

APPENDIX C: Key players

The table below shows Auckland's major players in the arts and culture sector. The Arts and Culture Strategic Action Plan will support and use partnerships between them to develop and deliver an effective action plan.

Organisation or entity type	Role in relation to the arts and culture sector
Auckland Council	<p>Auckland Council has a shared governance model comprising a mayor and 20 elected councillors (the governing body), and 21 local boards. Many council services are delivered through its council-controlled organisations (CCOs), which operate under the council's strategic direction and with directors appointed by the governing body.</p> <p>Auckland Council and its CCOs play a significant role in providing services in the region, owning and operating a wide variety of facilities and venues, providing public art, events and festivals, planning and strategy, and coordinating investment in and support of organisations, projects and programmes.</p> <p>Local boards support local delivery through community facilities, events and programmes, both council-led and those implemented via support to community partners.</p>
Central government	<p>Primarily the Ministry for Culture and Heritage (MCH), but also the Ministry of Education, Te Puni Kōkiri, the Ministry of Business Innovation and Employment, and the Ministry of Pacific Island Affairs, provide national policy directions, strategic advice, communications, resources and research.</p> <p>MCH works at arm's length with cultural Crown entities including Creative New Zealand, the New Zealand Film Commission, the New Zealand Symphony Orchestra and Te Papa Tongarewa. It administers their funding, monitors their activities and supports appointees to their boards. These entities contribute activities, programmes and resources to arts and culture in Auckland, as do other organisations that the ministry funds, such as the Royal New Zealand Ballet, the New Zealand Film Archive, the New Zealand Music Commission and Te Matatini (the Aotearoa Traditional Māori Performing Arts Society). MCH works closely with major Auckland institutions such as the Auckland War Memorial Museum and Auckland Art Gallery.</p>

	<p>Creative New Zealand is New Zealand's arts development agency responsible for delivering government support for the arts. Its funding programmes include the Creative Communities Scheme, which is administered by the council on behalf of Creative New Zealand; arts leadership and arts development investment programmes which provide funding for up to five years to significant arts organisations; project-based grants and special opportunities, including Arts Grants, Quick Response Grants and a variety of awards, residencies, bursaries and scholarships; initiatives to support the presentation of New Zealand arts internationally; and targeted initiatives such as supporting Māori and Pasifika heritage arts. Creative New Zealand also runs a programme of capability-building initiatives to build the skills and capabilities of artists and arts organisations, and advocates for the value of the arts to policy- and decision-makers.</p>
<p>Compulsory educational sector</p>	<p>The arts are part of the New Zealand School curriculum at all stages. There are more than 500 primary, intermediate and secondary schools in the region, some having a major focus on the arts and most offering a range of curricular and extra-curricular arts and culture activities. Some schools also offer arts to the wider community through outreach and continuing education programmes.</p>
<p>Tertiary institutions and private providers</p>	<p>Auckland's many tertiary institutions and private providers offer programmes in arts and culture-related disciplines. Some are major providers of vocational training in the cultural and creative industries sector.</p>
<p>Arts and culture organisations and groups – regional to local</p>	<p>There is a wide spread of private organisations across the region that are run by private groups and trusts. Most organisations rely on a combination of funding sources, including grants, donations and sometimes user fees. Some deliver regionally and nationally, e.g. Objectspace, Artspace, etc.</p> <p>In the visual arts area in particular, a large number of independent and commercial galleries exist in the region.</p> <p>There are also many hobby groups and clubs – the exact number is difficult to gauge – providing activities ranging from traditional and ethnic crafts such as weaving, knitting, quilting, carving and wood turning, to book clubs, music groups, choirs, folk, jazz and contemporary dance groups and photography clubs. These</p>

	<p>groups may use Auckland Council's venues for hire or community centres, church halls and people's own homes.</p> <p>There is also a great variety of online groups.</p>
Public institutions	<p>Large regional publicly funded institutions that are funded by Auckland Council, e.g. Auckland War Memorial Museum, Museum Of Transport And Technology, New Zealand Maritime Museum, The Stardome Observatory and Planetarium.</p>
Creative industries	<p>Creative industries include: design, publishing, digital content, broadcasting recording studios, composition, television, film and video production, and photography studios.</p>
Funders – trusts, foundations	<p>This segment includes philanthropic organisations such as trusts that support arts and culture by making grants to arts and culture organisations, groups, projects and individuals. The ASB Community Trust, the Lion Foundation and the Portage and Waitakere Licensing Trusts are examples of trusts supporting arts and culture in the Auckland region.</p>
Commercial businesses	<p>Businesses and other corporate organisations support arts and culture activities via sponsorships, donations and/or memberships, or allowing public access to their collections.</p>
Individual supporters	<p>These are members of the public who support arts and culture via individual memberships and 'friends' schemes, e.g. buying an annual subscription in exchange for a standard range of benefits (discounted tickets, newsletters, events, etc.).</p>

A number of organisations or entities also play a pivotal role in fostering the traditional and contemporary arts and cultural identities of Māori and diverse ethnicities across Auckland. These include:

Marae and Māori organisations	<p>Marae are an integral part of Māori culture, which includes providing a traditional platform for the continuing practice, appreciation and understanding of Māori arts and culture.</p> <p>A number of national and local organisations are working towards better arts and cultural outcomes for Māori, for example Te Puni Kōkiri, Toi Māori Aotearoa, Ngā Pae o te Māramatanga, Ngā Aho and the Iwi Business Consortium.</p>
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<p>Pacific cultural organisations</p>	<p>Pacific arts practice covers a wide range of contemporary and heritage art forms, including unique artistic traditions such as tatau, tivaevae and tapa making.</p> <p>While the Pasifika Festival and Polyfest are important annual events, there are other smaller-scale events, projects and activities that celebrate Pacific cultures on a daily basis.</p> <p>Examples of organisations supporting the arts for Pacific communities include the Tautai Contemporary Pacific Arts Trust, the Pacific Media Network and the Waitākere Pacific Arts and Cultural Centre.</p>
<p>Other cultural groups representing our diverse communities</p>	<p>A large number of organisations promote Auckland’s cultural diversity by focusing on specific ethnic groups. Asian cultural organisations are particularly active in this area, including the Asian New Zealand Foundation, the Oryza Foundation for Asian Performing Arts and the Confucius Institute.</p> <p>Other organisations play a major role in fostering Auckland’s diversity by focusing on arts and culture for children and young people, older people, and rainbow communities.</p>
<p>Health, well-being and disability organisations active in the arts and culture sector</p>	<p>Many organisations focus on the positive relationship between arts and culture and health and well-being, through self-expression or therapy through arts, or by advocating for a better access to arts and culture for people with disabilities, mental health issues or other marginalised and disadvantaged groups. Examples of these organisations include Toi Ora Live Art Trust, Raukatauri Music Therapy Centre, Spark Centre of Creative Development, Ngā Rangatahi Toa, and CeleBRation Choir.</p>
<p>Collection sector (public and private)</p>	<p>Our major arts and culture organisations, private collectors, heritage homesteads, and small museums and libraries have diverse collections that require a range of specialised and secure storage space.</p> <p>There is a growing demand for collections to be shared across Auckland and nationally.</p> <p>Two examples of celebrated shared private collections are Gibbs Farm Sculpture Park and the James Wallace Collection housed at the TSB Bank Wallace Arts Centre (Pah Homestead).</p>

