

### **Hibiscus and Bays Local Board Workshop Programme**

Date of Workshop:

Time:

Tuesday 21 February 2023 10:00am – 1:30pm Council chamber – Orewa Service Centre Venue:

Apologies:

Item	Time	Workshop Item	Presenter	Governance role	Proposed Outcome(s)
		Welcome and apologies	Gary Brown - Chairperson		
1.	10:00am	Accountability reporting for Hibiscus and Bays Business and Economic Grants	Grace Wu – Grants Advisor Moumitta Dutta – Senior Grants Advisor	Keeping informed	Review the accountability reporting for the Hibiscus and Bays Local Business and Economic grants.
		Attachment:			
		<ul> <li>Presentation</li> </ul>			
2.	10:30am	Community Broker role: Introduction	Marilyn Kelly – Strategic Broker	Keeping informed	Introduce the Strategic Broker, the work programme and planning for future work
		Attachment:			programmes.
		Presentation: Community Broker			
3.	11:00am	Parks and Community Facilities update	Kris Bird – Manager Area Operations	Keeping informed	Provide an update on flood / cyclone damage in the local board area.
		Attachments:  • Presentation: Orewa Beach update  • Hibiscus and Bays storm damaged assets	Paul Klinac – General Manager Resilient Land & Coasts		
			Matt Woodside – Parks and Places Specialist		



	12:00pm	BREAK			
4.	12:30pm	Tātaki Auckland Unlimited introduction  Attachment:  Presentation	Tia Verran – External Relations Advisor	Keeping informed	Introduce and provide a general overview of Tātaki Auckland Unlimited.
5.	1:00pm	(NON-PUBLIC)			
	1:30pm	Workshop concludes			

#### Role of workshop:

- (a) Workshops do not have decision-making authority.
- (b) Workshops are used to canvass issues, prepare local board members for upcoming decisions and to enable discussion between elected members and staff.
- (C) Workshops are not open to the public as decisions will be made at a formal, public local board business meeting.
- (d) Members are respectfully reminded of their Code of Conduct obligations with respect to conflicts of interest and confidentiality.
- (e) Workshops for groups of local boards can be held giving local boards the chance to work together on common interests or topics.

# Hibiscus and Bays Local Board

Accountability reports for Local Economic and Business Grants

Grace Wu

**Grants Advisor** 



# 2022/2023 Hibiscus and Bays Local Board Economic and Business Grant Success Applications

Application No.	Applicant	Project Tital	Amount Granted
LEBG222304	Business Whangaparaoa	Local Economic and Business Growth by Business Whangaparaoa	\$15,000.00
LEBG222302	Mairangi Bay Business Association Incorporated	East Coast Bays Business Improvement Districts (BIDs) Collaboration	\$14,000.00
LEBG222301	The Browns Bay Business Association Inc.	Browns Bay Consumer Spending	\$5,250.00
LEBG222303	Torbay Business Association	Kaupapa Tūhono: Facilitating a connected future for business growth across Waiake, Torbay, Long Bay & Okura	\$9,000.00



- Round: 2022/2023 HBLB Local Economic and Business Grant
- Granted \$15,000
- Towards Hibiscus and Bays Local Economic and Business Development Grants

### Lists of activities (selected from Mid-Term Funding Report to 31 Dec 2022)

- Mid-year Christmas casual networking 28 July
- Keep it on the Coast Buy Local Campaign 1-31 August
- Business Networking Event 01 September
- Meet the Candidates 18 September
- Photo Shoot Opportunities 17-21 October
- Business Networking Event 10 November
- Christmas Casual Networking 08 December
- AGM 08 December
- Placemaking collation of equipment with Destination Orewa
- Sustainable Business Planning



Join Business Whangaparaoa this Thursday, 1 September, for a great evening of networking and advice from marketing whizz, Rachel Klaver, "Marketing: What's Working for Small Businesses this Year" Rachel will also be giving away a copy of her book! At The Archer Ba & Bistro from 5.30pm there'll be plenty of nibbles and lots of opportunities for networking! BOOK NOW!! http://ow.ly/sLCj50KtEcX



A Business Whangaparaoa Event for Locals ...

#### Meet Rachel Klaver

working for small businesses this year



BUSINESSWHANGAPARAOA.CO.NZ





Networking with Rachel Klaver | Thurs 1 September | The

Buying local a win-win in Whangaparāoa













### **Contribution to local priorities**

- Giving local businesses opportunities for learning through our speakers.
- Providing opportunities for local business owners to connect and network through our events and help grow their businesses.
- Offering support and opportunities for local promotion through our website and Facebook page/group.
- Supporting businesses with our Buy Local campaigns.

### **Project feedback:**

 All of our events have been well received and our buy local campaign was well supported by both businesses with prize donations and entries/shopping local from the Whangaparaoa community.

Business Whangaparaoa would like to, once again, thank Hibiscus and Bays Local Board for their support in our activation of activities and support for our Whangaparaoa business community.









#### Candidates face voters in election meeting

Around 65 people came to her candidates put their case for election Manly Bowling Chie on September 18. The meeting was hound by Busine Whangaparine and all candidates for

ocal Board (Hibscan subdivision) were mitted. The itemosts of 15 candedness was in higgest yet. Junstions written by the audience were traver from a last and included an issue nor sized at auditor local meetings—the botal

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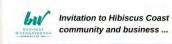
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tion meeting

of the meaning. He was added to speak, and, like Brown, was against 3 Waters. He said if elected, his focus would be on core corvious and huming Council Coerrolled Corpanisations, such as Auckland Transport

Results at your fingertips

#Black Maner will publish the local
results and marriew any new local book
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## Meet the Candidates

**Sunday 18 September** 

### **Manly Bowling Club**

56 Laurence Street, Manly 2.00 pm to 4.00 pm



"Supporting our local

Thank you for support from -







- Round: 2022/2023 HBLB Local Economic and Business Grant
- Granted \$14,000
- Towards Hibiscus and Bays Local Economic and Business Development Grants

Project launch date: from 1/09/2022 to 30/06/2023

#### **Project stages:**

- Stage 1 is to bring representatives from Mairangi Bay Village BID, Torbay BID and Browns Bay BID together in a
  professionally facilitated workshop(s) to tease out opportunities for them to collaborate together for the benefit of
  the business community.
- Stage 2 is focused on implementing one of the initiatives identified. Further detail on what Stage 2 will involve will only be available after the facilitated workshop and alignment of ideas with the criteria for this grant.

#### **Contribution to local priorities**

- Professionally facilitated workshop carried out.
- One of the initiatives identified is a restaurant trail around the three bays involved, including top restaurants in the area, as well as highlighting other eateries.







- Round: 2022/2023 HBLB Local Economic and Business Grant
- Granted \$9,000
- Towards Hibiscus and Bays Local Economic and Business Development Grants

Project launch date: from 1/03/2023 to 30/06/2023

#### **Contribution to local priorities**

• This project aims to facilitate a shared vision for a more connected and supportive area (rohe) in which business people and businesses collaborate to improve our local economy, business and employment opportunities, and resilience. Without this work, division rather than connection will increase.

#### **Project progress**

- The project is still in progress.
- Have promoted the project via an article in the Torbay Magazine (attached).
- Have talked with 2 community groups about running some visioning workshops,
- Have spoken with one potential analyst. We are awaiting quotes from them.







Over the next year (thanks to a grant from the Hibbsous B Bays Local Board), the Torhay Business Association whose you to participate in visioning how, even if, our suburbs can collaborate—at least on some tasks or values—to build upon our history to preserve and celebrate our unique Hirdy and support our local industry (businesses) and communities however diverse. Together, can we be:



- Round: 2022/2023 HBLB Local Economic and Business Grant
- Granted \$5,250
- Towards Hibiscus and Bays Local Economic and Business Development Grants

Project launch date: from 01/07/2022 to 30/06/2023

#### **Project Description**

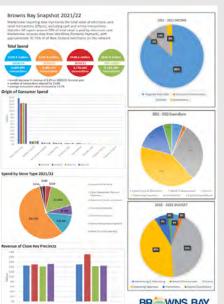
- Subscribing for the Marketview BID portal to acquire statistical information
- Online access to data and easy-to-interpret reports
- Event Analyser A relatively new tool

#### **Contribution to local priorities**

- Marketview data is being used by the Town Centre Manager and Executive Board to inform decision-making and assess the success of initiatives in quantitive terms.
- Relevant data is being made available to stakeholders such as local real estate agents who are actively promoting Browns Bay and seeking commercial tenants.
- · It is also available to businesses and landlords.











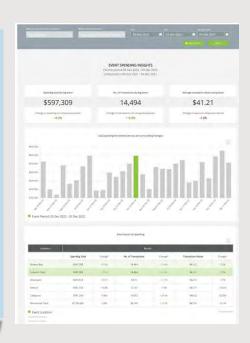
## **Project Feedbacks**

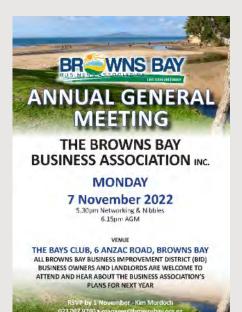
- Feedback from some Executive Committee members of the Business Association is that it is helpful to see how our precinct is performing relative to other similar precincts, such as Milford and Takapuna.
- We must continue to develop our ideas on how access to spend data can help strengthen Browns Bay's business centre, and identify areas of opportunity, such as bringing spending power from other districts, to Browns Bay.
- Real estate agents find the data helpful for enticing prospective commercial tenants to the area.





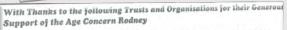














# Thank You











fonderful session with Murrays Bay Intermediate School - Auckland, New tongettu sesson with nutraps beyintermediate ocnool - Auckarral, new ratinal Year & environment class, co-designing a community workshop to aport the newly installed tide gauge at Murraps Bay wharf funded by biscus And Bays Local Board and supported by Sustainable Schools

le started by learning about the differences between "weather" and simate" and watched our new video produced by Ministry for the wironment #kingtidesaki #OurClimateFuture



Friday 18 November





# AGENDA



A brief introduction to person and role

## REPORTING

How the local board want to hear about the work happening.

## **UPDATES**

There are a couple of updates for the local board



## **OPPORTUNITIES**

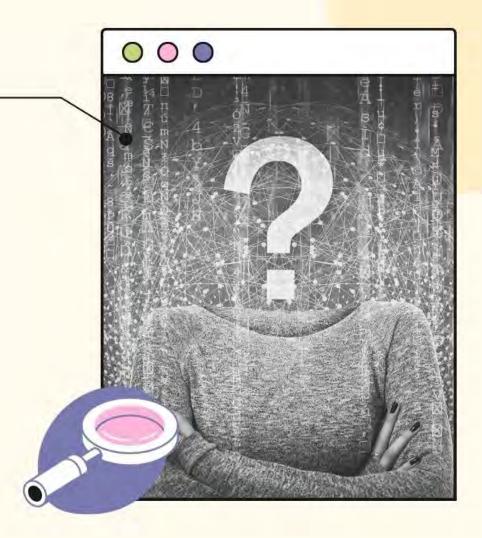
Looking at some opportunities for 2022/2023

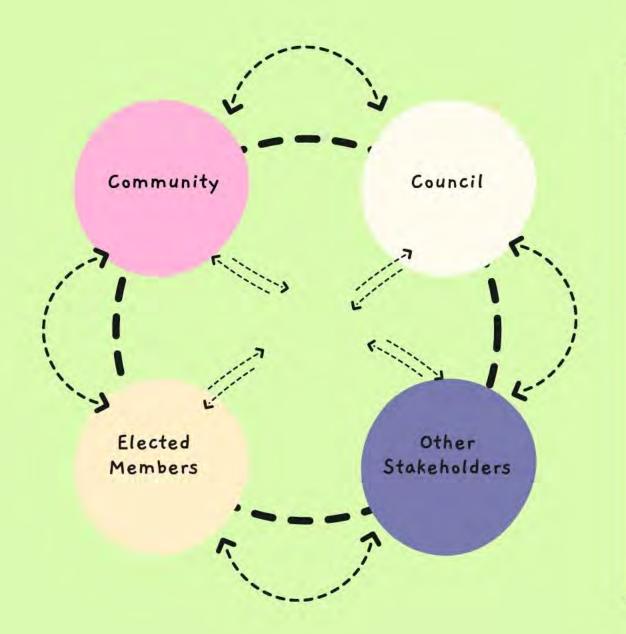


## INTRODUCTION

Ko Marilyn Kelly toku ingoa, I have been the Strategic Broker for 1.5 years full time and 1.5 years part-time. My background is in grassroots community development - and what is called ABCD...

I think I have the best job in the world.









## THE JOB

- Connects Council, Community and Elected Members through strategic leadership and brokering relationships and ideas
- Focus on community development, community wellbeing component of the Local Board Plan/Work Programme
- Supports the development of strong, resilient people and communities.

Lour Priorities

## LOCAL BOARD PLAN

This is your vision for the community, looking at what the community has said and using that to build your three-year-plan.

This is an important strategic document that all the work aligns to, both internally and with our communities.

**LOCAL DRIVER** 

## **WAY WE WORK**

Thriving Communities

## NGĀ HAPORI MOMOHO

- Increase whānau and community financial security
- Improve health outcomes
- Increase access and participation
- Grow community and intercultural connection
- Enable local leadership + Innovation
- Increase local climate resilience + sustainability

ORGANISATION DRIVER

PSOK BOSIK TOK

## ABCD PRINCIPLES

- Start with gifts
- Build relationships for Mutual support
- Value Small
- Nurture Community-led action
- work for equity and justice
- Lead by stepping back
- Believe in possibility
- Include everyone

ABCD Institute

PERSONAL DRIVER

# THE FOCUS



building strength and capacity within community - not dependency



## OUTCOME NOT ORGANISATION

By focusing on outcome not organisation allows flexibility and to be responsive

## COLLABORATION

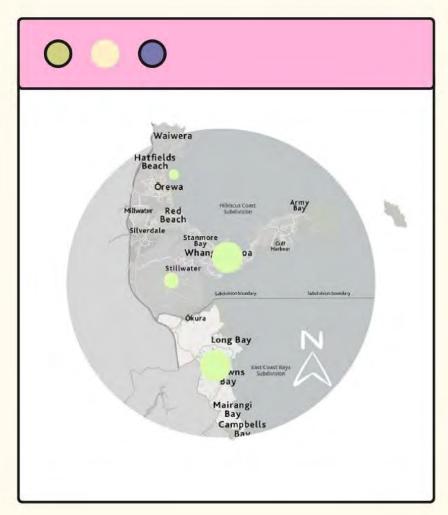
building strength through connections and collaborations



#### REPRESENTATION

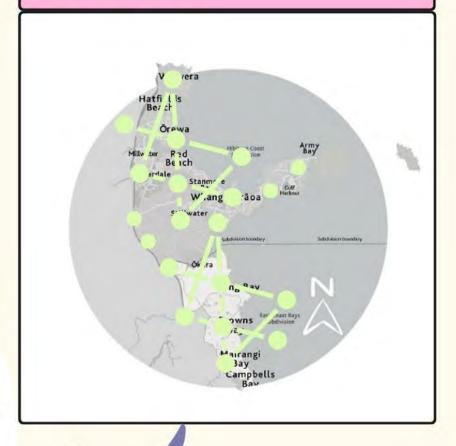
Equity, justice, diversity, celebrating the amazing community and diversity

## WHAT IT LOOKS LIKE











## **WORK PROGRAMME**

\$71,000

**BUILDING RESILIENT AND CONNECTED COMMUNITIES - EAST COAST BAYS** 

\$71,000

**BUILDING RESILIENT AND CONNECTED COMMUNITIES - HIBISCUS COAST** 

\$50,000

**CONNECTING COMMUNITIES THROUGH PLACEMAKING** 

\$35,000

DEVELOP A RESILIENT YOUTH ECOSYSTEM ACROSS HIBISCUS AND BAYS

\$30,000

**APPLY THE EMPOWERED COMMUNITIES APPROACH** 

\$5,000

MĀORI RESPONSIVENESS

\$30,000

REDUCING ISOLATION AND INEQUALITY THROUGH INCLUSION AND DIVERSITY

# REPORTING

Working in the grey spaces of community means that it is hard to pull together numbers and easy to measure.

I regularly come to workshops to update the local board on what we are doing.

I am also hoping to have regular slots for community to come and share their projects and stories with the local board directly.

Keen to understand what the local board would like in the way of reporting so you get what you need to have the governance oversight - without getting sucked into the operations.





Some of the local board from last year attended the 360 Empathy sessions last term. We received great feedback and interest for groups to wanting to have more sessions.

When I spoke to Odyssey House about the process to book more sessions

(Sessions run at a cost of \$1,000 for max 12 people.)

They offered to 'train' me to run the sessions and have said I can use the RV headsets and resources **free of charge.** This means that depending on capacity we can run a lot more sessions up here. First up - Coast Mentoring

## **360 EMPATHY**





## **MAIRANGI BAY UPDATE**







The work that Catalyse is doing in Mairangi Bay is creating some energy in the community they are continuing to support the community with some new projects.

- · A community walking map
- a project called 'heart pulse of the community' with GeoLingo

## **OPPORTUNITIES**

being responsive and adapting

Before the storm, I had met with AEM Resilience advisor about linking the neighbours day placemaking with promoting community resilience. **Now...** I think we have the opportunity to leverage the storm to facilitate community resilience groups, support them to come together with what they need and the training so that our communities are better connected and equipped.

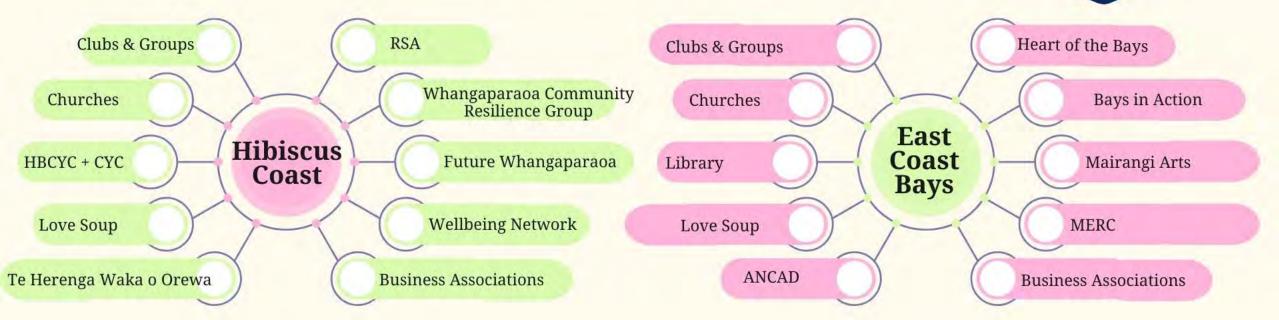




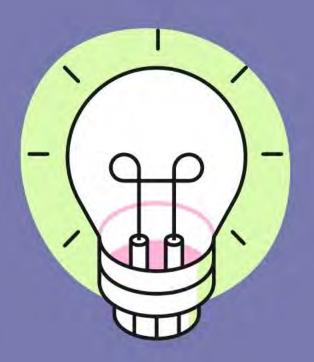




Neighbor Supp







## CONCLUSION

I am really looking forward to getting to know you, your vision for the community and to continue the journey.

These are difficult times for the local board and Aucklanders in general.

A crisis is an opportunity



STRATEGIC BROKER

# THANK YOU

Questions?

Success takes communication, collaboration and sometimes failure. ~ Jessica Alba



# Orewa Beach Presentation

Hibiscus and Bays Local Board - 2023



## Overview

- Orewa Beach history
- Management context and history
- Next steps

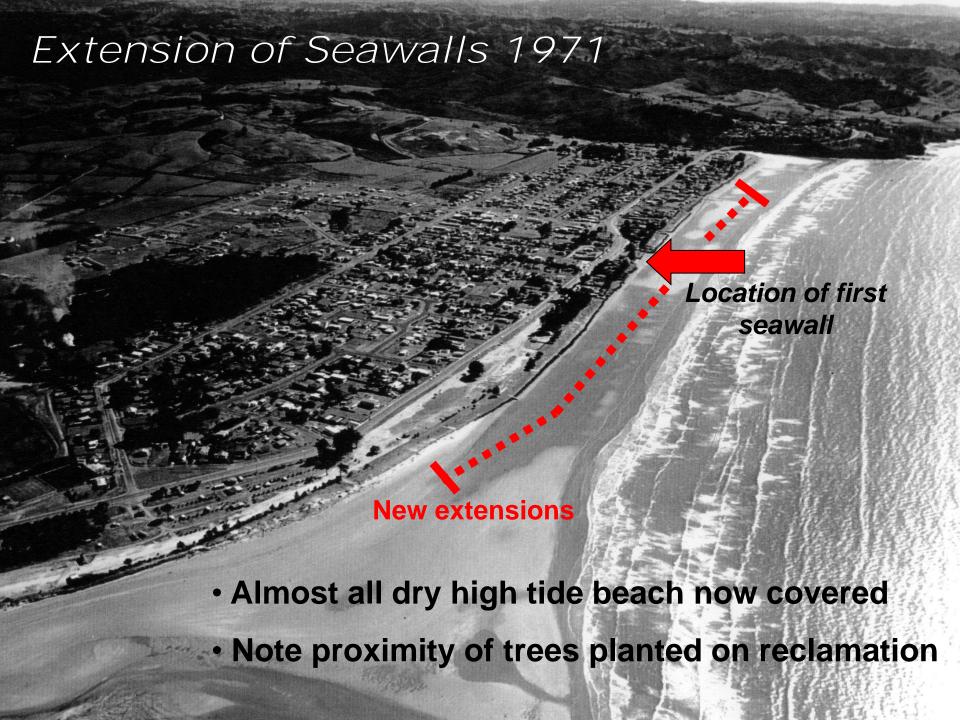




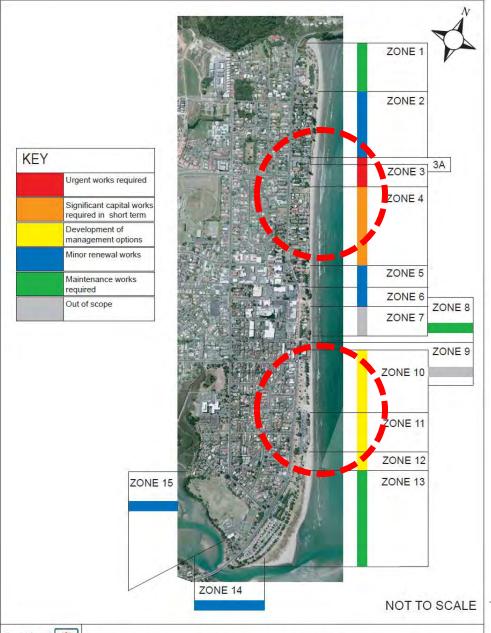














DWG. #: 013-01 Rev B

OREWA BEACH ESPLANADE ENHANCEMENT PROGRAMME- 2014 REVISION

See document for further information





## Rocks to be removed from Orewa foreshore

Tuesday, 25 July 2006, 10:43 am Press Release: Rodney District Council

Rocks to be removed from Orewa foreshore

Rodney District Council contractors will begin removing rocks from a 256 metre section of beach in front of the Orewa Reserve carpark from mid-August.

The decision follows recommendations from independent coastal engineers and the Auckland Regional Council, findings from 24 years of monitoring Orewa Beach in one of the country's most comprehensive coastal data studies and growing concerns about public health and safety.

Rodney District Council's Coastal Service Delivery Engineer, Paul Klinac, says the rocks, which were originally put there to protect reclaimed land, offer little protection and removing them will have no adverse environmental effects, but will immediately improve its safety and amenity value.

"Quite simply the beach is slowly reverting back to its natural 'pre-reclamation' state, and in doing so the rocks have become more of a hindrance than a help," says Mr Klinac.

"We have had several incidents of people being hurt having tripped over the rocks or being swept into them at high tide. This coupled with the overwhelming evidence that they do nothing to protect the foreshore means the only responsible thing to do is to have them removed," he says.

The decision is fully supported by the Orewa Beach Reef Charitable Trust whose chairman says as well as being ineffective the rocks do nothing for the aesthetics of

















CONCEPT B - MEDIUM FORMALISED CARPARK WITH OVERFLOW CAPACITY AND DISTINCT PLAY AND FITNESS ZONES







CONCEPT C - MINIMUM FORMALISED CARPARK WITH DISTINCT PLAY ZONES AND CENTRALISED FITNESS HUB



Concept C provides a controlled hab with formalised pashing near the Surf Life Saving Clab with an iourtflow pashing near within the granted upon space. The central hab provides active use with a basistatival court, well-poil court, and firmus equipment. Boy is divided into two somes with apportunity to largel two user groups.





CONCEPT OPTIONS

OREWA BEACH RESERVE













#### **Hibiscus and Bays Storm Damage Tracker**

#	Asset Type	Site Name and Address	Summary / Description of damage	Asset Status	Work Order / RFS #	Other Comments
1	Tracks	Army Bay - slips along coast line and minor damage to sea walls	Slips along Army Bay coast edge and minor damage to sea walls	Open	8110561950	
2	Slips	Armorillo Reserve	Track and Boardwalks undermined. Washouts on hoggin track	Open		
3	Tracks	Arundel Reserve	Access ways washed out and boat ramp collapsed	Closed	8110561096	
	Playgrounds	Bayside Reserve	Playground cushionfall washed out	Closed	8110554902	Cushion fall needs to be replaced as well as a section of wet pour
	Bridges	Brookvale Reserve Bridge	Bridge washed off abutments (1000671675)	Closed	3101504070	Cadment tall neede to be replaced as well as a section of well pear
	Other	Centennial Park	Undermining of through road due to overflowing culvert	Open	8110555905	Made safe at no cost. This road is in the work programme for renewa Repair to damage can be incorporated into project.
7	Slips	Churchill Reserve	Large slip in mid section of reserve and undermining of coastal walkway on northern end of reserve	Closed	8110555304	Cost could be significantly more due to instability of coastal walkway.  If walkway needs to be pinned back to cliff costs could be very large.
8	Bridges	Cranston Reserve	Cranston Reserve track renewal - currently under construction, large	Closed		Track rework of washed out tracks works completed at \$5,000 as
0	Bridges	Clariston Reserve	amount of new track has been washed out. One bridge damaged and snapped of piles. New bridge required.	Closed		tracks currently under construction. Bridge snapped of its piles and requires replacement. Removal of bridge recommended until it can be replaced.
9	Playgrounds	Cranston Reserve	Cranston Reserve playground - all under surface washed out.	Closed	8110555284	Playground taped off at no cost. \$5k to replace cushion fall.
	Slips	Deborah Reserve	Landslips in 3 locations, track, boardwalk and boat ramp	Open	8110555838	Slip to be removed, boardwalk and track to be repaired
_	Buildings		Minor flooding inside lower levels. Needs to be dried and walls repaired	Open	0110000000	onp to be removed, boardwark and track to be repaired
	Dallalligs	Last coast bays commanity contro	Williof Hooding Historiower levels. Needs to be direct and walls repaired	Орон		
12	Buildings	East Coast Bays Community Centre	Water leaking through roof and walls in meeting room 1 and 3, and also into ceiling tile downstairs. Water logged soffit as well upstairs for removal	Open	3101512272	
.3	Tracks	Emlyn Place Reserve	Damage to tracks - large amounts of sediment deposit throughout reserve.	Open	8110555246	
14	Slips	Fitzwilliam Drive Reserve	Damage to tracks (currently under construction) / Large Slip and fallen trees/ Sediment, aggregate and clay washed across street into neighbouring reserve Emlyn Place.	Closed	8110555287	Ventia variation on current construction work received for clean up o the street to make it passable. Required works for repair of already constructed tracks and paths works estimated around 50k-70k.
5	Tracks	Freyberg Park	Footpath renewal project. Site set up for construction work completely destroyed with machinery under 1.4 metres of water. Storage Container 40ft shifted by flood waters blocking driveway. Handrail damaged.	Open		Container required to be shifted out of the way. Estimated costs \$5000.
6	Tracks	Freyberg Park	Erosion of walkway and railing	Open		Repair will be included as part of project currently planned
17	Bridges	Kinloch Bridge	Bridge washed off abutments (1000671677)	Closed	8110553024	Ventia quote re for removal of bridge is \$30,000, this includes removing other storm debris on the beach and in the reserve
18	Buildings	Mairangi Bay Park	Fence and retaining wall falling down by Bowling Club	Open		
	Buildings	Manly Beach	Post and rope around dune vegetation washed out	Open		
	Slips	Murrays Bay seawall	Section of seawall has collapsed	Open		
	Tracks	Northcross Reserve	Water has eroded the bank next to and underneath the stair walkway and temporary bridge at the top of the reserve	Open	8110561441	
22	Tracks	Okoromai Walkway, Gulf Harbour	Track has been partially washed out, reinstate culverts and washed out boxed steps.	Open		
23	Other	Orewa Beach	Sand lost exposing assets in Orewa Recreation Reserve and Orewa Marine Parade Reserve	Open		Sand transfer work scheduled for 15th - 22nd February
24	Buildings	Orewa Community Centre	Roof above small room and main hall leaking. Gutters damaged	Closed	8110553942	Damaged gutters have been removed.  Roof replacement project is in currently in the work programme
25	Buildings	Orewa Holiday Park - tourist flat and standard cabin	Water leak through window onto carpet of tourist flat and standard cabin	Open	8110561922	need to dry out and fix leaks
26	Slips	Orewa Marine Parade	Sections of walkway eroded from large swells	Open	8110561173	
27	Other	Orewa Res - southern end by estuary	Coastal erosion washing out land between estuary edge and walkway, walkway now undermined and may require re-directing	Closed	3101509877	
28	Tracks	Orewa Reserve	Extensive sand across walkways	Open	3101506750	Digger onsite to clear sand
	Playgrounds	Sherwood Reserve	Cushionfall washout	Open	8110557638	no cost to make safe, just taped off. \$5k to replace cushionfall
	Buildings	Stredwick Res - Tiktoki Montessori	Large pine tree has fallen down on building, breaking sections of the roof, ceiling, windows and walls	Closed	8110561184	The state of the s
31	Tracks	Te Ara Tahuna Walkway	Section of path has slumped and needs replacing	Open	8110561127	
22	Playgrounds	Totara Views Res	Cushionfall washout	Open	8110557680	
					8110561106	<del> </del>
	Tracks	Waiwera Place Reserve	Stairs leading down to the beach have eroded and broken	Closed		





### **What does Tātaki mean?**

'Tātaki' ascribes a quality of leadership that sets the pace, drives peak performance in a group, maintaining a rhythm that is in sync with the environment.

The Māori and English components of our name together tell the story of the organisation we aspire to be: an agency that leads by example, culturally inclusive, creative, and bold.

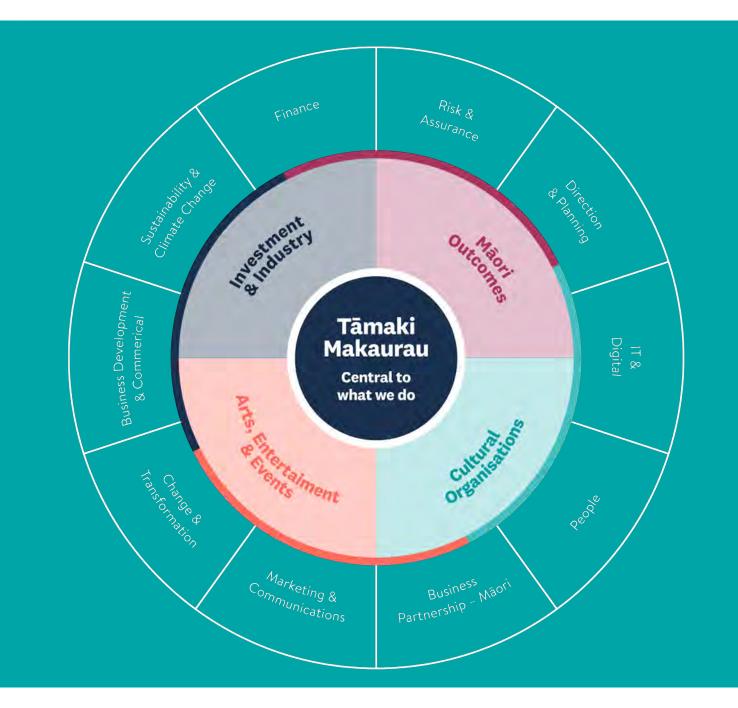
#### **Tātaki Auckland Unlimited purpose**

Enriching cultural and economic life in Tāmaki Makaurau



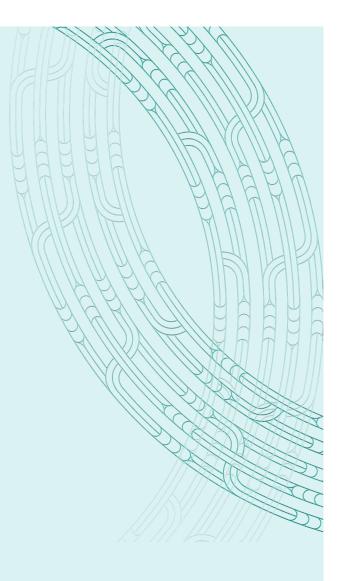
## Cultural and economic development agency

- Four delivery ropū
- Shared core services
- Regional functions, including:
  - Regional film office
  - Regional tourism organisation
  - Regional facilities and assets
    - charitable trust
  - Regional investment attraction lead
  - Regional economic development agency



# Part of the Auckland Council whānau - strategic alignment

- Auckland Plan 2050
- Development Strategy
- Kia Ora Tāmaki Makaurau
- Te Tāruke-ā-Tāwhiri, Auckland's Climate Plan
- Te Mahere Whaneke Ōhanga, Economic Development Action Plan 2021-24
- Toi Whītiki Arts and Culture Strategic Action Plan
- Auckland Water Strategy
- Annual Letters of Expectation and Statements of Intent

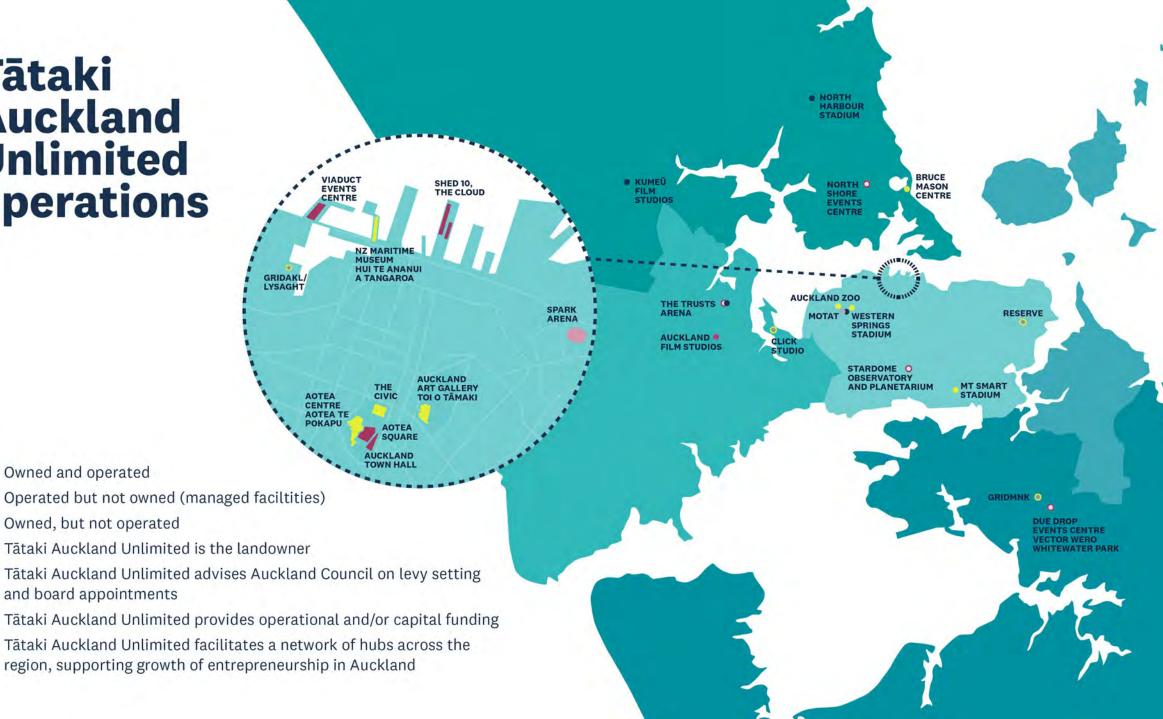


## **Tātaki Auckland Unlimited** operations

Owned and operated

Owned, but not operated

and board appointments



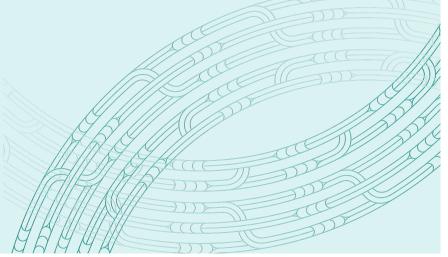
#### **Experience and participation**

- Cultural assets and organisations (Charitable Trust)
  - Auckland Zoo
  - Auckland Art Gallery Toi o Tāmaki
  - NZ Maritime Museum Hui Te Ananui a Tangaroa
  - Auckland Live venues, Auckland Stadiums
- Access, participation and community outreach
  - Tamariki and rangitahi
  - Under-served communities
- Events and experiences
- Business events and conferences



#### **Attraction and promotion**

- Promoting Auckland to visitors overseas and rest of New Zealand
- Screen production attraction
- Investment, business and talent attraction
- Platform for and promotion of Māori identity
  - Tourism
  - Businesses
  - Artists
  - Te Reo Māori
  - Innovation



















#### **Economic development**

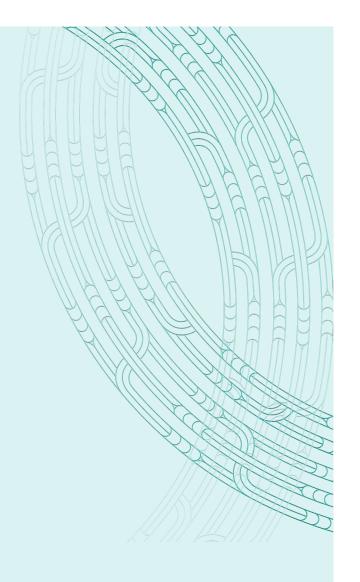
- Priority sectors we support opportunity for Auckland
  - Visitor economy
  - Technology
  - Screen and creative
  - Climate innovation
- Skills development
  - Alo Vaka Auckland Pacific Skills Shift
  - Pathways for young people
  - Specialist skills heritage, conservations, arts
- Innovation and entrepreneurship precincts
- Māori businesses and entrepreneurship
- Economic places and precincts



#### **Economic places and precincts**

Economic development - working to improve economic well-being and quality of life for all our people and our region

- Evidence-based strategic economic development advice
  - Local Economic Overviews every three years
  - Auckland Prosperity Index after every census
  - Strategic advice for Local Board Plans
  - Data and insights local business and employment trends, business land capacity, market intentions and constraints
- Supporting Auckland's economic places
- Supporting entrepreneurship, youth employment, skills and workforce
- Dedicated session on local economic development for local boards



#### Part of the Auckland Council whānau – what other parts do

Other parts of the whānau play important roles in achieving cultural and economic outcomes for Auckland, as well as other regional partners, delivering:

















#### **External Relations Team**

- Your initial points of contact at Tātaki Auckland Unlimited
- Supports the organisation's external relationships via relationship owners
- Facilitates local board engagement and reporting
- Produces and distributes elected member newsletters
- Distributes TAU media releases to elected members' support teams for onward distribution
- Supports responses to elected member queries



Melanya Burrows External Relations Manager

Charlotte Kelly
Senior External Relations Advisor
(Mayor, councillors, central government)

Tia Verran and Jan Brown
Local Boards - 'transitional point of contact' model



### **COVID-19 - hit harder, recovering more slowly**

- Hardest hit region
- Stalled population growth
- Lower GDP growth than rest of New Zealand
- Declining business and consumer confidence
- Increasing inequity disparate impact on south and west Auckland, Māori,
   Pacific people, young people
- Our rangatahi disproportionately affected employment, school attendance, overall wellbeing, tertiary course completions, working hours and income
- City centre decline
- Increasing competition across Asia-Pacific regions and cities skilled talent, investment, events, visitors



Our strengths and opportunities?

#### New Zealand's economic powerhouse



1.72 million

34% of New Zealand's population



38%

Share of New Zealand's GDP



70%

visitor arrivals to NZ (Auckland Airport)



5th

4.5km<sup>2</sup> city centre is NZ's 5<sup>th</sup> largest regional economy, workplace for 100,000+ people, home to 40,000



35%

NZ's workforce 985,000 labour force; 952,000 employed



**50%** 

New Zealand FDI projects 2010-19

#### New Zealand's global connector

70% of New Zealand's international visitor arrivals fly into Auckland Airport

#### 1 of the 2

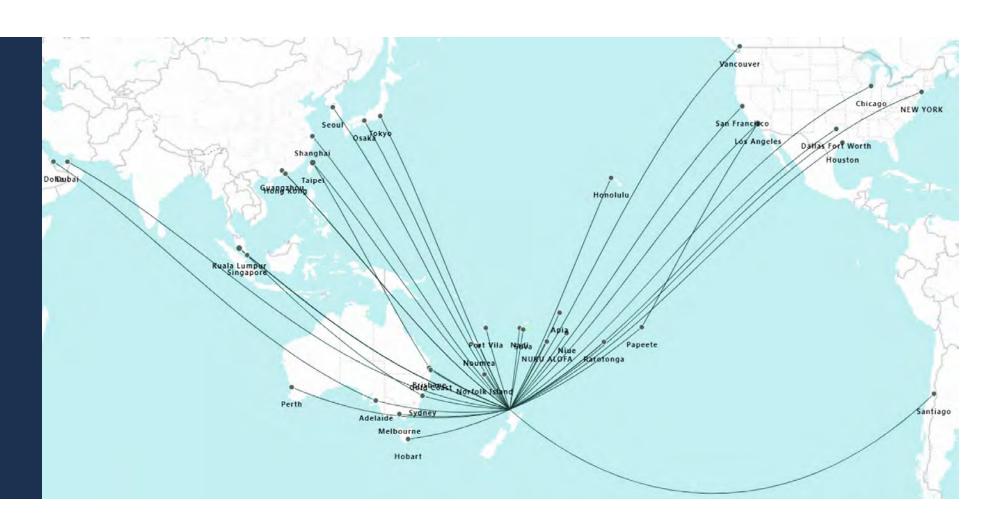
largest deep-water ports in New Zealand

## Ultra-fast broadband

connection across the country and internationally

1 in 3 jobs affected by international trade

41% of Aucklanders born outside of New Zealand



#### New Zealand's cultural and creative powerhouse



- Auckland Art Gallery Toi o Tāmaki, Auckland Museum Tāmaki Paenga Hira, New Zealand Maritime Museum Hui Te Ananui a Tangaroa, Eden Park, six major film studios, three world-class universities, UNESCO City of Music, MOTAT, Te Tuhi and Te Uru art galleries
- 180 ethnicities, varied and diverse performing arts groups and organisations world-class contemporary and classical dance; orchestras; opera companies; theatre companies; festivals. Māori, Pacific, Indian, Asian, youth, rainbow, disability community performing arts groups
- Creative industries music production, architecture, design, publishing, digital media, (screen includes film and television production, gaming, immersive technologies and digital content)

### **Opportunities for Auckland**



**Technology** 



**Visitor economy** 



**Screen and creative** 



**Climate and sustainability** 



Diverse, creative, connection, young population



Innovation and entrepreneurship













