

Love Food Hate Waste Guidelines

Introduction

Auckland Council has committed to an aspirational goal of zero waste to landfill by 2040 through the Waste Management and Minimisation Plan 2018. One of the actions outlined in the Plan to help achieve this goal is the running of campaigns to raise public awareness and provide information.

The national Love Food Hate Waste campaign aims to get people to talk about and be aware of the food they waste and inspire them and their families to reduce their food waste at home.

Food waste currently makes up 45 per cent of the average Aucklanders rubbish bag or bin. Of this, waste audits have shown that a significant proportion could have been avoided in the first place or eaten.

Love Food Hate Waste (LFHW) is a behaviour change programme aimed at informing individuals of the consequences of food waste and the benefits of its reduction both in terms of personal cost (financial savings) and environmental harm reduction (less waste to landfill, reduced CO₂ emissions from food break down, less food production needed or better distribution).

What will be considered for funding?

Educational opportunities that focus on delivering innovative activities aimed at changing wasteful behaviours, which have a clear call to action such as:

- planning food purchases and meals
- creative cooking or recipes for leftovers (or commonly wasted items)
- tips for good storage of food
- raising awareness of the problem of household food waste

Terms and conditions

There is a maximum grant allocation of up to **\$3,000** per project.

All education opportunities to promote food waste prevention **must be implemented by May 2020**.

A 'toolkit' of Love Food Hate Waste branded materials will be supplied by Auckland Council.

Please note the Love Food Hate Waste fund will be allocated to projects focusing on behaviour change and food waste reduction. Broader projects around processing food waste or diversion of food scraps from landfill should apply to the [Waste Minimisation and Innovation fund](#).

Further information

Visit lovefoodhatewaste.co.nz for more information on the national Love Food Hate Waste campaign.

For more information on the Love Food Hate Waste fund email – aucklandwastefund@aucklandcouncil.govt.nz

For more information on the application process email - environmentalfunding@aucklandcouncil.govt.nz