

# Residential Signage

## Information for businesses in residential areas

Signage is a key way in which businesses advertise and attract customers. It also acts as a means of providing other forms of information to the public. These functions are important for the ongoing economic development and vibrancy of Auckland. It is important signs maintain the look and feel of the area and don't impact on public safety.

This guide is designed to assist businesses on the types of signs that are permitted in Residential Zones as defined in the Auckland Unitary Plan. To check what zone your business is in, please visit [aucklandcouncil.govt.nz/unitaryplan](http://aucklandcouncil.govt.nz/unitaryplan)

### Flat wall mounted signs

Businesses in residential areas can erect a wall mounted sign as long as it does not cover any window. The sign should only advertise products, services, goods or events taking place on the site where it is located.

One flat wall mounted sign for every 5m of wall length is permitted on the ground floor level of the building. Each sign may be up to 0.33sqm.

### Veranda signs

Signs cannot be erected on top of a veranda in residential areas. Veranda signs may only advertise products, services, goods or events taking place on the premises adjacent to the sign.

Veranda Signage is only permitted in residential zones in the following circumstances:

- the sign is for a historic/heritage place; or
- a retail outlet lawfully established the veranda sign prior to the Signage Bylaw 2015 coming into effect.

### Veranda fascia signage

One sign per tenancy, advertising content is limited to 50 percent of the sign.

### Portable signs

Portable signs are only allowed in certain circumstances and, if permitted, a business may have one board or flag sign. The business must:

- be a historic/heritage place; or
- a retail outlet lawfully established the sign prior to the bylaw coming into effect.

### Signage advertising other businesses

Signs must be site related, so if the business is not based at your property, a sign cannot be displayed.

### Lawfully established signage

If your business signs (except portable signage) were lawfully established by way of complying with the previous legacy bylaws, district plan or has a permit/dispensation issued by council then the sign may remain in place so long as:

- there is not a change to the size and location of the signage
- the signage is not altered so it no longer complies with the relevant approval
- the signage complies with key requirements in the bylaw concerning safety, illumination and content (please see clauses 7-13 of the bylaw)
- portable signs must be removed within six months of the bylaw.

### Further information on zones

To find out if the business is located in a residential zone, visit the council's unitary plan viewer at [aucklandcouncil.govt.nz/unitaryplan](http://aucklandcouncil.govt.nz/unitaryplan) 'View the maps' enter the property address and then refer to the zones layer. The following zones as per the Auckland Unitary Plan are defined as residential: Large Lot, Single House, Mixed Housing Suburban, Mixed Housing Urban, Terrace Housing and Apartment Buildings, Rural and Coastal Settlement.

If you are uncertain about the signage you currently have, and whether it complies with the new regulations, please contact Auckland Council on (09) 301 0101.

- **Find out more:** for further information on the size and display of signs, please see our website [aucklandcouncil.govt.nz/signage](http://aucklandcouncil.govt.nz/signage). A full copy of the combined Auckland Transport/Auckland Council bylaw, effective 1 October 2015, may be seen on [aucklandcouncil.govt.nz/bylaws](http://aucklandcouncil.govt.nz/bylaws)

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