

## Hibiscus and Bays Local Board Workshop Programme

**Date of Workshop:** Tuesday 15 August 2023  
**Time:** 10:00am – 12:00pm  
**Venue:** Local board office – 2 Glen Road, Browns Bay  
**Apologies:**

Item	Time	Workshop Item	Presenter	Governance role	Proposed Outcome(s)
		Welcome and apologies	Gary Brown - Chairperson		
	9:45am	Admin time			
1.	10:00am	Play Advocacy  <b>Attachments:</b> <ul style="list-style-type: none"> <li>• Presentation: Hibiscus and Bays Local Board play advocacy</li> <li>• Supporting information: Play advocacy in local board work programmes</li> </ul>	<b>Jacquelyn Collins</b> Play Advocacy Advisor	Keeping informed	Discuss play priorities and aspirations for the local board area.
2.	10:45am	Community Broker update ( <b>NON-PUBLIC</b> )			
	11:15am	Workshop concludes			

### Role of workshop:

- (a) Workshops do not have decision-making authority.
- (b) Workshops are used to canvass issues, prepare local board members for upcoming decisions and to enable discussion between elected members and staff.
- (c) Workshops are not open to the public as decisions will be made at a formal, public local board business meeting.
- (d) Members are respectfully reminded of their Code of Conduct obligations with respect to conflicts of interest and confidentiality.
- (e) Workshops for groups of local boards can be held giving local boards the chance to work together on common interests or topics.



# Hibiscus and Bays Local Board: play advocacy



Jacquelyn Collins, Play Advocacy Advisor  
15 August 2023



# Today's session

- Play advocacy 101
- Main components of current play advocacy approach
- 2023/24 work programme



# What is play advocacy?

- *“This role is the lead advocate for work in the area of play at Auckland Council. The key purpose is to advocate for and influence the consideration, empowerment, enablement and equitable promotion of play.”*
- United Nations Convention on the Rights of the Child: Article 31
  - *“...the right of the child to rest and leisure, to engage in play and recreational activities”*
  - *“...encourage the provision of appropriate and equal opportunities for cultural, artistic, recreational and leisure activity”*





# Play advocacy examples

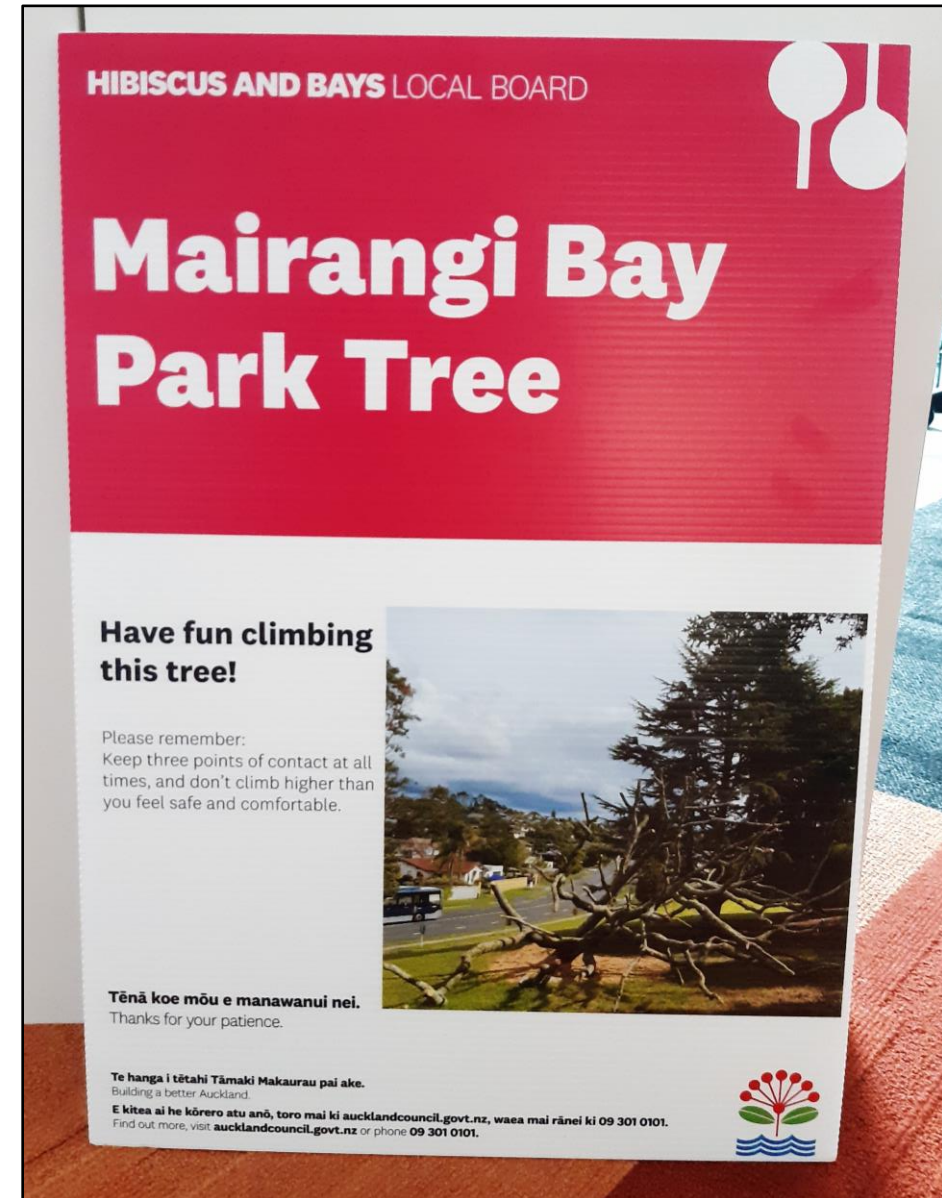


- Adding a play lens to planned or existing projects
- Thinking about how play can be enabled in different places (for example, play in town centres)
- Advocating for play-friendly language in plans and strategies
- Building a wide network of play champions in Tāmaki Makaurau



# Adventurous play

- Promoting and celebrating natural spaces as play spaces for tamariki and rangatahi – pilot: Nature Play for Adventurers
- Work in progress: developing a risk benefit assessment approach and H&S considerations
- Work in progress: using signage and comms to influence public opinions about adventurous play



**HIBISCUS AND BAYS LOCAL BOARD**

## Mairangi Bay Park Tree


**Have fun climbing  
this tree!**

Please remember:  
Keep three points of contact at all  
times, and don't climb higher than  
you feel safe and comfortable.

**Tēnā koe mōu e manawanui nei.**  
Thanks for your patience.

**Te hanga i tētahi Tāmaki Makaurau pai ake.**  
Building a better Auckland.

**E kitea ai he kōrero atu anō, toro mai ki [aucklandcouncil.govt.nz](http://aucklandcouncil.govt.nz), waea mai rānei ki 09 301 0101.**  
Find out more, visit [aucklandcouncil.govt.nz](http://aucklandcouncil.govt.nz) or phone 09 301 0101.





# The Mairangi Bay Park tree



- Testing a new approach to enabling adventurous play
- Increasing local play diversity
- Activating a park for play
- Normalising the sight of children playing beyond playgrounds





# So many opportunities for adventurous play...





# Community-led play





## Other ways to advocate

- Community play streets – currently a work in progress
- Playful and playable town centres
- Safer street speeds wherever possible
- Play as part of Te Kete Rukuruku





# Strategic partnerships



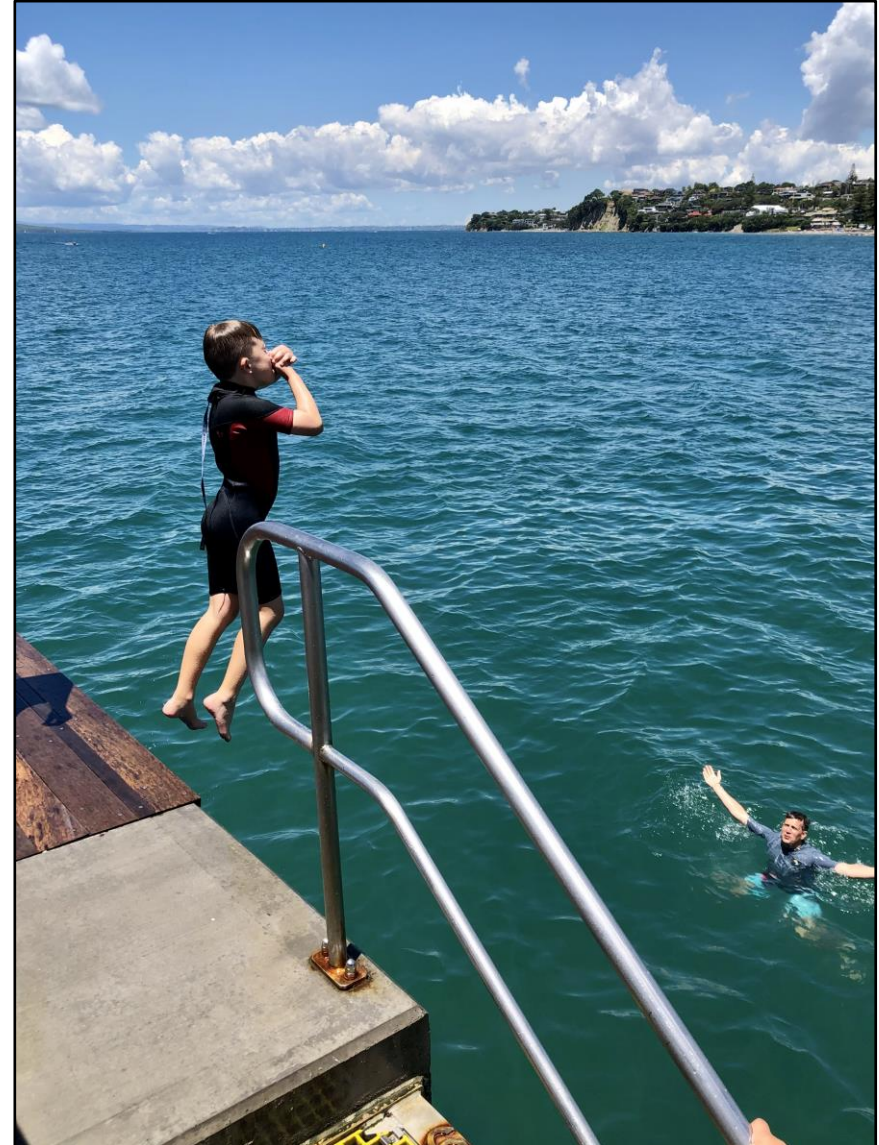
- Harbour Sport: play lead (also ActivAsian)
- Neighbourhood Play System approach
- Child-led play insights that can be applied more broadly
- Identifying and addressing barriers to play
- Who else?





# Play advocacy in 2023/24

- Hibiscus and Bays Local Board is one of 17 Local Boards that have opted for play advocacy
- Key deliverable: ‘play plan’ – internal document to track what we’ll aim to achieve for the current financial year





# Hibiscus and Bays Play Plan

- Expand the play provision: promote play beyond playgrounds
- Increase community awareness of diverse ways to play
- Support greater local play communication through social media
- Advocate for play within the wider work programme
- Consider opportunities for diverse play investment in the future





# Next steps

- Feedback from Elected Members about planned approach – concerns, areas of interest, suggested focus areas...
- Suggestions from Elected Members and HBLB staff regarding options for play advocacy in existing funded projects
- Joint approach from Play Advocacy Advisor and Parks & Places Specialist to identify existing non-asset play opportunities
- TBC: development of an Elected Members' version of the staff Play Advisory Group







**Pātai?**



# Play Advocacy in Local Board Work Programmes

## Background

'Play Advocacy – Hibiscus and Bays' has been provisionally included in the Hibiscus and Bays Local Board draft local board work programme for the 2023/2024 year. This activity would deliver a play plan to identify, develop and promote play opportunities to activate parks and reserves without playgrounds. It will also support local boards to advocate for good play outcomes through other projects, including those delivered by council-controlled organisations (CCOs) and other stakeholders (e.g. street art, town centre upgrades, etc.)

The activity is currently listed in the Hibiscus and Bays Local Board draft work programmes with a zero budget. The 2023/2024 financial year will be the first time that play advocacy activity has been included in any local board work programmes, as this is a new approach for Auckland Council and is designed to complement and expand on existing asset-based play provision.

## Year 1 focus

For Y1 of the play advocacy approach (2023/24), the focus should be on:

- expanding Hibiscus and Bays Local Board's play provision to provide and promote both asset-based and non-asset-based play opportunities
- building community awareness of existing diverse play opportunities in Hibiscus and Bays
- strengthening the quality and frequency of local play communication and social media
- supporting communities to expand the outlook of what play looks like, and what role Hibiscus and Bays Local Board (and the rest of the wider Auckland Council whānau) can play in enabling it.

In subsequent years, play advocacy can expand to include greater investment in increasing the playful and playable elements in a local board area.

## Year 1 schedule

For Y1, the following schedule for play advocacy is likely to apply:

- Q1: scoping and engagement workshop(s); identification of investment opportunities (if budget is allocated); beginning of social media campaign
- Q2: development and delivery of the play plan; delivery of the local play audit; ongoing social media and play promotion (including during Play Week – 6 to 12 November 2023); continued scoping of play investment as per Q1
- Q3: ongoing promotion, social media, etc.; delivery of play investment project; scoping for Y2 (2024/25) play advocacy work programme
- Q4: ongoing promotion, social media, etc.; community engagement as required; local board engagement to confirm Y2 play advocacy work programme.

## Play advocacy programme

The following table briefly describes the scope of the play plan with a zero budget, and also sets out what could be delivered if Hibiscus and Bays Local Board opted to allocate a small investment towards play advocacy for the 2023/24 year. This funding investment would be entirely optional for 2023/24: for this first year, the Play Advocacy Advisor will use the \$0 budget option to 'bed in' the play advocacy approach is established across Auckland, enabling non-asset play investment to be explored in subsequent years.

Budget	Play advocacy outcomes
\$0	<ul style="list-style-type: none"> <li>• Creation of a play plan (internal document; 2 – 6 pages long)</li> <li>• Development and provision of a local play audit summary (collating data relevant to play for the period 2018 – 2021; presented in a format that enables it to be shared publicly)</li> <li>• Engagement with relevant local stakeholders as required, to promote the play advocacy approach that ‘play is an everywhere activity’, and to seek insights where required (e.g., school engagement)</li> <li>• Development and provision of a local play opportunities map, if Hibiscus and Bays Local Board would like one; possibly a tree-climbing map (if a suitable liability / H&amp;S approach can be agreed), or a map identifying other existing incidental play opportunities (e.g., parks with great hills to roll down, parks with bush for hunt-building, etc.)</li> <li>• Promotion of new play initiatives as they are developed (e.g., play streets)</li> <li>• Social media and local comms support to promote local play opportunities.</li> </ul>
Up to \$5,000	<p>Zero budget outcomes +</p> <p>Opportunity to identify and develop one adventurous / nature play project in a park or reserve without current play facilities, working with materials available in the park. Project costs would include arborist or other initial costs, and the annual cost of regular inspections and maintenance.</p>
\$5,000 +	<p>This option is not recommended for the 2023/24 work programme. Going forward, as the play advocacy approach is embedded there will be higher-value activities that could be developed. Examples could include:</p> <ul style="list-style-type: none"> <li>• Delivery of a play festival with extensive community involvement</li> <li>• Development and delivery of substantial / expansive play trails or adventurous play</li> <li>• Development and delivery of creative play opportunities that involve active participation from tamariki and rangatahi, and result in permanent installations.</li> </ul>