

Kaipātiki Local Board Workshop Programme

Date of Workshop: Wednesday 22 November 2023
Time: 10.10am
Venue: Boardroom, 90 Bentley Ave, Glenfield

Time	Workshop Item	Presenter	Governance role	Proposed Outcome(s)
10.10 – 11.00am	Customer and Community Services - Active Communities <ul style="list-style-type: none"> Beach Haven Sports Centre 	Garth Dawson Leisure Network Services Manager, Active Communities	<ul style="list-style-type: none"> Keeping informed 	<ul style="list-style-type: none"> Receive update and provide feedback
11.00 – 11.10am	Break			
11.10am – 12.30pm	2023 Annual Business Improvement District (BID) presentations	Kae Condon Manager, Birkenhead Town Centre Association Gary Holmes Manager, Northcote Town Centre Business Association Alexander Croft Senior Advisor, CCO Governance & External Partnerships	<ul style="list-style-type: none"> Keeping informed 	<ul style="list-style-type: none"> Receive update

12.30 – 1.15pm	Lunch			
1.15 – 3.15pm	LB Annual Planning workshop 4 – 10-year budget 2024-2034 local consultation content	Paul Edwards Senior Local Board Advisor, Local Board Services	• Setting direction	• Define board position and feedback
3.15 – 3.30pm	Break			
3.30 – 4.30pm	Infrastructure and Environmental Services <ul style="list-style-type: none"> • Making Space for Water – PUBLIC EXCLUDED LGOIMA 1987 s7(2)(i) i) enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	PUBLIC EXCLUDED	PUBLIC EXCLUDED	PUBLIC EXCLUDED

Role of Workshop:

- (a) Workshops do not have decision-making authority.
- (b) Workshops are used to canvass issues, prepare local board members for upcoming decisions and to enable discussion between elected members and staff.
- (c) Workshops are open to the public however, decisions will be made at a formal, public local board business meeting.
- (d) Members are respectfully reminded of their Code of Conduct obligations with respect to conflicts of interest and confidentiality.
- (e) Workshops for groups of local boards can be held giving local boards the chance to work together on common interests or topics.

Local Board Update
22 November 2023
“On our Knees”

Executive Overview for Local Board

... please can you give us a hand!

Security, maintenance, & dine or shop local when you can please!



Vision: To be a prosperous, vibrant, and safe town centre that celebrates its heritage and location whilst providing for the needs of the local community

4 Core BID Objectives

1. Build a strong membership based on association that can act as a single voice on issues, opportunity and policy.
2. Enhance the physical environment of the Birkenhead Town Centre.
3. Improve the economic vitality and provisions of services of the centre.
4. Market & promote the centre's assets to potential investors, new businesses, customers and visitors.

March 2023 - Quarter Operating Environment

The Current operating environment is the most challenging of the last decade with an ugly macro environment cocktail of events, none of which small business can control, all of which have an impact. A Covid hangover, the destabilising war in Ukraine, floods & cyclone emergencies, Global Warming impacts, local security assaults around ram raids and smash and grabs, substantial loss of foot traffic due to big banks deserting Birkenhead local customers dragging customers away from the area as a consequence, Auckland Council Mayoral budget deficits and cuts (sadly and rising interest rates and inflation, as well as a lift in the minimum wage putting pressure on operating costs- life at a local level is lacking much lightness or joy. It's a depressing environment causing the public to be in a "malaise" and certainly the most difficult trading conditions for small business since the Business Improvement District was formed in 2009 and the Council BID policy has been reviewed and added compliance is required against this backdrop. It has been a difficult environment to "plan against with lack of certainty and some of our 5-year strategic plan objectives have been delayed in the execution. Planning for the next 5 years 2024 - 2029 started in the second Covid year and is currently a work in progress draft and is now targeted to be completed early 2024.

November 2023 - Current

November is a cut and paste with background macro conditions from March update

March + add tightened household budgets-cost of living "bites", increased burglary activity, a general election, a general election post malaise, and resurgence of covid impacting staff supply, and customer caution), mayoral cuts and disruption.... and oh, did we mention Rotary withdrawing from a 34-year commitment to the Community Santa parade at short notice, right at the very time when destination hospitality is down 20% minimum and many of our destination food businesses are in serious straits and are fighting to survive.

Make no mistake... this is extremely serious and many businesses that you would not suspect are under financial duress to the point of closure! Jose's Cantina closed last week!

March - November Today

- **Security & Safety of pavers**
- **Physical environment Street footpath lighting**
- **Marketing and promotion**

Security

Security: In March 2023, Security continues to be a problem, ram raids and smash and grabs have calmed down, **however** in November 2023 vacancies from bank closures and businesses folding has created new opportunities for transients to move in making the street less safe for customers.

Action required from the Kaipātiki local board:

March 2023 - Quarter Operating Environment

We are looking at further enhancements to our CCTV now we are connected to safer cities. 2023

We need more presence and street walks from the local police stationed at Glenfield.

Since our last update, both the sergeant and constables in the Glenfield police station have been moved on. There is a new policeman, Chris (Sang) working in the area.



November 2023 - Current

- **Action required from the Kaipātiki local board:**
- **Relight Kaimataara evening:** We need Kamiataara street level evening Security lighting for the platform reinstated.
- **Trespass** of campsite occupiers: Assistance for Harcourts and Korean Lok and the Platform from Local Board through the police to trespass campsite transience is also needed, and diligence and a commitment on these two locations from the Police in both Kaimataara and behind the Telecom Building 2023.
- **A date on funds** transfer from Mayoral fund of 14k from the Kaipātiki Local Board so we can prepare to purchase **additional security network** points with CCTV and security lighting (behind Mokoia Road and underneath platform). Quotes are pending on our end. 6 independent solar lighting instals to take place from this fund.
- Advocacy to the local board for police presence on the ground in the street in the Village at least twice a week, reinforcement of the importance of policing the Village liquor ban.



The current situation under Kaimataara o Wai Manawa on public land



Before

After

- Planter box alternatives to bollards, either additional seating in the style of the grey rock fence seen on our roundabout or planter boxes with native grasses and/or palms as per example below which may be easier to implement.
- **Action required from the Kaipātiki local board:** please provide contacts and support implementation at street level with Auckland Transport if possible provided timeframe.



Planter box examples for ram raid protection

Physical Environment

Globe Lights and More

- Maintenance (please clarify the operational specifics of what is required of at in the interim)
- Now that budgets have been signed off, we need to see a real action plan with timing and logistics no more top level we need an actual plan from Auckland Transport with a commitment to timing/Staging if necessary

Action required from the Kaipātiki local board:

March 2023 - Quarter Operating Environment

We would like immediate progression of the plan agreed in concept with Auckland Transport \$280K and Local Board \$50K on the 23rd of December in our onsite visit 2023

We are aiming to complete our Welcome to Birkenhead Street signage project and would like support with AT to complete this.

We would like to complete our Ugly to Art street transformation project for Public Seating and final transformer boxes. 2024

November 2023 - Current

- **Action required from the Kaipātiki local board:**
- We are overdue for our **water blast** on the streets
- **Rubbish collection** service lane confusion. Angela is very clear on objectives, contractors seem confused.
- **Rubbish bins** removal in town centres, I took the opportunity to talk to the mayor in regard to this initiative on the evening of the 28th of September and sought clarification on his policy initiative. The uptake from this conversation is that bins are only to be removed if they were within 5 metres of each other. Action, could I please have an update on what the businesses are proposing for Birkenhead Village proper.
- **Pavers** and general street maintenance, there is now a dangerous situation with customers falling on slippery surfaces, either created by the paint council is using or leaf debris from overgrown leaves, causing serious injury outside the Salvation Army Family Store.



Rubbish bins

Pavers

- **Globe Lights Maintenance:** Please put pressure back on Auckland Transport to provide some maintenance, the globe lights are in the same position as last December *except* some globes now have bulbs that are not to any quality specification.



- **Globe Lights Renewals 2024:** Thank you to the Local Board for the support for community/business advocacy on the Globe lights as our most pressing priority for our infrastructure in the next 3 years. The news that the Local board was supporting the priority with recent budget revisions provides “a ray of light on an extremely bleak horizon”. But frankly at this point we need more!
- **Action required from the Kaipātiki local board:** When will the final design and size of globes be presented, we have requested a prototype from Auckland Transport and nothing has happened to date.
- **Action required from the Kaipātiki local board:** Pressure on Auckland Transport to provide a written plan with a priority on evening work and stage disruption, January is the best time to make street upgrades. New 2024 install detailed plan and itemised timing on each stage by the close of business December 15th, 2023

Marketing & promotion

March 2023 - Quarter Operating Environment

2 Signature Events for Kaipātiki Area Heritage & Latin Fiesta

We would like to acknowledge and thank the local board for their contribution to the success of Heritage and Latin Local Festivals which has been a win/win for the local community (business and public). While the grants have already been reduced substantially over the years from the original funding of \$20,000 per event to the now \$5,000 per event with small business carrying the rest of the cost, the investment in the community has been a cost effective one and the results have been phenomenal for all.

November 2023 - Current

October 2023-Heritage signature event for Kaipātiki

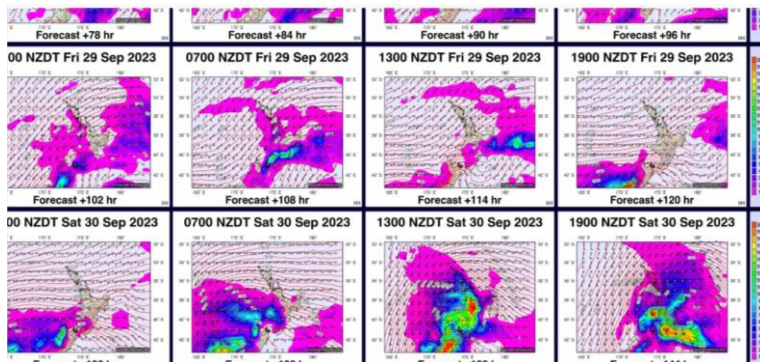
Thank you for your support, our combined Heritage promotion \$10k against a very difficult macro environment for you all!

Birkenhead Borough celebrates “Queen carnival” Friday 28, Saturday 29 September

IT Rained!! The whole event had to go to raincheck!

We had seen earlier in the week that this was a possibility although we hoped not, however we felt the Community (Businesses and Customers) needed something to look forward to.

The reality is Life is bleak at the moment



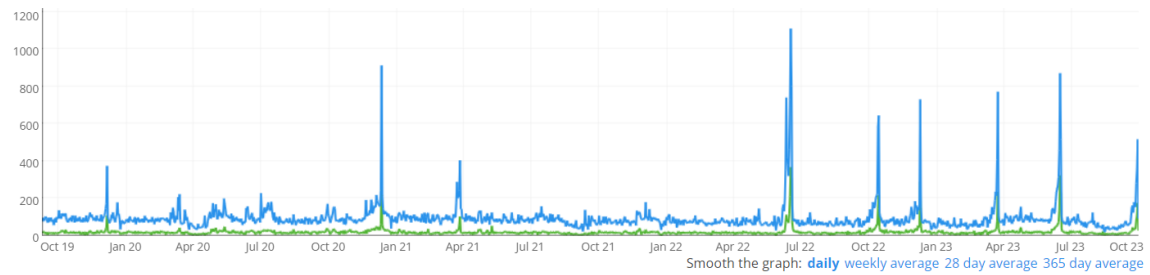
Despite the weather, we had 1,326 people viewing our Google profile and 74 people getting directions. Both car parks on Rawene Road were relatively full throughout the event.



Trends in 49 months

From: 10 Sep 2019 To: 01 Oct 2023

Visits



All Activities went ahead! This was a fun opportunity to teach the local community about our local history and significant members in our past. As this graph attests to, the interest was there in the event and we were impacted by the rain.



Using the Birkenhead Library as a community benchmark anchor, we know on a typical day they average at 450 visitors per day, up to 600 on a weekend, however for the Vintage Queen Carnival they had 1450 visitors through the doors on Saturday.



Additional event supported by the Birkenhead Football Club for the Fifa World Cup: July - August 2023

Since March we've had enthusiastic assistance from Stuart Weir, the president of the Birkenhead United football team, to support our local celebrations for the Fifa World Cup, which we hosted live music throughout. The support from the football team in terms of dollars and resources enabled us to dress the town centre in bunting and flags. We are hugely appreciative of this unexpected boost to our programme and were bitterly disappointed to find that the bunting the local board was advised of by Auckland Unlimited was only 7km for the whole of Auckland - and Birkenhead alone requires 1km.

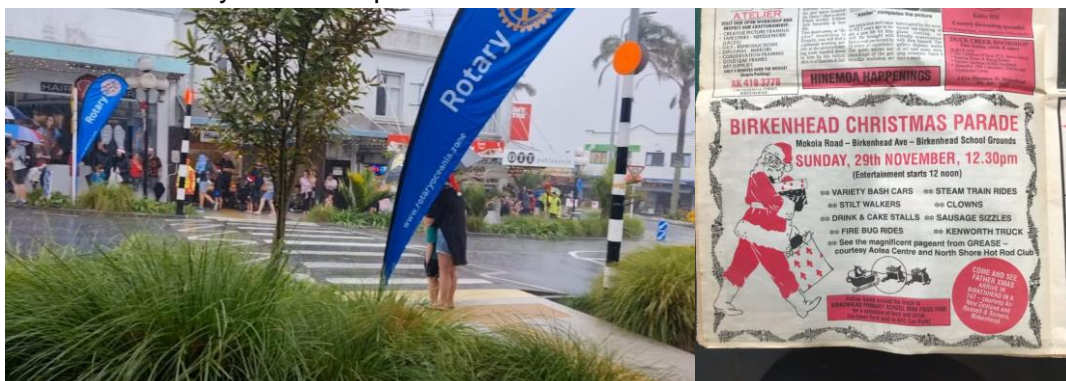


Rotary Santa Parade: December

Unfortunately, Rotary have made the decision that they are unable to proceed with the Santa Parade this year at short notice. I arrived back from bereavement leave to discover the parade had been cancelled, right at the very worst time for our Village hospitality businesses. Despite contrasting views across the full business community, the hospitality businesses both day and night have derived the direct benefit from the parade throughout the years.

The community also appear to be extremely disappointed at the timing of this cancellation of a community event that has had a 40-year history in Birkenhead.

Below is a Rotary ad for the parade from 1992.



Recognising the importance of this as a community event, we have revised the concept to create a "Santa's Christmas Village" event. Due to the unexpected need for this event, our resources are stretched like a rubber band. We were wondering if the local board can now redirect funds that Rotary had secured now they are no longer hosting and supporting our Christmas event. This would help support both our street event and Highbury House's event

on the same day. Highbury House and ourselves have worked to create a morning and afternoon event for the community.

Action required from the Kaipātiki local board:

Possibility of redirecting funds.

Please help support our events:



We are also looking at an additional project to light a “tree of hope” in Birkenhead, currently this is a work in progress.

Strategic

Our 5-year plan period is nearing completion and was due to complete 2023 but with 3 years of covid disruption, floods, and cyclones, it's looking more like 2024 at best. We would like to thank the Kaipātiki local board for its contribution in the areas of Security By law changes, Police resource, support for two local signature events, beautification through procurement of Street art (Owl & Whale) and assistance with infrastructure surrounding the area parking and parks.

Longer term action required from the Kaipātiki local board:

Thank you for the opportunity to talk to you again, we met in March and are once again meeting now so I'm aware you will know about the subjects we've talked about. We want to know if the local board has any longer-term economic development policy for Kaipātiki that may complement our 5 year strategic plan. I am attaching some very good work that was completed by Johnathan Sudworth in his previous role as advisor to the local board. You may not have seen the report given the timing of macro factors that disrupted us but this report was quite valuable to us in a strategic sense and we strongly recommend you read it.

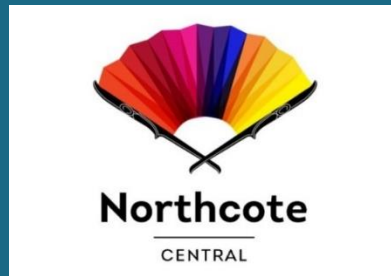
Bright Spots

- Long term Confidence in area2 sales in Birkenhead Ave of large spaces WINZ BNZ
- Arrival of two new tenants return of one tenant to original location (bargain chemist/Korean Lok Restaurant)

- In Two cases above confidence by local investors returning to the market
- Shout out from the Breeze on Saturday for our Fairy lit wonderland in Birkenhead Village
- We are receiving positive feedback about our wonderful fairy lit Village.
- Recent leasing arrangements for the large new space at 13 Rawene Road
- We have been working with Collier Jardines in the mall and on Tuesday of this week a \$100,000 investment of fairy lights will be installed inside the mall.
- The three new tenancies of Burger Geek, Megong Baby and Maki Sushi are all now open and we are eagerly awaiting the opening of McDonalds this month.

In closing, I urge you, no matter how small, to make a purchase locally in the Village and to encourage families to support local throughout Kaipātiki. Every purchase is valuable in this current environment, and I am afraid this is a situation of use it or lose it.

Thank you.
Kae Condon



Annual Report to Kaipatiki Local Board 22nd November 2023



AGM 2023 – 24th October

- Adoption of Annual reports from Chair, Manager / Treasurer
- Adoption of Audited financial accounts
- Adoption of 2024/25 Indicative business plan and budget
- Committee elected
- General business and networking dinner



Annual Report 2022/23

Middle Eastern Bazaar

- Held Saturday 5th November 2022
- Musical performances
- Middle Eastern stalls
- Attracted new visitors to Northcote



Annual Report 2022/23

Christmas Staff BBQ

- Held Tuesday 5th December 2022
- Attended by about 50 local staff / families
- Musical performances & local cuisine



Annual Report 2022/23

Lunar New Year 2023

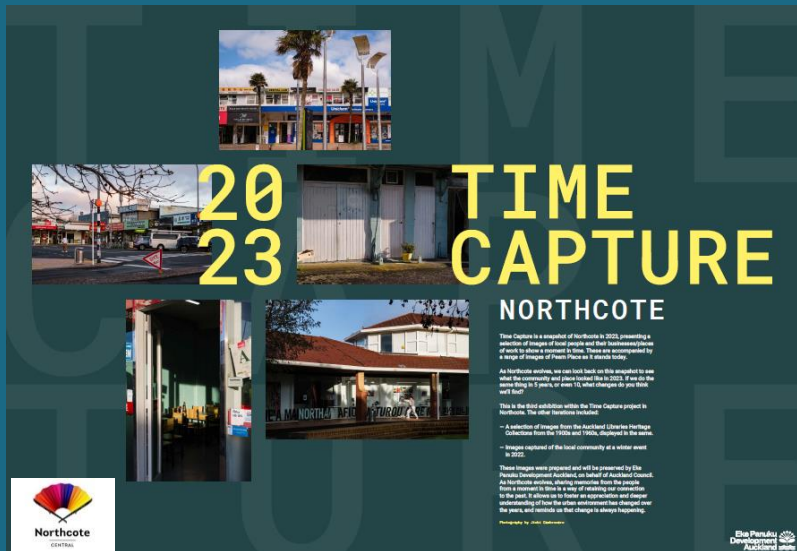
- Held Sunday 5th February 2023
- Musical performances
- Chinese cultural stalls
- Ethnic food stalls



Annual Report 2022/23

Eke Panuku promotions

- We lent our support to two initiatives helmed by Eke Panuku: the pop-up signs activity and Time Capsule project, capturing interviews and photographs of business owners for window displays and social media.



2023 TIME CAPTURE NORTHCOTE

The collaboration between two selected like-minded members of EC Cycles and one who is in Northcote local centres in March 2023. The idea was to capture the essence of the area, the Mfong Panuku area, and Chuck had been looking for a business to feature. They decided to join forces and create an art piece that would be a permanent record of the area. It is also centrally and conveniently located for customers coming from all parts of Auckland, the central area, and it has lots of good one-offs. The idea was to capture the essence of the area, the Mfong Panuku area, and Chuck had been looking for a business to feature. They decided to join forces and create an art piece that would be a permanent record of the area. It is also centrally and conveniently located for customers coming from all parts of Auckland, the central area, and it has lots of good one-offs.

Time Capture is a snapshot of Northcote in 2023, presenting a selection of images from people and their businesses/properties of work in progress in the area. These are represented by a series of images of their places in a month-long project.

In Northcote, we have had back to back requests to see what the community and places looked like in 2023. If we do the same thing in 2 years or even 10, what changes do you think we'll see?

This is the first exhibition within the Time Capture project in Northcote. The other location is Auckland.



A selection of images from the Auckland Shared Heritage Collection from the 1950s and 1960s, displayed in the area.

Images captured of the local community as a whole and in 2023.

These images were presented and will be presented by the Panuku Development Account, on behalf of Auckland Council.

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Photography by Eke Panuku


EC CYCLES

Interviewed by Eke Panuku
 Chuck Buckley,
 Ewan Bower,
 Jack Lockett, &
 Eric de Freitas

FU-U BBQ

Hongmei Kuai (Rose)


Based on an interview with Chuck Buckley.

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During the COVID-19 lockdowns provided the benefit of being able to incorporate a good one-off and the way area to manage the traffic light system well, so they could continue to trade.

Chuck is keen to see new service businesses move into the town centre and it is currently very focused. However, with the economic downturn, there are many who are looking to set up a new business, partly due to the uncertainty about the future of the area. The idea was to capture the essence of the area, the Mfong Panuku area, and Chuck had been looking for a business to feature. They decided to join forces and create an art piece that would be a permanent record of the area. It is also centrally and conveniently located for customers coming from all parts of Auckland, the central area, and it has lots of good one-offs.

He is looking forward to making the town centre more vibrant, but points out that there is much uncertainty about what and how this might happen.



Annual Report 2022/23

- **CCTV** – We've enhanced our CCTV network, increasing the number of cameras and improving visibility in critical zones.
- **Environmental issues** – We have continued to report environmental issues such as graffiti, and other damage to property to Auckland Council and other agencies for appropriate action.
- **Security** - Matrix Security have continued their patrols covering morning, afternoon and evening times (two random walk thru during day, a 45min bed down check between 8pm and midnight and two checks during the night), as well as extra daytime patrols during the school holidays and when necessary with other incidents.
- **Chinese liaison** – Crystal Pan will continue to work closely with our Chinese business owners to provide support and assistance where needed.



Coming up in 2024

- **Food Tours** - In association with Eat Auckland, we're exploring the concept of Northcote food tours highlighting our local restaurants. Additionally, we're considering partnering with a food writer to spotlight our eateries, delving into their histories and signature dishes through promotional posters and social media.
- **Arts and Crafts Market** - Envisioned as a monthly affair, this market will underscore the vast artistic talents of our community. Located at Northcote's core and in partnership with North Art, this marketplace will offer artisans a dynamic stage to exhibit their crafts. With the added charm of Northcote's food scene, visitors can relish a fulfilling day of shopping, art discovery, and culinary delights.
- **World of Cultures Festival** – A day long cultural celebration to be held on Saturday 23rd March, featuring music, cultural and food stalls.
- **Business Directory** – An updated 2024 version is currently in production.



Kaipātiki Local Board

10-year budget 2024-2034

Local consultation content

22 November 2023



Purpose

- To discuss and finalise local consultation content for the local board agreement
- An opportunity to further discuss input on regional consultation content for the 10-year budget (The Mayoral Proposal will be released on 27 November)
- To finalise an engagement event/s.



Local Consultation Content

1. Local Board priorities for 2024-2034:

2. We are also required to consult on the following content relating to local board agreements:

- Proposals to introduce a new targeted rate (one anticipated for Franklin Local Board)
- New projects costing \$1 million or more
- Changes to local fees and charges
- New BIDs or changes to existing boundaries (one anticipated, an expansion to the Onehunga BID boundary area)



Consultation Document (one page)

- Key priorities for the 10-year budget 2024-2034 including any advocacy priorities.
- What we propose in your local board area in 2024/2025

Supporting Information (two pages)

- Message from the Chair
- What we propose in your local board area in 2024/2025
- Key priorities for the 10-year budget 2024-2034 including any advocacy priorities.



Regional consultation feedback

An opportunity to further discuss input on regional consultation content for the 10-year budget (The Mayoral Proposal will be released on 27 November)



Local engagement event

10-year Budget 2024-2034 consultation will occur 28 February – 28 March 2024

To provide an opportunity for the community to have their say, it is required boards hold a minimum of one engagement event in their local board area which enables communities to give face-to-face feedback to their elected members.

Tentative proposed event(s):

- Format: Drop-in as part of community event(s)
- Details: TBC



Next steps

- 22 November – Chairs present/presented local board input on regional topics and advocacy at Budget Committee workshop
- 29 November – Adopt feedback on Annual Budget regional topics for consultation and local consultation material
- 6 December – The Governing Body will adopt the consultation document and supporting information material and approve the consultation approach for 10-year Budget 2024-2034
- Following consultation, the Governing Body and the local board will make decisions on 10-year Budget 2024-2034 and local board agreements respectively in June 2023.

