

**Outcome**

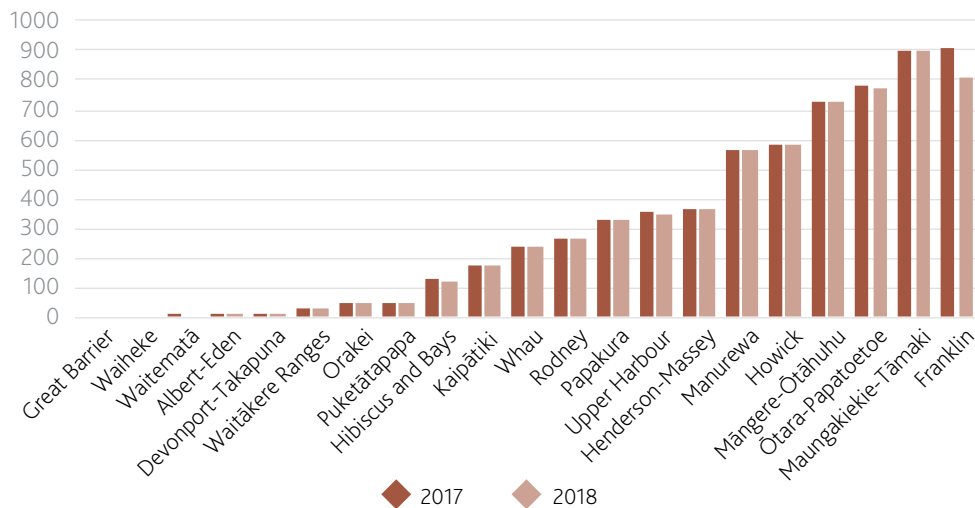


# Opportunity and Prosperity

**Measure 4**

## Zoned industrial land (Development Strategy)

### Zoned industrial land by local board (hectare)



**Data**

Hectares of zoned industrial land.

**Source**

Auckland Council.

**Frequency**

Annual.

**Availability**

The area of zoned industrial land is calculated in geospatial software, using zoning data from the Auckland Unitary Plan, as at 2017, by Research and Evaluation Unit (RIMU) at Auckland Council. Detailed data at sub-regional level is available on request from the Research and Evaluation Unit (RIMU) at Auckland Council.

**Note**

Business zoned land under the Auckland Unitary Plan are zones that are classified as being in either the Light Industry or Heavy Industry zones.

**Relevance**

This is a high-level strategic measure directly related to the Development Strategy (DS) required to track zoned land for light and heavy industry. The DS identifies the need for up to 1,400 hectares of business land (mainly industrial) in the future urban areas, and the retention of existing business land. This will require monitoring as locations of industrial land may shift as they compete with other uses for well-located land.

**Baseline (2018)**

6,336 hectares.

**Analysis**

Measure 4 demonstrates the amount of zoned industrial land in Auckland.

**(-) Trend**

From 2017 to 2018 no significant change.