

Decision on proposed new Signs Bylaw and associated controls

File No.: CP2022/04058

Te take mō te pūrongo

Purpose of the report

1. To adopt the proposed new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls.

Whakarāpopototanga matua

Executive summary

2. To enable a decision on whether to adopt a proposed new Signs Bylaw 2022, an appointed Bylaw Panel has deliberated and made recommendations on public feedback to the proposal and on local board views.
3. The proposal better manages the problems signs can cause in relation to nuisance, safety, misuse of public places, the Auckland transport system and environment.
4. The Governing Body and the Board of Auckland Transport adopted the [proposal](#) to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls for public consultation on [26 August 2021](#). Feedback was received from 106 people and organisations.
5. The Bylaw Panel recommends the Governing Body adopt the proposal with amendments in response to matters raised (Attachments A and B). Taking this approach will more effectively manage the problems signs can cause. Key Panel-recommended changes include to:
 - clarify that election signs can be erected on a fence on the opposite side of the road to an open space zone, but not on any side boundary fence with those zones
 - allow all energy trusts in Auckland (for example Entrust and Counties Power Consumer Trust) to display election signs
 - reject the proposal that would have allowed event signs to be displayed on public election sign sites without an approval
 - clarify that a community event sign on private property must relate solely to the event (and not for example the event sponsors) and may be displayed only on properties local to the event
 - amend the sizes of specific types of signs to align with industry standards
 - allow the calculation of a poster board's area to exclude any frame
 - provide for the transfer of approvals
 - correct errors and improve drafting throughout the Bylaw and associated controls.
6. There is a reputational risk that some people or organisations may not feel council has addressed their feedback. This can be mitigated by communicating the reasons for the decisions to those who gave written feedback.
7. If adopted, staff will publicly notify the decision and update the Bylaw when changes come into force on 26 May 2022.

Ngā tūtohunga Recommendation/s

That the Governing Body:

- a) approve the Bylaw Panel's recommendations on the new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 in Attachment A and Attachment B of the agenda report.
- b) confirm that the new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 in Attachment C of the agenda report:
 - i) is the most appropriate way to help protect the public from nuisance, protect public safety, protect council-controlled public places from misuse, manage impacts on the effectiveness, efficiency and safety of the Auckland transport system and protect the environment
 - ii) is the most appropriate form of bylaw
 - iii) does not give rise to any implications under, and is not inconsistent with, the New Zealand Bill of Rights Act 1990.
- c) adopt the Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 in Attachment C of the agenda report, with effect from 26 May 2022.
- d) adopt the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 in Attachment C of the agenda report, with effect from 26 May 2022.
- e) revoke the provisions in the current Auckland Council and Auckland Transport Signage Bylaw 2015 for which Auckland Council is the relevant authority, with effect from 26 May 2022.
- f) note that the Board of Auckland Transport will decide whether to revoke the provisions in the current Auckland Council and Auckland Transport Signage Bylaw 2015 for which Auckland Transport is the relevant authority and whether to revoke the Auckland Transport Election Signs Bylaw 2013.
- g) delegate authority for determining controls about election signs on Auckland Council council-controlled public places under clause 30 of the new Signs Bylaw in (c) to Auckland Transport, with effect from 26 May 2022.
- h) request through the Chief Executive to the manager responsible for bylaws to prepare a schedule of infringement offences and fees for all recently reviewed bylaws (including the Signs Bylaw 2022 in (c)) for approval by the chair of the Regulatory Committee.
- i) authorise the chair of the Regulatory Committee to request the relevant minister to commence the process to make the necessary regulations under the Local Government Act 2002 to prescribe the infringement offences and fees in (f).
- j) approve the distribution of this agenda report and associated minutes to local boards for their information.
- k) delegate authority through the Chief Executive to the manager responsible for bylaws to make any amendments to the Bylaw and associated controls in Attachment C of the agenda report to correct errors or omissions, including inserting updated maps.

Horopaki Context

The Governing Body and Auckland Transport Board adopted a proposal to make a new Bylaw for public consultation

8. Two bylaws currently regulate most signs in Auckland:
 - The Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2015 / Signage Bylaw 2015 and associated controls
 - Te Ture ā-Rohe mo nga Tohu Pānui Pōti a Auckland Transport 2013 / the Auckland Transport Election Signs Bylaw 2013.
9. The Signage Bylaw minimises risks to public safety, prevents nuisance and misuse of council controlled public places, and protects the environment from negative sign impacts. This Bylaw expires on 28 May 2022.
10. The Election Signs Bylaw addresses public safety and amenity concerns from the negative impacts of election signs.
11. Following a review, the Regulatory Committee endorsed the review findings including that a Bylaw is still required but could be improved by combining the Signage Bylaw 2015 and the Election Signs Bylaw 2013. The committee subsequently requested that a new bylaw be proposed to replace the existing Bylaws.
12. The Governing Body, on recommendation from the Regulatory Committee, and the Board of Auckland Transport adopted a [proposal](#) for public consultation to make a new Auckland Council and Auckland Transport Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022 and associated controls for public consultation on 26 August 2021.
13. The proposal sought to better manage the problems signs can cause in relation to nuisance, safety, misuse of public places, the Auckland transport system and environment by:

Key proposals for a new Signs Bylaw 2022:
<ul style="list-style-type: none"> • making a new bylaw and associated controls that combines the current Signage Bylaw 2015 and Election Signs Bylaw 2013
<ul style="list-style-type: none"> • revoking the current bylaws
<ul style="list-style-type: none"> • in relation to elections signs: <ul style="list-style-type: none"> ○ enabling the display of election signs on places not otherwise allowed up to nine weeks prior to an election ○ limiting the display of election signs on places not otherwise allowed to nine weeks prior to an election ○ clarifying that election signs on private property must not be primarily directed at a park, reserve, or Open Space Zone ○ removing the display of election signs related to Entrust.
<ul style="list-style-type: none"> • in relation to event signs: <ul style="list-style-type: none"> ○ allowing the display of event signs on the same roadside sites as election signs ○ clarifying that community event signs on sites associated with the community may only be displayed if the event is provided by a not-for-profit group ○ adding rules about signs that advertise temporary sales of goods.
<ul style="list-style-type: none"> • increasing the current portable sign prohibited area to cover the entire City Centre Zone
<ul style="list-style-type: none"> • increasing the maximum area of flat wall-mounted signs in the Heavy Industry Zone to 6m²

Key proposals for a new Signs Bylaw 2022:

- retaining the intent of the rules in the current bylaws (unless otherwise stated) in a way that is up to date, more certain and reflective of current practice. For example, the new bylaw will clarify:
 - that signs on boundary fences with an Open Space Zone require council approval
 - the placement of directional real estate signs to the ‘three nearest intersections’
 - that changeable messages relate to transitions between static images
 - that LED signs must comply with the relevant maximum luminance standards
 - that there is a limit of one commercial sexual services sign per premises.
- using a bylaw structure, format and wording more aligned to the Auckland Unitary Plan and current council drafting standards.

14. Public feedback on the proposal was received 106 people and organisations. All 21 local boards provided their views on the public feedback by resolution and 10 boards presented their views to the Bylaw Panel. The appointed Bylaw Panel¹ held deliberations and made recommendations contained in this report on the feedback and local board views.



¹ Councillors Linda Cooper (Chair) and Shane Henderson, Auckland Transport Board directors Kylie Clegg and Darren Linton, and Independent Māori Statutory Board Member Glenn Wilcox.

15. More information about the review, proposal and public feedback can be viewed on councils [have your say](#) and [hearings](#) webpages.

Tātaritanga me ngā tohutohu Analysis and advice

Bylaw Panel considered feedback and views in accordance with legislative requirements

16. The Bylaw Panel considered and made recommendations on all public feedback and local board views in accordance with relevant statutory requirements, including that council:²
- must receive public feedback with an open mind and give it due consideration
 - must provide the decisions and reasons to people who provided feedback
 - must ensure all meetings are open to the public
 - may consider or request comment or advice from staff or any other person to assist their decision-making
 - must ensure that the amended Bylaw is the most appropriate way to address public health and safety risks, nuisance, offensive behaviour and the misuse of council-controlled public places, is the most appropriate form of bylaw, and is not inconsistent with the New Zealand Bill of Rights Act 1990.
17. The Bylaw Panel structured its deliberations by topic. Each topic and recommendation is summarised in the table below and contained in full in Attachment A.
18. Key recommendations include amending the proposed Bylaw and associated controls, to:
- clarify that election signs can be erected on a fence on the opposite side of the road to an open space zone but not on any side boundary fence with those zones, for certainty while protecting the amenity of open space zones
 - allow all energy trusts in Auckland (for example Entrust and Counties Power Consumer Trust) to display election signs, to recognise that Aucklanders vote to elect trustees to manage public utility assets, and to treat all energy trusts consistently
 - reject the proposal that would have allowed event signs to be displayed on public election sign sites without an approval, to reduce potential proliferation, clutter and distractions that may impact on use and enjoyment of public places
 - clarify that a community event sign on private property must relate solely to the event (and not event sponsors) and may be displayed only on properties local to the event, to recognize that community events may have sponsors and to reduce potential negative impacts.
 - amend the sizes of specific types of signs to align with industry standards, to minimise waste without any significant change to possible negative impacts
 - allow the calculation of a poster board's area to exclude any frame, to reflect current practice
 - provide for the transfer of approvals to reflect current practice
 - correct errors and improve drafting throughout the Bylaw and associated controls.

² Sections 82(1)(e), 82(1)(f), 83(3), 147A(1)(a) and 155 of the Local Government Act 2002 and sections 46 and 47 of the Local Government Official Information and Meetings Act 1987.

Summary of key Bylaw Panel recommendations

Topic	Bylaw Panel recommendation
Proposal 1: Banners	Adopt proposal
Proposal 2A: Election signs (9-week display)	Adopt proposal
Proposal 2B: Election signs (directed at public parks or reserves)	Amend proposal
Proposal 2C: Election signs	Amend proposal
Proposal 3A: Event signs (temporary sales)	Adopt proposal
Proposal 3B: Event signs (election sign sites and not-for-profits)	Amend proposal
Proposal 3C: Event signs	Amend proposal
Proposal 4: Free-standing signs	Adopt proposal
Proposal 5A: Portable signs (City Centre Zone)	Adopt proposal
Proposal 5B: Portable signs	Amend proposal
Proposal 6: Posters	Amend proposal
Proposal 7A: Real estate signs (Heavy Industry Zones)	Adopt proposal
Proposal 7B: Real estate signs	Amend proposal
Proposal 8: Stencil signs	Adopt proposal
Proposal 9: Vehicle signs	Adopt proposal
Proposal 10: Verandah signs	Amend proposal
Proposal 11A: Wall-mounted signs (Heavy Industry Zones)	Adopt proposal
Proposal 11B: Wall-mounted signs	Amend proposal
Proposal 12: Window signs	Adopt proposal
Proposal 13A: Major Recreational Facility Zones	Amend proposal
Proposal 13B: Open Space Zones	Amend proposal
Proposal 13C: Commercial sexual services	Adopt proposal
Proposal 14A: General (safety and traffic)	Amend proposal
Proposal 14B: General (tops of buildings)	Adopt proposal
Proposal 14C: General (illuminated signs)	Amend proposal
Proposal 14D: General (business that cease trading)	Amend proposal
Proposal 15: Controls and approvals	Amend proposal
Proposal 16: Enforcement powers and penalties, and savings	Adopt proposal
Other matters from feedback, local board views and staff	Amend proposal

19. Where Bylaw Panel recommendations in Attachment A amend the proposal, the recommended changes are shown in a comparison table in Attachment B. The changes:
- protect the public from nuisance, protect public safety, protect council-controlled public places from misuse, manage impacts on the effectiveness, efficiency and safety of the Auckland transport system and protect the environment.
 - are authorised by statute, not repugnant or unreasonable to other legislation
 - improve the Bylaw form
 - do not give rise to any implications and are not inconsistent with the New Zealand Bill of Rights Act 1990
 - are not inconsistent with other regulations including council bylaws, the Auckland Unitary Plan, and the wider regulatory framework that governs signs in Auckland.

Bylaw Panel recommends the Governing Body adopt the proposal with amendments

20. The Bylaw Panel recommends that the Governing Body make the necessary statutory determinations to adopt the Bylaw and associated controls in Attachment C.
21. The Bylaw in Attachment C incorporates recommended amendments in Attachments A and B. Taking this approach will help protect the public from nuisance, protect public safety, protect council-controlled public places from misuse, manage impacts on the effectiveness, efficiency and safety of the Auckland transport system and protect the environment.

Tauākī whakaaweawe āhuarangi Climate impact statement

22. Council considered climate impacts as part of the Bylaw review and proposal process. The use of signage in Auckland has minor climate implications.
23. The proposal continues to support climate change adaptation by requiring signs to be secured and not able to be displaced under poor or adverse weather conditions.
24. The proposal has a similar climate impact as the current Bylaws. For example, illuminated signs may have a minor impact on emissions and the proposed maximum luminance levels are aligned with national standards and the Unitary Plan.

Ngā whakaaweawe me ngā tirohanga a te rōpū Kaunihera Council group impacts and views

25. The proposal has been developed jointly with Auckland Transport.
26. The proposal impacts the operations of several council departments and council-controlled organisations. This includes Auckland Council's Licencing and Regulatory Compliance Unit and its Parks, Sports and Recreation Department, and Auckland Unlimited, Eke Panuku Development Auckland and Auckland Transport.
27. Relevant staff are aware of the impacts of the proposal and their implementation role.

Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe Local impacts and local board views

28. The Bylaw is important to local boards due to its impact on local governance. For example, it regulates signs about community events and signs on local facilities and parks.
29. In February 2022, all local boards had the opportunity to provide formal views by resolution on how the Bylaw Panel should address matters raised in public feedback to the proposal. In addition, local boards could also choose to present those views to the Bylaw Panel at the hearing on 28 March 2022.

30. All 21 local boards provided their views by resolution (refer to Attachment F of the Bylaw Panel [Deliberations Report](#)). In addition, 10 local boards requested to present their views to the Bylaw Panel.³
31. The Bylaw Panel considered all local board views during deliberations as shown in Attachment A.

Tauākī whakaaweawe Māori Māori impact statement

32. Nā ka tirohia atutia mai rā noa e ngā mātua tūpuna ki ngā tohu o te taiao, ko ētahi o ēnei tohu, ko te uira, ko te āhua ā ngā manu, ko te āhua o te moana. Ka whakatūpato aua tohu i a te iwi Māori, e whakamārama ana i te iwi Māori, e whakamio hoki anai te iwi Māori. Ehara ēnei tohu e ngaro ki te pō, hei honei e puta tonu ana aua tohu. Ka whakatu ngā tāngata i ngā tohu i ēnei wā kia whai anō ngā kaupapa o ngā tohu taiao o mua.
33. The proposal supports the key directions of rangatiratanga and manaakitanga under the Independent Māori Statutory Board's [Māori Plan](#) for Tāmaki Makaurau and [Schedule of Issues of Significance 2021-2025](#), and the [Auckland Plan 2050](#)'s Māori Identity and Wellbeing outcome by:
- balancing Māori rights under Te Tiriti o Waitangi to exercise their tikanga and rangatiratanga across their whenua with the obligations of the council and Auckland Transport to ensure public safety⁴
 - supporting Māori who want to make their businesses uniquely identifiable and visible
 - enabling Māori to benefit from signs to promote and participate in community activities and events, share ideas and views, and engage in elections
 - protecting Māori and Tāmaki Makaurau's built and natural environments from the potential harms that signs can cause.
34. The Issues of Significance also contains key directions for council-controlled organisations to integrate Māori culture and te reo Māori expression into signage. The council group are implementing policies to support the use of te reo Māori in council infrastructure and signs. The proposal, however, does not require the use of te reo Māori on signs as there is no central government legislation that gives the council or Auckland Transport the appropriate bylaw-making powers for this purpose.
35. Mana whenua and mataawaka were notified of the proposal and given the opportunity to provide feedback through face-to-face meetings, in writing, online and in-person.
36. Five individuals identifying as Māori (6 per cent of submitters) provided feedback. No mana whenua opted to attend any one-on-one session.
37. There was support for most proposals. The exceptions were for Proposals 2B, 9, 13C and 14D. These views differed to the Auckland-wide feedback where the exceptions (opposition) were for Proposals 9 and 13A.

Ngā ritenga ā-pūtea Financial implications

38. There are no financial implications arising from decisions sought in this report. The cost of public notification of the decision and implementation will be met within existing budgets.

³ Albert-Eden, Devonport-Takapuna, Franklin, Hibiscus and Bays, Māngere-Ōtāhuhu, Maungakiekie-Tāmaki, Ōrākei, Ōtara-Papatoetoe, Puketāpapa and Waitemātā Local Boards.

⁴ For example, the proposal does not apply council controlled public place rules to land under the control of the Tūpuna Maunga o Tāmaki Makaurau Authority or to internal signs not on or visible from council controlled public places or the Auckland transport system. The proposal does however apply rules to signs on marae that are visible from council controlled public places or Auckland transport system as these could have safety impacts.

Ngā raru tūpono me ngā whakamaurutanga Risks and mitigations




39. The following risks have been identified:

If...	Then...	Mitigation
some people or organisations feel their feedback was not addressed,	there may be a negative perception about the appropriateness of the deliberations / recommendations of the Bylaw Panel.	Communicating the reasons for the decisions to those who provided feedback.

Ngā koringa ā-muri Next steps

40. If adopted, staff will notify the public and people who provided feedback on the proposal of the decision and publish changes to the Bylaw when they come into force on 26 May 2022.

Ngā tāpirihanga Attachments

No.	Title	Page
A 	Bylaw Panel Recommendations	35
B 	Comparison of proposed amended Bylaw and Panel-recommended changes	73
C 	Recommended new Signs Bylaw 2022 and associated controls	135

Ngā kaihaina Signatories

Authors	Councillor Linda Cooper (Chair) Councillor Shane Henderosn Independent Māori Statutory Board Member Glenn Wilcox Auckland Transport Director Kylie Clegg Auckland Transport Director Darren Linton
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Attachment A – Bylaw Panel recommendations

This attachment contains the Bylaw Panel recommendations in response to public feedback and local board views on the proposal to make the new Signs Bylaw 2022. The table format shown is a condensed version of the table used by the Bylaw Panel to provide a structure for deliberations. A fuller version showing reasons contained in feedback can be viewed in [Attachment A](#) of the Bylaw Panel Deliberations Report.

The Bylaw Panel read all the public feedback and local board views in Attachments C to H of its deliberations agenda report to ensure that all matters raised received due consideration. Operational and non-bylaw related matters were summarised in Attachment E of that report and will be referred to other Auckland Council and Auckland Transport departments and other council-controlled organisations where relevant.

Public feedback topic (Proposal 1) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Clarify current rules, including placement / conditions for display of banners 41 feedback responses: 30 support (73 per cent), 9 oppose (22 per cent), 2 other (5 per cent) and 19 comments.</p>	<p>That the proposal about clarifying current rules, including the placement and conditions for the display of banners in clause 14 be adopted as publicly notified. Reasons include to improve certainty, ease of understanding and compliance. In relation to other changes sought, the Panel notes that the proposal:</p>
<p>Local board views (6)</p> <ul style="list-style-type: none"> Adopt as notified (5) (Devonport-Takapuna, Henderson-Massey, Ōrākei, Papakura, Puketāpapa). Reject, and replace with new proposal or maintain status quo (1) (Hibiscus and Bays). 	<ul style="list-style-type: none"> seeks to balance rights and freedoms to display banner signs with rules that manage their potential negative impacts is part of a wider regulatory framework which limits third-party advertising on private property to achieve its objectives already regulates changeable message signs, prohibits animations and regulates colour where an approval is required already provides rules to address public safety and obstruction risks, for example prohibits signs that obstruct or create a hazard or obstruct the line of sight, and requires signs to be secure, structurally sound, not able to be displaced under poor or adverse weather conditions, and maintained in a condition that does not endanger public safety or cause a nuisance already clarifies the requirement to comply with other legislation already regulates duration, removal, number and location of banner signs, for example as a condition of approval or as part of a rule for banners that are also another sign type such as an event sign already requires cross-street banners on council-controlled public places to obtain an approval and provides for limited signs by sports clubs on Open Space Zones without an approval.
<p>Key changes sought (content) (6): Amend content rules, for example restrict or remove restrictions for sign content on private property, or regulate colours, animations and changeable messages on banners.</p>	
<p>Key changes sought (safety / environmental protection) (4)</p> <ul style="list-style-type: none"> Introduce rules for safety. 	
<p>Key changes sought (display period) (2)</p> <ul style="list-style-type: none"> Introduce removal rules in general. Require banners advertising events to be removed within one day of the event. 	
<p>Key changes sought (location) (2)</p> <ul style="list-style-type: none"> Only allow banners on private property (for example wrong to use public land for personal gain). Apply rules to entire region, not just city centre. 	
<p>Key changes sought (quantity) (2)</p>	

Public feedback topic (Proposal 1) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Prohibit / reduce number of banners (too many). <p>Key changes sought (approvals) (1)</p> <ul style="list-style-type: none"> Require council approval for banners on council-controlled public places, excluding banners attached to buildings (for example sports clubs). 	<p>Note: Panel Member Glenn Wilcox dissented due to requirement for banner signs on private property to only advertise products, services, goods or events available or taking place on the site (unless an approval has been obtained).</p>
<p>Public feedback topic (Proposal 2A – Election signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify that election signs may be displayed on some sites for nine weeks and are permitted on billboards and poster board sites</p> <p>47 feedback responses: 25 support (53 per cent), 17 oppose (36 per cent), 5 other (11 per cent) and 31 comments.</p> <p>Local board views (6)</p> <ul style="list-style-type: none"> Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Papakura, Puketāpapa, Waitematā). <p>Key changes sought (election sign sites) (13)</p> <ul style="list-style-type: none"> Allow only on sites normally recognised as being suitable or that are on existing, permanent digital infrastructure. Allow election signs with no limits on placement if displayed with landowner permission. Prohibit election signs on all private properties (excluding MP’s residential and office properties), council-controlled public places, posterboards, and at locations where not all parties may display. Prohibit election signs directed at primary and secondary schools, industrial / commercial parks and playgrounds typically well contained within four walls (for example McDonalds and Lollipops). Prohibit all election signs / all party election signs on all sites. <p>Local board views (1): Devonport-Takapuna suggest that outside the 9-week election campaign period signs designed purely to promote government or local body elected members should be restricted to their official premises or residence.</p> <p>Key changes sought (display period) (9)</p> <ul style="list-style-type: none"> Retain current rules - election signs displayed for long enough as it is. Allow display only for a limited time. Reduce display period, for example to one month or four weeks maximum as signs are damaged, not looked after, and display period too long for purpose of signs. Increase display period for candidates who aren’t currently elected; do not increase for incumbent candidates. 	<p>Panel recommendation</p> <p>That the proposal about clarifying that election signs may be displayed on some sites for nine weeks and are permitted on billboards and poster board sites in clause 17 be adopted as publicly notified.</p> <p>Reasons include to:</p> <ul style="list-style-type: none"> clarify that there are more opportunities to display election signs than would otherwise be allowed for signs not related to activities on the property align with the requirement for national election signs to comply with the nine-week pre-election period in the Electoral Act 1993 (s221B). <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal retains current limits on sites, including clarifying that third-party signs can display election advertisements at any time the proposal seeks to address negative impacts by requiring signs to comply with appropriate specific and

Public feedback topic (Proposal 2A – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Local board views (2)</p> <ul style="list-style-type: none"> Devonport-Takapuna suggest that outside the 9-week election campaign period signs where a government or local body elected member is promoting a particular cause or event should be limited to no more than 3 weeks at any one site in any three-month period. Ōrākei suggests providing clear and unambiguous guidelines about whether the nine-week display period overrides the board's 2017 resolution to impose a four-week display period on election signs in local parks and reserves, and the relevant enforcement authority. <p>Key changes sought (removal / safety) (6)</p> <ul style="list-style-type: none"> Require election signs to be removed after nine-week period / be removed or repaired immediately after damage (4). Require election signs to be clear of street intersections / not block traffic visibility, to avoid visual obstruction (2). <p>Key changes sought (appearance / quantity / application) (3): Amend appearance / quantity / application rules.</p> <p>Local board views (1): Howick suggests setting a maximum number of election signs per person for local board and councillor positions combined per electorate.</p>	<p>general rules while providing opportunities for display to support democracy. This includes for example prohibiting obstruction and use of changeable messages, but not differentiating by candidate status</p> <ul style="list-style-type: none"> the proposal allows for more limited display durations on council-controlled public places as set in a Bylaw Control.
<p>Public feedback topic (Proposal 2B – Election signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Prohibit election signs directed at a council-controlled park, reserve or Open Space Zone</p> <p>48 feedback responses: 30 support (63 per cent), 17 oppose (35 per cent), one 'I don't know' (2 per cent), 34 comments.</p> <p>Local board views (8)</p> <ul style="list-style-type: none"> Adopt as notified (3) (Henderson-Massey, Papakura, Waitematā). Adopt with amendments (1) (Puketāpapa). Reject, and replace with new proposal or maintain status quo (4) (Devonport-Takapuna, Franklin, Hibiscus and Bays, Ōrākei). <p>Key changes sought (permit in certain places) (8)</p> <ul style="list-style-type: none"> Permit election signs on private property, for example to avoid private property right restrictions. <p>Local board views (3)</p> <ul style="list-style-type: none"> Devonport-Takapuna suggest prohibiting election signs on the shared boundary between private and council-controlled land. 	<p>Panel recommendation</p> <p>That the proposal about prohibiting election signs directed at a council-controlled park, reserve or Open Space Zone in clause 17 be amended to clarify that election signs:</p> <ul style="list-style-type: none"> must be directed at the roadway must not be displayed on a boundary fence facing into any Open Space Zone (for example a council-controlled park or reserve) may be displayed on a front boundary fence on the opposite side of the roadway to an Open Space Zone. <p>Reasons include to:</p> <ul style="list-style-type: none"> protect the amenity of Open Space Zones improve certainty, ease of understanding and compliance.

Attachment A Item 10

Public feedback topic (Proposal 2B – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Franklin suggests only prohibiting election signs directed at a council-controlled park, reserve or Open Space Zone if on a common boundary fence between the public space and private property. Puketāpapa suggest restricting signs on reserve fences but not signs on private fences opposite reserves. <p>Key changes sought (restrict) (1): Restrict display based on candidate status.</p>	<p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal aligns with wider objectives contained in park management guidelines and plans for parks to provide places of respite from the pressures of everyday life the Bylaw must be made for the reasons stated in its purpose and cannot discriminate about current candidate status.
<p>Public feedback topic (Proposal 2C – Election signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify the current rules, including to remove Entrust from the types of permitted election signs 48 feedback responses: 32 support (67 per cent), 10 oppose (21 per cent), 4 selected 'I don't know' (8 per cent), 2 other (4 per cent) and 21 comments.</p> <p>Local board views (8)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Devonport-Takapuna, Henderson-Massey, Papakura, Waitemata). Adopt with amendments (2) (Hibiscus and Bays, Ōrākei). Reject, and replace with new proposal or maintain status quo (2) (Maungakiekie-Tāmaki, Puketāpapa). <p>Key changes sought (energy trust signs) (10)</p> <ul style="list-style-type: none"> Allow Entrust signs in general; allow on private land; prohibit on council-controlled public places (6). Allow Entrust signs but restrict content; to create awareness and avoid misinformation (1). Allow other energy trust signs (3). <p>Local board views (4): Hibiscus and Bays, Maungakiekie-Tāmaki, Ōrākei and Puketāpapa all suggest allowing Entrust election signs.</p> <p>Key changes sought (central electoral process) (1): Clarify / amend relationship with central electoral process to ensure that rules comply with / will not require changes to electoral requirements.</p> <p>Other local board views (2)</p> <ul style="list-style-type: none"> Hibiscus and Bays suggest requiring all election signs to comply with the special and general rules in Subparts 2 and 3 of Part 2 of the proposed new Bylaw, for fairness. Ōrākei suggest requiring a separation distance between election signs (for example 10 metres or another distance) as election billboards become cluttered and work on a first-in, first-served basis. 	<p>Panel recommendation</p> <p>That the proposal about clarifying the current rules, including to remove Entrust from the types of permitted election signs be rejected and the proposal amended to:</p> <ul style="list-style-type: none"> allow any energy trust which owns shares in a public utility company for the benefit of its beneficiaries in Auckland to display election signs add a related information note about current energy trusts in Auckland. <p>Reasons include to:</p> <ul style="list-style-type: none"> recognise that energy trust beneficiaries are Aucklanders who vote to elect trustees to manage public utility assets (for example electricity supply) for their benefit treat all Auckland energy trusts consistently. <p>In relation to other changes sought, the Panel notes that the proposal:</p> <ul style="list-style-type: none"> already clarifies the relationship with electoral requirements and notes in the Bylaw Summary that the Bylaw does not seek to duplicate or be inconsistent with legislation already requires election signs to comply with all special and general rules focuses on impacts to the public (for example safety risks)

Public feedback topic (Proposal 2C – Election signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>can, if appropriate, regulate the number and placement of signs on council-controlled public places as set in a Bylaw Control.</p>	
<p>Public feedback topic (Proposal 3A – Event signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Allow people to advertise temporary sales (like garage sales) on the day of the event</p> <p>41 feedback responses: 22 support (54 per cent), 14 oppose (34 per cent), 4 other (10 per cent), one selected 'I don't know' (2 per cent) and 26 comments.</p> <p>Local board views (8)</p> <ul style="list-style-type: none"> Adopt as notified (1) (Papakura). Adopt with amendments (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Kaipātiki, Ōrākei, Waitemata). Reject, and replace with new proposal or maintain status quo (1) (Puketāpapa). <p>Key changes sought (display period / removal) (14)</p> <ul style="list-style-type: none"> Require sign removal, for example the day after the sale. Increase display period before the sale, for example one, two, three, five or up to seven days to allow sufficient time to generate awareness amongst more people, ensure signs are effective, and assist disposal of goods and potential reduction of waste to landfill. <p>Local board views (7)</p> <ul style="list-style-type: none"> Henderson-Massey suggest requiring removal of the sign the day after the event. Maungakiekie-Tāmaki suggest setting a "permitted duration of temporary sales signage". Six boards suggest increasing the display period before the sale, for example to: <ul style="list-style-type: none"> two or three days (Hibiscus and Bays) three days (Devonport-Takapuna, Henderson-Massey) between three and seven days (Kaipātiki) seven days / one week (Ōrākei, Puketāpapa). <p>Key changes sought (conditions) (2): Apply further conditions, for example align rules with existing event restrictions for residential zones or require temporary sale signs to be made of paper.</p> <p>Key changes sought (placement) (1)</p>	<p>Panel recommendation</p> <p>That the proposal about allowing people to advertise temporary sales (like garage sales) on the day of the event in clause 16 be adopted as publicly notified.</p> <p>Reasons include to provide certainty about opportunities to advertise temporary sale events on residential properties, while reducing potential for nuisance and clutter.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> proposed display and removal periods: <ul style="list-style-type: none"> align with rules for directional real estate signs seek to reduce risk of visual amenity issues recognise that social media can also be used to promote temporary sale events. temporary sales on residential properties are minor events not of a scale requiring formal event management, however compliance with any relevant regulation is still required allowing display in public places near the property is considered appropriate as the signs have similar impact to sole-agent real estate signs which are accepted by the community.

Public feedback topic (Proposal 3A – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Amend placement rules / conditions to require display only on the property where the sale occurs, or add rules for sign mountings to ensure signs are secured and do not blow into pedestrians, cars, cyclists and house windows.</p> <p>Local board views on how to address feedback (1)</p> <ul style="list-style-type: none"> Waitematā suggest allowing display only on the property where the sale occurs. 	
<p>Public feedback topic (Proposal 3B – Event signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Allow event signs to use election sign sites and clarify that community events must be provided by not-for-profit groups</p> <p>41 feedback responses: 24 support (59 per cent), 11 oppose (27 per cent), 5 other (12 per cent), one selected 'I don't know' (2 per cent) and 23 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Henderson-Massey, Ōrākei, Papakura, Puketāpapa). Adopt with amendments (3) (Devonport-Takapuna, Hibiscus and Bays, Waitematā). <p>Key changes sought (community event signs) (11)</p> <ul style="list-style-type: none"> Allow display of community event signs by groups other than not-for-profit groups in general / on sites associated with the community. Clarify whether schools (both public and private) may display community event signs. <p>Local board views (1): Hibiscus and Bays suggest recognising that events for community groups may be provided by groups other than not-for-profit groups.</p> <p>Key changes sought (display duration / removal) (4)</p> <ul style="list-style-type: none"> Limit display period pre- and post-event (for example, require removal the next day). Require signs to be removed or repaired immediately after damage. <p>Local board views (2)</p> <ul style="list-style-type: none"> Albert-Eden suggest limiting display of community event signs to two weeks before until one day after event. Waitematā suggest limiting display of 'event signs' to one week before until one day after event. <p>Key changes sought (election sign sites) (4)</p>	<p>Panel recommendation</p> <p>That the proposal about allowing event signs to use election sign sites and clarifying that community events must be provided by not-for-profit groups in clause 16 be rejected and the proposal amended to:</p> <ul style="list-style-type: none"> remove provision for the display of an event sign on a council-controlled election sign site remove differentiation for community events provided by a not-for-profit group clarify that a community event sign on private property must: <ul style="list-style-type: none"> relate solely to the event rather than any sponsors be located within the area local to the event <p>The Panel notes that this means the display of event signs are limited to:</p> <ul style="list-style-type: none"> the site of the event a location specified in a future Bylaw Control or approval a community event sign on a community noticeboard specified in the proposed Bylaw Control a community event sign on a site associated with that community that is not a council-controlled public place. <p>Reasons include to:</p> <ul style="list-style-type: none"> improve certainty, ease of understanding and compliance allow event signs in a way that.

Public feedback topic (Proposal 3B – Event signs) (Number of comments) Feedback reference number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Do not allow event signs to be displayed on election sign sites / on public land (for example, to avoid clutter) Instead of using election sign sites, establish dedicated event sign sites that are appropriately operated and curated (for example, tender for operators responsible for managing locations). Ensure that restrictions for election signs do not apply to event signs on election sign sites (for example, as same restrictions not applicable). <p>Local board views (2)</p> <ul style="list-style-type: none"> Devonport-Takapuna seek clarification around signs for events benefitting not-for-profits which are sponsored or provided by a commercial third party, and suggest that election sign sites be limited to election candidates and not-for-profit organisations and events in the local board / ward area. Waitematā suggest prohibiting display of event signs on election sign sites, for example due to clutter, public safety risks and reduced visual amenity / access from display of signs year-round. <p>Key changes sought (clarifications) (2)</p> <ul style="list-style-type: none"> Clarify how proposal impacts display of 'political signs'. Clarify proposal to prevent association of events with political parties that the parties are not affiliated with (concern about taking credit for initiatives like festivals). Clarify how proposal will interact with existing advertising legislation and communications industry standards. <p>Key changes sought (display locations) (1): Allow additional or alternative display locations.</p> <p>Local board views (2): Waitematā (for all event signs) and Albert-Eden (for community event signs) suggest allowing signs only 'for an event within the local board area and within two kilometres of the sign's location'.</p>	<ul style="list-style-type: none"> supports and informs communities while reducing potential for proliferation, clutter and distraction risks that may impact use and enjoyment of public places aligns with the wider regulatory framework which limits third-party advertising recognises that community events may be provided by commercial groups or supported by sponsorship ensures relevance of community event signs on private property to the local area. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> proposed duration and removal rules support event awareness and ensure sign removal post-event proposal requires all signs to be maintained in a condition that does not endanger public safety or cause a nuisance 'political' signs must comply with rules for the relevant sign type the Bylaw can only address matters contained in its purpose proposal already notes that a person must also comply with any other relevant legislation and industry standards limiting event signs to events within a local board area and within a specified distance may increase clutter and limit event awareness and display options.
<p>Public feedback topic (Proposal 3C – Event signs) (Number of comments) Feedback reference number(s) FRN]</p> <p>Clarify the current event sign rules, including their definition and placement</p> <p>41 feedback responses: 32 support (78 per cent), 3 oppose (7 per cent), 4 other (10 per cent), 2 selected 'I don't know' (5 per cent) and 15 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (6) (Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa). 	<p>Panel recommendation</p> <p>That the proposal about clarifying the current event sign rules, including their definition and placement in clause 16 be amended to:</p> <ul style="list-style-type: none"> align with the Bylaw Panel directions for Proposal 3B

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Public feedback topic (Proposal 3C – Event signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Adopt with amendments (1) (Devonport-Takapuna). <p>Key changes sought (event definition) (2)</p> <ul style="list-style-type: none"> Broaden 'event' definition to include real estate signs and garage sales (as these activities cause issues). <p>Local board views (2)</p> <ul style="list-style-type: none"> Albert-Eden suggest restricting 'community signs' to community events and community non-profit-making events. Hibiscus and Bays suggest ensuring rules differentiate between community and commercial events. <p>Key changes sought (conditions) (1)</p> <ul style="list-style-type: none"> Clarify Auckland Transport owned land / sites. Clarify rules about permanent event noticeboards that can be used for different community events. <p>Key changes sought (public safety) (1)</p> <ul style="list-style-type: none"> Require signs to be secured to reduce public safety risks and damage, for example from being blown away and into pedestrians or property. Refer feedback number 19 for examples of the above. <p>Key changes sought (placement / appearance) (1): Allow a sponsor's name on a not-for-profit event sign.</p> <p>Local board views (1): Devonport-Takapuna support temporary signs up to 3m² on private property supporting trade exhibitions, shows, and commercial events which may be displayed up to four weeks prior, and moved immediately after the event.</p> <p>Staff clarification (events include sponsorship): Amend 'event sign' definition to allow sponsorship as the secondary message, as already occurs in practice (cl 16(1)).</p>	<p>clarify in an information note where people can display event signs (for example community notice boards).</p> <p>Reasons include to improve certainty, ease of understanding and compliance.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal already regulates temporary sale signs and real estate signs as separate sign types the recommended Bylaw does not differentiate between community and commercial events clarification of Auckland Transport-owned land or sites is an operational matter the proposal already provides rules to manage public safety and damage risks the proposal already limits the size of event signs on private property to 1.5m² and provides appropriate display duration and removal rules the recommended Bylaw only prohibits information about the event sponsor on a community event sign on private property.
<p>Public feedback topic (Proposal 4 – Free-standing signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify current rules, including the definition and separation distances for free-standing signs</p> <p>50 feedback responses: 33 support (66 per cent), 7 oppose (14 per cent), 6 other (12 per cent), 4 selected 'I don't know' (8 per cent) and 29 comments.</p> <p>Local board views (6): Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa).</p>	<p>Panel recommendation</p> <p>That the proposal about clarifying current rules, including the definition and separation distances for free-standing signs in clause 7 be adopted as publicly notified.</p> <p>Reasons include to improve certainty, ease of understanding and compliance.</p>

Public feedback topic (Proposal 4 – Free-standing signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (safety) (7)</p> <ul style="list-style-type: none"> Ensure freestanding signs (including any permanent, fixed signage such as signage on monuments, poles and pylons) are placed in a way that does not obstruct / impede pedestrians and ensures safety of all members of the public. Ensure signs are safely displayed and constructed, for example in windy conditions. Prohibit large 'A' Frame signs (area: 4m², width: 2m, height: 6m) / Remove 'or placed on the ground' from the definition of freestanding sign (clause 7(1)(b)). <p>Key changes sought (separation distance) (6)</p> <ul style="list-style-type: none"> Amend separation distances between principal freestanding signs to: <ul style="list-style-type: none"> ensure the distances accurately reflect best practice reduce the 10m distance for signs on same site, for example to 2m introduce limit of one sign per 10m property front extend the 2m distance for signs on another site to 10m between signs on any site. <p>Note: feedback about trailer signs has been moved to Proposal 9 about vehicle signs.</p> <p>Local board views (1): Maungakiekie-Tāmaki suggest setting a "permitted distance from property for freestanding signs".</p> <p>Key changes sought (sign size) (2): Add maximum sign size, for example to protect public safety.</p> <p>Key changes sought (clarify) (1)</p> <ul style="list-style-type: none"> Clarify difference between freestanding and portable signs further, including their ability to be moved, and provide description to inform how freestanding signs are to be moved. 	<p>In relation to other changes sought, the Panel notes that the proposal already contains rules to protect public safety and reduce nuisance risks, and that any non-compliance can be reported to council for enforcement. For example, the proposal:</p> <ul style="list-style-type: none"> prohibits signs that: <ul style="list-style-type: none"> affect the safe and efficient movement of traffic on council-controlled public places obstruct the line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing or private entrance obstruct or create a hazard to a person on foot or in a vehicle requires signs to be: <ul style="list-style-type: none"> secure, structurally sound, not easily broken, and not able to be displaced under poor or adverse weather conditions maintained in a condition that does not endanger public safety or cause a nuisance. sets sign size, number, placement and separation distance rules which enable display while managing potential negative impacts identifies that the key difference between freestanding and portable signs is the ability to be moved easily by hand. <p>Note: The Panel's decision to amend the sizes of some types of signs to minimise waste affects freestanding signs (refer 'Other matters - Amend sign sizes to prevent waste').</p>
<p>Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Increase the area where portable signs are prohibited to cover the entire City Centre Zone</p> <p>50 feedback responses: 33 support (66 per cent), 10 oppose (20 per cent), 4 other (8 per cent), 3 selected 'I don't know' (6 per cent) and 35 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Henderson-Massey, Papakura, Puketāpapa, Waitemata). Adopt with amendments (3) (Albert-Eden, Hibiscus and Bays, Ōrākei). 	<p>Panel recommendation</p> <p>That the proposal about increasing the area where portable signs are prohibited to cover the entire City Centre Zone in Appendix C of the associated Bylaw Control be adopted as publicly notified.</p> <p>Reasons include to:</p>

Public feedback topic (Proposal 5A – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (remove prohibition / solely regulate) (8)</p> <ul style="list-style-type: none"> Remove / do not increase prohibited area (3). <ul style="list-style-type: none"> Regulate rather than prohibit portable signs (5). <p>Key changes sought (consider local context) (3)</p> <ul style="list-style-type: none"> Delay commencement of new prohibited area, for example for 12 months or until at least 2026 to support small businesses (due to concern about enforcement in current construction and Covid-19 environment). Ensure other options available for small businesses (such as cost-effective or free sign alternatives) Take more nuanced approach by developing criteria to determine prohibited areas, more aligned with local context (for example, consider footpath width, pedestrian numbers, street amenity, micro-mobility device usage, business use of the area and traffic counts). Clarify that portable signs are allowed on publicly accessible private property within the ban area (as difference between portable signs on private property and public spaces is unclear). <p>Local board views (1): Ōrākei suggests support to small businesses through portable sign advertising may help mitigate impacts of lower foot traffic from lockdown and City Rail Link disruption.</p> <p>Key changes sought (extend prohibited area) (15) Note: Includes similar feedback from Proposal 5B. Feedback about bollard sleeve signage may be found in Proposal 5B.</p> <ul style="list-style-type: none"> Extend prohibited area (for example to town centres, shopping centres, public footpaths, Neighbourhood Centre Zones, other areas with high pedestrian traffic volumes). Prohibit portable signs on footpaths but allow for events, temporary activities, and public interest and community purposes, for example protests, sports and markets. <p>Local board views (3)</p> <ul style="list-style-type: none"> Albert-Eden suggest banning portable signs in the City Centre and Neighbourhood Centre Zones. Hibiscus and Bays suggest prohibiting portable signs in all town centres (as obstruction and hindered visibility occur in any commercial area). Puketapapa suggest investigating banning or further regulating portable signs in the City Centre and Neighbourhood Centre Zones (for example to address issues relating to accessibility, amenity, and proliferation of advertising in the public realm). 	<p>Panel recommendation</p> <ul style="list-style-type: none"> prioritise the area for pedestrians and place-making activities, for example the proposal would support: <ul style="list-style-type: none"> accessibility for the mobility and vision-impaired, and use of micro-mobility devices implementation of the City Centre Masterplan Wynyard Quarter as a pedestrian-friendly area. help to reduce potential safety, nuisance, and clutter risks recognise that portable signs may not always be the primary marketing medium. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> a definitive, prompt commencement date is considered more appropriate than a delayed commencement date, to increase certainty and voluntary compliance additional portable sign bans in other areas may be adopted in a Bylaw control or considered as part of a future Bylaw review. <p>Note: Panel Member Glenn Wilcox expressed a preference to retain the current ban area until the next Bylaw review to support business recovery from COVID-19 impacts and recognise that portable signs may help to support vibrancy of the City Centre Zone.</p>
<p>Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify current rules, including the definition and placement of portable signs</p>	<p>Panel recommendation</p>

Public feedback topic (Proposal 5B – Portable signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>50 feedback responses: 37 support (74 per cent), 4 oppose (8 per cent), 5 other (10 per cent), 4 selected 'I don't know' (8 per cent) and 28 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> • Adopt as notified (4) (Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura). • Adopt with amendments (3) (Albert-Eden, Devonport-Takapuna, Puketāpapa). <p>Key changes sought (placement / duration) (7): Amend or clarify placement / duration rules.</p> <p>Local board views (1): Devonport-Takapuna suggest allowing flexibility or a consenting process to allow additional portable ladder boards for multi-business buildings and arcades, and/or to allow reasonable signage at street corners to enable customers to find businesses and local attractions located down side-streets (for example, to support business recovery, and the vibrancy and viability of our shopping centres).</p> <p>Key changes sought (safety) (2): Add rules to better protect public safety.</p> <p>Key changes sought (bollard sleeve signs) (4): Include bollard sleeves as a type of portable sign and prohibit bollard sleeve signs; prohibit on footpaths and surrounding areas.</p> <p>Local board views (4)</p> <ul style="list-style-type: none"> • Prohibit bollard sleeve signage throughout Auckland (Albert-Eden). • Address bollard advertising, to avoid unnecessary clutter and harmful advertising at shop entrances and other public spaces (Maungakiekie-Tāmaki). • Prohibit bollard sleeve signage (concern about prevalence in Neighbourhood Centre Zones) (Waitematā). • Investigate banning or further regulating bollard sleeves in the City Centre and Neighbourhood Centre Zones (for example to address issues relating to accessibility, amenity, and proliferation of advertising in the public realm) (Puketāpapa). <p>Other local board views (1): Maungakiekie-Tāmaki suggests setting a "permitted distance from property for portable signs".</p>	<p>That the proposal about clarifying current rules, including the definition and placement of portable signs in clause 11 be amended to:</p> <ul style="list-style-type: none"> • correct drafting errors • improve certainty • clarify the rules for signs on bollards in the Bylaw Summary and clause 6(3)(a). <p>Reasons include to:</p> <ul style="list-style-type: none"> • better reflect the intent of current rules for portable signs on private property in a way that is up to date, more certain and reflective of current practice • clarify that the proposal already manages signs on bollards. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> • the proposal already sets number, placement, separation distance, detection and responsibility rules for portable signs on council-controlled public places • the proposal already prohibits signs that endanger public safety, cause a nuisance, obstruct, or create a hazard • approvals for signs that do not comply with the Bylaw may still be granted in exceptional circumstances.
<p>Public feedback topic (Proposal 6 – Posters) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify current rules, including that poster board sites require approval</p> <p>37 feedback responses: 28 support (76 per cent), 6 oppose (16 per cent), 2 other (5 per cent), 1 selected 'I don't know' (3 per cent) and 18 comments.</p>	<p>Panel recommendation</p> <p>That the proposal about clarifying the current rules, including that poster board sites require approval in clause 13 be amended to:</p>

Public feedback topic (Proposal 6 – Posters) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Devonport-Takapuna, Henderson-Massey, Ōrākei, Papakura). Adopt with amendments (3) (Albert-Eden, Hibiscus and Bays, Puketāpapa). <p>Key changes sought (façade posters) (3)</p> <ul style="list-style-type: none"> Prohibit poster signs on the façades of premises (for example on a board covering a window) in Neighbourhood Centre Zones. Amend clause 13(1) to add definition of façade poster sign (for example ‘, and to a façade poster sign, which in this Bylaw means a temporary sign fixed to a structure or building (or within a frame fixed to a structure or building)’). <p>Local board views (3)</p> <ul style="list-style-type: none"> Three local boards in relation to façade signs on premises in Neighbourhood Centre Zones suggest: <ul style="list-style-type: none"> including façade signs in the Bylaw due to concerns about prevalence, particularly in Neighbourhood Centre Zones (Waitemata) prohibiting façade signs (or regulating prevalence, size / coverage and content) (Albert-Eden) investigating banning or further regulating façade signs (Puketāpapa). <p>Key changes sought (clarify requirements for event posters) (1)</p> <ul style="list-style-type: none"> Clarify that some posters related to an event are permitted without an approval. <p>Key changes sought (clarify definitions and phrasing) (1)</p> <ul style="list-style-type: none"> Clarify whether “poster” and “poster sign” can be used interchangeably (only “poster sign” is defined). Define ‘poster board’ in clause 5 or clause 13(1) to align with the definition in 13(4). <p>Local board views (1): Maungakiekie-Tāmaki suggests setting a “permitted distance from property for posters”.</p>	<p>Panel recommendation</p> <ul style="list-style-type: none"> move clause 13(3)(a) to ‘Conditions for ... poster boards in (2)(a)’ amend the first table header in clause 13(3) to ‘Conditions for display of all poster signs in (2)’. refer to posters and banners used as a ‘sign’ in the title of clauses 13 and 14 include a definition of ‘poster board’ in clause 5(1) and 13(2)(a) instead of clause 13(4). <p>Reasons include to:</p> <ul style="list-style-type: none"> improve certainty, ease of understanding and compliance. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal already regulates façade signs, for example as either a window sign, poster sign or wall-mounted sign. permitted distances from property are unnecessary due to nature of a poster sign which is displayed on a building or other approved structure.
<p>Public feedback topic (Proposal 7A – Real estate signs in Heavy Industry Zones) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Increase maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m²</p> <p>34 feedback responses: 19 support (56 per cent), 11 oppose (32 per cent), 1 other (3 per cent), 3 selected ‘I don’t know’ (9 per cent) and 14 comments.</p> <p>Local board views (8)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Devonport-Takapuna, Hibiscus and Bays, Papakura, Puketāpapa). Reject, and replace with new proposal or maintain status quo (3) (Henderson-Massey, Ōrākei, Waitematā). 	<p>Panel recommendation</p> <p>That the proposal about increasing the maximum area of certain flat wall-mounted real estate signs in Heavy Industry Zones to 6m² in clause 15(3) be adopted as publicly notified.</p>

Public feedback topic (Proposal 7A – Real estate signs in Heavy Industry Zones) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Mangere-Otahuhu Local Board: does not indicate support/opposition but notes that real estate signs if not regulated cause safety issues with signs obscuring views, properties having too many signs and signs obstructing footpaths and driveways. 	<p>Reasons include to allow more visible display of information in an area which has a larger built form and a lower priority on amenity.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> clauses 24(2)(e)(f) of the proposed Bylaw already require signs not to distract drivers.
<p>Key changes sought (do not distract drivers) (1): Prohibit real estate signs from distracting drivers.</p>	
<p>Key changes sought (retain current sign size) (4): Do not increase the size to 6m² / Retain current sign size.</p>	
<p>Local board views (2)</p>	
<ul style="list-style-type: none"> Henderson-Massey suggests (based on a review of public feedback) that increasing size of wall mounted signs is unnecessary. Waitematā suggests maintaining the status quo as larger signs could reduce visual amenity and are unnecessary as these signs are already visible. 	
Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>Clarify the rules for real estate signs, including the maximum number and placement of real estate signs</p> <p>34 feedback responses: 21 support (62 per cent), 8 oppose (24 per cent), 1 other (3 per cent), 4 selected 'I don't know' (cent) and 16 comments.</p>	<p>That the proposal about clarifying the rules for real estate signs, including the maximum number and placement of real estate signs in clause 15 be amended to clarify in clause 15(3)(d) that the earlier of the two dates provided for the removal of principal real estate signs applies.</p> <p>Reasons include to improve certainty, ease of understanding and compliance.</p>
<p>Local board views (7)</p>	
<ul style="list-style-type: none"> Adopt as notified (5) (Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa). Adopt with amendments (1) (Devonport-Takapuna) Mangere-Otahuhu does not indicate support/opposition but notes that real estate signs cause safety issues if not regulated, for example obscure views, properties with too many signs, obstructing footpaths and driveways. 	<p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal retains the intent of the current Bylaw in a way that is easier to understand, including limits on sign number and size
<p>Note: Feedback and views about illuminated and changeable message real estate signs are addressed in Proposal 14C.</p>	
<p>Key changes sought (increase restrictions) (5)</p>	
<ul style="list-style-type: none"> Limit real estate signs to one small 'For Sale' sign/house or within property boundary (2). Prohibit real estate advertising in any public space (1). Prohibit directional signs/flags (1) Restrict directional signs to display on one day only (1) 	
<p>Local Board views (1): Devonport-Takapuna suggests:</p>	
<ul style="list-style-type: none"> clarifying how long a principal sign can remain after sale limiting directional signs to one per intersection per real estate brand to reduce proliferation 	

<p>Public feedback topic (Proposal 7B – Real estate signs) (Number of comments) [Reference feedback number(s) FRN]</p> <ul style="list-style-type: none"> permitting signs whose primary purpose is to advertise an agent and not a property only at the agent's business premises or private residence. <p>Key changes sought (amend number of signs for sub-divisions) (1): Amend rules for signs in sub-divisions / housing developments.</p> <p>Key changes sought (prohibit on footpaths) (1): Require footpaths to be kept clear.</p>	<p>Panel recommendation</p> <ul style="list-style-type: none"> the proposal already requires real estate signs to comply with rules to reduce safety and obstruction risks the proposal provides for signs on 'the site of the premises' (for example any area of land that could have a certificate of title) without any needing further approval.
<p>Public feedback topic (Proposal 8 – Stencil signs) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the rules for stencil signs, including the definition and placement of stencil signs</p> <p>24 feedback responses: 17 support (71 per cent), 3 oppose (13 per cent), 4 selected 'I don't know' (17 per cent) and 6 comments.</p> <p>Local board views (6)</p> <ul style="list-style-type: none"> Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa). <p>Key changes sought (regulate port and industrial areas differently) (1)</p> <ul style="list-style-type: none"> Differentiate the rules for 'industrial and port areas' from other areas (for example residential, commercial etc). 	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules for stencil signs, including the definition and placement of stencil signs be adopted as publicly notified.</p> <p>Reasons include to improve certainty, ease of understanding and compliance.</p> <p>In relation to other changes sought, the Panel notes that the proposal seeks to retain and clarify the intent of the current Bylaw, for example the proposal:</p> <ul style="list-style-type: none"> seeks to address safety and nuisance risks (noting that stencil signs in port and industrial areas create the same safety issues as other zones) requires an approval for display on council-controlled public places does not apply to stencils on private property not visible to the public allows instructional or information signs required by statute or for public safety or security.
<p>Public feedback topic (Proposal 9 – Vehicle signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale</p> <p>24 feedback responses: 12 support (40 per cent), 13 oppose (43 per cent), 2 other (7 per cent), 3 selected 'I don't know' (10 per cent) and 15 comments.</p> <p>Local board views (5)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Henderson-Massey, Hibiscus and Bays, Papakura, Puketāpapa). Reject, and replace with a new proposal or maintain status quo (1) (Devonport-Takapuna). 	<p>Panel recommendation</p> <p>That the proposal about clarifying the current rules, including when a person may display a sign on a vehicle and what rules regulate signs advertising a vehicle for sale in clause 18 be adopted as publicly notified.</p> <p>Reasons include to improve certainty, ease of understanding and compliance.</p>

Public feedback topic (Proposal 9 – Vehicle signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (increase restrictions) (6)</p> <ul style="list-style-type: none"> Prohibit certain signs / practices, for example prohibit all vehicle signs / billboard trailer signs, prohibit bus destination signage from being an unreadable size and prohibit the sale of vehicles on streets and instead require vehicles for sale to be parked on the owner's property. Remove exceptions allowing election signs on vehicles outside of ordinary day-to-day travel and for the main purpose of displaying the sign <p>Local board views (2)</p> <ul style="list-style-type: none"> Devonport-Takapuna expressed concern about potential inequalities, for example that a prohibition intended to prevent commercial car yards using on-street parking to sell cars would mean private vehicle owners would also breach the Bylaw if they park their car on the road with a for sale sign. Ōrākei suggests vehicle owners should have the right to advertise and sell their vehicle. <p>Key changes sought (remove rules) (3)</p> <ul style="list-style-type: none"> Remove all rules for signs on vehicles (regulation of signs on private vehicles restricts private property rights / should not regulate signs legal under road code). 	<p>In relation to other changes sought, the Panel notes that the proposal either already provides rules that seek to manage matters raised, or further changes are not considered appropriate, for example:</p> <ul style="list-style-type: none"> the proposal seeks to balance rights and freedoms to display vehicle signs with rules that manage potential negative impacts the proposal already prohibits vehicle signs if the main purpose is to display advertising material (with exemptions for real estate and election signs and approvals) Waka Kotahi NZ Transport Agency urban bus standards already specify that the external destination display sign must be easily readable as the bus approaches or departs the Auckland Transport Traffic Bylaw 2012 already prohibits the use of a vehicle on any road or parking place for the purpose of advertising the vehicle for sale, unless it is being used for day-to-day travel, being taken for a test drive or to a garage or testing facility.

Public feedback topic (Proposal 10 – Verandah signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Panel recommendation
<p>Clarify the current rules, including the definition of verandah</p> <p>28 feedback responses: 15 support (54 per cent), 5 oppose (18 per cent), 2 other (7 per cent), 6 selected 'I don't know' (21 per cent) and 13 comments.</p> <p>Local board views (6)</p> <ul style="list-style-type: none"> Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa). <p>Key changes sought (advertising conditions) (1)</p> <ul style="list-style-type: none"> Amend advertising conditions, in 'other' column under clause 8(3), to reduce percentage of a verandah fascia sign that may display advertising, from a maximum of 50 per cent to maximum of 10 per cent of the sign (as 50 per cent too generous). <p>Key changes sought (completely prohibit / allow) (2)</p> <ul style="list-style-type: none"> Prohibit verandah signs because they are unsightly Allow verandah signs with no restrictions. 	<p>That the proposal about clarifying the current rules, including the definition of verandah in clause 8 be amended to clarify that the 30mm projection in clause 8(3) applies when the veranda is over the road and that there is no maximum projection when veranda is on private property.</p> <p>Reasons include to:</p> <ul style="list-style-type: none"> improve certainty, ease of understanding and compliance

Public feedback topic (Proposal 10 – Verandah signs) (Number of comments in brackets) [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (above verandah signs) (1)</p> <ul style="list-style-type: none"> Restriction on above veranda signs is against the urban design expert approach of signage being acceptable if within a building envelope (which an above veranda sign would be). <p>Key changes sought (clarify projection distance and other measurements) (3)</p> <ul style="list-style-type: none"> Amend verandah fascia signs measurements [d 8(3)] (2) <ul style="list-style-type: none"> amend maximum projection of signs displayed on the fascia of a verandah to 0.3m (currently incorrectly listed as 30mm) amend diagram to show adjusted area <ul style="list-style-type: none"> would only allow ACM (a thin signage substrate). Under verandah signs [cl 8(4)] (1): <ul style="list-style-type: none"> change wording from "separation" to "set back" change minimum set back from 0.5m to 500mm <p>Staff clarification (verandah definition)</p> <ul style="list-style-type: none"> Definition of verandah in clause 8(1) should be clarified to refer to a sign 'attached to' rather than 'on' a verandah, to reflect that a sign may include swinging signage under a verandah. The Panel if it wishes could amend subclause (a)(iii) of the definition of sign in Clause 5 to clarify whether it also includes signs affixed or painted on to a verandah. 	<ul style="list-style-type: none"> better protect public safety on council-controlled public places (for example to prevent buses or trucks from hitting signs). <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal retains the intent of current rules and continues to balance display of signs with rules that manage potential negative impacts the proposal already prohibits signs mounted on top of a verandah.
<p>Public feedback topic (Proposal 11A – Wall-mounted signs in Heavy Industry Zones) (Number of comments in brackets) [Reference feedback number(s) FRN]</p> <p>Increase maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m² 42 feedback responses: 25 support (60 per cent), 10 oppose (24 per cent), 7 selected 'I don't know' (17 per cent) and 17 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Devonport-Takapuna, Hibiscus and Bays, Papakura, Pukeiāpapa). Reject, and either replace with a new proposal or maintain status quo (3) (Henderson-Massey, Ōrākei, Rodney). <p>Key changes sought (reduce / remove restrictions) (2)</p> <ul style="list-style-type: none"> Reduce/remove restrictions (for signs on private property or flat wall-mounted signs in Heavy Industry Zones). <p>Key changes sought (limit size and number) (1): Limit size and number of signs to "keep all signs to a minimum size and number".</p> <p>Key changes sought (retain current sign size) (2): Do not increase the size to 6m² / Retain current sign size.</p> <p>Local board views (3)</p> <ul style="list-style-type: none"> Henderson-Massey suggests (based on a review of the public feedback) that increasing the size of wall-mounted signs is unnecessary. 	<p>Panel recommendation</p> <p>That the proposal about increasing maximum area of flat wall-mounted signs in Heavy Industry Zones to 6m² in clause 9 be adopted as publicly notified.</p> <p>Reasons include to allow more visible display of information in an area which has a larger built form and a lower priority on amenity.</p>

Public feedback topic (Proposal 11A – Wall-mounted signs in Heavy Industry Zones) (Number of comments in brackets) [Reference feedback number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> • Ōrākei suggests the proposed changes are unnecessary and do not add value. • Rodney does not support the increased size of wall-mounted signs in the Heavy Industrial Zone. 	
<p>Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the current rules for wall-mounted signs, including locations, separation distances and dimensions 40 feedback responses: 23 support (58 per cent), 10 oppose (25 per cent), 4 other (10 per cent), 3 selected 'I don't know' (8 per cent) and 19 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> • Adopt with amendments (1) (Albert-Eden). • Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa). <p>Key changes sought (address regulatory gaps to protect visual amenity of Neighbourhood Centre Zones) (3)</p> <ul style="list-style-type: none"> • Amend the Bylaw to address regulatory gaps for businesses in Neighbourhood Centre Zones that use vivid colours and exterior wall-wraps as advertising signs, to protect the visual amenity of these zones as detailed in following specific relief sought. Refer also to Other Matters (Bylaw purpose). <p>Key change sought (restrict vivid colours) (6)</p> <ul style="list-style-type: none"> • Prohibit or regulate buildings being painted in a single colour associated with a particular brand or franchise of the premises, in Neighbourhood Centre Zones (3). • Amend the definition of sign in clause 5(1) to add the underlined text (3): <ul style="list-style-type: none"> ○ to exclude the colour of buildings or other structures in neighbourhood centre zones in subclause (b)(iii) (for example "a sign does not include the colour of a building, other structure or vehicle <u>except for the colour of buildings or other structures in neighbourhood centre zones</u>") ○ to add that a sign includes advertisements, messages or notices placed (or similar) onto a 'bollard' in subclause (a)(iii) (see relief sought in Proposal 5B) ○ to specify that a sign also includes advertising a franchise (for example "sign means an advertisement ... using any visual medium, which advertises a product, business, service, franchise, or event...") <p>Local board views on vivid colours (3)</p> <ul style="list-style-type: none"> • Albert-Eden suggests prohibiting or regulating buildings painted in vivid colours in Neighbourhood Centre Zones (for example requiring buildings in Neighbourhood Centre Zones to be painted in muted colours not associated with a business, franchise or advertiser). 	<p>Panel recommendation</p> <p>That the proposal about clarifying the current rules for wall-mounted signs, including locations, separation distances and dimensions in clause 9 be amended to clarify that the 30mm projection only applies where a sign impacts a council footpath or road and that a wall wrap is a wall-mounted sign. Reasons include to:</p> <ul style="list-style-type: none"> • to continue to provide for signs advertising businesses • support certainty and ease of understanding and compliance • reduce safety risks to pedestrians. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> • the Auckland Unitary Plan generally regulates amenity through bulk and location rules with colour controls

Public feedback topic (Proposal 11B – Wall-mounted signs) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Maungakiekie-Tāmaki suggests that the proposed Bylaw does not address changes over the last five years such as the addition of block colouring of buildings (for example, intention to reduce crime and increase safety by actively discouraging window shop window signage has led to more street and building signage). Puketāpapa suggests prohibiting or regulating use of vivid building colours for advertising purposes or for brand extension, in Neighbourhood Centre Zones. <p>Key change sought (restrict wall-wraps) (3): Prohibit or regulate exterior wall wraps.</p> <p>Local board views on wall wraps (3)</p> <ul style="list-style-type: none"> Maungakiekie-Tāmaki suggests that the proposed Bylaw does not address changes over the last five years to the addition of commercial advertising. Albert-Eden and Puketāpapa suggest prohibiting or regulating exterior building wraps (for example for advertising purposes or for brand extension) in Neighbourhood Centre Zones. <p>Rationale: Protect visual amenity of Neighbourhood Centre Zones (3)</p> <ul style="list-style-type: none"> The Signs Bylaw 2022 should give special protection to the visual amenity of Neighbourhood Centre Zones. <p>Local board views on visual amenity (3)</p> <ul style="list-style-type: none"> Ōtara-Papatoetoe and Māngere-Ōtāhuhu suggest providing special protection for the visual amenity of Neighbourhood Centre Zones (for example single corner stores or small shopping strips in residential neighbourhoods, especially those in vulnerable communities), to ensure these zones are attractive environments, create a sense of place and where the adverse visual effects of advertising (particularly from alcohol and fast-food) are minimised or avoided. Puketāpapa suggests investigating regulating signage more strictly in Neighbourhood Centre Zones in particular to allow for consideration of the visual amenity of these spaces. 	<ul style="list-style-type: none"> limited to areas with high natural amenity values restricting base colours of buildings could create unintended consequences, be overly-restrictive, and subjective it seeks to retain intent of current Bylaw (for example to not restrict signs further or regulate by industry further, and to rely on wider regulatory framework to regulate content) the Bylaw is part of a wider regulatory framework that already generally regulates objectionable content council is investigating further regulation of signs associated with off-licence premises separate from this proposal.
<p>Key changes sought (clarify / increase projection distance) (5)</p> <ul style="list-style-type: none"> Clarify 30mm projection or amend wall-mounted sign maximum depth to 300mm (3). Increase projection distance of flat wall mounted signs to at least 100mm (2). 	
<p>Key changes sought (prohibit in specific areas) (3): Prohibit wall-mounted signs in specific areas (3).</p>	
<p>Key changes sought (regulate all businesses the same) (1): Treat all businesses and industries the same.</p>	
<p>Key changes sought (content of signs) (1): Regulate the content of wall-mounted signs (for example to prevent objectionable content).</p>	

Public feedback topic (Proposal 12 – Window signs) (Number of comments) [Feedback reference number(s) FRN]	Panel recommendation
<p>Clarify current rules, including that there are no restrictions on window signs in the City Centre Zone</p> <p>29 feedback responses: 20 support (69 per cent), 8 oppose (28 per cent), 1 selected 'I don't know' (3 per cent) and 17 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa). Reject, and either replace with a new proposal, or maintain status quo (1) (Waitematā). <p>Key changes sought (increase / decrease restrictions) (7)</p> <ul style="list-style-type: none"> Exempt window signs in Metropolitan Centre Zones from all restrictions (to avoid disadvantaging Newmarket and Parnell businesses) (4). Increase restrictions for window signs in the City Centre in general or apply the same rules as for town centres as these are equivalent zones (3). <p>Local board views (1)</p> <ul style="list-style-type: none"> Waitematā suggests applying: <ul style="list-style-type: none"> to the city centre the current restrictions on window signs (particularly the restriction on more than half of a window being covered by a sign), to avoid impersonal street fronts current restrictions as far as practicable to signs / screens intended for viewing outside the premises, for safety and amenity reasons (noting that an internal window display could occupy an entire window space). <p>Key changes sought (decals / vinyl stickers) (2):</p> <ul style="list-style-type: none"> Provide for use of decals or vinyl stickers on vacant premises. 	<p>That the proposal about clarifying current rules, including that there are no restrictions on window signs in the City Centre Zone in clause 12 be adopted as publicly notified.</p> <p>Reasons include to:</p> <ul style="list-style-type: none"> recognise the special character of the City Centre Zone compared to other commercial areas recognise the importance of window signs in the City Centre Zone given the portable sign ban improve certainty, ease of understanding and compliance. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal aligns with zone characteristics in the Auckland Unitary Plan, which identifies retail and commercial frontage controls that apply to commercial areas such as Metropolitan Centre Zones but not to the City Centre Zone the proposal applies to signs on or within 15mm of the inside face of a window of a building and does not regulate 'window displays' the proposal limits display of 'third-party' signs, including on premises that may be vacant over a long period the Bylaw does not regulate decal or vinyl stickers that do not meet the definition of 'sign' (for example, which do not advertise a product and seek to increase amenity of an area).
<p>Public feedback topic (Proposal 13A – Major Recreational Facility Zones) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the rules for signs in Major Recreational Facility zones and the conditions for their display</p> <p>29 feedback responses: 14 support (48 per cent), 3 oppose (10 per cent), 2 other (7 per cent), 10 selected 'I don't know' (34 per cent) and 8 comments.</p> <p>Local board views (5)</p>	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules for signs in Major Recreational Facility zones and the conditions for their display in clause 20 be</p>

Public feedback topic (Proposal 13A – Major Recreational Facility Zones) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> Adopt as notified (5) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Papakura, Puketāpapa). <p>Key changes sought (allow facing signs) (1): Amend clause 20(1)(c) to allow signs on buildings that face carparks which directly serve playing fields, and clubs that occupy the building.</p> <p>Key changes sought (remove rule) (1): Remove all rules for signs in Major Recreational Facility Zones, as these facilities can regulate themselves.</p>	<p>amended to clarify that the display limits in clause 20(2) apply to signs primarily directed off-site.</p> <p>Reasons include to:</p> <ul style="list-style-type: none"> improve certainty, ease of understanding and compliance allow display of signs while managing potential negative effects.
<p>Public feedback topic (Proposal 13B – Open Space Zones) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the rules for signs in Open Space Zones, including which signs do not require an approval</p> <p>29 feedback responses: 17 support (59 per cent), 6 oppose (21 per cent), 2 other (7 per cent), 4 selected 'I don't know' (14 per cent) and 10 comments.</p> <p>Local board views (6)</p> <ul style="list-style-type: none"> Adopt as notified (3) (Devonport-Takapuna, Henderson-Massey, Papakura). Adopt with amendments (3) (Hibiscus and Bays, Ōrākei, Puketāpapa) (refer to Attachment E for Hibiscus and Bays and Puketāpapa relief sought). <p>Key changes sought (boundary fences) (2)</p> <ul style="list-style-type: none"> Allow signs on boundary fences with an Open Space Zone to be displayed without approval from the relevant authority. <p>Key changes sought (enable clubs to advertise themselves and sponsors) (4)</p> <ul style="list-style-type: none"> Permit community clubs to advertise themselves on public land (2). Enable clubs on council-controlled public places whose buildings are not visible from the Auckland transport system to advertise the club with signs on boundaries (1). Enable clubs to promote club sponsors reasonably (1). <p>Key changes sought (require approvals for all signs) (1)</p> <ul style="list-style-type: none"> Require all signs in Open Space Zones to obtain approval from the relevant authority. <p>Local board views (1): Ōrākei suggests signs on boundary fences within Open Space Zones should not require council approval if on private property.</p>	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules for signs in Open Space Zones, including which signs do not require an approval in clause 21 be amended to add a related information note about how officers determine the 'primary message' and 'secondary message' of a sign. Reasons include to:</p> <ul style="list-style-type: none"> support certainty and ease of understanding and compliance <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal appropriately retains the current approach to limit signs in Open Space Zones retains an approval process for boundary fence and infield signs and for signs that are unable to comply with the Bylaw.

Public feedback topic (Proposal 13C – Signs advertising commercial sexual services) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>Clarify a limit of one sign per commercial sexual service premises</p> <p>30 feedback responses: 22 support (73 per cent), 6 oppose (20 per cent), 1 other (3 per cent), 1 selected 'I don't know' (3 per cent) and 12 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> • Adopt as notified (5) (Devonport-Takapuna, Henderson-Massey, Papakura, Puketāpapa, Waitematā). • Adopt with amendments (1) (Ōrākei). • Reject, and either replace with a new proposal or maintain the status quo (1) (Hibiscus and Bays). <p>Key changes sought (remove clause) (4): Remove Commercial Sexual Services clause and require these businesses to comply with the Bylaw's other rules.</p> <p>Key changes sought (sign appearance) (1): Reduce the permitted display area, in Residential Zones to 0.25m² and in all other (non-residential) Zones to 0.75m².</p> <p>Local board views (1): Ōrākei suggests allowing discretion in design of the sign.</p> <p>Key changes sought (clarify any banned areas) (1)</p> <ul style="list-style-type: none"> • Clarify whether sexual services are banned in most residential areas. 	<p>That the proposal about clarifying a limit of one sign per commercial sexual service premises in clause 22 be adopted as publicly notified.</p> <p>Reasons include to:</p> <ul style="list-style-type: none"> • improve certainty, ease of understanding and compliance. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> • the Prostitution Reform Act 2003 enables commercial sexual services to be regulated differently from other activities, including content of signs • current sign rules are considered appropriate • the Auckland Unitary Plan regulates the location of commercial sexual services.
<p>Public feedback topic (Proposal 14A – Movement of traffic and vessels) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels</p> <p>39 feedback responses: 26 support (67 per cent), 5 oppose (13 per cent), 7 other (18 per cent), 1 selected 'I don't know' (3 per cent) and 17 comments.</p> <p>Local board views (6): Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura, Puketāpapa).</p> <p>Key changes sought (footpaths) (4)</p> <ul style="list-style-type: none"> • Better protect public safety by introducing rules to address safety of pedestrians and vehicles. <p>Key changes sought (amend rules for traffic safety) (1)</p> <ul style="list-style-type: none"> • Amend 24(2)(e) to add 'luminescence' to the list of things a sign must not use (1). • Add Related Information note explaining the key determinants of rapid sign comprehension (1). 	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules that ensure signs do not endanger public safety, cause a nuisance or affect the safe, efficient movement of traffic or vessels in clauses 24 and 25 be amended to refer to luminescence.</p> <p>Reasons include to minimise risks to public safety by ensuring luminescence from signs do not distract vehicles.</p> <p>In relation to other changes sought, the Panel notes that the Bylaw already adequately regulates risks to obstruction and public safety from signs on footpaths, and noise from signs.</p> <p>The Panel also notes that the Auckland Council Navigation Bylaw 2021 requires objects on the water (including signs) to not resemble a navigation safety symbol.</p>

Public feedback topic (Proposal 14A – Movement of traffic and vessels) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>Key changes sought (noise)</p> <ul style="list-style-type: none"> Waitematā Local Board suggests expanding clause 23(2)(d) (which prohibits signs from emitting noise and similar) to include outdoor signs where the sounds or effects are audible or intrude into public space or other private spaces. 	
<p>Public feedback topic (Proposal 14B – Altering the top of a building) (Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the rules for signs on rooftops by creating a new separate clause 39 feedback responses: 31 support (79 per cent), 7 oppose (18 per cent), 1 other (3 per cent) and 18 comments.</p> <p>Local board views (7)</p> <ul style="list-style-type: none"> Adopt as notified (6) (Devonport-Takapuna, Henderson-Massey, Ōrākei, Papakura, Puketāpapa, Waitematā). Reject, and replace with a new proposal, or maintain status quo (1) (Hibiscus and Bays). <p>Key changes sought (remove rules about above roof signs) (2)</p> <ul style="list-style-type: none"> Remove rules about above roof signs. <p>Key changes sought (clarify scope of above roof rules) (2)</p> <ul style="list-style-type: none"> Clarify whether rules will apply retro-actively / to existing non-compliant signs (1). Clarify that people should not illegally adjust their building to make their signs compliant (1). 	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules for signs on rooftops by creating a new separate clause be adopted as publicly notified.</p> <p>Reasons include:</p> <ul style="list-style-type: none"> to retain the intent of current rules, which require an approval to display signs on or above the roofline and help to achieve the Bylaw purpose in relation to public safety, nuisance, the Auckland transport system and the environment to ensure consistency with the Auckland Unitary Plan. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal already clarifies when existing signs may continue to be displayed in clause 44 illegal alterations to a building are more appropriately addressed using relevant legislation such as the Building Act 2004 and Resource Management Act 1991.
<p>Public feedback topic (Proposal 14C – Illuminated and changeable message signs) (Number of comments) [Feedback reference number(s) FRN]</p> <p>Clarify the rules for illuminated signs, including that signs must use static images and lighting, and that the person displaying the sign must demonstrate it is compliant 39 feedback responses: 29 support (74 per cent), 3 oppose (8 per cent), 6 other (15 per cent), 1 selected 'I don't know' (3 per cent) and 18 comments.</p> <p>Local board views (8)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Henderson-Massey, Hibiscus and Bays, Ōrākei, Papakura). Adopt with amendments (4) (Devonport-Takapuna, Kaipātiki, Puketāpapa, Waitematā). 	

Public feedback topic (Proposal 14C – Illuminated and changeable message signs) (Number of comments) (Feedback reference number(s) FRN)	
<p>Public feedback topic (Proposal 14C – Changeable message signs)</p> <p>Key changes sought (animation / movement) (7)</p> <ul style="list-style-type: none"> Restrict rapid changes between illumination levels (for example from dark to bright, to prevent strobing or flashing). Restrict high colour contrasts between displays (for smoother transitions which do not distract or increase negative impacts). Prohibit animation and movement on all signs visible to vehicle operators (boats, cars, bicycles) or digital video signs at intersections. Regulate colours, animations and changeable messages of certain sign types, for example election signs and event signs. Allow signs to use full-motion video / animation. <p>Key changes sought (transition and dwell times) (3)</p> <ul style="list-style-type: none"> Reduce number of message changes per minute (to reduce distraction of traffic and visual disturbance). Replace minimum eight second dwell time (27(1)(c)) with a time that ensures that driver at legal speed limit 'will have the potential to be distracted by no more than one change of each image or display' (as while road user reaction times to signs are reasonably constant, vehicle speed rather than standard dwell time defines length of time a road user is exposed to a sign and the number of images viewed). Amend transition and dwell times (for example too short, impractical). <p>Key changes sought (luminance) (3)</p> <ul style="list-style-type: none"> Replace daytime luminance limit with requirement "not to dazzle or distract". Reduce luminance limits (for both day-time and night-time). Require luminance levels to be relative to current ambient lighting levels (for example 75 per cent of surrounding light levels at all times except for day-time) to reduce distraction and night-time visual pollution to residents. Concern that council has not considered recommendations of Hearings Commissioners in LUC60347826 and notes other councils have higher daytime brightness limits. <p>Local board views (1): Waitemata suggest halving maximum brightness of signs between 9pm – 7am.</p> <p>Key changes sought (increase prohibitions) (2)</p> <ul style="list-style-type: none"> Prohibit all changeable message signs. 	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules for changeable message signs in clause 27 be adopted as publicly notified.</p> <p>Reasons include to improve certainty, ease of understanding and compliance with the intent of current rules.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal already prohibits signs from using movement and animation, and illumination, movement or materials that may cause a distraction signs that use animation, movement or video are considered to pose higher nuisance and safety risks and may be inconsistent with the Auckland Transport Vision Zero for Tāmaki Makaurau Programme proposal retains the same standard transition and dwell times as in the current Bylaw, to: <ul style="list-style-type: none"> allow for ease of understanding and compliance protect public safety by preventing longer transitions and short dwell times that could distract (noting that the Waka Kotahi / NZ Transport Agency Traffic Control Devices Manual, Part 3 Advertising Signs does not set times). proposal already requires a sign directed at drivers to be able to be read by a driver moving at the legal speed limit proposal retains the same luminance standards as in the current Bylaw which: <ul style="list-style-type: none"> align with Auckland Unitary Plan limits for digital billboards allow for ease of understanding and compliance proposal already requires changeable message signs that use artificial light sources to automatically adjust brightness in response to ambient light conditions

Public feedback topic (Proposal 14C – Illuminated and changeable message signs) (Number of comments) [Feedback reference number(s) FRN]	
<ul style="list-style-type: none"> Prohibit display of changeable message signs visible to drivers (for example, to reduce distraction). Limit size of changeable message signs. <p>Key changes sought (approvals) (1): Waitemātā Local Board suggests requiring approval for illuminated signs that use changeable messages or videos, through an individual application process that enables council to alter or decline signs if they create a nuisance or reduce visual amenity / safety.</p>	<ul style="list-style-type: none"> proposal balances rights and freedoms to display signs with rules to address potential negative impacts, and requires signs that do not comply with the rules to obtain an approval.
<p>Public feedback topic (Proposal 14C – Illuminated signs)</p> <p>Key changes sought (restrictions / prohibitions) (5)</p> <ul style="list-style-type: none"> Prohibit all illuminated signs (distracting, eyesore, not eco-friendly). Prohibit display of illuminated signs visible to drivers (to reduce distraction). Restrict illuminated signs at intersections to displaying during red lights only. Increase restrictions on illuminated signs in general (for example they are unnecessary as they waste energy, they are too bright, glaring or confusing). Add a strict limit on the number of illuminated signs in an area (to limit overall light pollution). Limit size of illuminated signs. <p>Local board views (2)</p> <ul style="list-style-type: none"> Devonport- Takapuna suggest: <ul style="list-style-type: none"> restricting illuminated signs to commercial and industrial zones, or limit the size in residential areas to 0.3m² with low luminance levels restricting size of illuminated commercial billboards and prohibit from primarily facing a motorway or road (as they create visual distractions and safety hazards) prohibiting illuminated real estate signs in residential areas due to light disturbance to neighbours and ability to enforce rules. Kaipātiki suggests tightening the rules on illuminated real estate signs, particularly where they are near road intersections or busy roads, and where they are attached to mobile frames (for example because they distract drivers with brightness, movement and appearance in unexpected places). <p>Key changes sought (luminance) (1)</p> <ul style="list-style-type: none"> Add new illumination rule in a new clause 28(1)(e): 'Must comply with the sign illumination standard AS/NZS 4282 2019' as this is a national sign illumination standard. Note in related information note about illumination and glare requirements in Clause 28 the "Digital Billboard Guidance-Addendum to Traffic Control Devices Manual Part 3", as is a new addition which sets requirements for digital billboards particularly in high-speed environments. 	<p>Panel recommendation</p> <p>That the proposal about clarifying the rules for illuminated signs in clause 28 be amended to reference the "Digital Billboard Guidance-Addendum to Traffic Control Devices Manual Part 3" in a related information note.</p> <p>Reasons include to support certainty and ease of understanding and compliance with the intent of current rules.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> proposal seeks to balance rights and freedoms to display illuminated signs with rules to address their potential negative impacts such as distraction proposal already prohibits signs that affect the safe and efficient movement of traffic on a council-controlled public place illuminated signs must still comply with rules for the sign type, such as size and number limits illumination standard AS/NZS 4282 2019 'Control of the obtrusive effects of outdoor lighting' is an industry standard that is part of the wider regulatory framework.

Public feedback topic (Proposal 14C – Illuminated and changeable message signs)	Panel recommendation
<p>Key changes sought (compliance) (2)</p> <ul style="list-style-type: none"> Require illuminated signs used by schools and other facilities to comply with the Bylaw. Require all signs to demonstrate compliance with changeable message sign rules; remove 'if required' from clause 27(2) to reduce risk of council bias. <p>Local board views (1)</p> <ul style="list-style-type: none"> Puketāpapa suggest ensuring an expectation that any malfunctions are fixed quickly (for example to prevent public safety risks from flashing signs). 	<p>That the proposal about clarifying the rules for illuminated and changeable message signs in clauses 27 and 28 be adopted as publicly notified.</p> <p>Reasons include to support certainty and ease of understanding and compliance with the intent of current rules.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> all signs must comply with the Bylaw (including schools) requiring a compliance demonstration for changeable message signs may only be necessary during the investigation of complaints or proactive monitoring any malfunctions that make a sign non-compliant must be corrected to avoid compliance action.
Public feedback topic (Proposal 14D – Businesses that have ceased to trade)	Panel recommendation
<p>(Number of comments) [Reference feedback number(s) FRN]</p> <p>Clarify the rules for businesses that have ceased to trade, including when and where signs must be removed</p> <p>38 feedback responses: 22 support (58 per cent), 14 oppose (37 per cent), 2 other (5 per cent), 1 selected 'I don't know' (3 per cent) and 18 comments.</p> <p>Local board views (5)</p> <ul style="list-style-type: none"> Adopt as notified (4) (Henderson-Massey, Hibiscus and Bays, Papakura, Puketāpapa). Adopt with amendments (1) (Devonport-Takapuna). <p>Key changes sought (time period) (8): Amend the time period for removal of signs</p> <p>Key changes sought (heritage value) (1): Allow some signs with historic heritage value to remain displayed (for example if they do not cause confusion).</p>	<p>That the proposal about clarifying the rules for businesses that have ceased to trade, including when and where signs must be removed in clause 29 be amended to:</p> <ul style="list-style-type: none"> add the owner, occupier or manager of the premises as the person responsible for the removal of a sign in clauses 5(1) under 'person' and 29(1) (same as in the current Bylaw) add a reference to the Unitary Plan in clause 29 in relation to signs that have historic heritage value. <p>Reasons include to:</p> <ul style="list-style-type: none"> increase certainty, improve compliance and make it easier to understand who is responsible for removing a sign increase certainty about how signs with historic heritage value are regulated. <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal seeks to apply to new signs on historic heritage features associated with a place's current use (rather than an historic sign that forms part of a place's heritage)

Public feedback topic (Proposal 14D – Businesses that have ceased to trade) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>Key changes sought (responsibility for removal) (2)</p> <ul style="list-style-type: none"> Clarify who is responsible for removing business signs from premises where the business has moved or closed down. <p>Local board views (1): Maungakiekie-Tāmaki suggests the Bylaw address removal of signs after a business or similar vacates a property.</p>	<ul style="list-style-type: none"> using calendar months for the time period for sign removal could be considered unfair because calendar months do not account for public holidays or for how some months are shorter than others.
<p>Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]</p>	<p>Panel recommendation</p>
<p>Clarify ability for council to make additional rules and to approve signs that do not comply with the Bylaw</p>	<p>That the proposal about clarifying ability for council to make additional rules and to approve signs that do not comply in Part 3 be amended to:</p>
<p>29 feedback responses: 15 support (52 per cent), 7 oppose (24 per cent), 3 other (10 per cent), 4 selected 'I don't know' (14 per cent) and 13 comments.</p>	<ul style="list-style-type: none"> exclude frames from the calculation of the area of a poster board in clause 34(2)
<p>Local board views (6)</p>	<ul style="list-style-type: none"> add the current area of a poster board in clause 34(2)
<ul style="list-style-type: none"> Adopt as notified (4) (Devonport-Takapuna, Henderson-Massey, Papakura, Puketāpapa). Adopt with amendments (2) (Hibiscus and Bays, Ōrākei). 	<ul style="list-style-type: none"> allow the transfer of approvals in clause 37 add 'all relevant traffic modes' in clause 33(2)(c)(i).
<p>Key changes sought (poster board approvals) (3): Amend or clarify poster board approval process.</p>	<p>Reasons include:</p>
<p>Key changes sought (remove prohibition on poster boards facing Residential Zones) (2)</p>	<ul style="list-style-type: none"> to reflect current practice in relation to the calculation of the area of a poster board
<ul style="list-style-type: none"> Remove the requirement in clause 34(2)(a) for posters boards to not directly face a Residential Zone. 	<ul style="list-style-type: none"> to better provide for the intent of current rules in relation to the anticipated maximum area of poster bollards
<p>Key changes sought (increase poster board size) (3)</p>	<ul style="list-style-type: none"> to make the approval transfer process clearer, simpler and reflect current practice
<ul style="list-style-type: none"> Amend clause 13(3) to increase the maximum size of poster boards, for example to 7.2m² (six A0 posters) or to enable eight A0 posters on an approved poster board. 	<ul style="list-style-type: none"> to increase certainty by accounting for a broad range of traffic (for example scooters, cyclists, pedestrians and buses).
<p>Key changes sought (arts sector posters) (1): Provide specific process to enable arts and entertainment poster signs, in proximity to key arts / entertainment areas.</p>	
<p>Key changes sought (include frame in maximum area) (3)</p> <ul style="list-style-type: none"> Amend 13(3)(c) so that the maximum size excludes frames (1). Remove the requirement in clause 34(2)(a) for posters boards to comply with the size rules for wall-mounted signs in clause 9 to gain an approval (2). 	<p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> poster board sites on private property can have negative effects on council-controlled public places

Public feedback topic (Proposal 15 – Controls and approvals) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>Key changes sought (digital poster boards) (1): Amend 13(1) and 13(4) to define a poster sign as also being 'displayed on a sign that uses changeable messages.'</p> <p>Key changes sought (increase certainty of approval considerations) (3)</p> <ul style="list-style-type: none"> Amend to clause 33(1)(a) to only consider matters in 33(2) (1). Amend 33(2) to increase certainty by (2), for example by changing 'may' to 'will' and adding 'the positive effects of the sign on the economic and social well-being of the community' or 'the positive effects of the activity' as a criteria. <p>Key changes sought (attach transfer of poster boards to land) (2)</p> <ul style="list-style-type: none"> Amend clause 37 to enable the transfer of poster boards (for example by clarifying that d 37 does not apply to poster boards, or by replacing cl 37 with a process for transferring approvals). <p>Key changes sought (remove approvals) (4)</p> <ul style="list-style-type: none"> Remove approvals process, for example do not allow signs that do not comply with the Bylaw. <p>Key changes sought (add new approval conditions) (1)</p> <ul style="list-style-type: none"> Add new approval conditions to address protecting safety and the environment: amend 33(2)(c)(i) to add the underlined text: "obstructions or hazards to pedestrian or vehicular visibility, access or flow across all relevant Traffic Modes". Amend 35(2)(f) to add the underlined text: "The construction and maintenance requirements for the sign (including but not limited to): <ul style="list-style-type: none"> (i) <u>The structural integrity and durability of the sign, its supports and fixtures</u> (ii) <u>Access and maintenance arrangements for the sign...</u> <ul style="list-style-type: none"> o <u>In high-speed limited access road corridors these considerations can generate as many safety and traffic network efficiency issues as the sign itself.</u> Amend 35(2)(i) to add the underlined text: "Protecting the environment, (including but not limited to) <u>physical and visual amenity (especially in relation to streetscape, existing and subsequent landscape planting and maturation, residential areas and heritage) and damage</u>" 	<ul style="list-style-type: none"> cumulative impacts are already considered as part of approval process the exclusion in clause 34(2)(b) on signs directly facing residential zones as part of an anticipated approval reflects current practice a specific arts sector-related approval process would be difficult to enforce and would create unnecessary inconsistencies the requirement in clause 34(2)(a) to align with wall-mounted sign size rules and the maximum size of poster boards clause in clause 13(3)(c) provides certainty about which sign sizes are anticipated as being generally acceptable subject to other assessment criteria the Auckland Unitary Plan provides for digital poster boards through the resource consents process retaining the 'may' phrasing of clause 33 allows the approval to adapt to change provided it relates to the Bylaw's purpose the Bylaw regulates negative effects of signs, while the Bylaw summary and wider framework (for example the Unitary Plan) acknowledge the benefits of signs the approvals process in clause 34(7) allows for additional opportunities to display signs the current clauses 35(2)(f) and (i) are broad enough to cover aspects relating to construction, maintenance and protecting the environment.

Public feedback topic (Proposal 16 – Enforcement and savings) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>Clarify the bylaw's enforcement powers and penalties and how we transition to the new rules</p>	

Public feedback topic (Proposal 16 – Enforcement and savings) (Number of comments) [Reference feedback number(s) FRN]	Panel recommendation
<p>29 feedback responses: 18 support (62 per cent), 2 oppose (7 per cent), 6 other (21 per cent), 3 'I don't know' (10 per cent) and 7 comments.</p> <p>Local board views (6)</p> <ul style="list-style-type: none"> Adopt as notified (5) (Devonport-Takapuna, Henderson-Massey, Hibiscus and Bays, Papakura, Puketāpapa). Adopt with amendments (1) (Ōrākei). <p>Key changes sought (clarify savings) (1)</p> <ul style="list-style-type: none"> Clarify clauses 44 and 45 (existing signs and approvals may continue): <ul style="list-style-type: none"> to confirm that existing poster (and poster board) approvals are 'saved' / remain lawful to either define 'poster' in 44(2)(g) or use an equivalent defined term. Amend clause 45 to include the underlined text: <p>'For the purposes of Part 4 of this Bylaw, every approval, exemption or dispensation granted or saved under the 2015 Bylaw continues to apply as if it were an approval granted under this Bylaw. For the avoidance of doubt, this clause applies to poster boards granted or saved under the 2015 Bylaw (and its predecessors).'</p> <p>Key changes sought (clarify enforcement) (2)</p> <ul style="list-style-type: none"> Clarify the rules and process for handling bylaw breaches: <ul style="list-style-type: none"> change 'may be prosecuted' to 'will be prosecuted' (for example to prevent inconsistent or biased enforcement) clarify council can remove a misplaced hoarding and charge offending person for the cost of removal and storage. <p>Local board views (clarify transition) (1): Ōrākei Local Board suggests the Bylaw clarify the timeframe for transition and who will monitor, manage and enforce the bylaws and any (ad hoc) additional rules (for example Auckland Council or Auckland Transport).</p>	<p>That the proposal about enforcement and savings in Part 4 and Part 5 be adopted as publicly notified. Reasons include to increase certainty, for example by making the bylaw enforcement powers and savings easier to read and understand.</p> <p>In relation to other changes sought, the Panel notes that:</p> <ul style="list-style-type: none"> the proposal already clarifies that existing poster and poster board approvals remain lawful and correctly refers to 'poster' in a list of different sign types in clause 44(2)(g) council's approach to compliance and enforcement means prosecution is only used for significant bylaw breaches the Bylaw already provides powers to remove signs and recover costs in clause 41 the Bylaw already clarifies the timeframe for transition in clause 44, noting that impacts should be minimal because the proposal mostly retains the intent of the current Bylaws.
<p>Other matters - Amend sign sizes to prevent waste [Number of comments] [Feedback reference number(s) FRN]</p> <p>Key changes sought (amend sign sizes to prevent waste) (1)</p> <ul style="list-style-type: none"> Amend the maximum areas of signs throughout the bylaw to match the standard sizes of sheet material used to make signs, to minimise or eliminate wastage, creating economic and environmental benefits. <p>Amend the following sign sizes and amend associated diagrams</p> <ul style="list-style-type: none"> Free-standing menu board signs [cl 7(4)] increase area to 4.5m² (currently 4.2m²). 	<p>Panel recommendation</p> <p>That the request to amend sign sizes to prevent waste be accepted in part to adjust the sign areas to align with standard sheet sizes where not significant.</p>

<ul style="list-style-type: none"> • Free-standing wayfinding signs [cl 7(5)] increase area to 2.2m² (currently 2.0m²). • Horizontal wall-mounted signs [cl 9(3)] increase area to 2.2m² (currently 2.0m²). • Flat wall-mounted signs (signs displayed flat or painted) [cl 9(4)]: <ul style="list-style-type: none"> ○ increase area in Coastal Zones to 2.2m² (currently 2.0m²) ○ reduce area in Residential Zones to 0.3m² (currently 0.33m²) ○ increase area in General Business, Business Park, Light Industry Zones to 6m² (currently 5m²) ○ increase area in Future Urban, Rural, Other Special Purpose Zones to 2.2m² (currently 2.0m²). • Portable ladder board signs [cl 11(6)] increase width on a council-controlled public place to 0.8m (currently 0.715m). • Principal 'for sale' real estate signs [cl 15 (3)(d)]: <ul style="list-style-type: none"> ○ increase area in Future Urban, Rural, and locations in Other Zones, and for signs that are not flat wall-mounted to a wall of a building in Heavy Industry Zones to 3m² (currently 2.88m²) ○ increase area in Residential Zones if being sold by a sole agency to 2.2m² (currently 1.80m²) ○ increase area in Residential zones if being sold by multiple agencies to 0.75m² (currently 0.6m²). • Directional real estate signs [cl 15(4)(c)] increase area to 0.3m² (currently 0.28m²) 	<p>Reasons include to support council's waste minimisation plan where the provision of standard signage industry sheet sizes would avoid wastage without any significant change in possible negative impacts or requirement for further public consultation.</p> <p>For example, changes of up to 300mm² were accepted while changes of up to 1000m² (1m²) were rejected.</p>
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Attachment A Item 10

Other matters - Waka Kotahi New Zealand Transport Agency [Number of comments] [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (address Waka Kotahi New Zealand Transport Agency concerns) (1)</p> <ul style="list-style-type: none"> Waka Kotahi New Zealand Transport Agency suggests a number of changes to ensure the Bylaw regulates signs visible from national state highways and motorways in Auckland. Amend the summary to: <ul style="list-style-type: none"> clarify that the Auckland transport system includes 'the sections of the national state highway and motorway network located within the Auckland Region.' explain that 'The Bylaw aims for better signage outcomes for the region by encouraging early consultation with the relevant authority and with all stakeholders with interests within the visual field of potential signage.' clarify the explanation of jurisdictions by add 'Signs adversely affecting State Highways and motorways are an exception to this principle as they are not within the jurisdiction of Auckland Transport and fall to Auckland Council to administer.' add a note under the quick reference guide to sign rules to specify that 'All sign types directed towards and or visible from the State Highway and Motorway Network require the prior approval of Waka Kotahi NZ Transport Agency.' Amend the purpose in clause 4(1)(b) to add the underlined text: "manage impacts on the effectiveness, efficiency and safety of the <u>Auckland transport system Regional Transport Network across all relevant traffic modes</u>." Add the following terms to clause 5 (Interpretation): <ul style="list-style-type: none"> multi modal includes but is not limited to Truck, Car, Motorcycle, Rail, Light Rail, Pedestrians, Cyclists, E-scooters / bikes / wheelchairs /skateboards and other assisted mobility devices Regional Transport Network means the combined transport networks under the jurisdiction of Waka Kotahi / The NZ Transport Agency and the Auckland Transport System under the jurisdiction of Auckland Transport State Highway or Motorway has the same meaning as in the Government Roading Powers Act 1989 and refers to transportation networks under the jurisdiction of Waka Kotahi New Zealand Transport Agency. (Clarity on jurisdiction of Waka Kotahi). Amend cl 6(2) to "However, a sign application under section (1) above does not apply to <u>would not be required for</u> – <ul style="list-style-type: none"> (a) signs not visible from a council-controlled public place and signs not visible from a motorway and <u>or</u> a state highway (for example this Bylaw would not apply to signs on a shop-only visible within a privately owned shopping centre); Amend the example in cl 6(2) because it is difficult to follow, too narrow in scope and potentially confusing. <p>Key changes sought (require approvals for some sign types larger than 4m²) (1)</p> <ul style="list-style-type: none"> Require free-standing, wall mounted, event, election and real estate signs that are larger than 4m² and that are directed towards and or visible from the state highway and motorway network (specific signs over 4m²) to gain an approval [FRN 97]: <ul style="list-style-type: none"> signs smaller than 4m² are relatively unobtrusive in the high-speed context of the Highways and Motorways 	<p>That the request to provide for the further regulation of signs visible from national state highways and motorways in Auckland be rejected</p> <p>Reasons include that:</p> <ul style="list-style-type: none"> some changes sought are significant and would require further public consultation further discussion is necessary by Waka Kotahi New Zealand Transport Agency with Auckland Council and Auckland Transport about shared objectives, and appropriate opportunities for collaboration (for example delegations for bylaw-making

Other matters - Waka Kotahi New Zealand Transport Agency [Number of comments] [Feedback reference number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> ○ change intended to manage the adverse effects of signs located on private or public property that is not part of the State Highway and Motorway network, including to the visual amenity or the effectiveness, efficiency and safety of the state highways and motorways within the Auckland region across all relevant traffic modes ○ Waka Kotahi is primarily concerned about the effect on traffic safety of complex signs (for example signs that use smaller fonts, complex graphics and text, and which can't be understood at a glance) ○ at an operational level, Auckland Transport and Auckland Council would process approvals for these signs and enforce non-compliance ○ Waka Kotahi estimates this would apply to approximately 1-2 signs per month. While this is a low number, Waka Kotahi is concerned about the cumulative effect over a period of years. ● Amend the following sections of the bylaw to list the types of signs that are permitted if they are smaller than 4m² in area: <ul style="list-style-type: none"> ○ note in quick reference table of Summary (page 3 of proposed Bylaw) ○ a new sub-clause after 6(3)(d). ● Add a new clause to Subpart 2 detailing the approval process for specific signs over 4m² that: <ul style="list-style-type: none"> ○ lists the types of specific signs over 4m² ○ restricts these signs to only identifying the business and / or the products, services, goods and events available or taking place on the site ○ requires compliance with clauses in the proposed Bylaw public safety and nuisance [cl 23], traffic safety [cl 24], changeable message signs [cl 27] and illuminated signs [cl 28] ○ requires compliance with approvals criteria and conditions in the proposed Bylaw [cl 32, 33, 35] ○ adds new approval criteria specific to state highways / motorways, with signs that do not meet the following criteria requiring approval: <ul style="list-style-type: none"> ▪ placement, clutter, distraction, amenity values ▪ provision for maintenance access from within the site ▪ separation of 250 metres between signs whether on the same or adjoining sites (250 metres = 8-10 seconds viewing time at 100km/hr). ○ This does not preclude the possibility of at least one sign per site <ul style="list-style-type: none"> ▪ separation of 250 metres from Traffic Control Devices; traffic lights, warning signs, speed change indicators, variable message displays, direction control signs and the like, and other key complex decision points formally identified by the road controlling authority ○ must reconcile the sign location with any crash record within a 500 metre radius of the proposed site for the sign. <p>Key changes sought (prohibit signs near state highways) (1)</p> <ul style="list-style-type: none"> ● Amend 24(1) to prohibit display of a sign that affects the safe and efficient movement of traffic 'on a state highway or motorway' in addition to a council-controlled public place. ● Add new subclause 24(2)(i) that specifies areas near State Highways, Motorways and similar environments where signs must not be displayed because these high-speed limited access corridors are critical elements of the regional road network and their high-speed, high traffic volume environment makes them particularly sensitive to adverse effects from signage. 	<p>and enforcement).</p>

Other matters [Number of comments] [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (consideration of businesses) (1)</p> <ul style="list-style-type: none"> Consider needs of businesses in approach to new Bylaw, as businesses face an uncertain year ahead. <p>Key changes sought (regulate other signs) (1): Ban most public advertising (causes visual pollution and supports consumption which contributes to climate change).</p> <p>Local board views</p> <ul style="list-style-type: none"> Waitematā Local Board suggests: <ul style="list-style-type: none"> allowing only one descriptive sign per alcohol and gambling outlets where client's problematic / addictive behaviour can be readily triggered by advertising or promotional signs restricting advertising of gas stations and new petrol and diesel vehicles if Auckland Council were to adopt Auckland Transport's advertising policy or develop their own policy around content. Howick Local Board suggests prohibiting signs outside schools or day-cares, except for community-focused billboards not of a sexual, medical, religious or political nature. <p>Key comment / changes sought (billboards) (6)</p> <ul style="list-style-type: none"> Reduce the number of freestanding billboards (billboards reduce visual amenity and create light pollution, especially bright LED / electric billboards) (1). Prevent Bylaw and Auckland Unitary Plan from influencing the other's digital sign and billboard rules / conditions. For example, concern Bylaw enables permissive approach for digital billboards through use as a guide for resource consent conditions, and vice versa (considers Bylaw should anticipate issues from more digital signs, not just billboards) (1). Ensure that sign conversion from a static sign to digital billboard does not become common (concern about proliferation of digital billboards which are more intrusive than static signs, potential regulatory gap, and conversion precedents set) (1). Prevent conflicts of interest in relation to billboards (for example, concern about Auckland Transport regulation role given bus stop advertising revenue; risk of council-controlled organisations granting more permissive consent conditions as part of landowner approval; and that landowners may justify signs / billboards as an environmental design feature) (1). Out of Home Media Association Aotearoa and oOh!media New Zealand support exclusion of billboards and signs integrated with street furniture from Bylaw scope (for example, as Resource Management Act 1991 enables more appropriate, fair and transparent process than a Bylaw) (2). 	<p>That the changes requested in this table be rejected.</p> <p>Reasons include to recognise that:</p> <ul style="list-style-type: none"> the proposal seeks to balance rights and freedoms to display signs with rules that manage potential negative impacts, and clarify current rules for ease of understanding and compliance the Bylaw can only regulate matters within its legislative scope where justified and proportionate the council is separately investigating further regulation of signs at off-licence premises the Auckland Transport advertising policy sets out high-level principles and decision-making framework for the approval of advertisements which appear on Auckland Transport infrastructure and services the review of current Bylaw did not identify any issues with the advertising of gas stations, new petrol and diesel vehicles and signs outside schools or day-cares that justified greater regulation. the Auckland Unitary Plan rather than the Bylaw regulates billboards and any amendment to billboard rules would require a Plan change conflicts of interest are avoided through the different parts of the relevant authority that apply for and process an approval. the Regulatory Committee previously recommended that consideration be given to a redistribution of sign rules between the Bylaw and Unitary Plan as part of a future Bylaw and Plan review (REG2020/66)

Other matters	Panel recommendation
<p>[Number of comments] [Feedback reference number(s) FRN]</p> <p>Local board views: Waitematā Local Board suggest regulating the content of billboards and regulating signs and billboards in the same regulation.</p> <p>Key changes sought (road controlling authority) (1)</p> <ul style="list-style-type: none"> Require Auckland Council and Auckland Transport to not shirk their responsibilities as regulators by misusing Part 3 of Waka Kotahi NZ Transport Agency Traffic control devices manual. Part 3 Advertising Signs and asserting that “private landowners managing roads used by the public, including car parks, shopping centres, hospitals, universities and airports and other private landowners” are the Road Controlling Authority. <p>Key changes sought ('temporary community signs'): Puketāpapa Local Board suggests clarifying that 'temporary community signs' (for example about a lost cat) should not be regulated.</p> <p>Key changes sought (clarify rules) (1): Make sign rules easier for both businesses and public to understand and recognise (for example, lack of clarity hinders enforcement and compliance, gaps allow businesses to stretch rules to fit their interests and display advertising that may not be amenable to the community or neighbourhood).</p> <p>Key changes sought (water safety signs and beach flags) (2): Use ASNZS 2416.3:2010 'Water safety signs and beach safety flags - Guidance for use' for free standing signs in open spaces and around aquatic environments (for example, relating to clauses 21, 24(2)(a), (b) and 25(2)(a), (b) and (c)).</p>	<ul style="list-style-type: none"> council legislative powers to make a bylaw are limited to those matters summarised in clause 4 of the proposal, and the proposal uses these powers to regulate signs on or visible from a council-controlled public place both current and proposed Bylaws do not allow for 'temporary community signs' and the current compliance approach focuses on commercial advertising and uses officer discretion in other instances proposal in clause 6(2)(i) does not regulate instructional or information signs required by statute or for public safety or security, which allows those signs to be displayed in a manner considered appropriate to achieve their purpose and means.

Other matters	Panel recommendation
<p>[Number of comments] [Feedback reference number(s) FRN]</p> <p>Key changes sought (permanent signs) (1)</p> <ul style="list-style-type: none"> Clarify rules in relation to permanent signs: their definition, process for installation, and relevant regulation / legislation additional to the Bylaw (for example best practice, and industry codes or standards including for advertising and design). <p>Key changes sought (sustainability)</p> <ul style="list-style-type: none"> Howick Local Board suggests requiring all signs to be recyclable. If this is not possible then a proven method for disposal of signs should be provided (for example taking a sustainable approach to the thousands of short-term plastic / corrugate signs displayed that are difficult to dispose of). 	<p>That the changes requested in this table (unless otherwise stated) be rejected.</p> <p>Reasons include that:</p> <ul style="list-style-type: none"> the proposal already appropriately describes permanent signs and references relevant legislation that is part of the wider regulatory framework for signs in the Bylaw Summary

Other matters [Number of comments] [Feedback reference number(s) FRN]	Panel recommendation
<p>Key changes sought (property numbering standards) (1)</p> <ul style="list-style-type: none"> Require display of the street number on any commercial sign (for example, because street numbers are a fundamental aspect of civilised life, street numbering rules are not enforced, and to improve road safety). <p>Local board views</p> <ul style="list-style-type: none"> Devonport-Takapuna suggest encouraging businesses to clearly display their street number. Hibiscus and Bays Local Board suggests incorporating property numbering standards into the Bylaw, instead of referencing them as a guidance standard. <p>Key changes sought (Māori signs / te reo Māori) (2)</p> <ul style="list-style-type: none"> Clarify impact on Māori signage in public and private places and Te Kete Rukuruku programme (1). Exempt signs on marae to support marae rangaitiratanga (1). <p>Local board views</p> <ul style="list-style-type: none"> Hibiscus and Bays Local Board suggests requiring signage design rules to suggest that all signs use English and/or te reo Māori. 	<ul style="list-style-type: none"> council lacks sufficient bylaw-making powers to regulate signage for sustainability purposes Auckland Transport considered making a requirement to display street numbers as part of a proposed new Auckland Transport Activities in the Road Corridor Bylaw 2022 but decided not to proceed with this option. the proposal has no impact on Te Kete Rukuruku programme (which adds names significant to Māori to local parks and community places) signs on marae have the same potential for negative impacts on the external environment as any other sign <p>Note: The Panel requested the decision letter to Te Rūnanga o Ngāi Whātua include advice on what signs can be displayed on marae.</p>
<p>Key changes sought (regulating signs in Unitary Plan / regulatory gaps) (1)</p> <ul style="list-style-type: none"> The Auckland Unitary Plan should control most matters relating to signs. <p>Local board views</p> <ul style="list-style-type: none"> Albert-Eden Local Board supports a review of the lighting rules in the Auckland Unitary Plan, as considers that even when sign lighting standards are met illumination can cause light distress and disturbance to residents, especially in areas experiencing intensification. Waitematā Local Board suggests: <ul style="list-style-type: none"> in a future review that signs and billboards be covered by the same regulations as part of the proposal or the next Auckland Unitary Plan review to: <ul style="list-style-type: none"> consider areas of high amenity (for example through public art, urban design, heritage, or natural space) to avoid signs that reduce quality of space where council has invested heavily in improvements strengthen amenity rules in mixed-use areas put residents' needs and preferences first in considering applications for signs in mixed-use areas (for example residents consider signs do not improve amenity, and illuminated signs that intrude on living spaces significantly reduce wellbeing as contributes to feeling of intrusion and lights make it harder to sleep) 	<ul style="list-style-type: none"> council and Auckland Transport are integrating te reo Māori into their signs but are not empowered to use a bylaw to regulate the content of most signs (including use of te reo) and no government legislation requires te reo Māori on signs the Regulatory Committee has endorsed considering the redistribution of signage rules between a bylaw and the Unitary Plan

Other matters	Panel recommendation
<p>[Number of comments] [Feedback reference number(s) FRN]</p> <ul style="list-style-type: none"> addressing signs / billboards with bluetooth data-collecting capabilities of passer-bys, including legal and moral ramifications (privacy and resident well-being) and need to only allow after public consultation (including with youth, educators, health providers, CAB and Seniors Advisory Panel). Maungakiekie-Tāmaki suggests the proposed Bylaw does not address changes over the last five years that have increased the amount of street and building signage. <p>Key changes sought (amend Bylaw purpose to include visual amenity) (2)</p> <ul style="list-style-type: none"> Amend clause 4 to retain a purpose of the current Bylaw: to assist in enhancing, maintaining, and promoting the visual amenity value of Auckland's built environments. Prohibit advertising on verandah fascia signs in Neighbourhood Centre Zones (as detracts from amenity values in Neighbourhood Centre Zones). <p>Local board views</p> <ul style="list-style-type: none"> Albert-Eden, Ōtara-Papatoetoe and Māngere-Ōtāhuhu suggest retaining the visual amenity purpose. Albert-Eden and Puketāpapa suggest more strict rules in Neighbourhood Centre Zones in particular to allow for consideration of the visual amenity of these spaces. <p>Key changes sought (amend Bylaw purpose to include other benefits) (3)</p> <ul style="list-style-type: none"> Add 'enable the benefits of signs to the economic and social well-being of the community' to clause 4 (Purpose) (2). Amend clause 4(2)(a) to add that the Bylaw seeks to achieve its purpose by providing for 'poster signs, subject to conditions and the approvals process' (in addition to signs that directly relate to the primary use or activities on the sign site) (1). <p>Key changes sought (clarify measurement units / drafting errors) (3)</p> <ul style="list-style-type: none"> Correct drafting errors in the proposed Bylaw: <ul style="list-style-type: none"> review bylaw and amend all units of measurement so they are expressed in either millimetres (mm) or metres (m) (2). in contents page, change Part2, Subpart 1 heading to correct numbering error (1). <p>Key changes sought (clarify free-standing billboards on road reserve) (1)</p> <ul style="list-style-type: none"> Amend clause 6(2)(b) to clarify the status quo that free-standing billboard signs in the road reserve are excluded from the proposed Bylaw and are regulated by the Unitary Plan (considers billboard regulation in Plan appropriate and efficient, as avoids duplication of regulation and costs) (1). 	<p>as part of future signage bylaw and Unitary Plan reviews [REG/2020/66]</p> <ul style="list-style-type: none"> any significant changes to the proposal would require further investigation and public consultation the proposal continues to address visual amenity impacts of signs within the context of council's bylaw making powers positive economic and social effects of signs are addressed in the Bylaw Summary (rather than in the Purpose) to recognise the wider regulatory framework which considers the benefits of signs, and the Bylaw's role to address potential negative impacts the proposal already makes it clear that all applicable signs (including posters) are required to comply with the approvals process. <p>Note: the Panel recommended that drafting errors be corrected as part of the 'Staff recommended amendments' section in a table below.</p>
<p>That the request to clarify free-standing billboards on road reserve be accepted in part and the proposal be amended to clarify the intention that 'third-party' advertising, except for any specifically provided for in the Bylaw (for</p>	

Other matters [Number of comments] [Feedback reference number(s) FRN]	Panel recommendation
<ul style="list-style-type: none"> ○ "billboards (a sign not directly related to the primary use or activities occurring on the site of the sign, or a sign in the road reserve which displays 'third party' advertising which is not directly related to the function of the road reserve) regulated in the Auckland Unitary Plan ..." 	<p>example, election signs) are regulated in the Unitary Plan, including billboards on road reserves.</p> <p>Reasons include to improve certainty.</p>
<p>Other matters [Number of comments] [Feedback reference number(s) FRN]</p> <p>Key changes sought (increase restrictions on number and location generally) (5)</p> <ul style="list-style-type: none"> ● Increase restrictions to: <ul style="list-style-type: none"> ○ limit the number of signs (for example, reduce visual amenity and increase public safety risks) ○ limit the square metre area of signs per kilometre / limit the size of signs in general ○ increase the minimum distance between signs ○ prohibit all advertising on Auckland Transport buses and at bus stops. <p>Key changes sought (allow alterations) (2)</p> <ul style="list-style-type: none"> ● Allow alteration of signs that comply with other regulation, for example building consents, professional installation, health and safety laws. <p>Local board views</p> <ul style="list-style-type: none"> ● Hibiscus and Bays suggests allowing signs as long as they have building consent, for example building alterations must have building consent, so signs should be allowed if permitted as part of that consent. <p>Key changes sought (maintenance and sign removal) (2)</p> <ul style="list-style-type: none"> ● Introduce further requirements for businesses (1) (for example to maintain signs / remove signs without causing damage to the building). ● Introduce maximum age and condition for signs (as can become old, tatty and unreadable which reduces visual amenity) (1). <p>Key changes sought (signs attached to public infrastructure)</p> <ul style="list-style-type: none"> ● Devonport-Takapuna suggest prohibiting signs attached to public infrastructure such as traffic signs, power poles, communications cabinets, or power transformers for purposes not related 	<p>Panel recommendation</p> <p>That the requested changes in this table be rejected.</p> <p>Reasons include to recognise that:</p> <ul style="list-style-type: none"> ● the proposal already limits number, area and separation distances in specific clauses for each sign type ● most commercial advertisements on Auckland Transport infrastructure are billboards which are regulated by the Auckland Unitary Plan ● a Building Consent may address public safety concerns in relation to construction, but cannot address other safety, nuisance, misuse, Auckland transport system and environmental concerns ● the proposal in clauses 23, 24, 25 and 29 already requires all signs to not distract or obstruct the views of drivers or to obstruct safe movement, requires signs to be secure, structurally sound and maintained in a condition that does not endanger public safety, and requires signs to be removed from a business that has ceased to trade ● damage to buildings from sign removal can be addressed as a civil matter or breach of other existing legislation where applicable ● older signs are not necessarily in poor condition ● the proposal in clause 6(1) and 6(3) already requires prior approval to display a sign on any street furniture, bridge, underpass, overpass, tree or other infrastructure on a council-controlled public place.

to the purpose of the infrastructure (including about house removals, real estate sales, vehicle sales, or advertising services).	
Other Matters	Panel recommendation
<p>Key comments / changes recommended (Attachment E) Panel could if it wishes deliberate on any of the matters in Attachment E about:</p> <ul style="list-style-type: none"> • Enforcement • Fees and infringements • Illumination limits • Bylaw Review Process • Complaints and public monitoring. <p>Key comments / changes recommended (Any other matters)</p> <ul style="list-style-type: none"> • Panel should deliberate on any matters contained in public feedback and local board views it considers has not been adequately addressed in this Attachment A. 	<p>That in relation to the matters contained in Attachment E, the Panel recommend:</p> <ul style="list-style-type: none"> • that the council advocate to the relevant minister for the ability to impose infringement fines for breaches of all recently reviewed bylaws, including this new Signs Bylaw • that the matters in Attachment E be referred to relevant council departments / council-controlled organisations for consideration. <p>The Panel consider that all matters raised in public feedback and local board views have been given adequate consideration.</p>
Other Matters	Panel recommendation
<p>Staff recommended amendments</p> <ul style="list-style-type: none"> • Correct drafting errors that: <ul style="list-style-type: none"> ○ create key changes to the intent of the current Bylaws not identified in the Proposal ○ clarify the drafting of the proposed new Bylaw. 	<p>That the proposal be amended to correct drafting errors and improve certainty within the intent of the proposal, including (but not limited to):</p> <ul style="list-style-type: none"> • adding clause 6(4) to retain the current authorization of signs (excluding freestanding signs) on roads under the Local Government Act 1974 (s357) • amending clause 9 to better reflect the current rules for the display of wall mounted sign (for example correcting diagrams) • further amending clause 11 to reflect the current prohibition of portable signs in shared zones • further amending clause 13 to reflect the current anticipated maximum size of poster bollards • amending clause 34(7) to better reflect the current exemption criteria • amend clause 42 to reference penalties under the Land Transport Act 1998. <p>A fuller outline of the changes can be viewed in Attachment B which compares the proposed Bylaw to the Panel-recommended Bylaw.</p>

Attachment B: Comparison of proposed amended Bylaw and Panel-recommended changes

The comparison tables below show only the changes to the proposal recommended by the Bylaw Panel. The table does not show parts of the proposal the Bylaw Panel recommend be adopted as publicly notified nor editorial changes.

The changes to the proposal recommended by the Panel are shown with additions underlined / underlined and deletions in strikethrough / strikethrough. The proposal in Attachment C prevails in the event of differences between the proposal in Attachment C and the table below.

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>Summary [Text between heading and how the Bylaw seeks to manage the problems signs can cause has not been changed. Throughout this comparison, unchanged text has not been shown]</p> <p>This Bylaw seeks to manage the problems signs can cause while providing for their benefits by –</p> <ul style="list-style-type: none"> making rules for signs visible from a council-controlled public place (for example parks), roads, motorways and state highways providing for signs about activities at the same location, for example a free-standing sign advertising a business or products for sale on the same private property as the sign (Part 2) limiting signs unrelated to the day-to-day activities at the same location, for example by only allowing certain sign types, such as for sandwich boards on a footpath or sale of a property (Part 2) <p>[Unchanged text not shown]</p> <p>The Bylaw is part of a wider framework of rules about signs. The Bylaw does not seek to duplicate or be inconsistent with this framework which includes –</p> <ul style="list-style-type: none"> the Auckland Unitary Plan for billboards (signs advertising things unrelated to its location) and comprehensive development signage (Chapter E23), and historic heritage places (Chapter D17) landowner approval (if required). For example, Local Boards may have an approval role for signs in their local parks and Auckland Transport has given 	<p>Summary [Text between heading and how the Bylaw seeks to manage the problems signs can cause has not been changed. Throughout this comparison, unchanged text has not been shown]</p> <p>This Bylaw seeks to manage the problems signs can cause while providing for their benefits by –</p> <ul style="list-style-type: none"> making rules for signs visible from a council-controlled public place (for example parks and roads), motorways and state highways providing for signs about activities at the same location, for example a free-standing sign advertising a business or products that are for sale on the same private property as the sign (Part 2) limiting signs that are unrelated to the day-to-day activities at the same location, for example by only allowing certain sign types, such as for the sale of a property or sandwich boards on a footpath or sale of a property (Part 2) <p>[Unchanged text not shown]</p> <p>The Bylaw is part of a wider framework of rules about signs. The Bylaw does not seek to duplicate or be inconsistent with this framework which includes –</p> <ul style="list-style-type: none"> the Auckland Unitary Plan for billboards (signs advertising things unrelated to its location), and comprehensive development signage (Chapter E23) and historic heritage places (Chapter D17); landowner approval (if required). For example, local boards may have an approval role for signs in their local parks and Auckland Transport has given

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Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal																																																												
<p>generic authorisation to display a sign (other than event or free-standing signs) on its roads in relation to section 357 of the Local Government Act 1974.</p> <p>[Unchanged text not shown]</p> <p>Quick reference guide to sign rules and when an approval is required</p> <table border="1" data-bbox="470 324 742 1019"> <tr> <td>Location by Zone in the Auckland Unitary Plan</td> <td>Sign type and Bylaw clause to be complied with</td> </tr> <tr> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>Free-standing</td> <td>Vehicle</td> </tr> <tr> <td>Verandah</td> <td>Election</td> </tr> <tr> <td>Wall-mounted</td> <td>Event</td> </tr> <tr> <td>Window</td> <td>Real Estate</td> </tr> <tr> <td>Portable</td> <td>Banners</td> </tr> <tr> <td>Stencil</td> <td>Posters</td> </tr> <tr> <td>Postable</td> <td>Stencils</td> </tr> <tr> <td>Verandah</td> <td>Real Estate</td> </tr> <tr> <td>Wall-mounted</td> <td>Banners</td> </tr> <tr> <td>Window</td> <td>Posters</td> </tr> <tr> <td>Portable</td> <td>Stencils</td> </tr> <tr> <td>Verandah</td> <td>Real Estate</td> </tr> <tr> <td>Free-standing</td> <td>Vehicle</td> </tr> </table> <p>[Unchanged text not shown]</p> <p>Note: * excludes Major Recreational Facility ** for example a footpath or road OA means need Bylaw approval.</p> <p>Note: Permanent sign types relate more to goods, services or events at the same location of the sign while temporary sign types are not or not typically related to their location.</p> <p>Note: Wall-mounted include fence signs; stencils include light projections; events include garage sales.</p>	Location by Zone in the Auckland Unitary Plan	Sign type and Bylaw clause to be complied with	[Unchanged text not shown]	[Unchanged text not shown]	Free-standing	Vehicle	Verandah	Election	Wall-mounted	Event	Window	Real Estate	Portable	Banners	Stencil	Posters	Postable	Stencils	Verandah	Real Estate	Wall-mounted	Banners	Window	Posters	Portable	Stencils	Verandah	Real Estate	Free-standing	Vehicle	<p>generic authorisation to display a sign (other than event or free-standing signs) on its roads in relation to section 357 of the Local Government Act 1974.</p> <p>[Unchanged text not shown]</p> <p>Quick reference guide to sign rules (Bylaw clause number) and when an approval is required (OA)</p> <table border="1" data-bbox="502 324 774 1019"> <tr> <td>Location by Zone in the Auckland Unitary Plan</td> <td>Sign type and Bylaw clause to be complied with</td> </tr> <tr> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>Free-standing</td> <td>Vehicle</td> </tr> <tr> <td>Verandah</td> <td>Election</td> </tr> <tr> <td>Wall-mounted</td> <td>Event</td> </tr> <tr> <td>Window</td> <td>Real Estate</td> </tr> <tr> <td>Portable</td> <td>Banners</td> </tr> <tr> <td>Stencil</td> <td>Posters</td> </tr> <tr> <td>Postable</td> <td>Stencils</td> </tr> <tr> <td>Verandah</td> <td>Real Estate</td> </tr> <tr> <td>Wall-mounted</td> <td>Banners</td> </tr> <tr> <td>Window</td> <td>Posters</td> </tr> <tr> <td>Portable</td> <td>Stencils</td> </tr> <tr> <td>Verandah</td> <td>Real Estate</td> </tr> <tr> <td>Free-standing</td> <td>Vehicle</td> </tr> </table> <p>[Unchanged text not shown]</p> <p>Note: * excludes Major Recreational Facility ** for example a footpath or roadway OA means need Bylaw approval.</p> <p>Note: Permanent sign types relate more to goods, services or events at the same location of the sign while temporary sign types are not (or not typically) related to their location.</p> <p>Note: Wall-mounted signs include fence signs; stencil signs include light projections; events include garage sales.</p> <p>Note: Sign types on similar structures may vary (for example a wrap on a security bollard would need to comply with the free-standing sign rules, a removable sleeve on a security bollard would need to comply with portable sign rules)</p>	Location by Zone in the Auckland Unitary Plan	Sign type and Bylaw clause to be complied with	[Unchanged text not shown]	[Unchanged text not shown]	Free-standing	Vehicle	Verandah	Election	Wall-mounted	Event	Window	Real Estate	Portable	Banners	Stencil	Posters	Postable	Stencils	Verandah	Real Estate	Wall-mounted	Banners	Window	Posters	Portable	Stencils	Verandah	Real Estate	Free-standing	Vehicle
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<p>1 Title [Unchanged text not shown]</p> <p>2 Commencement [Unchanged text not shown]</p>	<p>1 Title [Unchanged text not shown]</p> <p>2 Commencement [Unchanged text not shown]</p>																																																												

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>3 Application This Bylaw applies to signs visible from a council-controlled public place, motorway and state highway in Auckland.</p> <p>4 Purpose (1) The purpose of this Bylaw is to – (a) protect the public from nuisance, protect public safety, and protect council-controlled public places from misuse; [Unchanged text not shown]</p> <p>5 Interpretation (1) In this Bylaw, unless the context otherwise requires, – [Unchanged text not shown] Auckland Council means the Governing Body of the Auckland Council, or any person delegated or authorised to act on its behalf. [Unchanged text not shown]</p> <p>Related information [Unchanged text not shown]</p> <p>Auckland Transport means the Board of Auckland Transport, or any person delegated or authorised to act on its behalf.</p> <p>Related information [Unchanged text not shown] Auckland Council's Licensing and Regulatory Compliance is currently delegated to administer and enforce this Bylaw as at [insert date] ([insert Auckland Transport delegation]). [Unchanged text not shown]</p> <p>display area in relation to a sign means the total surface area of a sign, including all lettering, wording, designs, symbols,</p>	<p>3 Application This Bylaw applies to signs visible from a road or other council-controlled public place, motorway and /or state highway in Auckland.</p> <p>4 Purpose (1) The purpose of this Bylaw is to – (a) protect the public from nuisance, protect public safety, and protect council-controlled public places from misuse; [Unchanged text not shown]</p> <p>5 Interpretation (1) In this Bylaw, unless the context otherwise requires, – [Unchanged text not shown] Auckland Council means the Governing Body of the Auckland Council, or any committee or person delegated or authorised to act on its behalf. [Unchanged text not shown]</p> <p>Related information [Unchanged text not shown]</p> <p>Auckland Transport means the Board of Auckland Transport, or any committee or person delegated or authorised to act on its behalf.</p> <p>Related information [Unchanged text not shown] Auckland Council's Licensing and Regulatory Compliance is currently delegated to administer and enforce this Bylaw as at February 2018 (Auckland Transport 01/02/2018: 12.2 [insert date] ([insert Auckland Transport delegation])). [Unchanged text not shown] [Unchanged text not shown] cycle path has the same meaning as in the Land Transport (Road User) Rule 2004. [Unchanged text not shown]</p> <p>display area (area) in relation to a sign means the total surface area of a sign, including all lettering, wording, designs,</p>

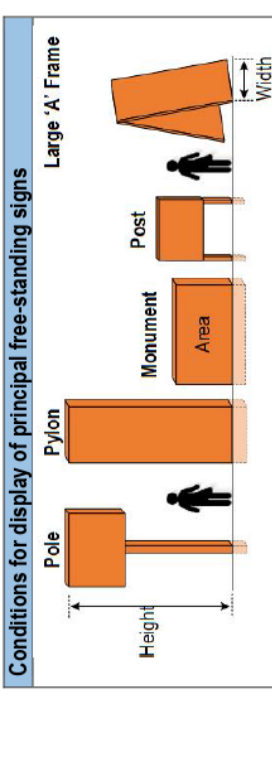
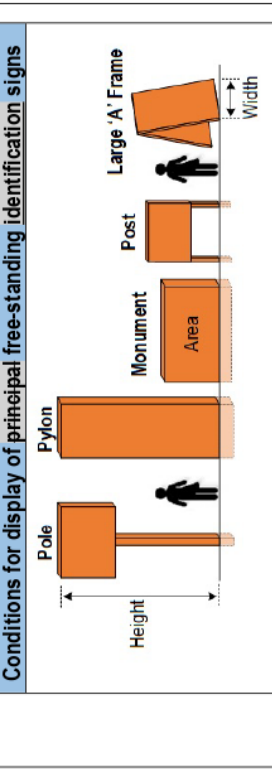
3

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>background, and frame, but not including any support structure or bracing incidental to the sign.</p> <p>[Unchanged text not shown]</p> <p>event sign (including for a community, regional/sub-regional or major event) has the same meaning as in clause 16(1) of this Bylaw.</p> <p>[Unchanged text not shown]</p> <p>person includes an individual, a corporation, a body corporate, and an unincorporated body, and as the context requires, means –</p> <p>[Unchanged text not shown]</p> <p>(c) the owner, occupier or manager of any premises responsible for the sign displayed in (a) (for example the manager of a store that has a portable sign displayed on the adjoining footpath); and</p> <p>(d) any other person responsible for the sign displayed in (a) (for example the event organiser for an event sign displayed on the roadside).</p> <p>[Unchanged text not shown]</p> <p>premises means any separately occupied land, building, or part of the same.</p> <p>[Unchanged text not shown]</p> <p>relevant authority means either –</p>	<p>symbols, background, and frame, but not including any support structure or bracing incidental to the sign.</p> <p>[Unchanged text not shown]</p> <p>event sign (including for a community, regional/sub-regional or major event) has the same meaning as in clause 16(1) of this Bylaw.</p> <p>[Unchanged text not shown]</p> <p>person includes an individual, a corporation, a body corporate, and an unincorporated body, and in as the context of this Bylaw requires, may means –</p> <p>[Unchanged text not shown]</p> <p>(c) the owner, occupier or manager of <u>the</u> any premises <u>where</u> responsible for the sign <u>is</u> displayed in <u>(a)</u> (for example the manager of a store that has a portable sign displayed on the adjoining footpath <u>or</u> the owner for a sign that must be removed under clause 29 because the <u>business has ceased to trade</u>); and</p> <p>(d) any other person responsible for the sign displayed in <u>(a)</u> (for example the event organiser for an event sign displayed on the roadside).</p> <p>[Unchanged text not shown]</p> <p>poster board has the same meaning as in clause 13(2)(a) of this Bylaw.</p> <p>[Unchanged text not shown]</p> <p>premises means any separately occupied land, building, or part of the same, <u>including for example land occupied by a mobile vendor</u>.</p> <p>[Unchanged text not shown]</p> <p>relevant authority means either –</p> <p>(a) Auckland Transport, <u>for transport-related purposes in the case of signs that are on or visible from the Auckland</u></p>






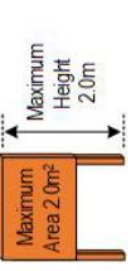

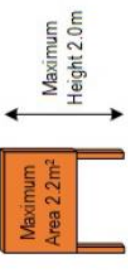
Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(a) Auckland Transport, for transport-related purposes in the case of signs that are on or visible from the Auckland transport system; and</p> <p>(b) Auckland Council in every other case.</p> <p>roadway means that portion of the road used or reasonably usable for the time being for vehicular traffic in general (for example the road carriageway and not footpath, shared path, shared path, cycle path or grass verge).</p> <p>sign means an advertisement, message or notice conveyed using any visual medium, which advertises a product, business, service, or event or acts to inform, influence or warn any person, and –</p> <p>(b) [Unchanged text not shown] to avoid doubt, does not include –</p> <p>(iii) [Unchanged text not shown] the colour of a building, other structure or vehicle.</p> <p>(2) [Unchanged text not shown]</p> <p>Unless otherwise stated, the sub-headings in tables in Subpart 1 of Part 2 of this Bylaw have the following meanings –</p> <p>(a) location means –</p> <p>(iii) [Unchanged text not shown] the nearest zone in (i) or (ii) if the sign is displayed on land that is not a site or is unzoned (for example a road).</p> <p>[Unchanged text not shown]</p>	<p>transport system and where the relevant provision has a transport-related purpose; and</p> <p>(b) Auckland Council in every other case.</p> <p>roadway means that portion of the road used or reasonably usable for the time being for vehicular traffic in general, but does not include a shared path or cycle path or, to avoid doubt, the footpath or grass verge (for example the road-carriageway and not footpath, shared path, cycle-path or grass-verge).</p> <p>shared path has the same meaning as in the Land Transport (Road User) Rule 2004.</p> <p>shared zone has the same meaning as in the Land Transport (Road User) Rule 2004.</p> <p>sign means an advertisement, message or notice conveyed using any visual medium, which advertises a premises, service, good, product, business, service, activity and / or event or acts to inform, influence or warn any person, and –</p> <p>(b) [Unchanged text not shown] to avoid doubt, does not include –</p> <p>(iii) [Unchanged text not shown] the base colours of a building, other structure or vehicle.</p> <p>(2) [Unchanged text not shown]</p> <p>Unless otherwise stated, the sub-headings in tables in Subpart 1 of Part 2 of this Bylaw have the following meanings –</p> <p>(a) location means –</p> <p>(iii) [Unchanged text not shown] the nearest zone in (i) or (ii) if the sign is displayed on land that is not a site or is unzoned (for example a road or roadway).</p> <p>[Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(c) size means the maximum physical dimensions, proportions, magnitude, or extent of a sign including –</p> <p>(i) the maximum display area (area) of a sign measured in square metres (m²);</p> <p>[Unchanged text not shown]</p> <p>(5) The Interpretation Act 1999 applies to this Bylaw.</p> <p>(6) To avoid doubt, compliance with this Bylaw does not remove the need to comply with all other applicable Acts, regulations, standards, bylaws, rules of law, regional or district plans, or reserve or park management plans.</p> <p>6 A person may only display a sign in certain circumstances</p> <p>(1) A person may only display a sign regulated in this Bylaw if –</p> <p>[Unchanged text not shown]</p>	<p>(c) size means the maximum physical dimensions, proportions, magnitude, or extent of a sign including –</p> <p>(i) the maximum display area (area) of a sign measured in square metres (m²), noting that this includes any frame;</p> <p>[Unchanged text not shown]</p> <p>(5) The Legislation Act 2019 The Interpretation Act 1999 applies to this Bylaw.</p> <p>(6) To avoid doubt, compliance with this Bylaw does not remove the need to comply with all other applicable Acts, regulations, <u>transport rules</u>, standards, bylaws, rules of law, regional or district plans, or reserve or park management plans.</p> <p>6 A person may only display a sign in certain circumstances</p> <p>(1) A person may only display a sign regulated in this Bylaw if –</p> <p>[Unchanged text not shown]</p>
<p>[Unchanged text not shown]</p> <p>Related information about obtaining an approval</p> <p>There are two 'types of approvals' in this Bylaw:</p> <ul style="list-style-type: none"> the first relates to applications to display signs that the relevant authority anticipate as being appropriate provided certain criteria are met (a permit), for example poster boards, dedicated location for event signs and signs in Open Space Zones <p>[Unchanged text not shown]</p>	<p>[Unchanged text not shown]</p> <p>Related information about obtaining an approval</p> <p>There are two 'types of approvals' in this Bylaw:</p> <ul style="list-style-type: none"> <u>the first relates to</u> applications to display signs that the relevant authority anticipate as being appropriate provided certain criteria are met (a permit). <u>These include, for example</u> poster boards, dedicated locations for event signs and signs in Open Space Zones. <p>[Unchanged text not shown]</p>
<p>(2) However, (1) does not apply to –</p> <p>[Unchanged text not shown]</p> <p>(b) <u>billboards</u> (a sign not directly related to the primary use or activities occurring on the site of the sign) regulated in the Auckland Unitary Plan except for –</p> <p>[Unchanged text not shown]</p>	<p>(2) However, (1) does not apply to –</p> <p>[Unchanged text not shown]</p> <p>(b) <u>billboards</u> (a sign on a <u>site</u> or in a road reserve that is not directly related to the primary use or activities occurring on the site of the sign or the road reserve) regulated in the Auckland Unitary Plan except for –</p> <p>[Unchanged text not shown]</p>

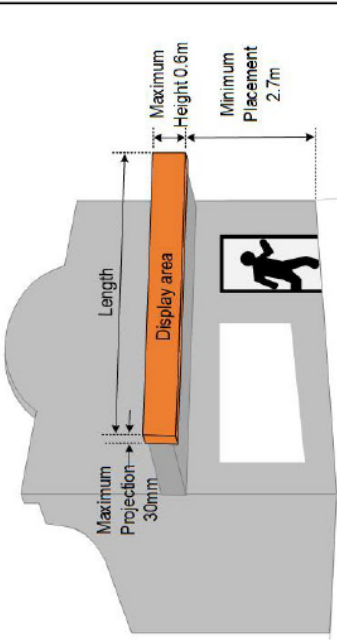
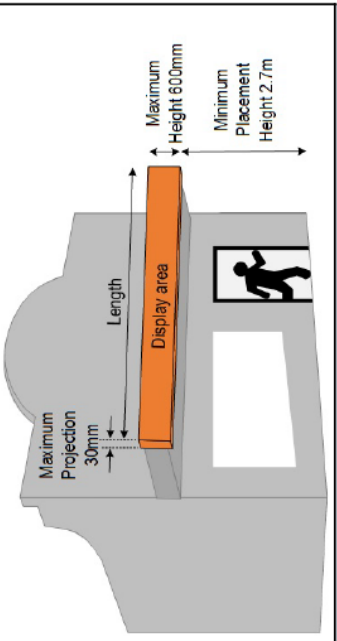
Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(ii) portable, stencil, poster, banner, flag, real estate, vehicle, event and election signs as defined in relevant clauses in Part 2 of this Bylaw;</p> <p>[Unchanged text not shown]</p> <p>(3) For the avoidance of doubt, the requirement to obtain prior approval in (1)(b) applies to –</p> <p>(a) a person (other than the relevant authority) who wants to display a sign on any street furniture, bridge, underpass, overpass, tree or other infrastructure on a council-controlled public place (for example seating, flora containers, utilities, poles, refuse receptacles, phone kiosks, art, parking meters, bus shelters and playgrounds);</p> <p>[Unchanged text not shown]</p> <p>(d) any aerial sign type, including any sign on or attached to a balloon, blimp or similar device that is tethered to the ground but otherwise free to move, any sign towed by an aircraft (as defined in the Civil Aviation Act 1990), and any aerial searchlights or laser light displays; and</p> <p>[Unchanged text not shown]</p> <p>Related information about wider framework of rules about signs This Bylaw is part of a wider framework of rules about signs. The Bylaw does not seek to duplicate or be inconsistent with this framework. This includes for example the Auckland Unitary Plan for billboards, landowner approval (if required), signs on motorways and state highways and sign rules under the Electoral Act 1993 (refer summary on page 2 for more examples).</p>	<p>(ii) portable, stencil, poster, banner, flag, real estate, vehicle, event and election signs as defined in relevant clauses in Part 2 of this Bylaw;</p> <p>[Unchanged text not shown]</p> <p>(3) For the avoidance of doubt, the requirement to obtain prior approval in (1)(b) applies to –</p> <p>(a) a person (other than the relevant authority) who wants to display a sign on any street furniture, bridge, underpass, overpass, tree or other infrastructure on a council-controlled public place (for example seating, flora containers, utilities, poles, refuse receptacles, phone kiosks, art, parking meters, bollards, bus shelters and playgrounds);</p> <p>[Unchanged text not shown]</p> <p>(d) any aerial sign type, including any sign on or attached to a balloon, blimp, dirigible or similar device that is tethered to the ground but otherwise free to move, any sign towed by an aircraft (as defined in the Civil Aviation Act 1990), and any aerial searchlights or laser light displays; and</p> <p>[Unchanged text not shown]</p> <p>Related information about wider framework of rules about signs This Bylaw is part of a wider framework of rules about signs. The Bylaw does not seek to duplicate or be inconsistent with this framework. This includes for example the Auckland Unitary Plan for billboards, landowner approval (if required), signs on motorways and state highways, the Auckland Unitary Plan for billboards, and sign rules under the Electoral Act 1993 (refer summary on page 2 for more examples).</p> <p>(4) For the purposes of section 357 of the Local Government Act 1974, a sign, other than a free standing sign, that is displayed on a road in a council controlled-public place in compliance with this bylaw is an authorised encroachment.</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>7 A free-standing sign may be displayed in certain circumstances</p> <p>(1) This clause applies to free-standing signs, which in this Bylaw means signs –</p> <p>(a) that stand on their own, independent of any building or structure for their primary support; and</p> <p>(b) are fixed on or into the ground, or placed on the ground; but</p> <p>(c) excludes portable signs in clause 11 and a flag displayed on a flagpole.</p> <p>[Unchanged text not shown]</p> <p>(2) A person may display a free-standing sign if the sign –</p> <p>[Unchanged text not shown]</p> <p>(b) is a principal sign in (3), a menu board in (4) or wayfinding sign in (5).</p> <p>(3) A principal free-standing sign must comply at all times with the conditions in this table –</p> <p>Conditions for display of principal free-standing signs</p>  <p>Content</p> <p>(a) Must only advertise the premises, products, services, goods or events available or taking place on the site of the sign.</p> <p>Separation distances</p>	<p>7 A free-standing sign may be displayed in certain circumstances</p> <p>(1) This clause applies to free-standing signs, which in this Bylaw means signs that –</p> <p>(a) that stand on their own, independent of any building or structure for their primary support; and</p> <p>(b) are fixed on or into the ground, or placed on the ground (for example a large 'A-frame' sign); but</p> <p>(c) excludes portable signs in clause 11 and a flag displayed on a flagpole.</p> <p>[Unchanged text not shown]</p> <p>(2) A person may display a free-standing sign if the sign –</p> <p>[Unchanged text not shown]</p> <p>(b) is an principal identification sign in (3), a menu board in (4) or a wayfinding sign in (5).</p> <p>(3) A principal free-standing identification sign must comply at all times with the conditions in this table –</p> <p>Conditions for display of principal free-standing identification signs</p>  <p>Content</p> <p>(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the sign (for example things you can buy or do on the site); Must only advertise the premises, products,</p>

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal																																			
<p>(b) Must be at least 2 metres from any side boundary of the site, if the frontage of the site is more than 6 metres wide;</p> <p>(c) Must be at least 5 metres from any building that is more than 1.5 metres high;</p> <p>(d) Must be a minimum distance from any other free-standing sign (including a free-standing billboard) of –</p> <p>(i) at least 10 metres when the signs are on the same site; and</p> <p>(ii) at least 2 metres when the sign is on another site.</p>		<p>services, goods or events available or taking place on the site of the sign;</p> <p>Separation distances Placement</p> <p>(b) Must be at least 2 metres from any side boundary of the site, if the frontage of the site is more than 6 metres wide;</p> <p>(c) Must be at least 5 metres from any building that is more than 1.5 metres high;</p> <p>(d) Must be a minimum distance from any other free-standing sign (including a free-standing billboard) of –</p> <p>(i) at least 10 metres when the signs are on the same site; and</p> <p>(ii) at least 2 metres when the sign is on another site.</p> <p>(e) if in a Coastal Zone, must be placed immediately adjoining the structure.</p>																																			
<table border="1"> <thead> <tr> <th>Location</th> <th>Maximum number</th> <th>Maximum size</th> </tr> </thead> <tbody> <tr> <td>(e) Coastal</td> <td>One per structure (for example wharf or building immediately adjoining the structure.)</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(f) Local Centre</td> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(g) Neighbourhood Centre</td> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(h) All other Business Zones*</td> <td>The above limits apply regardless of the number of premises on the site and includes any free-standing billboards on the site</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(i) Special Purpose - Major Recreational Facility</td> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> </tbody> </table>	Location	Maximum number	Maximum size	(e) Coastal	One per structure (for example wharf or building immediately adjoining the structure.)	[Unchanged text not shown]	(f) Local Centre	[Unchanged text not shown]	[Unchanged text not shown]	(g) Neighbourhood Centre	[Unchanged text not shown]	[Unchanged text not shown]	(h) All other Business Zones*	The above limits apply regardless of the number of premises on the site and includes any free-standing billboards on the site	[Unchanged text not shown]	(i) Special Purpose - Major Recreational Facility	[Unchanged text not shown]	[Unchanged text not shown]	<table border="1"> <thead> <tr> <th>Location</th> <th>Maximum number</th> <th>Maximum size</th> </tr> </thead> <tbody> <tr> <td>(f) (e) Coastal</td> <td>One per structure (for example wharf or building immediately adjoining the structure.)</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(g) (f) Local Centre</td> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(h) (g) Neighbourhood Centre</td> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(i) (h) All other Business Zones*</td> <td>The above limits apply regardless of the number of premises on the site and includes any free-standing billboards on the site.</td> <td>[Unchanged text not shown]</td> </tr> <tr> <td>(j) (i) Special Purpose - Major Recreational Facility</td> <td>[Unchanged text not shown]</td> <td>[Unchanged text not shown]</td> </tr> </tbody> </table>	Location	Maximum number	Maximum size	(f) (e) Coastal	One per structure (for example wharf or building immediately adjoining the structure.)	[Unchanged text not shown]	(g) (f) Local Centre	[Unchanged text not shown]	[Unchanged text not shown]	(h) (g) Neighbourhood Centre	[Unchanged text not shown]	[Unchanged text not shown]	(i) (h) All other Business Zones*	The above limits apply regardless of the number of premises on the site and includes any free-standing billboards on the site.	[Unchanged text not shown]	(j) (i) Special Purpose - Major Recreational Facility	[Unchanged text not shown]	[Unchanged text not shown]
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<p>* City Centre, Metropolitan Centre, Town Centre, Mixed use, General Business, Business Park, Heavy Industry, Light Industry.</p> <p>** [Unchanged text not shown]</p>		<p>* City Centre, Metropolitan Centre, Town Centre, Mixed Use, General Business, Business Park, Heavy Industry, Light Industry.</p> <p>** [Unchanged text not shown]</p>																																			
<p>(4) A free-standing menu board sign must comply at all times with the conditions in this table –</p>		<p>(4) A free-standing menu board sign must comply at all times with the conditions in this table –</p>																																			

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
Conditions for display of free-standing menu board signs		Conditions for display of free-standing menu board signs	
<p>Content</p> <p>(a) Must only advertise the premises, products, services, goods or events available or taking place on the <u>site</u> of the sign.</p>	 	<p>Content</p> <p>(a) Must only advertise the premises, products, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on the <u>site</u> of the sign.</p>	 
<p>Location</p> <p>(b) Business One per drive-through lane.</p> <p>(c) Other Zones Must obtain prior approval in Subpart 2 of Part 3 [Unchanged text not shown]</p>	<p>Maximum number</p> <p>4.2m²</p> <p>Maximum area</p> <p>4.2m²</p> <p>Placement</p> <p>[Unchanged text not shown]</p>	<p>Location</p> <p>(b) Business One per drive-through lane.</p> <p>(c) Other Zones* Must obtain prior approval in Subpart 2 of Part 3. [Unchanged text not shown]</p>	<p>Maximum number</p> <p>4.5m²</p> <p>Maximum area</p> <p>4.5m²</p> <p>Placement</p> <p>[Unchanged text not shown]</p>
<p>(5) A free-standing wayfinding sign must comply at all times with the conditions in this table –</p>		<p>(5) A free-standing wayfinding sign must comply at all times with the conditions in this table –</p>	
<p>Conditions for display of free-standing wayfinding signs</p>		<p>Conditions for display of free-standing wayfinding signs</p>	
<p>Content</p> <p>(a) Must only advertise the premises, products, services, goods or events available or taking place on the <u>site</u> of the sign.</p>	 	<p>Content</p> <p>(a) Must only advertise the premises, products, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring on available or taking place on the <u>site</u> of the sign.</p>	 
<p>Location</p> <p>(a) Must only advertise the premises, products, services, goods or events available or taking place on the <u>site</u> of the sign.</p>	<p>Maximum number</p> <p>Maximum Width 1.0m</p> <p>Maximum Height 2.0m</p> <p>Maximum area</p> <p>2.0m²</p> <p>Placement</p>	<p>Location</p> <p>(a) Must only advertise the premises, products, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring on available or taking place on the <u>site</u> of the sign.</p>	<p>Maximum number</p> <p>Maximum Width 1.0m</p> <p>Maximum Height 2.0m</p> <p>Maximum area</p> <p>2.2m²</p> <p>Placement</p>

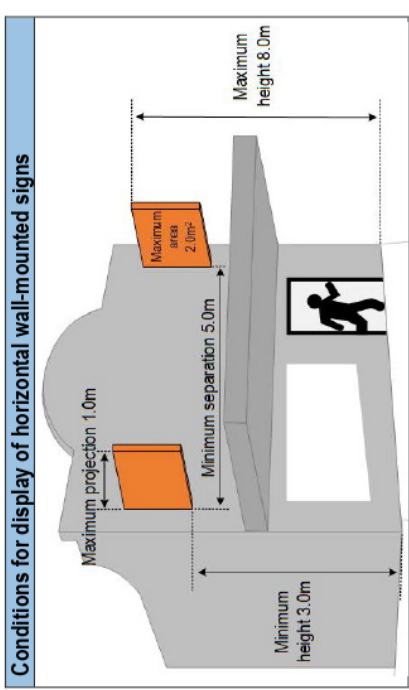
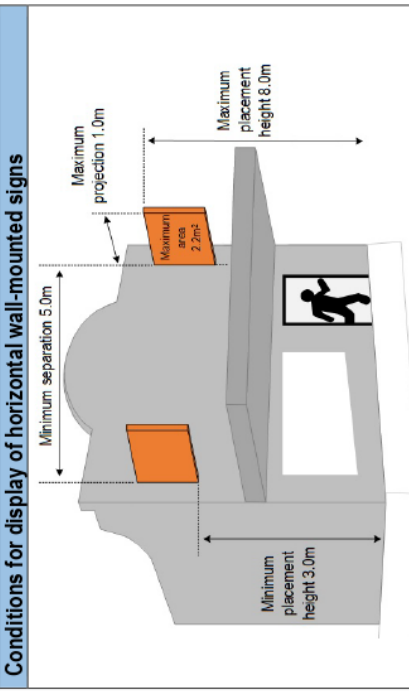
Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]
[Unchanged text not shown]	Area: 2m ² Height: 2m Width: 1m	Area: 2.2m ² Height: 2m Width: 1m	[Unchanged text not shown]
[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]
* [Unchanged text not shown]		* [Unchanged text not shown]	
8 A verandah sign may be displayed in certain circumstances	8 A verandah sign may be displayed in certain circumstances	8 A verandah sign may be displayed in certain circumstances	8 A verandah sign may be displayed in certain circumstances
(1) This clause applies to verandah signs, which in this Bylaw means a sign on a verandah, portico, balcony, awning or similar structure.	(1) This clause applies to verandah signs, which in this Bylaw means a sign <u>attached to or painted</u> on a verandah, portico, balcony, awning or similar structure.	(1) This clause applies to verandah signs, which in this Bylaw means a sign <u>attached to or painted</u> on a verandah, portico, balcony, awning or similar structure.	(1) This clause applies to verandah signs, which in this Bylaw means a sign <u>attached to or painted</u> on a verandah, portico, balcony, awning or similar structure.
(2) A person may display a verandah sign if – [Unchanged text not shown]	(2) A person may display a verandah sign if – [Unchanged text not shown]	(2) A person may display a verandah sign if – [Unchanged text not shown]	(2) A person may display a verandah sign if – [Unchanged text not shown]
(b) the sign is on the fascia of the verandah in (3) or an under the verandah in (4) (and not for example on top of a verandah).	(b) the sign is on the fascia of the verandah in (3) or an under the verandah in (4) (and not for example on top of a verandah).	(b) the sign is on the fascia of the verandah in (3) or an under the verandah in (4) (and not for example on top of a verandah).	(b) the sign is on the fascia of the verandah in (3) or an under the verandah in (4) (and not for example on top of a verandah).
(3) A sign displayed on the fascia of a verandah must comply at all times with the conditions in this table –	(3) A sign displayed on the fascia of a verandah must comply at all times with the conditions in this table –	(3) A sign displayed on the fascia of a verandah must comply at all times with the conditions in this table –	(3) A sign displayed on the fascia of a verandah must comply at all times with the conditions in this table –
Conditions for the display of verandah fascia signs	Conditions for the display of verandah fascia signs	Conditions for the display of verandah fascia signs	Conditions for the display of verandah fascia signs

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
			
<p>Content</p> <p>(a) Must only advertise products, services, goods or events available or taking place on the site.</p>			
<p>Content</p> <p>(a) Must only advertise products, services, goods, products, activities and / or events directly related to the primary use of or activities occurring available or taking place on; the site [for example things you can buy or do on the site].</p>		<p>(a) Must only advertise products, services, goods, products, activities and / or events directly related to the primary use of or activities occurring available or taking place on; the site [for example things you can buy or do on the site].</p>	
Location	Maximum number	Maximum size	Placement
(b) Coastal	One per building frontage .	Height: 0.6m (600mm) Length: 5m Projection: 0.3m	Minimum 2.7m above ground level
(c) Residential	One per historic heritage or retail premises lawful established before 01 Oct 2015.	Height: 0.6m Projection: 0.3m (30mm)	Minimum 2.7m above ground level
(d) Open Space	One per building frontage .		
			Other
			No more than 50% of sign to display advertising (the other 50% can display the business name for example).
(b) Coastal	One per building frontage .	Height: 0.6m (600mm) Length: 5m Projection: 0.3m (30mm) if over a council-controlled public place (for example roadway) Otherwise no maximum projection.	Minimum 2.7m above ground level
			No more than 50% of sign to display advertising (the other 50% can display the business name for example).

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
(e) Special Purpose - Major Recreational Facility	One per pedestrian entrance		
(f) Other Zones*	One per premises		
[Unchanged text not shown]			
(e) Special Purpose - Major Recreational Facility	One per pedestrian entrance;	Height: 0.6m Projection: 0.03m (30mm) if over a council-controlled public place (for example roadway) Otherwise no maximum projection	No more than 50% of sign to display advertising (the other 50% can display the business name for example).
(f) Other Zones*	One per premises.	Height: 0.6m Projection: 0.03m (30mm) if over a council-controlled public place (for example roadway) Otherwise no maximum projection	Minimum 2.7m above ground level
[Unchanged text not shown]			
(4) A sign displayed under the <u>verandah</u> must comply at all times with the conditions in this table –			

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Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
Conditions for the display of under verandah signage		Conditions for the display of under verandah signage	
<p>Content</p> <p>(a) Must only advertise products, services, goods or events available or taking place on the site.</p>			
<p>Location</p> <p>[Unchanged text not shown]</p>		<p>Location</p> <p>[Unchanged text not shown]</p>	
<p>Number</p> <p>1 every 5 meters of building frontage</p> <p>Maximum 4 signs per business</p>		<p>Number</p> <p>1 every 5 metres of building frontage</p> <p>Maximum 4 signs per business</p>	
<p>Maximum size</p> <p>Height: 0.6m Depth: 0.25m</p>		<p>Maximum size</p> <p>Height: 0.6m (600mm) Depth: 0.25m (250mm)</p>	
<p>Placement</p> <p>90 degrees to the wall to which the verandah is attached Minimum 2.7m above ground level. At least 0.5m from the fascia At least 5m from any other under verandah sign of the same business</p>		<p>Placement</p> <p>90 degrees to the wall to which the verandah is attached Minimum 2.7m above ground level. Set back at least 0.5m (500mm) from the fascia Minimum At least 5m separation distance from any other under verandah sign of the same business premises.</p>	
<p>[Unchanged text not shown]</p>			
<p>* Residential, Open Space, Business (General Business, Business Park, Heavy Industry, Light Industry), Future Urban, Rural, Strategic Transport Corridor Zone and Special Purpose (excluding Major Recreational Facility)</p>			

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>9 A wall-mounted sign may be displayed in certain circumstances</p> <p>(1) This clause applies to wall-mounted signs, which in this Bylaw means a sign attached to or painted on a wall, fence or building.</p> <p>(2) [Unchanged text not shown]</p> <p>(3) A horizontal wall-mounted sign (a sign displayed at 90 degrees) must comply at all times with the conditions in this table –</p>	<p>* Residential-Open Space-Business (General-Business-Business Park-Heavy Industry-Light Industry)-Future Urban-Rural-Strategic Transport Corridor-Zone and Special Purpose-(excluding Major-Recreational Facility)</p> <p>9 A wall-mounted sign may be displayed in certain circumstances</p> <p>(1) This clause applies to wall-mounted signs, which in this Bylaw means a sign attached to or painted on a wall, fence or building (including for example wall-wraps).</p> <p>(2) [Unchanged text not shown]</p> <p>(3) A horizontal wall-mounted sign (a sign displayed at 90 degrees to the wall, fence or building) must comply at all times with the conditions in this table –</p>
<p>Conditions for display of horizontal wall-mounted signs</p>  <p>Content</p> <p>(a) Must only advertises products, services, goods or events available or taking place on the site.</p> <p>Coverage</p> <p>(b) Must not cover any window.</p>	<p>Conditions for display of horizontal wall-mounted signs</p>  <p>Content</p> <p>(a) Must only advertises products, the premises, services, goods, products, activities and / or events directly related to the primary use of or activities occurring on available or taking place the site (for example things you can buy or do on the site).</p> <p>Coverage</p>

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Proposed new Signs Bylaw 2022			Bylaw Panel-recommended changes to the proposal			
Location	Maximum number	Maximum size	Placement	Maximum number	Maximum size	Placement
(c) Business	1 per every 5m	Area: 2m ² on each side Projection: 1m	Between 3m and 8m above ground level. Minimum 5m separation distance between any two signs at a similar height.	1 per every 5m of the visible wall, fence or building length	Area: 2.2m ² on each side Projection: 1m	Between 3m and 8m above ground level. Minimum 5m separation distance between any two other signs horizontal wall-mounted signs of the same business premises at a similar height.
[Unchanged text not shown]				[Unchanged text not shown]		
* [Unchanged text not shown]				* [Unchanged text not shown]		
(4) A flat wall-mounted sign (a sign displayed flat or painted) must comply at all times with the conditions in this table –			(4) A flat wall-mounted sign (a sign displayed flat or painted) must comply at all times with the conditions in this table –			
<p>Conditions for display of flat wall-mounted signs</p> <p>City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use Zones</p> <p>City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use Zones</p>			<p>Conditions for display of flat wall-mounted signs</p> <p>General Business, Business Park, Light Industry, Heavy Industry Zones</p> <p>General Business, Business Park, Light Industry, Heavy Industry Zones</p>			
<p>Content</p> <p>(a) Must only advertise products, services, goods or events available or taking place on the site.</p> <p>Coverage</p> <p>(b) Must not cover any window; (c) Must not extend beyond the perimeter of the wall, fence or wall of the building to which it is attached;</p>			<p>Content</p> <p>(a) Must only advertise products, the premises, services, goods, products, activities and/or events directly related to the primary use of or activities occurring on available or taking place the site.</p> <p>Coverage</p> <p>(b) Must not cover any window;</p>			

Proposed new Signs Bylaw 2022				Bylaw Panel-recommended changes to the proposal			
Maximum depth / projection from wall				Maximum depth / projection from wall			
(d) Must not exceed a depth of 0.03m (30mm), if within 3m of the ground.				(c) Must not extend beyond the wall length, width or height perimeter of the wall, fence or wall of the building to which it is attached;			
Conditions for display of flat wall-mounted signs				(d) Must not be placed in a manner that creates a larger sign with other flat wall-mounted signs.			
Location	Maximum number	Maximum size	Other	Location	Maximum number	Maximum height* Maximum size	Other
(e) Coastal		Height: 4m above ground level if on the ground floor of a building Area: 2m ²	No projection beyond eaves if on a building.	(f) Coastal		Height: 4m above ground level if on the ground floor of a building	No projection beyond eaves if on a building.
(f) Residential		Height: Top of the ground floor level if on a building Area: 0.33m ²	-	(g) Residential	1 sign per business for every 5m of the visible wall, fence or building length	Height: Top of the ground floor level if on a building Area: 0.33m ²	-
(g) Open space		Height: 3m above ground level if on a building Area: 1m ²	-	(h) Open space		Height: 3m above ground level if on a building	-
(h) City Centre	1 sign per business for every 5m of wall length	Height: 3m above ground level if on a building Area: 6m ²	Maximum cumulative area: 25% facing or on a front boundary	(i) City Centre		Height: 3m above ground level if on a building	Maximum cumulative area: 25% facing or on a front boundary
(i) Metropolitan Centre		Height: 3m above ground level if on the ground floor of a building Area: 3m ²	or on any other boundary.	(j) Town Centre		Height: 3m above ground level if on the ground floor of a building Area: 3m ²	-
(j) Town Centre		Height: 5m above ground level if on the ground floor of a building	-	(k) Local Centre		Height: 5m above ground level if on the ground floor of a building	-
(k) Local Centre				(l) Neighbourhood Centre			
(l) Neighbourhood Centre				(m) Mixed Use			
(m) Mixed Use				(n) General Business			
(n) General Business				(o) Business Park			
(o) Business Park				(i) City Centre			

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Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
(p) Light Industry	Area: 5m ²	(i) Metropolitan an Centre	ground level if on the ground floor of a building
(q) Heavy Industry	Height: 5m above ground level if on the ground floor of a building Area: 6m ²	(k) Town Centre	Height: 3m above ground level if on the ground floor of a building
(r) Future Urban	Height: 4m above ground level if on a building Area: 2m ²	(l) Local Centre	Area: 3m ²
(s) Rural		(m) Neighbourhood Centre	Height: 5m above ground level if on the ground floor of a building
(t) Other Special Purpose		(n) Mixed Use	Height: 5m above ground level if on the ground floor of a building
(u) Special Purpose - Major Recreational Facility	8 attached to main building Area: 40m ²	(o) General Business	Area: 5m ²
[Unchanged text not shown]		(p) Business Park	Area: 6m ²
		(q) Light Industry	Area: 2.2m ²
		(r) Heavy Industry	
		(s) Future Urban	
		(t) Rural	
		(u) Other Special Purpose	

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal																																
	<p>(v) Special Purpose - 8 attached to main stadium building recreational Facility</p> <p style="text-align: center;">Area: 40m²</p> <p style="text-align: center;">40m²</p> <p>[Unchanged text not shown]</p> <p>* Unless otherwise specified, maximum height means the distance above ground level for any sign on the ground floor of a building. There are no height restrictions for signs above the ground floor.</p>																																
<p>10 A window sign may be displayed in certain circumstances</p> <p>(1) This clause applies to window signs, which in this Bylaw means a sign on or within 0.015 metres (15 millimetres) of the inside face of a window of a building, including any etching, branding, graphics, promotions, decals, self-adhesive vinyl stickers, posters, stencils, and changeable message signage.</p> <p>(2) A person may display a window sign if the sign complies at all times with the conditions in this table –</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr style="background-color: #d9e1f2;"> <th colspan="2">Conditions for display of window signs</th> </tr> </thead> <tbody> <tr> <td colspan="2" style="text-align: center;">[Unchanged text not shown]</td> </tr> <tr> <td colspan="2">Content</td> </tr> <tr> <td colspan="2">(a) Must only advertises products, services, goods or events available or taking place on the premises of the building.</td> </tr> <tr> <td style="text-align: center;">Location</td> <td style="text-align: center;">Ground floor windows maximum coverage</td> </tr> <tr> <td colspan="2" style="text-align: center;">Above ground floor windows</td> </tr> <tr> <td colspan="2">Premises in the following zones not subject to the above retail or general frontage overlay</td> </tr> <tr> <td colspan="2" style="text-align: center;">[Unchanged text not shown]</td> </tr> </tbody> </table>	Conditions for display of window signs		[Unchanged text not shown]		Content		(a) Must only advertises products, services, goods or events available or taking place on the premises of the building.		Location	Ground floor windows maximum coverage	Above ground floor windows		Premises in the following zones not subject to the above retail or general frontage overlay		[Unchanged text not shown]		<p>10 A window sign may be displayed in certain circumstances</p> <p>(1) This clause applies to window signs, which in this Bylaw means a sign on or within 0.015 metres (15 millimetres) of the inside face of a window of a building, including any etching, branding, graphics, promotions, decals, self-adhesive vinyl stickers, poster sign, stencil sign, and changeable message signage.</p> <p>(2) A person may display a window sign if the sign complies at all times with the conditions in this table –</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr style="background-color: #d9e1f2;"> <th colspan="2">Conditions for display of window signs</th> </tr> </thead> <tbody> <tr> <td colspan="2" style="text-align: center;">[Unchanged text not shown]</td> </tr> <tr> <td colspan="2">Content</td> </tr> <tr> <td colspan="2">(a) Must only advertises products, services, goods, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on, the premises of the building for example things you can buy or do on the premises.</td> </tr> <tr> <td style="text-align: center;">Location</td> <td style="text-align: center;">Ground floor windows maximum coverage</td> </tr> <tr> <td colspan="2" style="text-align: center;">Above ground floor windows</td> </tr> <tr> <td colspan="2">Premises in the following zones not subject to the above retail or general frontage overlay</td> </tr> <tr> <td colspan="2" style="text-align: center;">[Unchanged text not shown]</td> </tr> </tbody> </table>	Conditions for display of window signs		[Unchanged text not shown]		Content		(a) Must only advertises products, services, goods, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on, the premises of the building for example things you can buy or do on the premises.		Location	Ground floor windows maximum coverage	Above ground floor windows		Premises in the following zones not subject to the above retail or general frontage overlay		[Unchanged text not shown]	
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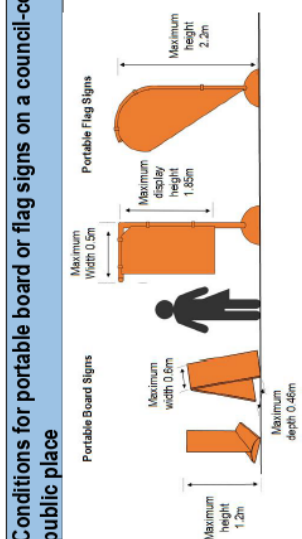
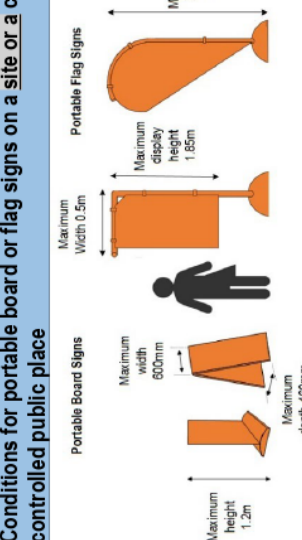
Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
(b) City Centre	No restrictions	(b) City Centre	No restrictions
	<p>(i) Must not cover more than 50 per cent of the width and height of any window with street frontage or is the 'front' of the premises and is adjacent to an Open Space Zone.</p> <p>(ii) Must not cover more than 70 per cent of the width and 25 per cent of the height of any window (not being a window in (i)) on a side or rear boundary that is adjacent to an Open Space Zone.</p> <p>(iii) Must not cover more than 70 per cent of width and 25 per cent of height of any window that faces any part of a through-site link visible from a council-controlled public place.</p> <p>[Unchanged text not shown]</p> <p>[Unchanged text not shown]</p>		<p>(i) Must not cover more than 50 per cent of the width and height of any window with street frontage or which is on the 'front' of the premises and is adjacent to an Open Space Zone.</p> <p>(ii) Must not cover more than 70 per cent of the width and 25 per cent of the height of any window (that is not being a window in (i)) on a side or rear boundary that is adjacent to an Open Space Zone.</p> <p>(iii) Must not cover more than 70 per cent of the width and 25 per cent of the height of any window that faces any part of a through-site link visible from a council-controlled public place.</p> <p>[Unchanged text not shown]</p> <p>[Unchanged text not shown]</p>
<p>11 A portable sign may be displayed in certain circumstances</p> <p>(2) A person may display a portable sign if the sign is on –</p> <p>(a) a site that is not a council-controlled public place in (3) (for example on a footpath within a private commercial property); or</p>	<p>11 A portable sign may be displayed in certain circumstances</p> <p>(2) A person may display a portable sign if the sign is on –</p> <p>(a) a site that is not a council-controlled public place in (3) (for example on a footpath within a private commercial property) and is –</p> <p>(i) a portable board or flag sign related to a premises with direct ground floor frontage and direct ground level access that complies at all times with the conditions in (3) and (5); or</p> <p>(ii) a portable ladder board related to premises that do not have direct ground floor frontage and direct</p>	<p>11 A portable sign may be displayed in certain circumstances</p> <p>(2) A person may display a portable sign if the sign is on –</p> <p>(a) a site that is not a council-controlled public place in (3) (for example on a footpath within a private commercial property) and is –</p> <p>(i) a portable board or flag sign related to a premises with direct ground floor frontage and direct ground level access that complies at all times with the conditions in (3) and (5); or</p> <p>(ii) a portable ladder board related to premises that do not have direct ground floor frontage and direct</p>	

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(b) a council-controlled public place in (4) (for example a footpath or grass verge or shared zone under the Auckland Transport Traffic Bylaw 2012 and is –</p> <p>(i) a portable board or flag sign related to a premises with direct ground floor frontage and direct ground level access to a council-controlled public place in (5); or</p> <p>(ii) a portable ladder board related to premises that do not have direct ground floor frontage and direct ground level access to a council-controlled public place in (6).</p>	<p>ground level access that complies at all times with the conditions in (3) and (6); or</p> <p>(b) a council-controlled public place in (4) (for example a footpath or grass verge, or shared zone under the Auckland Transport Traffic Bylaw 2012) that is not prohibited in (3), if the sign is and is –</p> <p>(i) a portable board or flag sign related to a premises with direct ground floor frontage and direct ground level access to a council-controlled public place that complies at all times with the conditions in (5) and (6); or</p> <p>(ii) a portable ladder board related to premises that do not have direct ground floor frontage and direct ground level access to a council-controlled public place that complies at all times with the conditions in (5) and (7) (6).</p> <p>(3) A person must not display a portable sign on any part of a council-controlled public place –</p> <p>(a) that is specified as a portable sign ban area in a control in Subpart 1 of Part 3;</p> <p>(b) that is part of the roadway;</p> <p>(c) that is part of a shared path or cycle path;</p> <p>(d) that is a footpath narrower than the minimum 2.4m or 2.6m width required in (5)(e) and 5(f);</p> <p>(e) that is a shared zone or a road declared to be a pedestrian mall under the Local Government Act 1974; or</p> <p>(f) if the sign relates to a home occupation.</p> <p>Related information about portable sign ban areas A ban on portable signs currently applies on council-controlled public places within the City Centre Zone as shown in Appendix C of the</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022																		
<p>(3) A <u>portable sign</u> displayed on a <u>site</u> in (2)(a) must comply at all times with the conditions in this table –</p> <table border="1" data-bbox="392 1070 847 1742"> <thead> <tr> <th>Conditions for display of portable signs on a site that is not council-controlled</th> </tr> </thead> <tbody> <tr> <td>Content</td> </tr> <tr> <td>(a) Must only advertise products, services, goods or events available or taking place on the <u>site</u> of the sign;</td> </tr> <tr> <td>Separation</td> </tr> <tr> <td>(b) Must be at least 10 meters from any principal free-standing sign related to the same premises if the portable sign is primarily displaying information in (a);</td> </tr> <tr> <td>Compliance with other rules</td> </tr> <tr> <td>(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;</td> </tr> <tr> <td>No other restrictions</td> </tr> <tr> <td>(d) For the avoidance of doubt, there are no restrictions on the number, type (form) or placement of portable signs on a <u>site</u> that is not council-controlled.</td> </tr> </tbody> </table>	Conditions for display of portable signs on a site that is not council-controlled	Content	(a) Must only advertise products, services, goods or events available or taking place on the <u>site</u> of the sign;	Separation	(b) Must be at least 10 meters from any principal free-standing sign related to the same premises if the portable sign is primarily displaying information in (a);	Compliance with other rules	(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;	No other restrictions	(d) For the avoidance of doubt, there are no restrictions on the number, type (form) or placement of portable signs on a <u>site</u> that is not council-controlled.	<p>(4) A <u>portable sign</u> displayed on a <u>site</u> in (2)(a) must comply at all times with the conditions in this table –</p> <table border="1" data-bbox="416 313 927 981"> <thead> <tr> <th>Conditions for display of portable signs on a site that is not council-controlled</th> </tr> </thead> <tbody> <tr> <td>Content</td> </tr> <tr> <td>(a) Must only advertise products, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on; the <u>site</u> of the building (for example things you can buy or do on the site);</td> </tr> <tr> <td>Separation</td> </tr> <tr> <td>(b) Must be at least 10 metres meters from any principal free-standing identification sign related to the same premises if the portable sign is primarily displaying information in (a);</td> </tr> <tr> <td>Compliance with other rules</td> </tr> <tr> <td>(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;</td> </tr> <tr> <td>No other restrictions</td> </tr> <tr> <td>(d) For the avoidance of doubt, there are no restrictions on the number, type (form) or placement of portable signs on a <u>site</u> that is not council-controlled.</td> </tr> </tbody> </table>	Conditions for display of portable signs on a site that is not council-controlled	Content	(a) Must only advertise products, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on; the <u>site</u> of the building (for example things you can buy or do on the site);	Separation	(b) Must be at least 10 metres meters from any principal free-standing identification sign related to the same premises if the portable sign is primarily displaying information in (a);	Compliance with other rules	(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;	No other restrictions	(d) For the avoidance of doubt, there are no restrictions on the number, type (form) or placement of portable signs on a <u>site</u> that is not council-controlled.
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Conditions for display of portable signs on a site that is not council-controlled																			
Content																			
(a) Must only advertise products, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on; the <u>site</u> of the building (for example things you can buy or do on the site);																			
Separation																			
(b) Must be at least 10 metres meters from any principal free-standing identification sign related to the same premises if the portable sign is primarily displaying information in (a);																			
Compliance with other rules																			
(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;																			
No other restrictions																			
(d) For the avoidance of doubt, there are no restrictions on the number, type (form) or placement of portable signs on a <u>site</u> that is not council-controlled.																			
<p>(4) A <u>portable sign</u> on a council-controlled public place in (2)(b) must comply at all times with conditions in this table –</p> <table border="1" data-bbox="999 1070 1252 1742"> <thead> <tr> <th>Conditions for the display of all portable signs on a council-controlled public place</th> </tr> </thead> <tbody> <tr> <td>Content</td> </tr> <tr> <td>(a) Must only advertise products, services, goods or events available or taking place on the premises to which the sign relates;</td> </tr> <tr> <td>Placement</td> </tr> <tr> <td>(b) If displayed on a road, the sign must be placed – (i) adjacent to the front boundary of the premises; and</td> </tr> </tbody> </table>	Conditions for the display of all portable signs on a council-controlled public place	Content	(a) Must only advertise products, services, goods or events available or taking place on the premises to which the sign relates;	Placement	(b) If displayed on a road, the sign must be placed – (i) adjacent to the front boundary of the premises; and	<p>(5) A <u>portable sign</u> on a council-controlled public place in (2)(b) must comply at all times with conditions in this table –</p> <table border="1" data-bbox="999 313 1252 981"> <thead> <tr> <th>Conditions for the display of all portable signs on a council-controlled public place</th> </tr> </thead> <tbody> <tr> <td>Content</td> </tr> <tr> <td>(a) Must only advertise products, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on; the premises to which the sign relates;</td> </tr> <tr> <td>Placement</td> </tr> <tr> <td>(b) If displayed on a road, the sign must be placed –</td> </tr> </tbody> </table>	Conditions for the display of all portable signs on a council-controlled public place	Content	(a) Must only advertise products, the premises, services, goods, products, activities and / or events directly related to the primary use of, or activities occurring available or taking place on; the premises to which the sign relates;	Placement	(b) If displayed on a road, the sign must be placed –								
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Placement																			
(b) If displayed on a road, the sign must be placed –																			

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Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(ii) as close as practicable towards the edge of the roadway nearest the main ground level entrance of the premises; and</p> <p>(iii) entirely on a grass verge;</p> <p>(c) If displayed on a road but it is not possible to –</p> <p>(i) place the sign entirely on a grass verge in (a)(iii), then the sign must be placed as much as on a grass verge as possible, with the remaining area on a footpath;</p> <p>(ii) place the sign as much as possible on the grass verge in (i) then the sign must be placed entirely on a footpath;</p> <p>(iii) place the sign on a footpath in (ii) then the sign must be placed as close as possible towards the roadway;</p> <p>(d) If displayed on a council-controlled public place other than a road, the sign must be placed as close as practicable to the main ground level entrance of the premises;</p> <p>(e) Must not be displayed –</p> <p>(i) directly beside the premises if on a road;</p> <p>(ii) on any part of the roadway;</p> <p>(iii) in a portable sign ban area specified in a control in Subpart 1 of Part 3;</p> <p>(iv) in a <u>shared path</u> under the Auckland Transport Code of Practice;</p> <p>(v) on a road declared to be a <u>pedestrian mall</u> under the Local Government Act 1974; or</p> <p>(vi) if the sign relates to a <u>home occupation</u>.</p> <p>Related information about portable sign ban areas A ban on portable signs currently applies on roads within the City Centre Zone as shown in Appendix D of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.</p>	<p>(i) towards the roadway kerb nearest the main ground floor entrance on the front boundary of the premises;</p> <p>(ii) as much as possible on a grass verge where one exists; and</p> <p>(iii) in a location that complies with the minimum distances specified in (d) to (h) of this table; adjacent to the front boundary of the premises; and</p> <p>(iv) as close as practicable towards the edge of the roadway nearest the main ground level entrance of the premises; and</p> <p>(v) entirely on a grass verge;</p> <p>(e) If displayed on a road but it is not possible to –</p> <p>(i) place the sign entirely on a grass verge in (a)(iii), then the sign must be placed as much as possible on a grass verge as possible, with the remaining area on a footpath;</p> <p>(ii) place the sign as much as possible on the grass verge in (i) then the sign must be placed entirely on a footpath;</p> <p>(iii) place the sign on a footpath in (ii) then the sign must be placed as close as possible towards the roadway;</p> <p>(c) If displayed on a council-controlled public place other than a road, the sign must be placed as close as practicable to the main ground level entrance of the premises;</p> <p>(e) Must not be displayed –</p> <p>(i) directly beside the premises if on a road;</p> <p>(ii) on any part of the roadway;</p> <p>(iii) in a portable sign ban area specified in a control in Subpart 1 of Part 3;</p> <p>(iv) in a shared path under the Auckland Transport Code of Practice;</p> <p>(v) on a road declared to be a pedestrian mall under the Local Government Act 1974; or</p> <p>(vi) if the sign relates to a <u>home occupation</u>.</p> <p>Related information about portable sign ban areas A ban on portable signs currently applies on roads within the City Centre Zone as shown in Appendix D of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.</p>
<p>Separation</p> <p>(f) Must maintain an unobstructed footpath width of at least 1.8m;</p> <p>(g) Must comply with the rules in clause 24 (for example distances from a kerb face);</p> <p>(h) Must maintain a distance from the roadway at least 5m if there is no kerb;</p>	

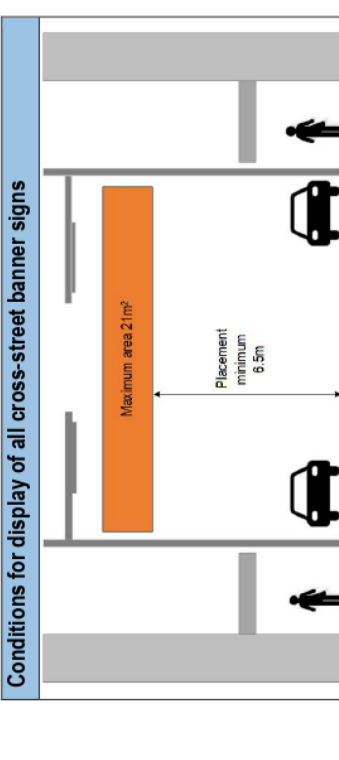
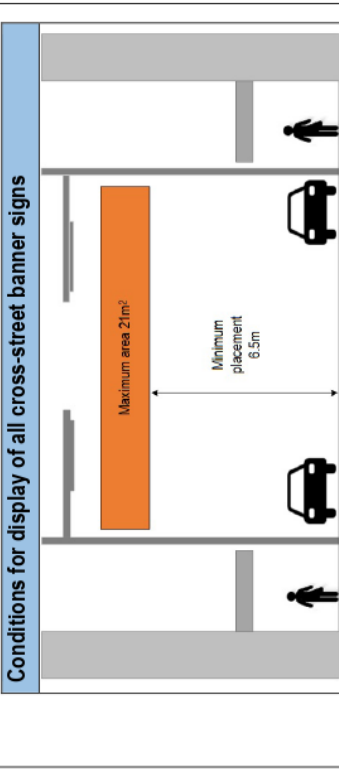
Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(i) Must maintain a distance of at least –</p> <ul style="list-style-type: none"> (i) 5 metres from the intersection of any roads; and; (ii) 2 metres from any access way, service lane, or vehicle crossing; (i) Must be at least 10 metres from any free-standing sign primarily identifying or advertising the same business or activity; <p>Detectable</p> <ul style="list-style-type: none"> (k) Must be able to be easily detected by blind or visually-impaired persons using a cane; (l) Must have a part within 0.15m of ground level for the full width of the sign; <p>[Unchanged text not shown]</p>	<p>Separation</p> <ul style="list-style-type: none"> (d) Must maintain an unobstructed footpath width of at least 1.8m; (e) Must comply with the rules in clause 24 (for example a distance of 0.6m or 0.8m distances from a kerb face); (f) Must maintain a distance from the roadway of at least 5m if there is no kerb; (g) Must maintain a distance of at least – <ul style="list-style-type: none"> (i) 5 metres from the intersection of any roads; and; (ii) 2 metres from any access way, service lane, or vehicle crossing; (h) Must be at least 10 metres from any free-standing identification sign related to the same premises primarily identifying or advertising the same business or activity. <p>Detectable</p> <ul style="list-style-type: none"> (i) Must be able to be easily detected by blind or visually-impaired persons using a cane; (i) Must have a part be within 0.15m (150mm) of ground level for the sign's full width of the sign; <p>[Unchanged text not shown]</p>
<p>(5) A portable board or flag sign on a council-controlled public place in (2)(b) must comply at all times with conditions in this table –</p>	<p>(6) A portable board or flag sign on a site in (2)(a) of a council-controlled public place in (2)(b) must comply at all times with conditions in this table –</p>
<p>Conditions for portable board or flag signs on a council-controlled public place</p> 	<p>Conditions for portable board or flag signs on a site or a council-controlled public place</p> 

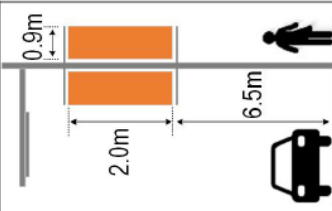
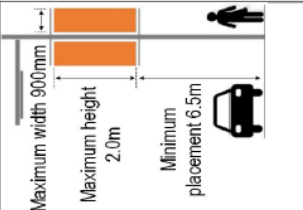
Proposed new Signs Bylaw 2022			Bylaw Panel-recommended changes to the proposal		
Location	Maximum number	Maximum size of board sign	Maximum size of board sign	Maximum size of flag sign	Maximum size of flag sign
Coastal Open Space Business Future Urban Rural Special Purpose	One board or flag sign per premises	Width: 0.6m Height: 1.2m Depth: 0.46m deep (including frame and supporting device)	Width: 0.6m Height: 1.2m Depth: 0.46m deep (including frame and supporting device)	Width: 0.5m (500mm)	Width: 0.5m (500mm)
Residential	One board or flag sign per historic heritage or retail premises lawfully established before 01 Oct 2015	Display area height: 1.85m Total height: 2.2m	Display area height: 1.85m Total height: 2.2m	Display area height: 1.85m Total height: 2.2m	Display area height: 1.85m Total height: 2.2m
[Unchanged text not shown]			[Unchanged text not shown]		
<p>Related information about mobile vendors Signs for mobile vendors on land for which Auckland Council is the relevant authority are approved using the Auckland Council Public Trading, Events and Filming Bylaw 2022.</p>			<p>Related information about mobile vendors Signs for mobile vendors on land for which Auckland Council is the relevant authority are approved using the Auckland Council Public Trading, Events and Filming Bylaw 2022.</p>		
(6)	A portable ladder board sign on a council-controlled public place in (2)(b) must comply at all times with conditions in this table –				
(7)	A portable ladder board sign on a site in (2)(a) of a council-controlled public place in (2)(b) must comply at all times with conditions in this table –				
<p>Conditions for portable ladder board signs on a council-controlled public place</p>			<p>Conditions for portable ladder board signs on a site or council-controlled public place</p>		

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
Location	[Unchanged text not shown]	Location	[Unchanged text not shown]
Maximum number	One sign per building for use by all premises in (6)	Maximum number	One sign per building for use by all premises in (6)
Maximum size	Width: 0.715m Height: 1.5m Depth: 0.46m (All dimensions include supporting device)	Maximum size	Width: 0.715m Height: 1.5m Depth: 0.46m (All dimensions include supporting device)
Separation distance	Must be a minimum of 5m away from any other portable ladder board sign	Separation distance	[Unchanged text not shown]
[Unchanged text not shown]		[Unchanged text not shown]	
12 A stencil sign may be displayed in certain circumstances	[Unchanged text not shown]	12 A stencil sign may be displayed in certain circumstances	[Unchanged text not shown]
(2) A person may display a stencil sign on a site that is not a council-controlled public place (for example on a footpath or building within a private commercial property) if the sign –	(a) only advertises products, services, goods or events available or taking place on the site; and	(2) A person may display a stencil sign on a site that is not a council-controlled public place (for example on a footpath or building within a private commercial property) if the sign –	(a) only advertises products, services, goods, products, activities and / or events directly related to the primary use or activities occurring available-or-taking place on the site (for example things you can buy or do on the site); and

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal																				
<p>(3) [Unchanged text not shown] For the avoidance of doubt, any stencil on a council-controlled public place (for example a footpath, road or park) requires prior approval in Subpart 2 of Part 3.</p> <p>13 A poster may be displayed in certain circumstances [Unchanged text not shown]</p> <p>(2) A person may display a poster sign if the sign is on – (a) a poster board approved in Subpart 2 of Part 3; or [Unchanged text not shown]</p> <p>(3) A poster sign must comply at all times with the conditions in this table –</p> <table border="1" data-bbox="802 1055 1121 1742"> <tr><td>Conditions for the display of all poster signs in (1) without an approval</td></tr> <tr><td>Duration and removal</td></tr> <tr><td>(a) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16;</td></tr> <tr><td>[Unchanged text not shown]</td></tr> <tr><td>Conditions for the display of poster signs on poster boards in (2)(a)</td></tr> <tr><td>Maximum size</td></tr> <tr><td>(c) Must not exceed a size of 6m² (5A0);</td></tr> <tr><td>Conditions for the display of poster signs on windows in (2)(b)</td></tr> <tr><td>[Unchanged text not shown]</td></tr> </table> <p>(4) For the avoidance of doubt, a person must obtain prior approval in Subpart 2 of Part 3 for any poster board (a structure intended for the display of posters, including a board, poster bollard or pole wrap).</p>	Conditions for the display of all poster signs in (1) without an approval	Duration and removal	(a) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16;	[Unchanged text not shown]	Conditions for the display of poster signs on poster boards in (2)(a)	Maximum size	(c) Must not exceed a size of 6m ² (5A0);	Conditions for the display of poster signs on windows in (2)(b)	[Unchanged text not shown]	<p>(3) [Unchanged text not shown] For the avoidance of doubt, any stencil sign on a council-controlled public place (for example a footpath, road or park) requires prior approval in Subpart 2 of Part 3.</p> <p>13 A poster sign may be displayed in certain circumstances [Unchanged text not shown]</p> <p>(2) A person may display a poster sign if the sign is on – (a) a poster board (a structure used for the display of poster signs, including a board, poster bollard or pole wrap) approved in Subpart 2 of Part 3; or [Unchanged text not shown]</p> <p>(3) A poster sign must comply at all times with the conditions in this table –</p> <table border="1" data-bbox="802 293 1201 981"> <tr><td>Conditions for the display of all poster signs in (2†) without an approval</td></tr> <tr><td>Duration and removal</td></tr> <tr><td>(a) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16;</td></tr> <tr><td>[Unchanged text not shown]</td></tr> <tr><td>Conditions for the display of poster signs on poster boards in (2)(a)</td></tr> <tr><td>Maximum size</td></tr> <tr><td>(c) Must not exceed a size of 6m² (5A0);</td></tr> <tr><td>Duration and removal</td></tr> <tr><td>(d) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16(3)(e);</td></tr> <tr><td>Conditions for the display of poster signs on windows in (2)(b)</td></tr> <tr><td>[Unchanged text not shown]</td></tr> </table> <p>(4) For the avoidance of doubt, a person must obtain prior approval in Subpart 2 of Part 3 for any poster board (a structure intended for the display of posters, including a board, poster bollard or pole wrap).</p>	Conditions for the display of all poster signs in (2†) without an approval	Duration and removal	(a) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16;	[Unchanged text not shown]	Conditions for the display of poster signs on poster boards in (2)(a)	Maximum size	(c) Must not exceed a size of 6m ² (5A0);	Duration and removal	(d) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16(3)(e);	Conditions for the display of poster signs on windows in (2)(b)	[Unchanged text not shown]
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[Unchanged text not shown]																					

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Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>14 A banner may be displayed in certain circumstances</p> <p>(1) This clause applies to a banner sign, which in this Bylaw means a sign made of flexible material suspended in the air by poles, cables, building, bridge or other supporting device.</p> <p>(2) A person may display a banner sign if the sign –</p> <p>(a) complies with the rules for another sign type in clause 6(1)(a) (for example a free-standing, wall-mounted or portable sign on a private commercial property);</p> <p>[Unchanged text not shown]</p> <p>(3) A banner sign must comply at all times with the conditions in this table –</p> <p>Conditions for display of all cross-street banner signs</p>  <p>[Unchanged text not shown]</p> <p>Conditions for display of cross-street banner signs on a site in 2(b)</p> <p>Content</p> <p>(d) Must only advertise products, services, goods or events available or taking place on the site;</p> <p>Conditions for display of vertical banner signs on unzoned land in (2)(d)</p>	<p>14 A banner sign may be displayed in certain circumstances</p> <p>(1) This clause applies to a banner sign, which in this Bylaw means a sign made of flexible material suspended in the air by poles, cables, building, bridge or another supporting device.</p> <p>(2) A person may display a banner sign if the sign –</p> <p>(a) complies with the rules for another sign type in clause 6(1)(a) and is not on a council-controlled public place (for example a free-standing, wall-mounted or portable sign on a private commercial property);</p> <p>[Unchanged text not shown]</p> <p>(3) A banner sign must comply at all times with the conditions in this table –</p> <p>Conditions for display of all cross-street banner signs</p>  <p>[Unchanged text not shown]</p> <p>Conditions for display of cross-street banner signs on a site in 2(b)</p> <p>Content</p> <p>(d) Must only advertise products, services, goods, products, activities and / or events directly related to the primary use or activities occurring available or taking place on the site of the sign (for example things you can buy or do on the site);</p>

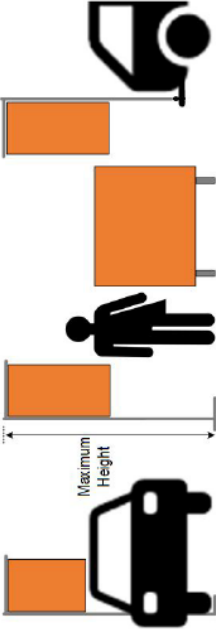
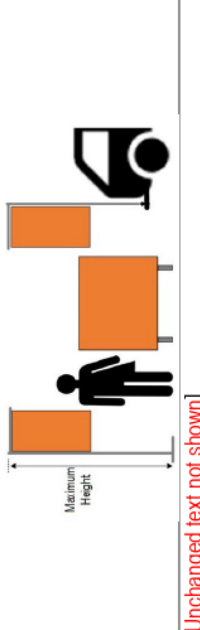
Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>[Unchanged text not shown]</p> 	<p>Conditions for display of vertical banner signs on unzoned land in (2)(d)</p> <p>[Unchanged text not shown]</p> 
<p>Related information note about banners</p> <p>[Unchanged text not shown]</p>	<p>Related information note about banners</p> <p>[Unchanged text not shown]</p>
<p>15 A real estate sign may be displayed in certain circumstances</p> <p>(1) [Unchanged text not shown]</p> <p>(2) A person may display a <u>real estate sign</u> if the sign is a principal 'for sale' sign in (3), directional sign in (4) or open home or auction sign in (5).</p> <p>(3) A principal 'for sale' <u>real estate sign</u> may be displayed if the sign is –</p> <p>[Unchanged text not shown]</p> <p>(c) on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place directly adjacent to the <u>site</u> of the premises if the <u>site</u> does not have a <u>front boundary</u>; and</p> <p>(d) the sign complies at all times with conditions in this table</p>	<p>15 A real estate sign may be displayed in certain circumstances</p> <p>(1) [Unchanged text not shown]</p> <p>(2) A person may display a <u>real estate sign</u> if the sign is a <u>board principal 'for sale'</u> sign in (3), directional sign in (4) or open home or auction sign in (5).</p> <p>(3) A principal 'for sale' <u>board real estate sign</u> may be displayed if the sign is –</p> <p>[Unchanged text not shown]</p> <p>(c) on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place directly adjacent to the <u>site</u> of the premises, if the <u>site</u> does not have a <u>front boundary</u>; and</p> <p>(d) the sign complies at all times with conditions in this table</p>

Attachment B Item 10

Conditions for the display of a principal 'for sale' real estate signs					
Location	Maximum Number	Maximum height	Maximum area	Placement	Duration and removal
(i) Future Urban	2		2.88m ²	Must comply with the distance from kerb face rules in clause 24 if on a road.	Must be removed within 5 working days of a sold notification on being placed on the sign or 10 working days of the date the premises is sold.
(ii) Rural					
(iii) Residential	Sole agency*: 1 Multiple agency*: 1 per agency up to 3 total	2m above ground level	Sole agency*: 1.80m ² Multiple agency*: 0.6m ² per agency		
(iv) Heavy Industry			6.00m ² if flat wall-mounted to a wall of a building.		

Conditions for the display of a board principal 'for sale' real estate signs					
Location	Maximum Number	Maximum height	Maximum area	Placement	Duration and removal
(i) Future Urban	2		3.00m ² 2.88m ²	Must comply with the distance from kerb face rules in clause 24 if on a road.	Must be removed within 5 working days of a sold or leased notification being placed on the sign or within 10 working days of the date the premises is sold or leased (whichever date occurs first).
(ii) Rural					
(iii) Residential	Sole agency*: 1 Multiple agency*: 1 per agency up to 3 total	2m above ground level	Sole agency*: 2.2m ² Multiple agency*: 1.80m ² per agency		

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
<p>(4) A directional <u>real estate sign</u> may be displayed if –</p> <p>(a) the sign is on the <u>site</u> of the premises; or</p> <p>(b) the sign is on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place; and</p> <p>(c) complies at all times with the conditions in the table below –</p>		<p>(4) A directional <u>real estate sign</u> may be displayed if –</p> <p>(a) the sign is on the <u>site</u> of the premises; or</p> <p>(b) the sign is on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place; and</p> <p>(c) complies at all times with the conditions in the table below –</p>	
Conditions for display of directional real estate signs		Conditions for display of directional real estate signs	
Location	Maximum Number	Maximum size	Maximum size
(i) Residential	Sole agency: 3 Multiple agency: 2 per agency*	Height: 1m Area: 0.28m ²	Height: 1m Area: 0.3m ² 0.28m ²
(ii) Future Urban	2		
(iii) Rural			
(iv) Other zones**			
Placement		Placement	
(v) Maximum of 1 sign adjacent to the premises.		(v) Maximum of <u>one</u> sign on or adjacent to the premises.	
(vi) Maximum of three nearest intersections leading towards the premises.		(vi) Maximum of <u>one</u> at each of the three nearest intersections leading towards the premises.	
(vii) Must comply with the distance from kerb face rules in clause 24 if on the grass verge.		(vii) Must comply with the distance from kerb face rules in clause 24 if on the grass verge.	
[Unchanged text not shown]		[Unchanged text not shown]	
[Unchanged text not shown]		[Unchanged text not shown]	

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(5) An open home or auction real estate sign may be displayed if –</p> <ul style="list-style-type: none"> (a) the sign is on the site of the premises; or (b) the sign is on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place; or (c) the sign is attached to or secured by a lawfully parked vehicle directly outside the site of the premises; and (d) complies at all times with the conditions in the table below – <div data-bbox="708 1066 1023 1738"> <p>Conditions for display of open home or auction real estate signs</p>  <p>[Unchanged text not shown] [Unchanged text not shown]</p> </div>	<p>(5) An open home or auction real estate sign may be displayed if –</p> <ul style="list-style-type: none"> (a) the sign is on the site of the premises; or (b) the sign is on the grass verge (or if no verge the unsealed part) of a road on unzoned land a council-controlled public place; or (c) the sign is attached to or secured by a lawfully parked vehicle directly outside the site of the premises; and (d) complies at all times with the conditions in the table below – <div data-bbox="708 315 1023 987"> <p>Conditions for display of open home or auction real estate signs</p>  <p>[Unchanged text not shown] [Unchanged text not shown]</p> </div>
<p>16 A sign about an event may be displayed in certain circumstances</p> <p>(1) This clause applies to event signs, which in this Bylaw means signs about a –</p> <ul style="list-style-type: none"> (c) community event, an event that is not a major or regional event and which attracts participants from, or has significance to a local area; or <p>[Unchanged text not shown]</p>	<p>16 A sign about an event may be displayed in certain circumstances</p> <p>(1) This clause applies to event signs, which in this Bylaw means signs about a –</p> <ul style="list-style-type: none"> (c) community event, an event that is not a major or regional event and which attracts participants from, or has significance to a local area; or <p>[Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal								
<p>(e) excludes real estate signs in clause 15 and elections signs in clause 17.</p> <p>(2) A person may display an event sign if the sign is for –</p> <p>(a) a community event displayed on the site of the event or on any other site associated with that community; [Unchanged text not shown]</p> <p>(c) a major, regional / sub-regional or community event displayed on –</p> <p>(i) a council-controlled public place located and displayed at all times in compliance with a control made under clause 30 (for example a part of a road designated for the display of community event signs).</p> <p>(ii) a dedicated location (for example on a private property) that has prior approval in Subpart 2 of Part 3; or</p> <p>[Unchanged text not shown]</p>	<p>(e) excludes real estate signs in clause 15 and elections signs in clause 17.</p> <p>(2) A person may display an event sign if the sign is for –</p> <p>(a) a community event displayed on –</p> <p>(i) the site of the event; or</p> <p>(ii) on any other on a site associated with that community that is not a council-controlled public place (for example a private property in the local area);</p> <p>[Unchanged text not shown]</p> <p>(c) a major, regional / sub-regional or community event displayed on –</p> <p>(i) a council-controlled public place located and displayed at all times in compliance with a control made under clause 30 (for example a part of a road designated for the display of community event signs);</p> <p>(ii) a dedicated location (for example on a private property or council-controlled public place) that has prior approval in Subpart 2 of Part 3; or</p> <p>[Unchanged text not shown]</p> <p>(3) A community event sign in 2(a) must comply at all times with the conditions in this table –</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d9e1f2;">Conditions for the display of community event signs</th> </tr> </thead> <tbody> <tr> <td style="background-color: #d9e1f2;">Display of contact details</td> </tr> <tr> <td>(a) The name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign must be readable and may be provided on the back of the sign;</td> </tr> <tr> <td style="background-color: #d9e1f2;">Display on associated sites</td> </tr> </tbody> </table>	Conditions for the display of community event signs	Display of contact details	(a) The name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign must be readable and may be provided on the back of the sign;	Display on associated sites				
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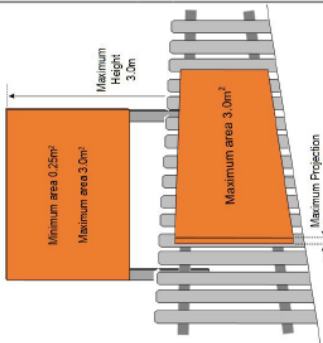
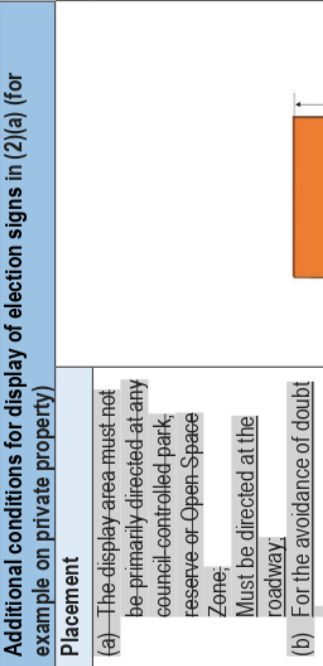
Proposed new Signs Bylaw 2022				Bylaw Panel-recommended changes to the proposal			
<p>(b) May only be displayed on a <u>site</u> associated with that community if the community event is provided by a not-for-profit community group or organisation (not for example a private business or commercial group).</p>				<p>(b) May only be displayed on a <u>site</u> associated with that community if the community event is provided by a not-for-profit community group or organisation (not for example a private business or commercial group): Community event signs displayed on sites associated with that community in (2)(a)(ii) – (i) May only display information about the event; (ii) Must not display information about the event sponsor; and (iii) Must be displayed within the area local to the event.</p>			
Location	Maximum number	Maximum size	Duration and removal	Location	Maximum number	Maximum size	Duration and removal
(c) All Zones*	1 sign per <u>frontage</u> (for example road frontage)	Area: 1.5m ² If a free-standing sign, must be no more than 1.5m above ground level and the bottom edge of display area must be at least 0.5m above ground level If attached to a fence on a <u>front boundary</u> and facing the road, must be flat wall-mounted and have a depth of (project) no more than 0.03m (30mm)	The <u>site</u> (other than the site of the event) may be used on a maximum of 4 occasions in one calendar year. Sign may be displayed a maximum of 21 <u>working days</u> before the event and must be removed no later than 3 <u>working days</u> after event.	(c) All Zones* Coastal (d) Residential (e) Open Space (f) Business	1 sign per <u>frontage</u> (for example road frontage)	Area: 1.5m ² If a free-standing sign, must be no more than 1.5m above ground level and the bottom edge of the display area must be at least 0.5m above ground level If attached to a fence on a <u>front boundary</u> and facing a <u>council-controlled public place</u> , must be flat wall-mounted and have a depth of (project) no more than 0.03m (30mm)	The <u>site</u> (other than the site of the event) may be used on a maximum of 4 occasions in one calendar year. Sign may be displayed a maximum of 21 <u>working days</u> before the event and must be removed no later than 3 <u>working days</u> after event.
Compliance with other rules				Compliance with other rules			
<p>(d) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.</p> <p>* Coastal, Residential, Open Space, Business, Future Urban, Rural, Strategic Transport Corridor, Special Purpose.</p>				<p>(g) All other Zones* Must obtain prior approval in Subpart 2 of Part 3.</p>			

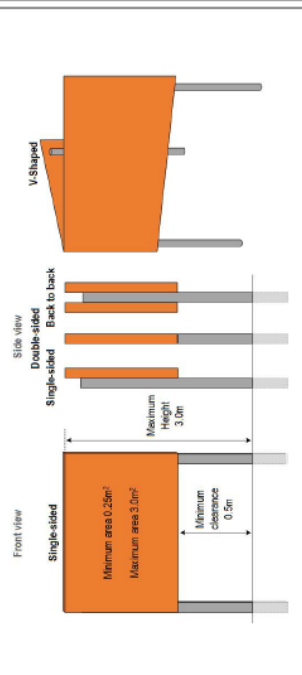
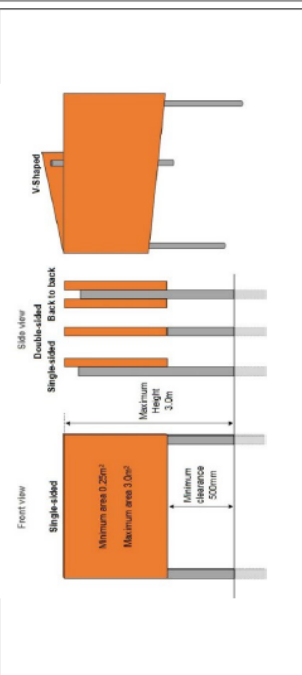
35



Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
	<p>(h) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.</p> <p>* Includes Coastal, Residential, Open Space, Business, Future Urban, Rural, and Strategic Transport Corridor, Special Purpose.</p> <p>Related information about community event signs on private property Landowner approval is required to display a community event sign on private property.</p>
<p>(4) A major or regional / sub-regional event sign displayed on the site of the event in 2(b) must comply at all times with the conditions in this table –</p> <p>Conditions for the display of major or regional / sub-regional event signs</p> <p>Display of contact details</p> <p>(a) The name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign must be displayed on the sign. The details must be readable and provided on the back of the sign;</p> <p>Duration</p> <p>(b) The sign must be removed no later than 3 working days after event;</p> <p>Special Purpose – Major Recreational Facility Zone</p> <p>(c) The sign complies with the specific rules for the sign structure in clause 6 (for example a free-standing, wall-mounted or portable sign);</p> <p>Other Zones*</p> <p>(d) The sign complies with the specific rules for the sign structure in clause 6 (for example a wall-mounted or portable sign), except for free-standing signs which must comply with rules (e) below; [Unchanged text not shown]</p> <p>Compliance with other rules [Unchanged text not shown]</p>	<p>(4) A major or regional / sub-regional event sign displayed on the site of the event in 2(b) must comply at all times with the conditions in this table –</p> <p>Conditions for the display of major or regional / sub-regional event signs</p> <p>Display of contact details</p> <p>(a) Must display the name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign must be displayed on the sign. The details must be readable and may be provided on the back of the sign;</p> <p>Duration</p> <p>(b) The sign must be removed no later than 3 working days after event;</p> <p>Special Purpose – Major Recreational Facility Zone</p> <p>(c) The sign must comply with the specific rules for that sign type the sign structure in clause 6(1) (for example a free-standing, wall-mounted or portable sign);</p> <p>Other Zones*</p> <p>(d) The sign must comply with the specific rules for that sign type the sign structure in clause 6(1) (for example a wall-mounted or portable sign), except for free-standing signs which must comply with the rules in (e) below; [Unchanged text not shown]</p> <p>[Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>Related information note about council-controlled public places for display of event signs</p> <p>Appendix C of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 lists the council-controlled public places where a person may display a sign that advertises a major, regional / sub-regional or community event.</p>	<p>Related information note about council-controlled public places for display of event signs</p> <p>Appendix C of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 lists the council-controlled public places where a person may display a community event sign that advertises a major regional / sub-regional or community event.</p>
<p>17 Election signs may be displayed in certain circumstances</p> <p>(1) This clause applies to election signs, which in this Bylaw means signs that –</p> <p>[Unchanged text not shown]</p> <p>(b) are associated with an election, by-election, poll or referendum in the Electoral Act 1993, Local Electoral Act 2001, or any legislation that enables a referendum.</p>	<p>17 An Election signs may be displayed in certain circumstances</p> <p>(1) This clause applies to election signs, which in this Bylaw means signs that –</p> <p>[Unchanged text not shown]</p> <p>(b) are associated with an election, by-election, poll or referendum –</p> <p>(i) in the Electoral Act 1993, Local Electoral Act 2001, or any legislation that enables a referendum; or</p> <p>(ii) relating to an energy trust which owns shares in a public utility company for the benefit of its beneficiaries in Auckland.</p> <p>Related information about energy trusts</p> <p>Current energy trusts with beneficiaries in Auckland include Entrust and Counties Manukau Power Trust.</p>
<p>(2) A person may display an election sign if the sign is –</p> <p>[Unchanged text not shown]</p> <p>Related information about election signs on council-controlled public places</p> <p>The current places approved for the display of election signs and any site-specific conditions are specified in Appendix D of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.</p>	<p>(2) A person may display an election sign if the sign is –</p> <p>[Unchanged text not shown]</p> <p>Related information about election signs on council-controlled public places</p> <p>The current places approved for the display of election signs and any site-specific conditions are specified in Appendix B of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>[Unchanged text not shown]</p> <p>(d) another sign type in clause 6 that allows the display of signs not directly related to the primary use or activities occurring on the site (for example a billboard in clause 6(2)(b) or a poster on a poster board in clause 13).</p> <p>(3) An election sign in (2) must comply at all times with the conditions in this table –</p>	<p>[Unchanged text not shown]</p> <p>(d) another sign type in clause 6 that allows the display of signs not directly related to the primary use or activities occurring on the site (for example a billboard in clause 6(2)(b) or a poster sign on a poster board in clause 13).</p> <p>(3) An election sign in (2) must comply at all times with the conditions in this table –</p>
<p>Conditions for the display of all election signs in (2)</p> <p>Display of contact details</p> <p>(a) The name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign must be displayed on the sign and able to be read from a distance of 1 metre;</p> <p>[Unchanged text not shown]</p>	<p>Conditions for the display of all election signs in (2)</p> <p>Display of contact details</p> <p>(a) Must display the the name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign, must be displayed on the sign and The details must be readable able to be read from a distance of 1 metre;</p> <p>[Unchanged text not shown]</p>
<p>(4) An election sign in (2)(a), (b) or (c) must also comply at all times with the conditions in this table –</p>	<p>(4) An election sign in (2)(a), (b) or (c) must also comply at all times with the conditions in this table –</p>
<p>Additional conditions for the display of all election signs in (2)(a), (b) and (c) (for example on a private property, council-controlled public place, vehicle or trailer)</p> <p>[Unchanged text not shown]</p> <p>(c) Maximum size of display area of 3m²;</p> <p>[Unchanged text not shown]</p> <p>(g) Any alterations or additions (for example posters, pamphlets, flags or other material attached to a sign) must be within the display area of the sign and securely fixed.</p>	<p>Additional conditions for the display of all election signs in (2)(a), (b) and (c) (for example on a private property, council-controlled public place, vehicle or trailer)</p> <p>[Unchanged text not shown]</p> <p>Maximum size</p> <p>(c) Maximum size of display area of 3m² for each panel;</p> <p>[Unchanged text not shown]</p> <p>Alterations and additions</p> <p>(g) Any alterations or additions (for example poster signs, pamphlets, flags or other material attached to a sign) must be within the display area of the sign and securely fixed.</p>
<p>(5) An election sign in (2)(a) must also comply at all times with the conditions in this table –</p> <p>Additional conditions for display of election signs in (2)(a) (for example on private property)</p> <p>Placement</p>	<p>(5) An election sign in (2)(a) must also comply at all times with the conditions in this table –</p>

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
<p>(a) The display area must not be primarily directed at any council-controlled park, reserve or Open Space Zone;</p>		<p>Additional conditions for display of election signs in (2)(a) (for example on private property)</p>	
<p>Signs on a fence</p> <p>(b) Any sign attached to a fence (for example on a front boundary and facing the road), must be flat wall-mounted and have a depth of (project) no more than 0.03m (30mm);</p>		<p>(a) The display area must not be primarily directed at any council-controlled park, reserve or Open Space Zone; Must be directed at the roadway.</p> <p>(b) For the avoidance of doubt</p> <p>(i) must not be on a boundary fence with an Open Space Zone as specified in clause 21; and</p> <p>(ii) may be displayed on a front boundary fence on the opposite side of the roadway to an Open Space Zone;</p>	
<p>Other sign types</p> <p>(c) For the avoidance of doubt other sign types are allowed if the sign complies with other relevant conditions in this clause (for example person could display a free-standing sign in the front yard of a residential property provided the sign has the maximum 3m² display area).</p>		<p>Signs on a fence</p> <p>(c) Any sign attached to a fence (for example on a front boundary and facing the roadway); must be flat wall-mounted and have a depth of (project) no more than 0.03m (30mm);</p>	
<p>Related information about election signs on private property</p> <p>Landowner approval is required to display an election sign on private property.</p>			
		<p>Other sign types</p>	

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(6) An election sign on a council-controlled public place in (2)(b) must also comply at all times with the conditions in this table –</p> <p>Additional conditions for display of election signs on a council-controlled public place in (2)(b)</p>  <p>[Unchanged text not shown]</p>	<p>(d) For the avoidance of doubt other sign types are allowed if the sign complies with other relevant conditions in this clause (for example a person could display a free-standing sign in the front yard of a residential property with a display area of provided the sign has the maximum 3m² display area).</p> <p>Related information about election signs on private property Landowner approval is required to Permission from the property occupier and / or owner is required to display an election sign on private property.</p> <p>(6) An election sign on a council-controlled public place in (2)(b) must also comply at all times with the conditions in this table –</p> <p>Additional conditions for display of election signs on a council-controlled public place in (2)(b)</p>  <p>[Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
<p>Type</p> <p>(d) Must be free-standing and not attached to any other structure (for example other sign, building, tree, bus shelter, street furniture, traffic control device, power, light or telephone pole);</p> <p>Form</p> <p>[Unchanged text not shown]</p> <p>(f) On locations specified in a control made under clause 30, may consist of a V-shaped sign (a single sign consisting of two panels (or four if back-to-back) attached at one edge to the same post and the distance between the opposite edges at the widest point of the V being no more than 2m);</p> <p>Size</p> <p>(h) Minimum height of the bottom edge of the display area above ground level of 0.5m;</p> <p>[Unchanged text not shown]</p> <p>(7) An election sign on a moving or stationary vehicle or trailer in (2)(c) must also comply at all times with the conditions in this table –</p> <p>Additional conditions for display of election signs on a vehicle or trailer in (2)(c)</p>  <p>Trailer signs</p> <p>(a) Must not remain stationary on a named road for no more than 4 hours a day (for example a trailer sign may be lawfully parked on Dominion Road for three hours and then moved to a lawful parking spot on Sandringham Road).</p> <p>[Unchanged text not shown]</p> <p>[Unchanged text not shown]</p>	<p>(d) Must be free-standing and not attached to any other structure (for example other sign, building, tree, bus shelter, street furniture, traffic control device, power, light or telephone pole);</p> <p>Form</p> <p>[Unchanged text not shown]</p> <p>(f) On locations specified in a control made under clause 30, may consist of a V-shaped sign (a single sign consisting of two panels (or four if back-to-back) attached at one edge to the same post and with a maximum distance of 2m between the opposite edges at the widest point of the V being no more than 2m);</p> <p>Size</p> <p>(h) Minimum height of the bottom edge of the display area above ground level of 0.5m (500mm);</p> <p>[Unchanged text not shown]</p> <p>(7) An election sign on a moving or stationary vehicle or trailer in (2)(c) must also comply at all times with the conditions in this table –</p> <p>Additional conditions for display of election signs on a vehicle or trailer in (2)(c)</p>  <p>Trailer signs</p> <p>(a) Must not remain stationary on a named road for more than 4 hours a day (for example a trailer sign may be lawfully parked on Dominion Road for three hours and then moved to a lawful parking spot on Sandringham Road).</p> <p>[Unchanged text not shown]</p> <p>[Unchanged text not shown]</p>		

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>18 A sign may be displayed on a vehicle in certain circumstances [Unchanged text not shown]</p> <p>(4) A person may display a vehicle sign if the sign complies at all times with the conditions in this table –</p> <p>Conditions for the display of a vehicle sign [Unchanged text not shown]</p> <p>Motor vehicle traders</p> <p>(b) A motor vehicle trader under the Motor Vehicle Sales Act 2003 must only display a sign related to the sale of a vehicle that is on a council-controlled public place (for example a road) if – [Unchanged text not shown]</p> <p>Placement</p> <p>(c) The sign must not protrude from the vehicle when on a council-controlled public place (for example a road) in a way that creates a risk to public safety, the efficient operation of the place or a nuisance (for example interferes with other people's use of the place); [Unchanged text not shown]</p> <p>Related information note about vehicle signs A similar rule to (1)(a) applies to a person (other than a motor vehicle trader) offering a vehicle for sale in Clause 23 of the Auckland Transport Traffic Bylaw 2012.</p>	<p>18 A sign may be displayed on a vehicle in certain circumstances [Unchanged text not shown]</p> <p>(2) A person may display a vehicle sign if the sign complies at all times with the conditions in this table –</p> <p>Conditions for the display of a vehicle sign [Unchanged text not shown]</p> <p>Motor vehicle traders</p> <p>(b) A motor vehicle trader under the <u>Motor Vehicle Sales Act 2003</u> must <u>may</u> only display a sign related to the sale of a vehicle that is on a council-controlled public place (for example a road) if – [Unchanged text not shown]</p> <p>Placement</p> <p>(c) The sign must not protrude from the vehicle when on a council-controlled public place (for example a road) in a way that creates a risk to public safety, the efficient operation of the place or a nuisance (for example interferes with other people's use of the place); [Unchanged text not shown]</p> <p>Related information note about vehicle signs A similar rule to (2)(a) applies to a person (other than a motor vehicle trader) offering a vehicle for sale in Clause 23 of the Auckland Transport Traffic Bylaw 2012.</p>
<p>19 Rules in this Subpart take precedence over rules in Subpart 1 of Part 2 [Unchanged text not shown]</p>	<p>19 Rules in this Subpart take precedence over rules in Subpart 1 of Part 2 [Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>20 Signs in the Major Recreational Facility Zone are subject to specific restrictions</p> <p>(1) A person may only display a sign on a <u>site</u> in a Major Recreational Facility Zone if the sign –</p> <p>(a) complies with the rules for a sign type in clause 6(1)(a)(i) (for example a free-standing, wall-mounted or portable sign); [Unchanged text not shown]</p> <p>(2) Any sign in (1) attached to the exterior of the premises may only display –</p> <p>[Unchanged text not shown]</p> <p>(b) the name and / or logo of –</p> <p>(i) the owner or occupier of the <u>site</u>; [Unchanged text not shown]</p>	<p>20 Signs in the Major Recreational Facility Zone are subject to specific restrictions</p> <p>(1) A person may only display a sign on a <u>site</u> in a Major Recreational Facility Zone if the sign –</p> <p>(a) complies with the rules for a sign type in clause 6(1)(a)(i) (for example a free-standing, wall-mounted or portable sign); [Unchanged text not shown]</p> <p>(2) Any sign in (1) that is directed at a council-controlled public place outside of the <u>site</u> (for example the adjoining road) attached to the exterior of the premises may only display –</p> <p>[Unchanged text not shown]</p> <p>(b) the name and / or logo of the –</p> <p>(i) the owner or occupier of the <u>site</u>; [Unchanged text not shown]</p>
<p>21 Signs in Open Space Zones are subject to specific restrictions</p> <p>(1) A person may only display a sign in an Open Space Zone if the sign is in –</p> <p>[Unchanged text not shown]</p>	<p>21 Signs in Open Space Zones are subject to specific restrictions</p> <p>(1) A person may only display a sign in an Open Space Zone if the sign is in –</p> <p>[Unchanged text not shown]</p>
<p>(2) For the avoidance of doubt, all other signs in an Open Space Zone require prior approval in clause 21 (for example field of play signs and wall-mounted signs on a boundary fence of a park and directed into that park).</p>	<p>Related information about primary messages When determining the primary message or a secondary message, council assesses a number of factors, including visual dominance.</p> <p>(2) For the avoidance of doubt, all other signs in an Open Space Zone require prior approval in Subpart 2 of Part 3 clause 21 (for example field of play signs and wall-mounted signs on a boundary fence of a park and directed into that park).</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>22 Signs about commercial sexual services are subject to specific restrictions A person may display a sign about <u>commercial sexual services</u> on a premises if the sign – (a) is <u>flat-wall-mounted</u> on the <u>site</u> of the premises (for example on the fence or building of the premises); and [Unchanged text not shown]</p> <p>Conditions for the display of commercial sexual services signs in (1) [Unchanged text not shown]</p> <p>Maximum size [Unchanged text not shown] (iii) Must be no more than 1m² in all other Zones*; [Unchanged text not shown]</p> <p>* Coastal, Open space, City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use, General Business, Business Park, Heavy Industry, Light Industry, Future Urban Zone, Rural, Strategic Transport Corridor Zone, Special Purpose - Major Recreational Facility, Other Special Purpose.</p>	<p>22 Signs about commercial sexual services are subject to specific restrictions A person may display a sign about <u>commercial sexual services</u> on a premises if the sign – (a) is <u>flat-wall-mounted</u> on the <u>site</u> of the premises (for example on the fence or building of the premises); and [Unchanged text not shown]</p> <p>Conditions for the display of commercial sexual services signs in (1) [Unchanged text not shown]</p> <p>Maximum size [Unchanged text not shown] (iii) Must be no more than 1m² in all other Zones*; [Unchanged text not shown]</p> <p>* Coastal, Open space, City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use, General Business, Business Park, Heavy Industry, Light Industry, Future Urban Zone, Rural, Strategic Transport Corridor Zone, Special Purpose - Major Recreational Facility, Other Special Purpose.</p>
<p>23 A sign must not endanger public safety or cause a nuisance [Unchanged text not shown]</p> <p>24 A sign must not affect the safe or efficient movement of traffic (1) A person must not display a sign that affects the safe and efficient movement of traffic on a council-controlled public place. (2) Without limiting (1), a sign must – [Unchanged text not shown]</p>	<p>23 A sign must not endanger public safety or cause a nuisance [Unchanged text not shown]</p> <p>24 A sign must not affect the safe or efficient movement of traffic (1) A person must not display a sign that affects the safe and efficient movement of pedestrian and / or vehicular traffic on a council-controlled public place. (2) Without limiting (1), a sign must – [Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(d) not resemble or be likely to be mistaken for a traffic control device (for example in colour, shape or appearance)</p> <p>(e) not use illumination, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material);</p> <p>[Unchanged text not shown]</p> <p>Related information about safe and efficient movement of vehicles on roads Safe line of sight standards can be viewed in the Austroads Guide to Road Design (Part 4A, Section 3.2.2). Minimum recommended letter sizes for safe reading by drivers of vehicles can be viewed in the New Zealand Transport Agency's Traffic Control Devices Manual Part 3 Advertising Signs. Auckland Transport provides for appropriate commercial media on street signs. These signs are billboards and are regulated by the Auckland Unitary Plan.</p>	<p>(d) not resemble or be likely to be mistaken for a traffic control device (for example in colour, shape or appearance);</p> <p>(e) not use illumination, luminescence, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material);</p> <p>[Unchanged text not shown]</p> <p>Related information about safe and efficient movement of vehicles on roads Safe line of sight standards can be viewed in the Austroads Guide to Road Design (Part 4A, Section 3.2.2). Minimum recommended letter sizes and other design elements to ensure signs can be for safely reading by drivers of vehicles can be viewed in the New Zealand Transport Agency's Traffic Control Devices Manual Part 3 Advertising Signs. Auckland Transport provides for appropriate commercial media on street signs. These signs are billboards and are regulated by the Auckland Unitary Plan.</p>
<p>25 A sign must not affect the safe or efficient movement of vessels</p> <p>[Unchanged text not shown]</p> <p>(2) Without limiting (1), a sign must –</p> <p>(a) not obstruct or create a hazard to a person on a vessel (for example blocking a boat ramp);</p> <p>(c) not use illumination, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material).</p>	<p>25 A sign must not affect the safe or efficient movement of vessels</p> <p>[Unchanged text not shown]</p> <p>(2) Without limiting (1), a sign must –</p> <p>(a) not obstruct or create a hazard to a person on a vessel (for example by blocking a boat ramp);</p> <p>(c) not use illumination, luminescence, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material).</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal																																										
<p>26 A person must not alter the top of a building to display a sign [Unchanged text not shown]</p>	<p>26 A person must not alter the top of a building to display a sign [Unchanged text not shown]</p>																																										
<p>27 A sign may use changeable messages in certain circumstances</p> <p>(1) A person may display a sign that uses changeable messages (a sign with mechanical or electronic images or displays, including LED, neon, and electronically projected images) if it complies at all times with the conditions in this table – [Unchanged text not shown]</p>	<p>27 A sign may use changeable messages in certain circumstances</p> <p>(1) A person may display a sign that uses changeable messages (a sign with mechanical or electronic images or displays, including LED, neon, and electronically projected images) if the sign –</p> <p>(a) is not an election sign in clause 17 or a sign about commercial sexual services in clause 22; and</p> <p>(b) # complies at all times with the conditions in this table – [Unchanged text not shown]</p>																																										
<p>28 A sign may be illuminated by a static source in certain circumstances</p> <p>(1) A person may illuminate a sign using a static source of artificial light that complies at all times with the conditions in this table –</p>	<p>28 A sign may be illuminated by a static source in certain circumstances</p> <p>(1) A person may illuminate a sign using a static source of artificial light if the sign –</p> <p>(a) is not an election sign in clause 17; and</p> <p>(b) that complies at all times with the conditions in this table –</p>																																										
<p>Conditions for the display of a static illuminated sign without an approval</p> <p>[Unchanged text not shown]</p> <table border="1"> <thead> <tr> <th>Illuminated area of sign (m²)</th> <th>Areas with street lighting (cd/m²)</th> <th>Areas without street lighting (cd/m²)</th> </tr> </thead> <tbody> <tr> <td>Up to and including 0.5m²</td> <td>2000</td> <td>1000</td> </tr> <tr> <td>Over 0.5m² up to and including 2m²</td> <td>1600</td> <td>800</td> </tr> <tr> <td>Over 2m² up to and including 5m²</td> <td>1200</td> <td>600</td> </tr> <tr> <td>Over 5m² up to and including 10m²</td> <td>1000</td> <td>600</td> </tr> <tr> <td>Over 10m²</td> <td>800</td> <td>400</td> </tr> </tbody> </table>	Illuminated area of sign (m ²)	Areas with street lighting (cd/m ²)	Areas without street lighting (cd/m ²)	Up to and including 0.5m ²	2000	1000	Over 0.5m ² up to and including 2m ²	1600	800	Over 2m ² up to and including 5m ²	1200	600	Over 5m ² up to and including 10m ²	1000	600	Over 10m ²	800	400	<p>Conditions for the display of a static illuminated sign without an approval</p> <p>[Unchanged text not shown]</p> <table border="1"> <thead> <tr> <th>Illuminated area of sign (m²)</th> <th>Areas with street lighting (cd/m²)</th> <th>Areas without street lighting (cd/m²)</th> </tr> </thead> <tbody> <tr> <td>Up to and including 0.5m²</td> <td>2000</td> <td>1000</td> </tr> <tr> <td>Over 0.5m² up to and including 2m²</td> <td>1600</td> <td>800</td> </tr> <tr> <td>Over 2m² up to and including 5m²</td> <td>1600</td> <td>800</td> </tr> <tr> <td>Over 5m² up to and including 5m²</td> <td>1600</td> <td>800</td> </tr> <tr> <td>Over 2m² up to and including 5m²</td> <td>1600</td> <td>800</td> </tr> <tr> <td>Over 5m² up to and including 5m²</td> <td>1200</td> <td>600</td> </tr> <tr> <td>Over 2m² up to and including 5m²</td> <td>1200</td> <td>600</td> </tr> </tbody> </table>	Illuminated area of sign (m ²)	Areas with street lighting (cd/m ²)	Areas without street lighting (cd/m ²)	Up to and including 0.5m ²	2000	1000	Over 0.5m ² up to and including 2m ²	1600	800	Over 2m ² up to and including 5m ²	1600	800	Over 5m ² up to and including 5m ²	1600	800	Over 2m ² up to and including 5m ²	1600	800	Over 5m ² up to and including 5m ²	1200	600	Over 2m ² up to and including 5m ²	1200	600
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Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal	
New Zealand Transport Agency requirements [Unchanged text not shown] [Unchanged text not shown]		Over 5m ² , up to and including 10m ²	1000
		Over 10m ²	800
		Waka Kotahi New Zealand Transport Agency requirements	
		[Unchanged text not shown] [Unchanged text not shown]	
Related information note about illumination and glare requirements The New Zealand Transport Agency's Traffic Control Manual Part 3 Advertising Signs sets requirements for illumination and glare.		Related information note about illumination and glare requirements The Waka Kotahi New Zealand Transport Agency's Traffic Control Devices Manual Part 3 Advertising Signs (including addendum: Digital Billboard Guidance) sets requirements for illumination and glare.	
29 Signs must be removed from a business that has ceased to trade (1) A person must remove the display of all signs on a site associated with a business that ceases to operate (for example closes down) within 60 working days of the date that the business ceased to operate. (2) However, the display area of a sign in (1) need only be removed or covered so that no advertisement, message or notice is displayed, if in the relevant authority's opinion – (a) the sign has historic heritage value; or (b) the sign is an integral part of the structure of a building.	29 Signs must be removed from a business that has ceased to trade (1) A person (for example the owner, occupier or manager) must remove the display of all signs on a site associated with a business that ceases to operate (for example closes down) within 60 working days of the date that the business ceased to operate. (2) However, only the display area of a sign in (1) must need-only be removed or covered so that no advertisement, message or notice is displayed, if in the relevant authority's opinion – (a) the sign has historic heritage value (for example forms part of a historic heritage place in the Auckland Unitary Plan); or (b) the sign is an integral part of the structure of a building and cannot be removed in a cost-effective manner.	Related information about signs on historic heritage places The display of signs on historic heritage places are regulated in Chapter D17 of the Auckland Unitary Plan . The Unitary Plan allows identification, safety and temporary signs not attached the heritage feature. Signs attached to a heritage feature require a resource consent.	

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>30 The relevant authority may make controls about signs</p> <p>(1) The relevant authority may make a control for one or more of the following purposes – [Unchanged text not shown] (b) specifying areas of council-controlled public places in which portable signs, stencil signs, or both are prohibited in clauses 11 and 12. [Unchanged text not shown]</p> <p>Related information about controls [Unchanged text not shown] Matters considered when deciding whether a council-controlled public place is suitable or not for certain sign types vary. For example for free-standing road-side election signs, relevant matters may include location of utilities, infrastructure, geological, archaeological, cultural or heritage features, traffic sightlines, and local board views in relation to a local park). The decision may also allow for different sign designs, for example on larger locations, a V-shaped election sign may be allowed. [Unchanged text not shown]</p>	<p>30 The relevant authority may make controls about signs</p> <p>(1) The relevant authority may make a control for one or more of the following purposes – [Unchanged text not shown] (b) specifying areas of council-controlled public places in which portable signs, stencil signs, or both are prohibited in for the purposes of clauses 11 and 12. [Unchanged text not shown]</p> <p>Related information about controls [Unchanged text not shown] Matters considered when deciding whether a council-controlled public place is suitable or not for certain sign types vary. For example for free-standing road-side election signs, relevant matters may include location of utilities, infrastructure, geological, archaeological, cultural or heritage features, traffic sightlines, and local board views in in relation to a local park). The decision may also allow for different sign designs, for example a V-shaped election sign may be allowed on larger locations. a V-shaped election sign may be allowed. [Unchanged text not shown]</p>
<p>31 This Subpart applies to people who must obtain an approval [Unchanged text not shown]</p> <p>32 Applications for an approval must include required information and fees</p> <p>(1) A person to whom this Subpart applies must make an application that complies with the requirements of the relevant authority, including – [Unchanged text not shown] (d) being accompanied by any fee. [Unchanged text not shown]</p>	<p>31 This Subpart applies to people who must obtain an approval [Unchanged text not shown]</p> <p>32 Applications for an approval must include required information and fees</p> <p>(1) A person to whom this Subpart applies must make an application that complies with the requirements of the relevant authority, including – [Unchanged text not shown] (d) being accompanied by any <u>payment of a fee</u>. [Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(2) Without limiting (1), the relevant authority may require an application for an approval to include information on one or more of the following matters in this table –</p> <p>All applications for approvals may require the following information [Unchanged text not shown] (h) The applicant's experience, reputation and track record; [Unchanged text not shown]</p>	<p>(2) Without limiting (1), the relevant authority may require an application for an approval to include information on one or more of the following matters in this table –</p> <p>All applications for approvals may require the following information [Unchanged text not shown] (h) The applicant's experience, reputation and track record; [Unchanged text not shown]</p>
<p>33 Applications for an approval will be considered against relevant matters [Unchanged text not shown] (2) Without limiting (1), the relevant authority may consider an application for an approval against one or more of the following matters in this table –</p> <p>Matters that may be considered on all applications for approvals [Unchanged text not shown] (c) The likely impact of the sign on traffic safety and public safety, for example – (i) obstructions or hazards to pedestrian or vehicular visibility, access or flow; [Unchanged text not shown] (d) The impact of the proposed sign on amenity values, for example the extent to which the proposed sign – [Unchanged text not shown] (iv) detracts from the visual qualities of any scheduled heritage building or site, located within the same visual catchment that are fundamental to the reasons for the heritage listing. [Unchanged text not shown]</p>	<p>33 Applications for an approval will be considered against relevant matters [Unchanged text not shown] (2) Without limiting (1), the relevant authority may consider an application for an approval against one or more of the following matters in this table –</p> <p>Matters that may be considered on all applications for approvals [Unchanged text not shown] (c) The likely impact of the sign on the effectiveness of the Auckland transport system, traffic safety and public safety, for example – (i) obstructions or hazards to pedestrian or vehicular visibility, access or flow across all relevant traffic modes; [Unchanged text not shown] (d) The impact of the proposed sign on amenity values, for example the extent to which the proposed sign – [Unchanged text not shown] (iv) detracts from the visual qualities of any scheduled heritage building or site, located within the same visual catchment, that are fundamental to the reasons for the heritage listing. [Unchanged text not shown]</p>
<p>34 Applications may be granted or declined [Unchanged text not shown]</p>	<p>34 Applications may be granted or declined [Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>(2) An application for a <u>poster board</u> in clause 13(4) may only be granted if the poster board –</p> <p>(a) complies with the size rules for wall-mounted signs in clause 9; and</p> <p>(b) does not directly face a Residential Zone.</p> <p>(3) An application for the display of a cross-street banner signs on a council-controlled place in clause 14(2)(c) may only be granted if the sign –</p> <p>[Unchanged text not shown]</p> <p>(d) has all rope connections to a cross street banner, other than strainer and catch ropes, made with eye-over-steel thimble connections shackled to a galvanised steel rope with a minimum diameter of 0.01m.</p> <p>(4) An application for a dedicated location for an event sign in clause 16(2)(c)(ii) may only be granted if the sign is –</p> <p>(a) a <u>community event sign</u> and complies with the conditions in clause 16(3) of this Bylaw as if the sign was displayed on an associated site in a Zone; or</p> <p>[Unchanged text not shown]</p> <p>(5) An application for a sign in Open Space Zones in clause 21(2) may only be granted if –</p> <p>[Unchanged text not shown]</p> <p>(b) the sign is located on an Open Space – Sports and Active Recreation Zone and –</p>	<p>(2) An application for a <u>poster board</u> in clause 13(4) may only be granted if the poster board –</p> <p>(a) <u>if the poster board</u> complies with the size rules for wall-mounted signs in clause 9, except that the calculation of area may exclude any frame; and</p> <p>(b) <u>if the poster board</u> is a bollard, that the display area is no more than 12 square metres; and</p> <p>(c) <u>the poster board</u> does not directly face a Residential Zone.</p> <p>(3) An application for the display of a cross-street banner signs on a council-controlled place in clause 14(2)(c) may only be granted if the sign –</p> <p>[Unchanged text not shown]</p> <p>(d) has all rope connections to a cross-street banner, other than strainer and catch ropes, made with eye-over-steel thimble connections shackled to a galvanised steel rope with a minimum diameter of 0.01m.</p> <p>(4) An application for a dedicated location for an event sign in clause 16(2)(c)(ii) may only be granted if the sign is –</p> <p>(a) a <u>community event sign</u> and complies with the conditions in clause 16(3) of this Bylaw as if the sign was displayed on a <u>Coastal, Residential, Open Space or Business Zone on an associated site in a Zone</u>; or</p> <p>[Unchanged text not shown]</p> <p>(5) An application for a sign in <u>an</u> Open Space Zones in clause 21(2) may only be granted if –</p> <p>[Unchanged text not shown]</p> <p>(b) the sign is located on an Open Space – Sports and Active Recreation Zone and –</p> <p>[Unchanged text not shown]</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>[Unchanged text not shown]</p> <p>(ii) displays the name of club, code or facility as its primary message;</p> <p>[Unchanged text not shown]</p> <p>(v) is a maximum of 2.4 metres wide and 1 metre high.</p> <p>[Unchanged text not shown]</p> <p>(c) any free-standing sign meets the following –</p> <p>[Unchanged text not shown]</p> <p>(iii) is attached to or immediately adjoining the structure or event being identified or products, services, or goods available.</p> <p>(6) However, an application that does not satisfy the criteria in (2), (3) or (4) may still be granted in an approval if it meets the criteria in (7).</p> <p>(7) An application (other than an application granted in (2), (3) or (4)) may only be granted if –</p> <p>(a) the approval would continue to achieve the purpose of this Bylaw; and</p> <p>(b) one or more of the following criteria are satisfied –</p> <p>[Unchanged text not shown]</p> <p>(ii) the sign or any mitigation would result in a more effective outcome than compliance with a rule in this Bylaw; or</p> <p>(iii) compliance with a rule in this Bylaw is unreasonable or inappropriate in the particular case (for example due to events that have occurred).</p>	<p>(ii) displays the name of the club, code or facility as its primary message;</p> <p>[Unchanged text not shown]</p> <p>(v) is no more than a maximum of 2.4 metres wide and 1 metre high.</p> <p>[Unchanged text not shown]</p> <p>(c) any free-standing sign meets the following –</p> <p>[Unchanged text not shown]</p> <p>(iii) is attached to or immediately adjoining the structure or event being identified or products, services, or goods available.</p> <p>(6) However, an application that does not satisfy the criteria in (2), (3), or (4) or (5) may still be granted in an approval if it meets the criteria in (7).</p> <p>(7) An application (other than an application granted in (2), (3), (4) or (5)) may only be granted if –</p> <p>(a) the approval would not significantly prejudice the continue to achievement of the purpose of this Bylaw; and</p> <p>(b) one or more of the following criteria are satisfied –</p> <p>[Unchanged text not shown]</p> <p>(ii) the action taken on, or provision made for, the matter to which the rule relates sign or any mitigation results in the same or better would result in a more effective outcome than compliance with the rule in this Bylaw; or compliance with a rule in this Bylaw is unreasonable, unnecessary or inappropriate in the particular case (for example due to events that have occurred).</p>
<p>35 Conditions may be imposed if an application is granted</p>	<p>35 Conditions may be imposed if an application is granted</p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>[Unchanged text not shown]</p> <p>(2) Without limiting (1), the relevant authority may impose conditions about any one or more matters in this table –</p> <p>All approvals may include conditions about the following matters</p> <p>[Unchanged text not shown]</p> <p>(d) The use of lighting and moving images, including (but not limited to) luminance and times of operation (days and hours);</p> <p>(e) The content of the sign, including (but not limited to) to only advertise products, services, goods or events available or taking place on the <u>site</u> of the premises to which the sign relates;</p> <p>[Unchanged text not shown]</p> <p>(i) Protecting the environment, including (but not limited to) physical and visual amenity (especially in relation to streetscape, residential areas and heritage) and damage;</p> <p>[Unchanged text not shown]</p> <p>Approvals for Poster Boards may include conditions about the following matters</p> <p>[Unchanged text not shown]</p> <p>Approvals for Stencil signs may include conditions about the following matters</p> <p>(r) Location, including (but not limited to) being directly adjacent the main ground level entrance of the premises to which the sign relates;</p> <p>(s) Ensuring materials used for the sign are able to be washed off with water, leave no residue, are non-slippery and will not have an adverse effect on the stormwater network.</p>	<p>[Unchanged text not shown]</p> <p>(2) Without limiting (1), the relevant authority may impose conditions about any one or more matters in this table –</p> <p>All approvals may include conditions about the following matters</p> <p>[Unchanged text not shown]</p> <p>(d) The use of lighting and moving images, including (but not limited to) luminance and times of operation (days and hours);</p> <p>(e) The content of the sign, including (but not limited to) to only advertise the premises, products, services, goods, products, activities and / or events directly related to the primary use or activities occurring available or taking place on the <u>site</u> of the premises to which the sign relates;</p> <p>[Unchanged text not shown]</p> <p>(i) Protecting the environment, including (but not limited to) physical and visual amenity (especially in relation to streetscapes, residential areas and heritage) and damage;</p> <p>[Unchanged text not shown]</p> <p>Approvals for Pposter Bboards may include conditions about the following matters</p> <p>[Unchanged text not shown]</p> <p>Approvals for Sstencil signs may include conditions about the following matters</p> <p>(r) Location, including (but not limited to) being directly adjacent to the main ground level entrance of the premises to which the stencil sign relates;</p> <p>(s) Ensuring materials used for the stencil sign are able to be washed off with water, leave no residue, are non-slippery and will not have an adverse effect on the stormwater network.</p>
<p>36 Lapsing of approvals</p> <p>(1) An approval must be given effect to (for example the sign must be displayed) –</p> <p>[Unchanged text not shown]</p>	<p>36 An approval will lapse if not given effect to lapsing of approvals</p> <p>(1) An approval must be given effect to (for example the sign must be displayed) –</p>

Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal
(b) within 12 months of the date the approval is granted, if no date in (a) has been specified. [Unchanged text not shown]		[Unchanged text not shown] (b) within 12 months of the date the approval is granted, if no date in (a) has been specified. [Unchanged text not shown]
Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal
37 Transfer of an approval is not allowed (1) Any approval under this Bylaw attaches to the person who obtained it and is not transferable to any other person. Any approval under this Bylaw attaches to the person who obtained it and is not transferable to any other person. (2) However, (1) does not apply if the approval expressly provides otherwise.	37 Transfer of an approval is not allowed (1) Any approval under this Bylaw attaches to the person who obtained it and is not transferable to any other person. An approval shall attach to the land to which the sign relates and accordingly may be enjoyed by the owners and occupiers of the land for the time being, unless the approval expressly provides otherwise. (2) However, (1) does not apply if the approval expressly provides otherwise. Where an approval expressly grants the approval to a person – (a) the holder of the approval may transfer the whole or any part of the holder's interest in the approval to any other person unless the consent expressly provides otherwise; (b) the transfer of the holder's interest in the approval has no effect until written notice of the transfer is given to the relevant authority that granted the approval; and (c) the person to whom the approval is transferred becomes a person to whom an approval has been granted for the purposes of this Bylaw.	
Proposed new Signs Bylaw 2022		Bylaw Panel-recommended changes to the proposal
38 The relevant authority may review an approval in certain circumstances [Unchanged text not shown] (2) For the purposes of Subclause (1), this Subpart applies with all necessary modifications as if that review was an application for an approval (for example the conditions on the approval may be amended or the approval may be suspended or cancelled).	38 The relevant authority may review an approval in certain circumstances (2) For the purposes of Subclause (1), this Subpart applies with all necessary modifications as if that review was an application for an approval (for example the conditions on the approval may be amended or the approval may be suspended or cancelled).	

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
<p>39 The relevant authority may take action for failure to comply with an approval [Unchanged text not shown]</p> <p>40 The relevant authority may use statutory powers and other methods to enforce this Bylaw [Unchanged text not shown]</p>	<p>39 The relevant authority may take action for failure to comply with an approval [Unchanged text not shown]</p> <p>40 The relevant authority may use statutory powers and other methods to enforce this Bylaw [Unchanged text not shown]</p>
<p>Related information about enforcement [Unchanged text not shown] The relevant authority can also use other methods (for example audit, advice, information or warnings) or regulations (for example the Auckland Council Public Safety and Nuisance Bylaw 2013 to remove unlawful supporting devices from the relevant authority's roads and parks.</p>	<p>Related information about enforcement [Unchanged text not shown] The relevant authority can also use other methods (for example audits, advice, information or warnings) or regulations (for example the Auckland Council Public Safety and Nuisance Bylaw 2013 to remove unlawful supporting devices from the relevant authority's roads and parks.</p>
<p>41 The relevant authority may remove materials and recover costs The relevant authority may under section 163 of the Local Government Act 2002, remove or alter any material or thing in breach of this Bylaw and may recover any costs of removal or alteration from the person who committed the breach.</p>	<p>41 The relevant authority may remove materials and recover costs The relevant authority may, under section 163 of the Local Government Act 2002, remove or alter any material or thing in breach of this Bylaw and may recover any costs of removal or alteration from the person who committed the breach.</p>
<p>42 A person may be penalised for not complying with this Bylaw (1) A person who fails to comply with (breaches) this Bylaw commits an offence and is liable to a penalty under the Local Government Act 2002. [Unchanged text not shown]</p>	<p>42 A person may be penalised for not complying with this Bylaw (1) A person who fails to comply with (breaches) this Bylaw commits an offence and is liable to a penalty under the Local Government Act 2002 or Land Transport Act 1998. [Unchanged text not shown]</p>
<p>Related information about penalties A person who is convicted of an offence against this Bylaw is liable to a fine not exceeding \$20,000 under section 242 of the Local Government Act 2002 (as reprinted on 26 March 2020)</p>	<p>Related information about penalties A person who is convicted of an offence against this Bylaw is liable to: <ul style="list-style-type: none"> a fine not exceeding \$20,000 under section 242 of the Local Government Act 2002 (as reprinted on 26 March 2020) </p>

Proposed new Signs Bylaw 2022	Bylaw Panel-recommended changes to the proposal
	<ul style="list-style-type: none"> a fine not exceeding \$1,000 or an infringement fine of up to \$750 in certain circumstances under Schedule 1 of the Land Transport (Offences and Penalties) Regulations 1999.
<p>43 This Part relates to existing signs regulated under the 2015 Bylaw</p> <p>This Part relates to existing signs, which means signs that –</p> <p>(a) were regulated in Auckland Council and Auckland Transport Signage Bylaw 2015 / Te Ture ā-Rohe mo nga Tohu 2015 (2015 Bylaw) and are displayed at the commencement of this Bylaw; and</p> <p>(b) were regulated in Auckland Transport Election Signs Bylaw 2013 / Te Ture a Rohe mo nga Tohu Pānui Pōti a Auckland Transport 2013 (2013 Bylaw).</p>	<p>43 This Part relates to existing signs regulated under the 2015 Bylaw</p> <p>This Part relates to existing signs, which means signs that –</p> <p>(a) were regulated in the Auckland Council and Auckland Transport Signage Bylaw 2015 / Te Ture ā-Rohe mo nga Tohu 2015 (2015 Bylaw) and are displayed at the commencement of this Bylaw; and</p> <p>(b) were regulated in the Auckland Transport Election Signs Bylaw 2013 / Te Ture a Rohe mo nga Tohu Pānui Pōti a Auckland Transport 2013 (2013 Bylaw).</p>
<p>44 Existing signs may continue to be displayed in certain circumstances</p> <p>(1) Any existing sign may be displayed, altered, repaired or maintained in a manner that contravenes a clause in this Bylaw if the sign –</p> <p>(a) was lawfully displayed before this Bylaw commenced (for example complied with, had an approval, exemption or dispensation under the 2015 Bylaw); and</p> <p>[Unchanged text not shown]</p>	<p>44 Existing signs may continue to be displayed in certain circumstances</p> <p>(1) Any existing sign may be displayed, altered, repaired or maintained in a manner that contravenes a clause in this Bylaw if the sign –</p> <p>(a) was lawfully displayed before this Bylaw commenced (for example complied with, or had an approval, exemption or dispensation under the 2015 Bylaw); and</p> <p>[Unchanged text not shown]</p>
<p>45 Existing approvals, exemptions and dispensations continue to apply</p> <p>[Unchanged text not shown]</p>	<p>45 Existing approvals, exemptions and dispensations continue to apply</p> <p>[Unchanged text not shown]</p>
<p>46 Existing applications and compliance action to continue to be processed</p> <p>[Unchanged text not shown]</p>	<p>46 Existing applications and compliance action to continue to be processed</p> <p>[Unchanged text not shown]</p>

<p>47 Certain existing provisions of the 2015 and 2013 Bylaws to continue to apply</p> <p>Certain existing provisions in the 2015 Bylaw and 2013 Bylaw continue to apply with amendments as specified in this table, until the date that their reference in Chapter J – Definitions of the Auckland Unitary Plan is removed.</p> <table border="1"> <tr> <td data-bbox="480 1064 967 1742"> <p>Existing bylaw provision to be continued with amendments</p> <p>2015 Bylaw clause 5(1) definitions of poster or poster signage, changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>The terms vehicle signage, community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to insert that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> </td> <td data-bbox="480 313 967 1064"> <p>Existing bylaw provision to be continued with amendments</p> <p>2015 Bylaw clause 5(1) definitions of poster or poster signage, changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>The terms vehicle signage, community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to insert state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> </td> </tr> </table>	<p>Existing bylaw provision to be continued with amendments</p> <p>2015 Bylaw clause 5(1) definitions of poster or poster signage, changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>The terms vehicle signage, community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to insert that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p>	<p>Existing bylaw provision to be continued with amendments</p> <p>2015 Bylaw clause 5(1) definitions of poster or poster signage, changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>The terms vehicle signage, community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to insert state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p>	<p>47 Certain existing provisions of the 2015 and 2013 Bylaws to continue to apply</p> <p>Certain existing provisions in the 2015 Bylaw and 2013 Bylaw continue to apply with amendments as specified in this table to <u>retain a link between the exclusions in the definition of Billboard</u> in the Auckland Unitary Plan and this Bylaw, until the date that their reference in Chapter J – Definitions of the Auckland Unitary Plan is removed-amended.</p>
<p>Existing bylaw provision to be continued with amendments</p> <p>2015 Bylaw clause 5(1) definitions of poster or poster signage, changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>The terms vehicle signage, community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to insert that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p>	<p>Existing bylaw provision to be continued with amendments</p> <p>2015 Bylaw clause 5(1) definitions of poster or poster signage, changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>The terms vehicle signage, community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to insert state that they have the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p> <p>2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in Clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.</p>		

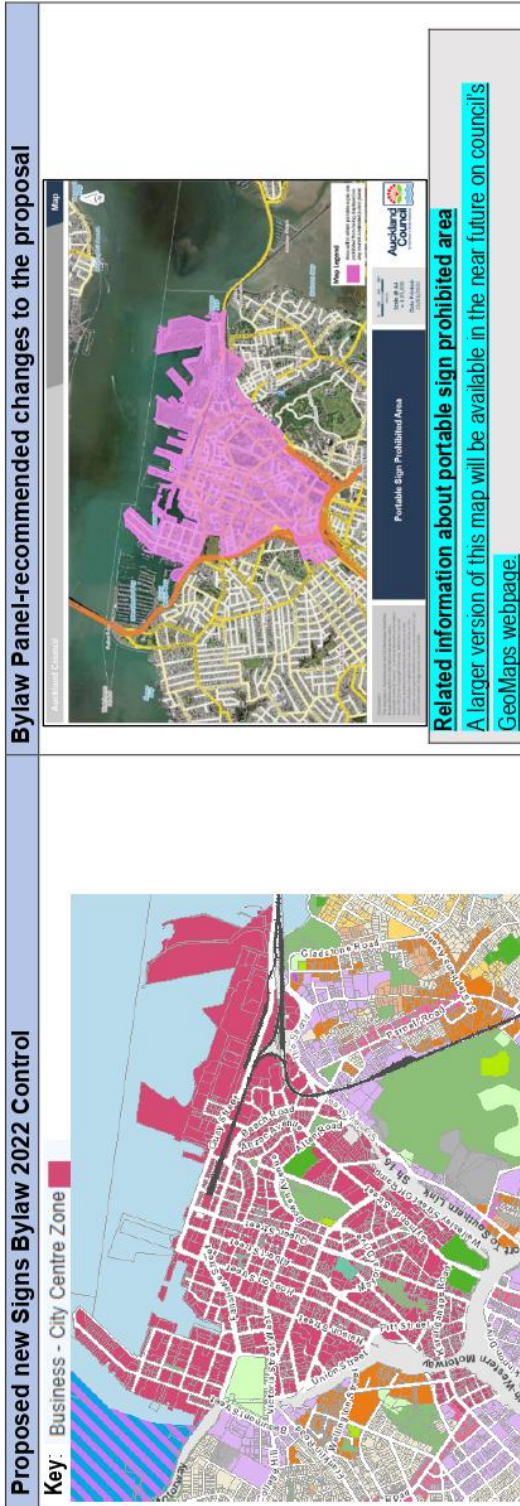
Proposed new Signs Bylaw 2022 Control	Bylaw Panel-recommended changes to the proposal
1 Title [Unchanged text not shown]	1 Title [Unchanged text not shown]
2 Issuing authority [Unchanged text not shown]	2 Issuing authority [Unchanged text not shown]
3 Commencement [Unchanged text not shown]	3 Commencement [Unchanged text not shown]
4 Application [Unchanged text not shown]	4 Application [Unchanged text not shown]
5 Purpose [Unchanged text not shown]	5 Purpose [Unchanged text not shown]
6 Interpretation [Unchanged text not shown]	6 Interpretation [Unchanged text not shown]
7 Use of council-controlled public places for certain types of signs in Auckland In accordance with clause 30 of the Bylaw, the relevant authority specifies the following locations and conditions of use of council-controlled public places for the display of – [Unchanged text not shown] (b) event signs in Appendix B; and (c) election signs in Appendix C.	7 Use of council-controlled public places for certain types of signs in Auckland In accordance with clause 30 of the Bylaw, the relevant authority specifies the following locations and conditions of use of council-controlled public places for the display of – [Unchanged text not shown] (b) —event signs in Appendix B;—and (b) election signs in Appendix-C Appendix B.
8 Council-controlled public places in which certain types of signs are prohibited In accordance with clause 30 of the Bylaw, the relevant authority specifies the following council-controlled public places on which the display of portable signs are prohibited in Appendix D.	8 Council-controlled public places in which certain types of signs are prohibited In accordance with clause 30 of the Bylaw, the relevant authority specifies the following council-controlled public places on which the display of portable signs are prohibited in Appendix CD.
Appendix A: Locations and conditions of use for the display of community event signs (community notice boards) on council-controlled public places A person may display a community event sign on a council-controlled public place identified in the table below if – 1) the event is provided by a not-for-profit community group or organisation (not for example a private business, commercial group or political party); [Unchanged text not shown]	Appendix A: Locations and conditions of use for the display of community event signs (community notice boards) on council-controlled public places A person may display a community event sign on a council-controlled public place identified in the table below if – 1) the event is provided by a not-for-profit community group or organisation (not for example a private business, commercial group or political party); [Unchanged text not shown]

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Proposed new Signs Bylaw 2022 Control				Bylaw Panel-recommended changes to the proposal					
Related information note about community notice boards More information, including how to book space can be viewed on Auckland Council's website .				Related information note about community notice boards More information, including how to book space, can be viewed on Auckland Council's website .					
Suburb	Site number	Location	Number of spaces	Notice Size	Suburb	Site number	Location	Number of spaces	Notice Size
[Unchanged text not shown]				[Unchanged text not shown]					
Mt Roskill	4	Keith Hay Park, 660 Richardson Road (Richardson Road entrance)	4	1100mm x 815mm	Mt Roskill	4	Keith Hay Park, 660 Richardson Road (Richardson Road entrance)	4	1100mm x 815mm
Mt Roskill	4	Keith Hay Park, 660 Richardson Road (Richardson Road entrance)	4	1100mm x 815mm	Mt Roskill	4	Keith Hay Park, 660 Richardson Road (Richardson Road entrance)	4	1100mm x 815mm
[Unchanged text not shown]				[Unchanged text not shown]					
Epsom	32	441-445 Manukau Road (corner of Greenlane and Manukau roads)	4	1100mm x 815mm	Epsom	32	441-445 Manukau Road (corner of Greenlane and Manukau roads)	4	12400mm x 1200845mm
[Unchanged text not shown]				[Unchanged text not shown]					
Papakura	35	Central Park, corner of Opaheke and Great South roads	2	1200mm x 1200mm	Papakura	35	Central Park, corner of Opaheke and Great South roads	2	1200mm x 1200mm
Red Hill	36	Corner of Settlement and Dominion roads (in front of the shops)	2	1200mm x 1200mm	Red Hill	36	Corner of Settlement and Dominion roads (in front of the shops)	2	1200mm x 1200mm
Pakuranga	39	William Green Domain, corner of Pakuranga Highway and Bucklands Beach Road	2	2400mm x 1200mm	Pakuranga	39	William Green Domain, corner of Pakuranga Highway and Bucklands Beach Road	2	2400mm x 1200mm
Howick	40	Stockade Hill, corner of Mellons Bay Road and Ridge Road	2	2400mm x 1200mm	Howick	40	Stockade Hill, corner of Mellons Bay Road and Ridge Road	2	2400mm x 1200mm
Pakuranga	41	Lloyd Elsmore Park, Pakuranga Highway	2	2400mm x 1200mm	Pakuranga	41	Lloyd Elsmore Park, Pakuranga Highway	2	2400mm x 1200mm
Flat Bush	42	Chapel Road, opposite the Barry Curtis Park skatepark entrance	2	2400mm x 1200mm	Flat Bush	42	Chapel Road, opposite the Barry Curtis Park skatepark entrance	2	2400mm x 1200mm
New Lynn	44	Corner of Titirangi and Great North roads	2	2400mm x 1200mm	New Lynn	44	Corner of Titirangi and Great North roads	2	2400mm x 1200mm

Bylaw Panel-recommended changes to the proposal			
Henders on	45	Corban Estate, Rotary Park, Great North Road	2 2400mm x 1200mm
<p>Proposed new Signs Bylaw 2022 Control</p> <p>Appendix B: Locations and conditions of use for the display of event signs on council-controlled public places</p> <p>A person may display an event sign on a council-controlled public place identified in the table and maps in Appendix D if –</p> <ol style="list-style-type: none"> 1) the sign is a community event sign and complies with the conditions in clause 16(3) of the Bylaw as if the sign was displayed on an associated site in a Zone; or 2) the sign is a major or regional / sub-regional event sign and complies with the conditions in clause 16(4) of the Bylaw as if the sign was displayed on an Other Zone. <p>Appendix C: Locations and conditions of use for the display of election signs on council-controlled public places</p> <p>A person may display an election sign on a council-controlled public place identified in the table and maps below if –</p> <ol style="list-style-type: none"> 1) the sign is displayed within the nine week period before polling day (except for local government election signs on parks within the Orakei Local Board area which may only be displayed for a period of four weeks before polling day); 2) the signs complies at all times with any place-specific conditions specified in the map for that place; and [Unchanged text not shown] 	<p>Appendix B: Locations and conditions of use for the display of event signs on council-controlled public places</p> <p>A person may display an event sign on a council-controlled public place identified in the table and maps in Appendix D if –</p> <ol style="list-style-type: none"> 1) the sign is a community event sign and complies with the conditions in clause 16(3) of the Bylaw as if the sign was displayed on an associated site in a Zone; or 2) the sign is a major or regional / sub-regional event sign and complies with the conditions in clause 16(4) of the Bylaw as if the sign was displayed on an Other Zone. <p>Appendix CB: Locations and conditions of use for the display of election signs on council-controlled public places</p> <p>A person may display an election sign on a council-controlled public place identified in the table and maps below if –</p> <ol style="list-style-type: none"> 1) the sign is displayed within the nine-week period before polling day (except for local government election signs on parks within the Ōrākei Ōrakei Local Board area which may only be displayed for a period of four weeks before polling day); 2) the signs complies at all times with any place-specific conditions specified in the map for that place; and [Unchanged text not shown] 		

Proposed new Signs Bylaw 2022 Control					Bylaw Panel-recommended changes to the proposal				
Local Board	Street name	Map	Location type	V Shape signs allowed?	Local Board	Street name	Map	Location type	V Shape signs allowed?
[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]	[Unchanged text not shown]
Hibiscus and Bays	Carlisle Road	N-HB2	Road	No	Hibiscus and Bays	Carlisle Road	N-HB2	Road	No
Maungakiekie-Tāmaki	Kohimarama Road – the St Heilers Bay Road/St Johns junction **Suspended site	C-MT7	Road	Yes	Maungakiekie - Tāmaki	Kohimarama Road – the St Heilers Bay Road / St Johns junction **Suspended site	C-MT7	Road	Yes
Ōrākei Note: 4-week limit on sites in Parks for local elections.	Upland Road / Orakei Road	C-O11	Park	No	Ōrākei Note: 4-week limit on sites in Parks for local elections.	Upland Road / Ōrākei Orakei Road	C-O11	Park	No
Papakura	Airfield Road/ Porchester Road junction Walters Road/Porchester Road junction	S-P21 S-P23	Road	No	Papakura	Airfield Road / Porchester Road junction Walters Road / Porchester Road junction	S-P21 S-P23	Road	No
Waitematā	Gladstone Road	C-WA1	Park	No	Waitematā	Gladstone Road	C-WA1	Park	No
<p>Maps for the specific places to be inserted. Can be viewed on Auckland Transport's website at https://at.govt.nz/about-us/bylaws/election-signs-bylaw/#list</p>					<p>Maps for the specific places to be inserted. Can be viewed on Auckland Transport's website at https://at.govt.nz/about-us/bylaws/election-signs-bylaw/#list</p>				
<p>Appendix D: Council-controlled public places on which portable signs are prohibited</p> <p>Portable signs must not be displayed (are prohibited) on [Unchanged text not shown]</p>					<p>Appendix DC: Council-controlled public places on which portable signs are prohibited</p> <p>Portable signs must not be displayed (are prohibited) on [Unchanged text not shown]</p>				





Te Ture ā-Rohe mo nga Tohu Signs Bylaw 2022

(as at **dd month** 2022)

Made by the **Governing Body of Auckland Council** and the
Board of Auckland Transport

in resolution **GB/2022/#** on **26 May** 2022 and

in resolution **dd/mm/2022:#** on **26 May** 2022 respectively

Bylaw made under [sections 145, 146](#) and [149](#) of the Local Government Act 2002, [section 22AB](#) of the Land Transport Act 1998, and for Auckland Council only [section 12](#) of the Prostitution Reform Act 2003, by –

- the Board of Auckland Transport, in the case of signs that are on or visible from the [Auckland transport system](#), and where the provision has a transport-related purpose; and
- the Governing Body of Auckland Council, in every other case.

Last updated
dd month 2022

Auckland Council and Auckland Transport Signs Bylaw 2022

Item 10

Attachment C

Summary

This summary is not part of the Bylaw but explains the general effects.

Signs play an important role in identifying places and providing information including for direction or safety purposes, business advertising and a source of revenue for building owners.

The location, type, number and size of signs can however cause public safety risks, nuisance, misuse of council-controlled public places, and negative impacts on the environment and effectiveness, efficiency and safety of Auckland's transport system.

This Bylaw seeks to manage the problems signs can cause while providing for their benefits by –

- making rules for signs visible from a council-controlled public place (for example parks and roads), motorways and state highways
- providing for signs about activities at the same location, for example a free-standing sign advertising a business or products that are for sale on the same private property as the sign (Part 2)
- limiting signs that are unrelated to the day-to-day activities at the same location, for example by only allowing certain sign types, such as for the sale of a property or sandwich boards on a footpath (Part 2)
- providing more opportunities to display signs about elections, polls and referendums during an election period that would not otherwise be allowed (Part 2)
- further limiting signs related to more sensitive places or activities (for example signs in parks, coastal areas or about commercial sexual services) (Part 2)
- providing a process to allow signs that do not comply with sign rules, where appropriate (Part 3).

Other parts of this Bylaw assist with its administration by –

- stating its name, when it comes into force and where it applies (clauses 1, 2 and 3)
- stating the purpose of this Bylaw and defining key terms (clauses 4 and 5)
- providing transparency about how the relevant authority makes controls and decides approvals (Part 3)
- referencing the relevant authority's powers to enforce this Bylaw, including powers to cancel an approval, seize property, recover costs and seek monetary penalties up to \$20,000 (Part 4).

The Bylaw is part of a wider framework of rules about signs. The Bylaw does not seek to duplicate or be inconsistent with this framework which includes –

- the Auckland Unitary Plan for billboards (signs advertising things unrelated to their location), comprehensive development signage ([Chapter E23](#)) and historic heritage places ([Chapter D17](#)).
- landowner approval (if required). For example, local boards may have an approval role for signs in their local parks.
- Waka Kotahi New Zealand Transport Agency [bylaws for signs on motorways and state highways](#).
- the [Electoral Act 1993](#), [Local Electoral Act 2001](#) and [Referendums Framework Act 2019](#).
- codes of ethics and practice issued by the [New Zealand Advertising Standards Authority](#), including general Advertising Standards Code and the Alcohol Advertising and Promotion Code.
- the [Human Rights Act 1993](#), [Films, Videos and Publications Classification Act 1993](#), [Crimes Act 1961](#), and [Defamation Act 1992](#) in relation to content.
- the [Waitakere Ranges Heritage Area Act 2008](#) in relation to protection of the Waitakere Ranges.

This Bylaw is made by collaboration between Auckland Council and Auckland Transport. This is to avoid public confusion caused by having separate bylaws in Auckland that regulate the same signs but for different reasons. Auckland Transport is responsible for sign rules that affect the [Auckland transport system](#) for a purpose that is [transport-related](#) (for example driver safety). Auckland Council is responsible for sign rules for [all other purposes](#) (for example misuse of a park).

Last updated
dd month 2022 Auckland Council and Auckland Transport Signs Bylaw 2022

Quick reference guide to sign rules (Bylaw clause number) and when an approval is required (OA)

Location by Zone in the Auckland Unitary Plan	Sign type and Bylaw clause to be complied with											
	More permanent sign type						More temporary sign type					
	Free-standing	Verandah	Wall-mounted	Window	Portable	Stencil	Poster	Banner	Real Estate	Event	Election	Vehicle
Coastal	7	8	9	OA	11	12	13	14	15	16	17	18
Residential	OA	8	9	OA	11	12	13	14	15	16	17	18
Open Space	OA	8	9	OA	11	12	13	14	15	16	17	18
Business	7	8	9	10	11	12	13	14	15	16	17	18
Future Urban	OA	OA	9	OA	11	12	13	14	15	16	17	18
Rural	OA	OA	9	OA	11	12	13	14	15	16	17	18
Strategic Transport Corridor	OA	OA	9	OA	11	12	13	14	15	16	17	18
Major Recreational Facility	7	8	9	OA	11	12	13	14	15	16	17	18
Special Purpose*	OA	OA	9	OA	11	12	13	14	15	16	17	18
Unzoned land**	OA	OA	9	OA	11	OA	13	14	15	16	17	18

Note: * excludes Major Recreational Facility | ** for example a footpath or roadway.
 Note: Permanent sign types relate more to goods, services or events at the same location of the sign while temporary sign types are not (or not typically) related to their location.
 Note: Wall-mounted signs include fence signs; stencil signs include light projections; events include garage sales.
 Note: Sign types on similar structures may vary (for example a wrap on a security bollard would need to comply with the free-standing sign rules, a removable sleeve on a security bollard would need to comply with portable sign rules).

Contents

1 Title	3 Application
2 Commencement	
	Part 1 - Preliminary provisions
4 Purpose	5 Interpretation
	Part 2 Signs that are allowed subject to conditions or approval
6 A person may only display a sign in certain circumstances	
	Subpart 1 Requirements for specific types of signs
7 A free-standing sign may be displayed in certain circumstances	11 A portable sign may be displayed in certain circumstances
8 A verandah sign may be displayed in certain circumstances	12 A stencil sign may be displayed in certain circumstances
9 A wall-mounted sign may be displayed in certain circumstances	13 A poster may be displayed in certain circumstances
10 A window sign may be displayed in certain circumstances	14 A banner may be displayed in certain circumstances

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- 15 A real estate sign may be displayed in certain circumstances
- 16 A sign about an event may be displayed in certain circumstances

17 Election signs may be displayed in certain circumstances

18 A sign may be displayed on a vehicle in certain circumstances

Subpart 2 Special rules for certain signs

- 19 Rules in this Subpart take precedence over rules in Subpart 1 of Part 2
- 20 Signs in the Major Recreational Facility Zone are subject to specific restrictions

21 Signs in Open Space Zones are subject to specific restrictions

22 Signs about commercial sexual services are subject to specific restrictions

Subpart 3 General rules for all signs

- 23 A sign must not endanger public safety or cause a nuisance
- 24 A sign must not affect the safe or efficient movement of traffic
- 25 A sign must not affect the safe or efficient movement of vessels
- 26 A person must not alter the top of a building to display a sign

27 A sign may use changeable messages in certain circumstances

28 A sign may be illuminated by a static source in certain circumstances

29 Signs must be removed from a business that has ceased to trade

Part 3 - Controls and Approvals

Subpart 1 Controls

- 30 The relevant authority may make controls about signs

Subpart 2 Approvals

- 31 This Subpart applies to people who must obtain an approval
- 32 Applications for an approval must include required information and fees
- 33 Applications for an approval will be considered against relevant matters
- 34 Applications may be granted or declined

35 Conditions may be imposed if an application is granted

36 Lapsing of approvals

37 Transfer of an approval is not allowed

38 The relevant authority may review an approval in certain circumstances

Part 4 - Enforcement powers, offences and penalties

- 39 The relevant authority may take action for failure to comply with an approval
- 40 The relevant authority may use statutory powers and other methods to enforce this Bylaw

41 The relevant authority may remove materials and recover costs

42 A person may be penalised for not complying with this Bylaw

Part 5 - Savings and Transitional Provisions

- 43 This Part relates to existing signs regulated under the 2015 Bylaw
- 44 Existing signs may continue to be displayed in certain circumstances
- 45 Existing approvals, exemptions and dispensations continue to apply

46 Existing applications and compliance action to continue to be processed

47 Certain existing provisions of the 2015 and 2013 Bylaws to continue to apply

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1 Title

This Bylaw is the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.

2 Commencement

This Bylaw comes into force on 26 May 2022.

3 Application

This Bylaw applies to signs visible from a road or other council-controlled public place, motorway and / or state highway in Auckland.

**Part 1
Preliminary provisions**

4 Purpose

- (1) The purpose of this Bylaw is to –
 - (a) protect the public from nuisance, protect public safety, and protect council-controlled public places from misuse;
 - (b) manage impacts on the effectiveness, efficiency and safety of the [Auckland transport system](#); and
 - (c) protect the environment.
- (2) The Bylaw seeks to achieve this purpose by –
 - (a) providing for signs that directly relate to the primary use or activities occurring on the [site](#) of the signs (for example a sign advertising a business on the same commercial property) subject to conditions;
 - (b) limiting signs that do not directly relate to the primary use or activities on the [site](#) of the signs (for example signs relating to the sale of a property);
 - (c) limiting signs not located on a [site](#) (for example signs on a footpath);
 - (d) providing more opportunities for signs about elections, by-elections, polls and referendums during specified periods that would otherwise be limited in (b) and (c);
 - (e) further limiting signs related to more sensitive places or activities; and
 - (f) providing a process to approve signs that do not comply with sign rules related to (a) to (e).

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5 Interpretation

(1) In this Bylaw, unless the context otherwise requires, –

approval means a licence, permit, exemption or other form of permission granted under this Bylaw and includes all conditions to which the approval is subject.

Auckland has the meaning given by [section 4\(1\)](#) of the Local Government (Auckland Council) Act 2009.

Related information

The Local Government (Auckland Council) Act 2009 enabled the Local Government Commission to determine Auckland's boundaries in a map titled [LGC-Ak-R1](#). The boundaries were formally adopted by [Order in Council](#) on 15 March 2010, and came into effect on 1 November 2010.



Auckland Council means the Governing Body of the Auckland Council, or any committee or person delegated or authorised to act on its behalf.

Related information

The Regulatory Committee is currently delegated to make decisions about controls for which Auckland Council is the relevant authority ([GB/2019/109](#)).

Auckland Council's Licensing and Regulatory Compliance is currently delegated to administer and enforce this Bylaw as at February 2021 ([GB/2011/123](#)).

Auckland Transport means the Board of Auckland Transport, or any committee or person delegated or authorised to act on its behalf.

Related information

The Auckland Transport Traffic Control Committee is currently delegated to make decisions about controls in this Bylaw for which Auckland Transport is the relevant authority by resolution.

Auckland Council's Licensing and Regulatory Compliance is currently delegated to administer and enforce this Bylaw as at February 2018 ([Auckland Transport 01/02/2018:12.2](#)).

banner sign has the same meaning as in [clause 14\(1\)](#) of this Bylaw.

council-controlled public place means –

- (a) a place that is under the control of Auckland Council or a council-controlled organisation of Auckland Council (for example Auckland Transport) that, at any material time, is open to or is being used by the public, whether free or on payment of a charge; and
- (b) to avoid doubt –
 - (i) includes any park, reserve, recreational ground, sports field, public garden, public square, cemetery, beach, foreshore, dune, wharf, breakwater, boat ramp, pontoon, [road](#), footpath, access way, grass verge, berm, and any part of a council-controlled public place; and
 - (ii) excludes any place under the control of the [Tūpuna Maunga o Tāmaki Makaurau Authority](#).

cycle path has the same meaning as in the [Land Transport \(Road User\) Rule 2004](#).

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display in relation to a sign means to construct, erect, install or maintain any sign or to cause any sign to be constructed, erected, installed or maintained.

display area (area) in relation to a sign means the total surface area of a sign, including all lettering, wording, designs, symbols, background, and frame, but not including any support structure or bracing incidental to the sign.

election sign has the same meaning as in [clause 17\(1\)](#) of this Bylaw.

event sign (including for a community, regional / sub-regional or major event) has the same meaning as in [clause 16\(1\)](#) of this Bylaw.

free-standing sign has the same meaning as in [clause 7\(1\)](#) of this Bylaw.

ground level means the actual surface level of the finished ground, wharf (or similar structure) or water at mean high water springs immediately below any part of sign.

person includes an individual, a corporation, a body corporate, and an unincorporated body, and in the context of this Bylaw may mean –

- (a) the person who wishes to display a sign;
- (b) the person who displays a sign (for example the person who installs a wall-mounted sign on a building or places a portable sign on a footpath);
- (c) the owner, occupier or manager of the premises where the sign is displayed (for example the manager of a store that has a portable sign displayed on the adjoining footpath or the owner for a sign that must be removed under clause 29 because the business has ceased to trade); and
- (d) any other person responsible for the sign displayed (for example the event organiser for an event sign displayed on the roadside).

portable sign has the same meaning as in [clause 11\(1\)](#) of this Bylaw.

poster board has the same meaning as in [clause 13\(2\)\(a\)](#) of this Bylaw.

poster sign has the same meaning as in [clause 13\(1\)](#) of this Bylaw.

premises means any separately occupied land, building, or part of the same, including for example land occupied by a mobile vendor.

real estate sign has the same meaning as in [clause 15\(1\)](#) of this Bylaw.

relevant authority means either –

- (a) Auckland Transport, in the case of signs that are on or visible from the [Auckland transport system](#) and where the relevant provision has a transport-related purpose; and
- (b) Auckland Council in every other case.

roadway means that portion of the road used or reasonably usable for the time being for vehicular traffic in general, but does not include a shared path or cycle path or, to avoid doubt, the footpath or grass verge.

shared path has the same meaning as in the [Land Transport \(Road User\) Rule 2004](#).

shared zone has the same meaning as in the [Land Transport \(Road User\) Rule 2004](#).

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sign means an advertisement, message or notice conveyed using any visual medium, which advertises a premises, service, good, product, activity and / or event or acts to inform, influence or warn any person, and –

- (a) includes –
 - (i) the supporting device (for example frame, pole, stand or other associated ancillary equipment whose principal function is to support the advertisement, message or notice);
 - (ii) advertisements, messages or notices affixed to, on, or incorporated within the design of a building;
 - (iii) advertisements, messages or notices placed on, or affixed to, or painted or stencilled onto a window, a fence, a hoarding, street furniture, utility infrastructure, footpath, [road](#) or building; and
 - (iv) murals, banners, flags, posters, balloons, blimps, sandwich board signs, projections of lights or electronic displays;
- (b) to avoid doubt, does not include –
 - (i) the display of goods for sale;
 - (ii) displays consisting of props, mannequins, models or similar items; and
 - (iii) the base colours of a building, other structure or vehicle.

site has the same meaning as in [Chapter J - Definitions](#) of the Auckland Unitary Plan.

stencil sign has the same meaning as in [clause 12\(1\)](#) of this Bylaw.

through-site link means land on a [site](#) that is –

- (a) a separately defined, continuous and clearly identifiable public walkway taking the most direct route, which is designed specifically to traverse a site to connect roads or other public places or other through-site links and provides a shorter and more convenient route than the existing alternative; and
- (b) has an access easement registered on the title to which the link applies to ensure preservation of the link and its ongoing maintenance by the owner of the title.

vehicle sign has the same meaning as in [clause 18\(1\)](#) of this Bylaw.

verandah sign has the same meaning as in [clause 8\(1\)](#) of this Bylaw.

wall-mounted sign has the same meaning as in [clause 9\(1\)](#) of this Bylaw.

window sign has the same meaning as in [clause 10\(1\)](#) of this Bylaw.

zone means a zone in the Auckland Unitary Plan (or future equivalent plan) and matching land units of the Auckland Council District Plan Hauraki Gulf Islands Section (or future equivalent plan) specified in the definition of Table conditions.

Related information about finding what zone a property is

To determine what zone a site is in, go to the [Auckland Council Geomaps website](#) and enter the address into the search bar. The 'Results' tab lists the property information for the site, including its Zone and any relevant Overlay information.

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- (2) Unless otherwise stated, the sub-headings in tables in Subpart 1 of Part 2 of this Bylaw have the following meanings –
- (a) location means –
- (i) the Auckland Unitary Plan (or future equivalent plan) Zone or Control of the [site](#) on which the sign is displayed;
 - (ii) the land units of the Auckland Council District Plan Hauraki Gulf Islands Section (or future equivalent plan) matched to a zone in (i) in this table –

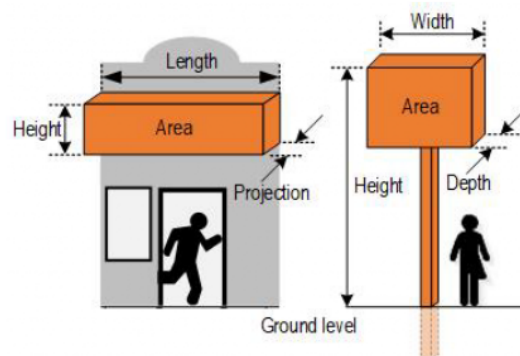
Hauraki Gulf Islands land unit	Matching Auckland Unitary Plan Zone
Commercial 7, Matiatia, Pakatoa and Rotoroa	Coastal
Island Residential 1 and 2, Commercial 4	Residential
Conservation and Open Space 1 to 3 inclusive	Open Space
Commercial 1 and 2	Business - Local Centre
Commercial 3	Business - Neighbourhood Centre
Commercial 5	Business – Light Industry
Commercial 7	Coastal
Landform 1 to 7 and Rural 1 to 3 inclusive	Rural
Commercial 6 and Open Space 4	Special Purpose

- (iii) the nearest zone in (i) or (ii) if the sign is displayed on land that is not a [site](#) or is unzoned (for example a footpath or [roadway](#)).

Example

The location of a sign attached to a verandah that is over a road means the zone of the building to which the veranda is attached (and not the road).
The location of a community event sign attached to the fence of a residential property (and not the event venue) means the zone of the fence (and not the event venue or the road).

- (b) number means the maximum number of signs allowed;
- (c) size means the maximum physical dimensions, proportions, magnitude, or extent of a sign including –
 - (i) the maximum display area (area) of a sign measured in square metres (m²), noting that this includes any frame;
 - (ii) the maximum width, length, depth or projection of a sign in metres (m); and
 - (iii) the maximum height of a sign measured from its lowest point to its highest point in metres (m), noting that the term 'high' has the same meaning and that a sign includes any frame and support structures above ground level.



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- (3) Unless the context requires another meaning, a term or expression defined in the [Local Government Act 2002](#), [Land Transport Act 1998](#), [Local Government \(Auckland Council\) Act 2009](#), [Prostitution Reform Act 2003](#) or [Auckland Unitary Plan](#) and used in this Bylaw, but not stated in (1), has the meaning given by that Act or plan.
- (4) Related information, illustrations and links to webpages do not form part of this Bylaw and may be inserted, changed or removed without any formality.
- (5) [The Legislation Act 2019](#) applies to this Bylaw.
- (6) To avoid doubt, compliance with this Bylaw does not remove the need to comply with all other applicable Acts, regulations, transport rules, standards, bylaws, rules of law, regional or district plans, or reserve or park management plans.

Part 2

Signs that are allowed subject to conditions or approval

6 A person may only display a sign in certain circumstances

- (1) A person may only display a sign if –
 - (a) the sign is of a type provided for in clauses 7 to 18 and complies at all times with –
 - (i) the requirements for that sign type; and
 - (ii) any special rules in clauses 19 to 22; and
 - (iii) the general rules in clauses 23 to 29; or
 - (b) they have obtained prior approval from the relevant authority in Subpart 2 of Part 3 and the sign complies at all times with the approval.

Related information about requirements for sign types

Refer to summary for a quick reference guide to sign types and applicable rules.

Related information about obtaining an approval

There are two 'types of approvals' in this Bylaw:

- applications to display signs that the relevant authority anticipate as being appropriate provided certain criteria are met (a permit). These include poster boards, dedicated locations for event signs and signs in Open Space Zones
- all other applications will only be granted in exceptional circumstances (an exemption).

Applications for an approval may be made on Auckland Council's [website](#).

- (2) However, (1) does not apply to –
 - (a) signs not visible from a council-controlled public place, motorway and state highway (for example this Bylaw would not apply to signs on a shop only visible within a privately owned shopping centre);
 - (b) [billboards](#) (a sign on a [site](#) or in a road reserve that is not directly related to the primary use or activities occurring on the site of the sign or the road reserve) regulated in the Auckland Unitary Plan except for –
 - (i) signs about commercial sexual services in clause 22 of this Bylaw; and

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- (ii) [portable](#), [stencil](#), [poster](#), [banner](#), flag, [real estate](#), [vehicle](#), [event](#) and [election](#) signs as defined in relevant clauses in Part 2 of this Bylaw;
 - (c) comprehensive development signage, meaning –
 - (i) signs related to a new or altered building; if
 - (ii) the building work requires a resource consent or is valued at \$100,000 or more, assessed at the time the building consent application is lodged with Auckland Council; and
 - (iii) for the avoidance of doubt, includes any signs associated with construction, intended use (for example 'Coming Soon' signs) and initial sale (for example the initial sale of apartments within the development); and
 - (iv) for the avoidance of doubt, excludes signs associated with the occupation of premises or related to commercial sexual services, which must comply with (1);
 - (d) scheduled historic heritage places regulated in the [Auckland Unitary Plan](#) (except in relation to commercial sexual services rules in clause 22);
 - (e) signage on buildings, objects, properties and places of special value subject to rules in the Auckland Council District Plan Hauraki Gulf Islands Section – Operative 2018 (except in relation to commercial sexual services rules in clause 22);
 - (f) signs specified in an approval under the Te Kaunihera o Tāmaki Makaurau Te Ture ā-Rohe Tauhokohoko, Whakahaerenga me te Tango Kiriata Tūmatanui 2022 / Auckland Council [Public Trading, Events and Filming Bylaw 2022](#) or any future equivalent bylaw (for example signs at a market or event);
 - (g) any [traffic control device](#);
 - (h) signs on or over a motorway or state highway;
 - (i) instructional or information signs required by statute or for public safety or security (for example safety signs related to works by a network utility operator), provided the sign does not display any goods or services;
 - (j) regulatory signs erected by or on behalf of the Crown or the relevant authority (for example signs that mark the boundaries of a marine reserve, park, heritage site or coastal protection area, public transport signs, or signs about behaviours or activities that may or must not be undertaken in certain places);
 - (k) public wayfinding, information and educational signs erected by or on behalf of the Crown or the relevant authority (for example directional signs or signs about a marine reserve, park, historic or environmental site of significance, coastal protection area); and
 - (l) signs that are an integrated part of street furniture (a structure installed by the relevant authority on a council-controlled public place) (for example seating or bus shelters).
- (3) For the avoidance of doubt, the requirement to obtain prior approval in (1)(b) applies to –
- (a) a person (other than the relevant authority) who wants to display a sign on any street furniture, bridge, underpass, overpass, tree or other infrastructure on a council-controlled public place (for example seating, flora containers, utilities, poles, refuse receptacles, phone kiosks, art, parking meters, bollards, bus shelters and playgrounds);

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- (b) any sign on the roof of any building (except as provided for in clause 20 about painted signs on major recreational facilities);
- (c) any sign that obscures the architectural top of a building;
- (d) any aerial sign type, including any sign on or attached to a balloon, blimp, dirigible or similar device that is tethered to the ground but otherwise free to move, any sign towed by an aircraft (as defined in the [Civil Aviation Act 1990](#)), and any aerial searchlights or laser light displays; and
- (e) any sign type that is not specified in this Bylaw.

Related information about wider framework of rules about signs

This Bylaw is part of a wider framework of rules about signs. The Bylaw does not seek to duplicate or be inconsistent with this framework. This includes for example landowner approval (if required), signs on motorways and state highways, the Auckland Unitary Plan for billboards, and sign rules under the [Electoral Act 1993](#) (refer summary on page 2 for more examples).

- (4) For the purposes of [section 357](#) of the Local Government Act 1974, a sign, other than a free standing sign, that is displayed on a road in a council controlled-public place in compliance with this bylaw is an authorised encroachment.

Subpart 1 – Requirements for specific types of signs

7 A free-standing sign may be displayed in certain circumstances

- (1) This clause applies to **free-standing signs**, which in this Bylaw means signs that –
 - (a) stand on their own, independent of any building or structure for their primary support; and
 - (b) are fixed on or into the ground, or placed on the ground (for example a large ‘A-frame’ sign); but
 - (c) exclude portable signs in clause 11 and a flag displayed on a flagpole.

Related information about flagpoles

A resource consent under the [Auckland Unitary Plan](#) may be required to erect a flagpole.

- (2) A person may display a [free-standing sign](#) if the sign –
 - (a) is on a [site](#) (for example a property and not a road); and
 - (b) is an identification sign in (3), a menu board in (4) or a wayfinding sign in (5).

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- (3) A [free-standing](#) identification sign must comply at all times with the conditions in this table –

Conditions for display of free-standing identification signs		
Content		
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the sign (for example things you can buy or do on the site);		
Placement		
(b) Must be at least 2 metres from any side boundary of the site , if the frontage of the site is more than 6 metres wide;		
(c) Must be at least 5 metres from any building that is more than 1.5 metres high;		
(d) Must be a minimum distance from any other free-standing sign (including a free-standing billboard) of –		
<ul style="list-style-type: none"> (i) at least 10 metres when the signs are on the same site; and (ii) at least 2 metres when the sign is on another site. 		
(e) If in a Coastal Zone, must be placed immediately adjoining the structure.		
Location	Maximum number	Maximum size
(f) Coastal	One per structure (for example wharf or building).	Area: 3m ² Height: 4m
(g) Local Centre (h) Neighbourhood Centre	Cumulatively – (i) 1 per frontage of 60m or less in length; (ii) 2 per frontage between 60m and 100m in length; and (iii) 3 per frontage of 100m or more in length. The above limits apply regardless of the number of premises on the site and include any free-standing billboards on the site.	Area: 4m ² Width: 2m Height: 6m
(i) All other Business Zones*		Area: 4m ² Width: 2m Height: 8m
(j) Special Purpose - Major Recreational Facility		Area: 4m ² Width: 2m Height: 8m
(k) Other Zones**	Must obtain prior approval in Subpart 2 of Part 3.	
Compliance with other rules		
(l) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.		

* City Centre, Metropolitan Centre, Town Centre, Mixed Use, General Business, Business Park, Heavy Industry, Light Industry.


** Residential, Open Space, Future Urban, Rural, Strategic Transport Corridor and Special Purpose (excluding Major Recreational Facility).

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- (4) A [free-standing menu board sign](#) must comply at all times with the conditions in this table –

Conditions for display of free-standing menu board signs			
Content			
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the sign.			
Location	Maximum number	Maximum area	Placement
(b) Business	One per drive-through lane.	4.5m ²	Directly adjacent to drive-through lane or on the boundary of the site .
(c) Other Zones*	Must obtain prior approval in Subpart 2 of Part 3.		
Compliance with other rules			
(d) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.			

* Coastal, Residential, Open Space, Future Urban, Rural, Strategic Transport Corridor, Special Purpose.

- (5) A [free-standing wayfinding sign](#) must comply at all times with the conditions in this table –

Conditions for display of free-standing wayfinding signs			
			
Content			
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the sign.			
Location	Maximum number	Maximum size	Placement
(b) City Centre (c) Metropolitan Centre (d) Town Centre (e) Local Centre (f) Neighbourhood Centre (g) Mixed Use (h) Special Purpose - Major Recreational Facility	2 per vehicle and pedestrian entrance	Area: 2.2m ² Height: 2m Width: 1m	Directly adjacent to vehicle or pedestrian entrance
(i) General Business (j) Business Park (k) Heavy Industry (l) Light Industry	2 per vehicle entrance		Directly adjacent to vehicle entrance
(m) Other Zones*	Must obtain prior approval in Subpart 2 of Part 3.		
Compliance with other rules			
(n) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.			

* Coastal, Residential, Open Space, Future Urban, Rural, Strategic Transport Corridor, Special Purpose (excluding Major Recreational Facility).

Attachment C

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8 A verandah sign may be displayed in certain circumstances

- (1) This clause applies to **verandah** signs, which in this Bylaw means a sign attached to or painted on a verandah, portico, balcony, awning or similar structure.
- (2) A person may display a **verandah** sign if –
 - (a) the verandah is attached to a building on a **site** (for example the building to which the verandah is attached is on private property); and
 - (b) the sign is on the fascia of the verandah in (3) or under the verandah in (4) (and not for example on top of a verandah).
- (3) A sign displayed on the fascia of a **verandah** must comply at all times with the conditions in this table –

Conditions for the display of verandah fascia signs				
Content				
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site (for example things you can buy or do on the site).				
Location	Maximum number	Maximum size	Placement	Other
(b) Coastal	One per building frontage.	Height: 0.6m (600mm) Length: 5m Projection: 0.03m (30mm) if over a council-controlled public place (for example roadway), otherwise no maximum projection.	Minimum 2.7m above ground level	No more than 50% of sign to display advertising (the other 50% can display the business name for example).
(c) Residential	One per historic heritage or retail premises lawfully established before 01 Oct 2015.	Height: 0.6m (600mm) Projection: 0.03m (30mm) if over a council-controlled public place (for example roadway), otherwise no maximum projection		
(d) Open Space	One per building frontage.	Height: 0.6m (600mm) Projection: 0.03m (30mm) if over a council-controlled public place (for example roadway), otherwise no maximum projection		

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Location	Maximum number	Maximum size	Placement	Other
(e) Special Purpose - Major Recreational Facility	One per pedestrian entrance.	Height: 0.6m Projection: 0.03m (30mm) if over a council-controlled public place (for example roadway), otherwise no maximum projection	Minimum 2.7m above ground level	No more than 50% of sign to display advertising (the other 50% can display the business name for example).
(f) Other Zones*	One per premises.			

Compliance with other rules

(g) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.

* Business, Future Urban, Rural, Strategic Transport Corridor and Special Purpose (excluding Major Recreational Facility).

- (4) A sign displayed under a [verandah](#) must comply at all times with the conditions in this table –

Conditions for the display of under verandah signage				
Content				
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site .				
Location	Number	Maximum size	Placement	
(b) Coastal (c) City Centre (d) Metropolitan Centre (e) Town Centre (f) Local Centre (g) Neighbourhood Centre (h) Mixed Use (i) Special Purpose - Major Recreational Facility	1 every 5 metres of building frontage Maximum 4 signs per business	Height: 0.6m (600mm) Depth: 0.25m (250mm)	<ul style="list-style-type: none"> • 90 degrees to the wall to which the verandah is attached • Minimum 2.7m above ground level. • Set back at least 0.5m (500mm) from the fascia • Minimum 5m separation distance from any other under verandah sign of the same premises. 	
(j) Other Zones*	Must obtain prior approval in Subpart 2 of Part 3.			
Compliance with other rules				
(k) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.				
* Residential, Open Space, Business (General Business, Business Park, Heavy Industry, Light Industry), Future Urban, Rural, Strategic Transport Corridor Zone and Special Purpose (excluding Major Recreational Facility).				

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9 A wall-mounted sign may be displayed in certain circumstances

- (1) This clause applies to **wall-mounted** signs, which in this Bylaw means a sign attached to or painted on a wall, fence or building (including for example wall-wraps).
- (2) A person may display a **wall-mounted** sign if –
 - (a) the wall, fence or building is on a **site** (for example the building to which the sign is attached is on private property); and
 - (b) the sign is a horizontal wall-mounted sign in (3) or a flat wall-mounted sign in (4).
- (3) A horizontal **wall-mounted sign** (a sign displayed at 90 degrees to the wall, fence or building) must comply at all times with the conditions in this table –

Conditions for display of horizontal wall-mounted signs			
Content			
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site (for example things you can buy or do on the site).			
Coverage			
(b) Must not cover any window.			
Location	Maximum number	Maximum size	Placement
(c) Business	1 per every 5m of the visible wall, fence or building length	Area: 2.2m ² on each side Projection: 1m	Between 3m and 8m above ground level. Minimum 5m separation distance between any other horizontal wall-mounted sign of the same premises at a similar height.
(d) Other zones*	Must obtain prior approval in Subpart 2 of Part 3;		
Compliance with other rules			
(e) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.			

* Coastal, Residential, Open Space, Future Urban, Rural, Strategic Transport Corridor, Special Purpose.

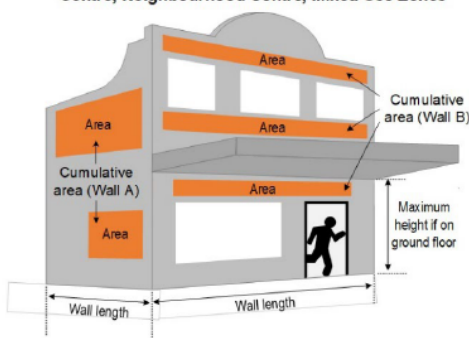
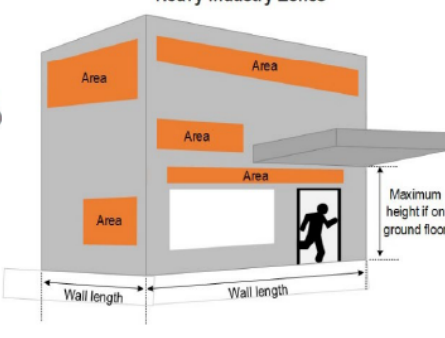
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- (4) A flat [wall-mounted sign](#) (a sign displayed flat or painted) must comply at all times with the conditions in this table –

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Conditions for display of flat wall-mounted signs				
<p>City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use Zones</p> 		<p>General Business, Business Park, Light Industry, Heavy Industry Zones</p> 		
Content				
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site ;				
Coverage				
(b) Must not cover any window;				
(c) Must not extend beyond the wall length, width or height of the wall, fence or wall of the building to which it is attached;				
(d) Must not be placed in a manner that creates a larger sign with other flat wall-mounted signs.				
Maximum depth / projection from wall				
(e) Must not exceed a depth of 0.03m (30mm), if within 2.7m of the ground level of a council-controlled public place (for example a council footpath).				
Conditions for display of flat wall-mounted signs				
Location	Maximum number	Maximum height*	Maximum area per sign	Other
(f) Coastal	1 sign per business for every 5m of the visible wall, fence or building length	4m	2.2m ²	No projection beyond eaves if on a building.
(g) Residential		Top of the ground floor level if on a building	0.30m ²	-
(h) Open space		3m	1m ²	-
(i) City Centre		3m	6m ²	Maximum cumulative area: 25% of a wall, fence or building facing or on a front boundary and 50% of a wall, fence of building facing or on any other boundary.
(j) Metropolitan Centre		3m	3m ²	
(k) Town Centre				
(l) Local Centre				
(m) Neighbourhood Centre	3m	3m ²		
(n) Mixed Use				

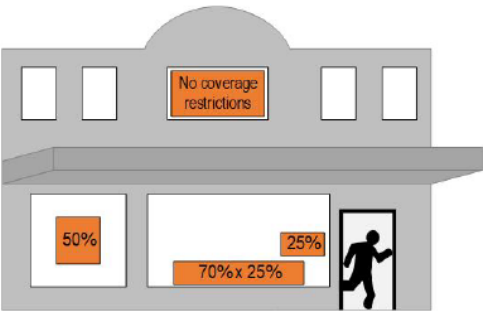
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Location	Maximum number	Maximum height*	Maximum area per sign	Other
(o) General Business	1 sign per business for every 5m of the visible wall, fence or building length	5m	5m ²	-
(p) Business Park		5m	6m ²	-
(q) Light Industry		4m	2.2m ²	-
(r) Heavy Industry		-	40m ²	-
(s) Future Urban (t) Rural (u) Other Special Purpose	8 attached to main stadium building	-	40m ²	-
(v) Special Purpose - Major Recreational Facility		Refer to conditions for adjoining zone nearest the premises.		
(w) Strategic Transport Corridor				
Compliance with other rules				
(x) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.				

* Unless otherwise specified, maximum height means the distance above ground level for any sign on the ground floor of a building. There are no height restrictions for signs above the ground floor.

10 A window sign may be displayed in certain circumstances

- (1) This clause applies to **window signs**, which in this Bylaw means a sign on or within 0.015 metres (15 millimetres) of the inside face of a window of a building, including any etching, branding, graphics, promotions, decals, self-adhesive vinyl stickers, poster sign, stencil sign, and changeable message sign.
- (2) A person may display a [window sign](#) if the sign complies at all times with the conditions in this table –

Conditions for display of window signs

Content
(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the premises of the building (for example things you can buy or do on the premises).

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Location	Ground floor windows maximum coverage	Above ground floor windows
(b) Key Retail Frontage Control	Must not cover more than 25 per cent of the width and height of any street frontage window.	No restrictions
(c) General Commercial Frontage Control	Must not cover more than 50 per cent of the width and height of any street frontage window.	No restrictions
Premises in the following zones not subject to the above retail or general frontage overlay		
(d) City Centre	No restrictions	No restrictions
(e) Metropolitan Centre (f) Town Centre (g) Local Centre (h) Neighbourhood Centre (i) Mixed Use (j) General Business (k) Business Park	(i) Must not cover more than 50 per cent of the width and height of any window with street frontage or which is on the 'front' of the premises and is adjacent to an Open Space Zone. (ii) Must not cover more than 70 per cent of the width and 25 per cent of the height of any window (that is not a window in (i)) on a side or rear boundary that is adjacent to an Open Space Zone. (iii) Must not cover more than 70 per cent of the width and 25 per cent of the height of any window that faces any part of a through-site link visible from a council-controlled public place.	No restrictions
(l) Unzoned land and other Zones*	Must obtain prior approval in Subpart 2 of Part 3.	
Compliance with other rules		
(m) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.		

* Coastal, Residential, Open Space, Other business (Heavy Industry, Light Industry), Future Urban, Rural, Strategic Transport Corridor, Special Purpose.

11 A portable sign may be displayed in certain circumstances

- (1) This clause applies to **portable signs**, which in this Bylaw means a sign that can be readily moved (for example a sandwich board, teardrop flag, flag banner, portable ladder board, inflatable-air-dancer or similar device able to be moved by a single person using their hands or a hand trolley not propelled by mechanical power).
- (2) A person may display a [portable sign](#) if the sign is on –
 - (a) a [site](#) that is not a council-controlled public place (for example on a footpath within a private commercial property) and is –
 - (i) a [portable board](#) or [flag sign](#) related to a premises with direct ground floor frontage and direct ground level access that complies at all times with the conditions in (3) and (5); or
 - (ii) a [portable ladder board](#) related to premises that do not have direct ground floor frontage and direct ground level access that complies at all times with the conditions in (3) and (6); or
 - (b) a council-controlled public place (for example a footpath or grass verge) that is not prohibited in (3), if the sign is –
 - (i) a [portable board](#) or [flag sign](#) related to a premises with direct ground floor frontage and direct ground level access to a council-controlled public place that complies at all times with the conditions in (5) and (6); or

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- (ii) a [portable ladder board](#) related to premises that do not have direct ground floor frontage and direct ground level access to a council-controlled public place that complies at all times with the conditions in (5) and (7).
- (3) A person must not display a [portable sign](#) on any part of a council-controlled public place –
 - (a) that is specified as a portable sign ban area in a control in Subpart 1 of Part 3;
 - (b) that is part of the roadway;
 - (c) that is part of a shared path or cycle path;
 - (d) that is a footpath narrower than the minimum 2.4m or 2.6m width required in (5)(e) and 5(f);
 - (e) that is a [shared zone](#) or a road declared to be a [pedestrian mall](#) under the Local Government Act 1974; or
 - (f) if the sign relates to a [home occupation](#).

Related information about portable sign ban areas

A ban on portable signs currently applies on council-controlled public places within the City Centre Zone as shown in Appendix C of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.

- (4) A [portable sign](#) displayed on a [site](#) in (2)(a) must comply at all times with the conditions in this table –

Conditions for display of portable signs on a site that is not council-controlled	
Content	(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the sign (for example things you can buy or do on the site);
Separation	(b) Must be at least 10 metres from any free-standing identification sign related to the same premises;
Compliance with other rules	(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;

- (5) A [portable sign](#) on a council-controlled public place in (2)(b) must comply at all times with conditions in this table –

Conditions for the display of all portable signs on a council-controlled public place	
Content	(a) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the premises to which the sign relates;
Placement	(b) If displayed on a road, the sign must be placed – <ul style="list-style-type: none"> (i) towards the roadway kerb nearest the main ground floor entrance on the front boundary of the premises; (ii) as much as possible on a grass verge where one exists; and (iii) in a location that complies with the minimum distances specified in (d) to (h) of this table;

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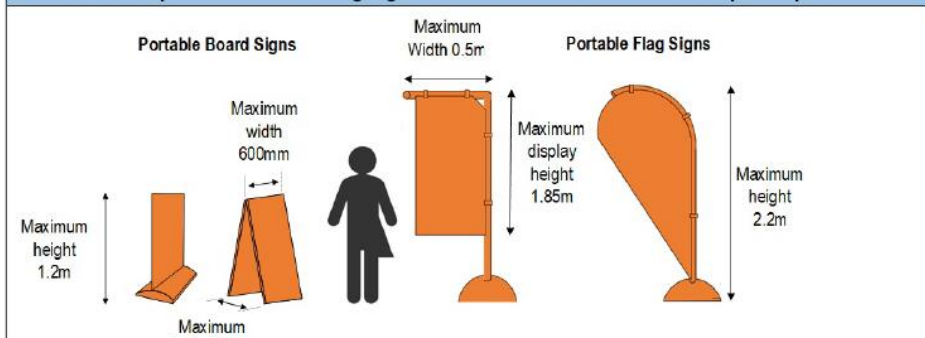
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Conditions for the display of all portable signs on a council-controlled public place
(c) If displayed on a council-controlled public place other than a road, the sign must be placed as close as practicable to the main ground level entrance of the premises;
Separation
(d) Must maintain an unobstructed footpath width of at least 1.8m; (e) Must comply with the rules in clause 24 (for example a distance of 0.6m or 0.8m from a kerb face); (f) Must maintain a distance from the roadway of at least 5m if there is no kerb; (g) Must maintain a distance of at least – (i) 5 metres from the intersection of any roads; and; (ii) 2 metres from any access way, service lane, or vehicle crossing; (h) Must be at least 10 metres from any free-standing identification sign related to the same premises ;
Detectable
(i) Must be able to be easily detected by blind or visually-impaired people using a cane; (j) Must be within 0.15m (150mm) of ground level for the sign's full width;
Duration and Removal
(k) May only be displayed during hours the business is open to the public; (l) Must be removed at the close of business and whenever likely to be displaced by adverse weather conditions (for example blown over in high winds);
Compliance with other rules
(m) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.

- (6) A [portable board](#) or [flag sign](#) on a [site](#) in (2)(a) or a council-controlled public place in (2)(b) must comply at all times with conditions in this table –

Conditions for portable board or flag signs on a site or a council-controlled public place			
			
Location	Maximum number	Maximum size of board sign	Maximum size of flag sign
(a) Coastal (b) Open Space (c) Business* (d) Future Urban (e) Rural (f) Special Purpose	One board or flag sign per premises	Width: 0.6m (600mm) Height: 1.2m Depth: 0.46m (460mm) (including frame and supporting device)	Width: 0.5m (500mm) Display area height: 1.85m Total height: 2.2m
(g) Residential	One board or flag sign per historic heritage or retail premises lawfully established before 01 Oct 2015		

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Location	Maximum number	Maximum size of board sign	Maximum size of flag sign
(h) Strategic Transport Corridor	Refer to conditions for adjoining zone nearest the premises.		
Compliance with other rules			
(i) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.			

* City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use, General Business, Business Park, Heavy Industry, Light Industry.

Related information about mobile vendors

Signs for mobile vendors on land for which Auckland Council is the relevant authority are approved using the [Auckland Council Public Trading, Events and Filming Bylaw 2022](#).

- (7) A [portable ladder board sign](#) on a [site](#) in (2)(a) or a council-controlled public place in (2)(b) must comply at all times with conditions in this table –

Conditions for portable ladder board signs on a site or council-controlled public place			
Location	Maximum number	Maximum size	Separation distance
(a) Coastal (b) Open Space (c) Business (d) Future Urban (e) Rural (f) Special Purpose	One sign per building for use by all premises in (6)	Width: 0.8m (800mm) Height: 1.5m Depth: 0.46m (460mm) (All dimensions include supporting device)	Must be a minimum of 5m away from any other portable ladder board sign
(g) Residential	One sign per building for use by all historic heritage or retail premises lawfully established before 01 Oct 2015 in (6)		
(h) Strategic Transport Corridor	Refer to conditions for adjoining zone nearest the premises		
Compliance with other rules			
(i) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.			

12 A stencil sign may be displayed in certain circumstances

- (1) This clause applies to a **stencil sign**, which in this Bylaw means –
- a sign printed on a surface through an impervious material with a perforated design; or
 - a sign projected on a surface using lights, lasers, or any other method of projection.

- (2) A person may display a [stencil sign](#) on a [site](#) that is not a council-controlled public place (for example on a footpath or building within a private commercial property) if the sign –
- (a) only advertises the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the [site](#) (for example things you can buy or do on the site); and
 - (b) complies at all times with –
 - (i) the specific rules for where the sign is placed in clause 6 (for example a wall-mounted or window sign); and
 - (ii) all special and general rules in Subparts 2 and 3 of Part 2.

- (3) For the avoidance of doubt, any [stencil sign](#) on a council-controlled public place (for example a footpath, road or park) requires prior approval in Subpart 2 of Part 3.

13 A poster sign may be displayed in certain circumstances

- (1) This clause applies to a **poster sign**, which in this Bylaw means a temporary sign fixed to a structure without the need for a supporting device.
- (2) A person may display a [poster sign](#) if the sign is on –
- (a) a **poster board** (a structure used for the display of poster signs, including a board, poster bollard or pole wrap) approved in Subpart 2 of Part 3; or
 - (b) a window.
- (3) A poster sign must comply at all times with the conditions in this table –

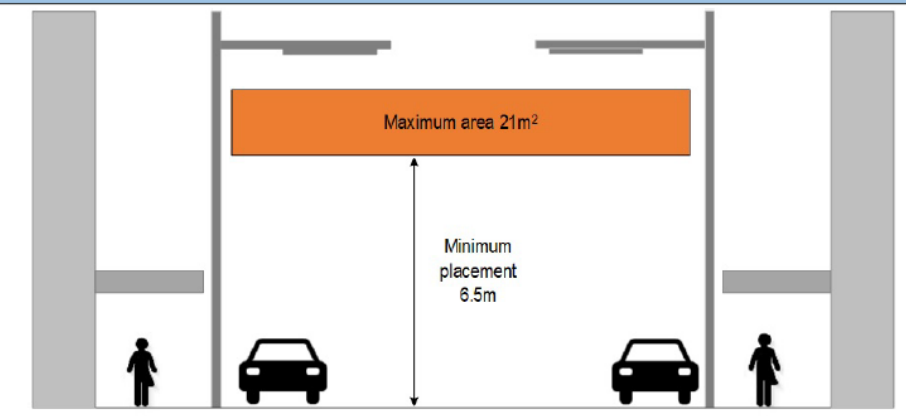
Conditions for the display of all poster signs in (2) without an approval
Compliance with other rules
(a) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;
Conditions for the display of poster signs on poster boards in (2)(a)
Maximum size
(b) Must not exceed a size of 6m ² (5A0);
Duration and removal
(c) If the sign relates to an event, it must comply with the duration and removal rules for events in clause 16;
Conditions for the display of poster signs on windows in (2)(b)
Placement
(d) Must be on the inside of the window;
Maximum size
(e) Must not exceed a size of 0.594m by 0.841m (A1);
Other rules
(f) Must comply at all times with any conditions specified in clause 10 about window signs. For the avoidance of doubt, the rules in this clause prevail over any rule in clause 10 if there is a conflict;

- (4) For the avoidance of doubt, a person must obtain prior approval in Subpart 2 of Part 3 for any poster board.

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14 A banner sign may be displayed in certain circumstances

- (1) This clause applies to a **banner sign**, which in this Bylaw means a sign made of flexible material suspended in the air by poles, cables, a building, a bridge or another supporting device.
- (2) A person may display a [banner sign](#) if the sign –
 - (a) complies with the rules for another sign type in clause 6(1)(a) and is not on a council-controlled public place (for example a [free-standing](#), [wall-mounted](#) or [portable](#) sign on a private commercial property);
 - (b) is a [cross-street banner](#) on a [site](#) that is not a council-controlled public place (for example a banner visible from a council-controlled public place over a private road on a commercial property);
 - (c) is a [cross-street banner](#) on or over a council-controlled public place (for example a banner over a part of the main street of a town centre) and the person has obtained prior approval in Subpart 2 of Part 3; or
 - (d) is a [vertical banner sign](#) on or over a council-controlled public place attached to an existing supporting device (for example a multi-functional street light pole).
- (3) A [banner sign](#) must comply at all times with the conditions in this table –

Conditions for display of all cross-street banner signs

Maximum size
(a) Display area must not exceed 21m ² ;
Clearance
(b) Display area must be at least 6.5m above ground level;
Compliance with other rules
(c) Must comply with all special and general rules in Subparts 2 and 3 of Part 2;
Conditions for display of cross-street banner signs on a site in 2(b)
Content
(d) Must only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the sign (for example things you can buy or do on the site);

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Conditions for display of vertical banner signs on unzoned land in (2)(d)	
Location	
(e) Must not be displayed adjoining a Residential Zone;	
Maximum size	
(f) Display area must be no more than 0.9m wide and 2m high;	
Clearance	
(g) Display area must be at least 6.5m above ground level;	
Supporting device	
(h) The load bearing capacity of the supporting device must not be exceeded by the addition of the display area of the sign.	

Related information about banners
<ul style="list-style-type: none"> Separate 'landowner' approval from the relevant authority may be required to display banner signs on council-controlled public places. Charges may apply under section 341 of the Local Government Act 1974. Banners on private property displayed under (2)(a) or (b) must comply with all relevant health and safety legislation. More information about cross-street and vertical banners on roads can be viewed on Auckland Transport's website.

15 A real estate sign may be displayed in certain circumstances

- (1) This clause applies to **real estate signs**, which in this Bylaw means a sign advertising the sale, lease, rent or auction of all or part of any premises.
- (2) A person may display a [real estate sign](#) if the sign is a board sign in (3), directional sign in (4) or open home or auction sign in (5).
- (3) A board [real estate sign](#) may be displayed if the sign is –
 - (a) on the [site](#) of the premises; or
 - (b) flat wall-mounted to a wall or fence on a [front boundary](#) of the [site](#) of the premises; or
 - (c) on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place directly adjacent to the [site](#) of the premises, if the [site](#) does not have a [front boundary](#); and
 - (d) the sign complies at all times with conditions in this table –

Conditions for the display of board real estate signs

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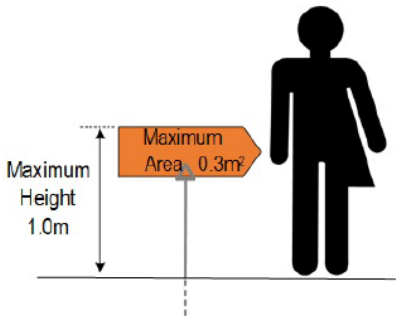
Location	Maximum Number	Maximum height	Maximum area	Placement	Duration and removal
(i) Future Urban	2	2m above ground level	3.00m ²	Must comply with the distance from kerb face rules in clause 24 if on a road.	Must be removed within 5 working days of a sold or leased notification being placed on the sign, or within 10 working days of the date the premises is sold or leased (whichever date occurs first).
(ii) Rural					
(iii) Residential	Sole agency*: 1 Multiple agency*: 1 per agency up to 3 total		Sole agency*: 2.2m ² Multiple agency*: 0.75m ² per agency		
(iv) Heavy Industry			6.00m ² if flat wall-mounted to a wall of a building, otherwise 3.00m ²		
(v) Other zones**			3.00m ²		
Compliance with other rules					
(vi) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.					

* Agency includes private seller or real estate company. Agencies may share a sign.

** Coastal, Open Space, other Business (City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use, General Business, Business Park, Light Industry), Strategic Transport Corridor, Special Purpose.

- (4) A directional [real estate sign](#) may be displayed if –
- the sign is on the [site](#) of the premises; or
 - the sign is on the grass verge (or if no verge the unsealed part) of a road on a council-controlled public place; and
 - complies at all times with the conditions in the table below –

Conditions for display of directional real estate signs		
Location	Maximum Number	Maximum size
(i) Residential	Sole agency: 3 Multiple agency: 2 per agency*	Height: 1m Area: 0.3m ²
(ii) Future Urban	2	
(iii) Rural		
(iv) Other zones**		



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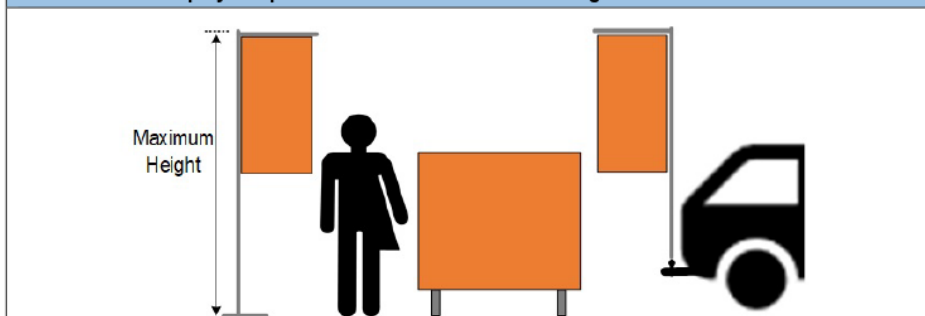
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Placement
(v) Maximum of one sign on or adjacent to the premises. (vi) Maximum of one at each of the three nearest intersections leading towards the premises. (vii) Must comply with the distance from kerb face rules in clause 24 if on the grass verge.
Duration and removal
(viii) May only be displayed on the day of an open home or auction.
Compliance with other rules
(ix) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.

* Agency includes private seller or real estate company.

** Coastal, Open Space, Business, Strategic Transport Corridor, Special Purpose.

- (5) An open home or auction [real estate sign](#) may be displayed if –
- (a) the sign is on the [site](#) of the premises; or
 - (b) the sign is on the grass verge (or if no verge the unsealed part) of a road on unzoned land; or
 - (c) the sign is attached to or secured by a lawfully parked vehicle directly outside the [site](#) of the premises; and
 - (d) complies at all times with the conditions in the table below –

Conditions for display of open home or auction real estate signs				
				
Location	Maximum Number	Maximum Height	Placement	Duration
(i) Residential	1	2.3m	If on the grass verge in 5(b), must comply with the distance from kerb face rules in clause 24.	May only be displayed on the day of an open home or auction.
(ii) Future Urban		2.4m	If attached to or secured by a vehicle directly outside the property in clause 5(c), the sign must not protrude from the side of the vehicle.	
(iii) Rural				
(iv) Other zones*		2.3m		
Compliance with other rules				
(v) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.				

* Coastal, Open Space, Business, Strategic Transport Corridor, Special Purpose.

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16 A sign about an event may be displayed in certain circumstances

- (1) This clause applies to **event signs**, which in this Bylaw means signs about a –
 - (a) **major event**, an event of national or international interest which provides substantial sporting, cultural, social, economic, or other benefits;
 - (b) **regional / sub-regional event**, an event which attracts participants from, or has significance, throughout Auckland, or a substantial part of Auckland;
 - (c) **community event**, an event that is not a major or regional event and which attracts participants from, or has significance to, a local area; or
 - (d) **temporary sale of used goods** from a residential premises that belong to the owner or occupier of those premises, including a garage sale but excluding sale of goods associated with a [home occupation](#); but
 - (e) excludes real estate signs in clause 15 and election signs in clause 17.
- (2) A person may display an [event sign](#) if the sign is for –
 - (a) a [community event](#) displayed on –
 - (i) the [site](#) of the event; or
 - (ii) on a [site](#) associated with that community that is not a council-controlled public place (for example a private property in the local area);
 - (b) a [major or regional / sub-regional event](#) displayed on the [site](#) of the event;
 - (c) a [major, regional / sub-regional or community event](#) displayed on –
 - (i) a council-controlled public place located and displayed at all times in compliance with a control made under clause 30 (for example a part of a road designated for the display of community event signs);
 - (ii) a dedicated location (for example on a private property or council-controlled public place) that has prior approval in Subpart 2 of Part 3; or
 - (d) a [temporary sale of goods](#) displayed in accordance with the rules for real estate signs in clause 15 –
 - (i) as if the person responsible for the sign is a sole agency; except that
 - (ii) the sign must only be displayed and must be removed on the day of the sale.
- (3) A [community event sign](#) in 2(a) must comply at all times with the conditions in this table –

Conditions for the display of community event signs	
Display of contact details	
(a)	Must display the name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign. The details must be readable and may be provided on the back of the sign;
Display on associated sites	
(b)	Community event signs displayed on sites associated with that community in (2)(a)(ii) – <ul style="list-style-type: none"> (i) May only display information about the event; (ii) Must not display information about the event sponsor; and (iii) Must be displayed within the area local to the event.

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Location	Maximum number	Maximum size	Duration and removal
(c) Coastal (d) Residential (e) Open Space (f) Business	1 sign per frontage (for example road frontage)	Area: 1.5m ² If a free-standing sign, must be no more than 1.5m above ground level and the bottom edge of the display area must be at least 0.5m above ground level If attached to a fence and facing a council-controlled public place, must be flat wall-mounted and have a depth of (project) no more than 0.03m (30mm)	The site (other than the site of the event) may be used on a maximum of 4 occasions in one calendar year. Sign may be displayed a maximum 21 working days before the event and must be removed no later than 3 working days after event.
(g) All other Zones*	Must obtain prior approval in Subpart 2 of Part 3.		
Compliance with other rules			
(h) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.			

* Includes Future Urban, Rural and Strategic Transport Corridor.

Related information about community event signs on private property

Landowner approval is required to display a community event sign on private property.

- (4) A [major or regional / sub-regional event](#) sign displayed on the [site](#) of the event in 2(b) must comply at all times with the conditions in this table –

Conditions for the display of major or regional / sub-regional event signs
Display of contact details
(a) Must display the name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign. The details must be readable and may be provided on the back of the sign;
Duration
(b) Must be removed no later than 3 working days after event;
Special Purpose – Major Recreational Facility Zone
(c) Must comply with the specific rules for that sign type in clause 6(1) (for example a free-standing, wall-mounted or portable sign);
Other Zones*
(d) Must comply with the specific rules for that sign type in clause 6(1) (for example a wall-mounted or portable sign), except for free-standing signs which must comply with the rules in (e) below;
(e) For free-standing signs – (i) maximum of one sign per site ; and; (ii) maximum area of 1.5m ² ;
Compliance with other rules
(f) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.

* Coastal, Residential, Open Space, Business, Future Urban, Rural, Strategic Transport Corridor, Special Purpose (except Major Recreational Facility).

Related information about council-controlled public places for display of event signs

[Appendix A](#) of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 lists the community notice boards on council-controlled public places where a person may display a community event sign.

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17 An election sign may be displayed in certain circumstances

- (1) This clause applies to **election signs**, which in this Bylaw means signs that –
 - (a) may reasonably be regarded as encouraging or persuading a person to vote or not vote for a candidate, party, type of candidate or party, or in a particular way; and
 - (b) are associated with an election, by-election, poll or referendum –
 - (i) in the [Electoral Act 1993](#), [Local Electoral Act 2001](#), or any legislation that enables a referendum; or
 - (ii) relating to an energy trust which owns shares in a public utility company for the benefit of its beneficiaries in Auckland.

Related information about energy trusts
Current energy trusts with beneficiaries in Auckland include Entrust and Counties Manukau Power Trust.

- (2) A person may display an [election sign](#) if the sign is –
 - (a) on a [site](#) that is not a council-controlled public place (for example private property);
 - (b) on a council-controlled public place specified in a control made under clause 30 (for example an area of the road designated for the display of election signs);

Related information about [election signs](#) on council-controlled public places
The current places approved for the display of election signs and any site-specific conditions are specified in [Appendix B](#) of the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.

- (c) on a moving or stationary vehicle or trailer; or
- (d) another sign type in clause 6 that allows the display of signs not directly related to the primary use or activities occurring on the [site](#) (for example a billboard in clause 6(2)(b) or a poster sign on a poster board in clause 13).
- (3) An election sign in (2) must comply at all times with the conditions in this table –

Conditions for the display of all election signs in (2)	
Display of contact details	
	(a) Must display the name and contact details (including phone number) of the person responsible for installing, maintaining and removing the sign. The details must be readable from a distance of 1 metre;
Compliance with other rules	
	(b) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.

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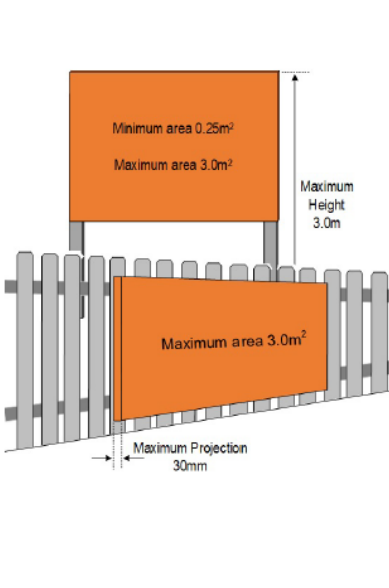
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- (4) An election sign in (2)(a), (b) or (c) must also comply at all times with the conditions in this table –

Additional conditions for the display of all election signs in (2)(a), (b) and (c) (for example on a private property, council-controlled public place, vehicle or trailer)
Duration and Removal
(a) May only be displayed within the 9 week period before polling day; (b) Must be removed before midnight on the day before polling day;
Maximum size
(c) Maximum size of display area of 3m ² for each panel;
Illumination
(d) Must not be illuminated internally or externally by artificial lighting designed specifically to illuminate the sign;
Changeable messages
(e) Must not include any changeable message (for example any mechanical or electronic moving images or displays);
Moving parts or lights
(f) Must not include any moveable part or light that is intended to draw attention to the sign;
Alterations and additions
(g) Any alterations or additions (for example posters, pamphlets, flags or other material attached to a sign) must be within the display area of the sign and securely fixed.

- (5) An election sign in (2)(a) must also comply at all times with the conditions in this table –

Additional conditions for display of election signs in (2)(a) (for example on private property)	
Placement	
(a) Must be directed at the roadway; (b) For the avoidance of doubt – (i) must not be on a boundary fence with an Open Space Zone as specified in clause 21; and (ii) may be displayed on a front boundary fence on the opposite side of the roadway to an Open Space Zone;	
Signs on a fence	
(c) Any sign attached to a fence (for example on a front boundary and facing the roadway) must be flat wall-mounted and have a depth of (project) no more than 0.03m (30mm);	
Other sign types	(d) For the avoidance of doubt other sign types are allowed if the sign complies with other relevant conditions in this clause (for example a person could display a free-standing sign in the front yard of a residential property with a display area of 3m ²).

Related information about election signs on private property

Permission from the property occupier and / or owner is required to display an election sign on private property.

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- (6) An [election sign](#) on a council-controlled public place in (2)(b) must also comply at all times with the conditions in this table –


Additional conditions for display of election signs on a council-controlled public place in (2)(b)	
Number	
<p>(a) A person standing as a candidate may display –</p> <ul style="list-style-type: none"> (i) 1 sign promoting themselves alone for each elected position they are standing for (for example a candidate standing for two positions can have 2 signs); and (ii) 1 sign promoting their association with another candidate or candidates as a team or party (for example two candidates can have 1 sign each promoting themselves alone and 1 other sign promoting both candidates as a team or party); 	
<p>(b) A person may display 1 sign (that does not promote a specific candidate or party) that promotes voters to vote in a particular way (for example on a referendum or election);</p>	
<p>(c) A party in a general election may display 1 sign promoting their party;</p>	
Type	
<p>(d) Must be free-standing and not attached to any other structure (for example a sign, building, tree, bus shelter, street furniture, traffic control device, power, light or telephone pole);</p>	
Form	
<p>(e) May consist of a single-sided panel, double-sided panel, or two panels displayed back-to-back;</p> <p>(f) On locations specified in a control made under clause 30, may consist of a V-shaped sign (a single sign consisting of two panels (or four if back-to-back) attached at one edge to the same post and with a maximum distance of 2m between the opposite edges at the widest point of the 'V');</p>	
Size	
<p>(g) Maximum sign height above ground level of 3m;</p> <p>(h) Minimum height of the bottom edge of the display area above ground level of 0.5m (500mm);</p> <p>(i) Must have a display area of at least 0.25m² (A2 paper size);</p>	
Placement	
<p>(j) Must not be placed directly under any part of a tree;</p> <p>(k) Must be at least 0.5m away from a footpath, cycle path or vehicle crossing;</p> <p>(l) Must comply with the distance from kerb face rules in clause 24;</p>	
Restoration	
<p>(m) The location of the sign (for example the ground) must be restored to the condition it was in before the sign was displayed at the time the sign is removed;</p>	
Other rules	
<p>(n) Must comply at all times with any conditions specified in a control made under clause 30. For the avoidance of doubt, the conditions in a control prevail over any rule in this table.</p>	

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- (7) An election sign on a moving or stationary vehicle or trailer in (2)(c) must also comply at all times with the conditions in this table –

Additional conditions for display of election signs on a vehicle or trailer in (2)(c)

Trailer signs
(a) Must not remain stationary on a named road for more than 4 hours a day (for example a trailer sign may be lawfully parked on Dominion Road for three hours and then moved to a lawful parking spot on Sandringham Road).
Compliance with other rules
(b) Must comply at all times with the rules for the display of signs on vehicles in clause 18.

- (8) For the avoidance of doubt –
- (a) any sign in (2)(d) may be displayed at any time if the sign otherwise complies with this Bylaw (for example on a billboard); and
 - (b) any sign in (2) that does not meet all applicable conditions in (3) to (7), must obtain prior approval in Subpart 2 of Part 3 (for example a sign on private property that is larger than 3m² in area or is to be displayed outside of the 9-week period before polling day).

Related information about election signs

All [election signs](#) must also comply with relevant legislation, including the [Electoral Act 1993](#), [Local Electoral Act 2001](#) and the [Electoral \(Advertisements of a Specified Kind\) Regulations 2005](#).

18 A sign may be displayed on a vehicle in certain circumstances

- (1) This clause applies to **vehicle signs**, which in this Bylaw means signs displayed on a moving or stationary [vehicle](#) (which includes a trailer).
- (2) A person may display a [vehicle](#) sign if the sign complies at all times with the conditions in this table –

Conditions for the display of a vehicle sign
Purpose of vehicle
(a) The vehicle is being used for ordinary day-to-day travel (for example the movement of people and goods) and not for the main purpose of displaying the sign, unless – <ul style="list-style-type: none"> (i) the sign is identifying a premise for sale during an open home or auction in clause 15; or (ii) the sign is an election sign in clause 17;
Motor vehicle traders
(b) A motor vehicle trader under the Motor Vehicle Sales Act 2003 may only display a sign related to the sale of a vehicle that is on a council-controlled public place (for example a road) if – <ul style="list-style-type: none"> (i) the vehicle is being used for a test drive; or (ii) the vehicle is being taken to an automotive garage or vehicle testing facility;

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Placement
(c) The sign must not protrude from the vehicle when on a council-controlled public place (for example a road) in a way that creates a risk to public safety, the efficient operation of the place or a nuisance;
Compliance with other rules
(d) Must comply with all special and general rules in Subparts 2 and 3 of Part 2.
Related information about vehicle signs
A similar rule to (2)(a) applies to a person (other than a motor vehicle trader) offering a vehicle for sale in clause 23 of the Auckland Transport Traffic Bylaw 2012.

Subpart 2 Special rules for certain signs

19 Rules in this Subpart take precedence over rules in Subpart 1 of Part 2

For the avoidance of doubt, any clause in this Subpart takes precedence over any clause in Subpart 1 of Part 2 of this Bylaw if there is a conflict.

20 Signs in the Major Recreational Facility Zone are subject to specific restrictions

- (1) A person may only display a sign on a [site](#) in a Major Recreational Facility Zone if the sign –
 - (a) complies with the rules for a sign type in clause 6(1)(a)(i) (for example a free-standing, wall-mounted or portable sign); or
 - (b) is painted on a roof of a building on the [site](#); or
 - (c) is directed primarily at the field of play on the [site](#) (for example a sport field or track for athletics, motor sports or horse racing); and
 - (d) complies with all other applicable clauses in Part 2 of this Bylaw.
- (2) Any sign in (1) that is directed at a council-controlled public place outside of the [site](#) (for example the adjoining road) may only display –
 - (a) the date and time of a forthcoming event on the [site](#);
 - (b) the name and / or logo of the –
 - (i) owner or occupier of the [site](#);
 - (ii) sponsor of the principal occupier or user of the [site](#);
 - (iii) sponsor of an event on the [site](#) while the event is taking place; and
 - (c) reference to the primary activities on the [site](#).

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21 Signs in Open Space Zones are subject to specific restrictions

- (1) A person may only display a sign in an Open Space Zone if the sign is in –
- (a) the Conservation, Informal Recreation or Sports and Active Recreation Zone and –
 - (i) is displayed on a building to which it relates;
 - (ii) displays the club, code or facility as its primary message; and
 - (iii) complies with all other applicable clauses in Part 2 of this Bylaw.
 - (b) the Sports and Active Recreation Zone and is a scoreboard or changeable message board displayed on the day of an event.

Related information about primary messages

When determining the primary message or a secondary message, council assesses a number of factors, including visual dominance.

- (2) For the avoidance of doubt, all other signs in an Open Space Zone require prior approval in Subpart 2 of Part 3 (for example field of play signs and wall-mounted signs on a boundary fence of a park and directed into that park).

22 Signs about commercial sexual services are subject to specific restrictions

A person may display a sign about [commercial sexual services](#) if the sign –

- (a) is [flat-wall-mounted](#) on the [site](#) of the premises (for example on the fence or building of the premises); and
- (b) complies at all times with the conditions in this table –

Conditions for the display of commercial sexual services signs
Maximum number
(i) One per premises;
Maximum size
(ii) Must be no more than 0.33m ² in a Residential Zone;
(iii) Must be no more than 1m ² in all other Zones;*
Content
(iv) May only display the name and telephone number of the service provider and street number of the premises;
(v) Must not contain any flashing lights, changeable message, sexualised shapes or sexualised images;
Other rules
(vi) Must comply at all times with all other applicable clauses in Part 2 (for example rules about flat wall-mounted signs and general rules for all signs).

* Coastal, Open Space, City Centre, Metropolitan Centre, Town Centre, Local Centre, Neighbourhood Centre, Mixed Use, General Business, Business Park, Heavy Industry, Light Industry, Future Urban Zone, Rural, Strategic Transport Corridor Zone, Special Purpose - Major Recreational Facility, Other Special Purpose.

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Subpart 3 General rules for all signs

23 A sign must not endanger public safety or cause a nuisance

- (1) A person must not display a sign that endangers public safety or causes a nuisance.
- (2) Without limiting (1), a sign must –
 - (a) be secure, structurally sound, not easily broken, and not able to be displaced under poor or adverse weather conditions;
 - (b) be maintained in a condition that does not endanger public safety (for example become structurally unsound or fall over) or cause a nuisance;
 - (c) not cover the display of any number allocated to a premises under the [Local Government Act 1974](#); and
 - (d) not emit noise, smoke, steam or other matter.

24 A sign must not affect the safe or efficient movement of traffic

- (1) A person must not display a sign that affects the safe and efficient movement of pedestrian and / or vehicular traffic on a council-controlled public place.
- (2) Without limiting (1), a sign must –
 - (a) not obstruct the line of sight of any corner, bend, intersection, vehicle crossing, pedestrian crossing or private entrance according to Auckland Transport standards;
 - (b) not obstruct or create a hazard to a person on foot or in a vehicle (for example blocking a road, driveway, doorway or footpath);
 - (c) not obstruct, obscure or impair the view of any [traffic control device](#) when viewed by the driver of an approaching vehicle, including by appearing in the background, foreground or alongside a device of a similar colour;
 - (d) not resemble or be likely to be mistaken for a [traffic control device](#) (for example in colour, shape or appearance);
 - (e) not use illumination, luminescence, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material);
 - (f) be able to be read by a driver of a vehicle on a road moving at the legal speed limit if the sign is directed at drivers;
 - (g) not be displayed on any –
 - (i) traffic separation structure on any road (for example traffic island, road median, roundabout or kerb projection);
 - (ii) [traffic control device](#) or its supporting poles, posts or structure;
 - (iii) guidance strip for blind or visually impaired people; or
 - (iv) kerb ramp or part of the footpath that is lowered to facilitate convenient entry to the roadway; and

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- (h) not be displayed any closer to a kerb face than –
 - (i) 0.8 metres if the part of the roadway is directly adjacent to or becomes an Auckland Transport bus route or has a lane for moving motor vehicles directly beside the kerb; or
 - (ii) 0.6 metres in all other situations (for example when the directly adjacent roadway is for car parking).

Related information about safe and efficient movement of vehicles on roads

Safe line of sight standards can be viewed in the [Austroads Guide to Road Design](#) (Part 4A, Section 3.2.2).

Minimum recommended letter sizes and other design elements to ensure signs can be safely read by drivers of vehicles can be viewed in the [New Zealand Transport Agency's Traffic Control Devices Manual Part 3 Advertising Signs](#).

Auckland Transport provides for appropriate [commercial media](#) on street signs. These signs are billboards and are regulated by the Auckland Unitary Plan.

25 A sign must not affect the safe or efficient movement of vessels

- (1) A person must not display a sign that affects the safe and efficient movement of vessels on navigable waters.
- (2) Without limiting (1), a sign must –
 - (a) not obstruct or create a hazard to a person on a vessel (for example by blocking a boat ramp);
 - (b) not resemble or be likely to be mistaken for a navigational aid (for example in colour, shape or appearance);
 - (c) not use illumination, luminescence, movement or materials that may cause a distraction (for example flashing or revolving lights, lasers, or reflective or luminescent material).

26 A person must not alter the top of a building to display a sign

A person must not add or extend a structure to the roof, architectural top or above the outline of a building for the sole purpose of displaying a sign.

27 A sign may use changeable messages in certain circumstances

- (1) A person may display a sign that uses changeable messages (a sign with mechanical or electronic images or displays, including LED, neon, and electronically projected images) if the sign –
 - (a) is not an election sign in clause 17 or a sign about [commercial sexual services](#) in clause 22; and
 - (b) complies at all times with the conditions in this table –

Conditions for display of all changeable message signs	
No movement	
(a)	The sign and its contents must not scroll, continuously move or appear to be moving, be animated, or appear to shimmer or sparkle;
(b)	For the avoidance of doubt, a changeable message is limited to transitions between static images;
Dwell time	
(c)	Must have a dwell time of 8 seconds or more for each image or display;

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Conditions for display of all changeable message signs
Transition time
(d) Must have a transition time of no more than 1 second between each image or display;
Number of images
(e) Must not use more than 3 sequential images or displays to communicate an entire message;
Adjust to ambient light
(f) Must not use an artificial light source unless it is controlled by an appropriate system that automatically adjusts brightness in response to ambient light conditions;
Maximum luminance
(g) Must not use an artificial light source that exceeds a luminance of – (i) 5,000 cd/m ² (candelas per square metre) at any time; and (ii) 250 cd/m ² between sunset and sunrise.

- (2) The person must provide evidence that the sign complies with (1)(g) if required by, and to the satisfaction of, the relevant authority.

28 A sign may be illuminated by a static source in certain circumstances

- (1) A person may illuminate a sign using a static source of artificial light if the sign –
(a) is not an election sign in clause 17; and
(b) complies at all times with the conditions in this table –

Conditions for the display of a static illuminated sign without an approval		
Maximum luminance		
(a) Must not exceed a luminance of –		
Illuminated area of sign (m²)	Areas with street lighting (cd/m²)	Areas without street lighting (cd/m²)
Up to and including 0.5m ²	2000	1000
Over 0.5m ² , up to and including 2m ²	1600	800
Over 2m ² , up to and including 5m ²	1200	600
Over 5m ² , up to and including 10m ²	1000	600
Over 10m ²	800	400
Waka Kotahi New Zealand Transport Agency requirements		
(b) Must comply with any current requirements for illumination and glare set by an authorised central government agency;		
Upward-facing lighting		
(c) May only emit upwardly facing lighting if adequately shielded so that any glare does not extend beyond the sign and its immediate surroundings;		
No illusion of movement		
(d) Must not be illuminated in a way that makes the sign appear to shimmer, sparkle or revolve.		

- (2) The person must provide evidence that the sign complies with all applicable conditions in (1) if required by, and to the satisfaction of, the relevant authority.

Related information about illumination and glare requirements
The Waka Kotahi Zealand Transport Agency's Traffic Control Devices Manual Part 3 Advertising Signs (including addendum: Digital Billboard Guidance) sets requirements for illumination and glare.

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29 Signs must be removed from a business that has ceased to trade

- (1) A [person](#) (for example the owner, occupier or manager) must remove the display of all signs on a [site](#) associated with a business that ceases to operate (for example closes down) within 60 working days of the date that the business ceased to operate.
- (2) However, only the display area of a sign in (1) must be removed or covered so that no advertisement, message or notice is displayed, if in the relevant authority's opinion –
 - (a) the sign has historic heritage value (for example forms part of a historic heritage place in the [Auckland Unitary Plan](#)); or
 - (b) the sign is an integral part of the structure of a building and cannot be removed in a cost-effective manner.

Related information about signs on historic heritage places

The display of signs on historic heritage places are regulated in Chapter D17 of the Auckland Unitary Plan. The Unitary Plan allows identification, safety and temporary signs not attached the heritage feature. Signs attached to a heritage feature require a resource consent.

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Part 3 Controls and Approvals

Subpart 1 Controls

30 The relevant authority may make controls about signs

- (1) The relevant authority may make a control for one or more of the following purposes –
 - (a) specifying locations and conditions of use of council-controlled public places for the display of –
 - (i) community, regional, sub-regional or major [event signs](#) in clause 16; and
 - (ii) [election signs](#) in clause 17;
 - (b) specifying areas of council-controlled public places in which [portable signs](#), [stencil signs](#), or both are prohibited for the purposes of clauses 11 and 12.
- (2) When specifying locations or areas in (1), the relevant authority may consider any matters that are relevant to determining suitability or unsuitability.
- (3) When specifying conditions of use in (1), the relevant authority may include any matter related to the purpose of this Bylaw, for example –
 - (a) the number, size, ground clearance, placement, design, content, materials and installation of signs;
 - (b) the duration of display and removal of the sign; and
 - (c) the proportion of the display area that may only be used for signs about events.

Related information about controls

Current controls are in the 'Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022' attached after this Bylaw as related information.

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Currently, the Auckland Council Regulatory Committee and Auckland Transport Traffic Control Committee have the delegated authority to make controls under this Bylaw by resolution.

To make, change, replace or delete a control, the relevant authority must comply with the decision-making requirements under Subpart 1 of Part 6 of the [Local Government Act 2002](#).

Matters considered when deciding whether a council-controlled public place is suitable or not for certain sign types vary. For example for free-standing road-side election signs, relevant matters may include location of utilities or infrastructure, geological, archaeological, cultural or heritage features, traffic sightlines, and local board views if in relation to a local park. The decision may also allow for different sign designs, for example a V-shaped election sign may be allowed on larger locations.

- (4) The relevant authority may suspend a control in (1) if a location becomes temporarily unsuitable (for example due to road works).

Subpart 2 Approvals

31 This Subpart applies to people who must obtain an approval

This Subpart applies to a person who must obtain an approval from the relevant authority under this Bylaw.

32 Applications for an approval must include required information and fees

- (1) A person to whom this Subpart applies must make an application that complies with the requirements of the relevant authority, including –
- (a) the form and manner of the application;
 - (b) the information in the application;
 - (c) any further supporting information; and
 - (d) payment of a fee.

Related information about fees

Auckland Council sets [fees](#) for approvals that it is responsible for under this Bylaw under Te Tahua Taungahuru Te Mahere Taungahuru 2018 – 2028 / The 10-year Budget Long-term Plan 2018 – 2028 (The Long-term Plan). A new Long-Term Plan is adopted every three years following public consultation and sets out Auckland Council's activities, services and investments over a 10-year period.

- (2) Without limiting (1), the relevant authority may require an application for an approval to include information on one or more of the following matters in this table –

All applications for approvals may require the following information
(a) A description, plans, and / or photos of the location of the sign;
(b) The design, material, colour, size, structure and specifications of the sign;
(c) Duration of display of the sign;
(d) Other relevant matters related to the sign, including illumination;
(e) An assessment of impacts and proposed mitigation;
(f) Details of the applicant and person responsible for the sign;
(g) Details of other approvals required / obtained;
(h) Public liability insurance.

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33 Applications for an approval will be considered against relevant matters

- (1) The relevant authority when considering an application for an approval –
 - (a) will have regard to any matter it considers relevant and reasonably necessary to determine the application in relation to this Bylaw’s purpose; and
 - (b) may inspect places and signs related to the application for the purpose of considering the application.
- (2) Without limiting (1), the relevant authority may consider an application for an approval against one or more of the following matters in this table –

Matters that may be considered on all applications for approvals
(a) The location (including multiple sites) and intended duration of display of the sign;
(b) The design, material, colour, size, structure and specifications of the sign, including its lighting and luminance;
(c) The likely impact of the sign on the effectiveness of the Auckland transport system, traffic safety and public safety, for example – <ul style="list-style-type: none"> (i) obstructions or hazards to pedestrian or vehicular visibility, access or flow across all relevant traffic modes; (ii) whether the sign resembles or is likely to be mistaken for a traffic control device; (iii) whether the sign is made of materials that are slippery, reflective, or that shimmer or move; (iv) whether the sign is made of materials that can be washed off with water without leaving any residue and that will not have an adverse effect on the stormwater network; (v) whether the sign contains changeable messages;
(d) The impact of the proposed sign on amenity values, for example the extent to which the proposed sign – <ul style="list-style-type: none"> (i) detracts from the character of any public place, including the characteristics of the streetscape, natural environment, landscaping and open space; (ii) dominates views from any residential zone, residential precinct or residential land unit; (iii) creates adverse cumulative effects; (iv) detracts from the visual qualities of any scheduled heritage building or site, located within the same visual catchment, that are fundamental to the reasons for the heritage listing;
(e) Whether the proposed sign, if it will be placed on a building, will – <ul style="list-style-type: none"> (i) integrate into the building’s appearance; (ii) respect and positively relate to structural bays, structural elements, architectural features, building proportions and the overall design of the building;
(f) Actual or potential impact of the activity on the public, public place and surrounding environment, for example – <ul style="list-style-type: none"> (i) the impact on nearby business premises; and (ii) cumulative impacts of this approval in addition to other existing approvals;
(g) Whether the activity complies with relevant requirements in any Act, regulation or Bylaw;
(h) Whether the activity is consistent with the relevant authority’s policies and plans;
(i) Whether landowner approval (if required) has been obtained.

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34 Applications may be granted or declined

- (1) The relevant authority may grant or decline an application for an approval having regard to matters in clause 33.
- (2) An application for a [poster board](#) in clause 13(4) may only be granted–
 - (a) if the poster board complies with the size rules for wall-mounted signs in clause 9, except that the calculation of area may exclude any frame;
 - (b) if the poster board is a bollard, that the display area is no more than 12 square metres; and
 - (c) the poster board does not directly face a Residential Zone.
- (3) An application for the display of a cross-street banner sign on a council-controlled place in clause 14(2)(c) may only be granted if the sign –
 - (a) has reinforced comers with eyelets for the fixing of ropes or cables;
 - (b) has a safe working fixing point load (pullout load) of a minimum of 1 tonne (10kN) certified by a Registered Engineer's calculations;
 - (c) has vertical stays sown in, with a vertical dimension of 1m or more at any point on the banner, at minimum intervals of 3m to prevent bowing under wind loads; and
 - (d) has all rope connections to a cross-street banner, other than strainer and catch ropes, made with eye-over-steel thimble connections shackled to a galvanised steel rope with a minimum diameter of 0.01m.
- (4) An application for a dedicated location for an event sign in clause 16(2)(c)(ii) may only be granted if the sign is –
 - (a) a [community event sign](#) and complies with the conditions in clause 16(3) of this Bylaw as if the sign was displayed on a Coastal, Residential, Open Space or Business Zone; or
 - (b) a [major or regional / sub-regional event sign](#) and complies with the conditions in clause 16(4) of this Bylaw as if the sign was displayed on an Other Zone.
- (5) An application for a sign in an Open Space Zone in clause 21(2) may only be granted if –
 - (a) the sign is associated with a permitted activity in the Auckland Unitary Plan (or future equivalent plan) on the site on which it is located;
 - (b) the sign is located on an Open Space – Sports and Active Recreation Zone and –
 - (i) is directed at the field of play on the site;
 - (ii) displays the name of the club, code or facility as its primary message;
 - (iii) is displayed on permanent infrastructure;
 - (iv) is single sided; and
 - (v) is no more than 2.4 metres wide and 1 metre high.
 - (c) any free-standing sign –
 - (i) has a maximum display area of 3m²;
 - (ii) has a minimum height of display area above ground level of 0.8m; and

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- (iii) is immediately adjoining the structure or event being identified or products, services, or goods available.
- (6) However, an application that does not satisfy the criteria in (2), (3), (4) or (5) may still be granted in an approval if it meets the criteria in (7).
- (7) An application (other than an application granted in (2), (3), (4) or (5)) may only be granted if –
 - (a) the approval would not significantly prejudice the achievement of the purpose of this Bylaw; and
 - (b) one or more of the following criteria are satisfied –
 - (i) the sign is in substantial compliance with this Bylaw and further compliance is unnecessary;
 - (ii) the action taken on, or provision made for, the matter to which the rule relates results in the same or better outcome than compliance with the rule in this Bylaw; or
 - (iii) compliance with a rule in this Bylaw is unreasonable, unnecessary or inappropriate in the particular case (for example due to events that have occurred).

35 Conditions may be imposed if an application is granted

- (1) The relevant authority may impose any conditions it considers appropriate on an approval to achieve the purpose of this Bylaw.
- (2) Without limiting (1), the relevant authority may impose conditions about any one or more matters in this table –

All approvals may include conditions about the following matters
(a) Any matters considered in Part 2 and in clause 33 of this Bylaw;
(b) The location, placement, duration of display and removal of the sign;
(c) The design, material, colour, size, structure and specifications of the sign;
(d) The use of lighting and moving images, including (but not limited to) luminance and times of operation (days and hours);
(e) The content of the sign, including (but not limited to) to only advertise the premises, services, goods, products, activities and / or events directly related to the primary use or activities occurring on the site of the premises to which the sign relates;
(f) The construction and maintenance requirements for the sign;
(g) The frequency of inspection and maintenance;
(h) Public safety, traffic safety and access to premises and places, including (but not limited to) compliance with general safety, nuisance and traffic rules in clauses 23, 24 and 25;
(i) Protecting the environment, including (but not limited to) physical and visual amenity (especially in relation to streetscapes, residential areas and heritage) and damage;
(j) Compliance with requirements in any other relevant Act, regulation, Bylaw , Auckland Council policy or plan , and any shared space guidelines or policies;
(k) Obtaining landowner approval (if required) before displaying the sign;
(l) Holding and maintaining appropriate public liability insurance;
(m) The provision of a bond or insurance to cover any costs to the relevant authority resulting from a failure to comply with the conditions of the approval or otherwise comply with this Bylaw;
(n) Payment of one or more bonds, fees and / or charges;
(o) Display of approval details (for example approval reference number);
Approvals for poster boards may include conditions about the following matters

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All approvals may include conditions about the following matters
(p) The proportion of the display area that must only be used for signs about events;
(q) Displaying the name and contact details (including phone number) of the person responsible for installing, maintaining and removing the poster board;
Approvals for stencil signs may include conditions about the following matters
(r) Location, including (but not limited to) being directly adjacent to the main ground level entrance of the premises to which the stencil sign relates;
(s) Ensuring materials used for the stencil sign are able to be washed off with water, leave no residue, are non-slippery and will not have an adverse effect on the stormwater network.

36 An approval will lapse if not given effect to

- (1) An approval must be given effect to (for example the sign must be displayed) –
 - (a) by the date specified in the approval; or
 - (b) within 12 months of the date the approval is granted, if no date has been specified.
- (2) An approval that has not been given effect to lapses on the relevant date in (1).

37 Transfer of an approval is allowed

- (1) An approval shall attach to the land to which the sign relates and accordingly may be enjoyed by the owners and occupiers of the land for the time being, unless the approval expressly provides otherwise.
- (2) Where an approval expressly grants the approval to a person –
 - (a) the holder of the approval may transfer the whole or any part of the holder's interest in the approval to any other person unless the consent expressly provides otherwise;
 - (b) the transfer of the holder's interest in the approval has no effect until written notice of the transfer is given to the relevant authority that granted the approval; and
 - (c) the person to whom the approval is transferred becomes a person to whom an approval has been granted for the purposes of this Bylaw.

38 The relevant authority may review an approval in certain circumstances

- (1) The relevant authority may review an approval granted under this Subpart for any of the following reasons –
 - (a) to be consistent with any changes to legislation;
 - (b) to deal with any public safety, nuisance, misuse or environmental issues that arise from the exercise of the approval (for example unsafe or hazardous conditions, unreasonable obstruction, damage);
 - (c) if the activity is likely to interfere with any authorised works by Auckland Council, Auckland Transport or a network utility operator.
- (2) For the purposes of (1), this Subpart applies with all necessary modifications as if that review were an application for an approval (for example the conditions on the approval may be amended or the approval may be suspended or cancelled).

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Enforcement powers, offences and penalties

39 The relevant authority may take action for failure to comply with an approval

- (1) This clause applies to a person who has been granted an approval who –
 - (a) fails to comply with the approval, including any condition of an approval; or
 - (b) provided inaccurate information on any application for an approval which materially influenced the decision made on the application.
- (2) The relevant authority may take any one or more of the following actions against a person to whom this clause applies –
 - (a) issue a written warning which may be used as evidence of a bylaw breach during any subsequent consideration of an approval or enforcement action;
 - (b) review the approval, which may result in its amendment, suspension or cancellation;
 - (c) claim any bond, security or insurance;
 - (d) use the statutory powers in clause 40; or
 - (e) use the statutory penalties in clause 41.
- (3) For the purposes of (2)(b), Subpart 2 of Part 3 applies with all necessary modifications as if a review was an application for an approval.

40 The relevant authority may use statutory powers and other methods to enforce this Bylaw

The relevant authority may use its powers under the [Local Government Act 2002](#) or the [Land Transport Act 1998](#) to enforce this Bylaw.

Related information about enforcement

The relevant authority's powers under the Local Government Act 2002 (as reprinted on 26 March 2020) and Land Transport Act 1998 (as reprinted on 1 December 2020) include court injunction ([section 162](#)), removal of works ([section 163](#)), seizure and disposal of property (sections [164](#), [165](#), [168](#)), powers of entry (sections [171](#), [172](#), [173](#)), cost recovery for damage (section [176](#)) and power to request name and address (section [178](#)).

The relevant authority can also use other methods (for example audits, advice, information or warnings) or regulations (for example the [Auckland Council Public Safety and Nuisance Bylaw 2013](#) to remove unlawful supporting devices from the relevant authority's roads and parks.

41 The relevant authority may remove materials and recover costs

The relevant authority may, under [section 163](#) of the Local Government Act 2002, remove or alter any material or thing in breach of this Bylaw and may recover any costs of removal or alteration from the person who committed the breach.

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42 A person may be penalised for not complying with this Bylaw

- (1) A person who fails to comply with (breaches) this Bylaw commits an offence and is liable to a penalty under the [Local Government Act 2002](#) or [Land Transport Act 1998](#).
- (2) However, a person does not commit an offence if the person proves that the failure to comply was due to compliance with the directions of the relevant authority.

Related information about penalties

A person who is convicted of an offence against this Bylaw is liable to:

- a fine not exceeding \$20,000 under [section 242](#) of the Local Government Act 2002 (as reprinted on 26 March 2020)
- a fine not exceeding \$1,000 or an infringement fine of up to \$750 in certain circumstances under Schedule 1 of the [Land Transport \(Offences and Penalties\) Regulations 1999](#).

Part 5

Savings and Transitional Provisions

43 This Part relates to existing signs regulated under the 2015 Bylaw

This Part relates to existing signs, which means signs that –

- (a) were regulated in the Auckland Council and Auckland Transport Signage Bylaw 2015 / Te Ture ā-Rohe mo nga Tohu 2015 (2015 Bylaw) and are displayed at the commencement of this Bylaw; and
- (b) were regulated in the Auckland Transport Election Signs Bylaw 2013 / Te Ture a Rohe mo nga Tohu Pānui Poti a Auckland Transport 2013 (2013 Bylaw).

44 Existing signs may continue to be displayed in certain circumstances

- (1) Any existing sign may be displayed, altered, repaired or maintained in a manner that contravenes a clause in this Bylaw if the sign –
 - (a) was lawfully displayed before this Bylaw commenced (for example complied with, or had an approval, exemption or dispensation under the 2015 Bylaw); and
 - (b) continues to comply with any relevant conditions that applied to its lawful display in (a); and
 - (c) complies at all times with the general rules for all signs in Subpart 3 of this Bylaw.
- (2) However, (1) does not apply if –
 - (a) the sign (including its advertisement, message or notice and its supporting device) is moved or removed;
 - (b) the sign is altered in size, form or placement;
 - (c) the sign is changed from a static to a changeable message sign;
 - (d) any conditions of any relevant approval are not complied with;
 - (e) the duration of any relevant approval expires;

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- (f) the relevant authority considers it necessary to review any relevant approval, exemption or dispensation due to the circumstances in clause 39; or
- (g) the sign is a portable, stencil, poster, banner, real estate, vehicle or event sign in clauses 11 to 18 of this Bylaw.

45 Existing approvals, exemptions and dispensations continue to apply

For the purposes of Part 4 of this Bylaw, every approval, exemption or dispensation granted or saved under the 2015 Bylaw continues to apply as if it were an approval granted under this Bylaw.

46 Existing applications and compliance action to continue to be processed

- (1) Any application for an approval or exemption under the 2015 Bylaw that was not granted or declined before the date this Bylaw commences will be processed as if the application had been made under this Bylaw.
- (2) Any existing compliance or enforcement action (including inquiry) by the relevant authority under the 2015 Bylaw that was not completed before the date this Bylaw commences, will continue to be actioned under the 2015 Bylaw as if it were still in force and as if this Bylaw had not been made.

47 Certain existing provisions of the 2015 and 2013 Bylaws to continue to apply

Certain existing provisions in the 2015 Bylaw and 2013 Bylaw continue to apply with amendments as specified in this table to retain a link between the exclusions in the definition of Billboard in the Auckland Unitary Plan and this Bylaw, until the date that their reference in Chapter J – Definitions of the Auckland Unitary Plan is amended.

Existing bylaw provision to be continued with amendments
2015 Bylaw clause 5(1) definitions of poster or poster signage , changeable message signage and comprehensive development signage are continued with amendments to state that they have the same meaning as in clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.
The terms vehicle signage , community event signage and regional and major event signage as referred to in clause 25, 26 and 27 respectively of the 2015 Bylaw are continued with amendments to state that they have the same meaning as in clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.
2013 Bylaw clause 5(1) definition of election sign is continued with amendments to state that it has the same meaning as in clause 5(1) of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.

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Related information, Signs Bylaw History

Date	Description
01 November 2010	Made legacy bylaws about signs ¹ (Section 63 Local Government (Auckland Transitional Provisions) Act 2010)
01 November 2010	Commencement of legacy bylaws about signs (Section 63 Local Government (Auckland Transitional Provisions) Act 2010)
19 and 26 August 2014	Review of legacy bylaws about signs completed (Auckland Council RBC/2014/36 , Auckland Transport 26/08/2014:10(iii))
26 and 28 August 2014	Proposal to make new bylaw about signs and to revoke legacy bylaws (Auckland Council GB/2014/88 , Auckland Transport 26/08/2014:10(iii))
26 and 28 May 2015	Made Signage Bylaw 2015 / Te Ture ā-Rohe mo nga Tohu 2015 and decided to revoke legacy bylaws (Auckland Council GB/2015/35 , Auckland Transport 26/05/2015:10.1)
13 July 2015	Public notice of new Signage Bylaw 2015 / Te Ture ā-Rohe mo nga Tohu 2015 and revocation of legacy bylaws
01 October 2015	Commencement of 2015 Signage Bylaw and revocation of legacy bylaws about signs (Auckland Council GB/2015/35 , Auckland Transport 02/07/2015:10.1)
23 June and 08 July 2020	Review of Signage Bylaw 2015 completed (Auckland Council REG/2020/30 , Auckland Transport 08/07/2020:5.1);
26 August 2021	Proposal to make new bylaw about signs and to revoke the Signage Bylaw 2015 and 2013 Election Signs Bylaw (Auckland Council GB/2021/103 , Auckland Transport 26/08/2021:10)
26 May 2022	Made Te Ture ā-Rohe mo nga Tohu / Signs Bylaw 2022 and decided to revoke Signage Bylaw 2015 and 2013 Election Signs Bylaw (Auckland Council GB/2022/## , Auckland Transport dd/mm/2022:#)
dd month 2022	Public notice of new Signs Bylaw 2022 and revocation of Signage Bylaw 2015 and 2013 Election Signs Bylaw
26 May 2022	Commencement of Signs Bylaw 2022 (Auckland Council GB/2022/## , Auckland Transport dd/mmm/2022:#)

¹ Clause 5 of the Auckland City Council Bylaw No. 30 - Brothels and Commercial Sex Premises; Auckland City Council Signs Bylaw 2007; Clause 6 of the Franklin District Brothel Bylaw 2010; Franklin District Council Control of Signs Bylaw 2007; Clause 5 of the Manukau City Consolidated Bylaw 2008, Chapter 3 – Brothels; Chapter 19 (Temporary Signs) of the Manukau City Consolidated Bylaw 2008; Clause 4 of the North Shore City Bylaw 2000, Part 25 – Brothels; North Shore City Part 12 (Control of Temporary Signs) Bylaw 2000; Papakura District Council Control of Advertising Signs Bylaw 2008; Clause 7 of the Rodney District Council, Chapter 14 – Brothels and Commercial Sex Premises; Rodney District Council, Chapter 22 of the General Bylaw 1998, (Temporary Signs).

Related information about the next bylaw review

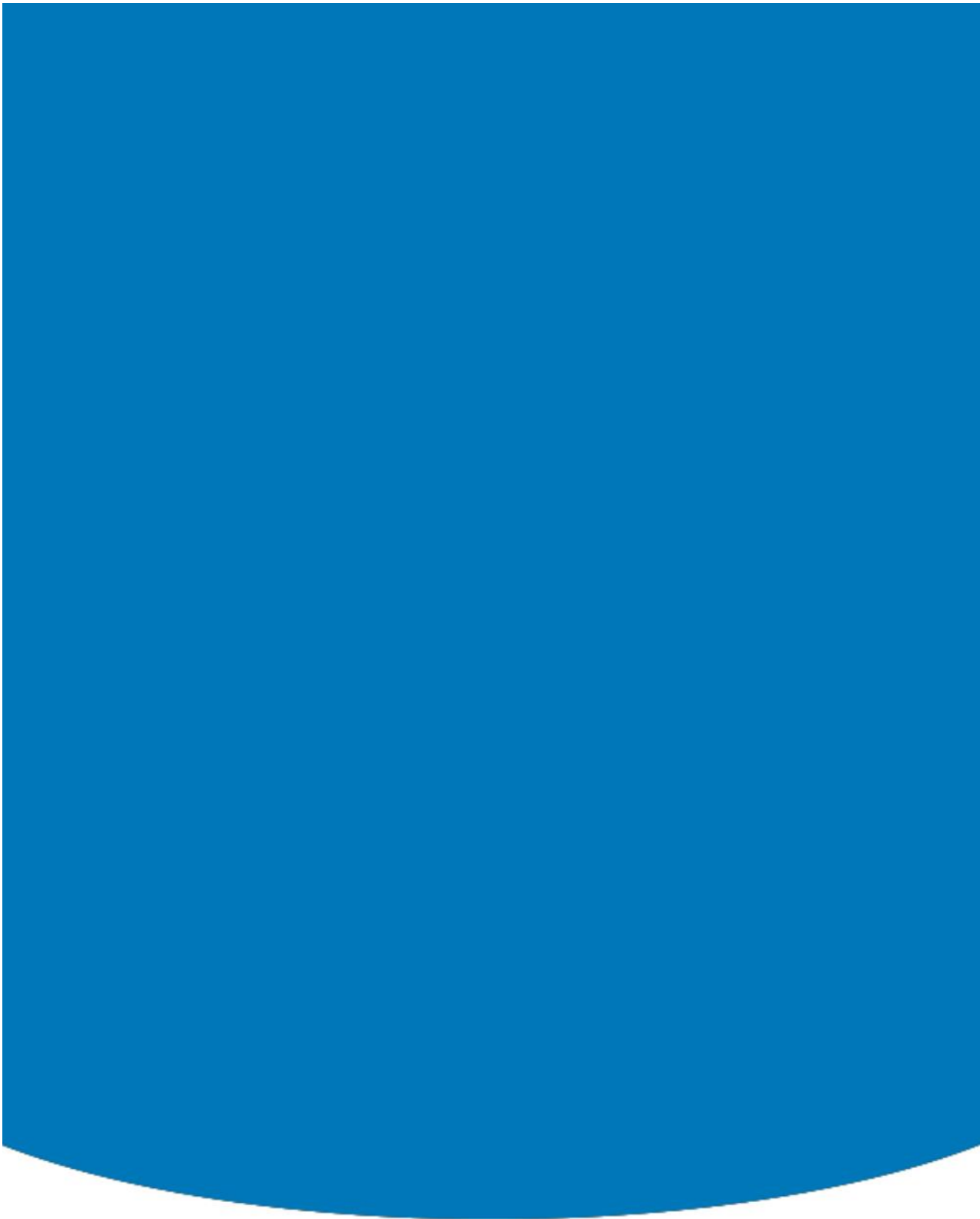
This Bylaw must be reviewed by 26 May 2027. If not reviewed by this date, the Bylaw will expire on 26 May 2029.

Related information, 2013 Election Signs Bylaw History

Date	Description
30 May 2013	Made Auckland Transport Election Signs Bylaw 2013 (2013 Election Signs Bylaw)
08 June 2013	Commencement of 2013 Election Signs Bylaw
12 August 2013	Amendment of 2013 Election Signs Bylaw (with effect from 12 August 2013 by the Auckland Transport Election Signs Amendment Bylaw No 1 of 2013)
18 July 2014	Amendment of 2013 Election Signs Bylaw (with effect from 18 July 2014 by the Auckland Transport Election Signs (Amendment No. 2) Bylaw 2014)
01 August 2017	Amendment of 2013 Election Signs Bylaw (with effect from 1 August 2017 by the Auckland Transport Election Signs (Amendment No. 3) Bylaw 2017)
26 May 2022	Revocation of 2013 Election Signs Bylaw (refer Signs Bylaw History table)

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Attachment C



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Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022

(as at 26 May 2022)

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Appendix B Locations and conditions of use for the display of event signs on council-controlled public places	Appendix D Council-controlled public places on which portable signs are prohibited

1 Title

This control is the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022.

2 Issuing authority

This control is made by the relevant authority under clause 30 of the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.

3 Commencement

This control comes into force on the same date as the Bylaw.

4 Application

This control applies to Auckland.

5 Purpose

This control specifies locations and conditions of use, and prohibitions about signs on council-controlled public places.

6 Interpretation

(1) In this control, unless the context otherwise requires:

Bylaw means the Auckland Council and Auckland Transport Te Ture ā-Rohe mo nga Tohu 2022 / Signs Bylaw 2022.

(2) Unless the context requires another meaning, a term or expression that is defined in the Bylaw and is used, but not defined, in this control has the meaning given by the Bylaw.

7 Use of council-controlled public places for certain types of signs in Auckland

In accordance with clause 30 of the Bylaw, the relevant authority specifies the following locations and conditions of use of council-controlled public places for the display of –

- [community event signs](#) (community notice boards) in [Appendix A](#);
- [election signs](#) in [Appendix B](#).

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8 Council-controlled public places in which certain types of signs are prohibited

In accordance with clause 30 of the Bylaw, the relevant authority specifies the following council-controlled public places on which the display of portable signs are prohibited in Appendix C.

Appendix A: Locations and conditions of use for the display of community event signs (community notice boards) on council-controlled public places

A person may display a [community event sign](#) on a council-controlled public place identified in the table below if –

- 1) a space on the notice board is booked (reserved) in accordance with any requirements of the relevant authority (for example in relation to how far in advance you may book, booking periods, multiple bookings and maximum locations); and
- 2) the sign does not exceed the size specified in the table below and any other requirements of the relevant authority (for example materials and letter size).

Related information about community notice boards

More information, including on how to book a space, can be viewed on [Auckland Council's website](#).

Suburb	Site number	Location	Number of spaces	Notice Size
Three Kings	1	Three Kings Reserve, 1011 Mt Eden Road	8	1100mm x 815mm
Royal Oak	2	St Andrews Reserve, 282 St Andrews Road (corner of St Andrews and Mt Albert roads)	4	1100mm x 815mm
Hillsborough	3	Hillsborough Reserve, corner of Alex Boyd Link and Hillsborough Road	4	1200mm x 1200mm
Mt Roskill	4	Keith Hay Park, 660 Richardson Road (Richardson Road entrance)	4	1100mm x 815mm
Mt Roskill	5	Keith Hay Park (Somerset Road entrance)	4	1100mm x 815mm
Mt Roskill	6	Clock Tower, 1288C Dominion Road (Mt Roskill shopping centre)	4	1100mm x 815mm
Mt Roskill	7	1109 Dominion Road (Winston Park entrance)	4	1100mm x 815mm
Mt Roskill	9	Turner Reserve, 1-5 Glynn Street (corner of May Road and Glynn Street)	4	1100mm x 815mm
Mt Roskill	11	Potters Park, 173 Balmoral Road (corner of Dominion and Balmoral roads)	6	1200mm x 1200mm
Mt Eden	12	Udys Reserve, 632 Mt Eden Road (corner of Mt Eden and Balmoral roads)	6	1200mm x 1200mm
Mt Eden	13	Bellevue, 160 Dominion Road	6	1200mm x 1200mm
Epsom	15	249-259 Gillies Avenue	4	1200mm x 1200mm
Mt Eden	16	48-108 Windmill Road (corner of Windmill and St Andrews roads)	2	1200mm x 1200mm
Epsom	17	Marivare Reserve, 243-257 Manukau Road	2	1200mm x 1200mm
Mt Eden	18	Eden Activity Centre, 489 Dominion Road	4	1100mm x 815mm

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Suburb	Site number	Location	Number of spaces	Notice Size
Mt Roskill	19	Mt Roskill War Memorial Hall, 13 May Road	2	1100mm x 815mm
Onehunga	20	Tin Tacks Reserve, 371-373 Onehunga Mall (corner of Trafalgar Street and Onehunga Mall Road)	2	1200mm x 1200mm
Mt Albert	21	751-773 New North Road, Mt Albert	4	1200mm x 1200mm
Mt Albert	22	Near 717 New North Road (corner of St Lukes and New North roads)	2	1200mm x 1200mm
Sandringham	23	Sandringham Shopping Centre, 598 Sandringham Road	2	1200mm x 1200mm
Kingsland	24	Near 409 New North Road (corner of Sandringham and New North roads)	2	1200mm x 1200mm
Freemans Bay	25	Freemans Bay Community Hall, 53 Hepburn Street	2	1200mm x 1200mm
Blockhouse Bay	26	1625-1627 Great North Road, Waterview (corner of Blockhouse Bay and Great North roads)	2	1200mm x 1200mm
Mt Albert	27	1-12 Carrington Road (corner of Great North and Carrington roads)	2	1200mm x 1200mm
Grey Lynn	29	Grey Lynn Library, 474 Great North Road	2	1200mm x 1200mm
Pt England	30	233 Apirana Avenue (corner of Apirana Avenue and Merton Road)	4	1100mm x 815mm
Ōtāhuhu	31	Near 4-12 Portage Road (corner of Atkinson Ave and Portage Road)	4	1100mm x 815mm
Epsom	32	441-445 Manukau Road (corner of Greenlane and Manukau roads)	4	1200mm x 1200mm
Greenlane	33	174 Campbell Road (corner of Whetūrangī and Campbell roads)	4	1200mm x 1200mm
Penrose	34	Corner of Rockfield and 215 Station roads	2	1200mm x 1200mm
Papakura	35	Central Park, corner of Opaheke and Great South roads	2	1200mm x 1200mm
Red Hill	36	Corner of Settlement and Dominion roads (in front of the shops)	2	1200mm x 1200mm
Pakuranga	39	William Green Domain, corner of Pakuranga Highway and Bucklands Beach Road	2	2400mm x 1200mm
Howick	40	Stockade Hill, corner of Mellons Bay Road and Ridge Road	2	2400mm x 1200mm
Pakuranga	41	Lloyd Elsmore Park, Pakuranga Highway	2	2400mm x 1200mm
Flat Bush	42	Chapel Road, opposite the Barry Curtis Park skatepark entrance	2	2400mm x 1200mm
New Lynn	44	Corner of Titirangi and Great North roads	2	2400mm x 1200mm
Henderson	45	Corban Estate, Rotary Park, Great North Road	2	2400mm x 1200mm

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Appendix B: Locations and conditions of use for the display of election signs on council-controlled public places

A person may display an election sign on a council-controlled public place identified in the table and maps below if –

- 1) the sign is displayed within the nine-week period before polling day (except for local government election signs on parks within the Ōrākei Local Board area which may only be displayed for a period of four weeks before polling day);
- 2) the sign complies at all times with any place-specific conditions specified in the map for that place; and
- 3) the sign complies with any applicable conditions in clause 17 of the Bylaw.

Key: Sites on roads
 Sites on parks or on both roads and parks

Local Board	Street name	Map	Location type	V Shape signs allowed?
Albert-Eden	Bond Street	C-AE1	Park	No
	Boston Road	C-AE15A	Road	No
	Campbell Road / Wheturangi Road junction	C-AE2	Road	No
	Carrington Road	C-AE3	Road	No
	Dominion Road / Balmoral Road	C-AE4	Park	No
	Gillies Avenue	C-AE20	Both	No
	Great North Road (1 of 2)	C-AE5	Park	No
	Great North Road (2 of 2)	C-AE6	Park	Yes
	Green Lane West	C-AE7	Road	No
	Ian McKinnon Drive / Devon Street junction	C-AE8	Park	No
	Malvern Road	C-AE9	Both	No
	Manukau Road	C-AE10	Road	No
	Morningside Road / Sainsbury Road junction	C-AE11A	Both	No
	New North Road (1 of 2)	C-AE12	Park	No
	New North Road (2 of 2)	C-AE13	Park	No
	New North Road / St Lukes Road junction	C-AE14	Road	No
	Owairaka Avenue	C-AE16	Park	No
	Sandringham Road	C-AE17	Park	No
	Sandringham Road / Balmoral Road junction	C-AE18	Road	No
Western Springs Road	C-AE19	Both	No	
Devonport - Takapuna	Esmonde Road	N-DT1	Road	No
	Seabreeze Road / Lake Road junction	N-DT2	Road	No
	Sunset Road	N-DT3	Road	No
Franklin	Awhitu Road	S-F1	Road	No
	Awhitu Road (2)	S-F32	Both	No
	Beach Road	S-F2	Road	Yes
	Buckland Road	S-F3	Road	No
	Cape Hill Road	S-F4	Road	No
	Clarks Beach Road	S-F7A	Road	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
	Clevedon-Kawakawa Road (1 of 2)	S-F8	Road	Yes
	Clevedon-Kawakawa Road (2 of 2)	S-F9	Road	No
	Clevedon-Takanini Road / Papakura-Clevedon Road junction	S-F10	Road	No
	Collingwood Road / Kitchener Road junction	S-F11	Road	Yes
	Constable Road	S-F16A	Park	No
	East Street	S-F12	Road	No
	Glenbrook Beach Road	S-F13	Road	Yes
	Great South Road / Mill Road junction	S-F14	Road	Yes
	Hamlin Road	S-F33	Road	No
	Linwood Road / Dyke Road junction	S-F17	Road	No
	Manukau Road	S-F18	Road	No
	McKenzie Road / Village Fields Road junction	S-F19	Road	No
	Paerata Road	S-F20A	Road	Yes
	Paparimu Road	S-F21	Road	No
	Patumahoe Road	S-F6	Road	No
	Pukekohe East Road	S-F22	Road	No
	Queen Street (1 of 2)	S-F23	Road	No
	Queen Street (2 of 2)	S-F24	Road	Yes
	Sandstone Road	S-F25	Both	Yes
	Stevenson Road / Clarks Beach Road junction	S-F26	Road	No
	Titi Road	S-F27	Road	Yes
	Wades Road / Whitford Road junction	S-F28	Road	No
	Waihoehoe Road	S-F29	Road	No
	West Street	S-F30	Road	No
	Whitford-Maraetai Road	S-F31	Road	No
Great Barrier (Aotea)	Hector Sanderson Road	C-BG1	Park	No
Henderson-Massey	Awaroa Road (1 of 2)	W-HM1	Both	No
	Awaroa Road (2 of 2)	W-HM2	Both	No
	Border Road	W-HM3	Road	No
	Central Park Drive (1 of 2)	W-HM4	Both	No
	Central Park Drive (2 of 2)	W-HM5	Road	No
	Colwill Road	W-HM59	Road	No
	Corban Avenue	W-HM6	Road	Yes
	Don Buck Road (1 of 2)	W-HM7	Road	No
	Don Buck Road (2 of 2)	W-HM8	Road	No
	Don Buck Road / Glen Road / Woodside junction	W-HM9	Both	No
	Glen Road (1 of 2)	W-HM12	Both	No
	Glen Road (2 of 2)	W-HM13	Road	No
	Glendene Avenue	W-HM14	Both	No
	Great North Road	W-HM16	Road	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
	Great North Road (2)	W-HM61	Both	No
	Gunner Drive	W-HM18	Road	No
	Harvest Drive	W-HM19	Both	No
	Henderson Valley Road (1 of 2)	W-HM20	Park	No
	Henderson Valley Road (2 of 2)	W-HM21	Park	No
	Hillwell Drive	W-HM22	Park	No
	Hobsonville Road	W-HM23	Road	No
	Keegan Drive	W-HM24	Road	No
	Lincoln Road	W-HM25	Road	No
	Luckens Road / Moire Road junction	W-HM26	Road	No
	Matipo Road	W-HM27	Road	No
	McLeod Road	W-HM28	Road	No
	Metcalf Road / Munroe Road junction	W-HM29	Road	Yes
	Millbrook Road	W-HM30	Road	No
	Millbrook Road (2)	W-HM62	Road	No
	Millbrook Road / Awaroa Road junction	W-HM63	Road	No
	Moire Road (2 of 2)	W-HM32	Road	No
	Moire Road (3)	W-HM64	Road	No
	Neil Avenue	W-HM65	Road	No
	Oreil Avenue	W-HM34	Road	No
	Pooks Road	W-HM35	Both	No
	Railside Avenue	W-HM36	Road	No
	San Bernadino Drive	W-HM38	Both	No
	Seymour Road / Rangeview Road junction	W-HM39	Park	No
	Spargo Road	W-HM40	Park	No
	Summerland Drive (1 of 2)	W-HM41	Both	No
	Summerland Drive (2 of 2)	W-HM42	Both	No
	Swanson Road	W-HM72	Road	No
	Taikata Road	W-HM68	Both	No
	Te Atatu Road (1 of 3)	W-HM44	Road	No
	Te Atatu Road (3 of 3)	W-HM46	Park	No
	Te Atatu Road (4)	W-HM69	Park	No
	Te Atatu Road / Gloria Avenue junction	W-HM47	Road	No
	Triangle Road (2 of 2)	W-HM49	Road	No
	Universal Drive	W-HM71	Both	No
	Universal Drive / Rathgar Road junction	W-HM50	Both	No
	Vitasovich Avenue	W-HM51	Park	No
	Vitasovich Avenue / View Road junction	W-HM52	Park	No
	Waimanu Bay Drive	W-HM53	Both	No
	Waitemata Drive	W-HM54	Both	No
	West Harbour Drive	W-HM55	Both	No
	Westgate Drive (1 of 2)	W-HM56	Park	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
	Westgate Drive (2 of 2)	W-HM57	Road	No
	Zita Maria Avenue	W-HM58	Road	No
Hibiscus and Bays	Beach Road	N-HB1	Road	No
	Carlisle Road	N-HB2	Road	No
	East Coast Road (1 of 2)	N-HB3	Road	Yes
	East Coast Road (2 of 2)	N-HB4	Road	Yes
	Firth Road	N-HB5	Road	No
	Hibiscus Coast Highway (1 of 2)	N-HB6	Road	Yes
	Hibiscus Coast Highway (2 of 2)	N-HB7	Road	Yes
	Whangaparaoa Road (1 of 2)	N-HB8	Road	No
	Whangaparaoa Road (2 of 2)	N-HB9	Road	Yes
	Howick	Buckland Beach Road / Gills Road junction	S-H1	Road
Cascades Road		S-H2	Road	Yes
Harris Road		S-H3	Road	Yes
Somerville Road		S-H5	Road	No
Kaipātiki	Akoranga Drive	N-K1	Road	No
	Archers Road (1 of 2)	N-K2	Park	No
	Archers Road (2 of 2)	N-K3	Both	Yes
	Diana Drive	N-K4	Both	No
	Eskdale Road (1 of 2)	N-K5	Road	No
	Eskdale Road (2 of 2)	N-K6	Road	No
	Glenfield Road (1 of 3)	N-K7	Park	No
	Glenfield Road (2 of 3)	N-K8	Road	Yes
	Glenfield Road (3 of 3)	N-K9	Road	No
	Kaipatiki Road (2 of 3)	N-K11	Road	No
	Kaipatiki Road (3 of 3)	N-K12	Road	No
	Lake Road (1 of 2)	N-K13	Road	Yes
	Lake Road (2 of 2)	N-K14	Both	Yes
	Leigh Terrace	N-K15	Road	No
	Morriggia Place	N-K16	Road	No
	Ocean View Road	N-K17	Road	No
	Rangatira Road / Tramway Road junction	N-K18	Road	No
	Sunnybrae Road	N-K19	Park	No
	Sunset Road / Target Road junction	N-K20	Road	No
	Waipa Street	N-K21	Road	No
	Māngere-Ōtāhuhu	Coronation Road	S-MO1	Park
Favona Road		S-MO2	Park	No
Massey Road (1 of 2)		S-MO3	Road	No
Portage Road		S-MO5	Road	No
Manurewa	Etherton Drive	S-M1	Road	No
	Great South Road (1 of 2)	S-M3	Road	No
	Great South Road (2 of 2)	S-M4	Road	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
	Selwyn Road	S-M6	Road	No
	Weymouth Road	S-M7	Road	Yes
Maungakiekie-Tāmaki	Almond Place / Panorama Road junction	C-MT1	Park	Yes
	Apirana Avenue / Merton Road / Line Road / Pt England Road junction	C-MT2	Road	Yes
	Beachcroft Avenue / Normans Hill Road junction	C-MT3	Park	No
	Captain Springs Road	C-MT4A	Park	No
	Great South Road	C-MT5	Road	No
	Hillside Road	C-MT6	Park	Yes
	Kohimarama Road – the St Heliers Bay Road / St Johns junction **Suspended site	C-MT7	Road	Yes
	Line Road / Farringdon Road junction	C-MT8	Park	No
	Mount Wellington Highway	C-MT9	Road	No
	Neilson Street	C-MT10	Park	No
	Onehunga Mall	C-MT11	Park	No
	St Heliers Bay Road	C-MT17A	Park	No
	Station Road / Rockfield Road / Mount Smart Road junction	C-MT12	Park	No
	Tripoli Road	C-MT13	Park	No
	West Tamaki Road	C-MT14	Park	No
Ōrākei Note: 4-week limit on sites in parks for local elections.	Abbotts Way / Koraha Street junction	C-O1	Park	No
	Baddeley Avenue	C-O2	Road	No
	Kepa Road (adjacent to Nehu Reserve)	C-O4	Park	Yes
	Ngahue Drive	C-O5	Road	No
	Reihana Street	C-O6	Road	No
	Reihana Street / Tautari junction	C-O7	Road	No
	Riddell Road	C-O8	Park	No
	Shore Road (1 of 2)	C-O9	Park	Yes
	Shore Road (2 of 2)	C-O10	Both	No
	Upland Road / Ōrākei Road	C-O11	Park	No
Ōtara-Papatoetoe	Grange Road / Great South Road junction	S-OP2A	Road	No
	Hollyford Drive	S-OP3	Road	Yes
	Portage Road	S-OP4	Road	No
	Puhinui Road	S-OP5	Road	Yes
	Reagan Road	S-OP6	Road	Yes
Papakura	Airfield Road / Porchester Road junction	S-P21	Road	No
	Alfriston Road	S-P1	Road	Yes
	Elliot Street	S-P2	Park	Yes
	Great South Road (1 of 6)	S-P3	Both	No
	Great South Road (2 of 6)	S-P4	Road	No
	Great South Road (3 of 6)	S-P5	Both	No
	Great South Road (4 of 6)	S-P6	Park	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
	Great South Road (5 of 6)	S-P7	Road	No
	Great South Road (6 of 6)	S-P8	Road	No
	Hingaia Road	S-P10A	Park	Yes
	Hingaia Road / Oakland Road junction	S-P11	Road	No
	Marne Road	S-P13	Road	No
	Marybeth Reserve	S-P22	Park	Yes
	Mill Road / Walters Road / Cosgrove Road	S-P14	Road	No
	Onslow Road	S-P15	Road	No
	Porchester Road	S-P16	Road	No
	Settlement Road	S-P17	Park	No
	Settlement Road / Dominion Road junction	S-P18	Both	No
	Short Street	S-P19	Road	No
	Walter Strevens Drive / Emory Drive junction	S-P20	Road	No
	Walters Road / Porchester Road junction	S-P23	Road	No
Puketāpapa	Duke Street / Rewa Road / Mount Eden Road junction	C-PU1A	Road	No
	Griffen Park Road	C-PU2	Park	Yes
	Hillsborough Road	C-PU3	Road	No
	May Road	C-PU4	Park	No
	Mount Eden Road	C-PU5	Park	No
	Parau Street	C-PU6	Road	No
	Richardson Road	C-PU7	Park	No
	Sandringham Road Extension (1 of 2)	C-PU8	Park	No
	Sandringham Road Extension (2 of 2)	C-PU9	Park	No
	The Avenue	C-PU10	Park	No
Rodney	Brown Road	N-R1	Road	No
	Coatesville-Riverhead Highway	N-R2	Park	Yes
	Hauraki Road	N-R3	Road	No
	Kaipara Coast Highway	N-R4	Park	No
	Mahurangi East Road	N-R5	Road	No
	Main Road	N-R6	Both	No
	Matakana Road	N-R7	Road	No
	Mill Road	N-R8	Road	No
Upper Harbour	Albany Highway	N-UH1	Road	No
	Brigham Creek Road / Kauri Road junction	W-UH2	Road	No
	Brigham Creek Road / Trig Road junction	W-UH3	Road	No
	Kingsway Road	W-UH5	Road	No
	Luckens Road	W-UH6	Both	No
	Marina View Drive (1 of 3)	W-UH7	Park	No
	Marina View Drive (2 of 3)	W-UH8	Park	Yes
	Marina View Drive (3 of 3)	W-UH9	Both	No
	Rame Road / Greenhithe Road junction	N-UH10	Road	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
Waiheke	Causeway Road	C-WI1	Road	No
	Ostend Road	C-WI4	Park	Yes
	Tetley Road	C-WI5	Road	No
Waitākere Ranges	Atkinson Road	W-WR1	Road	No
	Forest Hill Road	W-WR2	Road	No
	Glendale Road (2 of 3)	W-WR4	Park	No
	Glendale Road (3 of 3)	W-WR5	Road	No
	Glenview Road	W-WR6	Road	No
	Holdens Road	W-WR7	Road	No
	Huia Road	W-WR8	Road	No
	Parrs Cross Road / West Coast Road junction	W-WR9	Park	No
	Pleasant Road	W-WR10	Road	No
	Scenic Drive	W-WR11	Road	No
	Swanson Road (1 of 3)	W-WR12	Park	No
	Swanson Road (2 of 3)	W-WR13	Both	No
	Swanson Road (3 of 3)	W-WR14	Road	No
	Swanson Road (4 of 4)	W-WR15	Road	Yes
	Te Henga Road	W-WR16	Road	No
	Township Road	W-WR17	Road	Yes
	Waitakere Road / Northfield Road junction	W-WR18	Road	No
	West Coast Road (1 of 3)	W-WR19	Both	No
	West Coast Road (2 of 3)	W-WR20	Road	No
	West Coast Road (3 of 3)	W-WR21	Road	No
	Withers Road	W-WR22	Both	No
	Woodlands Park Road	W-WR23	Road	No
	Waitematā	Gladstone Road	C-WA1	Park
Grafton Road		C-WA2	Road	No
Great North Road		C-WA3	Both	No
Ian McKinnon Drive / Newton Road junction		C-WA4	Park	No
Meola Road		C-WA5	Both	No
Ponsonby Road / Hopetoun Street junction		C-WA6	Park	Yes
Quay Street		C-WA7	Road	No
Victoria Street West		C-WA8	Park	No
West End Road		C-WA9	Both	Yes
Whau	Ash Street / Great North Road junction	C-W1	Road	No
	Eastdale Road	C-W2	Park	No
	Giffillan Street	C-W3	Road	No
	Godley Road	W-W4	Road	No
	Godley Road / Vardon Road junction	W-W5	Park	No
	Kinross Street	W-W7	Park	No
	Margan Ave (1 of 2)	W-W8	Road	No
	Margan Ave (2 of 2)	W-W9	Both	No

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Local Board	Street name	Map	Location type	V Shape signs allowed?
	Portage Road (1 of 2)	W-W10	Park	Yes
	Rankin Ave (1 of 2)	W-W12	Road	No
	Rankin Ave (2 of 2)	W-W13	Road	No
	Rata Street (1 of 3)	W-W14	Road	No
	Rata Street (2 of 3)	W-W15	Road	No
	Rata Street (3 of 3)	W-W16	Park	No
	Riversdale Road	C-W17	Park	No
	Rosebank Road	C-W18	Park	No
	Sabulite Road	W-W19	Both	No
	Terry Street	C-W20	Park	No
	Titirangi Road	W-W21	Road	No
	Todd Triangle	W-W24	Park	No
	West Coast Road (1 of 2)	W-W22	Road	No
	West Coast Road (2 of 2)	W-W23	Road	No
	Wolverton Street	W-W25	Both	No

Maps for the specific places to be inserted. Can be viewed on [Auckland Transport's website](https://at.govt.nz/about-us/bylaws/election-signs-bylaw/#list) at <https://at.govt.nz/about-us/bylaws/election-signs-bylaw/#list>

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Appendix C: Council-controlled public places on which portable signs are prohibited

Portable signs must not be displayed (are prohibited) on –

- 1) any council-controlled public places within or immediately adjacent to the [City Centre Zone](#) of the Auckland Unitary Plan, for example:
 - a) immediately adjacent footpaths on unzoned land such as Queen Street and Karangahape Road; and
 - b) civic spaces such as Aotea Square, Freyberg Place, Khartoum Place, Queen Elizabeth Square and St Patrick’s Square.



Related information about portable sign prohibited area
A larger version of this map will be available in the near future on council's GeoMaps webpage.

Related information, Bylaw Control History

Date	Description
26 May 2022	The Governing Body of Auckland Council and Board of Auckland Transport separately made the Auckland Council and Auckland Transport Signs Bylaw (Locations, Conditions and Prohibitions) Control 2022 (GB/2022/# and AT ref).

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Attachment C



Find out more: **phone 09 301 0101**
or visit **aucklandCouncil.govt.nz**