

STATUS REPORT

THE AUCKLAND
SPORT AND RECREATION
STRATEGIC ACTION PLAN

STATUS REPORT 2017



**Auckland
Council**

Te Kaunihera o Tāmaki Makaurau





INTRODUCTION

The **Auckland Sport and Recreation Strategic Action Plan** is Auckland's guide to plan, design and deliver recreation and sport opportunities. Launched in 2014 the plan sets out the 10 year strategic direction for sport and recreation with actions to guide the future planning and delivery of recreation and sport in Auckland. It outlines how recreation and sport can continue to thrive and grow in Auckland contributing to active lifestyles and improved health, educational and community outcomes.

The shared vision is Aucklanders: more active, more often with four priority areas around participation, infrastructure, sector development and excellence in sport.

Sport and recreation makes a major contribution to our quality of life, health and wellbeing. It provides opportunities for fun and entertainment and contributes to making Auckland a place that Aucklanders are proud of.

This Status Report outlines a number of key achievements and highlights initiatives that have been successful in delivering on the vision of Aucklanders more active, more often. The report reviews progress since adoption in 2014 and identifies opportunities for future action. The first implementation progress report was compiled at the end of 2015.



IMPLEMENTATION APPROACH

The continued co-governance, co-design and co-delivery of implementation, comprising central government, local government and sector partners owning and leading the implementation of the Plan has been critical to the ongoing success.

- **Co-governed and co-designed:** OneVoice – Sport and Recreation has worked with council since November 2010 to provide independent leadership with council on the development and oversight of ASARSAP. OneVoice remains a multi-agency volunteer leadership group providing strategic advice to council. The membership of OneVoice covers sport, health, education (primary to tertiary) Maori, central and local government representation.
- **Co-delivered:** The ASARSAP Senior Leadership Group (SLG) oversees ASARSAP delivery. SLG is made up of Sport NZ, Auckland Council and Active - Auckland Sport and Recreation.
- **Stakeholder alignment** has been achieved through collaboration with Sport NZ and Auckland Council around implementation of the Auckland Sport and Recreation Strategic Action Plan (ASARSAP), with Senior Leadership Group members from each entity meeting regularly to focus on alignment. Active also works to ensure that NSO and RSO bodies identify alignment opportunities between their own plans and activities and the core founding documents which guide high-level thinking and priorities for the entire sector as it applies to Auckland: the Auckland Plan, ASARSAP, the Sport NZ Community Sport Strategic Plan, and Active’s Strategic Plan.

IMPLEMENTATION STRUCTURE FOR AUCKLAND SPORT AND RECREATION STRATEGIC ACTION PLAN



STRATEGIC FRAMEWORK

ASARSAP identifies 18 key action areas within the four priority areas of participation, infrastructure, excellence in recreation and sport and sector development. The plan identifies specific initiatives within each action area and signals those seen to be most important for delivery over the first few years. Progress has been made in the majority of initiatives and this report outlines the progress across all initiatives not only those that were signalled as priorities.

The overall shared vision is **Aucklanders: more active, more often** and there are four priority areas for implementation:

- **Participation** - more Aucklanders living physically active lives through participation in informal physical activity, recreation and sport.
- **Infrastructure** - access to open-spaces, harbours, coastlines, waterways and a fit-for-purpose network of facilities that enable physical activity, recreation and sport at all levels.
- **Excellence in recreation and sport** - Pride is built in Auckland's recreation and sport achievements and strong sporting culture, and talent and excellence are supported and celebrated.
- **Sector development** - a strong and capable sector that delivers quality recreation and sport experiences in a sustainable way, and contributes to Auckland's economy.

Under the four priority areas, there are 18 key actions with a number of initiatives which will be implemented by a range of organisations from across the recreation and sport sector.

AUCKLANDERS MORE ACTIVE MORE OFTEN



ACHIEVING THE VISION OF AUCKLANDERS MORE ACTIVE MORE OFTEN



KEY HIGHLIGHTS

41
SERVICES

The establishment of a world class community sport system for Auckland, known as **'The Auckland Approach to Community Sport'** has been co-designed by Aktive, Sport Waitakere, Harbour Sport, Counties Manukau Sport and Sport Auckland. A fundamental change is the engagement and empowerment of participants in the design and deployment of quality programmes and services that meet their local needs.

New Investment targeting increased community sport and recreation participation in **Targeted Populations**. The Targeted Populations Innovation & Development Fund supports projects that demonstrate a collaborative approach to reducing barriers to participation in sport and recreation at a community level by Asian and Pasifika Aucklanders. \$510,000 has been made available for these projects and a further investment of \$600,000 to local RST's.

The **Play.sport initiative** has been piloted in 28 Waitakere schools with nearly 13,000 students involved. The new investment in Play.sport supports teachers, schools, parents and communities to improve the quality of young people's experience of play, physical education, physical activity and sport.

New four-year **Coaching & Talent Development Plan** developed with a systematic approach to coaching and athlete development has seen 560 coaching development opportunities provided, impacting 3523 coaches and 30,000 participants. A key focus of this plan will be to engage and support coaches who work within local participation communities.

Aktive's shared services approach to administration has produced a 13% reduction in the ratio of the overall costs as a proportion of income and 13 regional and national sports organisations have utilised 41 different services within Aktive Shared Services and Procurement's offering, enabling almost \$1 million to date of realisable savings to their operational costs.

A Young People's Action Group has been established. The group is developing a new three-year **Young People's Plan**. The plan will ensure more young people have access to quality opportunities, experiences and support that are meaningful, age and stage appropriate.

Development of **Auckland's Sports Facilities Priorities Plan**, a sector based plan to help inform and shape sports code plans and future sport facilities investment for local, regional and national facilities in Auckland.



Community & School Partnerships framework is in final draft format and being tested through pilot projects. The framework outlines the steps for investigating partnerships to meet MOE, BOT and Council requirements. Sport facility stocktake completed on 100% of secondary schools in Auckland, the results provide a clear picture of existing sport facilities and available capacity. A number of opportunities have been identified for potential community access to school facilities and these are being explored.

WORLD CLASS COMMUNITY SPORT SYSTEM FOR AUCKLAND **THE AUCKLAND APPROACH TO COMMUNITY SPORT**



FUTURE FOCUS

Whilst good progress has been made, continued focus and improvement is important. We know that many Aucklanders lead active, sporty lives, 78% of adults in the Auckland region take part in sport and recreation in any given week. We also know there are challenges on the horizon, including a global trend towards inactivity. Our research tells us there are groups of our population that are inactive.

We have a growing and changing population, funding, resource and land constraints, so we need to make the best use of what we have, through quality decisions, and improved efficiency and effectiveness in delivery. A more structured approach to planning and investment is required to meet the changing demand and balance: the need of traditional, high participation sport; the need of emerging, high growth sport (new immigrants); and the need of inactive populations.

The Auckland Approach places new and increased emphasis on a participant focused and system led approach. It also places importance on five system enablers: insights, people (workforce), spaces and places, partners and providers and pathways.

A refreshed ASARSAP (see next section) reflects the importance of continuing with existing initiatives, whilst prioritising new action areas to target. The sector needs to work together to understand, and then meet, the needs of participants, so that sport continues to enrich the lives of future generations of Aucklanders.

The Senior Leadership Group has agreed on these priorities for the next 1-3 years:

- The implementation and consolidation of the **Auckland Approach to Community Sport**.
- Build **sector capability** with a focus on investigating opportunities to maximise the skills and use of resources in recreation and sport organisations.
- Develop a coordinated marketing campaign to raise awareness of recreation and sport in Auckland, the benefits and opportunities and spaces and places to be active – **Get Active Your Way**.
- Facilitate partnerships to make the most of local facilities and resources including prioritising opportunities for **Community School Partnerships** and facilitating sharing and investment in community and school facilities for wider community benefit.
- Identify opportunities to **increase participation by Māori** in recreation and sport activities.
- **Measuring and Evaluation focus** - improving how we measure and articulate the outcomes of sport and recreation, including evidence of impact and how are we measure outcomes of initiative delivery.

THE AUCKLAND APPROACH TO COMMUNITY SPORT





The **ASARSAP** document has been refreshed in 2017 to recognise progress in implementation and key strategic shifts.

Key drivers for the refresh were to:

- **Recognise strategic shifts** in the recreation and sport sector since the plan was developed, including the establishment of Active - Auckland Sport and Recreation and the launch of their Strategic Plan. Sport New Zealand's new Community Sport Strategy provides a new approach to increase participation by children and adults. Recognising these changes in ASARSAP will ensure the strategic landscape is clear.
- **Recognise the significant new investment** into the Auckland recreation and sport sector from Sport New Zealand, which will contribute to the implementation of the action plan.
- **Focus implementation at the action level** and simplify the initiatives to make it clear the difference between current/on-going activities from new activities. This will avoid confusion and avoid duplication in the implementation.
- **Recognise progress** and completion in implementation such as the completion of key policies like Community Facilities Network Plan and implementation of programmes.
- **Update key statistics** in the context sections including the Active New Zealand Survey 2013/2014 which provides data on the level of participation in sport and recreation by adult New Zealanders.

The refresh has not resulted in any substantial changes or new initiatives, however makes the document easier for the sector to understand and use.



IMPLEMENTATION PROGRESS

Summary of progress across the 18 actions areas

PARTICIPATION

ACTION 1 - AFFORDABLE AND ACCESSIBLE OPTIONS

Provide more free and low-cost options as well as family-friendly recreation and sport opportunities



HIGHLIGHTS

- **Continued investment across the network** of spaces and places including, 27 regional parks, over 4000 local parks, including 224 dedicated sports parks and 800 winter sports fields. On average \$200million of capital expenditure and \$300million on operating expenditure per annum invested in regional and local parks, sport and recreation.
- **\$9 million invested in new playspace developments** in 2016, adding to the \$66 million investment in formal play assets, and 860 playgrounds.
- **Pedal Power programme delivered** by Counties Manukau Sport, 300 sessions delivered to 1600 students in 16 schools. The programme links students to local BMX tracks, cycle events and local cycle ways while providing a skill for life.
- **Range of free or low cost family friendly events** encouraging physical activity delivered across Auckland by various delivery partners, examples include Boroughs Activation hosting 3x3 basketball tournament at 'The Jungle' court in Otara attracting over 400 people, Pop Up Circus, Out and About Parks Programmes included, Park Fun Days, Park Yoga and the Amazing Race.
- **Auckland Council and Auckland Transport local path design guide** won the NZ Institute of Landscape Architects award of Excellence in Strategic Landscape Planning Environmental Studies. The design guide has aided the Greenways project which encourages Aucklanders to walk and cycle around the city.
- **A new initiative through Papatuanuku Kokiri Marae** will lead the Ki o Rahi o Papatuanuku project across four marae. This project focuses on delivering traditional Maori games, including Ki o Rahi, within the marae setting.



MORE ACTIVE

ACTION 2 - CHILDREN AND YOUNG PEOPLE BEING MORE ACTIVE

Implement initiatives that encourage children, teenagers (particularly girls) and young people to be more physically active now and throughout their lives



HIGHLIGHTS

- **A Young People's Action Group** has been established and is developing a new three-year Young People's Plan for Auckland. The plan will ensure more young people have access to quality opportunities, experiences and support that are meaningful, age and stage appropriate.
- **Sport NZ has developed a Young People's Plan** to provide leadership and direction for all those working with young people in community sport, to ensure Kiwi kids develop a lifelong love of being physically active.
- **2016 Youth Speak Sport Summit** reviewed the 2013 top 10 projects and established new projects for delivery including: social sport, Movies in the Pool, HERA and equipment recycling.
- **HERA (Empowering inactive girls 13-18 years)** is a 'participant led approach' with a team of girls guiding the initiative from branding to delivery. The HERA team are working through others and empowering them to attract and retain participants, thereby creating a lasting legacy (system build approach).
- **#AkiPlay Social Sports**—free social sports for high school students—is delivered by young people as part of the YMCA Raise Up youth development programme and through Auckland Leisure Centres. A 'Raise Up' website for young people was launched promoting #AkiPlay Social Sports across the eight sites. Social Sports has 2800 active participants per annum across the four Auckland Leisure Centre sites, and around 3000 per annum across the YMCA sites.
- **John Walker Find Your Field of Dreams Foundation (FYFOD)** has five programmes involving more than 70,000 young people per year aged 7-18 from over 91 primary and 12 secondary schools across Auckland South. Programmes include; Community Swim, Primary Sport, BLENNZ Sport – Blind Learning and Education programme, Youth Leadership Programme, Lift/Throw for gold West.
- **Sport Waitakere are leading Play.Sport** which supports teachers, schools, parents and communities to improve the quality of young people's experience of play, physical education, physical activity and sport has been piloted in 28 Waitakere schools with nearly 13,000 students being involved.
- **Auckland Council has partnered with Athletics NZ** to roll out the Get Set Go fundamental movement programme across Council's Early Childhood Centres and Recreation Centres and Sport Waitakere has worked with Athletics NZ to deliver Get Set Go through Waitakere Athletics Club, using parents and volunteer coaches.
- **Counties Manukau School Holiday Breakaway Programmes** involved 30 providers (clubs, schools and other sector organisations) and 5,000 participants from across the region. Funded by the Ministry of Social Development, the CM Breakaway programmes connected young people and clubs. Young people were offered fellowship opportunities through club based association.
- **Good Sports** - 26 Good Sports Community Workshops were delivered to a total of 342 parents, coaches, teachers and sports administrators throughout Auckland.
- **KiwiSport -Auckland Regional KiwiSport Funds** were granted to 9 applicants, totalling \$474,654. Local Regional KiwiSport funds were granted by the Local RSTs to 92 applicants, totalling \$2,059,555. In total, 4435 sessions have been delivered to 11,284 primary school students and 11,524 secondary school students, with a combined 97,702 sporting opportunities offered through KiwiSport.

ACTION 3 - PROMOTING HEALTHY AND ACTIVE LIFESTYLES

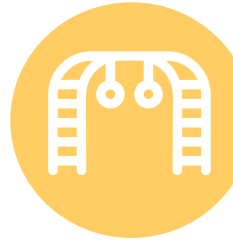
Encourage programmes that promote healthy and physically active lifestyles, particularly inactive or low-participant communities

HIGHLIGHTS

- **A range of Active transport initiatives** delivered including, school travel initiatives, cycling and walking maps, cycle events, cycle safety and training courses, improving cycle ways, cycle and walkway monitoring.
- **The Walking School Bus programme** seeks to reduce congestion around schools and embed active modes of transport into the lives of children. In 2016 there were 350 active walking school buses, 5000 kids involved and 1800 volunteers.
- **Healthy Auckland Together Plan**, is a collaborative approach between partners to improve the health of Aucklanders through a collective voice and coordinated approach, it includes sport and recreation outcomes in its strategic plan.
- **Three Healthy Families Communities** programmes being delivered in Auckland, with MOH investment of circa \$14M over 4 years to improve the health of children and families where they live, learn, work and play.
- **Auckland Council Pools & Leisure** have successfully implemented healthy vending options (aligned to the DHB Healthy Food & Drink Policy) in 10 Leisure sites.
- **As part of the work of He Oranga Poutama (HoP)** the Kaupapa-Māori programme increases opportunities for whānau to participate in sport and traditional physical recreation, to revitalise and develop traditional Māori sport and physical activity, and to help Kaiwhakahaere (administrators) participate as leaders in their communities.
- **'Leaders of the Future'** youth leadership programme, 'He Manukura Āpuarangi', for 50 secondary school students. This programme focuses on leadership and governance in relation to wai (water), whenua (land) and whetu (the stars). 50 students aged 12 – 16 years participating in the Manukura Āpuarangi (Māori Youth Leadership) programme and 280 students from 14 schools aged 10-16 years old participated in the Mauri Tū (Māori weaponry in mainstream schools) programme.
- **Sport Auckland and Harbour Sport** were successful in securing contracts from Auckland and Waitemata District Health Boards to deliver Pre-school active families, Green Prescription active families and Green Prescription adults, programmes.
- **The Regional Sport and Recreation Grants Programme**, invests \$500,000 per annum to support regional sector organisations to inspire and encourage Aucklanders to be more active more often, examples include: Tāmaki Herenga Waka Trust, Royal New Zealand Foundation for the Blind, Parafed Auckland, FYFOD.



ACTION 4 - AUCKLAND'S DIVERSE RANGE OF COMMUNITIES BEING MORE ACTIVE



Encourage recreation and sport opportunities that appeal to a diverse range of communities and bring communities together, particularly new migrants, older adults and people with disabilities.

HIGHLIGHTS

- **Sport NZ have provided new investment targeting** increased community sport and recreation participation in Targeted Populations. The Targeted Populations Innovation & Development Fund supports projects that demonstrate a collaborative approach to reducing barriers to participation in sport and recreation at a community level by Asian and Pasifika Aucklanders. \$510,000 has been made available for these projects and a further investment of \$600,000 to local RST's.
- **The Greater Auckland Aquatic Action Plan (GAAAP)** is a collaborative project that coordinates 10 professionally delivered water skills for life lessons to primary school children in the greater Auckland region, ensuring the development of fundamental water skills for life. 137,055 swim and survive lessons were delivered to 20,000, year 3-6 students from across Auckland. Swim and survive professional development was also provided to 284 teachers from across these schools.
- **Harbour Sport Sports Pacific** manager has delivered programmes such as: SportsPasifik, Equipped, Polysports, NiuMovement, Choose Change and Enea Ola.
- **Royal NZ Foundation for the Blind programme** providing inclusion and awareness training for community groups to support and increase in recreation activities and low-vision participants.
- **Parafed Auckland** have developed Activity Hubs to grow participation in sport and recreation for young Aucklanders with physical disabilities.
- Innovate Change insights work has led to the pilots of **Family Fun Clubs** aimed at Indian and Samoan extended families in Mangere, Papatoetoe and Papakura in the South, New Lynn in the West and Glenn Innes in East.



ACTION 5 - PROMOTION AND COORDINATION OF INFORMATION

Coordinate promotion and provision of information so people know what's on offer and interested participants can easily connect into the appropriate activity

HIGHLIGHTS

- **Increased emphasis on social media**, with the establishment of the #AklPlay tag to promote youth sport and recreation opportunities via social media.
- **Online promotions** using Our Auckland and Facebook boosted posts are being used to promote events such as Auckland's Youth Week.
- **Auckland Council has piloted and funded four sites** for the Magical Parks - augmented reality phone app. Parks week saw over 100 parks across NZ hosting the app for two weeks.
- **HERA - Everyday Goddess has developed a social media strategy**, the Digital Objectives are to create Brand Awareness, for girls and their Parents, connect locally, promote and waypoint, harness youth leadership, capture and share user generated content, allow feedback, provide an activity calendar. The website www.heragirls.org.nz has recently gone live, with details about what is available across Auckland.
- **728,754 hits to Council's leisure website** in the last year and 757,000 hits to the regional parks website.
- **Through a new customer promise of 'Get Active Your Way'**, Auckland Council Pools and Leisure have repositioned their membership model and the way they support members to encourage them to explore the full variety of active opportunities inside and outside the centres.



728,754
hits to Council's
leisure website

INFRASTRUCTURE

ACTION 6 - ACCESSIBLE AND ACTIVITY-FRIENDLY ENVIRONMENTS

Develop and improve accessibility of open spaces, facilities, harbours and waterways to encourage physical activity as part of everyday life and provide for a range of safe recreation and sport uses

HIGHLIGHTS

- **20 Greenway Plans** have now been developed across local boards in Auckland, the Greenways Plans provide linkages for walkways and trails, and promote safer, enjoyable connections across Auckland.
- **17km of new cycle ways** have been developed across the city, since 2015 there have been 45,600 new cyclists in Auckland and 75% of all cyclists state that recreation and fitness are the reasons they cycle.
- **In 2016, 11,005 children participated in a schools cycle programme**, 268 cycling events and adult training courses have been delivered and 794 adults received cycling training.
- **The successful Bikes in Schools Initiative** continues to grow, 18 schools participated in Bikes in schools programme in 2016, 6743 children at schools with bikes in schools, 150 teachers or volunteers received training and 30 new schools developing Bikes in Schools programmes.
- **Auckland Transport 'Bike-to-warm-up-that-frees-up-the-streets'** initiative encourages children to bike to sports games to reduce traffic and parking congestion.
- **The Metro Journey Planner**, assists people with public transport options and includes a walking option. The average number of walking journeys delivered monthly by Journey Planner is approximately 550,000. Cycles are able to be transported on trains and ferries.
- **Auckland Council led PATHs project** has developed local linkages for walkways and trails in three local board areas including Mangere-Otahuhu, Puketapapa and Whau. Activation events are ongoing in the Mangere-Otahuhu local board area. Track Network Plans have been developed for various local board areas including Hibiscus and Bays, Rodney and Henderson/Massey.
- **Council's Parks Capital Development Programme** provides for water based assets development projects such as boat ramps, pedestrian access, coastal protection structures and sea walls. An ongoing programme of renewals and extensions provides improved access to the water.
- **Auckland Council parks awarded half of the 22 Green Flag Awards** granted across New Zealand and Australia as part of the Green Flag Award scheme 2016/17. A Green Flag represents the highest levels of park management standards in terms of community involvement, public safety, maintenance and sustainability.



ACTION 7 - FIT-FOR-PURPOSE NETWORK OF FACILITIES

Provide quality fit-for-purpose facilities at regional, sub-regional and local levels for informal recreation and sport



HIGHLIGHTS

- **Council has acquired a further 153 hectares of open space** land in the last 2 years for public enjoyment, recreation and sport. Including 10 walkway/access ways, 1 regional park and 30 neighbourhood and sports parks for recreation purposes.
- **New council swimming pool** opened Albany Aquatic Centre, providing learn to swim, fitness and a leisure pool options.
- **Active** continue to monitor and input to planning considerations around facility development proposals, and contribute to Resource Consent and Environment Court hearings that affect facility planning. Continue identification of opportunities for advocacy that could change planning guidelines and better enable facility developments.
- **Over the last 5 years Auckland Council has installed or developed 207 projects** to increase the capacity of sports fields ranging from artificial fields to drainage works to lighting to deliver 1295 extra hours of field time per week. 13 new artificial turfs, 3 hybrid turfs and 78 sand-carpeted fields and a number of lighting, drainage and irrigation improvements.
- **On average 9 million visits** per annum to Councils 42 pools and leisure centres and 4.5 million participations in active sports across Council's sports fields.
- **Open Space Provision Policy** advice provided to all area plans and structure plans in terms of the size and location of parks and sports fields, where applicable.
- **Takaro** - Investing In Play - a discussion document has been developed to seek feedback on how Council should invest in play services and facilities in the future.
- **Vector Wero Whitewater Park opened**, offering an artificial river and water course for recreation, sports, and emergency services training, school programmes and youth development. A significant goal for the park is to improve water safety skills for all young people.
- **The development of a Sports Facilities Investment Plan** underway, the plan will outline Council's investment approach and priorities for sports facilities.
- **Auckland's Sports Facilities Priority Plan** is completed, a sector-led methodology that will assist in setting sports facility investment priorities for all funders, cross-code and region-wide.



On average
9 million
visits per annum
to Councils 42
pools and leisure
centres

ACTION 8 - FACILITY PARTNERSHIPS

Facilitate partnerships to make the most of local facilities and resources

HIGHLIGHTS

- **Council investment in 81 facility partnership projects** over the last 3 years, with an investment of \$29M towards total facility development of \$92M.
- **Council invests \$1million per annum** to enable community access to non-council owned facilities that fill an identified gap in the network of sport and recreation provision.
- **Sport facility stocktake completed** on 100% of secondary schools in Auckland with the view to shared community and school facilities where appropriate. Community & School Partnerships Framework currently in final draft format and being tested through pilot projects.
- **Council has formal partnership agreements** with five private land owners (opening up sports fields at Windsor Park, Waitemata Rugby Club, College Rifles, Bombay Rugby Club and the Waiuku Sports Park) to facilitate community sport access.
- **Council partnership agreements** (to facilitate community access) with Hato Petera School, Otahuhu College, Avondale College, Aorere College and the Tamaki College Recreation Centre Trust, Waihehe Recreation Centre Trust and ASB Stadium, Selwyn College.
- **Council is facilitating conversations** between private pool providers and schools as a way to provide schools with sustainable pool maintenance, asset replacement and management systems and in turn providing community benefit through the provision of improved facilities and services.
- **Council is investigating opportunities to invest** in artificial turfs or hybrid sports fields, that can support both school and community use, on MOE land as a way to meet community sport needs.
- **The Sparks Boroughs Project**, a large community project to develop new outdoor basketball courts in parks, is sponsored by Spark and managed by Auckland Council. Five courts have been developed across Auckland. The Jungle Steering Group hosted a 3x3 basketball tournament in October at 'The Jungle' court in Otara. Over 400 people were involved in the event.



EXCELLENCE IN RECREATION AND SPORT

ACTION 9 - HIGH-PERFORMANCE PATHWAYS

Support organisations to successfully provide pathways, competition and support for talented athletes



HIGHLIGHTS

- **The AUT Millennium Institute and National Aquatic Centre** continues to provide community and high performance outcomes, with 700,000 user visits annually, it is one of the most highly utilised sport and recreation facilities in Auckland.
- **Vector Wero Whitewater Park opened**, offering an artificial river and water course for recreation, sports, and emergency services training, school programmes and youth development. WERO is also a training hub for High performance athletes, with HPSNZ funding to provide this opportunity.

ACTION 10 - FIT-FOR-PURPOSE STADIA AND NATIONAL VENUES

Provide well-managed and fit-for-purpose international, national and regional level sports venues delivering excellent spectator experiences.

HIGHLIGHTS

- **Auckland Stadiums** successfully delivered a range of events that attracted more than 600,000 people across Mt Smart, Western Springs and QBE Stadiums.
- **Significant capital investment** in improvements at Mt Smart, Western Springs and QBE stadiums to increase concert capacities, enhance the fan experience, and improve the utilisation and financial stability of these venues.

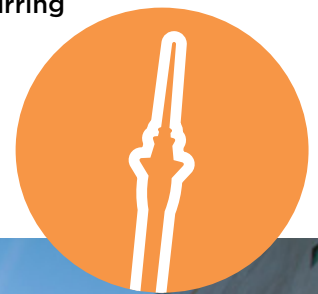


ACTION 11 - MAJOR AND NATIONAL SPORTING EVENTS

Increase the number of major and nationally recognised sporting events in Auckland.

HIGHLIGHTS

- **The World Masters Games (WMG2017)** delivered 28 sports (including 45 disciplines) across 48 venues over a 10-day period in April. WMG2017 exceeded all economic and social goals and expectations, with 28,578 participants, high participant satisfaction and an event surplus of \$800,000. The surplus will be used to establish a fund for the purpose of benefitting amateur sports events and initiatives across the 28 sports involved in the Games.
- **ATEED invests in a portfolio of recurring annual sporting events** – such as the Downer NRL Auckland Nines, V8's Super cars and Auckland Marathon.
- **Auckland has also won a host of awards** and accolades including 'Best Medium Sports City' in 2014 and again in 2016.
- **Auckland hosted** World Masters Games, ITM Auckland SuperSprint and Youth Sailing World Championships.
- **ATEED launched a number of campaigns to build the 'AKL: The Show Never Stops' domestic tourism proposition**, including 'Stellar Spring Line-up', and 'Beyond your Backyard' which featured actress Robyn Malcolm encouraging Aucklanders to explore the region during summer. The campaign's seven short videos covered some of the lesser known things to do around Auckland including many physical activity options.
- **The annual 'ATEED baseline sponsorship window'** provides the opportunity for applicants to apply for major events sponsorship which contribute to the outcomes sought by Auckland's Major Events Strategy.
- **Leverage and Legacy Plans are standard practice for major events and some recurring events** (eg, NRL Nines). These plans are developed collaboratively by ATEED, the sporting body, central government and the delivery partner.
- **The Rugby League Facilities Fund**, is bringing \$2m of additional funding to facilities planning and development for rugby league, as a legacy from hosting the NRL Nines.



WORLD MASTERS GAMES 2017
28 sports
48 venues
28,578
participants

ACTION 12 - NURTURING AND CELEBRATING TALENT

Identify, nurture, celebrate and promote sporting talent and excellence



HIGHLIGHTS

- **Successful annual sports awards** held by Regional Sports Trusts, celebrating talent and achievements.
- **The Talent Leadership & Character (TLC)** programme has impacted 14,556 students, eight principals, 150 sports coaches, 200 teachers and senior school staff across nine secondary schools. TLC uses a values-based approach to impact the experience of young athletes, nurturing leadership and character to help students win in sport and life.
- **Aktive has led the deployment of the Student Leadership Day** in partnership with the iSPORT Foundation using the Talent Leadership & Character programmes established. The event brought together 650 participants from across 60 Auckland schools and attracted an online audience of 10,000.
- **New intake of athletes extended Pathway to Podium** programme support to 96 athletes and their coaches and parents. Carded Athlete Progress - 50 athletes carded in the last 3 years and 16 athletes carded this year. 9 hubs across Auckland provided athletes with improved gym access and windows of opportunity and at the same time addressed travel barriers associated within the Auckland region.
- **High performance athletes** Terenzo Bozzone, Marina Erakovic and Kerry Charlesworth engaged as mentors for P2P athletes.
- **The FYFOD - Throw/Lift for Gold West**, with delivery partner Athletics Auckland provides young athletes with potential to be lifters or throwers the opportunity to take part in the programme.



SECTOR DEVELOPMENT

ACTION 13 - SKILLED AND GROWING VOLUNTEER BASE

Strengthen and grow the number and skills of volunteers supporting recreation and sport activities

HIGHLIGHTS

- **Volunteer recognition and development** is supported at local and regional levels by Aktive and the RST's through national Lotto Sportmakers programme, training courses, plan developments, networking and local volunteer recognition awards.
- **Development and implementation of a Volunteer Action Plan** to guide the growth and development of the volunteers supporting sport and recreation activities.
- **521 new coaches and leaders** were recruited via student coaches, Good Sports and club development initiatives.
- **ATEED has an established volunteer programme** housing a network of new and skilled volunteers, and offers information and advice to those volunteering for major sporting events within ATEED's event portfolio.
- **Over 64 volunteers daily** in regional parks, local parks and Auckland Botanic Gardens.

ACTION 14 - COACHING

Increase the focus on coach development, paid and volunteer, throughout the recreation and sport sector in Auckland

HIGHLIGHTS

- **Active** has built a systematic approach to coaching and athlete development through a new four-year Coaching & Talent Development Plan. The Plan has led to 560 development opportunities, impacting 3,523 coaches and 30,000 participants.
- **Counties Manukau Sport** has continued to deliver the Coaches Club programme into local boards. 30 Coaches Club Modules were delivered to 402 coaches. CMS worked with Counties Rugby League to use high profile coaches in CMS Breakaway programmes. CMS used IRANZ Rugby Academy to develop coaches and players in schools programmes.
- **Sport Auckland** has focused on the provision of Growing Leaders, Introduction to Coaching, Match Day Coaching and KiwiSport minimum standards workshops. 19 workshops have been delivered to 393 foundation level coaches.
- **Harbour Sport** has continued to provide significant leadership in the Coach Support Initiative (CSI). The initiative has been extended this year to provide support to primary, intermediate and secondary schools and clubs. Coach Leaders were employed in each setting to provide a compendium of programmes and tools to support the recruitment, development and retention of coaches.
- **Sport Waitakere's Coaching programme**, focused on building student coaching and leadership capability, has successfully implemented the Sport NZ Growing Coaches programme across six Waitakere secondary schools.
- **Active is delivering Sport NZ's Performance Coach Advance programme** in Auckland to 77 performance coaches over four years, identified by their national sports bodies. Active also created and is delivering the Auckland specific Coach Evolve initiative to 110 development coaches identified from 22 different regional sports bodies over the past two years.



ACTION 15 - ORGANISATIONAL CAPABILITY

Develop the capability of recreation and sport organisations



HIGHLIGHTS

- **Sport NZ launched a governance quality standard** for the sport and recreation sector with a wide range of available governance resources to support this including a new online governance 101 course on the online learning platform.
- **Sport NZ published a new guide for organisational risk management** in sport and recreation. The full document caters for medium to large organisations.
- **Active** is working with Rugby, Golf, Netball, League, Tennis, and Basketball, and Athletics, assisting NSO/RSO alignment, cross boundary cooperation between RSOs, and a single view of cooperation and collaboration with regional entities such as council and major funders.
- **Local RST's continue club and RSO capability** with local forums and initiatives. Active has created and held three sessions of a new governance initiative, Chairs Roundtable, supplemented by Leadership in Sports governance workshops.
- **Second major Auckland Sport and Recreation Forum** hosted by Active, Sport NZ and Auckland Council, to share latest insights and research.
- **Harbour Sport developed the North Harbour Secondary Schools Regional Sports Plan**, which is a collective agreement for the continued support of sport within schools, the main focus being to ensure that sport is valued and students have access to a diverse range of opportunities in sport. The Harbour Student Sports Council was created as a direct result of the Regional Sport Plan.
- **Sport Auckland introduced "Develop Your Legacy Tool"** to NSOs, RSOs and clubs enhancing the tool from its original concept as an online repository library to one that will gather useful insights, intel and demographics of our stakeholder partners.



ACTION 16 - EMPLOYMENT PATHWAYS

Build better education and employment pathways in the sector

HIGHLIGHTS

- **Aktive has established the Tertiary Advisory Group**, linking Auckland's tertiary institutions to the sport and recreation sector, this group will be central to delivery of the Auckland Approach to Community Sport, particularly in workforce development and in identifying research opportunities.
- **The Auckland Approach to Community Sport** has a key emphasis on capability build in regard to individuals within the workforce.
- **Aktive in partnership with iSPORT Foundation** was recognised by the NZ Recreation Association, receiving the 2016 Outstanding Event Award for the "Believe You Can" Leadership Day. The day focused on using sport as a vehicle to develop leadership and character, using role models to inspire the next generation of Kiwi leaders. 548 students, 80 teachers/staff and 20 principals from 54 Auckland secondary schools gained insights into leadership and were introduced to tools to help them change, grow and maximise their talents. The event was also live-streamed on YouTube to approximately 10,000 people from throughout New Zealand and overseas.
- **Together with the NZ Recreation Association**, Sport NZ has provided input into the development of Skills Active's Career Pathway Maps.
- **Sport NZ** has commissioned and deployed a free, online on-boarding course for young professionals joining the sector.
- **Auckland Council's Careers Pathway programme** offers graduate programmes, and summer internships within the parks area.

Aktive and the iSPORT Foundation hosted the **BELIEVE YOU CAN** leadership event. 548 students, 80 teachers and 20 principals from 54 Auckland secondary schools attended. Live-streamed on YouTube to 10,000 people



ACTION 17 - FUNDING AND INVESTMENT

Work with funders and deliverers to focus and leverage investment into the sector and create more financially sustainable organisations.

HIGHLIGHTS

- **Active's shared services approach** has led to greater efficiency and effectiveness of the Active group and the sector and has resulted in a 13% reduction in the ratio of the overall costs as a proportion of income and 13 regional and national sports organisations have utilised 41 different services within Active Shared Services and Procurement's offering, enabling almost \$1 million to date of realisable savings to their operational costs. In the period 2014/15-2016/17, investment in to the group has increased by 24.8%.
- **Active has achieved a growth in revenue of 39%** to \$13,822,051 in 2015/16 compared to the level just three years ago of \$9,940,721 (2012/13).
- **Investors Forum** with the major funders continuing to work together to establish strategic alignment for future opportunities.



ACTION 18 - KNOWLEDGEABLE SECTOR

Build knowledge in the sector to deliver improved outcomes by actively sharing research, learnings and best practice.

HIGHLIGHTS

- **Sport NZ published the Trends Report** to bring together data from three different Sport NZ surveys. The Trends Report in turn informed the new Community Sport Strategy and in 2016 a new investment framework was developed.
- **Sport NZ has developed a Community Sport Insights Tool** to help those operating in the sport and recreation sector to better understand their participants and plan for future demand. The Insights Tool is a publically available interactive online resource/repository of information and data, designed specifically for those involved in the sport and recreation sector.
- **Sport Auckland** has developed an interactive knowledge library and club cloud (Develop Your Legacy), that can be used as a development tool enabling clubs to assemble, work through and deliver their own continuous development strategies as well as future proofing through succession planning.
- **The Active Group** has used knowledge and insights from data sources such as local board statistics, coupled with detailed knowledge of and contact with local deliverers, schools and clubs, to build detailed pictures of provision at a micro scale within their communities, and communicated these insights one-to-one or in forum presentations to NSOs and RSOs.



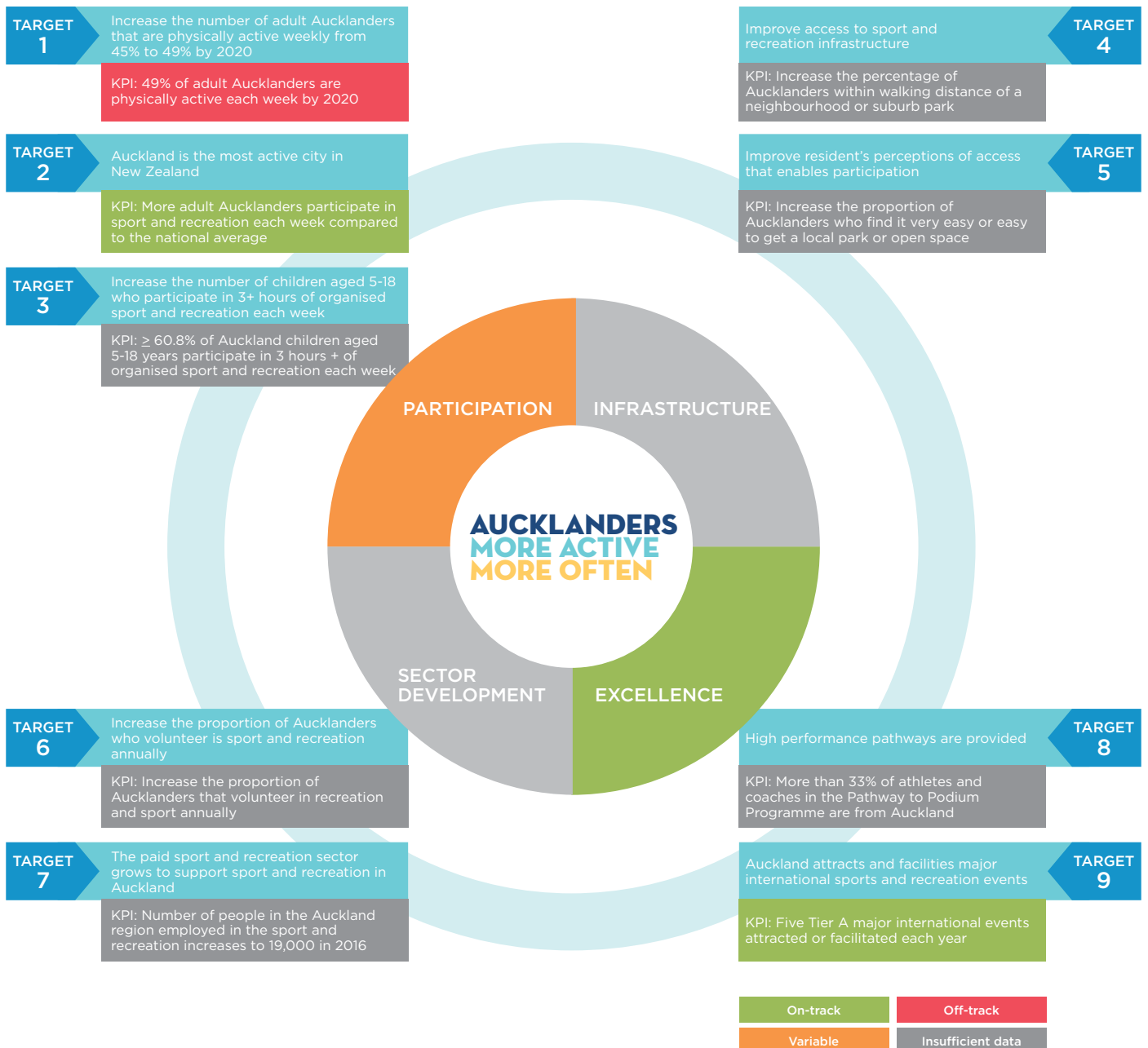
HOW WE WILL MEASURE THE ACTION PLAN

In 2016 a new monitoring framework was developed to provide a high level indication of how the overall implementation of the Auckland Sport and Recreation Strategic Action Plan is progressing.

The monitoring framework uses a dashboard approach based on reliable and repeatable datasets that allow progress to be measured over time.

The monitoring framework focuses on the four priority areas; namely participation, infrastructure, excellence in sport and recreation and sector development. An additional nine targets sit beneath them. Basic information for each target is reported using key performance indicators (KPIs).

DASHBOARD





AUCKLANDERS MORE ACTIVE MORE OFTEN



AUCKLANDERS MORE ACTIVE MORE OFTEN



**Auckland
Council**

Te Kaunihera o Tamaki Makaurau

