 3)



This site has been specified as suitable for election signs on the western side of Glenview Road, alongside the Waikumete Cemetery, no farther south than opposite the northern end of the Glen Eden Primary school property. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- The signs can be placed from approximately 60m north of the chevron boards opposite the school boundary until about 20m back from the traffic signals at the intersection with Great North Road.
- Signs must not be placed in front of any gateways, including gateways that are grassed.
- Signs must be placed at least 2m from the kerb block.

## (W-WR6) Glenview Road (2 of 3)



This site has been specified as suitable for election signs on the western side of Glenview Road, alongside the Waikumete Cemetery, no farther south than opposite the northern end of the Glen Eden Primary school property. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- The signs can be placed from approximately 60m north of the chevron boards opposite the school boundary until about 20m back from the traffic signals at the intersection with Great North Road.
- Signs must not be placed in front of any gateways, including gateways that are grassed.
- Signs must be placed at least 2m from the kerb block.

## (W-WR6) Glenview Road (3 of 3)

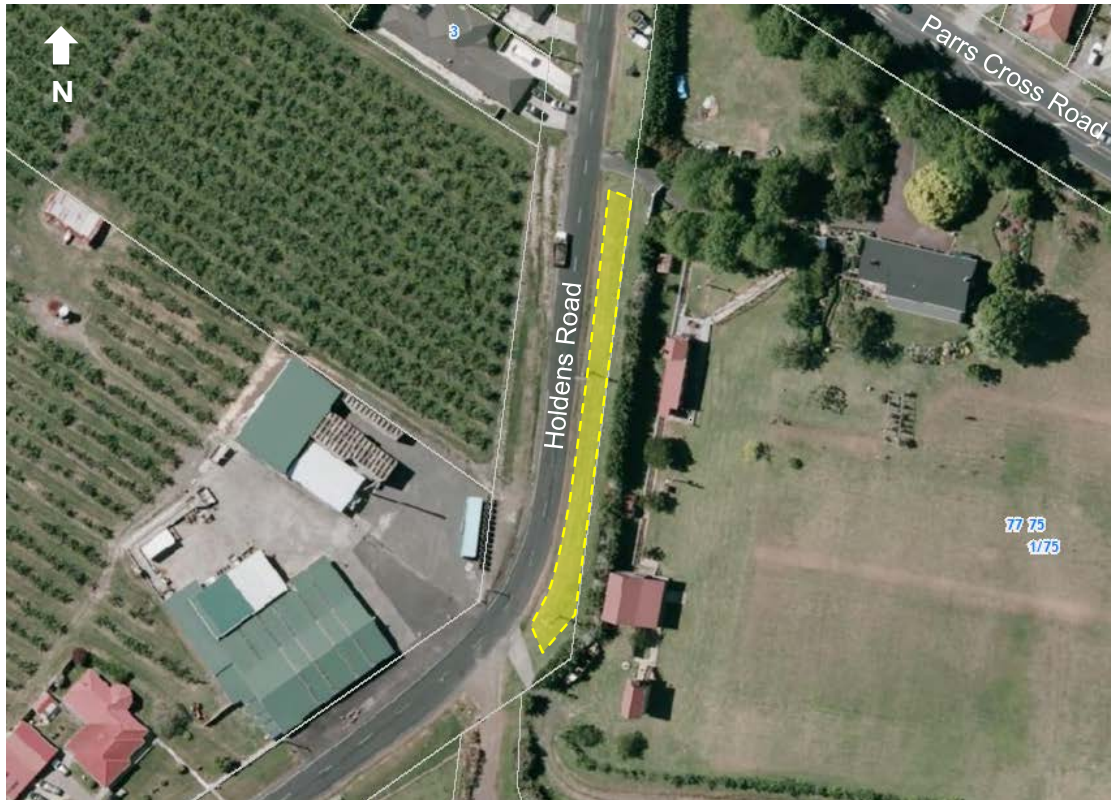


This site has been specified as suitable for election signs on the western side of Glenview Road, alongside the Waikumete Cemetery, no farther south than opposite the northern end of the Glen Eden Primary school property. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

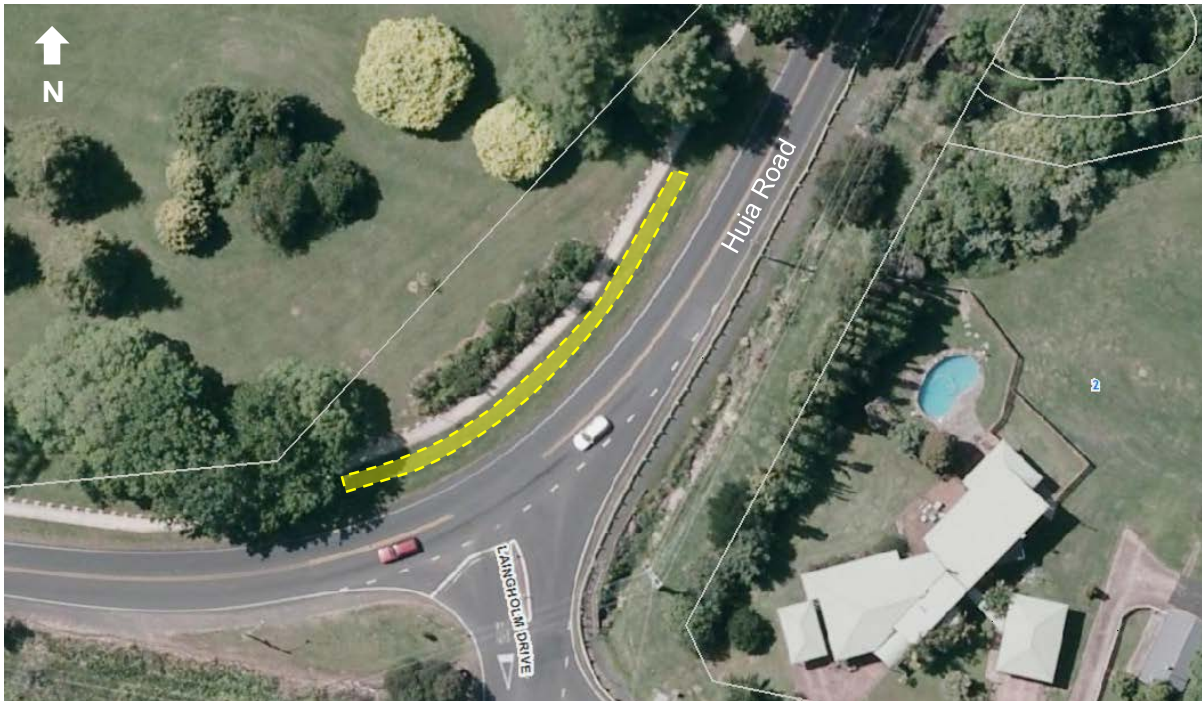
- The signs can be placed from approximately 60m north of the chevron boards opposite the school boundary until about 20m back from the traffic signals at the intersection with Great North Road.
- Signs must not be placed in front of any gateways, including gateways that are grassed.
- Signs must be placed at least 2m from the kerb block.

## (W-WR7) Holdens Road



This site has been specified as suitable for election signs on the eastern side of Holdens Road between the first and second driveways south of Parrs Cross Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-WR8) Huia Road



This site has been specified as suitable for election signs on the western side of Huia Road, opposite the intersection with Laingholm Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block.

### Note:

- There is no on street parking in the immediate vicinity of this site.



## (W-WR9) Parrs Cross Road / West Coast Road junction



This site has been specified as suitable for election signs alongside Parrs Park in the north-eastern corner of the Parrs Cross Road and West Coast Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Note:

- There is no on street parking in the immediate vicinity of this site

## (W-WR10) Pleasant Road



This site has been specified as suitable for election signs on the southern side of Pleasant Road, alongside Pleasant Reserve, from opposite Fairmount Road in the west to the beginning of the mature trees in the south-east. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be kept clear of the traffic sign located at the point marked by a red circle.

## (W-WR11) Scenic Drive



This site has been specified as suitable for election signs on the north-western corner of the intersection of Scenic Drive and North Way. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

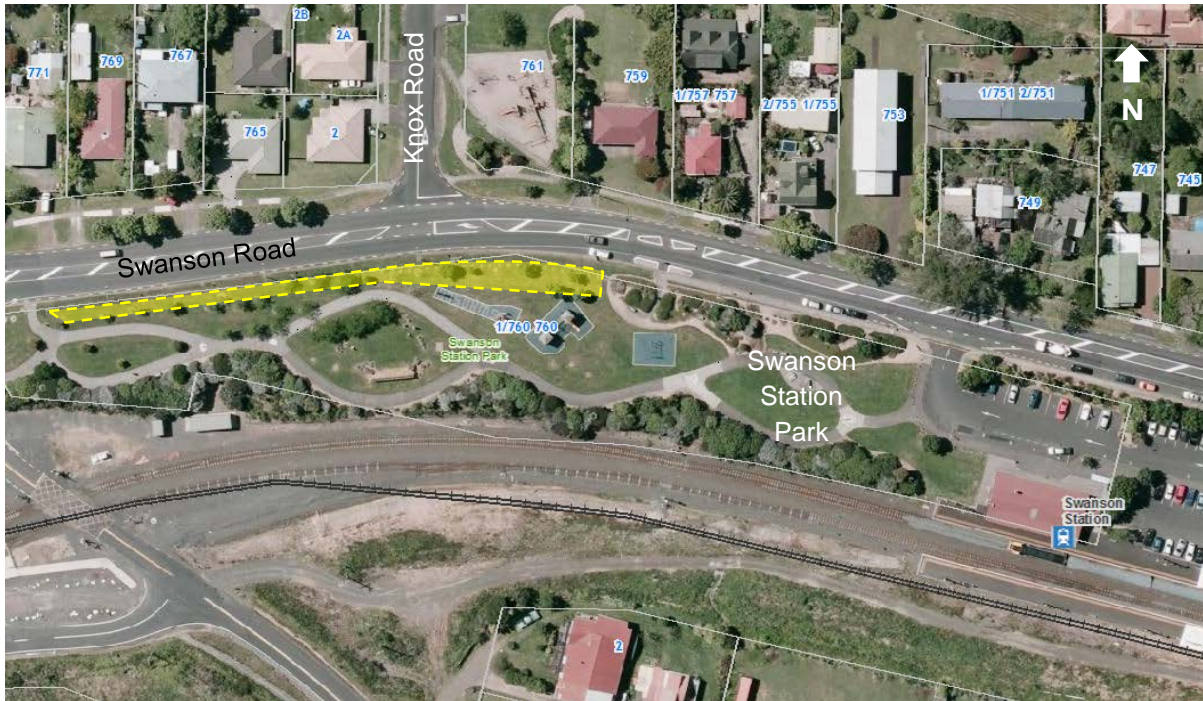
### Conditions:

- Signs must be placed at least 3m from the footpath on the western edge of the site to avoid obstructing visibility.

### Note:

- There is no on street parking in the immediate vicinity of this site.

## **(W-WR12) Swanson Road (1 of 4)**



This site has been specified as suitable for election signs on the southern side of Swanson Road, along the western portion of Swanson Station Park, opposite Knox Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block.

## (W-WR13) Swanson Road (2 of 4)



This site has been specified as suitable for election signs on the northern side of Swanson Road, alongside Swanson Scenic Reserve between the carpark access driveways. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

Conditions:

- Signs must be placed at least 2m from the kerb block.

## (W-WR14) Swanson Road (3 of 4)



This site has been specified as suitable for election signs on the southern side of Swanson Road, on the grass road berm between Swanson Road and the service road outside 596 – 614 Swanson Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block.

## (W-WR16) Te Henga Road



This site has been specified as suitable for election signs on the northern side of Te Henga Road, east of the intersection with Bethells Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Note:

- There is no on street parking in the immediate vicinity of this site.
- Limited space on this site due to drip lines of trees.

## (W-WR17) Township Road



This site has been specified as suitable for election signs on the north-eastern corner of the intersection of Township Road and McEntee Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- This site has been identified as a V-Shaped sign site.

### Note:

- There is no on street parking in the immediate vicinity of this site.



## (W-WR18) Waitakere Road / Northfield Road junction



This site has been specified as suitable for election signs in the north-western corner of the junction of Waitakere Road and Northfield Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be west facing only due to the short visibility distance to the designated area from the eastern approach, the 80km/h speed limit and poor safety record along Waitakere Road.
- Signs must be a minimum of 500mm clear of the turning area.

## (W-WR19) West Coast Road (1 of 3)



This site has been specified as suitable for election signs on the northern side of West Coast Road, alongside Singer Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-WR20) West Coast Road (2 of 3)



This site has been specified as suitable for election signs on the northern side of West Coast Road, between 291-293 West Coast Road, opposite Swan Hill Drive. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

### Conditions:

- Signs must be placed at least 2m from the kerb block.

### Note:

- There is no on street parking in the immediate vicinity of this site.

### (W-WR21) West Coast Road (3 of 3)



This site has been specified as suitable for election signs on the south-western corner of the intersection of West Coast Road and Parker Road, on the grassy area in front of the church. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-WR22) Withers Road

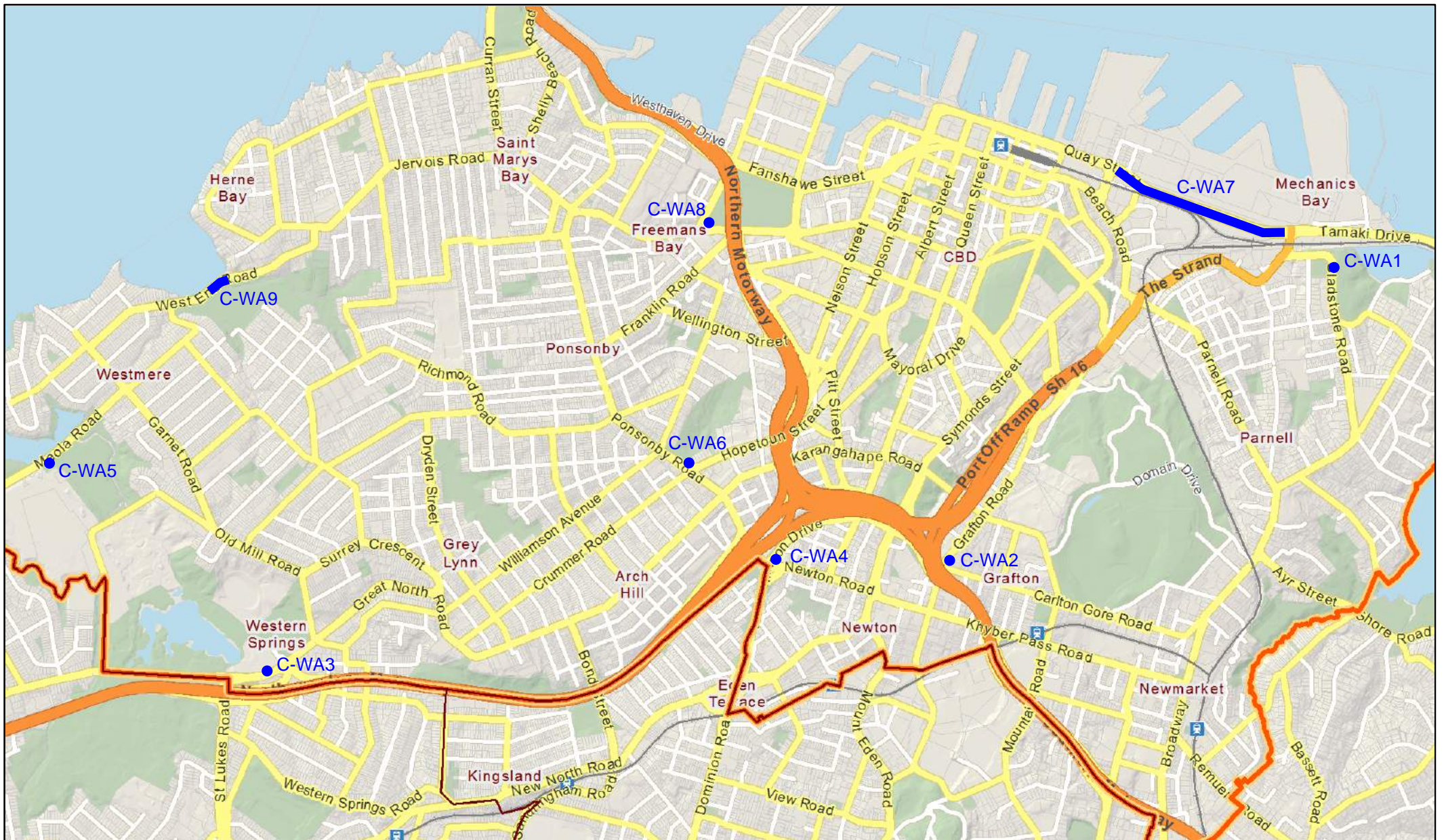


This site has been specified as suitable for election signs on the southern side of Withers Road, alongside Kowhai Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (W-WR23) Woodlands Park Road



This site has been specified as suitable for election signs on the western side of Woodlands Park Road, alongside the grassed portion of the Waima Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.



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## Waitemata election sign sites

● Existing Site



**Auckland Council**  
Kaitiaki Take Kōwhiri

## (C-WA1) Gladstone Road



This site has been specified as suitable for election signs on the eastern side of Gladstone Road within Dove Myer Robinson Park between the rose garden and Gladstone Road, opposite the Gladstone Tennis Club. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (C-WA2) Grafton Road



This site has been specified as suitable for election signs in the south-eastern side of Grafton Road, north of Carlton Gore Road, 2m from the kerb. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-WA3) Great North Road



This site has been specified as suitable for election signs in the southern side of Great North Road outside 820 Great North Road and west of the service station. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw>.

## (C-WA4) Ian McKinnon Drive / Newton Road junction

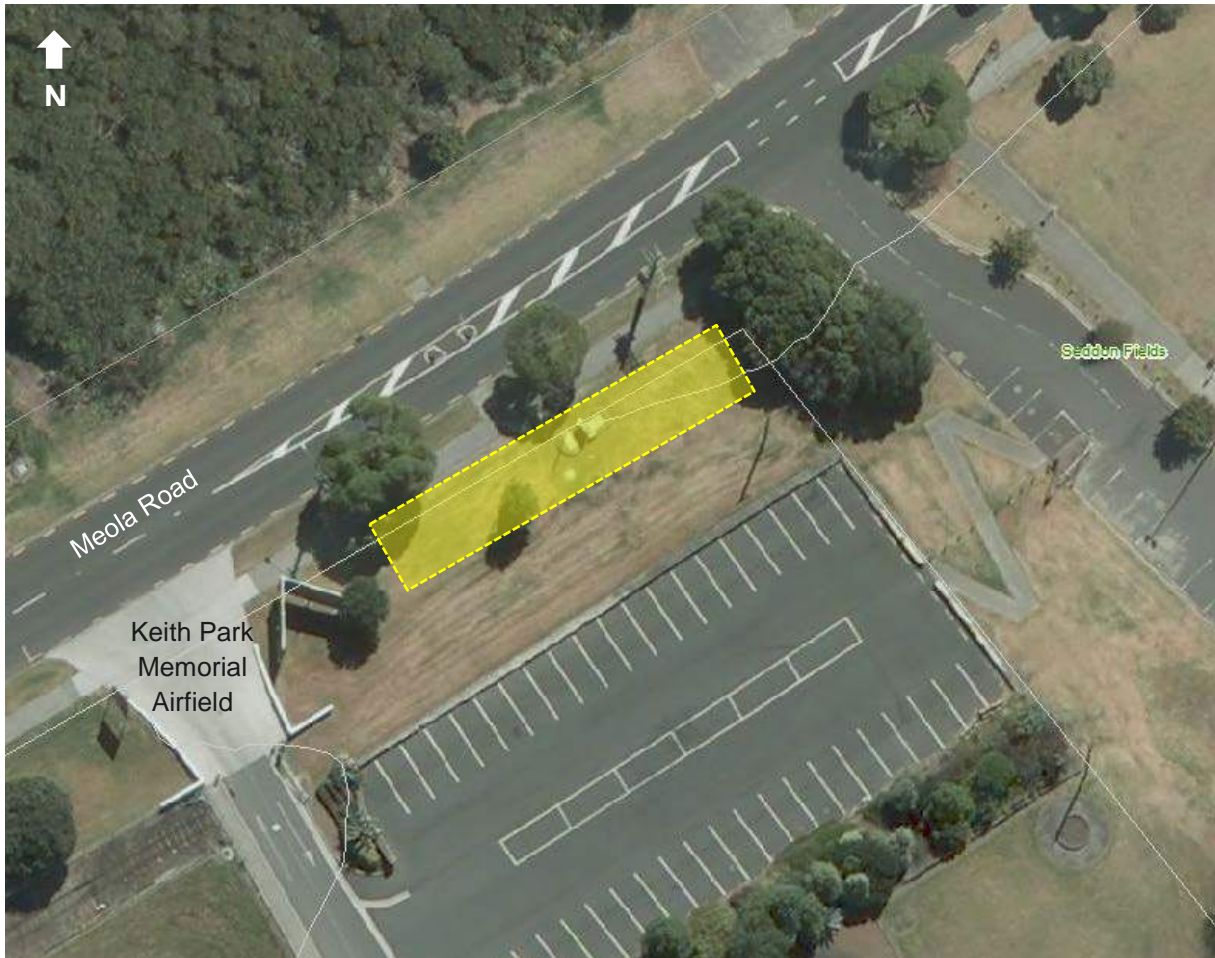


This site has been specified as suitable for election signs on the eastern side of Ian McKinnon Drive, north of the Newton Road bridge and west of The Golf Warehouse. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Note:

- There is no on street parking in the immediate vicinity of this site.

## (C-WA5) Meola Road



This site has been specified as suitable for election signs on the south-eastern side of Meola Road between the entrances to Seddon Fields and Keith Park Memorial Airfield. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

### Note:

- There is no on street parking in the immediate vicinity of this site.

## **(C-WA6) Ponsonby Road / Hopetoun Street junction**

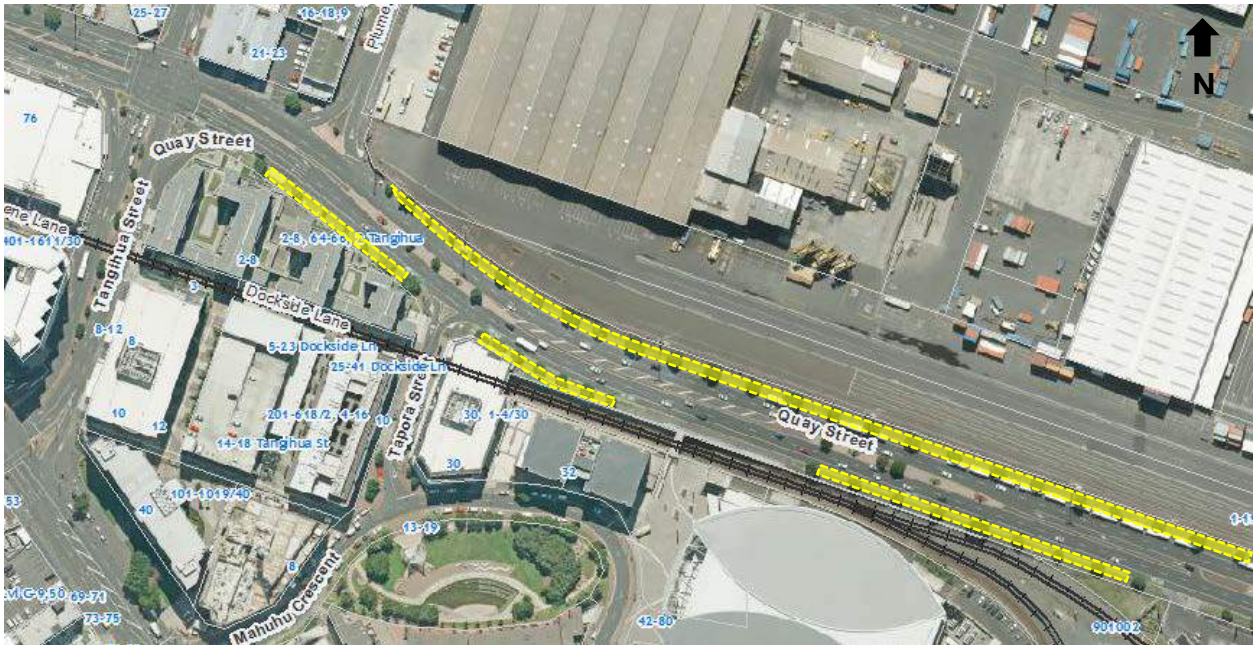


This site has been specified as suitable for election signs on the northern corner of the junction of Ponsonby Road and Hopetoun Street within Western Park, south of the footpath. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a V-Shaped sign site.

## (C-WA7) Quay Street



This site has been specified as suitable for election signs on the northern and southern sides of Quay Street between Tangihua Street and The Strand. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## **(C-WA8) Victoria Street West**



This site has been specified as suitable for election signs on the northern side of Victoria Street West, east of Beaumont Street, in Victoria Park. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (C-WA9) West End Road



This site has been specified as suitable for election signs on the northern side of West End Road in the road reserve opposite Cox's Bay Reserve and on the southern side of West End Road within the Cox's Bay Reserve, east of the entrance to the Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.
- This site has been identified as a V-Shaped sign site.





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## Whau election sign sites



**Auckland Council**  
Te Kaurihera o Tāmaki Makaurau

Created: Monday, 25 January 2016, 3:08:29 p.m.

Scale @ A4 1:25000

## (C-W1) Ash Street / Great North Road junction



This site has been specified as suitable for election signs on the southern corner of the Ash Street and Great North Road junction. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-W2) Eastdale Road



This site has been specified as suitable for election signs on the south-eastern side of Eastdale Road in the Eastdale Reserve, opposite 30 Eastdale Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-W3) Gilfillan Street



This site has been specified as suitable for election signs on the northern side of Gilfillan Street west of Endeavour Street for a distance of approximately 35 metres to the west. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W4) Godley Road



This site has been specified as suitable for election signs on the southern side of Godley Road, alongside Godley Green (opposite Green Bay Primary). The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- Signs need to be placed behind the chain fence within the reserve.

## (W-W5) Godley Road / Vardon Road junction

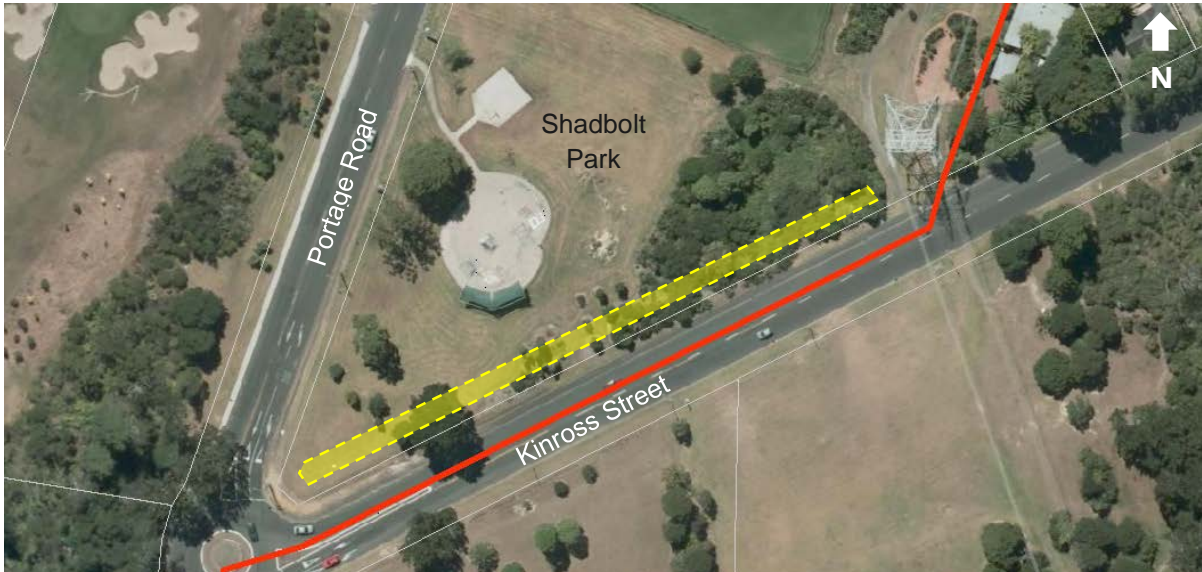


This site has been specified as suitable for election signs on the south-eastern corner of the Godley Road and Vardon Road junction alongside the Green Bay Community Corner Reserve. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Note:

- Limited space on this site due to drip lines of trees.

## (W-W7) Kinross Street



This site has been specified as suitable for election signs on the northern side of Kinross Street alongside Shadbolt Park, from the corner of Portage Road in the west to the park boundary to the east. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W8) Margan Avenue (1 of 2)



This site has been specified as suitable for election signs on the northern side of Margan Avenue, outside the Manawa Wetland Reserve and 2/8, 3/8, 5/8, 7/8 Margan Avenue, and west of the bus stop. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (W-W9) Margan Avenue (2 of 2)



This site has been specified as suitable for election signs on the northern side of Margan Avenue, outside 5 - 10 Margan Avenue, between Hutchinson Avenue and Astley Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed at least 2m from the kerb block.

## (W-W10) Portage Road (1 of 2)



This site has been specified as suitable for election signs on the western side of Portage Road, from Kinross Street in the south extending 200m in the northeast direction to Golf Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a V-shaped sign site.
- Signs must be placed at least 2m from the kerb block.

## (W-W12) Rankin Avenue (1 of 2)



This site has been specified as suitable for election signs on the Western side of Rankin Avenue, outside 1 Rankin Avenue and between the vehicle accesses on the west side of Rankin Avenue. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W13) Rankin Avenue (2 of 2)



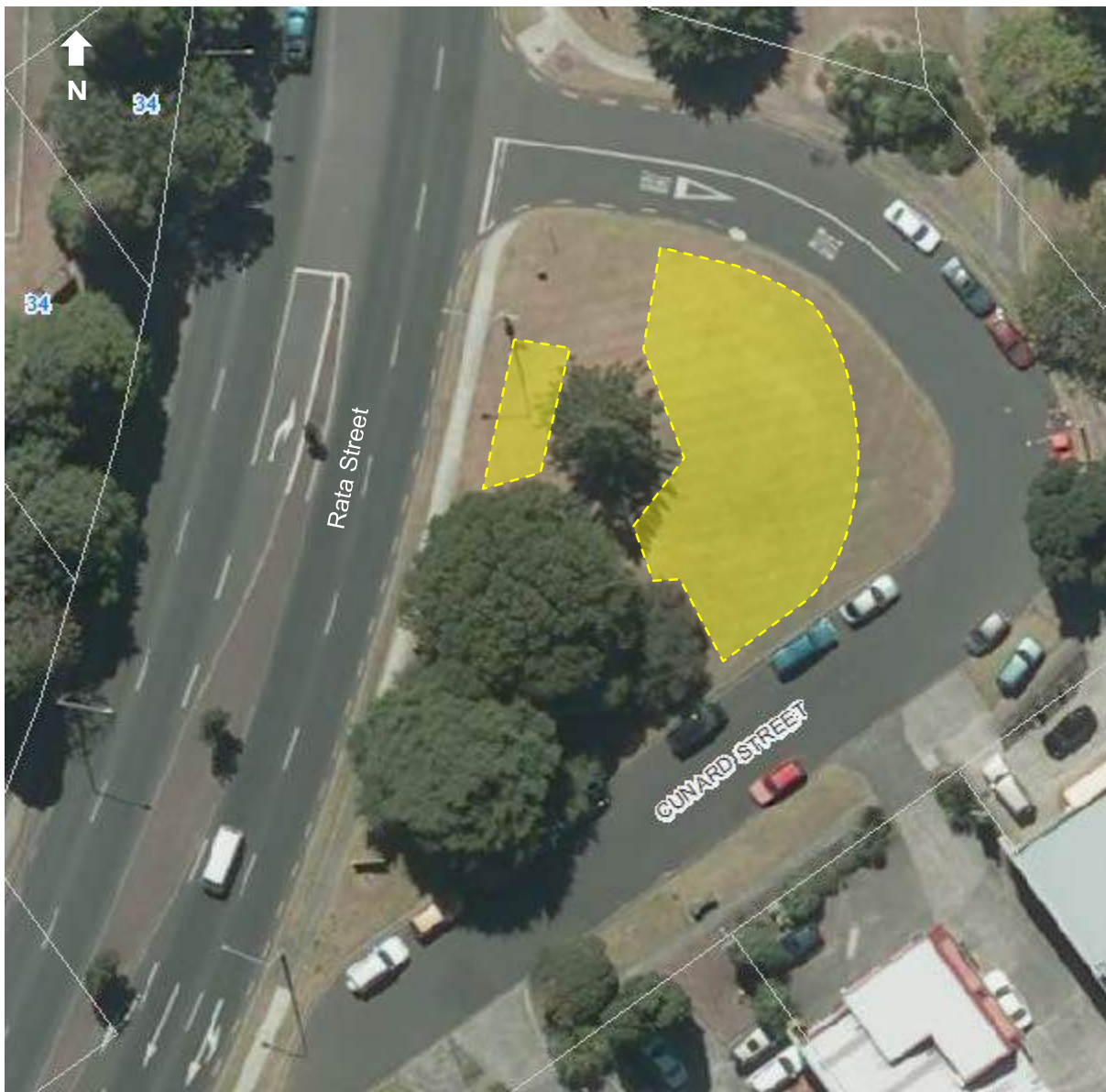
This site has been specified as suitable for election signs on the western side of Rankin Avenue, on the road berm between the terminus of the service road accessing 10 Rankin Avenue to the housing in the south. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W14) Rata Street (1 of 3)



This site has been specified as suitable for election signs on the eastern side of Rata Street, between the southern end of Whau River Bridge in the north to Cunard Street in the south. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W15) Rata Street (2 of 3)



This site has been specified as suitable for election signs on the eastern side of Rata Street, within the triangle formed by Rata Street and Cunard Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W16) Rata Street (3 of 3)



This site has been specified as suitable for election signs on the northwest side alongside Rata Street Esplanade, between 56 Rata Street in the southwest and the large petrol station sign in the northeast. (The land between the petrol station sign and the petrol station is private property.) The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (C-W17) Riversdale Road



This site has been specified as suitable for election signs on the north-western side of Riversdale Road alongside the Riversdale Reserve frontage, opposite 66 – 96 Riversdale Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).



## (C-W18) Rosebank Road



This site has been specified as suitable for election signs on the north-eastern side of Rosebank Road alongside the Eastdale Reserve, and within 5 to 50 metres of the bus stop. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- Signs must be placed at least 2m from the kerb block.

## (W-W19) Sabulite Road



This site has been specified as suitable for election signs on the western side of Sabulite Road, approximately opposite 69 Sabulite Road, no farther north than the southern end of the bus stop road markings. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (C-W20) Terry Street



This site has been specified as suitable for election signs on the southern side of Terry Street alongside the Blockhouse Bay Recreational Reserve, between the entrances to the carparks. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

Condition:

- This site has been identified as a closed landfill or potential closed landfill. Refer to the protocol for sign installation and removal in potentially contaminated sites, available on the website.

## (W-W21) Titirangi Road



## (W-W22) West Coast Road (1 of 2)



This site has been specified as suitable for election signs on the southern side of West Coast Road, between 50 and 58 West Coast Road. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W23) West Coast Road (2 of 2)



This site has been specified as suitable for election signs on the south-eastern side of West Coast Road, outside 36 West Coast Road, south of the bus stop. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W24) Todd Triangle



This site has been specified as suitable for election signs south of Great North Road and east of Clark Street in the Todd Triangle. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

## (W-W25) Wolverton Street



This site has been specified as suitable for election signs outside of Olympic Park on Wolverton Street near Ulster Road and Crowther Street. The yellow zone is a general indication where the signs can be placed, subject to the controls of the Auckland Transport Election Signs Bylaw 2013. A copy of the bylaw can be found at [www.at.govt.nz/about-us/bylaws/election-signs-bylaw](http://www.at.govt.nz/about-us/bylaws/election-signs-bylaw).

### Conditions:

- This site has been identified as a V-Shaped sign site.