Devonport-Takapuna Local Board Workshop Programme

Date of Workshop:Tuesday 14 March 2023Time:10am – 3:30pmVenue:Devonport-Takapuna Local Board Office, Ground Floor, 1 The Strand, Takapuna and MS Teams

Apologies:

Time	Workshop Item	Presenter	Governance role	Proposed Outcome(s)
9.30 - 10.00	Staff and Local Board Admin Time		N/A	
10.00 – 11.00	 CCO/External Partnerships Annual BID Compliance Attachments: 1.1 Presentation: TBBA – March 2023 1.2 Presentation: Devonport BID I have been advised this material will be submitted on Monday, and is purely visual aid for a verbal presentation. 	Gill Plume BID Senior Advisor Terence Harpur Takapuna BID Richard Thorne Devonport BID Murray Hill Milford BID	Keeping informed	Receive update on progress / Check in on performance
11.0 – 12.00	 2. CCO/External Partnerships BID Policy and Programmes Attachments: 2.1 Presentation: BID Programme LB 2023 	Gill Plume BID Senior Advisor	Keeping informed	Inform future direction
		30 min break	· ·	
12.30 – 1.30	 3. Grants 22/23 Grants Programme Review Attachments: 3.1 Presentation: Devonport-Takapuna Grants Programme Review 23 24 	Vincent Marshall Grants Advisor	Local initiative / preparing for specific decisions	Review programme

1.30 – 2.30	 4. Parks and Community Facilities Tree Planting Process; Council Arborists Attachments: 4.1 Presentation: Devonport-Takapuna Local Board Planting presentation 	Richard Ashlin Senior Arborist Steven Krebs Senior Urban Forest Specialist	Keeping informed	Inform future direction
2:30 - 3:30	 5. Local Board Services Review of Emergency Weather Response This workshop material and discussion is confidential under LGOIMA Section 7 (2): (f) maintain the effective conduct of public affairs through—	Trina Thompson Local Area Manager	Input into regional decision making	Define board position and feedback

Next workshop: 21 March 2023

Role of Workshop:

- (a) Workshops do not have decision-making authority.
- (b) Workshops are used to canvass issues, prepare local board members for upcoming decisions and to enable discussion between elected members and staff.
- (c) Members are respectfully reminded of their Code of Conduct obligations with respect to conflicts of interest and confidentiality.
- (d) Workshops for groups of local boards can be held giving local boards the chance to work together on common interests or topics.

Devonport-Takapuna Local Board Workshop Record

Date of Workshop:Tuesday 14 March 2023Time:10am - 4:16pmVenue:Devonport-Takapuna Local Board Office, Ground Floor, 1 The Strand, Takapuna and MS Teams

Attendees

Chairperson:	Toni van Tonder			
Deputy Chairperson:	Terence Harpur			
Members:	Peter Allen			
	Gavin Busch			
	Melissa Powell			
	George Wood, CNZM			
Staff:	Trina Thompson – Local Area Manager			
	Maureen Buchanan – Senior Local Board Advisor			
	Henare King – Democracy Advisor			
	Anahita Oei – Engagement Advisor			
	Deb Doyle – Community Broker			
	Jess Brunette – Specialist Local Communications			

Apologies

None

		Governance role	Summary of discussion and Action points
 CCO/External Partnerships Annual BID Compli 	ance Terence Harpur BID Manager, TBBA Richard Thorne BID Manager, DBA Diane Hale Board Chair, DBA Murray Hill BID Manager, MBA	Keeping informed	 The local board was provided with an update from the 3 BID's in the local board area. Member Harpur did not take part in the board discussions for this item. The local board raised the following points and questions in response to the presentation: Requested a copy of Financials from each BID Clarified that the types of business in the Takapuna town centre are purely an agreement between landlord and tennant, TBBA act as an advocate and do not own any property. Also clarified that joining the association is free. Noted that funding from the local board was likely to be reduced due to current financial climate. Questioned if the landowners/tenants were regularly surveyed. TBBA confirmed they are in constant communication and receive constant feedback, as well as formally survey on certain issues/topics. MBA surveyed through email, noting that low participation impacted survey validity. Concerned if food trucks were taking away business from local brick and mortar hospitality businesses. TBBA noted that they are rarely competing for the same business. MBA did not believe they were detrimental to local businesses when located at Woodall Park. Concern regarding lack of parking on Hurstmere Road. TBBA noted they were pleased with recent developments and had received positive feedback from local businesses. Questioned why BID manager for TBBA worked fulltime and had a fulltime staff member while others did not. Established that this was down to budget and size of TBBA BID. Enquired about wether the Devonport Markets were bringing in people to the outer businesses. DBA noted that hosting on the wharf is a great connector, it brings more people into the area from the ferry which boosts vibrancy in the town, though this can be weather dependant. Next Steps: Return annually with progress updates for the board

 2. CCO/External Partnerships BID Policy and Programmes 	Gill Plume BID Senior Advisor	Keeping informed	 The local board was provided with an introduction to the BID programme. Member Harpur did not take part in the board discussions for this item. The local board raised the following points and questions in response to the presentation: Clarified that concerns raised by larger BID's regarding new terms and conditions in the BID Policy 2022 were all resolved. Clarified that the board can review BID financials through the Incorporated Societies Register. Clarified that, though BID boundaries exist, can be expanded through formal process. Businesses can be invited to become associate members of BID's, and get value from connectivity, but can't be members outside of boundaries. Questioned if Sunnynook shops would be big enough to become a BID. Staff suggested that BID's needed to be sustainable, and therefore need to meet income threshold. Noted several legacy BID's that were not sustainable.
3. Grants - 22/23 Grants Programme Review	Vincent Marshall Grants Advisor Moumita Dutta Senior Grants Advisor	Local initiative / preparing for specific decisions	 The local board was provided with a review of the 22/23 Grants Programme. The local board raised the following points and questions in response to the presentation: Proposed consolidating grants rounds, though unable to properly consider without confirmation of budget. Clarified that, by way of resolution, the local board wanted to keep non-contestable legacy grants for several groups in place. Board needs to formally resolve grants decisions annually. Concern regarding lack of information of groups financial situations, and requested further information from Local Board Staff. Enquired as to the average amount requested from applications. Staff did not have the information on hand but noted that the average allocation was around \$2,500 - \$3,000. Noted that community groups and facilities should not be considered lower priority, and wanted to know if money could be moved from maintenance/renewals budget into community group grants; requested that this be investigated by staff. Noted that events closer to significant areas such as town centres should be considered higher priority. Noted that due to budget restraints the board would need to be more strict in future regarding grants funding for groups that are already funded by the board in other ways. Next Steps: The board requested an additional workshop before coming to a business meeting

 Parks and Community Facilities Tree Planting Proces Council Arborists 	ss; Richard Ashlin Senior Arborist Steven Krebs Senior Urban Forest Specialist	Keeping informed	 The local board was provided with an introduction to the Council Arborist team for the local board area. The local board raised the following points and questions in response to the presentation: Acknowledged and thanked staff for their communication and passion for their work Clarified that a tree for a berm could be requested through the report-a-problem function, however this was subject to available budget. Questioned why the data indicated more trees had been removed than replanted. Staff identified that, for a variety of reasons, figures will always be skewed to more trees being removed than planted. They also noted it was better to plant less trees and focus on their long term survival, than plant more trees that will die and need to be removed at a cost in future. Clarified that the local board can expect more tree planting investment in their area as a result of the Climate Action targeted rate. Clarified that the Local Park Management Plan was how the board could determine planting criteria and tree selections for council reserves in the local board area. Questioned how arborists addressed issues with trees in town centres that impacted footpaths. Due to the long timeframes for growing a mature tree they are highly valued, so these issues are addressed on a case-by-case basis. Clarified that staff plant both native and non-native trees, noting that fruit trees were not ideal in town centres. Questioned how staff plant to manage trees from council properties impacting residential properties. Staff noted that they are on regimented maintenance cycles, while acknowledging that there is a reliance on public requests to inform. Also noted that it is difficult to account for extreme weather events, though the amount of trees in the local board area. Next Steps: Future workshops for aborist feedback on Local Parks Management Plan
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5.	Local Board Services - Review of Emergency Weather Response	Trina Thompson Local Area Manager	Input into regional decision making	This workshop material and discussion is confidential under LGOIMA Section 7 (2): (f) maintain the effective conduct of public affairs through— (i) the free and frank expression of opinions by or between or to members or officers or employees of any local authority, or any persons to whom section 2(5) applies, in the course of their duty;	
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The workshop concluded at 4.16pm

Devonport – Takapuna Local Board

Annual Update

FY - 2021-2022

Takapuna Beach Business Association

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TAKAPUNA BEACH BUSINESS ASSOCIATION STRATEGIC PLAN 2021-2025

VISION: Where you want to Live, Work and Play

MISSION: To enhance the economic, social, and environmental landscape of Takapuna through bold advocacy, active promotion, and enabling business excellence.

BOLD ADVOCACY

- Infrastructure and Development
- Disruption mitigation
- Relationship building with decision makers
- · Environment, safety & presentation
- · Parking and transportation
- Business attraction
- Media engagement

ACTIVE PROMOTION

- Marketing
- Retail promotions
- · Events
- · Brand management
- Public Relations

ENABLING BUSINESS EXCELLENCE

- Information and support
- Networking
- Professional development
- Business recovery and resilience
- · Sustainability

TBBA has 600 members and 325 commercial property owners it represents

- The TBBA is governed by a board of 10 members from businesses in Takapuna.
- New board members from October 2023 include: Brad Smith and Simon O'Connor. Elliot Knight and Gavin Busch have stepped down from the board
- Our DTLB Representative has been George Wood until October 2022, and is now Peter Allen



Andrew Hill Chair Advisory Partner, BDO



Elliot Knight Board Member Director, Knight Crawford Ltd Gavin Busch Board Member Director, Avenue Advice

Gina Todd

TBBA Treasurer

Owner, Escape HQ

usch Jan

Janet Marshall Board Member Director, Colliers Nicky Partridge Board Member Owner, Street Organics



Rob Clark Board Member Partner, Simpson Western







George Wood Board Member Devonport-Takapuna Local Board



Alex Bicheno Board Member Partner, Mortimer & Hirst



Andy

Thompson

Board Member

Owner, House of Travel



Nicky Partrido

Public Relations

Public Relations continue to be an important aspect of advocacy for the business community, as well as Takapuna's brand management and visitor attraction. Themes we have publicised and advocated for strongly through the media over the 12 months have been around COVID19 impacts, support for businesses, bringing office workers back to the office, infrastructure, awareness for hospitality, retail and entertainment. We have also showcased Takapuna's unique natural assets and lifestyle offering, as well as promoting Takapuna's as an attractive place to do business, whether that is retail, hospitality, business services or technology.

The TBBA has been a key contributor to press items, from commentary on developments to effects of COVID19 and lobbying for more support for business.

The reputation of the TBBA and willingness to engage with media has been positively received by media, who are in touch with us regularly and more often than previously.

Key activities have included:

- Television appearances on TV1 News, Newshub and Checkpoint.
- Live radio interviews on Newstalk ZB, Radio NZ, Today FB and Newshub news bulletins.
- · Regular commentary on written media channels such as NZ Herald, Stuff, RNZ, North Shore Times, Rangitoto Observer, Devonport Flagstaff, The Spinoff and NZ City.



Auckland businesses need urgent comprehensive support package, says business association



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Retailers need office staff to return





Marketing

Facebook

27,500 Likes

Total Reach of individuals in 12 months – 907,722 (661,021 in 2021)

Paid Impressions in 12 months (Adverts) – 5,415,916 (2,105,738 in 2021)

Print media

Channel Magazine

Rangitoto Observer

Devonport Flagstaff

Verve

Ponsonby News

North Shore Times

Instagram 6,000+ Followers

Newsletters

Redgement Datesund

Consumer - Fortnightly to 21,818

Business - weekly to 1,456

	Average Open Rate vs Average Open Rate for industry
Business Newsletter "Keeping our Members Informed"	28.2% vs 21.56% (Business and Finance)
Consumer Newsletter "I Love Takapuna News"	24.2% vs 17.38% (Marketing and Advertising)





Website

- Improved SEO and design
- ► 172,342 visits

Radio Stations:

Newstalk ZB

Coast FM

More FM

> 87,000 new users





Promotions:

- ► Tourism
- Restaurant Month
- > Summer destination campaign
- ► Shop and Win







Shop & Win to Takapuna In a based or where a shopping spore from



► Bree

ZM

- > Gold
- ► Flava
- Black Thunder ZM

► Events

July School Holidays in Takapuna (10-25 July 2021)

Two main activities were run over the July School Holidays: The Takapuna Holiday Hunt, modelled off the Easter trail activation, where children receive a map of businesses to visit around Takapuna, completing activities to then receive a free sweet treat, with the help of the staff at Takapuna Library. TBBA also working with Shore City Shopping Centre to engage an activation with POPS Games, a range of giant games, to be placed in the mall for children and families to enjoy whilst out and about in Takapuna. Both activities were well received,



with over 600 maps distributed for the Holiday Hunt, and a reportedly busy games activation every day of the school holidays.



Takapuna Winter Lights Festival (30-31 July 2021)

Takapuna Winter Lights was held as a celebration of Winter in Takapuna, to showcase the area as a popular winter destination, as well as driving business to local hospitality businesses during the event.

This event was extremely successful, bringing in over 12,000 people across the two nights. The event featured a range of light displays and projections, neon performances, live music and free hot beverages provided by event partner, Genesis, as well DJ music provided by local DJ Karn Hall and friends. This event received a significant amount of marketing reach, including over \$70,000 worth of sponsored digital billboard advertising from Go Media, reached over 1,042,437 people on social media, and was also picked up by a number of local publications, Urban List, First Table, Remix Magazine and Herald on Sunday.





I Love Takapuna Events and COVID

Unfortunately due to 8 months of COVID lockdowns and Red alert level restrictions from August to April, a number of annual events had to be cancelled or altered completely, including:

- I Love Takapuna Christmas Carnival (4 December 2021)
- I Love Takapuna Summer Days Festival (13 February 2022)
- I Love Takapuna Easter Holiday Hunt (this event was altered to continue in a different form, as per below)
- Takapuna Movie Nights at the Beach (one event of six, was held)



Takapuna Movie Nights at the Beach [15 January 2022]

The first movie night (of six) was held successfully, with COVID alert level settings in place (controlled entry/exits, vaccine checks, QR check-ins, etc). Over 600 people attended the movie night and enjoyed the movies: Moana and X-Men. This event was promoted well on social media and in local publications. The rest of the series had to be cancelled due to COVID alert level settings.

Takapuna Easter Holiday Hunt [9 April - 1 May 2022]

The Holiday Hunt was held as a self-guided, free activity for families to complete over the Easter school holidays. With great support from Shore City Shopping Centre, children could pick up a map from Customer Service and follow the map to places around Takapuna to complete activities, then returned to Shore City to collect a sweet Easter treat. This selfguided trail was greatly received by the community with much positive feedback from attendees and local businesses. With it being self-guided, it was also able to happen with the then COVID19 restrictions in place.



Approximately 700 maps were handed out over the holidays, with approximately 1200 people brought into Takapuna during that time. The event was promoted on social media and in local publications, with a full feature and copy of the map published in Channel Magazine and Rangitoto Observer.

Takapuna Beach Latin Fiesta [23 April 2022]



Organised in conjunction with Latin Fiesta NZ and Viva Dance, the Takapuna Beach Latin Fiesta event was held successfully on Takapuna Beach Reserve. The event featured a full day of stage performances including music, dance and interactive dance lessons, as well as a number of food vendors and some market stalls. This event brought in over 6,000 attendees throughout the day and received outstanding positive feedback on social media and anecdotally.

The social media event page and marketing reached over 100,000 people, and was also advertised on Eventfinda, Our Auckland, physical billboards, and in local print media.

Takapuna Markets

A series of Market Day events were organised for Takapuna with Sunshine Events NZ who were responsible for starting the Smales Farm markets. These markets were intended to encourage people back into the area, attend an enjoyable event and rediscover Takapuna and the local businesses. These were all advertised on social media, Eventfinda, Our Auckland and in local publications.

Dog Day Out in Takapuna (14 May 2022)

This market day event was held in Hurstmere Green and celebrated dogs, dog owners, and the dog-friendly nature of Takapuna, with market stalls focusing on dog treats, accessories, grooming and training, as well as Dog Yoga, training displays, and a Dog Runway event, where prizes were awarded to some of the best dressed dogs. This event was very successful with approximately 3,000 people attending over the day.





• Queen's Birthday Market (4 June 2022)

This market event was held in Hurstmere Green and was in celebration and acknowledgement of the Queen's Birthday public holiday. The market stalls were themed around 'all things British' and included food, products and high-quality crafts. Entertainment included two Drag Queen Princesses, cookie decorating and knitting for kids, which were all very popular. Approximately 3,000 people attended this event over the day.

Matariki Market Takapuna (25 June 2022)

This market was held to celebrate the first Matariki public holiday and everything reflected by the Nine Star cluster, and featured market stalls of clothes, food, sweets, products and plants. There was also live music and free workshops for terrarium making, star making, and Matariki Ink Star workshops. Approximately 4,000 people attended over the course of the day.

Takapuna Date Nights at the Movies - series [18 May - 6 July 2022]

This event was organised due to the cancellation of the outdoor movie series and proved to be very popular. Run with support from Monterey Lounge Cinema, this event aimed to bring people into Takapuna in a relatively "quiet" Wednesday night for hospitality, and encourage them to eat out. For 6 weeks, TBBA booked a cinema and a movie session, and run a ballot system for people to enter in to win a double-pass they could claim if they provided a receipt for dining or eating at a local hospitality venue.



Over the 6 weeks, the events gathered almost 2,000 entries. All winners and those that saw the promotion provided some very positive feedback on the event and the initiative.



"Tipua" Takapuna Sculpture Exhibition [21-22 May 2022]

The event was put together with the help of the Lake House Arts team, who curated, set up and ran the event. The exhibition was a collection of large outdoor artworks and were placed around

Hurstmere Green for people to enjoy. Most were also available for purchase. There were also live wood carving demonstrations, and a small art market held on the Sunday morning to work in



with the Sunday Markets. Approximately 2,000+ people attended this event over the two days, leaving some great feedback and many wishing it would be on for longer or more often.

TBBA Sponsored Events

Due to COVID restrictions, a number of large events were rescheduled, then cancelled over the period, such as the Takapuna Rocks classic car show. We were pleased to see the annual Snorkelling Day event was able to go ahead, and was proud to be a sponsor of this event once again.

We have continued to support shows and events that take place in venues like the Bruce Mason Centre and The Pump House Theatre through listings on our website event calendar, promotion in our e-newsletters and across our social channels, as well as some ticket giveaways.

TBBA Business Events - Networking Nights and Business Seminars

TBBA continues to connect our local business community and provide opportunities for collaboration and network building. Unfortunately a number of these events were not able to be held due to 8 months of COVID19 lockdowns and restrictions. We were pleased to have held three networking nights, including a business panel discussion with local business owners sponsored by Deloitte, as well as hearing from economist Tony Alexander and the year



ahead as he sees it, hosted by Crombie Lockwood and BizDojo Takapuna.

> TBBA is grateful to venue hosts The Elephant Wrestler and Regatta Bar and Eatery, for helping us with these events and looking after our members on the night with refreshments and delicious food.

The TBBA Annual General Meeting for 2021 was held via Zoom, as COVID restrictions were still in place.

Takapuna Winter Lights 2022

Takapuna Winter Lights was held successfully for a second year, following the success of the 2021 event. The event was a different layout due to construction of the Town Square, so Hurstmere Road was closed for the four nights, and light installations, activations, projections, music and entertainment were held along the road.

Opening night (Thursday 28th July) was started with a VIP event at Regatta Bar & Eatery for all funders, sponsors, partners, supporters and those involved with bringing the event to life, to thank them for their support and efforts. Thursday night was the quietest attendance as expected, with Friday and Saturday being the highest number of attendees.

Attendee numbers was 35,000+ across the four event nights.

We have had significant positive feedback from the night and are working through plans to host it again in 2023, with a target audience of 40,000 +



Recent events post FY 21/22 include:

- Takapuna Sunset Markets 10 Nov, 24 Nov, 8 Dec, 22 Dec
- Christmas Music on the street DJ Karn Hall and North Shore Brass on 26 Nov, 10 Dec, 17 Dec
- Christmas Carnival 3rd Dec
- Re:generate fashion markets 10 Dec and 21st Jan
- Summer Days Festival 21st Jan
- Chinese NY Festival 22 Jan
- ▶ Latin Fiesta 25 February





Marketview – Retail Spending in Takapuna

12 Month results - Feb 22 to Jan 23 compared to Feb 21 to Jan 22:

Category 🖛	Spending -	Change * 🖛	No. of Transactions 🔻	Change * 🔻	Avg. Transaction Value 🔻	Change 🔫
Cafes, Restaurants, Bars and Takeaways	\$58,691,561	+9,9%	1,997,229	+1.2%	\$29.39	+8.6%
Apparel and Personal	\$39,914,577	+12,3%	331,234	+19.2%	\$120.50	-5.8%
Department Stores and Leisure	\$32,057,533	+10,0%	646,671	+18.0%	\$49.57	-6.8%
Groceries and Liquor	\$17,507,707	-1.7%	783,234	+4,4%	\$22.35	-5.8%
Home, Hardware and Electrical	\$10,271,239	+2,5%	55,065	+4,9%	\$186.53	-2.3%
Fuel and Automotive	\$10,145,063	+22,5%	17,190	+24,5%	\$590.17	-1.6%
Accommodation	\$2,727,757	+8.8%	8,948	-34.2%	\$304.85	+65.4%
Other Consumer Spending	\$2,388,721	+59.4%	29,108	+24.3%	\$82.06	+28.2%
Total	\$173,704,158	+9.8%	3,868,679	+5.9%	\$44.90	+3.7%
DTLB	\$760,979,000	+8.3%	16,828,57	73	\$45.22	5.2%

The funding allocated to the TBBA will directly support the DTLB's own outcomes, objectives and key initiatives, as outlined in the DTLB Local Board Plan.

Outcome 5: Opportunity, prosperity, and growth

- **Objective:** Our town centres are vibrant, offering events and activities that attract visitors and support local businesses
- **Objective:** Our town centres are safe and attractive for residents, business, and visitors
- **Objective:** Our town centres and villages are attractive tourist destinations
- Key Initiative: Support the recovery of our town centres following the COVID-19 pandemic to be vibrant and prosperous retail destinations where the community feels safe and local jobs can be created.
- Key Initiative: Look for opportunities to promote and work with employers and businesses outside our BIDs including Smales Farm, Barry's Point Road, and the Belmont-Hauraki area
- Key Initiative: Work with Auckland Unlimited, local businesses, business associations, community organisations and event providers to take advantage of opportunities from local and regional events.

Outcome 3: Community participation and wellbeing

- Objective: Communities feel safe, connected, and have access to services, programmes and activities that create a sense of wellbeing and belonging
- **Objective:** Diversity and cultural heritage are celebrated
- Key initiative: Fund and support our local community groups to deliver activities and events that respond to their own community's needs.
- **Key Initiative:** Help fund the delivery of multi-cultural, inter-generational and accessible events and activities.

2023/24 DTLB funding support for events.

If funding does not come through, events could be reduced.

- Public Event Christmas Carnival 4 December 2023
- Public Event Summer Days Festival 20 January 2024
- Public Event Latin Fiesta 24 February 2024
- Public Event Easter Carnival 6 April 2024
- Public Event- Winter Lights 25-28 July 2024

Marketview reports – with DTLB funding

TAKAPUNA BEACH BUSINESS ASSOCIATION STRATEGIC PLAN 2021-2025

VISION: Where you want to Live, Work and Play

MISSION: To enhance the economic, social, and environmental landscape of Takapuna through bold advocacy, active promotion, and enabling business excellence.

BOLD ADVOCACY

- Infrastructure and Development
- Disruption mitigation
- Relationship building with decision makers
- · Environment, safety & presentation
- · Parking and transportation
- Business attraction
- Media engagement

ACTIVE PROMOTION

- · Marketing
- Retail promotions
- · Events
- · Brand management
- Public Relations

ENABLING BUSINESS EXCELLENCE

- Information and support
- Networking
- · Professional development
- · Business recovery and resilience
- Sustainability

Key collaboration items between TBBA and DTLB

- Advocate for businesses to our community and to regional decision makers
- Host and fund events in town centres to support businesses and bring joy and improved wellbeing to communities
- Advocate for local businesses to be selected for council contracts
- > Prioritise improvements to town centre amenities toilets, seating, gardens, open spaces etc
- Activation of Waiwharariki ANZAC Square when complete
- Northcroft and Huron Street Upgrades
- Upgrade of Takapuna Bus Station
- > Prioritise cleaning and maintenance in town centres
- Improve parking and transport to town centres.

THANK YOU



Auckland Council

DBA PRESENTATION TO DTLB

March 14 2023



Explore Events Businesses Community Blog Contact Us

Devonport Village

Auckland's best seaside escape.

Dine Explore Shop Play

Porcelain sand beaches, fresh azure waters, sweeping 360° views of Auckland, a heritage movie theatre, paval history seaside playarounds art calleries diping and boutique village shopping are all waiting for







Strategic Plan 2022-2025



Devonport Business Association

DECEMBER 16, 2022

Fifteen minutes of fame at street-party event

National exposure... Becky Umbers from TV3's The Project entered into the spirit of Devonport's Friday After Five community event during a live cross to the studio from Clarence St

Devonport street party Friday After Five made for a fun start to a festive weekend that included the annual Santa Parade.

The community event on 2 December put everyone in the mood for the countdown to Christmas.

It was chosen to be showcased by TV3's *The Project* in a regular slot on the best ac-

tivities in Auckland and around the nation. Families gathered to enjoy entertainment on a packed section of Clarence St. This ranged from circus performers and musicians to an entertainer blowing giant bubbles.

Groups of teens and tween-agers enjoyed hanging out, including for photo-opportunities in a retro-Kombi van, while youngsters queued for face painting.

Several food trucks proved popular, with local restaurants Vic Road Kitchen and Flying Rickshaw among those serving up tasty tucker.

The event was supported by the Devonport-Takapuna Local Board.

Photo spread, pages 38-39



Pop art... Giant bubbles were a cause of great excitement for younger event-goers



Crepe crazy... BIS students (from left) Zoe Farmer, Violet Goodwin and Emily Cousins. Above: Five-year-old Belmont Primary pupil Ezy, in the queue for dessert with mum Teatareva Isaia



Chill zone... Bean bags were a popular resting spot. Left: Dogs got in on the act including Peppa, with Chris McKeown and Joanna Seruga.

THE DEVONPORT FLAGSTAFF PAGE 39



What We Most Care About

Building better businesses

Promoting our businesses. Celebrating success.

Serving our members

Introducing impactful & innovative initiatives.

Visual amenities

Be beautiful, be proud. Advocating for upgrades.

Engaging our community

Fostering connections. Celebrating & commemorating.

Introductioning.... Auckland Councils Business Improvement District (BID) Programme

Kaupapa Here ā-Rohe Whakapiki Pakihi

Claire Siddens & Gill Plume

November 2022 / 2023

Business Improvement Districts (BIDs)

- Formal relationship council & independent business associations operating a BID Programme
- 50 BIDs retail, commercial, industrial areas
- Targeted Rates (\$6,000 up to \$4.7M)
- TOTAL \$20M
- 18 local board areas



What is a BID?

- A *membership based* incorporated society
 - Business owners and Property Owners
- Targeted rates model (Local Government Ratings Act)
- 100% of target rates collected
- Accountability to members
- Separation of governance & management



12343989634

Detailed rates breakdown

Type of rate	Calculation	Total rate
Business Improvement District Ellerslie	Capital Value \$3,050,000 x 0.00165820	\$5,057.51
Climate Action Targeted Rate - Urban Business	Capital Value \$3,050,000 x 0.00008454	\$257.85

What does a BID do?

Whatever programmes and services its *membership* wants For example:

- Advocacy
- Events Promotions
- Placemaking
- Crime Prevention

Cannot replicate a council service but can enhance service level



BID programme – who is involved

- Governing Body policy/ striking rates
- Local Boards decision making responsibilities
 - Approval of the establishment of a new BID Programme & boundary area
 - Approval of any changes or amendments to an existing BID programme boundary area
 - Annually recommending BID programme targeted rate grant amounts to the Governing Body
 - Recommending to the Governing Body propose changes to a BID targeted rate mechanism


BID programme

• Local Board representative on BID – workshop April

• Transition to the BID Policy 2022 by June 2023



BID programme

Auckland Council's BID Team (*CCO Governance & External Partnerships*)

- Quality advice & relationships across departments
- Issue resolution processes
- Local Board Work Programmes
- Annual compliance reporting (May)
- BID Policy 2022 development & Implementation



Where can I find out more?

Information website: https://bid.aucklandcouncil.govt.nz/

Or speak to one of us

Claire Siddens Mobile 021 984 065



Gill Plume Mobile 027 260 6243





Local BID environment



Discussion about your local board area



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Devonport-Takapuna Grants Programme 2023/2024

 Vincent Marshall -Grants Advisor



Purpose

- To review the Devonport-Takapuna Grants Programme
- Snapshot of previous financial years' grants
- Review the programme for 2023/2024 including:
 - outcomes and priorities
 - lower priorities
 - exclusions
 - dates
 - declined reasons



Volume and approval rate (includes multiboard applications)



25.4% decrease in the application volume from 2020/2021 to 2021/2022

Overall amount requested and allocated 2020/2021



	Arts and culture	Community	Environment	Events	Sport and recreation	Historic Heritage
No. of Applications	41	56	10	21	28	5

Overall amount requested and allocated 2021/2022



	Arts and culture	Community	Environment	Events	Sport and recreation	Historic Heritage
No. of Applications	22	53	4	12	27	2

Local Grants







Multiboard grants volume and approval rate comparison

2020/2021 & 2021/2022 FY



Total requested: \$140,598 // \$92,365

Total allocated: \$30,669 // \$39,292

10.7% decrease in the application volume from 2020/2021 to 2021/2022

Quick Response



15.6% decrease in the application volume from 2020/2021 to 2021/2022



Top Grant Applications 2021/2022

Application ID	Organization	Project Title	Allocated	Location	Activity Type
LG2202-127	Rotary Club of Devonport Charitable Trust	Woodall Park Pump Track		Woodall Park, Devonport	Sport and Recreation
LG2202-201	North Shore Budget Service Inc	Community Outreach - extending NSBS support into the community	. ,	Various Community Houses, CAB's, and Community agencies	Community
LG2202-101	The Lake House Trust	Lake House Arts Wood Sculpture Symposium 2021	\$6,000.00	Various Venues	Community
LG2202-119	South Island Light Orchestra Limited	Takapuna Winter Lights 2022		Hurstmere Rd, Takapuna	Arts and Culture
LG2202-218	The Lake House Trust	East and West Side Restoration		Lake House Arts, Takapuna	Historic Heritage
LG2202-220	Victoria Theatre Trust	Foyer Restoration		Victoria Rd, Devonport	Historic Heritage
LG2202-233	Auckland King Tides Initiative	Auckland King Tides initiative Community Coastsnap Beach Monitoring		Cheltenham Beach or Takapuna Beach	Environment
LG2202-217	Glass Ceiling Arts Collective Limited	Inclusive Youth Theatre "High School Musical"		The Rose Centre, Belmont	Arts and Culture
LG2202-229	Ngataringa Tennis Club	Renovation of changing, toilet and showering facilities		Ngataringa Tennis Clubhouse	Sports and Recreation
LG2202-115	North Shore Budget Service	Supporting and building resilience and financial strength for seniors	\$5,000.00	Takapuna/Devonport area	Community









Rotary Club of Devonport Charitable Trust, *Woodall Park Pump Track*

\$9,240.78 approved towards the purchase of materials to provide a free draining foundation and tree root protection under the running surface of the pump track at Woodall Park in Devonport.

> Date: 11/10/2021 - 30/03/2022 Location: Woodall Park, Devonport

> > 150 participants reached

The Lake House Trust, *Lake House Arts Wood Sculpture Symposium* 2021

\$6,000 approved towards the cost of producing "Lake House Arts Wood Sculpture Symposium 2021"

Date: 15/11/2021 - 28/11/2021

Location: Lake House Arts, Takpuna

> 141,887 participants reached



















South Island Light Orchestra, *Takapuna Winter Lights 2022*

\$6,000 approved towards the administration and marketing costs for "The Takapuna Winter Lights Festival"

Date: 19/08/2022 - 21/08/2022

Location: Hurstmere Road, Takapuna

35000 participants reached



<u>Badminton New Zealand, NZ</u>

\$4,000 approved towards the venue hire for the "the New Zealand Tour Finals"

Tour Finals

Date: 19/08/2022 - 21/08/2022 Location: Badminton North Harbour

100 participants reached







Bayswater School Parent Group, *The Matiriki Festival at Bayswater*

\$2,792.69 approved towards marketing and entertainment costs

Date: 18/06/2022 Location: Bayswater School

2,000+ participants reached

Devonport-Takapuna Local Board: Outcomes and Priorities (from Local Board Plan 2020)



Our natural environment, heritage features and cultural taonga are celebrated, protected, and enhanced. Continue to support our sports clubs and recreation facilities



Parks, facilities, and open spaces

 Our parks, sports fields, community facilities, beaches and open spaces are well maintained to meet the recreation and social needs of our growing population.

Community participation and wellbeing

• Our communities, including mana whenua, feel connected and supported to plan, deliver, and participate in activities and services in their local area.

Opportunity, prosperity, and growth

• Our vibrant town centres attract and support new and existing businesses, and give locals and visitors opportunities to work, shop and play.

*** Māori values ngā tikanga a te Māori

• Our unique Māori history, values and stories are told, celebrated, and embedded into our area.



Current **higher** and **lower** priorities – suggested changes in green

Higher Priorities

- Community Match Fund (groups who demonstrate that 40% of project costs have already been met, including the approximate value provided by volunteer contribution to projects, events, and /or initiatives)
- Projects that demonstrate smokefree and zero waste programmes
- New and innovative projects/activities to support the delivery of the outcomes and priorities identified in the Local Board grant programme
- Applicants who have considered other sources of funding for their project
- Projects that are inclusive and support under-represented members of the community.
- Projects/activities with Māori outcomes
- Projects which support community resilience and recovery, in response to the COVID-19 crisis.

Lower Priorities

- events that clearly benefit the region rather than just the local area, and which can, therefore, apply for regional or central government grants
- event management costs
- groups and/or activities taking place outside the local board area, unless the applicant can clearly demonstrate the benefit to local board members.
- catering
- commercial events or events that promote a brand or company
- · events that raise money for third party fundraising
- grants to support the purchase of assets and/or equipment with limited future use
- applications where the applicant has considerable cash reserves, relative to the amount applied for, unless the applicant can verify that the reserves are required or tagged for a specific project
- Groups who have received any alternative local board funding in the current financial year
- Clubroom development and maintenance

Clubroom expenses: lower priority?

Clubroom development: kitchen upgrades, storage upgrades, new deck, new roof etc

Clubroom maintenance: non-critical maintenance such as painting and court cleaning

Clubroom equipment: tables and chairs, curtains, security lights on outside of building etc

Cost of clubroom expenses across past three financial years

- DT 2022/2023 YTD \$15,600 spent
- DT 2021/2022 **\$12,500** spent
- DT 2020/2021 **\$12,827** spent

Funding caps

- **\$8,000** max limit
- Applicant becomes ineligible once awarded \$8,000 or 2 successful grants
- Reduce funding commitments to groups who have received any alternative funding from the local board in the current FY
- Reduce funding commitments to groups that hold annual events

Example: group applies for and receives **\$3,000** annually from the board for a fun run, next round it will be **\$2400** or **80%**

Top 5 repeat applicants

ALL .	Group name	Number of applications across 2020/2021 - 2022/2023 YTD	Total amount awarded
	Milford Rotary	6	\$8,531.51
1 1	Youthline	8	\$12,959
7	Depot Artspace	6	\$13,000
Contraction of the second	Ngataringa tennis club	7	\$10,500
The second	Lake House Arts	6	\$27,000



Exclusions - any changes?

In addition to the eligibility criteria outlined in the Community Grants Policy, we will not fund :

Changes highlighted in red

- wages and salaries for ongoing administration with the exception of fees for professional and specialised services.
- retrospective costs, unless this is necessary as a condition of the grant, or the local board is satisfied that there are mitigating circumstances.
- groups that have failed to meet accountability obligations from previous council grants, will not be funded except in exceptional circumstances, and/or by stipulating that completing accountability is a condition of grant payment.
- gifts/prizes.
- initiatives that are eligible and can be funded by the central government
- applicants are ineligible to apply for the Devonport-Takapuna Local Board contestable grants if they have had two successful grant applications within the current financial year.
- applications towards alcohol or liquor licenses.
- projects and activities in schools and churches, unless a plan on how the project will be open to the wider community or benefit the wider community can be demonstrated.
- consent and permitting fees.
- travel and accommodation unless there is strong evidence of benefit to the community.
- applications that require a commitment to ongoing funding or financial support.



Recommendation:

Grants scheme	Maximum amount per application
Quick response	\$2,000
Local grants	Generally up to \$8,000

Investment approach – suggested changes in green

• Do you want to change the monetary thresholds for local grants and quick response rounds?

Proposed dates for 2023/2024

Local grants					
Round	Opens	Closes	Decision made	Projects to occur after	
One	10 July 2023	25 August 2023	17 October 2023	1 November 2023	
Тwo	22 January 2024	1 March 2024	16 April 2024	1 May 2024	

Quick response grants					
Round	Opens	Closes	Decision made	Projects to occur after	
One	11 September 2023	13 October 2023	21 November 2023	1 December 2023	
Two	18 March 2024	12 April 202 4	21 May 202 4	1 June 202 4	

Shaded – rounds are open during these months Outlined – decisions are made during these months

Do we wish to keep only one Quick Response Round?



Multiboard rounds 2023/2024 details

Does the board wish to keep two Multiboard rounds?

Multiboard grant round	Open date	Close date	Decision date	Projects to occur after
One	3 July 2023	1 September 2023	17 October 2023	1 November 2023
Two	15 January 2024	15 March 2024	16 April 2024	1 May 2024

Decline reasons



Does not align with local board priorities: There is a low alignment with the local board's priorities and/or community outcome(s)



Grant round oversubscribed: Limited funding



Central government funding role/ Other funding sources available 河

Application insufficiently developed: The project not fully defined or developed, applicant may be invited to submit an application to a future grant round

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Limited community benefit(s): Insufficient evidence of specific benefits to the community **Project outside of local board area:** *Project not benefiting Local Board area* Not eligible: Applicant or project not eligible under the terms of the Community Grants Policy 2014 or the local board grants programme



Review and snapshot of 2022/2023 Rates Grants

2022/2023 Rates Grants



The Devonport-Takapuna Local Board allocated a total of **\$62,336 t**o the **2022/2023 Rate Grants** budget.



A total of **\$35,349.27** was paid out to two groups.

Ratepayer name	2022/2023 grant	Total rates	Grants as % of rates	Property Address
Stanley Bay Bowling Club	\$9,481.76	10,904.02	86.96%	20 Stanley Point Road Devonport 0624
Takapuna Bowling Club	\$25,863.27	\$29,742.26	86.96%	14 Byron Avenue Takapuna 0622

Discontinue rates grants?

?

• Rates grants cost over past two FY: **\$95,966.45**

Available 2023/2024 Budget - \$64,518

Option 1: repurpose to community grants Option 2: continue rates grants for FY 2023/2024

\$26,986 was leftover from the 2022/2023 rates grants budget, this amount could fund a full Quick Response round

North Harbour Triathion Club

Thank you to another supporter of the North Harbour Swim & Run Series this season - the Devonport-Takapuna Local Board.

#northbarbourtriclub #NHTCswimtun #takapunabeach #aucklandcouncil



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New Zealand Blue Light 😒

In 2020 over 360 youth benefited from attending a Blue Light Life Skills programme. Included in this number were 40 youth, who without the generous support from the following Auckland Local Boards, would not have had the opportunity to attend.

Thank you to the Howick Local Board, Kaipatiki Local Board, Hibiscus And Bays Local Board, Puketetapa Local Board, Papakura Local Board, Öräkei Local Board, Devonport-Takapuna Local Board, Manurewa Local Board, Waitematä Local Board, Mängere-Ötähuhu Local Board, Otara-Papatoetoe Local Board, Whau Local Board, Franklin Local Board and the Henderson-Massey Local Board.

Brand Spankin' New Shiny Things!

By Meg Andrews on 23 October 2020

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Thanks to the Devonport-Takapuna Local Board, we have been lucky to have some gorgeous enhancements to our already-gorgeous building!

The front of the theatre is looking dreamy with some new doors – a definite upgrade from the last ones with a stunning caramel lint that really suits our bric aesthetic. The old doors had a bit of a leak and were slowly rotting away... so we are very grateful for the new doors!



Thank you!!!



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Regional Arboriculture and Ecological team



March 2023

Meet the team

Aaron

Clifton

Specialist





Team key responsibilities

- Urban Forestry
- Arboriculture Operations
- Arboriculture Projects
- Tree Health
- Ecology


Devonport/Takapuna team





Arboriculture Operations Team





Senior Arborist - Rich Ashlin

- Responsible for
- Devonport/Takapuna Local Board
- Hibiscus and Bays Local Board
- Waiheke Island Local Boards.

Arboriculture Operations Team



0.5M trees on a record

Regular street and park trees maintenance

Regular inspections

Response to requests

Tree planting delivery

Urban Forest Team



- Steven Krebs Senior Urban Forest Specialist
- Responsible for
- Devonport/Takapuna Local Board
- Hibiscus and Bays Local Board



Urban Forest Specialists -What We Do

Our responsibility as kaitiaki (guardians) of the urban forest is to • consider what is in the best interest of the public and the healthy natural environment we share.

- We oversee trees in:
- Parks
- Open spaces
- Streets and Roads
- Reserves
- We look to grow, manage and protect our urban forest to maximise the benefits that people receive from a healthy treed environment.



Benefits of trees for human habitats (the urban forest)



How do you
interact with
the urban
forest on a
daily basis?

Summary of the broad array of benefits offered by urban trees (adapted from the Woodland Trust, UK)

THIS TREE PROVIDES MANY BENEFITS...



CLEANER AIR

Each year, this tree produces 96.6 kg of oxygen and removes 1.8 kg of pollutants from the atmosphere.

REDUCES URBAN HEAT ISLAND EFFECT Shaded surfaces may be 7°C cooler than peak temperatures of unshaded materials.

SAVES ENERGY Strategically placed shade trees can help save up to 56% of annual airconditioning costs.

IMPROVES MENTAL HEALTH

People living in neighbourhoods with less than 10% tree canopy are much more likely to report symptoms of depression, stress and anxiety. COMBATS CLIMATE CHANGE By absorbing carbon dioxide, trees and vegetation decrease the negative effects of air pollution and greenhouse gas emissions. This tree absorbs 36 kg of carbon each year, and over its life time could remove up to 5.5 tonnes of atmospheric carbon.

CLEANER WATER This tree intercepts up to 6,100 litres of stormwater run-off per year.

IMPROVES PUBLIC HEALTH People living in polluted urban areas are far less likely to be admitted to hospital with asthma when there are lots of trees in their neighbourhood.

Importance of trees









The replacement tree planting process





Data analysis





Quality control of tree stock







Replacement planting locations





There is no perfect tree

Considerations for street tree selection

	Will the tree perform in the location	
「あるの	Largest canopy tree the site can support	
東京の	Climate ready	
	Not invasive	
	Contributes to local species diversity	
	Reflects the local character	
	Native	
-	Able to source in the nursery industry	
	Long lived species	
	Debris and maintenance considerations	
N.	Site considerations, i.e. solar access	
	Fast growth	















Questions?