
I hereby give notice that a meeting will be held on:

Date: Tuesday 17 August 2021
Time: 9:30am
Meeting Room: Council Chamber
Venue: Level 1
Orewa Service Centre
50 Centreway Road, Orewa

**THE AUCKLAND DISTRICT
LICENSING COMMITTEE**

APPLICATION FOR NEW OFF LICENCE

BY G1 & CO LIMITED AT

**44 MATAKANA VALLEY ROAD, MATAKANA TO
TRADE AS SUPER LIQUOR MATAKANA**

MEMBERS

Chairperson	Katia Fraser
Member	Motekiai (Mote) Pahulu
Member	Richard Pamatatau

Wendy Stephenson
HEARINGS ADVISOR

Contact Telephone: 09 890 8159 or 021 708 832

Email:

wendy.stephenson@aucklandcouncil.govt.nz

Website: www.aucklandcouncil.govt.nz

WHAT HAPPENS AT A HEARING

At the start of the hearing, the Chairperson of the District Licensing Committee will introduce the Panel Members sitting on the hearing committee and he/she will briefly outline the procedure for the hearing. The chairperson also confirms that they and the committee members don't have any conflicts of interest and are able to consider the application impartially. The Chairperson may then call upon the parties present to introduce themselves to the committee.

The Chairperson is addressed as Mr Chairman or Madam Chair.

Any party intending to give written or spoken evidence in Māori or speak in sign language should advise the hearings advisor at least five working days before the hearing so that an interpreter can be provided.

Catering is not provided at the hearing.

The Hearing Procedure

The usual procedure for a District Licensing Committee Hearing is:

- The applicant will be called upon to present his/her case either personally or through a representative. The applicant may be represented by legal counsel or consultants and may call witnesses in support of the application. All witnesses will be required to take either an oath on the Bible or an affirmation. After the applicant has presented his/her case, the committee may have questions for them and their witnesses. The chairperson then invites the reporting agencies (Police, Medical Officer of Health and licensing inspector) and any objectors to ask questions. This questioning is called cross-examination. Members of the District Licensing Committee may ask questions to clarify the information presented.
- Reporting agencies (Police, Medical Officer of Health and licensing inspector) are then called upon to speak. They can make submissions and are then sworn in (by oath or affirmation) if they are going to present any evidence. The agencies must answer questions from the committee. The applicant and objectors may also ask them questions when it's their turn to cross-examine
- Objectors who wish to speak will be called next. Objectors may speak themselves or be represented by legal counsel or consultants and may call witnesses on their behalf. Each speaker will be required to take either an oath on the Bible or an affirmation. Objectors cannot introduce new grounds for objecting but can present evidence to support their reasons for objecting. The committee members or chairperson may question the objector or their witnesses. The applicant and the reporting agencies can also ask questions about the evidence
- Once objections and cross-examination has finished, the applicant or his/her representative has the right to summarise the application and reply to matters raised by objections. Members of the District Licensing Committee may ask further questions of the applicant at this stage.
- The chairperson then generally closes the hearing and the applicant, objectors and their representatives leave the room. Sometimes the chairperson will give a verbal decision otherwise the District Licensing Committee will then deliberate and will release its decision in writing in due course.

Should you wish to present written submissions or evidence in support of your application or objection please ensure you provide the number of copies as indicated on your notification letter previously sent to you.

At any stage during the hearing, members of the District Licensing Committee may ask questions.

1. WELCOME AND INTRODUCTIONS

2. DECLARATION OF CONFLICT OF INTEREST

Members of the committee to confirm whether they have a conflict of interest in relation to the application.

3. OVERVIEW OF THE PROCEEDINGS

The chairperson will outline the process for the hearing of evidence from the parties.

4. APPLICATION

The following papers are provided in relation to an New Off Licence application by G1 & Co Limited for premises situated at 44 Matakana Valley Road, Matakana Auckland to trade as Super Liquor Matakana.

Alcohol Licensing Inspector's Report	Page 5
Application	Page 17
Police Report	Page 48
Medical Officer of Health Report	Page 50
Public Notices	Page 51
Objections – See list below	Page 53

OBJECTORS:			
Page 53	Karen Galvan	140 Omaha Valley Road	Matakana
Page 55	Janis Grummitt	12 Tamahunga Drive	Matakana
Page 57	Sandra Pearce	75 Matakana Valley Road	Matakana
Page 59	Narelle Lucas	1A/44 Matakana Valley Road	Matakana
Page 62	Susan Wheeler	176 Ti Point Road	Leigh
Page 64	Katie Philipps	14 Torea Road	Matakana
Page 66	Grace Vujnovich	56 Tongue Farm Road	Matakana
Page 68	Graeme Crosby	39 Omaha Valley Road	Matakana
Page 69	Julian Huxtable	11 Koru Place	Snells Beach
Page 71	Chris Cook	6 Wrybill Way	Point Wells

Page 73	Colin Leuschke	6 Eden Street	Newmarket
Page 75	Vicki Niethé	549 Matakana Valley Road	Matakana
Page 77	Lindy Leuschke	10 Taiawa Place	Omaha
Page 79	Natasha & Matt Craig	8 Waimanu Place	Point Wells
Page 81	Matt Vyle	8 Awanui Crescent	Matakana
Page 82	James & Hazel Fletcher	2 Green Road	Matakana
Page 83	Barbara Cope & Garry Currin	34 Clinton Road	Baddeleys Beach
Page 86	Kate Greenaway	91a Point Wells Road	Warkworth
Page 88	Elizabeth McClure	63 Leigh Road	Matheson Bay
Page 90	Valda Paddison	92 Takatu Road	Matakana
Page 92	David & Carol Lowe	Address Not Provided	
Page 95	Debbie Martin	22 Awanui Crescent	Matakana
Page 97	Heather Jackson	108 Matakana Valley Rd	Matakana
Page 98	Dr Helen Williams	4 Hillside Crescent	Leigh
Page 99	Dan Paine	3A Tamahunga Drive	Matakana
Page 101	Alan & Sue Carr	14 Laika Avenue	Ti Point
Page 103	Elle Glazer	20 Awanui Crescent	Warkworth
Page 105	Lee Cook	6 Wrybill Way	Point Wells
Page 106	Barbara Souter	31 Matakana Valley Road	Matakana
Page 111	Grass Esposti	181 Omaha Flats Road	Matakana
Page 113	Liz Sharek	28 Tamahunga Drive	
Page 115	Chelsea de Berry	25 Rosemount Road	Matakana
Page 117	Willy Sussman	1612k Pakiri Road	
Page 119	David O'Sullivan	463 Matakana Road	Warkworth
Page 121	Mike Cundy	737A Leigh Road	Warkworth
Page 123	Tanya Svendsen	31a Matakana Valley	
Page 125	Dr Simon Barclay	11 Ward Road	Matakana
Page 127	Fi Jamieson-Folland	256 Govan Wilson Road	Whangaripo
Page 129	Adrienne Miller	122 Omaha Flats Road	Matakana
Page 130	Colin & June Jarvis	14 Lady Haddon Place	
Page 131	Jennifer & Philippe Francis	52 Ward Road	Matakana
Page 133	Steve Elliston	11 Ward Road	Matakana
Page 135	Robin Barclay	11 Ward Road	Matakana
Page 137	Angelica Garcia Petersen	PO Box 136	Matakana
Page 140	Toni Atkins	Melwood Drive	
Page 141	John Forsman	9 Martin Road	Matakana
Page 144	Nick Charlton	85A Pt Wells Road	Point Wells

Page 146	Tim Smith	234 Matakana Valley Road	Matakana
Page 148	Celia Knighton	30 Awanui Crescent	Matakana
Page 150	Leesa Irving	524 Leigh Road	Whangateau
Page 152	Bev Wenzlick	264 Matakana Valley Road	Matakana
Page 153	Rachel Demler (Matakana Community Group)	43 Matakana Valley Road	Matakana
Page 158	Nancy & Grae Stevens	426 Leigh Road	Whangateau
Page 159	Jodie Hanna	95 Pt Wells Road	Pt Wells
Page 161	Rachel Iversen	No address provided	
Page 163	Pam McLaren	254 Matakana Valley Road	Matakana
Page 165	Michael Lorimer	80 Coxhead Creek Road	Tramcar Bay
Page 167	Chris & Paul McGill	36 Awanui Crescent	Matakana
Page 169	Rae Hutton	30 Tamahunga Drive	
Page 170	Gary Smith	997 Matakana Road	Matakana
Page 172	Leaine Pilgrim	997 Matakana Road	Matakana
Page 174	Ngaire Wallen	3 Pigeon Place	Warkworth
Page 175	Richard Robson	600 Whitmore Road	Tawharanui
Page 176	Stewart Halliwell	3 Pigeon Place	Tawharanui
Page 178	Julia & Geoff Lewis	42 Awanui Crescent	Matakana
Page 180	Sarah Benbow	556 Leigh Road	Whangateau
Page 182	Max Carpenter	1116 Leigh Road	Matakana
Page 184	Sandra Bolland	475 Matakana Valley Road	Matakana
Page 186	Tom Greenwood	475 Matakana Valley Road	Matakana
Page 188	Graeme Corlett	77 Omaha Valley Road	Warkworth
Page 190	Elizabeth Glasgow	77 Omaha Valley Road	Warkworth
Page 192	Patrick Griffiths	2 Matakana Valley Road	Matakana
Page 195	Geoff Peacock	Takatu Road	
Page 196	Richard Wintle	141 Omaha Valley Road	Matakana
Page 199	Tom & Rowena Maclean	76 Coxhead Creek Road	Warkworth
Page 200	Dr Martin Denby	66 Omaha Valley Road	Matakana
Page 203	Dennis Armatage	No address provided	
Page 206	Lyn Morrison	33 Torea Road	Matakana
Page 208	Bradley Walker	21 Matakana Valley Road	Matakana
Page 210	Patricia Allen	15 Courtney Lane	Matakana
Page 212	Anne Bartley	2 Laly Haddon Place	Matakana
Page 214	Amanda Stewart	10 Tamahunga Drive	Matakana
Page 216	Virginia Clark	32 Upper Whangateau Road	Big Omaha
Page 218	Sally Minoprio	42 Caroline Heights	Omaha

Page 220	Philip Winstone	17 Esme Grove	Omaha
Page 222	John	Omaha Bay Vineyard	
Page 223	Richard Didsbury	2 Matakana Valley Road	Matakana
Page 226	Rachael & Rick Coates	Monarch Estate Vineyard	Matakana
Page 228	Mark Ching	451 Mangatawhiri Road	Omaha
Page 229	Christine Didsbury	17 Arabella Lane	Snells Beach
Page 231	Liz Winstone	17 Esme Grove	Omaha
Page 233	Jim Hight	6 Hamilton Road	Warkworth
Page 235	Ken & Phillippa Greer	81B P Wells Road	Warkworth
Page 237	Gary Hutchinson	No address provided	
Page 239	Matt Craig	8 Waimanu Place	
Page 241	Dr Sarah Hart	6 Omaha Valley Road	Matakana
Page 244	Geoff & Bridget Ledbrook	81 Omaha Valley Road	Matakana
Page 247	Clare Mora	2 Matakana Valley Road	Matakana
Page 249	Pieter Lloyd	903 Talati Road	Tawharanui
Page 251	Annelise Yarrell	914 Leigh Road	Matakana
Page 254	Rachel O'Malley	No address provided	
Page 255	Rosemary Anderson	149 Omaha Valley Road	Warkworth
Page 258	John Crone	188 Tongue Farm Road	Matakana
Page 259	Jill Crone	188 Tongue Farm Road	Matakana
Page 261	Gordon Murman	149 Omaha Valley Road	Warkworth
Page 264	Sally & Grant Marshall	2 Matakana Valley Road	Matakana
Page 266	Helen Crosby	87 Sandpiper Avenue	Pt Wells
Page 269	Selena Fox	145 Omaha Valley Road	Matakana
Page 272	Sharon Cook	No address provided	
Page 274	Denise Holl	189 Omaha Valley Road	Matakana
Page 277	Ginny Mccarthy	86 Omaha Valley Road	Matakana
Page 280	Catherine Walker & Greg McDowell	66c Matakana Valley Road	Matakana
Page 282	Katherine Norman	964 Matakana Valley Road	Matakana
Page 284	Mai Barton	11 Laly Haddon Place	
Page 285	Audrey Sharp	109 Ashton Road	Whangateau
Page 287	Robin Ransom	79a Pt Wells Road	Matakana
Page 288	Trevor & Christine Prendergast	31 Matakana Valley Road	Matakana
Page 291	Susan Hayday	PO Box 134	Matakana
Page 293	Nicole	C/- 726 Matakana Road	Matakana
Page 295	Keri Johnstone	79 Matakana Valley Road	Matakana

Page 297	Timothy Martin	204 Omaha Valley Road	Big Omaha
Page 301	Monique Jansen	No address provided	
Page 303	Marion Ransom	79a Pt Wells Road	Matakana
Page 304	Hamish Barton	11 Laly Haddon Place	Matakana
Page 306	Michael	Matakana Smokehouse	
Page 307	Sophie Whitehead	No address provided	
Page 308	Sophie Randrup	33 Martins Bay Road	Algies Bay
Page 309	Janna & Tim Connell	25 Ti Point	Leigh
Page 311	Bridget Bahlmann	14 Tohora Crescent	Omaha
Page 312	Andrea Grant	No address provided	
Page 314	Gae Spencer	249 Omaha Drive	Warkworth
Page 315	Cathy Monsborough & Liz Hermse	1612B Pakiri Road	Wellsford
Page 317	Grahame McKenzie	20 Awanui Crescent	Warkworth
Page 319	Sue Monk	241a Whitmore Road	Tawharanui
Page 321	Angela Kinnersley	8 Martin Road	Matakana
Page 324	Paul Dale	284 Pt Wells Road	Pt Wells
Page 326	Marlene Dale	284 Pt Wells Road	Pt Wells
Page 329	Amanda Mahady	24 Alnwick Street	Warkworth
Page 331	Bianca Howlett	144 Govan Wilson Road	Matakana
Page 333	Geoffrey Craig	200 Waiteitei Road	
Page 335	Trevor Ready	11 Tamahunga Drive	Matakana
Page 337	John Stewart	4 Hillside Crescent	Leigh
Page 339	Leigh Courtenay	53 Pt Wells Road	Warkworth
Page 341	Paul Mason	22 Awanui Crescent	Matakana
Page 343	Pete Boyd-Wilson	17 Long Meadow Lane	Matakana
Page 345	Rachael Boyd-Wilson	17 Long Meadow Lane	Matakana
Page 347	Yvonne Keesing	15 Spray Crescent	Matheson Bay
Page 349	Geoff Stewart	10 Tamahunga Drie	Matakana
Page 351	Bea Russell	67a Matakana Valley Road	Matakana
Page 352	Catherine Hall	215 Sharp Road	Matakana
Page 354	Pam Rogers	215 Sharp Road	Matakana
Page 356	Heather Forsman	9 Martin Road	Matakana
Page 358	Mark Newcomb	9a Kanuka Road	Sandspit
Page 360	Jeremy Gibbons	740 Leigh Road	Matakana
Page 362	Rachel Thompson	6 Kendale Drive	Matheson Bay
Page 364	Ann & John Motion	2/3 Tamahunga Drive	Matakana
Page 366	Gary & Sandra Winger	58 Clinton Road	Campbells Beach
Page 368	Michael Dixon	441 Govan Wilson Road	

Page 370	Rachael Wilson	No address provided	
Page 372	Neville Johnson	202 Matakana Valley Road	Matakana
Page 374	Nicki Morrison	17 Christine Place	Dome Valley

Report on a new off-licence application

under section 103(2) of the Sale and Supply of Alcohol Act 2012

To: Auckland District Licensing Committee

From: Mark Waite, Alcohol Licensing Inspector

Date: 14 June 2021

1. Application description

Applicant's name: G1 & Co. Limited

Site address: 44 Matakana Valley Road Matakana 0985

Trading name: Super Liquor Matakana

Kind of premises: Bottle store

Risk rating: Medium (6-15)

Application number: 8220067234

Date application made: 01 April 2021

2. Executive summary

This is a report on a new off-licence application. The criteria found at section 105 of the Sale and Supply of Alcohol Act 2012 (the Act) apply to the application.

The application has resulted from the establishment of a new business at the premises. The premises were previously a surf wear shop.

161 public objections have been made.

Police do not oppose the application. The Medical Officer of Health does not oppose the application.

I oppose the application due to the density of off licences in the area under:

Section 105(1)(h) the amenity and good order of the locality would likely to be reduced to more than a minor extent, and

Section 105(1)(a) The object of the act.

3. External reports and public objections

3.1 Police

Police reported on the application on 06 April 2021 and do not oppose the application. I intend to call Police to give evidence at the hearing.

3.2 Medical Officer of Health

The Medical Officer of Health reported on the application on 14 April 2021 and does not oppose the application.

3.3 Public notices

The application has been publicly notified as follows:

Type	Date	Second date
alcoholnotices.co.nz	01/04/21	N/A
Rodney Times	08/04/21	15/04/21
Objection period expiry	27/04/21	N/A

3.4 Public objections

161 Public objections have been made. The grounds for objection are based on the following sections of the Act.

- s.105(1)(h) – Considering the number of off-licences in the locality, existing levels of alcohol-related harm, and nearby sensitive sites and existing land use, the amenity and good order of the locality will likely be reduced to more than a minor extent

Most of the objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises.

I am aware that there is caselaw regarding public objectors residing 1-2km from the proposed premises. However, I would like to respectfully suggest objectors who live outside this area should be heard as well, since Matakana is the local centre for the surrounding community. Even objectors not living with 1-2km of the premises come from the surrounding area to take children to schools, clubs and do their grocery shopping there.

Later in this report I submit statistics regarding the current population, and its expected growth. The population attributed to Matakana is drawn from an area much larger than 1km. The residents living within 1km of the premises is likely to be far lower than two thousand. It seems fair if we are considering matters of density based

on census data then these residents should be allowed to bring their concerns to the committee.

There are also objectors representing local community groups and businesses; these organisations do not sell alcohol. This includes the petrol station whose owner reports increased crime in the area associated with licenced premises.

I recommend these objectors be given the opportunity to bring their concerns to a hearing. The feelings of the local community against another off licence in Matakana is very strong. I have not received any information supporting the establishment of a new bottle store.

The objections are attached to the file with a spread sheet showing the details of the objectors and the distance from their residence/business from the premises.

4. The applicant

The applicant is a private company. The applicant's experience with licensed premises is detailed on the application form. After meeting with the applicant, it was apparent that they personally do not have the necessary recent experience to manage a bottle store. The owners are currently running a stationers and post office in Warkworth.

A general discussion was had with the applicant. The applicant is aware of its responsibility under the Act.

I advised the applicant they will need to gain sufficient experience of at least three months from their certified duty manager before they can apply for their own manager's certificate

The applicant is a franchisee of the Super Liquor chain of liquor stores. I am currently investigating a breach of section 237(1)(b) by this chain of stores. This involved the parent company placing an advertisement in the digital version of The New Zealand Herald on the 24 April 2021, offering a discount of more than 25 percent if multiple bottles were purchased. Super Liquor Support's marketing manager fully admitted the breach during interview with me, stating it was a breakdown of the company system.


The advertisement states two bottles of Wither Hills Sauvignon Blanc for \$22.00. (normal purchase price \$14.99 per Bottle). This represents a 26.66% reduction if you buy two bottles. This raises serious concerns about their promotion of discounts and knowledge of the act. (See below copy of advertisement).

Spark NZ 9:33 PM 79%
nzherald.co.nz

HOME nzherald.co.nz

Any thoughts of a one-off Warriors back line switch appeared to be scotched by Brown.

ADVERTISEMENT



Super deals at Super Liquor
Celebrate Sauvignon Blanc Day on the 7th May with this Wither Hills multi-buy wine deal

Super deals at
and Stoneleigh M

[Shop now at superliquor.co.nz »](http://superliquor.co.nz)

It is my understanding that members of the board that manage “Super Liquor Support”, includes some of the individual franchise licence holders. They should clearly have a better understanding of the rules and restrictions around inappropriate advertising outlined in the act.

I feel the franchisees should be resisting this type of price cutting and advising by the group as this type of discount breaches the act.

In fact, this was brought to my attention and was only withdrawn when I spoke to Super Liquor Holdings.

I have advised them to get more robust procedures in place to prevent a reoccurrence of this breach. I am at time of writing waiting for confirmation of these new procedures.

The applicant doesn't seek any endorsements for the licence.

Apart from the previous irresponsible promotions by the franchisor and the applicant's lack of experience managing premises of this type, I am not aware of other concerns regarding the applicant's suitability.

5. The premises

5.1 Planning and building certificates

A planning and building certificate is attached. The proposed use of the premises meets the requirements of the Resource Management Act 1991 and the building code.

5.2 Kind of premises

An off-licence may be issued for this kind of premises because it meets the description found at section 32(1)(b) of the Act. The premises intend to operate as a typical bottle store. It is proposed that at least 85% of the annual revenue will come from the sale of alcohol.

5.3 Licensed area

Most of the premises is easily visible from the point of sale.

The licensed area is more precisely identified on the plan date stamped as received by Auckland Council on 01 April 2021.

Although the store is still being fitted out, at this time I have no concerns with the design and layout of the premises.

5.4 Inspection

I visited the premises on 07 April 2021 at approximately 12noon. The premises are empty and waiting for the shop fitters to fit out the store.

The public notice was attached to the door was correct in detail but only A4 size.

The applicant only has one certified duty manager and will rely on the owners who only have LCQ qualifications acting as temporary or acting managers when appropriate. Although the way the premises is operated cannot properly be judged until it is open.

Apart from the density, amenity and good order of the area and potential increase in alcohol harm, there are no concerns with other goods and services provided at the premises.

6. Environmental scan

6.1 Introduction

The premises are in a shopping area of Matakana. The premises are within an alcohol ban area. The nearest residential buildings are approximately 50m away.



Matakana is a small village/township with a mixture of commercial and residential premises.

There are educational premises, clubs and recreational facilities within township.

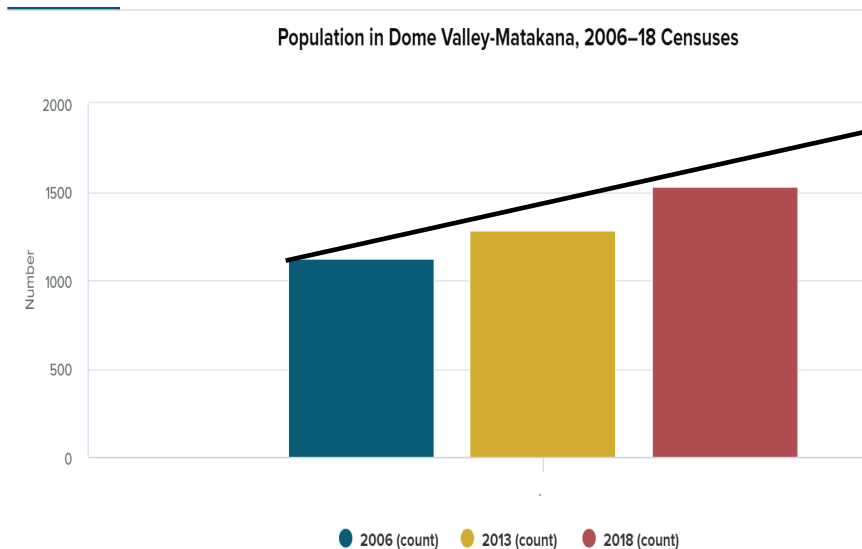
The town has periods of very high traffic volumes particularly in the summer months. This is due to the farmer's markets that are held there every weekend, holiday makers and batch owners passing through the village.

There are also several music events at local venues throughout the year which attract thousands of patrons to Matakana. The number of these events is likely to increase as several of the surrounding properties have started to apply for special event licences. This includes Matakana Winery which is trying to become a function centre hosting music events throughout the year.

6.2 Density

The "usually resident" population of Dome Valley-Matakana is 1530¹ (as of 2018 census). The number of off-licences in this area is four. This means that the ratio of off-licence per person in this area is one per 382 residents. (This does not include the number of nearby wineries, taverns and breweries) Granting a new off-licence in this area would result in one off-licence per 306 residents.

¹ <https://www.stats.govt.nz/tools/2018-census-place-summaries/dome-valley-matakana#population-and-dwellings>



The projected resident population for 2021 based on the 2018 Census is predicted to be just under 2000.

The “NZDep2018 Index of Deprivation” (deprivation index) score for the area is 4.² A score of 1 means the area is in the least deprived 10 per cent of areas in New Zealand. A score of 10 means the area is in the most deprived 10 per cent of areas in New Zealand.

Although not a socioeconomically deprived area, the existing density of off-licences is such that a new off-licence would likely reduce the amenity and good order of the locality by more than a minor extent.

Within 450m of the premises there are four off-licensed premises:

- 8 Wired Brewing (67m away; less than 1 minute drive, 1 minute walk)
- Foursquare supermarket (140m away; less than 1 min drive, 2 min walk)
- The Vintry (200m away; less than 1 min drive, 2 min walk)
- Matakana Liquor Centre (300m away; less than 1 min drive, 4 min walk)

The Rusty Pelican Tavern and the Matakana Village Pub also had off licences up until recently. Both premises surrendered their licences as they were not commercially viable. These two premises still operate under on licences.

Additionally, there are five more on-licensed premises: Coffee Pottery Café, Plume Restaurant, The Market Kitchen (which includes the cinema), Jin Jin Thai Restaurant and 8-Wired Tavern.

² <https://ehinz.ac.nz/indicators/population-vulnerability/socioeconomic-deprivation-profile/#nzdep-for-2018-nzdep2018>

At weekends and some stat holidays there is also a farmers' market where there are regular stalls for beer/wine/spirit manufactures and importers who have special off-licences.

Within 8km diameter circle of the premises there are approximately ten other licenced premises, six of which have off licence sales, none of which are full bottle stores.

It is difficult to link alcohol availability and degrading amenity and good order in the area as many of these issues are not reported to Police (my primary source of information for crime, amenity, and good order). However, I feel the best evidence of this are the residents who personally witness it. They are experiencing increasing issues in the Matakana and many of them would like to bring their concerns to the Committee.

Throughout the year there are also several large special music and food events in the area. The patrons of these events usually, at some point visit the Matakana township and massively increase the patrons in the licenced premises.

I have witnessed patrons going to these events will purchase alcohol from local outlets and preload before entering events. This is common practice amongst event patrons and significantly contributes to the levels of intoxication at the events, making it very difficult for operators to maintain control. It also causes issues for the Police and increases the risk of serious incidents occurring at these events. It is accepted that excessive consumption of alcohol causes harm.

I have received information from, licensees and residents which also leads me to the belief alcohol related harm has increased. I have been the inspector for this area for three years and up until before the Covid epidemic I would say there were no issues relating to alcohol harm in the area. However, it has come to my attention from local licence holders that there has been an increase in the number of violent offences occurring in the on licensed premises.

One incident related to seven males assaulting staff of a Tavern, one using a pool cue, when asked to leave the premises. The premises were closing early, the patrons took exception to this. I will be calling a representative of the Police to discuss offences in the area in more detail as I do not have the Police report. Police will give evidence to suggest the area's current levels of alcohol-related harm has increased.

I have concerns that the availability of off-licence sales alcohol to patrons who have been removed from other premises will lead to even more serious incidents. Equally patrons preloading on alcohol purchased from off licences can cause issues in on licence premises.

There has also been vandalism in Matakana, such as the statue at the war memorial having its head knocked off and the ANZAC display being disturbed.

In addition to the current off-licences in Matakana there are regularly three special off-licences at the weekly market. There is interest from other local producers to also have special licences at the Farmers Market. The Farmers market is located within the town and the 450m spread of current off-licences. On Market days there is a significant increase in road traffic in Matakana resulting in traffic congestion and parking issues. There is also an increase in litter, although this is dealt with very effectively by the local authority and residents.

6.3 Sensitive sites

Within 500m of the premises are four sensitive sites: Matakana Primary School, Sandcastles childcare, Matakana Play Centre and Matakana Pony Club. The Girl Guides meet at the village hall less than 100m from the premises.

Given the proximity of the proposed premises to these sites, in my opinion there is a high potential for the increased exposure of children to alcohol and alcohol advertising in the Matakana. Although consumption is considered a normal practice it is nonetheless desirable to keep young person's exposure to the negative effects of consumption to a minimum, particularly violent or offensive behaviour of intoxicated individuals.

6.4 Noise, nuisance and vandalism

During visits to the locality generally, I have observed issues of noise, and nuisance in the evening when large events have been held nearby. The balance of probabilities makes it likely the majority of the patrons who cause these issues have purchased alcohol in Matakana prior to attending events. This is likely because it is near to the events and a good place to get dropped off and meet friends. During these times Matakana and the licensed premises are extremely busy. The on-licence premises utilise their outdoor space and get extremely busy.

There are reports from residents to suggest that licensing these premises will cause additional noise, nuisance, or vandalism in the area.

Police hold information that increased noise and disorder have been reported to them. These increases, while not large, are still increases. It must also be remembered that significant number of incidents are never reported. This is particularly true with family violence.

I believe another alcohol outlet adding to the night-time activity of Matakana may increase noise, nuisance and violence. Persons using the shop will increase traffic movements in the area. Late night premises often increase crime in the area and may be subject to criminal activity themselves.

The population is naturally growing in the Matakana area, adding more alcohol availability will likely cause alcohol related offending to increase and therefore more alcohol related harm.

I have personally witnessed numerous patrons being treated by St. Johns at music events for alcohol and drug issues. These patrons are highly likely to have pre-loaded on alcohol purchased nearby in Matakana. I have personally witnessed patrons walking along the road to Ascension Winery drinking from spirit and wine bottles. They leave a trail of empty alcohol containers along the route. Many of these would be refused entry to the events but are at severe risk of injury walking along road.

The four main venues for the music events held throughout the year are over 1km away from the centre of Matakana so are not represented in the Police evidence. These events lead to large influxes of people which massively increases the number of people in Matakana. It is very common for patrons at the type of events held near Matakana to preload on alcohol prior to the event

These include music events aimed at young people like Sounds of the Summer, New Year's Eve events and live music events. There are also a number of wine/beer and food events, like the oyster festival.

This is no reflection on the organisers of these events, which are well run and policed, but it does show how alcohol outlets in Matakana are likely to have an effect of the surrounding area and put pressure on services.

6.5 Visual amenity

The premises are not finished and fitted out at this time, but I am sure they will be well kept.

6.6 Licensed days and hours sought

The licensed days and hours sought are listed at the conditions section of this report. This seems appropriate given the nature of the locality. However, any reduction in hours is likely to positively affect the harm caused by alcohol.

6.7 Comment

There is evidence to indicate the amenity and good order of the locality would be likely to be reduced, to more than a minor extent if the license is issued.

The amenity and good order of the locality is already affected by other nearby licences, and there is a risk that the addition of another alcohol outlet, by increasing traffic and potentially other antisocial behaviour, reduce the amenity and good order to more than a minor extent. I accept that I cannot make a direct causal link between alcohol availability and amenity and good order, but in my opinion making more alcohol available would increase the risk profile of the locality. And once amenity and good order is lost it is difficult regain.

Many of the local objectors I have spoken to report issues with public consumption of alcohol and urinating in the community gardens. This is very concerning as the gardens are situated behind the village hall where local youth groups meet.

I believe an additional off-licence in this locality would further reduce amenity and good order, would not minimise excessive or inappropriate consumption of alcohol, and this application should be declined.

7. Local Alcohol Policy – 105(1)(c)

7.1 Comment

There is no local alcohol policy to be considered.

8. Conclusion

8.1 Conclusion

In summary, based on the information stated in this report, I oppose the application on the following grounds found in section 105 of the Act:

The object of the Act: Adding another off-licence to the locality would increase the risk of unsafe and irresponsible supply of alcohol, excessive or inappropriate consumption, and an increase in alcohol related harm such as drink driving, crimes of violence and criminal damage.

Amenity and good order: Matakana is a small community and the members of that community are extremely concerned about the impact of establishing another off-licence premises in the area. The current density of off-licenced premises is very high.

There are four other off-licensed premises within approximately 300m of the proposed premises, and more on- and off-licences within walking and driving distance. There are also several alcohol sensitive sites within the 1km radius. There is strong evidence of existing levels of alcohol-related harm in the locality, which would increase with another alcohol outlet.

8.2 Conditions

Without prejudice to my opposition, should the licence be granted, the following conditions are recommended:

Bottle store

- (a) No alcohol is to be sold on or delivered from the premises on Good Friday, Easter Sunday, Christmas Day, or before 1 pm on Anzac Day.

- (b) Alcohol may be sold on the premises only on the following days and during the following hours:
Monday to Sunday 9am until 10pm
- (c) Drinking water is to be freely available to customers immediately adjacent to any alcohol that is being supplied free as a sample on the premises.
- (d) No intoxicated persons may be allowed to enter or to remain on the premises.
- (e) Appropriate signage regarding the restrictions on the supply of alcohol to minors and intoxicated persons must be prominently displayed at each entry, and adjacent to every point of sale.
- (f) The whole of the premises is designated as a supervised area.

How to apply for a new off-licence



Under Section 100 of the Sale and Supply of Alcohol Act 2012

Follow the instructions below to apply for a new off-licence to sell alcohol for consumption off the premises.

What you need to do

To apply for a new off-licence, you need to:

- supply the documents listed in the 'What to include' section on this page
- calculate and pay an application fee — [pages 2 and 3](#)
- answer all the questions in the form that apply to you — [page 5](#).

You must also consent to a police report on your application and supply identification details — the consent form is on [page 14](#).

After you apply, you must notify the public of your application following the instructions on [page 12](#) and the Public notice template on [page 13](#).



How to submit your application

Choose any one of the following ways to submit your application:

- apply online at aucklandcouncil.govt.nz/alcohol
- drop off your application at any Auckland Council service centre. Visit aucklandcouncil.govt.nz/contactus
- post your application to: Licensing and Compliance Services, Private Bag 92300, Auckland 1142.

If you need help with this form, call **09 301 0101** or visit aucklandcouncil.govt.nz/alcohol

What to include (please tick)

You must supply all the documents listed below. We will send your application back if any of these documents are missing.

- This completed application form plus one photocopy.
- A copy of your new planning and building certificates. (Do not include copies of resource consents, building consents, or the building's warrant of fitness).
- A copy of the floor plans of the premises highlighting the main entrance and any restricted or supervised areas.
- A photo of the main entrance.

You must also supply any of the documents below that apply to your application.

If you use an alcohol-licensing consultant:

- a letter of authorisation for the consultant.

If you are applying in a company name:

- a copy of the Certificate of Incorporation.

If you are applying for any council-owned land, building, or facility:

- the landowner's permission in writing.

Calculating your fee

You must pay the correct fee to receive your licence and avoid extra charges. To calculate your fee, follow the instructions below or use the fee calculator at aucklandcouncil.govt.nz/alcohol

Step 1: Find your premises type and add your points into the box.

Type of off-licensed premises — P	Points
Supermarket, grocery store, bottle store	15
Off-licence in a hotel or tavern	10
Remote sale premises or premises not otherwise specified	5
Winery cellar doors	2
Enter your premises points — P	15

Step 2: Find your latest trading time and add your points into the box.

Type of premises	Latest trading time allowed by licence (during 24-hour period from 6am to 6am) — T	Points
Premises for which an off-licence is held or sought (other than remote sales premises)	10pm or earlier	0
	Any time after 10pm	3
Remote sales premises	Not applicable	0
Enter your trading time points — T		0

Step 3: Add your points together to get your total points.

$$P \quad \boxed{15} \quad + \quad T \quad \boxed{0} \quad = \text{Total points} \quad \boxed{15}$$

Step 4: Tick the risk rating that matches your total points to find your associated fee.

A higher rating means a higher fee.

Total points	Risk rating	Tick	Application fee (including GST)
0 – 2	Very low	<input type="checkbox"/>	\$368.00
3 – 5	Low	<input type="checkbox"/>	\$609.50
6 – 15	Medium	<input checked="" type="checkbox"/>	\$816.50
16 – 25	High	<input type="checkbox"/>	\$1,023.50
26+	Very high	<input type="checkbox"/>	\$1,207.50

Paying your fee

To process your application, we must receive the correct fee. The fee is not refundable or transferable.

Payment options

By mail:

Send your cheque and this form to: Auckland Council, Private Bag 92300, Auckland 1142.

In person:

You can pay by cash, cheque, eftpos, or credit card (MasterCard or Visa) at any of our service centres or online at auckland.council.govt.nz/alcohol

Office use only	Comments
Receipt number	
Receipt amount: \$	
Service centre name	
Cashier name	

Paying your annual fee — information to note

You will be charged an annual fee if your application is approved. We will send you a letter with the fee amount. You must pay the fee within 30 days of your licence being issued or your licence will be suspended until you do pay the fee.

The table below shows the annual fee for each risk rating. Take a note of the amount or find this information at aucklandcouncil.govt.nz/alcohol

Total points	Risk rating	Annual fee (including GST)
0 – 2	Very low	\$161.00
3 – 5	Low	\$391.00
6 – 15	Medium	\$632.50
16 – 25	High	\$1,035.00
26+	Very high	\$1,437.50

APPLICATION FOR AN OFF LICENCE

SUPER LIQUOR - MATAKANA

AT

**1A/44 MATAKANA VALLEY ROAD
MATAKANA**

Applicant

G1 AND CO. LIMITED

**PREPARED BY HOSPITALITY LICENSING
2021**

1st April 2021

The Secretary
District Licensing Committee
Auckland Council - Rodney
P O Box 92-300
AUCKLAND CITY 1142

Dear Sir

**APPLICATION FOR A NEW OFF-LICENCE:
SUPER LIQUOR MATAKANA**

Enclosed please find an application for a new off-licence in the name of G1 and Co. Limited. The premise to which this application relates is located at 1A/44 Matakana Valley Road, Matakana, will be known as Super Liquor Matakana. The premises are currently unlicensed and are unable to obtain a temporary authority to trade.

Terms of Licence Sought

The applicant seeks the issue of a licence in terms of section 17 of the Act, authorising the sale and delivery of liquor from the premises. The applicant qualifies to hold such a licence pursuant to section 32(1)(b) of the Act.

Request for Urgency

The applicant will commence fit out and branding of the premises once they have received a positive decision from the Committee. At this stage the Agreement to Lease will be declared unconditional. Proposed opening date is anticipated to be within two months of receiving a positive decision from the Committee.

Any assistance the Committee, Licensing Inspector, Police and Public Health can offer in the speedy processing of this application would be enormously appreciated by the applicant.

The Applicant

The applicant is a private company incorporated on 16th September 2020. The company has two directors and shareholders. Their personal details are as follows:

Name: Prashant Babubhai Darji
Address: 9 Maka Terrace
Orewa 0931
Date of Birth: 25th April 1972
Place of Birth: India
Status: NZ Citizen
Designation: Director & Shareholder
Value of Shares Held: 50%

Name: Punam Darji
Address: 9 Maka Terrace
Orewa 0931
Date of Birth: 9th March 1974
Place of Birth: Fiji
Status: NZ Citizen
Designation: Director & Shareholder
Value of Shares Held: 50%

Neither director has criminal convictions. Prashant Darji has owned and operated retail businesses in the Rodney for several years. He has been both a licensee and certificated manager under the 1989 Act. The last business he held a licence was Matakana 4 Square which he sold in 2012. He became a franchisee at Paper Plus in Warkworth in the same year and continues to operate that business.

Collectively Prashant has operated retail business in the area since 2007. Both Prashant and Punam are in the process of obtaining their Licence Controller qualification under the 2012 Act and will apply for a Managers Certificate. Managers will be employed to assist with managing the premise.

There is no reason to believe that the applicant is not a suitable entity to hold a liquor licence.

Planning/Building Matters

The applicant has been issued a certificate pursuant to Section 100f of the Act confirming planning and building compliance for the style of licence that this application relates. A copy of this certificate is attached to the application.

Environment

As the business is that of a retail store, it is deemed to be "low risk" in terms of noise, however vandalism and nuisance levels resulting from the issue of this licence has the potential to be an increased risk as faced by holders of all off-licenses. The following is offered for completeness:

Neighbouring Land Use

The premises are located in Matakana Village. The area has seen growth in the past few years with the local markets and housing.

There is no reason to believe that any neighbouring landowner or occupier will be disadvantaged by the issue of this licence. Other licensed premises in the village include Matakana Market Kitchen, Rusty Pelican, the Matakana Village Pub and several other eating premises and nearby vineyards.

There is no reason to believe that any neighbouring landowner or occupier will be disadvantaged by the issue of this licence.

Locality in Relation to Perceived Sensitive Premises

Within a 500m radius of the subject site, the following premises have been identified:

Name	Address
Matakana Primary School (650m)	952 Matakana Road
Sandcastles Matakana Preschool	984 Matakana Road

Visual Amenity

The store frontage will contain no more than 50% of its window space to be used for promotional signage. The exterior and window will meet franchisor and SASA guidelines.

Premises

Landlords Consent

The owner of the building is Matakana 2020 Limited. The applicant holds a lease for the premises that has an initial term of six years with further rights of renewal. Further information can be provided in relation to the lease if required.

Principal Entrance

The principal entrance of the premises is accessed from Matakana Valley Road, and more precisely shown on the attached photograph.

Store Layout

The store will be clean and brightly lit. Displays will generally be kept at a height so as not to impair sightlines for staff. Photos of the tenancy as it looks currently are attached.

Public Notification

The application will be publicly notified:

- In the Rodney Times on the 8th and 15th April 2021.
- Online from 1st April 2021.

A copy of the notice will be displayed for at least ten days following lodgement of the application.

The public objection period will close on 23rd April 2021.

Conditions of Licence

Days and Hours for the Sale of Liquor

The applicant seeks the authority to sell or deliver liquor from the premises on the following days and during the following hours:-

Monday to Sunday 9am to 10pm

Licensed area

A floor plan of the total licensed footprint is attached. The plan has been stamped as 'agreed to' by the licensee. The plan has been vetted by the licensee and in their opinion is a true reflection of the licensed area.

Designation of the Premises

As a bottle store, it would be appropriate for the entire premises to be designated as a supervised area.

Agreed Conditions

The applicant has agreed to conditions based on the Inspectorate's current templates. An email confirming this is attached to the application.

Conclusion

This is an application for a new off-licence for premises that have not previously held a licence. Urgency is sought with the processing of this application.

The licensee is a private company with two directors and shareholders. There is no reason to believe that this entity is not a suitable entity to hold a liquor licence.

Granting this application will not be contrary to the provisions to or object of the Sale and Supply of Alcohol Act 2012.

The application is commended to the Committee for its positive recommendation.

Yours faithfully,
Hospitality Licensing Ltd



CATHY SCOTT
Liquor Licensing Consultant
Authorised Agent for G1 and Co. Limited

New off-licence application form



Section 100 of the Sale and Supply of Alcohol Act 2012

To the Secretary of the District Licensing Committee, this application for a new off-licence is made in accordance with the details set out below.

Tick the location of the licensed premises

- Auckland Central
- Franklin
- Manukau
- North Shore
- Papakura
- Rodney
- Waitākere



Applicant details

1. What is the full legal name to go on the licence (individual or organisation)?

G1 and Co. Limited

2. What is your address?

Postcode:

3. What is your mailing address (if different from above)? P O Box 88, Bay View, Napier 4149

Postcode:

4. What is your email address? Cathy@LicenceMe.co.nz 022-320-4060 Georgie@LicenceMe.co.nz 021-611-844

5. What are your daytime contact details?

Name: Prashant Darji

Phone number: 021-886-374

6. How would you like us to contact you?

- Phone
- Email

7. Are you applying as an individual?

- Yes (answer questions 8 and 9)
- No (go to question 10)

8. What is your occupation?

9. When and where were you born?

Date of birth:

Place of birth:

Criminal conviction details

10. Have you (the applicant) been convicted of any offences?

- Yes (supply details below) No (go to question 11)

Attach offence details on a separate sheet of paper if you need more space.

Nature of offence	Conviction date	Sentence

Manager's details

11. Do you have at least one manager who has a manager's certificate?

- Yes (supply details below)
 No (you need to have a manager with a manager's certificate before you can apply)

You may enter more than one person.

Full name of manager	Certificate number	Expiry date
Bhavesh Bhikha	007/CERT/197/2020	14/07/2021

Applicant status details

12. What is your status?

- Private company (go to question 13)
 Public company (go to question 20)
 Partnership (go to question 25)

If you tick any of the following, go to question 26.

- Person 20 years and over
 Trustee
 Board, organisation, or other body authorised by an Act other than the Sale and Supply of Alcohol Act 2012 to sell alcohol or hold a licence
 Manager under the Protection of Personal and Property Rights Act 1988
 Local authority
 Licensing trust
 Government department or other instrument of the Crown
 Body corporate.

Private company details

13. What is the name of the company? **G1 and Co. Limited**

14. What date was the company incorporated? **16th September 2020**

15. Where was the company incorporated? **New Zealand**

16. What are the full details of each director and the secretary?

	Name	Address	Date of birth	Place of birth
Director	Prashant Babubhai Darji	9 Maka Terrace Orewa 0931	25/04/1972	India
Director	Punam Darji	9 Maka Terrace Orewa 0931	09/03/1974	Fiji
Secretary				

17. How much authorised capital does the company have? **100 shares**

18. How much paid-up capital does the company have?

19. What are the full details of each person who holds any shares issued by the company?

If there are more than three shareholders, attach their name and details separately.

	Name	Address	Date of Birth	Place of birth	Designation	Face value of shares held
Person 1	Prashant Babubhai Darji	9 Maka Terrace Orewa 0931	25/04/1972	India	Shareholder	50%
Person 2	Punam Darji	9 Maka Terrace Orewa 0931	09/03/1974	Fiji	Shareholder	50%
Person 3						

Public company details

20. What is the name of the company?

21. What date was the company incorporated?

22. Where was the company incorporated?

23. What are the full details of each director and the secretary?

	Name	Address	Date of birth	Place of birth
Director				
Director				
Secretary				

24. What are the full details of each person who holds 20% or more of shares, or of any particular class of shares, issued by the company?

	Name	Address	Date of birth	Place of birth	Designation
Person 1					
Person 2					
Person 3					

Partnership details

25. What are the full details for each partner?

	Name	Address	Date of birth	Place of birth	Signature
Person 1					
Person 2					
Person 3					

Premises details

26. What is the trading name and address of the premises? Super Liquor Matakana

1A/44 Matakana Valley Road, Matakana

Postcode:

27. What type of premises is it?

Hotel or tavern

Grocery

Retail store

Supermarket

Other

28. Is the premises under construction?

Yes

No

29. Do you (the applicant) own the premises?

Yes (go to question 32)

No (go to question 30)

30. What is the full name and address of the owner?

Full name: Matakana 2020 Limited

Address: C/- Baker Tilly Staples Rodway Taranaki Limited,

109 Powderham Street, New Plymouth, New Plymouth, 4310

Postcode:

31. What type of lease do you have and when does it expire?

Type of lease: Agreement to Lease - 6 years with rights of renewal

Lease expiry date: Commencing 2021

32. What parts (if any) of the premises do you intend to designate as restricted or supervised areas?

Restricted area(s) — for those 18 years or older

Nil

Supervised area(s) – where minors must be accompanied by a legal guardian

The whole of the premises

Business details

33. Do you (the applicant) already hold a licence for the premises?

Yes No

34. Is the sale of alcohol the main purpose of the business?

Yes (go to question 36) No (go to question 35)

35. What is the main purpose of the business?

36. Do you sell or supply (or intend to sell or supply) any goods other than alcohol or food?

Yes (supply details of those goods below) No (go to question 37)

Tobacco & related products

37. Do you provide (or intend to provide) any services other than those directly related to the sale or supply of alcohol and food?

Yes (supply details of those services below) No (go to question 38)

38. Are you an auctioneer?

Yes No (go to question 39)

39. Do you wish to have the licence endorsed under section 39 of the Act?

Yes No

40. Are you a remote seller?

Yes No (go to question 42)

41. Do you wish to have the licence endorsed under section 40 of the Act?

Yes

No

42. On which days and during which hours do you intend to sell alcohol under the licence?

Monday to Sunday 9am to 10pm

Steps you will take to minimise harm from alcohol

The Sale and Supply of Alcohol Act 2012 (the Act) aims to minimise harm from alcohol by managing the way it's sold, supplied and consumed.

Please answer the following questions thoroughly.

43. What steps will you take to ensure that you observe the requirements of the Act relating to the sale of alcohol to prohibited persons, such as minors and intoxicated people?

The applicant will adhere to the attached Host Responsibility Policy. Appropriate signage will be displayed.

Evidence of age documents will be requested from any person deemed to be under the age of 25 years.

Staff will be trained in recognising the signs of intoxication and identification of minors.

44. What other systems (including training) and staff are in place (or to be in place) to make sure you comply with the Act?

Please refer to the attached submission.

Staff will be trained in their requirements and obligations under the Act. This includes the identification of minors and signs of intoxication.

45. What relevant experience and training do you have?

Prashant Darji has owned and operated retail businesses in the Rodney for several years. He has been both a licensee and certificated manager under the 1989 Act. The last business he held a licence was Matakana 4 Square which he sold in 2012. He has been a franchisee at Paper Plus in Warkworth since 2012. Collectively Prashant has operated retail business in the area since 2007. Both Prashant and Punam are in the process of obtaining their Licence Controller qualification under the 2012 Act and will apply for a Managers Certificate.

Important privacy information

The personal information that you provide in this form will be held and protected by Auckland Council in accordance with our privacy policy (available at aucklandcouncil.govt.nz/privacy and at our libraries and service centres) and with the Privacy Act 1993. The privacy policy explains how we can use and share your personal information in relation to any interaction you have with the council, and how you can access and correct that information. You should familiarise yourself with this policy before submitting this form.

Applicant's signature:



On (date): 1st April 2021

for HOSPITALITY LICENSING LIMITED
On behalf of the applicant

The personal information that you provide in this form will be held and protected by Auckland Council in accordance with our privacy policy (available at aucklandcouncil.govt.nz/privacy and at our libraries and service centres) and with the Privacy Act 1993. The privacy policy explains how we can use and share your personal information in relation to any interaction you have with the council, and how you can access and correct that information. You should familiarise yourself with this policy before



PO Box 88
 Bay View Napier 4149
 p: (09) 372 6107
 p: (06) 836 7297
 www.LicenceMe.co.nz



DISCLOSURE OF POLICE INFORMATION

The Police are required to report on this application. That report may include the release of any previous convictions you may have. You will receive a copy of that report. Do you consent to the release of this information?

Yes No

Company Name: G1 and Co. Limited

Director: Name: Prashant Babubhai Darji
 Address: 9 Maka Terrace
 Orewa 0931
 Date of Birth: 25th April 1972
 Place of Birth: India
 Status: NZ Citizen

Name: Punam Darji
 Address: 9 Maka Terrace
 Orewa 0931
 Date of Birth: 9th March 1974
 Place of Birth: Fiji
 Status: NZ Citizen

Dated this 1st day of April 2021

Signed:
Hospitality Licensing Ltd

CATHY SCOTT
Authorised Agent for G1 and Co. Limited

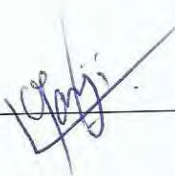


The Manager
Hospitality Licensing Limited
P O Box 88
Bay View
NAPIER 4149

I authorise Hospitality Licensing Limited to act as my agent
in all matters relevant to liquor licensing.

I understand that the police are required to report on the
application and consent to the release of information.

Signed:



Name:

Prishank Dangi

On behalf of:
(legal entity)

GI & CO LTD

Date:

15-2-21


Certificate of Incorporation

G1 & CO. LIMITED

8120386

NZBN: 9429048623124

This is to certify that G1 & CO. LIMITED was incorporated under the Companies Act 1993 on the 16th day of September 2020.



Registrar of Companies
16th day of February 2021



Company Extract

G1 & CO. LIMITED

8120386

NZBN: 9429048623124

Entity Type:	NZ Limited Company
Incorporated:	16 Sep 2020
Current Status:	Registered
Constitution Filed:	No
Annual Return Filing Month:	August

Ultimate holding company: No

Company Addresses

Registered Office

39 Maka Terrace, Orewa, Orewa, 0931, NZ

Address for Service

39 Maka Terrace, Orewa, Orewa, 0931, NZ

Directors

DARJI, Prashant Babubhai

9 Maka Terrace, Orewa, Orewa, 0931, NZ

DARJI, Punam

9 Maka Terrace, Orewa, Orewa, 0931, NZ

Shareholdings

Total Number of Shares: 100

Extensive Shareholdings: No

50	DARJI, Prashant Babubhai 9 Maka Terrace, Orewa, Orewa, 0931, NZ
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50	DARJI, Punam 9 Maka Terrace, Orewa, Orewa, 0931, NZ
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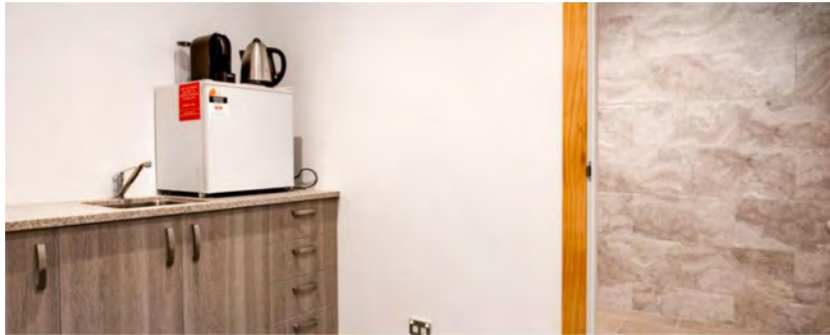
For further details relating to this company, check <http://app.companiesoffice.govt.nz/co/8120386>

Extract generated 16 February 2021 06:58 AM NZDT

SUPER LIQUOR - MATAKANA

1a/44 Matakana Valley Road
Matakana



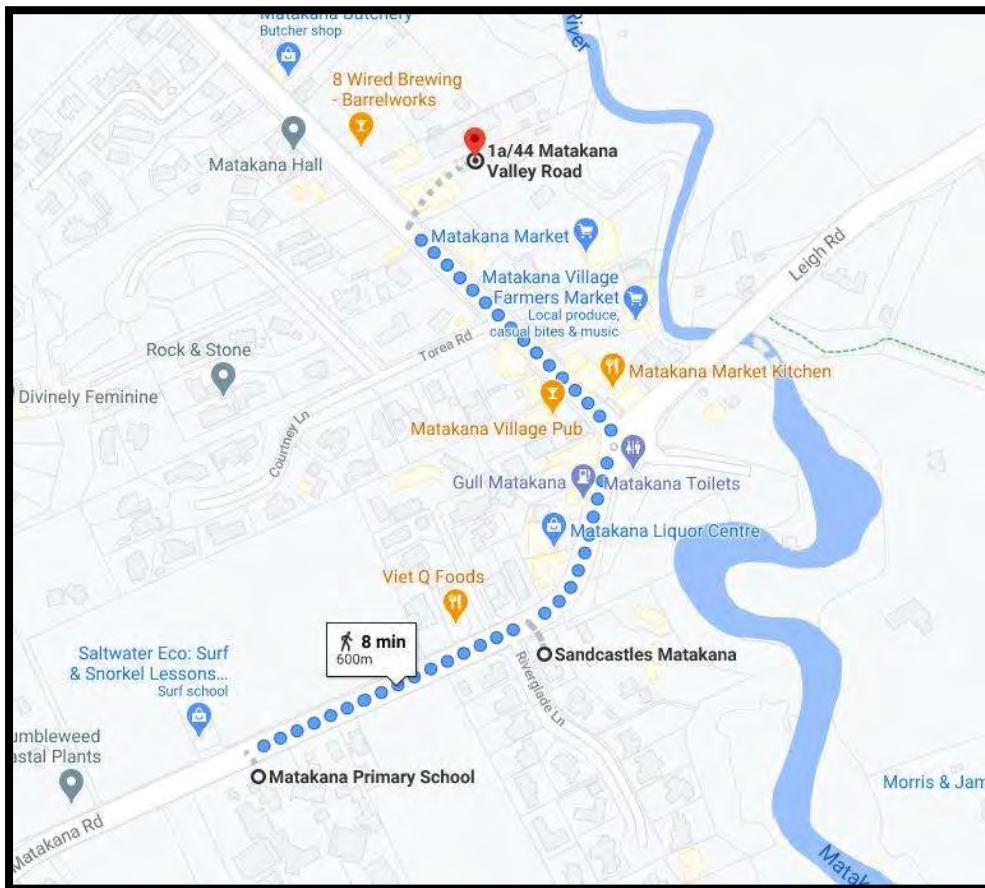


SUPER LIQUOR - MATAKANA

1a/44 Matakana Valley Road

Matakana

LOCATION TO SENSITIVE SITES



Name	Address
Matakana Primary School (650m)	952 Matakana Road
Sandcastles Matakana Preschool	984 Matakana Road

SUPER LIQUOR - MATAKANA
1a/44 Matakana Valley Road
Matakana

LOCATION PLAN



RECEIVED
 1 April 2021
 Auckland Council 



CONFIRMED Licensed Area
 Cathy Scott *Cathy Scott*
 Super Liquor
 Authorised Agent for Matakana
 Licensee: G1 and Co. Limited
 Date: 30/03/2021

 Licensed area - supervised

To:	The Auckland District Licensing Committee	
Application Number:	ALC21533045	
Applicants name/s:	G1 & Co. Limited	
Site Address:	44 Matakana Valley Road Matakana 0985, 46 Matakana Valley Ro	
Legal description:	Allot 139 Psh Of Matakana SO 42443	
Nature of business:	Retail Liquor	
Type of Licence:	Off-licence shop	Sale and supply of alcohol from a shop

Planning

The proposed use of the premises by the applicant meets the requirements of the Resource Management Act 1991 as:

authorized by resource consent LUC60363111-A

Building

The proposed use meets the requirements of the New Zealand building code

Existing building	The use of the building meets the requirements of the New Zealand Building Code.
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Advice notes to the Auckland District Licensing Committee

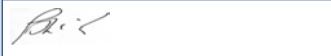
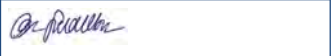
(The following advice notes, if any, deal with Building Act and/or Resource Management Act compliance issues and are not intended as a comprehensive assesment of compliance with the Building Act 2004 or Resource Management Act 1991)

Building

Planning

The hours of operation of the premises are restricted to 9am to 10pm Monday to Sunday by resource consent

The maximum occupancy of the premises is restricted to 20 persons

Signature:		Ian McCormick		Ian Smallburn
Position:	General Manager Building Control on behalf of Auckland Council		General Manager Resource Consents on behalf of Auckland Council	
Date:	24 March 2021		24 March 2021	

Note: The applicant must supply this certificate to the Auckland District Licensing Committee as part of their application for and Alcohol License

HOST RESPONSIBILITY

CUSTOMER STATEMENT

Our Policy is to serve you in a friendly, responsible & professional manner so that you have an enjoyable shopping experience. In the event you are refused service, we ask that you understand that it is our duty to be responsible hosts by adhering to our legal obligations under the Supply of Alcohol Act 2012 (SSAA 2012).

TRAINING

Duty managers obtain their Licence Controller Qualification (LCQ) The LCQ demonstrates knowledge of the SSAA 2012, its implications for licensed premises and knowledge of host responsibility requirements as a duty manager of licensed premises. Furthermore, all our staff undergo training in order to do their job responsibly and understand their obligations to comply with the SSAA2012 Act.

MINORS

Signage is displayed on the premises stating minors will not be served. Should you look under 25, you will be asked for ID. Please note that if any person in a group appears to be under 25, the group will be asked for ID at the time of purchase. If any person in the group cannot supply ID, we will not supply anyone in the group with alcohol. The acceptable forms of ID we accept are:

- Current NZ photo drivers' license
- Current HNZ 18+ card
- Current passport

Staff are aware of the requirements & consequences as set out in the SSAA 2012 in respect of sale or supply to minors and the presence of minors on our premises according to the designation of our Liquor Licence.

INTOXICATION

Signage is displayed on the premises stating intoxicated persons will not be served. Our staff will identify & assess signs of intoxication by using the Intoxication Assessment Tool SCAB. Intoxication means observably affected by alcohol, other drugs, or other substances or a combination.

Assistance will be offered by the Manager to anyone on the premises who is intoxicated. This may include access to safe transport or other means to ensure their safety.

Low and non-alcoholic beverages are available for sale.

PROMOTIONS

From time to time there may be promotions on premises. Where promotions are offered, they should not encourage or be likely to encourage the excessive consumption of alcohol. Water will be provided for all complementary tastings.



HOST RESPONSIBILITY IMPLEMENTATION POLICY

SUPER LIQUOR - MATAKANA

"Our aim is to provide a positive experience that showcases the hospitality and service of the area and adding value to the local business community. We intend to offer a variety of fine wines and spirits that are competitively priced.

With the area popular with both tourists and holiday makers we see our customers being locals and visitors to the area.

Our intention is to provide a premium retail experience drawing on both our experience and a national brand by joining Super Liquor.

We intend to commence trading from 10am to 7pm over the winter months with a view to increase over the summer months and if demand dictates."

Management of the Proposal

Prashant Darji will be responsible for the overall management of the business and in charge of the day to day running of the store.

Initially there are two certificated managers at the premises. Best practice will be to have two duty managers employed. This number should prove sufficient for the applicant to meet the legislative requirements in terms of management of the premises. It will be reviewed if needed over the summer holiday season.

The applicant has been instructed and will be reminded by the Agent as to their obligations in regards to managers and that sections 231 and 214 must be adhered to.

The Duty Manager will take control of any situation that may lead to a breach in the provisions of the Act. Evidence of age documents will be requested when deemed necessary.

Staff Training

Prashant will ensure that all staff are fully trained in their requirements and responsibilities under the Act. Particular attention will be paid to the identification of minors and signs of intoxication.

Compliance in all facets of operation is paramount as a franchisee. This includes training.

1. Part of compliance is that every 6 months SSAA2012 training is completed. Super Liquor Holdings (SLH) have their own Super Liquor Academy (SLA) where franchisees can complete online courses that relate to the SSAA2012 which has been formulated together with industry

experts. There is also a link to Servewise which is another acceptable form of SSAA2012 training.

2. SLA online training consists of multiple courses for example, customer service, know your employment rights & category training.
3. SLH regularly have training sessions around health & safety, employment law, SSAA2012 and security at our regional meetings.
4. All franchisees have access to the Operations Manual which is the A-Z on how to run a store 'the Super Liquor' way which incorporates the expectation around training as mentioned above.
5. All stores have a Super Liquor branded Managers Folder where training certificates, duty manager registers, copy of liquor licence and manager certificates are kept.
6. All stores keep a Super Liquor branded Incident Booklet to note down all incidents.
7. Part of the quarterly compliance is that should a store fail a CPO, the monies are used towards training of all staff on the SSAA2012.

Further training will be given by trained professionals for NZQA unit standards 4646 and 16705 for the LCQ.

Signage

The applicant will ensure that the following required signage will be displayed:

Copy of Licence	At the principal entrance
Licensed Hours	At the principal entrance
Name of Duty Manager	At the principal entrance
Host Responsibility Policy	At point of sale
Prohibited Persons	At point of sale

Provision of Water

Water will be freely available to all customers during tastings.

Security Plan

It is not anticipated that the business will give rise for the need to have dedicated security. There will be sufficient lighting at the front of the store, and adequate visibility into the store.

Should any incident occur that is beyond the control of the manager, the Police will be called.

Current and Potential Noise Levels

As a retail store, the potential for adverse noise effects will be minimal to non-existent.

Single Sales

"We are not intending to sell single cans of RTD's. Craft Beers and large (750ml) mainstream beer will be sold as single bottles. We will not sell single mainstream beer that is generally sold in pack that are less than 350ml.

DISCLAIMER: These operational details are current as at the date of filing the licence application. Like all business manuals, it is subject to further refinement and change. The applicant understands their responsibilities as a licensee and will ensure that the requirements of the Sale and Supply of Alcohol Act 2012 are adhered to.

***ALCOHOL WILL NOT BE
SERVED TO ANYONE
WHO IS INTOXICATED***

***ALCOHOL
WILL NOT
BE SERVED
TO MINORS***

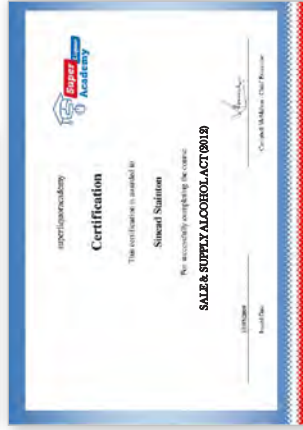
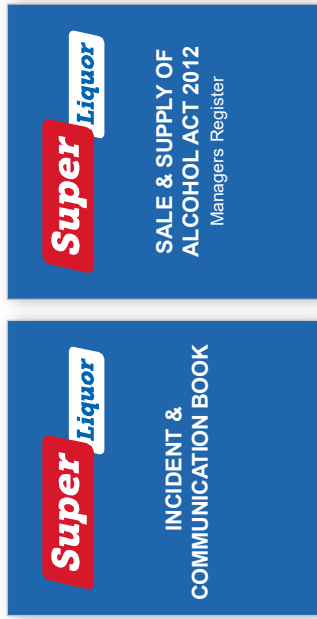
***NO ID
NO
SERVICE
18+***

GROUPS

***If you or anyone in a group looks
under 25, you and the group will
need to prove your age. Groups will
not be served if anyone is under 18.***

LICENCING & SOCIAL RESPONSIBILITY

Super Liquor is absolutely committed to the responsible Sale & Service of alcohol in all the communities we serve. Super Liquor has strong compliance systems in place including: Store Operations manual and processes, online training program for owners and staff, shopper communication tools, store audits and review process and SLH franchise management oversight.



Compliance Review July - September 2020

166 / **166**

100%

166

QUESTIONS	ANSWERS	SCORE	MARK
SALE & SUPPLY OF ALCOHOL ACT 2012			
Q1. Is SSA 2012 acknowledgment form signed by all staff? (updated 3 monthly)	Yes	2	2
Q2. Does the store keep and maintain a managers register?	Yes	2	2
Q3. Does the store have a current incident and report book?	Being used	2	2
Q4. Is the date verification active on all point of sale terminals?	Yes	2	2
Q5. Is the full name of the present duty manager displayed visible from the main entrance?	Yes	2	2
Q6. Is the group sales policy, host responsibility and prohibited person policies displayed at the point of sale?	Yes	2	2
Q7. Are the days and hours of trading placed at each main entrance and visible from outside the store?	Yes	2	2
Q8. Is a copy of the Liquor Licence displayed and visible at the main entrance?	Yes	2	2
Q9. Is the Liquor Licence displayed valid? Check dates	Yes	2	2
Comment	1/2/2022		
Q10. Is water made available during tastings?	Yes	2	2
Q11. Does the store have the Super Liquor SSA 2012 frames?	Yes	2	2
Q12. Have the issues from the last audit been resolved/rectified?	Yes (0)	2	2
		22	

Section 101

Sale & Supply of Alcohol Act, 2012

G1 and Co. Limited of Auckland (Retailer) has made application to the District Licensing Committee at Auckland for the issue of an Off Licence in respect of the premises situated at 1A/44 Matakana Valley Road, Matakana to be known as Super Liquor Matakana. The general nature of the business to be conducted is a bottle shop. The days on which, and the hours during which liquor is intended to be sold under the licence, are Monday to Sunday 9am to 10pm.

This application may be inspected during ordinary office hours at the office of the Auckland Council at Henderson, Manukau, Orewa, Papakura, Pukekohe, Takapuna or at 35 Graham Street, Auckland City. Any person who is entitled to object and who wishes to object to the grant of the application may, not later than fifteen working days from 1st April 2021, file a notice in writing of the objection with the Secretary of the District Licensing Committee at Private Bag 92-300, Auckland 1142.

No objection to the issue of a licence may be made in relation to a matter other than a matter specified in section 105(1) of the Sale & Supply of Alcohol Act 2012.

Daliah Wright

From: Deborah.Leahy@police.govt.nz on behalf of AHPO.Waitemata@police.govt.nz
Sent: Tuesday, 6 April 2021 9:33 am
To: NorthWestInspectors
Subject: Super Liquor, Matakana - ONN - 8220067234 / 52000303542

6th April 2021

The Secretary

District Licensing Committee

Private Bag 92-300

Wellesley Street

Auckland 1142

Dear Sir / Madam,

RE: Super Liquor, Matakana - ONN - 8220067234 / 52000303542

This application has been inquired into.

It is not opposed.

Debi LEAHY

Senior Constable – DLY428

Alcohol Harm Prevention Unit

Waitemata Police

=====

WARNING

The information contained in this email message is intended for the addressee only and may contain privileged information. It may also be subject to the provisions of section 50 of the Policing Act 2008, which creates an offence to have unlawful possession of Police property. If you are not the intended recipient of this message or have received this message in error, you must not peruse, use, distribute or copy this message or any of its contents.

Also note, the views expressed in this message may not necessarily reflect those of the New Zealand Police. If you have received this message in error, please email or telephone the sender immediately



Thursday, 22 April 2021

Your Reference: 8220067234

Alcohol Licensing
Auckland Council - Rodney
Private Bag 92300
Auckland 1142

Dear Sir/Madam

**SALE AND SUPPLY OF ALCOHOL ACT 2012: Application For OFF Licence:
New**

SUPER LIQUOR MATAKANA : 1A / 44 MATAKANA VALLEY ROAD, MATAKANA

The Medical Officer of Health has inquired into this application. At the date of this letter, the MOH has no information related specifically to this application that it believes would assist the DLC.

On the basis of information available, the MOH does not oppose this application.

This report raises no opposition and should be treated as just that. It should not be construed as a positive or even implied endorsement of an applicant, the application or future applications to the locality.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ying Li', written in a cursive style.

Ying Li
for Medical Officer of Health
Auckland Regional Public Health Service

Important - Please highlight your individual notice before sending to the District Licensing Committee.

8th April 2021 – Rodney Times

www.alcoholnotices.co.nz

Section 101 Sale & Supply of Alcohol Act 2012

1st Notices Super Liquor Matakana - G1 and Co. Ltd has made an application to the District Licensing Committee at Auckland for the issue of an Off Licence in respect to the premises situated at 1A/44 Matakana Valley Rd, Matakana. The general nature of the business to be conducted under the licence is as a Super Liquor Matakana. The days on which and the hours during which alcohol is intended to be sold under the licence are Mon to Sun 9am to 10pm. (Online notice 1/04/21). **Curry Hutt Indian Restaurant** - Flame Indian Cuisine has made an application to the District Licensing Committee at Auckland for the renewal of an On Licence in respect to the premises situated at 742 Red Beach Shopping Centre, Red Beach, Rodney. The general nature of the business to be conducted under the licence is as an Indian restaurant. The days on which and the hours during which alcohol is sold under the licence are Mo to Su 11am to 11pm. (Online notice 2/04/21). First and only publication of this notice. **Miss Moonshines Silverdale** - D&Y Company Propriety Ltd has made an application to the District Licensing Committee at Auckland for the issue of an On Licence in respect to the premises situated at Unit4, 15 Central Boulevard, Silverdale. The general nature of the business to be conducted under the licence is as a restaurant. The days on which and the hours during which alcohol is intended to be sold under the licence are Mo to Su 8am to 12am. (Online notice 6/04/21).

2nd Notices (1st was 1/4/21) Jemma Grobbelaar Wine & Drinks – Jemma Grobbelaar Wine & Drinks Ltd has made an application to the District Licensing Committee at Auckland for the issue of a Remote Sellers Off Licence in respect to the premises situated at 10 Butler Stoney Cres, Silverdale. The general nature of the business to be conducted under the licence is as remote sales of alcohol. The days on which and the hours during which alcohol is intended to be sold under the licence are at any time on any day. The days on which and the hours during which alcohol is intended to be delivered under the licence are Mo to Su 7am to 11pm. (Online notice 25/03/21).

The application may be inspected during ordinary office hours at the offices of Auckland Council at Orewa, Henderson, Manukau and 35 Graham Street, Auckland City; or by requesting a copy to alcohol_licensing_central@aucklandcouncil.govt.nz. Any person who is entitled to object and wishes to object to the issue or renewal of the licence may, not later than 15 working days after the first date of the publication of this notice on the site www.alcoholnotices.co.nz, file a notice in writing of the objection with the Secretary of the District Licensing Committee, Auckland Council, Private Bag 92300, Victoria St West, Auckland, or to the email address above. No objection to the issue of a licence may be made in relation to a matter other than a matter specified in section 105(1) of the Sale and Supply of Alcohol Act 2012. No objection to the renewal of a licence may be made in relation to a matter other than a matter specified in section 131 of the Sale and Supply of Alcohol Act 2012.

Important - Please highlight your individual notice before sending to the District Licensing Committee.

15th April 2021 – Rodney Times

www.alcoholnotices.co.nz

Section 101 Sale & Supply of Alcohol Act 2012

1st Notices Merchants Liquor - Shiva Enterprise NZ Ltd has made an application to the District Licensing Committee at Auckland for the renewal of an Off Licence in respect to the premises situated at Unit K, 8 Moana Ave, Orewa. The general nature of the business to be conducted under the licence is as a bottle shop. The days on which and the hours during which alcohol is sold under the licence are Mo to Su 8am to 11pm. (Online notice 8/04/21).

2nd Notices (1st was 8/4/21) Super Liquor Matakana - G1 and Co. Ltd has made an application to the District Licensing Committee at Auckland for the issue of an Off Licence in respect to the premises situated at 1A/44 Matakana Valley Rd, Matakana. The general nature of the business to be conducted under the licence is as a Super Liquor Matakana. The days on which and the hours during which alcohol is intended to be sold under the licence are Mon to Sun 9am to 10pm. (Online notice 1/04/21).

Miss Moonshines Silverdale - D&Y Company Propriety Ltd has made an application to the District Licensing Committee at Auckland for the issue of an On Licence in respect to the premises situated at Unit4, 15 Central Boulevard, Silverdale. The general nature of the business to be conducted under the licence is as a restaurant. The days on which and the hours during which alcohol is intended to be sold under the licence are Mo to Su 8am to 12am. (Online notice 6/04/21).

The application may be inspected during ordinary office hours at the offices of Auckland Council at Orewa, Henderson, Manukau and 35 Graham Street, Auckland City; or by requesting a copy to alcohol_licensing_central@aucklandcouncil.govt.nz. Any person who is entitled to object and wishes to object to the issue or renewal of the licence may, not later than 15 working days after the first date of the publication of this notice on the site www.alcoholnotices.co.nz, file a notice in writing of the objection with the Secretary of the District Licensing Committee, Auckland Council, Private Bag 92300, Victoria St West, Auckland, or to the email address above. No objection to the issue of a licence may be made in relation to a matter other than a matter specified in section 105(1) of the Sale and Supply of Alcohol Act 2012. No objection to the renewal of a licence may be made in relation to a matter other than a matter specified in section 131 of the Sale and Supply of Alcohol Act 2012.

Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Monday, 12 April 2021 2:15 pm
To: enquiries@spaw.org.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Karen

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[AucklandCouncil.govt.nz](mailto:alcohol_licensing_northwest@ AucklandCouncil.govt.nz)

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: SPAW Enquiries <enquiries@spaw.org.nz>
Sent: Monday, 12 April 2021 10:27 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the district licencing committee
Email: alcohol_licensing_central@AucklandCouncil.govt.nz
Date: 12th April 2021
From: Karen Galvan
Address: 140 Omaha Valley Road, Matakana, RD5, Warkworth 0985

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square

3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Karen Galvan

Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Monday, 12 April 2021 2:24 pm
To: janis@workplacewisdom.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Janis

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Janis Grummitt <janis@workplacewisdom.co.nz>
Sent: Monday, 12 April 2021 11:33 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Kia ora,

To - Secretary of the district licencing committee

Date - 12th April 2021
From – Janis Grummitt
Address – 12 Tamahunga Drive Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census.

The Matakana township has multiple existing retail and hospitality outlets selling alcohol:

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen

6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Nga mihi nui

Janis Grummitt

building better brains and better sleep



mob 0275 650 070 janis@workplacewisdom.co.nz www.workplacewisdom.co.nz www.wiringwarrior.com

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Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Monday, 12 April 2021 2:31 pm
To: spearce@orcon.net.nz
Cc: Mark Waite
Subject: RE: Objection to Liquor Licence

Hello Sandra

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: sandra pearce <spearce@orcon.net.nz>
Sent: Monday, 12 April 2021 11:38 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@AucklandCouncil.govt.nz>
Subject: Objection to Liquor Licence

I am emailing to **object** to a liquor license being granted. **G1 and Co. Ltd** has made an application for an off licence at 1A/44 Matakana Valley Road, Matakana. **Licence is for a Super Liquor Matakana.** 1st notice 8th April 2021 in Rodney Times.

I am objecting because:

(1) I live in the same road 75 Matakana Valley Road and have a greater interest and object to the licence hours of 9am to 10pm. I am concerned about noise and traffic and the selling of alcohol so close to my home and the social problems this may cause.

(2). We already have a liquor store, brewery (which sells beer) only a few doors down, 4square which sells alcohol, bars and restaurants in a small community. It will be right next door to a restaurant that has a liquor licence. I feel we have enough places that sell alcohol and another liquor outlet will be too much for this community and could cause social issues.

(3) Harm is caused by the excessive or inappropriate consumption of alcohol and it should be minimised **having another liquor store is not minimising.**

(4) Potential for noise, nuisance, vandalism. There is a **primary school** and **three preschools** in the village where the liquor store will be.

Sandra Pearce
75 Matakana Valley Road
RD5 0895
Auckland

021246 0457

Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Monday, 12 April 2021 2:38 pm
To: narellelucas19@gmail.com
Cc: Mark Waite
Subject: RE: Alcohol licensing objection - Matakana.

Hello Narelle

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Narelle Lucas <narellelucas19@gmail.com>
Sent: Monday, 12 April 2021 11:40 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Alcohol licensing objection - Matakana.

To whom it may concern,
I'm wanting to object to the application for another alcohol supply retailer in the village of Matakana. We have already a perfectly well stocked, very well priced liquor outlet, as Matakana Liquor, along with the equally convenient 4 square on that same Matakana road as the proposed new outlet, who also stocks beer and wine, plus the 8 wired brewers and many of the local suppliers within the craft beer and vineyards nearby. This would be a gross overkill and quite frankly, congest the traffic on that stretch of road even worse, as it's already hazardous and seriously lacking parking. The prices and service of the nearby established retailers are more than fair and competitive and any extra outlet is not just undesirable, but frankly not even required to help with any competition in the area. All it would do is take whatever portion of business off the current established outlets. Those who simply 'get by' in the winter months at that. Perhaps a boutique spirits tasting and cellar door type of set up would go better with the small town quaint look that is there, which 'out of town' people are drawn to. Not something they see in their own street at home every other day.

Thank you for reading my submission.

Kind regards
Narelle Lucas.

Daliah Wright

From: Narelle Lucas <narellelucas19@gmail.com>
Sent: Monday, 12 April 2021 9:19 pm
To: Alcohol_Licensing_NorthWest
Subject: Re: Alcohol licensing objection - Matakana.

Follow Up Flag: Follow up
Flag Status: Completed

Categories: Daliah

1A/44 Matakana Valley Road, matakana. Proposed super liquor. One more point There are 10 licenced liquor outlets in the immediate area, is there a limit of outlets within a certain radius or population level?

Thank you for accepting my email.

Kind regards
Narelle Lucas.

On Mon, 12 Apr 2021, 15:48 Alcohol_Licensing_NorthWest,
<alcohol_licensing_northwest@aucklandcouncil.govt.nz> wrote:

Hello Narelle – can you please advise what your address is to this concern.

Regards

Daliah Wright

From: Narelle Lucas <narellelucas19@gmail.com>
Sent: Monday, 12 April 2021 11:40 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Alcohol licensing objection - Matakana.

To whom it may concern,

I'm wanting to object to the application for another alcohol supply retailer in the village of Matakana.

We have already a perfectly well stocked, very well priced liquor outlet, as Matakana Liquor, along with the equally convenient 4 square on that same Matakana road as the proposed new outlet, who also stocks beer and wine, plus the 8 wired brewers and many of the local suppliers within the craft beer and vineyards nearby. This would be a gross overkill and quite frankly, congest the traffic on that stretch of road even worse, as it's already hazardous and seriously lacking parking. The prices and service of the nearby established retailers are more than fair and competitive and any extra outlet is not just undesirable, but frankly not even required to help with any competition in the area. All it would do is take whatever portion of business off the current established outlets. Those who simply 'get by' in the winter months at that. Perhaps a boutique spirits tasting and cellar door type of set up would go better with the small town quaint look that is there, which 'out of town' people are drawn to. Not something they see in their own street at home every other day.

Thank you for reading my submission.

Kind regards

Narelle Lucas.



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Daliah Wright

From: Daliah Wright
Sent: Monday, 12 April 2021 2:50 pm
To: susan.wheeler@hoprevolution.co.nz
Subject: FW: Objection to super liquor matakana new premise

Hello Susan

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Susan Wheeler <susan.wheeler@hoprevolution.co.nz>
Sent: Monday, 12 April 2021 1:17 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to super liquor matakana new premise

I hereby offer my objection to the proposed opening of a super liquor outlet in Matakana.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census.

The Matakana township already has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

There is considerable local and international research demonstrating the relationship between access, availability and affordability of alcohol and alcohol related harm. The Matakana and surrounding community has enough retail outlets to service the community and tourists sufficiently, without increasing the likelihood of alcohol related harm for the community and seasonal tourists.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, and vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards
Susan wheeler

Get [Outlook for Android](#)



Susan Wheeler General Manager Science & Innovation

1/240 Trafalgar Street, Nelson 7010, New Zealand

Phone +64 21824440

www.HopRevolution.co.nz

Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Monday, 12 April 2021 3:04 pm
To: katie.phillipps@gmail.com
Cc: Mark Waite
Subject: FW: Objection
Attachments: Objection template for retail alcohol outlet - Matakana.pdf

Hello Katie

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Katie Phillipps <katie.phillipps@gmail.com>
Sent: Monday, 12 April 2021 2:04 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection

Good afternoon,

Please see attached

Kind Regards
Katie

To: Secretary of the District Licencing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021
From: Katie Phillipps
Address: 14 Torea Road, Matakana (and, katie.phillipps@gmail.com)
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census.

The Matakana township already has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

There is considerable local and international research demonstrating the relationship between access, availability and affordability of alcohol and alcohol related harm. The Matakana and surrounding community has enough retail outlets to service the community and tourists sufficiently, without increasing the likelihood of alcohol related harm for the community and seasonal tourists.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, and vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

I sincerely hope a review is undertaken, and local voices are taken into consideration in regard to opening a new liquor outlet.

Kind Regards,

Katie Phillipps

Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Monday, 12 April 2021 4:00 pm
To: grace.vujnovich@gmail.com
Cc: Mark Waite
Subject: FW: Objection to alcohol store in Matakana
Attachments: Objection template for retail alcohol outlet - Matakana.docx

Hello Grace

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Grace Vujnovich <grace.vujnovich@gmail.com>
Sent: Monday, 12 April 2021 11:47 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to alcohol store in Matakana

To: Secretary of the district licencing committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021
From: Grace Vujnovich
Address: 56 Tongue Farm Road, Matakana
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census.

The Matakana township already has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub

4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

There is considerable local and international research demonstrating the relationship between access, availability and affordability of alcohol and alcohol related harm. The Matakana and surrounding community has enough retail outlets to service the community and tourists sufficiently, without increasing the likelihood of alcohol related harm for the community and seasonal tourists.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, and vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

--

Grace Vujnovich

Daliah Wright

From: Daliah Wright
Sent: Tuesday, 13 April 2021 1:56 pm
To: graeme@graemecrosby.com
Cc: Mark Waite
Subject: RE: Matakana Super Liquor application

Hello Graeme

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Graeme <graeme@graemecrosby.com>
Sent: Tuesday, 13 April 2021 9:07 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Matakana Super Liquor application

This is ludicrous to allow another liquor outlet in Matakana.
I object totally for the following reason -
Allowing more traffic to congregate on Matakana Valley Rd will only mean more congestion and already parking is a major problem. Allowing this operation a license will only exacerbate the situation. There is limited parking particularly on the weekends. I know it is outside of the terms of licensing approval but Matakana has a country feel that risks being lost by multinationals. I urge you to visit Matakana on a Saturday morning to view for yourselves the ridiculous situation that already exists.
Graeme Crosby
39 Omaha Valley Rd .
Matakana
094229936

Daliah Wright

From: Daliah Wright
Sent: Tuesday, 13 April 2021 2:10 pm
To: Shona Huxtable
Cc: Mark Waite
Subject: RE: Objection to proposed Super Liquor Matakana

Hello Shona and Julian

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Shona Huxtable <hucksnz@gmail.com>
Sent: Tuesday, 13 April 2021 6:46 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Fwd: Objection to proposed Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration

of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Julian HUXTABLE

11 Koru Place

Snells Beach

--

Julian Huxtable

--

Shona and Julian Huxtable

Daliah Wright

From: Daliah Wright
Sent: Tuesday, 13 April 2021 2:25 pm
To: chrisccook@gmail.com
Cc: Mark Waite
Subject: FW: Letter of Objection
Attachments: Objection Liquor Store 12th April 2021 c.docx

Hello Chris

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Chris Cook <chrisccook@gmail.com>
Sent: Monday, 12 April 2021 8:55 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Letter of Objection

Good Morning

Please find attached Letter of Objection for new Liquor Store in Matakana

Regards

Chris Cook

Chris Cook
6 Wrybill Way | Point Wells RD6 | Warkworth 0986 | New Zealand
P (00 64) 09 4230529
M (00 64) 021 986043
E chrisccook@gmail.com

Caution: this communication, including any attachments, is confidential and may be legally privileged. If you are not the intended recipient, you should not read it please contact me immediately, destroy it, and do not copy or use any part of this communication or disclose anything without authority

Daliah Wright

From: Daliah Wright
Sent: Tuesday, 13 April 2021 5:36 pm
To: Colin Leuschke
Subject: RE: OBJECTION TO SUPER LIQOUR STORE IN MATAKANA

Hello Colin

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Colin Leuschke <Colin@leuschke.co.nz>
Sent: Tuesday, 13 April 2021 9:27 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: OBJECTION TO SUPER LIQOUR STORE IN MATAKANA

Hi,
I am objecting to the granting of an additional liquor license in Matakana
Matakana and Warkworth are already well serviced with alcohol retail outlets .
My objection falls within -

- the amenity and good order of the locality would be reduced by the effects of the issue of the licence, to more than a minor extent
- the amenity and good order of the locality are already badly affected by existing licences that it is not desirable to issue any further licenses

Regards,

Colin Leuschke



6 Eden Street,
Newmarket Auckland 1023
+64 (0)9 522 5525
www.leuschke.co.nz

Daliah Wright

To: Vicki Niethe
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Vicki

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Vicki Niethe <vicki@tanksalot.co.nz>
Sent: Tuesday, 13 April 2021 8:49 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To Whom it may concern

I object to the Super Liquor Store opening in Matakana Village.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there

are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Contact: Vicki Niethé
Address: 549 Matakana Valley Road, Matakana
Phone: 0276878210

Regards
Vicki Niethé

Tanksalot Ltd
T3/8 Titan Place
Silverdale 0932

P.O. Box 58
Matakana
AUCKLAND 0948
P(09) 4275281
M (027) 6878 210
E info@tanksalot.co.nz
W www.tanksalot.co.nz

Daliah Wright

To: Lindy Leuschke
Cc: Mark Waite
Subject: RE: OBJECTION TO SUPER LIQOUR STORE IN MATAKANA

Hello Lindy

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Lindy Leuschke <Lindy@leuschke.co.nz>
Sent: Tuesday, 13 April 2021 9:10 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: OBJECTION TO SUPER LIQOUR STORE IN MATAKANA

Hi,
I am objecting to the granting of an additional liquor license in Matakana
Matakana and Warkworth are already well serviced with alcohol retail outlets .
My objection falls within -

- the amenity and good order of the locality would be reduced by the effects of the issue of the licence, to more than a minor extent
- the amenity and good order of the locality are already badly affected by existing licences that it is not desirable to issue any further licenses

Cheers,

Lindy Leuschke

+64 21 671 661



6 Eden Street,
Newmarket Auckland 1023
+64 (0)9 522 5525
www.leuschke.co.nz

Daliah Wright

To: alexandfinn@gmail.com
Cc: Mark Waite
Subject: RE: Super Liquor in Matakana Objection

Hello Natasha & Matt

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: alexandfinn@gmail.com <alexandfinn@gmail.com>
Sent: Tuesday, 13 April 2021 9:21 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor in Matakana Objection

To Whom It May Concern:

My name is Natasha Craig and my husband and I own Summer Sessions surf shop in Matakana, located at 2 Matakana Valley Road.

Please consider this a formal objection to the proposed Super Liquor store at 44 Matakana Valley Road.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café
9. The Café at Morris and James
10. 8 Wired Brewery

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor, and a restaurant (Farmer's Daughter) serves alcohol.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites such as schools, residential neighborhoods, pony club, as well as the density of licensed premises in the area.

I trust you will give this objection the seriousness it deserves.

Happy to discuss this with you.

Natasha and Matt Craig
027-526-0524
8 Waimanu Place
Point Wells, 0986

Daliah Wright

To: Matthew Vyle
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Matthew

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

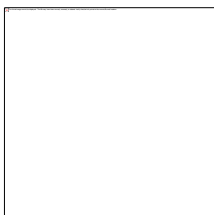
8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Matthew Vyle <Matt@unisonworkspaces.co.nz>
Sent: Tuesday, 13 April 2021 8:30 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Matt Vyle
Director
unisonworkspaces.co.nz
+64 21 571 064



Daliah Wright

To: James Fletcher
Cc: Mark Waite
Subject: RE: Proposed Super Liquor outlet for Matakana Village

Hello James & Hazel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: James Fletcher <chezloma@xtra.co.nz>
Sent: Tuesday, 13 April 2021 8:23 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Proposed Super Liquor outlet for Matakana Village

We are writing to voice our objection to the proposed opening of a Superliquor outlet in Matakana Village.

Previously, Matakana was listed as a "Slow Town," a status acknowledged internationally that depended on it meeting strict criteria, among which was the absence of chain retail stores including fast food and convenience outlets. This was strongly supported by the then Rodney District Council. We feel that not only does Matakana not need any additional retail liquor outlets, but that the addition of the proposed Super Liquor store would be in direct contravention of the character of the Village .

James and Hazel Fletcher

2 Green Road

Matakana

Daliah Wright

To: Barbara Cope
Cc: Mark Waite
Subject: RE: Objection to proposed Super Liquor Matakana

Hello Barbara

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Barbara Cope <barbiecope@xtra.co.nz>
Sent: Tuesday, 13 April 2021 8:19 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets,

a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Extremely opposed to this; it is totally inappropriate as a new business in the Village for all the reasons given above.
Enough is enough.

Barbara Cope and Garry Currin
34 Clinton Road, Baddeleys Beach RD6,
Warkworth 0986

(09) 422 9178

Daliah Wright

To: Kate Greenaway (Gmail)
Cc: Mark Waite
Subject: RE: Objection to the proposed New Super Liquor Store in Matakana

Hello Kate

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Kate Greenaway (Gmail) <kategreenawaynz@gmail.com>
Sent: Tuesday, 13 April 2021 7:55 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed New Super Liquor Store in Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kate Greenaway,
91A Point Wells Road, RD6, Warkworth. 0986
094229592



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Around Matakana · P O Box 89, Matakana · Matakana · Auckland, Auk 0948 · New Zealand



Kate Greenaway
094229692

Daliah Wright

To: Elizabeth McClure
Cc: Mark Waite
Subject: RE: OBJECTION to the proposed new Super Liquor Matakana

Hello Elizabeth

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Elizabeth McClure <studio@emccclure.com>
Sent: Tuesday, 13 April 2021 7:58 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: OBJECTION to the proposed new Super Liquor Matakana

Objection to the proposed new Super Liquor Matakana

To Whom it may concern,
I am deeply concerned about the above proposal.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township already has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. Eight wired Brewery
11. Sawmill Brewery and Smoko room

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order and sensitivity to nearby sites, such as schools, pony club and the density of licensed premises in the area.

Matakana does NOT need another alcohol outlet/ retailer or premises.

I urge you to please consider this in respect to the local community.

Yours sincerely

Elizabeth McClure
63 Leigh Road
Matheson Bay

Daliah Wright

To: Valda Paddison
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana .

Hello Valda

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Valda Paddison <paddis@xtra.co.nz>
Sent: Tuesday, 13 April 2021 7:44 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana .

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including

consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Valda Paddison
92 Takatu Road,
Matakana
0211513945

Daliah Wright

To: cdlowe
Cc: Mark Waite
Subject: RE: Objection to new Super Liquor Store in Matakana

Hello David & Carol

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: cdlowe <cdlowe@xtra.co.nz>
Sent: Tuesday, 13 April 2021 7:15 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to new Super Liquor Store in Matakana

To: Secretary of the District Licensing

Hello,

I object to a the proposed Super Liquor store to be opened in Matakana. I have been a local of the area for some time.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana

7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Thank you for considering this letter.

Yours sincerely

David and Carol Lowe

Hi All

It has been brought to our attention that a Super Liquor Store is planning on moving into the empty shop beside Jin Jin. If you don't see that as a problem, then you can stop reading now.

However, if that idea bothers you, you have until the 15th of April, (Thursday) to object. Here is the link to the council website where you can find the criteria for objection.

Email your objection to this address:

alcohol_licensing_central@aucklandcouncil.govt.nz

OR, below is a letter you can copy and paste and add your name, address and phone number to. It pretty much says it all.

To: Secretary of the District Licensing Committee

Email: alcohol_licensing_central@aucklandcouncil.govt.nz

Date: 12th April 2021 From: Address:

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

(Your name, address, phone number)

I hope no one objects to sending out the information in this way.

Jenni

Facebook

Website

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Matakana 0948

Auckland

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Daliah Wright

To: Debbie Martin
Subject: RE: Objection to new Super Liquor Matakana

Hello Debbie

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Debbie Martin <debbie.masmart@gmail.com>
Sent: Tuesday, 13 April 2021 6:47 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Debbie Martin
22 Awanui Crescent Matakana
02102420086

Daliah Wright

To: heather jackson
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana ,

Hello Heather

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: heather jackson <cartwrightjackson@hotmail.com>
Sent: Tuesday, 13 April 2021 6:41 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana ,

Kia ora,
Please find attached a letter of objection to the proposed new Super Liquor Matakana. Thank you for your consideration.
Kind regards,
Heather

Sent from [Mail](#) for Windows 10

Daliah Wright

To: Helen Williams
Cc: Mark Waite
Subject: RE: Objection to new license: Super Liquor Matakana

Hello Helen

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Helen Williams <helen@geokincern.com>
Sent: Tuesday, 13 April 2021 5:58 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to new license: Super Liquor Matakana

Hi there,
Please find attached a letter stating my objection to an application for a new liquor license in Matakana village.

Kind regards,
Helen

Dr Helen Williams

T +64 21 022 42402
helen@geokincern.com

Daliah Wright

To: Dan Paine
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Dan

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Dan Paine <danpaine77@gmail.com>
Sent: Monday, 12 April 2021 11:14 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To the Secretary of the District Licensing Committee,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol;

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in

the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off-licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club & tennis club and the density of licensed premises in the area.

Dan Paine
3A Tamahunga Drive, Matakana, Auckland 0985
021 0711 460

Daliah Wright

To: Alan Carr
Cc: Mark Waite
Subject: RE: Objection to the Proposed New Super Liquor Matakana

Hello Alan & Sue

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
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1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Alan Carr <thecarrsnz@xtra.co.nz>
Sent: Monday, 12 April 2021 10:41 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the Proposed New Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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3. Matakana Pub
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5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Alan and Sue Carr
14 Laika Ave
Ti Point
Warkworth 0985
021 160 2134

Daliah Wright

To: Elle Glazer
Cc: Mark Waite
Subject: RE: Objection to proposed Suoer Liquor Store Matakana

Hello Elle

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Elle Glazer <elleglazer@gmail.com>
Sent: Monday, 12 April 2021 9:37 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed Suoer Liquor Store Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

To whom it may concern:

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
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5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. 8 Wired

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Elle Glazer

20 Awanui Cres., RD5 Warkworth 0985

0212105330 elleglazer@gmail.com

--

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Daliah Wright

To: Chris Lee Cook
Cc: Mark Waite
Subject: RE: Objection

Hello Lee

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Chris Lee Cook <chrisleecook1@gmail.com>
Sent: Monday, 12 April 2021 8:57 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection

Hi

Please find attached letter of objection

Regards
Lee Cook
[6 Wrybill Way | Point Wells RD6 | Warkworth 0986 | New Zealand](mailto:chrisleecook1@gmail.com)

M (00 64) 021 1622956

E chrisleecook1@gmail.com

Caution: this communication, including any attachments, is confidential and may be legally privileged. If you are not the intended recipient, you should not read it please contact me immediately, destroy it, and do not copy or use any part of this communication or disclose anything without authority

Daliah Wright

To: barbara souter
Cc: Mark Waite
Subject: RE: Subject: Objection to the proposed new Super Liquor Matakana

Hello Barbara

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: barbara souter <barbarasouter30@gmail.com>
Sent: Monday, 12 April 2021 8:48 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Subject: Objection to the proposed new Super Liquor Matakana

To:
Secretary of the District Licensing Committee
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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5. Matakana Market Kitchen
6. Jin Jin Matakana
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9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there

are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Barbara Souter

31 Matakana Valley Road

Matakana 0985,

021 476 596

Daliah Wright

From: Daliah Wright
Sent: Thursday, 15 April 2021 9:25 am
To: barbara souter
Cc: Mark Waite
Subject: RE: Subject: Objection to the proposed new Super Liquor Matakana

Thank you Barbara. This will be noted with your initial submission.

Regards
Daliah Wright | Regulatory Support Officer
Licensing and Regulatory Compliance – West

From: barbara souter <barbarasouter30@gmail.com>
Sent: Thursday, 15 April 2021 6:53 am
To: Daliah Wright <Daliah.Wright@aucklandcouncil.govt.nz>
Subject: Subject: Objection to the proposed new Super Liquor Matakana

Hello Daliah
I hear that quote:

The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act.

I live over the road from the proposed shop and I believe my objection will carry more weight as having it there will have more effect on our living.

Please register this.
Thankyou
Barbara Souter
31 Matakana Valley road.

On Tue, 13 Apr 2021, 6:19 pm Daliah Wright, <Daliah.Wright@aucklandcouncil.govt.nz> wrote:

Hello Barbara

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright

Regards

Regulatory Support Officer

Licensing and Regulatory Compliance

From: barbara souter <barbarasouter30@gmail.com>

Sent: Monday, 12 April 2021 8:48 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Subject: Objection to the proposed new Super Liquor Matakana

To:

Secretary of the District Licensing Committee

Date: 12th April 2021 From: Address:

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

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2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling

alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Barbara Souter

31 Matakana Valley Road

Matakana 0985,

021 476 596



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Daliah Wright

To: Grass Esposti
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Grass

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Grass Esposti <btopianz@gmail.com>
Sent: Monday, 12 April 2021 8:08 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Dear Secretary of the District Licensing Committee

I FIRMLY OBJECT to the proposed new Super Liquor Matakana!!!

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol

retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Yours faithfully

Grass Esposti
181 Omaha Flats Rd
Matakana
021 02649674

--

Beetopia NZ Ltd

181 Omaha Flats Road
Matakana Coast RD6, Auckland 0986
Ph: 021 026 49674
Email: btopianz@gmail.com

"FOR ALL THINGS BEES"

Honey • Bee Supplies • Bee Education • Bee Experience

Daliah Wright

To: ELIZABETH SHAREK
Cc: Mark Waite
Subject: RE: Objection to proposed Super Liquor Store, Matakana

Hello Elizabeth

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: ELIZABETH SHAREK <sharek@xtra.co.nz>
Sent: Monday, 12 April 2021 8:00 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed Super Liquor Store, Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

Retail:

1. Matakana Liquor
2. Matakana Four Square

Other outlets:

3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana (next door to the proposed store)
7. The Vintry
8. Plume Restaurant

10. Sawmill Brewery

11. 8 wired Brewery

12. Numerous Wineries across the local district.

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

In Warkworth, 8kms, there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

In Snells Beach, 9.3 kilometres , there are also two liquor outlets, two pubs, various wineries and café's selling alcohol.

In Omaha, 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence

1) Based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as pre-school, play centre, Primary school, pony club , community Hall.

And

2) The density of licensed premises in the area, We really don't need any more!

Liz Sharek

28, Tamahunga Drive,

02102513552

Daliah Wright

To: Chelsea de Berry
Cc: Mark Waite
Subject: RE: Liquor license

Hello Chelsea

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Chelsea de Berry <chelseadeberry@me.com>
Sent: Monday, 12 April 2021 7:56 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Liquor license

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the

extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Your sincerely

Chelsea

Chelsea de Berry
25 Rosemount road
Matakana 0985

0226858921

Daliah Wright

To: Willy Sussman
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana..

Hello Willy

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email [alcohol_licensing_northwest@AucklandCouncil.govt.nz](mailto:alcohol_licensing_northwest@ AucklandCouncil.govt.nz)

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Willy Sussman <willy.sussman@bellgully.com>
Sent: Monday, 12 April 2021 6:04 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana..

Secretary District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub

4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Willy Sussman
1612K Pakiri Rd

MOB +64 21 300 600

This email, including attachments, may contain information which is confidential or subject to legal privilege or copyright. If you are not the intended recipient, please notify us immediately and then delete this email from your system. Email communications are not secure and are not guaranteed by Bell Gully to be free of unauthorised interference, error or virus. Anyone who communicates with us by email is taken to accept this risk.

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Daliah Wright

To: David O'Sullivan
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana.

Hello David

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: David O'Sullivan <david@skillstreet.org>
Sent: Monday, 12 April 2021 6:49 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana.

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

David O'Sullivan
463 Matakana Road
Warkworth 0985
Auckland
0277733091

Daliah Wright

To: Mike Cundy
Cc: Mark Waite
Subject: RE: Objection to the licensing of another liquor outlet in Matakana

Hello Mike

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Mike Cundy <mikecundy22@gmail.com>
Sent: Monday, 12 April 2021 6:41 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the licensing of another liquor outlet in Matakana

To: Secretary of the District Licensing Committee

Matakana, a small township with a population of around only 500, already has more than enough liquor outlets and I strongly object to Super Liquor being given a license to open yet another. Here is a partial list of current outlets: Matakana Pub, Matakana Liquor, Rusty Pelican, MMK, Jin Jin, The Vintry, Plume Cafe etc etc., with many more in surrounding areas. There are sensitive sites nearby including the Pony Club and the local primary school. This license should not be granted.

Yours faithfully

Mike Cundy
737A Leigh Road
RD 5
WARKWORTH 0985

tel: +64 9 4227945

mob: +64 21 971 317

email: mikecundy22@gmail.com

Daliah Wright

To: Tanya Svendsen
Cc: Mark Waite
Subject: RE: Object to liquor outlet in Matakana

Hello Tanya

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Tanya Svendsen <designpodmatakana43@gmail.com>
Sent: Monday, 12 April 2021 6:31 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Object to liquor outlet in Matakana

Date: 12th April 2021
From: Tanya Svendsen
Business: Designpod Opposite the proposed site.
Address: 31a Matakana Valley
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol. Why do we need to have another, taking money away from those operators listed below.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Tanya Svendsen

Daliah Wright

To: Simon Barclay
Cc: Mark Waite
Subject: RE: Objection

Hello Simon

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Simon Barclay <simon@salcombe.co.nz>
Sent: Monday, 12 April 2021 6:08 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Dr Simon Barclay
Salcombe Consulting Ltd

MOB +64212725342
simon@salcombe.co.nz
11 Ward Road, Matakana

Daliah Wright

To: Fi Jamieson-Folland
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor in Matakana

Hello Fi

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Fi Jamieson-Folland <fi@fijamiesonfolland.com>
Sent: Monday, 12 April 2021 6:03 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor in Matakana

Dear Secretary of the district licencing committee,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling

alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Thanks In advance for your time,
Fi Jamieson-Folland

--



Fi Jamieson-Folland D.O., I.N.H.C

The LifeStyle Aligner

fijamiesonfolland.com

See what others are saying about their experience of Fi -
fijamiesonfolland.com/praise.

Daliah Wright

To: Matakana War Memorial
Cc: Mark Waite
Subject: RE: Objection to off-licence - Matakana, North Auckland

Hello Adrienne

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Matakana War Memorial <matakanafokgv@gmail.com>
Sent: Monday, 12 April 2021 5:34 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to off-licence - Matakana, North Auckland
Importance: High

Kind Regards

Adrienne Miller

Matakana War Memorial

[Heritage NZ Listed - 9816](#)

Mob: 0274 54 90 70

[Email: matakanafokgv@gmail.com](mailto:matakanafokgv@gmail.com)

["Visit our FACEBOOK Page for more information"](#)

Daliah Wright

To: Colin and June
Cc: Mark Waite
Subject: RE: proposed new Liquor outlet in Matakana

Hello Colin & June

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Colin and June <sivraj@xtra.co.nz>
Sent: Monday, 12 April 2021 5:34 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: proposed new Liquor outlet in Matakana

pls be advised that we are against any new outlets in Matakana. Colin & June Jarvis 14 Laly Haddon Place
0948 094229276

Daliah Wright

To: jenphil@slingshot.co.nz
Cc: Mark Waite
Subject: RE: Proposed new Super Liquor

Hello Jennifer & Philippe

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: jenphil@slingshot.co.nz <jenphil@slingshot.co.nz>
Sent: Monday, 12 April 2021 4:52 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Proposed new Super Liquor

To: Secretary of the district licencing committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor
Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there

are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. We are objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Jennifer and Philippe Francis
52 Ward Road, Matakana
Phone 09-423-0094

Daliah Wright

To: Steve Elliston
Cc: Mark Waite
Subject: RE: Objection to the proposed Super Liquor in Matakana

Hello Steve

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Daliah Wright
Regards
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Steve Elliston <Steve_elliston@outlook.com>
Sent: Monday, 12 April 2021 4:32 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed Super Liquor in Matakana

To the Secretary, District Licensing Committee.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Thank you.

Steve Elliston, 11 Ward Road, Matakana 021 644 671

Daliah Wright

To: Robin Barclay
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Robin

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Robin Barclay <robin@salcombe.co.nz>
Sent: Monday, 12 April 2021 4:21 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

I object to the alcohol licence application by Super Liquor Matakana
Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Robin Barclay
11 Ward Road
Matakana 0985
021723646

Sent from my iPhone

Daliah Wright

To: Angelica
Cc: Mark Waite
Subject: RE: Objection to granting a licence for Super Liquor Matakana

Hello Angelica

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Angelica <contact@agape.co.nz>
Sent: Monday, 12 April 2021 4:21 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to granting a licence for Super Liquor Matakana

To the alcohol licensing authority and licensing committee.

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I can be considered as a person of greater interest than the general public, as I live within walking distance, only 400m away. Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village.

1. Matakana Liquor Centre
2. Matakana Four Square

3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Only a stones throw further are,

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Angelica Garcia Petersen

Section 101 Sale & Supply of Alcohol Act 2012

1st Notices Super Liquor Matakana - G1 and Co. Ltd has made an application to the District Licensing Committee at Auckland for the issue of an Off Licence in respect to the premises situated at 1A/44 Matakana Valley Rd, Matakana. The general nature of the business to be conducted under the licence is as a Super Liquor Matakana. The days on which and the hours during which alcohol is intended to be sold under the licence are Mon to Sun 9am to 10pm. (Online notice 1/04/21). **Curry Hutt Indian Restaurant** - Flame Indian Cuisine has made an application to the District Licensing Committee at Auckland for the renewal of an On Licence in respect to the premises situated at 742 Red Beach Shopping Centre, Red Beach, Rodney. The general nature of the business to be conducted under the licence is as an Indian restaurant. The days on which and the hours during which alcohol is sold under the licence are Mo to Su 11am to 11pm. (Online notice 2/04/21). First and only publication of this notice. **Miss Moonshines Silverdale** - D&Y Company Propriety Ltd has made an application to the District Licensing Committee at Auckland for the issue of an On Licence in respect to the premises situated at Unit4, 15 Central Boulevard, Silverdale. The general nature of the business to be conducted under the licence is as a restaurant. The days on which and the hours during which alcohol is intended to be sold under the licence are Mo to Su 8am to 12am. (Online notice 6/04/21).

2nd Notices (1st was 1/4/21) Jemma Grobbelaar Wine & Drinks - Jemma Grobbelaar Wine & Drinks Ltd has made an application to the District Licensing Committee at Auckland for the issue of a Remote Sellers Off Licence in respect to the premises situated at 10 Butler Stoney Cres, Silverdale. The general nature of the business to be conducted under the licence is as remote sales of alcohol. The days on which and the hours during which alcohol is intended to be sold under the licence are at any time on any day. The days on which and the hours during which alcohol is intended to be delivered under the licence are Mo to Su 7am to 11pm. (Online notice 25/03/21).

The application may be inspected during ordinary office hours at the offices of Auckland Council at Orewa, Henderson, Manukau and 35 Graham Street, Auckland City; or by requesting a copy to alcohol_licensing_central@aucklandcouncil.govt.nz. Any person who is entitled to object and wishes to object to the issue or renewal of the licence may, not later than 15 working days after the first date of the publication of this notice on the site www.alcoholnotices.co.nz, file a notice in writing of the objection with the Secretary of the District Licensing Committee, Auckland Council, Private Bag 92300, Victoria St West, Auckland, or to the email address above. No objection to the issue of a licence may be made in relation to a matter other than a matter specified in section 105(1) of the Sale and Supply of Alcohol Act 2012. No objection to the renewal of a licence may be made in relation to a matter other than a matter specified in section 131 of the Sale and Supply of Alcohol Act 2012.

Angelica Garcia Petersen
PO Box 136
Matakana 0948

phone: +64 (0)9 4227818
mobile: +64 (0)274304300

Daliah Wright

To: Toni Atkins
Cc: Mark Waite
Subject: RE: Super liquor store Matakana

Hello Toni

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Toni Atkins <toniandstev@gmail.com>
Sent: Monday, 12 April 2021 3:24 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super liquor store Matakana

Hi, as a past resident of Matakana I would like to lodge my opposition to the proposed Super Liquor store in Matakana.

We lived and were extremely involved in the Matakana community for 30 years, and witnessed its change, dramatic change over the last 10 years that we lived there. It was sad to witness, and now, to see that another liquor store is going into this village is very disturbing. Why, do you feel that this village, already not what it was, needs this? Why not put in a conservation area or something that will benefit the community and not ruin it further.

Thanks, kind regards Toni

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: john.forsman777@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello John

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email [alcohol_licensing_northwest@AucklandCouncil.govt.nz](mailto:alcohol_licensing_northwest@ AucklandCouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: john forsman <john.forsman777@gmail.com>
Sent: Wednesday, 14 April 2021 7:47 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

9 Martin Rd
Matakana
Auckland 0985
P: 021 825 288
E: john.forsman777@gmail.com

12 Melford St
St Mary's Bay
Auckland 1011
P: 021 825 288
E: john.forsman777@gmail.com

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: ncdesign@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Nick

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Nick Charlton <ncdesign@xtra.co.nz>
Sent: Wednesday, 14 April 2021 7:51 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

14th April 2021
From: Nick Charlton, 85A Point Wells Road, Point Wells, 0986

Objection to the proposed new Super Liquor Matakana

The Matakana township is a small community with multiple existing retail and hospitality outlets selling alcohol.

The region (Warkworth, Snells Beach, Omaha) also has multiple alcohol outlets and businesses already in operation that service visitors and the extended community.

I also note that the region has a significant amount of traffic during holiday periods over roads that are not designed or built for larger volumes of traffic. Speeding and antisocial driving is already a concern, a situation which will hardly be improved by increasing the prevalence of alcohol in the district.

There is little by way of social advantage to this proposal.

If there are to be additional licenses they should only be granted to businesses where alcohol is associated with the consumption of food, not businesses where the primary commercial model is bulk discounted product.

I am objecting to the above off license based on the amenity and good order and particularly the density of licensed premises in the area.

Nick Charlton
85A Point Wells Road
Point Wells, 0986

021835102



Product Design and Development

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: smytht55@gmail.com
Cc: Mark Waite
Subject: RE: Subject: Objection to the proposed new Super Liquor Matakana

Hello Timothy

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Timothy Smyth <smytht55@gmail.com>
Sent: Wednesday, 14 April 2021 8:37 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Subject: Objection to the proposed new Super Liquor Matakana

To Whom it may concern,

We live on Matakana valley road and witness daily, and especially during weekends, large amounts of traffic entering Matakana valley road to shop and then make a U turn back to Matakana Road, this creates numerous dangerous traffic movements.

The existing liquor outlet is much more sensibly located on Matakana road. Furthermore, Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites such as schools, pony club and the density of licensed premises in the area.

Sincerely

Timothy Smyth

234 Matakana Valley Road

021 973 054

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: celiaknighton@hotmail.co.uk
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Celia

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Celia Knighton <celiaknighton@hotmail.co.uk>
Sent: Wednesday, 14 April 2021 9:30 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

I am writing to object to the proposed new Super Liquor Matakana. Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol. Shops selling alcohol are:

- Matakana Liquor
- Matakana Four Square

These are more than adequate for Matakana.

Hospitality outlets selling alcohol include

- Matakana Pub
- Rusty Pelican
- Matakana Market Kitchen
- Jin Jin Matakana
- The Vintry
- Plume Café
- The Café at Morris and James

8 Wired

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am therefore objecting to the above off licence because there is already adequate provision for the sale of alcohol and because of the potential for disruption. Parking would also be a problem in that location. Quite frankly it would be ridiculous to allow this to go forward.

Celia Knighton
30 Awanui Crescent
Matakana
Tel: 09 945 2970

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: leesa.irving@outlook.co.nz
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Leesa

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Leesa Irving <leesa.irving@outlook.co.nz>
Sent: Wednesday, 14 April 2021 9:34 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana
Importance: High

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square (which has consent to expand its premises and will be doing so later this year)
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell

liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Leesa Irving
524 Leigh Road, Whangateau
RD5 Warkworth 0985
leesa.irving@outlook.co.nz
Telephone: 0276183454

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: bbwenzlick@xtra.co.nz
Subject: RE: objection

Hello Brian and Bev

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Brian <bbwenzlick@xtra.co.nz>

Sent: Wednesday, 14 April 2021 9:38 AM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: objection

Matakana has already many outlets to buy liquor and does not want another premises which may start a price war providing cheap liquor. No thank you.

Bev Wenzlick, 264 Matakana Valley road. ph. 09 4227590

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: racheldemler@gmail.com
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Rachel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Rachel Demler <racheldemler@gmail.com>
Sent: Wednesday, 14 April 2021 9:50 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana & 8 Wired Brewery (both in same area as proposed new unit)
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

As the Matakana Community Group we are objecting on behalf of the community to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as the primary school, the pony club, the tennis club and the density of licensed premises in the area.

Rachel Demler
Chair

Daliah Wright

From: Daliah Wright
Sent: Thursday, 15 April 2021 10:08 am
To: Rachel Demler
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Thank you Rachel. Your additional points below have been added to your initial submission.

Regards
Daliah Wright | Regulatory Support Officer
Licensing and Regulatory Compliance – West

From: Rachel Demler <racheldemler@gmail.com>
Sent: Thursday, 15 April 2021 9:19 am
To: Alcohol_Licensing_NorthWest <alcohol_licensing_northwest@aucklandcouncil.govt.nz>
Cc: Neville Johnson <njohnsonmvc@gmail.com>
Subject: Re: Objection to the proposed new Super Liquor Matakana

Re:

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).”

The objections relate(s) to the criteria at section 105 of the Act”.

The address of the Matakana Community Group is c/o the Matakana Community Hall, 43 Matakana Valley Road. In addition to the points raised in my original objection we believe that the proximity of the Liquor Store to the Community Hall will have an adverse affect on this locally owned and important community venue. It is likely that the car park will be an ideal overflow for the users of the Liquor Store. The community hall has high usage throughout the proposed opening hours of the store and particularly into the evenings when key community groups including Guides, the local Choir etc meet.

Rachel

Chair of the Matakana Community Group

On Wed, 14 Apr 2021 at 19:22, Alcohol_Licensing_NorthWest <alcohol_licensing_northwest@aucklandcouncil.govt.nz> wrote:

Hello Rachel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).”

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Rachel Demler <racheldemler@gmail.com>

Sent: Wednesday, 14 April 2021 9:50 AM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana & 8 Wired Brewery (both in same area as proposed new unit)
7. The Vintry
8. Plume Café
9. The Café at Morris and James

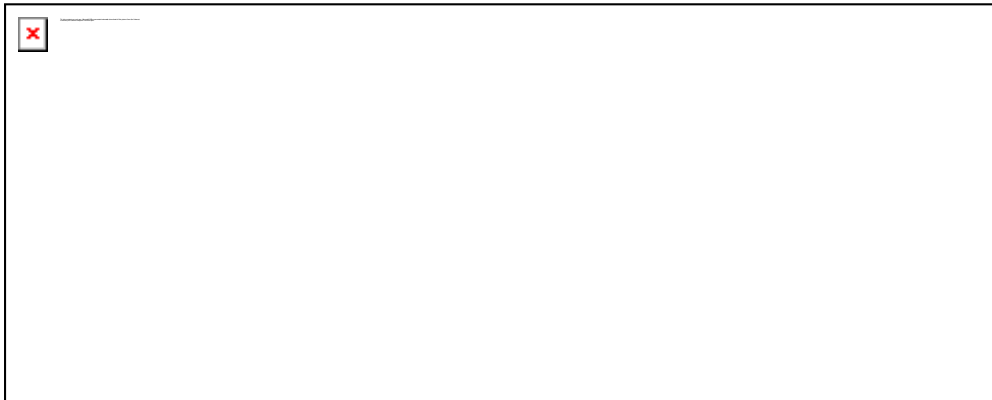
In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling

alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

As the Matakana Community Group we are objecting on behalf of the community to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as the primary school, the pony club, the tennis club and the density of licensed premises in the area.

Rachel Demler

Chair



CAUTION: This email message and any attachments contain information that may be confidential and may be LEGALLY PRIVILEGED. If you are not the intended recipient, any use, disclosure or copying of this message or attachments is strictly prohibited. If you have received this email message in error please notify us immediately and erase all copies of the message and attachments. We do not accept responsibility for any viruses or similar carried with our email, or any effects our email may have on the recipient computer system or network. Any views expressed in this email may be those of the individual sender and may not necessarily reflect the views of Council.

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: graestevens@hotmail.com
Subject: RE: Objections

Hello Graeme

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Grae Stevens <graestevens@hotmail.com>
Sent: Wednesday, 14 April 2021 10:15 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objections

Hello

We would like to Object to the Super Liquor or any other additional Alcohol outlet being allowed in the Matakana Region

Thank You

Nancy Stevens
Grae Stevens
426 Leigh Rd
Whangateau

Sent from my iPhone

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: jodie.hanna@googlemail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Jodie

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Jodie Hanna <jodie.hanna@googlemail.com>
Sent: Wednesday, 14 April 2021 10:31 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café

9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Jodie Hanna

95 Point Wells Road, Point Wells, 0986

021 866 078

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: rachel@iversenpublishing.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Rachel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Rachel Iversen <rachel@iversenpublishing.com>
Sent: Wednesday, 14 April 2021 10:48 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square

3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Rachel Iversen - 021413804

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: pamandroymlaren@yahoo.co.nz>
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Pam

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Pam McLaren <pamandroymlaren@yahoo.co.nz>
Sent: Wednesday, 14 April 2021 11:01 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Date: 14th April 2021

From: Address: 254 Matakana Valley Rd

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards,
Pam McLaren
099450210

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: m.lorimer@grantsamuel.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Michael

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Michael Lorimer <m.lorimer@grantsamuel.co.nz>
Sent: Wednesday, 14 April 2021 11:05 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple and sufficient existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café

9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off-licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

In addition I am a local winegrower (Coxhead Creek Vineyard) and am aware that the large chains such as Super Liquor do not support local winegrowers and buy in cheap Australian wine in bulk and compete on price and not quality. Unfortunately we do not have a minimum price regime for alcohol which only contributes to New Zealand appalling record on alcohol abuse.

Kind regards

MICHAEL LORIMER

Managing Director

T +64 9 912 7777 **M** +64 21 358 000 **E** m.lorimer@grantsamuel.co.nz



GRANT SAMUEL – CORPORATE FINANCE

Level 31, Vero Centre, 48 Shortland Street, PO Box 4306, Auckland 1140 New Zealand

GRANTSAMUEL.CO.NZ

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: cp.mcgill@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Chris & Paul

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Chris & Paul McGill <cp.mcgill@xtra.co.nz>
Sent: Wednesday, 14 April 2021 12:35 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling

alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Christine and Paul McGill
36 Awanui Crescent, Matakana
0211698474

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: raejh@xtra.co.nz
Cc: Mark Waite
Subject: RE: Proposed Matakana Super Liquor Outlet

Hello Rachel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

-----Original Message-----

From: Rae HUTTON <raejh@xtra.co.nz>

Sent: Wednesday, 14 April 2021 12:41 PM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Proposed Matakana Super Liquor Outlet

Hi

I strongly object to this becoming a reality. We have more than enough places to purchase liquor in our village and the proposed premises are not supported by parking or enhancing our image.

Another Auckland City Council not thinking of anything but money - and we get not muh for our rates as it is.

Yours

Rae Hutton

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: office@gullmatakana.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Gay

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Gull Matakana <office@gullmatakana.co.nz>
Sent: Wednesday, 14 April 2021 12:57 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Cc: Leaine Pilgrim <admin@gullmatakana.co.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town

of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

I also want to add,

As you can see I am a Petrol Station owner and have been burgled many many times and at the same time as Matakana Liquor Centre. This is a horrible experience and although I have all the necessary prevention in place I feel that another retail liquor outlet is just another nail in the coffin for me and will increase the burglaries in our very caring community minded village.

Ask yourselves this question please.....Why does a small village need another Liquor Outlet.

Kind regards,
Gay Smith

Gull Matakana
T 09 4227105
M 0274863186
E office@gullmatakana.co.nz

Matakana Motors Ltd
P O Box 87
Matakana 0948
997 Matakana Rd
Matakana 0985

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: admin@gullmatakana.co.nz
Cc: Mark Waite
Subject: RE: objection to the proposed new Super Liquor Matakana

Hello Leaine

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Leaine Pilgrim <admin@gullmatakana.co.nz>
Sent: Wednesday, 14 April 2021 1:14 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican/Tui
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town

of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

I work at the local Matakana Gull Petrol Station and we have been burgled multiple times and at the same time as Matakana Liquor Centre. This is a terrible experience and although we have all the security prevention in place we feel that another retail liquor outlet will increase the possibilities of further burglaries in our community.

Why do we need another Liquor Outlet in our small village.

Kind regards

Leaine Pilgrim
Administrator/Manager

Matakana Motors Ltd
Gull Matakana
997 Matakana Road
Matakana 0985
Ph: 09 4227105



Daliah Wright

From: Daliah Wright on behalf of Alcohol_Licensing_NorthWest
Sent: Wednesday, 14 April 2021 7:57 pm
To: wallen03@gmail.com
Cc: Mark Waite
Subject: FW: Objection to Application for Matakana Superliquor
Attachments: 210414 Matakana Liquor.pdf

Hello Ngaire

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Ngaire Wallen <wallen03@gmail.com>
Sent: Wednesday, 14 April 2021 1:16 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to Application for Matakana Superliquor

Please find attached my objection to the proposed Matakana Superliquor

Regards
Ngaire Wallen
021 784 074

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: richie.robson@gmail.com
Cc: Mark Waite
Subject: FW: Objection to G1 & Co. Ltd for Super Liquor Matakana
Attachments: Objection to G1 & Co. Ltd for Super Liquor Matakana.pdf

Hello Richie

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Richie Robson <richie.robson@gmail.com>
Sent: Wednesday, 14 April 2021 2:47 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to G1 & Co. Ltd for Super Liquor Matakana

To whom it may concern

Please see attached my letter of objection to a licence for G1 & Co. Ltd - Super Liquor Matakana

I can be contacted at any time via email, or on 021763099 if you require further information.

Regards

Richard Robson

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: yachty4@gmail.com
Cc: Mark Waite
Subject: RE: Objection to Liquor store in Matakana

Hello Stewart

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: TakatuStew <yachty4@gmail.com>
Sent: Wednesday, 14 April 2021 1:57 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to Liquor store in Matakana

Hi,
I am unhappy at the prospect of another proposed liquor outlet in Matakana. Alcohol is a drug that is socially acceptable but has severe consequences when used irresponsibly. It should not be pervasive and available in multiple sites in every shopping area. There is ample access to alcohol in the area, NO MORE OUTLETS ARE REQUIRED! Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. No.8 Wired brewbar

In addition, the region has multiple alcohol outlets in operation that service visitors and the

extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Stewart Halliwell
3 Pigeon Place
Tawharanui
Warkworth 0986
021 585 606

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: juliabartleylewis@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Julia and Geoff

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Julia Bartley-Lewis <juliabartleylewis@gmail.com>
Sent: Wednesday, 14 April 2021 1:54 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Secretary of the District Licensing Committee

Date: 12th April 2021

From: Julia & Geoff Lewis

Address: 42 Awanui Cres, Matakana

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café
9. The Café at Morris and James
10. Sawmill Brewery
11. 8 Wired Brewery
12. Tram Car

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Julia & Geoff Lewis

0273744249

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: s.benbow68@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Sarah

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Sarah Benbow <s.benbow68@gmail.com>
Sent: Wednesday, 14 April 2021 1:51 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in

the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

I live at 556 Leigh Road, Whangateau
Sarah Benbow 021908004

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: max@actionmatakana.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Store Matakana Village

Hello Max

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Max Carpenter <max@actionmatakana.co.nz>
Sent: Wednesday, 14 April 2021 12:49 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Store Matakana Village

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 14th April 2021

From: Max Carpenter
1116 Leigh Rd
Matakana
0948

Subject: Objection to the proposed new Super Liquor Matakana

Dear Sirs

We live in Matakana a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol

These include .

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
- 10 The Stables Restaurant
- 11 Smiths Bar
- 12 No 8 Wire Brewery
13. The Saw Mill Brewery

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I believe the local community and visitors are more than well catered to when it comes to access to liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Large Chain Retailers such as Super Liquor are also out of place in a township such as ours as they do not fit the character of a small Rural town. We do not wish to see Bill Board and Hoarding advertising in our village

Kind Regards

Max Carpenter

Ph 029 422 9945

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: sandratom@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Sandra and Tom

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Sandra and Tom <sandratom@xtra.co.nz>
Sent: Wednesday, 14 April 2021 3:16 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Date: 14th April 2021

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there

are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kind regards

Sandra Bolland

475 Matakana Valley road

RD5

Warkworth 0985

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: tomgreenwood001@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Tom

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: tomgreenwood001@gmail.com <tomgreenwood001@gmail.com>
Sent: Wednesday, 14 April 2021 3:17 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Date: 14th April 2021

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling

alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kind regards

Tom Greenwood

475 Matakana Valley road

RD5

Warkworth 0985

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: graeme_corlett@yahoo.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Graeme

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Graeme Corlett <graeme_corlett@yahoo.co.nz>

Sent: Wednesday, 14 April 2021 3:37 PM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. No8Wired

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards
Graeme Corlett

77 Omaha Valley Rd,
Warkworth 0985

09 422 9569

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: liz.glasgow@yahoo.com
Cc: Mark Waite
Subject: RE: Objection to proposed the proposed new Super Liquor Matakana

Hello Liz

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Liz Glasgow <liz.glasgow@yahoo.com>
Sent: Wednesday, 14 April 2021 3:42 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

I wish to add my voice to the growing number of locals who are opposed to the licensing of yet another liquor outlet in our small community. We absolutely do not need another liquor outlet in Matakana.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana

7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. The Sawmill Brewery
11. Eight Wired Brewery
12. Plume Restaurant
- 13 Leigh Sawmill
- 14 Leigh Bar
15. Omaha Golf Club

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Elizabeth Glasgow
77 Omaha Valley Rd
RD5
Warkworth 0985

Ph 094229569
Mob 0212699440

Sent from my iPad

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: ringawera@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Patrick

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: ringawera <ringawera@xtra.co.nz>
Sent: Thursday, 15 April 2021 2:00 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Attention Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census.

Off the top of my head there are at least 4 businesses with off licences in the township and a further 10 within a 12km radius (10 – 15 minute drive), see list below;

1. Matakana Liquor Store
2. Matakana Four Square
3. Sawmill Brewery
4. 8 Wired Barrelworks
5. Leigh Store
6. Omaha Beach Superette

7. Snells Beach Liqourland
8. Warkworth Super Liquor
9. Warkworth New World
10. Warkworth Countdown
11. Warkworth Bottle O
12. Point Wells Store
13. Kowhai Wines and Spirits
14. Snells Beach Fine Wines

The Matakana township has at least 9 existing retail and hospitality outlets with on-licences.

In addition, the local region has multiple restaurants and cafes which serve alcohol to visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth a golf club and multiple bars and cafes.

9.3 kilometres away in the nearby township of Snells Beach, there are two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the golf club and 2 cafes sell liquor.

12 km to the north in Leigh there is a bar and another café selling alcohol.

Locally produced wine can be purchased from at least 4 wineries within 5 minutes drive of Matakana.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Patrick Griffiths

021762855

Patrick Griffiths
Director
Mobile: 021 762 855
Address: 2 Matakana Valley Road, Matakana



RINGAWERA
-BAKER-

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: geoffpk@xtra.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Opening in Matakana Valley Rd

Hello Geoff

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Geoff Peacock <geoffpk@xtra.co.nz>
Sent: Thursday, 15 April 2021 9:24 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Opening in Matakana Valley Rd

I object to this additional liquor outlet in Matakana as we already have two outlets which is ample for this small town. The 4 Square store is expanding in size to increase it's stocks of booze.

If I need an objection sheet, please supply.

Thanks

Geoff Peacock.

Resident in Takatu Rd.

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: richardwintle123@gmail.com
Cc: Mark Waite
Subject: RE: Super Liquor License, Matakana

Hello Richard and Helen

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Richard Wintle <richardwintle123@gmail.com>
Sent: Thursday, 15 April 2021 9:15 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor License, Matakana

To: The alcohol licensing authority and licensing committee.

From: Richard and Helen Wintle

Address: 141 Omaha Valley Road, Matakana

Date: 15th April 2021

We ask the licensing authority not to grant G1 and Co. Ltd. a license for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland which is popular for its charming character and small-town village atmosphere. We strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census), we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth, a nearby township, where most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there are two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha, another seaside settlement nearby, there is a liquor outlet and golf club selling alcohol.

We object to the licence for Super Liquor Matakana on the grounds that it will have negative impact on the amenity of our village and there are more than enough outlets for alcohol already.

Kind regards, Richard and Helen Wintle

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: tom.rowena@xtra.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Store... Matakana.

Hello Tom and Rowena

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Tom & Rowena Maclean <tom.rowena@xtra.co.nz>
Sent: Thursday, 15 April 2021 8:50 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Store... Matakana.

I wish to take this opportunity to object to a Super Liquor Store,s move to Matakana,we support the community's chance to inform you that the area is well serviced, & we consider that that location in the village would be a very undesirable.

Thankyou,
Tom & Rowena Maclean
76 Coxhead Creek Road
RD 5 Warkworth

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: martydenby@yahoo.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Matakana

Hello Dr Martin Denby

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Martin Denby <martydenby@yahoo.co.nz>
Sent: Thursday, 15 April 2021 8:48 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Matakana

- From: Dr Martin Denby
Address: 66 Omaha Valley Road, Matakana
Date: 15/4/21

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Dr Martin Denby

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: vivienne.armatage@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to proposal to grant licence to Super Liquor Matakana

Hello Dennis and Vivienne

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: vivienne.armatage@xtra.co.nz <vivienne.armatage@xtra.co.nz>
Sent: Thursday, 15 April 2021 9:12 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposal to grant licence to Super Liquor Matakana

To whom it may concern

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum

- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Dennis Armatage

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: lynnies834@gmail.com
Cc: Mark Waite
Subject: RE:

Hello Lyn

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Lynnie <lynnies834@gmail.com>
Sent: Thursday, 15 April 2021 9:04 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject:

- I object to another alcohol establishment being brought to Matakana on the basis that in a tiny village we already have out lets.4 bars, Matakana liquor and also the 4 Square where you can buy Alcohol, we don't need another outlet.
- Also I include the following.
 - amenity and good order includes consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, and the density of licensed premises in the area.
 - harm caused by the excessive or inappropriate consumption of alcohol should be minimised.

Lyn Morrison,

33 Torea Road,

Matakana,

R.D.5 Warkworth

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: Bradley Walker
Cc: Mark Waite
Subject: RE: Objection against the application for an Off Licence by G1 and Co. Ltd for Super Liquor Matakana at 1A/44 Matakana Valley Road

Hello Bradley

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Bradley Walker <Bradley.Walker@4sq.co.nz>

Sent: Wednesday, 14 April 2021 10:37 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>

Subject: Objection against the application for an Off Licence by G1 and Co. Ltd for Super Liquor Matakana at 1A/44 Matakana Valley Road

To whom it may concern,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol, all within 350-400m of each other.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Tramcar Diner
9. 8 Wired Brewery - Barrel works
10. Plume Café
11. The Café at Morris and James

This does not include the multitude of vineyards in the area that operate tours, tastings and cellar door. In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. With the Matakana Country Park, which houses The Stables Restaurant & Bar and Smiths Restaurant only 1.9km from the town centre and the Sawmill brewery on the road out to Leigh a mere 3.6km away. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. We also have New World, Countdown, Liquor King and Liquor Land that deliver daily to the area, not to mention the plethora or other online delivery options.

With the large concerts that are held at the Matakana Country Park it is irresponsible to encourage these young adults to 'pre-load' before a concert, and providing greater access to alcohol in an area already saturated with readily available alcohol would just encourage further noise, vandalism and general public nuisance.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club, the Matakana War Memorial site and the density of licensed premises in the area.

Kind regards,

Bradley Walker
Owner Operator
Matakana Four Square
21 Matakana Valley Road, Matakana
Ph: 021 2800023

This message has been sent from Four Square

The information contained in this email is intended only for the person or entity to which it is addressed. If you received this message in error, please contact the sender immediately by return email and delete this message and your reply. If you received this message in error you are prohibited from using any information in this email in any other way.

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: trishallennz@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Patricia

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Trish Allen <trishallennz@gmail.com>
Sent: Wednesday, 14 April 2021 10:34 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 14th April 2021
From: Patricia Allen, 15 Courtney Lane, Matakana

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Dear sir/Madam

I live in the village of Matakana and have lived here for 33 years. My home is close to the proposed new liquor outlet – in fact it is virtually at the end of my street, approximately 300 metres away.

I object to the proposed new Super Liquor outlet in Matakana. Matakana is a small village of less than 500 people and there are already multiple outlets where people can buy liquor, and drink liquor. For example:

Take-away outlets:

- Matakana Liquor
- Matakana Four Square
- The Vintry
- Matakana Pub

In addition drinking liquor on the premises can be done at:

- Rusty Pelican
- Matakana Market Kitchen
- Jin Jin Matakana
- Plume Café
- 8 Wired Barrel Works
- The Café at Morris and James

Not only that, there are plenty of alcohol retail outlets in nearby Warkworth.

I am very concerned that the amenity and good order of the locality would be reduced by the effects of the issue of the licence to more than a minor extent. Matakana Village has a village look and feel and atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable. My objection is because of the existing density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Our Matakana Community Garden is at 43 Matakana Valley Rd next to the Matakana Hall, very close by (across the road). Although we occasionally get discarded alcohol bottles at our community garden, it's not that often, but I would hate to think that with a liquor outlet so close across the road, people would buy liquor and hang out drinking in our garden, potentially damaging our plants and discarding alcohol containers. There are also lots of community activities that happen in the hall: dance classes, yoga, table tennis, choir etc. that could be negatively affected by a liquor outlet so close.

Please decline this application.

Thank you.
Patricia Allen
15 Courtney Lane, Matakana

021 2034510
trishallengz@gmail.com

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: anne.bartley22@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Anne

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Anne Bartley <anne.bartley22@gmail.com>
Sent: Wednesday, 14 April 2021 10:32 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Secretary of the District Licensing Committee

Date: 14 April 2021

From: Anne Bartley

Address: 2 Laly Haddon Pkace, Matakana

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café
9. The Café at Morris and James
10. Sawmill Brewery
11. 8 Wired Brewery
12. Tram Car

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises

Yours sincerely

Anne Bartley
0211882328

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: amandaandgeoff@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Amanda

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Amanda Stewart <amandaandgeoff@gmail.com>
Sent: Wednesday, 14 April 2021 10:12 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address: 10 Tamahunga Drive, Matakana 0985, New Zealand
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. As a Matakana resident I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area. Thanks for your careful consideration.

Regards

Amanda Stewart

[10 Tamahunga Drive, Matakana](#)

021790060

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: vhclark100@outlook.com
Cc: Mark Waite
Subject: RE: Objection to new proposed Super Liquor Matakana

Hello Virginia

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

-----Original Message-----

From: Virginia Clark <vhclark100@outlook.com>

Sent: Wednesday, 14 April 2021 9:08 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to new proposed Super Liquor Matakana

To the Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Virginia Clark
32 Upper Whangateau Rd
Big Omaha
P 021 650525
Vhclark100@outlook.com

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: csmينو@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Sally

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Sally Minoprio <csmينو@xtra.co.nz>
Sent: Wednesday, 14 April 2021 7:47 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee,
Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence

based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Sally Minoprio
42 Caroline Heights
Omaha
0211510067



Virus-free. www.avast.com

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: philwinstone@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Philip

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: philwinstone@xtra.co.nz <philwinstone@xtra.co.nz>

Sent: Wednesday, 14 April 2021 6:26 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

Date: 12th April 2021

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Philip Winstone
17 Esme Grove
Omaha RD6
Warkworth

0274999581

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: omahabayvineyardbv@gmail.com
Cc: Mark Waite
Subject: FW: Objection to the proposed new Super Liquor Matakana at 1A 44 Matakana Valley Road
Attachments: l oposition.docx

Hello John

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Omaha Bay <omahabayvineyardbv@gmail.com>

Sent: Wednesday, 14 April 2021 5:12 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana at 1A 44 Matakana Valley Road

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: richard@brickbay.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Richard

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Richard Didsbury <richard@brickbay.co.nz>
Sent: Wednesday, 14 April 2021 5:09 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021

From: Address: 2 Matakana Valley Rd.

Subject: Objection to the proposed new Super Liquor Matakana

I am the owner of the the property at 2 Matakana Valley Rd which has a la retail tenancies, and the property on the corner of Matakana Valley Rd and Four Square as my tenant.

Matakana is a small township north of Auckland with a population of 492 in 2019 census. The Matakana township has multiple existing retail and hos selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service extended community. Specifically, 8.8 kilometres away in the nearby town of Warkworth there are three alcohol retailers, two supermarkets, a golf club, bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and cafes selling alcohol. 7kms to the east is the beach town of Omaha where the local dairies sell liquor.

I am objecting to the above off licence based on the amenity and good order consideration of noise, nuisance, vandalism, nearby sensitive sites, such as a golf club and the density of licensed premises in the area.

I am particularly concerned about the latter. As I have referred to above with a small local population but are a very popular visitor destination in the week end holidays and school holidays. I am continually approached by retailers seeking to use these type spaces in order to market products to these visitors who all arrive by car and have no public transport. The vast majority of these potential customers of liquor will arrive by car and will have driven passed other major liquor retailers such as Liquor on the way to visit Matakana Village eg in Warkworth, Snells Beach. The majority of purchasers will then take their products home to be consumed outside the area. As a community, in conjunction with the local Vineyards we have worked diligently to promote the safe and sustainable sale of alcohol.

at this stage of the villages evolution no more off licence operators are re
future if the village were to expand substantially this situation may change

Richard Didsbury

Trustee

Brick Bay Investment Trust

P O Box 146

Matakana

Mobile 021951995

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: monarchestatevineyard@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Rachael and Rick

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Monarch Estate Vineyard <monarchestatevineyard@gmail.com>
Sent: Wednesday, 14 April 2021 5:04 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Dear Secretary of the District Licensing Committee,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

10. 8 Wired Brewery

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kind regards,

Rachael & Rick Coates

Monarch Estate Vineyard, Matakana

<http://monarchestate.co.nz/>

021 863 463

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: fran@chingtrust.co.nz
Cc: mark@markching.co.nz; Mark Waite
Subject: FW: Objection to the proposed new Super Liquor Matakana
Attachments: scan.pdf

Hello Mark

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Fran McMeekin <fran@chingtrust.co.nz>
Sent: Wednesday, 14 April 2021 4:58 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Cc: Mark Ching <mark@markching.co.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Please see the attached letter from Mark Ching.

Regards

**Fran McMeekin
Executive Assistant to Mark Ching**

DDI. +64 9 377 5303 | Mob. +64 21 775 266

**Level 5, Harbouview Building, 152 Quay St, Auckland 1010
P.O Box 106-001, Auckland City 1143, New Zealand**

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: christine@brickbay.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Matakana application

Hello Christine

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Christine Didsbury <christine@brickbay.co.nz>
Sent: Wednesday, 14 April 2021 4:39 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Matakana application

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. 8 Wired Brewery

In addition, the region has multiple alcohol outlets in operation that service visitors and the

extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Christine Didsbury 20 Matakana Road Matakana Ph 0212697197

--



Christine Didsbury

HWIGXSV\$

Q 021 269 7197 I christine@brickbay.co.nz

17 Arabella Lane, Snells Beach
Auckland 0920 New Zealand



www.brickbay.co.nz

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: lizandphilwinstone@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Liz

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: lizandphilwinstone@xtra.co.nz <lizandphilwinstone@xtra.co.nz>
Sent: Wednesday, 14 April 2021 4:32 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Date: 12th April 2021
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

(Your name, address, phone number)

Liz Winstone
17 Esme Grove
Omaha RD6
Warkworth

021539844

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: jim@matavino.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Jim

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Jim Hight <jim@matavino.co.nz>
Sent: Wednesday, 14 April 2021 4:17 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To the Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 as recorded in the 2019 census. The Matakana township already has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café

9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. And 9.3 kilometres away in the nearby township of Snells Beach, there is already three liquor outlets, two pubs, plus various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on consideration of noise, nuisance, vandalism, nearby sensitive sites such as a school and pony club, and the existing density of licensed premises already in the area. We do not need yet another liquor outlet.

Regards
Jim Hight
Matavino
021621124



www.matavino.co.nz

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: the.greers@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection to Proposed Super Liquor Matakana

Hello Ken and Phillippa

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Ken Greer <the.greers@xtra.co.nz>
Sent: Wednesday, 14 April 2021 4:03 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to Proposed Super Liquor Matakana

To Whom it May Concern,

There is a lot of publicity and concern in New Zealand about the social and economic costs of excessive alcohol consumption, one of the frequently contributing factors is the easy access to alcohol given the multiply locations of availability.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2018 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol already and does not require a further outlet.

These are the current outlets :-

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub

4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. We are objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Ken and Phillippa Greer

81B Point Wells RD, RD 6, Warkworth

Phone 021 304 949

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: greyhutchinson@yahoo.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Grey

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Grey Hutchinson <greyhutchinson@yahoo.com>
Sent: Wednesday, 14 April 2021 4:03 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café
9. The Café at Morris and James
10. 8 Wired Brewery

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kindest Regards
Grey Hutchinson

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: matt@matakanasup.co.nz
Cc: Mark Waite
Subject: RE: Matakana Super Liquor proposal

Hello Matt

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Matt Craig <matt@matakanasup.co.nz>
Sent: Thursday, 15 April 2021 9:34 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Matakana Super Liquor proposal

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality businesses selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and shops sell liquor. I am objecting to the above off licence based on the amenity and good character of the area including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Cheers
Matt Craig
8 Waimanu Place
027 526 0524

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: drhart@drsarahhart.com
Cc: Mark Waite
Subject: RE: Objection to Matakana Super Liquor

Hello Dr Sarah Hart

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Dr Sarah Hart <drhart@drsarahhart.com>
Sent: Thursday, 15 April 2021 10:01 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to Matakana Super Liquor

Dear sir/madam,

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland. I live at 6 Omaha Valley Road.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth

- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Warmly,

Sarah

Dr Sarah Hart
Aesthetic Physician
MBChB NZSCM
NZSCM Executive and Censor
Allergan Advisory Board
Auckland NZ
+64212772950
[drsarahhart.com](mailto:drsarahhart@drsarahhart.com) @drsarahhart

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: geoff.ledbrook@harcourts.co.nz; ledbrook@slingshot.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Matakana - objection

Hello Geoff and Bridget

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Geoff Ledbrook <geoff.ledbrook@harcourts.co.nz>
Sent: Thursday, 15 April 2021 9:55 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Cc: Bridget Ledbrook (ledbrook@slingshot.co.nz) <ledbrook@slingshot.co.nz>
Subject: Super Liquor Matakana - objection

From: Geoff & Bridget Ledbrook

Address: 81 Omaha Valley Road, Matakana, 0985

Date: 15 4 2021

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

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7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Geoff Ledbrook

Sales Consultant: Warkworth

Tandem Realty Ltd.

Licensed REAA 2008

O **09 425 7889**

M **021 062 4894**

E geoff.ledbrook@harcourts.co.nz

Harcourts

21 Queen Street, Warkworth, PO Box 177, Warkworth 0941

WARNING: This email (including any attachments) is intended for the named recipient only and may contain information that is confidential and subject to legal privilege. Any dissemination, distribution or copying by any person other than the intended recipient of this email is strictly prohibited. If you have received this email in error, please immediately either send an email in response to the sender or telephone us immediately and destroy the original message. Any views expressed in this message are those of the individual sender, except where the sender specifically states them to be the views of the Harcourts office specified above. Thank you.

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: claremora2013@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Clare

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Clare Mora <claremora2013@gmail.com>
Sent: Thursday, 15 April 2021 9:43 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence

based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Clare Mora
2 Matakana Valley Road
Matakana Village
Auckland

--

Clare Mora
Creative Business Studio
021 02227293

[ARTFORM](#)

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: pieterl18@gmail.com
Cc: Mark Waite
Subject: RE: Super Liquor Matakana

Hello Pieter

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Pieter Lloyd <pieterl18@gmail.com>
Sent: Thursday, 15 April 2021 9:46 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Matakana

Good Morning, I have just been made aware of a new liquor license that is being considered in Matakana.

I would like to strongly object to this.

I have lived in the Matakana district/village for the past 8 years and have never considered the need to have another liquor retailer in the region. I am all for competition, but in these circumstances it is not necessary, as there is already plenty of it in place. Matakana is a small village, that is admittedly growing, but there are already numerous options available for residents and visitors/ tourists who have the need to purchase alcohol or sit down and enjoy a drink at a pub or restaurant. If for some extraordinary reason, they can't find their favourite tippie locally, they need not fear..... as just 10 minutes up the one road they will get to Walkworth and 10 minutes down another they will arrive in Snells Beach. Each have a selection of liquor stores and retail outlets peddling alcohol.

My major objection, is that by having operating hours of 09,00 to 20,00 / 7 days a week will potentially turn a peaceful and beautiful village in to a “town” where alcohol flows almost right around the clock. Notwithstanding the

potential for problems occurring as a result of excessive alcohol consumption brought out by supplying liquor on the main road of a quiet village. I dont believe for one minute than anybody in Matakana (Population circa 500) needs another liquor store, or would want to potentially see the bright lights of it shining on the main street advertising their wares every hour and every day of every week and every year.

Its crazy and I strongly object.

Kind Regards

Pieter Lloyd

Email: pieter18@gmail.com

Mobile: + 64 21 852 971



Daliah Wright

From: Alcohol_Licensing_NorthWest
To: anneliseyarrell@me.com
Cc: Mark Waite
Subject: RE: Protest against Super Lliquor Store in Matakana

Hello Annelise

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: anneliseyarrell@me.com <anneliseyarrell@me.com>
Sent: Thursday, 15 April 2021 9:51 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Protest against Super Lliquor Store in Matakana

From: Annelise Yarrell

Address: 914 Leigh Rd, Matakana

Date: 15 April, 2021

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown

- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,



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Daliah Wright

From: Alcohol_Licensing_NorthWest
To: rachelomalley@xtra.co.nz
Cc: Mark Waite
Subject: RE: Objection Matakana Liquor Store

Hello Rachel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:
8220067234 | 52000303542
G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Rachel Xtra <rachelomalley@xtra.co.nz>
Sent: Thursday, 15 April 2021 10:14 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection Matakana Liquor Store

Hi there

I object to liquor store being opened on Matakana valley Rd.
We already have a liquor store plus liquor available at the four square.

This is a family school area and we do not need another liquor store in the area

Thanks and Kind regards

Rachel O'Malley

Sent from my iPhone

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: geordieandrosemary@xtra.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Matakana - objection email

Hello Rosemary

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: geordieandrosemary <geordieandrosemary@xtra.co.nz>
Sent: Thursday, 15 April 2021 10:34 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Fw: Super Liquor Matakana - objection email

To: The alcohol licensing authority and licensing committee.

Email: alcohol_licensing_central@aucklandcouncil.govt.nz

From: Rosemary Anderson

Address: 149 Omaha Valley rd. Warkworth

Date:15/4/2021

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for it's charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery

- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards, Rosemary Anderson

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: john@hyperionwines.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello John

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: John Crone <john@hyperionwines.co.nz>
Sent: Thursday, 15 April 2021 10:31 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small community with a unique character and in fact is generally referred to as a village. The village already has multiple off-licence liquor outlets and further proliferation would be out of character. Another high turnover business in Matakana Valley road will also increase traffic congestion, especially of delivery trucks.

I therefore object to the above off licence based on the density of licensed premises in the area and destruction of the special village character.

John Crone
188 Tongue Farm Rd, Matakana
021 908015

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: jill@hyperionwines.co.nz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Jill

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Jill Crone <jill@hyperionwines.co.nz>
Sent: Thursday, 15 April 2021 10:39 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. 8 Wired Brewery

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Jill Crone
188 Tongue Farm Road
Matakana
Ph: 021 0261 9712

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: geordieandrosemary@xtra.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Matakana - objection email

Hello Gordon

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

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Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: geordieandrosemary <geordieandrosemary@xtra.co.nz>
Sent: Thursday, 15 April 2021 10:41 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@AucklandCouncil.govt.nz>
Subject: Fw: Super Liquor Matakana - objection email

To: The alcohol licensing authority and licensing committee.

Email: alcohol_licensing_central@AucklandCouncil.govt.nz

From Gordon Murman

Address: 149 Omaha Valley rd. Warkworth

Date:15/4/2021

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for it's charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

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6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables

- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards, Gordon Murman

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: info@matakanahome.com
Cc: Mark Waite
Subject: RE: Objection to the Super Liquor Matakana Application

Hello Sally and Grant

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Matakanahome.com <info@matakanahome.com>
Sent: Thursday, 15 April 2021 11:07 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the Super Liquor Matakana Application

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Sally and Grant Marshall
Matakana Home
2 Matakana Valley Road
Matakana 0975

021951285



matakanahome.com

Shop 3 Matakana Village
2 Matakana Valley Road
Matakana 0985
Phone 021 951 285
info@matakanahome.com
PO Box 122 Matakana 0948

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: accounts@graemecrosby.com
Cc: Mark Waite
Subject: RE: STOP SUPER LIQUOR IN MATAKANA!!!!

Hello Helen

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: accounts@graemecrosby.com <accounts@graemecrosby.com>
Sent: Thursday, 15 April 2021 11:14 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: STOP SUPER LIQUOR IN MATAKANA!!!!

To: The alcohol licensing authority and licensing committee.

Email: alcohol_licensing_central@aucklandcouncil.govt.nz

From: Helen Crosby

Address: 87 Sandpiper Avenue, Point Wells R D 6, Matakana 0986

Date: 15 April 2021

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery
- The Sculptureum

- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World

- Countdown

- Super Liquor Warkworth

- Bottle O Warkworth

- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Helen Crosby

021669844

Daliah Wright

From: Alcohol_Licensing_NorthWest
Cc: Mark Waite
Subject: RE: Super Liquor Matakana - objection

Hello Selena

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Selena Fox <foxsel@gmail.com>
Sent: Thursday, 15 April 2021 12:54 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Matakana - objection

To: The alcohol licensing authority and licensing committee.

Email: alcohol_licensing_central@aucklandcouncil.govt.nz

From: Selena FOX

Address: 145 Omaha Valley Road, Matakana

Date: 15 April 2021

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable **not** to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui Sports Bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery

- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there are two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Many thanks

Selena

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: nana8cookies@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor, Matakana

Hello Sharon

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Sharon Cook <nana8cookies@gmail.com>
Sent: Thursday, 15 April 2021 1:04 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor, Matakana

Attention Secretary of the district licensing committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Sharon Cook 23 Broadl

Ph 0212178760

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: flossums@yahoo.com
Cc: Mark Waite
Subject: RE: Matakana super liquor

Hello Denise K Holl

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Denise Holl <flossums@yahoo.com>
Sent: Thursday, 15 April 2021 1:42 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Matakana super liquor

To: The alcohol licensing authority and licensing committee.

Email: alcohol_licensing_central@aucklandcouncil.govt.nz

From: Denise K Holl

Address: 189 Omaha Valley Road

Date: 15 April

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

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7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables
- The Sawmill Brewery

- The Sculptureum
- Matakana and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,
Denise K Holl

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: ginny@ggmac.co.nz
Cc: Mark Waite
Subject: RE: Super liquor license Matakana

Hello Ginny

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Ginny McCarthy <ginny@ggmac.co.nz>
Sent: Thursday, 15 April 2021 2:40 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super liquor license Matakana

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

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8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
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- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind Regards. |

Ginny Mccarthy

86 Omaha Valley Rd
Big Omaha
Matakana
Warkworth 0985

15/04/2021

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: catherineewalker@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Catherine

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Catherine Walker <catherineewalker@gmail.com>

Sent: Thursday, 15 April 2021 2:09 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

Secretary of the District Licensing Committee

Date: 15th April 2021

From: Catherine Walker & Greg McDowell

Address: 66c Matakana Valley Rd, Matakana

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol:

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican

5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. Sawmill Brewery
11. 8 Wired Brewery
12. Tram Car

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Catherine Walker & Greg McDowell.

021618076

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: hellomudwiggle@gmail.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Katherine

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Katherine Norman <hellomudwiggle@gmail.com>
Sent: Thursday, 15 April 2021 4:05 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 15th April 2021
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
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7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the

extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

The local Matakana Community Group (MCG) and Community Board are currently in the process of establishing a pump track, skate park, and playground within part of the Council reserve land, Jubilee Park (currently occupied by the Pony Club and the Matakana Tennis Club), which is located 200m from the proposed location of the Super Liquor Store. The pump track, playground and skate park is to provide for outdoor recreation to children of the age of 3, to tween-agers, tweens, and young adults. The proximity of the proposed Super Liquor Store would cause a nuisance to this community lead development, and a liquor store in such close proximity to Jubilee Park would not be conducive to the use of the Park, for young children and teenagers.

Katherine Norman,
964 Matakana Valley Road,
Matakana.
021618741

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: mai.saracenobarton@gmail.com
Cc: Mark Waite
Subject: RE: Objection-New Super Liquor in Matakana

Hello Mai

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Mai Saraceno <mai.saracenobarton@gmail.com>
Sent: Thursday, 15 April 2021 4:10 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection-New Super Liquor in Matakana

To whom it may concern,

We live in Matakana and when we found out there was going to be another liquor store in the village, we couldn't believe it!! There's already a liquor store 200 metres away from this space plus a lot of other outlets, which sell alcohol.

It is a very small community and I believe there are already a lot of options for people to buy/consume alcohol. I think the community needs another business in this space and not an alcohol store. We will be very disappointed if this goes ahead.

Kind Regards,
Mai Barton
11 LAly Haddon place
021997077

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: Audrey Sharp
Subject: RE: Objection8220067234 | 52000303542 G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

Hello Audrey

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Audrey Sharp <am.sharp56@gmail.com>
Sent: Thursday, 15 April 2021 5:03 pm
To: Alcohol_Licensing_NorthWest <alcohol_licensing_northwest@aucklandcouncil.govt.nz>
Subject: Objection8220067234 | 52000303542 G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

kia ora,

Hopefully it is not too late.

I wish to object to the granting of a liquor license to **8220067234 | 52000303542**

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

There is already a liquor store in Matakana and alcohol is sold through the local restaurants, the wine bar and the general store.

The drug problems of our NZ society should not be encouraged by the granting of this licence in a small community like Matakana.

Your sincerely

Audrey Sharp

109 Ashton Road

Whangateau

ph 094226209

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: robin@ransom.co.nz
Cc: Mark Waite
Subject: FW: Objection to proposed new alcohol retail licence in Matakana
Attachments: Super Liquor.docx

Hello Robin

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Robin Ransom <robin@ransom.co.nz>
Sent: Thursday, 15 April 2021 5:01 PM
To: [alcohol_licensing_central@aucklandcouncil.govt.](mailto:alcohol_licensing_central@aucklandcouncil.govt.nz)
Subject: Objection to proposed new alcohol retail licence in Matakana

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: gast@xtra.co.nz
Cc: Mark Waite
Subject: RE: Super Liquor Matakana - objection email

Hello Trevor and Christine

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

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Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: gast@xtra.co.nz <gast@xtra.co.nz>
Sent: Thursday, 15 April 2021 5:18 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Matakana - objection email

To: The alcohol licensing authority and licensing committee.

Email: alcohol_licensing_central@aucklandcouncil.govt.nz

From: Trevor and Christine Prendergast

Address: 31 Matakana Valley Road, Matakana

Date: 15/04/21

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village in the north of Auckland.

I write my objection as a property owner opposite the proposed liquor outlet.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
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10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar
- The Stables

- The Sawmill Brewery
- The Sculptureum
- Matavino and several other wineries

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there is two additional liquor outlets and multiple bars and wineries servicing the area and in Omaha a small seaside village, there is a liquor outlet and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Trevor and Christine Prendergast

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: suehayday@hotmail.com
Cc: Mark Waite
Subject: RE: Opposition to proposed new Super Liquor Matakana

Hello Susan

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Susan Hayday <suehayday@hotmail.com>
Sent: Thursday, 15 April 2021 5:38 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Opposition to proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry

8. Plume Café

9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Susan Hayday

PO Box 134 Matakana 0948

0274462527

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: hello@greenwithenvy.co.nz
Cc: Mark Waite
Subject: RE: Objection to Super Liquor store opening on Matakana Valley Road

Hello Nicole

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Green with Envy store <hello@greenwithenvy.co.nz>
Sent: Thursday, 15 April 2021 9:50 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to Super Liquor store opening on Matakana Valley Road

As a small community we strongly object to another liquor store opening in our very small village. We only have approx 14 shops in our entire community centre and this includes a liquor store already. We do not want or need a 2nd liquor store in our village, we proud ourselves on the beauty of our village and the lovely small boutique shops we have on offer.

Super Liquor does not fit into our village aesthetic or culture and we do not want it here. It is an excessive and unnecessary addition to our small community.

Thanks & regards
Nicole



HOMEWARE + LIFESTYLE STORE

726 matakana road, warkworth 0985
hello@greenwithenvy.co.nz
phone 029 775 1100

42 victoria street, cambridge 4242
cambridge@greenwithenvy.co.nz
phone 029 775 1177

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: KJohnstone@advantagegroup.com
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Keri

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Keri Johnstone <KJohnstone@advantagegroup.com>
Sent: Thursday, 15 April 2021 10:41 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration

of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Keri Johnstone
79 Matakana Valley Road
021 481 555

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Daliah Wright

From: Alcohol_Licensing_NorthWest
To: timothyrichardmartin@gmail.com
Cc: Mark Waite
Subject: RE: Letter of opposition to Super Liquor Matakana liquor licence

Hello Timothy

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Timothy Martin <timothyrichardmartin@gmail.com>
Sent: Friday, 16 April 2021 9:19 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Letter of opposition to Super Liquor Matakana liquor licence

To the alcohol licensing authority and licensing committee.

I ask the licensing authority not to grant G1 and Co. Ltd a licence for Super Liquor Matakana at 1A/44 Matakana Valley Road in consideration of section 105 of The Sale and Supply of Alcohol Act 2012 (h) (ii) in that it is desirable not to issue any further licenses in Matakana Village.

Matakana is a small village north of Auckland.

I write my objection as a resident of Matakana and whilst I do not live in the same street as the proposed premise for the Super Liquor I believe that I am a person of greater interest than the general public as Matakana is my village and the community in which I reside.

Matakana Village is popular for its charming character and small town village atmosphere. I strongly believe that the amenity of Matakana Village as a whole would be negatively affected by allowing a Super Liquor to open, considering that despite Matakana's small population (a population of 490 recorded in the 2019 census) we already have a sufficiently large number of retail and hospitality outlets selling alcohol. Granting yet another off-licence is highly undesirable.

Retail and hospitality outlets selling alcohol within a 500 meter radius in Matakana Village include:

1. Matakana Liquor Centre
2. Matakana Four Square
3. 8 Wired Barrel Works
4. The Matakana Pub
5. The Rusty Pelican
6. The Rusty Tui bar
5. Matakana Market Kitchen
7. Jin Jin Matakana
8. The Vintry
9. The Tramcar Diner
10. Plume Café

Within a very short distance from the village there is:

- The Café at Morris and James
- Smith's Bar

- The Stables
- The Sawmill Brewery
- The Sculptureum
- Matavino
- OBV winery
- Herons Flight winery
- Matakana Estate winery
- Ascension winery
- Leigh Sawmill Cafe
- Leigh Bar
- The Farmer's Daughter

In Warkworth a nearby township most people from Matakana regularly visit to do their larger supermarket shop, there are three alcohol retailers and two supermarkets which also sell alcohol.

- New World
- Countdown
- Super Liquor Warkworth
- Bottle O Warkworth
- Kowhai Wines and Spirits

In the nearby beachside township of Snells Beach there are two additional liquor outlets and multiple bars and wineries servicing the area. In Omaha there is a liquor outlet and restaurant/cafe and golf club selling alcohol.

I object to the licence for Super Liquor Matakana on the grounds as having negative impact to the amenity and good order, in consideration of density of alcohol retailers and licensed premises, noise and nuisance and possibly vandalism in particular with regards to the proposed opening hours, insufficient parking spaces near the proposed premises, traffic problems as a result and the negative impact on the health of the community.

Kind regards,

Timothy Martin

204 Omaha Valley Road

Big Omaha

RD5

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: moni@teaandtonic.co.n
Cc: Mark Waite
Subject: RE: Objection to super liquor

Hello Monique

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Monique Jansen <moni@teaandtonic.co.nz>
Sent: Friday, 16 April 2021 11:21 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to super liquor

Hello

My name is Monique Jansen I do not wish to have a super liquor open in matakana next to Jin Jin. We are a slow town with most shops are independently owned boutiques. By opening a super liquor I am afraid this will effect the livelihood hood of my fellow business owners. In my wish for us to support each other I am against the opening of a super liquor.

Regards

Monique Jansen

--

Kindest,
Monni



Daliah Wright

From: Alcohol_Licensing_NorthWest
To: marion@ransom.co.nz
Cc: Mark Waite
Subject: FW: Proposed Super liquor in Matakana
Attachments: Super Liquor.docx

Hello Marion

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@ AucklandCouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Marion Ransom <marion@ransom.co.nz>

Sent: Friday, 16 April 2021 3:13 PM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@ AucklandCouncil.govt.nz>

Subject: Proposed Super liquor in Matakana

Sent from [Mail](#) for Windows 10

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: hamish.barton@bayleys.co.nz
Cc: Mark Waite
Subject: RE: Liquor shop Matakana-objection

Hello Hamish

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

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As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Hamish Barton <hamish.barton@bayleys.co.nz>
Sent: Monday, 19 April 2021 2:15 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Liquor shop Matakana-objection

Hi there,

I would like to object to the idea of putting another liquor store in Matakana. It's absolutely 100% unnecessary. It doesn't add anything to the community apart from adding more alcohol problems. Matakana is a quaint little community and we would like to maintain its uniqueness and encourage other small businesses to be part of our lovely village.

There are many other outlets in the area to get alcohol, only a few hundred metres away there's already a liquor shop plus a four square.

I do hope this doesn't go ahead. It will be very disappointing to our community.

Kinds Regards,

Hamish Barton
Coaching & Development Manager
Bayleys in the North

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: hello@matakanasmokehousez.com
Cc: Mark Waite
Subject: RE: Matakana Super Liquer

Hello Michael

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquer Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

*“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).
The objections relate(s) to the criteria at section 105 of the Act”.*

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@[aucklandcouncil.govt.nz](mailto:alcohol_licensing_northwest@aucklandcouncil.govt.nz)

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Matakana Smokehouse <hello@matakanasmokehousez.com>
Sent: Monday, 19 April 2021 2:41 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Matakana Super Liquer

I am emailing in opposition to the proposed new liquor store on Matakana Valley rd.

Regards
Michael

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: sophienelley@icloud.com
Cc: Mark Waite
Subject: RE: Object to new liquor store in Matakana

Hello Sophie

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Sophie Nelley <sophienelley@icloud.com>

Sent: Monday, 19 April 2021 2:47 PM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Object to new liquor store in Matakana

Hi There,

I would like to express my opinion and object to the new liquor store that may open within Matakana 2021.

Matakana is a very family orientated village and its appeal is that we thrive off local Produce and artisan products.

I feel that we already have a local liquor store that is sufficient with both local and international alcohol products.

We also have the four square which has plenty of wine and beers stocked.

Local wineries and bars would have to compete with this large superstore and I think it is completely unfair and not in keeping with our village.

Please do not allow this to happen.

Best Regards

Sophie Whitehead

Sent from my iPhone

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: sophierandrup@yahoo.co.nz
Cc: Mark Waite
Subject: RE: Matakana Valley Road proposed Liquor store

Hello Sophie

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Sophie Randrup <sophierandrup@yahoo.co.nz>
Sent: Monday, 19 April 2021 2:42 PM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Matakana Valley Road proposed Liquor store

To whom it may concern,

I am emailing in opposition to the proposed new liquor store in Matakana. I believe submissions may have closed but was hoping to still voice my opinion on this. We have a liquor store, four square and restaurants where alcohol is readily available we do not need another liquor store in the village when it could be used for other local and more beneficial businesses.

Kind regards
Sophie

[Sent from Yahoo Mail for iPhone](#)

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: jannaisbey@hotmail.com
Cc: Mark Waite
Subject: FW: Please no more alcohol stores in Matakana
Attachments: Untitled

Hello Janna and Tim

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

-----Original Message-----

From: janna isbey <jannaisbey@hotmail.com>

Sent: Wednesday, 21 April 2021 9:00 AM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Please no more alcohol stores in Matakana

Hi there

Reasons I and my husband Tim Connell object-

Already have a stand alone store and 4 square that sells it. Warkworth also very close and has many outlets- so there is no actual demand for it It sends a negative message to our children and young adults to have multiple outlets in a small area/village It's a missed opportunity for another business to come into that space that will be supported and celebrated by the community The store will be boycotted anyway. Would NOT want to be the new owners if it was to go ahead.

Thank you

Janna and Tim

A

Sent from my iPhone

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: bridget.bahlmann@gmail.com
Cc: Mark Waite
Subject: RE: Matakana Valley Rd new alcohol store location

Hello Bridget

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Bridget Bahlmann <bridget.bahlmann@gmail.com>
Sent: Wednesday, 21 April 2021 10:18 AM
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Matakana Valley Rd new alcohol store location

Hi there,

It has come to my attention that a new alcohol store is planned for location on Matakana Valley Rd.

I would like to express my apposed feelings on this. We already have a liquor store right next to the service station and alcohol can be bought from the Foresquare. I feel that the addition of this store is unnecessary and another retail outlet would be a better match for this zone.

We live at 14 Tohora Crescent, Omaha 0986, New Zealand which is only ten minutes away and we don't feel that another alcohol store is a nessessary for this area. There are already enough drink driving accidents in the area as is without encouraging younger and irresponsible people to come out to Matakana for a wider selection of alcohol. This is a concern for us as we have a young family as do most of our friends and family.

I hope that you can reconsider the addition alcohol licencing of this area.

Sincerely,
Bridget Bahlmann

Daliah Wright

From: Alcohol_Licensing_NorthWest
To: andrea.grant01@gmail.com
Cc: Mark Waite
Subject: RE: Liquor land Matakana

Hello Andrea

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

-----Original Message-----

From: Andrea Grant <andrea.grant01@gmail.com>

Sent: Thursday, 22 April 2021 6:51 PM

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Cc: Tarek Robbiati <tarek.robbiati@gmail.com>

Subject: Liquor land Matakana

I would like to stress my strong objection to the potential plans for a Liquor Land in Matakana Village As a Matakana resident I strongly oppose the introduction of a mainstream chain liquor store for the following reasons.

1. An important aspect of Matakana is it's unique village and boutique stores. Introduction of a Liquor land would spoil its charm 2. Traffic- Matakana village Rd is becoming quite congested and this would only add to it 3.As residents we specifically bought our property in an area that was away from main stream stores to live a more peaceful existence than living in the city. Introducing a liquor land would only encourage other mainstream stores negatively impacting the Matakana Village streetscape 4. As residents we like to support local small business and the introduction of a chain liquor store would damage two of Matakana's small businesses. As rate payers we expect the Council to also support Matakana's existing local businesses 5. Warkworth is a 15 minute drive and is the place for chain stores

I would appreciate your serious consideration to mine and others objections.

Yours sincerely

Andrea Grant

Sent from my iPhone

Daliah Wright

To: Gae Spencer
Cc: Mark Waite
Subject: RE: Matakana

Hello Gae

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Gae Spencer <gaespencer@xtra.co.nz>

Sent: Tuesday, 13 April 2021 5:32 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Matakana

I object to the proposed Super liquor store opening in Matakana as there are sufficient liquor outlets in the area.

Gae Spencer
249 Omaha Drive
RD 6 Warkworth

Sent from my iPad

Daliah Wright

To: Liz
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Elizabeth and Cathy

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Liz <eagles_wings@xtra.co.nz>
Sent: Tuesday, 13 April 2021 4:57 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Date: 13th April 2021
From: Cathy Monsbourh and Liz Hermse
Address: 1612B Pakiri Road, R D 2 Wellsford 0972

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana

7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club **and the density of licensed premises in the area.**

Elizabeth Hermse 027-2615802
Catherine Monsborough 027-3196278
Both from Pakiri, address stated above.



Virus-free. www.avast.com

Daliah Wright

To: Elle Glazer; grahamemck4@gmail.com
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Grahame

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana 1A 44 Matakana Valley Road Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

-----Original Message-----

From: Elle Glazer <elleglazer@gmail.com>

Sent: Tuesday, 13 April 2021 4:58 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

To whom it may concern:

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
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6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. 8 Wired

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Grahame McKenzie
20 Awanui Cres, RD5 Warkworth
grahamemck4@gmail.com
02102366002

13 April, 2021

--

This email has been checked for viruses by AVG.
<https://www.avg.com>

Daliah Wright

To: Sue Monk
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Sue

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Sue Monk <jasmonk32@gmail.com>
Sent: Tuesday, 13 April 2021 4:35 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
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6. Jin Jin Matakana
7. The Vintry
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9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the

extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Sue Monk

Phone 021 0624607

jasmonk32@gmail.com

Daliah Wright

To: Angela
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Angela

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Angela <angela.kinnersley@gmail.com>
Sent: Tuesday, 13 April 2021 6:10 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To Whom it May Concern,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kind regards,

Angela Kinnersley
8 Martin Road,
Matakana
Tel: 021 510 850

Sent from my iPhone

Daliah Wright

To: Paul Dale
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Paul

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Paul Dale <PaulDaleQC@45chancery.co.nz>

Sent: Tuesday, 13 April 2021 11:47 am

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town

of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Paul Dale QC
284 Point Wells Rd
Point Wells
Auckland 0986

Mobile 021990966

=====
Paul Dale QC
Chancery Street Chambers
P O Box 130
Shortland Street
Auckland

T + 64 9 362 0101
F +64 9 362 0102
M +64 21 990 966

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Daliah Wright

To: Marlene Dale
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Marlene

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Marlene Dale <MarleneDale@45chancery.co.nz>
Sent: Tuesday, 13 April 2021 11:40 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

TO: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Marlene Dale
284 Point Wells Road
Point Wells
Auckland 0986

Kind regards,

Marlene Dale

Chancery Street Chambers
P O Box 130
Shortland Street

Auckland 1140

T + 64 9 362 0101

F +64 9 362 0102

NOTICE OF CONFIDENTIAL INFORMATION:

The information in this electronic mail message is confidential and may also be legally privileged. It is intended solely for the addressee.

Access to this electronic mail message by anyone else is unauthorised. If you are not the intended recipient, any disclosure, copying, distribution or any action taken or omitted

to be taken in reliance on it is prohibited and may be unlawful. If you have received this electronic mail message in error, please notify me by email and destroy the original message.

Daliah Wright

To: Amanda and Pete Mahady
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Amanda and Pete

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Amanda and Pete Mahady <mandpete@yahoo.com>
Sent: Tuesday, 13 April 2021 10:12 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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8. Plume Café
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In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town

of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Amanda Mahady
24 Alnwick Street, Warkworth
021 606 664

Daliah Wright

To: Bianca Howlett
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Bianca

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Bianca Howlett <bianca@junctionmag.co.nz>
Sent: Tuesday, 13 April 2021 11:36 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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8. Plume Café
9. The Café at Morris and James
10. 8 Wired

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes

selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

As a resident of Matakana I feel I am a person of greater interest and concerned about our local area.

Bianca Howlett, 144 Govan Wilson Road, Matakana

Kind regards

Bianca Howlett

Junction

Editor in Chief

E bianca@junctionmag.co.nz

W www.junctionmag.co.nz

PO Box 116, Matakana 0985



The information contained in this document is confidential to the addressee and may be legally privileged. If you are not the intended recipient, you are hereby notified that any use or dissemination of this email, or any attachments, is strictly prohibited. If you received this e-mail message in error, please immediately delete it along with any attachments and notify me. Thank you

Daliah Wright

To: Geoffrey Craig
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Geoffrey

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Geoffrey Craig <geoffreycraig62@gmail.com>
Sent: Tuesday, 13 April 2021 3:50 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence

based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards,
Geoffrey Craig
200 Waiteitei Rd
0211856994

Daliah Wright

To: Trevor Ready
Cc: Mark Waite
Subject: RE: Super Liquor Licence Application

Hello Trevor

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Trevor Ready <trev@ready.net.nz>
Sent: Tuesday, 13 April 2021 12:39 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Licence Application

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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6. Jin Jin Matakana
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8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell

liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

It is also my belief that the location of the proposed premises will pose a dangerous foot traffic problem as Matakana Valley Road has a large volume of heavy vehicles using it and the parking facilities being offered will be too difficult for customers to use.

Trevor Ready

11 Tamahunga Drive, Matakana

021622072

Daliah Wright

To: John Stewart
Cc: Mark Waite
Subject: RE: Super Liquor Matakana

Hello John

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: John Stewart <john@geokincern.com>
Sent: Tuesday, 13 April 2021 12:58 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Matakana

To Whom it concerns,

I am putting in writing my objection to the opening of a Super Liquor Store in Matakana.

Currently there are numerous liquor outlets and licensed venues in Matakana, and a large number more in nearby Snells Beach and Warkworth. At present the number of outlets is disproportionate to the population of permanent residents. I feel that more emphasis on the use and sale of alcohol in the area, by adding another major liquor outlet, represents a negative force in the community, which is already visibly struggling with alcohol related issues such as drunk driving.

My address is 4 Hillside Crescent, Leigh. Matakana is our local shopping district.

Regards,
Dr John Stewart
Geoscience - Structural



Geokincern Ltd.

Ph: +64 274 311 459
email: john@geokincern.com
Office Hours: 9am-3pm Tue-Thurs

Daliah Wright

To: Leigh Courtenay
Cc: Mark Waite
Subject: RE:

Hello Leigh

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Leigh Courtenay <marcellinelm@gmail.com>
Sent: Tuesday, 13 April 2021 11:46 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject:

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 13th April 2021 From: Address:

Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

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8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Leigh Courtenay

Daliah Wright

To: Paul Mason
Cc: Mark Waite
Subject: RE: Objection to application for liquor licence for Super Liquor Matakana

Hello Paul

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Paul Mason <paul.masmart@gmail.com>
Sent: Tuesday, 13 April 2021 9:55 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to application for liquor licence for Super Liquor Matakana

Attention of the Secretary District Licensing Committee,

I am writing to object to the proposed new Super Liquor Matakana.

This objection is based on amenity and good order including noise , nuisance, vandalism, nearby sensitive sites such as schools and pony club. The objection is also based on the density of licensed premises.

Population Mix and impact on people and amenities

The population of Matakana is around 500. The population range is older rather than younger with a large proportion of retired people. Matakana Village on Matakana Valley Road has a group of shops and commercial premises. These premises are predominantly restaurants, hotels, clothing shops, 4 square and medical providers including doctor, chemist and dentist The proposed location of the liquor store is across the road from residential properties and not far from residential properties on the same side of the street. Jubilee Park is on the other side of the street. This park is used by children for horse eventing as well as members of the local community for tennis. The local hall is across the road. This is used by many community groups.

A liquor off license would adversely impact on local enjoyment of the facilities named above and potentially be a nuisance to local people walking to the shops, many of whom are retired.

An additional consideration is aesthetics. The District Plan seeks to maintain the village nature of Matakana. Generally liquor retailers have metal grills over the door and windows when closed. Such a look would significantly

detect from the look, Matakana Village currently has.

Potential for Vandalism

Two years ago the auto service premises was deliberately set alight and burnt down. Although not a direct link to alcohol providers, an additional liquor outlet in an already saturated local market could increase the risk of similar crimes.

Parking

Parking is already a problem in the village. Saturday with the market, cars are parked up to a kilometre away. Sundays, public holiday days and school holidays bring a lot of people from out of Matakana to the village, again exasperating the parking problem. During the week it is difficult to get a park in the shopping precinct itself.

Density of licensed premises.

Within Matakana Village itself there are already three venues which sell liquor to take away, (Matakana liquor, Matakana 4 square, 8 Wired Brewery.)

There are seven hotels/restaurants which sell liquor for consumption at the venue. All of these provide food. Additionally there are a number of liquor outlets within 8 kilometres at Omaha, Snells Beach and Warkworth.

In my view an additional liquor retail outlet would add to an already high number of on and off license facilities within the village.

My name and contact details are:

Paul Mason
22 Awanui Crescent
Matakana
Auckland 0985

Phone 021 08206448

[Email paul.masmart@gmail.com](mailto:paul.masmart@gmail.com)

Daliah Wright

To: pete boyd-wilson
Cc: Mark Waite
Subject: RE: Objection to proposed alcohol licence

Hello Pete

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: pete boyd-wilson <peteboydwilson@gmail.com>
Sent: Tuesday, 13 April 2021 12:22 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed alcohol licence

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 13th April 2021
From: Pete Boyd-Wilson [021 642865](tel:021642865)
Address: [17 Long Meadow Lane Matakana](#)
Subject: Objection to the proposed new Super Liquor Matakana

To whom it may concern,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican Restaurant

5. Rusty Tui bar
6. Matakana Market Kitchen
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. 8 Wired barrel works
11. Tram Car diner
12. Jin Jin Matakana

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also three liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as Matakana School, multiple early childhood centres, a pony club and most importantly the density of licensed premises in the area. I am also objecting on the grounds of potential harm alcohol causes which may increase as the density of liquor availability increases in a very small village.

Kind regards,
Pete Boyd-Wilson.

Daliah Wright

To: Rachael Boyd-Wilson
Cc: Mark Waite
Subject: RE: Objection to proposed liquor license

Hello Rachael

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Rachael Boyd-Wilson <rachaelbw@yahoo.com>
Sent: Tuesday, 13 April 2021 12:16 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed liquor license

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 13th April 2021
From: Rachael Boyd-Wilson 021 1579513
Address: 17 Long Meadow Lane Matakana
Subject: Objection to the proposed new Super Liquor Matakana

To whom it may concern,

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican Restaurant
5. Rusty Tui bar
6. Matakana Market Kitchen
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10. 8 Wired barrel works

11. Tram Car diner
12. Jin Jin Matakana

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also three liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as Matakana School, multiple early childhood centres, a pony club and most importantly the density of licensed premises in the area. I am also objecting on the grounds of potential harm alcohol causes which may increase as the density of liquor availability increases in a very small village.

Kind regards,
Rachael Boyd-Wilson.

Daliah Wright

To: Yvonne Keesing
Cc: Mark Waite
Subject: RE: Objection to the proposed new liquor outlet in Matakana

Hello Yvonne

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Yvonne Keesing <yvonnekeesing@gmail.com>
Sent: Tuesday, 13 April 2021 12:34 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new liquor outlet in Matakana

To: Secretary of the District Licensing Committee

With regards to Super Liquor wishing to open a new store in Matakana, I submit my objection as follows.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James
10. Leigh General Store

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Yvonne Keesing
15 Spray Cres
Matheson Bay
Leigh
Ph 09 4226036

Kind Regards
Yvonne

]--
Phillip and Yvonne Keesing
15 Spray Cres
PO Box 99
Matheson Bay
Leigh 0947
Ph(09) 422 6036

Daliah Wright

To: Geoff Stewart
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Geoff

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Geoff Stewart <Geoff_Stewart@bnz.co.nz>
Sent: Tuesday, 13 April 2021 9:48 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address:
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended

community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Thanks for your careful consideration.

Regards

Geoff

Geoff Stewart

10 Tamahunga Drive, Matakana

029-4090010

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This email was sent by the Bank of New Zealand. You can contact us on 0800 ASK BNZ (0800 275 269). Any views expressed in this message are those of the individual sender and may not necessarily reflect the views of Bank of New Zealand.

Daliah Wright

To: Beate Russell
Cc: Mark Waite
Subject: RE: Objection to proposed opening of Super Liquor Matakana

Hello Beate

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Beate Russell <beate.russell@gmail.com>
Sent: Tuesday, 13 April 2021 9:42 am
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to proposed opening of Super Liquor Matakana

Dear Sir or Madam,

I strongly oppose the planned opening of a Super Liquor outlet in Matakana.

I am a resident of Matakana Valley Road (planned location). Our community is only small (less than 500 people according to the latest Census). Albeit, we have a multitude of alcohol selling outlets and bars/restaurants.

Whilst I appreciate the contribution to the community with our local bars/restaurants I cannot see any need for yet another shop based off-licence. The existing shops in Matakana, and surrounding communities provide ample opportunity to purchase alcohol.

I am very much concerned about the image we convey to our children, on the walking path to school we already pass approx. 7 locations where one can get a drink. I do not like the idea to have yet another one advertising alcohol all over it.

Furthermore, there is bound to be extensive noise, loitering etc. due to the location and surrounding car park etc.

Another off-licence does not serve our community well, in this day and time we need to be more careful with drug related outlets.

I hear a lot of resentment about the proposed Super Liquor shop and sincerely hope you consider the concerns of the Matakana community.

Kind regards,

Bea Russell

67a Matakana Valley Road, 0985 Matakana
021-838215

Daliah Wright

To: Catherine Hall
Cc: Mark Waite
Subject: RE: Objection to the proposed new Liquor Matakana

Hello Catherine

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Catherine Hall <catherinehall55@hotmail.com>
Sent: Tuesday, 13 April 2021 2:45 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: Address: 215 Sharp Road, Matakana 0982
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the

extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Yours sincerely

Catherine Hall
Bed & Breakfast @ 215
0278454543

Daliah Wright

To: Pam ROGERS
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Pam

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

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Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Pam ROGERS <pamrogers70@hotmail.com>
Sent: Tuesday, 13 April 2021 3:34 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 12th April 2021 From: 215 Sharp Road
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

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7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Yours sincerely

Pam Rogers

Daliah Wright

To: Forsman Heather
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Heather

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

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Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Forsman Heather <heather.forsman14@gmail.com>
Sent: Tuesday, 13 April 2021 3:27 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To whom it may concern:

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
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5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Heather Forsman
9 Martin Rd
Matakana 0985
Auckland

Ph: 021 825 285

Daliah Wright

To: Mark Newcomb
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Mark

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Mark Newcomb <marknewcomb44@gmail.com>
Sent: Tuesday, 13 April 2021 2:09 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
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6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town

of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

--

Mark Newcomb,
9A Kanuka Road, Sandspit, Auckland, 0982. New Zealand.
Mobile 021 425 491

Daliah Wright

To: Jeremy Gibbons
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Jeremy

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

G1 & Co. Limited t/a Super Liquor Matakana

1A 44 Matakana Valley Road

Matakana

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards

Daliah Wright

Regulatory Support Officer

Licensing and Regulatory Compliance

From: Jeremy Gibbons <jeremy.gibbons.74@gmail.com>

Sent: Tuesday, 13 April 2021 1:06 pm

To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>

Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee

I am writing to object to the proposed new Super Liquor in Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
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5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community.

Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Regards

Jeremy Gibbons

021 244 9518

740 Leigh Road

RD5

Matakana 0985

Daliah Wright

To: Rachel Thompson
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Rachel

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Rachel Thompson <rachel.t@travelmanagers.co.nz>
Sent: Tuesday, 13 April 2021 12:09 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Date: 12th April 2021

From: Rachel Thompson, resident of Matheson Bay
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of

Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

There are also several breweries and including the Leigh Store ,selling alcohol between Leigh (10 minutes from Matakana) and Warkworth.

I am objecting to the above off licence proposal based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the high density of licensed premises in the area catering to a small population.

Many thanks for your consideration.

Rachel

Rachel Thompson

6 Kendale Drive, Matheson Bay 0985

m: +64 27 296 5782

Daliah Wright

To: Ann Motion @ Gmail
Cc: Mark Waite
Subject: RE: Objection to super liquor setting up in Matakana.

Hello Ann and John

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Ann Motion @ Gmail <motionann@gmail.com>
Sent: Tuesday, 13 April 2021 6:22 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to super liquor setting up in Matakana.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
3. Matakana Pub
4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

(Your name, address, phone number)

Ann and John Motion

2/3 Tamahunga Drive

Matakana RD5 Warkworth

0274957803.

Sent from my iPhone

Daliah Wright

To: Gary Winger
Cc: Mark Waite
Subject: RE: Objection to the proposal for Liquor King License in Matakana

Hello Gary and Sandra

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Gary Winger <gary.winger@gmail.com>
Sent: Tuesday, 13 April 2021 9:32 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposal for Liquor King License in Matakana

The Secretary of the Liquor Licensing Trust.

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
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4. Rusty Pelican
5. Matakana Market Kitchen
6. Jin Jin Matakana
7. The Vintry
8. Plume Café
9. The Café at Morris and James

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor

outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Yours faithfully
Gary and Sandra Winger
58 Clinton Rd
RD6
Campbells Beach
Warkworth 0986

Daliah Wright

To: Michael Dixon
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Michael

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Michael Dixon <michaeldixon@xtra.co.nz>
Sent: Tuesday, 13 April 2021 9:30 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 13th April 2021
From: Michael Dixon
Address: 441 Govan Wilson Road, Matakana
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of just 492, as recorded in the 2018 census.

The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

Matakana Liquor and Matakana Four Square both retail alcohol, the Liquor store a full range of products whilst Four Square is of course limited to beer, wine, cider...etc.
Both these stores are within a 2 minute walk of the proposed new retail site.

In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers and two supermarkets.

9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets.

7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor.

I am objecting to the above off licence based on the amenity and good order including consideration of nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Yours faithfully,
Michael Dixon
441 Govan Wilson Road
027 4526303

Daliah Wright

To: Rachael Wilson
Cc: Mark Waite
Subject: RE: Proposed new liquor store in matakana

Hello Rachael

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

Please provide your address as –

“The objectors appear to have greater interest in the application than the public generally because they live within 1km of the proposed licensed premises (or state other reason for greater interest).

The objections relate(s) to the criteria at section 105 of the Act”.

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held.

Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Rachael Wilson <rachael@thefoodtree.co>
Sent: Tuesday, 13 April 2021 6:46 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Proposed new liquor store in matakana

Hello,

I'm writing in opposition to the proposed new liquor store in the village of matakana. The village is small and already has a local liquor centre along with the four square and numerous pubs where people can buy alcohol.

I do not see that a further liquor store would benefit the community. In actual fact I see that it could cause harm and our two centres in opposition which could result in price drops and cheaper alcohol available to people which is not aligned with health promotion policies by our DHB.

Warm regards,
Rachael

--

Rachael Wilson NZRD

Tel: 0220529318

www.thefoodtree.co

<https://www.facebook.com/Thefoodtree.co/>

Daliah Wright

To: Neville Johnson
Cc: Mark Waite
Subject: RE: Super Liquor Application Matakana

Hello Neville

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Neville Johnson <njohnsonmvc@gmail.com>
Sent: Tuesday, 13 April 2021 8:21 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Super Liquor Application Matakana

Dear Licencing Commission

Concerning the application for a liquor license in Matakana for Super Liquor NZ

I live at 202 Matakana Valley road, about 300metres from the planned new liquor outlet.

I object to the suitability of the applicant. Super Liquor has 130 outlets nationally and two nearby at Warkworth and Wellsford. This style of enterprise is quite unsuited to Matakana Valley road which has many residential properties. The Structure Plan for our village developed between Auckland Council and our village specifically wanted to avoid "big box" retailers and to focus on small businesses who valued the village lifestyle.

I am also chairman of our local hall committee. Our village hall is located less than 100 metres from the planned outlet. If the liquor outlet operates outside normal business hours the patrons could increase the impact on all the community groups choir, girl guides, fitness classes and table tennis groups moving to and from their activities. In addition, Pony Club and Tennis courts user are about 300 metres down Matakana Valley Road at Jubilee Park.

Within the last year a liquor licence has been granted to a beer production and sale property (**8 Wired**) less than 50 metres from the planned outlet. This brings to **eight premises selling liquor in Matakana Village already**. Gig Gin restaurant, Matakana 4 Square, The Vintry(Matakana

Market Kitchen), The Rusty Tui Bar, The Matakana Hotel, The Rusty Pelican Restaurant and the Matakana Liquor store.

- I specifically consider that the amenity and good order of the locality are already badly affected by existing licences that it is not desirable to issue any further licenses

Signed.

Neville Johnson : resident at 202 Matakana Valley Road, Chairman Matakana Hall Society,
Trustee of Matakana Tennis Club and former Principal of Matakana School

Matakana Village Cottages
202 Matakana Valley Road
0211894242



Daliah Wright

To: Nicki's Mac
Cc: Mark Waite
Subject: RE: Objection to the proposed new Super Liquor Matakana

Hello Nicki

Objection of Alcohol Licence Application

This email serves as confirmation that your letter of objection has been received by Alcohol Licensing. Your objection has been filed against:

8220067234 | 52000303542

**G1 & Co. Limited t/a Super Liquor Matakana
1A 44 Matakana Valley Road
Matakana**

As per our website a copy of your objection with your contact details will be sent to the applicant and will also be attached to the file sent to the District Licensing Committee. You will be notified if a public hearing is to be held. Should you require further information, please contact the Alcohol Licensing inspector on 09 301 0101 or email alcohol_licensing_northwest@aucklandcouncil.govt.nz

Regards
Daliah Wright
Regulatory Support Officer
Licensing and Regulatory Compliance

From: Nicki's Mac <walkmydog@doggybushbreak.co.nz>
Sent: Tuesday, 13 April 2021 7:43 pm
To: Alcohol_Licensing_Central <Alcohol_Licensing_Central@aucklandcouncil.govt.nz>
Subject: Objection to the proposed new Super Liquor Matakana

To: Secretary of the District Licensing Committee
Email: alcohol_licensing_central@aucklandcouncil.govt.nz
Date: 13th April 2021
Subject: Objection to the proposed new Super Liquor Matakana

Matakana is a small township north of Auckland with a population of 492 recorded in the 2019 census. The Matakana township has multiple existing retail and hospitality outlets selling alcohol.

1. Matakana Liquor
2. Matakana Four Square
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7. The Vintry
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9. The Café at Morris and James

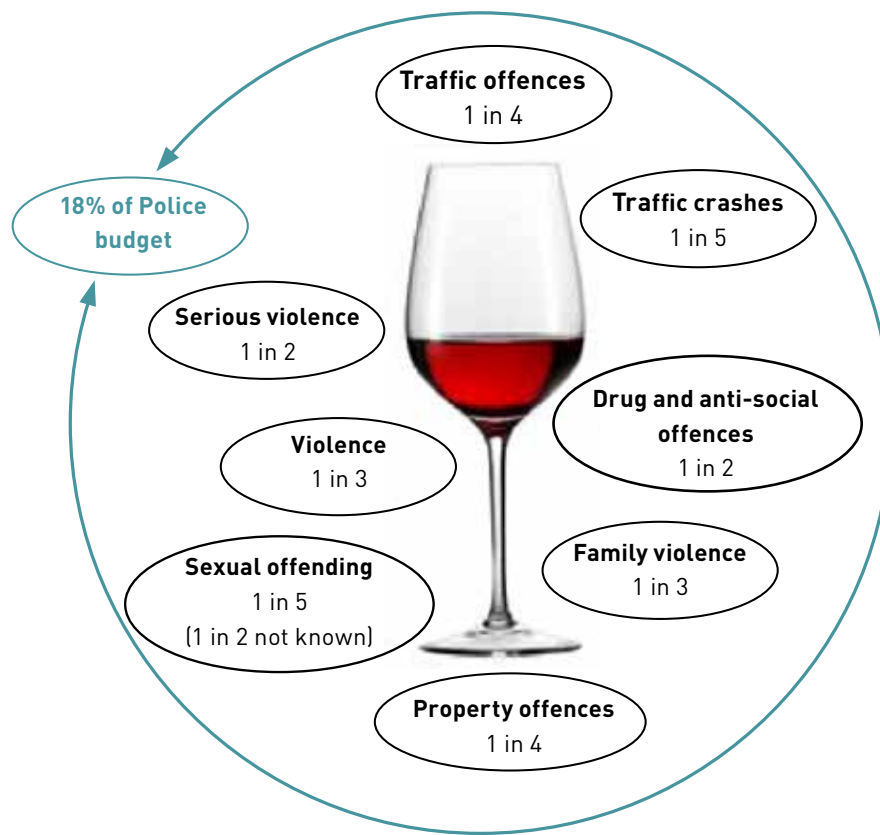
In addition, the region has multiple alcohol outlets in operation that service visitors and the extended community. Specifically, 8.8 kilometres away in the nearby township of Warkworth there are three alcohol retailers, two supermarkets, a golf club and multiple bars and cafes selling

alcohol. 9.3 kilometres away in the nearby township of Snells Beach, there are also two liquor outlets, two pubs, various wineries and café's selling alcohol. 7kms to the east is the beach town of Omaha where the local dairy and golf club sell liquor. I am objecting to the above off licence based on the amenity and good order including consideration of noise, nuisance, vandalism, nearby sensitive sites, such as schools, pony club and the density of licensed premises in the area.

Kind regards,

Nicki Morrison
17 Christine Place,
Dome Valley RD1
Warkworth 0981
walkmydog@doggybushbreak.co.nz
022 0929 590

Alcohol and Crime



- At least 33% of all Police-recorded offences in 2008/09 were committed where the offender had consumed alcohol prior to committing the offence.
- At least one-third of recorded violence offences and family violence incidents in 2007/08 were committed where the offender had consumed alcohol prior to committing the offence.
- Approximately half of the homicides recorded from 1999 involved either a suspect or victim being under the influence of alcohol at the time of the incident.

On an average day:

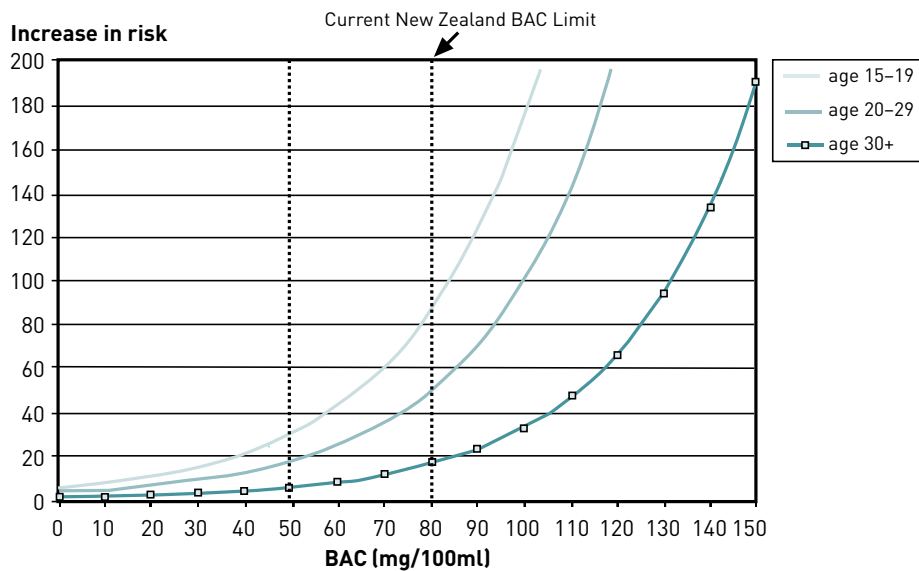
- 52 individuals are either driven home or detained in Police custody due to their state of intoxication.
- Police arrest 340 alleged offenders who show signs of having consumed alcohol prior to offending, including:
 - 30 offences for breach of a council's liquor ban
 - 100 offences for drink driving
 - Approximately 5,923 compulsory breath tests and 2,743 mobile breath tests are undertaken
 - 41 licensed premises are visited to monitor compliance with the Sale of Liquor Act.

(Source: New Zealand Police 2010)

Road Traffic Crashes and Deaths

- Many studies show that the risk of being involved in a crash increases as a driver's blood alcohol level increases.
- At all blood alcohol levels, the relative risk of a crash is higher for young adults.

Relative risk of fatal crash by blood alcohol level



- Contrary to popular opinion, people with a high blood alcohol level are more likely to be injured or killed in a crash than those who are sober.
- For drivers involved in all fatal crashes in 2006–2008, 26% were recorded as having alcohol only and a further 2% as having both alcohol and drugs.
- As the severity of crashes increases, so does the contribution of driver alcohol/drugs.
- For every 100 alcohol or drug-impaired drivers or riders killed in road crashes, 54 of their passengers and 27 sober road users die with them.
- In 2008, driver alcohol/drugs was a contributing factor in 103 fatal crashes, 441 serious injury crashes and 1,156 minor crashes.
- These crashes resulted in 119 deaths, 582 serious injuries and 1,726 minor injuries.

[Source: Ministry of Transport 2009]

- Police estimate that each day in New Zealand, approximately 5,923 compulsory breath tests and 2,743 mobile breath tests are undertaken and 100 people are charged with drink driving (New Zealand Police 2010).

New Zealand Drinking Patterns

Overall

- 85% of New Zealanders aged 16–64 drank alcohol in the past year (Ministry of Health 2009).
- Three in five (61.6%) past-year drinkers consumed more than ALAC recommends (a maximum of six standard drinks for males and four for females in a drinking occasion) at least once during the last year (Ministry of Health 2009).
- One in eight (12.6%) past-year drinkers consumed more than the recommended guidelines more than once a week during the past year (Ministry of Health 2009).
- One in six (17.7%) adults (aged 15+) have a potentially hazardous drinking pattern (Ministry of Health 2008).
- One in four (28.7%) women who had been pregnant in the past three years reported that they had consumed alcohol while pregnant (Ministry of Health 2009).
- One in ten (10%) adult drinkers reported planning to get drunk on their last drinking occasion (Research New Zealand 2009).

Young people

- Seven out of ten (71.6%) secondary school students report having ever drunk alcohol, with six out of ten currently drinking alcohol (Adolescent Health Research Group 2008).
- Nearly half (46.1%) of current secondary school drinkers report consuming five or more drinks in a usual drinking session (Adolescent Health Research Group 2008).
- One in five (18%) young drinkers reported they planned to get drunk on the last occasion (Research New Zealand 2009).

Māori

- There is no longer a significant difference between Māori and non-Māori in drinking prevalence (Ministry of Health 2009).
- Māori past-year drinkers generally consume alcohol less frequently than non-Māori past-year drinkers (Ministry of Health 2009).
- Among past-year drinkers, Māori exceed the recommended guidelines in a drinking occasion more frequently than non-Māori. One in four (23.9%) Māori past-year drinkers consumed more than recommended guidelines at least weekly in the past year (Ministry of Health 2009).
- Māori women are nearly twice as likely, and Māori men 1.5 times as likely, to have a potentially hazardous alcohol drinking pattern, compared to those in the total population (Ministry of Health 2008).
- Between 2002/03 and 2006/07 there was a significant increase in the prevalence of hazardous drinking for Māori men aged 15 and over (Ministry of Health 2008).

Pacific peoples

- Although Pacific people are still more likely to abstain, from 1996/97 to 2007/08 there was a significant increase in the prevalence of past-year drinking for both Pacific men and women (61.2%) (Ministry of Health 2009).
- Among past-year drinkers, Pacific men are significantly more likely to have consumed more than recommended guidelines in the past year than non-Pacific men (Ministry of Health 2009).
- Among past-year drinkers, Pacific men and women had an increased prevalence of hazardous drinking compared to the total population (Ministry of Health 2008).

Health and Injury

Worldwide

- Alcohol consumption is an important risk factor for more than 60 different disorders (WHO 2007).
- Alcohol is causally related to cancers of the oral cavity, pharynx, larynx, oesophagus, liver, colorectum and female breast (Bann et al 2007).
- The existence of beneficial effects of alcohol is uncertain and, if they do exist, are far outweighed by the detrimental effects of alcohol on disease and injury (Rehm et al 2009).
- An estimated 3.8% of all global deaths and 4.6% of the global burden of disease are attributable to alcohol (Rehm et al 2009).
- In high-income countries, alcohol is the second leading risk factor for burden of disease (6.7%) (WHO 2009).
- Alcohol is responsible for approximately 20% of deaths due to motor vehicle accidents; 30% of deaths due to oesophageal cancer, liver cancer, epilepsy and homicide; and 50% of deaths due to liver cirrhosis (WHO 2009).
- For healthy adults, drinking more than two standard drinks per day increases the risk of death from alcohol-related disease or injury to over 1 in 100 (National Health & Medical Research Council 2009).
- Drinking four standard drinks on a single occasion more than doubles the relative risk of an injury in the six hours afterwards (National Health & Medical Research Council 2009).

New Zealand

- In New Zealand, estimates indicate that between 600 and 1000 people die each year from alcohol-related causes (Berl 2009; Connor et al 2005).
- More than half of alcohol-related deaths are due to injuries, one-quarter to cancer and one-quarter to other chronic diseases (Connor et al 2005).
- Nearly one-quarter of all deaths (19%) for people aged between 20 and 29 are attributable to alcohol use (Law Commission 2009).
- Between 18 and 35% of injury-based emergency department presentations are estimated to be alcohol-related, rising to between 60 and 70% during the weekend (Jones et al 2009; Humphrey et al 2003).
- A recent study of falls in working adults (aged 25–60) found that approximately 20% of unintentional falls at home may be attributable to alcohol consumption (Kool et al 2008).
- Alcohol is involved in half of the patients presenting with facial fractures (Lee and Snape 2008).
- Approximately 45% of fire fatalities each year involve alcohol (Millar 2005).
- Approximately one-third of public pool drownings involve alcohol (Water Safety New Zealand 2010).
- In 2008, there were 10,290 primary alcohol diagnosis admissions to New Zealand hospitals.¹
- Approximately 23,000 people are treated in the publicly-funded health system each year for alcohol or other drug addictions (NCAT 2008).
- 14% of the population are predicted to meet the criteria for a substance use disorder at some time in their lives (Wells et al 2007).

¹ Data provided by New Zealand Health Information Service July 2009.

Alcohol Quick Facts

New Zealand's drinking patterns

- 85% of New Zealanders aged 16–64 had an alcoholic drink in the past year (Ministry of Health 2009).
- Three in five (61.6%) past-year drinkers consumed more than recommended guidelines for a single drinking occasion at least once during the last year (Ministry of Health 2009).
- One in six (17.7%) adults (aged 15+) have a potentially hazardous drinking pattern (Ministry of Health 2008).

Health impacts

- Alcohol consumption has been identified as an important risk factor for more than 60 different disorders (WHO 2007).
- An estimated 3.8% of all global deaths and 4.6% of the global burden of disease (measured in disability-adjusted life-years) are attributable to alcohol (Rehm et al 2009).
- In New Zealand, estimates indicate between 600 and 1000 people die each year from alcohol-related causes (Berl 2009; Connor et al 2005).
- More than half of alcohol-related deaths are due to injuries, one-quarter to cancer and one-quarter to other chronic diseases (Connor et al 2005).
- Between 18 and 35% of injury-based emergency department presentations are estimated to be alcohol-related, rising to between 60 and 70% during the weekend (Jones et al 2009; Humphrey et al 2003).
- 14% of the population are predicted to meet criteria for a substance use disorder at some time in their lives (Wells et al 2007).

Crime and violence

- The New Zealand Police estimate that:
 - approximately one-third of all Police apprehensions involve alcohol
 - half of serious crimes are related to alcohol
 - over 300 alcohol-related offences are committed every day
 - each day 57 people are either driven home or detained in Police custody because of intoxication (New Zealand Police 2010).

Drink driving

- In 2008, driver alcohol/drugs was a contributing factor in 103 fatal crashes, 441 serious injury crashes and 1,156 minor crashes (Ministry of Transport 2009).
- These crashes resulted in 119 deaths, 582 serious injuries and 1,726 minor injuries (Ministry of Transport 2009).

Social costs

- Harmful alcohol use in 2005/06 cost New Zealand an estimated \$4,939.3 million (Berl 2009).

References

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- WHO. 2009. *Global Health Risks – Mortality and burden of disease attributable to selected major risks*. Geneva, Switzerland: World Health Organization.

Public Objections for G1 & Co. Limited t/a Super

Objector	First Name	Surname	Address
6.1	Karen	Galvan	140 Omaha Valley Road
6.2	Janis	Grummitt	12 Tamahunga Drive
6.3	Sandra	Pearce	75 Matakana Valley Road
6.4	Narelle	Lucas	1A/44 Matakana Valley Road
6.5	Susan	Wheeler	176 Ti Point Road
6.6	Katie	Phillipps	14 Torea Road
6.7	Grace	Vujnovich	56 Tongue Farm Road
6.8	Graeme	Crosby	39 Omaha Valley Road
6.9	Shona and Julian	Huxtable	11 Koru Place
6.10	Chris	Cook	6 Wrybill Way
6.11	Colin	Leuschke	6 Eden Street
6.12	Vicki	Niethe	549 Matakana Valley Road
6.13	Lindy	Leuschke	10 Taiawa Place
6.14	Natasha and Matt	Craig	8 Waimanu Place
6.15	Matthew	Vyle	8 Awanui Crescent
6.16	James and Hazel	Fletcher	2 Green Road
6.17	Barbara	Cope	34 Clinton Road
	Garry	Curran	34 Clinton Road
6.18	Kate	Greenaway	91A Point Wells Road
6.19	Elizabeth	McClure	63 Leigh Road
6.20	Valda	Paddison	92 Takatu Road
6.21	David and Carol	Lowe	
6.22	Debbie	Martin	22 Awanui Crescent
6.23	Heather	Jackson	108 Matakana Valley Road
6.24	Helen	Williams	4 Hillside Crescent
6.25	Dan	Paine	3A Tamahunga Drive
6.26	Alan and Sue	Carr	14 Laika Ave, Ti Point
6.27	Elle	Glazer	20 Awanui Cres
6.28	Lee	Cook	6 Wrybill Way
6.29	Barbara	Souter	31 Matakana Valley Road
6.30	Grass	Esposti	181 Omaha Flats Road
6.31	Elizabeth	Sharek	28 Tamahunga Drive
6.32	Chelsea	de Berry	25 Rosemount Road
6.33	Willy	Sussman	1612K Pakiri Road
6.34	David	O'Sullivan	463 Matakana Road
6.35	Mike	Cundy	737A Leigh Road
6.36	Tanya	Svendsen	31a Matakana Valley
6.37	Simon	Barclay	11 Ward Road
6.38	Fi	Jamieson-Folland	256 Govan Wilson Road
6.39	Adrienne	Miller	122 Omaha Flats Road
6.40	Colin and June	Jarvis	14 Laly Haddon Place
6.41	Jennifer and Philippe	Francis	52 Ward Road
6.42	Steve	Elliston	11 Ward Road
6.43	Robin	Barclay	11 Ward Road
6.44	Angelica Garcia	Petersen	988 Matakana Road
6.45	Toni	Atkins	Melwood Drive
6.46	John	Forsman	9 Martin Road
6.47	Nick	Charlton	85A Point Wells Road

6.48	Timothy	Smyth	234 Matakana Valley Road
6.49	Celia	Knighon	30 Awanui Crescent
6.50	Leesa	Irving	524 Leigh Road
6.51	Brian & Bev	Wenzlick	264 Matakana Valley Road
6.52	Rachel	Demler	43 Matakana Valley Road
6.53	Graeme	Stevens	426 Leigh Road
6.54	Jodie	Hanna	95 Point Wells Road
6.55	Rachel	Iversen	
6.56	Pam	McLaren	254 Matakana Valley Road
6.57	Michael	Lorimer	
6.58	Chris & Paul	McGill	36 Awanui Crescent
6.59	Rae	Hutton	30 Tamahunga Drive
6.60	Gay	Smith	997 Matakana Road
6.61	Leaine	Pilgrim	997 Matakana Road
6.62	Ngairé	Wallen	3 Pigeon Place
6.63	Richie	Robson	600 Whitemore Road
6.64	Stewart	Halliwell	3 Pigeon Place
6.65	Julia & Geoff	Bartley-Lewis	42 Awanui Crescent
6.66	Sarah	Benbow	556 Leigh Road
6.67	Max	Carpenter	1116 Leigh Road
6.68	Sandra & Tom	Bolland	475 Matakana Valley Road
6.69	Tom	Greenwood	475 Matakana Valley Road
6.70	Graeme	Corlett	77 Omaha Valley Road
6.71	Liz	Glasgow	77 Omaha Valley Road
6.72	Patrick	Griffiths	2 Matakana Valley Road
6.73	Geoff	Peacock	Takatu Road
6.74	Richard & Helen	Wintle	141 Omaha Valley Road
6.75	Tom & Rowena	Maclean	70 Coxhead Creek Road
6.76	Dr Martin	Denby	66 Omaha Valley Road
6.77	Dennis	Armatage	
6.77a	Vivienne	Armatage	
6.78	Lyn	Morrison	33 Torea Road
6.79	Bradley	Walker	21 Matakana Valley Road
6.80	Patricia	Allen	15 Courtney Lane
6.81	Anne	Bartley-Lewis	2 Laly Haddon Place
6.82	Amanda	Stewart	10 Tamahunga Drive
6.83	Virginia	Clark	32 Upper Whangateau Road
6.84	Sally	Minoprio	42 Caroline Heights
6.85	Philip	Winstone	17 Esme Grove
6.86	John	Foster	169 Takatu Road
6.87	Richard	Didsbury	2 Matakana Valley Road
6.88	Rachael & Rick	Coates	
6.89	Mark	Ching	451 Mangatawhiri Road
6.90	Christine	Didsbury	17 Arabella Lane
6.91	Liz	Winstone	17 Esme Grove
6.92	Jim	Hight	6 Hamilton Road
6.93	Ken & Phillippa	Greer	81B Point Wells
6.94	Grey	Hutchinson	
6.95	Matt	Craig	8 Waimanu Place
6.96	Dr Sarah	Hart	6 Omaha Valley Road

6.97	Geoff & Bridget	Ledbrook	81 Omaha Valley Road
6.98	Clare	Mora	2 Matakana Valley Road
6.99	Pieter	Lloyd	903 Talati Road
6.100	Annelise	Monsbourh	914 Leigh Road
6.101	Rachel	O'Malley	
6.102	Rosemary	Anderson	149 Omaha Valley Road
6.103	John	Crone	188 Tongue Farm Road
6.104	Jill	Crone	188 Tongue Farm Road
6.105	Gordon	Murman	149 Omaha Valley Road
6.106	Sally & Grant	Marshall	2 Matakana Valley Road
6.107	Helen	Crosby	87 Sandpiper Avenue
6.108	Selena	Fox	145 Omaha Valley Avenue
6.109	Sharon	Cook	
6.110	Denise K	Holl	189 Omaha Valley Road
6.111	Ginny	Mccarthy	86 Omaha Valley Road
6.112	Catherine	Walker	66c Matakana Valley Road
6.113	Katherine	Norman	964 Matakana Valley Road
6.114	Mai	Saraceno	11 Laly Haddon Place
6.115	Audrey	Sharp	109 Ashton Road
6.116	Robin	Ransom	79A Point Wells Road
6.117	Trevor & Christine	Prendergast	31 Matakana Valley Road
6.118	Susan	Hayday	
6.119	Nicole		C/o 726 Matakana Road
6.120	Keri	Johnstone	79 Matakana Valley Road
6.121	Timothy	Martin	204 Omaha Valley Road
6.122	Monique	Jansen	
6.123	Marion	Ransom	79A Point Wells Road
6.124	Hamish	Barton	11 Laly Haddon Place
6.125	Michael		
6.126	Sophie	Whitehead	
6.127	Sophie	Randrup	33 Martins Bay Road
6.128	Janna & Tim	Isbey Connell	25 Ti Point
6.129	Bridget	Bahlmann	14 Torea Crescent
6.130	Andrea	Grant	
6.131	Gae	Spencer	249 Omaha Drice
6.132	Cathy	Monsbourh	1612B Pakiri road
	Elizabeth	Hermse	1612B Pakiri road
6.133	Grahame	McKenzie	20 Awanui Crescent
6.134	Sue	Monk	241a Whitmore Road
6.135	Angela	Kinnersley	8 Martin Road
6.136	Paul	Dale	284 Point Wells Road
6.137	Marlene	Dale	284 Point Wells Road
6.138	Amanda & Pete	Mahady	24 Alnwick Street
6.139	Bianca	Howlett	144 Govan Wilson Road
6.140	Geoffrey	Craig	200 Waiteitei Road
6.141	Trevor	Ready	11 Tamahunga Drive
6.142	John	Stewart (Dr)	4 Hillside Crescent
6.143	Leigh	Courtenay	53 Point Wells Road
6.144	Paul	Mason	22 Awanui Crescent
6.145	Pete	Boyd-Wilson	17 Long Meadow Lane

6.146	Rachael	Boyd-Wilson	17 Long Meadow Lane
6.147	Yvonne	Keesing	15 Spray Crescent
6.148	Geoff	Stewart	10 Tamahunga Drive
6.149	Beate	Russell	67a Matakana Valley Road
6.150	Catherine	Hall	215 Sharp Road
6.151	Pam	Rogers	215 Sharp Road
6.152	Heather	Forsman	9 Martin Road
6.153	Mark	Newcomb	9A Kanuka Road
6.154	Jeremy	Gibbons	740 Leigh Road
6.155	Rachel	Thompson	6 Kendale Drive
6.156	Ann & John	Motion	2/3 Tamahunga Drive
6.157	Gary & Sandra	Winger	58 Clinton Road
6.158	Michael	Dixon	441 Govan Wilson Road
6.159	Rachael	Wilson	
6.160	Neville	Johnson	202 Matakana Valley Road
6.161	Nicki	Morrison	17 Christine Place

Liquor Matakana_1A 44 Matakana Road, Matakana - Objection ends 27th April 202

Address 1	Distance from Pre	Phone	Email
Matakana, RD5, Warkworth 0985			enquiries@spaw.org.nz
Matakana		0275 650 070	janis@workplacewisdom.co.nz
RD5 0895		021 246 0457	spearce@orcon.net.nz
Matakana		n/a	narellelucas19@gmail.com
RD5, Leigh 0985	12.1km	064 21824440	susan.wheeler@hoprevolution.co.nz
Matakana		n/a	katie.phillipps@gmail.com
Matakana		n/a	grace.vujnovich@gmail.com
Matakana		09 4229936	graeme@graemecrosby.com
Snells Beach	8.5km		hucksnz@gmail.nz
Point Wells RD6, Warkworth 0986	5.2km	09 423 0529 021	chriscacook@gmail.com
Newmarket, Auckland 1023	69.8km	09 522 5525	colin@leuschke.co.nz
Matakana		027 687 8210	vicki@tanksalot.co.nz
Omaha	7.1km	021 671 661	lindy@leuschke.co.nz
Point Wells RD6, Warkworth 0986	5.1km	027 526 0524	alexandfinn@gmail.com
Matakana		021 571 064	matt@unisonworkspace.co.nz
Matakana		n/a	chezloma@xtra.co.nz
Baddeleys Beach RD6, Warkworth	8.5km	09 422 9178	barbiecope@xtra.co.nz
Baddeleys Beach RD6, Warkworth	8.5km	09 422 9178	barbiecope@xtra.co.nz
RD6, Warkworth 0986	5.1km	09 422 9592	kategreenawaynz@gmail.com
Matheson Bay	11.4km	n/a	studio@emmclure.com
Matakana		021 151 3945	paddis@xtra.co.nz
			cdlowe@xtra.co.nz
Matakana		021 024 20086	debbie.masmart@gmail.com
Matakana		022 523 9787	cartwrightjackson@hotmail.com
Leigh 0985	12.2km	021 022 42402	helen@geokincern.com
Matakana		021 0711 460	danpaine77@gmail.com
Warkworth 0985	12.5km	021 160 2134	thecarrsnz@xtra.co.nz
RD5 Warkworth 0985		021 210 5330	elleglazer@gmail.com
Pt Wells RD6 Warkworth	5.2km	021 1622956	chrisleecook1gmail.com
Matakana 0985		021 476 596	barbarasouter30@gmail.com
Matakana		021 026 49674	btopianz@gmail.com
Matakana 0985		021 025 13552	sharek@xtra.co.nz
Matakana 0985		022 685 8921	chelseadeberry@me.com
Tomarata 0972	14km	021 300 600	will.sussman@bellgully.com
Warkworth 0985	5.3km	027 773 3091	david@skillstreet.org
RD5 Warkworth 0985	6.2km	021 971 317	mikecundy22@gmail.com
Matakana 0985		n/a	designpodmatakana43@gmail.com
Matakana		021 272 5342	simon@salcombe.co.nz
Whangaripo	8.3km	n/a	fi@fijamiesonfolland.com
Matakana		027 454 9070	matakanafokgv@gmail.com
Matakana 0985		09 422 9276	sivraj@xtra.co.nz
Matakana		09 423 0094	jenphil@slingshot.co.nz
Matakana		021 644 671	steve_elliston@outlook.com
Matakana		021 723 646	robin@salcombe.co.nz
Matakana RD5 Warkworth 0985		027 430 4300 09	contact@agape.co.nz
Warkworth 0985	8.7km	n/a	toniandstev@gmail.com
Matakana 0985		021 825 288	john.forsman777@gmail.com
Point Wells RD6, Warkworth 0986	5.1km	021 835 102	ncdesign@xtra.co.nz

Matakana 0985		021 973 054	smytht55@gmail.com
Matakana		09 945 2970	celiaknighton@hotmail.co.uk
Whangateau RD5 Warkworth 0985 8.0km		027 6183454	leesa.irving@outlook.co.nz
Matakana 0985		09 422 7590	bbwenzlick@xtra.co.nz
Matakana 0985		n/a	racheldemler@gmail.com
Whangateau RD5 Warkworth 0985 8.9km		n/a	graestevens@hotmail.com
Point Wells RD6, Warkworth 0986 5.1km		021 866 078	jodie.hanna@googlemail.com
		021 413 804	rachel@iversenpublishing.com
Matakana 0985		09 945 0210	pamandroy McClaren@yahoo.co.nz
		021 358 000	m.lorimer@grantsamuel.co.nz
Matakana 0985		021 169 8474	cp.mcgill@xtra.co.nz
Matakana 0985			raejh@xtra.co.nz
Matakana 0985		027 486 3186	office@gullmatakana.co.nz
Matakana 0985		09 422 7105	<admin@gullmatakana.co.nz
RD 6 Warkworth 0986 8.9km		021 784 074	wallen03@gmail.com
Tawharanui Peninsula, RD6 Warkworth 3.6km		021 763 099	richie.robson@gmail.com
Tawharanui Peninsula, RD6 Warkworth 8.9km		021 585 606	yachty4@gmail.com
Matakana		027 374 4249	juliabartley Lewis@gmail.com
Whangateau RD5 Warkworth 0985 7.8km		021 908 004	s.benbow68@gmail.com
Matakana 0948		029 422 9945	max@actionmatakana.co.nz
RD5 Warkworth 0985 3.4km		n/a	sandratom@xtra.co.nz
RD5 Warkworth 0985 3.4km		n/a	tomgreenwood001@gmail.com
Warkworth 0985 5.6km		09 422 9569	graeme_corlett@yahoo.co.nz
RD5 Warkworth 0985 5.6km		09 422 9569	liz.glasgow@yahoo.com
Matakana		021 762 855	ringawera@xtra.co.nz
Matakana		n/a	geoffpk@xtra.co.nz
Matakana		n/a	richardwintle123@gmail.com
RD5 Warkworth 10.1km		n/a	tom.rowena@xtra.co.nz
Matakana		n/a	martydenby@yahoo.co.nz
			vivienne.armatage@xtra.co.nz
			vivienne.armatage@xtra.co.nz
Matakana RD5 Warkworth		021 186 1098	lynnie834@gmail.com
Matakana		021 2800 023	Bradley.Walker@4sq.co.nz
Matakana		021 2034 510	trishallennz@gmail.com
Matakana		021 188 2328	anne.bartley22@gmail.com
Matakana		021 790 060	amandaandgeoff@gmail.com
Big Omaha 5.8km		021 650 525	vhclark100@outlook.com
Omaha 7.3km		021 151 0067	csmينو@xtra.co.nz
Omaha RD6 Warkworth 8.1km		027 499 9581	philwinstone@xtra.co.nz
Matakana RD6 Warkworth		027 525 9850	omahabayvineyardobv@gmail.com
Matakana		021 951 995	richard@brickbay.co.nz
			monarchestatevineyard@gmail.com
Omaha 0986 7.6km		021 954 982	mark@markching.co.nz
Snells Beach 7.0km		021 269 7197	christine@brickbay.co.nz
Omaha RD6 Warkworth 8.1km		021 539 844	lizandphilwinstone@xtra.co.nz
Warkworth 0985 7.4km		021 621 124	jim@matavino.co.nz
RD6 Warkworth 5.1km		021 304 949	the.greers@xtra.co.nz
			greyhutchinson@yahoo.com
Matakana		027 526 0524	matt@matakanasup.co.nz
Matakana, RD5, Warkworth 0985		021 277 2950	drhart@drsarahhart.com

Matakana 0985		021 062 4894	geoff.ledbrook@harcourts.co.nz
Matakana Village		021 0222 7293	claremora2013@gmail.com
Tawharanui Peninsula, Matakana		021 852 971	pieterl18@gmail.com
Matakana		021 369 178	annelisearrell@me.com
		n/a	rachelomalley@xtra.co.nz
Warkworth 0985	5.7km	n/a	geordieandrosemary@xtra.co.nz
Matakana		021 908 015	john@hyperionwines.co.nz
Matakana		021 0261 9712	jill@hyperionwines.co.nz
Warkworth 0985	5.7km	n/a	geordieandrosemary@xtra.co.nz
Matakana 0975	1.2km	021 951 285	info@matakanahome.com
Point Wells RD6, Matakana 9876	5.1km	021 669 844	accounts@graemecrosby.com
Matakana		n/a	foxsel@gmail.com
		021 217 8760	nana8cookies@gmail.com
Matakana		n/a	flossums@yahoo.com
Matakana Warkworth 0985		n/a	ginny@ggmac.co.nz
Matakana		021 618 076	catherineewalker@gmail.com
Matakana		021 618741	hellomudwiggle@gmail.com ; kathermai.saracenobarton@gmail.com
Matakana		021 997 077	am.sharp56@gmail.com
Whangateau RD5 Warkworth 0985	8.5km	09 422 6209	robin@ransom.co.nz
Matakana 8986		n/a	gast@xtra.co.nz
Matakana		n/a	suehayday@hotmail.com
		027 446 2527	hello@greenwithenvy.co.nz
Warkworth 0985		029 775 1100	KJohnstone@advantagegroup.com
Matakana		021 481 555	timothyrichardmartin@gmail.com
Big Omaha RD5		n/a	moni@teaandtonic.co.nz
		n/a	marion@ransom.co.nz
Matakana 0986		n/a	hamish.barton@bayleys.co.nz
Matakana		n/a	hello@matakanasmokehousenz.com
		n/a	sophienelley@icloud.com
Algies Bay 0982	13.1km	n/a	sophierandrup@yahoo.co.nz
RD, Leigh 0985	10.6km	n/a	jannaisbey@hotmail.com
Omaha 0986	350m	n/a	bridget.bahlmann@gmail.com
		n/a	andrea.grant01@gmail.com
RD 6 Warkworth 0986	8.2km	n/a	gaespencer@xtra.co.nz
RD2 Wellsford 0972	15km	027 319 6278	wings@xtra.co.nz
RD2 Wellsford 0972	15km	027 261 5802	wings@xtra.co.nz
RD5 Warkworth 0985	800m	021 023 66002	grahamemck4@gmail.com
Tawharanui Peninsula 0986	7km	021 062 4607	jasmonk32@gmail.com
Matakana	4.6km	021 510 850	angela.kinnersley@gmail.com
Point Wells 0986	5.3km	021 990 966	PaulDaleQC@45chancery.co.nz
Point Wells 0986	5.3km	09 362 0101	MarleneDale@45chancery.co.nz
Warkworth 0985	9.8km	021 606 664	mandpete@yahoo.com
Matakana	7.3km	n/a	bianca@junctionmag.co.nz
Wellsford 0974	23.6km	021 185 6994	geoffreycraig62@gmail.com
Matakana	1.4km	021 622 072	trev@ready.net.nz
Leigh, Matakana 0985	12.2km	n/a	john@geokincern.com
Warkworth 0986	5.1km	n/a	marcellinelm@gmail.com
Matakana 0985		021 082 06448	paul.masmart@gmail.com
Matakana		021 642 865	peteboydwilson@gmail.com

Matakana		021 157 9513	rachaelbw@yahoo.com
Matheson Bay Leigh	11.8km	09 422 6036	yvonnekeesing@gmail.com
Matakana	1.3km	029 409 0010	Geoff_Stewart@bnz.co.nz
Matakana		021 838 215	beate.russell@gmail.com
Matakana 0982	4.9km	027 845 4543	catherinehall55@hotmail.com
Matakana 0982	4.9km	n/a	pamrogers70@hotmail.com
Matakana 0985	4.7km	021 825 285	heather.forsman14@gmail.com
Sandspit 0982	8.2km	021 425 491	marknewcomb44@gmail.com
RD5 Matakana 0985	5.9km	021 244 9518	jeremy.gibbons.74@gmail.com
Matheson Bay 0985	12.1km	027 296 5782	rachelt@travelmanagers.co.nz
Matakana RD5 Warkworth		027 495 7803	motionann@gmail.com
RD6 Campbells Beach Warkworth	18.7km	n/a	gary.winger@gmail.com
Matakana		027 452 6303	michaeldixon@xtra.co.nz
		022 052 9318	rachael@thefoodtree.co
Matakana		021 189 4242	njohnsonmvc@gmail.com
Dome Valley RD1 Warkworth	098112.7km	022 0929 590	walkmydog@doggybushbreak.co.nz

13.04.2021 Interim response sent to objector on 27.04.2021
13.04.2021 Interim response sent to objector on 27.04.2021
13.04.2021 Interim response sent to objector on 27.04.2021
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13.04.2021 Interim response sent to objector on 27.04.2021

Comments 1

*Copies not sent to applicant due to new procedures.
Inspector to advise RSO when copies are ok to send to the applicant.*

13.04.21 rec'v one more point which is saved in U:

Barbara Cope and Garry Currin are on the one letter

Emailed for address

Request for address

Request for address

C/o Matakana Motors Ltd
C/o Matakana Motors Ltd

Request for address

Request for address

Attachment

Request for address

Attachment

Request for address

Request for address - recvd 16.04.2021

Request for address

Request for address

Attachment

Request for address

Attachment

Request for address - recvd 22.04.2021

Request for address

Request for address

Attachment and request for address - recv'd 23.04.2021

Request for address

Request for address - recv'd 28.04.2021

Request for address - recv'd 28.4.2021

Mark Waite

From: LEAHY, Deborah (Debi) <Deborah.Leahy@police.govt.nz>
Sent: Wednesday, 14 April 2021 1:54 pm
To: Mark Waite
Cc: MURPHY, Derek (Del); HARDER, George
Subject: Rusty Pelican - Disorder

Hey Mark,

As per our chat on Monday, here is the information I have on the disorder at the Rusty Pelican on the 20th February 2021 for your information. Written by the officer who attended:

MCPHEAT was asked to leave the bar by duty manager Daniel BATURIC (Jnr) but he refused and became aggressive. Daniel BATURIC (Snr) became involved due to the number of patrons being hostile.

Facts are in dispute but both BATURIC's ended up with torn clothing, and Jnr with bruising and a broken necklace.

MCPHEAT had a cut finger and a lump on his chin.

Both stories were similar but in reverse, and nil CCTV or independent witnesses available to confirm the facts.

Reported due to the fact that the duty manager was trying to comply with their license. The kitchen had closed and they could not longer sell alcohol, so were asked to leave when they demanded more drinks. They have taken on board suggestions that they install CCTV for the safety of staff and patrons, and will consider calling police before getting physical with removing patrons.

Best regards,
Debi



Senior Constable Debi Leahy – DLY428

Waitemata Alcohol Harm Prevention Unit | New Zealand Police

DDI +64 9 213 8044 | Mobile: 0211 914 049 | Email Deborah.Leahy@police.govt.nz

Takapuna Police Station | 17 Anzac Street | Takapuna | AUCKLAND

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Also note, the views expressed in this message may not necessarily reflect those of the New Zealand Police. If you have received this message in error, please email or telephone the sender immediately

Mark Waite

From: LEAHY, Deborah (Debi) <Deborah.Leahy@police.govt.nz>
Sent: Friday, 23 April 2021 3:38 pm
To: Mark Waite
Cc: MURPHY, Derek (Del)
Subject: Super Liquor, Matakana - Intel Report

Afternoon Mark,

I have the report back from Intel re: alcohol related incidents around Matakana Village / proposed Super Liquor store address of 1A, 44 Matakana Valley Road, Matakana.

I am limited as to what I can disclose but what I can tell you is the following:

The time period that was looked at was for 2 years from 1st April 2019 to 31st March 2021.

In this 2 year period there were seven (7) calls for service that could possibly but not necessarily, have been related to the consumption of alcohol.

Excluded from the data was one (1) incident where a person had consumed alcohol at the Rusty Pelican, however was stopped and processed for drink driving at another location outside the search perimeter.

Best regards,
Debi



Senior Constable Debi Leahy – DLY428
Waitemata Alcohol Harm Prevention Unit | New Zealand Police
DDI +64 9 213 8044 | Mobile: 0211 914 049 | Email Deborah.Leahy@police.govt.nz
Takapuna Police Station | 17 Anzac Street | Takapuna | AUCKLAND

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SNAPSHOT: Alcohol-related Harm 2015

AUCKLAND



REST OF NZ¹

Wholly Alcohol-Attributable Hospitalisations

Figure 1 presents the rates of hospitalisations in 2015 that were wholly attributable to alcohol, i.e. where the development of a health condition results directly from the consumption of alcohol.

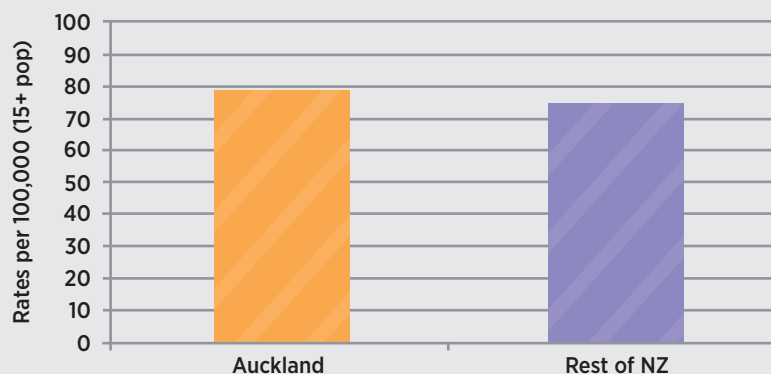
The rate of wholly alcohol-attributable hospitalisations in the Auckland population aged 15+ years was **7%** higher than the rate for the rest of the country (79 per 100,000 people aged 15+ years in Auckland, as compared to the rate in the rest of the country of 74 per 100,000 people aged 15+ years) (Figure 1).

When data were analysed by age group, the 45-49 and the 60-64 year olds in the Auckland Region were observed to have the highest rates:

- The 45-49 year age group in the Auckland Region had a rate that was **33%** higher than the rate in the rest of New Zealand (139 hospitalisations per 100,000 people as compared

Figure 1:

Rates of wholly alcohol - attributable hospitalisations aged 15+ years in 2015



to 105 per 100,000 in the same age group in the rest of New Zealand).

- The 60-64 year age group in the Auckland Region had a rate that was **107%** higher than the rate in the rest of the country (of 143 hospitalisations per 100,000 people as compared to 69 per 100,000 in the same age group in the rest of the country).

Types of wholly alcohol-attributable hospitalisations

In 2015, of the hospitalisations that were caused by alcohol most (77%) were due to mental and behavioural disorders due to use of alcohol (including acute intoxication, harmful use, dependence, withdrawal state and psychosis). Among the younger age groups - 15-19 and

1. The Alcohol-Related Harm Snap Shot 2015 is not directly comparable with the Alcohol-Related Harm Snap Shot 2013. The analysis has been conducted differently and the indicators presented differ in some cases due to data availability.

20-24 year olds, over 80% of hospitalisations were due to mental and behavioural disorders due to use of alcohol (including acute intoxication, harmful use, dependence, withdrawal state and psychosis). Among those aged 35 years and above, mental and behavioural disorders due to use of alcohol also comprised the majority of hospitalisations, however, hospitalisations with a diagnosis of alcoholic liver disease were more common.

Late night assaults

Figure 2 shows rates of Police calls for service for late night assaults in 2015. At least 75% of assaults between 9:00pm and 6:00am are estimated to be alcohol-related by the New Zealand Police (New Zealand Police 2013)².

The rate of calls for service to Police for assaults between midnight and 3.59am in the Auckland region was **21%** higher than the rate in the rest of the country (164 per 100,000 compared to 135 per 100,000 people aged 15+ years). Between 4am and 6.59am the rate in Auckland was **49%** higher than the rate in the rest of the country (73 per 100,000 in Auckland versus 49 per 100,000 people aged 15+ years in the rest of New Zealand).

Alcohol-involved crashes

The following figure presents the rates of drivers in alcohol-involved crashes resulting in an injury or fatality in 2015 (in the Auckland Region and the rest of New Zealand).

In 2015 the rate of drivers in an alcohol-involved crash in the Auckland Region, resulting in an injury or fatality, was **2%** lower than

Figure 2:

Rates of late night assaults in 2015

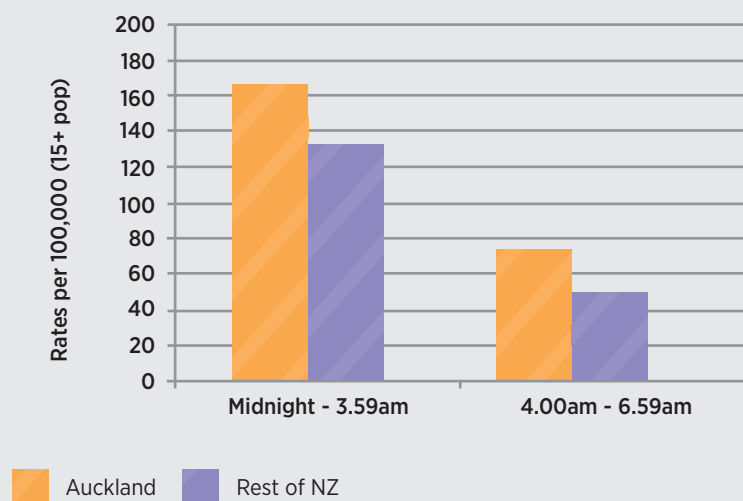
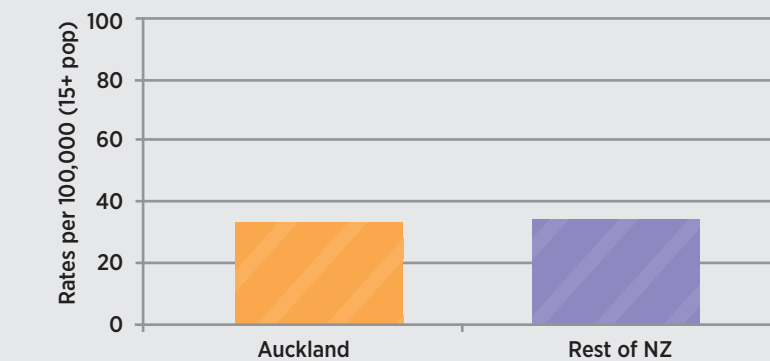


Figure 3:

Rates of drivers in alcohol-involved crashes aged 15+ years in 2015*



*resulting in an injury or fatality

the rate in the rest of the country (33 per 100,000 people aged 15+ years compared to the rest of NZ rate of 34 per 100,000) (Figure 3).

When data were analysed by age, drivers in the age groups 20-24 years were observed to have the highest rate of alcohol-involved crashes, resulting in an injury or fatality, in the Auckland Region in 2015 (and the same was found for the 20-24 year olds in the rest of the country).

- Among 20-24 year olds, the rate was **19%** lower in the Auckland Region as compared to the rate in the rest of the country (76 crashes per 100,000 relative to the rate in the rest of the country of 94 crashes per 100,000).

2. New Zealand Police Audit, New Zealand Police 2013.

SNAPSHOT: Alcohol-related Harm 2015

AUCKLAND

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Appendix: Methodology

Wholly alcohol-attributable hospitalisations

Hospitalisations that were wholly attributable to alcohol were obtained from the National Minimum Dataset in 2015. The data represent hospitalisations not individual people. Wholly alcohol-attributable conditions are those conditions where alcohol is implicated in all cases of the condition. By definition, the Attributable Fraction = 1 (or 100%), because no cases would be expected to arise in the absence of alcohol.

Hospitalisations for the following conditions were obtained:

- Mental and behavioural disorders due to use of alcohol including: acute intoxication, harmful use, dependence syndrome, withdrawal state (including with delirium), psychotic disorder, amnesic syndrome, residual and late-onset psychotic disorder, other and unspecified mental and behavioural disorders that are all attributable to alcohol,
- Alcoholic liver cirrhosis,
- Alcohol toxicity (poisoning),
- Alcoholic cardiomyopathy (where alcohol weakens the heart muscle),
- Alcoholic gastritis (inflammation of the lining of the stomach caused by excessive alcohol use),
- Alcoholic poly neuropathy (damage to the nerves that results from excessive drinking of alcohol),
- Alcohol induced pancreatitis.

Late night assaults

Police calls for service for assaults were obtained from the Communications and Resource Deployment (CARD) database held by the New Zealand Police in 2015. CARD records all 111 calls and vehicle stops, whether or not they lead to arrests. As CARD events include 111 calls initiated by the public these data are less dependent on factors related to policing practice (compared with Police databases of arrests). The times of calls are recorded. No demographics were available.

Alcohol-involved traffic crashes

Data on drivers in alcohol-involved traffic crashes resulting in injury or fatality over the entire New Zealand population were obtained from the Ministry of Transport in 2015.

Crashes involving injury or death are required by law to be reported to the Police in New Zealand. In non-fatal injury crashes, driver alcohol levels were available from hospital blood tests or police administered breath tests. Drivers were required to be over the legal BAC limit for driving for alcohol-involvement to be coded. The legal BAC limit for driving in New Zealand was 50mg of alcohol per 100ml of blood for adults 20+ years in 2015 and zero milligrams for drivers under 20 years.

In the case of fatal crashes, a blood test was obtained at autopsy for drivers who died. Measured BACs were available for around 80% of fatally injured drivers.

In some cases, Police recorded that alcohol was suspected but did not record an alcohol level. Evidence indicates that this is a reasonably accurate indicator of alcohol-involvement³.

Analysis

Rates of alcohol-related harm indicators were generated for the Auckland Region and the rest of the country separately (and separately for age groups). Rate calculations were undertaken using population estimates from NZ.stat⁴ in the Auckland Region and the rest of New Zealand for: a) the population aged 15+ years, and b) for each age group separately (using the population in each age group as the denominator). Age groups were: 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64 and 65+. Data were analysed using SAS 9.3.

3. Kypri K. *Minimum Purchase Age as a Strategy to Reduce Alcohol-related Injury*. Centre for Clinical Epidemiology & Biostatistics, School of Medicine and Public Health, University of Newcastle; 2010.

4. <http://nzdotstat.stats.govt.nz/wbos/Index.aspx>

STATEMENT: 14th June 2021

Objection against the application for an Off Licence by G1 and Co. Ltd for Super Liquor Matakana at 1A/44 Matakana Valley Road.

My name is Adrienne Miller and I look after the Matakana War Memorial located within the Matakana Village at 994 Matakana Road.

I'd like to address the harm and negative impact that this Heritage listed 100 year old War Memorial has experienced due to the impact of alcohol.


Over the past 15 years we have seen the premises that sell alcohol within 1 kilometre of the Matakana Village increase from 2 to 17 outlets. A staggering increase of 750% for a population that has only increased by 36%

The steep increase of liquor outlets in this small village has direct correlation with the increased vandalism of the Matakana War Memorial.

Twice the head of the Memorial Statue of King George V has been broken off and taken as a trophy of an alcohol fuelled evening. On a regular basis I collect and remove broken liquor bottles, cans, trash and plastic shot glasses that litter the War Memorial enclosure.

This continual vandalism and desecration of this Heritage listed War Memorial has an immensely negative affect on our community. The visual impact of the vandalized War Memorial was devastating and the image was sent around the world. The hurt and pain that is inflicted on the relatives of the men who gave their lives during War, is immeasurable.

I strongly objection to another Off Licence being granted within the Matakana Village due to the harm and negative impact that this may cause the community.



Adrienne J. Miller
P.O. Box 31,
Matakana. 0948

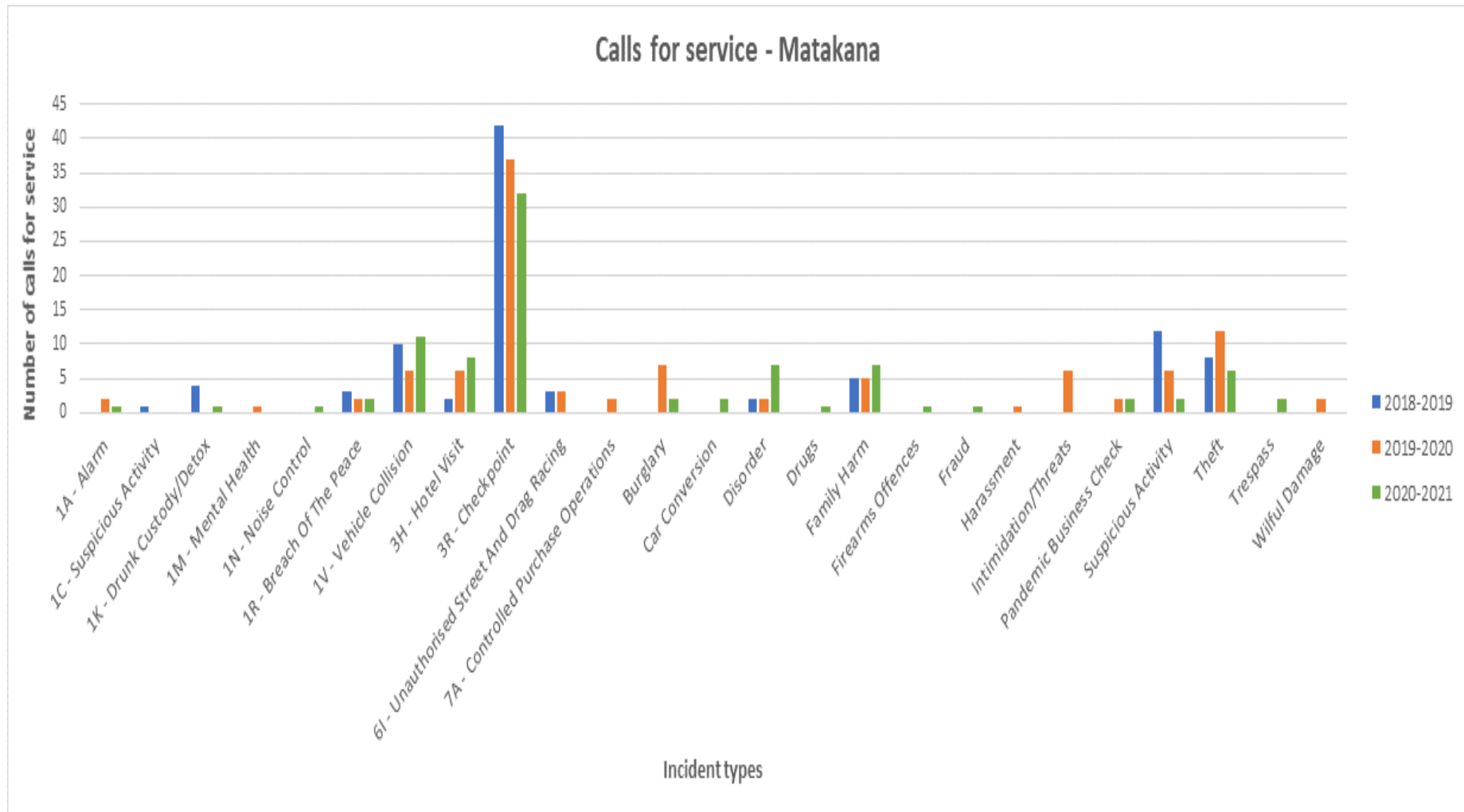
Tel: 0274 54 90 70

MATAKANA WAR MEMORIAL

Negatively Affected

Heritage Listed statue continually vandalized over the past 15 years. The head of King George V broken off twice – taken as a trophy of an alcohol fuelled evening.





Calls for service within a 1 Km radius of purposed Super Liquor site Matakana

Report compiled by Liz McDonald Intel Officer, Waitemata North, Tamaki Makaurau Intelligence.

