

Business Improvement District [BID] Policy (Kaupapa Here ā-Rohe Whakapiki Pakihi) - Review 2021

Claire Siddens | Paul Thompson | Gill Plume

CCO Governance & External Partnerships –
Business Improvement District Programme (BIDs)

- <https://bid.aucklandcouncil.govt.nz/>

Local Board workshop purpose:

- Update local boards on review of the BID Policy 2016
 - Reason for review
 - Experience – resolving issues that arise
 - Update on best practice
 - Timeline
 - Formal feedback
- Opportunities for local board input into review

Stakeholders involved in the review

- Local Boards
- Business associations operating Business Improvement District Programmes
- Business associations
- Council units including Integrity, Legal, Ngā Mātārae, Connected Communities, Local Board Services

The BID Policy 2016 and accompanying documents

- BID Policy (2016) including Operating Standards
- Template Constitution
- Programme Agreement
 - BID and Auckland Council



Auckland Regions 50 BIDs



Target rate collected 2013
\$12.5M

Target rate collected 2021
\$19.5M

TR amounts from **\$6,100** to
\$4.7M

21,500 property owners
involved with a capital value of
\$53B

Evolution of the BID Policy:

2011 BID Policy	2016 BID Policy	2021 BID Policy
Amalgamating previous local board BID programmes and policies into Auckland Council approach	Increasing consistency across BID Programme. Staff restructure	Governance and accountability focus
Coming together	New model	Evolution

Reasons for 2021 review:

- Reviewing 2016 Policy relating to “problems, issue and serious concerns”.
- Clarification of local board expectations.
- Reviewing local boards confidence in feedback mechanisms about local BID Programmes.

Timeframe for review:

March/April

- **Project planning and initial communications**
- Notification of BID Policy review and sharing current BID Policy (2016) for feedback

May to July

- **Consultation and feedback**
- High level themes and proposed changes socialized via:
 - BID network meeting - May
 - Local Board informal feedback - May, June, July
 - Specialist topic workshops - May and June

August to
October

- **2021 BID Policy version 1 and support documents**
- Creation of 2021 BID Policy version 1
- Workshop 2021 BID Policy (V1) with Finance and Performance committee - 4 August
- Formal feedback on 2021 BID Policy (v1) with local boards
- Feedback period open for 6 weeks until 1 October

Timeframe for review:

October

- **Review feedback and updating policy**
- Feedback collected and collated
- Update policy, operating standards and support documents to final version

Nov/Dec

- **Approval of 2021 BID Policy including support documents**
- Finance and Performance Committee meeting – 9 December 2021

Jan to June
2022

- **Coordinate and host communication and engagement opportunities to inform all parties of the changes to the policy**
- Update Auckland Council and BID websites
- BID network meeting (Feb/March 2022)

Local Board Workshops – special topics

bringing together those who have experience in specific parts of the BID Policy

1. Issues	2. Conflicts of Interest	3. The Executive Board Charter
What happens when a problem arises? The BID Policy process to be reviewed	Resolving a conflict of interest in the BID space.	BID document that all committee members sign – what should be in it?
Date: 23 June 2pm Attendance or Skype	Date: 30 June 9am Attendance or Skype	Date: 5 July 2021 9am Attendance or Skype

Email your RSVP to bids@aucklandcouncil.govt.nz

How can your BIDs & business associations provide feedback to the review?

- BIDs and business associations notified of the review in April
- BID Networking Meeting May 2021 – update about review from BID Team and on website [<https://bid.aucklandcouncil.govt.nz>]
- BIDs involved in Special Topic Workshops
- BIDs have until 1 October to provide feedback

Next steps

- Thank you for your time today
- A draft version of BID Policy 2021 will be provided to all local boards in mid August 2021. Feedback open until 1 October 2021.

Please email us at bids@aucklandcouncil.govt.nz – any feedback or to sign up for a workshop

or talk to us:

Claire Siddens 021 984 065

Paul Thompson 0274 948 868

Gill Plume 027 260 6243

Any questions?



CCO Review – Implementation of engagement plans

Local Board Workshops

May-July 2021

Agenda

Introductions	5 mins
Presentation	5 mins
Auckland Unlimited	15 minutes
Watercare	15 minutes
Eke Panuku	15 minutes
Auckland Transport	25 minutes

CCO Review: Recommendation #34

CCOs and local boards reset how they engage with one another, by means of:

- a) a workshop to develop a more meaningful way for CCOs and local boards to work together
- b) the preparation of joint CCO engagement plans for each local board
- c) more initiative by local boards in integrating their own planning with CCO planning
- d) liaison between CCOs and local boards at a more senior level so CCOs can quickly remedy local board concerns
- e) the preparation of joint CCO six-monthly reports for each local board
- f) the communication of clear, up-to-date information from CCOs to local boards on projects in their area.

Engagement plans

This process is endorsed by the five council group Chief Executives

Outcomes and key features:

- Set out key projects and expectations for engagement
- Give CCOs valuable local insights and closer relationships with boards
- Give better visibility across the council group work programme
- Outline commitments for liaison between the board and CCOs
- Include Local Board Plan outcomes for easy reference
- Set out key contacts for both LB and CCO, as well as LB delegations / leads

Purpose of today

- Give clear direction to the CCOs about what you would like to see in this document
- Consider where to focus resources on higher levels of engagement
- This discussion focuses on how projects will be engaged on, when they are underway.
It is NOT about timeframes or deliverables

Next steps

- Staff provide an updated version of the plan to a business meeting (July or August)
- Proposed delegation of signing to the Chair
- As living documents, they can be updated in partnership with the CCO when necessary
- Staff will set up a process for this to sit alongside the work programme
- Staff will provide further detail of what engagement looks like for each level
- Creation of a reporting framework that delivers on the expectations of this document

IAP2 Engagement Spectrum

	Inform	Consult	Involve	Collaborate	Empower
Commitment	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how your input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how your input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Timeline

