

Age-friendly Hibiscus and Bays Tāmaki tauawhi kaumātua



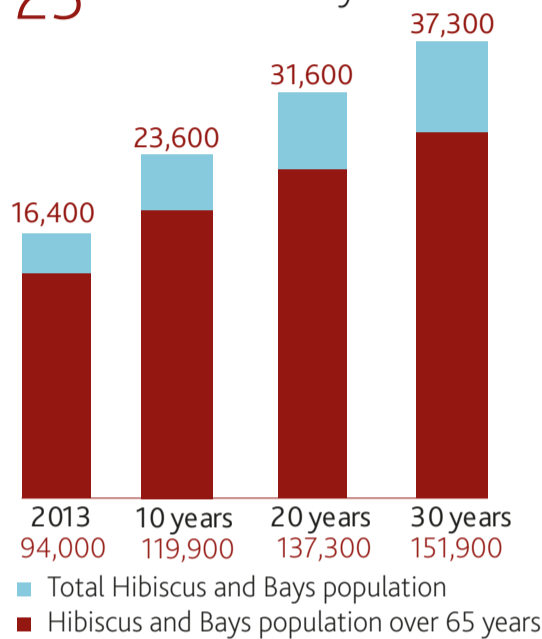
Auckland has the largest population of people aged 65 and older in New Zealand, living in different local board areas.

Auckland's older population is not a homogenous group. Differences include:

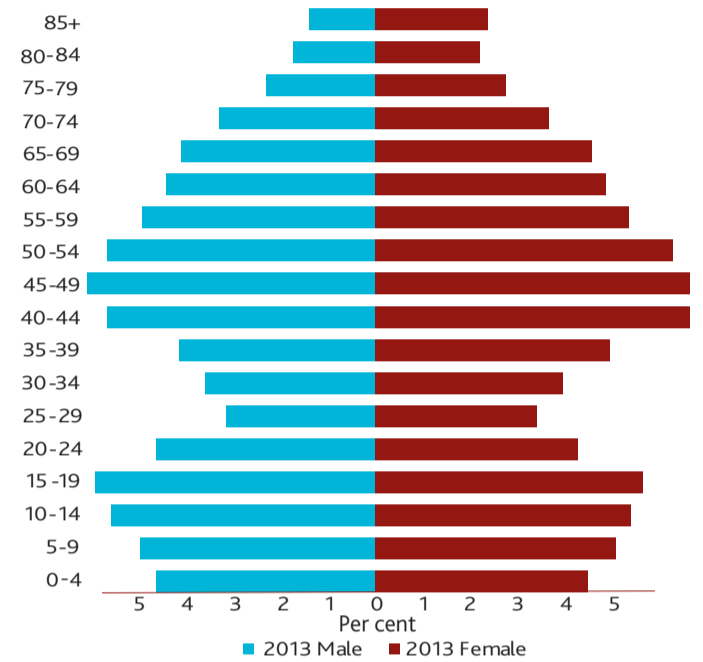
- life stages
- needs and abilities
- ethnicity and language
- rural or urban location
- financial independence.

These differences affect how older people contribute and participate in their local area and wider community.

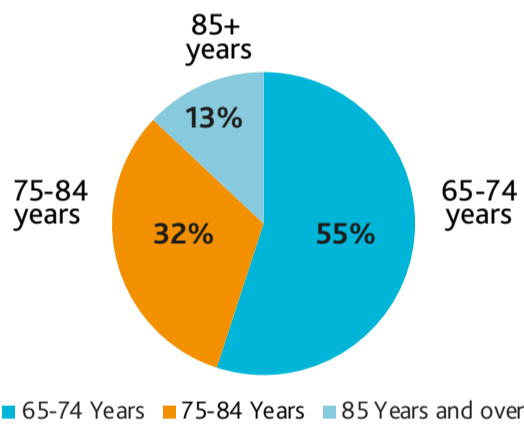
17% of Hibiscus and Bays population was over 65 years of age in 2013 growing to **25%** in the next 30 years



46% of people living in Hibiscus and Bays are aged 40 or over



AGE DISTRIBUTION OF RESIDENTS OVER 65



ETHNIC COMPOSITION OF OLDER RESIDENTS

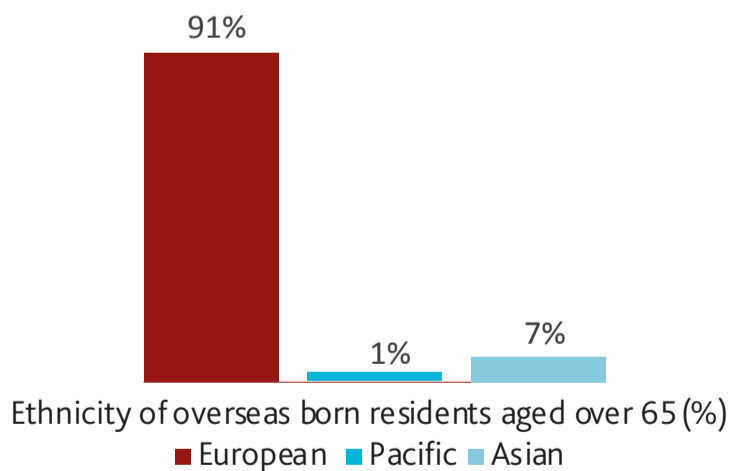
All residents	Ethnicity	Older residents
6%	Māori	1%
89%	European	95%
8%	Asian	3%
2%	Pacific peoples	0%
1%	MEELA	0%

PLACE OF BIRTH

39% of Hibiscus and Bays older population were born **OVERSEAS**



ETHNIC COMPOSITION OF OVERSEAS BORN OLDER RESIDENTS



HOME OWNERSHIP



79% of older Hibiscus and Bays residents own or partly own their residence

2% OR 285 of older residents cannot speak English



EMPLOYMENT

21% of older residents are in full time or part time paid employment



MEDIAN PERSONAL INCOME

\$22,200
This is higher than all older Aucklanders.



All older Aucklanders	\$20,900
Older Hibiscus and Bays residents working part-time	\$29,100
Older Hibiscus and Bays residents working full-time	\$56,600