

Draft Unitary Plan Engagement Report

15 March - 31 May 2013



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or visit www.aucklandcouncil.govt.nz

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1 Executive Summary

Like all successful cities across the world, Auckland is growing. This growth brings challenges, as well as opportunities, as we work towards achieving our vision of becoming the world's most liveable city.

We need to protect and enhance what already makes our region great, while addressing what's needed to make it even better. The Unitary Plan will be the rulebook that shapes the way Auckland grows. It will determine:

- What can be built and where;
- How to create a higher quality and more compact Auckland;
- How to provide for rural activities; *and*
- How to maintain the marine environment.

The Auckland Unitary Plan will replace the 14 existing district and regional plans, many of which are already more than 10 years old. It will also be online and easier to use.

From March to the end of May 2013 council engaged with around 16,500 Aucklanders at 250 events to inform people about the draft Auckland Unitary Plan. The events included the launch on the 15th March, Civic Forums, roadshows, public meetings, community walks and numerous other events.

Feedback on the draft Unitary Plan closed on 31 May, 2013. 22,700 Aucklanders took time to have their say by providing individual feedback using the feedback form, email or by post. In addition, comments via the Shape Auckland blogs and social media have been summarised and made available for decision-makers.

The feedback will be considered by council and will be used to develop the proposed Auckland Unitary Plan, which is anticipated to be notified later this year. On notification, the public will have an opportunity to make submissions and present them to a hearings panel.

2 Overview of Phase 1 Engagement

The original timeline for development of the Unitary Plan was to notify in March 2013 with engagement during the development of the Plan limited to targeted stakeholders. During April/May 2012 this approach was reconsidered with a decision made in July 2012 to delay notification of the Plan to September 2013 to allow for enhanced engagement on the Unitary Plan.

Phase 1 of the enhanced engagement on the Unitary Plan occurred during August to December 2012. It involved engagement with the Governing Body, Political Working Party, Local boards, Mana Whenua and Mataawaka, Advisory Panels, stakeholders and sector groups to inform development of a draft plan.

Workshops with 150 people from a variety of key sectors, an innovative two-week online forum, a 60-person civic forum hosted by Te Radar, a leaders' forum, hui and workshops with Mana Whenua and meetings with Mataawaka all formed part of Phase 1 engagement. Feedback from these forums, workshops and events assisted the development of the draft Unitary Plan.

Table 1: Summary of Phase 1 Engagement

Local Board led workshops with key stakeholders	450 stakeholders
Regional sector workshops	150 stakeholders
On-going Mana Whenua engagement	
Civic forum (hosted by Te Radar)	60 Aucklanders
Online forum	170 participants
Two Consultative Forums	70 participants at each
Opinion pieces, news, media briefings, internal news	

3 Preparing the draft Auckland Unitary Plan

The development of the draft Auckland Unitary Plan has been marked by a number of key phases. The first was direction setting with a number of guiding principles endorsed. Secondly, the scope of the Auckland Unitary Plan was set with the decision by Regional Development and Operations Committee that the Auckland Unitary Plan be a new fully combined Resource Management Act 1991 (RMA) plan. The one exception to this is that the regional and district plan provisions within the Auckland Unitary Plan will not apply to the former Hauraki Gulf Islands planning area.

A number of issue papers were then prepared across all of the key RMA planning issues facing Auckland and presented to the Political Working Party (PWP). The PWP, since September 2012, has operated as a joint working between the Governing Body and Local Boards. This step enabled a focus of attention on the most pressing issues, such as balancing historic heritage and natural environment protection whilst providing opportunities for the city to grow. To consider in an integrated way the range of options available to address the issues with each zone, an 'outcomes matrix' was prepared by a wide range of individuals and groups. The matrix set out the range of outcomes sought for each draft Auckland Unitary Plan zone. This presented the PWP with a mechanism to consider and balance the range of competing desired outcomes for each zone.

4 Integrated Engagement for Phase 2

Phase 2 of the enhanced engagement process had a region wide focus with multiple audiences and stakeholders in multiple locations. Council's main focus was on seeking feedback on the draft plan. This also included demonstrating the e-plan and assisting the public to use the new technology. A series of events were planned to help people understand the content and changes from current rules in existing operative plans.

The key elements were:

- Range of Local Board activities;
- On-going iwi engagement;
- An extensive community engagement programme;
- Working with directly affected parties on specific issues; *and*
- A robust feedback process.

The key activities included:

- Pre-draft awareness campaign;
- A Launch at Viaduct Events Centre 15th-16th March;
- Training for the public on using the ePlan;
- Local Board engagement activities such as public meetings and workshops;
- Civic Forums in four locations;
- Civic engagement hubs – at key libraries;
- Road shows; *and*
- Online blogs and discussions.

The draft Auckland Unitary Plan was made available primarily on-line. The on-line version was also able to be viewed either as a PDF or as an e-plan which enables the entire plan to be filtered for information relative to an address and/or an activity. Hard copies of the draft plan were also made available at libraries and local board offices.

The feedback period ran from 15 March to 31 May 2013.

Further details of these events and activities are outlined in this report.

5 Staff Training

A number of training and information sessions for staff were an integral part of preparing for Phase 2. Workshops in four locations were run in four parts of the city to provide staff an overview of the types of engagement planned and to discuss tools and techniques to manage the engagement, using the guidelines and principles of the International Association of Public Participation. To follow up these training events a one off full day's training session on content was provided to all staff. In addition, various training sessions were held on accessing the eplan.

6 The ePlan

One of the challenges of the draft plan was that it was an ePlan. This was a first in New Zealand for the scale of the plan content and the combining of both regional and district plan provisions.

The eplan was linked to from both Shape Auckland and the Auckland Council's website and provided direct access to the draft Unitary Plan – both maps and text. The ePlan allows people to interrogate the Plan in two ways – either in the more traditional way by viewing provisions as an on-line document or through the line of enquiry. The line of enquiry is a tool that is particularly useful for members of the public who are not familiar with planning documents or would not normally be involved in the planning process.

As engagement progressed the demand for hard copies increased and all libraries were provided with a copy of the text and printed versions of the map.

The Unitary Plan website won the Best New Feature Website (including council sub-sites) - over 50,000 population at the 2013 ALGIM Online Services Award.

7 Communications approach for Phase 2

The overarching aim for communications of the draft Auckland Unitary Plan was to enable the delivery of 'A robust, high-quality Unitary Plan for notification that Aucklanders understand and support'.

Essential to this was raising the awareness of the plan itself and encouraging as many people as possible to actively find out more and have their say. In particular, given the long-term impact the Unitary Plan will have, it was important to encourage the involvement of youth to a much greater extent than for typical council campaigns.

A pre-awareness campaign was developed for January – mid March 2013 which set the platform for high-quality, informed consultation. This involved developing a website (shapeauckland.co.nz) as the primary tool.

Alongside the website, more traditional methods have also been used to reach the widest audience as possible during the engagement proper (mid-March to end May), including face-to-face discussion, local and ethnic paper advertising, inclusion in a rates mail out and the council's monthly mini magazine OurAuckland. Approximately 547,000 copies of each issue are delivered throughout Auckland. An extensive radio campaign ran as well as traditional advertising in the NZ Herald and suburban newspapers.

Key features of the approach included:

- Information at several levels of complexity (e.g. articles, video);
- Drive awareness of opportunities to input;
- Summary of the feedback already received (e.g. Civic, Consultative and Online Forum);
- Developing look-and-feel for council consultation;
- Survey data to inform awareness drive;
- Trialling new communication and engagement tools and channels; and
- A youth video competition.

To engage on a far-reaching and complex document, covering such sensitive issues was always going to be a significant challenge. Compounding that was the political timing, happening in the build-up to an election.

8 Shape Auckland

The primary communications tool for the engagement process was the online web portal www.shapeauckland.co.nz. This was accessible directly or via the general Auckland Council web-site. It provided the central point for information on the draft Unitary Plan and drove people on to the e-Plan itself.

It included:

- A video on the Unitary Plan;
- Details of engagement events;
- Frequently asked questions (FAQs);
- On-line discussions (blogposts); *and*
- Additional information such as detailed fact sheets on 'hot' topics e.g. building heights and setbacks in centres.

It also provided links to the draft Unitary Plan viewer, feedback forms, social media discussions and the housing simulator (see below - an interactive tool that lets participants choose different scenarios on how to accommodate housing growth). One of the key benefits of using a website as the primary information point is that information is not static and can be tailored to meet needs as they arise. As of 10 June 2013 the site had received approximately 89,000 unique viewers (151,519 views in total).

8.1. Social Media

The Shape Auckland site received 1,200 comments. Shape Auckland provided a mechanism for people to take part in the conversation about the plan and share their ideas and feedback.

On average people posted three comments on the site, but some were highly engaged and posted dozens of times. The participants' age profile was broadly similar to that of the wider Auckland population; however there were a greater proportion of European participants than the wider Auckland population.

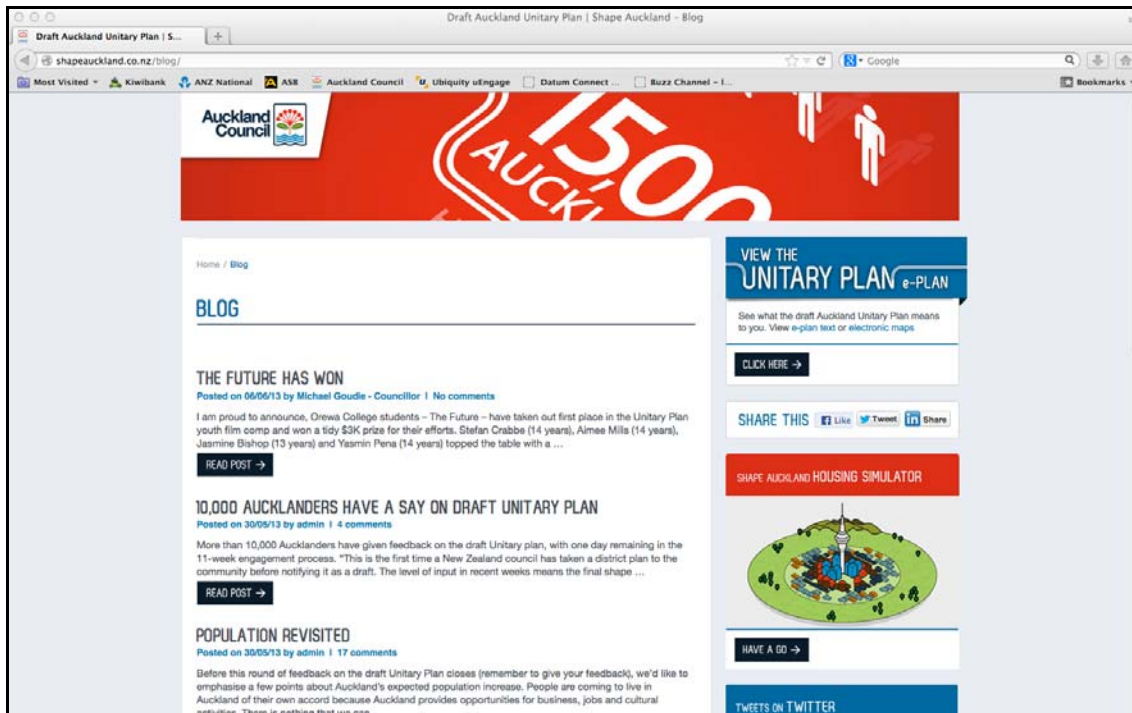


Figure 1: Screen shot of the Shape Auckland digital hub

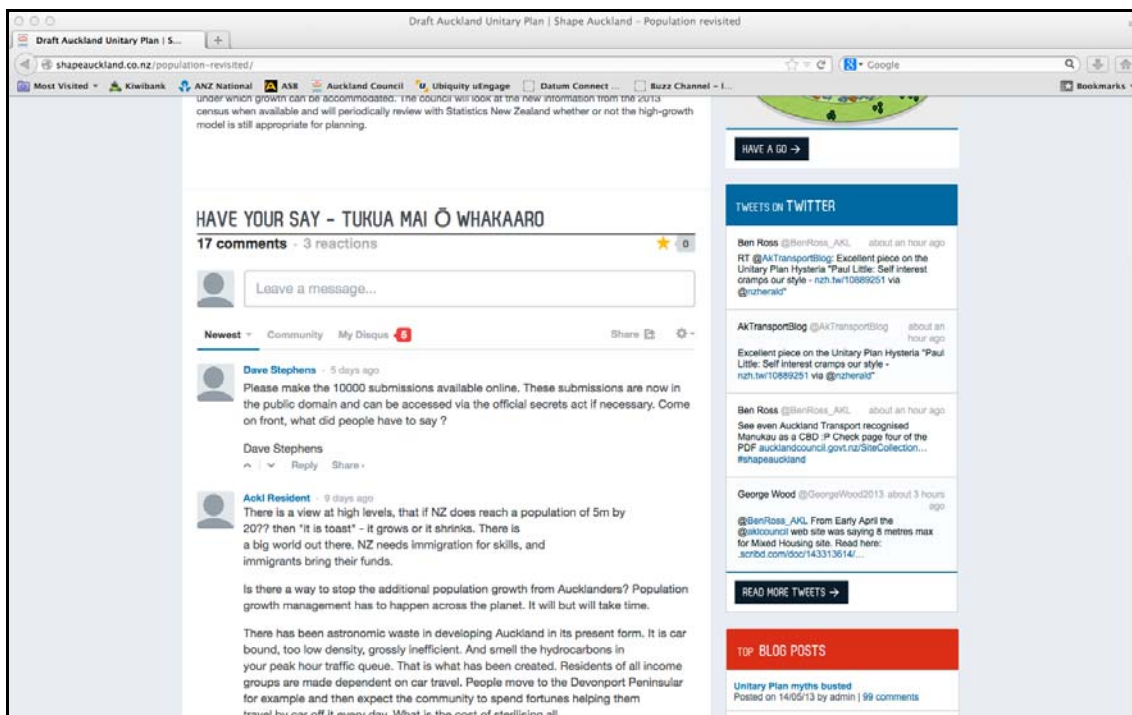


Figure 2: Screen shot of the Shape Auckland digital hub

The primary points of discussion on the site were around residential zones, transport, all zones (comments around built design quality and site setback rules), business zones, the Addendum (Rural Urban Boundary) and housing affordability.

In addition to the 1,200 comments on Shape Auckland, there a further 5,340 social media posts, comments and tweets about the Unitary Plan were tracked, from a range of platforms such as Twitter, Facebook, blogs and forum pages.

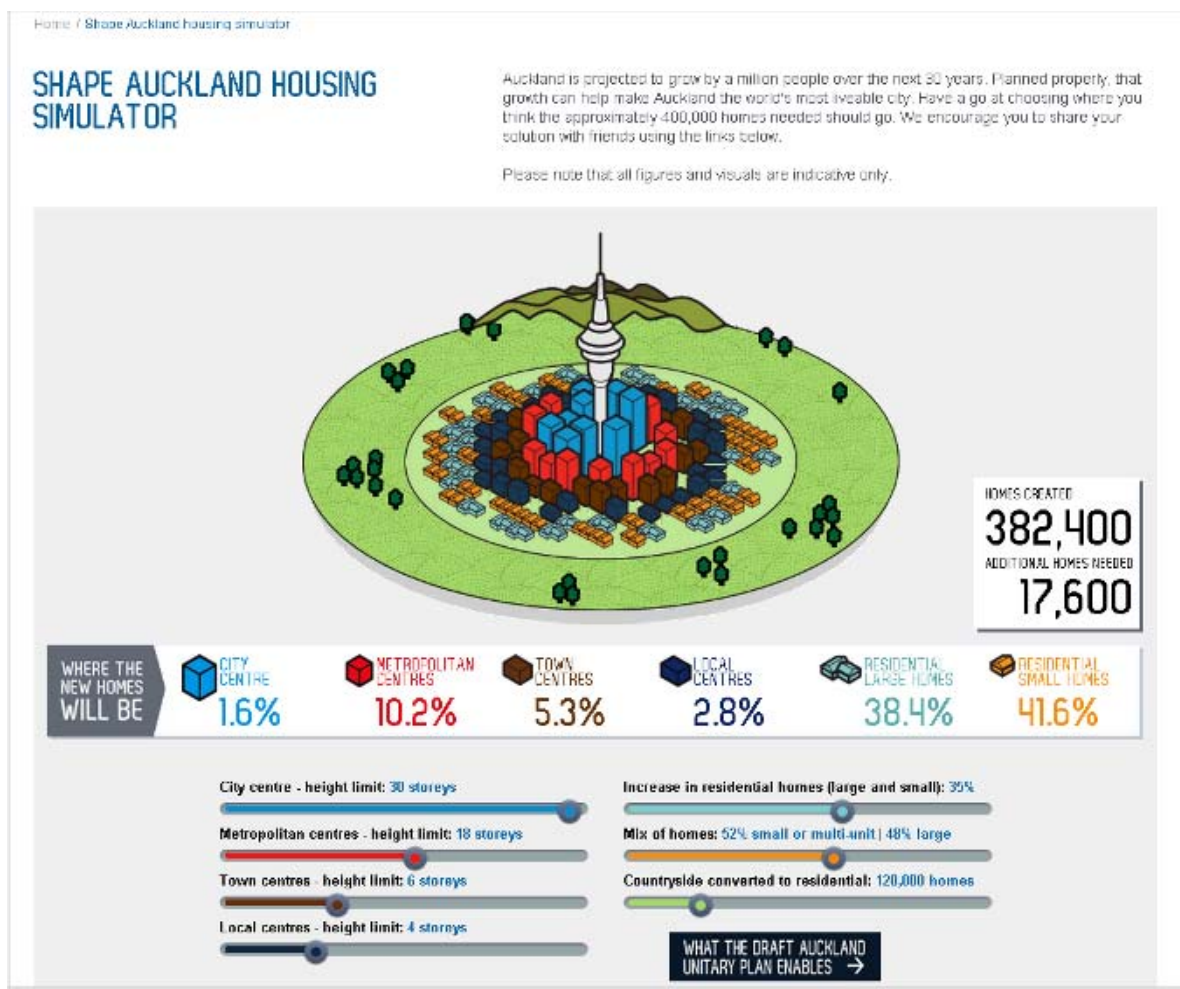
The draft Unitary Plan was a highly canvassed topic in the social media sphere, with some people posting 50 or more tweets, some high profile people posting several tweets, a high number of re-tweets of popular stories, some participants posting 10 or more Facebook posts, and a number of blog sites posting several detailed articles and opinion pieces.

A summary report on the discussion both on Shape Auckland and on social media is available on the Shape Auckland website.

8.2. Unitary Plan Housing Simulator

The housing simulator formed part of the Shape Auckland digital hub, and was designed to encourage input on the draft Auckland Unitary Plan. Overall, there were 636 “simulations”, provided by 621 individual participants. In each simulation, participants selected the level of development they felt was appropriate in a number of areas and zones, to accommodate an additional 400,000 homes.

Figure 3: Housing Simulator – median view of respondents



A report on the feedback gained through the housing simulator is available on the Shape Auckland website.

9 Youth video competition

As part of its drive to encourage greater youth involvement, the council developed a youth video competition for February-March 2013 and ran it in conjunction with the Youth Advisory Panel. Young filmmakers (25 years and under) were challenged to make a three minute video about the future of Auckland. Their video had to respond to the following themes:

Auckland is set to grow from 1.5m to 2.5m people in 30 years:

- What do you want Auckland to be like in 30 years?
- What makes Auckland special and how do we protect it as we grow?
- How can we make sure more people makes this a more exciting place to live?

The entrants had 14 days to make their video. The response from youth was very good, with 35 entries, many of very high quality. These were judged by a youth panel (chaired by Councillor Michael Goudie) and the finalists' videos were placed on Auckland Council's YouTube webpage. This allowed Aucklanders to 'vote' simply by viewing the videos, and was a way to enable the finalists to encourage more young people to find out about the plan.

There were over 17,000 views of the five finalists' videos during the competition period, which closed at 5pm on 31 May, 2013. The results, determined by highest number of YouTube hits at competition closing, are detailed below:

Table 3: Video competition results

Placing	Team	Views
First	The Future	5643
Second	Matthew Canham and Georgia Nixon	4104
Third	Nathan Thomas	3721
Fourth	Generation Zero	2053
Fifth	Side Project	1948



10 The Launch

Auckland Council tends not to embark on large- scale promotion of its key documents and as such the launch of the draft Unitary Plan was unusual. There were over 950 invited attendees on Friday 15th March and over 1,000 of the general public on Saturday 16th March.

As part of the launch there were a number of panel discussions. The panels were made up of council and invited guests.

Table 3: Panel Discussions

Topic	Council / Unitary Plan Team	Invited panel guests
Housing Choice	Penny Hulse Ree Anderson	Martin Udale Debra Lawson Ngarimu Blair
Business Friendly Auckland	Clr Des Morrison Chris Darby (Local Board Chair) Harvey Brookes John Duguid	Chris Keenan John Dakin Glen Tupuhi
Urban Design	Clr Ann Hartley Lindsay Waugh (Local Board Chair) Ludo Campbell-Reid John Duguid	Barry Copeland Mark Todd Rau Hoskins <i>(unable to attend on the day)</i>
Heritage and Character	Clr Sandra Coney Shale Chambers (Local Board Chair) Penny Pirrit Noel Reardon	Sally Hughes Connal Townsend Karl Flavell Christina van Bohemen

The Launch was an opportunity to showcase the draft plan. Storyboards were created to tell the draft Unitary Plan story and a series of “stalls” were set up on the themes of:

- Where we live
- Where we work
- What we value

The themes allowed the draft Unitary Plan to be broken down into areas of interest such as greenfield growth, sustainability, parking, historic character etc.

WaterCare and Auckland Transport joined the Unitary Plan team at the launch to support the transport and infrastructure workstreams.

Members of the council’s customer service team were in attendance to answer any non Unitary Plan questions the public had.

In addition to the stalls, the venue was set up to access the eplan from a number of laptops that were staffed by the Unitary Plan team. They were available to demonstrate as well as navigate the eplan and answer questions.

The youth video competition entries were played on a big screen along with the draft Unitary Plan introductory video.

To make the event attractive to families, Youthtown created a “build a city” activity for children with more than 200 people participating over the two days. There was also a quiz for children and an ice cream giveaway on the Saturday.



11 Civic Forums

Civic Forums had been a successful community event in Vancouver and promoted by Dr Ann Mc Afee (International advisor to the UP). The goal in Phase 1 was to reach those that would not normally participate in engagement exercises through a randomised mailshot.

In Phase 2 it was to bring the format to the different communities (set up in 4 locations) and to continue to target less involved communities such as Ethnic People, Pacific People and youth through existing council networks. Provision was made to bring interpreters (including sign interpreters) to events on demand and the design of the day was intended to support people through key issues within the unitary plan, demonstrate the e-plan and provide an opportunity for them to give feedback through round-table discussions.

The team adapted the format to meet the audience's needs and the feel on the day. This flexibility worked well, however, there were difficulties in attracting people to attend and a number of those that did RSVP for the events did not turn up on the day.



12 Overview of Engagement Activities

Attached in **Appendix 2** is a list of the 252 external events that the council hosted during the engagement. In **Appendix 3** is a breakdown of the types of events and attendees. **Appendix 4** provides demographic information on people who provided feedback

The range of events included:

- Workshops
- Pasifika
- Polyfest
- Roadshows
- Mobile van / Green Rig
- Drop in sessions
- Older Peoples Forums
- Community meetings
- Eplan training
- Bus tours
- Community walks
- Planning clinics
- Business breakfast
- Public meetings
- Library sessions



12.1. Engagement by Local Board Area

There was a wide geographical spread of events as seen below:

Table 4: Events by local board / geographic area

Board	Total No of Events	Board	Total No of Events
Albert-Eden	38	Devonport-Takapuna	16
Franklin	17	Great Barrier	2
Henderson-Massey	11	Hibiscus & Bays	8
Howick	8	Kaipatiki	11
Mangere-Otahuhu	3	Manurewa	8
Maungakiekie-Tamaki	9	Orakei	10
Otara-Papatoetoe	6	Papakura	
Puketapapa	6	Rodney	17
Upper Harbour	4	Waiheke	1
Waitakere Ranges	6	Waitemata	12
Whau	6		
Regional	34	Sub-regional – north	2
Sub-regional – central	1	Sub-regional – west	3
Sub-regional – south	1	Mana Whenua	7



13 Advisory Panels

An update was provided to the Youth, Ethnic and Pacific People's panels in December 2012. These panels were offered a further update when the draft Auckland Unitary Plan had been launched. Panel members were also invited to the launch of the unitary plan and to the four civic forum events, with a request for them to help promote the events to their communities.

During May, both the Youth and the Ethnic People's Panel requested support from the Unitary Plan team to engage with their communities. This involved:

- Manurewa Youth event;
- Joint Youth Advisory Panel / Generation Zero youth event;
- Papakura youth event;
- North Auckland youth event; *and*
- Ethnic forum.

The Disability Strategic Advisory Group also received an update in December and they requested both a briefing on the draft Auckland Unitary Plan in March and a disability community workshop which took place in April.

As part of on-going engagement with the business community, an update on the unitary plan was provided to the Business Advisory Panel in April.

Rural

The Rural Advisory Panel has met several times to workshop key issues on the draft Unitary Plan. At other times meetings brought together NGO's iwi, and agricultural interests to dialogue on rural regulations. The intent was to discuss commonalities, reduce the risk of silo positions, and provide a coordinated response from the rural community to the draft Unitary Plan.

In addition, an overview of the unitary plan was provided to the Rural Interest Group which is a wider group of rural representatives.

14 Libraries

Libraries have supported the unitary plan engagement process in a number of ways. Many libraries have managed high public interest from their communities and have also hosted roadshow events. The libraries also housed hard copies of maps and text. Other specific support included:

14.1. Civic Engagement Hubs

The concept of a Civic Hub has been developed with the assistance of the libraries team. The opportunity to use libraries as a key point for members of the public to find out more about the draft Unitary Plan, to ask questions and to be helped to provide feedback has work extremely well. Some of the library staff became “super users” of the eplan and were able to help others navigate the draft Unitary Plan.

14.2. ePlan training

Library staff were able to assist members of the public to become familiar with technology of the draft plan. In the Albert-Eden libraries a pilot programme of eplan training took place. This was launched at the Older People’s Forum in April and promoted both through older people’s networks and through other unitary plan promotional activities. Three libraries within the Albert-Eden local board area offered training sessions to customers who were required to book their session so that staff would be available. Drop-in sessions were also offered to give members of the public an opportunity to engage either with planning staff or with local board members on the draft unitary plan.

15 The Engagement Rig

In February 2013, the council took ownership of what was referred to as the Engagement Rig. The rig is a truck and trailer that is intended to be used for community engagement.

The rig was intended to provide a large amount of flexibility

- Can tour the diverse communities of Auckland -goes to the people;
- Enables face to face engagement and enables a range of interactive activities;
- Can be used all year and has the ability to engage numbers of people at a time;
- Can be tailored to a wide number of topics;
- Can also demonstrate how all these elements fit together for a liveable city;
- Showcases modern technology e.g. demonstrating renewable energy –council practising what it is preaching; *and*
- Provides an opportunity for staff to be out and about in different parts of the region at no cost of hiring venues etc.

While the rig was rebranded in time for the engagement, there was no opportunity to set up interactive displays or to connect through the rig to the internet. However, it did provide an opportunity to take displays out to the community with the use of laptops and mobile broadband.

As the rig is quite large, the venues where it could be used were slightly limited and required a significant amount of planning but it was used at several events in the west and south, and was set up in Aotea Square to provide a central focal point for engagement.



16 Local Boards

The enhanced engagement approach continued to build on what had already been carried out with the local boards during Phase 1. This included briefing sessions and workshops with local board on the content of the Unitary Plan and a significant level of local board led engagement with their communities.

16.1. Local Board led engagement

The role of local boards during Phase 2 was to help raise awareness of the draft unitary plan and encourage the public and stakeholders to provide feedback through the wider feedback process. Local boards will provide formal feedback on the draft Unitary Plan during July 2013.

Between March and the end of May, over 110 local board led engagement sessions took place, attended by approximately 7,600 people. Across local board areas there were high levels of community interest in the draft Unitary Plan.

The approaches varied between local boards but included public meetings, walking tours, mobile engagement and library drop-ins. Preparation and delivery of these session required collaborative working between the Unitary Plan, Area Plan and local board teams. For local boards, their engagement advisors played an important role in this process.

16.2. Engagement with local boards

Engagement with local boards has spanned Phases 1 and 2. This has included additional rounds of content workshops for local board members, the continuation of the Local Board Planning forum, stakeholder workshops led by local boards and the establishment of the Local Board Chairs forum and a Local Board Reference Group established by the Deputy Mayor. Five local board members chairs also had an active role on the PWP since September 2012.

Throughout October and November 2012 two workshops were held for each local board. The first of these provided the boards with an opportunity to review the maps and the second outlined some of the draft provisions. These provisions were provided in six packages: Residential, Business, Historic Heritage, Natural Environment and the Electricity Transmission Corridor.

An intensive period of consultation with local boards was completed in December 2012 and has directly assisted officers in making improvements to the Auckland Unitary Plan text maps. An Auckland Plan Committee workshop was held on 11 February 2013 to brief all Councillors and local board members on the content of the draft Auckland Unitary Plan prior to its release.

17 Mana whenua

Auckland Council has consulted with all 19 Mana Whenua iwi authorities of Auckland throughout the process of development of the Proposed Auckland Unitary Plan. It has done this in two stages:

Stage 1: The development of the draft Auckland Unitary Plan

Stage 2: Review and feedback on the draft Auckland Unitary Plan

A stage 3 process is in development together with iwi authorities and will refer to any further consultation prior to the notification of the Proposed Auckland Unitary Plan in September 2013.

Engagement began with a governance level (iwi authority chairs and CEOs) hui (meeting) on 12 December 2011 chaired by Deputy Mayor Penny Hulse. Following the 12 December 2011 Governance Hui, and in acknowledgement of Independent Māori Statutory Board (IMSB) guidance, the Council met with all iwi authorities individually in February 2012. There followed a series of four all day workshops in March 2012.

The detailed record kept was summarised in a Mana Whenua Consultation Summary Report (February – March 2012) which was provided to the iwi authorities and to Unitary Plan drafting officers for their reference, and to the IMSB.

Packages containing the first working draft Unitary Plan provisions were provided to iwi authorities on 24 September 2012. Six elective all day workshops followed in October 2012 to look at these packages in detail and to support iwi authorities to consider the working draft and provide feedback. While the primary draft supplied for feedback was the Treaty of Waitangi Package (pulling together key provisions from throughout the plan to support feedback) and maps, iwi authorities were also supplied with all available working drafts of the plan including the Residential, Business, Rural, Historic Heritage and Natural Environment packages.

The majority of the iwi authorities (16 of the 19) chose to make detailed written responses to the working draft Unitary Plan, chapter provisions and maps. The feedback was specific and detailed and was reported through to the council's Political Working Party (PWP) in November and December 2012 and was used to review and amend the draft Unitary Plan in preparation. This completed the Stage 1 consultation process.

The Stage 2 process was guided by the iwi authorities at the October 2012 workshops and started with the release of the draft Unitary Plan on 15 March 2013. By 15 March 2013 all iwi authorities had received a hard and soft copy of the draft Unitary Plan including all maps. All were invited to the Unitary Plan launch. On 18 March 2013, the iwi authorities were provided with a Response to Mana Whenua feedback on the first working draft Unitary Plan (24 September 2012) and an outline of key changes to the draft Unitary Plan (as released on 15 March 2013).

Stage 2 began in March 2013 with two Navigation hui to familiarise the iwi authorities with the draft they had been working on in its new format and to present the eplan. The hui were intended to identify what had happened to feedback provided, as well as to guide the agenda for 2 all-day workshops which were to follow in April 2013. The council also attended three Regional Kaitiaki Forum meetings to receive further feedback and to guide the consultation process.

These hui and workshops were summarised and the summary provided back to Mana Whenua to support feedback together with a linked feedback template which the iwi authorities could elect to use. Additional individual hui were held on request. Specific hui or process was undertaken for 5 Maori Purpose Zones locations applying to Mana Whenua.

Stage 2 concluded with a second governance hui on 16 May 2013 to discuss issues at governance level before the close of feedback, and to contribute to the process going forward to Proposed Unitary Plan notification and post notification.

Through the process of the proposed Unitary Plan preparation, issues of concern to the iwi authorities have been identified through direct face to face communication, in detailed records, in three Mana Whenua consultation summaries and a feedback response report, and in a large body of Mana Whenua feedback (from all 19 Mana Whenua iwi authorities) on the 24 September 2012 Working Draft Unitary Plan and on the 15 March draft Unitary Plan by 31 May 2013.

Throughout the process, levels of engagement were high with hui and workshops being very well attended by iwi authorities and council officers. Follow ups with those not in attendance were undertaken to ensure opportunity for full involvement was supported.

18 Mataawaka

A substantial part of the Māori population in Auckland originates from outside the Region. Mataawaka are a significant community of interest who have important cultural values which need to be considered.

As part of Stage 1, four meetings were held in October 2012 for Māori residents and ratepayers (Mataawaka) in Auckland on the development of the Auckland Unitary Plan. These meetings provided an introduction to the Unitary Plan, including specific discussion on:

- Housing development and papakāinga;
- Business and employment;
- Community facilities, including marae and parks; *and*
- Environmental issues.

As part of Stage 2 enhanced engagement Auckland Council again sought to engage with Mataawaka representation on the March Draft Unitary plan. In particular it drew on existing Mataawaka networks and publicised various meetings available through the Shape Auckland website and three email pānui (newsletters).

Engagement included: a Polyfest stand; a stand at the launch at the Viaduct Events Centre; participation in a 'KORA' session hosted jointly with Ngā Aho Māori Design Professionals; invitations to join the four civic forums; a Māori Housing Workshop in collaboration with Te Matapihi National Māori Housing Advocacy Body; as well as a specific meeting on the Māori Purpose Zone with six Mataawaka groups and liaison with a seventh group in relation to the existing Maori Purpose Zones which had been adapted and carried forward into the draft Unitary Plan.

19 Affected parties letters

The Political Working Party identified three areas that were considered to be of a magnitude of change to require letters to potentially directly parties. Letters went to landowners who were potentially impacted by the following:

- A buffer corridor for transmission lines and poles – the Electricity Transmission Corridor (*as required under the National Policy Statement on Electricity Transmission*);
- Significant Ecological Areas (SEAs) (*as required under the RMA*); and
- Outstanding Natural Character (ONC) and High Natural Character (HNC) areas (*as required under the New Zealand Coastal Policy Statement*).

All landowners directly affected were sent a letter and fact sheets. A direct phone line and an email inquiry address was provided for these affected parties so they could contact dedicated people in the Unitary Plan team for additional information and help.

Affected parties' letters were also sent to landowners directly affected by the Rural Urban Boundary (RUB) or identified as new historic character or historic heritage sites.

In addition, letters were also sent to landowners who had legacy concept plans asking if they wanted these included in the Unitary Plan. Requiring Authorities were also sent letters asking if they want their existing designations rolled over into the Unitary Plan.

20 Internal and CCO Feedback

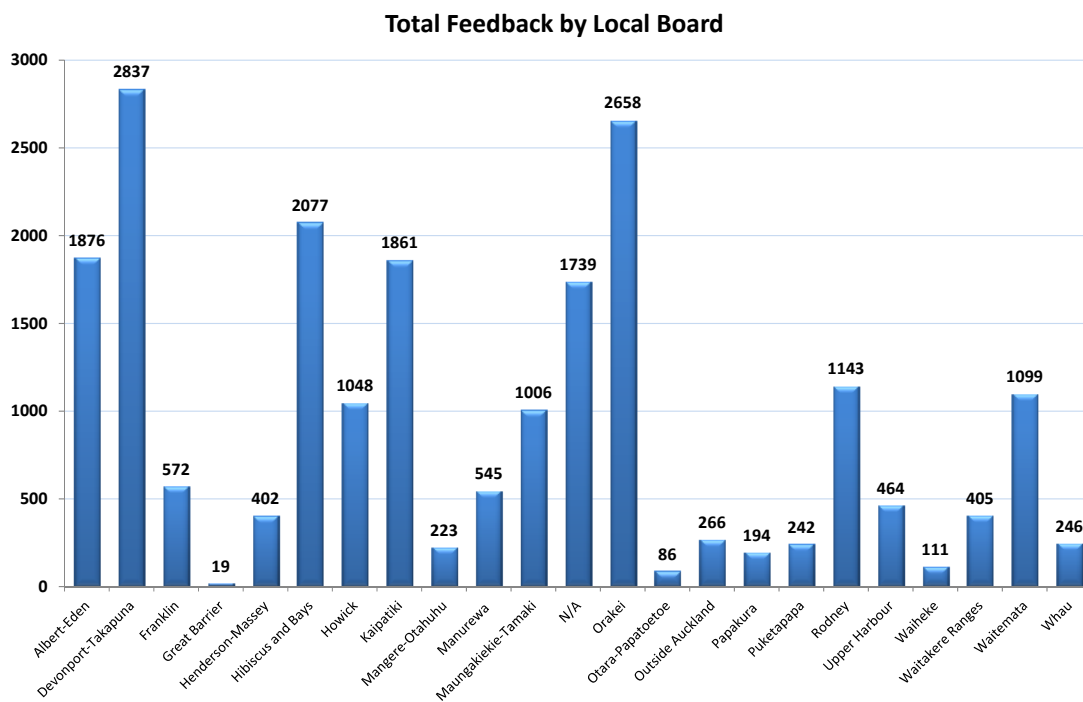
Feedback from the different departments of council will be used to refine the plan. In addition specific feedback from CCOs such as Water Care, Waterfront Auckland and Auckland Transport will be used to refine the plan in preparation for notification.

21 Feedback

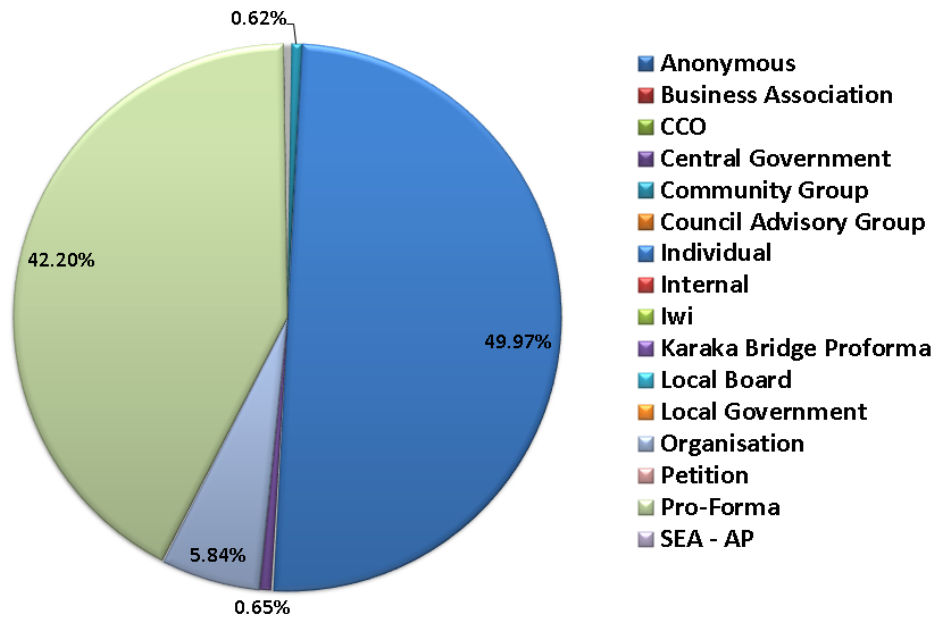
Attached in **Appendix 5** is a copy of the feedback form which could be filled online or printed out.

At the 11th July, 21,102 pieces of feedback had been recorded. 93% were from individuals as opposed to organisations and 41% of feedback was provided electronically.

The graph below shows where the feedback has come from by Local Board area:



Feedback by Submitter Group



The graph above shows the types of feedback received by submitter group. A separate process is now underway to analyse and respond to feedback.

22 International Peer Review

Auckland Council and the Ministry for the Environment have commissioned an independent review of the enhanced engagement process to provide advice on lessons for future and wider application. Dr. Ann McAfee, who is based in Vancouver, has been to New Zealand on several occasions to provide advice on the draft UP process and framework. Dr Ann McAfee returned to New Zealand in March 2013 to observe the engagement process. Dr McAfee will provide a separate report on the process.

23 Co-ordinators Reports – Continuous Improvement

As part of each engagement event during the period March to May 2103, a coordinator's report was completed. For each event a coordinator was nominated and was required to file a report at the end of the event. The aim was to quickly address any issues that needed immediate attention and then to use the reporting to improve the process in general. These reports proved vital in providing continuous improvement for engagement events – which numbered more than 250. The engagement team were able to quickly address issues and created a system to track follow ups.

24 Lessons Learnt Workshop and Feedback

To ensure continuous improvement an internal lesson learnt workshop was held to assist with preparing for Phase 3. In addition feedback at a number of events was also collected.

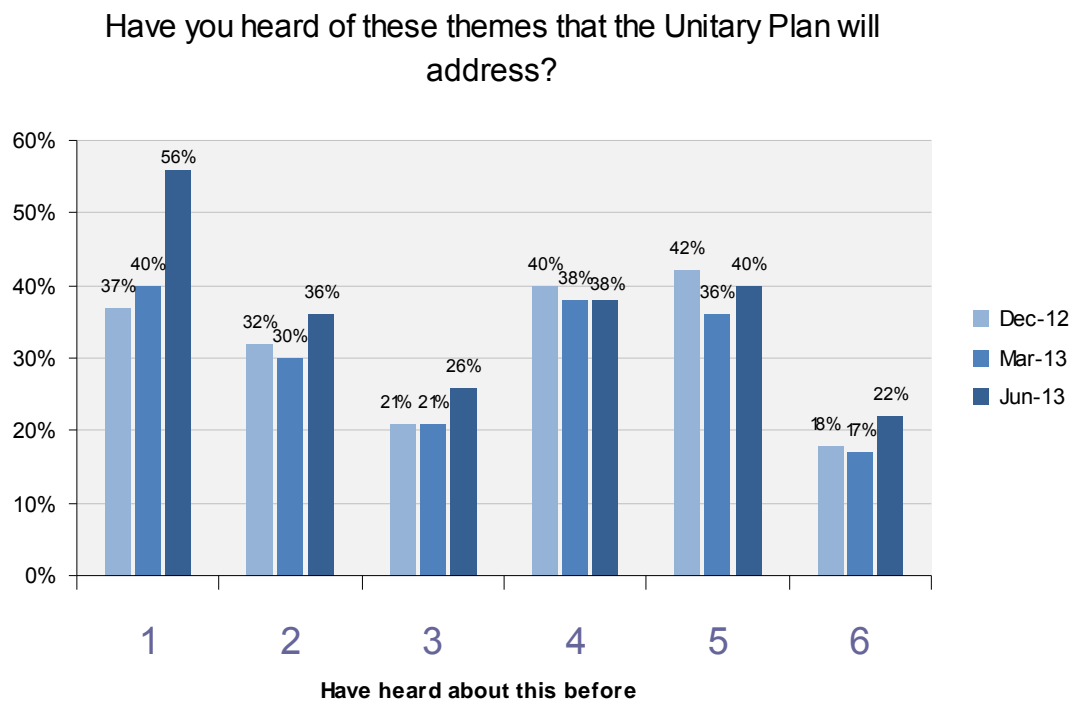
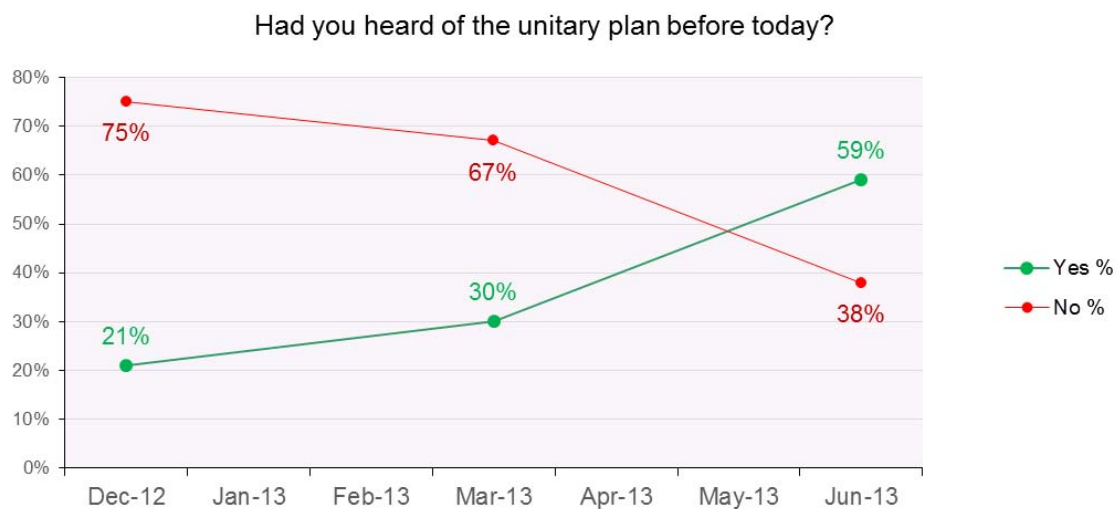
Feedback received from the public on the events has included the following:

- “Council staff on hand to immediately provide detailed answers to queries”;
- “Very difficult - a complex subject being carried out in a very tight timeframe with limited access to core material for people without computers”;
- “Good to hear the different views. Positive and respectful different views”;
- “Just sort of figuring out what this plan is looking at and how it will affect this generation (teens)”;
- “Getting people together”;
- “Open discussion”;
- “Opportunity to be shown “how to access the plan”; *and*
- “Information over load”.

25 Monitoring public awareness and support of the Unitary Plan

An external research agency were commissioned to conduct research with a sample of 500 Aucklanders to assess their levels of awareness of the Unitary Plan, and support for each of the main themes the plan will address. The survey was carried out in three waves: December 2012, March 2013 and June 2013 and data was weighted by age, gender and ethnicity using Census 2006 statistics of the Auckland region

The graphs below highlight awareness of the Unitary Plan and the key themes



The six themes:

1. Enabling more people to live in and around our town and local centres in a greater choice of homes, including terraced housing, apartments and family homes
2. Better design in our buildings and places
3. Creating a business-friendly city by providing more space for businesses to grow and bringing businesses closer together in more attractive and compact areas
4. Protecting the natural environment, including open spaces, the countryside and coastal areas
5. Protecting our heritage and character areas
6. Enhancing the rural economy and protecting productive rural land

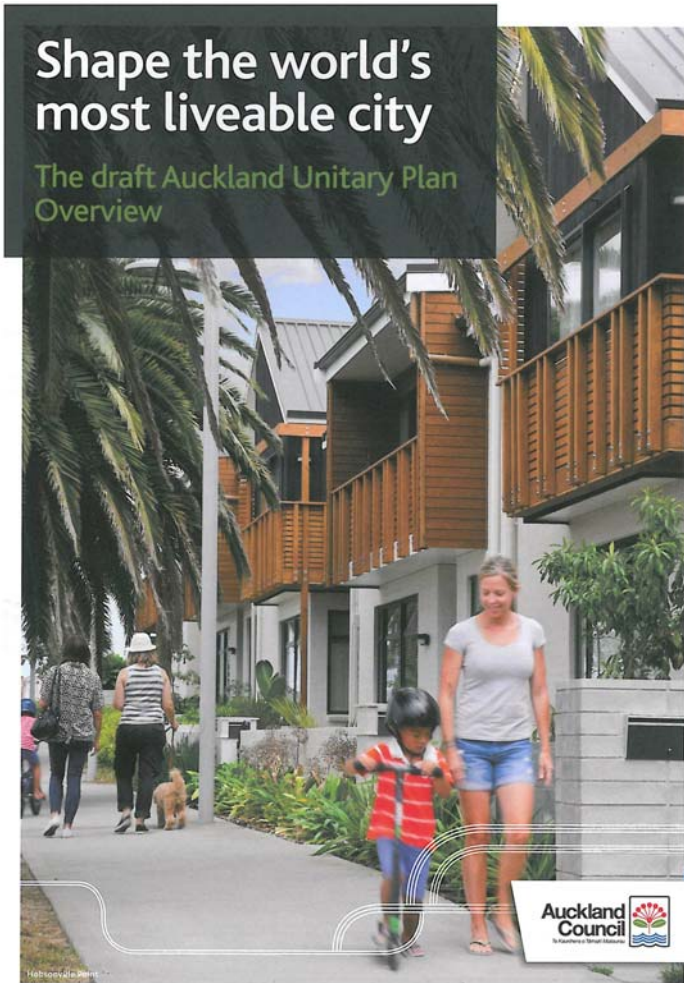
26 Next Phase

Phase 3 of the Unitary Plan involves notification of a proposed plan under the Resource Management Act 1991. The RMA is specific regarding the statutory requirements of notifying a proposed plan. In addition amendments to the

Resource Management Act 1991 and related legislation, including the Local Government (Auckland Transitional Provisions) Act 2010 and the Local Government Official Information and Meetings Act 1987 are being considered by the government.

The Resource Management Reform Bill (the Bill) is extensive. It aims to further streamline the consenting regime, provide for the delivery of the first combined plan for Auckland, provide further powers to make regulations, and make technical and operational changes. The Bill introduces a one-off streamlined process to assist with delivering the Unitary Plan including the proposal for a single hearing on the Auckland Unitary Plan. The hearing will be held by Independent Commissioners appointed by the Minister of the Environment. The only grounds to appeal the decision on the Unitary Plan will be on points of law to the High Court, unless the Auckland Council rejects the hearing panel's recommendation, in which case parties will be able to appeal those parts of the decision to the Environment Court.

Appendix 1 – Overview Document



Message from Deputy Mayor, Penny Hulse

Kia ora tātou,
This is an exciting time to be an Aucklander. There's a new sense of optimism, confidence and pride across our communities, and a real willingness to work together to resolve the challenges we face and seize the many opportunities.

Above all, it is wonderful to see how committed so many people, groups and organisations are to achieving the Auckland-wide vision of becoming the world's most liveable city.

It's time for all of us to make that vision a reality. A major step is the Auckland Unitary Plan, the planning rulebook

that will shape the way Auckland grows for years and generations to come. It is about creating more vibrant local communities. It will set out what can be built and where, shape where we live, where we work and how we look after the things we most value in both our urban and rural areas.

The Auckland Unitary Plan is extremely important; it affects every Aucklander and we have to get it right. We want to hear what Aucklanders think about the draft plan before it reaches the formal stages of development. This is the first time everyone in Auckland has the chance to have a say before the formal process starts.

Please take the time to look at the draft Auckland Unitary Plan, to see what it says about your home, your community and Auckland as a whole – tell us what you think.

Have your say and help us get it right for Auckland's future.

Visit www.shapeauckland.co.nz

"Tāwhiti rawa tōu haereanga ake te kore haere tonu; nui rawa ōu mahi te kore mahi nui tonu."

We have come too far not to go further; we have done too much not to do more.

Sir James Hānare

The draft Auckland Unitary Plan

The draft Auckland Unitary Plan will eventually replace 14 of Auckland's existing district and regional plans, many of which are already more than 10 years old. It will be the key tool to implement the Auckland Plan, which sets the strategic direction for Auckland's growth over the next 30 years. It is developed under the Resource Management Act 1991 (RMA) – making it the main regulatory tool for delivering the Auckland Plan.

What's in it?

- The Regional Policy Statement – this is the part of the plan that sets the framework for managing Auckland's resources such as the coast, air, water and land.
- Regional and district objectives and policies – these are the way we describe what we want to achieve for the region.
- Rules – these are the nuts and bolts of how we reach these objectives.
- Definitions – a list of all the key words and their meanings.
- Designations – these cover public works, such as roads, and infrastructure, such as water treatment plants.
- Maps – showing your property, zones, schedules, precincts and overlays.



A large print version of this document will be available at www.shapeauckland.co.nz from mid-March 2013.

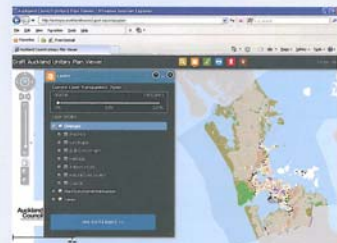
Accessing the e-plan

Delivery of the Auckland Unitary Plan as an e-plan makes Auckland's planning rulebook more accessible and much easier to use than previous plans. The e-plan can be accessed on the Auckland Council website at www.aucklandcouncil.govt.nz/unitaryplan

The planning enquiry page will help you to find the information that you need. It will reduce the amount of information you need to download. If you have no internet connection or find it is very slow to download the information from the website, visit your library or contact us on 09 301 0701 for other options for accessing the e-plan from 15 March to 31 May 2013. The e-plan is a first for Auckland Council and has not been done on this scale before anywhere else in New Zealand.



Planning enquiry page



GIS Viewer

Have your say: www.shapeauckland.co.nz

Key themes

We now have one council for the whole of Auckland, making it possible to have one clear and consistent set of planning rules. At the same time, it's essential that we maintain what makes our local areas special.

The draft Auckland Unitary Plan sets out general rules, but uses a new concept of overlays. These include precincts and sub-precincts to reflect and safeguard local flavour, as well as overlays for other factors such as heritage protection, stormwater and volcanic viewsheds.



Where we live – housing affordability, choice and urban design

As Auckland continues to grow, we will need a much greater range and choice of homes to meet the needs of different households and to help improve housing affordability. We want people to be able to stay in their communities as their housing needs change through the different stages of life.

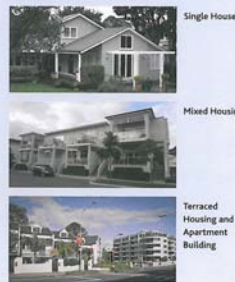
The draft Auckland Unitary Plan sets out proposals for what people will be able to do with their properties and their land. It aims to enable people to do more, increasing housing opportunities to better match changing demands, with lower compliance costs and rules that are easier to understand. The draft plan proposes to rationalise the existing 99 residential zones across Auckland into five: Single House, Mixed Housing, Terraced Housing and Apartment Building, Large Lot Residential and Rural and Coastal Settlement.

Following are the key features of each zone:

- the Single House zone will allow a single house on a single lot
- the Mixed Housing zone will encourage a mix of detached, semi-detached and attached dwellings, units, town houses, terraced houses and small scale apartment buildings
- the Terraced Housing and Apartment Building zone encourages the development of apartments ranging from four to six storeys in height, as well as terraced housing
- the Large Lot Residential zone will require the creation of large lots on land that is subject to physical or landscape constraints and is generally un serviced
- the Rural and Coastal Settlement zone applies to small rural and coastal villages and provides for single dwellings on a lot but a larger minimum lot size control.

The draft Auckland Unitary Plan is not simply about enabling Auckland to have more of the homes it needs – it also aims to ensure the better quality design of homes that Aucklanders want. It will be complemented by the Auckland Design Manual (currently being prepared), which will demonstrate good design and how it can help make Auckland a better place to live.

What is your vision on the new residential zones? Do you think this will help provide the right housing choice in your community?



Where we work – local jobs, business friendly

The Auckland Plan has outlined a clear hierarchy of centres, with different roles and scales of development. The city centre is at the top, with the biggest scale and intensity of development and no height restriction, in some areas. Metropolitan Centres like Takapuna and Mānukau are a step down from the city centre, and the hierarchy continues all the way down to the corner dairy.

Our centres are where public and private sector investment tends to be focused – for example public transport, libraries, leisure facilities and public spaces. This is where the draft plan proposes higher buildings, so that more businesses and residents can be closer to those facilities and benefit from that investment. More people living within or closer to town centres will also help to ensure more customers for local businesses and greater use of facilities and transport services, making them more viable. The draft plan encourages commercial activities (retail and offices) away from industrial zones, to protect industrial land for these uses.

Urban design assessments for all new buildings in our centres, Business Park, Mixed Use and General Business zones will help to improve the quality of buildings and how they relate to their surrounding area. These higher-density areas need good design. In industrial zones there are limited urban design requirements and new buildings would not require resource consent.

Proposed maximum height of centres

Metropolitan Centres	Maximum 72.5m (18 storeys)
Albany, Botany, Henderson, Mānukau, New Lynn, Papakura, Westgate/Massey	Subject to special rules such as volcanic cone sightline
Town Centres	Maximum 32.5m (8 storeys)
Avondale, Glen Innes, Milford, Newton/Upper Symonds Street, Northcote, Manurewa, Onehunga, Otisville, Pakuranga, Parnum, Royal Oak, Silverdale, Three Kings	
Browns Bay, Glen Eden, Glenfield, Highbury, Highland Park, Orewa, Ōrākau, Papatoetoe	Maximum 24.5m (6 storeys)
Donovan, Ellerslie, Hunters Corner, Mangere, Mt Albert, Ōrākau, Parnell, Pōrohonu, Pt Chevalier, Pukekohe, Remuera, Stoddard Road, Sunnyvale, Takaruna, Te Atatu, Waiwaka, Whangaparaoa	Maximum 16.5m (4 storeys)
St Lukes, Howick	Specific overlay provisions dictate height
Local Centres	Maximum 12.5-16.5m (3 or 4 storeys)
All local centres	

Do you think the proposed plan will help make our business areas work better and enable opportunities for local jobs?



Fort Street shared space



Local business



Matakana Markets

Have your say: www.shapeauckland.co.nz

What we value – environment, heritage and character

The draft Auckland Unitary Plan looks to safeguard the things we value in Auckland, through either specific zones (such as coastal areas) or overlays on residential zones (such as historic heritage or local precinct rules).

Water quality

There are two significant changes from past plans. Firstly, intensive livestock farming operations (more than 18 stock units per hectare) will have to ensure that stock is kept out of streams and the coastal marine area. They will have five years to do this for permanent streams, and another five years (10 years in total) to do this for intermittent streams. The plan recognises that there are a number of ways this may be achieved so leaves it up to land managers (those using the land) to decide the best method.

Secondly, while the marine pollution regulations already provide some limits on where untreated sewage can be discharged from boats, then concerns remain about the potential effects on human health and cultural values. To manage these issues, in addition to the marine pollution regulations, the draft plan proposes to control these discharges within 2km of the shoreline.

Natural character and landscapes

The RMA requires councils to identify and protect areas with outstanding or high natural character and landscape coastal values. In the draft plan there are controls on new buildings, earthworks and vegetation removal that apply to these areas. Examples of these areas include Lion Rock, Pihā.

Mangroves

The draft plan has a new approach to mangroves. This means that mangroves can be removed without a resource consent from areas that were free of mangroves in 1996 in some zones. To remove mangroves under this rule you will need to advise council in advance and provide information, such as photos, that show the area was free of mangroves in 1996.

Rural subdivision

Following the direction of the Auckland Plan, the draft Auckland Unitary Plan proposes no net increase in new sites for development in rural zones. A new rule that lets you transfer the subdivision potential in the rural production, mixed rural and rural coastal zones will allow limited subdivision while not increasing the total number of new sites. It will also reduce fragmentation of rural sites and protect rural production from non-rural activities and lifestyle development.



The draft plan proposes that new growth will only take place in greenfield sites that are identified through the Rural Urban Boundary (RUB) process. Described in the Auckland Plan as a 30 year urban boundary, the RUB replaces the metropolitan urban limit and separates urban from rural. The Auckland Plan identified certain areas for greenfield development and further investigations are considering issues relating to the environment, cultural heritage and infrastructure to develop some proposed approaches of where new growth will go and to identify the new RUB.

What are your views on this proposed approach to manage mangroves?



Lion Rock Pihā

What are your views on the proposed approach to identify the new RUB?

Open Space

There are currently 31 Open Space zones in the existing District Plans. The draft Auckland Unitary Plan proposes replacing these with four: Conservation, Informal Recreation, Sport and Active Recreation, and Civic and Community Spaces. The draft plan proposes one zone to replace the myriad of zones and different approaches for Auckland's major sport and recreation facilities. Different precincts will be used to take account of the different requirements of these facilities, which range from sports stadia such as Eden Park, through to the Zoo and MOTAT.



Manukau Centennial



Eden Park



Alberton House

Historic character and historic heritage

Many Aucklanders are passionate about protecting our heritage and this is an important issue for the draft plan to address. In the plan, heritage will be recognised and managed in different ways, based on the significance of the place and the protection required.

Our most significant heritage places, those that meet the significance criteria set out in the draft unitary plan, are included in a heritage schedule. A unified schedule of historic heritage places has been created, with overlapping places and separate schedules of buildings, archaeological and maritime

sites, and other categories of heritage found in existing plans combined. The draft unitary plan proposes a new approach to evaluation, where all of the values that contribute to the significance of a place are considered together, rather than independently. Map overlays defining the extent of scheduled heritage places have been created, providing improved clarity for land owners.

Other areas of early business and residential development, including our distinctive villa suburbs, are collectively managed as historic character areas. These are subject to a different set of planning controls designed primarily to retain the traditional character of historic streetscapes. Historic character areas are shown as an overlay on the planning maps.

Another management tool proposed in the draft unitary plan is a demolition control overlay that is applied to parts of Auckland with a concentration of pre-1944 development that are not currently historic character areas. This overlay is an interim control that will manage demolition while heritage surveys are undertaken. Any proposed demolition within this overlay will trigger the requirement for resource consent.

Do you think this is the right approach to look after our historic character and heritage?



Mana Whenua

The draft Auckland Unitary Plan establishes a framework for how council will work together with Mana Whenua to harness their valuable knowledge in managing Auckland's natural and physical resources. This includes creating opportunities for Mana Whenua to help inform decisions and make decisions about resources which are important to them, such as, how we identify and protect significant places and cultural landscapes. Māori and papakāinga (a settlement or village which has whakapapa connections to that land) are enabled to support the identity of Mana Whenua, strengthen communities and help achieve economic aspirations.

Have your say: www.shapeauckland.co.nz

Resource Management Act 1991 (RMA)

The draft Auckland Unitary Plan is developed under the RMA, which is the main legislation protecting our environment. The RMA is designed to ensure activities like building houses, clearing bush, moving earth, taking water from a stream or burning rubbish won't harm our communities, or damage the air, water, soil and ecosystems that we and future generations need to survive.



Timeline

Stage 1	Stage 2	Stage 3	Stage 4
Local board, stakeholder and sector input to development of the draft unitary plan. Aug 2012 – Feb 2013	Engagement with public on the draft unitary plan. Mar – May 2013	Finalise proposed Auckland Unitary Plan for council decision to notify. May – Aug 2013	Notification and statutory process on proposed Auckland Unitary Plan followed by hearings.

Have your say

Tukua mai ō whakaaro

More than 15,000 Aucklanders helped create the Auckland Plan and the vision to become the world's most liveable city. Now it's your chance to shape the way we deliver that vision through the draft Auckland Unitary Plan.

We have been developing the draft unitary plan over the last two years with a range of expert and sector input. From September to November 2012, we ran a significant round of consultation with local boards, business and community groups and some members of the public to help shape the draft Auckland Unitary Plan. The council is committed to providing opportunities for a broad range of people to have their say and influence the plan as it is developed.

The best way to have your say is through the online feedback form at www.shapeauckland.co.nz

You can also access the e-plan online, view the video or join in the discussion and see what other Aucklanders have to say about the way the city is set to grow.

Your feedback will be used to develop the proposed plan that will go out for formal notification later in the year.

► Play your part in delivering the world's most liveable city. Have your say:

- 🌐 www.shapeauckland.co.nz
- ✉ unitaryplan@aucklandcouncil.govt.nz
- 📘 www.facebook.com/aklcouncil
- 📍 Auckland Council, Private Bag 92300, Auckland 1142
- ☎ For more information, phone 09 301 0101



Appendix 2 – Engagement Events

Unitary Plan Phase 2 - Regional and Local Board Engagement Activity

Local Board area	Date	Event	Location
Regional	2-Mar	Auckland resident and ratepayers group	Auckland Town Hall
Regional	5-Mar	DOC workshop	Council offices
Whau	9-Mar	Community engagement	New Lynn Merchant Quarter
Regional	9-10 March	Pasifika	
Regional	14-16 March	Polyfest	
Regional	15/16 March	Launch event and expo	Viaduct Events Centre
Henderson-Massey	19-Mar	Roadshow – Waitakere library	3 Ratanui Street, Henderson
Regional	19-Mar	Mana Whenua workshop (Orewa)	Orewa
Regional	19-Mar	Regional Resident & Ratepayers group meeting	Herald Island
Regional	19-Mar	Workshop with the Disability Strategic Advisory Group	Council offices
Franklin	20-Mar	Roadshow – Pukekohe Library	Franklin: The Centre
Kaipatiki	20-Mar	Mobile van	Lynn Reserve
Regional	21-Mar	Mana Whenua workshop (Manukau)	Manukau
Regional	21-Mar	NZ Planning Institute AGM	Central
Regional	21-Mar	Auckland Regional Sporting Organisations	Alexandra Park
Rodney	21-Mar	Drop in session	Muriwai Surf Club
Whau	21-Mar	Roadshow – New Lynn mall	New Lynn
Regional	22-Mar	Rural industry Group	
Regional	22-Mar	Older people's forum	Western Springs Community Centre
Mangere-Otahuhu	23-Mar	Roadshow – Mangere market	Mangere
Rodney	23-Mar	Drop in session	Warkworth
Kaipatiki	24-Mar	Mobile van	Manuka Reserve
Maungakiekie-Tamaki	25-Mar	Roadshow - Panmure Library	Panmure Library
Regional	25-Mar	Hauraki Gulf Forum	
Devonport-Takapuna	26-Mar	Roadshow - Devonport Library	
Puketāpapa	26-Mar	Roadshow – Mt Roskill Library	546 Mt Albert Road Mt Roskill
Regional	26-Mar	Mana Whenua	Regional Kaitiaki Hui
Albert-Eden	27-Mar	Roadshow – Mt Albert library	Mt Albert
Devonport Takapuna	27-Mar	Devonport-Takapuna local board event –Milford Baptist Church Hall	Milford
Devonport Takapuna	27-Mar	Community walks	Milford
Manurewa	27-Mar	Community meeting	
Regional	27-Mar	NGO health network	
Rodney	27-Mar	Drop in session	Kumeu

Rodney	27-Mar	Roadshow – Mahurangi East Library (Snells Beach)	21 Hamatana Road Snells Beach 0920
Albert-Eden	28-Mar	Drop-In Session – Pt Chevalier library	Pt Chevalier
Hibiscus & Bays	28-Mar	E-plan training / roadshow - East Coast Bays library	Browns Bay
Howick	2-Apr	Howick Ethnic Forum	Pakuranga Golf Club
Papakura	2-Apr	Roadshow	Papakura Recreation Centre
Albert-Eden	3-Apr	Roadshow – Mt Albert library	Mt Albert
Howick	3-Apr	Roadshow – Botany library	Botany Town Centre
Manurewa	3-Apr	Community meeting	Weymouth School
Orākei	3-Apr	Community meeting	Mission Bay/Kohi
Waitamata	3-Apr	Parking seminar	8 Mahuhu Cres
Whau	3-Apr	Rosebank Business Association	
Albert-Eden	4-Apr	Drop-in Session – Pt Chevalier library	Pt Chevalier
Devonport-Takapuna	4-Apr	Milford Residents Association	
Manurewa	4-Apr	Manukau library – older people's coffee group	Manukau
Puketāpapa	4-Apr	Bus tour	South Epsom
Regional	4-Apr	Mataawaka engagement - Nga Aho Maori Designers network	Mangere
Regional	4-Apr	Flaxroots – Village Planning network meeting	Takapuna
Rodney	4-Apr	Roadshow – Helensville Service Centre / Kumeu	Helensville
Upper Harbour	4-Apr	Upper Harbour local board – local board office (Albany)	Albany
Albert-Eden	5-Apr	E-plan training – Epsom library	Epsom
Kaipataki	5-Apr	Roadshow – Birkenhead Library	Hinemoa Street Birkenhead
Puketāpapa	6-Apr	Community walks	Three Kings
Rodney	6-Apr	Roadshow – Mahurangi East Library (Snells Beach)	21 Hamaana Road Snells Beach 0920
South	6-Apr	Civic Forum South	Manukau Civic
Waitakere Ranges	6-Apr	Roadshow - Karekare Beach Races	
Regional	7-Apr	International Cultural Festival (Mt Roskill)	War Memorial Park
Orakei	8-Apr	Roadshow – St Heliers Library	St Heliers
Orākei	8-Apr	St Heliers/Glendowie Community Meeting	Tamaki Ex-Services Association Hall
Albert-Eden	9-Apr	Public meeting	Albert-Eden Local Board Office
Albert-Eden	9-Apr	E-plan training – Mt Albert library	Mt Albert
Albert-Eden	9-Apr	Roadshow – Epsom library	Epsom
Franklin	9-Apr	Roadshow – Waiuku Library	King Street Waiuku 2123

Hibiscus & Bays	9-Apr	Roadshow – Whangaparaoa Library	9 Main Street, Whangaparaoa
		Remuera Community Meeting	
Orākei	9-Apr		St Lukes community centre
Regional	9-Apr	Disability communities workshop	Mt Roskill Fickling Centre
Devonport Takapuna	10-Apr	Devonport-Takapuna local board – heritage focused discussion	Devonport library
Devonport-Takapuna	10-Apr	Business Association	445 Lake Road
Maungakiekie-Tamaki	10-Apr	Drop in session	Panmure Local Board Office
Maungakiekie-Tamaki	10-Apr	Business Association panel discussion	Highbrook
Otara-Papatoetoe	10-Apr	Roadshow – Manukau Institute of Technology	Otara
Whau	10-Apr	New Lynn Forum	31 Totara Ave
Albert-Eden	11-Apr	Drop-In Session – Pt Chevalier library	Pt Chevalier
Devonport Takapuna	11-Apr	Devonport-Takapuna local board - change/intensification focused discussion in Takapuna	War Memorial Hall, Takapuna
Devonport Takapuna	11-Apr	Community walks	Takapuna
Devonport-Takapuna	11-Apr	Roadshow – Takapuna Library	Takapuna
Hibiscus and Bays	11-Apr	Public meeting	Torbay Senior Citizens Hall
Manurewa	11-Apr	Roadshow – Manukau library	3 Osterley Way Manukau Auckland 2104
Regional	11-Apr	Private - Rayonier	Mahuhu Cres
Albert-Eden	12-Apr	Heritage Walk	Albert-Eden Local Board Office
Albert-Eden	12-Apr	E-plan training – Epsom library	Epsom
Hibiscus and Bays	12-Apr	Business Breakfast	Orewa Rotary Club
Otara-Papatoetoe	12-Apr	Community Event	Papatoetoe Chambers
Otara-Papatoetoe	12-Apr	Community engagement	Papatoetoe Chambers
Puketāpapa	12-Apr	Roadshow – Wesley Community Centre Market	740 Sandringham Road extension Mt Roskill
North	13-Apr	Civic Forum North	Fairview Lodge
Waiheke	13-Apr	UP Engagement Session	Ostend Service Centre
West	13-Apr	Civic Forum West	Henderson council Chamber
Kaipatiki	14-Apr	Roadshow – Glenfield Night Market	Glenfield Night Market
Manurewa	14-Apr	Roadshow – Botanic Garden	Manurewa
West cluster	14-Apr	West Cluster Environmental Forum	Henderson Council Chambers
Henderson-Massey	15-Apr	Henderson-Lincoln Road Planning Clinic	Henderson Council Chambers
Howick	15-Apr	Community engagement	Pakuranga
Howick	15-Apr	Roadshow – Pakuranga library	Pakuranga Town Centre

Otara-Papatoetoe	15-Apr	Community Event - Natural environment	Otara Music Center
Otara-Papatoetoe	15-Apr	Community engagement	Otara Music and Arts Centre
Regional	15-Apr	Business Advisory Panel	
Regional	15-Apr	Maori Housing Forum	Papakura Marae
Regional	15-Apr	Property Council	
West cluster	15-Apr	West Cluster Business Breakfast	Henderson
Albert-Eden	16-Apr	E-plan training – Mt Albert library	Mt Albert
Albert-Eden	16-Apr	Roadshow – Epsom library	Epsom
Henderson-Massey	16-Apr	Residents and rate payers meeting	Henderson Council Chambers
Orākei	16-Apr	Ellerslie community meeting	Ellerslie
Regional	16-Apr	Mana Whenua Workshop (Orewa)	Orewa
Rodney	16-Apr	Drop in session	Puhoi
Waitemata	16-Apr	Roadshow – Parnell	Jubilee Hall
Albert-Eden	17-Apr	Roadshow - planner drop in session	Mt Albert
Kaipatiki	17-Apr	Environmental Meeting	Glenfield
Manurewa	17-Apr	Community engagement on intensification and transport	Telstra Clear Events Centre
Maungakiekie-Tāmaki	17-Apr	Drop in session	Glen Innes Community Hall
Rodney	17-Apr	Roadshow – Wellsford District Community Centre	1 Matheson Road Wellsford
Upper Harbour	17-Apr	Community Meeting	Hobsonville
Waitākere Ranges	17-Apr	Glen Eden Forum	Waitakere Ranges Local Board Office
Albert-Eden	18-Apr	Drop-In Session – Pt Chevalier library	Pt Chevalier
Hibiscus & Bays	18-Apr	Roadshow – Orewa library	12 Moana Avenue Orewa 0931
Hibiscus and Bays	18-Apr	Community meeting	Mairangi Bay Arts Centre, 20 Hastings Rd
Regional	18-Apr	Mana Whenua workshop (Manukau)	Manukau
Waitemata	18-Apr	Unitary Plan information session	Town Hall
Albert-Eden	19-Apr	E-plan training – Epsom library	Epsom
Kaipatiki	19-Apr	Roadshow - AUT Akoranga Campus (next to Mayor in the Chair)	Takapuna
Papakura	19-Apr	Roadshow – Papakura Library	Papakura
Central	20-Apr	Civic Forum Central	Grey Lynn Community Centre
Franklin	20-Apr	Mobile van	Beachlands Community Hall, Kawakawa Bay, Clevedon, Hanua, and Ramarama
Kaipatiki	20-Apr	Roadshow – Birkenhead Artisan market	Birkenhead

Regional	20-Apr	Environmental workshop	Town Hall - Reception Lounge
Franklin	21-Apr	Roadshow – Clevedon Market	Clevedon Showgrounds, Monument Drive, Clevedon
Howick	22-Apr	Community engagement	Howick
Kaipatiki	22-Apr	Kaipatiki local board – business breakfast. Fairview lodge	Fairway Lodge
Rodney	22-Apr	Residents and Rate Payers	Taupaki Hall
Henderson-Massey	23-Apr	Westgate/Ranui Planning Clinic	Massey Library
Henderson-Massey	23-Apr	Roadshow / drop-in	Massey Library
Hibiscus & Bays	23-Apr	Older people's forum	Orewa Community House
Regional	23-Apr	NZ Coastal Society	Beca Auditorium, Pitt Street
Maungakiekie-Tāmaki	24-Apr	Drop in session	Onehunga Community Centre
Orākei	24-Apr	Meadowbank/St Johns community meeting	St Chads
Franklin	27-Apr	Mobile van	Buckland Hall, Pataumahoe, Clarkes Beach and Karaka
Otara-Papatoetoe	27-Apr	Roadshow – Otara market	Otara Town Centre
Papakura	27-Apr	Manukau Harbour Forum	Papakura
Rodney	27-Apr	Community Meeting	Roadshow – Wellsford District Community Centre
Whau	27-Apr	Manukau Harbour Forum	Blockhouse Bay Comm Centre
Henderson-Massey	28-Apr	Roadshow - Waitakere Home and Garden Show	Trusts Stadium
Howick	29-Apr	Howick Library	25 Uxbridge Road Howick Auckland 2014
Kaipatiki	29-Apr	Community Meeting	Birkenhead Library
Orākei	29-Apr	Orakei Community meeting	Orakei
Orākei	29-Apr	Remuera Library	429 Remuera Road Remuera
Regional	29-Apr	Rural Fire	
Regional	29-Apr	Workshop with BIDS / Business associations	Town Hall
Regional	29-Apr	IPENZ members briefing	Beca Auditorium
Albert-Eden	30-Apr	Neighbourhood meeting	Mt Eden Community Centre
Franklin	30-Apr	RUB-focused event	Drury Hall
Maungakiekie-Tāmaki	30-Apr	Transmissions Corridors Meeting	Maungakiekie-Tāmaki Local Board Office
Rodney	30-Apr	Community meeting	Helensville Service Centre
Upper Harbour	30-Apr	Upper Harbour local board – Albany Senior High School	Albany
Whau	30-Apr	Avondale Planning Clinic	99 Rosebank Road

Devonport Takapuna	1-May	Community walk	Smales Farm
Howick	1-May	Community engagement	Ormiston Senior College, Flat Bush
Manurewa	1-May	Community engagement	Alfriston Hall
Puketāpapa	1-May	Drop in session	Fickling Centre , Three Kings
Rodney	1-May	Warkworth liaison group meeting	Warkworth
Rodney	1-May	RUB-focused event	Kumeu Comm Centre
Upper Harbour	1-May	Roadshow – Massey University Albany Campus	
Waitākere Ranges	1-May	Waitakere Ranges Forum	Oratia School Hall
Rodney	2-May	South Head Resident and Ratepayers meeting	Waioneke School
Great Barrier	3-May	Community meeting	Great Barrier Local Board Office
Orakei	3-May	Mayor in the Chair Roadshow - Ellerslie	Outside Ellerslie War Memorial Hall
Devonport Takapuna	4-May	Community walks	Hauraki
Devonport Takapuna	4-May	Community walks	Belmont
Great Barrier	4-May	Community meeting	Great Barrier Local Board Office
Waitemata	5-May	Roadshow at Grey Lynn Farmers market	Grey Lynn
Hibiscus & Bays	6-May	RUB-focused event	Orewa Rotary
Maungakiekie-Tāmaki	6-May	Onehunga Business Association meeting	
Orākei	6-May	Remuera Library drop in	429 Remuera Road Remuera
Papakura	6-May	Community meeting	Hawkins Theatre
Albert-Eden	7-May	Community meeting	Mt Albert
Henderson-Massey	7-May	Blockhouse Bay Forum	Blockhouse Bay Comm Centre
Maungakiekie-Tāmaki	8-May	Business Improvement District (BID) Meeting	Maungakiekie-Tāmaki Local Board Office
Papakura	8-May	Youth event	Hawkins Centre
Rodney	8-May	RUB-focused event	Warkworth
Waitamata	8-May	Community Meeting	Ponsonby School
Henderson-Massey	9-May	Te Atatu Forum for Unitary Plan	Te Atatu Comm Centre
Howick	9-May	Community engagement - focused meeting	Te Tuhi Centre for the Arts
Rodney	9-May	RUB-focused event	Scotts Point
Devonport Takapuna	11-May	Community meeting with Sunnynook Forrest Hill Community forum	
Devonport Takapuna	11-May	Community walks	Sunnynook
Franklin	11-May	Mobile van	Matakau, Grahams Beach and Glenbrook Beach
Waitemata	11-May	Roadshow	Parnell Farmers Market
Albert-Eden	13-May	Public Library Session to discuss impact of draft UP on community	Pt Chev Library

Albert-Eden	13-May	Public Library Session to discuss impact of draft UP on community	Mt Albert Library
Albert-Eden	13-May	Kingsland Business Society	
Kaipatiki	13-May	R&R Beach Haven and Birkdale	Beach Haven Community Hall
Regional	13-May	Committee for Auckland forum	Chapman Tripp offices
Regional	13-May	Volcanic Viewshafts meeting	Council Chamber, Town Hall
Albert-Eden	14-May	Public meeting to discuss impact of draft UP on community	Springs of Life Church (formerly Pt Chev Baptist Church)
Kaipatiki	14-May	SEA Focus Meeting	Birkenhead Library
Papakura	14-May	Mayor Town Hall session	Massey Park Function Room, 2 Ron Keat Drive, Papakura
Regional	14-May	Youth event hosted by Generation Zero and the Youth Advisory Panel	University of Auckland (OGGB) room
Waitakere Ranges	14-May	Strategic Property Action Network (SPAN)	
Albert-Eden	15-May	Environmental workshop	Local Board Office
Devonport-Takapuna	15-May	Bayswater Community Committee	Bayswater Primary School
Regional	15-May	Vector Developers Seminar	Skycity
Waitemata	15-May	Eden Terrace Business Association	
Albert-Eden	16-May	Public meeting to discuss impact of draft UP on community	Auckland Deaf Society, 164 Balmoral Road
Albert-Eden	16-May	Public library session to discuss impact of draft UP on community	Epsom Library, 195 Manukau Road, Epsom
Regional	16-May	Mana Whenua Governance Hui (Auckland Art Gallery)	Central
Regional	16-May	Construction Industry Council board	
Regional	16-May	Vector Board	
Waitamata	16-May	Parking seminar	8 Mahuhu Cres
Waitemata	16-May	Consultation event	Newmarket Community Association
Albert-Eden	17-May	Mayor Roadshow - Sandringham	Sandringham Community Centre, 18-20 Kitchner Street, Sandringham
Waitakere Ranges	18-May	Community meeting	Piha
Albert-Eden	20-May	Public meeting to discuss the impact of the draft UP on community	Sandringham Community Centre, 16-20 Kitchener Road
Albert-Eden	20-May	Public library session to discuss the impact of the draft UP on community	Pt Chev Library, 1225 Great North Road
Albert-Eden	20-May	Public library session to discuss the impact of the draft UP on community	Mt Albert Library, 84 St Lukes Road, Mt Albert
Mangere-Otahuhu	20-May	Heritage Forum	Local Board Office
Waitemata	20-May	Engagement rig roadshow	Aotea Square
Albert-Eden	21-May	Meeting with business associations	Local board office
Waitakere Ranges	21-May	Huia R&R	Huia

Henderson-Massey	22-May	Westgate / Massey follow up	Salvation Army Hall, Massey
Regional	22-May	Call to action on housing	Glen Eden Baptist Church
Albert-Eden	23-May	Public meeting to discuss the impact of the draft UP on community	Mt Albert Bowling Club, 10 Allendale Road
Albert-Eden	23-May	Drop-in library session	Pt Chev Library, 1225 Great North Road
Albert-Eden	23-May	Drop-in library session	Epsom Library, 195 Manukau Road, Epsom
Devonport Takapuna	23-May	Hauraki corner residents meeting	Takapuna Bible Church Hall, Hauraki Corner
Mangere Otahuhu	23-May	Heavy Industry Forum	
Maungakiekie-Tamaki	23-May	Mt Wellington meeting led by MP Peseta Sam Lotu	
North	23-May	Supporting youth provide feedback on the plan	Hibiscus Coast Youth Centre
Rodney	23-May	Muriwai community meeting	Muriwai Surf Club
Albert-Eden	24-May	Drop-in library session	Mt Albert Library, 84 St Lukes Road, Mt Albert
Albert-Eden	24-May	Drop-in library session	Epsom Library, 195 Manukau Road, Epsom
Puketāpapa	24-May	Puketapapa led regional forum on transport	Fickling Centre
Albert-Eden	25-May	Drop-in library session	Epsom Library, 195 Manukau Road, Epsom
Albert-Eden	25-May	Drop-in library session	Pt Chev Library, 1225 Great North Road
Albert-Eden	26-May	Drop-in library session	Mt Albert Library, 84 St Lukes Road, Mt Albert
Waitemata	27-May	Drop in session and information display	Leys Institute library
Waitemata	28-May	Drop in session and information display	Grey Lynn Community Centre, Richmond Road
Henderson-Massey	29-May	Ranui Youth Forum	Ranui House
Regional	30-May	Ethnic Forum	Western Springs Garden Community Hall,

Key

	Local Board led engagement		RUB-focused events
	Civic forum / Launch		Roadshows general
	Stakeholder / interest groups		E-plan training
	Manu Whenua		

Please note that this table of events does not include events that were organised solely by politicians or where external organisations held events without support or involvement from council staff.

Appendix 3 – Engagement Statistics

Events - final							
	E-plan training	Roadshows / drop-ins	Meetings / forum	other (includes launch, walks, bus tours)	Total	Number of attendees	Comment
Albert-Eden	5	22	10	1	38	837	Pilot e-plan training and additional support through libraries
Central			1		1	15	
Devonport-Takapuna		2	8	6	16	678	
Franklin		16	1		17	360	Engagement rig was used to go to a number of locations on three separate days
Great Barrier			2		2	60	
Henderson-Massey		3	7	1	11	374	
Hibiscus & Bays		3	5		8	445	
Howick		3	5		8	695	
Kaipātiki		6	5		11	685	Plus additional Caspar the Consulting Campervan sessions
Mangere-Otahuhu		1	2		3	138	
Manurewa		2	5	1	8	419	
Maungakiekie-Tāmaki		4	5		9	515	
North			2		2	50	
Orākei		4	6		10	875	
Ōtara-Papatoetoe		2	4		6	320	
Papakura		4	1	1	6	225	
Puketāpapa		3	1	2	6	154	
Rodney		8	9		17	1237	
South			1		1	30	

Upper Harbour		1	3		4	233	
Waiheke			1		1	20	
Waitākere Ranges			5	1	6	425	
West			3		3	94	
Waitematā		7	5		12	480	
Whau		2	3	1	6	291	
Regional		3	30	1	34	4744	
Mana Whenua			6		6		
Total	5	96	136	15	252	14399	

Please note that co-ordinator reports were not completed for all events so estimates were used for around 50 events to produce the attendance figures

Appendix 4 – Demographics of participants

People providing feedback using the council's feedback form (either paper or online) were asked to provide some demographic information. This was intended to be used in reporting and to help identify where future efforts might be needed to ensure good representation of views from all of Auckland's diverse communities. However, demographics were optional and those not using the council's forms (eg proformas) did not include them. The demographics can be used as an indication rather than a true demographic breakdown of participants.

Feedback by disability:

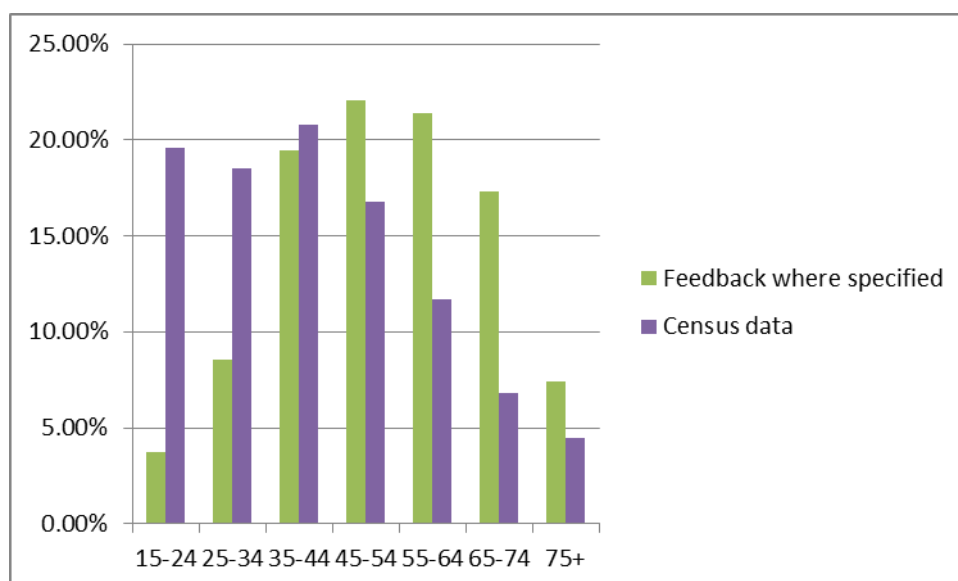
2.5% of feedback providers identified themselves as having a disability

52.5% of feedback providers identified themselves as not having a disability

45% of feedback providers provided no information on disability

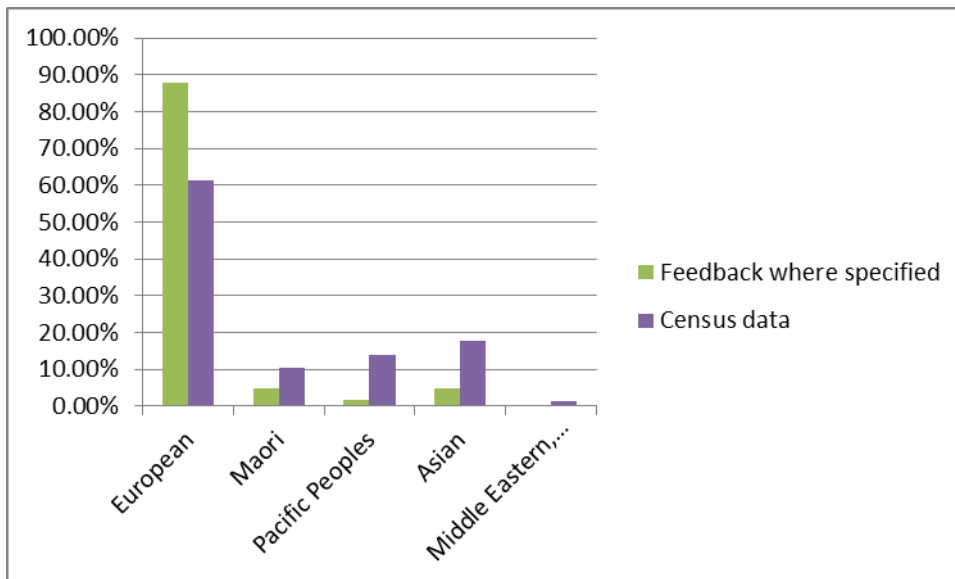
Feedback by age group

	Amount of Feedback from each age group	Amount of feedback where age group was specified	Statistics NZ Percentages (%) 2006 census data
15-24	2.15%	3.72%	19.60%
25-34	4.94%	8.57%	18.50%
35-44	11.22%	19.46%	20.80%
45-54	12.74%	22.09%	16.80%
55-64	12.35%	21.41%	11.70%
65-74	10.00%	17.33%	6.80%
75+	4.27%	7.41%	4.50%
Multiple selection	0.20%		
Age Not specified	42.13%		



Feedback by ethnicity

Ethnicity	Amount of Feedback from ethnic group	Amount of feedback where ethnicity was specified	Statistics NZ Percentages (%) 2006 census data
European	46.57%	87.95%	61.3%
Māori	2.62%	4.95%	10.5%
Pacific Peoples	0.99%	1.87%	13.8%
Asian	2.54%	4.8%	17.9%
Middle Eastern, Latin American, African	0.23%	0.43%	1.4%
Prefer Not To Say	2.16%		
Other	3.05%		
Not specified	41.83%		
Grand Total	100.00%		



Appendix 5 - Feedback Form

The draft Auckland Unitary Plan Feedback form



You can look at the draft Auckland Unitary Plan online at www.shapeauckland.co.nz and information is available at libraries, service centres and local board offices.

To have your say on the draft Auckland Unitary Plan, please go online to www.shapeauckland.co.nz or complete this form.

For office use only Feedback no:
Receipt date:

Full name: _____

Organisation (if applicable): _____

Postal or email address: _____

Phone (optional) _____ Mobile (optional) _____

I live in the following Local Board area (if applicable): _____

If you do not know your local board area, please follow this link to the 'Find Your Ward and Local Board' tool: www.aucklandcouncil.govt.nz/localboards or contact Auckland Council's customer centre toll free (09) 301 0101

Your feedback subject – select all that apply

- | | | | | |
|---|--|--|---|--|
| <input type="checkbox"/> General | <input type="checkbox"/> Business | <input type="checkbox"/> Heritage and Historic Character | <input type="checkbox"/> Treaty of Waitangi | <input type="checkbox"/> Natural Environment |
| <input type="checkbox"/> Rural | <input type="checkbox"/> Residential | <input type="checkbox"/> Map changes | <input type="checkbox"/> Landscape features/areas | <input type="checkbox"/> Parks and Community |
| <input type="checkbox"/> Coastal | <input type="checkbox"/> Transport | <input type="checkbox"/> Growth | <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Natural Resources |
| <input type="checkbox"/> Rural urban boundary | <input type="checkbox"/> Affordable neighbourhoods | <input type="checkbox"/> Definitions | <input type="checkbox"/> Plan Website (ePlan) | |

The specific property my feedback relates to is (if applicable): _____

The specific provisions my feedback relates to (if applicable): _____

Please provide your feedback on the aspects of the draft Auckland Unitary Plan you support which you think will work for you and your community: Please attach a separate sheet with your feedback if required.



Please provide your feedback on the aspects of the draft Auckland Unitary Plan you would like to see changed and why:
Please attach a separate sheet with your feedback if required.

We have a few optional questions which will help us understand a bit more about who has provided feedback to help us understand how well we are engaging with Aucklanders.

Age group (please select)

15 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 – 74 75+

Ethnicity (please select)

European Māori Pacific Peoples
 Asian Middle Eastern, Latin American, African
 Prefer not to say
 Other – please specify:

Do you consider yourself to have a disability? Yes No

If yes, please specify how your disability affects you

If you need to attach additional paper, please make sure you number the pages. You can return the form to public libraries, council service centres, local board offices or by email to unitaryplan@aucklandcouncil.govt.nz or send freepost to:

Unitary Plan Feedback Team
Auckland Council
Freepost Authority [237170]
Private Bag 92300
Auckland 1142

Feedback closes at 5pm on 31 May 2013. Feedback after this deadline will not be accepted. We encourage you to provide your feedback early so that we have more time to consider what you have to say.

If you have any queries about the draft Auckland Unitary Plan or feedback process, please call 09 301 0101 or email unitaryplan@aucklandcouncil.govt.nz.

We would prefer you to provide your contact details so that we can acknowledge your feedback and keep you informed about the development of the Unitary Plan. Please note that your feedback and contact details may appear in publicly available reports.

Thank you very much for providing your feedback.