

TE MAHERE Ā-ROHE O HIBISCUS AND BAYS 2020

Hibiscus and Bays Local Board Plan 2020



Mihi

E toko ake rā e te iti, whakatata mai rā e te rahi, kia mihi koutou
ki ngā kupu whakarei a te hunga kua tīpokotia e te ringa o
te wāhi ngaro,
ēngari e kaikini tonu nei i ngā mahara i te ao, i te pō.
Nga ōha i mahue mai i tērā whakaturanga
kia āpitihia e tatou ki nga tūmanako o tēnei reanga,
hei mouna waihotanga iho ki te ira whaimuri i a tātou.
Koina te tangi a ngākau māhaki, a te wairua hihiri me te hinengaro tau.
Oho mai rā tātou ki te whakatairanga i ngā mahi e ekeina ai
te pae tawhiti ka tō mai ai ki te pae tata.
Tēnei au te noho atu nei i mātārae te titiro ki runga o Ōrewa,
ki te one e rere atu ana ki Te Whangaparāoa
ki te Kūiti o te Puarangi.
Kei waho ko Tiritiri Mātangi, tomokanga ki te moana o te Waitematā.
Ki uta ko te Whanga o Oho Mairangi, ūnga mai o Te Arawa waka,
ka rere whakarunga ngā kamo ki Takapuna kāinga, Takapuna tupuna.
Kia taka ki tua ko Maungaūika
te tū hēteri mai rā i te pūwaha o Tāmaki Makaurau, Tāmaki
herehere waka.
Ka ruruku atu tātou mā te waitai kia puta ake
ki te Awataha ki nga mihi a te Kaipātiki
me te Te Raki Paewhenua ki te uru,
i reira ka whakatau te haere.
E koutou mā ka ea, kua ea, kia ora huihui mai koutou katoa.

Welcome to you all let me greet you
with the eloquent words of those who have long since been taken by
the unseen hand of the unknown,
but for whom we still mourn.
Let us enjoin the legacy they left
to the hopes of this generation
as our gift to those who will follow us.
That is the pledge of the humble heart, the willing spirit and the
inspired mind.
Let us rise together and seek to do what is necessary
to draw distant aspirations closer to realisation.
Here I sit on the headland overlooking Ōrewa
to the stretch of sand that runs to Whangaparāoa
along the Hibiscus Coast.
Off land lies Tiritiri Mātangi gateway to the Waitematā.
On land is Mairangi Bay, landing of Te Arawa waka,
gazing southward lies Takapuna community, Takapuna the progenitor.
Beyond stands Maungaūika
sentinel of Tāmaki Makaurau, anchorage of many canoes.
Taking to the tidal waters we emerge
at Awataha to the greetings of Kaipātiki
and West Harbour
and there our journey ends.
It is done,
greetings to you all.



Ngā upoko kōrero

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On the cover:
There are 64 playgrounds in
Hibiscus and Bays; this one at
Victor Eaves Park in Ōrewa is a big
hit with children of all ages.



From the Chairperson

Welcome to the Hibiscus and Bays Local Board Plan 2020. I would like to thank everyone who has contributed to this plan, but more importantly, I'd like to thank those who continue to help in making this area such a wonderful place to live, work, and visit.

I know this year has been a tough one for us all. The COVID-19 crisis is far-reaching and being felt by everyone. I am heartened by the community feeling that has been expressed by supporting one another. We are an exceptional and resilient community, and one of the priorities you've identified is that you want us to support and improve this resilience.

In these tough times, it is critical that our local board is clear about our priorities. These are: local economic recovery, improving the transport infrastructure, support for our partners who create resilience in our communities and continuing to look after our open spaces and environment.

You have consistently told us that while the environment plays a big part in the lifestyle of our area, we need to do more to protect and restore it. We are

supporting ecological restoration and reduction of waste. You told us our coast is important and expressed concerns around erosion and storm damage. We are addressing this via our Coastal Management Plan. In this, and other initiatives, we will continue to work collaboratively and to develop sustainable practices with our communities.

Our community hubs, arts centres, leisure centres, and libraries provide a place for connection. Their activities are essential to many of your daily lives. Local events bring vibrancy to our communities, allow for participation, and offer a sense of belonging. Events foster connection and resilience and we will continue to show our support for them. We will support the improvement of these activities and events to become more sustainable and aim to continue delivering excellent services in the most efficient manner for our communities.

One of the biggest complaints is about the traffic congestion. We want to support our local economy so that you can work and shop closer to home. We will continue to deliver and implement our town centre plans

Local events bring vibrancy to our communities, allow for participation, and offer a sense of belonging.



and support local businesses. We will also advocate around key projects, like Penlink, as well as better bus connections. We will also focus on our cycle paths and walkways so getting around is easier.

We will continue to make investments to protect or renew facilities that you have told us you treasure. Shade provisions for playgrounds and equipment upgrades to suit all abilities and ages are a priority. One of our biggest investments is the protection of the Ōrewa Beach area. We want to ensure this area is future-proofed for the enjoyment of generations to come.

Thank-you for helping us to develop this plan, a blueprint for the next three years. I look forward to working with everyone to develop great outcomes for the people of the Hibiscus and Bays local board area.

A handwritten signature in black ink, appearing to read 'Gary Brown'.

Gary Brown
Chairperson,
Hibiscus and Bays Local Board

He kōrero nō te Heamana

Nau mai ki te Mahere o te Poari ā-Rohe o Hibiscus and Bays 2020. Nei rā te mihi ki a koutou katoa i whai wāhi atu ki tēnei mahere, ā, nei rā te mihi nunui ki a koutou i tino pai ai tēnei hei wāhi noho, wāhi mahi, wāhi hararei hoki.

Āe, he tau uaua tēnei mō tātou katoa. He whānui ngā taumahatanga o te MATE-KORONA, i pā atu ki te katoa. E hari ana tōku ngākau i te wairua o te whanaungatanga e rāngona ana i te hapori. He hapori angitū tātou, he hapori aumangea tātou, ā, ko tētahi o ngā kaupapa matua i tohua e koe ko te hiahia kia aumangea kē atu te hapori.

I ēnei rā taumaha, he tino whakahirahira kia mārama ai te rārangi kaupapa o te poari ā-rohe. Ko ēnei: te whakarauoratanga o te ohaoha ā-rohe, te whakapaipai i ngā hanganga hāereere, te tiaki i ngā wāhi māraakerake me te taiao, te tautoko i ō tātou hoa tata, rātou mā e whakakaha ana i te hapori.

Kua rongu mātou - he wāhi nui tō te taiao ki te orange o tēnā, o tēnā i tēnei takiwā, nā whai anō me nui noa atu tā tātou ki te manaaki me te whakaora. E tautoko ana mātou i ngā kaupapa whakaora hauropi me te whakakorenga o te para. I rere

mai te kōrero i a koutou - he tino whakahirahira te ākau, he āwangawanga hoki ki te ngāhorohoro me ngā raru o te āwhā. Ka whakautuhia ēnei āhuatanga i te Mahere Tiaki Ākau. Ki tēnei, ki ētahi atu kaupapa hoki, ka mahi ngātahi tonu ai ki ngā hapori ki te whakarite kaupapa whakahaere e ngāwari ana ki te taiao.

He wāhi whakawhanaunga ngā pokapū hapori, pokapū toi, pokapū whakangahau, whare mātauranga. He whakahirahira ki te tokomaha ngā mahi e kawea ana ia rā ki aua wāhi. Ka hora te wairua ngahau i ngā hui ā-rohe, ā, ka whai wāhi hoki te tangata ki ēnei hui kia rāngona te whanaungatanga. Nā ngā hui ā-rohe ka puta ko te hapori aumangea, ā, ka tautokona tonutia e mātou. Ka whakapaipai ngā hui me ngā kaupapa nei kia ngāwari ake ki te taiao, ā, ka ngana tonu ki te kawē tika i ngā ratonga mō te hapori.

Ko ngā rori kua muia ki te motukā tētahi o ngā kōamuamu nui. Kei te hiahia mātou ki te tautoko i te ohaoha ā-rohe kia taea e koe te hokohoko me te mahi tata ake ki te kāinga. Ka whakatinana tonutia e mātou ngā mahere pokapū tāone, ka tautokona tonutia ngā pakihia ā-rohe. Ka

“

Ka hora te wairua ngahau i ngā hui ā-rohe, ā, ka whai wāhi hoki te tangata ki ēnei hui kia rāngona te whanaungatanga.



akiaki mātou i te whakatinanatanga o ngā kaupapa matua pēnei i te Penlink me ngā tūhono pahi. Ka aro hoki ki ngā ara paihikara me ngā ara hīkoi kia ngāwari ake te hāereere ki wāhi kē.

Ka whakapau tonu mātou i te moni haumi ki te tiaki, ki te whakahou rānei i ngā whare e whakahirahira ana ki a koe. He kaupapa nui te whakarite haumarumarū ki ngā papa tākaro me te whakahou i ngā taputapu kia pai ai ki ngā tāngata katoa, ahakoa te pakeke/pūkenga. Ko te manaaki i rohe o Ōrewa Beach tētahi o ngā whakapaunga pūtea haumi tino nui. Ko te wawata - he wāhi e harikoa ai te tangata ināianei, āpōpō hoki, hei painga mō ngā reanga e haere ake nei.

Nei rā te mihi nunui ki a koe i āwhina mai i te whakaritenga o tēnei mahere whakahaere mō ngā toru tau kei mua i te aroaro. Ka titiro whakamua ki tā tātou mahi ngātahi kia hua mai ai ngā painga ki ngā tāngata o te rohe pōtae o te poari ā-rohe o Hibiscus and Bays.

Gary Brown
Heamana,
Hibiscus and Bays Local Board

He aronga poto i tā mātou mahere

Our plan at a glance

We will focus on five outcomes to guide our work and make Hibiscus and Bays a better community for all. Our aspirations are outlined below.



Rodders Beach Festival.

Outcome 1: A connected community

Our people are involved and have a strong sense of pride in the look and feel of their local areas. We acknowledge our Māori identity and the diversity of our communities. Fostering resilience and community participation are important ways to enhance quality of life for our people.



Ōrewa Town Centre.

Outcome 2: A strong local economy

Thriving town centres attract visitors and business investment and provide opportunities for people to live, work and play locally.



Planting day at Taiaotea Stream.

Outcome 3: A protected and enhanced environment

Our beautiful clean coastline and flourishing environment makes Hibiscus and Bays a special place to live and play. We plan and respond to the effect of climate change, development, and growth. Our communities enjoy the great outdoors and actively engage in the protection and restoration of our environment. When our environment is healthy, our well-being is enhanced.



The Cooper family enjoying icecreams at the beach.

Outcome 4: Open spaces to enjoy

Our communities enjoy access to quality parks, reserves, beaches and facilities for leisure, sport, and recreation.



Hibiscus Coast Bus Station.

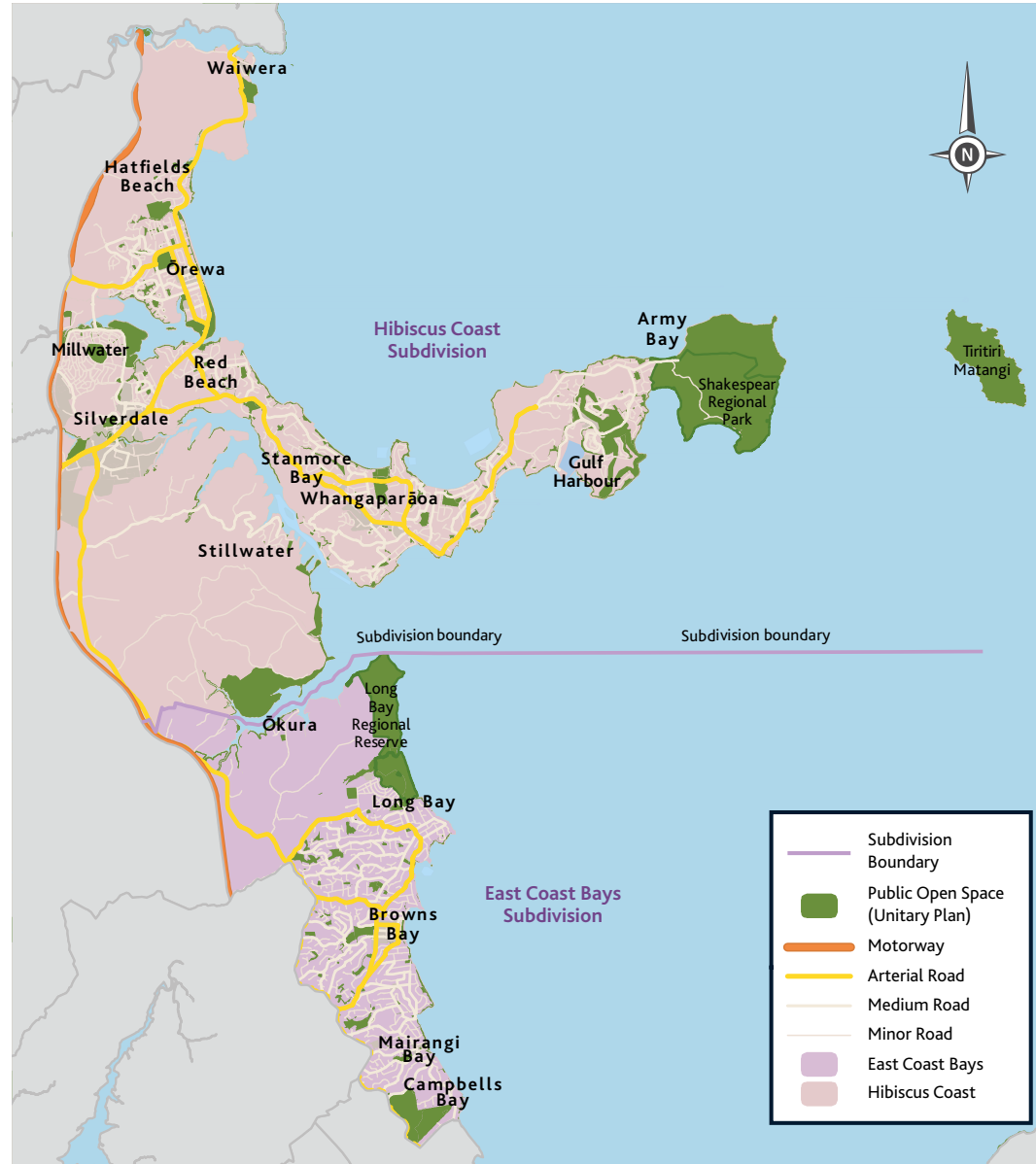
Outcome 5: Transport Choices

Our communities have excellent transport choices. Being well connected with efficient public transport, roads, cycleways and walkways is essential for our communities and their quality of life.



Te Rohe ā-Poari o Hibiscus and Bays

Hibiscus and Bays Local Board area



The Hibiscus and Bays Local Board area stretches from Waiwera in the north to Campbells Bay in the south. Our area is known for its spectacular beaches, parks and reserves, including Long Bay and Shakespear regional parks and Tiritiri Matangi Island. Our main town centres are Ōrewa, Silverdale, Whangaparāoa, Mairangi Bay and Browns Bay.

5 town centres -

Ōrewa, Silverdale, Whangaparāoa, Mairangi Bay and Browns Bay.



We have a
population of
104,010

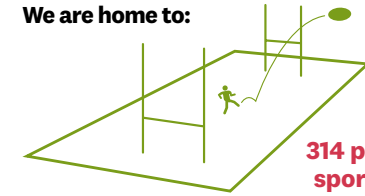
that is forecast to increase to
144,800 by 2038

**155km
OF COASTLINE**

Long Bay - Ōkura Marine Reserve
is the only marine reserve in
Auckland's urban area



We are home to:



**314 parks and
sports fields**



3 libraries



2 leisure centres



**2 arts
centres**

We are predominantly a New Zealand
European community with a sizeable
population of Asian ethnic origin.

58%

of residents own their own
home (higher than the
regional average of 45%)



92%

of residents agree
that our local area is a
great place to live

He kōrero mō ngā poari ā-rohe

About local boards

Auckland Council has a unique model of local government in New Zealand, made up of the Governing Body (the mayor and 20 councillors) and 21 local boards. The Governing Body focuses on Auckland-wide issues while local boards are responsible for decision-making on local matters, activities and services and provide input into regional strategies, policies and plans.

Local boards make decisions on local matters such as:

- supporting local arts, culture, events and sport and recreation
- providing grants and partnering with local organisations to deliver community services
- maintaining and upgrading town centres and facilities including parks, libraries and halls
- caring for the environment and preserving heritage.

Local boards also have a role in representing the view of their communities on issues of local importance.

About local board plans

Local board plans are strategic three-year plans that are developed in consultation with the community. They set out the direction for the local area that reflects community aspirations and priorities. The plans guide the local boards in:

- decisions on local activities, projects, and facilities
- input into the council's regional strategies and plans, including the Auckland Plan
- how local boards will work with other agencies including community groups, central government agencies and council-controlled organisations that play key roles in the area
- funding and investment decisions.

Local board plans are inclusive and connected; they don't operate in isolation. They support the following:

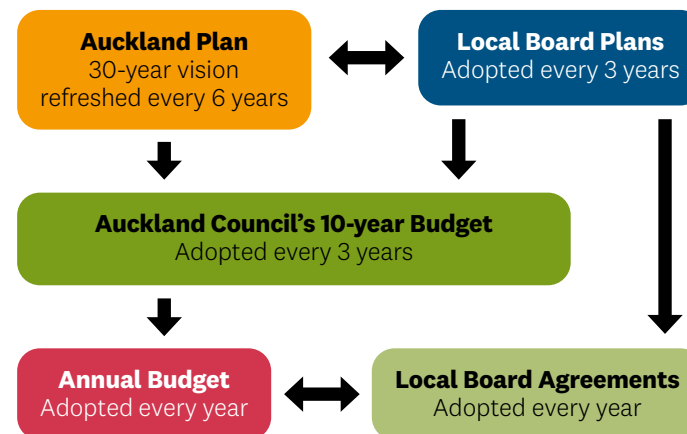
- the Auckland Plan 2050 – the 30-year vision for Auckland
- the council's 10-year budget (long-term plan) – planned spending and future investment priorities over the longer term, including local boards

- the council's annual budget (annual plan) – funding for the coming financial year of the 10-year budget, including local boards.

Local Board Agreements form the basis for each local board to develop its annual work programme and set out local funding priorities and budgets,

levels of service, performance measures and targets by activity for each financial year.

Detail of our projects, budgets and timelines are outlined in our annual work programmes. Progress is reported quarterly and communicated to our communities.



Working with Māori

Māori culture and identity is celebrated by Aucklanders and is our point of difference in the world.

Te Tiriti o Waitangi recognises the rangatiratanga of Auckland's hapū and iwi, and the inseparable bond between Tāmaki Makaurau the people and Tāmaki Makaurau the place.

Local boards play a vital role in representing the interests of all Aucklanders. We are committed to our Treaty-based obligations and to Māori participation and development.

We have worked with Māori to develop initiatives that respond to Māori aspirations, but we recognise that there is still a long journey ahead of us.



Te whakawhanake i tā mātou mahere

Developing our plan

Our plan comprises aspirational outcomes, objectives we want to achieve and some of the key initiatives we will carry out to achieve them.

A draft plan was developed using feedback received from public engagement carried out between November 2019 and April 2020.

The draft was also developed by considering what we know about our community, having worked closely with you and heard your views on a wide range of topics.

During July and August 2020 we consulted on the draft plan to hear your thoughts. To hear your feedback and ensure we

reflected your needs and desires we engaged with our community at a range of events and activities across the local board area to hear your feedback.

The issues and priorities you raised with us through these interactions helped us finalise our 2020 local board plan.

The social and economic impacts of COVID-19 on our communities mean some of our aspirations have been modified. Our response is delivered via the annual budgeting process but the decisions we make will focus on ensuring the benefits for our community.

Te whakatutuki i tā mātou mahere

Carrying out our plan

Turning plans into reality takes many people working together – the community, the local board and the wider council family such as Auckland Transport.

To deliver against the outcomes in the local board plans, we will:

- prioritise budget to focus on the initiatives in the plans
- make the best use of local assets such as community centres and parks
- set direction for the council staff who deliver the projects and services

- work with various community groups and partners to deliver projects and services.

Sometimes important projects in local areas are beyond the funding available to local boards or our authority to make decisions. In those cases, the role

of the local board is to advocate to decision-makers to ensure they are aware of community views and the board's support for them.



Whakaotinga tahi:
He hapori honohono

Outcome 1: A connected community

Our people are involved and have a strong sense of pride in the look and feel of their local areas. We acknowledge our Māori identity and the diversity of our communities. Fostering resilience and community participation are important ways to enhance quality of life for our people.

Strong connectedness in our communities have been tested as never before during the COVID-19 pandemic and its aftermath. Connection doesn't just happen; it is created by understanding and trust. We have heard you say how important the acknowledgement of our past, our heritage, and our cultural diversity is to creating connections. This is important in our planning for the future.

We acknowledge Māori identity, and as your representatives, we will forge stronger relationships with iwi on your behalf. The story of whenua and the land is something we need to tell better. By showcasing our heritage, we can help to foster a greater collective sense of place and pride in our area.

Our area has grown rapidly in the last five years, and we are projected to have a far greater proportion of older adults than the rest of Auckland within the next decade¹. Our plans need to cater for youth and age, along with increasing cultural diversity.

You have told us you value our local area and its activities, but don't always know how to meet other people or become involved. We support our libraries, leisure centres, theatres, community hubs and arts centres to provide a social network for a variety of age groups and ethnicities. As the COVID-19 events have shown us, we must work together to ensure our people are aware of, and can take part, in social activities to help increase community connections, understanding and belonging. These attributes are what make us stronger.

“ We support our libraries, leisure centres, theatres, community hubs and arts centres to provide a social network for a variety of age groups and ethnicities. ”

¹ Auckland Plan – Hibiscus and Bays Strategic Context



Rodders Beach Festival.

WHAT YOU HAVE TOLD US

- “There should be greater emphasis on connecting people.”
- “Not enough is being done for the aging population.”
- “Events are great, we love them.”
- “Libraries and leisure centres are essential for families.”

Many of us have new neighbours, without established connections. We want to assist our communities to develop long lasting resilience and encourage neighbour-to-neighbour relationships. Connections can help us in times of crisis.

Events contribute to the friendly and active nature of our local board area. We support events that offer opportunities for people to get out, get involved, and to celebrate our arts, culture, environment, and communities as this aligns with our priorities. We will continue to encourage and support events through our community grants programme.

We recognise the importance of supporting young people to achieve and to develop leadership skills, knowledge, and confidence. We will continue our support for youth-led community projects to enable young people to feel valued and to contribute to decision-making and their communities².

You have told us you want to be involved and work together to create a sense of place for everyone and we will support your efforts. Our communities have contributed to our town centre and village centre plans³, and we will continue to ensure these plans are delivered while involving our people in place-making to create a thriving local lifestyle and a stronger Auckland. We need to ensure our community services are fit for purpose now and adaptive for the future as the needs of our communities evolve over time.

Opportunities

- We have a wealth of local talent, arts, and culture that we can celebrate and build on.
- We work closely with our community partners to ensure our local facilities are vibrant places for people to meet, get involved and be inspired.
- Our community groups offer a range of activities and programmes that cater to local needs.
- We have many active and knowledgeable groups willing to share their expertise.

Challenges

- There is more need to support our communities in building resilience and sustainability.
- There is insufficient funding from the council and external organisations for community hubs and facilities to meet the diverse and growing needs of our communities.
- Finding collaborative solutions to address isolation and loneliness in our diverse communities.
- Ongoing effective communication between Auckland Council and our communities.
- Limited public awareness and participation in local governance.

Our commitment

We are committed to carrying out the following key initiatives within the budget constraints caused by COVID-19 and will continue to look for other opportunities as they arise.



The Northcross Intermediate School Kapa Haka group perform at the Murrays Bay Wharf Birdman event.

Outcome 1: A connected community

Objective

Hibiscus and Bays communities are supported, connected and vibrant

Key initiatives

Ensure our diverse communities feel supported and have a sense of belonging through the delivery of activities, events and programmes

Acknowledge and support local community groups such as those working to enhance youth development, family support, multi-cultural experience and inclusion, older adult connection, and inter-generational participation

Engage and support groups to lead events and placemaking projects that enrich and enhance our communities

Support our young people to engage in communities and have access to a wide range of opportunities to help them thrive locally

Identify and promote community programmes, activities, and services that encourage connectedness, participation, well-being, learning, active leisure, and volunteer opportunities for older adults

Refresh and deliver a Hibiscus and Bays Local Board Engagement Plan that identifies ways to remove barriers for all - especially new residents, youth, and older adults - to increase community participation and input into local decision making

Acknowledge the work done and advocate for increased investment in facilities for our local community or recreation organisations, such as the Mens Shed, Te Herenga Waka O Ōrewa, East Coast Bays Rugby League Club, and the Whangaparāoa Community Hub





Lunar New Year celebrations at the Village Green outside East Coast Bays Library.

Outcome 1: A connected community

Objective	Key initiatives
We have a strong relationship with Māori and embrace our Māori identity, heritage, and culture	Strengthen relationships with local iwi to increase engagement and participation in local decision making
	Increase the exposure of te Reo Māori in our local board area through naming and signage opportunities
	Support mana whenua to tell stories of Māori cultural heritage and knowledge throughout our parks and open spaces network
Our libraries, art centres, community services, and privately owned facilities are supported	Advocate to the Governing Body for continued rates remission for privately owned community facilities
	Recognise and support the role of local libraries, arts, youth, and community centres for their work in fostering participation and building resilience for everybody
	Recognise the contribution of local arts, culture, and community centres listed in the Auckland Council Facilities Network Plan 2019 and strongly advocate for equitable regional funding





Ōrewa Town Centre.

Whakaotinga rua:
He ohaoha ā-rohe kaha

Outcome 2: A strong local economy

Thriving town centres attract visitors and business investment and provide opportunities for people to live, work and play locally.

With a stunning coastline, beautiful beaches and reserves, many people are attracted to live in the Hibiscus and Bays area. But the effect of COVID-19 has reminded us that this beauty is nothing if we do not have options to shop and work near to home. A strong local economy is a key priority for the local board.

Overall, our area has many positive indicators. We have a higher home ownership rate of 58 per cent when compared with the regional average of 45 per cent. Incomes are higher for our people with 24 per cent of our population earning over \$70,000, compared to 20 per cent of the regional population⁴.

You have told us that a strong local economy offers choices to residents and a better quality of life. It can mean more jobs, opportunities, and prosperity, and enable residents to shop, access services and do business locally without a long commute. COVID-19 has reinforced to us the importance of viable and sustainable local businesses and services. Ensuring that these commercial enterprises have strong infrastructure, designed for all, is a priority for the local board.

We are supporting the development and implementation of our town centre plans. Most of our larger town centres now operate business improvement district programmes which enables businesses to work together to create thriving town centres and coastal villages. It is important to encourage people to support their local businesses, and to enjoy their vibrant and fun events.

“ It is important to encourage people to support their local businesses, and to enjoy their vibrant and fun events. ”

⁴ Census 2018



In 2019, our local economy grew faster than the regional average, with the number of businesses increasing by 2.6 per cent and local employment growing by 3.1 per cent. The construction sector contributes 15 per cent to local Gross Domestic Product (GDP) and 19 per cent to local employment, both of which are reflected in the huge development in our area. In 2019, retail trade accounted for 10 per cent of local GDP and contributed 13 per cent of the jobs. These two sectors have been the biggest contributors to economic growth in the past 10 years⁵.

We know with recent events that business and local employment have suffered, and trading is down. We will support our businesses to recover from COVID-19 by continuing with town centre enhancements, supporting opportunities that focus on producing local benefits, and encouraging the development of sustainable business practices.

Opportunities

- Key improvements are identified in our town centre plans for Silverdale, Ōrewa, Whangaparāoa, Mairangi Bay and Browns Bay. We intend to develop a plan for Mairangi Bay.

- We have four Business Improvement Districts (BIDs) and a number of business associations well placed to promote local initiatives and encourage sustainable business practices.
- We support events that are well run, vibrant, and encourage visitors to our town centres.

Challenges

- There is more need to focus on economic prosperity and employment opportunities giving residents greater options to work and shop in their neighbourhood.
- Responding to the effects of reduced economic activity in our local town centres.
- There is a tension between development and parking needs in our town centres.

Our commitment

We are committed to carrying out the following key initiatives within the budget constraints caused by COVID-19 and will continue to look for other opportunities as they arise.

WHAT YOU HAVE TOLD US

- “The viability of our town centres should be a focus.”
- “There are not enough jobs in our area – meaning many must commute daily.”
- “Connect to tikanga Māori with carvings or art for tourism and local visitors at Gulf Harbour and other gateways.”



Mairangi Bay Village.



Torbay Village.

Outcome 2: A strong local economy

Objective

Key initiatives

Our town centres are wel-coming, clean, sustainable and easily accessible with plans for the future

Progress projects identified in town centre plans for Silverdale, Ōrewa, Browns Bay and Whangaparāoa

Develop a town centre plan for Mairangi Bay

Work with Auckland Transport to enable safe shared spaces in Silverdale, Browns Bay, Whangaparāoa, Mairangi Bay and Ōrewa town centres

Advocate to the Governing Body for town centre maintenance and service standards to be adhered to and increased in growth areas

Our businesses and business centres feel supported and empowered

Support local business networks, business associations and BIDs to strengthen business resilience and economic prosperity

Encourage a mix of employment and housing opportunities in our town centres that best supports people to work, shop and live locally

Support businesses, groups, and event organisers to produce safe and sustainable events and activities that deliver local benefits, cater for local participation, and increase visitors to the area



Whakaotinga toru: He taiao kei te tiakina, kei te whakahaumakotia

Outcome 3: A protected and enhanced environment

Our beautiful clean coastline and flourishing environment makes Hibiscus and Bays a special place to live and play. We plan and respond to the effect of climate change, development, and growth. Our communities enjoy the great outdoors and actively engage in the protection and restoration of our environment. When our environment is healthy, our well-being is enhanced.

You have told us that taking care of our environment is a priority. Most of us live within easy distance of the sea and Tīkapa Moana / Hauraki Gulf is the defining view from our coastal towns. Residential and business development have placed a great strain on the gulf, affecting the health of our coastline, estuaries and native bush and wildlife.

However, community-led projects are making a significant contribution to conserving and restoring our natural environment. Investing in the active management and protection of biodiversity in the Hibiscus and Bays means we will continue to support the many dedicated volunteers working to improve the environment. Positive change has come from networks in schools, community groups, organisations, businesses, and neighbourhoods through activities such as pest eradication, tree planting, and eco-neighbourhood programmes.

“ Positive change has come from networks in schools, community groups, organisations, businesses, and neighbourhoods through activities such as pest eradication, tree planting, and eco-neighbourhood programmes. ”



Planting day at Taiatotea Stream.



By supporting the development of environmental networks, such as Restore Hibiscus and Bays, we are enabling groups to share best practice and to increase public awareness across the area.

Hibiscus and Bays is defined by its coastal lifestyle and our residents take pride in our coastline, coastal walkways, and many beaches. Our proximity to the sea and its neighbouring waterways means climate change may have a significant impact on the way we live, work and play. We want to lessen these effects by restoring freshwater ecosystems, flood mitigation, sediment control, enhancing habitat for native biodiversity, and riparian planting. This is particularly important for sensitive areas such as the Weiti River, Karepiro Bay, and Long-Bay Okura Marine Reserve. Auckland's first Coastal Management Plan is being developed with the community in Whangaparāoa and this is an opportunity to understand and learn how we adapt to these challenges. We want to make our waterways and beaches safe to enjoy and ensure our investment in our coastal way of life is wise and planned for the future.

The local board will continue to adhere to, and support, Auckland Council's Weed Management Policy and Regional Pest Management Strategy. They integrate best practice, including public health and safety, minimisation of chemical use, protect and enhance the environment, support community empowerment, and deliver best value for money.

We are proud of the work done to reduce waste going to landfill and will continue to support initiatives such as the Whangaparāoa Community Recycling Centre. We wish to support more households, early childhood centres, schools, neighbourhoods, and businesses with their efforts to reduce their waste through funding waste minimisation initiatives. We also want to support and deliver other sustainable practices such as more efficient use of energy and water.

The inter-connectedness of the environment means that all our actions have an effect; so we support planned and joint actions to preserve the natural environment while enhancing community well-being.

Opportunities

- We have many enthusiastic and skilled volunteers who are passionate about the environment.
- Our environmental networks provide a strong basis for communities to collaboratively improve the sustainability of our area.
- Promoting and delivering positive environmental outcomes through activities and programmes.
- Our healthy environment supports community wellbeing and local economic prosperity.

Challenges

- Growth and intensification are putting pressure on the environment.
- Climate change effects such as sea level rise and more frequent extreme weather events are affecting our foreshores and coastal infrastructure.
- Climate change challenges our everyday actions to become more sustainable along with a reduced carbon footprint.
- Sediment and contaminants from land use activities cause declining fresh and saltwater health.

Our commitment

We are committed to carrying out the following key initiatives within the budget constraints caused by COVID-19 and will continue to look for other opportunities as they arise.

WHAT YOU HAVE TOLD US

- "There needs to be more focus on the prevention of invasive weeds growing in our native bush areas."
- "We need deliver on predator control plans."
- "I support the planting of more trees."



Volunteers removing rubbish from the creek at Waiake Beach.

Outcome 3: A protected and enhanced environment

Objective	Key initiatives
Continue to align and support community and volunteer groups, schools, and iwi to enhance and protect our natural environment	Continue to support community restoration groups and sustainable education initiatives that protect and enhance our natural assets
	Support environmental networks that create public awareness and collaboration to restore the natural environment and eradicate pest animals and plants in the Hibiscus and Bays area
	Enable strong connections for our environmental groups to share their expertise and deliver initiatives that protect and enhance our natural environment
Support the development and implementation of ecological and environmental restoration plans	Partner with Māori to understand areas of environmental significance and create opportunities for collaboration between iwi and environmental groups on projects of mutual interest
	Support the remediation of tracks to help stop the spread of Kauri Dieback and enable public access
	Support the ongoing delivery of the Urban Forest (Ngahere) Strategy action plan to maintain and enhance canopy tree cover, reducing negative effects from development and growth
	Support the delivery of existing restoration plans and the development of new ones





Families camp overnight in Centennial Park.

Outcome 3: A protected and enhanced environment

Objective	Key initiatives
Support communities to live more sustainably, and prepare for the impacts of climate change	Support residents to live more sustainably through local community-led programmes
	Continue to encourage and support businesses, schools, and events to develop sustainable practices
	Advocate to the Governing Body to use the waste levy to improve sustainable waste management services for public spaces, residents, businesses, and events
	Support the expansion of existing facilities and the development of recycling and organic waste centres for Hibiscus and Bays
	Support the development of coastal management plans to assess the implications of climate change and how these might be managed
Our waterways and beaches are clean and safe for people and wildlife	Strengthen partnerships with developers and groups to enhance or restore waterways and riparian areas such as the Taiaroa Creek restoration project
	Advocate to Watercare for routine and regular maintenance for infrastructure services
	Support measures to reduce sediment and contaminants from urban development and land use entering our freshwater and marine areas



Whakaotinga 4:
He rohe tūhonohono tonu

Outcome 4: Open spaces to enjoy

Our communities enjoy access to quality parks, reserves, beaches and facilities for leisure, sport, and recreation.

Open spaces provide an opportunity for us to relax and enjoy nature. Quality recreation facilities cater to a wide variety of needs and ages. Both are essential to support healthy lifestyles and keeping people active.

Our beautiful environment with 155km of coastline, 318 parks and reserves and two regional parks attracts a growing population and visitors to the area. You have told us that you are satisfied with our parks, the good network of coastal walkways, access to boat ramps, beaches, and foreshore for recreation. Where possible, we must manage the effects of climate change, such as sea level rise and adverse weather, so our environment can be enjoyed now and for future generations.

We will work consistently to ensure our parks, reserves and facilities are enjoyable places to meet, play and relax.

We will maintain and improve our 64 playgrounds over time to provide better quality and all-ability play experiences. We will also continue to partner with developers and seek an increase in development contributions to ensure playgrounds and walkways are established to keep pace with growth. We are investing in our greenways, walk and cycleways to improve access to parks and beaches.

“ We will work consistently to ensure our parks, reserves and facilities are enjoyable places to meet, play and relax. ”



The Cooper family enjoying icecreams at the beach.





WHAT YOU HAVE TOLD US

- “Ensure that there are challenging and extensive children’s playgrounds, with mature trees.”
- “Loop bike/walking tracks around a greater park area for longer added play.”
- “Sports clubs are vital for the fabric of our community.”

Our sport parks and fields are in high demand. We will continue to encourage organisations to explore the options for multi-use facilities and for new sport and recreation facilities.

We will continue to advocate for delivery of the Ōrewa Beach Esplanade Enhancement Project and to work on developing Mairangi Bay Beach Reserves to help protect these important beaches.

Opportunities

- We have an extensive coastline and parks network available to our communities.
- Our positive relationships with developers help to deliver open space to serve residents’ needs.
- As our playgrounds require upgrades, we can enhance them to cater for all abilities and explore complimentary amenities to provide for all users.
- Groups can work together to attract funding to realise multi-use clubrooms and spaces which provide for year-round use and meet the needs of our communities.

- The Hibiscus and Bays Greenways Local Paths Plan guides the extension and increased connections within walking and cycling paths network for commuting, fitness, and leisure.
- We will deliver our Local Parks Management Plan to support the co-ordinated and planned use, management and accessibility of our parks and reserves.

Challenges

- Our sports fields are in high demand making it difficult to meet the needs of all users wanting all-weather year-round facilities.
- Open spaces and their facilities are costly to maintain.
- We need to consider the effects of climate change on our coastal areas and facilities.

Our commitment

We are committed to carrying out the following key initiatives within the budget constraints caused by COVID-19 and will continue to look for other opportunities as they arise.





Red Beach Park.



Soccer teams playing at Deep Creek Reserve.

Outcome 4: Open spaces to enjoy

Objective

Key initiatives

Proactively identify the needs of our communities and plan for sustainable growth

Continue to encourage organisations to develop new sport and recreation facilities

Work with developers to ensure playgrounds and greenways are fit for our growing community

Continue to advocate to the Governing Body to fund the Ōrewa Beach Esplanade Enhancement Project in the 10-year budget

Continue to advocate to Waka Kotahi NZ Transport Agency to retain the remnants of the Archers Block land as a future reserve following the completion of four-laned Penlink project

Advocate to increase development contributions to the maximum allowed under the Local Government Act 2002

Protect, maintain, and improve access and amenities for activities on our coastlines, parks and reserves

Consider the effects of climate change and use of sustainable practices when upgrading facilities in coastal areas

Implement the Hibiscus and Bays Greenways Local Paths Plan for walkways and cycleways

Provide a range of play and active recreation opportunities for all ages and abilities in our parks, reserves, and coastal environment

Improve parks, facilities, and amenities so they are adaptable and accessible for a range of activities, abilities, and age groups

Enhance our reserves, parks, and playgrounds with appropriate tree planting and shade covers

Deliver healthy and active programmes for our communities in open spaces





Hibiscus Coast Bus Station.

Whakaotinga rima:
Ngā kōwhiringa ikiiki

Outcome 5: Transport choices

Our communities have excellent transport choices. Being well connected with efficient public transport, roads, cycleways and walkways is essential for our communities and their quality of life.

You have told us it is important to have a range of travel options and supporting infrastructure to enable people to connect efficiently, safely, and sustainably to the different places in their lives.

For the most part, our role is limited to representing your views on transport priorities and keeping these in front of the decision-makers. We will continue to put time and energy into this because we understand how important it is to you.

Advocacy to relieve congestion and provide greater transport resilience is a key part of our work. Penlink, which provides an alternative route between Whangaparāoa Peninsula and State Highway 1, continues to be a key priority. We are working with Waka Kotahi NZ Transport Agency to ensure development meets the needs of our residents and businesses, and that the local connections supporting Penlink are improved.

Congestion, especially during peak hours, continues to be an issue, affecting business development and residents' well-being.

You have told us that public transport needs improving to move people more efficiently and provide a viable alternative to car use. Your ideas include more direct routes between local centres, more Gulf Harbour ferry services, and more

“ We are making it a high priority to support and encourage walking and cycling, particularly footpath maintenance and development, delivering on the Greenways Plan, and providing cycle parking at transport hubs and town centres. ”



park-and-rides. We are advocating for more joined up and responsive services on your behalf.

During the COVID-19 lockdown, we all experienced the importance of walking routes around our area. We are making it a high priority to support and encourage walking and cycling, particularly footpath maintenance and development, delivering on the Greenways Plan, and providing cycle parking at transport hubs and town centres. We will continue investigating alternative commuting and recreational choices.

Reducing greenhouse emissions is important to all of us and we are doing our part by advocating for a range of projects to reduce congestion and increase sustainable transport options. These include walking and cycling connections, electric car chargers, and advocating for more frequent and direct public transport services to increase travelling options.

Opportunities

- We can work with developers early on to influence improvements for walking, cycling, vehicle access, and connectivity.
- Our Local Paths Plan extends the network of walking and cycling connections for commuting, fitness, and leisure.

- Planning has begun on realigning the top section of Glenvar Road to better connect to Lonely Track Road at its intersection with East Coast Road to improve safety.
- Our town centres can support shared spaces within their main streets.

Challenges

- The use of back streets as an alternative to main roads such as Whangapāraoa Road is becoming a safety issue.
- Silverdale is split by two extremely busy arterial routes, leaving the commercial, industrial and growing residential areas unconnected.
- Growth in our area and neighbouring local board areas continues to place significant pressure on the roading network and parking at local centres.

Our commitment

We are committed to carrying out the following key initiatives within the budget constraints caused by COVID-19 and will continue to look for other opportunities as they arise.

WHAT YOU HAVE TOLD US

- “Advocate for frequent feeder buses.”
- “I like the emphasis on CHOICES with transport.”
- “More safe cycling options to reduce congestion and wider footpaths for safety.”



Passengers disembark from the ferry at Gulf Harbour.





Cycling at Browns Bay.

Outcome 5: Transport choices

Objective	Key initiatives
Deliver Penlink	Advocate to the Te Tupu Ngātahi (Supporting Growth Alliance) and Waka Kotahi NZ Transport Agency for four-laning of Penlink, including cycle and pedestrian paths, a bus lane and northern on-ramp at Redvale
Improve walking and cycling routes	Support slow town measures that improve safety and accessibility which align with our town centre plans
	Advocate to Auckland Transport to link up cycleways through Hibiscus and Bays
	Advocate for further delivery of wayfinding signage on cycleways and walkways
	Advocate to Auckland Transport to provide bicycle parking at public transport hubs and town centres
Improve connectivity through better travel options and safer intersections	Fund new footpath projects and upgrade existing ones
	Advocate to Auckland Transport, Waka Kotahi NZ Transport Agency, and the Governing Body to improve access and cater for all transport modes by developing the East Coast Road extension to Curley Avenue
	Advocate for more frequent and direct bus connections between our communities and business areas on the Hibiscus Coast and in East Coast Bays
	Advocate to Auckland Transport for more Gulf Harbour ferry sailings, particularly at weekends and night
	Advocate to Auckland Transport to complete the Glenvar / East Coast Road improvements project for safer access to Long Bay and adjoining areas
	Advocate to Auckland Transport, Waka Kotahi NZ Transport Agency, and Panuku Development Auckland to consider more park-and-ride facilities





He kōrero take pūtea

Funding information

The local board funding policy sets out how local boards are funded to meet the costs of providing local activities and administration support.

Local board funding is approved through the council's budget-setting process. This involves the council's Governing Body adopting a 10-year budget (long-term plan) every three years and an annual budget every year. Local board agreements, in which the local board and the governing body agree the local board budget for each year, make up part of the annual budget.

The council's budget-setting process involves allocating funding gathered through revenue sources such as rates and user charges. It also involves setting levels of service for council activities and corresponding performance targets.

The financial and levels of service statements in this plan are based on the information included in the Long-term Plan 2018-28 and updated through subsequent annual plans (including the Emergency Budget 2020/2021). Updated financial information and levels of service will be adopted as part of the long-term plan which is due to be adopted in June 2021. The Long-term Plan 2021-2031 will be informed by the local board plans and may impact the initiatives in this local board plan.



Kaupapa ā-rohe me ngā paerewa ā-mahi

Local activities and levels of service

The budget-setting process sets levels of service for local activities and corresponding performance targets. The table below describes the local activities and default level of service statements set out in the 2018-28 Long-term Plan. These level of service statements may change when they are reviewed as part of the Long-term Plan 2021-2031.

More information on local board budgets can be found in the Hibiscus and Bays Local Board Agreement and Auckland Council's local board funding policy, which are available on the council website.

Local activities	Levels of service statements
Local community services	
<p>This is a broad activity area, which includes:</p> <ul style="list-style-type: none">• supporting local arts, culture, events, sport and recreation• providing grants and partnering with local organisations to deliver community services• maintaining facilities, including local parks, libraries and halls.	<p>We provide library services and programmes that support Aucklanders with reading and literacy, and opportunities to participate in community and civic life.</p> <p>We fund, enable and deliver community events and experiences that enhance identity and connect people.</p> <p>We fund, enable and deliver arts and culture experiences that enhance identity and connect people.</p> <p>Utilising the Empowered Communities Approach, we support Aucklanders to create thriving, connected and inclusive communities.</p> <p>Provide safe, reliable and accessible social infrastructure for Aucklanders that contributes to placemaking and thriving communities.</p> <p>We provide art facilities, community centres and hire venues that enable Aucklanders to run locally responsive activities, promoting participation, inclusion and connection.</p> <p>We provide recreation programmes, opportunities and facilities to get Aucklanders more active, more often.</p> <p>We provide safe and accessible parks, reserves and beaches.</p> <p>We showcase Auckland's Māori identity and vibrant Māori culture.</p>



Local planning and development

This group of activities covers improvements to town centres, the local street environment as well as local environment and heritage protection. These activities also include working with business and community associations to improve local economic development and employment initiatives.

We help attract investment, businesses and a skilled workforce to Auckland.

Local environmental management

Local boards work in partnership with local communities and iwi to deliver projects and programmes to improve local environments. Our focus is on indigenous biodiversity, healthy waterways and sustainable living.

We manage Auckland's natural environment.

These activities include stream restoration, waste minimisation programmes, supporting environmental volunteers and partnering with schools to provide a range of environmental initiatives.

Local governance

Activities in this group support our 21 local boards to engage with and represent their communities, and make decisions on local activities. This support includes providing strategic advice, leadership of the preparation of local board plans, support in developing the Local Board Agreements, community engagement including relationships with mana whenua and Māori communities, and democracy and administrative support.

The measures for this group of activities are covered under the Regional Governance group of activities in the Long-term Plan 2018-2028 which determine participation with Auckland Council decision-making in general. This includes local decision-making.

There are no significant changes to the measures or targets for 2020/2021

Tirohanga take pūtea whānui

Financial overview

Revenue, expenditure and capital investment by local activities for the Hibiscus and Bays Local Board for the period 1 July 2020 to 30 June 2021.

Annual Budget Financials	2020/2021 (\$000)
Operating revenue	
Local community services	3,188
Local planning and development	-
Local environmental services	-
Local governance	-
Total operating revenue	3,188
Operating expenditure	
Local community services	18,798
Local planning and development	539
Local environmental services	284
Local governance	1,097
Total operating expenditure	20,718
Net operating expenditure	17,530
Capital expenditure	
Local community services	4,565
Local planning and development	-
Local environmental services	-
Local governance	-
Total capital expenditure	4,565



Ngā Mema o tō Poari ā-Rohe o Hibiscus and Bays

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Āpiti hanga A: Kaupapa Auaha

Appendix A: Advocacy initiatives

A key role of the local board is to advocate for initiatives that the local board may not have decision-making responsibilities or funding for in this draft local board plan but recognise the value it will add to the local community.

Key advocacy areas for Hibiscus and Bays Local Board include:

Initiative	Description	Advocating to
Investment in facilities for local community and recreation	Acknowledge the work done and advocate for increased investment in facilities for our local community or recreation organisations, such as the Mens Shed, Te Herenga Waka O Ōrewa, East Coast Bays Rugby League Club, and the Whangaparāoa Community Hub	Governing Body
Continued rates remission for privately owned community facilities	Advocate to the Governing Body for continued rates remission for privately owned community facilities	Governing Body
Equitable regional funding for local arts, culture, and community centres	Recognise the contribution of local arts, culture, and community centres listed in the Auckland Council Facilities Network Plan 2019 and strongly advocate for equitable regional funding	Governing Body
Town centre maintenance and service standards	Advocate to the Governing Body for town centre maintenance and service standards to be adhered to and increased in growth areas	Governing Body
Waste levy	Advocate to the Governing Body to use the waste levy to improve sustainable waste management services for public spaces, residents, businesses, and events	Governing Body
Routine and regular maintenance for infrastructure services	Advocate to Watercare for routine and regular maintenance for infrastructure services	Watercare
Ōrewa Beach Esplanade Enhancement Project	Continue to advocate to the Governing Body to fund the Ōrewa Beach Esplanade Enhancement Project in the 10-year budget	Governing Body

Archers Block land	Continue to advocate to Waka Kotahi NZ Transport Agency to retain the remnants of the Archers Block land as a future reserve following the completion of the four-laned Penlink project	Waka Kotahi NZ Transport Agency
Development contributions	Advocate to increase development contributions to the maximum allowed under the Local Government Act 2002	Governing Body
Penlink	Advocate to the Te Tupu Ngātahi (Supporting Growth Alliance) and Waka Kotahi NZ Transport Agency for four-laning of Penlink, including cycle and pedestrian paths, a bus lane and northern on-ramp at Redvale	Te Tupu Ngātahi (Supporting Growth Alliance) / Waka Kotahi NZ Transport Agency
Linked up cycleways	Advocate to Auckland Transport to link up cycleways through Hibiscus and Bays	Auckland Transport
Wayfinding signage on cycleways and walkways	Advocate for further delivery of wayfinding signage on cycleways and walkways	Auckland Transport
Bicycle parking at public transport hubs and town centres	Advocate to Auckland Transport to provide bicycle parking at public transport hubs and town centres	Auckland Transport
East Coast Road extension to Curley Avenue	Advocate to Auckland Transport, Waka Kotahi NZ Transport Agency, and the Governing Body to improve access and cater for all transport modes by developing the East Coast Road extension to Curley Avenue	Auckland Transport / Waka Kotahi NZ Transport Agency / Governing Body
Frequent and direct bus services	Advocate for more frequent and direct bus connections between our communities and business areas on the Hibiscus Coast and in East Coast Bays	Auckland Transport
Ferry sailings	Advocate to Auckland Transport for more Gulf Harbour ferry sailings, particularly at weekends and night	Auckland Transport
Glenvar / East Coast Road improvements project	Advocate to Auckland Transport to complete the Glenvar / East Coast Road improvements project for safer access to Long Bay and adjoining areas	Auckland Transport
Additional park and ride facilities	Advocate to Auckland Transport, Waka Kotahi NZ Transport Agency, and Panuku Development Auckland to consider more park-and-ride facilities	Auckland Transport / Waka Kotahi NZ Transport Agency / Panuku Development Auckland



Ōrewa Beach.





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