

# Memo

Date 25/08/17

To: Phill Reid, Auckland-wide Manager

From: Gurv Singh, Principal Planner

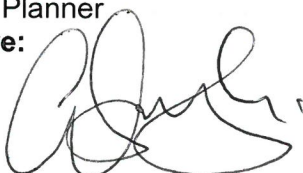
Subject: **Plan Modification: Clause 20A Amendment to E23 Signs of the Auckland Unitary Plan (AUP) Operative in part (15 November 2016).**

Delegated authority to T4 manager through Schedule 2A of the Auckland Council Combined Chief Executives Delegation Register (Updated May 2017).

This plan modification requires decision-making pursuant to clause 20A of the First Schedule to the Resource Management Act 1991, as corrections are required to the Auckland Unitary Plan (Operative in Part).

<b>Rule or Section of Unitary Plan</b>	<b>E23 Signs Chapter</b> (see Attachment 1 on the specific sub-sections).
<b>Subject Site (if applicable)</b>	NA
<b>Legal Description (if applicable)</b>	NA
<b>Nature of change</b>	<p>An administrative error has been made in which subsection E23.6.3.(2) was accidentally deleted as part of an update to the AUP (June 2017). The change needs to be reversed and included back into the AUP along with a change to provision reference in E23.6.3(1)(a) – see Attachment 1.</p> <p>There is also a minor edit to the title of Table E23.4.2 Activity table, in which the word ‘existing lawfully established billboards’ needs to be added into the title. This reflects the activities listed in the table.</p> <p>See Attachment 1 on the nature of change to the specific sub-sections and provisions to the Operative in Part version.</p>
<b>Effect of change</b>	These changes are all minor in nature. No resource consents have been impacted during this period of time. The amendments do not change the application or intent of the provisions.
<b>Changes required to be made</b>	See Attachment 1 on the changes required to be made to the specific sub-sections and provisions to the Operative in Part version.

**Prepared by:**  
Gurv Singh  
Principal Planner  
**Signature:**



**Approved by:**  
Phill Reid  
Auckland-wide Manager  
**Signature:**



Attachment 1:

**Table E23.4.2 Activity table – Billboards on street furniture in road reserves, existing lawfully established billboards and comprehensive development signage [rcp/dp]**

Activity	Activity status – all zones
<b>Billboards on street furniture and in road reserves</b>	
...	

...

**E23.6.3. Billboards on new street furniture**

(1) Billboards on new street furniture must:

- (a) comply with Standards E23.6.2(1)(a) to (c)(i), (ii), (iii);
- (b) not be located where the land immediately adjoining the billboard is:
  - (i) within a Special Character Areas Overlay – Residential and Business; or
  - (ii) zoned Rural – Rural Conservation Zone, Rural – Countryside Living Zone or Open Space – Conservation Zone, Rural – Waitākere Ranges Zone, or Rural – Waitākere Foothills Zone, unless the street furniture is on an arterial road.

(2) If the billboard is a digital billboard it must include controls to ensure that the luminance does not exceed:

- (a) 5000cds/m<sup>2</sup> between sunrise and sunset; (daytime)
- (b) 250cds/m<sup>2</sup> between sunset and sunrise (night time); and
- (c) 250cds/m<sup>2</sup> during twilight; (twilight means from astronomical dawn to sunrise and from sunset until astronomical dusk with the times for sunrise, sunset and astronomical dusk (night) being those specified in the US Naval Portal).

~~(2)~~(3) A billboard must not extend greater than 200mm from the face of the building or structure to which it is attached if it is a static billboard.

~~(3)~~(4) A billboard must not extend greater than 400mm from the face of the building or structure it is attached to if it is a changeable message billboard.

~~(4)~~(5) A billboard must not display an image that does any of the following:

- (a) resembles or is likely to be confused with any traffic sign or signal...

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