

## Outcome

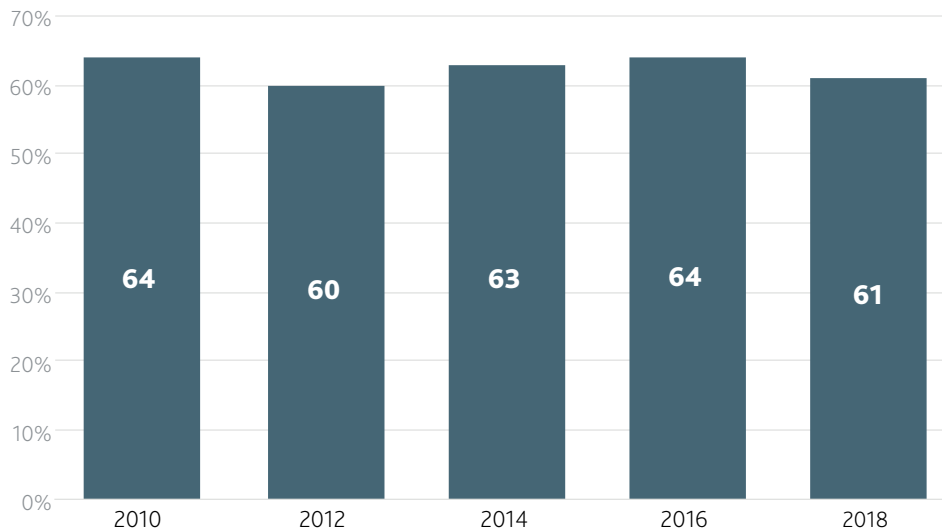


# Homes and Places

### Measure 5

## Resident satisfaction with their built environment at a neighbourhood level

Respondents to the Quality of Life Survey who agreed they feel a sense of pride in their local area (%)



### Data

Proportion of respondents to the Quality of Life Survey who feel a sense of pride in the way that their local area or neighborhood looks and feels.

### Source

Auckland Council, Quality of Life Survey 2010, 2012, 2014, and 2018.

### Frequency

Every 2 years.

### Availability

The reports are available on Knowledge Auckland ([www.knowledgeauckland.org.nz](http://www.knowledgeauckland.org.nz)).

### Note

From 2012, the Quality of Life survey method changed from a Computer-Assisted Telephone Interviewing (CATI) survey to an online self-complete survey. The 2018 survey used a sequential mixed-method methodology, enabling respondents to complete the survey either online or via a hard copy of the questionnaire.

### Relevance

How residents feel about their local area or neighbourhood can also be considered a reflection in part of how satisfied they are with the built environment. This measure will help to determine whether Auckland is creating a strong sense of place that resonates with its residents.

### Baseline (2018)

In 2018, 61% of Auckland respondents agreed or strongly agreed that they felt a sense of pride in the way their city or local area feels.

### Analysis

Between 2012 and 2018, respondents that felt a sense of pride in the built environment was relatively steady between 60% to 64%.

### (—) Trend

From 2010 to 2018 no significant change.